

October 2012

Communicate the Possible in Kansas City

Chad Edwards

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Plans for the 2013 CSCA annual conference, "*Communicating the Possible*" are well underway and I would like to share a bit of what we are planning.

First, our 23 Interest Group and Caucus program planners are collecting reviews and making decisions about programming right now and will be submitting panels to me by November 5. During this process, we have been working together to offer some exciting and innovative programs. Sometime in late November, you will receive notifications regarding paper/panel acceptance; however, you will most likely hear something before then. In late December, the entire program will be posted online for your review. Thanks to the planners and reviewers for their work with this quick timeline. Without these amazing people, our conference would never happen.

We are extremely excited about how the conference is coming together and the program will offer something for everyone. I hope that you will plan to join us and see what is possible in Kansas City. Here are just a few of the highlights that are in the works:

On Wednesday, April 3, CSCA will get started with an amazing pre-conference, being planned by CSCA 2nd Vice President Leah Bryant. More details in the next few months.

We will have a series of "Communicating the Possible" spotlight panels, spread throughout the conference, featuring scholars discussing various aspects of the convention's theme.

Also available throughout the conference will be seven Short Courses focusing on teaching various communication courses, research, and other areas of program development and assessment.

Our 2013 CSCA President's Undergraduate Honors Research Conference is being planned by CSCA President Mitchell McKinney, and undergraduate submissions will be due no later than Jan. 14, 2013. The UHRC Call for Submissions is available [online](#) and later in this newsletter.

The welcome reception will be on Thursday evening in the old lobby of the historic Muehlebach Hotel. We will also have a number of our own CSCA members sharing their musical and artistic skills.

On Friday, we'll celebrate our members' many accomplishments at our annual awards and Hall of Fame induction luncheon.

The 1st Vice President Karaoke and Dance Party will take place Friday

From the First Vice-President (continued from p. 1)

night at the PBR Big Sky Cowboy Bar where you can ride the mechanical bull. Later on Friday night, we will have a special viewing of a western zombie film sponsored by the Popular Culture Interest Group. This will take place in an area that hotel staff claim is haunted. The President's Reception will be held at the National World War I Museum Saturday evening. Opened in 2004, this museum was designed by [Ralph Appelbaum](#) who is known for the United States Holocaust Memorial Museum and the Clinton Presidential Library. Be sure to go to the top of the Liberty Memorial Tower and view Kansas City from the open-air observation deck. You will not want to miss this event!

After the Presidential Reception, the CSCA traditional Pub Crawl will explore the late night Kansas City scene and give you a chance to say farewell to all of your CSCA friends.

There will be something for everyone when we are *Communicating the Possible* in Kansas City. If you have questions, suggestions, or comments please let me know at cscsca-13@wmich.edu or on Twitter at [@edwardschad](#).

See you in Kansas City!

Chad Edwards

Western Michigan University
CSCA 1st Vice-President
#communicatethepossible
#cscsca13



Kansas City Marriott Downtown Hotel

April 2 - 7, 2013

Please [CLICK HERE](#) to make your room reservation.

Special CSCA rates are:

\$145 - single/double

\$165 - triple

\$185 - quadruple



Questions? Please contact CSCA Executive Director, Nancy Brule, cscsca.nbrule@gmail.com

[Kansas City Marriott Downtown Hotel](#)

200 West 12th Street

Kansas City, MO 64105

Phone: 816-421-6800 / 1-877-303-0104

We Want YOU!
For the President's Reception
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NATIONAL WWI MUSEUM AT LIBERTY MEMORIAL



Through Their Eyes

The National World War I Museum's narrative is told through the eyewitness testimony of people who experienced the war.

From the President

Mitchell McKinney

Although the fall term is keeping me busy – as a political communication scholar a presidential election season is always fun – I'm already looking ahead to next spring when we'll welcome our members back to the great state of Missouri for our 2013 annual meeting in Kansas City. Chad Edwards and his team are putting together an exciting conference.

As CSCA President, I have a few very important responsibilities in terms of conference planning and I'd like to ask for your assistance with two of these matters.

2013 CSCA President's Undergraduate Honors Research Conference

First, don't forget that submissions for the CSCA President's Undergraduate Honors Research Conference are due **Monday, January 14, 2013 at 5:00 pm (cst)**. If you're available to serve as a reviewer of papers and panels submitted to the Undergraduate Honors Research Conference, please send me (McKinneyM@missouri.edu) your name, institutional affiliation, and contact info (e-mail address and phone number) so I can add you to the reviewers' list. Submissions for the Undergraduate Conference are due Monday, Jan. 14. I will send submissions out for review immediately after the deadline, and will need reviews returned no later than Wed., January 23. If you'll be able to complete a few reviews during this period, please volunteer to be a reviewer for the CSCA Undergraduate Honors Research Conference

2013 CSCA Hall of Fame Nominations

Induction into the Central States Communication Association's Hall of Fame recognizes the highest level of service to the association through mentoring of fellow members, fulfilling the responsibilities of various offices at the interest group and/or association level, regular participation on conference panels as a presenter or respondent, and/or advancing the mission of the association through other means, such as committee service, journal editorship, etc. Inductees must have shown a strong pattern of dedicated and continued service to the association over time; and, to qualify for induction, the candidate must have reached the rank of Emeritus Professor or be in the later stages of her/his career. No more than four individuals will be selected for induction into the CSCA Hall of Fame in any given year.

Nomination packets for a CSCA Hall of Fame candidate must include: (1) a letter of nomination that makes a compelling case describing the nominee's contributions to CSCA, and (2) a copy of the nominee's vita. More than one letter of support may be included in the nomination materials, but the nomination packet **MUST** make a strong argument for the nominee's sustained and committed service to the association.

CSCA Hall of Fame nomination materials must be received by **February 1, 2013**.

Please submit materials via email to:

Mitchell S. McKinney

McKinneyM@missouri.edu

President, Central States Communication Association

University of Missouri

2013 CSCA President's Undergraduate Honors Research Conference

CALL FOR SUBMISSIONS

The 2013 CSCA President's Undergraduate Honors Research Conference (UHRC) will be held Friday, April 5 and Saturday, April 6 during the annual CSCA convention April 2-7 at the Kansas City Marriott Downtown in Kansas City, Missouri. The UHRC not only offers undergraduate students the opportunity to share their original research projects with their peers from other institutions, but also provides students with a forum through which they can inquire about graduate study, meet graduate faculty, and interact with some of the leading scholars in the field of Communication Studies. This year's UHRC will feature – in addition to paper, panel, and poster presentations – a Graduate School Open House and an Awards Luncheon.

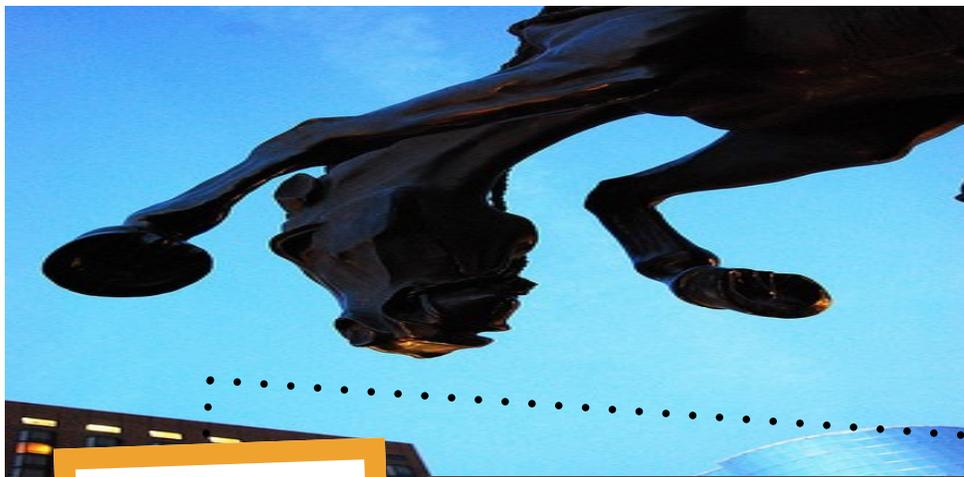
Submissions are being solicited in three formats:

(1) **Competitive papers** are fully completed research papers. Papers should not be longer than 30 pages, including references, tables, and figures; must be formatted following APA guidelines; and must include a title page that identifies each undergraduate student author; an e-mail address and institutional affiliation for each author; and the name, e-mail address, and office telephone number of the professor or advisor who supervised the completion of the paper. Submissions that fail to follow these guidelines will not be reviewed.

(2) **Panel discussions** are a compilation of 4-5 fully completed research papers whose topics center on a central theme. While each individual research paper does not need to be submitted, the panel discussion submission should include (for each fully completed research paper) a title page that identifies each undergraduate student author; an e-mail address and institutional affiliation for each author; a 100 word summary of the paper; and the name, e-mail address, and office telephone number of the professor or advisor who supervised the completion of the paper. Panel discussions also must identify a chair and a respondent. Submissions that fail to follow these guidelines will not be reviewed.

(3) **Posters** can be completed research papers or research papers that currently are in progress. Poster submissions require a 250 word abstract that clearly identifies the aim(s) of the paper, the rationale for the study, the participants or artifacts, and the findings (if applicable). Poster submissions must include a title page that identifies each undergraduate student author; an e-mail address and institutional affiliation for each author; and the name, e-mail address, and office telephone number of the professor or advisor who supervised the completion of the paper. Submissions that fail to follow these guidelines will not be reviewed.

All submissions must be solely authored by undergraduate students. Any submission that has been co-authored with a graduate student or a faculty member cannot be considered for presentation at the UHRC and will not be reviewed. To be eligible to submit to the 2013 UHRC, participants: (a) must have been enrolled as an undergraduate student during the Spring 2012 semester, Summer 2012 term, or Fall 2012 semester; (b) must have completed the project (i.e., paper, panel, or poster) while enrolled as an undergraduate student during the aforementioned semesters or summer term; (c) should have not presented the project previously at a state, regional, or national communication association conference; and (d) must commit to attending the 2013 convention if the project is accepted for presentation. Submissions should be sent electronically as a Microsoft Word document to Dr. Mitchell S. McKinney, CSCA President, at McKinneyM@missouri.edu and must be received no later than **5:00 p.m. CST, Monday, January 14, 2013.**



CSCA

**Ride the Bucking
Bronco!**

Friday Night!

Food & Prizes!

JOBS!

Cleveland Chiropractic College Admissions Advisor

Cleveland Chiropractic College is seeking a goal oriented Admissions Advisor for our Overland Park campus where they will work with our enrollment team to increase applicant pools and enroll students from throughout their assigned region.

Founded in 1922, Cleveland Chiropractic College (www.cleveland.edu) is a not-for-profit institution accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the Council on Chiropractic Education.

The Admissions Advisor will serve as the primary point of contact for prospective students, college and pre-professional career counselors, and other student referral contacts. Other responsibilities include conducting recruiting and outreach events; assisting with financial aid, student services, and undergraduate recruitment; fully utilizing our student information system, and reporting progress and results.

The ideal candidate should possess the following qualifications:

- Bachelor's degree in related field
- Experience with chiropractic
- Demonstrated excellence in written & oral communication skills, including well developed presentation skills
- Strong data entry skills and demonstrated use of information systems
- A valid driver's license
- Experience in college admissions, recruitment or sales are strongly preferred

Qualified individuals should e-mail a resume, employment application and salary requirements. Employment applications can be obtained by selecting the 'Employment Opportunities' quick link at www.cleveland.edu.

Director of Human Resources Cleveland Chiropractic College humanresources@cleveland.edu

more JOBS!

University of Alabama at Birmingham Department Chair of Communication Studies

The University of Alabama at Birmingham seeks a visionary and highly innovative Chair to lead the nationally recognized Department of Communication Studies. The Department Chair of Communication Studies manages an academic program in communication, which offers a B.A. in Communication Studies with coursework available in communication management, video/broadcast production, journalism, and public relations as well as the M. A. in Communication Management.

The Department seeks a candidate who will provide vision, leadership and management in the areas of resource allocation, grant funding, fund raising, faculty and staff development, education and scholarly research. Applicants must hold a doctorate in Communication or closely related field, a record of excellence in teaching, a national reputation in research, and service commensurate with the rank of a tenured Professor. Preference will be given to candidates who have experience with administrative academic leadership, and the acquisition of extramural funding. The position start-date is open. Applications will be reviewed beginning January 15, 2012 and will continue until the position is filled. The salary is highly competitive and will be commensurate with the credentials and experience of the applicant.

To apply, please submit a cover letter of application (including a statement about your leadership philosophy and your unique qualifications to serve as the Chair of the UAB Department of Communication Studies), a curriculum vitae, all official graduate and undergraduate transcripts, and three letters of recommendation from individuals who are familiar with the applicant's employment history.

Applicant is subject to the successful completion of an employment background check.

The University of Alabama at Birmingham is an Equal Opportunity/Affirmative Action employer.

The University of Alabama at Birmingham
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Birmingham AL 35294-1152