

**INITIAL PUBLIC DRAFT OF CSCA PROGRAM**

**12/16/2017**

***Before attending the CSCA meeting in April please check the final version of the draft for your planning purposes.***

***Although changes will be minimal, we do expect that some will be incorporated.***

**Wednesday, April 3, 11:00 AM - 10:00 PM**

## **Faculty Learning Community**

0100 Wednesday 11:00 AM-12:00 PM

Kilbourn

### **Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Brunch**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi  
**C. Kyle Rudick**, University of Northern Iowa  
**Jennifer V. Martin Emami**, Texas Woman's University

Participants: **Nora Cox**, Missouri State University  
**Annette N. Hamel**, Western Michigan University  
**Jessica M. W. Kratzer**, Northern Kentucky University  
**Sarah Turner McGowen**, Northeastern State University  
**Christine L. North**, Ohio Northern University  
**Anji L. Phillips**, Bradley University  
**Justin J. Rudnick**, Minnesota State University, Mankato  
**Sarah J. Steimel**, Weber State University  
**Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed above.

0101 Wednesday 1:00-5:00 PM

Kilbourn

### **Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session I**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi  
**C. Kyle Rudick**, University of Northern Iowa  
**Jennifer V. Martin Emami**, Texas Woman's University

Participants: **Nora Cox**, Missouri State University  
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This is a closed session intended for the members of the Faculty Learning Community listed above.

**Preconference**  
**Beyond Academia: Translating Communication Research for  
Public Audiences and Social Change**

0102 Wednesday 1:00-4:00 PM

Juneau

**Central States Communication Association Preconference One:  
Beyond Academia: Translating Communication Research for Public  
Audiences and Social Change**

Sponsor: **M. Chad McBride**, Second Vice President  
Chair: **M. Chad McBride**, Second Vice President

Presenters: **Betsy Wackernagel Bach**, University of Montana  
**Lawrence R. Frey**, University of Colorado  
**Amanda Holman**, Creighton University  
**Sandra G. Petronio**, Indiana University Purdue University, Indianapolis  
**Stacy Tye-Williams**, Iowa State University

Scholars in the Central States Communication Association and the Communication Studies discipline have a strong record of scholarship with the potential to contribute to discourses in the popular media, to make positive change in our communities, and to help the lives of people in different contexts. While our textbooks and classrooms are a place where this scholarship is translated for students, the goal of this preconference is to think about ways that we can translate our scholarship more audiences reaching beyond our campuses and academic conversations. The panelists invited to participate have had success with either getting their work into popular media and/or using their communication scholarship for social change. We will learn from their strategies and use the time to brainstorm additional ways that we can take our work into these different contexts.

### **Central States Communication Association Executive Committee Meeting**

Participants: **Blair Thompson**, President  
**Amy Aldridge Sanford**, First Vice President  
**M. Chad McBride**, Second Vice President  
**Shawn T. Wahl**, Past President  
**Jimmie Manning**, Executive Director  
**Chad C. Edwards**, Incoming Executive Director  
**Kenneth A. Lachlan**, Journal Editor  
**Jeffrey T. Child**, Finance Committee Chair  
**Debra J. Ford**, Member at Large  
**Joy L. Daggs**, Member at Large  
**Anna Wright**, States Advisory Council Chair

### **Central States Communication Association Staff Dinner**

Participants: **Jimmie Manning**, Executive Director  
**Chad C. Edwards**, Incoming Executive Director  
**Kathie Cesa**, Member Services Associate  
**Rebecca M. Johnson**, Assistant to the Executive Director  
**Katherine J. Denker**, Convention Exhibits Manager  
**Heather McLaughlin**, Conference Technical Director  
**Tiffany R. Wang**, Newsletter Editor  
**Sarah J. Steimel**, Newsletter Book Review Editor

## Thursday, April 5, 6:30-7:45 AM

1000 Thursday 6:30–7:45 AM

Oak

### Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Presenter: **Danielle M. Stern**, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

## Thursday, April 5, 8:00-9:15 AM

1101 Thursday 8:00–9:15 AM

Wright Ballroom A

### Differentiating Between a Great Conference and a Blah Conference: Tips for Getting the Most Out of Your CSCA Convention

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Hsun-Yu (Sharon) Chuang**, Denison University

Presenters: **DeAnne Priddis**, Middle Tennessee State University  
**Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Central States presents many unique opportunities to create powerful connections intellectually, professionally, and socially. This workshop provides new and returning CSCA members and students the opportunity to learn how to maximize their conference experience at this year's Central States Communication Association convention. The audience will learn how CSCA offers many great ways to make a difference as you get involved, build relationships and collaborations, and have fun. During our time together, we will discuss: Planning Your Itinerary, Networking, Marketing Yourself, Socializing, Down Time, and After You Get Home.

## Feminism and Representations of Gender in Popular Culture

Sponsor: Women's Caucus

Chair: **Becky Timmerman DeGreeff**, Kansas State University, Polytechnic Campus

Respondent: **Tennley A. Vik**, Emporia State University

The Construction of Difference: SuicideGirls and a Rhetoric of Contradiction

**Lara C. Stache**, Governor's State University

**Rachel D. Davidson**, Hanover College

"I'm Your Person": Television Narrates Female Friendships in the Workplace from *Cagney and Lacey* to *Grey's Anatomy*

**Kathleen M. Turner**, Independent Scholar

**Jennifer C. Dunn**, Dominican University

Not a Barbie Girl, in a Barbie World: The Impact of Barbie on Body Image and Self-Esteem

**Victoria McDermott**, University of Alaska, Fairbanks

Feminism challenges the ways in which gendered representations are articulated through various forms of popular culture. Gender circulates and evolves through a wide variety of mediums ranging from children's toys to television shows to online communities. This space provides an opportunity to examine discourses of popular culture that intersect with concerns of feminism.

## Interpersonal Communication is Political

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Jacki Willenborg**, University of Wisconsin, Milwaukee

Presenters: **Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee

**Karla Mason Bergen**, College of Saint Mary

**Benjamin M. A. Baker**, University of Northern Iowa

**Rebecca M. Johnson**, University of Kansas

**Katherine J. Denker**, Ball State University

Scholars will discuss future "critical" directions of interpersonal and family communication research. Panelists will speak, in part, from four positions based in Suter's (2017) Critical Interpersonal and Family Communication (CIFC) framework [i.e., interpersonal communication scholarship needs to a) study power, b) engage relationships between the public sphere and private interaction, c) facilitate positive social change, and d) recognize the importance of researcher reflexivity]. Audience participation will be encouraged and welcomed.

### **When Your Disorder Makes You Different: Examining the Intersections of Stigma and Disease**

Sponsor: Health Communication Interest Group  
 Chair: **Susan Wildermuth**, University of Wisconsin, Whitewater

Presenters: **Tara Walker**, University of Colorado, Boulder  
**Mark R. Rademacher**, Butler University  
**Brian Rogers**, University of Wisconsin, Whitewater  
**Donovan Hemphill**, University of Wisconsin, Whitewater  
**Kate Ksobiech**, University of Wisconsin, Whitewater

This panel examines different ways that health issues are stigmatized in our culture. One panel member examines how stigma toward mental illness is impacted by popular media representations of the mentally ill. Another explores the ways in which big-pharma advertising campaigns may deliberately exacerbate stigma in order to encourage their target audiences to purchase drugs to reduce stigmatized symptoms. The final two panelists look at a myriad of intersections between stigma, drug-use, and health.

### **A Difference of Opinion Regarding Patriotism: A Discussion of Flag Protests as Confrontational Rhetoric**

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **William Ross Cooney**, University of Nebraska, Omaha

Presenters: **Brenda Ahnholz**, Ohlone College  
**Jacqueline A. Irwin**, California State University, Sacramento  
**Krista Phair**, Winona State University  
**Kirsten Theye**, Concordia College, Moorhead

On September 22, 2017 President Trump suggested that NFL players who participated in anthem protests should be fired, leading to an escalation of the protests and opening a public dialogue about the appropriateness of protest using national symbols. This debate is not new, nor is the NFL a unique site of protest. Panelists will examine the current debate regarding the NFL protests during the National Anthem and past events such as the Dread Scott art exhibition, flag burning during the Vietnam War, and student protests of compulsory participation in schools and explore the implications of such confrontational rhetoric.

### **Difference Erased: Access(ibility) in the Introductory Course**

Sponsor: Basic Course Interest Group

Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Ahmet Atay**, College of Wooster  
**Deanna L. Fassett**, San Jose State University  
**Meggie Mapes**, University of Kansas  
**C. Kyle Rudick**, University of Northern Iowa  
**Darren J. Valenta**, Southern Illinois University, Carbondale

Expanding disciplinary conversations, this panel will critically interrogate access(ibility) within the introductory course curriculum, textbook selection, and expected assignment requirements—accounting for shifting contexts and trends in online teaching, technological expansion, and open pedagogy. Far from “basic,” instructional practices must include reflective interrogations of accessibility for introductory courses to remain relevant and responsive to student lives, regardless of abilities. This panel expands dialogue to investigate access(ibility) within introductory course design.

### **Rhetorical Strategies and Analyses of the 2016 Presidential Election**

Sponsor: Political Communication Interest Group

Chair: **Joshua P. Bolton**, Loras College

Respondent: **Craig Allen Smith**, North Carolina State University

Incivility in the Twittersphere: A Rhetorical Examination of Clinton and Trump’s Tweets During and After the 2016 Presidential Election

**Joseph P. Zompetti**, Illinois State University

Difference in the Functions of Baiting in the 2016 Presidential Debates

**Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee

The Mythical American Businessman: A Pentadic Analysis on Trump’s Presidential Announcement

**Ismael Quinones**, University of Northern Iowa

Winning Votes Through Entertainment Value and Constant Disruption: The New Currency of the 2016 Presidential Campaign

**Ashley D. Garcia**, University of Nebraska, Lincoln

Bernie Sanders’ Rhetorical Strategies: Endorsing Hillary Clinton

**Jalynn Bruske**, Central Michigan University

This panel includes competitive papers analyzing the rhetoric of the 2016 presidential election.

1108 Thursday 8:00–9:15 AM

Usinger

Hold Room

1109 Thursday 8:00–9:15 AM

Juneau

### **Giving Voice to Difference: Creating Student Agency in the Classroom**

Co-Sponsors: Communication Education Interest Group  
Basic Course Interest Group

Chair: **Julie C. Allee**, Ivy Tech Community College of Indiana

Presenters: **Cassandra L. Secrease**, University of Dayton  
**Cynthia Duquette Smith**, Indiana University  
**Aimee A. Sorensen**, University of South Dakota  
**James M. Schnobelen**, Washburn University

Encouraging students to take charge of their learning is a challenge many of us face. One possible solution is to open a space within our courses for student agency. The hallmarks of such course design are living into the differences both students and faculty bring to the classroom and allowing multiple voices to be heard. This panel will discuss innovative ways to create venues for student self-expression while maintaining academic rigor.

1110 Thursday 8:00-9:15 AM

Pabst

### **The Past, Present, and Future of SOGI**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: **Tim McKenna-Buchanan**, Manchester University

Presenters: **Jimmie Manning**, Northern Illinois University  
**Tony E. Adams**, Bradley University  
**Ahmet Atay**, College of Wooster  
**Stephanie L. Young**, University of Southern Indiana

In this panel, past chairs and influential members converge to discuss the founding of SOGI, its history, where the caucus is today, and its future. The goal of this panel is to facilitate an open dialogue with the presenters and attendees about where the caucus fits into the contemporary landscape of gender, sex, and sexuality and brainstorm prospective directions for the future.

## **Connecting the Classroom to the Organization: Projects for Teaching Business Communication**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Stephen A. Spates**, Missouri State University  
 Respondent: **Peggy B. Fisher**, Ball State University

Writing a Strategic Plan: A Problem-based Learning Project for Business Communication Courses

**Craig L. Engstrom**, Southern Illinois University, Carbondale

Client Projects and Professional Communication: Enhancing Millenials' Problem-solving Skills

**Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Prime Real Estate: Branding University Syllabi

**Vickie Shamp Ellis**, Oklahoma Baptist University

**Kaylene Barbe**, Oklahoma Baptist University

**Ann McNellis**, Oklahoma Baptist University

**Braden East**, Oklahoma Baptist University

Effectively teaching the business communication course requires projects with clear application to the world of practice. This panel features three such projects and will allow time for sharing ideas among panelists and audience members.

## **Typos, Tumbles, and Toilet Paper: Scholarly Mistakes that Can Bite You in the Class**

Sponsor: Graduate Student Caucus  
 Chair: **Maureen J. Wieland**, Purdue University

Presenters: **Aimee Burns**, Bowling Green State University  
**Benjamin Davis**, University of Wisconsin, Milwaukee  
**Riley Richards**, University of Wisconsin, Milwaukee  
**Austin J. Beattie**, University of Iowa  
**Megan Kendall**, Purdue University  
**Chelsea Moss**, Purdue University

As graduate students, mistakes happen...frequently. But these faux pas can create a space for learning. This discussion panel represents the complex roles of graduate students (student, researcher, instructor, and industry-bound) and the ways in which the panelists have overcome

mistakes throughout their graduate careers. From major typos on a publication draft to a trip over a table leg in front of a room of students, this panel will discuss how to recover with grace.

1113 Thursday 8:00-9:15 AM

Miller

### **Energy Drinks, Feminism, Singing, and Football: Analyzing Popular Culture**

Sponsor: Popular Culture Interest Group

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Respondent: **Rita L. Rahoi-Gilchrest**, Winona State University

*Scandal's* Mellie Grant Sticking It to the Man

**Jessica M. Peterson**, University of South Dakota

“Amping” the “Monster’s” Myth or Unleashing the Agentic “Beast”: Energy Drinks, The American Dream, and the Rhetorical Potential of Blurring the Material/Symbolic Boundaries

**Nathan T. Stewart**, Lakeland University

Unchanged theme in a “different” show: A critical understanding of blind audition, voting system, and music in *The Voice of China*

**Xinxin Jiang**, Northwestern University

Why this Research Sucks: A Thematic Analysis of Dysfunctional NFL Fans

**Benjamin Brojakowski**, Doane University

Performing a Feminist Sexual Empowerment

**Runchao Liu**, University of Minnesota, Twin Cities

Four authors will present on various genres of popular culture, ranging from portrayals of the American dream through energy drinks, looking at NFL fans’ negative comments about their favorite teams, the fantasy of democracy in a Chinese singing competition show, and feminist sexual empowerment. These authors will explore these various topics drawing upon a variety of theories to uncover the underlying assumption in popular media.

1114 Thursday 8:00-9:15 AM

Golda Meir

### **Seeking a Better Future—College, Civility, and Communication in a World of Differences**

Sponsor: Community College Interest Group

Chair: **Mark Noe**, Park University

Rudeness Isn’t a Right: Lessons from *Civility-- Manners, Morals, and the Etiquette of Democracy*

**David L. Bodary**, Sinclair Community College

Learning How to Have Civil Political Discussions: Lessons from *Rude Democracy*  
**Lora Cohn**, Park University

Talking about the 2016 Election, the Battle over Confederate Monuments, and Marriage equality: Lessons from *Online Incivility and Public Debate*  
**Kathleen Edelmayer**, Madonna University

Ten Lessons for Students and Everyone Else from *Reclaiming Civility in the Public Square*  
**Michael McDonald**, University of Missouri, Kansas City

As educators, we must confront incivility in our classrooms. When students reject the good of the community for their own self-interests, attack those who are different from them, select offensive speech topics, or are generally rude and uncivil in class discussions, we can struggle to reply. Each presenter will briefly summarize a book on civility, suggest potential excerpts to use in courses, and discuss lessons/activities we can use in our classroom.

**Thursday, April 5, 9:30-10:45 AM**

1201 Thursday 9:30-10:45 AM

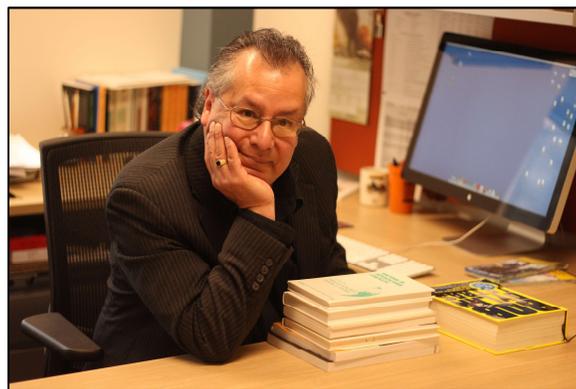
Kilbourn

### **Master Class—Thinking with Difference in Communication Studies**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
Intercultural Communication Interest Group

Chair: **Heather D. Selim**, Texas A&M University, Corpus Christi

Presenter: **Alberto González**, Bowling Green State University



*Difference* can mean many things. It can refer to a distinctive way of knowing. It can refer to intersecting ways of being. It also can refer to ways of performing an identity in interpersonal, public, or mediated contexts. Further, difference also names a critical perspective that seeks to reveal and critique repressive hierarchies and inequities.

In this interactive class, we will examine how aspects of difference play out in our Central States region and globally. Come willing to share your stories of discovery and difficulty with difference, to discuss representations of difference on social media, and to create strategies for understanding and including difference.

Participants will emerge from the session with an action plan that describes how aspects of difference will be incorporated into future interrogations of your own positionality, communication pedagogy, research, and community involvement.

1202 Thursday 9:30-10:45 AM

Walker

### **Difference with/in Pedagogy: Competitive Papers in Communication Education**

Sponsor: Communication Education Interest Group  
Chair: **Alexandra Lippert**, Ohio University  
Respondent: **Nicholas T. Tatum**, Abilene Christian University

Echoes in a Mirror: Understanding the Differences—and Sameness—in the Advisor/Advisee Dyad  
**Adam Tyma**, University of Nebraska, Omaha  
**Jennifer M. Rome**, University of Nebraska, Lincoln

College Students' Instructor Impressions as a Function of Rhetorical/Relational Goal Theory  
**Scott A. Myers**, West Virginia University  
**James Baker**, West Virginia University  
**Heather Barone**, West Virginia University  
**Stephen Kromka**, West Virginia University  
**Sara Pitts**, West Virginia University

Taking a Rhetorical Approach to Teaching Millennials  
**James T. Petre**, Bloomsburg University of Pennsylvania  
**Craig L. Engstrom**, Southern Illinois University, Carbondale

Use Sense Making Activities as Pedagogical Tools to Mitigate Tokenism and Intolerance  
**Truman R. Keys**, Western Connecticut State University

This panel represents competitive papers submitted to the Communication Education Interest Group. Together, these papers embody different topics, methods, and paradigms that help to extend and improve the theories and praxis within communication education scholarship.

1203 Thursday 9:30-10:45 AM

Usinger

### **Argumentation and Forensics Interest Group Business Meeting**

Chair: **Anthony Woodall**, Northeastern State University  
Vice-Chair: **Julie L.G. Walker**, Southwest Minnesota State University  
Secretary: **Anthony Woodall**, Northeastern State University

1204 Thursday 9:30-10:45 AM

Oak

### **Bona Oratio: Challenges and Solutions in Introductory Communication Courses at Liberal Arts Colleges and Universities**

Sponsor: Basic Course Interest Group  
Chair: **David J. Potter**, Langston University

Presenters: **Joshua E. Young**, St. Gregory's University  
**David Deifell**, Clarke University  
**Deborrah C. Uecker**, Wisconsin Luther College  
**Samuel Miller**, Lane College  
**Tim McKenna-Buchanan**, Manchester University  
**Patty English**, Gustavus Adolphus College  
**Scott L. Jensen**, Webster University

Understanding Quintilian's foundational influence of the difference the liberal arts and sciences tradition seeks, this panel provides the opportunity to discuss challenges and propose solutions faced by many basic course programs. To help advance the difference in communication the liberal arts makes in preparing 'good people, speaking well,' any stakeholder in the basic course should attend to understand the difference for their programs at their institutions for the health and vitality of the basic course.

1205 Thursday 9:30-10:45 AM

Schlitz

### **Ways to Know if You are Making a Difference in the Classroom**

Sponsor: Community College Interest Group  
Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University  
**Richard L. Underwood**, Kirkwood Community College  
**Stephen A. Spates**, Missouri State University  
**Julie A. Weishar**, Parkland Community College

Panelists will share activities, methods, lesson plans and ideas to communicate, educate and inspire their students. Panelists will also share ideas to gain feedback regarding their teaching activities and methods, and if they have helped their students.

1206 Thursday 9:30-10:45 AM

Juneau

## **Great Ideas For Teaching (GIFT) Session 1 – Featuring the Top Overall Activity**

Sponsor: Great Ideas For Teaching Interest Group  
Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. We Are Family, or Are We?: A Lesson on Identifying Differences in Family Communication Patterns and Attachment Styles Through Music Media (**Top Overall GIFT Activity**)  
**Robert D. Hall**, University of Nebraska, Lincoln
2. Seeing Difference Differently: Using Images to Unpack Perspectives  
**Jeremy Fyke**, Belmont University
3. Red and Blue Paint: Challenging Binary Gender and Sexual Orientation Communication in the Classroom  
**Darcy L. Wente-Hahn**, University of Nebraska, Lincoln
4. Teaching Intercultural Communication with TED Talks  
**Nathan G. Webb**, Belmont University
5. Use of Plicker vs. Kahoot to Enhance Student Engagement in College Courses  
**Kate Ksobiech**, University of Wisconsin, Whitewater
6. Contexts of Communication  
**Taylor Boelk**, Western Michigan University
7. Design Your Own Memorial or Museum Exhibit  
**Cynthia Duquette Smith**, Indiana University  
**Cassandra L. Secrease**, University of Dayton
8. Teaching Perspective Taking Theory: Encounters with International Teaching Assistants (ITAs) with Accent  
**Comfort Tosin Adebayo**, University of Wisconsin, Milwaukee

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every

10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session

1207 Thursday 9:30-10:45 AM

MacArthur

### **Crystallized Teaching Methods: Using Different Teaching to Understand How Communication Organizes Differently**

Co-Sponsors: Communication Education Interest Group  
Organizational and Professional Communication Interest Group

Chair: **Amanda Gunn**, Denison University

Presenters: **Sarah E. Riforgiate**, Kansas State University  
**Andrea L. Meluch**, Indiana University, South Bend  
**DeAnne Priddis**, Middle Tennessee State University  
**Laura D. Russell**, Denison University  
**Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne  
**Katherine J. Denker**, Ball State University

A picture is worth a thousand words, yet learning is often text-based. Since communication organizes ways of knowing, this panel utilizes Ellingson's (2009) work on Crystallization to develop innovative teaching techniques that privilege visual learning and communication. Presenters will share visual class activities – drawing, imaged-based presentations, visual writing, dialogical exercises, and photovoice – designed to invite different ways of understanding and critiquing institutional structures such as ideal worker norms, gender assumptions, mental health, and educational contexts.

1208 Thursday 9:30-10:45 AM

Wright Ballroom B

### **You Can't Do That Online – But WE Do! Bridging the Differences Between Classroom and Online Teaching Environments (Top Panel)**

Sponsor: Instructional Resources Interest Group  
Chair: **America Edwards**, Western Michigan University

Presenters: **Anke Wolbert**, Eastern Michigan University  
**Leah M. Omilion-Hodges**, Western Michigan University  
**Carrie Reif**, University of Southern Mississippi  
**Valerie Kretz**, St. Norbert College  
**Annette N. Hamel**, Western Michigan University  
**Kathleen Propp**, Western Michigan University  
**Scott E. Shank**, Western Michigan University

Many instructors feel it is impossible to teach communication effectively in the online environment. Panelists will share their best practices and encourage other teachers of

communication to find ways to adapt traditional communication courses for online delivery. Courses will include nonverbal, interpersonal, race/ethnicity, public relations, and how to create “face to face” feedback on student assignments. They are teaching communication online when “conventional wisdom” said that it couldn’t be done!

1209 Thursday 9:30-10:45 AM

Miller

### **“What Makes Us Different?”: Sustaining Relevance in Progressive Communication Programs (Top Panel)**

Sponsor: Undergraduate Education and Administration Section

Chair: **Nancy J. Brule**, Bethel College

Presenters: **Charles R. Bantz**, Indiana University Purdue University, Indianapolis  
**Betsy Wackernagel Bach**, University of Montana  
**Linda B. Dickmeyer**, University of Wisconsin, La Crosse  
**Lawrence R. Frey**, University of Colorado  
**Deleasa Randall-Griffiths**, Ashland University  
**Stephen K. Hunt**, Illinois State University  
**Sandra G. Petronio**, Indiana University Purdue University, Indianapolis

The challenges faced by academic programs are mounting each year. In the communication discipline, programs are being threatened with downsizing/closure as a result of budget shortfalls in their respective institutions. Departments need to be responsive to the challenges posed by diminishing financial resources, increasing costs, and significant societal and technological changes. Staying innovative in creating successful and relevant communication programs is an important activity for all departments who wish to sustain themselves and grow.

1210 Thursday 9:30-10:45 AM

Golda Meir

### **State of South Dakota Showcase – Adapting to Changing Student Demographics in the Foundations of Communication Course**

Sponsor: States Advisory Council

Chair: **Joshua N. Westwick**, South Dakota State University

Presenters: **Aimee A. Sorensen**, University of South Dakota  
**Jill Tyler**, University of South Dakota  
**Emily Niebrugge**, University of South Dakota

High school and college teachers are dealing with a very different set of students than were populating our classrooms a few years ago. How do we adapt our communication curriculum to accommodate technology natives, non-native-English speakers, international students, under-prepared students, veterans, and older students – all while modeling the cultural inclusion we value?

### **Directions in Feminist Rhetoric(s) Scholarship**

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Michelle Kelsey Kearnl**, Indiana University Purdue University, Fort Wayne  
 Respondent: **Jessica Prody**, St. Lawrence University

Emily Doe's Statement to Brock Turner: A Case for Long-Term Effectiveness Evaluation in Rhetorical Studies

**Kathryn Swenson**, Governors State University  
**Lara C. Stache**, Governors State University

Privileged Vulnerability: Embodied Pedagogy as Critical Rhetorical Praxis  
**Danielle M. Stern**, Christopher Newport University

White Feminism and the Ego-Function of Constituting Social Movements  
**Megan Orcholski**, University of Wisconsin, Milwaukee

This panel brings together a variety of methodological approaches and critical readings in critical feminist rhetoric(s). The authors introduce a number of terms and strategies including (1) long term effectiveness evaluation, (2) privileged vulnerability, and (3) the ego-function within white feminism that encourage us to reflect on how we, as scholars, conduct our current and future research and teaching. Collectively, these papers decenter and reframe notions of voice, privilege, embodiment, and subjectivity in our contemporary political and pedagogical discourses.

### **What Did You Say? Engaging with Others, Virtual and Human, Over Media**

Sponsor: Media Studies Interest Group  
 Chair: **James Knightwright**, Illinois State University  
 Respondent: **Michelle Calka**, Manchester University

Metaphors for Making Sense of Virtual Worlds: Utilization of Comparison Processes to Interpret and Communicate Novel Experiences

**CarrieLynn D. Reinhard**, Dominican University

Did the Robot Just Say it would Rain? Perceived Differences in the Communication Quality of a Twitterbot versus Human Agents

**Patric R. Spence**, University of Central Florida  
**Autumn P. Edwards**, Western Michigan University  
**Chad C. Edwards**, Western Michigan University  
**Xianlin Jin**, University of Kentucky

How Does a Radio Personality's Testimonial Influence Media Experiences?: The Indirect Effect of Social Presence

**Jihyun Kim**, University of Central Florida

**Hocheol Yang**, Temple University

An Exploratory Study of Argument Quality and Deliberation on Facebook

**Jessica R. Snitko-Welch**, Purdue University

These studies investigate and compare how media users interact with humans and virtual characters, the role of metaphor and storytelling in those interactions, and the lack of deliberation and argument quality on Facebook. They explore the experience of the user in virtual worlds, the internet, social media and when listening to the radio. The discussion will inform those who build personas, computer or face-to-face, for mediated relationships and all who find themselves immersed in these relationships every day.

1213 Thursday 9:30 AM-10:45 AM

Wright Ballroom C

### **Sexual Orientation and Gender Identity Caucus Business Meeting**

Chair: **Sara Baker-Bailey**, Southern Connecticut State University

Vice-Chair: **Rebecca M. Johnson**, University of Kansas

Secretary: **Justin J. Rudnick**, Minnesota State University, Mankato

1214 Thursday 9:30 AM-10:45 AM

Pabst

### **Top Paper Panel in Political Communication**

Sponsor: Political Communication Interest Group

Chair: **Soo-Hye Han**, Kansas State University

Respondent: **James M. Schnoebelen**, Washburn University

Candidate Versus Country: Invocations of America on Twitter During the 2016 Convention  
Addresses of Hillary Clinton and Donald Trump (**Top Paper**)

**Molly M. Greenwood**, University of Missouri, Columbia

**Josh C. Bramlett**, University of Missouri, Columbia

**Joshua P. Bolton**, Loras College

Constructing the "Symbolic" Citizen: Michelle Obama as Potential First Lady

**Sara Kitsch**, Monmouth College

Personal Identity and Collective Resilience: Sadiq Khan's Response to the 2017 Terror Attacks  
(**J. Jeffery Auer Award for Top Graduate Student Paper**)

**Josh C. Bramlett**, University of Missouri, Columbia

**Joel Lansing Reed**, University of Missouri, Columbia

Total Losers and Bad Hombres: The Political Incorrectness and Perceived Authenticity of Donald J. Trump

**Kirsten Theye**, Concordia College, Moorhead  
**Steven Melling**, University of Missouri, Kansas City

This panel includes the top-ranked papers from the Political Communication Interest Group.

**Thursday, April 5, 11:00 AM-12:15 PM**

1301 Thursday 11:00 AM-12:15 PM

Oak

### **Using Our Emotional Labor to Make a Difference**

Sponsor: Women's Caucus  
Chair: **Joy L. Daggs**, Northwest Missouri State University

Presenters: **Malynda Johnson**, Indiana State University  
**Karla Mason Bergen**, College of Saint Mary  
**Jessica M. W. Kratzer**, Northern Kentucky University  
**Molly Wiant Cummins**, Independent Scholar  
**Robin A. Jones**, Southwestern Oklahoma State University

Building upon our discussion from 2017, we consider how the emotional labor we engage in might help us make a difference—positive or negative. Panelists will discuss disclosures and working with vulnerable communities, how the emotional labor we perform outside the academy impacts our work inside, how vulnerable disclosures affect emotional labor, how our emotional labor makes differences for our students, and how emotional labor changes when our duties in the academy change.

1302 Thursday 11:00 AM-12:15 PM

Usinger

### **Top Papers in Argumentation and Forensics Interest Group**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Edward A. Hinck**, Central Michigan University  
Respondent: **Michael Bauer**, Ball State University

Measuring Communication Apprehension in Intercollegiate Forensic Students  
**Benjamin M. A. Walker**, Southwest Minnesota State University  
**Julie L. G. Walker**, Southwest Minnesota State University

Soul Sharing: Forensics as a Cultivator of Empathy and Worldview Development  
**Anthony Woodall**, Northeastern State University  
**Shawna J. Blake**, Carl Albert State College

Student Perception on Competitiveness in College Forensics (**Top Paper**)  
**Kendrea James**, Missouri University of Science and Technology

This competitively-selected paper panel spotlights the top papers submitted to the Argumentation and Forensics Interest Group.

1303 Thursday 11:00 AM-12:15 PM

Walker

### **Making a Difference in the Community: The Rewards and Challenges of Connecting with Nonprofit Organizations**

Sponsor: Communication Education Interest Group  
Chair: **Matthew S. Vorell**, St. Cloud State University

Presenters: **Peggy B. Fisher**, Ball State University  
**Sarah E. Riforgiate**, Kansas State University  
**Nicole A. Ploeger-Lyons**, University of Wisconsin, Lacrosse  
**Quaquilla Rhea Walker**, University of Minnesota, Morris  
**Cheryl L. Skiba-Jones**, Trine University

This panel focuses on how we are “making a difference” in our communities through connecting students and our own skills with nonprofit organizations. Reflections on internships, consulting projects, the community partner perspective, and experiential education in nonprofit organizations will be addressed. Faculty, student and community partner experiences will be discussed.

1304 Thursday 11:00 AM-12:15 PM

Golda Meir

### **State of Iowa Showcase - Communication Pedagogy: Crisis Communication**

Sponsor: States Advisory Council  
Chair: **Brian Rohman**, Illinois State University

The Crisis Communication Class  
**Jeffrey D. Brand**, University of Northern Iowa

Public Relations Aspects: Students as Practitioners  
**Gayle Pohl**, University of Northern Iowa

Health Imaging of Presidents around the Globe  
**Chris Ogbondah**, University of Northern Iowa

Listening to Avert Crises  
**Melissa Beall**, University of Northern Iowa

Presenters will discuss strategies for dealing with crisis communication in various professions.

1305 Thursday 11:00 AM-12:15 PM

Kilbourn

### **Making a Difference: Interpersonal and Small Group Communication Mentoring/Networking Session**

Co-Sponsors: Interpersonal and Small Group Communication Interest Group  
Graduate Student Caucus  
Undergraduate Education and Administration Section

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Leah E. Bryant**, DePaul University  
**Colleen Colaner**, University of Missouri  
**Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee  
**Andrew M. Ledbetter**, Texas Christian University  
**Paul Schrodt**, Texas Christian University  
**Allison R. Thorson**, University of San Francisco  
**Jimmie Manning**, Northern Illinois University

Please join us for a Mentoring/Networking Event. This is an opportunity for established scholars to mentor the next generation of Interpersonal and Small Group Communication scholars and an opportunity for undergraduate and graduate students to connect with scholars from other institutions.

1306 Thursday 11:00 AM-12:15 PM

Pabst

### **Political Communication Interest Group Business Meeting**

Chair: **Soo-Hye Han**, Kansas State University  
Vice-Chair: **Terri M. Easley-Giraldo**, Johnson County Community College  
Secretary: **Colene J. Lind**, Kansas State University

1307 Thursday 11:00 AM-12:15 PM

Wright Ballroom A

### **Communication Theory Interest Group Business Meeting**

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne  
Vice-Chair: **Jenna L. Currie-Mueller**, North Dakota State University  
Secretary: **Stephen A. Spates**, Missouri State University

## Rhetorical Perspectives on Health and Healthcare

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee  
 Respondent: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Rhetorical Lessons in Advocacy and Shared Responsibility: Advancing Persuasive Ills and Partial Solvency in Pro-Caregiving Advocacy Policy Statements  
**Rachel D. Davidson**, Hanover College

Laughing at Breast Cancer: Tig Notaro's Comedic Reimagining of the She-ro  
**Darren J. Valenta**, Southern Illinois University, Carbondale

This is What Mental Illness Looks Like: The Dark Carnival of "A to Z of Mental Health" and "Depressiongrams"  
**Tucker Robinson**, University of Missouri

This panel highlights papers that bring rhetorical theory and criticism and health communication together in innovative ways. The authors explore (1) the rhetorical construction a "caregiving crisis" in unpaid family caregiving, (2) the contestation and reimagining of the she-ro breast cancer survivor through subversive humor, and (3) how digital forms of visual expression empower individuals with a mental illness to challenge stereotypes, social stigmas, and misconceptions surrounding mental health. Their work encourages us to think expansively about rhetorical perspectives on health and healthcare and to embrace different frameworks and approaches in our research.

## Awards Ceremony for the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus  
 Chair: **Tim McKenna-Buchanan**, Manchester University

Top Paper:  
**Joshua H. Miller**, University of Wisconsin, Milwaukee

The Innovator Award for Outstanding Recent Book:  
**Name**, Affiliation

The SOGI Scholarship Award:  
**Name**, Affiliation

The James W. Chesebro Award for Scholarly Distinction in Sexuality Research:  
**Name**, Affiliation

This is the 3rd annual awards panel for the Sexual Orientation and Gender Identity Caucus. It creates a space for the caucus to honor individuals who have contributed to the practical, theoretical, and activist directions in gay, lesbian, bisexual, transgender, and queer scholarship.

1310 Thursday 11:00 AM-12:15 PM

Miller

### **Sexual Harassment, Diversity, and Sensitivity Training: Proposing a Different Direction**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Lance Brendan Young**, Western Illinois University, Quad Cities

Presenters: **Cristin A. Compton**, Kent State University  
**Debbie S. Dougherty**, University of Missouri  
**Marlo Goldstein Hode**, University of Missouri  
**Kathleen J. Krone**, University of Nebraska, Lincoln

Communication scholars have long challenged the position that organizational culture can be strategically manipulated, yet organizations persist in the practice of requiring sexual harassment and diversity training, which are often perceived by members at best as ineffective, and at worst, as punishment. This expert panel will consider the evidence base for various diversity training practices and suggest what to keep, what to stop doing, what to adopt, how to evaluate, and what requires further research.

1311 Thursday 11:00–12:15 PM

Wright Ballroom C

### **Top Competitive Papers in the Basic Course Interest Group**

Sponsor: Basic Course Interest Group  
Chair: **Aimee A. Sorensen**, University of South Dakota  
Respondent: **Melissa Broeckelman-Post**, George Mason University

Synthesizing the Current State of the Basic Communication Course Annual: Furthering the Research of Effective Pedagogy (**Douglas M. Trank Award for Top Paper**)

**Jillian Joyce**, Illinois State University  
**Samantha Dunn**, Illinois State University  
**Alex Kristelis**, Illinois State University  
**Cheri J. Simonds**, Illinois State University  
**Ben Lyn**, Illinois State University

Connecting in the Public Speaking Classroom: Factors Associated with Student Perceptions of Graduate Teaching Assistant Immediacy

**Emily Bublitz**, Lake Area Technical Institute  
**Carrie Anne Platt**, North Dakota State University  
**Catherin Y. K. Westerman**, North Dakota State University

Assessing Students' Writing and Public Speaking Self-Efficacy in a Composition and Communication Course

**T. Kody Frey**, University of Kentucky  
**Jessalyn I. Vallade**, University of Kentucky

Instructor Socio-Communicative Style, Learner Empowerment and Affective Learning in the Basic Course

**Jayne R. Goode**, Governors State University  
**Katherine J. Denker**, Ball State University  
**Jessica Lolli**, Governors State University

This panel spotlights the top four papers submitted to the Basic Course Interest Group. Together these papers represent innovative pedagogical resources and their authors. Seasoned and new voices will combine with the promise of a robust discussion and a wealth of sound practices for teaching and leading the basic communication course.

1312 Thursday 11:00–12:15 PM

MacArthur

### **Spotlight Panel—Making a Difference: The Impact of Public Television and Community News Sites on Diverse Communities**

Sponsor: Media Studies Interest Group  
Chair: **Jerralyn Moudry**, Wisconsin Lutheran College

Presenters: Milwaukee Public Television  
**Raul Galvan**, Manager of Program Production and professor at Milwaukee Area Technical College

**Sharon Patterson**, Director of Corporate and Foundation Relations at Wisconsin Lutheran College and former Producer/Host of Milwaukee Public Television's program "Black Nouveau"

Milwaukee Neighborhood News Service  
**Dwayne Burtin**, NNS Web/Social Media Director and Web Producer at Marquette University

**Sharon McGowan**, NNS Editor-in-Chief and professor at Marquette University

In this panel highlighting the impact of media from the host city, producers and on-air talent from Milwaukee Public Television will join the Editor-in-Chief and Web/Social Media Director from Milwaukee Neighborhood News Service to discuss content selection, the impact that their respective programs have on their audiences, and how they define and celebrate difference.

Milwaukee's Public Broadcasting Station has been serving the community for 50 years. Their Vision Statement states that "Milwaukee PBS educates, informs, entertains, and stimulates the

imagination of adults and children alike...to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.” Milwaukee Neighborhood News Service (NNS) covers stories that are important to the people who live, work and serve in central city neighborhoods, on topics such as education, public safety, economic development, health and wellness, environment, recreation, employment, youth development and housing.

1313 Thursday 11:00–12:15 PM

Wright Ballroom B

## **The Difference of Strategies in Communicating and Experiencing Burdensome Health Issues**

Sponsor: Health Communication Interest Group  
Chair: **Jeff Kuznekoff**, Miami University, Middletown  
Respondent: **Robert D. Hall**, University of Nebraska, Lincoln

Presenters:

The Difference Colleagues Can Make: Social Support and Chronic Health Issues in the Workplace

**Anne Kerber**, Minnesota State University, Mankato

Understanding How High School Experience Sex Education: A Narrative Exposing the Holes in Public School Curricula

**Kritsina Medero**, University of Nebraska, Omaha

The Currencies of Social Change Related to Diabetes in Arkansas: A Comparative Investigation of Methods for Motivating People to Action

**Christina Standerfer**, University of Arkansas Clinton School of Public Health

Increasing Health Literacy to Write the Narrative

**Jessica M. Samens**, Bethel University

The Difference of Social Support: Positively Impacting Immediate Family Members of Cancer Patients

**Keely Odell**, University of Nebraska, Omaha

This panel’s research explores communicating about burdensome health issues, such as unwanted pregnancies and STDs, diabetes, and chronic illness. Two of the studies address health education regarding sex and diabetes as modes for behavioral change. The additional studies examine the perception of social support in the context of chronic illnesses. By highlighting a breadth of experiences, panelists illuminate on communication strategies that can make a difference in lightening the load of burdensome health issues.

## Public Relations in Hurricane Season 2017

Sponsor: Public Relations Interest Group  
 Chair: **Todd Hauser**, Concordia University, Chicago  
 Respondent: **Joshua Hawthorne**, Monmouth College

‘But They Didn’t Ask:’ Joel Osteen Attempts to Weather the Storm  
**Lars J. Kristiansen**, James Madison University

Politics, Branding, and Hurricane Relief Charity Efforts  
**Mark Glantz**, St. Norbert College

Paper Towels Can't Clean Up This Mess: An Analysis of Kategoria Targeting Trump's Hurricane Response Rhetoric.  
**Corey B. Davis**, University of Wisconsin, Whitewater

Rush’s Cold Front Toward Hurricane Warnings  
**Jeffrey Delbert**, Lenoir-Rhyne University

The hurricane season of 2017 created a multitude of disaster response public relations opportunities. The actions and reactions of public figures and elected public officials to these natural disasters are diverse. These reactions have their own intended and unintended consequences. This panel of authors analyzes the crises caused by natural disasters and actions of national public figures from multiple perspectives.

## Economic Issues in Higher Education: Setting the Agenda Part I

Sponsor: **Blair Thompson**, President  
 Chair: **Blair Thompson**, President

Members: **Christina S. Beck**, Ohio University  
**J. Kevin Barge**, Texas A&M University  
**C. Kyle Rudick**, University of Northern Iowa  
**Christine L. North**, Ohio Northern University  
**Shannon C. VanHorn**, Valley City State University  
**Trevor S. Parry-Giles**, National Communication Association

This closed work session will involve setting an agenda for the presidential economic initiative in higher education. These task force members will brainstorm, outline goals for this initiative, and work towards setting an initial set of action items for this initiative. Given the economic

struggles higher education presently faces within our region and beyond, this task force has the potential to help CSCA take on an important advocacy role on this front.

**Thursday, April 5, 12:30-1:45 PM**

1401 Thursday 12:30-1:45 PM

Kilbourn

### **Master Class—The Centrality of Communication in Constituting Interpersonal and Family Communication Similarity and Difference**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
Interpersonal and Small Group Communication Interest Group  
Chair: **Carol L. Tschampl-Diesing**, University of Nebraska, Lincoln

Presenter: **Dawn O. Braithwaite**, University of Nebraska, Lincoln



As both researchers and instructors, how do we understand, study, and teach about interpersonal communication as constituting relationships and selves? We will adopt a dialogic approach in this master class that will help sharpen our focus on how relational parties communicate and co-create relationships, and the role of interaction in co-creating both similarity and difference.

1402 Thursday 12:30-1:45 PM

Wright Ballroom C

### **Basic Course Interest Group Business Meeting**

Chair: **Aimee A. Sorensen**, University of South Dakota  
Vice-Chair: **Joshua N. Westwick**, South Dakota State University  
Secretary: **Kevin Stoller**, Indiana University Purdue University, Fort Wayne

### **Unlikely Feminism and Feminists: Explorations of Difference in Representations of Women in Popular Culture (Top Panel)**

Sponsor: Women's Caucus  
 Chair: **Jessica M. W. Kratzer**, Northern Kentucky University

Presenters: **Heather Nesemeier**, Minnesota State University, Moorhead  
**Amanda Brown**, University of Wisconsin, Stout  
**Joy L. Daggs**, Northwest Missouri State University  
**Kathie Kallevig**, Yavapai College  
**Jacki Brucher Moore**, Kirkwood Community College  
**Adam Tyma**, University of Nebraska, Omaha

To say that women are underrepresented in media, such as film and television is a dramatic understatement. Nearly any female character in a lead role, or even females in stories that pass the Bechdel Test, are often labeled feminist. However, which female characters are, or are not feminists or good for feminism, is debatable. This panel explores that debate and seeks to challenge and expand up the accepted notions of feminist characters.

### **Narrative Pedagogy in the Classroom: Honoring Difference Through Students' Stories (Top Panel)**

Co-Sponsors: Interpersonal and Small Group Communication Interest Group  
 Communication Education Interest Group  
 Chair: **Sarah R. Petite**, University of Nebraska, Lincoln

Presenters: **Jody Koenig Kellas**, University of Nebraska, Lincoln  
**Sarah E. Riforgiate**, Kansas State University  
**Katherine J. Denker**, Ball State University  
**DeAnne Priddis**, Middle Tennessee State University  
**Amanda Gunn**, Denison University  
**Scott A. Myers**, West Virginia University

Each student has a unique story highlighting different and important identity facets. This panel is designed to explore narrative pedagogy practices and activities that honor differences while allowing students to leverage communication strategies to self-story and re-story interpersonal relationships. Panelists will discuss using narrative pedagogical approaches and experiences through the following activities: 1) self-storying educational experiences, 2) crystalizing stories through poetry, 3) student witnessing and listening practices, 4) five-minute writing exercises, and 5) narrative coherence.

### Graduate Student Caucus Top Papers

Sponsor: Graduate Student Caucus  
 Chair: **Samantha F. Quinn**, University of Wisconsin, Milwaukee  
 Respondent: **Maureen J. Wieland**, Purdue University

A Critical Literature Review of Email Use in Superior-Subordinate Communication (**Top Paper**)

**Bailey C. Benedict**, Purdue University

I'm Humble and I Know It: Exploring #Humblebrag as Remedial Facework

**Austin J. Beattie**, University of Iowa  
**America Edwards**, Western Michigan University

Connecting Social Media Use with Gaps in Knowledge and Participation in a Protest Context: The Case of Candle Light vigil in South Korea

**Sangwon Lee**, University of Wisconsin, Madison

“Will They Tell My Story?”: A Feminist Narrative Critique of *Hamilton*'s Chicago Production

**Stefanie Davis**, Purdue University, Indianapolis

The Role of Emotional Intelligence in Romantic Partner Satisfaction Depression and Demand Withdraw

**Riley Richards**, University of Wisconsin, Milwaukee  
**Eduardo J. Reyes**, California State Polytechnic University, Pomona

This panel features the top five papers submitted to the Graduate Student Caucus. This panel will interest a wide range of CSCA members including computer-mediated-communication, interpersonal, organizational, and intercultural.

### Top Paper Panel: How Communication Theory is Making a Difference in 2017

Sponsor: Communication Theory Interest Group  
 Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne  
 Respondent: **Em Griffin**, Wheaton College

What's in a Name? Using Theory to Examine Storm Naming and Response (**Top Paper**)

**Xialing Lin**, Penn State University, Worthington Scranton  
**Adam Rainear**, University of Connecticut  
**Patric R. Spence**, University of Central Florida  
**Kenneth A. Lachlan**, University of Connecticut

A Point of Difference: The Forgotten Legacy of Raymond Birdwhistell's Communication Theory

**David Paterno**, University of Texas, Tyler

A Review of Communication Approaches to the Study of Humor

**Nathan Miczo**, Western Illinois University

Examining the Convergence of Online and Offline Identity Creation Through Cultivation Theory  
(**Top Student Paper**)

**Laura Andrews**, Kent State University

(Re)mapping the Field: A Quantitative Investigation of How People in the Practical Lifeworld Perceive Similarities and Differences Among the Constitutive Metamodel's Traditions

**Andrew M. Ledbetter**, Texas Christian University

This panel spotlights the best competitive papers submitted to the Communication Theory Interest Group. These papers present ideas for advancing the existing theories in various communication contexts. This panel will interest CSCA members across the discipline because of the diverse representation of research.

1407 Thursday 12:30-1:45 PM

Mitchell

### **Top Student Papers in Intercultural Communication**

Sponsor: Intercultural Communication Interest Group

Chair: **Alberto González**, Bowling Green State University

Respondent: **Diana Trebing**, Saginaw Valley State University

The Management of Intercultural Differences and Conflicts Between German-American Couples  
(**Top Graduate Student Debut Paper**)

**Leila Schmidt**, Illinois State University

"Who Lives, Who Dies, Who Tells Your Story?": An Exploration of Race and Counter-Narratives in Hamilton Through Critical Race Theory

**Jennifer Hughes Edwards**, Illinois State University

**Sarah Hall**, Illinois State University

Denaturalizing the Normative: Critical Autoethnography as a Critical Labor

**Yusaku Yajima**, Southern Illinois University, Carbondale

This panel presents the best student scholarship submitted to the Intercultural Communication Interest Group. Each paper explores a theory of intercultural communication to study intercultural romantic relationships, the representation of race in music theatre, and a lived experience of managing one's multiple minority identities.

## Top Papers in the Communication Ethics, Activism and Social Justice Interest Group

Sponsor: Communication Ethics, Activism and Social Justice Interest Group  
 Chair: **Danielle M. Stern**, Christopher Newport University  
 Respondent: **Lawrence R. Frey**, University of Colorado, Boulder

The Inside Out: The Need for Different Journalism Ethics in Ethnojournalism (**Top Paper**)  
**Valica Boudry**, Bemidji State University

Negligent Nipples: FEMEN's Self-Objectifying Protests as Global Media Events  
**Ashley D. Garcia**, University of Nebraska, Lincoln

Bodies in Motion: Applying an Embodied Theoretical Perspective to Communication Activism Pedagogy  
**Shawna Merrill**, Missouri State University

Difference Rights (in)Different Times: Rendering the Invisible Visible Through A Comparative Iconographic Analysis of the Women's Suffrage Parade of 1913 and the 2017 Women's March on Washington  
**Sara Potter**, Michigan Technological University

Through examining an array of public contexts, panelists explore topics involving reflexivity, activism and human rights. Implicated in these studies is the prominence of the body as it is lived, performed, and socially constructed. These studies coalesce to address significant questions regarding the ethics underlying notions of representation and protest.

## From Hiring Through Retirement: Focusing on the Manager

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Katherine M. Kelley**, Oral Roberts University  
 Respondent: **Stephen A. Spates**, Missouri State University

Caught in the Middle: Empowerment in Middle Managers  
**Noelle Doty**, Kansas State University  
**Gregory Paul**, Kansas State University

Living the Good Life: How Social Support Impacts Uncertainty Regarding Retirement  
**Amy C. Gebka**, Ball State University  
**Kyle B. Heuett**, Ball State University

Organizational Training: Supervisor Training and Subordinate Gains  
**Heather D. Selim**, Texas A&M University, Corpus Christi

Ideal Candidate Profiles and Deaf Job Applicants: How Difference Matters in Employment Interviews

**Elizabeth Otto**, St. Catherine University  
**Erica Alley**, St. Catherine University

Hiring Managers' Impressions of Business Communication: Recommendations for Teaching and Advising

**Craig L. Engstrom**, Southern Illinois University, Carbondale

In this set of competitive papers, the authors explore questions in organizational communication related to the role of the manager from hiring through retirement.

1410 Thursday 12:30-1:45 PM

Schlitz

### **Top Contributed Performances in Performance Studies and Autoethnography**

Sponsor: Performance Studies and Autoethnography Interest Group  
Chair: **Erin M. Briddick**, Portland State University, Rock Creek  
Respondent: **Travis Brisini**, Pennsylvania State University

Whatcha Gonna Do, Brother?: An Ode to Terry Bollea (**Top Contributed Performance**)  
**Darren J. Valenta**, Southern Illinois University, Carbondale

The Walmart Reprimand -- A Caregiver Low  
**Andrea Iaccheri**, Ohio University

My Story to Tell?: An Autoethnographic Exploration of the Representation of Trauma  
**Riley Zahn**, Minnesota State University, Mankato

Sixth Grade Cannibals  
**Jeanette Castillo**, Ball State University

This panel features top performances of the Performance Studies and Autoethnography interest group. Topics include Hulk Hogan, caregiving, trauma, and bullying.

1411 Thursday 12:30-1:45 PM

Golda Meir

### **Competitive Student Papers in Public Relations**

Sponsor: Public Relations Interest Group  
Chair: **Jeffrey D. Brand**, University of Northern Iowa  
Respondent: **Deborah Sellnow-Richmond**, Columbus State University

Image Repair Failure of Chris Brown  
**Ernst Lamothe, Jr.**, Governors State University

Public Relations Campaigns and the Diffusion of Innovations: An Examination of the 4R  
Nutrient Stewardship Program (**Top Student Paper**)  
**Henry Seeger**, Purdue University

Tell Them a Story: Measuring Engagement and Sentiment Response to Narratives in Social  
Media Posts  
**Cody Blake Wilson**, Purdue University

This panel represents competitive papers submitted to the Public Relations Interest Group. Each  
paper approaches various methods and approaches to public relations.

1412 Thursday 12:30-1:45 PM MacArthur

### **Media Studies Interest Group Business Meeting**

Chair: **Jerralyn Moudry**, Wisconsin Lutheran College  
Vice-Chair: **Jennifer C. Dunn**, Dominican University  
Secretary: **Dana Schowalter**, Western Oregon University

1413 Thursday 12:30 PM-1:45 PM Usinger

### **Judging When Triggered: “Because Judges Have Experienced Trauma Too”**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Cindy Larson-Casselton**, Concordia College, Moorhead

Presenters: **Julie L. G. Walker**, Southwest Minnesota State University  
**Katie M. Brunner**, Minnesota State University, Mankato  
**Megan Orcholski**, University of Wisconsin, Milwaukee  
**Jessica M. Samens**, Bethel University

Trigger warnings are short alerts shared at the beginning of stories, performances, or depictions  
where the content may elicit emotional turbulence for an audience member. Typically trigger  
warnings, like viewer discretions or film ratings, are accompanied by the invitation for the  
audience member to excuse themselves with grace to avoid unnecessary trauma. This panel will  
provide papers exploring experiences of forensics judges who do not have the option to excuse  
themselves from triggering performances.

## ESL Only Speech Classes? It's Up for Debate

Co-Sponsors: Communication Education Interest Group  
Argumentation and Forensics Interest Group

Chair: **Leah E. Bryant**, DePaul University

First Affirmative: **Katie Lever**, Western Connecticut State University

Second Affirmative: **Russell Luce**, Horry Georgetown Technical College

First Negative: **Jessica Cherry**, Western Connecticut State University

Second Negative: **Elizabeth N. Ribarsky**, University of Illinois, Springfield

Some universities have proposed ESL only sections of public speaking, hoping these students will feel less judgment/pressure and reduce anxiety by being surrounded by students experiencing a similar challenge. But, what is lost and gained in these segregated classrooms? This panel will be a debate format. Once the debate is complete, the panelists will open the floor to the audience to engage in discussion with the debaters and other attendees to generate insightful dialogue.

## Economic Issues in Higher Education: Setting the Agenda Part II

Sponsor: **Blair Thompson**, President

Chair: **Blair Thompson**, President

Members: **Christina S. Beck**, Ohio University

**J. Kevin Barge**, Texas A&M University

**C. Kyle Rudick**, University of Northern Iowa

**Christine L. North**, Ohio Northern University

**Shannon C. VanHorn**, Valley City State University

**Trevor S. Parry-Giles**, National Communication Association

This closed work session will involve setting an agenda for the presidential economic initiative in higher education. These task force members will brainstorm, outline goals for this initiative, and work towards setting an initial set of action items for this initiative. Given the economic struggles higher education presently faces within our region and beyond, this task force has the potential to help CSCA take on an important advocacy role on this front.

**Thursday, April 5, 2:00-3:15 PM**

1501 Thursday 2:00-3:15 PM

Oak

**Workshop with Keynote Speaker—The Changing Landscape of Identity: Understanding and Supporting Students of All Gender Identities and Sexual Orientations**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Molly C. Turner**, Northeastern State University  
Presenter: **Robyn Ochs**

Our teens and twenties are times of exploration, discovery and growth. For non-heterosexual students, this is a time when presumptive labels and sexuality are called into question. Robyn will discuss her work with teens and young adults, and share some of her observations and the lessons she has learned.



**Robyn Ochs** is an educator, speaker, grassroots activist, and editor of two anthologies: the 42-country collection *Getting Bi: Voices of Bisexuals around the World* (2009) and *RECOGNIZE: The Voices of Bisexual Men* (2015). In addition, her writings have been published in numerous bi, women’s studies, multicultural, and LGBTQ+ anthologies. Robyn has taught courses on LGBTQ+ history & politics in the United States and Canada, the politics of sexual orientation, and the experiences of those who transgress the binary categories of gay|straight, masculine|feminine, black|white &/or male | female. An advocate for the rights of people of all orientations and genders to live safely, openly and with full access and opportunity, Robyn’s work focuses on increasing awareness and understanding of complex identities, and mobilizing people to be powerful allies to one another within and across identities and social movements. She lives in Massachusetts and on May 17, 2004, the first day it was legal to do so, Robyn married Peg Preble. Robyn served for 12 years on the Board of Directors of MassEquality, Massachusetts’ statewide equality organization and for 3 years on the Massachusetts Commission on LGBTQ Youth. She is the recipient of numerous awards, most recently PFLAG’s Brenda Howard Award, the National LGBT Task Force’s Susan J. Hyde Activism Award and the Harvard Gender & Sexuality Caucus’s Lifetime Achievement Award.

## **Listening to Difference: Autoethnographic Reflections on Sound, Music, and the Aural World**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: **Michael Will**, Ball State University

Respondent: **Tasha R. Dunn**, University of Nebraska, Kearney

Presenters: **Stephanie L. Young**, University of Southern Indiana

**Ben Luttrull**, University of Southern Indiana

**Blake Paxton**, Saint Xavier University

**Art Herbig**, Indiana University Purdue University, Fort Wayne

**Ahmet Atay**, College of Wooster

From the human voice to music, from podcasts to cityscapes, panelists will reflect on their aural experiences of the everyday. The goal of the panel is to examine how sound plays a central role in our embodied narratives and the different ways in which our lives and memories are shaped by geographies of sound. Ultimately, we hope to bring the audience into conversation with the aural imagination.

## **Feminism and Films in the Past Five Years**

Sponsor: Popular Culture Interest Group

Chair: **Elaina M. Ross**, University of Kansas

Respondent: **Anne Kerber**, Minnesota State University, Mankato

“Ain’t No Bitches Gonna Hunt No Ghosts”: Analysis of Femininity in and Controversy Surrounding the 2016 Female-Led *Ghostbusters* Reboot

**Julie L. G. Walker**, Southwest Minnesota State University

Must Play Well for Others: An Exploration of the Barriers to Female Character Development in the Marvel Franchise.

**Katie M. Brunner**, Minnesota State University, Mankato

Digital Visual Storytelling and the Female Fighters on *Fury Road*

**Hilary Rasmussen**, University of Wisconsin, Milwaukee & Concordia University Wisconsin

Wondering Woman: Withholding Information as a Plot Device in Female Movie Relationships

**Megan Orcholski**, University of Wisconsin, Milwaukee

The past five years has seen an explosion of powerful women on the big screen. Despite the continuing discrepancies between male and female representation, feature films like *Wonder Woman* to *Mad Max: Fury Road* have highlighted strong women in lead roles. Celebrating and critiquing high-power female movies through the papers on this panel about movies of the past five years will provide robust conversation about the state of media as a culturally shaping force.

1504 Thursday 2:00-3:15 PM

MacArthur

## **Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session II**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi  
**C. Kyle Rudick**, University of Northern Iowa  
**Jennifer V. Martin Emami**, Texas Woman's University

Participants: **Nora Cox**, Missouri State University  
**Annette N. Hamel**, Western Michigan University  
**Jessica M. W. Kratzer**, Northern Kentucky University  
**Sarah Turner McGowen**, Northeastern State University  
**Christine L. North**, Ohio Northern University  
**Anji L. Phillips**, Bradley University  
**Justin J. Rudnick**, Minnesota State University, Mankato  
**Sarah J. Steimel**, Weber State University  
**Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed above.

1505 Thursday 2:00-3:15 PM

Wright Ballroom A

## **Who Representing Whom? Media Portrayals of Indigenous Cultures, the Black Lives Matter Movement, and Gendered Parenting Expectations**

Sponsor: Media Studies Interest Group  
Chair: **Aimee Lau**, Wisconsin Lutheran College  
Respondent: **Dana Schowalter**, Western Oregon University

The Traveling Food Show: A Postcolonial Perspective to Televised Food Discourse  
**Mitchell Combs**, Illinois State University

A Cultural Perspective of Social Movements: How Popular Culture Has Helped Advance the Black Lives Matter Movement  
**Dominique Newman**, Purdue University Northwest

A Review of Fatherhood Portrayal in Television Sitcoms  
**Chelsea Moss**, Purdue University

Viewing the Ordinary as Extraordinary: Redefining the Maternal Heroine's Fight Against Patriarchy  
**Ashley D. Garcia**, University of Nebraska, Lincoln

Media producers provide lenses through which society interprets culture. Papers in this panel explore these portrayals of identity and roles in the discourse found in "Anthony Bourdain: Parts Unknown," celebrities' interpretation of the Black Lives Matter movement, sitcoms' portrayal of fatherhood, and how Min and Bill (1930), Evelyn in The Prize Winner of Defiance, Ohio (2005), and Val in The Second Mother (2015) depict the maternal heroine narrative.

1506 Thursday 2:00-3:15 PM

Usinger

### **Bridging Associations: How Can NCA Support Community Colleges?**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
Community College Interest Group

Chair: **David T. McMahan**, Missouri Western State University

Presenters: **David L. Bodary**, Sinclair Community College  
**Richard L. Underwood**, Kirkwood Community College  
**Allison Beltramini**, Waubensee Community College  
**Julie A. Weishar**, Parkland Community College  
**Jacki Brucher Moore**, Kirkwood Community College  
**David A. Wendt**, Keokuk High School & Southeastern Community College  
**Terri M. Easley-Giraldo**, Johnson County Community College

NCA recognizes that the long-term health of the organization and the discipline rests in large part on the health of our community colleges. A task force is working to identify ways to support community college professors and their programs. After a briefing from members of the task force about the work done so far, the floor will be open to discussion and input from the audience to identify how NCA can assist community colleges.

1507 Thursday 2:00-3:15 PM

Mitchell

### **Material Differences: Rhetorics of Place, Community, and Separation**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Linda D. Horwitz**, Lake Forest College  
Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

The Walls That Define Us: Material Border Rhetorics in Urban Spaces  
**Scott A. Mitchell**, Wayne State University

*Titanic Belfast: Memory, Place, and Simulation in a Post-Artifact Museum*  
**Cynthia Duquette Smith**, Indiana University

No Way Out But Down: The Condemned Man's Journey at Crumlin Road Goal  
**Cassandra L. Secrease**, University of Dayton

Think Bigger: The Biblical Scale of Conflict at the Ark Encounter  
**Phillip Perdue**, Indiana University

Expanding upon past and current scholarship on the rhetorical functions of space and place, this panel explores the interactive and consequential nature of material rhetorics through the study of walls in urban spaces, museums, the tourist experience of a prison, and even an encounter with Noah's ark. Together the panelists highlight how physical environments literally and figuratively frame not only our experiences of the places, but our understanding of the people inside and outside of their confines.

1508 Thursday 2:00-3:15 PM Walker

Hold Room

1509 Thursday 2:00-3:15 PM Kilbourn

### **Why is Your Teaching Style so Different? International Teaching Assistants and Pop Culture References**

Sponsor: Intercultural Communication Interest Group  
Chair: **Jeff Ching-Fan Lai**, University of Wisconsin, Milwaukee

Presenters: **Mike Allen**, University of Wisconsin, Milwaukee  
**Dakota Horn**, Illinois State University  
**Uttara Manohar**, University of Wisconsin, La Crosse  
**Seokhoon Ahn**, St. Cloud State University  
**Kavya Pavitra**, University of Oklahoma  
**Comfort Tosin Adebayo**, University of Wisconsin, Milwaukee  
**Mary Hogg**, Western Illinois University

This panel seeks to unveil possible challenges international teaching assistants (ITAs) encounter in the classroom when students reference the American popular culture. Many times ITAs are not familiar with these cultural artifacts, and this often challenges the perceived competence of ITAs. Popular culture reference is a huge part of the U.S classroom learning system. The panel's discussions will revolve around how an ITA can gain competence in their knowledge of U.S. pop culture with some suggestions.

## **Avenues for Work/Life Change: Managing, Negotiating, Reframing, and Critiquing to Make a Difference**

**Sponsor:** Organizational and Professional Communication Interest Group

**Chair:** **Stacey Wieland**, Calvin College

**Respondent:** **Erika Kirby**, Creighton University

Blurring Lines and Spilling Over: The Role of Social Media in Work/Life Emotions

**Sarah E. Riforgiate**, Kansas State University

**Natalie Pennington**, Kansas State University

**Emily M. Ruder**, Kansas State University

Interpersonal Work/Life Negotiations by Emerging Adults: Interaction Constraints as a Predictor of Perceived Success

**Kendra Knight**, DePaul University

**Katherine J. Denker**, Ball State University

Work Life of Graduate Students: Affective Labor in the Age of Academic Capitalism

**Amanda Kennedy**, St. Mary's University

**Katherine Hampsten**, St. Mary's University

Work-Life Balance as a Celebrity Issue: Exploring the Gendered and Classed Nature of Popular Press Coverage

**Elizabeth Fish Hatfield**, University of Houston, Downtown

Research examining conflicts from the intersection of paid work and private life obligations has burgeoned as technological advancements increase, family configurations shift, working hours expand, and new generations question traditional work assumptions. This panel examines communication strategies and critiques discourses to highlight ways individuals can change work/life practices, making a difference in their lives, in terms of managing technology choices, negotiating work/life conflict, reframing practices using a feminist lens, and critiquing celebrity media work/life advice.

## **Political Communication and the 2018 U.S. Midterm Elections**

**Sponsor:** Political Communication Interest Group

**Chair:** **Soo-Hye Han**, Kansas State University

**Presenters:** **Mary C. Banwart**, University of Kansas

**Dianne G. Bystrom**, Iowa State University

**Mitchell S. McKinney**, University of Missouri

**Trevor S. Parry-Giles**, National Communication Association

**Craig Allen Smith**, North Carolina State University  
**Judith S. Trent**, University of Cincinnati

Join a roundtable discussion with several political communication scholars who will analyze the approaching 2018 midterm elections. In the context of current state and national political activity, panelists will consider likely outcomes and the impact of the midterm elections on our national policy agenda; and how the 2018 elections may influence the candidates, strategies and campaign messages that might emerge ahead of the 2020 presidential contest. Audience participation will be invited.

1512 Thursday 2:00-3:15 PM

Golda Meir

### **State Communication Associations: Meeting the Challenges**

Sponsor: States Advisory Council

Chair: **Linda Laine**, Iowa Communication Association

Presenters: **Randy K. Dillon**, Speech & Theatre Association of Missouri  
**Shannon C. VanHorn**, Communication Speech & Theater Association of North Dakota  
**Kimberly Weismann**, Communication Speech & Theater Association of North Dakota  
**Joshua N. Westwick**, Speech Communication Association of South Dakota  
**Anna Wright**, Illinois Communication and Theatre Association

State communication associations face a variety of challenges. Evaporating travel funds. Increased campus demands and time pressures. Proliferation of scholarly organizations and conferences. Escalating expectations for tenure and promotion. Declining memberships and conference attendance. Decreasing interest in association leadership. Yet state associations are in a unique position to provide valuable support and opportunities, often, due to the very challenges they face. This discussion will address the challenges facing state associations, providing insight into successful strategies and best practices.

1513 Thursday 2:00-3:15 PM

Juneau

### **Great Ideas For Teaching (GIFT) Session 2 – Featuring the Top Basic Course Activities**

Sponsor: Great Ideas For Teaching Interest Group

Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Chocolate Milk Comes from Where? An Activity in Information Literacy\*  
**Maura R. Cherney**, University of Wisconsin, Milwaukee

2. Audience Analysis Movie Trailer Differences (**Top Student GIFT Activity**)  
**Samantha Dunn**, Illinois State University
3. Three Communication Models: What's the Difference?  
**Paul A. Sommer**, Kent State University, Stark
4. Because Every Audience is Different: Using Theory and Imagination to Teach Target and Constructed Audience  
**Emily Anne Mueller**, University of Wisconsin, Milwaukee  
**Sophia Koleno**, University of Wisconsin, Milwaukee
5. Small Activity, Big Difference: Teaching Students how to Formulate an Argument  
**Lynette J. Bleed**, Indiana University Purdue University, Fort Wayne
6. Cultural Blunders: Public Speaking Scenarios for Discussion  
**Julie C. Allee**, Ivy Tech Community College
7. Tower with a Twist: Practicing Informal Group Roles While Teambuilding  
**Nicole A. Ploeger-Lyons**, University of Wisconsin, La Crosse
8. There once was a man from the Palisades ... who decided to play some charades  
**Ashlie Klepper**, Queensborough Community College

*\* Recognized as one of top five overall GIFT activities and the top basic course activity.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

1514 Thursday 2:00-3:15 PM

Pabst

### **A Harley-Davidson Motor Company Case Study: How a Faculty Internship Can Invigorate a Public Relations Program**

Sponsor: Public Relations Interest Group

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Presenters: **Joy L. Daggs**, Northwest Missouri State University

**Erin Weber-Holloway**, Director, Organization & Leadership Communication at Harley-Davidson Motor Company

**Patricia Sweeney**, Director, Communication Integration and Corporate Reputation at Harley-Davidson Motor Company

**Joanne Bischmann**, Vice President Communications at Harley-Davidson Motor Company

As higher education moves toward a more profession based model, communication programs need to insure that they are keeping a current connection to industry. Many departments use Professional Advisory Committees, but the Plank Center for Leadership in Public Relations offers educators the opportunity to apply for a faculty internship. The experience can provide benefits for both the faculty member and the participating organization. This panel will feature a faculty member and communication professionals from Harley-Davidson Motor Company, headquartered in Milwaukee.

**Thursday, April 5, 3:30-4:45 PM**

1601 Thursday 3:30-4:45 PM

Oak

### **CSCA Scholar Conversations: Jerry D. Feezel**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
  
Scholar: **Jerry D. Feezel**, Kent State University  
Interviewer: **Scott A. Myers**, West Virginia University



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

1602 Thursday 3:30-4:45 PM

Kilbourn

### **Communicating Whiteness, Gender, and Sexuality in Popular Culture**

Sponsor: Intercultural Communication Interest Group  
Chair: **John R. Baldwin**, Illinois State University  
Respondent: **Ahmet Atay**, Wooster College

Whiteness, Will You Accept This Rose? A Bachelor Selects His Identity  
**Kathryn Biddle**, Illinois State University

Whiteness's Postracial Imaginary in Disney's Zootopia  
**Linsay M. Cramer**, Indiana University, East

Intersections of Power, Race, and Sexuality in Adrian Tomine's *Shortcomings*  
**Sidi Becar Meyara**, Utah State University

Popular culture has significant rhetorical power to influence racial, gender, and sexual ideologies among viewers. This panel presents three media texts: the reality TV *The Bachelor*, Disney's animated film *Zootopia*, and the graphic novel *Shortcomings* to explore how the minority identities are marginalized and problematized in these diverse narratives. The presenters' detailed analysis of the three works illuminates why the study of whiteness is still relevant and crucial in intercultural communication.

1603 Thursday 3:30-4:45 PM

Juneau

### **Lynn H. Turner: An Apology to the Discipline**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Mike Allen**, University of Wisconsin, Milwaukee  
Respondent: **Lynn H. Turner**, Marquette University

An Advisor's Apology and Lament  
**Michael E. Roloff**, Northwestern University

An Co-Author's Apology and Lament  
**Nancy Burrell**, University of Wisconsin, Milwaukee

A Daughter's Apology and Lament  
**Sabrina Turner**, Lawyer

The Lament and Apology of Interpersonal and Family Scholarship  
**Patricia Sullivan**, State University of New York, New Paltz

The Lament of Professional Organization Leadership  
**Patrice M. Buzzanell**, University of South Florida

The Lament of Feminist Scholars  
**Helen Sterk**, Western Kentucky University

The panel, in the form of a roast, honors the contribution of the scholar Barry Lynn Turner to the field of communication. In the form of an apology and lament, each panelist will offer a perspective on the contribution of Dr. Turner to the members of the discipline. The apologies

will come from her doctoral advisor, daughter, former colleague, co-author, professional officer, and feminist scholarship. The panel will provide insight into the contribution and influence of a senior scholar. Time will permit audience participation, and that is encouraged.

1604 Thursday 3:30-4:45 PM

Schlitz

### **States Advisory Council Business Meeting**

Chair: **Anna Wright**, Illinois State University  
Vice-Chair: **Kimberly Weismann**, Williston State College  
Secretary: **David A. Wendt**, Keokuk High School & Southeastern Community College

Members: **Melissa Beall**, University of Northern Iowa  
**Joy L. Daggs**, Northwest Missouri State University  
**Randy K. Dillon**, Missouri State University  
**John Heineman**, retired  
**Dakota Horn**, Illinois State University  
**Scott L. Jensen**, Webster University  
**Tushar R. Oza**, Oakland University  
**Diana Rehling**, St. Cloud State University  
**Renee Strom**, St. Cloud State University  
**Hsin-I Sydney Yueh**, Northeastern State University  
**Amy Aldridge Sanford**, CSCA First Vice President

Closed meeting for members of the CSCA States Advisory Council listed above.

1605 Thursday 3:30-4:45 PM

Miller

### ***Modern Romance* as Modern Research: Embracing the Irreverence of Popular Culture to Understand Dating in the Digital Age**

Sponsor: Popular Culture Interest Group  
Chair: **Elaina M. Ross**, University of Kansas

Presenters: **William B. Myers**, University of Nebraska, Kearney  
**Tasha R. Dunn**, University of Nebraska, Kearney  
**Katherine J. Denker**, Ball State University  
**Blake Paxton**, St. Xavier University  
**Nick Iannarino**, University of Michigan, Dearborn

Using focus groups, interviews, surveys, and ethnography, the authors argue—through popular press writing—that finding a lifemate has fundamentally changed in the digital age. In this panel, scholars who have used the book *Modern Romance*, reflect on its pedagogical and scholarly possibilities and examine how we preserve the legacy of a discipline built upon traditional scholarship, yet also embrace the irreverence of genre-bending “scholarship,” to better understand the impact of digital communication technologies on romantic relationships.

1606 Thursday 3:30-4:45 PM

Pabst

### **Public Relations Interest Group Business Meeting**

Chair: **Richard E. Murphy**, McKendree University  
Vice-Chair: **Deborah Sellnow-Richmond**, Columbus State University  
Secretary: **Jeffrey D. Brand**, University of Northern Iowa

1607 Thursday 3:30-4:45 PM

MacArthur

### **Teaching the College Course in Communication Theory**

Sponsor: Communication Theory Interest Group  
Chair: **Andrew M. Ledbetter**, Texas Christian University

Presenter: **Em Griffin**, Wheaton College

Communication Theory is a tough class to teach. For many students, the word *theory* has negative connotations and instructors are often outside their area of expertise. This panel is crafted for current and future instructors who want to stimulate students to understand, compare, and apply a range of communication theories. Presenters will offer sample syllabi, assignments, methods of evaluation, classroom activities, discussion ideas, video and Internet resources, and a comparison of ten different textbooks.

1608 Thursday 3:30-4:45 PM

Usinger

### **Community College Interest Group Business Meeting**

Chair: **Allison Beltramini**, Waubensee Community College  
Vice-Chair: **Tammie Wiebers**, North Central Missouri College  
Secretary: **David L. Bodary**, Sinclair Community College

1609 Thursday 3:30-4:45 PM

Wright Ballroom A

### **Disenfranchising Grief: Exploring Differences in Silenced and Stigmatized Grief**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Brittnie S. Peck**, University of Wisconsin, Milwaukee  
Respondent: **Leah A. Bryant**, DePaul University

Negotiating Privacy, Stigma, and Disenfranchised Grief Throughout the Infertility Journey  
**Kristine M. Nicolini**, University of Wisconsin, OshKosh

The Silence and Stigma Associated with Parenting a Chronically Ill Child  
**Katherine Rafferty**, Iowa State University

The Experience of Silenced and Stigmatized Grief in Alcoholic Families  
**DeAnne Priddis**, Middle Tennessee State University

“We Still Don’t Do Christmas...”: Victims of Adolescent-to-Parent Abuse Experiences of Disenfranchised Grief  
**Nancy J. Brule**, Bethel College

Suffocating the Grief of Sexual Assault Victims on College Campuses: Disenfranchising the Right to Mourn Former Identities?  
**Jessica J. Eckstein**, Western Connecticut State University

Grief is a journey that the individual suffering loss travels through with support of others (Doka, 2016). Inspired by Doka’s book, *Grief is a Journey*, “disenfranchised grief” is the process of grieving loss not recognized or supported by society. This grief creates unique communication challenges, including: feeling marginalized, not receiving adequate social support, losing one’s identity, and suffering relational losses. Members of this panel will discuss how “disenfranchised grief” relates to their specific research areas.

1610 Thursday 3:30-4:45 PM

Wright Ballroom B

### **Scars of Survival: A Family Perspective on Difficult Times**

Sponsor: Graduate Student Caucus  
Chair: **Maria Butauski**, University of Missouri  
Respondent: **Riley Richards**, University of Wisconsin, Milwaukee

Investigating Familial Sense-Making of Mental Health in Rural Communities  
**Sarah R. Petite**, University of Nebraska, Lincoln

Discursive Struggles in Fathers’ Talk about Early Fatherhood Experiences and Expectations  
**Lauren Johnsen**, University of Missouri

Communication Between Siblings of Alcoholics  
**Kory Loden**, Kansas State University  
**Grace Karber**, Kansas State University

Children's Desires and Perceptions of Social Support from Divorced Parents and its Effects of Self-esteem and Relationship Satisfaction  
**Kimberly A. Felan**, Texas State University  
**Anthony Gallardo**, Texas State University

The early days of interpersonal and family communication research focused on the positive outcomes and situations of the relationships. However, relationships, especially between family

members, are not always the most pleasant. Papers presented in this panel focus on individuals within the family when the family is not picture-perfect. Topics include divorce, mental health, addiction, and expectations of new parents.

1611 Thursday 3:30-4:45 PM

Wright Ballroom C

## **Spotlight on Diversity: Race Relations on Midwestern College Campuses**

Sponsor: **Blair Thompson**, President  
Moderator: **Shawn T. Wahl**, Past President

Presenters: **David T. McMahan**, Missouri Western State University  
**Carolyn Calloway-Thomas**, Indiana University  
**Christopher Brown**, Minnesota State University, Mankato  
**Lawrence R. Frey**, University of Colorado, Boulder  
**Christina S. Beck**, Ohio University  
**Tim McKenna-Buchanan**, Manchester University  
**Jake Simmons**, Missouri State University  
**Danielle M. Stern**, Christopher Newport University  
**Eddah Mbula Mutua**, St. Cloud State University  
**Stephanie L. Young**, University of Southern Indiana  
**Mark P. Orbe**, Western Michigan University  
**Dorothy L. Pennington**, University of Kansas  
**Ronald L. Jackson, II**, NCA President

Interracial communication is a micro discipline within communication, and although the appellation “diversity” embraces a growing number of identities, the nation’s media spotlight features and corroborates the interracial tension of college and university campuses, specifically between African American students and members of the dominant group, including administrators. Voicing dissatisfaction with the status quo, bolstered by reported acts of microaggression and derogation, African American students and their sympathizers have constructed many parameters of meaning through organized protests and acts of civil unrest. Protestors have disrupted public spaces and issued demands to be granted by institutions, often in an enumerated platform as an ultimatum, with an accompanying deadline for meeting the demands. Activism among protestors ranges from discursive to less discursive practices, and Midwestern colleges and universities are not immune to unrest and perceived power asymmetries across racial lines. National news features stories about interracial encounters on campuses in Minnesota, the Dakotas, Ohio, Michigan, Kansas, Missouri, Nebraska, Indiana, Wisconsin, Oklahoma, Illinois, and other states. This convention program proposes to problematize interracial encounters and the question phrased by author Paula Giddings’ famous book titled, “When and Where I Enter.” Where do we, as communication scholars, administrators, staff, and students, in CSCA enter the conversation/debate on interracial conflict on our campuses? What should be our goal(s)?: Problem solving? Creating a basis for dialogue, with or without a concrete material goal in mind? Trying to establish law and order from a premise of civility and rationality? Creating a climate of safety on our campuses? Providing the protestors a voice? Sharing the protestors’ pain? This convention program highlights a concept-based approach to

(1) problem-identification in interracial conflicts, often embedded in historical precedent and circumscribed relations, (2) the possibility of a negotiated management of the problems, and (3) the, ironic, dialectic of “separate-but-equal” in the allocation of material resources, as protesting groups form separate, race/identity-based organizations and governing bodies on campuses. Leading this session are two Central States scholars who special in interracial communication: Dorthy Pennington, of the University of Kansas and Mark P. Orbe, of Western Michigan University. The leaders of this session hope that it not only responds to an exigence, but also leads to future CSCA scholarship and programming in interracial communication in areas such as, signification by speaking between the margins, material rhetoric, identity and interpretation of spatial dislocation, social justice modalities, autoethnography, interracial communication competencies and satisfaction, navigating schematic incompatibilities, and administrative management of discord.

1612 Thursday 3:30-4:45 PM

Walker

## **Discovering Different Aspects of the Dark Side of Interpersonal Communication**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Jenna McNallie**, Augsburg University  
Respondent: **Rita L. Raho-Gilchrest**, Winona State University

Discussing Non-Monogamy with a Current or Potential Romantic Partner  
**Kristy Jagiello**, University of Wisconsin, Milwaukee  
**Samantha F. Quinn**, University of Wisconsin, Milwaukee

Microaggressions Toward People with Disabilities: Implications for Inclusive Education (**Dawn O. Braithwaite Award for Qualitative Research**)  
**Danielle Sparrow**, University of Wisconsin, Milwaukee  
**Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee

Person-Centered Messages, Attributions of Responsibility, and the Willingness to Forgive Parental Infidelity  
**Morgan April**, University of Nebraska, Lincoln  
**Paul Schrodt**, Texas Christian University

The Dangerous SIDE of Social Media: Manipulating Bystander Aggression and Support to Cyberbullying Victims Through an Application of SIDE  
**Claire Gross**, Baldwin Wallace University  
**Erin K. Ruppel**, University of Wisconsin, Milwaukee

This competitively-selected paper panel examines communication about behaviors (e.g., non-monogamy, microaggressions, parental infidelity, bystander aggression) that may damage interpersonal relationships and our ability to communicate competently in interpersonal relationships.

**Rhetorical Theory and Criticism Interest Group Business Meeting**

Chair: **James M. Proszek**, Northwestern University  
 Vice-Chair: **Kristi Scholten**, Ferris State University  
 Secretary: **Kristin L. McCauliff**, Ball State University

**Negotiating Bodies and Sexuality: Perceptions, Choice, and Politics**

Sponsor: Women's Caucus  
 Chair: **Jacki Brucher Moore**, Kirkwood Community College  
 Respondent: **Jessica M. W. Kratzer**, Northern Kentucky University

Sexual Consent In and Out of the Bedroom: Disjunctive Views of Heterosexual College Students  
**(Top Paper)**

**Jimmie Manning**, Northern Illinois University  
**Kristen Jozkowski**, University of Arkansas  
**Mary Hunt**, University of Arkansas

Complexities of Womanhood and Motherhood: Differences in Perceptions of Breastfeeding in  
 Western Society **(Top Graduate Student Debut Paper)**

**Emily Anne Mueller**, University of Wisconsin, Milwaukee

“When They Go Low, We Go High”: Michelle Obama’s Feminine Style Approach to Sexual  
 Assault During the 2016 Election

**James M. Schnoebelen**, Washburn University  
**Sarah C. Dweik**, Washburn University

It’s about Time: Teen Pregnancy Prevention Media, Neoliberal Lessons, and Resistance

**Megan Yahnke**, University of Minnesota

Gendered bodies and sexuality have long been the subject of feminist scholars’ inquiries. Participants on this panel continue this discussion in presenting their work that examines how alternative discourses challenge dominant cultural discourses regarding consent, sexual assault, teen pregnancy, and breastfeeding.

**Thursday, April 5, 5:00-6:15 PM**

1701 Thursday 5:00-6:15 PM

Walker

## **Top Competitive Papers in Communication Education: Unpacking and Complexifying Difference with Students**

Sponsor: Communication Education Interest Group

Chair: **T. Kody Frey**, University of Kentucky

Respondent: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Negotiating Difference, Identity, and Community amongst First-Generation Students and First-Generation Faculty: High-Impact Practices and Communicating Belonging (**Top Paper**)

**Theresa Castor**, University of Wisconsin, Parkside

**Adrienne Viramontes**, University of Wisconsin, Parkside

Uncovering Ambiguity: Lessons from Our Students on Learning Outcomes, Communication, and Difference

**Dani S. Kvam**, University of Wisconsin, Oshkosh

**Jennifer R. Considine**, University of Wisconsin, Oshkosh

**Tony Palmeri**, University of Wisconsin, Oshkosh

“I felt the invisible hand of inequity fall firmly on my shoulders, holding me back”: Exploring the Intersectional Identities of First-Generation College Student Women

**Audra K. Nuru**, Fairfield University

**Tiffany R. Wang**, University of Montevallo

**Jenna Abetz**, College of Charleston

**Paris Nelson**, University of Montevallo

What Motivates Students in the Online Communication Classroom? An Exploration of Self-Determination Theory

**Laura Jacobi**, Minnesota State University, Mankato

This panel spotlights the top four papers submitted to the Communication Education Interest Group. This year, Theresa Castor and Adrienne Viramontes, both from University of Wisconsin, Parkside, are the recipients of the Top Competitive Paper Award for the communication education interest group. Studying difference and making a difference, these papers represent the pinnacle of rigorous scholarship within communication education.

## **Queering Animation: Gender, Sexuality, and Embodiment in Popular Cartoons**

Sponsor: Popular Culture Interest Group  
 Chair: **CarrieLynn D. Reinhard**, Dominican University  
 Respondent: **Jennifer C. Dunn**, Dominican University

Twice the Gem That You Are: An Analysis of Garnet the Crystal Gem's Queer Embodiment  
**Noelle Lynn Blood**, Kansas State University

Just Keep Swimming: Queering Ability in *Finding Nemo*  
**Borin P. Chep**, University of Nebraska, Omaha

Assertive Femininity: Messages about Modern Girlhood in Disney's Doc McStuffins  
**Jerralyn Moudry**, Wisconsin Lutheran College

The Residents of the Land of Ooo: Gender Fluidity and Transgression in Children's Entertainment  
**Christopher J. Olson**, University of Milwaukee, Wisconsin

Animated films showcase a range of intersecting cultural identities, such as expressions of gender fluidity and queer embodiment, as well as representations of people of color, people with disabilities, and trans/gender nonconforming characters. Cartoons are able to construct multidimensional characters with identities, abilities, and lives that are not constrained by binary societal norms. This panel explores and critiques this inclusive media trend toward an understanding of how queer animation contributes to societal views on LGBTQIA+ persons.

## **The Future of PR: Outstanding PR Undergraduates Who Will Make a Difference**

Sponsor: Public Relations Interest Group  
 Chair: **Richard E. Murphy**, McKendree University

Participants: **Shianna Knoll**, Manchester University  
**Trevor Rayhons**, University of Northern Iowa  
**Ria Pedersen**, Wayne State College  
**Grant Riggs**, McKendree University

Four outstanding undergraduates in Public Relations will discuss how they are being taught to make a difference in their community and in the field of PR. The panelists will also reflect on the

instruction of PR and what they see as the strengths and areas for improvement are in their programs.

1704 Thursday 5:00-6:15 PM

MacArthur

## **Stigma, Sensation, and Support: A Health Communication Competitive Paper Panel**

Sponsor: Health Communication Interest Group  
Chair: **Christine L. North**, Ohio Northern  
Respondent: **Anne Kerber**, Minnesota State University, Mankato

Negotiating assent and other tasks: Assessing the ability of PT students to initiate conversation and create shared meaning with patients

**Rebecca S. Imes**, Carroll University

When the Plus Sign is a Negative: Challenging and Reinforcing Embodied Stigmas Through Outliers and Counter-Narratives

**Alexandra Lippert**, Ohio University

The HIV/AIDS War in Kenya: An Investigation into the Perceptions of the Public toward people living with HIV/AIDS and the Kenyan Government's Commitment to Eradicate HIV/AIDS

**Robert G. Nyaga**, Purdue University

Management of Stigmatized Difference: Recovering Anorexics' Stigma Management Strategies in an Online Community

**Allyn Lueders**, Wayne State College

Sensation Seeking and Message Sensation Value: College Student Reactions to Anti-Tobacco Public Service Announcements

**Kate Ksobiech**, University of Wisconsin, Whitewater

This panel is comprised of competitive papers exploring worldwide health issues. Two of the papers in the panel explore stigma in the context of pregnancy and eating disorders. Panelists will also talk about students communication with creating shared meaning with patients and how they view anti-tobacco announcements. Finally, the panelists set out to explore how HIV/AIDS is viewed in Kenya. Join the panelists as they explain their research into this different health areas.

## **Response to Diversity Crisis: Challenges and Strategies for Effective Intercultural Education**

Sponsor: Intercultural Communication Interest Group  
 Chair: **Seokhoon Ahn**, St. Cloud State University

Presenters: **Eddah Mbula Mutua**, St. Cloud State University  
**Jennifer Hawkins**, University of Wisconsin, Stout  
**Susie Lamborn**, University of Wisconsin, Milwaukee  
**Jonathan B. Dellinger**, University of Wisconsin, Milwaukee

This panel aims to address the two following issues in intercultural education: first, to discuss challenges and difficulties of teaching intercultural communication, and second, to share pedagogical strategies for an effective intercultural education curriculum. Specifically, the panelists will present their pedagogical principles and skills for intercultural education, ranging from designing assignments and evaluations, to developing in-classroom activities, to engaging class discussions on sensitive interracial topics, and to creating diversity training programs for online seminars.

## **International News: Audience Reception, Neoliberalism and Postcolonial Discourse**

Sponsor: Media Studies Interest Group  
 Chair: **Kelly L. Adams**, University of Missouri  
 Respondent: **Alicia Wireman**, Indiana Tech

The East meets the Middle East: Cultural Proximity, Audience Reception and Korean TV Adaptations on Turkish Televisions

**Yesim Kaptan**, Kent State University  
**Murat Tutucu**, Izmir University of Economics

Egyptian Boycotts in the Turkish Media: Neoliberal Discourse of AKP and “Depoliticization of the Politics”

**Yesim Kaptan**, Kent State University

Analyzing Rana Plaza Crisis Discourse from a Postcolonial Perspective: Implications for Identity and Crisis Communication Studies

**Mir Ashfaquzzaman**, University of Northern Iowa

In the 2000s, the “Korean Wave” (Hallyu) arrived in Turkey. The first paper explores the cultural reception of Turkish adaptations of Korean media. The second paper takes this a step

farther to ask how the Turkish media industry helps the government constitute hegemonic discourses. The final paper presents a postcolonial theory-driven critical discourse analysis of UK and US news coverage on the collapse of a garment factory building in Bangladesh on April 24, 2013.

1707 Thursday 5:00-6:15 PM

Golda Meir

### **National Communication Association: Advocacy, Data Resources, and Program Initiatives**

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Scott A. Myers**, West Virginia University

Presenters: **Trevor S. Parry-Giles**, NCA Interim Executive Director  
**Ronald L. Jackson, II**, NCA President

This panel features NCA office staff and elected leadership discussing the role NCA plays in disciplinary advocacy, the data resources available through NCA to support teaching, research, and career development, and future programming ideas.

1708 Thursday 5:00-6:15 PM

Wright Ballroom C

### **State of North Dakota Spotlight - Teaching Privilege to Midwestern Students**

Sponsor: States Advisory Council

Chair: **Jaime Meyer**, University of Mary

Presenters: **Shannon C. VanHorn**, Valley City State University  
**Kimberly Weismann**, Williston State College  
**Jonna Ziniel**, Valley City State University  
**Amber Aberle**, Valley City State University

Many people in the Midwest do not feel they have privilege. However, many people do, in fact, have privilege. This panel explores ways of teaching privilege to demographics who do not always believe it exists.

### **Theoretical Differences in Two Capstone International Addresses: President Obama’s Cairo Speech “A New Beginning” and President Trump’s Riyadh Speech “...Global Terrorism”**

Sponsor: Communication Theory Interest Group  
 Chair: **John “Jack” A. Jones**, University of Illinois, Chicago

Presenters: **Leah E. Bryant**, DePaul University  
**Jessica J. Eckstein**, Western Connecticut State University  
**Samuel Rush**, St. Xavier University  
**Lynn H. Turner**, Marquette University

Panelists analyze and challenge the contrastive nature of “otherness” in two definitive international addresses delivered by our current president and previous president. Employing theories such as social judgment theory, expectation violation theory, and metaphoric analysis, the panelists will address issues of potential, immediate, and long-term consequences in the nation’s relations with the global community.

### **Political Discourse in the Time of “Fake News”**

Sponsor: Political Communication Interest Group  
 Chair: **Jordan Stalker**, University of Wisconsin, Madison  
 Respondent: **Joshua Hawthorne**, Monmouth College

How the Media Talks about ‘Fake’ News? Reporting in the World of Trump  
**Sumana Chattopadhyay**, Marquette University

The Fourth Estate Strikes Back: Journalists Respond to Trump’s Accusations of Fake News  
**Corey B. Davis**, University of Wisconsin, Whitewater

Defining Fake News According to President Trump  
**David M. Rhea**, Governors State University

Immunized from the Truth: Protecting a World View from Contrary Facts  
**Todd Hauser**, Concordia University, Chicago

The importance of false news reports and “fake news” in the 2016 Presidential Election Cycle cannot be overstated. The term itself is polysemous. It might mean the introduction of false information posing as news. It might mean the scapegoating of factual information as false information. This panel is designed to have scholars analyze the impact of the term “fake news” from a variety of perspectives, and also the implications this has on politics and democracy.

1711 Thursday 5:00–6:15 PM

Schlitz

### **Adjunct/Temporary Faculty Caucus Business Meeting**

**Chair:** Tammie Wiebers, North Central Missouri College  
**Vice-Chair:** Heather Neeseimer, Minnesota State University, Moorhead  
**Secretary:** Shawna J. Blake, Carl Albert State College

1712 Thursday 5:00-6:15 PM

Pabst

### **Rhetoric and Identity: Unpacking Discourses across Borders, along the Margins, and at the Edge**

**Sponsor:** Rhetorical Theory and Criticism Interest Group  
**Chair:** Stephanie L. Young, University of Southern Indiana  
**Respondent:** James M. Proszek, Northwestern University

*I'M-Migrated: A Rhetorical Analysis of Identification and Division in F-1 International Student Visas*

Alice Fanari, University of Nebraska, Omaha

*A Warrior on the Margins: Liminality in Bronson Koenig's "What I Found in Standing Rock"*  
Barbara L. King, Carroll University

*Identity Through Difference: A Fantasy Theme Analysis of the Alt-Right*  
Ismael Quinones, University of Northern Iowa

This panel demonstrates how rhetorical theory and criticism can contribute to the important work of unpacking discourses about the construction and negotiation of identity. Through their deft analysis of power, ideology, and agency, the three authors draw connections among individuals and groups who could not appear to be further apart. In doing so, they embody the late John T. Warren's call to "talk about difference in a way that makes a difference."

1713 Thursday 5:00-6:15 PM

Oak

### **Best Practices for Teaching Diverse Student Populations**

**Sponsor:** Instructional Resources Interest Group  
**Chair:** Diana Trebing, Saginaw Valley State University

**Presenters:** Ahmet Atay, College of Wooster  
Melissa Hobart, Saginaw Valley State University  
Jennifer D. McCullough, Saginaw Valley State University  
Elizabeth A. Petre, Bloomsburg University of Pennsylvania  
Satoshi Toyosaki, Southern Illinois University, Carbondale

This discussion panel brings together educators from various institutions to discuss their experiences teaching diverse student populations. Each panelist will focus on best practices working with students from diverse backgrounds including First Generation College, Millennial, Military/Veteran, and international student populations among others. We will provide recommendations for faculty members looking to increase their understanding and awareness of issues our diverse student populations encounter, and offer opportunities for dialogue and growth in our pedagogical styles.

1714 Thursday 5:00-6:15 PM

Usinger

### **Long-term Academic Mentoring Relationships: Leaving a Legacy**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Kellie W. Smith**, Texas A&M University, Corpus Christi

Presenters: **Judith C. Pearson**, North Dakota State University  
**Jeffrey T. Child**, Kent State University  
**Yan Bin Zhang**, University of Kansas  
**Gabrielle Byrd**, University of Kansas  
**Judith S. Trent**, University of Cincinnati  
**Cady Short-Thompson**, Hope College  
**Amy Aldridge Sanford**, Texas A&M University, Corpus Christi  
**C. Kyle Rudick**, University of Northern Iowa

These mentors and protégés will be interviewed about their relationships with each other and how those relationships have affected their experiences and decisions throughout the years. They will also be asked to share tips for building and maintaining mentoring relationships within an academic environment.

**Thursday, April 5, 6:30-7:30 PM**

1801 Thursday 6:30-7:30 PM

Crystal Ballroom

## **Keynote—Beyond Binaries: Identity and Sexuality**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Sara Baker-Bailey**, Southern Connecticut State University  
Presenter: **Robyn Ochs**

Join your CSCA colleagues for this interactive program, where Robyn will help us explore the landscape of sexuality, conducting a thought-provoking anonymous survey of those present, and look together at the data. Where do we fall on various sexuality continua? How do we label? How old were we when we came to our identities and to our sexualities? How asexual/sexual are we? How well do our friends/family members understand our sexuality? This program will likely expand your perspective and change the way you think about labels.



**Robyn Ochs** is an educator, speaker, grassroots activist, and editor of two anthologies: the 42-country collection *Getting Bi: Voices of Bisexuals around the World* (2009) and *RECOGNIZE: The Voices of Bisexual Men* (2015). In addition, her writings have been published in numerous bi, women's studies, multicultural, and LGBTQ+ anthologies. Robyn has taught courses on LGBTQ+ history & politics in the United States and Canada, the politics of sexual orientation, and the experiences of those who transgress the binary categories of gay|straight, masculine|feminine, black|white &/or male | female. An advocate for the rights of people of all orientations and genders to live safely, openly and with full access and opportunity, Robyn's work focuses on increasing awareness and understanding of complex identities, and mobilizing people to be powerful allies to one another within and across identities and social movements. She lives in Massachusetts and on May 17, 2004, the first day it was legal to do so, Robyn married Peg Preble. Robyn served for 12 years on the Board of Directors of MassEquality, Massachusetts' statewide equality organization and for 3 years on the Massachusetts Commission on LGBTQ Youth. She is the recipient of numerous awards, most recently PFLAG's Brenda Howard Award, the National LGBT Task Force's Susan J. Hyde Activism Award and the Harvard Gender & Sexuality Caucus's Lifetime Achievement Award.

**Thursday, April 5, 7:30-9:00 PM**

1901 Thursday 7:30-9:00 PM

Empire Ballroom

**Opening Reception**

**Thursday, April 5, 7:30-10:00 PM**

1902 Thursday 7:30-10:00 PM

Hotel Lobby

**CSCA Annual Past Presidents Dinner**

Host: **Shawn T. Wahl**, Past President

Anyone who has ever served as President or Executive Director is invited to this fantastic event that is organized by the most recent Past President. Please contact CSCA Past President Shawn T. Wahl ([shawnwahl@missouristate.edu](mailto:shawnwahl@missouristate.edu)) with any questions you have about this year's event.

## Friday, April 6, 6:30-7:45 AM

2000 Friday 6:30–7:45 AM

Oak

### Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Presenter: **Danielle M. Stern**, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

## Friday, April 6, 8:00-9:15 AM

2101 Friday 8:00–9:15 AM

Oak

### Theorizing Yoga and Communication

Sponsor: Communication Theory Interest Group  
Chair: **Joseph P. Mazer**, Clemson University

Presenters: **Noelle Lynn Blood**, Kansas State University  
**Art Herbig**, Indiana University Purdue University, Fort Wayne  
**Danielle M. Stern**, Christopher Newport University  
**Adam Tyma**, University of Nebraska, Omaha  
**Molly Waters**, Christopher Newport University

This discussion panel features interdisciplinary perspectives around the intersection of communication and yoga. Presenters will make theoretical connections among experiences of integrating yoga into their wellness practice through communication principles of ritual and reflection, founding a yoga collective around theories of social justice, the commodification and fetishizing of spirituality and wellness, the performance of masculinity and femininity in yoga spaces, and the discursive construction of the embodied life as more meaningful when pursued with mindfulness and intention.

2102 Friday 8:00-9:15 AM

Pabst

### **Great Ideas for Teaching Interest (GIFT) Business Meeting**

Chair: **Gordon S. Carlson**, Fort Hays St. University  
Vice-Chair: **Aaron V. Burton**, Tiffin University  
Secretary: **Seth S. Frei**, Texas State University

2103 Friday 8:00–9:15 AM

Miller

### **Spotlight—Practical Tips for Addressing Pedagogical Issues Related to First Year Students to Graduating Seniors**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
Instructional Resources Interest Group  
Communication Education  
Chair: **DeAnne Priddis**, Middle Tennessee State University

Presenters: **Betsy Wackernagel Bach**, University of Montana  
**Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale  
**Katherine J. Denker**, Ball State University  
**Tiffany R. Wang**, University of Montevallo

Seasoned pedagogues will give their best tips related to mid-term assessments, accessibility of course materials, mentoring of undergraduate research, and guiding difficult classroom conversations. The advice is helpful for all levels of teaching, from the basic course to advanced undergraduate courses.

2104 Friday 8:00-9:15 AM

Juneau

### **Made a Difference to Me: The Importance of Mentoring in Undergraduate Education**

Co-Sponsors: Interpersonal and Small Group Communication Interest Group  
Undergraduate Education and Administration Section  
Chair: **Jessica Gehrke**, Wisconsin Lutheran College

Presenters: **Aimee Lau**, Wisconsin Lutheran College  
**Deborrah C. Uecker**, Wisconsin Lutheran College  
**Ali Gattoni**, University of Wisconsin, Milwaukee  
**C. Erik Timmerman**, Texas State University  
**Malynda Johnson**, Indiana State University  
**Ann Angel**, Mount Mary University  
**Rachel Italiano**, Marquette University  
**Jerralyn Moudry**, Wisconsin Lutheran College

One person can make a difference in the trajectory of a student's life and career. This panel of faculty mentor-mentee pairs will share personal experiences in advising undergraduate students and highlight the value of mentoring for faculty, students, and the institution at large. Each pair of individuals on this panel began their mentor-mentee relationship during the mentee's undergraduate tenure and have maintained a relationship as mentees have pursued graduate work and careers in higher education.

2105 Friday 8:00–9:15 AM

Wright Ballroom A

### **“Gendertyping” in American Society**

Sponsor: Media Studies Interest Group  
Chair: **Jessica M. Peterson**, University of South Dakota

Presenters: **Danielle Dickerson**, South Dakota State University  
**Nick Lorang**, South Dakota State University  
**Tess Mairose**, University of South Dakota  
**Emily Niebrugge**, University of South Dakota  
**Ashley Pikel**, South Dakota State University  
**Matt Rohner**, University of South Dakota  
**Kendall Uhrich**, South Dakota State University

Media have the potential to shape current gender stereotypes and set the gender agenda, reinforcing who individuals believe they should be, what they should think, and how they should interact with each other based on gender and stereotypes. This panel will discuss how gender stereotypes differ, the role of media in representing gender stereotypes, how current media set the gender agenda, how media enforces gender identities of young children, how social media has changed gender expressions/expectations, and the differences in gender representations in *Cosmopolitan* and *Men's Health* magazines.

2106 Friday 8:00-9:15 AM

Usinger

### **Competition, Performance, and Health: Forensics as a Health Communication Case Study**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Benjamin M. A. Walker**, Southwest Minnesota State University  
Respondent: **Cindy Larson-Casselton**, Concordia College

Making Sense of the Mind-Body Connection: Students' Nutritional Choices at Forensics Tournaments

**Anne Kerber**, Minnesota State University, Mankato

Social Media, Health, and Wellness: The Opportunities/Threats of Social Media to Impact Health in Intercollegiate Forensics

**Julie L. G. Walker**, Southwest Minnesota State University

Exploring Health Status Through Event Selection: Creating the Narrative and Boundaries

**Jessica M. Samens**, Bethel University

Case studies help explore intersecting health communication issues within complex environments. Intercollegiate forensics taxes students with grueling preparation and competition, poor eating and sleeping habits, and high stress levels. Prior research has explored forensics and well-being (e.g., *National Forensic Journal*, 22 (1), special edition on wellness in 2004), but this panel looks to examine problems and offer solutions to current issues as a case study to benefit similar arenas (e.g., sports, the workplace).

2107 Friday 8:00–9:15 AM

Mitchell

### **Difference and Fan Culture—Players, Venues, and Dissent as Influences on Fan Engagement in Sports Cultures**

Sponsor: Popular Culture Interest Group

Chair: **Bonnie Sierlecki**, Edgewood University

Respondent: **Kevin R. Meyer**, Illinois State University

Taking My Talents Elsewhere: An Investigation of the Mythic and Ideological Discourse in Professional Sports Free Agency

**Adam Blood**, University of Nebraska, Lincoln

A Shining City on a Mound: Boston's Recasting of the American Dream

**Benton Bajorek**, University of Kansas

Vines, Curses, and Traditions: Reflection on the Modernization of Wrigley and a World Championship on the Chicago Cubs as "Promised Land"

**Scott L. Jensen**, Webster University

Professional Tennis' Rhetorical Redefinition in the Wake of the Sharapova Scandal

**John W. Jordan**, University of Wisconsin, Milwaukee

This panel includes papers that examine unique examples of fandom that are impacted by changes to a culture within which they are sports fans. From success to league politics, and from free agency to criminal acts, different rhetorical lenses are used to examine how fan communities respond to changes to what they have embraced as favorite teams, players, and sports. The authors discuss implications of making sport culture different on sport fan identity and behavior.

## **Competitive Papers in the Communication Ethics, Activism and Social Justice Interest Group**

Sponsor: Communication Ethics, Activism and Social Justice Interest Group  
 Chair: **Laura D. Russell**, Denison University  
 Respondent: **Joshua D. Atkinson**, Bowling Green State University

Small Group Narratives: The Black Experience at Predominantly White Institutions  
**Jasmine T. Austin**, University of Oklahoma

Structurally Integrating Mentorship to Normalize Diversity within the Workplace  
**Tianna Cobb**, University of Oklahoma

National Security Whistleblowers and Journalists: Seeking Social Justice Through Ethical Leaked Communication  
**John Huxford**, Illinois State University  
**Maria A. Moore**, Illinois State University  
**Jennifer B. Bethmann**, Illinois State University

A Bishop's Call for Prayer and Advocacy: The Rhetorical Practices of Theology in Bishop Burbidge's Statement on Comprehensive Immigration Reform  
**Jim Vining**, Governors State University

From issues concerning diversity and inclusion to speaking publically against injustices, this panel explores an assortment of cases that complicate understandings of communication ethics. Questions regarding how individuals experience difference in their relational and social surroundings will be examined. Furthermore, panelists will probe the responsibilities and potential consequences persons face when advocating publically against corrupt institutional practices.

## **Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session III**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
 Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi  
**C. Kyle Rudick**, University of Northern Iowa  
**Jennifer V. Martin Emami**, Texas Woman's University

Participants: **Nora Cox**, Missouri State University  
**Annette N. Hamel**, Western Michigan University  
**Jessica M. W. Kratzer**, Northern Kentucky University

**Sarah Turner McGowen**, Northeastern State University  
**Christine L. North**, Ohio Northern University  
**Anji L. Phillips**, Bradley University  
**Justin J. Rudnick**, Minnesota State University, Mankato  
**Sarah J. Steimel**, Weber State University  
**Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed above.

2110 Friday 8:00-9:15 AM

Wright Ballroom C

### **Stereotypes and Minority in the Media**

Sponsor: Graduate Student Caucus  
Chair: **Austin J. Beattie**, University of Iowa  
Respondent: **Tucker Robinson**, University of Missouri, Columbia

‘They’re Just Not Doing Their Job...’: An Application of the Empathic Fallacy to the Presentation of Police News and Social Media  
**Cody Blake Wilson**, Purdue University

‘Lady’ Blues: Dialogues about the Stereotypical Portrayals of Women in the Media using Fela Anikulapo-Kuti’s Music as a Case Study  
**Adebukunola Babalola**, Texas A&M University, Corpus Christi

Calling the Shots: Representation of Women in Power in the Television Show *Suits*  
**Kelly L. Adams**, University of Missouri

Mass media and critical scholarship has a long history within the communication discipline. This paper panel seeks to expand and contradict some of the positive and negative issues that surround mass media in today’s context. Topics include stereotypical women, women of power, and police news in the media.

2111 Friday 8:00–9:15 AM

Schlitz

### **Embracing Difference in the Basic Course: Activities to Encourage a Global Citizenship (Top Panel)**

Sponsor: Basic Course Interest Group  
Chair: **Ed Schwarz**, Prairie State College  
Presenters: **David L. Bodary**, Sinclair Community College  
**Lora Cohn**, Park University  
**Kathleen Edelmayer**, Madonna University

**Michael McDonald**, University of Missouri, Kansas City  
**Mark Noe**, Park University

This panel discusses assignments in the varied communication basic courses that focus on culture. Each presenter will showcase an assignment they use to help create global citizens. Handouts will be provided, which will complement examples of student work and assessment recommendations. Many universities do not have or require a course about functioning in a global society. Communication programs can adapt assignments in the basic course to address this deficit and help create a better global citizen.

2112 Friday 8:00–9:15 AM

Wright Ballroom B

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference

Chair:

Respondent:

2113 Friday 8:00–9:15 AM

Kilbourn

### **2017 CSCA Federation Prize Winner Presentation: Dyadic Processes of Communicating Resilience**

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Timothy L. Sellnow**, 2017 CSCA Federation Prize Vice Chair

Presenters: **Maria K. Venetis**, Purdue University  
**Skye Chernichky-Karcher**, Bloomsburg University  
**Helen Lillie**, Purdue University

Research in cancer communication highlights that little is known about which communicative strategies support and enhance cancer patients' and partners' resilience when coping with cancer management. Guided by the Communicative Theory of Resilience (Buzzanell, 2010; Lillie et al., 2017), authors created and tested the Dyadic Cancer Resilience Scale. Participants were recruited from Amazon's Mechanical Turk and included cancer patients and partners of cancer patients. Participants completed online measures. Results highlight differences across participant role as well as culture.

2114 Friday 8:00–9:15 AM

Walker

### **How Co-Cultural Theory has Made a Difference: An Open Forum with Mark P. Orbe**

Sponsor: Communication Theory Interest Group

Chair: **Em Griffin**, Wheaton University

Presenter: **Mark P. Orbe**, Western Michigan University

With so many theories in the field of communication, Mark P. Orbe's Co-Cultural Theory ranks among the best of them. This panel highlights Mark P. Orbe, who will address how talk about the development and application of the co-cultural theory and how it has made a difference in the field of communication.

**Friday, April 6, 9:30-10:45 AM**

2201 Friday 9:30-10:45 AM

Golda Meir

### **Analyzing Popular Culture Through Gender, Millennials, Relationships and Westerns**

Sponsor: Popular Culture Interest Group

Chair: **Michael Brewer**, Southern Illinois University

Respondent: **Trevor S. Parry-Giles**, University of Maryland

False Dichotomies: An Analysis of the Binary Relationships in Apichatpong Weerasethakul's *Syndromes and a Century*

**Austin Fleming**, Ball State University

Tech-savvy or Too Plugged In? Mediated Representations of the Millennial Worker

**Elizabeth-Ann Pandzich**, Wayne State University

**Elizabeth Stoycheff**, Wayne State University

Polishing a Scratched Record; or The Epideictic Power of Record Store Day

**José Luis Quintero Ramírez**, Northwestern University

Where the Dragons and Meth Addicts Play: A Rhizomatic Analysis of Popular Television as Westerns

**Nettie Brock**, University of Missouri

Masculinity and Difference in Boxing Films: Examining the Significance of the Gay and Queer Subject in a "Purely Masculine" Cinematic Setting

**Richard Wolff**, Valparaiso University

Four authors will present on various genres of popular culture, ranging from portrayals of masculinity in boxing, looking at current television through the trope of the western, the preservation of vinyl, and representations of millennials. These authors will explore these various topics drawing upon a variety of theories to uncover the underlying assumption in popular media.

2202 Friday 9:30-10:45 AM

MacArthur

### **Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session III (cont.)**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi  
**C. Kyle Rudick**, University of Northern Iowa  
**Jennifer V. Martin Emami**, Texas Woman's University

Participants: **Nora Cox**, Missouri State University  
**Annette N. Hamel**, Western Michigan University  
**Jessica M. W. Kratzer**, Northern Kentucky University  
**Sarah Turner McGowen**, Northeastern State University  
**Christine L. North**, Ohio Northern University  
**Anji L. Phillips**, Bradley University  
**Justin J. Rudnick**, Minnesota State University, Mankato  
**Sarah J. Steimel**, Weber State University  
**Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed above.

2203 Friday 9:30-10:45 AM

Wright Ballroom B

### **Not the Usual Suspects: Exploring Newer Terrain in Organizational Communication Research**

Sponsor: Organizational and Professional Communication Interest Group  
Chair: **Stephen A. Spates**, Missouri State University  
Respondent: **Debra J. Ford**, Creighton University

“I Will Fight for You”: An Analysis of Servant Leadership in Female Politicians Facebook Posts  
**Alexandria Burch**, University of Nebraska, Omaha

Collective Trolling as a Form of Organizational Resistance: Analysis of #JusticeForBradsWife Twitter Campaign  
**Gavin Kirkwood**, University of California, Santa Barbara

**Holly J. Payne**, Western Kentucky University  
**Joseph P. Mazer**, Clemson University

Identifying in a Material World: Identity as Discourse and Materiality  
**Greg Ormes**, University of Wisconsin, LaCrosse

Texts as Objects: Orienting Practices in the Communicative Constitution of Collective Action  
**Theresa Castor**, University of Wisconsin, Parkside

The Impact of Social Dominance Orientation and Gender Role Incongruity on Entrepreneurial Intention.

**Jeffrey Muldoon**, Emporia State University  
**Sheryl Lidzy**, Emporia State University  
**Carol Lucy**, Emporia State University

These competitive papers explore less-commonly featured topics in organizational communication research. Ranging from Facebook posts in relation to servant leadership, ethnography and identity discourses, collective trolling as resistance, and texts and a water resources group, these papers broaden our questions in organizational communication.

2204 Friday 9:30-10:45 AM

Miller

## **Top Competitive Papers in Performance Studies and Autoethnography**

Sponsor: Performance Studies and Autoethnography Interest Group  
Chair: **Benjamin Haas**, Borough of Manhattan Community College  
Respondent: **Erin M. Briddick**, Portland Community College, Rock Creek

An Autoethnography of Disabled Identity: Embodying the Medical, Social, and Postmodern Models (**Top Paper**)  
**Patrick Seick**, Southern Illinois University, Carbondale

A Mother Explores Sharing Information About her Motherloss with her Children: An Autoethnography  
**Cindi Clayton-Schnitker**, University of Southern Indiana

Why Cry?: Exploring the Performance of Crying in Relationship to Communication, Emotion and Identity

**Megan Orcholski**, University of Wisconsin, Milwaukee  
**Derrick Vaughn Langston**, University of Wisconsin, Milwaukee

This panel features top papers of the Performance Studies and Autoethnography interest group. Topics include disabled identities, performance, postmodernity, autoethnography, and emotional identities.

2205 Friday 9:30-10:45 AM

Wright Ballroom A

### **Visual Rhetorics of Pain and Possibility in Art and Architecture**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Stephanie L. Young**, University of Southern Indiana  
Respondent: **Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee

*American Nocturne, 1932*: Visual Communication and Epideictic of Blame in Elgin, Illinois  
**Philip Dalton**, Hofstra University  
**John Butler**, Independent Scholar

“This is What We Have All Carried Through These Unspeakably Difficult Years”: The Visual Jeremiad of Kaethe Kollwitz’s *Kreig*  
**Jacqueline A. Irwin**, California State University, Sacramento

Standing in the Unbuilt Empty: Commemorative Visions, Sensuous Imaginings, and the Architectural Epideictic  
**Dylan Rollo**, Northwestern University

This panel explores the visual epideictic and jeremiad through a rhetorical analysis of temporally, geographically, and materially distinct pieces. Collectively, these papers encourage us to examine how artists articulate histories of violence and the potential for a better future and the rhetorical power of memory and imagination.

2206 Friday 9:30–10:45 AM

Wright Ballroom C

### **President’s Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President’s Undergraduate Honors Research Conference  
Chair:  
Respondent:

2207 Friday 9:30–10:45 AM

Chop House

### **Central States Communication Association 2019 Program Planners Meeting and Breakfast**

Sponsor: **M. Chad McBride**, Second Vice President  
Chair: **M. Chad McBride**, Second Vice President  
Participants: **Chad C. Edwards**, Incoming Executive Director  
**Heather Neseimeier**, Minnesota State University, Moorhead  
**Julie L.G. Walker**, Southwest Minnesota State University

**Joshua N. Westwick**, South Dakota State University  
**Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale  
**Kristine M. Nicolini**, University of Wisconsin, OshKosh  
**Jenna L. Currie-Mueller**, North Dakota State University  
**Tammie Wiebers**, North Central Missouri College  
**Aaron V. Burton**, Tiffin University  
**Maureen J. Wieland**, Purdue University  
**Kallia O. Wright**, Illinois College  
**Kelly L. Adams**, Illinois State University  
**Eddah Mbula Mutua**, St. Cloud State University  
**Allison R. Thorson**, University of San Francisco  
**Jennifer C. Dunn**, Dominican University  
**Sarah E. Riforgiate**, Kansas State University  
**Jake Simmons**, Missouri State University  
**Terri M. Easley-Giraldo**, Johnson County Community College  
**Adam Tyma**, University of Nebraska, Omaha  
**Deborah Sellnow-Richmond**, Columbus State University  
**Kristi Scholten**, Ferris State University  
**Rebecca M. Johnson**, University of Kansas  
**Kimberly Weismann**, Williston State College  
**Malynnda Johnson**, Indiana State University  
**Elizabeth N. Ribarsky**, University of Illinois, Springfield

This planners-only session offers all the information needed for the elected unit planners who will be making CSCA 2019 happen.

2208 Friday 9:30-10:45 AM

Usinger

### **Master Class—Experiential Encounter Communication Pedagogy**

Co-Sponsor: **Amy Aldridge Sanford**, First Vice President  
Instructional Resources Interest Group

Chair: **Quaqilla Rhea Walker**, University of Minnesota, Morris

Presenter: **Lawrence R. Frey**, University of Colorado, Boulder



This session offers a chance to experience (at least, in part) the unique pedagogy of “encounter communication,” a method to facilitate “here-and-now” communication (talking *only* about what occurs between people in that room), for the purpose of creating meaningful moments of contact among participants. In line with the conference theme, this session focuses on perceived differences among participants, and feelings and potential actions generated by those differences. After experiencing the pedagogy, we will talk about how variations can be employed in courses, such as interpersonal and group communication. If you plan to attend, to save time, please read the following essay (email me and I will send it to you: [larry.frey@colorado.edu](mailto:larry.frey@colorado.edu)):

Frey, L. R., & White, A. (2012). Promoting personal, interpersonal, and group growth through positive experiential encounter communication pedagogy. In T. J. Socha & M. J. Pitts (Eds.), *The positive side of interpersonal communication* (pp. 297–312). New York, NY: Peter Lang.

*This session is limited to the first 20 participants.*

**CSCA Scholar Conversations: Kathleen Galvin**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln  
Scholar: **Kathleen Galvin**, Northwestern University  
Interviewer: **Jody Koenig Kellas**, University of Nebraska, Lincoln



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

**Top Papers of the President's Undergraduate Honors Research Conference**

Sponsor: **President's Undergraduate Honors Research Conference**  
Chair:  
Respondent:

2211 Friday 9:30-10:45 AM

Juneau

### **Engaging with Our Partners in the Community: A Conversation with the MKE LGBT Community Center**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Sara Baker-Bailey**, Southern Connecticut State University

Presenters: **Karen Gotzler**, MKE LGBT Community Center  
**Brandon Herr**, MKE LGBT Community Center

There is a lot of talk in the discipline regarding applied scholarship, praxis, and community engagement. But do we walk the walk? And do we engage in applied scholarship with our broader community in a meaningful and respectful way? This discussion panel will explore these “town and gown” relationships. Panelists include staff members from the Milwaukee LGBT Community Center. The goal is to engage in a dialogue regarding how our research can be integrated into our broader communities. How can we better translate our research into effective practice? What might LGBTQIA communities need and what role can and should we as academics play?

2212 Friday 9:30-10:45 AM

Walker

### **Health Communication: Offering Differential Solutions to the Opioid Crisis**

Sponsor: Health Communication Interest Group  
Chair: **Lance Brendan Young**, Western Illinois, Quad Cities

Presenters: **Laura J. Jackson**, Iowa State University  
**Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne  
**Leigh Maxwell**, Edgewood College  
**DeAnne Priddis**, Middle Tennessee State University  
**Kevin Wombacher**, University of Kentucky

Opioid overdose kills more than 90 people in the United States every day. Proposed solutions often target pharmaceutical companies, physicians, pharmacists, pain clinics, patients, addicts, and recovery resources. Solutions often fail to acknowledge this is a crisis of communication, with relationships playing a central part. This panel shares expertise in mass media, organizational communication, persuasion, patient-provider communication, social support, and family communication with the goal of proposing viable communication solutions to this national crisis.

2213 Friday 9:30-10:45 AM

Pabst

### **Top Papers in Intercultural Communication**

Sponsor: Intercultural Communication Interest Group  
Chair: **Carolyn Calloway-Thomas**, Indiana University  
Respondent: **Elizabeth Lozano**, Loyola University, Chicago

The Phenomenology of the “Aftershock” in the Process of Intercultural Identity Adjustment and Readjustment (**Top Paper**)

**Phil Chidester**, Illinois State University

“Um, Diversity Definition... That’s Hard”: Student Perceptions of Diversity

**Stacy Tye-Williams**, Iowa State University

**Amanda Arp**, Iowa State University

**Philip Gallagher**, Iowa State University

**Mariah Kemp**, Iowa State University

Globalization, Consumer Culture and Changes in Masculine Representation

**Suman Mishra**, Southern Illinois University, Edwardsville

This panel presents the best competitive papers submitted to the Intercultural Communication Interest Group. The three papers demonstrate how the concept of difference can lead productive scholarly discovery. The presenters propose new ways to study the acculturation process by shifting the focus to the “aftershock,” to strengthen the administrative support of campus diversity by including students’ voices, and to analyze the construction of masculinity in the global and the local media discourses.

2214 Friday 9:30-10:45 AM

Mitchell

### **Teaching in Trump’s America (Top Competitive Panel)**

Sponsor: Communication Education Interest Group

Chair: **Samantha Dunn**, Illinois State University

Respondent: **Kevin R. Meyer**, Illinois State University

Education and/as Humanization: The Case for Trashing Trump

**Douglas Ficek**, University of New Haven

Facts are Apolitical: Obligations in Education

**Jenn Marra**, Marquette University

Open-Mindedness, Offensiveness and Offendedness: Classroom Discussions on Human Diversity in Trump’s America

**Dallis Pike**, Ball State University

The Trumping of the Funny: Death of a Shaman

**Liz Sills**, Northern State University

Recently BBC issued a list of “Seven Ways the World Has Changed” since Donald Trump began his presidency. These changes are pivotally important to discuss as they affect how to engage diverse viewpoints with students. This year, college instruction has become an increasingly scrutinized and self-conscious endeavor. Panelists will address the nature of culture, comedy, commentary, and inquiry as tools to teach students of/in the current political milieu. This panel hopes to spur audience discussion.

2215 Friday 9:30-10:45 AM

Schlitz

Hold Room

**Friday, April 6, 11:00 AM-12:15 PM**

2301 Friday 11:00 AM-12:15 PM

MacArthur

### **Mental Illness and Media—Portrayals that May Shape Understanding**

Sponsor: Health Communication Interest Group  
Chair: **Michelle Calka**, Manchester University

Presenters: **Shawn Starcher**, Kent State University  
**Laura D. Russell**, Denison University  
**Kallia O. Wright**, Illinois College  
**Bailey Leitschuh**, Illinois College  
**Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne  
**Malynda Johnson**, Indiana State University

This panel will examine the portrayal of characters in comic books, television shows, and movies that may play a role in understanding mental illness including, Sherlock Holmes, The Walking Dead, Harry Potter, The Green Lanterns, and others. Each panelist will provide their perspective on one or more of the characters in these stories and how those portrayals may influence the viewers’ and readers’ perspectives on mental illness overall.

## **Master Class—Communication Privacy Management Theory and Research: Getting to the Bottom of CPM**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
Communication Theory Interest Group

Chair: **Catherine Katie Cole**, Texas A&M University, Corpus Christi

Presenter: **Sandra G. Petronio**, Indiana University Purdue University, Indianapolis



Unpacking the paradoxical sense of privacy management seems an increasingly difficult task. With the internet introducing endless examples of privacy breakdowns, it is often unclear whether privacy is still possible. Communication Privacy Management (CPM) theory and research offer a way to more clearly understand the puzzle of privacy. Decisions to reveal or conceal private information are guided by very clear principles. The predictive nature of CPM allows us to recognize the behaviors people enact when granting or deny access to their information, as well as explore issues when receiving private information. Through a discussion of the tenets of CPM theory across and within contexts such as families, healthcare, and social media, this interactive class uncovers some of the hidden assumptions people make about regulating their privacy and answers the puzzle of privacy management across contexts, countries, and concepts.

### **Are We So Different? A Discussion on the Intersection of Political, Interpersonal, and New Media Research for Coping with Conflict**

Co-Sponsors: Political Communication Interest Group  
 Interpersonal and Small Group Communication Interest Group  
 Chair: **Terri M. Easley-Giraldo**, Johnson County Community College

Presenters: **Natalie Pennington**, Kansas State University  
**Nancy Burrell**, University of Wisconsin, Milwaukee  
**Andrew M. Ledbetter**, Texas Christian University  
**Kelly L. Winfrey**, Iowa State University

This panel brings together scholars from Political, Interpersonal, and New Media to discuss interpersonal-political conflict today. Panelists will offer practical advice for undertaking research at this intersection, and open a dialogue with the audience about ways research can find commonalities in difference.

### **Difference, Entitlement, and Power: Deconstructing the Privilege of Being a Communication Instructor**

Sponsor: Communication Ethics, Activism and Social Justice Interest Group  
 Chair: **Satoshi Toyosaki**, Southern Illinois University, Carbondale

Presenters: **Anthony Peavy**, Minnesota State University, Mankato  
**Nolan Brickman**, Minnesota State University, Mankato  
**Megan Orcholski**, University of Wisconsin, Milwaukee  
**Maggie McDonald**, Minnesota State University, Mankato  
**Katrina Cronk**, Minnesota State University, Mankato  
**Jessica M. Samens**, Bethel University  
**Nicholas Journey**, Minnesota State University, Mankato

This panel addresses issues surrounding the innate privilege that comes with being an instructor in the classroom. Panelists will discuss issues surrounding instructor power as a performative act, white male instructor privilege, underprivileged female instructors, privilege in curriculum structure, and passing privilege for biracial instructors.

## **Exploring the Differences Between Expectations and Practices in Speech and Debate Coaching**

Sponsor: Argumentation and Forensics Interest Group  
 Chair: **John Price**, Henderson State University  
 Respondent: **Nichelle McNabb**, Otterbein University

Exploring the Differences Between What We Teach in Public Speaking and What We Coach:  
 Can we Justify the Differences?

**Kristi Scholten**, Ferris State University

Moving from Coaching an Urban High School League to Coaching a Middle-Class  
 Midwestern University: How Difference is Understood and Enacted

**Craig Hennigan**, Truman State University

The Difference Made by Technology in 21st Century Coaching Collegiate Competitive  
 Speech and Debate

**Matthew Swanson**, St. Mary's College of California

A Difference that Makes a Difference? Implications of "Coach" vs "Educator" Within the  
 Forensics Community

**Scott L. Jensen**, Webster University

Debate and Diversity: Reexamining Gendered Language in Judges Ballots (**Top Student Paper**)

**Will Sipe**, Ball State University

Coaches from various universities and at various points of their career explore the concept of difference, in many different ways, within the speech and debate community. The goal of the panel is to challenge the panelists and participants to think not only about the difference they can make in their areas, but also how differences or discrepancies can affect our impact as coaches. We want to critically explore these differences to better understand the implications on our students' experiences.

## **Everyday Intercultural Communication Challenges in American Higher Education: Make a Difference from International Faculty's Perspectives**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
 Intercultural Communication Interest Group  
 Chair: **Hsin-I Sydney Yueh**, Northeastern State University

Presenters: **Eddah Mbula Mutua**, St. Cloud State University

**Elizabeth Lozano**, Loyola University Chicago  
**Ahmet Atay**, College of Wooster  
**Diana Trebing**, Saginaw Valley State University

This panel invites US-born CSCA members to explore the everyday intercultural communication challenges in American higher education from international faculty's perspectives. The panelists will identify common challenges, such as presumed incompetency, passive aggression, silence, and insider-outsider positionality in classroom, with US-born colleagues, and within/outside their academic communities. By sharing how to deal with various forms of marginalization, this panel aims to turn the site of oppression to the opportunities of understanding, creativity, and making differences.

2307 Friday 11:00 AM-12:15 PM

Wright Ballroom B

### **Celebrating Diverse Scholarship: Top Four Papers in Interpersonal and Small Group Communication**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Tiffany R. Wang**, University of Montevallo  
Respondent: **Allison R. Thorson**, University of San Francisco

Sibling Communication Patterns, Interference/Facilitation, and Topic Avoidance: Predicting Sibling Relationship Satisfaction (**Top Paper**)

**Nathan Miczo**, Western Illinois University  
**Megan Presnell**, Western Illinois University  
**Monica Lombardo**, Western Illinois University

Message Received: Young Adults' and Parents' Communication Satisfaction Associated with Text Message Relational Maintenance

**Jennifer Schon**, Northern Illinois University

Exploring Difference in Family: Communication and Privacy Management for Female Veterans Between Their Military Voluntary Kin and Their Biologal Families (**Nancy Burrell Award for Top Graduate Student Debut Paper**)

**Carol L. Tschampl-Diesing**, University of Nebraska, Lincoln

Gossip via Text Message: Motivations for Using Text Messaging to Share Gossip

**Samantha F. Quinn**, University of Wisconsin, Milwaukee

This competitively-selected paper panel spotlights the top four papers submitted to the Interpersonal and Small Group Communication Interest Group.

2308 Friday 11:00 AM-12:15 PM

Wright Ballroom A

### **Organizational and Professional Communication Interest Group Business Meeting**

Chair: **Debra J. Ford**, Creighton University  
Vice-Chair: **Sarah E. Riforgiate**, Kansas State University  
Secretary: **Sarah J. Steimel**, Weber State University

2309 Friday 11:00 AM-12:15 PM

Miller

### **Top Papers for the Sexual Orientation and Gender Identity Caucus**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Sara Baker-Bailey**, Southern Connecticut State University  
Respondent: **Rebecca M. Johnson**, University of Kansas

Coalitional Passing, Covering, and Shared *Ethos* Cultivation in the Case of the Council on Religion and the Homosexual (**Top Paper**)

**Joshua H. Miller**, University of Wisconsin, Milwaukee

Painted Nails: Queer Performativity as “Difference”

**Justin J. Rudnick**, Minnesota State University, Mankato

Making a Homocriminal: Subjugating Gay Bodies and The Repeal of Don’t Ask, Don’t Tell (**Top Graduate Student Debut Paper**)

**Alexander Ewers**, Illinois State University

The top three papers for the Sexual Orientation and Gender Identity Interest Group will be presented.

2310 Friday 11:00 AM-12:15 PM

Wright Ballroom C

### **Competitive Papers in the Basic Course Interest Group**

Sponsor: Basic Course Interest Group  
Chair: **Joshua E. Young**, St. Gregory’s University  
Respondent: **Joshua N. Westwick**, South Dakota State University

Exploring the Content and Implementation of the Common Core State Standards in a High School and College Level Course

**Anna Wright**, Illinois State University  
**Brian Rohman**, Illinois State University  
**Dakota Horn**, Illinois State University  
**Barbara Meyer**, Illinois State University  
**Cheri J. Simonds**, Illinois State University

An Analysis of the Impact Preparation Exercises in the Basic Course

**Melissa Broeckelman-Post**, George Mason University  
**Heather Riddell**, George Mason University

Towards a Research Agenda for a Critical Ecological Model of Communication Apprehension

**Darren J. Valenta**, Southern Illinois University, Carbondale

This panel represents competitive papers submitted to the Basic Course Interest Group. Each paper approaches various aspects of the introductory communication course.

2311 Friday 11:00 AM-12:15 PM

Crystal Ballroom

### **Central States Communication Association Awards Rehearsal**

Participants: **Jimmie Manning**, Executive Director  
**Chad C. Edwards**, Incoming Executive Director  
**Blair Thompson**, President  
**Amy Aldridge Sanford**, First Vice President  
**M. Chad McBride**, Second Vice President  
**Jeffery T. Child**, Kent State University  
**C. Kyle Rudick**, University of Northern Iowa  
**Timothy L. Sellnow**, University of Central Florida  
**Autumn P. Edwards**, Western Michigan University  
**Renee Robinson**, Seton Hall University  
**Patric R. Spence**, University of Central Florida  
**Stephen K. Hunt**, Illinois State University  
**Matthew W. Seeger**, Wayne State University

2312 Friday 11:00 AM-12:15 PM

Mitchell

### **Rethinking Intercultural and Interpersonal Relationships**

Sponsor: Graduate Student Caucus

Chair: **Comfort Tosin Adebayo**, University of Wisconsin, Milwaukee

Respondent: **Jonathan B. Dellinger**, University of Wisconsin, Milwaukee

Clash of Effects of Truth Acceptance Speech in Intercultural Contents

**Emily Kanemoto**, Bowling Green State University

Feed Friendship: An Exploration of the Events that Contribute to International-Host-National Student Third Culture Building

**Margaret E. Baker**, Western Michigan University

Interaction Adaptation Theory in Cross-Sex Friendships: A Literature Review

**Daniel Casey**, University of Wisconsin, Stevens Point

The Role of Translation in *Spirited Away*

**Keisuke Kimura**, Bowling Green State University

The papers on this panel explore a broad spectrum of topics to extended new ways to consider intercultural and friendship research. The context involved is diverse including settings from friendship to intercultural communication and diverse methodologies including critical and qualitative.

2313 Friday 11:00 AM-12:15 PM

Golda Meir

Hold Room

2314 Friday 11:00 AM-12:15 PM

Juneau

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference

Chair:

Respondent:

2315 Friday 11:00 AM-12:15 PM

Walker

Hold Room

## Friday, April 6, 12:30-2:15 PM

2401 Friday 12:30-2:15 PM

Crystal Ballroom

### **CSCA Hall of Fame Awards Luncheon and Business Meeting**

Celebrate outstanding member achievements and learn about the current state of the association at this cherished annual event. Lunch will be served. You must have a ticket to attend.

## Friday, April 6, 2:30-3:45 PM

2501 Friday 2:30-3:45 PM

Oak

### **CSCA Scholar Conversation: Deanna Sellnow and Timothy L. Sellnow**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Scholars: **Deanna Sellnow and Timothy L. Sellnow**, University of Central Florida  
Interviewer: **Adam Tyma**, University of Nebraska, Omaha



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

### How Different are Adjunct Faculty, Really?

Sponsor: Adjunct/Temporary Faculty Caucus  
 Chair: **David A. Wendt**, Keokuk High School and Iowa Wesleyan University

Presenters: **Vickie Shamp Ellis**, Oklahoma Baptist University  
**Jennifer Hough**, Western Iowa Technical Community College  
**Kim Weismann**, Williston State College  
**Rachel Murdock**, Iowa State University  
**Linda Laine**, Central College  
**Melissa Beall**, University of Northern Iowa  
**Kendra Bergenske**, Western Iowa Technical Community College

The increasing numbers of adjunct faculty across the United States force the question, How Different are Adjunct Faculty, Really? The benefits and pay are very different, but the Higher Learning Commission qualifications and the students are the same. This discussion will hopefully answer the leading question. Audience members will be encouraged to share institutional stories.

### Spotlight Panel—The Minority Report: Exploring the Experiences of Ethnic Minorities in Healthcare

Sponsor: Health Communication Interest Group  
 Chair: **Katey A. Price**, Albion College

Presenters: **Mumba Mumba**, Lewis and Clark Community College  
**Shrinkhala Upadhyaya**, Bowling Green State University  
**Tao Jin**, Indiana University Purdue University, Fort Wayne  
**Kallia O. Wright**, Illinois College

This Spotlight panel highlights the distinct experiences of ethnic minorities in the healthcare context. Broader themes of public health, doctor-patient communication, and health literacy are discussed. However, panelists present specific research on: persuasive strategies that could be used to reduce the vaccination hesitancy among Somali refugees; the challenges faced by interpreters in bilingual healthcare settings; the encounters of international students in the unfamiliar U.S. healthcare system; and the persevering narratives of black women managing endometriosis.

2504 Friday 2:30-3:45 PM

Walker

### **Intercultural Communication Interest Group Business Meeting**

Chair: **Hsin-I Sydney Yueh**, Northeastern State University  
Vice-Chair: **Eddah Mbula Mutua**, St. Cloud State University  
Secretary: **Ahmet Atay**, College of Wooster

2505 Friday 2:30-3:45 PM

Wright Ballroom C

### **Differentiating Ourselves for the Future: Maintaining our Relevance Through Teaching, Research, and Service**

Sponsor: Basic Course Interest Group  
Chair: **Kelli J. Chromey**, South Dakota State University

Presenters: **Melissa Broeckelman-Post**, George Mason University  
**Donna R. Pawlowski**, Bemidji State University  
**Cheri J. Simonds**, Illinois State University  
**Aimee A. Sorensen**, University of South Dakota  
**Joshua N. Westwick**, South Dakota State University  
**Joshua E. Young**, St. Gregory's University

Teaching, research, and service are hallmarks of successful course directors and programs. This panel presents a diverse group of BCDs who remain committed to differentiating the basic course to support the tripartite mission within their institutions. Each will explore how the basic course differentiates itself as a unique context from a variety of institutional perspectives. Time will be provided for audience discussion and interaction.

2506 Friday 2:30-3:45 PM

Wright Ballroom B

Hold room

2507 Friday 2:30-3:45 PM

Golda Meir

### **Graduate Student Caucus Business Meeting**

Chair: **Riley Richards**, University of Wisconsin, Milwaukee  
Vice-Chair: **Maureen J. Wieland**, Purdue University  
Secretary: **Austin J. Beattie**, Western Michigan University

### **The National Anthem, A New Political Weapon?**

Sponsor: Political Communication Interest Group  
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Xinxin Jiang**, Bowling Green State University  
**Linsay M. Cramer**, Indiana University, East  
**Gabriel A. Cruz**, Bowling Green State University  
**James M. Proszek**, Northwestern University

Amongst multiple ceremonial purposes, national anthems have been customarily performed at various sporting events in many countries. This panel endeavors to understand how national symbols such as anthems and flags succeed or fail to represent a country and how they were manipulated as a tool in political protests on the sports grounds in a global setting, as a response to the recent NFL anthem protest incidents.

### **Top Papers in Rhetorical Theory and Criticism**

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Kristi Scholten**, Ferris State University  
 Respondent: **Kristen L. McCauliff**, Ball State University

Sanger and the Split Persona (**David Zarefsky Top Student Paper Award Recipient**)  
**Terra Rasmussen Lenox**, University of Wisconsin, Milwaukee

How *Hamilton* Tries to Please Everybody and Succeeds: A Mythic Analysis of the American Dream (**Top Graduate Student Debut Paper**)  
**Ismael Quinones**, University of Northern Iowa

Embodiment, Christian Communal *Parrhesia* and the Case of the Bloody Sunday March (**Karlyn Kohrs Campbell Top Paper Award Recipient**)  
**Joshua H. Miller**, University of Wisconsin, Milwaukee

Together, these papers demonstrate the value of difference in rhetorical theory and criticism, as each author takes a unique approach to rhetorical scholarship in their analysis. Although their topics and methods are widely different, all three authors make substantial contributions to the discipline by (1) informing and expanding upon foundational theories, (2) conducting close readings of texts and images, and (3) encouraging strategic shifts that facilitate new understandings of agents, activities, and events.

## Great Ideas For Teaching (GIFT) Session 3 – Featuring the Top Online Activities

Sponsor: Great Ideas For Teaching Interest Group  
 Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Tweeting as a Form of Online Discussion\*  
**Hayley Hawthorne**, Monmouth College
2. How to Debate Yourself: Practicing Different Viewpoints (**Top Debut Activity**)\*\*  
**Angela Glunz**, University of Tennessee, Martin
3. Acknowledging our Unconscious or Implicit Biases  
**Christina M. Ballard**, Central Community College, Nebraska
4. Speech Pong: Practicing Presentations Through Vocal Characteristics and Overcoming Communication Apprehension  
**Mackenzie Richardson**, Western Michigan University  
**Henry Goble**, Western Michigan University
5. Q Sort Student Feedback: Assessing Research Methods Classes Through Q Methodology  
**Alysa Ann Lucas**, Central Michigan University
6. Topics to Topics: A Psychographics-based Approach to Audience Analysis  
**Garrett Ruzicka**, Missouri State University  
**Shawna Merrill**, Missouri State University
7. Can You Keep a Secret? Examining Privacy Management in Interpersonal Relationships  
**Elizabeth N. Ribarsky**, University of Illinois, Springfield
8. Landing Your Future Dream Job: Creating a LinkedIn Profile as a College Freshman Makes a Difference  
**Lynette J. Bleed**, Indiana University Purdue University, Fort Wayne
9. Big Old Jar of \_\_\_\_\_  
**Brenna Smith**, Western Illinois University  
**Stacey M. Macchi**, Western Illinois University

\* *Recognized as the top online activity.*

\*\* *Recognized as one of top five overall GIFT activities.*

### **Media, Religion, and the Presentation of Different Others (Top Panel)**

Sponsor: Media Studies Interest Group  
 Chair: **Joseph Blaney**, Illinois State University  
 Respondent: **Anji L. Phillips**, Bradley University

A Pope and a Rabbi Walk Into a Frame: Press Coverage of Pope Francis' Statements on Same-Sex Marriage

**Kathryn Biddle**, Illinois State University

Media Framing of Sikhism Following the Oak Creek Shooting

**Jennifer Hughes Edwards**, Illinois State University

'We're Normal': Reality Television, Mormonism, and an Argument for Cultural Mobility (**Top Graduate Debut Paper**)

**Alexander Ewers**, Illinois State University

Framing the Christian's Role in Secular Culture: A Look at Recent Christian Films

**Leslie Laursen**, Illinois State University

This panel offers four completed papers dealing with the subtle presentation of religious and spiritual content in varying entertainment and journalistic texts. These papers have in common the challenge of presenting religious persons as in community-at-large while noting differences in religious and social practice and attitudes.

### **Facilitating the Transfer Student Transition: Advisory, Pedagogical and Social Considerations to Make a Difference (Top Panel)**

Sponsor: Community College Interest Group  
 Chair: **Leah E. Bryant**, DePaul University

Presenters: **Catherine Gillespie**, Truman College  
**John Nash**, Moraine Valley Community College  
**Cassandra Powell**, Daly College  
**Shelita Shaw**, Moraine Valley Community College  
**Brian Shelton**, Harper College  
**Steve Schroeder**, College of DuPage  
**Don Martin**, DePaul University

The purpose of this panel is to discuss the ways that Community Colleges can collaborate with neighboring four-year universities to improve the transition for incoming students. Community

College Faculty will discuss not only the varying levels of preparation provided for students prior to transfer, but also perspectives on how the four year institutions can better meet the needs of transfer students prior to transfer, during the process of transfer and during the students first term. Four year institutions must be mindful of several issues. For example, mentoring that students received at the community colleges ends and the students are often faced with uncertainty as to how or whether it will be continued. Students are moving from one source of advising to another; and even with credit transfer articulation agreements, there can be confusion and misunderstandings during the transfer process about how transfer credits count toward degree progress. The social adjustment for incoming transfer students can be challenging as well. Students are moving from one community where they have an ongoing social network to a new community where becoming assimilated into new social relationships with both other students and faculty can be difficult, as student services tends to focus largely on incoming first-year students. In addition, strategies for collaboration between community colleges and strategies for addressing issues such as these will be discussed. It is intended that the panel will function in a round-table format, whereby the insights and experiences of attendees can be shared as well.

2513 Friday 2:30-3:45 PM

Kilbourn

### **Exploring Differences in Parenting and Grandparenting Familial Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Jeffery T. Child**, Kent State University  
Respondent: **Shawn Starcher**, Kent State University

And Doula Makes Three: Unpacking Birth Narratives  
**Valerie Cronin-Fisher**, University of Wisconsin, Milwaukee

Conflict in Custodial Grandparent and Parent Relationships  
**Mary Chris Dantzler**, University of Wisconsin, Milwaukee

Understanding the Similarities and Differences of Foster and Adoptive Parents' Privacy Behaviors Regarding Birth Parents  
**Alyssa Bish**, University of Missouri  
**Maria Butauski**, University of Missouri

“We're Just Family, You Know?” Exploring the Discourses of Family and Fatherhood in Gay Parents' Relational Talk  
**Benjamin M. A. Baker**, University of Northern Iowa

This competitively-selected paper panel examines how family members—whether they are parents or grandparents—utilize communication as a way to further develop and maintain their family relationships or construct their family identity.

2514 Friday 2:30-3:45 PM

Schlitz

## **Undergraduate Education and Administration Section Business Meeting**

Chair: **Christine L. North**, Ohio Northern University  
Vice-Chair: **Malynda Johnson**, Indiana State University  
Secretary: **Aimee Lau**, Wisconsin Lutheran College

2515 Friday 2:00-4:45 PM

Lobby

### **Organizational Communication in Action: Local Tour of Ward4 (will take two sessions)**

Sponsor: Organizational and Professional Communication Interest Group

Organizers: **Sarah Riforgiate**, Kansas State University  
**Stacey Wieland**, Calvin College  
**Eirka Kirby**, Creighton University

Join us for the 5<sup>th</sup> Annual OPC Tour. We will visit Ward4, an “innovative” co-working space. Our group will depart from the Hilton City Center Hotel Lobby at 2:30 p.m. and participants may choose to return to the hotel at approximately 5 p.m. or connect with colleagues for a post-tour conversation at a local restaurant. There is no cost for the tour. More specifics of the tour will be provided through the OPC listserv and Facebook page. You can also email Sarah Riforgiate at [sriforgi@ksu.edu](mailto:sriforgi@ksu.edu).

**Friday, April 6, 4:00-5:15 PM**

2601 Friday 4:00-5:15 PM

Oak

### **Theorizing and Understanding Difference and Identity in Interpersonal Relationships**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Robert D. Hall**, Illinois State University  
Respondent: **Katherine J. Denker**, Ball State University

Difference Through Identity: A Discursive Approach to Understanding Difference and Social Identity

**Greg Ormes**, University of Wisconsin, LaCrosse

Family Communication and Family Identity: Where We've Been and What's Next

**Kaitlin E. Phillips**, University of Nebraska, Lincoln

**Jordan Soliz**, University of Nebraska, Lincoln

The Impact of Goal Orientation in Predicting the Effectiveness of Mentor-Protégé Relationships  
**Pavitra Kavya**, University of Oklahoma

“Those Who Say New Motherhood is Natural, Well, so is Walking and That Takes about a Year to Learn”: Making Sense of Dissatisfaction During the Transition to Motherhood Through Relational Dialectics Theory

**Valerie Cronin-Fisher**, University of Wisconsin, Milwaukee

**Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee

This competitively-selected paper panel explores how several prominent theories and perspectives commonly used to study interpersonal relationships can be applied to further understand difference and identity.

2602 Friday 4:00-5:15 PM

Schlitz

### **State of Missouri Showcase – The Challenges of Dissent: Teaching Conflict, Forgiveness, and Civility in the Communication Curricula**

Sponsor: States Advisory Council

Chair: **Josh Fitzgerald**, Illinois State University

Presenters: **Randy K. Dillon**, Missouri State University

**Scott L. Jensen**, Webster University

**William Lindsey**, Lee A. Tolbert Academy

Central to our students’ growth as communicators is an ability to engage conflict with confidence and civility. This program outlines a research-based rationale for incorporating conflict, forgiveness, and civil discourse in our schools’ curricula, including course outlines and activities with theoretical and experiential promotion of these critical skills. Panelists provide reflections on generational, high school, and personal advocacy and identity as contexts for program content.

2603 Friday 4:00-5:15 PM

Golda Meir

hold room

2604 Friday 4:00-5:15 PM

Kilbourn

### **Interpreting Cultures: Different Narrative Approaches to Connecting Communities**

Sponsor: Intercultural Communication Interest Group

Chair: **Hsin-I Sydney Yueh**, Northeastern State University

Respondent: **Lara Lengel**, Bowling Green State University

Underlying Tensions Between Two Utopian Ideals: Human Rights Agendas Stifled in a Neoliberal World

**Kelsey Husnick**, Wayne State University

Their Stories: Environmental Identity and Narrated Experience

**Christopher L. Rudick**, Northeastern State University

White Diversity Communication about Difference: Storytelling within Communication

**Kara L. Starnes**, Missouri State University

This panel explores different interpretive strategies to understand cultures. The three presenters use textual analysis, ethnography, and autoethnography to narrate the lived experiences of LGBTQ groups in Ghana, environmental activists in rural Midwest America, and a white female witnessing racism in her own community. They offer useful criticism and personal reflection on identity construction and further our understandings of different communities.

2605 Friday 4:00-5:15 PM

Mitchell

## **Rhetoric Goes Pop!: Exploring Dialogue, Myth, and Simulation in Contemporary Media**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **William Ross Cooney**, University of Nebraska, Omaha

Respondent: **James M. Proszek**, Northwestern University

A Metaphoric Criticism of Kendrick Lamar's Song "Swimming Pools (Drank)"

**Rachel Turner**, Indiana University Purdue University, Indianapolis

Let's Talk Chicken: Competing Values, Sustained Dialogue, and the Boycott Rhetoric of the Enduring Chick-Fil-A Controversy

**Marnie Lawler McDonough**, University of Wisconsin, Milwaukee

Reading Presidential Impersonations: Simulating the Presidency in Popular Culture

**Trevor S. Parry-Giles**, University of Maryland

**Will Howell**, University of Maryland

**Devin Scott**, University of Maryland

"The Letters You Wrote to Me": A Metaphor Critique of the Chicago Production of *Hamilton*

**Stefanie Davis**, Indiana University Purdue University, Indianapolis

This panel extends the productive partnership of rhetoric and critical/cultural studies by applying both well-established and new methods of criticism to some of the most recognizable artists, companies, and television shows and movies in contemporary American popular culture.

## **Top Papers in Media Studies: Sleepy Hollow, Sherlock, Big Little Lies, and Mobile Dating**

Sponsor: Media Studies Interest Group  
 Chair: **Jerralyn Moudry**, Wisconsin Lutheran College  
 Respondent: **Jennifer C. Dunn**, Dominican University

#AbbieMillsDeservesBetter: Intersectional Critique and Social Media Activism in the Sleepy Hollow Fandom (**Top Paper**)

**Jacquelyn Arcy**, University of Wisconsin, Parkside  
**Zhana Johnson**, Saint Xavier University

Deducing the Appeal of Antiheroes: An Investigation of Sherlock Holmes in the BBC Series Sherlock (**Samuel L. Becker Award for Top Graduate Student Paper**)

**Nathaniel Swiech Brophy**, Illinois State University

Pretty, Big Violence in Big Little Lies

**Robert Alan Brookey**, Ball State University  
**Spencer Coile**, Ball State University

Development of the Mobile Dating App Gratification Scale: Effects of Sought Gratifications on User Behavior and Outcomes

**Jessica R. Snitko-Welch**, Purdue University  
**Melanie Morgan**, Purdue University

Media Studies' top papers advance the field in the areas of representation, identity, and gratifications by studying social media, utilizing critical analysis, and developing a scale for future research. Fanfiction on Abbie Mills is considered for its treatment of women of color, Sherlock Holmes for his depiction as an antihero, and date rape and domestic violence in "Big Little Lies" for the ways in which they are marked by class. Finally, researchers will share a new scale that indicates gratifications sought for dating app use vary between genders.

## **Different Conversations: Facilitating Discussions of Difference in the Undergraduate Classroom**

Sponsor: Instructional Resources Interest Group  
 Chair: **Nancy Burrell**, University of Wisconsin, Milwaukee

Presenters: **Anna Herrman**, St. Norbert College  
**Rebecca Mullane**, Moraine Park Technical College  
**Melissa Maier**, University of Wisconsin, Stevens Point

**Kim Smith**, St. Norbert College  
**Katie Turkiewicz**, University of Wisconsin, Green Bay

Engaging students in difference discussions can be challenging and uncomfortable. However, if executed effectively, these conversations provide students opportunities to explore what difference means. The communication classroom is an ideal space to examine how we communicate differently and develop strategies for engaging in *different* conversations. Panel participants discuss approaches to facilitating difference discussions in the classroom, activities for engaging students in different conversations, and assessment strategies for measuring critical thinking related to difference.

2608 Friday 4:00-5:15 PM

Walker

### **Health Communication Scholars Office Hour**

Sponsor: Health Communication Interest Group  
Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Participants: **Malynda Johnson**, Indiana State University  
**Andrea L. Meluch**, Indiana University Purdue University, South Bend  
**Laura D. Russell**, Denison University  
**Sandra G. Petronio**, Indiana University Purdue University, Indianapolis  
**Lance Brendan Young**, Western Illinois University, Quad Cities  
**Anne Kerber**, Minnesota State University, Mankato  
**Christine L. North**, Ohio Northern University  
**Kallia O. Wright**, Illinois College  
**Shawn Starcher**, Kent State

Join former health communication division leaders and upcoming leaders to discuss your health communication research and ask questions about theirs. At this session, these great scholars will be available to engage in conversation with undergraduates, graduate students, and colleagues. Attendees are encouraged to seek guidance on research in progress, ask about teaching challenges and ideas, propose potential collaborations, or inquire how to incorporate service with their health research.

2609 Friday 4:00-5:15 PM

Pabst

### **Beyond Publications: Making a Difference beyond the Ivory Tower (Top Panel)**

Sponsor: Graduate Student Caucus  
Chair: **Riley Richards**, University of Wisconsin, Milwaukee

Presenters: **Kristy Jagiello**, University of Wisconsin, Milwaukee  
**Austin J. Beattie**, University of Iowa

**Maureen J. Wieland**, Purdue University  
**Bailey C. Benedict**, Purdue University  
**Keith Bistodeau**, Hamline University

The tenure track is often referred to as a state of publish or perish. Consequently, many scholars' desire to see a social impact becomes subordinated, as service often ranks lowest among the three pillars of academic achievement: research, teaching, and service. Thus, panelists offer alternative ways to make a difference in communities and extend communication research beyond conference presentation and publication, including engaging with bloggers and non-profits, spotlighting scholars, and podcasting.

2610 Friday 4:00-5:15 PM

Usinger

### **Public Relations Top Panel - Crises and Social Media: Differences across Various Crises and Media Users (Top Panel)**

Sponsor: Public Relations Interest Group  
Chair: **Matthew W. Seeger**, Wayne State University  
Respondent: **Melissa Beall**, University of Northern Iowa

The Shifting Applications of Social Media in the Evolution of Slow Moving Crises: Hurricane Irma as a Case Study

**Timothy L. Sellnow**, University of Central Florida  
**Deborah Sellnow-Richmond**, Columbus State University

Backburning Hashtags: Communicatively Constituting the Multiplex of Montana Wildfire Implications Through Social Media

**Joel O. Iverson**, University of Montana  
**Callie Parrish**, University of Montana

Information Seeking and Social Media Uses in the Flint Water Crisis

**Ashleigh M. Day**, Wayne State University  
**Sydney O'Shay Wallace**, Wayne State University

Environmental Issue or Health Concern? Haze Risk in China

**Xianlin Jin**, University of Kentucky

Social Listening During a Crisis: Application of a Listening Model to Southwest Airlines Twitter Response During a Service Outage

**Jeffrey D. Brand**, University of Northern Iowa  
**Dwight Harfield**, Listening Solutions A.L.C. Ltd.

Social media can be an efficient communication tool during crises. As crisis communication seeks to create shared meaning with and between impacted publics and the response community, social media's ability to rapidly create, disseminate, and/or correct information during crises is a

significant topic for scholarly inquiry. Therefore, this panel will discuss social media's various communicative functions during crises, providing examples from Hurricane Irma, Montana wildfires, Flint, Michigan's water crisis, haze issues in China, and Southwest airlines.

2611 Friday 4:00-5:15 PM

Wright Ballroom A

### **Top Papers in Communication and Popular Culture Interest Group**

Sponsor: Popular Culture Interest Group

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

Respondent: **Adam Tyma**, University of Nebraska, Omaha

Authenticity Before Community: Erasing Difference Through Epideictic in the 2015 Reenactment of President Lincoln's Funeral

**Jennifer L. Adams**, DePauw University

Solo Ride Until I Die: Paranoid Masculinity as Hegemonic Affect in G-Eazy's "Me, Myself & I"

**Noelle Lynn Blood**, Kansas State University

For the Sake of the Plight, Not Just the Plot: Working Class Struggles in *Superstore* (**Top Paper**)

**Lauren Bratslavsky**, Illinois State University

"Is There Anything I Can Say to Get You to Stay?": Sensemaking in an Online Fan Subreddit (**Founders Award for Top Student Paper**)

**Caroline Waldbuesser**, Ohio University

This collection represents the best scholarship submitted to the group this year. Each paper explores a different aspect of popular culture and communication, representing the diversity of scholarship conducted within the popular culture interest group.

2612 Friday 4:00-5:15 PM

Wright Ballroom B

### **Dusting off the Curriculum: Making a Difference with Innovative Approaches in the Basic Course**

Sponsor: Basic Course Interest Group

Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Presenters: **Laura Jacobi**, Minnesota State University, Mankato

**Kristen Cvancara**, Minnesota State University, Mankato

**Stevie Munz**, Utah Valley University

**Michael E. Burns**, Texas State University

**Jeff Fox**, Northern Kentucky University

What are some recent differences in the innovations of the basic course? How do these differences involve technology and influence retention? Panelists will discuss innovative approaches and corresponding research conducted on their campuses. The effects upon student learning outcomes and retention are explored within various contexts: online, hybrid, and face-to-face formats; virtual speaking sessions; persuasive speaking assignments, and interactive e-books. Together, these projects seek continued improvement of the basic course in ways that will help to make a difference in the field of Communication.

2613 Friday 4:00-5:15 PM

Juneau

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor:

Chair:

Respondent:

2614 Friday 4:00-5:15 PM

Founder

### **CSCA Finance Committee Meeting**

Participants: **Jeffrey T. Child**, Finance Committee Chair  
**Jimmie Manning**, Executive Director  
**Shawn T. Wahl**, Past President  
**Blair Thompson**, President  
**David T. McMahan**, Missouri Western State University  
**Danielle M. Stern**, Christopher Newport University  
**Karla Mason Bergen**, College of Saint Mary

This is a closed meeting for members of the CSCA Finance Committee listed above.

2615 Friday 2:00-4:45 PM

### **Organizational Communication in Action: Local Tour of Ward4 (2<sup>nd</sup> of two sessions)**

Sponsor: Organizational and Professional Communication Interest Group

Organizers: **Sarah Riforgiate**, Kansas State University  
**Stacey Wieland**, Calvin College  
**Eirka Kirby**, Creighton University

Join us for the 5<sup>th</sup> Annual OPC Tour. We will visit Ward4, an “innovative” co-working space. Our group will depart from the Hilton City Center Hotel Lobby at 2:30 p.m. and participants may choose to return to the hotel at approximately 5 p.m. or connect with colleagues for a post-tour conversation at a local restaurant. There is no cost for the tour. More specifics of the tour will be

provided through the OPC listserv and Facebook page. You can also email Sarah Riforgiate at [sriforgi@ksu.edu](mailto:sriforgi@ksu.edu).

**Friday, April 6, 9:00-Midnight**

2701 Friday 9:00 PM – 12:00 AM

Empire Ballroom

**Executive Director Farewell Party**

Sponsor: **Chad C. Edwards**, Incoming Executive Director

## Saturday, April 7, 6:30-7:45 AM

3000 Saturday 6:30–7:45 AM

Oak

### Conference Yoga

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Presenter: **Danielle M. Stern**, Christopher Newport University

Begin your conference morning with yoga suitable for all levels. Danielle Stern, a member of CSCA since 2006 and a certified yoga instructor since 2015, will guide us through gentle breathing practices, a beginner-friendly flow, and a brief meditation. Danielle is the co-founder of Bhav Brigade, a collective of teachers dedicated to philanthropic, inclusive yoga. Although class is free, attendees are encouraged to donate to the YWCA of Southeast Wisconsin if you are able. A yoga mat or towel is encouraged, but not required, to make your practice more comfortable.

## Saturday, April 7, 8:00-9:15 AM

3101 Saturday 8:00–9:15 AM

Miller

### Goose-Stepping into the Mainstream: Critiquing Alt-Right Ideology in Fiction

Sponsor: Popular Culture Interest Group  
Chair: **America Edwards**, Western Michigan University  
Respondent: **Linsay M. Cramer**, Indiana University, East

Supergirl: Fighting for What's (Alt-)Right?  
**Joshua D. Atkinson**, Bowling Green State University

“Lucille is Thirsty”: Deconstructing *The Walking Dead*'s Negan and the Alt-Right  
**Gabriel A. Cruz**, Bowling Green State University

Reclaiming Punk Ethos from the Ain't Right: Interrogating Performances of Authenticity, Violence, and Anti-authoritarianism in Jeremy Saulnier's *Green*  
**Andrew R. Donofrio**, Columbus State University

Make the Empire Great Again: Klingons as Representations of the Alt-Right in *Star Trek: Discovery*  
**Shanna R. Gilkeson**, Bowling Green State University

Spanning television series and films, *Star Trek* has enjoyed fifty years of popularity. *Star Trek: Discovery* continues the tradition of telling stories about today's human condition through futuristic settings. In *Discovery*, the Klingons, a war-like alien race, demonstrate traits such as

revivalist nationalism, religious fundamentalism, racism, and other extreme conservative ideals. Through textual analysis, I deconstruct the Klingons to argue they are an allegory for – and reaction to – today’s Trumpism and the alt-right.

3102 Saturday 8:00 AM-9:15 AM

Usinger

### **The Ordinary, The Monstrous, and The Sitcom**

Sponsor: Media Studies Interest Group  
Chair: **Jake J. Nickell**, Wayne State University  
Respondent: **Molly C. Turner**, Northeastern State University

Original Media: Expecting Rain: An Existential, Autoethnographic Comic  
**Paul J. Siddens, III**, University of Northern Iowa

Devouring the Monstrous SJW in Eli Roth’s “The Green Inferno”  
**Matt Foy**, Upper Iowa University

A Thousand Sitcoms: A Rhizomatic Analysis of Television Sitcoms  
**Nettie Brock**, University of Missouri

This panel begins with a unique original media entry, “Expecting Rain,” which the creators call an existential, auto-ethnographic serial comic that presents the mundane, and not so mundane, aspects of everyday life through the comic series in an aesthetic, meaningful manner. It then turns to an analysis of the 2013 film *The Green Inferno* and discourses surrounding it as articulation of conservative hostility and anxiety toward so-called “social justice warriors.” Finally, sitcoms are considered as part of a media ecology that reflects mores of society in an era utilizing a “rhizomatic framework.”

3103 Saturday 8:00-9:15 AM

Wright Ballroom C

### **Macro Differences in Public Speaking Administration: S.A.G.E. (Standardization, Assessment, & General Education) Advice**

Sponsor: Basic Course Interest Group  
Chair: **Leah E. Bryant**, DePaul University

Presenters: **Jay Baglia**, DePaul University  
**Katherine J. Denker**, Ball State University  
**Donald P. Jones**, Trine University  
**Kendra Knight**, DePaul University  
**Anita Mixon**, Wayne State University  
**James M. Proszek**, Northwestern University  
**Shrinkhala Upadhyaya**, Bowling Green State University  
**Jennifer L. Walton**, Ohio Northern University

This discussion panel focuses on the “macro” aspects of the basic course and addresses the challenges and benefits of the often required standing of the course (departmentally or institutionally). Discussion topics include: scheduling, standardization, assessment, historical place within higher education, and often the precarious status within the general education curriculum. The panel participants represent a breadth of academic rank and institutional diversity.

3104 Saturday 8:00–9:15 AM

Mitchell

### **Mediated Rhetoric: Exploring Different Strategies for Constituting Communities around Divisive Events**

Sponsor: Rhetorical Theory and Criticism Interest Group  
Chair: **Scott A. Mitchell**, Wayne State University  
Respondent: **James T. Petre**, Bloomsburg University of Pennsylvania

Laughing Melancholy at Bowling Green: The Online Parody of Trauma in Commemoration of the Massacre that Never Was

**Eric James**, Northwestern University

The Transcendental Ideograph: <Family> in the NFL’s Domestic Violence Crisis

**Caitlyn Jarvis**, Purdue University

Social Media, Narrative, and the #NoDAPL Campaign

**Kirsten Theye**, Concordia College, Moorhead

**Kirsten Stave**, Concordia College, Moorhead

This panel brings together papers on rhetoric and new media that explore the different ways various communities adapt and negotiate language through digital platforms to come together in the face of politically and socially divisive events. From online parodies of a trauma that never was, to the transcendental ideograph of family as a televised form of apologia, to the role of a single hashtag in promoting social activism on social media, these panelists skillfully demonstrate the challenges and possibilities of doing rhetorical criticism in the digital age.

3105 Saturday 8:00–9:15 AM

Wright Ballroom B

### **Spotlight Panel—Ethical Dilemmas Professors Face When Expressing Publically Their Political Viewpoints**

Co-Sponsors: Communication Ethics, Activism and Social Justice Interest Group  
Political Communication Interest Group

Chair: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Presenters: **Terri M. Easley-Giraldo**, Johnson County Community College  
**Melody Hoffmann**, Anoka-Ramsey Community College  
**Dana Schowalter**, Western Oregon University  
**Lance Brendan Young**, Western Illinois University, Quad Cities

Controversial political matters call upon college professors to occupy multiple roles. While they stand in positions of power to voice their viewpoints publically, they may also encounter backlash from students and/or institutions when doing so. Through examining this dilemma, panelists engage the following questions: What are college professors' ethical commitments and responsibilities for engaging in the political, public sphere? What is at stake when embracing advocacy roles on campuses and in surrounding communities?

3106 Saturday 8:00–9:15 AM

MacArthur

### **STEM to STEAM: One Letter Makes All the Difference!**

Sponsor: Undergraduate Education and Administration Section

Chair: **Jacki Brucher Moore**, Kirkwood Community College

Presenters: **Kim Weismann**, Williston State College  
**Kate Brockway**, Kansas State University, Polytechnic Campus  
**Jonna Ziniel**, Valley City State University  
**Amanda Brown**, University of Wisconsin, Stout  
**Becky Timmerman DeGreeff**, Kansas State University, Polytechnic Campus

With the emphasis in higher education on encouraging students to pursue STEM careers, less emphasis is placed upon the significance and value of the arts and humanities. The importance of emphasizing the arts and humanities (e.g. Communication) and implementing a STEAM model in higher education will be the focus of this panel. Panelists will discuss their perspectives, offer ideas for involvement with STEM majors and curriculum and relationship building with STEM departments.

3107 Saturday 8:00–9:15 AM

Pabst

**Hold Room**

### **Sex, Sexting, and Texting: Examining Different Interpersonal Messages and Contexts**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Lauren Johnsen**, University of Missouri

Respondent: **Tucker Robinson**, University of Missouri

Communicative Cues of Emotion in Text-Based CMC

**Maura R. Cherney**, University of Wisconsin, Milwaukee

**Valerie Cronin-Fisher**, University of Wisconsin, Milwaukee

**Danielle Sparrow**, University of Wisconsin, Milwaukee

Sexting Through the Ages: A Critical Review of Sexting in Romantic Relationships Research

**Brittanie S. Peck**, University of Wisconsin, Milwaukee

**Riley Richards**, University of Wisconsin, Milwaukee

Virtual Ties: How Baby Boomers Use Facebook to Maintain Family Relationships

**Cris Hay-Merchant**, University of Nebraska, Omaha

When Sex Hurts: A Qualitative Analysis of Dilemmas Experienced by Women with Vulvodynia

**Elizabeth A. Hintz**, Purdue University

This competitively-selected paper panel examines how communication messages (e.g., sex, sexting, text-based CMC, and Facebook) are used in face-to-face and computer-mediated contexts.

### **Performance Studies and Autoethnography Interest Group Business Meeting**

Chair: **Erin M. Briddick**, Portland Community College, Rock Creek

Vice-Chair: **Jake Simmons**, Missouri State University

Secretary: **Travis Brisini**, Pennsylvania State University

### **Difference, Social Justice, and Pragmatism in the Communication Classroom**

Sponsor: Communication Education Interest Group

Chair: **Hsun-Yu (Sharon) Chuang**, Denison University

Presenters: **Sydney O'Shay Wallace**, Wayne State University

**Patrick Seick**, Southern Illinois University, Carbondale

**Spencer Coile**, Ball State University  
**Timothy Ward**, Eastern Michigan University  
**Casey Sabella**, Ball State University  
**Nicole Richards**, Eastern Michigan University

In this panel, we reflect on our personal classroom experiences negotiating the tension between pragmatism and social justice praxis. We also offer strategies for treating ‘difference’ humanely within an increasingly resource-stressed university setting. Discussion topics include strategies for student/teacher humanization, navigating diversity/difference in mass lecture-style classrooms, the neo-liberalization of higher education, and the necessity of diverse mentor relationships. Time will be provided for audience interaction.

3111 Saturday 8:00 AM-9:15 AM

Juneau

### **Barriers to Speaking about Individual Rights, Difference and Liberty on College Campuses**

Sponsor: Community College Interest Group  
Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **Jeremy Basso**, Prairie State College  
**Kathleen Edelmayer**, Madonna University  
**Aaron V. Burton**, Tiffin University  
**Ahmet Atay**, College of Wooster

Barriers to free speech on college campuses are occurring more frequently. Communicators need to take a look at the risks and responsibilities that accompany free speech and examine solutions to deal with different opinions, complex issues, and potential violence. Panelists will share their viewpoints, examples and suggestions regarding the right of colleges to promote communication of the expression of free speech, differences and liberty in America.

3112 Saturday 8:00 AM-9:15 AM

Walker

### **Feminist Pedagogy, Politics, and Transnational Issues**

Sponsor: Women’s Caucus  
Chair: **Molly Wiant Cummins**, Independent Scholar  
Respondent: **Jessica J. Eckstein**, Western Connecticut University

Coming to Terms with Feminism in the Communication Classroom  
**Danielle M. Stern**, Christopher Newport University

Gender Difference and Transnational Feminism: Cross-National Gender Mainstreaming Policies to Address Structural Inequality

**Nina Gjoci**, Bowling Green State University  
**Lara Lengel**, Bowling Green State University

Crashing the Gate of Heavenly Peace: Yau Wai-ching as a Female Representative  
**Josh Bacon**, Indiana University Purdue University, Fort Wayne

From the level of the individual classroom to the transnational level, the discourses of feminists and feminism can make a lasting difference. Whether storytelling about embodied experiences in feminist communication pedagogy, interrogating mediated national political discourse, or advocating for gender-equalizing policies across the globe, the scholars on this panel will discuss how their projects make a positive impact on gendered communication practices.

3113 Saturday 8:00 AM-9:15 AM

Kilbourn

### **Inclusive Communication Strategies in the Classroom**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Alyssa Harter**, Minnesota State University, Mankato

Presenters: **Rebecca M. Johnson**, University of Kansas  
**Dennis O’Grady**, Eastern Michigan University  
**Megan Orcholski**, University of Wisconsin, Milwaukee  
**Riley Soronen**, Eastern Michigan University  
**Becki Bowman**, McPherson College  
**Riley Zahn**, Minnesota State University, Mankato

In recent years, stating preferred gender pronouns has become more common during class introductions. Though well intentioned, instructors must consider how to include such disclosures in introductions without making transgender or otherwise gender non-conforming persons feel targeted, tokenized, or forced to come out to the rest of the class before they feel comfortable. Here, panelists and audience members will discuss their own strategies for fostering success for transgender and/or gender non-conforming students and instructors.

3114 Saturday 8:00 AM-9:15 AM

Schlitz

### **President’s Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President’s Undergraduate Honors Research Conference  
Chair:  
Respondent:

## Saturday, April 7, 9:30-10:45 AM

3201 Saturday 9:30-10:45 AM

MacArthur

### President's Undergraduate Honors Research Poster Session

Sponsor: President's Undergraduate Honors Research Conference

Chair: **Blair Thompson**, President

Respondents:

1.

The President's Undergraduate Honors Research Conference Poster Session features the presentation of undergraduate research in an interactive atmosphere, enabling conference attendees to examine academic posters at their leisure and to discuss the reported research directly with the authors. Respondents will be providing additional feedback to presenters during this session.

3202 Saturday 9:30-10:45 AM

Miller

### Communication Education Interest Group Business Meeting

Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

Vice-Chair: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Secretary: **Nicholas T. Tatum**, University of Kentucky

3203 Saturday 9:30-10:45 AM

Pabst

### Women's Caucus Business Meeting

Co-Chair: **Karla Mason Bergen**, College of Saint Mary

Co-Chair: **Jennifer M. Rome**, University of Nebraska, Lincoln

Vice-Chair: **Elizabeth N. Ribarsky**, University of Illinois, Springfield

Secretary: **Jessica J. Eckstein**, Western Connecticut State University

### **Making a Difference: Traveling with and Mentoring Student Conference Presenters and Participants**

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Kristopher D. Copeland**, North Lake College  
**Richard E. Murphy**, McKendree University  
**Kaitlin E. Phillips**, University of Nebraska, Lincoln  
**C. Kyle Rudick**, University of Northern Iowa  
**Deborah Whitt**, Wayne State College  
**Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls  
**Sarah E. Wilder**, Luther College

In this discussion panel, faculty mentors from a variety of institution types will discuss their experiences traveling with and mentoring undergraduate and graduate students who are presenting and/or participating in the regional conference experience. Each panelist will share a best practice they have implemented to ensure an enriching conference experience for students and faculty mentors alike. This discussion panel will also allow time for attendees to respond and share some of their own best practices.

### **State of Illinois Showcase – Incorporating Communication across the High School Curriculum**

Sponsor: States Advisory Council

Chair: **Anna Wright**, Illinois State University

Presenters: **Brian Rohman**, University High School  
**Brandon Thornton**, Bloomington High School  
**Tina McGuire**, Illinois State University

Writing across the curriculum has dominated the secondary discourse for the past decade. With the adoption of the Common Core State Standards, communication, speaking, and listening are expected to be taught across the curriculum. This panel provides insight and practical experience to include communication assessments across the curriculum. The panelist include a current high school ELA teacher, a former high school ELA teacher, and a current high school math teacher.

3206 Saturday 9:30 AM-10:45 AM

Golda Meir

### **Health Communication Interest Group Business Meeting**

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne  
Vice-Chair: **Kallia O. Wright**, Illinois College  
Secretary: **Shawn Starcher**, Kent State

3207 Saturday 9:30-10:45 AM

Wright Ballroom C

### **Great Ideas for Teaching Speech: The Forensics Edition**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Jessica M. Samens**, Bethel University

Presenters: **Julie L. G. Walker**, Southwest Minnesota State University  
**Katie M. Brunner**, Minnesota State University, Mankato  
**Megan Orcholski**, University of Wisconsin, Milwaukee  
**Benjamin M. A. Walker**, Southwest Minnesota State University  
**Hilary Rasmussen**, University of Wisconsin, Milwaukee

In the style of the traditional GIFTS panel, we present to you a panel focused on great ideas for teaching forensics events. Coaches from a variety of programs will share tried and true “ideas for teaching speech” related to events across the competition categories for first time to experienced students. The panel hopes to provide ideas for helping students with details related to event from leaning the basics of impromptu to assembling a script to “speed dating” extemp. Panelists will receive a link to a Google page with the ideas and will also be invited to include their own great ideas.

3208 Saturday 9:30-10:45 AM

Juneau

### **Dialogues of Difference in the Intercultural Communication Classroom**

Sponsor: Intercultural Communication Interest Group  
Chair: **Alberto González**, Bowling Green State University

Presenters: **Christine L. North**, Ohio Northern University  
**Nina Gjoci**, Bowling Green State University  
**Eun Young Lee**, Florida Gulf Coast University  
**Satoshi Toyosaki**, Southern Illinois University, Carbondale

Intercultural communication and global studies pedagogy can sometimes pose a challenge, especially when discussing sensitive topics or when teaching in politically charged climates. The current conflictual global situation and U.S. political climate can lead to tense discussions around culture, race, religion, nationality, gender identity, and other topics involving difference.

Discussants discuss pedagogical tools and techniques to help with these difficult discussions and describe strategies used to break down barriers in the classroom.

3209 Saturday 9:30-10:45 AM

Oak

### **CSCA Scholar Conversations: Carolyn Calloway-Thomas**

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Chair: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Scholar: **Carolyn Calloway-Thomas**, Indiana University  
Interviewer: **Tiffany J. Bell**, Valparaiso University



CSCA Scholar Conversations features panel-length interviews with one outstanding scholar reflecting on his or her most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

3210 Saturday 9:30-10:45 AM

Wright Ballroom A

### **Helping Students Move Forward: Using Minority Mentoring Programs to Create a More Inclusive Academia**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
Graduate Student Caucus

Chair: **Josh Ratel-Khan**, Ball State University

Presenters: **Robin Phelps-Ward**, Clemson University  
**Kristen McCauliff**, Ball State University  
**Scarlett Hester**, College of Wooster  
**Kyle B. Heuett**, Ball State University  
**Mariann Fant**, Ball State University  
**Katherine J. Denker**, Ball State University

**Isa Escobio**, Ball State University

In order to develop a more inclusive and diverse faculty, communication scholars need to make strategic mentoring choices. We discuss the development, implementation, maintenance, and outcomes of one minority focused mentoring program aimed at increasing the diversity of our graduate students and also the faculty at our university. Panelists include the program designer, faculty, former mentees (now faculty), as well as current students. We will focus on challenges, opportunities, and advice for developing similar programs.

3211 Saturday 9:30-10:45 AM

Kilbourn

### **Creating PR Opportunities to Make a Difference**

Sponsor: Public Relations Interest Group

Chair: **Danielle R. DeRose**, University of Wisconsin, Milwaukee

Presenters: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh  
**DeAnne Priddis**, Middle Tennessee State University  
**Nancy Burrell**, University of Wisconsin, Milwaukee  
**Andrew Cole**, Waukesha County Technical College  
**Thomas A. Salek**, University of Wisconsin, Stevens Point

Communication scholars can make a difference beyond the classroom by partnering with organizations within the community. This panel highlights successful individuals who have combined scholarship, teaching and community service by taking the steps necessary to “tell their story” to a broader audience. Through the use of public relations, networking, and marketing, panelists will share how audience members can also follow this path, developing new relationships and opportunities to reach a broader, more diverse audience.

3212 Saturday 9:30-10:45 AM

Mitchell

### **Communication Is...: Different Interpretations of “Communication” as an idea, philosophy, and/or practice, circa 2017-18**

Sponsor: Communication Theory Interest Group

Chair: **Adam Tyma**, University of Nebraska, Omaha

Presenters: **Ahmet Atay**, College of Wooster  
**James Cantrill**, Northern Michigan University  
**Lawrence R. Frey**, University of Colorado  
**Ronald Greene**, University of Minnesota  
**Art Herbig**, Indiana University Purdue University, Fort Wayne  
**Quaqilla Rhea Walker**, University of Minnesota, Morris  
**Danielle M. Stern**, Christopher Newport University  
**Stephanie L. Young**, University of Southern Indiana

In 2006, Shepherd, St. John, and Striphas invited scholars in the field to, in a series of short essays, complete the sentence “Communication as ...” This collection examined the Communication discipline through the questions and central tropes that are explored, challenged, and considered. 12 years later, and with the discipline in the cross-hairs once again due to budget cuts, etc., it is time to tackle the next step in that conversation.

3213 Saturday 9:30-10:45 AM

Usinger

### **Connecting with FYE Students: How to Make a *Difference* in Their Lives!!**

Co-Sponsors: Undergraduate Education and Administration Section  
Instructional Resources

Chair: **Stacey M. Macchi**, Western Illinois University

Presenters: **Joy L. Daggs**, Northwest Missouri State University  
**John Stanley**, North Central College  
**Brenna Smith**, Western Illinois University  
**Amy Buxbaum**, North Central College

Many colleges and universities have First Year Experience (FYE) programs intended to aid students in their transition to college life, but how successful are these programs? Panelists will discuss how instructors have found success building connections and engaging first year students. Additional FYE topics include using peer mentors as role models, integrating differences in curriculum, aiding students in recognizing academic skills for success, organizing service learning projects, reviewing and assessing first year programs and finally helping students navigate the challenges they face getting involved in campus life.

3214 Saturday 9:30-10:45 AM

Walker

### **The “Monstrosity” of Brown Women in the Academy: A Call for Solidarity**

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
States Advisory Council

Chair: **Dakota Horn**, Illinois State University

Presenters: **Fabiola Rosiles**, DePaul University  
**Abby Escatel**, University of Wisconsin, Madison  
**Shereen Yousuf**, University of Wisconsin, Madison  
**CV Vitolo-Haddad**, University of Wisconsin, Madison  
**Vipulya Chari**, University of Wisconsin, Madison

This panel discussion seeks to call-in faculty to join the fight for inclusivity of all peoples in the academy by highlighting the structures of oppression as experienced by brown women faculty.

**Saturday, April 7, 10:00-11:00 AM**

3215 Saturday 10:00-11:00 AM

Chophouse

**Past Officer Brunch**

Sponsor: **Jimmie Manning**, Executive Director  
**Amy Aldridge Sanford**, First Vice President

Anyone attending this event must have submitted their RSVP by December 1.

**Saturday, April 7, 11:00 AM-12:15 PM**

3301 Saturday 11:00 AM-12:15 PM

Miller

**Performance Studies and Autoethnography: Living with the Tensions**

Sponsor: Performance Studies and Autoethnography Interest Group  
Chair: **Shawna Merrill**, Missouri State University

Presenters: **Tony E. Adams**, Bradley University  
**Tami Spry**, Saint Cloud State University  
**Jake Simmons**, Missouri State University  
**Stephanie L. Young**, University of Southern Indiana  
**Travis Brisini**, Pennsylvania State University  
**Jennifer Tudor**, Saint Cloud State University  
**Chris Collins**, Louisiana State University  
**Ahmet Atay**, College of Wooster  
**Benjamin Haas**, Borough of Manhattan Community College

In light of the recent name change of the “Performance Studies and Autoethnography” Interest Group (formerly Performance Studies and Theatre), scholars in these metadisciplines gather to discuss the relationships and tensions between these two areas of inquiry. Panelists will present short position statements before opening the floor to the audience for further inquiry and discussion.

### **Community Spotlight: Milwaukee Women's Center**

Sponsor: Women's Caucus

Chair: **Elizabeth N. Ribarsky**, University of Illinois, Springfield

Presenter: **Andi Elliott**, Executive Director for Milwaukee Women's Center

Staff from the Milwaukee Women's Center will speak about the many services they offer, how you can have an impact on your community and the role communication plays in fostering empowerment. Founded in 1980, the Milwaukee Women's Center provides comprehensive domestic violence services for individuals and families in the greater Milwaukee area. Services include emergency transportation and shelter for battered women and children; counseling; support groups; case management to address housing and other basic needs; specialized services for children and older abused women; addiction treatment; employment assistance and attire; batterers' intervention education; and shelter for low-income, homeless women and children.

### **Spotlight Forum—The Future of the Interpersonal and Small Group Communication Interest Group: Where Do Our Differences Take Us?**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Tiffany R. Wang**, University of Montevallo

Presenters: **Jeffery T. Child**, Kent State University  
**Scott A. Myers**, West Virginia University  
**Allison R. Thorson**, University of San Francisco  
**Aimee Miller-Ott**, Illinois State University

Over the past several years, the Interpersonal and Small Group Communication Interest Group has deliberated about whether the name and description of our interest group adequately recognizes our differences. Given the time limitations of the annual business meeting, this forum is devoted to exploring the differences within the interest group and the pros and cons of adjusting the name and/or description of the interest group. We invite you to join in this important discussion as it pertains to the future identity of our interest group.

### Top Papers in Health Communication

Sponsor: Health Communication Interest Group

Chair: **Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne

Respondent: **Lance Brendan Young**, Western Illinois University, Quad Cities

Childfree by Choice: Stigma in Medical Consultations for Voluntary Sterilization (**Top Paper**)

**Elizabeth A. Hintz**, Purdue University

**Clinton Brown**, Purdue University

When Everything Remains Uncertain: How Parents Make Sense of Their Child's Chronic Illness

**Katherine Rafferty**, Iowa State University

**C. Erik Timmerman**, University of Wisconsin, Milwaukee

Liberation or Hindrance from a Disability Studies Perspective: A Rhetorical Case Study of How Medical Discourse Frames ADHD Subjectivity

**Nathan T. Stewart**, Lakeland University

Sensibility Making: Exploring Differences and Similarities in Caregiving Narratives

**Andrea Iaccheri**, Ohio University

This panel includes the top Health Communication Papers from the Health Communication Interest Group.

### Organizational Socialization across Professional Settings

Sponsor: Organizational and Professional Communication Interest Group

Chair: **Nicole A. Ploeger-Lyons**, University of Wisconsin, LaCrosse

Respondent: **Katherine M. Kelley**, Oral Roberts University

Bait and Switch: Realistic Organizational Preview During Anticipatory Socialization

**Jasmine T. Austin**, University of Oklahoma\*

The Influential Role of the Supervisor: Embedding Employees During Socialization

**Jennie L. Currie-Mueller**, North Dakota State University

**Kelli J. Chromey**, South Dakota State University

“He’s a battler. He’s not a quitter.”: The Narrative Framing of Organizational Exit

**Anne Kerber**, Minnesota State University, Mankato

“It’s necessary for others, but not for me”: Exploring Conceptions of Professionalism that Emerge in the Organizational Socialization of Pharmacy Students

**Carly Kwiecien**, Manchester University

**Tim McKenna-Buchanan**, Manchester University

Veteran Relational Maintenance Towards Supervisors When Newcomers Join the Organization

**Heather D. Selim**, Texas A&M University, Corpus Christi

Using a variety of methodologies, participants in this panel explore the lifespan of organizational socialization and identification in settings ranging from pharmacy education to collegiate football and beyond.

*\*Debut Student Paper*

3306 Saturday 11:00 AM-12:15 PM

Wright Ballroom A

## **Campaigning across Lines of Difference in Congressional, State, and Local Elections**

Sponsor: Political Communication Interest Group

Chair: **Jayne R. Goode**, Governors State University

Respondent: **Mitchell S. McKinney**, University of Missouri, Columbia

Campaigning Differently in Trump Country

**Joshua Hawthorne**, Monmouth College

Iron Stache and the Biker Mom: Appeals to Blue Collar Voters in the 2018 Democratic Primary in Wisconsin’s First Congressional District

**Joshua P. Bolton**, Loras College

A Functional Analysis of Spanish Language Mayoral Advertisements in the 2010, 2012, and 2014 U.S. Elections

**Joel Lansing Reed**, University of Missouri, Columbia

**Josh C. Bramlett**, University of Missouri, Columbia

The Color of Politics: Examining Issue Ownership and Issue Trespassing in Red, Blue and Purple States

**Sumana Chattopadhyay**, Marquette University

**David M. Rhea**, Governor’s State University

This panel features original research examining how candidates reach across lines of difference in non-presidential elections. The presentations focus on a variety of differences encountered by candidates in sub-national politics, including linguistic, ideological, class, and geographic differences. Examinations of Spanish language mayoral advertisements, issue trespassing across state and ideological boundaries, cross-party coalition building, and appeals to blue collar voters

reveal a variety of approaches utilized by candidates responding to the exigencies of sub-national politics.

3307 Saturday 11:00 AM-12:15 PM

Miller

### **Top Student Paper Panel in Communication Education: Communicating Different Pedagogical Perspectives**

Sponsor: Communication Education Interest Group

Chair: **Kristine M. Nicolini**, University of Wisconsin, Oshkosh

Respondent: **Sandra L. Pensoneau-Conway**, Southern Illinois University, Carbondale

Incorporating Diverse Perspectives into the K-12 Classroom (**Top Graduate Student Debut Paper and The Gustav Friedrich Award for Top Student Paper**)

**Brian Rohman**, Illinois State University

How Quickly Should Instructors Respond to Student E-Mails? Student Expectations and Evaluations of Instructor Response Times

**Nicholas T. Tatum**, Abilene Christian University

Theorizing Intersectional Critical Communication Pedagogy: Disability and Asian American Identities in the Classroom

**Patrick Seick**, Southern Illinois University, Carbondale

This panel spotlights the top student papers submitted to the Communication Education Interest Group. This year, Illinois State University's Brian Rohman is the recipient of the Gustav Friedrich Award that is presented to the author of the Top Student Competitive Paper.

3308 Saturday 11:00 AM-12:15 PM

Mitchell

### **Difference in Rhetorical Leadership Scholarship: Practical and Applied Lessons**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: **Hilary Rasmussen**, Concordia University

Respondent: **Kathryn Olson**, University of Wisconsin, Milwaukee

Rhetorical Leadership in Senate Democrats' Collaborative Opposition to Affordable Care Act Repeal Efforts

**Joshua H. Miller**, University of Wisconsin, Milwaukee

The Prophetic Trickster: Ambiguity and Clarity in William Barber's Rhetorical Leadership

**Jim Vining**, Governors State University

Redefining Crisis to Make a Difference: President Obama and Governor Haley's Transformational Rhetorical Leadership following the June 17, 2015 Charleston Shooting  
**Thomas A. Salek**, University of Wisconsin, Stevens Point

Communication Theory and Community Involvement: Reflections on Teaching Rhetorical Leadership in an Undergraduate Classroom  
**Rachel D. Davidson**, Hanover College

At its core, rhetorical leadership emphasizes the critical importance of rhetoric for leaders with limited resources and formal authority. Scholarship about and training in rhetorical leadership centers on developing practical lessons about how to effectively and ethically employ symbols to unite communities and inspire shared action. To illuminate the ways in which rhetorical theory can be applied by scholars, educators, and activists to make a difference in their communities, this panel highlights the many practical ways rhetorical theory can foster practical insights about leadership in diverse contexts.

3309 Saturday 11:00 AM-12:15 PM

Usinger

### **Instructional Resources Interest Group Business Meeting**

Chair: **DeAnne Priddis**, Middle Tennessee State University  
Vice-Chair: **Kelly L. Adams**, Illinois State University  
Secretary: **Riley Richards**, University at Wisconsin, Milwaukee

3310 Saturday 11:00 AM-12:15 PM

Wright Ballroom C

### **A Laboratory of Different Experiences: Co-Curricular Education in Community College Communication Courses**

Sponsor: Community College Interest Group  
Chair: **Jacob Isaacs**, Purdue University

Presenters: **Becky Belter-Roberts**, Jackson College  
**Kim Weismann**, Williston State College  
**Heather Neseimeier**, Minnesota State University, Moorhead

Co-curricular education improves retention by allowing students to make practical use of in-class learning. The prevalence of communication courses at community colleges make them an excellent environment for co-curricular learning. This panel will 1) discuss research related to co-curricular education in higher education, 2) allow panelists to explain how they make use of co-curricular education in the community college, and 3) open the floor to sharing ideas for effective co-curricular education tied to classroom learning.

## Supporting Difference: Faculty Learning Community on Teaching Controversial Topics Session IV

Sponsor: **Amy Aldridge Sanford**, First Vice President  
Facilitators: **Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi  
**C. Kyle Rudick**, University of Northern Iowa  
**Jennifer V. Martin Emami**, Texas Woman's University

Participants: **Nora Cox**, Missouri State University  
**Annette N. Hamel**, Western Michigan University  
**Jessica M. W. Kratzer**, Northern Kentucky University  
**Sarah Turner McGowen**, Northeastern State University  
**Christine L. North**, Ohio Northern University  
**Anji L. Phillips**, Bradley University  
**Justin J. Rudnick**, Minnesota State University, Mankato  
**Sarah J. Steimel**, Weber State University  
**Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls

This is a closed session intended for the members of the Faculty Learning Community listed above.

## Master Class—Critical Communication Pedagogy as Intentional Engagement of Difference

Co-Sponsors: **Amy Aldridge Sanford**, First Vice President  
Communication Education Interest Group  
Chair: **Mir Ashfaquzzaman**, University of Northern Iowa  
Presenter: **Deanna L. Fassett**, San José State University



In this interactive workshop, we will define and discuss critical communication pedagogy as explicitly resistive of dehumanization in all forms, including within and regarding the classroom. In doing so, we will explore critical communication pedagogy as agenda- and intention-setting practice for and with our students and ourselves. And, in particular, we will address the internal tension posed by identifying, engaging and challenging ideology in teaching and learning--including any discomfort or dissonance that may stem from introducing social justice as a guiding principle in the communication classroom.

3313 Saturday 11:00 AM-12:15 PM

Golda Meir

Hold Room

3314 Saturday 11:00 AM-12:15 PM

Schlitz

Hold Room

**Saturday, April 7, 11:30 AM - 3:00 PM**

3315 Saturday 11:30 AM - 3:00 PM

Crystal Ballroom

### **President's Undergraduate Honors Research Conference Luncheon and Graduate School Fair**

This interactive luncheon will honor the award-winning honor's undergraduate submissions. Students will get a chance to interact with graduate school directors and learn more about the great opportunities associated with graduate school.

## Saturday, April 7, 12:30-1:45 PM

3401 Saturday 12:30-1:45 PM

Miller

### **Celebrating the Inaugural Dawn O. Braithwaite Award for Qualitative Research: Difference in Qualitative Research Then and Now (Spotlight Panel)**

Sponsor: Interpersonal and Small Group Communication Interest Group

Chair: **Allison R. Thorson**, University of San Francisco

Respondent: **Dawn O. Braithwaite**, University of Nebraska, Lincoln

Presenters: **Jimmie Manning**, Northern Illinois University  
**M. Chad McBride**, Creighton University  
**Erin Sahlstein Parcell**, University of Wisconsin, Milwaukee  
**Sandra G. Petronio**, Indiana University Purdue University, Indianapolis  
**Betsy Wackernagel Bach**, University of Montana

The goal of this panel is to celebrate the new Interpersonal and Small Group Communication Interest Group award (Dawn O. Braithwaite Award for Qualitative Research) and highlight the evolution of qualitative research methods used in interpersonal communication and small group communication research over the past three decades.

3402 Saturday 12:30-1:45 PM

MacArthur

### **(Dis)illusioning Postracism: What Bill Maher's "Comedic" Use of the N-word Means for Contemporary Racial Inequality and Moves towards Progress**

Sponsor: Intercultural Communication Interest Group

Chair: **Alberto González**, Bowling Green State University

Respondent: **Dorthy L. Pennington**, University of Kansas

Presenters: **Brittany Collins**, Saginaw Valley State University  
**Linsay M. Cramer**, Indiana University, East  
**Jenny Korn**, University of Illinois, Chicago  
**Kerry Wilson**, University of Illinois, Urbana-Champaign

This panel explores HBO Bill Maher's June 2017 "comedic" use of the N-word. Our aim for this panel is to allow for an elucidation of how, within the current political and social context of the United States, reactions to Maher's so-called comedic use of the N-word concurrently maintained what Ono (2011) describes as the illusion of postracism and, oppositionally, functioned to cultivate further dialogue concerning current and historical racial oppression specific to Black positionality in the United States.

### **Organizational and Professional Communication Top Paper Panel**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Debra J. Ford**, Creighton University  
 Respondent: **Sarah E. Riforgiate**, Kansas State University

“Do you want the man in charge or...”: Discrimination Experienced by Female Business Owners  
**Stephen C. Jackson**, University of Central Missouri

Centering Temporary Workers: The Assimilation Process of Volunteers in Temporary Organizations (**Top Graduate Student Debut Paper**)  
**Cami Sabin**, Weber State University

Practicing Resilience in the Face of Job Loss and the Changing Social Contract (**Diamond Anniversary Award for Top Paper**)  
**Stacey Wieland**, Calvin College

Comparing Values in Universities’ Mission Statements: Analyzing Forbes’ Top and Bottom ‘Best U.S. Colleges for International Students’  
**Alicia Wireman**, Indiana Tech

This panel presents the top competitive papers submitted to the interest group for review. Theoretical, analytical, and methodological rigor are taken into consideration for each paper, as are writing quality and the anticipated importance of the topic to Organizational and Professional Communication Interest Group Members.

### **Innovative Methods and Reflexive Practices for Researching Mental Health Illness and Addiction in Family Contexts**

Sponsor: Health Communication Interest Group  
 Chair: **Anne Kerber**, Minnesota State University, Mankato

Presenters: **Kathleen Galvin**, Northwestern University  
**DeAnne Priddis**, Middle Tennessee State University  
**Laura D. Russell**, Denison University  
**Shawn Starcher**, Kent State University

This panel embraces critical approaches to examining researchers’ involvement with families dealing with mental health illness and addiction. Panelists will explore: a) methods most effective for examining the dynamic ways families organize and respond to illness and addiction, and b) relational responsibilities and challenges researchers navigate when investigating such

families. These questions probe panelists to offer innovative methods and reflexive practices for health and family communication researchers. Queries warranting future research will also be raised.

3405 Saturday 12:30-1:45 PM

Wright Ballroom C

### **Past Officer Debut Panel**

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Judith S. Trent**, University of Cincinnati

The Past Officers Top Debut Papers Panel showcases some of the most promising work of the discipline's graduate students. It provides a glimpse into the future of the association and the discipline by highlighting some of the work we can expect to see in the future and by introducing some of the top emerging scholars. The authors on this panel are presenting their first paper at a CSCA conference, and their papers are the top debut papers received by the respective interest groups or caucuses to which they were submitted. Everyone is invited to attend this very special and important panel.

3406 Saturday 12:30-1:45 PM

Kilbourn

### **The Difference Gender Made: Gender in the 2016 Presidential Election**

Sponsor: Political Communication Interest Group

Chair: **Natalie Pennington**, Kansas State University

Respondent: **Sarah Turner McGowen**, Northeastern State University

A Gendered Influence in Campaign Debates? Exploring Hillary Rodham Clinton's Presidential Debate Performance

**Mitchell S. McKinney**, University of Missouri, Columbia

**Josh C. Bramlett**, University of Missouri, Columbia

**Mary C. Banwart**, University of Kansas

No Hair Pulling: Advertising Strategies Employed by Clinton and Trump to Win Women's Votes in the 2016 Election

**Terri M. Easley-Giraldo**, Johnson County Community College

Attacking Gender: Political Conflict and Gender Dynamics on Social Media in the 2016 Election

**Kelly L. Winfrey**, Iowa State University

Grabbing Hegemonic Masculinity by the P\*\*sy: The Gender Regression of Trump's Campaign Rhetoric in 2016

**James M. Schnoebelen**, Washburn University

But Her Emails: Media Assessment of Hillary Clinton's Loss to Donald Trump  
**Dianne G. Bystrom**, Iowa State University

This panel explores the difference gender made in the 2016 presidential election by examining candidate communication, media coverage, and voters' online communication. Specifically, this group of research will include analysis of the gendered adaptiveness of Clinton and Trump's debate style, the gender components of each candidates advertising video style, the new style of Clinton's post-election media coverage, gender dynamics in online communication about the campaign, and the hegemonic masculinity of Trump's campaign rhetoric.

3407 Saturday 12:30-1:45 PM

Pabst

### **State of South Dakota Showcase – The Theory and Practice of Humor**

Sponsor: States Advisory Council  
Chair: **Jessica M. Peterson**, University of South Dakota

Presenters: **Liz Sills**, Northern State University  
**Emily Niebrugge**, University of South Dakota  
**Aimee A. Sorensen**, University of South Dakota  
**Jill Tyler**, University of South Dakota

Most of us are delighted when our communication serves to please, delight, or amuse one another, but very little study has focused on how humor and laughter are related to the communication process. Even less work has been done with female humorists. Join us as we make a light-hearted exploration of the philosophy, theory, practice, and effects of feminist humor.

3408 Saturday 12:30-1:45 PM

Wright Ballroom A

### **“Publish or Perish” and Ever After...: Discussing the Threat of Academic Burnout**

Sponsor: Women's Caucus  
Chair: **Leah A. Bryant**, DePaul University

Presenters: **Katie Lever**, Western Connecticut State University  
**Elizabeth N. Ribarsky**, University of Illinois, Springfield  
**Ahmet Atay**, College of Wooster  
**Christine L. North**, Ohio Northern University

To achieve tenure and promotion, faculty members are encouraged to join numerous committees, publish and present, while maintaining stellar teaching records. Research indicates that women face particularly challenging and stressful experiences when applying for tenure. Given these challenges, do the pressures decrease after tenure? Can we maintain this stamina? Does that

sense of motivation stay? This panel will discuss academic burnout and various strategies academics use to combat this phenomenon. Audience member participation is highly encouraged.

3409 Saturday 12:30-1:45 PM

Usinger

### **Coaching Through Difference: Exploring the Benefits of Various Coaching Styles**

Sponsor: Argumentation and Forensics Interest Group  
Chair: **Anthony Woodall**, Northeastern State University

Presenters: **Kristopher D. Copeland**, North Lake College  
**Kendrea James**, Missouri University of Science and Technology  
**Tricia Price Diaville**, Northeastern State University  
**Shawna J. Blake**, Carl Albert State College

This panel discussion provides a case-study approach by examining one institution and the evolution of coaching practices by a variety of individuals. Specifically, the panelists will discuss different coaching techniques and styles, along with how they approached important topics differently when coaching students.

3410 Saturday 12:30-1:45 PM

Juneau

### **Great Ideas For Teaching (GIFT) Session 4**

Sponsor: Great Ideas For Teaching Interest Group  
Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Great Idea for Teaching: The Tweetfolio\*  
**Claudia Janssen Danyi**, Eastern Illinois University
2. Using Impromptu Speech to Increase the Quality of Delivery Elements and Decrease Vocal Fillers  
**Fatima Albrehi**, Western Michigan University  
**Madison Johnson**, Western Michigan University
3. Storytelling with Storify: Building News Literacy Skills Through Social Media  
**Christaan Eayrs**, St. Louis Community College, Meramec
4. The Employability Self-Assessment: Identifying and appraising career identity, personal adaptability, and social and human capital  
**Rose Helens-Hart**, Fort Hays State University

5. Communicating Diversity: Writing and Reflections about Diversity in Organizational Settings  
**Andrea L. Meluch**, Indiana University Purdue University, South Bend
6. Poster Presentations: Encouraging Different Perspective  
**Ronda Leahy**, University of Wisconsin, La Crosse  
**Michael M. Tollefson**, University of Wisconsin, La Crosse
7. Family Differences Story Assignment  
**Cheri Niedzwiecki**, University of Wisconsin, La Crosse
8. Making Use of Persuasive Speaking Skills in Personal, Professional, and Social Situations  
**Leila Schmidt**, Illinois State University
9. Redefining Public Memory: Replacing the Statue  
**Andrew R. Donofrio**, Columbus State University

*\* Recognized as one of top five overall GIFT activities.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3411 Saturday 12:30-1:45 PM

Golda Meir

### **Popular Culture Interest Group Business Meeting**

Chair: **Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls  
 Vice-Chair: **Adam Tyma**, University of Nebraska, Omaha  
 Secretary: **Jennifer C. Dunn**, Dominican University

3412 Saturday 12:30-1:45 PM

Oak

### **The Difficulties [or paradoxes] of Identity and Difference in Everyday Life and Mass Communication**

Co-Sponsors: Media Studies Interest Group  
 Interpersonal and Small Group Communication Interest Group  
 Chair: **Rachel D. Davidson**, Hanover College  
 Respondent: **Mridula Mascarenhas**, California State University, Monterey Bay

Discovering Authentic Difference Through Discourse  
**Donald J. Carrell**, Hanover College

Authenticity in the Dialogic Encounter  
**Joy Cypher**, Rowan University  
**Michael L. Kent**, University of New South Wales

Creating Authenticity and Difference in the Music of My Morning Jacket  
**William Bettler**, Hanover College

Making the Conscious Unconscious: Striving for Authentic Identity in the Music of Bob Dylan  
**Stephen Dine Young**, Hanover College

The panel begins with a philosophical exploration of identity and difference through a Heideggerian lens. These broad theoretical issues will be further examined by looking at the work of Buber, Laing & Freire, but will also be contextualized in dialogical interpersonal communication. The second half of the presentation will move into the mass communication arena by considering the strained but appealing relationship between music fans and rock stars—My Morning Jacket, and Bob Dylan—as they simultaneously form a community and strive for individuation.

3413 Saturday 12:30-1:45 PM

Schlitz

### ***In Real Life: Translating a Graphic Novel from Page to Stage***

Sponsor: Performance Studies and Autoethnography Interest Group  
Chair: **K. C. Councilor**, University of Wisconsin  
Respondent: **Jennifer Tudor**, Saint Cloud State University

Presenters: **Paul J. Siddens, III**, University of Northern Iowa  
**Brenna Splinter**, University of Northern Iowa  
**Hannah Twitchell**, University of Northern Iowa

Comic books and graphic novels are being adapted to film, television, the web, and stage, more frequently. The UNI Interpreters Theatre received permission to adapt Doctorow and Wang's graphic novel *In Real Life* to the stage in the fall of 2017. This panel interrogates the process of translating a graphic novel to the stage, presenting the theoretic, methodological, and pragmatic foundations behind engaging in this sort of activity. Time for audience discussion will be provided.

3414 Saturday 12:30-1:45 PM

Wright Ballroom C

## State of Minnesota Showcase - Connecting Across Two Disciplines: Weaving Literature into the Communication Curriculum

Sponsor: States Advisory  
Chair: **Nathaniel Swiech Brophy**, Illinois State University

Presenters: **Laura Jacobi**, Minnesota State University, Mankato  
**Renee Strom**, Saint Clout State University  
**Roxy Janke**, Fairmont High School (ret.)  
**Cecelia Otto-Griffiths**, Minnesota State University, Mankato

As teachers in the fields of Communication and/or English and as speech coaches who must teach students to explore, analyze, and perform literature, how can we successfully weave literature and communication? Panelists will explore lessons used in the classroom to accomplish this task. Please join us to share your own experiences and ideas.

**Saturday, April 7, 2:00-3:15 PM**

3501 Saturday 2:00-3:15 PM

Kilbourn

## Master Class—Experiential Encounter Communication Pedagogy

Co-Sponsor: **Amy Aldridge Sanford**, First Vice President  
Instructional Resources Interest Group

Chair: **Malynda Johnson**, Indiana State University

Presenter: **Lawrence R. Frey**, University of Colorado, Boulder



This session offers a chance to experience (at least, in part) the unique pedagogy of “encounter communication,” a method to facilitate “here-and-now” communication (talking *only* about what occurs between people in that room), for the purpose of creating meaningful moments of contact

among participants. In line with the conference theme, this session focuses on perceived differences among participants, and feelings and potential actions generated by those differences. After experiencing the pedagogy, we will talk about how variations can be employed in courses, such as interpersonal and group communication. If you plan to attend, to save time, please read the following essay (email me and I will send it to you: [larry.frey@colorado.edu](mailto:larry.frey@colorado.edu)):

Frey, L. R., & White, A. (2012). Promoting personal, interpersonal, and group growth through positive experiential encounter communication pedagogy. In T. J. Socha & M. J. Pitts (Eds.), *The positive side of interpersonal communication* (pp. 297–312). New York, NY: Peter Lang.

*This session is limited to the first 20 participants.*

3502 Saturday 2:00-3:15 PM

MacArthur

### **“Queer,” Difference, and Shared Identity: Who (and What) Counts as Queer?**

Sponsor: Sexual Orientation and Gender Identity Caucus  
Chair: **Justin J. Rudnick**, Minnesota State University, Mankato

Presenters: **Jacquelyn Arcy**, University of Wisconsin, Parkside  
**Cristin A. Compton**, Kent State University  
**Evan Litwack**, University of North Carolina, Chapel Hill  
**Megan Orcholski**, University of Wisconsin, Milwaukee  
**Darcy L. Wente-Hahn**, University of Nebraska, Lincoln  
**Amber Jannusch**, University of Wisconsin, La Crosse

This discussion panel is comprised of scholars all concerned with addressing issues faced by the queer community. Together, we will discuss the meaning of “queer” and the tensions inherent in teaching, researching, and advocating for queer concerns. Some questions we will consider include: What does 'queer' mean? Who counts as 'queer'? How does one do 'queer' research? How do we police 'queer' scholarship and activism? What does inclusivity look like in 'queer' work?

3503 Saturday 2:00-3:15 PM

Mitchell

### **State of Illinois Showcase – What Does It Mean to Be College Ready?**

Sponsor: States Advisory Council  
Chair: **Alex Kristelis**, Illinois State University

Presenters: **Anna Wright**, Illinois State University  
**Bryan Asbury**, Illinois Central College  
**Ed Jodlowski**, Olympia High School  
**Heather Danek**, Minooka High School  
**Brian Rohman**, University High School

Students and teachers from different schools often disagree on what it means for students to truly be ready for college in any discipline, and communication is no different. This panel will offer insight from high school teachers and administrators and college instructors as what it means, to them, to be college ready.

3504 Saturday 2:00-3:15 PM

Wright Ballroom B

### **Communication Ethics, Activism, and Social Justice Interest Group Business Meeting**

Chair: **Laura D. Russell**, Denison University  
Vice-Chair: **Kristine M. Nicolini**, University of Wisconsin, OshKosh  
Secretary: **Joshua D. Atkinson**, Bowling Green State University

3505 Saturday 2:00-3:15 PM

Walker

### **Interpersonal and Small Group Communication Interest Group Business Meeting**

Chair: **Tiffany R. Wang**, University of Montevallo  
Vice-Chair: **Allison R. Thorson**, University of San Francisco  
Secretary: **Kaitlin E. Phillips**, University of Nebraska, Lincoln

3506 Saturday 2:00-3:15 PM

Founder

### **Central States Communication Association Committee Chairs and Vice Chairs Meeting**

Chair: **Jimmie Manning**, Northern Illinois University

Participants: **C. Kyle Rudick**, University of Northern Iowa  
**Stephanie Rollie Rodriguez**, Texas A&M University, Corpus Christi  
**Timothy L. Sellnow**, University of Central Florida  
**Kristopher D. Copeland**, North Lake College  
**Autumn P. Edwards**, Western Michigan University  
**Richard E. Murphy**, McKendree University  
**Renee Robinson**, Seton Hall University  
**Jennifer C. Dunn**, Dominican University  
**Patric R. Spence**, University of Central Florida  
**Tony E. Adams**, Bradley University  
**Stephen K. Hunt**, Illinois State University  
**Deanna L. Fassett**, San José State University  
**Matthew W. Seeger**, Wayne State University  
**Ruth Kay**, Detroit Country Day School

**Chad C. Edwards**, Western Michigan University

This is a closed meeting for the chairs and vices chairs of the association's award committees.

3507 Saturday 2:00-3:15 PM

Oak

### **Tripping the Prom Queen: How Did We Get Here?**

Sponsor: Women's Caucus

Chair: **Karla Mason Bergen**, College of Saint Mary

Presenters: **Natalia Cherjovsky**, Kirkwood Community College  
**Becky Timmerman DeGreeff**, Kansas State University, Polytechnic Campus  
**Heather Neseimeier**, Minnesota State University, Moorhead  
**Jennifer M. Rome**, University of Nebraska, Lincoln  
**Kimberly Weismann**, Williston State College

Susan Shapiro Barash author of *Tripping the Prom Queen: The Truth about Women and Rivalry* explores the myth about women helping and supporting each other. Shapiro Barash explained how rivalry is prevalent in the friendships, families, and even the workforce. This panel explores the effects of unadmitted rivalry, envy, and jealousy leading to unhealthy competition resulting in phenomena such as frenemies, the Snow White Syndrome, and sabotage that occurs in academia at multiple levels.

3508 Saturday 2:00-3:15 PM

Schlitz

Hold Room

3509 Saturday 2:00-3:15 PM

Wright Ballroom C

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference

Chair:

Respondent:

## **Diversity in the Classroom: Exploring the Idea of Difference in the Classroom**

Sponsor: Community College Interest Group  
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School and Iowa Wesleyan University  
**Carolyn Calloway-Thomas**, Indiana University  
**Jeremy Basso**, Prairie State College  
**Richard L. Underwood**, Kirkwood Community College  
**Stephen A. Spates**, Missouri State University  
**Robert G. Nyaga**, Purdue University  
**Ahmet Atay**, College of Wooster

The concept of difference applies to teachers as well as students. In today's rapidly changing classroom, teachers as well as students face challenges communicating effectively, teaching and learning. Teachers who can understand their own perceptions will be better prepared to adjust their communication, learning tools and methods. Panelists will explore the concept of difference, how difference is communicated, and suggest how to overcome difference through the use of communication, learning tools and methods.

## **Great Ideas For Teaching (GIFT) Session 5**

Sponsor: Great Ideas For Teaching Interest Group  
 Chair: **Gordon S. Carlson**, Fort Hays State University

Presenters:

1. Candy: Writing Difference Three Ways\*  
**Lance Brendan Young**, Western Illinois University, Quad Cities
2. Digital Humanities Media Analysis  
**Sarah Wolter**, Gustavus Adolphus College
3. Being an Ethical Communicator in a Globalized World  
**Leila Schmidt**, Illinois State University
4. You're Hired! Resumés, Interviewing, and Group Communication  
**Hayley Hawthorne**, Monmouth College

5. Bringing the Book Club to the Classroom: Exploring Difference Via Long-Term Group Engagement with Media Texts  
**Dena Huisman**, University of Wisconsin–La Crosse
6. Exploring Emotion in *Inside Out*  
**Jenna McNallie**, Augsburg University
7. Your Sources Are FAKE NEWS. Sad!  
**Deborah Sellnow-Richmond**, Columbus State University  
**Scott Sellnow-Richmond**, Columbus State University
8. Creating LGBT+ Inclusivity in Your Teaching  
**Jessica M. W. Kratzer**, Northern Kentucky University
9. The Good, The Bad & The Ugly of Our Voice  
**Brenna Smith**, Western Illinois University  
**Stacey M. Macchi**, Western Illinois University

*\* Recognized as one of top five overall GIFT activities.*

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Approximately every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

3512 Saturday 2:00-3:15 PM

Wright Ballroom A

## **Making a Difference Through Training**

Sponsor: Basic Course Interest Group  
Chair: **Ashley Pikel**, South Dakota State University

Presenters: **Kelli J. Chromey**, South Dakota State University  
**Joshua N. Westwick**, South Dakota State University  
**Melissa Broeckelman-Post**, George Mason University  
**Cheri J. Simonds**, Illinois State University  
**Kevin Stoller**, Indiana University Purdue University, Fort Wayne  
**Laura Jacobi**, Minnesota State University, Mankato

Training graduate teaching assistants (GTA) is an important aspect to the success the basic course. This panel will include a variety of basic courses and their unique perspectives and approaches to training GTAs to make a difference in the classroom. Each panelist will bring a handout with 2-3 strategies. Each audience member will then leave with over 10 ideas to bring to their institutions for training. There will be time for audience interaction and discussion. Gaining insight to how others train GTAs can be imperative to the success of a program. This panel will assist new and veteran course directors by giving them the opportunity to learn from other BCDs.

3513 Saturday 2:00-4:45 PM

Pabst

Hold Room

3514 Saturday 2:00-3:15 PM

Golda Meir

### **When the Experts Don't Agree: Navigating Differences in Faculty Advice**

Sponsor: Graduate Student Caucus  
Chair: **Austin J. Beattie**, University of Iowa

Presenters: **Riley Richards**, University of Wisconsin, Milwaukee  
**Sara Potter**, Michigan Technological University  
**Henry Goble**, Western Michigan University  
**Keith Bistodeau**, Hamline University  
**Maureen J. Wieland**, Purdue University  
**Jaelyn Dinndorf**, University of Iowa

Many conversations between graduate students involve advice from their faculty. When advice conflicts, it is especially concerning during graduate school when faculty support and guidance is crucial to success. This panel seeks to share their experience and suggestions for dealing with receiving differing faculty advice, and explores topics such as balancing faculty relationships, how to determine what advice to follow, loss of social/faculty support, and advisor-advisee relationships.

3515 Saturday 2:00-3:15 PM

Miller

Hold Room

**Saturday, April 7, 3:30-4:45 PM**

3601 Saturday 3:30-4:45 PM

Wright Ballroom A

### **Spotlight—Workshop on Embracing Today's Students: Creating Pedagogical Strategies for Engaging Millennials (Workshop Based on Top Paper)**

Sponsor: Undergraduate Education and Administration Section  
Chair: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse

Presenters: **Donna R. Pawlowski**, Bemidji State University

Do you cringe when students send informal messages, or continuously text during class? If so, you are not alone. As instructors, we sometimes struggle with adapting to and embracing today's students. This interactive workshop uses Relational Dialectic Theory as a lens to understand

Millennials' unique characteristics, expectations, communication behaviors, and skills. We will examine communication and relational dynamics, and identify strategies to engage students in our classrooms. Audience participation is welcome. Handouts will be provided.

3602 Saturday 3:30-4:45 PM

Kilbourn

## 2018 Planners Appreciation Gathering

Sponsor: **Amy Aldridge Sanford**, First Vice President

Chair: **Amy Aldridge Sanford**, First Vice President

Participants: **Jimmie Manning**, Northern Illinois University  
**Kristopher D. Copeland**, North Lake College  
**Molly C. Turner**, Northeastern State University  
**Tammie Wiebers**, North Central Missouri College  
**Anthony Woodall**, Northeastern State University  
**Aimee A. Sorensen**, University of South Dakota  
**Kathryn B. Golsan**, Southern Illinois University, Carbondale  
**Laura D. Russell**, Denison University  
**Sarah Symonds LeBlanc**, Indiana University Purdue University, Fort Wayne  
**Allison Beltramini**, Waubensee Community College  
**Gordon S. Carlson**, Fort Hays State University  
**Riley Richards**, University of Wisconsin, Milwaukee  
**DeAnne Priddis**, Middle Tennessee State University  
**Hsin-I Sydney Yueh**, Northeastern State University  
**Tiffany R. Wang**, University of Montevallo  
**Jerralyn Moudry**, Wisconsin Lutheran College  
**Deb J. Ford**, Creighton University  
**Erin M. Briddick**, Portland Community College, Rock Creek  
**Soo-Hye Han**, Kansas State University  
**Jennifer L. Willis-Rivera**, University of Wisconsin, River Falls  
**Richard E. Murphy**, McKendree University  
**James M. Proszek**, Northwestern University  
**Sara Baker-Bailey**, Southern Connecticut State University  
**Anna Wright**, Illinois State University  
**Christine L. North**, Ohio Northern University  
**Karla Mason Bergen**, College of Saint Mary  
**Jennifer M. Rome**, University of Nebraska, Lincoln

This is a gathering specifically to recognize the efforts of the 2018 unit planners.

## Speaking across the Discipline: Celebrating Institutional Differences in Speaking Instruction and Assessment

Sponsor: Instructional Resources Interest Group  
 Chair: **Rachel D. Davidson**, Hanover College

Presenters: **Bradley Gangnon**, University of Wisconsin, Superior  
**Lara C. Stache**, Governors State University  
**Jeremy V. Adolphson**, Gustavus Adolphus College  
**William Bettler**, Hanover College

This panel will share instructional resources and assessment ideas for speaking courses and assignments. Topics include: best practices in speaking instruction in non-public speaking courses; assessing speaking in communication and non-communication courses; and innovative speaking assignments focused on advocacy and social justice. The panel celebrates the 2018 theme of “Difference” by acknowledging the different types of learners that we serve, and exploring the corresponding differences in the techniques and strategies of speaking assessment and instruction.

## Research in Progress Roundtables

Sponsor: Sexual Orientation and Gender Identity Caucus  
 Chair: **Karina Willes**, University of Wisconsin, Milwaukee

The goal of this panel is to explore and discuss emerging areas for research that focus on topics related to sexual orientation and/or gender identity. We welcome research from a diverse array of areas of interest (e.g. interpersonal, organizational, instructional, pop culture, rhetoric, media studies, etc.) and methodological backgrounds. Panelists and participants will breakout into small discussion groups for the purposes of workshopping research, providing feedback, and facilitating collaborations among participants. Participants are encouraged to bring in-progress research, project ideas, and research questions.

## Bridging Rhetoric and Intercultural Communication

Sponsor: Rhetorical Theory and Criticism Interest Group  
 Chair: **Alberto González**, Bowling Green State University

Presenters: **Andrew R. Donofrio**, Columbus State University  
**Emily Kanemoto**, Bowling Green State University

**Eun Young Lee**, Florida Gulf Coast University  
**Anke Wolbert**, Eastern Michigan University  
**Sasha Allgayer**, Bowling Green State University  
**Lindsay M. Cramer**, Indiana University East

Many of our current critical studies either continue to assume a monocultural social environment or consider audience in the aggregate. This panel discusses how rhetorical criticism can be more inclusive for projects whose emphases include but are not limited to intercultural, interracial, and transnational contexts and discourses. Utilizing critical self-reflection and exploring recent published studies, each panelist describes how rhetorical critics can engage in the bridging differences between current critical methods and intercultural considerations.

3606 Saturday 3:30-4:45 PM

Wright Ballroom B

### **President's Undergraduate Honors Research Conference Competitive Papers**

Sponsor: President's Undergraduate Honors Research Conference  
Chair:  
Respondent:

3607 Saturday 3:30-4:45 PM

Schlitz

### **Material Difference: Posthuman Turns in Performance Studies and Autoethnography**

Sponsor: Performance Studies and Autoethnography Interest Group  
Chair: **Benjamin Haas**, Borough of Manhattan Community College

Presenters: **Tami Spry**, Saint Cloud State University  
**Travis Brisini**, Pennsylvania State University  
**Jennifer Tudor**, Saint Cloud State University  
**Jake Simmons**, Missouri State University

As Simmons and Brisini argue, the posthuman turn in performance studies is “enlarging” the field while simultaneously providing “new aesthetic and cultural productions” (193). This panel continues that work through essays that explore the “deep ecology of body-stage-body-page” (Spry), “the writing of the self an ecological enterprise” (Brisini), “experiments in posthuman performance” (Tuder), and finally, an essay that “wrestle[s] with the shifting ontology of communicator and performer” in the field (Simmons).

### **A Different Agenda: How President Trump's Tweets are Challenging the Issues of Patriotism and Free Speech in America**

Sponsor: Community College Interest Group  
 Chair: **Cheryl L. Skiba-Jones**, Trine University

Presenters: **David A. Wendt**, Keokuk High School & Iowa Wesleyan University  
**Carolyn Calloway-Thomas**, Indiana University  
**Jeremy Basso**, Prairie State College  
**Kathleen Edelmayer**, Madonna University  
**Melissa Beall**, University of Northern Iowa

Panelists will share their viewpoints, examples and analysis of President Trump's attacks on the actions of the National Football League, players, owners and coaches. Panelists will evaluate the issues, policies, and perceptions of the controversy, as well as provide suggestions regarding effective communication, dialogue and difference.

### **Love, Help, and Status: Cultural Differences and Challenges in Intercultural Communication**

Sponsor: Intercultural Communication Interest Group  
 Chair: **Eddah Mbula Mutua**, St. Cloud State University  
 Respondent: **John R. Baldwin**, Illinois State University

Exploring the Difference: International Teaching Assistants in the U.S. Classroom  
**Comfort Tosin Adebayo**, University of Wisconsin, Milwaukee

Measuring Group Fitness: An Evolutionary Approach to Improving Intercultural Relations  
**Jonathan B. Dellinger**, University of Wisconsin, Milwaukee

"We're There to Help, Not to Learn": An Analysis of Lack of Cultural Awareness and Its Influence on Volunteerism in Haiti  
**Tricia Price Diaville**, Northeastern State University

Cultural Differences and Security of Attachment: How Intercultural Couples Identify Their Relationship Bond Different than Same Culture Couples  
**Jessica Herman**, Southern Illinois University, Edwardsville

One of the crucial issues in intercultural communication is the lack of mutual understanding among different cultural groups. This panel explores cultural differences in classroom settings, between volunteers and Haitians, as well as within intimate relationships. Each paper presents

how to improve intercultural communication and eliminate prejudice by offering insightful theoretical expansion and practical suggestions.

3610 Saturday 3:30-4:45 PM

Golda Meir

### **Navigating the Labyrinth: Making a Difference with Mentoring**

Sponsor: Adjunct/Temporary Faculty Caucus  
Chair: **Amanda Brown**, University of Wisconsin, Stout

Presenters: **Heather Neseimeier**, Minnesota State University, Moorhead  
**Ali Gattoni**, University of Wisconsin, Milwaukee  
**Richard Schutta**, University of Wisconsin, Stout & River Falls  
**Anne Kerber**, Minnesota State University, Mankato  
**Jeffrey T. Child**, Kent State University  
**Adam Tyma**, University of Nebraska, Omaha

This discussion panel will explore the great potential in having mentoring opportunities, both formal and informal, for new faculty, whether adjunct, temporary, or tenure track, to partner with a more senior member of their campus faculty and make a difference in the experiences had by the individual. Having mentor relationships creates an opportunity for discussions of division of labor, workload, and service expectations that may or may not have the opportunity to pop up in casual conversation around the water cooler or coffee pot. Additionally, options for networking and building community will be discussed when traditional opportunities present themselves and when faculty are online.

3611 Saturday 3:30-4:45 PM

Wright Ballroom C

### **Redefining Presidential: Understanding the Presidency of Donald J. Trump**

Sponsor: Political Communication Interest Group  
Chair: **Colene J. Lind**, Kansas State University

Participants: **Steven R. Goldzwig**, Marquette University  
**Mitchell S. McKinney**, University of Missouri  
**Kathryn Olson**, University of Wisconsin, Milwaukee  
**Trevor S. Parry-Giles**, National Communication Association  
**Robert C. Rowland**, University of Kansas  
**David Zarefsky**, Northwestern University

President Donald J. Trump declared, via Twitter of course, that his “use of social media is not Presidential – it’s MODERN DAY PRESIDENTIAL. Make American Great Again!” Has Donald Trump redefined what it means to be presidential? For those who take the presidency seriously, how are we to examine a president who is not presidential? This panel of presidential scholars will suggest how we might best understand and approach our study of the Trump

presidency. The panel will combine short individual presentations with audience participation and discussion.

3612 Saturday 3:30-4:45 PM

MacArthur

### **Divas and Discourses, Histories and Myths: Different Perspectives on How to Study Professional Wrestling**

Sponsor: Popular Culture Interest Group

Chair: **Christopher J. Olson**, University of Wisconsin, Milwaukee

Respondent: **CarrieLynn D. Reinhard**, Dominican University

Can Divas Really Have It All?: WWE Diva narratives of Work-Life Balance  
**Rose Helens-Hart**, Fort Hays State University

Meaning and Moments in Pro-Wrestling Historical Texts  
**Andrew Cole**, Waukesha County Technical College

Professional Wrestling as Soap Opera  
**Jennifer L. Walton**, Ohio Northern University

Regressive Discourses in Nostalgia-Driven Pro-Wrestling Podcasts  
**Mark Glantz**, St. Norbert College

Scholars from various disciplines, theoretical backgrounds, and methodological approaches study the popular culture texts that constitute professional wrestling. This panel demonstrates the range of scholarly approaches as well as texts that can be studied, from specific wrestlers to pro-wrestling fans to the very nature of professional wrestling. The goal is illustrate how to study these phenomena as well as how doing so can shed light on other areas of popular culture and media studies.

3613 Saturday 3:30-4:45 PM

Juneau

### **Difference↔Adversity in the Communication Classroom**

Sponsor: Communication Education Interest Group

Chair: **Meggie Mapes**, University of Kansas

Presenters: **Tony E. Adams**, Bradley University  
**Ahmet Atay**, College of Wooster  
**Katherine J. Denker**, Ball State University  
**Anji L. Phillips**, Bradley University  
**C. Kyle Rudick**, University of Northern Iowa  
**Patrick Seick**, Southern Illinois University, Carbondale  
**Stephanie L. Young**, University of Southern Indiana

In this panel, we narrate instances when our instruction about difference was met with adversity and how we did (not) surmount it. We also offer strategies for working with contentious material. Possible topics include addressing difficult interactions in the classroom; determining what constitutes offensive talk and acts; the (in)ability to tolerate/respect others' (controversial) opinions; and the tenuous relationship between staying, and refusing to stay, silent. Ample time will be allowed for audience interaction.

3614 Saturday 3:30-4:45 PM

Walker

### **Ethnicity, Race, International, and Class (ERIC) Concerns Caucus Information Session**

Sponsor: ERIC Caucus  
Chair: Jimmie Manning, CSCA Executive Director

This session will provide information about the new Ethnicity, Race, International, and Class Concerns Caucus. The purpose of ERIC is to advocate for members regarding matters of race, ethnicity, citizenship, and class issues. Additionally, the caucus promotes collaboration and highlights scholarship regarding both the identities and the personal interests of its members. The future of the new caucus will be discussed as well as the process of slotting panels, the new bylaws, and programming for subsequent years. Please come and learn more.

**Saturday, April 7, 5:00-6:15 PM**

3701 Saturday 5:00-6:15 PM

Oak

### **Central States Communication Association Executive Committee Meeting**

Participants: **Amy Aldridge Sanford**, President  
**M. Chad McBride**, First Vice President  
**Alberto González**, Second Vice President  
**Blair Thompson**, Past President  
**Jimmie Manning**, Executive Director  
**Chad C. Edwards**, Incoming Executive Director  
**Kenneth A. Lachlan**, Journal Editor  
**Jeffrey T. Child**, Finance Committee Chair  
**Joy L. Daggs**, Member at Large  
**Katherine J. Denker**, Member at Large  
**Kimberly Weismann**, States Advisory Council Chair

### **Advice from Experts on Getting Tenure, Publishing, Teaching, and Moving into Administration: Mentoring and Networking in Organizational and Professional Communication**

Sponsor: Organizational and Professional Communication Interest Group  
 Chair: **Peggy B. Fisher**, Ball State University

Presenters: **Lawrence R. Frey**, University of Colorado, Boulder  
**Rahul Mitra**, Wayne State University  
**Sarah Feldner**, Marquette University  
**Matthew W. Seeger**, Wayne State University  
**Sarah E. Riforgiate**, Kansas State University  
**Suzy D'Enbeau**, Kent State University  
**J. Kevin Barge**, Texas A&M University

This panel will provide insight as well as networking and mentoring opportunities from organizational communication experts. The panel includes award-winning, newly-tenured faculty, as well as well-established teachers, researchers, and administrators. They will offer insight into managing the tenure process, publishing, teaching, balancing work and family, and moving into administrative roles.

### **Celebrity Political Activism**

Sponsor: Popular Culture Interest Group  
 Chair: **Jessica M. Peterson**, University of South Dakota  
 Respondent: **Linsay M. Cramer**, Indiana University, East

Presenters: **Ashley Pikel**, South Dakota State University  
**Emily Niebrugge**, University of South Dakota  
**Nick Lorang**, South Dakota State University  
**Kendall Uhrich**, South Dakota State University  
**Shala Larson**, South Dakota State University

In today's American society, there has been widespread conversation about celebrities using their familiarity in society to advocate for issues. Most recently, when President Trump denounced former NFL quarterback, Colin Kaepernick, for kneeling during the National Anthem. The election of President Trump has also elicited responses from famous individuals to use award shows and social media to denounce the inequalities in society and actions made by our government. This panel seeks to explore the role of the activist celebrity in today's American society.

### Original Media: Exploring Difference in Film

Sponsor: Media Studies Interest Group  
 Chair: **Richard Schutta**, University of Wisconsin, Stout & River Falls  
 Respondent: **Thomas A. Salek**, University of Wisconsin, Stevens Point

Myra's Distinction

**Miranda Smith**, Indiana Purdue University, Fort Wayne

The Open Door

**Steven F. Zambo**, Wisconsin Lutheran College

In this Original Media panel, films that explore difference will be screened and discussed. In the student-produced film "Myra's Distinction," the lead character's "A+ lifestyle comes to a screeching halt when an unnatural earthquake takes place. Now she fights for her normal life back before the valedictorian distinction goes to someone else." In the faculty-produced "The Open Door," the lead character (and actor who portrays that character) is autistic, and the film explores how "some people, like him, wear their needs on the outside for everyone to see. Others keep them hidden deep inside." Panelists will discuss the meaning of difference, how film can uniquely contribute to understanding difference, and the roles of faculty and students in writing and producing film exploring these concepts.

### Communicating the Good Life: Taking a Rhetorical Approach to Finding Meaning in Our Lives

Co-Sponsors: Rhetorical Theory and Criticism Interest Group  
 Intercultural Communication Interest Group  
 Chair: **Elizabeth A. Petre**, Bloomsburg University of Pennsylvania

Presenters: **Ahmet Atay**, College of Wooster  
**Craig L. Engstrom**, Southern Illinois University, Carbondale  
**Grace Giorgio**, University of Illinois, Urbana-Champaign  
**James T. Petre**, Bloomsburg University of Pennsylvania  
**James M. Proszek**, Northwestern University

This discussion panel features educators from various institutions who will explore what it means to live the "good life," and how we find meaning in our lives as academics. Each panelist will describe different conceptions of the "good life" and how taking a rhetorical approach can guide our everyday interactions and public policy. We hope to encourage audience participation and reflection on how communicating the "good life" can make a difference in society.

## **Interpersonal, Organizational, and Rhetorical Themes in Sexual Orientation and Gender Identity Studies**

Sponsor: Sexual Orientation and Gender Identity Caucus  
 Chair: **Rebecca M. Johnson**, University of Kansas  
 Respondent: **Justin J. Rudnick**, Minnesota State University, Mankato

Effects of Family Interaction Patterns on the Process of Coming Out: How Do Conversation and Conformity Orientation Influence Sexual Orientation Disclosures?

**Jennifer D. McCullough**, Saginaw Valley State University  
**Marissa K. Michalski**, Saginaw Valley State University  
**Cody D. Alberts**, Saginaw Valley State University

Black Boys Look Blue: Contextualizing the Fragmentation of Culture Through *Moonlight*  
**Spencer Coile**, Ball State University

LGBT Families: Not Different, but Equal

**Karina L. Willes**, University of Wisconsin, Milwaukee  
**Kristy Jagiello**, University of Wisconsin, Milwaukee  
**Laura Motel**, University of Wisconsin, Milwaukee  
**Mike Allen**, University of Wisconsin, Milwaukee

Birds and the Bees: Understanding the Experiences of Individuals with Sex Education in Parochial Schools

**Borin P. Chep**, University of Nebraska, Omaha

This competitive paper panel features selected research that focuses on contemporary topics in sexual orientation and gender identity studies. Panelists will discuss LGBT families, coming out processes, sex education, and the fragmentation of culture as seen in queer film.

## **Analyses of Arguments, News Frames, and Partisanship**

Sponsor: Political Communication Interest Group  
 Chair: **Joel Lansing Reed**, University of Missouri, Columbia  
 Respondent: **Kelly L. Winfrey**, Iowa State University

Partisan Self-Categorization: Elections as Catalysts for Communicating Prototypical Belief Structures, Determining Fit, and Managing Negativity

**Jayne R. Goode**, Governors State University

The Rhetoric of Communitarian Resistance in the Moral Mondays Movement:  
The Contentious Political Climate around Policies Affecting Poor and Working-Class People  
**Eric K. Jones**, Otterbein University

Difference in Framing China from 1980-2015: Sources, Frames, and News Section, Oh My!  
**Robert Hinck**, Monmouth College

Ousting O'Reilly: Breaking the Silence at Fox News (**Top Graduate Student Debut Paper**)  
**Samantha Fletcher**, Central Michigan University

This panel includes competitive papers analyzing a wide variety of topics in political communication. The papers use different methodological perspectives to understand how political communication functions.

3708 Saturday 5:00-6:15 PM

Wright Ballroom B

### **Differentiating Among Advice, Avoidance, Conflict, and Privacy Interpersonal Communication Messages**

Sponsor: Interpersonal and Small Group Communication Interest Group  
Chair: **Austin J. Beattie**, University of Iowa  
Respondent: **Samantha F. Quinn**, University of Wisconsin, Milwaukee

A Gendered Dilemma of Relationship-Protective Complaint Avoidance  
**Esther Liu**, Wheaton College  
**Michael E. Roloff**, Northwestern University

Loose Lips Sink Relationships: Applying Communication Privacy Management Theory to  
Military Family Support Organizations  
**Catherine Katie Cole**, Texas A&M University, Corpus Christi  
**Michael Sollitto**, Texas A&M University, Corpus Christi

Exploring the Communication Privacy Management of Cohabiting Partners  
**Maria Butauski**, University of Missouri

Media Choice by LDR Partners in Conflict: An Application of Media Richness Theory and the  
Investment Model  
**Brenna Smith**, Western Illinois University  
**Lisa A. Miczo**, Western Illinois University

The Contextual Effects of Advice Interactions on Advice Outcomes: Examining the Causal  
Processes via Perceived Face Threats, Advice Evaluation, and Felt Emotions  
**Jihyun Esther Paik**, University of Wisconsin, Madison

This competitively-selected paper panel examines different types of face-to-face and mediated messages (e.g., complaint avoidance, privacy management, conflict, advice interactions) that occur within interpersonal relationships.

3709 Saturday 5:00-6:15 PM

Wright Ballroom C

Hold Room

3710 Saturday 5:00-6:15 PM

Usinger

### **Different Requirements, Different Resources: Training and Professional Development in an Age of Uncertainty**

Sponsor: Undergraduate Education and Administration Section

Chair: **Lance Brendan Young**, Western Illinois University

Presenters: **Linda B. Dickmeyer**, University of Wisconsin, La Crosse  
**Scott G. Dickmeyer**, University of Wisconsin, La Crosse  
**Renata Kolodziej-Smith**, Illinois State University  
**Lance R. Lippert**, Illinois State University  
**Christine L. North**, Ohio Northern University  
**Donna R. Pawlowski**, Bemidji State University

A few years can make a big difference in the skills and sensibilities faculty and administrators need to thrive in their careers. This panel of administrators and faculty will share their successes and failures in doing more with less: developing and maintaining programs to foster professional development and comply with evolving regulatory requirements in an era of reduced public funding for higher education. Suggestions for evaluating the effectiveness of such programs will be discussed.

3711 Saturday 5:00-6:15 PM

Pabst

### **State of South Dakota Showcase – Narrative and Storytelling**

Cosponsors: States Advisory Council

Chair: **Liz Sills**, Northern State University

Presenters: **Jill Tyler**, University of South Dakota  
**Nicole Ackman**, University of South Dakota  
**Aimee A. Sorensen**, University of South Dakota  
**Tess Mairose**, University of South Dakota

Stories have always been an important human endeavor – providing ways of preserving the past and charting the future. Recent scholarship in a variety of fields has opened the study of narrative to fresh ways of seeing, analyzing and influencing the world. Participants in this workshop will

explore the use of narrative and storytelling in competitive speech, classrooms, and public discourse, in interpersonal and family relationships, and in health and medical contexts.

3712 Saturday 5:00-6:15 PM

MacArthur

### **Theories for New Media Technologies**

Sponsor: Communication Theory Interest Group  
Chair: **Michael E. Burns**, Texas State University

Presenters: **Jihyun Kim**, University of Central Florida  
**Tammy Bosley**, Kent State University  
**Xianlin Jin**, University of Kentucky  
**Kelsey Phillips**, Kent State University  
**Hocheol Yang**, Temple University

This panel presents four foundational theoretical frameworks that help us understand the use of new media technologies in communication contexts. Each panelist will give a presentation on one particular theory by focusing on 1) a brief background of the theory, 2) how the theory is being used in a particular communication context, and 3) implications of the theory. This panel will facilitate a scholarly dialogue about how to best advance theoretical foundations in the new media technology research.

3713 Saturday 5:00-6:15 PM

Juneau

Hold Room

3714 Saturday 5:00-6:15 PM

Schlitz

Hold Room

**Saturday, April 7, 5:30-7:00 PM**

3801 Saturday 5:30-7:30 PM

Crystal Ballroom

### ***Journal of Communication Pedagogy Reception***

Sponsor: **Jimmie Manning**, Executive Director

**Saturday, April 7, 8:00-11:00 PM**

3901 Saturday 8:00-11:00 PM

Crystal Ballroom

**Annual President Party: Celebrating the Service of Blair Thompson with Milwaukee's Best**

## CSCA 2018 Participant Index

### A

Aberle, Amber	1708
Abetz, Jenna	1701
Ackman, Nicole	3711
Adams, Jennifer L.	2611
Adams, Kelly L.	1706, 2110, 2207, 3309
Adams, Tony E.	1110, 2606, 3301, 3506, 3613
Adebayo, Comfort Tosin	1206, 1509, 2312, 3609
Adolphson, Jeremy V.	3603
Albrehi, Fatima	3410
Ahn, Seokhoon	1509, 1705
Ahntholz, Brenda	1105
Alberts, Cody D.	3706
Allgayer, Sasha	3606
Allee, Julie C.	1109, 1514
Allen, Mike	1509, 1603, 3706
Alley, Erica	1409
Andrews, Laura	1406
April, Morgan	1612
Angel, Ann	2104
Arcy, Jacquelyn	2606, 3502
Arp, Amanda	2213
Asbury, Bryan	3503
Ashfaquzzaman, Mir	1706, 3312
Atay, Ahmet	1110, 1213, 1502, 1602, 1713, 2306, 2504, 3111, 3212, 3301, 3408, 3510, 3613, 3705
Atkinson, Joshua D.	2108, 3101, 3504
Austin, Jasmine T.	2108, 3305

### B

Babalola, Adebukunola	2110
Bach, Betsy Wackernagel	0102, 1209, 2103, 3401
Bacon, Josh	3112
Baglia, Jay	3103
Bajorek, Benton	2107
Baker, Benjamin M. A.	1103, 2513
Baker, James	1202
Baker, Margaret E.	2312
Baker-Bailey, Sara	1213, 2211, 2309, 3602
Baldwin, John R.	1602, 3609
Ballard, Christina M.	2510
Banwart, Mary C.	1512, 3406

Bantz, Charles R.	1209
Barbe, Kaylene	1111
Barge, J. Kevin	1314, 1415, 3702
Barone, Heather	1202
Basso, Jeremy	3111, 3510, 3609
Bauer, Michael	1302
Beall, Melissa	1304, 1604, 2502, 2610, 3609
Beattie, Austin J.	1112, 1405, 2110, 2507, 2609, 3514, 3707
Beck, Christina S.	1314, 1415, 1611
Bell, Tiffany J.	3209
Belter-Roberts, Becky	3310
Beltramini, Allison	1506, 1608, 3602
Benedict, Bailey C.	1405, 2609
Bergen, Karla Mason	1103, 1301, 2614, 3203, 3507, 3602
Bergenske, Kendra	2502
Bethmann, Jennifer B.	2108
Bettler, William	3412, 3603
Biddle, Kathryn	1602, 2511
Bischmann, Joanne	1514
Bish, Alyssa	2513
Bistodeau, Keith	2609, 3514
Blake, Shawna J.	1711, 1302, 3409
Blaney, Joseph	2511
Bleed, Lynette J.	1514, 2510
Blood, Adam	2107
Blood, Noelle Lynn	1702, 2101, 2611
Bodary, David L.	1114, 1506, 1608, 2111
Boelk, Taylor	1206
Bolton, Joshua P.	1107, 1214, 3306
Bosley, Tammy	3712
Boudry, Valica	1408
Bowman, Becki	3113
Braithwaite, Dawn O.	1401, 1601, 2501, 3209, 3401
Bramlett, Josh C.	1214, 3306, 3406
Brand, Jeffrey D.	1304, 1411, 1606, 2610
Bratslavsky, Lauren	2611
Brewer, Michael	2201
Brickman, Nolan	2304
Bridnick, Erin M.	1410, 2204, 3109, 3602
Brisini, Travis	1410, 3109, 3301, 3607
Brophy, Nathaniel Swiech	2606, 3414
Broeckelman-Post, Melissa	1311, 2310, 2505, 3512
Brock, Nettie	2201, 3113
Brockway, Kate	3106
Brojakowski, Benjamin	1113
Brookey, Robert Alan	2606

Brown, Amanda	1403, 3106, 3610
Brown, Christopher	1611
Brown, Clinton	3304
Brule, Nancy J.	1209, 1609
Brunner, Katie M.	1413, 1503, 3207
Bruske, Jalynn	1107
Bryant, Leah E.	1305, 1414, 1609, 1709, 2512, 3103, 3408
Bublitz, Emily	1311
Burch, Alexandria	2203
Burns, Aimee	1112
Burns, Michael E.	2612, 3712
Burrell, Nancy	1603, 2303, 2607, 3211
Burtin, Dwayne	1312
Burton, Aaron V.	2104, 2207, 3111
Butauski, Maria	1610, 2513, 3707
Butler, John	2205
Buxbaum, Amy	3213
Buzzanell, Patrice M.	1603
Byrd, Gabrielle	1714
Bystrom, Dianne G.	1512, 3406

## C

Calka, Michelle	1212, 2301
Calloway-Thomas, Carolyn	1611, 2213, 3209, 3510, 3608
Cantrill, James	3212
Carlson, Gordon S.	1206, 1513, 2102, 2510, 3410, 3511, 3602
Carrell, Donald J.	3412
Casey, Daniel	2312
Castillo, Jeanette	1410
Castor, Theresa	1701, 2203
Cesa, Kathie	0108
Chari, Vipulya	3214
Chattopadhyay, Sumana	1710, 3306
Chep, Borin P.	1702, 3706
Cherjovsky, Natalia	3507
Cherney, Maura R.	1513, 3108
Chernichky-Karcher, Skye	2113
Cherry, Jessica	1414
Chidester, Phil	2213
Child, Jeffrey T.	0107, 1714, 2311, 2513, 2614, 3303, 3610, 3701
Chromey, Kelli J.	2505, 3305, 3512
Chuang, Hsun-Yu (Sharon)	1111, 3110
Clayton-Schnitker, Cindi	2204
Cobb, Tianna	2108

Cohn, Lora	1114, 2111
Coile, Spencer	2606, 3110, 3706
Colaner, Colleen	1305
Cole, Andrew	3211, 3612
Cole, Catherine Katie	2302, 3708
Collins, Brittany	3402
Collins, Chris	3301
Combs, Mitchell	1505
Compton, Cristin A.	1310, 3502
Considine, Jennifer R.	1701
Cooney, William Ross	1105, 2605
Copeland, Kristopher D.	3204, 3409, 3506, 3602
Councilor, K. C.	3413
Cox, Nora	0100, 0101, 1504, 2109, 2202, 3311
Cramer, Linsay M.	1602, 2508, 3101, 3211, 3402, 3605, 3703
Cronin-Fisher, Valerie	2513, 2601, 3108
Cronk, Katrina	2304
Cruz, Gabriel A.	2508, 3101
Cummins, Molly Wiant	1301, 3112
Currie-Mueller, Jenna L.	1307, 2207, 3305
Cvancara, Kristen	2612
Cypher, Joy	3412

## D

D'Enbeau, Suzy	3702
Daggs, Joy L.	0107, 1301, 1403, 1514, 1604, 3213, 3701
Dalton, Philip	2205
Danek, Heather	3503
Dantzler, Mary Chris	2513
Danyi, Claudia Janssen	3410
Davidson, Rachel D.	1102, 1308, 3308, 3412, 3603
Davis, Benjamin	1112
Davis, Corey B.	1314, 1710
Davis, Stefanie	1405, 2605
Day, Ashleigh M.	2610
DeGreeff, Becky Timmerman	1102, 3106, 3507
Deifell, David	1204
Delbert, Jeffrey	1314
Dellinger, Jonathan B.	1705, 2312, 3609
Denker, Katherine J.	0108, 1103, 1207, 1311, 1404, 1510, 1605, 2103, 2601, 3103, 3210, 3613, 3701
DeRose, Danielle R.	3211
Diaville, Tricia Price	3409, 3609
Dickerson, Danielle	2105
Dickmeyer, Linda B.	1209, 3601, 3710

Dickmeyer, Scott G.	3710
Dillon, Randy K.	1512, 1604, 2602
Dinndorf, Jacquelyn	3514
Donofrio, Andrew R.	3101, 3410, 3605
Doty, Noelle	1409
Dougherty, Debbie S.	1310
Dunn, Jennifer C.	1102, 1412, 1702, 2207, 2606, 3411, 3506
Dunn, Samantha	1311, 1513, 2214
Dunn, Tasha R.	1502, 1605
Dweik, Sarah C.	1614

## E

Easley-Giraldo, Terri M.	1306, 1506, 2207, 2303, 3105, 3406
East, Braden	1111
Eayrs, Christaan	3410
Eckstein, Jessica J.	1609, 1709, 3112, 3203
Edelmayer, Kathleen	1114, 2111, 3111, 3608
Edwards, America	1208, 1405, 3101
Edwards, Autumn P.	1212, 2311, 3506
Edwards, Chad C.	0107, 0108, 1212, 2207, 2311, 2701, 3506, 3701
Edwards, Jennifer Hughes	1407, 2511
Elliott, Andi	3302
Ellis, Vickie Shamp	1111, 2502
Emami, Jennifer V. Martin	0100, 0101, 1504, 2109, 2202, 3311
English, Patty	1204
Engstrom, Craig L.	1111, 1202, 1409, 3705
Escatel, Abby	3214
Escobio, Isa	3210
Ewers, Alexander	2309, 2511

## F

Fanari, Alice	1712
Fant, Mariann	3210
Fassett, Deanna L.	1213, 3312, 3506
Feezel, Jerry D.	1601
Felan, Kimberly A.	1610
Feldner, Sarah	3702
Ficek, Douglas	2214
Fisher, Peggy B.	1111, 1303, 2601, 3108, 3211, 3702
Fitzgerald, Josh	2602
Fleming, Austin	2201
Fletcher, Samantha	3707
Ford, Debra J.	0107, 2203, 2308, 3403, 3602
Fox, Jeff	2612

Foy, Matt	3102
Frei, Seth S.	2102
Frey, Lawrence R.	0102, 1209, 1408, 1611, 2208, 3212, 3501, 3702
Frey, T. Kody	1311, 1701
Fyke, Jeremy	1206

## G

Gallagher, Philip	2213
Gallardo, Anthony	1610
Galvan, Raul	1312
Galvin, Kathleen	2209, 3404
Gangnon, Bradley	3603
Garcia, Ashley D.	1107, 1408, 1505
Gattoni, Ali	2104, 3610
Gebka, Amy C.	1409
Gehrke, Jessica	2104
Gilkeson, Shanna	3101
Gillespie, Catherine	2512
Giorgio, Grace	3705
Gjoci, Nina	3112, 3208
Glantz, Mark	1314, 3612
Glunz, Angela	2510
Goble, Henry	2510, 3514
Golsan, Kathryn B.	1701, 3202, 3602
Goldzwig, Steven R.	3611
González, Alberto	1201, 1407, 2508, 3208, 3402, 3605, 3701
Goode, Jayne R.	1311, 3306, 3707
Gotzler, Karen	2211
Greene, Ronald	3212
Greenwood, Molly M.	1214
Griffin, Em	1406, 1607, 2114
Gross, Claire	1612
Gunn, Amanda	1207, 1404

## H

Haas, Benjamin	2204, 3301, 3607
Hall, Robert D.	1206, 1313, 2601
Hall, Sarah	1407
Hamel, Annette N.	0100, 0101, 1208, 1504, 2109, 2202, 3311
Hampsten, Katherine	1510
Han, Soo-Hye	1214, 1306, 1511, 3602
Harfield, Dwight	2610
Harter, Alyssa	3113
Hatfield, Elizabeth Fish	1510

Hauser, Todd	1314, 1710
Hawkins, Jennifer	1705
Hawthorne, Haley	2510, 3511
Hawthorne, Joshua	1314, 1710, 3306
Hay-Merchant, Cris	3108
Heineman, John	1604
Helens-Hart, Rose	3410, 3612
Hemphill, Donovan	1104
Hennigan, Craig	2305
Herbig, Art	1502, 2101, 3212
Herman, Jessica	3609
Herr, Brandon	2211
Herrman, Anna	2607
Hester, Scarlett	3210
Heuett, Kyle B.	1409, 3210
Hinck, Edward A.	1302
Hinck, Robert	3707
Hintz, Elizabeth A.	3108, 3304
Hobart, Melissa	1713
Hode, Marlo Goldstein	1310
Hoffmann, Melody	3105
Hogg, Mary	1509
Holman, Amanda	0102
Horn, Dakota	1509, 1604, 2310, 3214
Horwitz, Linda D.	1507
Hough, Jennifer	2502
Howell, Will	2605
Huisman, Dena	3511
Hunt, Mary	1614
Hunt, Stephen K.	1209, 2311, 3506
Husnick, Kelsey	2604
Huxford, John	2108

## I

Iaccheri, Andrea	1410, 3304
Iannarino, Nick	1605
Imes, Rebecca S.	1704
Irwin, Jacqueline A.	1105, 2205
Isaacs, Jacob	3310
Italiano, Rachel	2104
Iverson, Joel O.	2610

## J

Jackson, Laura J.	2212
-------------------	------

Jackson II, Ronald L.	1611, 1707
Jackson, Stephen C.	3403
Jacobi, Laura	1701, 2612, 3208, 3414, 3512
Jagiello, Kristy	1612, 2610, 3706
James, Eric	3104
James, Kendrea	1302, 3409
Janke, Roxy	3414
Jannusch, Amber	3502
Jarvis, Caitlyn	3104
Jensen, Scott L.	1204, 1604, 2107, 2305, 2602
Jiang, Xinxin	1113, 2508
Jin, Tao	2503
Jin , Xianlin	1212, 2610, 3712
Jodlowski, Ed	3503
Johnsen, Lauren	1610, 3108
Johnson, Madison	3410
Johnson, Malynnda	1301, 2104, 2207, 2301, 2514, 2608, 3501
Johnson, Rebecca M.	0108, 1103, 1213, 2207, 2309, 3113, 3706
Johnson, Zhana	2606
Jones, Donald P.	3103
Jones, Eric K.	3707
Jones, John “Jack” A.	1709
Jones, Robin A.	1301
Jordan, John W.	2107
Joyce, Jillian	1311
Jozkowski , Kristen	1614
Jurney, Nicholas	2304

## K

Kallevig, Kathie	1403
Kanemoto, Emily	2312, 3605
Kaptan, Yesim	1706
Karber, Grace	1610
Kavya, Pavitra	1509, 2601
Kay, Ruth	3506
Kearl, Michelle Kelsey	1211
Kellas, Jody Koenig	1404, 2209
Kelley, Katherine M.	1409, 3305
Kemp, Mariah	2213
Kendall, Megan	1112
Kennedy, Amanda	1510
Kent, Michael L.	3412
Kerber, Anne	1313, 1503, 1704, 2106, 2608, 3305, 3404, 3610
Keys, Truman R.	1202
Kim, Jihyun	1212, 3712

Kimura, Keisuke	2312
King, Barbara L.	1712
Kirby, Erika	1510, 2515, 2615
Kirkwood, Gavin	2203
Kitsch, Sara	1214
Klepper, Ashlie	1513
Knight, Kendra	1510, 3103
Knightwright, James	1212
Knoll, Shianna	1703
Koleno, Sophia	1513
Kolodziej-Smith, Renata	3710
Korn, Jenny	3402
Kratzer, Jessica M. W.	0100, 0101, 1301, 1403, 1504, 1614, 2109, 2202, 3311, 3511
Kretz, Valerie	1208
Kristelis, Alex	1311, 3503
Kristiansen, Lars J.	1314
Kromka, Stephen	1202
Krone, Kathleen J.	1310
Ksobiech, Kate	1104, 1206, 1704
Kuznekoff, Jeff	1313
Kvam, Dani S.	1701
Kwiecien, Carly	3305

## L

Lachlan, Kenneth A.	0107, 1406, 3701
Lai, Jeff Ching-Fan	1509
Laine, Linda	1512, 2512
Lamborn, Susie	1705
Lamothe, Jr., Ernst	1411
Langston, Derrick Vaughn	2204
Larson, Shala	3703
Larson-Casselton, Cindy	1413, 2106
Lau, Aimee	1505, 2104, 2514
Laursen, Leslie	2511
Leahy, Ronda	3410
LeBlanc, Sarah Symonds	1207, 1307, 1406, 1514, 2212, 2301, 2608, 3206, 3304, 3602
Ledbetter, Andrew M.	1305, 1406, 1607, 2303
Lee, Eun Young	3208, 3605
Lee, Sangwon	1405
Leitschuh, Bailey	2301
Lengel, Lara	2604, 3112
Lenox, Terra Rasmussen	1107, 1308, 2205, 2509
Lever, Katie	1414, 3408

Lidzy, Sheryl	2203
Lillie, Helen	2113
Lin, Xialing	1406
Lind, Colene J.	1306, 3611
Lindsey, William	2602
Lippert, Lance R.	3710
Lippert, Alexandra	1202, 1704
Litwack, Evan	3502
Liu, Esther	3708
Liu, Runchao	1113
Loden, Kory	1610
Lolli, Jessica	1311
Lombardo, Monica	2307
Lorang, Nick	2105, 3703
Lozano, Elizabeth	2213, 2306
Lucas, Alysa Ann	2510
Luce, Russell	1414
Lucy, Carol	2203
Lueders, Allyn	1704
Luttrull, Ben	1502
Lyn, Ben	1311

## M

Macchi, Stacey M.	2510, 3213, 3511
Maier, Melissa	2607
Mairose, Tess	2105, 3711
Manning, Jimmie	0107, 0108, 0109, 1110, 1305, 1614, 2311, 2614, 2701, 3215, 3401, 3506, 3602, 3701, 3801
Manohar, Uttara	1509
Mapes, Meggie	1213, 3613
Marra, Jenn	2214
Martin, Don	2512
Mascarenhas, Mridula	3412
Maxwell, Leigh	2212
Mazer, Joseph P.	1101, 2101, 2203, 2314
McBride, M. Chad	0102, 0105, 0107, 2207, 2311, 3401, 3701
McCauliff, Kristen L.	1613, 2509, 3210
McCullough, Jennifer D.	1713, 3706
McDermott, Victoria	1102
McDonald, Maggie	2304
McDonald, Michael	1114, 2111
McDonough, Marnie Lawler	2605
McGowan, Sharon	1312
McGowen, Sarah Turner	0100, 0101, 1504, 2109, 2202, 3311, 3406
McGuire, Tina	3205

McKenna-Buchanan, Tim	1204, 1309, 1611, 3305
McKinney, Mitchell S.	1511, 3306, 3406, 3611
McLaughlin, Heather	0108
McMahan, David T.	1506, 1611, 2614
McNabb, Nichelle	2305
McNallie, Jenna	1612, 3511
McNellis, Ann	1111
Medero, Kritsina	1313
Melling, Steven	1214
Meluch, Andrea L.	1207, 2608, 3410
Merrill, Shawna	1408, 2510, 3301
Meyer, Jaime	1708
Meyer, Barbara	2310
Meyer, Kevin R.	2107, 2214
Meyara, Sidi Beca	1602
Michalski, Marissa K.	3706
Miczo, Lisa A.	3708
Miczo, Nathan	1406, 2307
Miller, Joshua H.	1309, 2309, 2509, 3308
Miller, Samuel	1204
Miller-Ott, Aimee	3303
Mishra, Suman	2213
Mitchell, Scott A.	1507, 3104
Mitra, Rahul	3702
Mixon, Anita	3103
Moore, Jacki Brucher	1403, 1506, 1614, 3106
Moore, Maria A.	2108
Morgan, Melanie	2606
Moss, Chelsea	1112, 1505
Motel, Laura	3706
Moudry, Jerralyn	1312, 1412, 1702, 2104, 2606, 3602
Mueller, Emily Anne	1513, 1614
Muldoon, Jeffrey	2203
Mullane, Rebecca	2607
Mumba, Mumba	2503
Munz, Stevie	2612
Murdock, Rahcel	2502
Murphy, Richard E.	1606, 1703, 3204, 3506, 3602
Mutua, Eddah Mbula	1611, 1705, 2207, 2306, 2504, 2609, 3609
Myers, Scott A.	1202, 1404, 1601, 1707, 3303
Myers, William B.	1605

## N

Nash, John	2512
Nelson, Paris	1701

Nesemeier , Heather	1403, 1711, 2207, 3310, 3507, 3610
Newman, Dominique	1505
Nickell, Jake J.	3102
Nicolini, Kristine M.	1101, 1609, 2207, 3105, 3211, 3307, 3504
Niebrugge, Emily	1210, 2105, 3407, 3703
Niedzwiecki, Cheri	3410
Noe, Mark	1114, 2111
North, Christine L.	0100, 0101, 1314, 1415, 1504, 1704, 2109, 2202, 2514, 2608, 3208, 3311, 3408, 3602, 3710
Nuru, Audra K.	1701
Nyaga, Robert G.	1704, 3510

## O

O'Grady, Dennis	3113
Orbe, Mark P.	1611, 2114
Ochs, Robyn	1501, 1801
Odell, Keely	1313
Ogbondah, Chris	1304
Olson, Christopher J.	1702, 3612
Olson, Kathryn	3308, 3611
Omilion-Hodges, Leah M.	1208
Orcholski, Megan	1211, 1413, 1503, 2204, 2304, 3113, 3207, 3502
Ormes, Greg	2203, 2601
Otto, Elizabeth	1409
Otto-Griffiths, Cecelia	3414
Oza, Tushar R.	1604

## P

Paik, Jihyun Esther	3708
Palmeri, Tony	1701
Pandzich, Elizabeth-Ann	2201
Parcell, Erin Sahlstein	1103, 1305, 1612, 2601, 3401
Parrish, Callie	2610
Parry-Giles, Trevor S.	1315, 1415, 1511, 1707, 2201, 2605, 3611
Paterno, David	1406
Patterson, Sharon	1312
Paul, Gregory	1409
Pawlowski, Donna R.	2505, 3601, 3710
Paxton, Blake	1502, 1605
Payne, Holly J.	2203
Pearson, Judith C.	1714
Peavy, Anthony	2304
Peck, Brittanie S.	1609, 3108
Pedersen, Ria	1703

Pennington, Dorthy L.	1611, 3402
Pennington, Natalie	1510, 2303, 3406
Perdue, Phillip	1507
Pensoneau-Conway, Sandra L.	1213, 2103, 2207, 2612, 3202, 3307
Peterson, Jessica M.	1113, 2105, 3407, 3703
Petitte, Sarah R.	1404, 1610
Petre, Elizabeth A.	1111, 1308, 1713, 3705
Petre, James T.	1202, 3104, 3705
Petronio, Sandra G.	0102, 1209, 2302, 2608, 3401
Phair, Krista	1105
Phelps-Ward, Robin	3210
Phillips, Anji L.	0100, 0101, 1504, 2109, 2202, 2511, 3311, 3613
Phillips, Kaitlin E.	2601, 3204, 3505
Phillips, Kelsey	3712
Pike, Dallis	2214
Pikel, Ashley	2105, 3512, 3703
Pitts, Sara	1202
Platt, Carrie Anne	1311
Ploeger-Lyons, Nicole A.	1303, 1513, 3305
Pohl, Gayle	1304
Potter, David J.	1204
Potter, Sara	1408, 3514
Powell, Cassandra	2512
Presnell, Megan	2307
Price, John	2305
Price, Katey A.	2503
Priddis, DeAnne	1101, 1207, 1404, 1609, 2103, 2212, 3211, 3309, 3404, 3602
Prody, Jessica	1211
Propp, Kathleen	1208
Proszek, James M.	1613, 1712, 2508, 2605, 3103, 3602, 3705

## Q

Quinn, Samantha F.	1405, 1612, 2307, 3708
Quinones, Ismael	1107, 1712, 2509

## R

Rademacher, Mark R.	1104
Rafferty, Katherine	1609, 3304
Rahoi-Gilchrest, Rita L.	1113, 1612
Rainear, Adam	1406
Ramírez, José Luis Quintero	2201
Randall-Griffiths, Deleasa	1209
Rasmussen, Hilary	1503, 3207, 3308

Ratel-Khan, Josh	3210
Rayhons, Trevor	1703
Reed, Joel Lansing	1214, 3306, 3707
Rehling, Diana	1604
Reif, Carrie	1208
Reinhard, CarrieLynn D. 1	212, 1702, 3612
Reyes, Eduardo J.	1405
Rhea, David M.	1710, 3306
Ribarsky, Elizabeth N.	1414, 2207, 2510, 3203, 3302, 3408
Richards, Riley	1112, 1405, 1610, 2507, 2609, 3108, 3309, 3514 3602
Richards, Nicole	3110
Richardson, Mackenzie	2510
Riddell, Heather	2310
Riforgiate, Sarah E.	1207, 1303, 1404, 1510, 2207, 2308, 2515, 2615, 3403, 3702
Riggs, Grant	1703
Robinson, Renee	2311, 3506
Robinson, Tucker	1308, 2110, 3108
Rodriguez, Stephanie Rollie	0100, 0101, 1504, 2109, 2202, 3311, 3506
Rogers, Brian	1104
Rohner, Matt	2105
Rohman, Brian	1304, 2310, 3205, 3307, 3503
Roloff, Michael E.	1603, 3708
Rollo, Dylan	2205
Rome, Jennifer M.	1202, 3203, 3507, 3602
Rosiles, Fabiola	3214
Ross, Elaina M.	1503, 1605
Rowland, Robert C.	3611
Ruder, Emily M.	1510
Rudick, C. Kyle	0100, 0101, 1213, 1314, 1415, 1504, 1714, 2109, 2202, 2311, 3204, 3311, 3506, 3613
Rudick, Christopher L.	2604
Rudnick, Justin J.	0100, 0101, 1213, 1504, 2109, 2202, 2309, 3311, 3502, 3706
Ruppel, Erin K.	1612
Rush, Samuel	1709
Russell, Laura D.	1207, 2108, 2301, 2608, 3404, 3504, 3602
Ruzicka, Garrett	2510

## S

Sabella, Casey	3110, 3710
Sabin, Cami	3403
Salek, Thomas A.	1507, 3211, 3308, 3704
Samens, Jessica M.	1313, 1413, 2304, 3207, 2106

Sanford, Amy Aldridge	0107, 1604, 1714, 2311, 3215, 3602, 3701
Schmidt, Leila	1407, 3410, 3511
Schnoebelen, James M.	1109, 1214, 1614, 3406
Scholten, Kristi	1613, 2207, 2305, 2509
Schon, Jennifer	2307
Schowalter, Dana	1412, 1505, 3105
Schrodt, Paul	1305, 1612
Schroeder, Steven	2512
Schutta, Richard	3610, 3704
Schwarz, Ed	2111
Scott, Devin	2605
Secrease, Cassandra L.	1109, 1206, 1507
Seeger, Henry	1411
Seeger, Matthew W.	2311, 2610, 3506, 3702
Seick, Patrick	2204, 3110, 3307, 3613
Selim, Heather D.	1201, 1409, 3305
Sellnow, Deanna	2501
Sellnow, Timothy L.	2113, 2311, 2501, 2610, 3506
Sellnow-Richmond, Deborah	1411, 1606, 2207, 2610, 3511
Sellnow-Richmond, Scott	3511
Shank, Scott E.	1208
Shaw, Shelita	2512
Shelton, Brian	2512
Short-Thompson, Cady	1714
Sierlecki, Bonnie	2107
Siddens III, Paul J.	3102, 3413
Sills, Liz	2214, 3407, 3711
Simmons, Jake	1611, 2207, 3109, 3301, 3607
Simonds, Cheri J.	1311, 2310, 2505, 3512
Sipe, Will	2305
Skiba-Jones, Cheryl L.	1205, 1303, 3111, 3510, 3608
Smith, Brenna	2510, 3213, 3511, 3708
Smith, Cynthia Duquette	1109, 1206, 1507
Smith, Craig Allen	1107, 1511
Smith, Kellie W.	1714
Smith, Kim	2607
Smith, Miranda	3704
Snitko-Welch, Jessica R.	1212, 2606
Soliz, Jordan	2601
Sollitto, Michael	3708
Sommer, Paul A.	1513
Soronen, Riley	3113
Sorensen, Aimee A.	1109, 1211, 1311, 1402, 2505, 3407, 3602, 3711
Sparrow, Danielle	1612, 3108
Spates, Stephen A.	1111, 1205, 1307, 1409, 2203, 3510
Spence, Patric R.	1212, 1406, 2311, 3506

Splinter, Brenna	3413
Spry, Tami	3301, 3607
Stache, Lara C.	1102, 1211, 3603
Stalker, Jordan	1710
Standerfer, Christina	1313
Stanley, John	3213
Starcher, Shawn	2301, 2513, 2608, 3206, 3404
Starnes, Kara L.	2604
Stave, Kirsten	3104
Steimel, Sarah J.	0100, 0101, 0108, 1504, 2109, 2202, 2308, 3311
Sterk, Helen	1603
Stern, Danielle M.	1000, 1211, 1408, 1611, 2000, 2101, 2614, 3000, 3112, 3212
Stewart, Nathan T.	1113, 3304
Stoller, Kevin	1402, 3512
Stoycheff, Elizabeth	2201
Strom, Renee	1604, 3414
Sullivan, Patricia	1603
Swanson, Matthew	2305
Sweeney, Patricia	1514
Swenson, Kathryn	1211

## T

Tatum, Nicholas T.	1202, 3202, 3307
Theye, Kristen	1105, 1214, 3104
Thompson, Blair	0107, 1315, 1415, 2210, 2311, 2614, 3701
Thornton, Brandon	3205
Thorson, Allison R.	1305, 2207, 2307, 3303, 3401, 3505
Timmerman, C. Erik	2104, 3304
Tollefson, Michael M.	3410
Toyosaki, Satoshi	1713, 2304, 3208
Trebing, Diana	1407, 1713, 2306
Trent, Judith S.	1511, 1714, 3405
Tschampl-Diesing, Carol L.	1401, 2307
Tuder, Jennifer	3301, 3413, 3607
Turkiewicz, Katie	2607
Turner, Kathleen M.	1102
Turner, Lynn H.	1603, 1709
Turner, Molly C.	1501, 3102, 3602
Turner, Rachel	2605
Turner, Sabrina	1603
Tutucu, Murat	1706
Tye-Williams, Stacy	0102, 2213
Twitchell, Hannah	3413
Tyler, Jill	1211, 3407, 3711

Tyma, Adam 1202, 1403, 2101, 2207, 2501, 2611, 3212, 3411, 3610

## U

Uecker, Deborrah C. 1204, 2104  
Uhrich, Kendall 2105, 3703  
Underwood, Richard L. 1205, 1506, 3510  
Upadhyaya, Shrinkhala 2503, 3103

## V

Valenta, Darren J. 1213, 1308, 1410, 2310  
Vallade, Jessalyn I. 1311  
VanHorn, Shannon C. 1314, 1415, 1512, 1708  
Venetis, Maria K. 2113  
Vik, Tennley A. 1102  
Vining, Jim 2108, 3308  
Viramontes, Adrienne 1701  
Vitolo-Haddad, CV 3214  
Vorell, Matthew S. 1303

## W

Wahl, Shawn T. 0107, 1611, 1902, 2614  
Waldbuesser, Caroline 2611  
Walker, Benjamin M. A. 1302, 2106, 3207  
Walker, Julie L. G. 1203, 1302, 1413, 1503, 2106, 2207, 3207  
Walker, Quaquilla Rhea 1303, 2208, 3212  
Walker, Tara 1114  
Wallace, Sydney O'Shay 2610, 3110  
Walton, Jennifer L. 3103, 3612  
Wang, Tiffany R. 0108, 1305, 1701, 2103, 2307, 3204, 3303, 3505, 3602  
Ward, Timothy 3110  
Waters, Molly 2101  
Webb, Nathan G. 1206  
Weber-Holloway, Erin 1514  
Weishar, Julie A. 1205, 1506  
Weismann, Kimberly 1512, 1604, 1708, 2207, 2502, 3106, 3310, 3507, 3701  
Wendt, David A. 1205, 1506, 1604, 2502, 3510, 3608  
Wente-Hahn, Darcy L. 1206, 3502  
Westerman, Catherin Y. K. 1311  
Westwick, Joshua N. 1211, 1402, 1512, 2207, 2310, 2505, 3512  
Whitt, Deborah 3204  
Wiebers, Tammie 1608, 1711, 2207, 3602  
Wieland, Maureen J. 1112, 1405, 2207, 2507, 2609, 3514  
Wieland, Stacey 1510, 2515, 2615, 3403

Wilder, Sarah E.	3204
Wildermuth, Susan	1104
Will, Michael	1502
Willenborg, Jacki	1103
Willes, Karina L.	3604, 3706
Willis-Rivera, Jennifer L.	0100, 0101, 1113, 1504, 2109, 2202, 2611, 3204, 3311, 3411, 3602
Wilson, Cody Blake	1411, 2110
Wilson, Kerry	3402
Winfrey, Kelly L.	2303, 3406, 3707
Wireman, Alicia	1706, 3403
Wolbert, Anke	1208, 3605
Wolff, Richard	2201
Wolter, Sarah	3511
Wombacher, Kevin	2212
Woodall, Anthony	1203, 1302, 3409, 3602
Wright, Anna	0107, 1512, 1604, 2311, 3205, 3503, 3602
Wright, Kallia O.	2207, 2301, 2503, 2608, 3206

## X

## Y

Yahnke, Megan	1614
Yajima, Yusaku	1407
Yang, Hocheol	1212, 3712
Young, Lance Brendan	1310, 2212, 2608, 3105, 3304, 3511, 3710
Young, Joshua E.	1204, 2310, 2505
Young, Stephanie L.	1502, 1611, 1712, 2205, 3212, 3301, 3613
Young, Stephen Dine	3412
Yousuf, Shereen	3214
Yueh, Hsin-I Sydney	1604, 2306, 2504, 2604, 3602

## Z

Zahn, Riley	1410, 3113
Zambo, Steven F.	3704
Zarefsky, David	3611
Zhang, Yan Bing	1714
Ziniel, Jonna	1708, 3106
Zompetti, Joseph P.	1107