**2020 Annual Convention** 

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## Central States Communication Association 89<sup>th</sup> Annual Meeting

Borders and Breakthroughs

April 14-19, 2020

Chicago, Illinois



Program design and layout by Tiffany R. Wang and Abby Jo Askins Academic program provided by Alberto González and M. Chad McBride Cover design provided by Kelly Anne Taylor

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#### **About Central States Communication Association**

Central States Communication Association (CSCA) is an academic organization of communication professionals including college and university professors, students, and K-12 educators.

CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and bylaws.

The organization has grown to become the largest regional communication association in the United States and the fourth largest academic communication association in the world.

CSCA has **27 Interest Groups, Caucuses, and Sections** that promote particular communication areas or other member interests. The association hosts a yearly convention within the 13 states, maintains a website (<a href="www.csca-net.org">www.csca-net.org</a>), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* every two months as well as the *Journal of Communication Pedagogy* on an annual basis.

#### **Executive Committee**

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#### College of Arts and Sciences

Dear Friends and Colleagues:

I would like to welcome you to Chicago, IL for the 89<sup>th</sup> annual meeting of the Central States Communication Association! Al González has worked tirelessly to put together an excellent program featuring your work around the theme Borders and Breakthroughs. I have no doubt that you will enjoy your time conversing with friends, attending panels, and sharing your ideas with your colleagues.

Beyond the work you all submitted, the CSCA Executive Committee, along with Al González, have deliberately scheduled sessions to create dialogue surrounding issues of diversity and inclusion. This will be an ongoing project with an ad hoc committee I created that Ahmet Atay has agreed to chair. This year, we kick off the new Calloway-Thomas Inclusivity Speaker Series. Additionally, we are hosting two "Presidential Listening Sessions on Inclusivity at CSCA" during this year's conference. All are welcome to attend to share their experiences with CSCA and provide feedback on things we do well and all of the areas we could improve upon. Also, Kathy Denker, Tiffany Wang, and Al González are excited to launch the CSCA Next Leaders Network that will provide opportunities for you to learn about CSCA, interact with CSCA members, and help plan and shape the future direction of the association and your career. Finally, various interest groups have also created sessions on these topics. While we know this is just a start on this important work that we need to do as an association, your participation is essential so that we can continue this work in the years to come.

One of the important jobs as President is to plan the Undergraduate Research Honors Conference. This year we had a record number of submissions and expanded the number of panel slots to try to address the influx of excellent work from these students. As a faculty member in a department focused on undergraduate education, I know the importance of students asking communication research questions and engaging in meaningful analysis. CSCA has a strong history of supporting the work of undergraduate students, and many of these students have continued to return to CSCA as graduate students and faculty. Please make time in your schedule to attend one of the Undergraduate Research Honors Conference paper or poster sessions. I promise you will not be disappointed in engaging with the future of our discipline.

Finally, I want to express some thanks. First, thanks again to Al González, his team, and the program planners for putting together a truly excellent theme and program. Also, thanks to the entire CSCA Executive team for their work and thoughtful deliberation for some serious issues that we have faced as an organization in the past year. Even through these challenges, the organization is thriving, thanks in no small part to Chad Edwards, our Executive Director, and Jeff Child, the chair of the Finance Committee. The amount of hours and emotional energy they, and others, have spent in the last year have ensured that CSCA will be thriving for years to come. Please thank them when you see them at this conference.

It has been my honor to serve the CSCA members this past year. I hope you have a wonderful conference!

M. Chad McBride CSCA President

M. Wad WiBrode



The Department of Communication Studies at Creighton University congratulates Dr. Chad McBride for his successful term as CSCA President.

#### **Our Faculty**

Dr. Marty Birkholt

Dr. Mary Ann Danielson

Dr. Amanda Holman

Dr. Laura Gill

Dr. Erika Kirby

Dr. Jay Leighter

Dr. Chad McBride

Dr. Guy McHendry

Dr. Sam Senda-Cook

Dr. Sheri Shuler

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Welcome Everyone:

This is the 89<sup>th</sup> annual gathering of the Central States Communication Association and I have the pleasure of serving as the central planner for the programs at this meeting. If you are new to academe or new to CSCA, you are welcome. Please do not hesitate to approach me or other officers and we will get your network started!

I am gratified by how many members have responded to the convention theme, "Borders and Breakthroughs" and as a result, we see many exciting discussions planned across all of the CSCA Interest Groups, Caucuses, and Sections. The word "borders" appears about 70 times in panel and paper sessions and variations of the theme appear in many other sessions. Thank you for submitting your individual research papers and discussion session ideas.

Here are a few special features from this year's program:

- The CSCA Next Leaders Network is a new initiative with sessions and events throughout the convention. If you are an early-career member, be sure to look for and attend the mentoring sessions and social activities planned by the CSCA Next Leaders Network.
- At our convention, Elizabeth Lozano presents her memorable performance, "Truth Telling on the Borders of Violence and Peace," which emerges from her anti-violence work in Columbia and the U.S.
- ➤ The Calloway-Thomas Inclusivity Series has expanded from one session to four. You won't want to miss sessions that feature conversations with Karla Scott, Tina Harris, and Robin M. Boylorn. The Series concludes with an important discussion panel on Black Women in the Discipline.
- The CSCA Scholars Conversations features Scott Myers, Christina Beck, and Melissa Beall. Be sure to catch their reflections on their careers and answers to expected and (likely) unexpected questions!

As you attend panels and business meetings, please be sure to thank the officers and planners in your Interest Group, Caucus, or Section for their service to CSCA. The review and session-building process requires time and attention at the most awkward times, but your unit officers have been dedicated to selecting cutting-edge and provocative panels. Let me be the first to thank your unit planners for their hard work.

The convention program is the culmination of the work of many people. I would like to thank Chad Edwards and Tiffany Wang for their guidance, Kathie Cesa for addressing all things membership, Kelly Taylor at BGSU for program design, the faculty, staff and graduate students in the School of Media & Communication at BGSU for support since the beginning, Chad McBride and Amy Aldridge Sanford for their presidential wisdom, and the student volunteers for being at the front line. Last but not least, I would like to thank Jaclyn Shetterly and Anke Wolbert for their work in putting this program together.

Have an informative and inspiring convention and be sure to join us next year in Cincinnati!

Sincerely.

Alberto González, CSCA First Vice President

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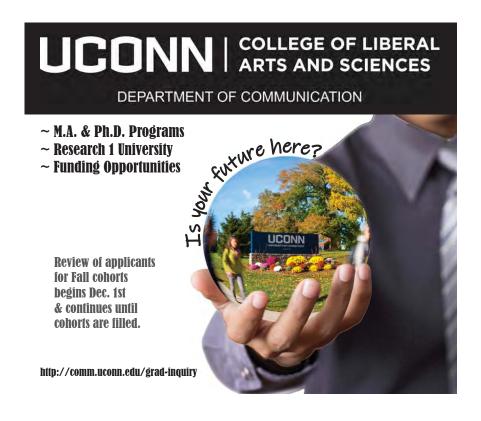
#### **2020 Convention Donors**

The Central States Communication Association would like to acknowledge those who so generously donated in support of this year's convention (as of February 11, 2020).

Amy Aldridge Sanford Wendy Anderson John Baldwin Charles Bantz Melissa Beall John Blair Michael Blight Dawn O. Braithwaite Dianne Bystrom Jeffrey Child Roberta Davilla Robbins Katherine Denker Andrew Donofrio Jessica Eckstein Chad Edwards Jerry Feezel Lawrence Frey

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Lance Brendan Young
Stephanie Young



## The 2020 Opening Reception: Borders and Breakthroughs

Thursday, April 16, 2020 6:30-8:30 PM Loews Chicago O'Hare Cassatt Ballroom

Join us to celebrate the first day of the convention!

In addition to catching up with all of your CSCA friends and family, you can make new friends as the music plays, delicious hors d'oeuvres are served, and bartenders at cash bars serve beverages.

Free Drink Tickets: First 250 People

Special thanks to **Kendall Hunt** for sponsoring this year's opening reception!



#### Annual CSCA President's Party: Celebrating the Service of Chad McBride

Saturday, April 18, 2020 8:00-11:00 PM Loews Chicago O'Hare Cassatt Ballroom

Join us to celebrate the service of Chad McBride, who at the time of this party will have just moved into the role of Past President.

> Hors D'oeuvres 8:00-11:00 PM Open Bar 8:00-11:00 PM Dance Floor and DJ 9:00-11:00 PM

Special thanks to

Missouri State University
for sponsoring this year's president's party!



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Dr. Chris Collins
Intercultural Communication
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Dr. Randy Dillon
Intercultural Communication
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Dr. Elizabeth Dudash-Buskirk Socio-Political Communication Ph.D., University of Missouri, Columbia

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Dr. Eric Morris
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Argumentation
Ph.D., University of Kansas

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Health Communication
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## Special thanks to **Taylor & Francis** for sponsoring this year's coffee breaks!



## Special thanks to **West Virginia University** for sponsoring this year's lanyards!





#### **Standing Committees (2019-2020)**

#### **Cooper Award Committee**

Ashley Hinck, Xavier University (Co-Chair)
Ronald Greene, University of Minnesota (Co-Chair)
Sara Drury, Wabash College
Mike Blight, North Central College
Emily Sauter, Minnesota State University-Mankato

#### **Federation Research Prize Committee**

Allison R. Thorson, University of San Francisco (Chair)
Stephen Hunt, Illinois State University (Vice-Chair)
Randy K. Dillon, Missouri State University
Maria Brann, Indiana University-Purdue University Indianapolis
Stacy Tye-Williams, Iowa State University

#### **Nominating Committee**

Dawn O. Braithwaite, University of Nebraska-Lincoln (Chair)
Eddah Mutua, St. Cloud State University (Vice-Chair)
Kaitlin Phillips, Utah State University
Sarah Riforgiate, University of Wisconsin, Milwaukee
Chad Edwards, Western Michigan University (CSCA Executive Director, ex officio)

#### Pearson and Nelson Outstanding New Teacher Award Committee

Theresa Castor, University of Wisconsin-Parkside (Chair)
Diana Trebing, Saginaw Valley State University (Vice-Chair)
Aimee Lau, Wisconsin Lutheran College
David Bodary, Sinclair Community College
Jimmie Manning, University of Nevada-Reno

#### Communication Studies Article of the Year Committee

Erin Sahlstein Parcell, University of Wisconsin-Milwaukee (Chair)
Ann Heuman, Texas Tech University (Vice-Chair)
David Deifell, Clarke University
Kristina M. Scharp, University of Washington
Dorthy Pennington, University of Kansas
Jennifer Dunn, Dominican University

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- Whitney Anderson, M.A. 2010, Ph.D. 2016



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Jeff Tyrus, Youngstown State University (Vice-Chair)
Debbie Dougherty, University of Missouri, Columbia
Matt Seeger, Wayne State University
Donald Ritzenhein, Wayne State University

#### **Recent and Future Convention Sites**

2015

Madison, WI

The Madison Concourse Hotel
April 15 - 19
Signed by Nancy Brule

2016

**Grand Rapids, MI** 

Amway Grand Plaza April 13 - 17 Signed by Nancy Brule

2017

Minneapolis, MN

Hyatt Regency March 15 - 19 Signed by Nancy Brule

2018

Milwaukee, WI

Hilton City Center April 4 - 8 Signed by Jimmie Manning

2019

Omaha, NE

The Doubletree Hotel
April 3 - 7
Signed by Jimmie Manning

2020

Chicago O'Hare, IL

Loews Hotel (Rosemont, IL) April 14 - 19 Signed by Jimmie Manning

2021

Cincinnati, OH

Hilton Netherland Plaza March 23 - 28 Signed by Jimmie Manning

2022

Madison, WI

The Madison Concourse Hotel March 30 - April 3 Signed by Jimmie Manning

2023

St. Louis, MO

Hyatt Regency St. Louis Arch March 29 - April 2 Signed by Chad Edwards

2024

Grand Rapids, MI

Amway Grand Plaza April 2 - 7 Signed by Chad Edwards



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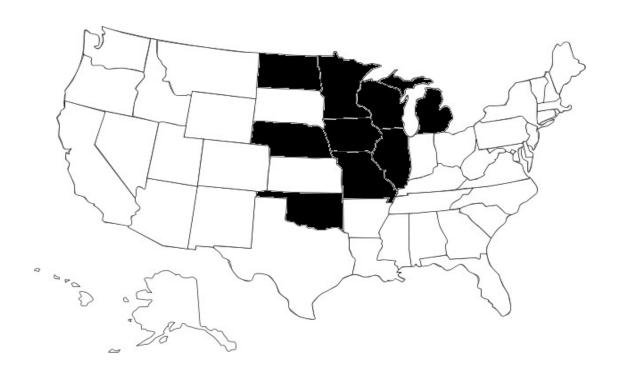
Melissa Beall and Joy Daggs John Heineman

Michigan North Dakota

Tushar Oza Kimberly Weismann

Minnesota Oklahoma

Diana Rehling and Renee Strom Kristopher Copeland





### School of Communication

Congratulations to our SoC colleague, Chad Edwards, CSCA Executive Director, for his excellent term in office.



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**Cynthia Klekar-Cunningham**, Ph.D., Director of the School of Communication



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#### **Faculty**

**Bryan Abendschein**, Ph.D.: Human-Machine Comm, Interpersonal Comm

Julie Apker, Ph.D.: Organizational Comm, Health Comm

Sandra Borden, Ph.D.: Comm Ethics, Media

Sue Ellen Christian, M.A.: Journalism

Autumn Edwards, Ph.D.: Human-Machine Comm

Chad Edwards, Ph.D.: Human-Machine Comm

Richard Gershon, Ph.D.: Telecommunications

Annette Hamel, Ph.D.: Interpersonal Comm

Richard Junger, Ph.D.: Journalism

Joseph Kayany, Ph.D.: Mass Comm, New Comm

Technologies

Marilyn Kritzman, M.A.: Public Speaking

Jennifer Machiorlatti, Ph.D.: Media Production, Mass Comm

Leah Omilion-Hodges, Ph.D.: Public Relations

Mark Orbe, Ph.D.: Interpersonal Comm, Intercultural Comm

Anna Popkova, Ph.D.: Public Relations

Kathleen Propp, Ph.D.: Organizational Comm, Small Groups

Jocelyn Steinke, Ph.D.: Science Comm, Mass Comm

Kelly Wittenberg, M.F.A.: Film, Media Production

#### 2019-2020 Interest Group, Caucus, and Section Officers

#### Activism, Communication Ethics, and Social Justice

Chair: Joshua Atkinson,
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Vice-Chair: Wendy K. Z. Anderson,
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Please join us in welcoming KATHRYN CODUTO to our faculty!

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#### **Cooper Award**

**Amber Alvey**, M.A. Student, South Dakota State University **Megan Orcholski**, Ph.D. Student, University of Wisconsin, Milwaukee

#### **Federation Prize**

Kallia O. Wright, Illinois College; Soroya Julian McFarlane, University of Georgia; Diane B. Francis, University of Kentucky

"You Ok Sis?": A Qualitative Communication Analysis of Black Women's Maternal Health

#### Jack Kay Award for Community Engagement and Applied Communication Scholarship Kate Magsamen-Conrad, University of Iowa

#### Communication Studies Outstanding Article Award

Communicating Navigating Identities, Silence, and Social Cristin A. Compton, Kent State University

#### **Outstanding State Journal Award**

Journal of the Speech and Theatre Association of Missouri Editor, Gina Jensen, Webster University

#### **Outstanding State Manuscript Award**

Communicating the Significance of Home: Stroke Survivors and Caregivers Share Stories, Communication and Theater Association of Minnesota Journal **Donna Pawlowski**, Bemidji State University

#### **Pearson & Nelson Outstanding New Teacher Award**

Ashley Hinck, Xavier University

#### Warren Award

Leslie J. Harris, University of Wisconsin-Milwaukee

The School of Communication Studies at Kent State University congratulates Cristin A. Compton for receiving the Communication Studies Outstanding Article Award!





#### **Department Members**

(February 11, 2020)

**Augsburg University Ball State University Bowling Green State University** Central Michigan University Columbia College Chicago Fort Hays State University Henry Ford College Illinois State University Indiana Tech Kansas State University Louisiana State University Marquette University Missouri State University Normandale Community College North Central Missouri College North Dakota State University Ohio University **Purdue University** Saint Louis University South Dakota State University

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#### Call for Papers and Panels

#### **Inspire**

#### Central States Communication Association Hilton Netherland Plaza Cincinnati, OH March 23-28, 2021

You are cordially invited to submit competitive papers, panel discussions, and performance sessions for our 90<sup>th</sup> Annual Convention in Cincinnati, Ohio. Members are encouraged to reflect on the theme of *Inspire*. Our many roles as teachers and scholars ask a great deal from us intellectually, emotionally, and relationally. Our annual conference provides us an opportunity to pause, reflect, connect, and reconnect with each other and with what *inspired* us to choose these lives we lead. When the conference is at its best, our connections often help us to reinvigorate our energy so that we can return to our homes to offer energy to our students, our colleagues, our families and friends, and our work. How does our work inspire other individuals, communities, organizations, and societies toward their aspirations? How can we inspire our students? Each other?

Central States is a space that is reinvented every time we gather together at the conference, every time we talk with a colleague, and every time we share our research, our teaching ideas, and our very selves. We are not a perfect organization. How can we inspire each other to create a welcoming space for all our members?

Faculty, students, independent scholars, and community members are all encouraged to submit and attend the convention. Institutional and community partnerships are particularly welcome. Submissions inclusive of all methodological perspectives in the communication discipline are expected and embraced.

Look for specific calls and submission information from each of the 20+ CSCA Interest Groups, Caucuses, and Sections.

For questions about the general call or the 2021 conference, please contact Debbie Ford, 2021 primary program planner, at <u>DebraFord@creighton.edu</u>.

Deadline for Submissions: 11:59 PM CST October 9, 2020

Directions for using the online system:

Primary Program Planner: Dr. Debbie Ford (<u>DebraFord@creighton.edu</u>)

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http://www.commstudies.txstate.edu/ programs/graduate-program

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(February 11, 2020)

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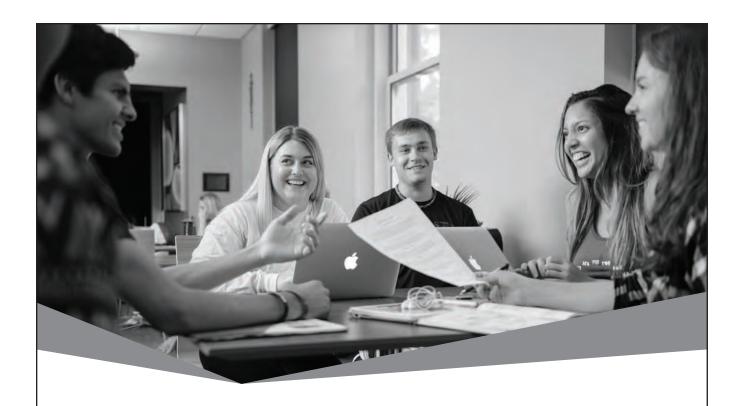
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2006	<b>Bobby Patton</b> , Central Missouri University
2006	Mary M. Roberts, Pittsburg State University
2006	Judith S. Trent, University of Cincinnati
2006	George Ziegelmueller, Wayne State University
2007	Robert L. Scott, University of Minnesota
2008	<b>Kenneth Anderson</b> , University of Iowa
2008	Charles Stewart, Purdue University
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2010	Arlie V. Daniel, East Central University
2010	Gustav W. Friedrich, Rutgers University
2010	Bruce E. Gronbeck, University of Iowa
2011	Tom Pace, Southern Illinois University-Carbondale
2011	<b>Donn Parson</b> , University of Kansas
2011	Judy Pearson, North Dakota State University
2011	David Zarefsky, Northwestern University
2012	Melissa L. Beall, University of Northern Iowa
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2020	Mitchell S. McKinney, University of Missouri
2020	reflection of reference, Only of tylissour

# With Warm Gratitude, CSCA Salutes Five Members Who Gave Their Talents, Energy, and Time in Service to the Association.



**Amy Aldridge Sanford Immediate Past President** 



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Jeffrey T. Child Finance Chair



**Katherine Denker Member at Large** 



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#### Wednesday April 15, 2020

0100 1:00 PM to 4:00 PM

Loews Chicago O'Hare

Metropolitan

Preconference: Advanced Qualitative Methods Workshop

Sponsor: CSCA Second Vice President Chair: Debra J. Ford, Creighton University

Speakers:

Jimmie Manning, University of Nevada, Reno

Kathy Denker, Ball State University Karina Willes, UW-Milwaukee

Join us for the 2020 Pre-conference featuring Advanced Qualitative Analysis and Coding offered by Jimmie Manning. In this workshop, participants will review and practice multiple approaches to interpretive analysis of qualitative data that are well-suited for communication research. In addition to an overview of each analytical approach, participants will practice using data. The workshop will also feature two research presentations from scholars who are using innovative approaches in their own work; and, in the final segment, participants will dig into their own projects as they work to consider what analytical tools might be beneficial.

Participants for this seminar should have at least completed one course in qualitative research methods and should be actively working on a project using qualitative data.

0101 4:00 PM to 6:30 PM

Loews Chicago O'Hare

Gallery 1124

#### **Central States Communication Association Executive Committee Meeting #1**

Sponsor: Executive Director

Chair: M. Chad McBride, Creighton University

Speakers:

Chad Edwards, Western Michigan University

Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Alberto González, Bowling Green State University

Debra J. Ford, Creighton University

Jeffrey T. Child, Kent State University

Tiffany R. Wang, University of Montevallo

Anna Wright, Illinois College

Patric Spence, University of Central Florida

Kathy Denker, Ball State University

Deanna Sellnow, University of Central Florida

0102 8:00 PM to 9:30 PM

**Central States Communication Association Staff Dinner** 

Sponsor: Executive Director

Chair: Chad Edwards, Western Michigan University

Speakers:

Abby Jo Askins, University of Montevallo

Stephen A. Spates, Missouri State University

Sara Baker Bailey, Southern Connecticut State University

Joy L. Daggs, Northwest Missouri State

Tiffany R. Wang, University of Montevallo

Matthew James-Andrew Craig, Western Michigan University

Jasmine Stahl, Western Michigan University

America L. Edwards, University of Central Florida

Kathleen Cesa, KOC Member Services

This dinner is limited to the volunteer members of the Central States Communication Association staff listed here.

#### Thursday April 16, 2020

1100 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Field

### "I'd Rather Stay Silent": Dismantling Barriers to Help Students Find Their Voice in the Basic Course

Sponsor: Basic Course Interest Group

Chair: Amber Alvey, South Dakota State University

Speakers:

Ian Berry, North Dakota State University

Kelli Jean Chromey, South Dakota State University

Jessica Marie Peterson, University of Wisconsin- La Crosse

Joshua Westwick, South Dakota State University

Lori Walters-Kramer, Monmouth College

Often, the line between what's going on in the classroom and the larger socio-political sphere is blurred. Students enrolled in the basic course can experience communication apprehension and an assumption that they lack agency which prevents them from discussing and presenting on controversial topics. This panel seeks to dismantle the borders of situational communication apprehension and tough topics in the classroom. The discussion will include conversations on pedagogical practices, mentoring, and experimental activities to promote effective teaching in the basic course.

8:00 AM to 9:15 AM

Loews Chicago O'Hare

Prado 2

#### "Sources Please!": Dealing with Misinformation in the Age of Electronic Media

Sponsor: Media Studies Interest Group Chair: Tatsuya Suzuki, University of Kansas

Speakers:

Matthew M. Dorr, Northeastern State University

Cathryn Thomas

Austin Beattie, The University of Iowa

Nicholas John French, South Dakota State University

Anthony Woodall, University of Oklahoma

Digital media, and now, social media, have become staples for discovering information quickly. This hunger for information has made it very easy for massive amounts of misinformation to circulate. This panel seeks to discuss the ease by which misinformation is spread through digital and social media, as well as how it can affect research and academia.

1102 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Gallery 524

#### Best Practices in British Parliamentary Debate Tournament Management

Sponsor: Argumentation and Forensics Interest Group Chair: Will Reilley Silberman, University of Kentucky

Speakers:

David Steinberg Kiranjeet Dhillon Robert Ruiz Robert Margesson Gina Iberri-Shea Nicholas Aranda

This panel's purpose is to initiate a dialogue on emerging and aspirational standards for tournaments. The panel will also discuss issues related to tournament planning, budgeting, scheduling, announcement, invitations and documentation, logistics, equity, tournament quality of life, tab room operation, and other tournament-related issues impacting competitive practice.

1103 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Warhol B

### Borders, Struggles, and Untold Stories: Experiences of Inter/transnational Faculty in the Discipline

Sponsor: Intercultural Communication Interest Group

Chair: Ahmet Atay, College of Wooster

Speakers:

Ahmet Atay, College of Wooster

Diana Trebing, Saginaw Valley State University

Hsun-Yu Sharon Chuang, Denison University

Godfried Asante, Drake University

Elizabeth M. Lozano, Loyola University Chicago

Emi Kanemoto, State University New York at Geneseo

Sasha Allgayer, State University of New York at Geneseo

Eddah Mutua, St. Cloud State University

Inter/transnational students and faculty are an important part of the US education landscape. However, breaking into academia and the communication field in particular is impeded due to disciplinary as well as national and international borders, political challenges, and obstacles. The goal of this panel is to articulate these borders and challenges as well as possible ways to challenge and/or overcome them.

8:00 AM to 9:15 AM

Loews Chicago O'Hare

Prado 1

#### Climate Change: Crossing Boundaries of Framing Theory and Environmental Communication

Sponsor: Political Communication Interest Group

Chair: Christopher Jackson, Wake Forest University

Speakers:

Jacob Miller, Kansas State University Xianlin Jin, University of Kentucky Paul D'Angelo Brooke Siefert

This panel contributes to our understanding of how people communicate about the risks this planet faces by bringing together scholars working at the nexus of framing theory and climate change communication. The goal is to facilitate dialogue on this crucial concern while time still exists.

1105 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Metropolitan

#### **CSCA Finance Committee Meeting**

Sponsor: Executive Director

Chair: Jeffrey T. Child, Kent State University

Speakers:

M. Chad McBride, Creighton University Chad Edwards, Western Michigan University

Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Karla Mason Bergen, College of Saint Mary Donna R. Pawlowski, Bemidji State University

1106 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Gallery 824

#### **Making Course Materials Accessible**

Sponsor: Community College Interest Group Chair: Julie Weishar, Parkland College

Speakers:

Emily McWorthy Kendra McClure

Jennifer Hough, Western Iowa Tech Community College Jennifer DeRouchey, Laramie County Community College

Shweta Arpit Srivastava, Monmouth College

We focus on the best ways to meet federal mandates for accessible course materials in traditional and online classrooms. We will be sharing some of the barriers and breakthroughs that faculty are experiencing, and we will provide ideas about best practices for creating high quality accessible materials.

8:00 AM to 9:15 AM

Loews Chicago O'Hare

Pollock B

**Queer Mentoring: Transcending Boundaries and Advancing Queer Scholars** 

Sponsors: CSCA Next Leaders Network; Sexual Orientation and Gender Identity Caucus

Chair: Tim McKenna-Buchanan, Manchester University

Speakers:

Michaela D.E. Meyer, Christopher Newport University

Tony Adams, Bradley University

Stephanie Young, University of Southern Indiana

Danielle M. Stern, Christopher Newport University

In light of documented barriers that LGBTQ faculty and staff face in academia, this discussion panel brings together queer mentors and people who want mentoring (that's you!) to connect, commiserate, and discuss ways for queer folks to thrive in higher education. Come with your questions, concerns, and frustrations, and let's work together to build each other up.

1108 8:00 AM to 9:15 AM Loews Chicago O'Hare Montrose Room

#### Research Speed Dating: Crossing Academic Boundaries to Build Research Teams

Sponsors: Communication & Technology Interest Group; Communication Education Interest

Group; Health Communication Interest Group; Interpersonal and Family Communication Interest

Group; Organizational and Professional Communication Interest Group; Sexual Orientation and Gender Identity Caucus

Chair: Raina Verser, University of Montevallo

Speakers:

Cait Repp

Shawn Starcher, Muskingum University

Andrea Meluch, The University of Akron

Kyle Heuett, Ball State University

Kaitlin Phillips, Utah State University

Nicholas T. Tatum, Abilene Christian University

Tiffany R. Wang, University of Montevallo

Peggy Byers Fisher, Ball State University

Kristina Scharp, University of Washington

Sara Baker Bailey, Southern Connecticut State University

Rebecca Johnson, University of Kansas

This session is devoted to crossing our interest group boundaries and forging new research opportunities with individuals who may be outside our home interest group but are doing related work. Although we have panelists listed who will be present, we hope that all of you will come use this time to network and find others who are working on similar or complementary areas. This will be a come-and-go session, so please feel free to come whenever during the time slot.

1109 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 624

#### **Sports Communication Interest Group: Business Meeting**

Sponsor: Sports Communication Interest Group

Chair: Scott Jensen, Webster University

Speakers:

David Wendt, Iowa Wesleyan University

Jen DeRouchey

1110 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 424

#### State of Minnesota Spotlight: Keeping the Humanity in Ballots

Sponsor: States Advisory Council

Chair: Jessica Samens, Bethel University

Speakers:

Doria Drost, Southwest Minnesota State University

Jessica Samens, Bethel University

Julie L.G. Walker, Southwest Minnesota State University

1111 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 724

#### State of North Dakota Spotlight: Mental Wellness and Emotional Labor

Sponsor: States Advisory Council

Chair: Nancy Pearson, Minot State University

Speakers:

Jonna Reule, Valley City State University Shannon C. VanHorn, Valley City State University Christina Paxman, Minot State University Kimberly M. Weismann, Williston State College

1112 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Warhol A

#### The Rhetorical Resources of Bipartisanship

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Bethany Keeley-Jonker, Trinity Christian College

Speakers:

Rebecca Kuehl, South Dakota State University Thomas A. Salek, Concordia University-Chicago Olivia R. Knippling, South Dakota State University

This panel gathers scholars engaged in historical and contemporary research on bipartisan rhetoric in U.S. government, including in Congress, at events like national prayer breakfasts, and bipartisan responses to tragedies. We ask, how and to what ends have political actors used bipartisan language in the past and present? Does bipartisan rhetoric offer an opportunity to break through political and ideological boundaries? If so, how?

1113 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Pollock A

### **Top Panel: Work/Life Boundaries and Borders: Communication Opportunities to Ameliorate Conflict**

Sponsors: Interpersonal and Family Communication Interest Group; Organizational and Professional Communication Interest Group

Chair: Stacey Wieland, Calvin University

Respondent: Erika Kirby, Creighton University

""Earn What You Want on Your Own Terms": Work/Life Boundary Negotiation Among Independent Home Party Consultants" Erika Kirby, Creighton University; Emily Roth, Fort Hays State University; Sarah E. Riforgiate, University of Wisconsin, Milwaukee

"Communication and Work/Partnership Linkages in Emerging Adulthood" Kendra Knight, DePaul University

"Negotiating "Family First" as a Gendered Concept" Elizabeth Fish Hatfield

"Tracing the Supermom Ideal" Katherine Hampsten

"Work-Life Socialization for Non-traditional College Students" Kathy Denker, Ball State University

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Sarah E. Riforgiate and her colleagues for receiving the Top Panel Award from the Organizational and Professional Communication Interest Group!





1200 9:00 AM to 5:00 PM Loews Chicago O'Hare Avedon C/D

#### **Exhibit Hall Featuring Publishers and Technology-Thursday**

Sponsor: Executive Director

Chair: Joy L. Daggs, Northwest Missouri State

1201 9:30 AM to 10:45 AM Loews Chicago O'Hare Montrose Room

#### A Translational Approach toward Research on Aggression in Interpersonal Relationships

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Aimee Miller-Ott, Illinois State University

Speakers:

"But I Was Only Joking: Sexual Harassment as Bullying During Adolescence" Cimmiaron Alvarez, Illinois State University

"Healthy Workplace Project" Nhung Vu, Illinois State University

"Relational Aggression: A Guide for Parents" Lisa DeWeert, Illinois State University

"Today's Mean Girl: Navigating Middle-School Relationships" Jessa Hendricker

1202 9:30 AM to 10:45 AM Loews Chicago O'Hare Gallery 524

### Adjunct Faculty Can Break Through the Negativity and Find Ways to Feel Fulfilled, Rewarded and Satisfied with their Roles

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Ann McNellis, Oklahoma Baptist University

Speakers:

Keith Bistodeau, Hamline University

David Wendt, Iowa Wesleyan University

Jennifer Hough, Western Iowa Tech Community College

Aimee Langager, Des Moines Area Community College & Drake University

This panel will discuss ways that adjunct faculty can break through the borders often placed around their position and find their current jobs rewarding, fulfilling and significant.

1203 9:30 AM to 10:45 AM Loews Chicago O'Hare Gallery 724

#### Autopoiesis in Performance and Autoethnography

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Raguel Irene Polanco, University of Houston Clear Lake

"Auto(poietic)ethnography" Jake Simmons, Missouri State University

"Cats of the Camino" Kensey Dressler, Missouri State University

"Mixing Ideas: Epigenetic Entailments of Working with Digital Audio" Craig Gingrich-Philbrook, Southern Illinois University

""IT'S ALIVE!!!": Trash Matter as the Poetics of Aesthetic Practice" Devin Collins; Christopher Collins, Missouri State University

1204 9:30 AM to 10:45 AM Loews Chicago O'Hare Warhol A

#### **Breaking Barriers in the Classroom**

Sponsor: Instructional Resources Interest Group

Chair: Diana Trebing, Saginaw Valley State University

Speakers:

Imani D. Clark, Saginaw Valley State University

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Shelby Swafford, Southern Illinois University, Carbondale

Ahmet Atay, College of Wooster

David Schulz, College of Wooster

Aimee Burns, Bowling Green State University

Emi Kanemoto, State University New York at Geneseo

This discussion panel brings together students and faculty from various institutions to discuss their experiences with breaking barriers in the classroom. Each panelist will share experiences from class discussions or assignments that impeded their learning or teaching due to one of these barriers. We will discuss how we are trying to break through these barriers and thus provide recommendations for dialogue and growth in our courses.

The Communication Studies Department at Southern Illinois University Carbondale congratulates Sandra L. Pensoneau-Conway, Shelby Swafford, and their colleagues for receiving the Top Panel Award from the Instructional Resources Interest Group!





1205

9:30 AM to 10:45 AM

Loews Chicago O'Hare

Gallery 824

Breaking Through Borders in the Communication Classroom: A Discussion of Approaches and Advantages to Classroom Assessment Activities at Small and Mid-sized Undergraduate Institutions

Sponsor: Undergraduate Education and Administration Section

Chair: Mike Allen, UW-Milwaukee

Speakers:

Katie LaPlant Turkiewicz, University of Wisconsin - Green Bay

Melissa Maier, Metropolitan State University Lara Stache, Governors State University Anna Herrman, St. Norbert College

More diverse student populations and faculty are entering higher education in the US. Although a more diverse student and faculty population is definitely welcome, it also brings various challenges, for which we often times are unprepared. As educators, we continuously search for innovative teaching techniques and new culturally sensitive approaches in order to teach all students effectively while trying to understand our students' learning styles and diverse needs.

1206

9:30 AM to 10:45 AM

Loews Chicago O'Hare

Field

Breaking through the Glass Ceiling: Perspectives on Basic Course Administration and Leadership

Sponsor: Basic Course Interest Group

Chair: Joshua Westwick, South Dakota State University

Speakers:

Kelli Jean Chromey, South Dakota State University

Angela M. Hosek, Ohio University

Dena M. Huisman, University of Wisconsin-La Crosse

Stevie Munz, Utah Valley University

Aimee Anne Sorensen, The University of South Dakota

Cheri J. Simonds, Illinois State University

CSCA is home to many extraordinary basic course directors who have had a profound impact on teaching, research, and service within the basic course. This interactive roundtable brings together six transformative female course directors to discuss the challenges and obstacles they have faced within their administrative journey.

1207 9:30 AM to 10:45 AM Loews Chicago O'Hare Prado 2

#### Caregiving and Relational Borders: Messages that Matter

Sponsor: Health Communication Interest Group

Chair: Kayla Oyler

"A Feminist Culture-Centered Approach to Understanding Humanitarian Aid in Puerto Rico: Using Samaritan's Purse as a Case Study for Understanding Structure, Culture, and Agency" Sara Potter, Northern Michigan University

"Breaking Through the Relational Tensions of Caregiving: An Explorative Study for Crossing Interdisciplinary Borders" Isabella Ruggiero, Texas A&M University- Corpus Christi; Kellie Welch Smith, Texas A&M University, Corpus Christi

"Do Messages Spread Widely Also Diffuse Fast? Examining the Effects of Message Characteristics on Health Information Diffusion" Xun Zhu, University of North Dakota; Youllee Kim; Haeson Park

"Doulas as Care Providers: Their Training, Clients' Motivations, Communicative Barriers, and Challenges in the Medical Settings" Gabriela Renteria-Poepsel; Wai Hsien Cheah, Southern Illinois University Edwardsville; Mark Poepsel

"Engagement, Diagnosis, and Prognosis: An Applied Analysis of Best Practices for Dentists" Lance Brendan Young, Western Illinois University-Quad Cities

1208 9:30 AM to 10:45 AM Lo

Loews Chicago O'Hare

Warhol B

#### **CSCA Scholar Conversations: Scott A. Myers**

Sponsor: CSCA Past President

Chair: Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Speakers:

Scott A Myers, West Virginia University

Donna R. Pawlowski, Bemidji State University

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Scott A. Myers (Ph.D., Kent State University) is a Professor, Department Chair, and Peggy Rardin McConnell Endowed Teaching Chair in the Department of Communication Studies at West Virginia University (WVU) for the past 19 years, where he teaches courses in instructional communication, organizational communication, and positive communication. Dr. Myers has been a member of CSCA since 1991, when he presented his first paper as a Ph.D. student at the 1992 convention in Cleveland,

Ohio. He has served as an officer of four CSCA Interest Groups and Caucuses; as a member of several association-wide committees; is a former Executive Director, President, and editor of the *Journal of Communication Pedagogy*; and last year was inducted into the CSCA Hall of Fame. Dr. Myers and Dr. Pawlowski worked together for three years at Creighton University and have known each other professionally and personally for over 20 years.

## CSCA Scholar Conversations Scott A. Myers (West Virginia University) Interviewer: Donna R. Pawlowski (Bemidji State University)







1209 9:30 AM to 10:45 AM Loews Chicago O'Hare Gallery 624

#### From Diamonds to Rings: Competitive Papers in Sports Communication

Sponsor: Sports Communication Interest Group

Chair: Kevin McCarty, Southern Illinois University Carbondale

Respondent: Scott Jensen, Webster University

"Did We Win? The Forgotten 1922 National Championship" Benton Bajorek, The University of Kansas

"Applying ARC to College Coaches: The Sports Crises Affecting Urban Meyer and DJ Durkin and Their Responses" Rod Carveth, Morgan State University

"Louis vs. Schmeling II: How cultural memory and the contemporary media appropriated Joe Louis as an all-American hero" Mark A. Mederson, Loras College

"Steroids in Cooperstown? A Rhetorical Analysis of the Discourse Surrounding Steroid Users and The Major League Baseball Hall of Fame" Nathaniel Ryan Repay, University of Wisconsin, Milwaukee

"Testing the Compensation Strategy: Relationships between Tuition Increases, Image Repair, and College Sports" Joseph Blaney, Illinois State University

The Division of Communication and Fine Arts at Loras College congratulates

Mark A. Mederson for receiving a Top Paper Award

from the Sports Communication Interest Group!





## The Department of Communication at the University of Wisconsin-Milwaukee congratulates Nathaniel Ryan Repay for receiving a Top Paper Award from the Sports Communication Interest Group!





## The School of Communication at Illinois State University congratulates Joseph Blaney for receiving the Top Paper Award from the Sports Communication Interest Group!





9:30 AM to 10:45 AM

Loews Chicago O'Hare

Pollock A

#### **Theories for Technology-Mediated Communication**

Sponsor: Graduate Student Caucus

Chair: Jihyun Kim, University of Central Florida

Speakers:

America L. Edwards, University of Central Florida Riley Richards, University of Wisconsin - Milwaukee

Chad Collins, University of Central Florida

Hocheol Yang, Temple University Austin Beattie, The University of Iowa Henry Goble, Michigan State University

This panel presents fundamental communication theories that explain how we communicate in the technology-mediated world and why theories are useful for understanding communication practices in a mediated environment. This panel will facilitate scholarly dialogue about how to best advance theoretical foundations in the field of communication technology research.

1211 9:30 AM to 10:45 AM Loews Chicago O'Hare Metropolitan

#### Strategic and Applied Communication Interest Group: Business Meeting

Sponsor: Strategic and Applied Communication Interest Group Chair: Jeffrey Dean Brand, University of Northern Iowa

Speakers:

Sydney O'Shay-Wallace, Wayne State University
Ashleigh Marie Day, The University of Texas at Tyler

1212 9:30 AM to 10:45 AM Loews Chicago O'Hare Gallery 424

**Short Course: Creating a Communication Research Lab** 

Sponsor: Short Courses

#### Speakers:

Autumn Edwards, Western Michigan University Chad Edwards, Western Michigan University Kristina Scharp, University of Washington

Communication research labs are a great way to involve students in the research process, develop student talents, help your own scholarship, and translate your research to a broader audience. In this short course, Chad Edwards and Autumn Edwards from the Communication and Social Robotics Labs (www.combotlabs.org) and Kristina Scharp from the Family Communication & Relationships Lab (https://www.familycommlab.com) will lead this session. They will discuss the "how-to's" of launching a lab, navigating pitfalls, creating buy-in, managing multiple sites, and seeking resources/funding. Participants will leave the session with action steps for their own labs.

1300

11:00 AM to 12:15 PM

Loews Chicago O'Hare

Avedon A

### "Our Bodies Can't Be Separated from Who We Are": Breaking the Boundaries of Body Shame through Mutual Interviewing

Sponsors: Performance Studies and Autoethnography Interest Group; Sexual Orientation and Gender

Identity Caucus; Women's Caucus

Chair: Amanda Arp, Iowa State University

Speakers:

Jennifer Bender, University of South Florida

Corey Petersen, University of Kansas

Katrina (Katie) Webber, University of Connecticut

When women don't appear to meet societal beauty standards, or if they break through aesthetic oppression, they are shamed. Using an innovative "mutual interviewing" method, created by this research team, we discuss body shame as self-reflexive, interpersonal, public, and on a spectrum.

1301

11:00 AM to 12:15 PM

Loews Chicago O'Hare

Prado 1

### **Analyzing the 2020 Presidential Election: Reflections on the Primaries and Predictions for the General Election**

Sponsor: Political Communication Interest Group Chair: Colene Lind, Kansas State University

Speakers:

Mary Banwart, University of Kansas

Dianne G. Bystrom, Iowa State University

Alberto González, Bowling Green State University

Mitchell S. McKinney, University of Missouri

Trevor Parry-Giles, National Communication Association

Carolyn Calloway-Thomas, Indiana University

Judith S. Trent, University of Cincinnati

David Zarefsky, Northwestern University

Join a roundtable discussion with several political communication scholars who will offer analysis of the ongoing primary campaigns and predictions for the general election. Audience participation will be invited.

1302

11:00 AM to 12:15 PM

Loews Chicago O'Hare

Warhol B

#### Authenticity and Otherness: Navigating Boundaries in Food Shows

Sponsor: Intercultural Communication Interest Group

Chair: Emily Brancel, Ivy Tech

Respondent: Amy Nicole Heuman, Texas Tech University

"Familiarizing, Authenticating, and Othering: Constructing China Through American Food

Television" Xinxin Jiang, Southwestern University of Finance and Economics

"Making the "Strange" Familiar and the "Familiar" Strange: Decentralizing Whiteness Through Anthony Bourdain's Parts Unknown" Linsay M. Cramer, Coastal Carolina University

"Saving Souls: Gastronomic Gentrification, Performances of Whiteness, and the Cancellation of Andrew Zimmern's Bizarre Foods" Andrew R. Donofrio, Columbus State University

"The Tale of Authenticity: Tracing American Foodways Through People and Foods That (Im)migrate in the Netflix Original, Ugly Delicious" EunYoung Lee, Florida Gulf Coast University

The Communication, Media and Culture Department at Coastal Carolina
University congratulates Linsay M. Cramer and her colleagues for receiving the
Top Panel Award from the Intercultural Communication Interest Group!





1303 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Gallery 524

### Top Paper Panel: Borders Across the Community: Examining Intercollegiate Forensics from Multiple Perspectives

Sponsor: Argumentation and Forensics Interest Group Chair: Anthony Woodall, University of Oklahoma

Respondent: Megan Orcholski, University of Wisconsin-Milwaukee

"Like us on Facebook: The Social Media Plan for the Non-Scholarship Forensics Program" Katie Thomas, Northeastern State University

"Who to Tell: Communication Privacy Management and Self-Disclosure of Sexual Victimization within the Collegiate Forensics Community" Cimmiaron Alvarez, Illinois State University

The Department of Communication and Media Studies at Northeastern State University congratulates Katie Thomas for receiving a Top Paper Award from the Argumentation and Forensics Interest Group!





## The School of Communication at Illinois State University congratulates Cimmiaron Alvarez for receiving the Top Paper and Top Student Paper Awards from the Argumentation and Forensics Interest Group!





1304 11:00 AM to 12:15 PM Loews Chicago O'Hare Prado 2

### Creating, Consuming, Commenting: Authenticity, Objectification and Inclusion in Media Practice

Sponsor: Media Studies Interest Group

Chair: Nettie Brock, Morehead State University

Respondent: Jerralyn Moudry, Wisconsin Lutheran College

"Boobs, Butts, and Banana Bread: A Quantitative Content Analysis of Sexual Aggression and Objectification in user Comments on Pornographic Internet Videos" Steve Ingham, Wayne State University

"Sensing Authenticity, Seeing Aura: Turkish Audiences' Reception of Aura and Authenticity in Danish Dramas" Yesim Kaptan, Kent State University

"Training Journalism Students in a Post-Truth Era" K. Megan Hopper, Illinois State University; John Huxford, Illinois State University

"Writing for Equality: Postfeminism, Literacy, and Zines" Amy Lynn Crumbaugh, Illinois State University

1305 11:00 AM to 12:15 PM Loews Chicago O'Hare Field

#### It Ain't Easy Being a Woman in Popular Culture: From Buffy the Vampire Slayer and Demi Lovato to Wanda Sykes and Cecily Strong

Sponsor: Popular Culture Interest Group

Chair: Divine Narkotey Aboagye, Illinois State University Respondent: Rebecca Kuehl, South Dakota State University

"#Lovatics: A Thematic Analysis of Parasocial Interactions Directed at Demi Lovato through Twitter" Mallorie M. Latora, Illinois State University

"Feminist Rhetorical Analysis of Wanda Sykes and Cecily Strong at the White House Correspondents' Dinner" Jessica Marie Peterson, University of Wisconsin- La Crosse

""What's more real? A sick girl in an institution... or some kind of super-girl?" Representing Schizophrenia in Buffy the Vampire Slayer's Normal Again." Kayla E. Pruitte, Southern Illinois University Edwardsville

1306 11:00 AM to 12:15 PM Loews Chicago O'Hare Gallery 424

#### Living a Life of Engagement, Impact, and Moving Forward in the Field

Sponsor: CSCA Next Leaders Network Chair: Kathy Denker, Ball State University

Speakers:

Tiffany R. Wang, University of Montevallo Tim McKenna-Buchanan, Manchester University Stephanie Young, University of Southern Indiana Ahmet Atay, College of Wooster Eddah Mutua, St. Cloud State University Kallia Odette Wright, Illinois College

The focus of this panel is to have mid-career scholars talk about their path through the field of communication. Topics discussed will include: the turning points that help them be successful, how they got involved further in the field and beyond, as well as how they balance everything. They will answer your questions about moving forward in the field and offer tips you should know as you move onto the next stage of your career.

1307 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Montrose Room

#### Religion, Risky Behaviors, and Infidelity: Negotiating Challenging Conversations

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Shawn Starcher, Muskingum University

""I Don't Want to Have a Weird Relationship with You, so I'm Trying": Relational Turning Points and Trajectories of Ex-LDS Children and Their Active LDS Parents" Jared Vincent Worwood, Illinois State University; Kristina Scharp, University of Washington

"An Exploration of Sexting as a Form of Infidelity in Consensually Non-Monogamous Relationships." Samantha F. Quinn, Park University; Arrington Stoll

"Religious Conversations and Relational Uncertainty in Romantic Relationships as Mediators of Family Communication Patterns and Young Adults' Mental Well-being" Paul Schrodt, Texas Christian University

"Rumination as a Mediator of Feeling Caught and Well-Being Following Parental Infidelity" Allison R. Thorson, University of San Francisco

"Why is My Child a Delinquent? A Closer Look at How Parenting Styles Affect Adolescent High Risk Behavior" Olivia Lavin, Bethel University

1308 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Pollock A

### Speaking on the Level: Breaking through Communication Barriers with Professional Adult Learners

Sponsor: Organizational and Professional Communication Interest Group

Chair: Rose Helens-Hart, Fort Hays State University

Speakers:

Craig Engstrom, Southern Illinois University Carbondale

DeAnne Priddis, Middle Tennessee State University

Hannah Hilker

Bolton L. Morales, Southern Illinois University

Connecting with clients can be a challenge for even the most experienced consulting organizational trainer. Common criticisms of academics serving in these roles are they can be "too cerebral" or "lecture too much." Panelists will share their training experiences and research to discuss best practices for breaking down communication barriers with professional adult learners from various industries.

1309 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Metropolitan

#### Strategic and Applied Communication Interest Group: Top Papers

Sponsor: Strategic and Applied Communication Interest Group

Chair: Jeffrey Dean Brand, University of Northern Iowa

Respondent: Richard Murphy, McKendree University

"#MeToo Moments: Retrospective Crises as an Organizational Crisis Type" Claudia Janssen Danyi, Eastern Illinois University

"The 2016 Republican National Convention: Branding Trump and the Republican Party" Joshua P. Bolton, Loras College

"Understanding and Accurately Assessing Extreme Weather Risk: An IDEA Model Analysis of Hurricane Dorian Risk Communication Messages (Top Paper)" Deborah Sellnow-Richmond, Southern Illinois University Edwardsville

"Ready in the Face of Danger? Investigating Preparation, Mitigation, and Media Dependencies amongst Those Affected by the 2018 California Wildfires" Kenneth Lachlan, University of Connecticut; Christine Gilbert; Emily Hutter; Adam Rainear, West Chester University; Patric Spence, University of Central Florida

The Division of Communication and Fine Arts at Loras College congratulates Joshua P. Bolton for receiving a Top Paper Award from the Strategic and Applied Communication Interest Group!





The Nicholson School of Communication at the University of Central Florida congratulates Patric Spence and his colleagues for receiving a Top Paper Award from the Strategic and Applied Communication Interest Group!



1310 11:00 AM to 12:15 PM Loews Chicago O'Hare

Avedon B

The Border Between Private and Public: Setting Boundaries In and Out of The Classroom to Balance a Pedagogy Of Openness While Still Respecting the Privacy of Both Instructors and Students

Sponsor: Communication Education Interest Group

Chair: Ashley Vasquez, Johnson County Community College

Speakers:

Deana L. Miller, Johnson County Community College Steven Melling. University of Missouri - Kansas City Myra Young, Johnson County Community College Lora Cohn, Park University Kathleen M. Edelmayer, Madonna University

Justin Stanley, Johnson County Community College

Panelists will examine the pros and cons of an open environment from a variety of perspectives including presentation of current research, communication theory, personal experiences, and individual policies and perspectives.

1311 11:00 AM to 12:15 PM Loews Chicago O'Hare Warhol A

#### The Varied Intersections Between Culture and Identity

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Thomas A. Salek, Concordia University-Chicago

Respondent: Donald P. Jones, Trine University

"Addressing the role of parental consent rhetoric in the mature minor doctrine." Jillian Marie Klean Zwilling, Governor's State University

"Inimical immigrant identities: How anti-immigration websites create division" Allegra Hardin, University of Nebraska at Omaha

"The War on Normal People: The Rhetoric of Andrew Yang's Universal Basic Income" Jeffrey St. Onge, Ohio Northern University

""Cooking with the Mouth": How Holocaust Cookbooks Craft a Narrative of Survival Through the Re-Creation of Jewish Food Culture" Talya Peri Slaw, University of Kansas

1312 11:00 AM to 12:15 PM Loews Chicago O'Hare Gallery 824

#### **Undergraduate Education and Administration Section: Business Meeting**

Sponsor: Undergraduate Education and Administration Section

Chair: Aimee Lau, Wisconsin Lutheran College

Speakers:

Donna R. Pawlowski, Bemidji State University

Lance Brendan Young, Western Illinois University-Quad Cities

1400 12:30 PM to 1:45 PM Loews Chicago O'Hare Gallery 624

#### Activism, Communication Ethics & Social Justice: Business Meeting

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Joshua Atkinson, Bowling Green State University

Speakers:

Wendy K. Z. Anderson, University of Minnesota Jenn Anderson, South Dakota State University

1401 12:30 PM to 1:45 PM Loews Chicago O'Hare Gallery 724

#### **Bad Feminists: Performances of Failed Feminist Embodiments**

Sponsors: Performance Studies and Autoethnography Interest Group; Women's Caucus

Chair: David Dooling, Missouri State University

Speakers:

Meggie Mapes, University of Kansas

Christopher Collins, Missouri State University

Diana Christine Woodhouse, College of Southern Nevada

Stephanie Young, University of Southern Indiana

Savaughn Estelle Williams, University of Kansas

Dianah McGreehan, Southern Illinois University Carbondale

"Bad feminist" performers explore how feminism is enacted, perceived, and performed in micro and mundane moments-where the boundaries of feminist expectation are created and shattered. Through performances of failure, this panel expands feminist borders by asking: can contractions lead to feminist word-making?

1402

12:30 PM to 1:45 PM

Loews Chicago O'Hare

Pollock A

### Breaking Borders Through Difficult Discussions and Timely Topics: Sexuality, Humor, Feminism and New Ventures in Organizational Communication

Sponsor: Organizational and Professional Communication Interest Group

Chair: Peggy Byers Fisher, Ball State University

Respondent: Stacy Tye-Williams, Iowa State University

"Collaboratively Suppressing Church Conflict: Discursive Resources that Enable Ambiguous Common Ground and Hinder Voice" Karolyn DeKam; Stacey Wieland, Calvin University

"Incorporation of Feminist Discourse into Organizational Culture" Emily Susan Hinrichsen, Northern Illinois University

"The Effect of Humor on Organizational Energy" Michael Sollitto; Isabella Ruggiero, Texas A&M University- Corpus Christi

"The Role of Narrative in the Constructing and Communicating of Legitimacy for New Ventures" Yu Che, Southwestern University of Finance and Economics, Chengdu, China

1403

12:30 PM to 1:45 PM

Loews Chicago O'Hare

Montrose Room

### Breaking the Normative Bias: How to Approach and Study Nonnormative Relational Trajectories

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Bryan Abendschein, Western Michigan University

Speakers:

Erin Basinger

Erin Wehrman, Missouri State University

Kelly McAninch

The purpose of this panel is to discuss how a bias toward normative relational processes shapes communication research. Panelists focusing on various contexts (e.g., chronic illness, grief, and military separations) will facilitate a discussion about the value of studying how and why partners violate normative standards as they evolve and adjust in the midst of unplanned, immediate, or life-altering times of change.

1404

12:30 PM to 1:45 PM

Loews Chicago O'Hare

Prado 2

### Communicative Breakthroughs and Discursive Borders: Immersive Mediated Explorations of Identity Disclosure, Performance, and Representations in the Information Age

Sponsor: Media Studies Interest Group

Chair: Scott Mitchell, University of Wisconsin-River Falls

"Assumed roles and presumed identities: A Ludological Critique of Implicit Roles, Performances, and Expressions in Massively Multiplayer Gaming Environments" Scott Mitchell, University of Wisconsin-River Falls

"Ugly, Bloody, Sexy: Mileena and Female Sexuality in Mortal Kombat" Jake Nickell

"Windows of Self-Expression: A Content Analysis of Gamer Representations and Normative Gender Performances" Michael Gilbert, The Ohio State University

1405

12:30 PM to 1:45 PM

Loews Chicago O'Hare

Warhol B

**CSCA Scholar Conversations: Christina S. Beck** 

Sponsor: CSCA Past President

Chair: Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Speakers:

Christina S. Beck, Ohio University Stacy Smulowitz, University of Scranton

CSCA Scholar Conversations feature panel-length interviews with one outstanding scholar reflecting on their most important scholarship and contributions. These are scholars who have made substantial contributions, whose work has stood the test of time, and who have made a difference in the discipline and beyond. There will be an extended interview followed by questions and discussion with those in attendance.

Professor and Associate Director of Graduate Studies in the School of Communication Studies at Ohio University, Dr. Christina Beck has served as President of the National Communication Association and the Central States Communication Association, Editor of Communication Yearbook (volumes 30-33), and Book Review Editor for Journal of Health Communication: International Perspectives. Her most recent book, the Routledge Handbook of Communication and Bullying (2018; co-edited with Richard West), emerged from her NCA Presidential Initiative that included founding the NCA Anti-Bullying Project. After graduating from the University of Oklahoma, Beck began her career as an assistant professor at Wilkes University where she met Stacy Smulowitz who was then an undergraduate student (and, subsequently, a member of the first Lambda Pi Eta chapter that Beck founded). Their relationship has spanned nearly three decades, blossoming from teacher-student to mentor-mentee to life-long friends

#### **CSCA Scholar Conversations** Christina S. Beck (Ohio University) Interviewer: Stacy Smulowitz (University of Scranton)





1406 12:30 PM to 1:45 PM Warhol A Loews Chicago O'Hare

#### **Instructional Resources Interest Group: Business Meeting**

Sponsor: Instructional Resources Interest Group

Chair: Riley Richards, University of Wisconsin - Milwaukee

Speakers:

Jacki Brucher Moore, Kirkwood Community College

Samantha Dunn, Illinois State University

1407 Gallery 524 12:30 PM to 1:45 PM Loews Chicago O'Hare

#### **Interrogating Cultural Identity**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Dorthy Lee Pennington, University of Kansas

Respondent: Ahmet Atay, College of Wooster

"Conflict and Collaboration: Identity Throughout Dominico-Haitian History" Anna E. Lindner, Wayne State University

"More Than Just Another Mexican: An Undergraduate Student Autoethnographic Journey of Intersectional Identities" Freddy Fuentes, Western Michigan University

"The Rhetoric of "Feel Good" Election Campaigns, Hinglish, and Call-Centers" Reshmi Sen, North Central College

""Barbie is Not a Muslim": Consumer Racism in Hijab Wearing Barbie Doll on Twitter" Suman Mishra, Southern Illinois University Edwardsville; Amal Bakry

1408 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Pollock B

### Jumping into the Liminal Pool: Blurring the Spaces Among Classroom, Campus, and Community

Sponsor: Communication Theory Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

""Seeing" From the Outside: At the Intersection of Curriculum, Afghanistan, and Mumbai" Adam W. Tyma, University of Nebraska Omaha; Andrea M. Weare, University of Nebraska Omaha

"Increasing First-Year Student Belonging and Connectedness Through Communication Faculty Interaction" Jacob Isaacs, Purdue University-Main Campus; Carl Thomas Michael Krieger, Purdue University

"Pedagogy Across Ideological Borders: Facilitating Dialogue Within the Politically Divided Classroom Through Invitational Rhetoric" Mick Brewer, Lincoln University

"Protest in Apathy: A Town's Response to Leadership Failure" Ephraim Nikoi, UW-Superior "Yoga as Communication Activism" Danielle M. Stern, Christopher Newport University

1409 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Gallery 824

### Pushing Past Normative Sexual Communication Research: A Paper Panel to Demonstrate Breakthroughs in Mediated Sexual Communication (Top Panel)

Sponsor: Communication & Technology Interest Group

Chair: Robert D. Hall

"Disclosure of sexual behavior between friends" Brandon Straight, University Wisconsin Milwaukee

"Navigating "Bumble" as a racial body in the Midwest" Ritika Popli, Ohio University

"The contribution of sexting to relationship-defining memories: Examining the use of sexts as relational artifacts for young adult women" Elizabeth M. Jenkins, Ohio University; Shweta Arpit Srivastava, Monmouth College

"Too much too soon?: Perceived appropriateness of sexting across stages of relational development" Amanda Denes; Chelsea Guest

""Once it's out there it never goes away": Young women's experiences with abstinence-only (permanent) messages about sexting and their desire for alternative messages" Elizabeth M. Jenkins, Ohio University

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Brandon Straight and his colleagues for receiving a Top Panel Award from the Communication & Technology Interest Group!





1410 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Gallery 424

Short Course: Teaching the College Course in Communication Theory: Breaking Through
Barriers to Student and Instructor Success

Sponsor: Short Courses

Speakers:

Andrew Ledbetter, Texas Christian University

Em Griffin, Wheaton College Douglas Pruim, Purdue University

Communication Theory challenges both students and instructors. For many students, the word theory carries negative connotations; for instructors, the diverse nature of theory forces them to teach beyond the borders of their area of expertise. This course assists current and future instructors who want students to care about, understand, compare, and apply a range of communication theories. The course offers sample syllabi, assignments, methods of evaluation, comparison of textbooks, classroom activities, discussion ideas, and video and Internet resources.

1411 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Metropolitan

### Spotlight: Breakthroughs in Peer Reviewing: Finding Balance as a Critic and Coach During Peer Review

Sponsor: CSCA First Vice President

Chair: America L. Edwards, University of Central Florida

Speakers:

Deanna Sellnow, University of Central Florida Patric Spence, University of Central Florida Jimmie Manning, University of Nevada, Reno

Ashleigh Marie Day, The University of Texas at Tyler Sydney O'Shay-Wallace, Wayne State University

A survey of communication scholars' attitudes toward peer review processes revealed they feel they provide better reviews than they receive (Curtin, Russial, & Tefertiller, 2018), suggesting dissatisfaction with the reviews they receive. Further, less than half of respondents agreed the overall quality of reviewing is good, and 81.4% felt reviewer training should be provided at conferences (Curtin et al., 2018). This panel seeks to fill this need by offering a space to dialogue about improving peer review.

1412 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Field

#### **Basic Course Interest Group: Top Competitive Papers**

Sponsor: Basic Course Interest Group

Chair: Kevin John Stoller, Purdue University Fort Wayne

Respondents: Joshua Westwick, South Dakota State University; Cheri J. Simonds, Illinois State University

"Critical pedagogy of preparation: A theory of best practices for introductory course relevance" (**Douglas M. Trank Top Competitive Paper Award**) Daniel M. Chick, University of Kansas

"A Bibliometric Analysis of Introductory Public Speaking Textbooks" Richard E. Soller, College of Lake County

"Class Meeting Times and Public Speaking Anxiety" Richard E. Soller, College of Lake County
"Vocal Fillers, Contagion Effects and, um, Overlooked Pedagogical Opportunities in the, uh, Public
Speaking Classroom" W. Benjamin Myers, University of Toledo; Theresa Wadkins

1413 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Prado 1

Spotlight: Racism, Communication Studies, and the Future of CSCA

Sponsor: CSCA First Vice President

Chair: Ashley R. Hall, Illinois State University

Speakers:

Ahmet Atay, College of Wooster

Sandra L. Pensoneau-Conway, Southern Illinois University Carbondale

Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Ashley R. Hall, Illinois State University

Eddah Mutua, St. Cloud State University

The Communication Studies discipline has been rocked by recent movements (e.g., #commsowhite) and controversies (e.g., representation of scholars of color in leadership/awards) regarding racism in the academy. These issues lead us to believe that our discipline has a lot of work ahead of it, and the time and place to act is here and now. CSCA can realize a much more racially conscious and inclusive culture, but doing so must begin with a frank, open conversation about the issues that face the association. This panel will provide a place for scholars to describe the culture of CSCA, the issues that face its future, and how members can begin to reimagine CSCA as a more inclusive space. Although this problem is larger than any one conference, or indeed even the discipline, we believe that the CSCA can be at the forefront of conversations about equity and justice.

1500 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Avedon A

### Women's Caucus Top Panel: "Four Cats and Subaru": Breaking through Stereotypes of Single Women

Sponsor: Women's Caucus

Chair: Sarah Symonds LeBlanc, Purdue University Fort Wayne

Speakers:

Amanda L. Brown, University of Wisconsin-Stout

Joy L. Daggs, Northwest Missouri State

Christine North, Ohio Northern University

Elizabeth Ribarsky, University of Illinois Springfield

Single women are frequently stereotyped in many strongly negative ways. This panel address messages that attempt to label and limit the experiences of middle-aged single women and proposes possible ideas to use a platform to dispel negative stereotyping.

1501 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Gallery 524

#### **Argumentation & Forensics Interest Group: Business Meeting**

Sponsor: Argumentation and Forensics Interest Group

Chair: Benjamin L. Davis, University of Wisconsin-Milwaukee

Speaker:

Anthony Woodall, University of Oklahoma

1502 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Warhol A

#### **Borders and Breakthroughs of Critical Rhetorical Theory**

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Iruoma U. Ezumba, Central Michigan University

Respondent: Daniel M. Chick, University of Kansas

"Critical Rhetorical Praxis" Robert G. Fiedler, Southern Illinois University; Kenny Beeker, Southern

Illinois University

"Epideictic Rhetoric at the Oscars: A Post-#OscarsSoWhite Analysis of Black Filmmaker Acceptance Speeches" Nathaniel Ryan Repay, University of Wisconsin, Milwaukee

"Toward Chronic Memory: Breaking through Public Memory's Rhetorical Persistence and the Past's Ceaseless Boundaries" Scott Mitchell, University of Wisconsin-River Falls

"Where "I'm Sorry" Stands: A Generic Application of "My Son was a Columbine Shooter. This is my story."" Isabella Ruggiero, Texas A&M University-Corpus Christi

## The Department of Communication at the University of Wisconsin-Milwaukee congratulates Nathaniel Ryan Repay for receiving the Top Paper Award from the Rhetorical Theory and Criticism Interest Group!





1503 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Gallery 824

### Breaking Through Bewildering Barriers Between 2-Year and 4-Year Institutions: Multiple Approaches to Improve Teaching & Learning

Sponsor: Community College Interest Group

Chair: Aimee Langager, Des Moines Area Community College & Drake University

Speakers:

Liz Sheka

Kim Christopherson

Linda Laine, Central College

Jennifer Hough, Western Iowa Tech Community College

Julie A. Simanski, Des Moines Area Community College

Aimee Langager, Des Moines Area Community College & Drake University

Sarah Chase Crosby, Iowa State University

This discussion panel will share experiences including proactive and/or reactive instructional strategies implemented to expand borders and provide breakthroughs for student learning. Two of the panelists will discuss Project Siouxland, a partnership between Western Iowa Tech Community College and Morningside College who share students, projects, classes, faculty, time, resources, and space. In doing so, faculty are breaking through institutional borders, stereotypes, and misconceptions to create unique learning experiences for students.

1504 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Metropolitan

#### Calloway-Thomas Inclusivity Series Spotlight Panel: A Conversation with Tina Harris

Sponsor: CSCA First Vice President Chair: Ahmet Atay, College of Wooster

Speaker:

Tina M. Harris, Louisiana State University

In this session, Dr. Tina Harris, who is the Douglas L. Manship Sr.-Dori Maynard Race, Media, and Cultural Literacy Endowed Chair at Louisiana State University, shares the details of her academic journey and her candid thoughts about the academy. Dr. Harris is an internationally renowned interracial communication scholar with particular interests in race, media representations, and racial social justice.

She is also well-known for her service contributions across the field. Don't miss this once-in-a-lifetime opportunity!

1505 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Warhol B

#### **Crossing Digital Borders: Latinx Representations in Popular Culture**

Sponsor: Intercultural Communication Interest Group

Chair: Fernando Delgado,

"One Day at a Time...Just Like Every Other Day: (De)Centring Latinx Culture in the Media" Jennifer Willis-Rivera, University of Wisconsin - River Falls

"That Girl is a Monster: The Chimerical Alexandria Ocasio-Cortez" Arthi Chandrasekaran

"White-Washing the Web-Slinger: Examining Miles Morales' Latinidad in Spider-Man: Into the Spider-Verse" Gabriel Cruz, High Point University

""Bad Hombres" and Latinos as Other in Breaking Bad" Graeme John Wilson, Young Harris College ""Finding a New Home": An Ideological Analysis of Key Terms in Life is Strange 2" Andrew R. Donofrio, Columbus State University

1506 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Montrose Room

#### Crossing the Boundaries of How We Think About Health and Family

Sponsors: Health Communication Interest Group; Interpersonal and Family Communication Interest Group

Chair: Kyle Kubler,

"Redefining "Healthy Mom, Healthy Baby": Making Sense of Traumatic Birth Stories Through Relational Dialectics Theory" Valerie Cronin-Fisher, Governors State University; Lindsay Timmerman "The Influence of Family Communication on the Exercising of its Members: An Open-Ended Interview Approach" John Vincent Hines, Southern Illinois University at Edwardsville

"Communication Challenges of Vegan Identity Management" Christina Paxman, Minot State University

"An Examination of Individually Performed and (Co)Managed Facework: Unique Communication within the Work-Spouse Relationship" M. Chad McBride, Creighton University; Allison R. Thorson, University of San Francisco; Karla Mason Bergen, College of Saint Mary

"I Say (S)He's Just a Friend: A Narrative Analysis on the Process and Privileges of Voluntary Kin Relationships Between Black Men and Women" Natilie Williams, University of Missouri-Columbia

1507 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Pollock A

#### Discussions on Borders and Breakthroughs in Ethnicity, Gender, and Politics

Sponsor: Graduate Student Caucus

Chair: Jessica Kahlow, University of Wisconsin-Milwaukee

Respondent: Austin Beattie, The University of Iowa

""Come on, baby, America!": Female Harassment of Foreigners Residing in Japan Extended Abstract" Aimee Miller, Central Michigan University

"A Qualitative Analysis of Spoken-Word Poems of Shane Koyczan: Fighting Back with Voice" Gina Reynolds, Western Michigan University

"Containing the American Identity: A Rhetorical Examination of President Trump's Speeches and Identification" Michelle Styrpejko, Kansas State University

"Stepping Through the Door of Toxicity: Autoethnography as the Way Out" Ashlee Ann Lambert, Saint Louis University

"The Myth of Brotherhood: A Theoretical Explanation for the Madison Scouts' Response to Indiana SB 101" Benton Bajorek, The University of Kansas

#### Health Communication Interest Group: Top Papers

Sponsor: Health Communication Interest Group

Chair: Robert D. Hall, University of Nebraska-Lincoln

"Assessing Communication Effectiveness in Interprofessional Healthcare Teams (**Top Student Paper**)" Kelsey Elizabeth Binion, Indiana University Purdue University

"Ill fates and heroic feats: A narrative analysis of elite athleticism and chronic illness (**Top Overall Paper**)" Laura D. Russell, Denison University

"Managing Anxiety and Uncertainty: College Health Professionals and Students' Communication (Top Student Paper)" Prince Adu Gyamfi, Purdue University

"The Food We Eat: How Social Support Influences Diet Change (Top Debut Student Paper)" Danielle Farley, University of Montana

"Variation in Depression and Use of Social Media and Information and Communication Technologies Among Individuals with a Cancer Diagnosis" Bailey C. Benedict, Purdue University; Grace M. Hildenbrand, Purdue University

The Department of Communication at Denison University congratulates Laura D. Russell for receiving the Top Paper Award from the Health Communication Interest Group!





The Brian Lamb School of Communication at Purdue University congratulates
Prince Adu Gyamfi for receiving the Top Student Paper Award
from the Health Communication Interest Group!







The Brian Lamb School of Communication at Purdue University congratulates Bailey C. Benedict and Grace M. Hildenbrand for receiving a Top Paper Award from the Health Communication Interest Group!







1509 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Field

Pop Culture Fantasy: LSD, Elves, & a Devil who Manscapes

Sponsor: Popular Culture Interest Group Chair: Caleb Green, University of Denver

Respondent: Adam W. Tyma, University of Nebraska Omaha

"I am Myself and also an Elf: An Exploration of Identity Development in Dungeons and

Dragons" Mylie Brennan, Ball State University

"LSD: The Making and Breaking of Cultural Perception" Monica Labelle, Ball State University
"The Devil manscapes and wears Italian loafers: Clothing as Semiotic Code on Lucifer" Nettie Brock,
Morehead State University

1510 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Pollock B

### Pushing Boundaries in Gender Identity and Sexual Interactions: Competitive Papers from the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Nicholas John Lorang, South Dakota State University Respondent: William Joseph Sipe, University of Nebraska-Lincoln

"Cultivating hypermasculinity through hookups: An examination of GPS-based hookup applications for men who have sex with men" Michael Cody Coker, University of Wisconsin-Milwaukee

"Our Family's Journey: The Narrative Account of the Communicative Processes of the Transgender Coming Out Experience" Madeline Wiles, Southern Illinois University-Carbondale

"Semiotic analysis of transgender representations in Bollywood" Ruchi Ravi Ravi Shewade, Mayborn Graduate Institute of Journalism, University of North Texas

""Hey, what's up?" An Ethnographic Examination of Queer People of Colors' Challenging Experiences on Grindr" Matthew James-Andrew Craig, Western Michigan University; Fatima Albrehi, Wayne State University

1511 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Gallery 424

### Short Course: Teaching the Organizational Culture Class: Reconceptualizing Borders through a Constitutive Approach

Sponsor: Short Courses

Speakers:

Gerald Driskill, U.A.-Little Rock Elena Gabor, Bradley University

Ryan T. Hartwig, Colorado Christian University

Participants will gain hands-on experience in an interdisciplinary, constitutive approach to teaching organizational culture. This approach introduces metaphors associated with CCO (Communicative Constitutive of Organizations) approaches while positing a definition of organizational communication that foregrounds ethics (Bisel, 2018). Participants will engage in cultural analysis activities for graduate and undergraduate classes. Example case analysis will be provided from varied organizational types. The Organizational Culture in Action (OCA) six stage model (Driskill, 2018) will be introduced with options for data collection and analysis based on the role of cultural elements such as stories and rituals as they constitute the organization.

1512 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Prado 1

#### Spotlight: Civic Media: Bring Your Community Together Through A Media-Based Project

Sponsor: CSCA First Vice President

Chair: Yonty Friesem, Columbia College Chicago

Speakers:

Yonty Friesem, Columbia College Chicago, Dean Strauss, Columbia College Chicago

Serene Arena, Kassandra Esparza, Imani Harris, Maria Morales-Salazar, Colleen O'Connor, Brianna Ringo,

Allison Segel, Teena Sloane-Hendricks, Krystin Williams, Marefia Yisak

What is civic media and how can it support creating a meaningful experience? With the theme of boarders and breakthroughs, Civic Media MA students at Columbia College Chicago will offer practical strategies on ways to engage your community. This session will be highly interactive. By introducing civic media's six defining principles, participants will experience how to utilize free digital tools to build stronger personal and community connection. The graduate students will showcase examples from their own work in Chicago diverse communities and provide participants with transferable practices to their own settings.

1513 2:00 PM to 3:15 PM Loews Chicago O'Hare Gallery 624

#### Activism, Communication Ethics & Social Justice: Top Papers

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Blessy McWan, Bowling Green State University

Respondent: Joshua Atkinson, Bowling Green State University

"Between scholarship and activism: A methodological toolkit for racial outsiders" Jeff Tischauser, University of Wisconsin-Madison

"Breaking Through the Borders: News Domestication in Indian English Language

Newspapers" Suman Mishra, Southern Illinois University Edwardsville

"Breaking Through the Participant-Researcher Divide: Communication as Social Justice in the Qualitative Research Study" Elizabeth Ann Hintz, University of South Florida

"Packaging Chickens in Glittering Generality, Virtue and Two-Valued Evaluation: A Critical Content Analysis" Samentha Sepulveda, University of Wisconsin Milwaukee

"Perception of Racial Diversity: International Embracement or Racial Inclusiveness? A Critical Race Perspective Study in International Communication" Anh Tuan Nguyen, University of Southern Indiana

The Department of Communication at the University of South Florida congratulates Elizabeth Ann Hintz for receiving the Top Student Paper Award from the Activism, Communication Ethics, and Social Justice Interest Group!





The Department of Communication at the University of Wisconsin-Milwaukee congratulates Samentha Sepulveda for receiving a Top Paper Award from the Activism, Communication Ethics, and Social Justice Interest Group!





1600 3:30 PM to 4:45 PM Loews Chicago O'Hare Field

#### **Basic Course Interest Group: Business Meeting**

Sponsor: Basic Course Interest Group

Chair: Kevin John Stoller, Purdue University Fort Wayne

Speakers:

Terrell K. Frey, University of Kentucky Stevie Munz, Utah Valley University

1601 3:30 PM to 4:45 PM Loews Chicago O'Hare Pollock A

#### Central States Communication Association Committee Vice Chair Award Meeting

Sponsor: Executive Director

Chair: Chad Edwards, Western Michigan University

Speakers:

Jeffrey Tyus, Youngstown State University
Diana Trebing, Saginaw Valley State University
Amy Nicole Heuman, Texas Tech University
Ronald Walter Greene, University of Minnesota
Lara Martin Lengel, Bowling Green State University

Stephen Hunt, Illinois State University Eddah Mutua, St. Cloud State University

1602 3:30 PM to 4:45 PM Loews Chicago O'Hare Metropolitan

#### **Strategic and Applied Communication: Competitive Papers**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Joshua P. Bolton, Loras College

Respondent: Sydney O'Shay-Wallace, Wayne State University

"How Social Media is Used in Health Care Advocacy: Case Study of the Role of Twitter in Nonprofit Advocacy" Juan Liu, Columbus State University

"Student views on diversity and inclusion in public relations: A focus on the role of leaders and educators in bringing about change" Nilanjana Roy Bardhan, Southern Illinois University Carbondale; Karla Gower

"The Use of Choice to Reduce Negative Reactions to Online Interstitial Advertising" Paul Vogt, Northern Illinois University; David Henningsen, Northern Illinois University

1603 3:30 PM to 4:45 PM

### Connecting Academia with Industry: Organizational and Professional Communication Tour of OLC

Sponsor: Organizational and Professional Communication Interest Group

Chair: Peggy Byers Fisher, Ball State University

Speakers:

Stacey Wieland, Calvin University Erika Kirby, Creighton University

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Join us for the Seventh Annual Organizational and Professional Communication Division Tour. We will visit the Orthopedic Learning Center (OLC), a non-profit that coordinates training in orthopedic and vascular learning for physicians, surgeons and medical professionals in order to improve patient care. In

2018, the OLC trained 22,000 people in 36 countries on different surgical practices. The tour will include discussion of how OLC facilitates training by leveraging location and technology to "collaborate, educate and innovate." For more information on OLC, visit http://www.olcevents.com/home

Field Trip Details: Our group will depart from the Loews Hotel registration desk at 3:30 p.m. for a tour and conversation with OLC, followed by an optional no-host social gathering at Maria's Mexican Restaurant at 9440 Foster Avenue in walking distance from the hotel

(http://mariasmexicanrestaurant.com/). In order to secure travel arrangements and to provide OLC with an accurate number of guests prior to the tour, participants must register in advance by Thursday, April 9th through the online survey at tiny.cc/csca or email Stacey Wieland at swm2@calvin.edu. There is no cost for the tour.

1604 3:30 PM to 4:45 PM Loews Chicago O'Hare Avedon B

#### **CSCA Next Leaders Network Social**

Sponsor: CSCA Next Leaders Network

Chair: Alberto González, Bowling Green State University

Speakers:

Tiffany R. Wang, University of Montevallo

Kathy Denker, Ball State University

Debra J. Ford, Creighton University

Amy Aldridge Sanford, Texas A&M University, Corpus Christi

M. Chad McBride, Creighton University

Ahmet Atay, College of Wooster

This event provides an opportunity for members to learn about CSCA, interact with CSCA members, and help shape the future direction of the association. Attendees will gain an overview of CSCA, the conference, and opportunities for participation. All members are strongly encouraged to attend, but especially early career scholars, students, and first-time CSCA attendees.

1605 3:30 PM to 4:45 PM Loews Chicago O'Hare Montrose Room

#### **Great Ideas for Teaching (G.I.F.T.) Session 1**

Sponsor: G.I.F.T.

Chair: Rachel Murdock, Des Moines Area Community College

"APA Breakthrough Using the Order of Operations" Jade Elizabeth Larson, South Dakota State University

"Breaking through outline development: Examining subordination, coordination, and division to strengthen speech arrangement" Kiersten Koehler, South Dakota State University; Joshua Westwick, South Dakota State University

"Bridging Borders: Incorporating Technology to Disarm Imposter Syndrome and the Illusion of Isolation in the Classroom" Matthew James-Andrew Craig, Western Michigan University; Christine M. Packard, Western Michigan University

"Mindfulness Practice: Reducing Communication Apprehension Through Classroom Meditation" Cemone Paul, WMU

"Synchronous Classroom (ITV technology) Prejudice/Stereotyping Role Playing Competition" Renata Kolodziej-Smith, University of Central Florida

"Teaching Organizational Culture and Power through HBO's Chernobyl" Hannah Bush, University of South Florida

"Unassisted Lie Detection Group Activity: Accessing the accuracy of detecting deception" Jayla Janay Gaskins, Central Michigan University

"Virtual Reality: A Technological Breakthrough in the Communication Classroom" Terra Rasmussen Lenox, Lake Michigan College

"Save a Life Activity" Steve Ingham, Wayne State University

1606 3:30 PM to 4:45 PM

Loews Chicago O'Hare

Prado 2

#### **Health Communication Interest Group: Business Meeting**

Sponsor: Health Communication Interest Group Chair: Shawn Starcher, Muskingum University

Speakers:

Andrea Meluch, The University of Akron

Jeff Kuznekoff, Miami University

1607 3:30 PM to 4:45 PM

Loews Chicago O'Hare

Warhol A

#### **Instructional Resources Interest Group: Top Paper Panel**

Sponsor: Instructional Resources Interest Group

Chair: Riley Richards, University of Wisconsin - Milwaukee

Respondent: Jacki Brucher Moore, Kirkwood Community College

"Affinity Seeking Strategies in the Classroom" Taylor Corlee, Missouri State University

"Improving Belonging and Connectedness Among College Students: Efficacy of a Public Speaking Assignment" Braden Rolsing; Min Liu, Southern Illinois University Edwardsville; Scott Sellnow-Richmond

"Pedagogy Beyond the Borders: Best Practices for Training International Teaching Assistants in the Communication Discipline" Comfort Tosin Adebayo, University of Wisconsin-Milwaukee; Riley Richards, University of Wisconsin - Milwaukee

"Reducing Public Speaking Anxiety Across Disciplines" David Shadinger, Northwest Missouri State University; Sue Myllykangas; John Katsion, Northwest Missouri State University; Denise Case, Northwest Missouri State University

"Technological Metaphors and their Relevance to Classroom Instruction" Joe C. Martin, University of Kentucky

The Communication Department at Missouri State University congratulates
Taylor Corlee for receiving a Top Paper Award
from the Instructional Resources Interest Group!





## The Department of Communication at the University of Wisconsin-Milwaukee congratulates Comfort Tosin Adebayo and Riley Richards for receiving a Top Paper Award from the Instructional Resources Interest Group!





1608 3:30 PM to 4:45 PM Loews Chicago O'Hare Gallery 724

#### Navigating the Borderlands of Identity: Autoethnographic Student Papers

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Travis Brisini, The Pennsylvania State University Respondent: Jake Simmons, Missouri State University

"(Re)Turning Toward the Horizon" Anna C. Wilcoxen, Southern Illinois University
"The \*Beautiful\* Yet -Logical- Collision of Emotion and Ration" Chloe Sferra, Denison

"Tracing Heteropatriarchal Ties and Making the Case for Sentimental Materiality: An Oral History of the Six Doolings" David Dooling, Missouri State University

""Take, Eat, This is my Body": A Vegan Ecofeminist Inquiry of Evangelical Christianity" Kensey Dressler, Missouri State University

1609 3:30 PM to 4:45 PM Loews Chicago O'Hare Gallery 424

#### State of Iowa Spotlight: Crisis and Transformative Social Change in Society

Sponsor: States Advisory Council

Chair: Gayle M. Pohl, University of Northern Iowa

Speakers:

Melissa L. Beall, University of Northern Iowa Gayle M. Pohl, University of Northern Iowa

Chris Ogbondah,

Jeffrey Dean Brand, University of Northern Iowa Marilyn M. Shaw, University of Northern Iowa

1610 3:30 PM to 4:45 PM Loews Chicago O'Hare Gallery 824

#### The Borders and Breakthroughs of the Dual-credit Basic Communication Course

Sponsor: Community College Interest Group

Chair: Roberta Davilla Robbins, Hawkeye Community College

Speakers:

Richard Underwood, Kirkwood Community College

David Wendt, Iowa Wesleyan University

**Tammie Wiebers** 

Roberta Davilla Robbins, Hawkeye Community College

The opportunities for high school students to complete dual-credit basic communication courses, often at no cost, is an attractive alternative to taking the course at a college or university. The purpose of this panel is to discuss how dual-credit courses both serve needs and create competing interests among high schools, colleges, and universities.

3:30 PM to 4:45 PM

Loews Chicago O'Hare

Prado 1

#### **Political Communication Interest Group: Top Papers**

Sponsor: Political Communication Interest Group Chair: Kaylene Barbe, Oklahoma Baptist University

"Agonistic Spirit: What Eulogies for John McCain Reveal (and Redefine) about Deliberative Democracy" Daniel M. Chick, University of Kansas

"Brett Kavanaugh's Self-Defense: A Case Study in Hyper-Partisan Apologia" Brett Bricker; Jacob William Justice, The University of Kansas

"Construction of the Trump/Putin Presidential Summit by the U.S. and Russian Press: A Comparative Analysis" Ekaterina Rybakova; John Huxford, Illinois State University; K. Megan Hopper, Illinois State University

"The Political Hero on Main Street: Revealing the American Monomyth as Master Narrative in Local Government" Wm. Bryan Paul, University of Missouri

#### The School of Communication at Illinois State University congratulates Ekaterina Rybakova and her colleagues for receiving a Top Paper Award from the Political Communication Interest Group!





## The School of Communication at Illinois State University congratulates John Huxford and his colleagues for receiving a Top Paper Award from the Political Communication Interest Group!





## The School of Communication at Illinois State University congratulates K. Megan Hopper and her colleagues for receiving a Top Paper Award from the Political Communication Interest Group!





1612 3:30 PM to 4:45 PM

Loews Chicago O'Hare

Gallery 524

#### **Interrogating the Position of Class in Communication Studies**

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: EunYoung Lee, Florida Gulf Coast University

"Class in Theory and Class in Practice: Conceptions of Autonomy in and Beyond Marxist Theory" Robert Carley

"'It's the Economy, Stupid!': Rhetorical Reflections on Class and Common Sense'" Joseph Zompetti, Illinois State University

"People and/or Workers: Kenneth Burke and the Rhetorical Border Between Recognition and Elision of Class" David Deifell, Clarke University

"Present at Its Own Making': E. P. Thompson, Class, and Intercultural Communication" Chad M. Nelson, Florida Gulf Coast University

1700 5:00 PM to 6:15 PM

Loews Chicago O'Hare

Warhol B

#### Be(com)ing the (Un)desirable: English Hegemony, Whiteness, and Higher Education

Sponsor: Intercultural Communication Interest Group

Chair: Yusaku Yajima, Minnesota State University, Mankato

Respondent: Christopher Brown, Minnesota State University, Mankato

"Critical Agenda of Decolonizing English Hegemony: Reflections on My Transnational Identity" Eddah Mutua, St. Cloud State University

"Teaching English Through Culture Productions" Saurabh Anand

"The Double-Consciousness of a Rhetorician Who is Not a Native in English and Western Thoughts" EunYoung Lee, Florida Gulf Coast University

"Undoing the "Non-s": Speaking between Cultures in the English-Speaking Culture" Tao Zhang, Southern Illinois University-Carbondale

""I Barely Understood You": Communication, Whiteness, and English Hegemony" Hsin-I Sydney Yueh, Northeastern State University

"'You Mispronounced 'Necessary' and 'Ideally'": Forging Belonging and Community as Linguistic Minorities in Higher Education" Renu Pariyadath, University of South Carolina Upstate

5:00 PM to 6:15 PM

Loews Chicago O'Hare

Avedon A

#### Breakin' on Through to the Other Side: Analyzing Gender in the Realm of Media

Sponsors: Media Studies Interest Group; Women's Caucus

Chair: Lauren J. Johnsen, University of Missouri

Respondent: Stephanie Young, University of Southern Indiana

"Digital Emotional Labor: How Cable TV for Women Led to Caring for Others Online" Jacquelyn Arcy, University of Wisconsin- Parkside

"Crashing the Cardi Party: An Analysis of Cardi B as a Feminist Killjoy" Lindsey N. Kraus, University of Kansas; Courtney L. McDaniel, University of Kansas

"Away from Neighborhood Crimes: Alternative Media and the (Re)-representation of Black Women in Chicago's 2019 Mayoral Race" Ololade Afolabi, Southern Illinois University Carbondale

"Communication, Kink, and Sexual Education: What Young Women Learned from "Fifty Shades of Grey"" Jessica Kratzer, Northern Kentucky University; Jeffrey Lawrey; Alyx McLuckie; Benjamin Mulberry; Erin Mullins; Autumn Shuler

"Feminism is a Crime: The Arrest of China's Feminist Five" Joshua Bacon, Purdue University Fort Wayne

1702 5:00 PM to 6:15 PM

Loews Chicago O'Hare

Avedon B

### Breaking through Invisible Borders: Championing Classroom Accommodations for Students with "Invisible" Disabilities

Sponsor: Communication Education Interest Group

Chair: Jenn Anderson, South Dakota State University Speakers:

Amber Alvey, South Dakota State University Michael G. Blight, North Central College Julie Davis, College of Charleston

Emily Marie Haverkamp, North Dakota State University Lara Martin Lengel, Bowling Green State University

Andrea Meluch, The University of Akron

Our panel features faculty and students whose research and personal experiences intersect with classroom accommodations for "invisible" disabilities including mental illness and intellectual disabilities. We will focus not only on the challenges of providing accommodations for students with "invisible" disabilities, but also on how communication faculty are poised to facilitate breakthroughs in classroom accommodations for students with "invisible" disabilities such as mental illness and intellectual disabilities.

1703

#### 5:00 PM to 6:15 PM

#### Connecting Academia with Industry: OLC Group Tour Part II

Sponsor: Organizational and Professional Communication Interest Group

Chair: Peggy Byers Fisher, Ball State University

Speakers:

Stacey Wieland, Calvin University Erika Kirby, Creighton University

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Continuation of Group Tour—please see session #1603. Field Trip Details: Our group will depart from the Loews Hotel registration desk at 3:30 p.m. for a tour and conversation with OLC, followed by an optional no-host social gathering at Maria's Mexican Restaurant at 9440 Foster Avenue in walking distance from the hotel (http://mariasmexicanrestaurant.com/). In order to secure travel arrangements and to provide OLC with an accurate number of guests prior to the tour, participants must register in advance by Thursday, April 9th through the online survey at tiny.cc/csca or email Stacey Wieland at swm2@calvin.edu. There is no cost for the tour.

1704

#### 5:00 PM to 6:15 PM

Loews Chicago O'Hare

Field

#### Connecting through Popular Culture and Social Media

Sponsors: Communication & Technology Interest Group; Popular Culture Interest Group

Chair: Caleb Green, University of Denver

Respondent: Jennifer Willis-Rivera, University of Wisconsin - River Falls

"Academic Blogs as Educational Tool for Communicating Beyond Borders: Four Metaphors and Two Tensions Related to Academic Blogging" Jimmie Manning, University of Nevada, Reno

"Memes with Friends: The Impact of Memes on Relational Maintenance in Friendships" Jess Dominguez, University of Kansas

"Pokémon Let's Go and Player Satisfaction: Applying Transmedia Storytelling into Let's Go's Interaction with Pokémon Go to Access the Narrative" Duy Pham, Illinois State University

"Rules, Reciprocity, and Emojis: An Exploratory Study on Flirtatious Texting

Communication" Thoms Richard Wagner, Xavier University; Narissra Punyanunt-Carter, Texas Tech University; Elizabeth McCarthy

"The New Narrative of Weight Loss: Exploring Fitness Stories Through Instagram" Lacey Brim, Wayne State University; Steve Ingham, Wayne State University

1705

5:00 PM to 6:15 PM

Loews Chicago O'Hare

Montrose Room

# Crossing Relational Boundaries: Relational Well-Being in Romantic, Friend, and Sibling Relationships

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kelsey Elizabeth Binion, Indiana University Purdue University

"I Want it and I Want it Now!: A Study on Instant Gratification and Relational Satisfaction" Allie Arkell, Bethel University

"Member Outcomes in Friendship Groups: A Literature Synthesis" Benjamin L. Davis, University of Wisconsin-Milwaukee; Erin Ruppel, University of Wisconsin-Milwaukee

"Tender Loving Affection: The Dyadic Role of Multiple Channel Verbal Affection in Romantic Relationships" Riley Richards, University of Wisconsin - Milwaukee

""Being Military:" Exploring the Supportive Functions of Sibling Relationships for Frequently Relocated Military Children" Alicia Lynn Alexander, Southern Illinois University Edwardsville; Ryan Mossor

""Mere Presence" and Conflict: The Impact of Communication Behaviors and Biological Sex" David Roaché, Aurora University; John Caughlin; Ningxin Wang; Kimberly Pusateri

1706

5:00 PM to 6:15 PM

Loews Chicago O'Hare

Prado 2

#### Dating in the Digital Age

Sponsor: Media Studies Interest Group

Chair: Tasha R. Dunn, The University of Toledo

Speakers:

Tasha R. Dunn, The University of Toledo

Elizabeth Ribarsky, University of Illinois Springfield

Tony Adams, Bradley University

Brianna Lane, Christopher Newport University

Malynnda Johnson, Indiana State University

Ahmet Atay, College of Wooster

Michaela Plummer, Missouri State University

Vivian Wheeler

This panel examines how the growth of dating in the digital age is breaking down/has broken down borders between Interpersonal Communication and Media Studies and explores the various opportunities in research and disciplinary relevance that this shift presents.

1707

5:00 PM to 6:15 PM

Loews Chicago O'Hare

Warhol A

#### Mythic Heroes and Exceptional Situations in Times of Borders and Breakthroughs

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Angela Jerome, Western Kentucky University

Respondent: Angela Jerome, Western Kentucky University

"An "Exceptional' Forum: How Eulogies for John McCain Ground Norms of Argument in National Myths" Daniel M. Chick, University of Kansas

"Color, design, and dynamism: The use of myth in pre-war Nazi propaganda posters." Jacqueline Irwin, California State University, Sacramento

"Elon Musk and the Myth of the Neoliberal Hero" Steven Melling, University of Missouri - Kansas City

"Ronald Reagan as Romantic Hero" Krista Lucene Phair, Ohlone College

The Department of Communication at Western Kentucky University congratulates Angela Jerome and her colleagues for receiving the Top Panel Award from the Rhetorical Theory and Criticism Interest Group!





1708 5:00 PM to 6:15 PM Loews Chicago O'Hare Prado 1

#### **Political Communication Interest Group: Business Meeting**

Sponsor: Political Communication Interest Group Chair: Colene Lind, Kansas State University

Speakers:

Joel Lansing Reed, University of Missouri

Josh C. Bramlett, Eastern New Mexico University

1709 5:00 PM to 6:15 PM Loews Chicago O'Hare Metropolitan

#### Presidential Listening Session on Inclusivity at CSCA

Sponsor: CSCA President

Chair: M. Chad McBride, Creighton University

In Summer 2019, the CSCA Executive Committee released the following statement:

The Executive Board of the Central States Communication Association supports changes within the National Communication Association to be more inclusive and diverse. Believing that excellence emerges from equity, inclusiveness, and diversity, we commit to reexamining CSCA's policies to seek out ways to improve our association's practices. Thank you to those who have been seeking positive changes within NCA and speaking out. We support your work.

We have created a Presidential Ad Hoc committee to examine our practices, and we are hosting this listening session so that we can hear and learn from the experiences of our CSCA attendees.

1710 5:00 PM to 6:15 PM Loews Chicago O'Hare Gallery 424

Short Course: Transcending the Disciplinary Borders: Breakthroughs in Integrating Community-Based Learning in Public Speaking, Argument, and Advocacy Instruction

Sponsor: Short Courses

Speakers:

Leila Brammer, University of Chicago Sarah Wolter, Gustavus Adolphus College

This short course presents an innovative instructional model for active civic engagement in communication courses. Grounded in rhetorical processes of civic inquiry and civic action, the model engages students in responsible and productive community-based research and inclusive communication on civic issues. Through civic engagement based in theory and ethics of responsible communication, students demonstrate significant development in communication and liberal arts skills, student voice, and civic agency. This short course is aimed at those who wish to incorporate theory-driven, research-

based, meaningful and responsible civic engagement, community-based assignments, and civic learning in disciplinary and other courses.

1711 5:00 PM to 6:15 PM Loews Chicago O'Hare Gallery 524

State of Iowa Spotlight: Sneaking in Social Change

Sponsor: States Advisory Council Chair: Linda Laine, Central College

Speakers:

Linda Laine, Central College

Aimee Langager, Des Moines Area Community College & Drake University

Sarah Chase Crosby, Iowa State University

Shelley Bradfield

1712 5:00 PM to 6:15 PM Loews Chicago O'Hare Gallery 824

#### **Technological Understandings of Social Support**

Sponsor: Communication & Technology Interest Group

Chair: Henry Goble, Michigan State University

"Approaching the Ultimate Boundary: An Exploration of Coping with the Death of a Loved One via Twitter" Elise P. Taylor, Purdue University

"Computer Mediated Social Support and the Digital Divide: Re-conceptualizing 'Usage' and Tangible Support" Jordan Conrad, University of Iowa; Kate Magsamen-Conrad, The University of Iowa

"Selling Social Support: How Mental Health Providers Promote Themselves Online" Corey Petersen, University of Kansas

"Social Network Effects on Well-being in Young Adults: A Replication and Extension of Valkenburg and Peter 2007" Gina Reynolds, Western Michigan University

"The Role of SNS in Communicating with Surviving Others About Continuing Bonds" Kendyl Anne Barney, University of Montana

1800 6:30 PM to 8:30 PM Loews Chicago O'Hare Cassatt Ballroom

#### The 2020 Opening Reception: Borders and Breakthroughs

Sponsor: Executive Director

Chair: Alberto González, Bowling Green State University

Everyone is invited to this popular annual event that celebrates the first day of the convention! Whether you have had a full day of engaging in dialogue in panel sessions or if you are just getting into Chicago, come join the fun! In addition to catching up with all your CSCA friends and family, you can make new friends as the music plays, delicious hors d'oeuvres are served, and bartenders at cash bars serve beverages. Free drink tickets for the first 250 people. Special thanks to Kendall Hunt for their sponsorship of this event.

Friday April 17, 2020

2100 8:00 AM to 9:15 AM Loews Chicago O'Hare Prado 2

Being at the Brink: Critical Examinations of the Human/Artificial Intelligence Dynamic

Sponsor: Media Studies Interest Group

Chair: Graeme John Wilson, Young Harris College

"Ethical Implications of Artificial Intelligence Expansion in the Private Sector: Self-Driving Cars and the Trolley Problem" Arthi Chandrasekaran

"False Gods & Feminine Machines: A Critical Analysis of Gender Dynamics Within Ex Machina" Gabriel Cruz, High Point University

"The Seduction of Her: The Rise of AI and the Paradigm Shift of Human Connection" Patrick Sawyer, University of North Carolina, Greensboro

"You've Got Mail & Less Than a Week to Live: Exploring the Discourse of Managerialism through an Efficiency – Compassion Dialectic" Andrew R. Donofrio, Columbus State University

""I Want to be Free": Women's Revolution in HBO's Westworld" Graeme John Wilson, Young Harris College

2101 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 524

# Beyond the "Lincoln" Border: The Political Argumentation of Lesser Known Illinois Leaders (Top Panel)

Sponsor: Argumentation and Forensics Interest Group

Chair: Mark Noe, Park University

"Building bridges and identifying common ground: Lessons from Joseph Cardinal

Bernardin" Kathleen M. Edelmayer, Madonna University

"Igniting disenfranchised voters: The Rhetoric of Harold Washington" Justin Stanley, Johnson County Community College

"Neighborhood Metonymy: Common talks about "The People" Steven Melling, University of Missouri - Kansas City

"Pushing the boundary of infamy: A analysis of Church of Satan founder Anton LaVey's argumentation through the lens of the new century and post-truth era" Ashley Vasquez, Johnson County Community College

"Vote White': Nazi Party Founder George Lincoln Rockwell's perspective on minorities, the Holocaust, and value of white culture" Lora Cohn, Park University

The College of Arts and Sciences at Madonna University congratulates Kathleen M. Edelmayer for receiving a Top Panel Award from the Argumentation and Forensics Interest Group!





# The School of Communication at Illinois State University congratulates Justin Stanley and his colleagues for receiving the Top Panel Award from the Argumentation and Forensics Interest Group!



2102 8:00 AM to 9:15 AM Loews Chicago O'Hare Pollock A

#### Breaking Through the Job Market: How to Survive Searching for Jobs in Academia

Sponsor: Graduate Student Caucus

Chair: Riley Richards, University of Wisconsin - Milwaukee

Speakers:

Caroline Waldbuesser, Western Connecticut State University

Ashleigh Marie Day, The University of Texas at Tyler

Shweta Arpit Srivastava, Monmouth College

Samantha F. Quinn, Park University Keith Bistodeau, Hamline University

Ashley A. Hanna Edwards, University of Wisconsin - La Crosse

As people who recently started jobs as professors in the field of communicate studies, the panelists provide advice to graduate students (and others) who are currently seeking jobs as well as those who will begin to look for jobs in the next few years. We plan to cover a variety of topics, including: interviews, mental health, negotiations, and coping when you do not get the job you wanted.

8:00 AM to 9:15 AM Loews Chicago O'Hare Montrose Room

#### Breakthroughs and Defining Moments of Difference in Family Communication: The Journeys, Turning Points, and Narratives that Surround our Research

Sponsor: Interpersonal and Family Communication Interest Group Chair: Sara Baker Bailey, Southern Connecticut State University Speakers:

Shawn Starcher, Muskingum University

Dawn O. Braithwaite, University of Nebraska-Lincoln

Tim McKenna-Buchanan, Manchester University

Laura D. Russell, Denison University

This panel provides space for developing conversations about new research directions for exploring undetected difference in family communication. Panelists will discuss research surrounding mental health, legitimizing step-families, gay fatherhood, and resilience through a lifestory approach. Collectively, panelists will highlight turning points that foster and empower their research.

2104 8:00 AM to 9:15 AM Loews Chicago O'Hare Pollock B

# Bridging the Business/Communication Divide: Strategies for Teaching the Business and Professional Communication Course

Sponsor: Organizational and Professional Communication Interest Group

Chair: Maddy Pringle

Speakers:

Stephen A. Spates, Missouri State University Jessica M. Rick, University of Southern Indiana Jackie Brandhorst

Cindi S. Clayton, University of Southern Indiana

Kyle Heuett, Ball State University

This panel attempts to bridge the business and liberal arts disciplinary divides by bringing in both business and communication faculty to discuss the business and professional communication course. The panelists will talk about class structure, strategies, and tips they bring to the classroom while discussing how different academic departments can work together to create courses that work for departments, faculty, and students.

2105 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Prado 1

#### Debates, Money, and Bipartisanship: The Deliberative Limits and Possibilities of Political Speech

Sponsor: Political Communication Interest Group

Chair: Joshua P. Bolton, Loras College

Respondent: Joel Lansing Reed, University of Missouri

"Discursive Institutionalism and Money as Speech: Uncovering Impacts" Nathan Katz, University of Missouri-Columbia

"Examining the Normative and Persuasive Effects of Televised U.S. Senate Debates" Josh C. Bramlett, Eastern New Mexico University

"Finding Common Ground across Political Borders: Analyzing Thomas A. Daschle's Senate Leadership Speeches as a Model for Bipartisanship in Political Communication" Rebecca Kuehl, South Dakota State University; Olivia R. Knippling, South Dakota State University

2106

8:00 AM to 9:15 AM

Loews Chicago O'Hare

Field

## Exploring Internationalizing the Basic Course: Crossing Borders and Making Breakthroughs – Melissa Beall Top Competitive Panel Award

Sponsor: Basic Course Interest Group

Chair: Tiffany R. Wang, University of Montevallo

Speakers:

Cheri J. Simonds, Illinois State University John Hooker, Illinois State University

Stephen Hunt, Illinois State University

Divine Narkotey Aboagye, Illinois State University

Nhung Vu, Illinois State University

Joseph Mazer, Clemson University

Angela M. Hosek, Ohio University

Grace Oforiwa Sikapokoo,

Iman Ikram, Ohio University

Aayushi Hingle, George Mason University

Adebayo Loveth Adebayo, George Mason University

In keeping with this year's theme, this panel seeks to explore avenues for internationalizing the basic course. We will begin the conversation with course directors, department chairs, and international graduate teaching assistants (IGTAs) from four universities to brainstorm constituencies and constraints for pursuing this venture.

The School of Communication at Illinois State University congratulates
Cheri J. Simonds and her colleagues for receiving the Melissa Beall Award
from the Basic Course Interest Group!





The School of Communication at Illinois State University congratulates John Hooker and his colleagues for receiving the Melissa Beall Award from the Basic Course Interest Group!





The School of Communication at Illinois State University congratulates Stephen Hunt and his colleagues for receiving the Melissa Beall Award from the Basic Course Interest Group!





# The School of Communication at Illinois State University congratulates Divine Narkotey Aboagye and his colleagues for receiving the Melissa Beall Award from the Basic Course Interest Group!





# The School of Communication at Illinois State University congratulates Nhung Vu and her colleagues for receiving the Melissa Beall Award from the Basic Course Interest Group!





2107 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Avedon B

#### Interrogating the MA Program Climate: Identifying the Borders and Strategizing for the Future

Sponsor: Communication Education Interest Group Chair: Adam W. Tyma, University of Nebraska Omaha Speakers:

Jenn Anderson, South Dakota State University

Jay Baglia, DePaul University

Kathy Denker, Ball State University

Allison Weidhaas, Rider University

Julie Apker, Western Michigan University

Jeffrey Tyus, Youngstown State University

Carrisa S. Hoelscher, Missouri State University

Kari Wilson

Kevin R. Meyer, Illinois State University

A variety of challenges create some real programmatic consequences for MA programs, including (but not limited to) the possibility of the closing of programs. This panel will offer a conversation from MA program directors, chairs, and coordinators regarding 1) what we have witnessed in our programs and our regions, 2) what we have done to respond to these realities, and 3) what might be some long-term solutions that can improve our situations.

2108 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Avedon A

#### Societal Borders and Body Breakthroughs: The Autoethnography of Physical Loathing and Self-Love

Sponsors: Interpersonal and Family Communication Interest Group; Performance Studies and

Autoethnography Interest Group; Women's Caucus Chair: Theresa Carilli, Purdue University Northwest

Respondent: Lori Montalbano

"Bodies that Break Boundaries: A Performative Autoethnographic Account of Growing Up Big" Cassidy D. Ellis

"Breaking Through Fat Stereotypes and Stigmas: One Graduate Student's Experience" Amanda Arp, Iowa State University

"Development and Dissolution of My Relationship with Ed: An Autoethnographic Application of Knapp's Relational Development Model to Experiences with a 'Difficult' Body" Katrina (Katie) Webber, University of Connecticut

"Embodied Disclosure: Autoethnographic Reflections of Disclosing a Stigmatized Identity" Caitlyn Jarvis

"Similar but Different-ly Abled: An Autoethnographic Account of Navigating Disability as Both a Personal and Shared Community Identity" Lisa DeWeert, Illinois State University

2109 8:00 AM to 9:15 AM Loews Chicago O'Hare Warhol A

# Speaking Through Borders of Race, Culture, Gender, Sexuality, and Curriculum: A Discussion of Instructional Ideas for Speaking Across Social and Cultural Identities

Sponsor: Instructional Resources Interest Group

Chair: DeAnne Priddis, Middle Tennessee State University

Speakers:

Rachel D. Davidson, Hanover College

Lara Stache, Governors State University

Kim Marie Omachinski, University of Wisconsin Milwaukee

Bill Bettler

2110 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 724

#### Autoethnography and the Borders of Grief

Sponsors: CSCA First Vice President; Performance Studies and Autoethnography Interest Group Chair: Patricia Jeanne English-Schneider, Gustavus Adolphus College

"I Have a Son Named Jake...": Reflecting on Communicative Strategies of the Use of Private Memorials" Nancy J. Brule, Bethel University

"Missing Mother: The Loss of the Prevailing Tone" Patricia Jeanne English-Schneider, Gustavus Adolphus College

"Producing Space, Representing Grief: A Proud Daughter Remembers Her Father" Diana Tucker, Western Governors University

"Stones on the Beach, Ashes in the Woods: Locating Ritual Acts of Mourning" Stephanie Young, University of Southern Indiana

"The Things That Knew Her: "Holding On" as a Way of "Letting Go" Deleasa Randall-Griffiths, Ashland University

2111 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 424

#### State of Missouri Spotlight: Breaking Down Borders Through Giving Voice

Sponsor: States Advisory Council Chair: Scott Jensen, Webster University

Speakers:

Carol J. Maples, Missouri State University Randy Keith Dillon, Missouri State University

2112 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 624

The Foundational Role of Identity & Intersectionality in Contemporary Social Justice

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Madison Ann Pollino, Bowling Green State University

Respondent: Wendy K. Z. Anderson, University of Minnesota

""A Light Where There is Dark": Transgressive Teaching and the Promise of Liberation from Transphobia" Richard Holt, Northern Illinois University

"Disclosure, Reactions, and Re-Victimization: A Review of Sexual Assault Literature" Shawn Micheal Deegan, University of Montana

"Diverse Interest and Identities Converge to Form a Counterpublic in the Case of #NoDAPL: A Literature Review" Katjana Stutzer, University of Montana

"In Memory of 2/14: An Analysis of Memorials from the NIU School Shooting" Daniel Thompson, Northern Illinois University

"Teaching about Intersections of Disability, Gender, and Sexuality through Media Literacy Education" Elizaveta Friesem, Columbia College Chicago; Donnell Probst, National Association for Media Literacy Education

2113 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 824

#### **Undergraduate Research Honors Conference: Paper Session 1**

Sponsor: Undergraduate Research Honors Conference Chair: Abbie Rachael Guthrie, Ball State University Respondent: Joy L. Daggs, Northwest Missouri State

"Impact of Social Media on Individuals" Alexis Gerulis, Bethel University (Advisor: Nancy Brule) "Is What We Say OK?: The Impact of Social Support Messages Throughout Grief" Joelle Parfrey

(Advisor: Nancy Brule)

"Living a Transgender Life in a Society Built to Silence the Other" Jaden Brooke Richeson, Denison University (Advisor: Amanda Gunn)

"Finding Happiness: The Rise, Fall, and Comeback of the Jonas Brothers A Social Media Review" Emily Jean Peters, Edgewood College (Advisor: Bonnie Sierlecki)

"Exploring Documented Immigrants and International Students' Experiences with the American Health Care System: A Narrative Inquiry" Allison Gardner, Wayne State College (Advisor: Randa Sue Garden)

2114 8:00 AM to 9:15 AM Loews Chicago O'Hare Metropolitan

#### **Vote Vigo Strategic Communication Campaign**

Sponsor: Strategic and Applied Communication Interest Group

Chair: Amber Rose Stinson, Indiana State University

Speaker:

Amber Rose Stinson, Indiana State University

2200 9:00 AM to 5:00 PM Loews Chicago O'Hare Avedon C/D

#### **Exhibit Hall Featuring Publishers and Technology-Friday**

Sponsor: Executive Director

Chair: Joy L. Daggs, Northwest Missouri State

2201 9:30 AM to 10:45 AM Loews Chicago O'Hare Prado 2

## Health Communication Interest Group Top Panel: (Re)negotiating Boundaries and Bridging Connections between Pedagogy and Wellness Practices

Sponsor: Health Communication Interest Group Chair: Aimee Burns, Bowling Green State University

Speakers:

Laura D. Russell, Denison University

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Tim McKenna-Buchanan, Manchester University

Anne Kerber, Minnesota State University, Mankato

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Samentha Sepulveda, University of Wisconsin Milwaukee

Michael Cody Coker, University of Wisconsin-Milwaukee

With increasingly diverse students coupled with rising mental health challenges, panelists will discuss ranging practices for promoting inclusivity and wellness. These practices include: facilitating one-on-one, listening-centered meetings with students, challenging conventional boundaries defining classroom spaces and instructor-student interactions, constructing social support practices for graduate teaching assistants, and redesigning syllabi by viewing semester arcs through a wellness lens. Panelists will also discuss the unique role communication plays in addressing current shifts in student wellness.

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Samentha Sepulveda, Michael Cody Coker, and their colleagues for receiving a Top Panel Award from the Health Communication Interest Group!





2202 9:30 AM to 10:45 AM Loews Chicago O'Hare Gallery 524

Adjunct/Temporary Faculty Caucus: Business Meeting

Sponsor: Adjunct/Temporary Faculty Caucus Chair: Shawna Blake, Tulsa Community College

Speakers:

Ali Gattoni, University of Wisconsin-Milwaukee

Jeremy Omori

9:30 AM to 10:45 AM Loews Chicago O'Hare Field

Artifacts as Mirrors: Engaging Popular Culture at the Border of the Classroom and our Research

(and Why They Should Intersect)

Sponsor: Popular Culture Interest Group

Chair: Adam W. Tyma, University of Nebraska Omaha

Speakers:

Andrew Herrmann, Eastern Tennessee State University Stephanie Young, University of Southern Indiana Art Herbig, Purdue University, Fort Wayne

Ahmet Atay, College of Wooster

#### Adam W. Tyma, University of Nebraska Omaha

Popular culture texts/artifacts do more than entertain. They reflect, teach, and interrogate the very groups that created them and they are created for, allowing students, researchers, and citizens the opportunity to break through these knowledge borders and work across and outside of them. This panel works to explore popular culture from that perspective, particularly through a pedagogical lens - both in the classroom and outside of it.

2204 9:30 AM to 10:45 AM

Loews Chicago O'Hare

Gallery 824

### Assessing Assessments: An Exploratory Discussion of the Current Uses, Complexities Surrounding, and Future Projections of Assessments

Sponsor: Community College Interest Group

Chair: Jennifer DeRouchey, Laramie County Community College

Speakers:

Roberta Davilla Robbins, Hawkeye Community College Andrea Button, Metropolitan Community College David L. Bodary, Sinclair Community College

Assessment is a vital component of instruction, as it helps determine if we are meeting our core competencies. This panel will focus on multiple aspects of assessment from different tools and software used, assessing a single course across multiple modalities, developing outcomes assessment matrices, and the effects environment plays on the assessment process

2205 9:30 AM to 10:45 AM

Loews Chicago O'Hare

Gallery 624

# Blurring the Borders of Amateurism: Theorists Examine California Senate Bill 206 Allowing Payments to College Athletes

Sponsor: Sports Communication Interest Group Chair: Julie Davis, College of Charleston

Speakers:

Angela Jerome, Western Kentucky University Jacqueline Irwin, California State University, Sacramento

Julie Davis, College of Charleston

In 2019, California Senate Bill 206 was signed into law, allowing NCAA athletes to hire agents and profit from their names, images, and likenesses. This discussion panel will use a variety of communication theories to interrogate the discourse surrounding the passage of this bill. Each panelist will discuss this discourse through the lens of a theory including myth, image repair, and framing.

The Department of Communication at Western Kentucky University congratulates Angela Jerome and her colleagues for receiving the Top Panel Award from the Sports Communication Interest Group!





# The Department of Communication at the College of Charleston congratulates Julie Davis and her colleagues for receiving the Top Panel Award from the Sports Communication Interest Group!





2206 9:30 AM to 10:45 AM Loews Chicago O'Hare Pollock A

#### Break on Through: Training & Development Strategies to Transcend Boundaries

Sponsor: Organizational and Professional Communication Interest Group

Chair: Scott Dickmeyer, University of Wisconsin--La Crosse

Speakers:

Scott Dickmeyer, University of Wisconsin--La Crosse

Craig Engstrom, Southern Illinois University Carbondale

Lance Rolland Lippert, Illinois State University

Linda Dickmeyer, University of Wisconsin-La Crosse

Rose Helens-Hart, Fort Hays State University

**Greg Ormes** 

Training & Development seminars are the most effective way to share organizational and professional communication scholarship within and beyond the boundaries of the university. Andragogy, or the methods and principles of adult education, ground T&D practices. Panelists, ranging from emerging trainers to veterans of the practice, will describe challenges, opportunities, and transcendent examples associated with their experiences of facilitating adult education.

9:30 AM to 10:45 AM Loews Chicago O'Hare Warhol A

### Breakthroughs in Teaching Difficult Topics: Overcoming Students' Borders and Awakening New Ways to Think

Sponsor: Instructional Resources Interest Group

Chair: Bryan Abendschein, Western Michigan University

"Arguing from Assigned Positions: A Class Exercise in Discussing Social Constructionism and Biological Determinism of Race and Gender in U.S. Culture" Rebecca Kuehl, South Dakota State University

"Being a Gender Social Justice Warrior in the Era of Trump: Performative Techniques" Megan Orcholski, University of Wisconsin-Milwaukee

"Odd Woman Out: A Social Norming Activity to Encourage Radical Vulnerability" Isabella Ruggiero, Texas A&M University- Corpus Christi

"Racial Caucusing as Checkpoint and Healing" Erika Kirby, Creighton University

"Rising to the Top: Uncovering a Bias for the Masculine in Organizations" Annette N. Hamel, Western Michigan University; Kathleen M. Propp, Western Michigan University

2208 9:30 AM to 10:45 AM Loews Chicago O'Hare Montrose Room

Great Ideas for Teaching (G.I.F.T.) Session 2 - Featuring Basic Course/Public Speaking Course Activities

Sponsors: Basic Course Interest Group; G.I.F.T.

Chair: Robert D. Hall, University of Nebraska-Lincoln

"How Do Speeches Stack Up? Examining Arrangement through Jenga®" Amber Alvey, South Dakota State University; Joshua Westwick, South Dakota State University

"Applying Audience Analysis to Digitally-Mediated Oratory" Sammantha Dellaria, Western Michigan University; Keenan Roberts, Western Michigan University

"Puzzling it Out: Bridging the Gaps Between Concept Maps and Speech Outlines" Sara M. Mathis, George Mason University; Aayushi Hingle, George Mason University

"Rolling with Burke: Using storytelling cubes and the Pentad to teach the communication model in the basic course" Kaylene Barbe, Oklahoma Baptist University

"Teaching Visual Literacy: Enhancing Student's Visual Critical Thinking in Basic Communication Course" Tatsuya Suzuki, University of Kansas

"The Talk of the Town: Impromptu Speeches using The New Yorker" Danielle Feliz Dickerson, Park University

"Using a Visual Model to Conceptualize Interrelationship Between Elements of Commemorative Speeches" Nicholas John Lorang, South Dakota State University

"Which story is credible, highly biased, or false?: A discovery process to teach contemporary information literacy" Nick Romerhausen, Eastern Michigan University; Katie Rasmussen, Adrian College

2209 9:30 AM to 10:45 AM Loews Chicago O'Hare

Pollock B

Warhol B

### Has Communication Research Made a Difference? Considering the Impact of Theory and Practice

Sponsor: Communication Theory Interest Group

Chair: Jimmie Manning, University of Nevada, Reno

"But It Makes a Difference to Me: Notes on Reflexive Researching" Joseph Johnson

"For Whom Do We Make a Difference?" Ann Mclaughlin

"Making a Difference in Our Theories and Research: Race and Communication Studies" Savaughn Estelle Williams, University of Kansas

"The Not-So-Basic Course(s): Making a Difference through General Education Communication Classes" Kathy Denker, Ball State University

"Translating Theory to Practice I: Making a Difference for Public Policy" Kristina Scharp, University of Washington

"Translating Theory to Practice II: The Difference is in the Masses" Tiffany Quispe-Austin

"What a Difference More Difference-Making Communication Scholarship Might Make: Ten Years Later" Lawrence R. Frey, University of Colorado Boulder

"What Should We Call Ourselves? Does It Make a Difference in Difference-Making?" Erin Ketcham, University of Nevada, Reno

9:30 AM to 10:45 AM Loews Chicago O'Hare

**Intercultural Communication Interest Group: Business Meeting** 

Sponsor: Intercultural Communication Interest Group

Chair: Linsay M. Cramer, Coastal Carolina University

Speakers:

Linsay M. Cramer, Coastal Carolina University Scott Mitchell, University of Wisconsin-River Falls Seokhoon Ahn, Texas State University

2212 9:30 AM to 10:45 AM Loews Chicago O'Hare Gallery 424

State of Iowa Spotlight: How Does This All Fit: Autoethnographic Narratives

#### and Collaborative Performance

Sponsor: States Advisory Council Chair: Linda Laine, Central College

Speakers:

Cecilia Cerja, University of Northern Iowa Grace Mertz, University of Northern Iowa

James Keane Josh Hamzehee

2213 9:30 AM to 10:45 AM

Loews Chicago O'Hare

Gallery 724

#### **Undergraduate Research Honors Conference: Paper Session 2**

Sponsor: Undergraduate Research Honors Conference Chair: Karly Louise Poyner, Ball State University

Respondent: Carrisa S. Hoelscher, Missouri State University

"Confederate Survival Strategies: Rhetorically 'Re-Constructing' Reconstruction through the Pedagogy and Ideology of the New South" Sergio Pena, Illinois College (Advisor: Christopher Oldenburg)

"The Hidden Truth: Nurses Need Our Help as Much as We Need Theirs" Allyson M. Monson, South Dakota State University (Advisor: Jennifer Anderson)

"An Examination of Messages about Racial Identities Towards Biracial Daughters" Tiara Brooks, Creighton University (Advisor: Sherianne Shuler)

"Sleep is a Luxury; Can You Afford It?": An Exploration of the Relationship between Interrupted Sleep, Conflict Styles, Intimacy and Relational Satisfaction" Sarah Dvorak, Bethel University "Discourse for the 21<sup>st</sup> Century Student: Examining the Possibility for Political Expression on a Liberal Arts College Campus" Madison Lane Nix, Trinity University (Advisor: Sarah Erickson)

2300

11:00 AM to 12:15 PM

Loews Chicago O'Hare

Avedon A

# Bordered Bodies and Relationships: Breaking Through Traditional Expectations of/for Fat, Postpartum, Religious, and In-Law Issues

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Interpersonal and Family Communication Interest Group; Women's Caucus

Chair: Katie Marie Lever, Western Connecticut State University

Respondent: Elizabeth Ribarsky, University of Illinois Springfield

"Taking an Anti-Sacrificial Stance: An Interdisciplinary Study of Muslim Women Breaking through Cultural and Structural Borders of Anthropatriarchy" Nora Abdul-Aziz; Daniella Fedak-Lengel; Lara Martin Lengel, Bowling Green State University

"'You Can Either Make It Traumatic or You Can Make It a Ridiculous Joke': The Use of Humor to Cope with Postpartum Problems" Autumn Shuler; Jessica Kratzer, Northern Kentucky University
"Fat is a Feminist Issue in Manifestor: Fat Women of Color's Empowering Use of Ethos, Pathos, and

"Fat is a Feminist Issue in Manifestos: Fat Women of Color's Empowering Use of Ethos, Pathos, and Tone" Amanda Arp, Iowa State University

"Meaning and Power in the Bahū Title: The Maintenance of Patriarchy" Mara Kathleen Berkland, North Central College; Supna Chaudhari Jain, North Central College

2301

11:00 AM to 12:15 PM

Loews Chicago O'Hare

Avedon B

### Breaking Through Classroom Borders by Centering Coaching and Universal Design for Learning

Sponsor: Communication Education Interest Group Chair: Allison D. Brenneise, University of Minnesota Speakers:

Molly Wiant Cummins, University of Texas Arlington

Joshua Young, Oklahoma City University David Potter, Mid-Plains Community College

Sam Miller, Lane College

Universal Design for Learning (UDL) presents three predictable learning networks (recognition, strategic, and affective) to assist instructors in planning for every learner's unique approach to the implicit and explicit borders that classrooms and curricula present. Using their own experiences of coaching in and beyond the classroom, panelists hope to create a breakthrough exchange of ideas about the possibilities of communication education outside our academic borders with UDL as a guiding philosophy.

2302 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Field

# Calloway-Thomas Inclusivity Series Spotlight Panel: Still Lifting as We Climb--For Strong Sistas Who Have Decided Saving Others is No Longer Enough

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Popular Culture Interest Group Chair: Mona Arrendondo

Speaker:

Karla D. Scott, Saint Louis University

This autoethnographic performance explores the experiences of a Black woman Baby Boomer crossing cultural borders of gender and race in a mid 20th century context-only to find herself in the 21st century exhausted despite the myth of strong Black womanhood. Realizing survival requires radical self-care, a journey begins to dismantle the myth and cultivate oppositional models of Black womanhood that disrupt our dehumanization and decolonize our lived experiences.

2303 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Prado 1

### Constructive Dialogue: Overcoming Boundaries of Political and Social Ideologies in Interpersonal and Inter-group Communication

Sponsor: Political Communication Interest Group

Chair: Danny McQuarters Jr., Central Michigan University

Speakers:

Carly Densmore, Central Michigan University

Mitchell Wekwert

This panel seeks to present research that contextualizes politically contentious dialogue. Contextualizing interpersonal political communication will spark insight and discussion on how to engage in constructive civil dialogue with people of differing ideologies and political beliefs.

2304 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Cassatt Ballroom

#### **CSCA Award Rehearsal**

Sponsor: Executive Director

Chair: M. Chad McBride, Creighton University

Speakers:

Chad Edwards, Western Michigan University Deanna Sellnow, University of Central Florida

Jeffrey T. Child, Kent State University

Alberto González, Bowling Green State University

Patric Spence, University of Central Florida

Ashley Ann Hinck, Xavier University

Allison R. Thorson, University of San Francisco

Lawrence R. Frey, University of Colorado Boulder

Jeffrey Tyus, Youngstown State University

Anna Wright, Illinois College

Theresa Castor, University of Wisconsin-Parkside

Helen Sterk, Western Kentucky University

Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

Tiffany R. Wang, University of Montevallo

Dawn O. Braithwaite, University of Nebraska-Lincoln

Debra J. Ford, Creighton University

2305 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Montrose Room

## **Examining Societal and Cultural Borders Around Difficult Topics in Parent-Child Communication, and the Impacts on Personal Identity and Familial Dynamics**

Sponsors: Ethnicity, Race, International, and Class Concerns Caucus; Interpersonal and Family

Communication Interest Group; Sexual Orientation and Gender Identity Caucus

Chair: Lisa DeWeert, Illinois State University

Speakers:

Katrina (Katie) Webber, University of Connecticut

Amy Jo Ellefson, The University of Southern Mississippi

Josefina Loza Wells, University of Nebraska at Omaha

Kelly G. Odenweller, Iowa State University

Amnee Elkhalid, University of Missouri

Lisa DeWeert, Illinois State University

Within the context of parent-child communication, this discussion-based panel explores how uncomfortable topics are communicated, and the lasting effects on identity and familial relationships. Through examples of difficult conversations around race, weight and body, disability, religion, gender, and sexuality, these researchers discuss the use of various methodologies to explore how these conversations cross borders, break barriers, and impact identity of both the parent and child.

2306 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Pollock B

#### **Exploring Boundaries Through Critique: Exploring and Reviewing Communication Theory**

Sponsor: Communication Theory Interest Group

Chair: Alexzandria Tucker,

"Mediated Modern Privacy: A Theoretical Review" Will Reilley Silberman, University of Kentucky;

J. David Johnson

"Relational Dialectics Theory 1.0 Versus 2.0: A Critical Review" Comfort Tosin Adebayo, University of Wisconsin-Milwaukee

"Salience of Face Size and Affect: Exploring a Boundary Condition of Exemplification Theory" Michael Glenn Vosburg, North Dakota State University

"Using the Theory of Planned Behavior to Predict Attitudes Towards Using Plastics" Jessica Vermaelen, Texas A&M University - Corpus Christi; Michael Sollitto

2307 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Pollock A

**Graduate Student Caucus: Top Papers** 

Sponsor: Graduate Student Caucus

Chair: Austin Beattie, The University of Iowa

Respondent: Jessica Kahlow, University of Wisconsin-Milwaukee

"All Friends Welcome Here: Applying Susanne Langer's Theory of Aesthetics to the La Muse Artist and Writers Retreat" Carly Carpenter, CSU, Sacramento

"Breaking Down "Bro Culture" in Academia" Dathan Nathaniel Simpson II, University of Wisconsin-Milwaukee

"Constructing an absolutely mentality: A study of servant leadership in a residential camp context" Maureen Wieland, Purdue University

"There's a Bitmoji for that: The Effect of Bitmojis on Student Engagement in Online Classes" Jessica Kahlow, University of Wisconsin-Milwaukee

# The Brian Lamb School of Communication at Purdue University congratulates Maureen Wieland for receiving the Paul D. Skalski Award from the Graduate Student Caucus!







The Department of Communication at the University of Wisconsin-Milwaukee congratulates Dathan Nathaniel Simpson II and Jessica Kahlow for receiving Top Paper Awards from the Graduate Student Caucus!





2308 11:00 AM to 12:15 PM Loews Chicago O'Hare

Prado 2

## National Communication Association-Diversity, Equity, and Inclusion: The State of the Communication Discipline

Sponsor: Executive Director

Chair: Trevor Parry-Giles, National Communication Association

Speakers:

David T. McMahan, Missouri Western State University

Roseann M. Mandziuk, Texas State University

This panel features NCA national office staff and elected leaders discussing data found in NCA's 2019 State of the Discipline report. Panelists will discuss data on a number of topics related to Communication faculty, undergraduate and graduate students, and scholarship, with a particular focus on diversity, equity, and inclusion.

2309 11:00 AM to 12:15 PM Loews Chicago O'Hare Gallery 424

**Short Course: Incorporating Networks Perspectives into Communication Courses** 

Sponsor: Short Courses

Chair: Seungyoon Lee, Purdue University

Speakers:

Seungyoon Lee, Purdue University Bailey C. Benedict, Purdue University

Zachary Robert Wittrock, Lincoln Parkway Consulting

Interest in networks – like social networks, computer networks, and ecological networks – is growing among public and scholarly communities. This short course will describe how instructors in different subfields in communication can integrate network perspectives into their classes. A general overview of key network concepts and theories that can be utilized when teaching classes in organizational, health, interpersonal, and political/mass communication will be provided. Attendees will participate in a sample lesson and activity (i.e., "Who Dunnit") on analyzing network structure and information flow and be given resources for facilitating the lesson on their own.

2310 11:00 AM to 12:15 PM Loews Chicago O'Hare

Metropolitan

## Strategic and Applied Communication: Promoting Teaching and Scholarship at the Central States Communication Association

Sponsor: Strategic and Applied Communication Interest Group

Chair: Matthew Seeger, Wayne State University

Speakers:

Guosong Shao,

Timothy Sellnow, University of Central Florida Gayle M. Pohl, University of Northern Iowa

Strategic communication is becoming a more common name for departments, majors, and academic programs. It embraces more variety of communication theory and tactics than the traditional public relations designation. Applied communication scholarship is growing in importance and influence. Join us for an open discussion for what this means for the communication discipline, teaching and research. The new SACIG hopes these discussions can help to define scholarship that is of interest to our members and to identify the changes ongoing in the discipline.

2311 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Warhol A

#### The Rhetorical Borders That Surround Gender and Invitations to Break Through

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kristen McCauliff, Ball State University

Respondent: Nicole E. Hurt, College of Saint Benedict and Saint John's University

"Challenging Patriarchal Jurisprudence and Breaking Borders Surrounding Rights to Reproductive

Choice: A Rhetorical Analysis" Iruoma U. Ezumba, Central Michigan University

"Identifying Changes in Masculinity in the Gladbrook-Reinbeck Rebels Mascot" Steve Ingham, Wayne State University

"'Working' through White Privilege: A Critical Analysis" Abbie Rachael Guthrie, Ball State University

2312 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Warhol B

#### **Intercultural Communication Interest Group: Top Papers**

Sponsor: Intercultural Communication Interest Group Chair: Scott Mitchell, University of Wisconsin-River Falls Respondent: EunYoung Lee, Florida Gulf Coast University "Breakthroughs and Boundaries: A Cross-Cultural Examination at the Intersection of Race and Gender" Emi Kanemoto, State University New York at Geneseo; Keisuke Kimura, University of New Mexico; Lisa K. Hanasono, Bowling Green State University

"Coats of Fire: Rhetorical Identity Negotiations of Feminist Evangelical Christians" Karly Louise Poyner, Ball State University

"The Burden of Being a WoC: Priya Koothrapalli on The Big Bang Theory" Blessy McWan, Bowling Green State University

"#IndigenousFolksNext: Political Implications of Viceland's (2017) Docuseries RISE" Bernadette A Bowen, Bowling Green State University

2313 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Gallery 724

#### **Undergraduate Research Honors Conference: Top Paper Panel**

Sponsor: Undergraduate Research Honors Conference Chair: Anne Kerber, Minnesota State University, Mankato Respondent: Anne Kerber, Minnesota State University, Mankato

"Modern Environmental Jeremiad: A Rhetorical Approach to Greta Thunberg's Youth Activism Rhetoric" Bridget N. Roskuszka, Creighton University **Top Paper and Lambda Pi Eta Award Winner** (Advisor: Sherianne Shuler)

"Being DACAmented: How Families of Undocumented Young Adults Talk about Citizenship" Laura Santiago Gomez, Augsburg University

"The Great Sandwich Debate: A Multi-Method Analysis of Social Media Brand Engagement" Matthew Cooper, DePaul University (Advisor: Bree McEwan)

"Because I Said So: An Examination of the Contribution of Parenting Styles and Self-Disclosure on Child Well-Being and Emotional Intelligence" Lilia Bissonnette, Bethel University (Advisor: Nancy Brule)

2314 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Gallery 524

### What If International Faculty Could Speak! What Would They Say About 'Borders' and 'Breakthroughs''?

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Eddah Mutua, St. Cloud State University

Speakers:

Godfried Asante, Drake University

Elizabeth M. Lozano, Loyola University Chicago

Ahmet Atay, College of Wooster

Hsin-I Sydney Yueh, Northeastern State University

Yusaku Yajima, Minnesota State University, Mankato

Diana Trebing, Saginaw Valley State University

Florence Chee

In the era of globalization, the role of international faculty in the global academy as well as in their countries of origin cannot be underestimated as they impact the academy in numerous ways. This roundtable brings together international scholars to engage in dialogue with their U.S-born counterparts about more equitable, inclusive, and truth-oriented scholarly exchanges in the academy. The discussion will focus on "borders" and "breakthroughs" in the academy. We hope to examine ways that successes and challenges encountered become the contexts to mobilize for more inclusion. Each panelist will share their experiences negotiating the academy and local/global concerns within historical, cultural, theoretical and social meanings that shape their identity, teaching, research and service.

2400

12:30 PM to 2:45 PM

Loews Chicago O'Hare

Cassatt Ballroom

#### **CSCA Hall of Fame Awards Luncheon and Business Meeting**

Sponsor: Executive Director

Chair: M. Chad McBride, Creighton University

Celebrate outstanding member achievements and learn about the current state of the association at this cherished annual event. Lunch will be served. You must have a ticket to attend.

# Congratulations to our 2020 CSCA Hall of Fame Inductees Patrice M. Buzzanell (University of South Florida), Shelly Schaefer Hinck (Central Michigan University), and Mitchell. S. McKinney (University of Missouri)!









2500

3:00 PM to 4:15 PM

Loews Chicago O'Hare

Gallery 524

#### 2019 Federation Prize Recipient Presentation: Narrative Histories and The Gun Violence Project

Sponsor: CSCA First Vice President

Chair: Allison R. Thorson, University of San Francisco

Speakers:

Leslie J. Harris, University of Wisconsin-Milwaukee

Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

The Gun Violence Project is an interdisciplinary, university/community collaboration that seeks to make sense of social spaces through the lens of gun violence, with explicit attention to the complex and often unheard or forgotten narratives that participate in shaping spaces. Beginning with Milwaukee, Wisconsin, The Gun Violence Project aims to recover stories and experiences that would otherwise be lost or obfuscated by official narratives. This project will ultimately map oral histories of gun violence through a multi-modal, interactive map. This presentation will preview the early outcomes of the project and highlight the significance for communication researchers.

2501

3:00 PM to 4:15 PM

Loews Chicago O'Hare

Avedon B

### Breaking-Through on Tough Topics: Teaching Practices that Encourage Students to Discuss Difficult Topics (Top Panel)

Sponsor: Communication Education Interest Group Chair: Ryan Goke, North Dakota State University

Speakers:

Seokhoon Ahn, Texas State University

Stephanie Batson, Southern Illinois University Edwardsville

Ian Berry, North Dakota State University

Emeline Ojeda-Hecht

Tammy Swenson-Lepper, Winona State University Kyle Robert Vareberg, North Dakota State University Jonna Reule, Valley City State University

When instructors contemplate learning activities, many consider discussion. With countless resources and strategies, discussions can feel either invigorating or wasted. The latter is especially prominent when instructors center discussion on difficult topics, such as racism, sexism, etc. This panel combines several teachers from various contexts to offer strategies to help students discuss these hard-to-discuss topics.

2502 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Pollock B

### Calloway-Thomas Inclusivity Series Spotlight Panel: The Language and Languish of Lived Experience

Sponsor: Sexual Orientation and Gender Identity Caucus Chair: Jimmie Manning, University of Nevada, Reno

Speaker:

Robin M. Boylorn, University of Alabama

One of the most accomplished autoethnographers in the discipline will deliver an original keynote followed by a question-and-answer session with the audience. Dr. Robin M. Boylorn earned her Ph.D. from the University of South Florida. She is Associate Professor of Interpersonal and Intercultural Communication at the University of Alabama.

2503 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Warhol B

#### Communicating Across Contexts: Borders and Breakthroughs in Intercultural Communication

Sponsor: Intercultural Communication Interest Group

Chair: Diana Trebing, Saginaw Valley State University

Respondent: Hsin-I Sydney Yueh, Northeastern State University

""Crazed with the Love of the Light": Taiwan's Sunflower Activists as Transgressive Communication Teachers" Richard Holt, Northern Illinois University

"Living in a Home with a Western Name" Tao Zhang, Southern Illinois University-Carbondale

"Specters of Urban Borders: Dialectics of Housing Injustice and Resistance along Detroit's Spatial Paradox" Scott Mitchell, University of Wisconsin-River Falls

"The Art of Implicitness in High-Context Classical Chinese Rhetoric" Xi Li, University of Kansas "Using Blogs in the Classroom to Cross Cultural Workplace Boundaries" Kim Smith, St. Norbert College; Alli Henkelman

2504 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Metropolitan

#### Crisis Communication Breakthroughs for Crises that Respect No Borders

Sponsor: Strategic and Applied Communication Interest Group

Chair: Morgan Getchell, Morehead State University

Respondent: Joel Iverson.

"Breaking through the noise: Information seeking behavior in the age of decreased social media credibility" Morgan Getchell, Morehead State University

"Crisis Communication for Crises that Know no Borders: Combatting Animal Disease Incursions with Educational Narratives" Deanna Sellnow, University of Central Florida; Timothy Sellnow, University of Central Florida; America L. Edwards, University of Central Florida; Ronisha Sheppard

"Sense-making and community resilience at the Town Hall: The role of community spaces in response to water-related health crises" Henry Seeger

"The Kentucky Cabinet for Health and Family Services' Response to the Hepatitis A Virus Outbreak in Kentucky: An IDEA Model Analysis" Rachel Cato, Western Kentucky University

2505 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Pollock A

## Flexible Borders: Changing Views on Corporate Social Responsibility—the Roles of Faculty, Leadership, and Technology

Sponsor: Organizational and Professional Communication Interest Group

Chair: Tim McKenna-Buchanan, Manchester University

Respondent: Matthew S. Vorell, St. Cloud State University

"How Whole Foods Market Positions Itself as an Agent for Social Change" Christine Nyawaga,

Wayne State University, Meredith Smith; Kristian Fountain; Javier Guzman Barcenas

"Intrusive Teaching: The Role Strain of Care Labor and the Emerging Majority in Higher

Education" Kathy Denker, Ball State University; Daniel Cortese; Lisa Carlson; Kerri Morris; Jayne Goode, Governors State University

"The Perception of Leaders: A Competitive Test of Social Exchange Theory and Equity

Theory" David Henningsen, Northern Illinois University; Daniel Dick

"To Negotiate or Not Negotiate: Professional Boundaries Surrounding Mobile Device Usage" Anna V. Ortiz Juarez-Paz; Sharon Storch, University of Nebraska at Omaha

2506 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Avedon A

## Innovative Teaching Ideas and Activities for Human-Machine Communication and Computer-Mediated Communication

Sponsor: Executive Director

Chair: Chad Edwards, Western Michigan University

"An Adaptive Practice Test" Bryan Abendschein, Western Michigan University

"Applying CMC Theory to Have More Dialogues in (Online) Courses" David Westerman, North Dakota State University

"Computer-Mediated Communication, or Chaos?: Teaching CMC Though Emergent Dialogues on Self, Other, and Technology" Austin Beattie, The University of Iowa

"How to Scratch Your Social Itch? Using channel affordances to understand interpersonal outcomes" Samantha F. Quinn, Park University; Riley Richards, University of Wisconsin - Milwaukee "Integrating TikTok as Edutainment into the College Classroom" America L. Edwards, University of

Central Florida

"Reading Between the Lines: Adapting Nonverbal Cues to a Text-Based, Mediated Environment" Maura Cherney, Northeastern Illinois University

"Syllabot: An Artificial Intelligent Reciprocal Resource for Students and Teachers" Matthew James-Andrew Craig, Western Michigan University; Christopher DiFrancesco; Jasmine Stahl, Western Michigan University

"Through the Looking Glass – Black Mirroring Course Concepts" Rebecca Johnson, University of Kansas

2507 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Prado 2

#### **Media Studies Interest Group: Business Meeting**

Sponsor: Media Studies Interest Group

Chair: Dana M. Schowalter, Western Oregon University

Speakers:

Tasha R. Dunn, The University of Toledo

Kelly L. Adams, University of Missouri

2508

3:00 PM to 4:15 PM

Loews Chicago O'Hare

Montrose Room

#### Physical and Relational Loss: Coping with and Supporting Those Who Are Grieving

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Robert D. Hall, University of Nebraska-Lincoln

"The Digital Face of Suicide Loss: An Exploration of Online Suicide Loss Obituaries" Anna F. Carmon, Indiana University-Purdue University Columbus

"I Am This Widow: Social Support in Friendship after the Loss of a Spouse in Mid-Life" Dena M. Huisman, University of Wisconsin-La Crosse; Allison Lemke

"Grief, Social Support, and Turning Points: An Exploratory Study of Bereaved Women Who Have Lost Their Fathers in Adulthood" Shelby R. Bowman, University of Kansas

"Storying Infertility: Applying Self-Determination Theory to Women's Experiences of Infertility" Shaye Morrison, University of Missouri

"Walking on Egg Shells: Uncertainties of Emotional Labor, Caregiving, and Quality of Life" Shariq I. Sherwani, Ohio University

2509

3:00 PM to 4:15 PM

Loews Chicago O'Hare

Prado 1

#### Political News and Media: Considering Cases across Boundaries of Nation and Scale

Sponsor: Political Communication Interest Group Chair: Jihye Park, University of Missouri-Columbia Respondent: Colene Lind, Kansas State University

"Agenda-Setting Theory in Saudi Media Coverage: A Comparative Analysis of Coverage of Terrorist Attacks in Egypt and France" Mohammed H. H. Huraysi, University of North Texas

"Alternative Journalism & Mainstream Politics: The Case of Mediated Political Fusion in Local Political Parties" Blessy McWan, Bowling Green State University; Jewel White; Rafsanul Hoque, Bowling Green State University; Joshua Atkinson, Bowling Green State University

"Beyond Propaganda and Politics: Three Hallmark Movies of the Iranian Cinema after the 1979 Revolution" Mehrnaz Khanjani, University of Iowa

"Examining South Korea's Media System through Hallin & Mancini's Model" Brett R. Labbe, University of Indiana South Bend

2510

3:00 PM to 4:15 PM

Loews Chicago O'Hare

Warhol A

#### Rhetorical Theory and Criticism: Business Meeting

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kristen McCauliff, Ball State University

Speakers:

Terra Rasmussen Lenox, Lake Michigan College

Hilary Rasmussen, Elmhurst College

2511

3:00 PM to 4:15 PM

Loews Chicago O'Hare

Gallery 424

#### Short Course: Using Mutually Influential Relationships to Grow an Industry

Sponsor: Short Courses

Speakers:

Jamie Ann Ward, Eastern Michigan University

Shelly Najor, Wayne State University

Public relations practitioners are adept at building and maintaining relationships. However, practitioners often fall short when they are tasked with bridging professional practices and academia. The future of

public relations lies in the development of mutually influential relationships. It lies in the intangible capital built from relationships between public relations professors and practitioners.

This session specifically looks at how Cialdini's six paths to influence can foster mutually influential relationships that create stronger job funnels from university PR programs to the workplace and build on the foundations of the industry.

2512 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Gallery 724

#### **Undergraduate Research Honors Conference: Paper Session 4**

Sponsor: Undergraduate Research Honors Conference Chair: Tucker Robinson, Missouri State University

Respondent: Donna R. Pawlowski, Bemidji State University

"Nothing Can Take the Place of that Kind of Thing': Why Face-to-Face Communication Surpasses Technology in Building a Choral Community" Rachel Ann Violet Ryan, University of Wisconsin Oshkosh

"Memory Places on the Prairie: The Strategic Rhetoric of Whiteness and Memory in Southern Minnesota" Frances M. Kelliher, Saint Catherine University (Advisor: Margret McCue-Enser)

"Examining Seating Preferences in a Classroom Setting through the Lens of Expectancy Violation Theory" Makensi Ashton Taylor, Missouri State University (Advisor: Taleyna Morris)

"Animal Crossing in the Real World" Sarah Butkovic, Dominican University (Advisor: Jennifer Dunn)

"College Students' Portrayals of Busyness" Payton Taylor Smith, University of Northern Iowa (Advisor: C. Kyle Rudick)

2513 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Field

#### Using Virtual Reality to Expand Borders and Create Breakthroughs in the Basic Course

Sponsor: Basic Course Interest Group

Chair: Kevin John Stoller, Purdue University Fort Wayne

Speakers:

Chad Edwards, Western Michigan University Kara Burnett, Sinclair Community College John Perlich, Bemidji State University Katherine Taylor, University of Louisville

This panel will explore how virtual reality is expanding boundaries and creating breakthroughs in the basic course. Specifically, the panelists will discuss how the use of virtual reality expands borders by creating viable audience options in the online environment and may be used to create breakthroughs in managing communication apprehension. Each panelist brings a unique perspective and extensive experience in using or researching virtual reality and its impact on the basic course.

2514 3:00 PM to 4:15 PM

Loews Chicago O'Hare

Gallery 824

#### Yes, I Heard You, but I Don't Agree: Using Dialogue to Understand Barriers

Sponsor: Community College Interest Group

Chair: Cheryl L. Skiba-Jones, Communication Educator

Speakers:

Robert Gitonga Nyaga, Purdue University Jeremy Basso, City Colleges of Chicago

Julie Weishar, Parkland College

#### Carolyn Calloway-Thomas, Indiana University

As instant communication threatens to overtake lives and every government in the world is facing a challenge, how can people learn constructive communication techniques? Conflict is nothing new, but panelists will share ideas, methods, and experiences to aid our complex world.

2515 3:00 PM to 5:00 PM Loews Chicago O'Hare Avedon C/D Undergraduate Research Honors Conference: Poster Session

Chair: Joy Daggs

Judges: David Bodary, Sinclair Community College, Leah Elizabeth Bryant, DePaul University, Anne Kerber, Minnesota State University, Mankato, Shawn T. Wahl, Missouri State University

- 1. "Language of Love in Long-Distance Relationships: Analyzing Christianese Used in YouTube Advice Videos" Rachel Faith Mauldin, Oklahoma Baptist University (Advisor: Vickie Ellis)
- 2. "Defining K-Pop" Bonnie Wong, Manchester University (Advisor: Michelle Calka)
- 3. "The De-Turbaned Body: A Queer Analysis of Anti-Terrorism Policy" Aranveer Singh Litt, California State University, Fresno (Advisor: Farrokh (Tom) Eizadiboroujeni)
- 4. "Transitioning from Casual Relationship to an Exclusive Relationship" Mackenzie Meisenheimer, University of Northern Iowa, Tanner Rohweder, University of Northern Iowa
- 5. "Things Are About to Get Racy: An Analysis on Views of Racial Inequality" Taylor Wolf, Bethel University (Advisor: Nancy Brule)
- 6. "Striking Twice: Racial Representation in Salim Akil's 2018 'Black Lightning'" Nicholas Richard Shereikis, The College of Wooster (Advisor: Ahmet Atay)
- 7. "Grief: The Breakthrough from Trauma to Peace" Sydney Shields, Columbus State University (Advisor: Andrew Donofrio)
- 8. "'I Hate This Town'—Conceptions of Belonging in Hardcore Music" Joanna Klinedinst, Denison University (Advisor: Alina Haliliuc)
- 9. "Walmart Takes a Stand: An Analysis of CSR in the Face of Rising Gun Violence" Trevor Brunner, Southern Illinois University Edwardsville (Advisor: Deborah D. Sellnow-Richmond)
- 10. "Life and Love After Death: The Impact of Unexpected Loss in Relationships" Molly McCann, Bethel University (Advisor: Nancy Brule)
- 11. "'You're So Brave to Wear Heels': Impact on Initial Interpersonal Communication Acts with Tall Women" Ashlynn Elizabeth Philpot, Oklahoma Baptist University (Advisor: Vickie Ellis)
- 12. "Critical Analysis of Malcom in the Middle" Tatiana Saleh Alarej, Saint Xavier University
- 13. "Stigmas Surrounding Mental Health on a College Campus and Their Effect on Seeking Counseling or Treatment" Treena Do, Julia Donnelly, Sydney Grommesh, Madeline Langub, Bellmont University (Advisor: Christie Kleinman)
- 14. "Love at First Sight: Modern Disney Princess Movies and Romantic Ideals" Elizabeth Alden Eckman, Trinity University (Advisor: Sarah Erickson)
- 15. "Vel Phillips Trustworthy Persona Defies Boundaries" Hannah R. Borchert, UWM (Advisor: Sara Vanderhaagen)
- 16. "A Reflection on Gender Portrayal in NBC's Brooklyn Nine-Nine" Kennedey Bell, College of Wooster (Advisor: Ahmet Atay)
- 17. "Ouch, I Needed to Hear That: Online Interpersonal Communication Fostered Through the Enneagram" Isabel Price, Oklahoma Baptist University (Advisor: Vickie Ellis)
- 18. "Communicating Emotions—A Mother's Perspective on Raising a Child with a Serious Illness: A Narrative Inquiry" Morgan Sudbeck, Wayne State College (Advisor: Randa Sue Garden)
- 19. "The Ecological Footprint Calculator and the Artistic Communication of Climate Science" Veronica Gunther, Rowan University (Advisor: Miles Coleman)

20. "The Unbreakable Bond and Brand of Sisterhood: An Analysis of National Panhellenic Conference Organizations' Use of Social Media for the Purpose of Organizational Identification" Zelma Mae Cable, University of Montevallo (Advisor: Tiffany R. Wang)

2600 4:30 PM to 5:45 PM

Loews Chicago O'Hare

Gallery 524

#### **Blazing New Trails: Pushing Beyond Traditional Borders**

Sponsor: Adjunct/Temporary Faculty Caucus

Chair: Ali Gattoni, University of Wisconsin-Milwaukee

Speakers:

Stacey Mirviss-Jossart, UW-Milwaukee

David Wendt, Iowa Wesleyan University

Heather Nesemeier, Minnesota State University Moorhead

Kim Marie Omachinski, University of Wisconsin Milwaukee

Lisa Bradford, University of Wisconsin-Milwaukee & Medical College of Wisconsin

This panel focuses on how adjunct/temporary faculty push the borders of the traditional academic career path. Panel members will talk about how they pushed the traditional academic borders, forging new and alternative academic paths. By sharing different institutional experiences, we also open networking opportunities for adjunct and temporary faculty that may need guidance and support as they navigate the complexities of academic life.

2601 4:30 PM to 5:45 PM Loews Chicago O'Hare

Avedon A

### Breaking Through Gender(ed) Borders: Narratives of Resisting Gender Roles and Expected Identities

Sponsors: Interpersonal and Family Communication Interest Group; Sexual Orientation and Gender Identity Caucus; Women's Caucus

Chair: Erika Kirby, Creighton University

Respondent: Malynnda Johnson, Indiana State University

""It Changed the Game of Life for Me. Drastically": Coming Out as Transgender Teen" Casper Muessigmann; Erika Kirby, Creighton University

""It's Not Supposed to Be This Way": A Man's Emotions After Miscarriage" Haley K. Horstman, University of Missouri; M. Chad McBride, Creighton University; Amanda Holman, Creighton University

""Starting Life with a Clean Slate": A Transgender Woman Starting a New Job" Sherianne Shuler, Creighton University

""This Wouldn't Happen to a Mother": Two Dads Raising a Son" Allen Saunders, Creighton University; M. Chad McBride, Creighton University

"Who's Included in #MeToo?: Difficult Discussions in the Classroom" Lynn Turner, Marquette University

2602 4:30 PM to 5:45 PM

Loews Chicago O'Hare

Gallery 824

### Breakthroughs in Student Evaluations: Alternative Methods to Student Feedback and Teacher Evaluations

Sponsor: Undergraduate Education and Administration Section

Chair: Becky DeGreeff, Kansas State University Polytechnic Campus

Speakers:

Shannon C. VanHorn, Valley City State University

Christina Paxman, Minot State University Kimberly M. Weismann, Williston State College

Jonna Reule, Valley City State University

In September 2019, NCA's Executive Committee endorsed the American Sociological Association's Statement on Student Evaluation of Teaching (SET). Research shows that SETs are poor measurements of teaching effectiveness and student learning, yet are often used in evaluation, tenure, and promotion decisions. This panel will look at alternative means to supplement and replace SETs.

2603 4:30 PM to 5:45 PM Loews Chicago O'Hare Pollock B

#### Breakthroughs into New Territory: Exploring New Applications of Theory

Sponsor: Communication Theory Interest Group

Chair: Bethanne Grover

"A Breakthrough: Semiotics in Mahatma Gandhi's Provincial Symbols" Reshmi Sen, North Central College

"Breaking Borders in Mobile Technology Adoption Theory: A Mixed Methods Investigation to Clarify Adoption Stages, and the Influence of Diffusion Attributes" Kate Magsamen-Conrad, The University of Iowa; Jeanette M. Dillon, Western Governors University

"Thicker Lenses: New Aspects of CTI's Identity Gaps" Kimberly Sue Kuiper, Bowling Green State University

2604 4:30 PM to 5:45 PM Loews Chicago O'Hare Gallery 724

#### **Ethics of Autoethnography: Which Borders Should We Cross?**

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Respondent: Jimmie Manning, University of Nevada, Reno

"Delimiting (Un)Civil Borders: The Ethics of Critical Auto/ethnography in Higher Education Places and Spaces" Robert Mitchell Gutierrez-Perez

"Growing While Teaching and Learning" Kathy Denker, Ball State University

"How Much is Too Much? Agency and Power in Mentoring Experiences" Danielle M. Stern, Christopher Newport University

"The Ethics of Telling Other People's Stories" Jennifer Morey Hawkins, St. Cloud State University "The Importance of Sharing Family Mental Health Stories to Heal and Benefit Others" Joseph Hoffswell, Western Kentucky University

2605 4:30 PM to 5:45 PM Loews Chicago O'Hare Pollock A

#### **Graduate Student Caucus: Business Meeting**

Sponsor: Graduate Student Caucus

Chair: Austin Beattie, The University of Iowa

Speakers:

Jessica Kahlow, University of Wisconsin-Milwaukee America L. Edwards, University of Central Florida

2606 4:30 PM to 5:45 PM Loews Chicago O'Hare Prado 2

#### Health Communication Division Spotlight Panel: Breakthroughs in Mental Health Research

Sponsor: Health Communication Interest Group

Chair: Sydney O'Shay-Wallace, Wayne State University

Speakers:

Andrea Meluch, The University of Akron Robert D. Hall, University of Nebraska-Lincoln Lance Rolland Lippert, Illinois State University Aimee Miller-Ott, Illinois State University Shawn Starcher, Muskingum University

This spotlight panel focuses on how health communication researchers have studied communication about mental health in the past, the challenges that researchers face examining this sensitive topic, and the opportunities that researchers have today to breakthrough to new understandings about how mental health issues are discussed, dismissed, and shape interpersonal relationships. Attendees will gain further insight into how scholars are investigating communication about mental health (e.g., theoretical frameworks applied) and new directions for research to continue.

2607 4:30 PM to 5:45 PM Loews Chicago O'Hare Metropolitan

#### Past Officer Debut Panel: Top Graduate Student Papers

Sponsor: CSCA First Vice President

Chair: Judith S. Trent, University of Cincinnati

"Coats of Fire: Rhetorical Identity Negotiations of Feminist Evangelical Christians" Karly Louise Poyner, Ball State University

"Embodying/Writing/Performing "Women's Work": Pleasurable Tensions and Double Binds of Feminist Performative Autoethnography" Shelby Swafford, Southern Illinois University, Carbondale "The Food We Eat: How Social Support Influences Diet Change" Danielle Farley, University of Montana

""What's more real? A sick girl in an institution... or some kind of super-girl?" Representing Schizophrenia in Buffy the Vampire Slayer's "Normal Again" Kayla E. Pruitte, Southern Illinois University Edwardsville

2608 4:30 PM to 5:45 PM Loews Chicago O'Hare Gallery 424

### Short Course: Borders & Breakthroughs of Communicating Finances in the Family: Talking and Taking Action

Sponsor: Short Courses

Chair: Roberta Davilla Robbins, Hawkeye Community College

Speakers

Roberta Davilla Robbins, Hawkeye Community College Andrew Frank Thompson, University of Northern Iowa

Communicating about finances is an often-feared topic. Individuals, couples, and families all must make financial decisions by active conversational engagement, de facto decision-making, or by non-action among other strategies. The Short Course topic, Borders & Breakthroughs of Communicating Finances in the Family: Talking and Taking Action, breaks through the fear and apprehension about discussing money, and offers communication and financial concepts and strategies to move attendees from seeing money as a "problem" to money as a "path" to achieving financial goals. This topic applies to a number of communication courses including family, interpersonal, small group, community, and conflict management. Every attendee will receive a copy of the panelists' book "Communicating Finances in the Family: Talking and Taking Action," which was published by Cognella this spring.

2609 4:30 PM to 5:45 PM Loews Chicago O'Hare Field

The Heroes We Need: Social Commentary in Modern Superhero Adaptations

Sponsor: Popular Culture Interest Group

Chair: Gabriel Cruz, High Point University

Respondent: Linsay M. Cramer, Coastal Carolina University

"Fantasy, Nazi Archetypes, and American Television: Antifascist Ideologies in Preacher and Supergirl" Michail Markodimitrakis

"Ms(ing) Captain Marvel: Commodifying Feminism, Misremembering the Struggle" Andrew R. Donofrio, Columbus State University

"The Devil in the White Suite: Deconstructing Capitalist Oppression within Netflix's Daredevil Series." Gabriel Cruz, High Point University

""We Can Save This Community:" Black Lightning and the Invisible Superstructure of Oppression" Graeme John Wilson, Young Harris College

2610 4:30 PM to 5:45 PM

Loews Chicago O'Hare

Montrose Room

#### The Technology of Politics

Sponsor: Communication & Technology Interest Group

Chair: Matthew James-Andrew Craig, Western Michigan University

"From fireside chats to facetiming: A contextual analysis of textual fixity in the live streams of political figures" Erik Gustafson, North Dakota State University

"Interaction effects of representation styles and 9/11 cues on attitudes and supports for a governmental surveillance measure" Hocheol Yang, Temple University

"P.R.I.M.E. Biases of the Digital Age: A Conceptual Model for Navigation and Survival" John Dowd, Bowling Green State University

"The Changing Face of the American Politics: A Study of Vicarious Learning Effect of 2016 Presidential Election on Women's Online and Offline Political Behavior" Tatsuya Suzuki, University of Kansas; Elnaz Parviz, Graduate Student; Alcides Velasquez, University of Kansas

2611 4·30 PM to 5·45 PM

Loews Chicago O'Hare

Prado 1

#### **Media Studies Interest Group: Top Papers**

Sponsor: Media Studies Interest Group

Chair: Dana M. Schowalter, Western Oregon University Respondent: Kelly L. Adams, University of Missouri

"Authority Issues: How Catholic and Islamic Mobile Prayer App Developers Use Religious and Algorithmic Authority" Wendi Bellar, University of Wisconsin - La Crosse

"Community and Personality: An Examination of Campus Parasocial Relationships" Ethan Morrow, University of Missouri; Jihye Park, University of Missouri-Columbia; Iuliia Alieva, University of Missouri

"The Problematization of Online "Community" When the SMS Closes" Andrew Herrmann, Eastern Tennessee State University

"Unearthing Obama from Plato's Cave: A Critical Rhetorical Deconstruction of Media Representation of the 'First African American President'" Divine Narkotey Aboagye, Illinois State University

#### The Department of Communication Studies at the University of Wisconsin-La Crosse congratulates Wendi Bellar for receiving a Top Paper Award from the Media Studies Interest Group!





The Communication Studies Program at East Tennessee State University congratulates Andrew Herrmann and his colleagues for receiving the Top Paper Award from the Media Studies Interest Group!





The School of Communication at Illinois State University congratulates
Divine Narkotey Aboagye for receiving a Top Paper Award
from the Media Studies Interest Group!





2612 4:30 PM to 5:15 PM Loews Chicago O'Hare Warhol A

#### **Rhetorical Theory and Criticism Interest Group: Top Papers**

Sponsor: Rhetorical Theory and Criticism Interest Group

Chair: Kristen McCauliff, Ball State University

Respondent: Terra Rasmussen Lenox. Lake Michigan College

"The Rhetoric of Innovation as Enclosure of Education Politics" Chad M. Nelson, Florida Gulf Coast University

"Defining Boundaries of the Women's Anti-Suffrage Campaign" Mary Carver, University of Central Oklahoma

"(China Dream) and (Root-seeking): The Rhetoric of Nationalism in The Voice of China" Xinxin Jiang, Southwestern University of Finance and Economics; Alberto González, Bowling Green State University

2613 4:30 PM to 5:45 PM Loews Chicago O'Hare Gallery 624

**Undergraduate Research Honors Conference: Paper Session 5** 

Sponsor: Undergraduate Research Honors Conference

Chair: Drew Gaidosh, Ball State University

Respondent: Anna Wright, Illinois College

"Marketing Higher Education: Strategic, Value-Centered Recruiting" Emily Ann Boyne, Oklahoma Baptist University (Advisor: Vickie Ellis)

"Executive Authority and Free Speech: An Analysis on the Restraints of Presidential Power" Leta Jane Lohrmeyer, University of Nebraska at Omaha (Advisor: Jeremy Lipschultz)

"Living and Coping with Narcolepsy: Employing the Autoethnographic Method" AnnMarie E. Kalb, Creighton University (Advisor: Sherianne Shuler)

"'Keeping the Tiny Humans Alive': The Relationship between Parenting Styles and Adolescent High Risk Behaviors" Erin Pelletier, Bethel University (Advisor: Nancy Brule)

"'It's Tinder. What Did You Expect?' An Exploratory Study of Expectancy Violations Theory on Tinder" Dominic Delbert Meyers, Concordia College Moorhead (Advisor: Aileen Buslig)

2700

7:30 PM to 9:30 PM

#### **CSCA Annual Past Presidents Dinner**

Sponsor: Executive Director

Chair: Amy Aldridge Sanford, Texas A&M University, Corpus Christi

#### Saturday April 18, 2020

3000 7:00 AM to 7:45 AM

Loews Chicago O'Hare

Metropolitan

#### **Central States Communication Association 2021 Program Planners Meeting**

Chair: Debra J. Ford, Creighton University

Speakers:

Nicholas John Lorang, South Dakota State University

Kristina Scharp, University of Washington

Scott Mitchell, University of Wisconsin-River Falls

Ali Gattoni, University of Wisconsin-Milwaukee

Anthony Woodall, University of Oklahoma

Terrell K. Frey, University of Kentucky

Julie A Simanski, Des Moines Area Community College

Wendy K. Z. Anderson, University of Minnesota

Yesim Kaptan, Kent State University

Ahmet Atay, College of Wooster

Robert D. Hall, University of Nebraska-Lincoln

Andrea Meluch, The University of Akron

Tasha R. Dunn, The University of Toledo

Anne Kerber, Minnesota State University, Mankato

Benjamin Haas, Borough of Manhattan Community College CUNY

Jimmie Manning, University of Nevada, Reno

Sydney O'Shay-Wallace, Wayne State University

Jennifer DeRouchey, Laramie County Community College

Donna R. Pawlowski, Bemidji State University

Henry Goble, Michigan State University Amanda L. Brown, University of Wisconsin-Stout Joel Lansing Reed, University of Missouri Samantha Dunn, Illinois State University Chad Edwards, Western Michigan University Tiffany R. Wang, University of Montevallo

3100 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Avedon B

#### "Teaching Ain't What It Used to Be:" Borders, Breakthroughs, and Adjustments

Sponsor: Communication Education Interest Group

Chair: Roberta Davilla Robbins, Hawkeye Community College

Speakers:

Linda Dickmeyer, University of Wisconsin-La Crosse

Stephen Hunt, Illinois State University Scott A Myers, West Virginia University

Donna R. Pawlowski, Bemidji State University

Roberta Davilla Robbins, Hawkeye Community College

This panel will address and discuss the borders, breakthroughs, and adjustments that have been required to "know our respective student audiences" and to adapt to them. Experienced faculty will describe their perspectives of the changing generational demands of students and how they made adjustments in the learning environment and process.

8:00 AM to 9:15 AM Loews Chicago O'Hare

Prado 2

#### Academic Translation: How to Communicate Like a Public Scholar

Sponsor: Media Studies Interest Group

Chair: Christopher J. Olson,

Speakers:

CarrieLynn D. Reinhard, Dominican University

Paul Booth, DePaul University

Brendan Riley

Malynnda Johnson, Indiana State University

Art Herbig, Purdue University, Fort Wayne

Laura C. Farrell, Minnesota State University, Mankato

This discussion panel brings together popular culture studies, media studies, and fan studies academics to share advice about doing public scholarship and engagement. Each panelist will present their experiences and their advice for communicating in non-traditional means to a variety of audiences and publics.

3102 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Gallery 824

#### Borders as Barriers: Negotiating Faulty Perceptions of Race, Character & Color

Sponsor: Community College Interest Group

Chair: Cheryl L. Skiba-Jones, Communication Educator

Speakers:

David Wendt, Iowa Wesleyan University Robert Gitonga Nyaga, Purdue University Jeremy Basso, City Colleges of Chicago Cooper Wakefield, Marian University

This panel will examine personal stories, narratives, and pop culture to learn how borders are created and reinforced, increased, reduced or maintained. Participants will discuss the ideology, assumptions, and myths that operate in people's minds and how perceptions influence behavior.

8:00 AM to 9:15 AM Loews Chicago O'Hare

**Community College Interest Group: Business Meeting** 

Gallery 1124

Sponsor: Community College Interest Group

Chair: David L. Bodary, Sinclair Community College

Speakers:

Julie A Simanski, Des Moines Area Community Coll

Shweta Arpit Srivastava, Monmouth College

3104 8:00 AM to 9:15 AM Loews Chicago O'Hare Pollock A

#### Borders and Breakthroughs in Small Groups, Mass Media, Leadership, and Technology

Sponsor: Graduate Student Caucus

Chair: Austin Beattie, The University of Iowa

Respondent: Riley Richards, University of Wisconsin - Milwaukee

"Anti-perfection: How Female Influencers of Color Construct Postfeminist Personas on Instagram" Bahareh Badiei, Western Michigan University; Tirrea S. Billings, Western Michigan University

"Attachment Style, Motives for Use, and Authenticity in Mobile Dating Apps" Daniel Casey, University of Wisconsin- Milwaukee

"Benefits and emotions present in offline and online communities: A taxonomic analysis." Maureen Wieland, Purdue University

"Find Your Own Voice, Tell Your Own Story: Inspiring Narratives in First Lady Michelle Obama Commencement Speeches" Bahareh Badiei, Western Michigan University

"Followership – Examined Through a Communicative Lens Via Sensemaking" Pavitra Kavya, University of Oklahoma

3105 8:00 AM to 9:15 AM Loews Chicago O'Hare Pollock B

### **Exploring the Cartesian Mind/Body Divide: Merging Boundaries to Create Breakthroughs** for Academic Life

Sponsor: Communication Theory Interest Group

Chair: Samentha Sepulveda, University of Wisconsin Milwaukee

Speakers:

Laura D. Russell, Denison University

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

Danielle M. Stern, Christopher Newport University

Mary Lahman, Manchester University

Joseph Hoffswell, Western Kentucky University

Michelle Lynn Kelsey, Purdue University, Fort Wayne

3106 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 424

**Short Course: Getting Started in Communication Training and Consulting** 

Sponsor: Short Courses

#### Speakers:

Rose Helens-Hart, Fort Hays State University Craig Engstrom, Southern Illinois University Carbondale DeAnne Priddis, Middle Tennessee State University

As a communication faculty member or student, you are uniquely situated to provide exceptional services to businesses and organizations through consulting and quality crafted and facilitated communication training programs. Your conceptual knowledge and classroom experience make you a great candidate for stepping into a training and consulting role. Expand your reach outside of the traditional classroom by learning how your subject matter expertise can be translated into applied training programs. In this short course, you will learn best practices for working with professional adult-learners, designing training programs, and building a client base.

3107 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 524

#### **Spotlight: Navigating Racism within Your Department**

Sponsor: CSCA First Vice President

Chair: C. Kyle Rudick, University of Northern Iowa

Speakers:

Ashley R. Hall, Illinois State University

Nurhayat Bilge, SUNY- Fashion Institute of Technology

Hsin-I Sydney Yueh, Northeastern State University

Christopher Brown, Minnesota State University, Mankato

Dorthy Lee Pennington, University of Kansas

Ahmet Atay, College of Wooster

Racism at the department creates a set of complex interpersonal, organizational, and cultural problems to be navigated. Issues such as gossip, professional sabotage, and stereotypes are just a few of the issues that scholars of color negotiate in their efforts to create an academic space reflects and nurtures their intellectual and emotional needs. This panel features a panel of scholars of color who will recount some of the issues they have faced and provide advice for new and continuing scholars of color on how to challenge, resist, and subvert academic spaces steeped in white supremacy and racism.

3108 8:00 AM to 9:15 AM Loews Chicago O'Hare Gallery 724

#### **Textual Healing: Theorizing the Libidinous in Performance**

Sponsor: Performance Studies and Autoethnography Interest Group Chair: Raquel Irene Polanco, University of Houston Clear Lake Speakers:

Diana Christine Woodhouse, College of Southern Nevada

Ahmet Atay, College of Wooster

Tony Adams, Bradley University

Jennifer Tuder, St. Cloud State University

Raquel Irene Polanco, University of Houston Clear Lake

Christopher Collins, Missouri State University

This panel offers seven short performances that explore, challenge, critique, and celebrate the place of the libidinous in performance studies and autoethnography. Given our overlapping investment in embodiment, the relationship between the self and other, and the intersections of discursive, cultural, and material communication phenomena, this panel argues for aesthetic performance as a unique epistemic site for engaging ethical questions surrounding the embodied facts of the libidinous in our research, pedagogy, and everyday human experience.

3109 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Gallery 624

#### Thinking About and Thriving in Graduate School

Sponsor: CSCA Next Leaders Network

Chair: Raina Verser, University of Montevallo

Speakers:

Savaughn Estelle Williams, University of Kansas William Joseph Sipe, University of Nebraska-Lincoln

Ana Lisa Eberline, University of Illinois Henry Goble, Michigan State University Scott E. Branton, University of Missouri Jasmine Baxter, University of Minnesota

Marcus Ferguson

Come to the session to hear more from masters and doctoral students talk about the transition to graduate school. Topics of discussion will include: the search process, finding a fit, the admissions process, adapting to a new program, finding ways to get involved both at their programs and in the discipline, and how to balance it all while staying healthy. The session is sponsored by Ball State University and breakfast will be provided.

3110 8:00 AM to 9:15 AM

Loews Chicago O'Hare

Metropolitan

#### **Communication and Technology Interest Group: Top Papers**

Sponsor: Communication & Technology Interest Group

Chair: Rebecca Johnson, University of Kansas

"Agency in computer-mediated communication: Russian bots and the 2016 U.S. presidential election" Cameron W. Piercy, University of Kansas; Ryan Bisel; Jeffrey Treem

"Directionally Challenged: Assessing the Influence of Spatial Orientation on Willingness to Pay for Climate Risk Mitigation (Top Student Paper)" Christopher Jackson, Wake Forest University

"I don't care about who you are, but what you are doing for me?: Examining perceptions of helpful comments and identity in discussion posts (**COMBOTLABS Top Paper Award**)" Xialing Lin, Penn State University, Scranton; Renee Kaufmann, University of Kentucky; Stephen A. Spates, Missouri State University; Kenneth Lachlan, University of Connecticut; Patric Spence, University of Central Florida

"Online Interaction with Instructors and Peers: Student Perceptions of Communication Preparedness in the Online Classroom" Renee Kaufmann, University of Kentucky; Jessalyn Vallade

"Warranting Theory Considered in the Context of Information Integration: A Breakthrough of Barriers between CMC and Cognitive Psychology" Maura Cherney, Northeastern Illinois University

The Nicholson School of Communication at the University of Central Florida congratulates Patric Spence and his colleagues for receiving the COMBOTLABS Award from the Communication & Technology Interest Group!



## The Communication Department at Missouri State University congratulates Stephen A. Spates and his colleagues for receiving the COMBOTLABS Award from the Communication & Technology Interest Group!





The Department of Communication, Media, & Theatre at Northeastern Illinois University congratulates Maura Cherney for receiving a Top Paper Award from the Communication & Technology Interest Group!





3111 8:00 AM to 9:15 AM Loews Chicago O'Hare Warhol A

## Understanding the Borders of Presidential Address & Recent Breakthroughs

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Jennifer Lee Walton, Ohio Northern University Respondent: Kathleen German, Miami University

"Diverse Offerings for Understanding U.S. Politics: Analyzing the Invitational Rhetoric of Hamilton and President Barack Obama" Mark P. Orbe, Western Michigan University

"Donald's Debate Humor: Smashing the Expectations of Presidential Comedy" Megan Montgomery, Northern Illinois University

"Rhetorical Criticism of President Obama's Farewell Address" Jade Elizabeth Larson, South Dakota State University

"Unification Devices in Donald Trump's Border: A Burkean Analysis of Donald Trump's Twitter Tweets" Daniel Henke, Iowa State University

8:00 AM to 9:15 AM Loews Chicago O'Hare Field

## Using Technology as both Borders and Breakthroughs in the Basic Course

Sponsor: Basic Course Interest Group

Chair: Ashley A. Hanna Edwards, University of Wisconsin - La Crosse

Speakers:

Dena M. Huisman, University of Wisconsin-La Crosse

Ian Berry, North Dakota State University Nicholas A. Raes, Illinois State University

Ashley A. Hanna Edwards, University of Wisconsin - La Crosse

For this roundtable, panelists will dialogue about the ways they use technology in their instruction of the basic course, including the ways they use digital technologies to enhance course content and the ways they address the challenges to the basic course posed by technology.

3113 8:00 AM to 9:15 AM Loews Chicago O'Hare Prado 1

## Voices of Resistance and Attack in U.S. Politics

Sponsor: Political Communication Interest Group Chair: Daniel M. Chick, University of Kansas

Respondent: Nicholas Labinski, University of Wisconsin-Stout

"A Woman's Tale: Protesting Brett Kavanaugh's Nomination through the Use of Garments from The Handmaid's Tale" Corrinne E. Johnson, Central Michigan University

"America was Doomed: Westboro Baptist Church's Apocalyptic Rhetoric against President

Obama" Jeremy Adolphson, University of Wisconsin-Milwaukee

"Reclaiming the American Dream: How the Rhetoric of Rev. Dr. Martin Luther King, Jr. Inspired a Movement" Emily Scroggins, Gustavus Adolphus College

8:00 AM to 9:15 AM Loews Chicago O'Hare Avedon A

## WoMentors: Females Helping Females Break Through the Glass Ceiling of the Academy

Sponsor: Women's Caucus

Chair: Kathryn B. Golsan, University of Northern Iowa

Speakers:

Amy Aldridge Sanford, Texas A&M University, Corpus Christi Kellie Welch Smith, Texas A&M University, Corpus Christi Isabella Ruggiero, Texas A&M University- Corpus Christi

Rebecca Imes, Carroll University

Tiffany R. Wang, University of Montevallo

Dawn O. Braithwaite, University of Nebraska-Lincoln

Sandra G. Petronio, IUPUI

Kathryn B. Golsan, University of Northern Iowa

These female mentors and proteges will be interviewed about how their unique relationships have affected experiences and decisions throughout years in male-dominated academia. They will share tips for building and maintaining mentoring relationships within an academic environment. Overall, this panel's objective is to help women break through the glass ceiling of the academy.

3116 8:00 AM to 9:15 AM Loews Chicago O'Hare

Warhol B

#### **Undergraduate Research Honors Conference: Paper Session 6**

Sponsor: Undergraduate Research Honors Conference Chair: Tucker Robinson, Missouri State University Respondent: Kaitlin Phillips, Utah State University

"Reinforcement of Heteronormativity in Television: A Rhetorical Analysis of Unbreakable Kimmy Schmidt" Caleb James Kant, Illinois State University (Advisor: John R. Baldwin)

"Think Twice: The Effects Social Media has on Self-Esteem, Body Image, and Wellbeing" Alexis Ritchie, Bethel University (Advisor: Nancy Brule)

"Analyzing Toxic Communication and Causes of Toxic Communication in Online Gaming from the Perspective of MOBA Players" Joseph Start, University of Northern Iowa (Advisor: C. Kyle Rudick)

"Missionary Communication Challenges: A Qualitative Study of Communication Habits in International Christian Missions" Christina Combs, Wayne State College (Advisor: Randa Sue Garden)

"Before I Die...': A Study on Intimacy, Attachment Style, and Grief Intensity During the Process of Unexpected Loss of a Loved One" Allison Pehler, Bethel University (Advisor: Nancy Brule)

3115

9:00 AM to 2:00 PM

Loews Chicago O'Hare

Avedon C/D

## **Exhibit Hall Featuring Publishers and Technology-Saturday**

Sponsor: Executive Director

Chair: Joy L. Daggs, Northwest Missouri State

3200

9:30 AM to 10:45 AM

Loews Chicago O'Hare

Warhol B

## (Re)shaping Borders and Boundaries Through Critical Pedagogy and Mentoring

Sponsors: CSCA Next Leaders Network; Intercultural Communication Interest Group

Chair: EunYoung Lee, Florida Gulf Coast University

Speakers:

Amy Nicole Heuman, Texas Tech University

Alberto González, Bowling Green State University

Ahmet Atay, College of Wooster

Nurhayat Bilge, SUNY- Fashion Institute of Technology

Diana Trebing, Saginaw Valley State University

John R. Baldwin, Illinois State University

Kyra Nicole Heatly, Texas A&M University

Eddah Mutua, St. Cloud State University

Our positionalities may create certain boundaries between the pedagogue/mentors and students in academic settings. The dynamic that can emerge based on differences and/or similarities between them can be pivotal in the affect and effect of these relationships. In this panel, panelists reflect on their positionalities as pedagogues/mentors and moments of borders built, which could be both necessary at times and obstructive otherwise. They, then, explore the ways in which they strategically utilize their positionality to navigate through those borders and possibly to break through them. The panelists extend their discussion on pedagogical and mentoring efforts in breaking through the boundaries.

3201

9:30 AM to 10:45 AM

Loews Chicago O'Hare

Gallery 624

## **Challenging Power Through Protest, Narratives & Engagement**

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Richard Everett Babb, Bowling Green State University

Respondent: Jenn Anderson, South Dakota State University

"Beyond the Post: Examining #MeToo Narratives" Cimmiaron Alvarez, Illinois State University

"Defending the Decorum of the Land: Iowa Farmers and the Dakota Access Pipeline" Krista Klocke, Iowa State University

"Disrupt J20's Biographical Availability, Attitudinal Affinity, and Social Integration" Lacey Corey Brown, University of Tampa

"The Killjoy Tongue: Engaging the DAPL Protests with Sara Ahmed" Scott Jarmon, Southern Illinois University - Carbondale

"Women Empowerment Campaign: Are they really empowering? A campaign creators' perspective" Aya Shata, University of Miami; Michelle Seelig

3202

9:30 AM to 10:45 AM

Loews Chicago O'Hare

Prado 1

## Framing the News: Coverage, sourcing, tension and power in news discourse

Sponsor: Media Studies Interest Group

Chair: Sarah Turner McGowen, Northeastern State University

Respondent: Joe Watson, Baker University

"Comparative Analysis of CNN Coverage of Weather Disasters in USA, Japan, and India" Prince Adu Gyamfi, Purdue University

"Framing the Great Lakes Water Compact: Understanding newspaper coverage of water access in a post-bureaucratic society" Keith Zukas, University of Wisconsin-Whitewater; Sumin Shin, University of Wisconsin - Whitewater

"Media Frames of Voluntary Childlessness in the United States From 1979 to 2018" Elizabeth Ann Hintz, University of South Florida; Amy Haywood

"News Coverage of the 2017 Wisconsin and Foxconn Investment Deal: A Framing Analysis of Wisconsin Daily Newspapers" Shu-Yueh Lee, University of Wisconsin Oshkosh

3203 9:30 AM to 10:45 AM

Loews Chicago O'Hare

Gallery 824

## From Faculty to Administration: Making a Difference Beyond the Classroom Borders (Top Panel)

Sponsor: Undergraduate Education and Administration Section

Chair: Donna R. Pawlowski, Bemidji State University

Speakers:

Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Dawn O. Braithwaite, University of Nebraska-Lincoln

Aaron V. Burton, Tiffin University

Jeffrey T. Child, Kent State University

Linda Dickmeyer, University of Wisconsin-La Crosse

Matthew Seeger, Wayne State University

Timothy Sellnow, University of Central Florida

Sometimes people say, "We lost another good faculty member to administration." While this may be true, we can also say, "good faculty members make great administrators." So, what qualities do they possess? And, do you have an interest in administration? Come and listen to current or former faculty-to-administrators who will share their journey of preparing for administrative roles, differences they made in the lives of others, lessons learned, and best practices of managing work-life balance.

The Department of Sociology and Communication Studies at Bemidji State University congratulates Donna R. Pawlowski for receiving a Top Panel Award from the Undergraduate Education and Administration Section!





The Department of Communication & Media at Texas A&M University-Corpus Christi congratulates Amy Aldridge Sanford and her colleagues for receiving the Top Panel Award from the Undergraduate Education and Administration Section!





The School of Communication Studies at Kent State University congratulates

Jeffrey T. Child for receiving a Top Panel Award from the

Undergraduate Education and Administration Section!





The Nicholson School of Communication at the University of Central Florida congratulates Timothy Sellnow and his colleagues for receiving the Top Panel Award from the Undergraduate Education and Administration Section!





9:30 AM to 10:45 AM Loews Chicago O'Hare Montrose Room

**Great Ideas for Teaching (G.I.F.T.) Session 3** 

Sponsor: G.I.F.T.

Chair: Robert D. Hall, University of Nebraska-Lincoln

"Incident at the Rosebud Restaurant: Online Activity on Ethical Group Decision-Making" Claudia Janssen Danyi, Eastern Illinois University; Terri Fredrick

"Getting to Know You: Understanding Organizational Information-Seeking Through the Application of Uncertainty Management Theory" Andrea Meluch, The University of Akron

"In the Eye of the Beholder: Introducing Participant Observation Communication Research Techniques" Julie Apker, Western Michigan University

"Snake oil: Developing students' skills in speech writing, public speaking, and persuasion" Bree Siegrist, Central Michigan University

"The use of ice-breaker activities for developing students' public speaking skills in speech classes" Muhabbat Yakubova

"Understanding the Opposition" Steve Ingham, Wayne State University

"Unique Perceptions" Samantha Rouech, Central Michigan University; Carly Densmore, Central Michigan University

"Watch-Think-Reflect: How Documentary Film Can Enhance Historical Thinking" Tirrea S. Billings, Western Michigan University; Bahareh Badiei, Western Michigan University

3205 9:30 AM to 10:45 AM

Loews Chicago O'Hare

Metropolitan

## Negotiating Intercultural and International Boundaries in Public Relations

Sponsor: Strategic and Applied Communication Interest Group

Chair: Jeffrey Delbert

Respondent: Jeffrey Delbert

"Brexit Border Backlash and the Irish Backstop: Kategoria and Apologia in the Irish and Northern Irish Response to Brexit." Corey Benjamin Davis, University of Wisconsin-Whitewater

"New Jersey 101.5 Apologizes for Calling Attorney General Gurbir Grewal the 'Turban Man.'" Mark Glantz, St. Norbert College

"Rhetorical Strategies of Sports Commentators on NBA/China Scandal" Todd M. Hauser, Concordia University Chicago

"A Cure for Summit Fever?: Nepal, Mount Everest, and Image Repair" Lars Kristiansen

3206 9·30 AM to 10·45 AM

Loews Chicago O'Hare

Pollock A

#### Organizational and Professional Communication: Business Meeting

Sponsor: Organizational and Professional Communication Interest Group

Chair: Peggy Byers Fisher, Ball State University

Speakers:

Anne Kerber, Minnesota State University, Mankato

Tim McKenna-Buchanan, Manchester University

Presenters:

Anne Kerber, Minnesota State University, Mankato

Tim McKenna-Buchanan, Manchester University

3207 9:30 AM to 10:45 AM

Loews Chicago O'Hare

Gallery 524

## Presidential Listening Session on Inclusivity at CSCA

Sponsor: CSCA President

Chair: M. Chad McBride, Creighton University

In Summer 2019, the CSCA Executive Committee released the following statement:

The Executive Board of the Central States Communication Association supports changes within the National Communication Association to be more inclusive and diverse. Believing that excellence emerges from equity, inclusiveness, and diversity, we commit to reexamining CSCA's policies to seek out ways to improve our association's practices. Thank you to those who have been seeking positive changes within NCA and speaking out. We support your work.

We have created a Presidential Ad Hoc committee to examine our practices, and we are hosting this listening session so that we can hear and learn from the experiences of our CSCA attendees.

3208

#### 9:30 AM to 10:45 AM

Loews Chicago O'Hare

Avedon B

## Sex, Money, and Politics: Critical and Socio-Cultural Perspectives on Education

Sponsor: Communication Education Interest Group

Chair: Meggie Mapes, University of Kansas

Respondent: C. Kyle Rudick, University of Northern Iowa

""I Just Give Them the Same Feedback as Anybody Else": How Instructors Address Cultural Differences while Communicating Feedback" Shreya Singh

""It's not that I'm stupid, I just didn't know": College Experiences among Working Class Students" Hannah Bush, University of South Florida

"Normalizing Violence: Examining Media Representations of Alt-Right Campus Speakers" Deanna Leigh Fassett, San José State University

"When You Can't Leave it at the Door: How Sexual Violence Impacts College Students" Megan Orcholski, University of Wisconsin-Milwaukee

"'Welcome to Sex Education, We're Not Going to Talk About Sex': How Abstinence-Only Education has Failed our Students" Darien Gordon

3209

9:30 AM to 10:45 AM

Loews Chicago O'Hare

Prado 2

## Sex, Religion, Death, Depression, and Relationships - Is this our Life?

Sponsor: Health Communication Interest Group

Chair: Juliana Russel,

"(DEATH IS): Systematic Metaphor Analysis of "Death" in Terminal Illness Blogs" Laura Bruns, Wayne State University; Jenna Kolakowski

"Cultural Effects on Postpartum Depression" Sarah Symonds LeBlanc, Purdue University Fort Wayne; Rachel Mitchell, Purdue University Fort Wayne; Anthony Machette, University of Oklahoma

"Does Religiosity Influence Health? An Examination of How Religiosity Influences Students' Health Seeking Behaviors and Their Attitudes Toward Sex" Robert Gitonga Nyaga, Purdue University

""Honey, are you coming to bed?" Exploring the Relationship Between Intimacy, Interrupted Sleep, Conflict Styles, and Relational Satisfaction" Meghan Schuler, Bethel University

""Sorry Honey, I Didn't Sleep Well Last Night": An Exploration of Sleep and Relational Factors in Romantic Partner Relationships" Sarah Annis, Bethel University

""Yes, sex with you right now sounds like a super-duper time...": Exploring the Need for a Universal Definition of Consent" Hannah Grace Trew, University of Iowa; Kate Magsamen-Conrad, The University of Iowa

3210

9:30 AM to 10:45 AM

Loews Chicago O'Hare

Pollock B

## Sexual Orientation and Gender Identity Caucus: Business Meeting

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Justin J. Rudnick, Minnesota State University, Mankato

Speakers:

Nicholas John Lorang, South Dakota State University

William Joseph Sipe, University of Nebraska-Lincoln

# The Department of Communication Studies at the University of Nevada, Reno congratulates Robert Gutierrez-Perez for receiving the Scholarship Award from the Sexual Orientation and Gender Identity Caucus!





9:30 AM to 10:45 AM Loews Chicago O'Hare Warhol A

## Sound Education: Using Audio Documentary and Podcasting to Cross Borders and Create Breakthroughs in the Classroom

Sponsor: Instructional Resources Interest Group

Chair: David Engen, Minnesota State University, Mankato

"Duke University's Center for Documentary Studies: Opportunities for Communication Instructors" April Walton

"Hearing Vision, Seeing Sound" Daniel Makagon, DePaul University

"Seeing White: Using Podcasts to Explore White Privilege" Kristen Treinen, Minnesota State University Mankato

"The Finding Your Place Podcast: A Case Study of a Grant-Funded, Student Produced Podcast Series for First-Year College Students" Robert Jersak; David Engen, Minnesota State University, Mankato "The Meaningful Life Podcast: A Case Study of a Student-Produced Podcast Exploring One of Life's

Big Questions" Scott Johnson, University of Richmond

3212 9:30 AM to 10:45 AM Loews Chicago O'Hare Gallery 424

## State of Illinois Spotlight: Advocacy Through [Adapting Communication Content for Diverse Learners]

Sponsor: States Advisory Council Chair: Anna Wright, Illinois College

Speakers:

Dana S. Trunnell, Prairie State College Rebekah Hoffman, University High School

Amy Lund

Michael Duggan, College of DuPage Counseling

9:30 AM to 10:45 AM Loews Chicago O'Hare Avedon A

## **Top Papers in Interpersonal and Family Communication**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kaitlin Phillips, Utah State University

**Top Paper**: "Multilevel Communicative Resilience: Exploring the Communicative Processes of Coping with Parental Alienation" Kristina Scharp, University of Washington; Kyle Kubler; Tiffany R. Wang, University of Montevallo; Laura Dudley, University of Montevallo; Mary Hale; Keller Spitts; Colin Sugamura; Raina Verser, University of Montevallo

"Burrell Award Winner: Conformity Among College Students: The Effect of Gender on Sexually Violent Beliefs" Hanna Klecka, UW-Milwaukee

"How Parental Confirmation is Associated with Family Quality: Applying the Theory of Resilience and Relational Load to Parent-Child Relationships" Jenna LaFreniere, Texas Tech University; Andrew Ledbetter, Texas Christian University

"Political Difference in Marriage: Wife's Gender Linked Fate and Relational Conflict" Jayne Goode, Governors State University; Kendra Knight, DePaul University; Kathy Denker, Ball State University; Valerie Cronin-Fisher, Governors State University

"Dawn O. Braithwaite Award for Qualitative Research Winner: Ambiguous Loss: Managing the Dialectics of Grief After Shaken Baby Syndrome/Abusive Head Trauma" Kim Powell, Luther College; Amber Sorenson, Luther College

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Hanna Klecka for receiving the Nancy Burrell Award from the Interpersonal and Family Communication Interest Group!





The Department of Communication Studies at Texas Christian University congratulates Andrew M. Ledbetter and his colleague for receiving a Top Paper Award from the Interpersonal and Family Communication Interest Group!





The Communication Studies Program at Governors State University congratulates Valerie Cronin-Fisher, Jayne Goode, and their colleagues for receiving a Top Paper Award from the Interpersonal and Family Communication Interest Group!





9:30 AM to 10:45 AM Loews Chicago O'Hare Field

## **Top Papers in Popular Culture Interest Group**

Sponsor: Popular Culture Interest Group

Chair: Stephanie Young, University of Southern Indiana Respondent: Jimmie Manning, University of Nevada, Reno

"Cinema, Confessions and Pedagogy: Breaking Boundaries between Film Studies and Religious Education" Richard Wolff, Valparaiso University

"Kinky People's Perceptions of the "Fifty Shades of Grey" Trilogy" Jessica Kratzer, Northern Kentucky University

"Parody and Masculinity: Reinforcing NFL Norms in the Old Spice Foam Zone" Taylor Hamilton Arthur Katz, University of Wisconsin-Milwaukee

""I Owe You an Apology": Image Repair Applied to YouTube Apology Videos" Michael G. Blight, North Central College; Courtney Kurhayez, North Central College; Arden Kurhayez, North Central College; Julia Vock, North Central College

The Department of Communication at Northern Kentucky University congratulates our Graduate Program Director, Jessica Kratzer, for receiving the Top Paper Award from the Popular Culture Interest Group





The Communication Department at Valparaiso University congratulates Richard Wolff for receiving a Top Paper Award from the Popular Culture Interest Group!





The Department of Communication at the University of Wisconsin-Milwaukee congratulates Taylor Hamilton Arthur Katz for receiving the Founders Award from the Popular Culture Interest Group!





The Department of Communication & Media Studies at North Central College congratulates Michael G. Blight, Courtney Kurhayez, Arden Kurhayez, and Julia Vock for receiving a Top Paper Award from the Pop Culture Interest Group!





3215 9:30 AM to 10:45 AM Loews Chicago O'Hare

Gallery 724

**Undergraduate Research Honors Conference: Paper Session 7** 

Sponsor: Undergraduate Research Honors Conference

Chair: Drew Gaidosh, Ball State University

Respondent: Sherianne Shuler, Creighton University

"Mentoring in an Imposter World: A Qualitative Analysis on the Effects of Mentors on Mentee and the Impact of Mentor Disclosure" Emma Sydnie Williams, South Dakota State University (Advisor: Kelli Chromey)

"This is Who I Am: An Examination of Shameless as it Reinforces Stereotypical Representations of Queer Individuals, The Effect This Has on Society and Why It Should Be Considered an Issue" Alison Lindsey-Noble, The College of Wooster (Advisor: Ahmet Atay)

"Muslims in the Media: The Effects of Knowledge and Portrayals on Perceptions of Islam" Aaron Elijah Ramthun, University of Wisconsin La Crosse (Advisor: Beth Boser)

"Target Awareness and Ingratiation Success" Brooke Loughnan, Brandon Griesbach, David Rust, Noah Culbreth, Benjamin Fehrman, University of Wisconsin-Milwaukee (Advisor: Benjamin Davis) "Why is My Child a Delinquent? A Closer Look at How Parenting Styles Affect Adolescent High

Risk Behavior" Olivia Lavin, Bethel University (Advisor: Nancy Brule)

3300 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Pollock B

## Awards Ceremony for the Sexual Orientation and Gender Identity Caucus

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Rebecca Johnson, University of Kansas

3301 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Gallery 824

## Breaking Through Barriers: Creating Critical Thinkers in Unique Student Populations

Sponsor: Community College Interest Group

Chair: Kathleen M. Edelmayer, Madonna University

Speakers:

3302

Mark Noe, Park University

Justin Stanley, Johnson County Community College

Ashley Vasquez, Johnson County Community College

David L. Bodary, Sinclair Community College

Samantha F. Quinn, Park University

Carolyn Ullrich

Creating critical thinkers is a major goal for many communication classes. As the variety of students attending college has widened, however, the literature on critical thinking in our classroom has not kept up. It does not address the barriers faced by many groups our courses serve. This panel works to identify concrete strategies for engaging students from a variety of groups including: veterans, career/technical, community college, and urban and rural students.

11:00 AM to 12:15 PM

Loews Chicago O'Hare

Warhol B

## Crossing Borders: Communicating Identity in Media and Popular Culture

Sponsor: Intercultural Communication Interest Group

Chair: Seokhoon Ahn, Texas State University

Respondent: Gabriel Cruz, High Point University

"Barbaric Arabs: Hollywood Portrayals, a Content Analysis" Farah Harb, Wayne State University

"Creating a Nation to Consume: A Semiotic Analysis of South African Travel Advertisements" Kaylee Mulholland, University of Wisconsin- La Crosse

"From Nation-State to Ethnic Groups: BBC and Indigenous Language Broadcasting in

Nigeria" Ololade Afolabi, Southern Illinois University Carbondale

"The Biracial Situation: Colin Kaepernick as an Icon for Representations of Biraciality" Richard Andra Greer, Kansas State University

"The Translation Process of U.S. Black Hip-hop into Chinese Hip-hop Culture: A Case Study of the Chinese Network Program: The Rap of China" Yang Yang, Bowling Green State University

3303 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Loews Chicago O'Hare

Gallery 524

## Ethnicity, Race, International, and Class Concerns Caucus: Business Meeting

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Dorthy Lee Pennington, University of Kansas

Speakers:

Ahmet Atay, College of Wooster

Scott A Myers, West Virginia University

3304 11:00 AM to 12:15 PM

Avedon B

## Facilitating Learning Breakthroughs in the Communication Research Methods Course

Sponsor: Communication Education Interest Group Chair: Aimee Lau, Wisconsin Lutheran College

Speakers:

Kim Smith, St. Norbert College

Natasha Rascon, Indiana State University

Jenn Anderson, South Dakota State University

Linsay M. Cramer, Coastal Carolina University

The panel will feature a variety of activities with demonstrated success in teaching undergraduate communication research methods courses, aimed at helping students to engage critically in the course content in order to experience learning breakthroughs. Topics include the use of music to understand literature reviews, debate and oral presentation to give students a voice in the classroom, creative outlets to develop critical assessment skills, and reflection to evaluate gains and examine failures.

3305 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Metropolitan

## Great Ideas for Teaching (G.I.F.T.): Business Meeting

Sponsor: G.I.F.T.

Chair: Seth Frei, Texas State University

Speakers:

Robert D. Hall, University of Nebraska-Lincoln

Rachel Murdock, Des Moines Area Community College

3306 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Avedon A

## **Interpersonal and Family Communication Interest Group: Business Meeting**

Sponsor: Interpersonal and Family Communication Interest Group

Chair: Kaitlin Phillips, Utah State University

Speakers:

Kristina Scharp, University of Washington

Kaitlin Phillips, Utah State University

Shawn Starcher, Muskingum University

3307 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Gallery 624

# Interrogating Boundaries and Breakthroughs Related to Inclusivity in the Academy: A Discussion on How to Promote Equity, Access, and Fairness for Communication Studies Faculty

Sponsors: Activism, Communication Ethics, and Social Justice Interest Group; CSCA First Vice President

Chair: Eddah Mutua, St. Cloud State University

"Activating the Language Around Diversity and Inclusion" Tina M. Harris, Louisiana State University "Inclusivity in Hiring, Retaining, and Promoting Faculty of Color" Marissa Doshi; Michelle Lynn Kelsey, Purdue University, Fort Wayne

"Teaching While Gay: The Complicated Relationship Between Living True and Creating a Connected Learning Environment" James Carviou

"The Problem with Student Teaching Evaluations" Kathy Denker, Ball State University; Jimmie Manning, University of Nevada, Reno

"The Rhetoric of Access in Academia's Promotion of Diversity and Inclusion" James Cherney, University of Nevada, Reno

3308 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Pollock A

## **Organizational Issues: A Collection of Case Studies**

Sponsor: Organizational and Professional Communication Interest Group

Chair: Isabella Ruggiero, Texas A&M University- Corpus Christi

Respondent: Sarah Feldner,

""Stop trying so hard!": Disclosing Learning Differences in the Workplace" Jessica Kahlow, University of Wisconsin-Milwaukee

"Ethics and Identity in the Workplace: A Case Study" Mackenzie Corbell, University of Wisconsin, Milwaukee

"Living as a Woman in a Man's World: Navigating Power and Tensions in the Workplace" Danielle DeRose

"Organizational Socialization and Identity Expectations in Forensics: A Case Study" Benjamin L. Davis, University of Wisconsin-Milwaukee

"Put Your Head on My Shoulder: A Story of Shouldering your Emotions in Organizations" Samentha Sepulveda, University of Wisconsin Milwaukee

"Selling Makeup and Misinformation: A Case Study of How Organizational Deception Shapes Identity" Kari Pink, University of Wisconsin-Milwaukee

3309 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Gallery 724

## Performance Studies and Autoethnography Interest Group: Business Meeting

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Travis Brisini, The Pennsylvania State University

Speaker:

Molly Wiant Cummins, University of Texas Arlington

3310 11:00 AM to 12:15 PM

Loews Chicago O'Hare

Prado 2

#### Public Health, Mental Health, and Increasing Access to Information

Sponsor: Media Studies Interest Group

Chair: Danielle M. Stern, Christopher Newport University Respondent: Tasha R. Dunn, The University of Toledo "Anxiety, Depression, Shame, and Stress in New Mothers: Effects of Social Media Use" Antonio Maiquel Nunes, Brigham Young University; Melissa Gibbs; Madson Parks; Daniel Woodruff; Michael Sackley

"Communicating ZIKV at the wake of the epidemic: Analyzing the coverage of Zika virus in English-language and Spanish-language newspapers in the United States" Yiyi Yang, University of North Carolina Wilmington; Kailey Bissell; Kim Bissell

"Finding Rebecca: Storytelling, sense-making, and agency on Crazy Ex-Girlfriend" Nettie Brock, Morehead State University

""Do You Want the Bad News First?": A Study of the Relationship Between News Exposure and Mental Wellbeing" Zachary Walker

3311 11:00 AM to 12:15 PM Loews Chicago O'Hare

#### Rhetorical Breakthroughs in Media

Warhol A

Sponsor: Rhetorical Theory and Criticism Interest Group Chair: Jennifer Lee Walton, Ohio Northern University

Respondent: Stephanie Young, University of Southern Indiana

"Keep Your Allies Close but Your Enemies Closer: A Rhetorical Analysis of The

BlacKkKlansman" Alisa Denise Davis

"On the Edge of Breaking Female Teenage Nostalgia: A Close Textual Analysis" Karly Louise Poyner, Ball State University

""I Like You, You Like My Dog, We Both Hate Sharon. Why Isn't That Enough?" A Critical Analysis of Brianna Hanson as a Childfree Character in Netflix's Grace and Frankie" Blanca Guadalupe Munoz, University of Kentucky

3312 11:00 AM to 12:15 PM Loews Chicago O'Hare Gallery 424

## Short Course: From Thought to Action: Developing and Delivering a Communication Activism Course

Sponsor: Short Courses

Speakers:

Amy Aldridge Sanford, Texas A&M University, Corpus Christi

C. Kyle Rudick, University of Northern Iowa

In the past few years, Communication Activism courses have become more commonplace in departmental curricula. Perhaps this course or one like it is something you are creating or have thought about creating. The facilitators for the short course will present a textbook, potential assignments, sample syllabi, discussion prompts, and other classroom materials. Every attendee will receive a copy of Amy Aldridge Sanford's book *From Thought to Action: Developing a Social Justice Orientation*, which was released this year by Cognella.

3313 11:00 AM to 12:15 PM Loews Chicago O'Hare Field

## **States Advisory Council: Business Meeting**

Sponsor: States Advisory Council Chair: Anna Wright, Illinois College

Speakers:

Kimberly M. Weismann, Williston State College

David Wendt, Iowa Wesleyan University

3314 11:00 AM to 12:15 PM Loews Chicago O'Hare Prado 1

## Tweets, Terms, and Toys: The Political Communication and Commodification of Donald Trump

Sponsor: Political Communication Interest Group Chair: Wm. Bryan Paul, University of Missouri

Respondent: Steven Melling, University of Missouri - Kansas City

"Make the Inaugural Great Again: Exploring the Rhetorical Borders and Political Breakthroughs of Donald J. Trump's Inaugural Address" Danielle Feliz Dickerson, Park University

"Trump Toys for Tots: Cultural Identification in MAGA Blocks" Allegra Hardin, University of Nebraska at Omaha

"Unification Devices in Donald Trump's Border: A Burkean Analysis of Donald Trump's Twitter Tweets" Daniel Henke, Iowa State University

3315 11:30 AM to 3:00 PM Loews Chicago O'Hare Cassatt Ballroom

## President's Undergraduate Research Conference Luncheon and Graduate School Fair

Sponsor: CSCA First Vice President

Chair: M. Chad McBride, Creighton University

The URHC Luncheon and Graduate fair requires an RSVP and is for the UHRC authors and their supporters. The agenda includes a lunch, a keynote presentation, top paper awards, and graduate school exhibits. Food will be available promptly at 11:30am; guests are encouraged to arrive between 11:20 and 11:25am

During the meal, Dr. Amanda Holman, Assistant Professor from Creighton University, will give the keynote (See bio below.) After the meal and the award presentations, students will have an opportunity to interact with graduate school directors and learn more about opportunities associated with attaining an advanced degree.

## Amanda Holman, PhD Assistant Professor Creighton University

Dr. Amanda Holman is an Assistant Professor in the Department of Communication Studies at Creighton University. Amanda grew up in Northern Minnesota and earned her bachelor's degree from Concordia College in Moorhead, Minnesota. After graduation from college she worked at Microsoft for a year before pursuing her Master's from University of Montana and her PhD from University of Nebraska – Lincoln. Her teaching and research focus on family, interpersonal, and health communication. Specifically, she teaches Interpersonal Communication, Family Communication about Health Topics, Adolescent Communication, Dark Side of Personal Relationships, and Research Methods. Amanda's teaching effectiveness has been recognized through multiple teaching awards and exemplary student teaching evaluations. Most notably, in 2019, she received the Central States Communication Association Pearson and Nelson Outstanding New Teacher Award. Amanda's research focuses on how individuals communicatively manage, negotiate, and make sense of challenging healthrelated topics and how those interactions shape individuals' identities, perceptions, and behaviors. Within this research area she concentrates on parent-adolescent communication about sex-related topics and individual and couple communication surrounding pregnancy loss. Her work is published in journals such as Communication Monographs, Journal of Family Communication, and Health Communication. Her parent-adolescent sex communication research is the foundation for her Let's Change the Talk health campaign that seeks to normalize sex-related conversations in the family and build parents'

confidence to talk with their children through local resources and empirically based workshops. It is well known that Amanda's most rewarding part of her job is mentoring undergraduate students throughout the research process. During her 6 years at Creighton, she founded an undergraduate research team that has been essential to her data collection, analysis, community engagement, and health campaign. While still early in her career, she has already mentored 24 undergraduate research assistants and together they have conducted more than 300+ hours of research and 150+ hours of community engagement. In addition, many of these research assistants have presented their own research at CSCA and a majority of them pursue graduate or medical school after graduation. Outside of her academic work Amanda and her family enjoy traveling, the outdoors, DIY projects, and frequenting local ice cream shops – especially if they have dark chocolate ice cream.

3400 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Prado 2

## **Breaking Through to Include Theory in Health Communication Research (Top Panel)**

Sponsor: Health Communication Interest Group

Chair: William Hoffman

Speakers:

Sydney O'Shay-Wallace, Wayne State University

Sarah Symonds LeBlanc, Purdue University Fort Wayne

Xianlin Jin, University of Kentucky

Rachel Mitchell, Purdue University Fort Wayne

Natasha Rascon, Indiana State University

Laura D. Russell, Denison University

Lauren J. Johnsen, University of Missouri

Health communication scholars often struggle with grounding their studies in theory, as well as contributing to theory development. Discussants will talk about how they break through borders to include theories from across the communication discipline in their research. Participants will also discuss borders that serve as challenges to including theory in their scholarship.

The Department of Communication at Denison University congratulates Laura D. Russell and her colleagues for receiving the Top Panel Award from the Health Communication Interest Group!





3401 12:30 PM to 1:45 PM

Loews Chicago O'Hare

Gallery 524

Calloway-Thomas Inclusivity Series Spotlight Panel: Black Women in the Discipline, Academy, and Beyond

Sponsor: Ethnicity, Race, International, and Class Concerns Caucus

Chair: Dorthy Lee Pennington, University of Kansas

Speakers:

Tiffany Bell, Valparaiso University

Robin M. Boylorn, University of Alabama

Tina M. Harris, Louisiana State University

Eddah Mutua, St. Cloud State University

Dorthy Lee Pennington, University of Kansas Karla D. Scott, Saint Louis University

In this session, top scholars in the communication discipline join Dr. Calloway-Thomas for a roundtable discussion on the experiences of Black women in the communication discipline, the larger academy, and in everyday life. Don't miss this special conference opportunity!

3402 12:30 PM to 1:45 PM Loews Chicago O'Hare Gallery 824

#### Communication and Technology Interest Group: Business Meeting

Sponsor: Communication & Technology Interest Group

Chair: Rebecca Johnson, University of Kansas

Speakers:

Henry Goble, Michigan State University Jihyun Kim, University of Central Florida

3403 12:30 PM to 1:45 PM Loews Chicago O'Hare Pollock B

## **Communication Theory Interest Group: Business Meeting**

Sponsor: Communication Theory Interest Group Chair: Stephen A Spates, Missouri State University

Speakers:

Jenna L. Currie-Mueller, SUNY Oswego Shweta Arpit Srivastava, Monmouth College Stephen A. Spates, Missouri State University

3404 12:30 PM to 1:45 PM Loews Chicago O'Hare Warhol B

#### CSCA Scholar Conversations: Melissa L. Beall

Sponsor: CSCA Past President

Chair: Amy Aldridge Sanford, Texas A&M University, Corpus Christi

Speakers:

Melissa L. Beall, University of Northern Iowa John Heineman, Lincoln Public Schools

Melissa L. Beall has received many awards from the National Communication Association, including the Marcella E. Oberle Award for Outstanding Teaching in Grades K-12 (1989); the Donald H. Ecroyd Award for Outstanding Teaching in Higher Education (2016); and the Samuel L. Becker Distinguished Service Award (2019). She was named to the CSCA Hall of Fame in 2012. Melissa and John Heineman initially met at the Nebraska state speech tournament years ago when John was a senior in high school and Melissa was a tournament judge. A few years later, Melissa became John's supervising teacher at Lincoln Southeast High School. As active members and officers of the Nebraska Speech Communication and Theatre Association, they presented workshops across the state and at local, regional, and national conventions. When Melissa joined the faculty at the University of Northern Iowa, John followed to pursue a master's degree in communication. For more than 40 years, Melissa and John have worked collaboratively on many projects, served together as unit officers for CSCA and NCA, and have remained close friends and colleagues.

# CSCA Scholar Conversations Melissa L. Beall (University of Northern Iowa) Interviewer: John Heineman (Lincoln Public Schools)







3405 12:30 PM to 1:45 PM Loews Chicago O'Hare Montrose Room

## Great Ideas for Teaching (G.I.F.T.) Session 4 - Featuring Online/Hybrid Course Ideas

Sponsor: G.I.F.T.

Chair: Seth Frei, Texas State University

"Identifying How Ideology Operates and the Perpetuation of Stereotypes - TOP Online/Hybrid G.I.F.T. Activity" Lauren Bratslavsky, Illinois State University

"A world of genders: Using an interactive map to explore gender across cultures" Anke Wolbert, Eastern Michigan University

"Considering Current Events in Public Speech Courses: Extending Knowledge Beyond Classroom Theory" Farah Harb, Wayne State University

"Convergence across Symbolic Borders: Fantasy Theme Analysis of Chicago Cubs Fans Lance Brendan Young, Western Illinois University-Quad Cities

"Creating Organizational Mission Statements to Reify Theoretical Approaches to Organizing" Nici Ploeger-Lyons, University of Wisconsin - La Crosse

"Perception: Sensemaking through the News, Using 9/11 to Understand the Perception Process" Kaitlin Phillips, Utah State University

"Perspective Taking During the Zombie Apocalypse" Jaclyn Shetterly, Bowling Green State University

"Swipe Right: Constructing a Tinder Narrative to Teach Relationship Formation" Jessica Marie Peterson, University of Wisconsin-La Crosse

# The School of Communication at Illinois State University congratulates Lauren Bratslavsky for receiving the Top Online/Hybrid G.I.F.T. Activity Award from the G.I.F.T. Interest Group!





3406 12:30 PM to 1:45 PM Loews Chicago O'Hare Pollock A

## Organizational and Professional Communication Interest Group: Top Papers

Sponsor: Organizational and Professional Communication Interest Group

Chair: Peggy Byers Fisher, Ball State University

Respondent: Debra J. Ford, Creighton University

"Communicating Culture in Cross-Border Mergers and Acquisitions" Madison Ann Pollino, Bowling Green State University

"Expectations of Technology Use During Meetings: An Experimental Test of Manager Policy, Device Use, and Task Acknowledgement" Cameron W. Piercy, University of Kansas; Greta Underhill

"Four Domains of Instructional Communication as Areas of Expertise for Communication Faculty Who Train and Consult" Craig Engstrom, Southern Illinois University Carbondale; Rose Helens-Hart, Fort Hays State University

"Grieving Mona: An Interactional Autoethnography of Cultivating Sustainable Organizations" Danielle M. Stern, Christopher Newport University; Linda Manning

The Communication Studies Department at Southern Illinois University Carbondale congratulates Craig Engstrom and his colleague for receiving a Top Paper Award from the Organizational and Professional Communication Interest Group!





The Department of Communication at Christopher Newport University congratulates Danielle M. Stern and Linda Manning for receiving a Top Paper Award from the Organizational and Professional Communication Interest Group!





3407 12:30 PM to 1:45 PM Loews Chicago O'Hare Metropolitan

**Past Officer Brunch** 

Sponsor: Executive Director

Chair: Chad Edwards, Western Michigan University

3408 12:30 PM to 1:45 PM Loews Chicago O'Hare Field

**Popular Culture Interest Group: Business Meeting** 

Sponsor: Popular Culture Interest Group

Chair: Jennifer C. Dunn, Dominican University

Speakers:

Jimmie Manning, University of Nevada, Reno Stephanie Young, University of Southern Indiana

3409 12:30 PM to 1:45 PM Loews Chicago O'Hare Gallery 424

Short Course: Universal Design for Learning: Planning for Those on the Borders Offers
Potential Breakthroughs for All

Sponsor: Short Courses

Chair: Allison D. Brenneise, University of Minnesota

Speakers:

Allison D. Brenneise, University of Minnesota

Adrienne Viramontes, University of Wisconsin-Parkside

Participants learn the recent research from learning science behind Universal Design for Learning (UDL) and explore strategies necessary to implement a breakthrough practice addressing the needs of all learners. The second half of the session will focus on collective and individual strategizing with participants who are working toward universal design. In addition to delivering content and opportunities for practice, this short course will create a community of practice for communication teacher/scholars interested in becoming more inclusive in their pedagogies.

3500 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Avedon B

## **Communication Education Interest Group: Business Meeting**

Sponsor: Communication Education Interest Group Chair: Nicholas T. Tatum, Abilene Christian University

Speakers:

Samantha Dunn, Illinois State University Allison D. Brenneise, University of Minnesota

3501 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Warhol B

## Healthcare Beyond the Borders: Challenges of African Immigrants in Accessing U.S. Healthcare Services

Sponsor: Intercultural Communication Interest Group

Chair: Comfort Tosin Adebayo, University of Wisconsin- Milwaukee

Speakers:

Comfort Tosin Adebayo, University of Wisconsin- Milwaukee

Prince Adu Gyamfi, Purdue University

Blessing Ekene Okafor, University of Missouri

Robert Gitonga Nyaga, Purdue University

Masibo Lumala

Divine Narkotey Aboagye, Illinois State University

Migrating to a new country in itself comes with daunting challenges. However, African immigrants are confronted with an additional level of challenges. This includes racial issues, limited health literacy, discordant cultural beliefs that impact healthcare care access, among others. This panel seeks to dialogically examine issues that impact easy healthcare access for African immigrants in the U.S. while brainstorming the path for future research on this topic and population.

3502 2:00 PM to 3:15 PM Loews Chicago O'Hare Montrose Room

## How Do I Do This?: Grant and Interdisciplinary Research Insights and Best Practices

Sponsors: Communication & Technology Interest Group; Communication Education Interest Group; Ethnicity, Race, International, and Class Concerns Caucus; Health Communication Interest Group; Interpersonal and Family Communication Interest Group; Organizational and Professional Communication Interest Group

Chair: Seth Frei, Texas State University

Speakers:

Sarah E. Riforgiate, University of Wisconsin, Milwaukee

Leslie J. Harris, University of Wisconsin-Milwaukee

Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

Dawn O. Braithwaite, University of Nebraska-Lincoln

Patrice Marie Buzzanell, University of South Florida

Vernon Miller, Michigan State University Noshir Contractor Marshall Scott Poole

As the communication discipline expands, projects grow in scope and complexity. Further, as university funding sources shrink, grants are increasingly encouraged and necessary to conduct large scale projects. Yet, scaling from smaller independent projects to large scale grant, interdisciplinary, and/or community engaged projects can be intimidating. To help traverse this boundary, panelists will share how they began this type of work, best practices, and lessons learned through experiences.

3503 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Gallery 724

## Performance Studies and Autoethnography: Top Competitive Papers

Sponsor: Performance Studies and Autoethnography Interest Group

Chair: Travis Brisini, The Pennsylvania State University

Respondent: Molly Wiant Cummins, University of Texas Arlington

"Contemporary Autoethnography is Digital Autoethnography: A Proposal for Maintaining Methodological Relevance in Changing Times" W. Benjamin Myers, University of Toledo; Tasha R. Dunn, The University of Toledo

"Embodying Atonement: Exploring the Rhetoric of the Campus Tour as Acts of Redress" Ashley P. Ferrell, Northwestern University

"Embodying/Writing/Performing "Women's Work": Pleasurable Tensions and Double Binds of Feminist Performative Autoethnography" Shelby Swafford, Southern Illinois University, Carbondale "Raised by Wolves: Pre-Human Desire in the Anthropocene" Chandler Lawrence Classen, University of North Carolina, Chapel Hill

"When Home Goes from Being a Place to Being a Person: A Critical Autoethnography of Identity, Culture, and Geography" Mark P. Orbe, Western Michigan University

The Communication Studies Department at Southern Illinois University Carbondale congratulates Shelby Swafford for receiving the Top Debut Paper Award from the Performance Studies and Autoethnography Interest Group!





3504 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Prado 2

## Race, Nationalism, and Public Memory in Media Discourse

Sponsor: Media Studies Interest Group Chair: Alicia Wireman, Indiana Tech

Respondent: Craig Weathers, University of Denver

"28 Reasons to Commemorate Black History: SNL's Treatment of Black History Month" Jessica Lynn Gehrke, University of Wisconsin-Milwaukee

"From White Backlash to White Nationalism: Far-right Affect and Utopianism in Victoria: A Novel of 4th Generation Warfare and Associated Online Content" Jeff Tischauser, University of Wisconsin-Madison; Kevin Musgrave

"On Digital Blackface: The Rhetorical Function of Black Centered Reaction GIFs" Nathaniel Ryan Repay, University of Wisconsin, Milwaukee

"We, the President: The People, Authoritarian Populism and the Turkish Media Discourse" Yesim Kaptan, Kent State University

3505 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Pollock B

## Removing Borders of Thought: Extending Theory and Proposing New Models

Sponsor: Communication Theory Interest Group Chair: Jay Allen Saxton, Missouri State University

Respondent: Stephen A. Spates, Missouri State University

"Breaking through Traditional Conceptualizations of Interpersonal Relationships: Two Models for a Communication as Constitutive of Relationships Perspective" Jimmie Manning, University of Nevada, Reno

"Military Socialization and Adjustment: An Examination of Military Newcomers and their Families in Online Forums" Erin Wehrman, Missouri State University

"The Proposition of the Sexual Self-Disclosure Decision Model (SS-DDM)" Riley Richards, University of Wisconsin – Milwaukee

# The Department of Communication at the University of Wisconsin-Milwaukee congratulates Riley Richards for receiving the Em Griffin Award from the Communication Theory Interest Group!





3506 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Gallery 424

# Short Course: Crossing Borders to Create Breakthroughs: Using the XandY Simulation to Teach Cultural Diversity

Sponsor: Short Courses

Speakers:

Deborrah Carol Uecker, Wisconsin Lutheran College

Aimee Lau, Wisconsin Lutheran College

Jessica Lynn Gehrke, University of Wisconsin-Milwaukee

Jerralyn Moudry, Wisconsin Lutheran College

For the past 20 years, professors at Wisconsin Lutheran College have utilized an intercultural simulation called "XandY" as a part of our Basic Course. Every semester, the activity is conducted just prior to discussions of the chapter on cultural diversity and communication. This simulation has and continues to provide a rich experience for students that is remembered long after the semester has concluded. In this short course, we plan to share the theoretical and empirical support for the pedagogical choice of using simulations in the classroom, offer participants an opportunity to participate in "XandY" and debrief the experience, and finally, share information regarding materials and preparation necessary to set up and conduct the simulation.

3507

2:00 PM to 3:15 PM

Loews Chicago O'Hare

Field

## Speeches that Stick: First-Year Experience Programing Grounded in Public Speaking

Sponsor: Basic Course Interest Group

Chair: Mara Kathleen Berkland, North Central College

Speakers:

Michael G. Blight, North Central College Supna Chaudhari Jain, North Central College Amy Buxbaum, North Central College

First year experience (FYE) programs are critical to retention. This panel discusses the unique successes and challenges that pairing FYE programming with a basic course in public speaking has had at a small, liberal arts-based campus.

3508 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Gallery 524

# State of Missouri Spotlight: Embracing Difference and Empowering Voice--Examining Privilege and Finding Equity in Communication and Performance Learning Spaces

Sponsor: States Advisory Council

Chair: Randy Keith Dillon, Missouri State University

Speakers:

Scott Jensen, Webster University

Katheryn Bilbo Kim Foster

3509 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Pollock A

## Time for a Break or a Breakthrough? Burnout among Graduate Students

Sponsor: Graduate Student Caucus

Chair: Amber Alvey, South Dakota State University

Speakers:

Anthony Woodall, University of Oklahoma Rikki A. Roscoe, University of Missouri

Jade Elizabeth Larson, South Dakota State University Jillian Schemenauer, Minnesota State University-Mankato

Kelsev R. Mesmer, Wayne State University

Vivian Wheeler

This panel discusses one of the most prevalent issues in higher education: burnout. An imbalance among life responsibilities may contribute to feeling burnt out, leading to poor outcomes among graduate students. This panel will bring to light the reasoning behind burnout, as well as offer effective strategies to address and move forward through burnout.

# The Communication Department at Missouri State University congratulates Vivian Wheeler for receiving the Top Panel Award from the Graduate Student Caucus!





3510 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Avedon A

Top Paper Panel: Breaking through Micro- & Macro-Level Aggressions Against Women

Sponsor: Women's Caucus Chair: Jessica Cherry Respondent: Jessica Eckstein, Western CT State University

"Mansplaining at the Border of Men's and Women's Language: An Empirical Study of Gendered Language Variables" **Top Paper** Elizabeth Otto, St. Catherine University; Erica Alley, St. Catherine University

"Globalizing Sexual Violence: Charting a Path for Future Research" **Top Student Paper & Debut Student Paper** Adam Whiteside, Kent State University

"Of Rats and Women" **Debut Student Paper** Samentha Sepulveda, University of Wisconsin Milwaukee

# The School of Communication Studies at Kent State University congratulates Adam Whiteside for receiving the Top Student Paper Award from the Women's Caucus!





# The Department of Communication at the University of Wisconsin-Milwaukee congratulates Samentha Sepulveda for receiving a Top Paper Award from the Women's Caucus!





3512 2:00 PM to 3:15 PM

Loews Chicago O'Hare

Metropolitan

Spotlight: Truth Telling on the Borders of Violence and Peace

Sponsor: CSCA First Vice President

Chair: Alberto González, Bowling Green State University

Speaker:

Elizabeth M. Lozano, Loyola University Chicago

In this presentation/performance Dr. Elizabeth Lozano explores the social construction and intersection of gender and violence in the context of lived public spaces, in Colombia and the United States. She uses a first account narrative to describe and analyze a specific thread of experiences across decades, with the aim of shedding light into cultural structures of signification otherwise buried or made invisible.

Dr. Lozano argues that in the context of a broken and imperfect "post-conflict" in Colombia and "#metoo" mobilization in the U.S., it behooves us collectively to make visible structures of signification that have been taken for granted, and to retell and resignify everyday experience.

3600 3:30 PM to 4:45 PM Loews Chicago O'Hare Gallery 624

## #MyCommunityMyStory Photovoice Project: Indigenous High School and College Students' Visual Narratives about Identity, Community, and Higher Education

Sponsor: Activism, Communication Ethics, and Social Justice Interest Group

Chair: Jenn Anderson, South Dakota State University

Speakers:

Sofiya Zybaylova, South Dakota State University

Oglala Sioux

In this creative session, indigenous students who participated in the #MyCommunityMyStory project (currently underway) will share the materials they created for the traveling photovoice exhibit project led by South Dakota State University (SDSU) scholars Sofiya Zybaylova (international graduate student) and Jenn Anderson (Associate Professor).

Indigenous students will share their photovoice materials and their perspectives and experiences with the project

Project leaders will discuss how photovoice connects the communication discipline with indigenous research methodologies to amplify the voices of indigenous peoples.

3601 3:30 PM to 4:45 PM Loews Chicago O'Hare Avedon B

#### **Communication Education Interest Group: Top Papers**

Sponsor: Communication Education Interest Group

Chair: Nicholas T. Tatum, Abilene Christian University

"A Digital Game of Tug-of-War: Comparing Student and Instructor Perceptions of Technology in the Classroom through Technology Use Policies (**Top Paper**)" Kyle Robert Vareberg, North Dakota State University; Samantha Archer, North Dakota State University; Carrie Anne Platt

"Breaking Down Borders - The Transition to College" Kim Marie Omachinski, University of Wisconsin Milwaukee

"Exploring Borders and Breakthroughs in the Classroom: The Impact of Instructor Homophily on Student Emotional and Cognitive Interest" Robert Sidelinger, Oakland University

"Faculty Responses to Classroom Cell Phone Use: How Should Faculty Respond?" Mary Lynn Henningsen, Northern Illinois University; Kathleen Valde; Ferald Bryan; Sam Babin

"Incorporating Political Engagement in the Basic Course: An Examination of the Effects of Participation in a Political Research Action Project on Students' Perceived Relevance, Efficacy, Political Understanding, and Political Engagement Skills" Chad E. Woolard, Illinois State University; Stephen Hunt, Illinois State University

The Department of Communication at the University of Wisconsin-Milwaukee congratulates Kim Marie Omachinski for receiving a Top Paper Award from the Communication Education Interest Group!





The Department of Communication, Journalism, and Public Relations at Oakland
University congratulates Robert Sidelinger for receiving a Top Paper Award
from the Communication Education Interest Group!





The Department of Communication at Northern Illinois University congratulates Mary Lynn Henningsen, Ferald Bryan, Kathleen Valde, and Sam Babin for receiving a Top Paper Award from the Communication Education Interest Group!





The School of Communication at Illinois State University congratulates Chad E.
Woolard and his colleague for receiving a Top Paper Award
from the Communication Education Interest Group!





The School of Communication at Illinois State University congratulates Stephen
Hunt and his colleague for receiving a Top Paper Award
from the Communication Education Interest Group!





3602 3:30 PM to 4:45 PM Loews Chicago O'Hare Montrose Room

Great Ideas for Teaching (G.I.F.T.) Session 5 - Including Top Overall Activity

Sponsor: G.I.F.T.

Chair: Seth Frei, Texas State University

"'I was there!' Assessing crisis communication from a first-hand perspective" **TOP Overall G.I.F.T. Activity** Katie Marie Lever, Western Connecticut State University

"Recognizing the taken for granted to empower students: Extending the privilege bead activity" Sarah E. Riforgiate, University of Wisconsin, Milwaukee; Mary Lahman, Manchester University; Brenda Allen

"A Murder Mystery: Evaluating evidence for relevance" Krista Lucene Phair, Ohlone College

"Breakthroughs for Instructors and Students: Using Professor Collaboration to Teach Content Analysis in Undergraduate Quantitative Research Methods" Rhiannon B. Kallis, University of Akron; Sharon Storch, University of Nebraska at Omaha

"Group Impromptu Activity: Reducing Uncertainty to Improve Speaking Performance" Elizabeth Otto, St. Catherine University

"It can only get better!: Anonymous disclosure of personal stories to build classroom culture" Scott Sellnow-Richmond, Southern Illinois University Edwardsville

"Persuasive Speech Organization and Audience Adaptation" Michael Tollefson, University of Wisconsin - La Crosse; Ronda L. Leahy, UW-La Crosse

"Putting the Value in Polarized America" Gina Reynolds, Western Michigan University "Sampling Biases put Research in Jeopardy!" Jaclyn Shetterly, Bowling Green State University

3603

Loews Chicago O'Hare

Pollock A

## **Improving the Effectiveness of Workplace Communication**

Sponsor: Organizational and Professional Communication Interest Group

3.30 PM to 4.45 PM

Chair: Leigh Maxwell, Edgewood College

Speakers:

Carrisa S. Hoelscher, Missouri State University

Darius M. Benton, University of Houston-Downtown

Lori Mackowski

Renata Kolodziej-Smith, University of Central Florida

The purpose of this panel is to discuss a variety of challenges in today's workplace and explore suggestions for improving workplace communication. Our discussion will examine the ways to improve leader-follower as well as peer-peer communication.

3604 3:30 PM to 4:45 PM Loews Chicago O'Hare Pollock B

## **Sexual Orientation and Gender Identity Caucus: Top Papers**

Sponsor: Sexual Orientation and Gender Identity Caucus

Chair: Justin J. Rudnick, Minnesota State University, Mankato

Respondent: Nicholas John Lorang, South Dakota State University

"Gay, Grey, Gray, and Play: Fifty Shades Queer" Jimmie Manning, University of Nevada, Reno; Tony Adams, Bradley University; Ahmet Atay, College of Wooster

"Would You Say You Had Sex If... You Were Queer? Exploring Sex Constitution and Discourse in Queer Communities" Megan Orcholski, University of Wisconsin-Milwaukee

"Psycho/somatic: Diaspora of the Sexual Borderlands as Queer Ontology" Mick Brewer, Lincoln University

The Department of Communication Studies at the University of Nevada, Reno congratulates Jimmie Manning and his colleagues for receiving the Jimmie Manning Award from the Sexual Orientation and Gender Identity Caucus!





The Department of Communication at the University of Wisconsin-Milwaukee congratulates Megan Orcholski for receiving the Top Paper Award from the Sexual Orientation and Gender Identity Caucus!





3605 3:30 PM to 4:45 PM Loews Chicago O'Hare Gallery 524

State of North Dakota Spotlight: Fear of Failure

Sponsor: States Advisory Council

Chair: Audra Myerchin,

Speakers:

Shannon C. VanHorn, Valley City State University

Christina Paxman, Minot State University

Nancy Pearson, Minot State University

Kimberly M. Weismann, Williston State College

Stephanie Batson, Southern Illinois University Edwardsville

3606 3:30 PM to 4:45 PM Loews Chicago O'Hare Gallery 824

State of Oklahoma Spotlight: Cross Disciplinary Course Design for Peace Building and Cross-Cultural Communication

Sponsor: States Advisory Council

Chair: Kristopher D. Copeland, Tulsa Community College

Speakers:

Marcela Alejandra Chavan, Oral Roberts University

Ruby Libertus Christian Brehmer

3607 3:30 PM to 4:45 PM Loews Chicago O'Hare Field

Surviving the Creativity vs. Consistency Dichotomy in the Basic Course

Sponsor: Basic Course Interest Group

Chair: Joshua Westwick, South Dakota State University

Speakers:

Anna Wright, Illinois College

Tim McKenna-Buchanan, Manchester University

Alex Kritselis, Illinois State University

Kelli Jean Chromey, South Dakota State University

Robert D. Hall, University of Nebraska-Lincoln

The basic course is often standardized in content and assessments in an attempt to keep the course and its assessments consistent across multiple sections of the course. Members of this panel will share ways they have found to allow consistency and creativity to co-exist in the basic course.

3608 3:30 PM to 4:45 PM

Loews Chicago O'Hare

Prado 2

## Teaching Students About End-of-Life, Grief, and Loss

Sponsor: Health Communication Interest Group

Chair: Deleasa Randall-Griffiths, Ashland University

"End-of-Life Communication: From Diagnosis Through the Grieving Process" Donna R. Pawlowski, Bemidji State University

"Family Communication through End-of-Life: Family Narrative, Loss, and Legacy" Elizabeth Spencer, University of Kentucky

"Scrapbooking Stories: Constructing Narratives with Hospice Patients and Their Families"

"Theorizing the Personal: Using My Grief to Teach Bereavement Support" Dena M. Huisman, University of Wisconsin-La Crosse

"Urban Memorials and Loss Legacies" Leah Elizabeth Bryant, DePaul University; Joann Martyn, DePaul University

""She was more than a friend": Addressing Disenfranchised Grief Issues for Same-Sex Couples" Nancy Josephine Curtin, Millikin University

3609 3:30 PM to 4:45 PM

Loews Chicago O'Hare

Gallery 724

## **Technology Without (Theoretical) Borders**

Sponsor: Communication & Technology Interest Group

Chair: Rebecca Johnson, University of Kansas

Speakers:

Abigail Kingsford

Brianna Lane, Christopher Newport University

Michael G. Blight, North Central College

Jihyun Kim, University of Central Florida

Aaron C. Cross, North Dakota State University

America L. Edwards, University of Central Florida

This panel showcases various ways in which technology is studied within the communication discipline - from human-machine communication to how technology is decontextualizing the notion of the workplace. Each participant will be asked to discuss how technology is incorporated into their area of research and future possibilities for scholarship.

3610 3:30 PM to 4:45 PM

Loews Chicago O'Hare

Gallery 424

## **Undergraduate Research Honors Conference: Paper Session 8**

Sponsor: Undergraduate Research Honors Conference Chair: Shawn T. Wahl, Missouri State University Respondent: Shawn T. Wahl, Missouri State University

"Social and Personal Implications of Racial Microagressions on Students of Color at Predominantly White Institutions of Higher Education" Sarah K. Hashmi, SUNY Geneseo (Advisor: Sasha Allgayer)

"Self Esteem and Views about Racial Inequality" Judd Martinson, Bethel University (Advisor: Nancy Brule)

"It's Not You, It's Your Disrupted Sleep...": An Exploration of Sleep Disruption and the Impacts on Relational Satisfaction, Intimacy, and Conflict Style" Brady Tongen, Bethel University (Advisor: Nancy Brule)

"The National Rifle Association's Response to Mass Shootings: A Rhetorical Analysis" Brady Happe, Creighton University (Advisor: Sherianne Shuler)

"Failed Persona Construction: The Rhetoric of FDR and Mark Zuckerberg" Doug Dolan, Creighton University (Advisor: Samantha Senda Cook)

3611 3:30 PM to 4:45 PM Loews Chicago O'Hare Avedon A

#### **Women's Caucus: Business Meeting**

Sponsor: Women's Caucus

Chair: Jessica Eckstein, Western CT State University

Speakers:

Amanda L. Brown, University of Wisconsin-Stout

Christine North, Ohio Northern University Lauren J. Johnsen, University of Missouri

3612 3:30 PM to 4:45 PM Loews Chicago O'Hare

Warhol B

## **Undergraduate Research Honors Conference: Paper Session 9**

Sponsor: Undergraduate Research Honors Conference

Chair: Monica Labelle, Ball State University

Respondent: David L. Bodary, Sinclair Community College

"Street Art and Activism: Silent Protests Gain Voices" Shannon Kathleen Burth, State University of New York at Geneseo (Advisor: Sasha Allgayer)

"Entering a Minefield with the Power of a Personal Story: A Narrative Analysis of Jennifer Gann" Tori Urch, Bethel University (Advisor: Nancy Brule)

"SOS! My Child is Becoming the More Worse Version of Myself: A Closer Look at Parent-Child Relationships and its Influence on Adolescent High Risk Behavior" Abigail Johnson, Bethel University (Advisor: Nancy Brule)

"I Want it Quick and Easy!': The Relationship Between Instant Gratification and Relational Satisfaction" Elizabeth Szilagyi, Bethel University (Advisor: Nancy Brule)

"Is Snoop Dogg Influencing Me?: An Exploration of the Relationship between Genres of Music with Biological Sex, Communication, and Conflict Styles" Mariah Uphoff, Bethel University (Advisor: Nancy Brule)

3700 5:00 PM to 6:15 PM Loews Chicago O'Hare Gallery 1124

## **Central States Communication Association Executive Committee Meeting #2**

Sponsor: Executive Director

Chair: Alberto González, Bowling Green State University

Speakers:

M. Chad McBride, Creighton University Chad Edwards, Western Michigan University Patric Spence, University of Central Florida

Debra J. Ford, Creighton University

Jeffrey T. Child, Kent State University

Tiffany R. Wang, University of Montevallo

Deanna Sellnow, University of Central Florida

Anna Wright, Illinois College

Ahmet Atay, College of Wooster

Adam W. Tyma, University of Nebraska Omaha

3701

5:00 PM to 6:15 PM

Loews Chicago O'Hare

Avedon A

## Emotional Labor is Full of Borders and Breakthroughs: Navigating Emotional Labor toward Healthier Balance

Sponsor: Women's Caucus

Chair: Malynnda Johnson, Indiana State University

Speakers:

Joy L. Daggs, Northwest Missouri State

Jessica Kratzer, Northern Kentucky University

Allison D. Brenneise, University of Minnesota

Anji Phillips

Hsun-Yu Sharon Chuang, Denison University

Danette Pugh Patton, Ursuline College

Molly Wiant Cummins, University of Texas Arlington

With successful panels in 2017, 2018, and 2019, this panel continues our theme of emotional labor, a largely feminine phenomenon. Panelists each offer one border and one breakthrough for understanding women's emotional labor inside or outside the academy.

3702

5:00 PM to 6:15 PM

Loews Chicago O'Hare

Montrose Room

## Spotlight Panel - Disrupting the Humanities and Social Science Binary: How Can Communication Studies be a Transformative Discipline?

Sponsors: Argumentation and Forensics Interest Group; CSCA First Vice President; CSCA Second Vice President; Interpersonal and Family Communication Interest Group; Rhetorical Theory and Criticism Interest Group

Chair: Kristina Scharp, University of Washington

Speakers:

Amanda Friz, University of Wisconsin-Madison

Jeffrey A Bennett, Vanderbilt University

Dawn O. Braithwaite, University of Nebraska-Lincoln

Natalie Fixmer-Oraiz, University of Iowa

Jimmie Manning, University of Nevada, Reno

This panel features researchers who traverse the divide between the humanities and social sciences by (1) using social science methods to generate rhetorical texts, (2) examining interpersonal/family contexts using rhetorical frames, (3) using rhetorical theory to research interpersonal/family contexts and/or (4) troubling the private/public dialectic. This panel begins with a brief history of the field and then invites discussion about the possibilities for integrating new theoretical perspectives/methodologies and the obstacles/opportunities of engaging in transformative research.

3703

5:00 PM to 6:15 PM

Loews Chicago O'Hare

Gallery 724

## **Undergraduate Research Honors Conference: Paper Session 10**

Sponsor: Undergraduate Research Honors Conference Chair: Leah Elizabeth Bryant, DePaul University Respondent: Leah Elizabeth Bryant, DePaul University

"When Conspiracy Theorists Align with the Existing Laws: The Public and Counterpublic Rhetoric of Gun Control after Sandy Hook" Reghan R. Kort, Creighton University (Advisor: Samantha Senda-Cook)

"Protest Music and Public Discourse: How P!NK Uses 'Dear Mr. President' to Create Conversation. Olivia R. Knippling, South Dakota State University

"Implications of Chess Metaphor in Political Cartoon" Aaron William Lowe, California State University Fresno (Advisor: Tom Boroujeni)

"If You're Good Looking That's All I Need: Exploring What Affects Relational Satisfaction in Significant Other Relationships" Sarah Bushard, Bethel University (Advisor: Nancy Brule)

"Celebrity Activism and Western Imperialism: An Ideological Criticism of Live Aid" Nizhoni Rhoads, Manchester University (Advisor: Michelle Calka)

3800 8:00 PM to 11:00 PM Loews Chicago O'Hare Cassatt Ballroom

## Annual CSCA President's Party: Celebrating the Service of Chad McBride

Sponsor: Executive Director

Chair: Chad Edwards, Western Michigan University

Join us to celebrate the service of Chad McBride, who at the time of this party will have just moved into the role of Past President.

- ♦Hors d'oeuvres will be served from 8:00 p.m. to 11:00 p.m.
- ♦The open bar will be from 8:00 p.m. to 11:00 p.m.
- ◆Dance floor and DJ will be open from 9:00 p.m. to 11:00 p.m.

During his time in the CSCA Presidential rotation, Chad has worked diligently to advance a number of important initiatives for the association.

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