

COMMUNICATION

At The Heart of Everything

Central States Communication Newsletter • Spring 2005 Convention Edition

Communication: At the Heart of it All 2005 Convention I ♥ KC

We are looking forward to seeing you at this year's convention in Kansas City, Missouri, April 6th through the 10th. This year, we were able to program a total of 9 panels. We're including information about the top paper panel, our business meeting and a complete listing of these panels in this newsletter to help you as you plan your time in Kansas City ♥

Complete 2005 convention information is available at: www.cscs-net.org



Your Organizational & Professional Communication Division: What is at the heart of what we do?

To play off of the theme of this year's convention conference, we'd like to start off this newsletter asking the question, 'What is at the heart of the Organizational and Professional Communication Division? Or rather 'What do we want to be the heart of OPC?' Our by-laws lay out the purpose of this division as follows:

The purpose of this interest group is to collaboratively promote the efforts of researchers, teacher/scholars and practitioners as they relate to the study and practice of human communication in organizational and professional contexts. The goal is to develop a strong network among its members to enhance pedagogical and research agendas, particularly as they might aid theoretical development and practical application, within the academic and outside research communities, particularly in each of the 13 states in the Central States Region.

In recent years, we've met this objective quite successfully through the planning of convention programs that represent

the breadth and depth of work that is being conducted in organizational and professional communication. We've had the opportunity to hear from graduate students and seasoned scholars in our field. We hope to continue this trend, but would also like to explore the possibility of expanding what we do in terms of providing for the collaboration and networking that this division seeks to promote. In this light, we'll be taking some time at this year's business meeting to discuss your interests and ideas about the things that are at the heart of what we do as a division. We hope you'll come with ideas and suggestions. For example, we may want to rethink how we use this newsletter. Currently, it serves as a vehicle for sharing information about the convention. Is there other information that we'd like to see included? We look forward to hearing your ideas in April. ♥

♥ Mary Hoffman – Chair

♥ Sarah L. Bonewits – Vice-Chair

Spotlight Panel on Patrice Buzzanell

Organizational Communication scholars are increasingly interested in translating theory into practice. Likewise, organizational executives have come to recognize the importance of effective communication in the day-to-day and long-term success of their enterprises. As such, organizations are inviting communication faculty into organizations to train employees. At this year's

convention, we invite you attend a spotlight panel that focuses on the scholarship of Patrice Buzzanell who has been a leading spokesperson for work that focuses on feminist perspectives, the challenges facing underrepresented populations, and emotional labor in organizational communication scholarship. Patrice will describe the concepts that ground her work

and highlight aspects of her scholarship that may be particularly useful in organizational settings. In the second half of the panel, panel facilitators will guide the audience in translating Buzzanell's scholarship for use in organizational training and development. Join for this important conversation on Thursday, April 7th in Turner B. ♥

Congratulations to the Authors of Top Papers

Congratulations to the authors of the top papers in OPC division – especially to C.B Crawford and C. Sue Strohkirch, authors of the divisions top paper and Claire Lee-Fang Tan, author of the top student paper. All of our top papers represent the best of the work submitted to the division this year. Plan to join us on Saturday, April 9 at 11:45 AM in Moten A to both recognize and to hear their fine work.

Top Four Papers In Organizational and Professional Communication

Panelists:

“Effects of Cognitive Differentiation, Influence Methods, and Persuasive Ability on Innovation.” C. B. Crawford, C. Sue Strohkirch, Fort Hays State University

“(Organizational) Communication Competencies: A Case for Collaborative Study and Synergistic Learning Models.” Mary Ann Danielson, Creighton University

“A Profile of Workplace Transgressions.” Sandra Metts, William R. Cupach, Lance R. Lippert, Illinois State University

“Topic and Age Categories Associated with Older Workers Before and After Removal of the Mandatory Retirement Age in 1987: A Content Analysis of the *Business Week* for time periods 1977-1986 and 1987-1997.” Claire Lee-Fang Tan, University of Missouri-Columbia

Respondent: Scott Dickmeyer, University of Wisconsin—La Crosse

➔ Business Meeting

As you plan your schedule for this year's CSCA convention, plan on attending the OPC business meeting. **We will meet in Young A on Friday at 5:30.** This meeting gets at the heart of what we do. We will use this time to elect a new vice-chair and paper readers. Be thinking of who you think would be a great future chair for the division. Keep in mind – this person could be you! At the meeting, we'll also begin planning for the next convention and discuss ideas of other things we'd like to see this division doing. Beyond this, the meeting is a great opportunity for networking with others who share similar research and teaching interests.

➔ Thanks to Our Paper Readers

We'd like to thank our paper readers for this year's convention. Convention planning would not be possible without the efforts of these individuals. This year's paper readers include:

Isolde Anderson - Hope College
Janel Anderson - U of Minnesota
Sarah Bonewits - Marquette University
Mary Ann Danielson - Creighton U
Julie Davis - College of Charleston
Jeff Lundquist - Wayne State U
David Novak - Ohio U

➔ CSCA Website Thanks to Janel Anderson

A special thanks to Janel Anderson who has been our webweaver for the past two years. The website can be found at: www.rhetoric.umn.edu/csc.edu.

➔ Contact Information

Mary Hoffman
Chair
Texas State University-San Marcos
e-mail: mh34@txstate.edu

Sarah L. Bonewits
Vice-chair
Marquette University
e-mail: sarah.bonewits@mu.edu

Janel Anderson
Webweaver
University of Minnesota
e-mail: janel@umn.edu

Organizational & Professional Communication Division Panels at the 2005 CSCA Convention

Please note that at this time the final draft of the program is not yet available. Be sure to check your program in Kansas City to confirm the times and places of these sessions.

Thursday April 7
11:00 a.m. - 12:15 p.m.
Turner B
**Spotlight Panel:
Transforming
Organizations Through
Effective Communication
Scholarship: The Work
of Patrice Buzzanell**

Thursday, April 7
2:00 - 3:15 p.m.
Moten A
**(Re) Envisioning the
Secular Hegemony
of Organizational
Communication Theory
and Practice**

Friday, April 8
8:00 - 9:15 a.m.
Turner B
**At the Heart
of Professional
Communication: The
Practice of Teaching and
Scholarship in Business
and Organizations
in Kansas City and
Surrounding Areas**

Friday, April 8
2:30 p.m. - 3:45 p.m.
Turner B
**Positive Organizational
Scholarship: A Challenge
to Communication
Scholars**

Friday, April 8
5:30 - 6:30 p.m.
Young A
**2703 Business Meeting
Organizational
& Professional
Communication**

Saturday, April 9
8:45 - 10:00 a.m.
Young B
**Overcoming Challenges
at the Heart of
Organizational
Communication
Research**

Saturday, April 9
11:45 a.m. - 1:00 p.m.
Moten A
**Top Four Papers
in Organizational
and Professional
Communication**

Saturday, April 9
2:45 - 4:00 p.m.
Moten A
**Beyond the Managed
Heart: New Directions
in Emotional Labor and
Scholarship**

Sunday, April 10
9:30 - 10:45 a.m.
Moten B
**Discovering the Heart
of a Great Plains
University: The
University of Nebraska –
Kearney Under Criticism**