

CENTRAL STATES COMMUNICATION ASSOCIATION

POLITICAL COMMUNICATION INTEREST GROUP NEWSLETTER

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MESSAGE FROM JENIFER LEWIS, CHAIR

It was my great pleasure to serve as Program Planner for our record-breaking conference in Minneapolis. I enjoyed seeing so many of our interest group members in attendance. We had 15 panels sponsored or co-sponsored by our interest group—the most we've had in our 10 year history. Thank you to all of those who submitted top-notch papers and panels. I also want to especially thank all of the reviewers who had the incredible task of ranking the large number of submissions we received. I believe the large number of submissions, record-setting number of sessions, and our largest membership ever is a true indicator of how strong the Political Communication Interest Group has grown since its incep-

tion 10 years ago.

We are celebrating our 10th year as a CSCA Interest Group this year. The conference in Madison will serve as a time for us to reflect on our past and set our goals for the next 10 years of our Interest Group. I am confident that Kasie Roberson, Chair-Elect & Program Planner, will put together an exciting slate of programs for our 10th anniversary and that you will not want to miss the Madison conference. The deadline for submissions is quickly approach so take a look at the call in this newsletter and be sure to get your submissions in by the deadline.

For the past few years you have been hearing about our fundrais-

ing drive to endow the Auer award. The Auer award is given to the top graduate student paper at our annual conference. As a past Auer award winner, I can attest to the boost that such an award gives to one's research program as a graduate student. I can think of no better time than our 10th anniversary to reach our goal of \$2,000 in contributions to solidify the Auer award endowment. Please consider whether you will contribute so that we can continue to support the best research from our graduate students. I am proud to be part of an interest group that set out from the beginning to foster the best research from our young colleagues.

(Continued on p. 2)

2006-2007 POLITICAL COMMUNICATION INTEREST GROUP OFFICERS

Chair:

Jenifer Lewis
Western Kentucky Univ.
jenifer.lewis@wku.edu

Chair-Elect:

Kasie M. Roberson
Miami University
robersonkm@muohio.edu

Vice-Chair:

Jay Childers
University of Kansas
jaychilders@ku.edu

Secretary:

Nichelle McNabb
Otterbein College
nmcnabb@otterbein.edu

Secretary-Elect:

Lora Cohn
Park University
lora.cohn@park.edu

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REVIEWERS NEEDED FOR 2007 CONFERENCE

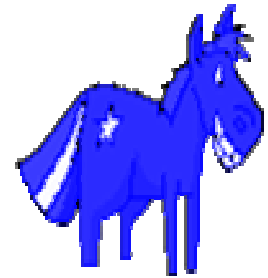
Kasie Roberson, our Chair-Elect and Program Planner, is busy preparing for the submission deadline for the 2008 conference. Be sure to read the call on the next page and pay special attention to the submission procedures when you submit your paper and/or panels.

We are hoping to have a great slate of panels for the 2008 con-

ference and the 10th anniversary of the CSCA Political Communication Interest Group, but we need you to help by submitting dynamic and innovative panels.

If you have any ideas for unique programs or questions regarding your submission, please contact Kasie as soon as possible. If you were not able to attend the business meeting in Minnea-

polis but are interested in serving the CSCA Political Communication Division as a reviewer for the 2008 Convention please contact Kasie Roberson (robersonk@muohio.edu) by September 15, 2007.



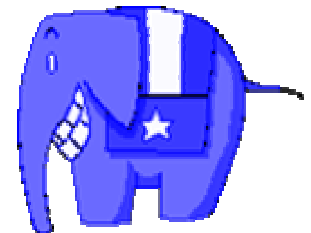
**BE SURE TO
TAKE A LOOK
AT THE 2008
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CALL FOR
PAPERS ON THE
NEXT PAGE**

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Thank you for the privilege to serve as your Chair this year. I look forward to building on the great work done by our past Chairs. If you have any questions, ideas, suggestions, or input please don't hesitate to contact me (jenifer.lewis@wku.edu). Have a

great fall semester!

Jenifer L. Lewis
Western Kentucky University



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Number of days left until
the 2008 general election.



Communication: An Activist's Tool for Exploring, Explaining, and Engaging Human Behavior 2007 Call For Papers

The Political Communication Interest Group invites the submission of competitive papers and thematic panel proposals to be considered for presentation at the 2008 CSCA convention. This Interest Group, which will celebrate its 10th anniversary in 2008, recognizes and encourages research that addresses political communication topics in all contexts and levels of analysis, employing a variety of methodologies. The scope of this Interest Group is broad, as the study of politics and communication may encompass the communicative activities of citizens, individual political figures, governmental institutions, the media, political campaigns, advocacy groups, and social movements.

We encourage submissions that focus on the convention theme. Student submissions are welcomed as are co-sponsored submissions. We seek interactive and innovative formats designed to increase audience member participation. Examples of possible formats are listed below:

- **Traditional paper panel** – Three to four scholars and a respondent with Q & A from the audience.
- **Roundtable discussion** – Four to six people with a moderator featuring brief presentations followed by audience interaction and discussion.
- **Dialogue Sessions** – Select a key issue, debate, or article that will serve to open the session and then become the focus of conversation.
- **Spotlight Sessions** – Focus on a noted scholar and a particular aspect of teaching or research.
- **Research Café** – Similar to Spotlight Sessions, the Research Café would have a scholar offer a piece of research as exemplar. Attendees would then discuss the research. Although this session is to be highly interactive, the format is to include advance preparation and a discussion structure.
- **Debates** – This format encourages a town hall atmosphere with a prearranged resolution. Teams argue for and against the resolution.
- **High Density Program** – Six to eight people each presenting a brief synopsis of his/her research, then moving to an area where copies of the paper are available. Attendees move about and participate in a dialogue with the different presenters.

The Interest Group presents the J. Jeffrey Auer Award for the top competitive graduate student paper, which also includes a monetary award.

Guidelines for Submission (Submissions will only be accepted electronically)

Please submit all papers and panel proposals as a MICROSOFT WORD (Office 2003) attachment to the interest group planner listed below. **Papers and Panel Proposals that do not follow the listed guidelines will be returned.** An e-mail acknowledging receipt of paper and panel proposals will be sent for each submission.

Paper submissions:

- Papers must conform to APA standards and must include a 50-75 word abstract
- Papers must have a cover page with the paper title
- All author references **must** be removed completely from the paper
- If appropriate, please indicate, "debut" (papers authored solely by individuals who have **never** presented at a convention) and/or "student" in the upper right-hand corner of the cover page. All papers marked as student papers will automatically be considered for the Auer award.
- **Submitters MUST include the following in the e-mail text to the program planner: title of the paper; name(s), mailing address(es), email address(es), phone number(s), and institutional affiliation(s) of the author(s); and any media equipment requests.**

Panel proposals:

- Submit a word document to the interest group planner that includes the panel title, brief panel abstract/rationale, identification of the panelists (name, mailing address, email address, phone number, institutional affiliation), detailed abstracts for each proposed paper (if paper panel), and any media equipment requests.
- If appropriate, please indicate in the word document if the panel consists of all students (excluding chair and/or respondent).
- Complete a 2008 CSCA Panel Proposal Request Form available at <http://www.csc-net.org/>. Submit the form to the interest group planner. Formatting information is provided as a link on the form indicated above.
- Submitters interested in having a panel co-sponsored should contact both program planners **prior** to the submission deadline to discuss the submission.

All paper/panel submissions should be sent to:

Dr. Kasie M. Roberson
roberrskm@muohio.edu
 Department of Communication
 Miami University
 513-529-7174

Papers and Panel Proposals must be received by October 1, 2007

BUSINESS MEETING MINUTES

The following are the minutes from the 2007 Interest Group Business Meeting. If you would like to make any changes, corrections, or additions, please contact Nichelle McNabb (nmcnabb@otterbein.edu). Any updates to the minutes will be published in our March newsletter and the minutes will be on the agenda for approval at the 2008 business meeting.

CSCA Political Communication Interest Group

Minutes from the March 31, 2007 Meeting

Minneapolis, Minnesota

Present: Karen Anderson, Jenifer Lewis, Jay Childers, Mary Banwart, Rebecca Mank, Russell Luce, Erin Blocher, Dan Schill, Jacob Stutzman, Brian Pridgeon, Ed Hinck, Kristi Gerding-Scholten, Nichelle McNabb, Lora Cohn, Kathleen Edelmayer, Robert Gobetz, Jon Paulson, Cindie Jeter Yanow, Beth Messner, Mark Glantz, Corey Davis, Katherine Hatfield, Allison DeStefano (23 total)

I. Called to order at 4:01 p.m. by Karen Anderson, Chair

II. Approval of minutes

Minutes were approved by membership in attendance.

III. Old Business

- A. The Auer Award was presented to Michael Souders of the University of Kansas and the Top Faculty Paper to Jay Childers of the University of Kansas.
- B. Nominating Committee (Mary Banwart)—Election was conducted for Vice-Chair and Secretary.
- C. Report from 2006 Convention planner (Jenifer Lewis) – There were a total of 15 panels, with four competitive paper panels and one Top Papers panel. The interest group's panels were the second most attended. The review of midterm elections and 2008 projections panel was particularly well attended.
- D. Report from Secretary (Jenifer Lewis for Vice-Chair Kasie Roberson)—Two newsletters were sent out electronically. One in August 2006 and the other in March 2007.
- E. Auer Award Endowment Report: (Mary Banwart) – The fundraising committee continues to work toward having the Auer Award endowed. Possible fundraising options include the newsletter and the group's ten year anniversary.

IV. New Business

A. Elections

Jay Childers was elected by ballot Vice-chair.

Lora Cohn was elected by ballot Secretary-elect

- B. Conference planning for 2007 (Jenifer Lewis) – The 2008 CSCA conference will be held in Madison April 8th–April 13th. The theme is Communication: An Activist's Tool for Exploring, Explaining, and Engaging Human Behavior. The group discussed ways of making the panels more interactive and centered around political communication practices.

V. Adjourned at 4:44 p.m.