Friday, April 5th

2101 Trianon A
8:00 – 9:15 am

Policy Making and Political Activism: Exploring Political Rhetorics within Local, National, and Global Contexts

Sponsors: Political Communication Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Sarah Jones**, University of Nebraska, Lincoln
Respondent: **Steven R. Goldzwig**, Marquette University

"The 'Ritual Nick' as Institutionalized Tolerance: An Analysis of the American Academy of Pediatrics 2010 Policy Revision"
Spencer Harris, University of Kansas

"Abstracting Privilege: Counterpublicity, Self-Abstraction, and the Affordable Care Act"
Chelsea Graham, University of Kansas

"Defining <Mutual>: An Ideographic Analysis of U.S.-China Military Relations"
Robert Hinck, Central Michigan University

"Arguing Over Animals or Hearing Animals Plea Their Case? Agonistic Rhetoric, Non-Human Animals, and the Fight over Puppy Mills in Missouri"
Cathy Ellen Rosenholtz, University of Missouri, Columbia

"An Agent of Global Social Change: Exploring the Rhetoric of *Kony 2012* to Challenge Current Ideologies Concerning Intractable Conflict"
Audra K. Nuru, University of Nebraska, Lincoln

"'We Need Empirical Evidence': Repatriation Rhetoric and the Denial of Community Identity"
Andrew W. Cole, University of Wisconsin-Milwaukee

Friday, April 5th

2102 Trianon B
8:00 – 9:15 am

Is This the Real Life? Is This Just Fantasy? Connecting Classroom Lessons to the Real World

Sponsor: Basic Course Interest Group
Chair: **Christopher Anderson**, Iowa State University
Respondent: **C. Kyle Rudick**, Southern Illinois University, Carbondale

"Writers Never Die: Connecting Hip-Hop Music to Creative Language Use in the Classroom"
Justin Atwell, North Dakota State University
"Timing is Everything: Teaching Students Why Time Limits Matter in Speeches"
Ashley Haynes, Iowa State University
"From Gossip to Grey's: Teaching Audience Relation through Television Dramas"
Marc Malone, Cloud County Community College
"The Laugh Factor: Emulating Sketch Comedy in Public Speaking"
Mary Stoecklein, Iowa State University
"Tell Me Your Own Politik: Using Campaign Ads to Understand Argument"
Abigail Stonner, Iowa State University

The question of "why" presents a wide variety of issues both to the student and instructor. During this session each panelist will share a strategy used to stress the actual applications of classroom material to our student's lives beyond their schooling. This panel will allow ample time for attendees to respond to these strategies and hopefully share some of their own strategies.

Friday, April 5th

2103 Trianon C
8:00 – 9:15 am

Interpersonal and Small Group Communication Top Reviewed Panel Submission
From Friendly Climates to Faux Clients: New Techniques for Teaching Small Group Communication

Sponsor: Interpersonal & Small Group Interest Group
Chair: **Allyn Lueders**, University of Kansas
Respondent: **Marifran Mattson**, Purdue University

Presenters: **Katy Cook**, University of Kansas
Allyn Lueders, University of Kansas
Nathan Webb, Emmanuel College
Adrianne Kunkel, University of Kansas
Sherri Ter Molen, Wayne State University
Stephenson Beck, North Dakota State University
Lisa Schreiber, Millersville University
Kim Omachinski, University of Wisconsin, Milwaukee
Derek Bolen, Angelo State University

Small group communication is an essential course in an undergraduate student's education because so many of today's jobs require teamwork and group accountability. Unfortunately, many profess a hatred for working in groups. To combat this trend, this panel presents innovative and exciting teaching techniques for the small group communication classroom, from utilizing service learning to using autoethnography. We hope that educators will leave our panel with inspiring new ideas to re-energize students and themselves.

Friday, April 5th

2104 Trianon D
8:00 – 9:15 am

Obscuring the Possible: Representing Gender and Class in Contemporary US Television

Sponsor: Media Studies Interest Group
Chair: **Melissa A. Click,** University of Missouri, Columbia
Respondent: **Melissa A. Click,** University of Missouri, Columbia

"'I'm just glad that bitch is dead': NBC's *Grimm* and the Monstrous Feminine"
Amanda Nell Edgar, University of Missouri, Columbia
"Exploring Audience Understanding of *Teen Mom"*
Hillary Pennell, University of Missouri, Columbia
"Haggling for Our Identity: Gender and Class Subjectivity in *Hardcore Pawn*"
Holly Willson Holladay, University of Missouri, Columbia
"'You chose the mother. You're the mommy': Exploring the Construction of Women's Identity in *Modern Family"*
Hyunji Lee, University of Missouri, Columbia

This panel explores the limited range of subject possibilities presented in contemporary US television programs through an examination of gendered and classed representations in four popular programs. The panelists argue that these programs' reliance on well-worn gender and class stereotypes limits communication rather than transforming it. To support their arguments, the panelists interrogate each program's narrative structure, character development and ideological messages to reveal how contemporary television could better represent the diversity of modern American life.

Friday, April 5th

2105 Trianon E
8:00 – 9:15 am

Communication and What's Possible in Organizational and Professional Communication

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Steve P. Phalen,** Ohio University
Respondent: **Stacey M. B. Wieland,** Western Michigan University

"Healing the Healer: Stress and Coping Strategies in the Field of Temporary Medical Work"
Matthew S. Vorell, St. Cloud State University
Heather J. Carmack, James Madison University
"Mission Madness: Burnout in Nonprofit Organizations"
Judy Shannon, Volunteer Center of North Texas
Tiffany R. Wang, University of Montevallo
"Training as a Communicative Process: Setting a Research Agenda"
Elissa Arterburn, University of Oklahoma
Joann Keyton, North Carolina State University
"Humor Can Subvert: Identification and Resistance in Corporate Comedy"
Liz Sills, Louisiana State University
"Mucking Around: A Co-authored Organizational Autoethnography"
Andrew F. Herrmann, East Tennessee State University
Julia Barnhill, Tulane University School of Medicine
Mary C. Poole, St. Petersburg College

2106 Lido
8:00 – 9:15 am

2014 Program Planners' Meeting

Sponsor: Second Vice President Leah E. Bryant, DePaul University

Friday, April 5th

2107 Burgundy
8:00 – 9:15 am

Contributed Papers in Performance Studies & Theatre

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Jennifer L. Tuder**, Saint Cloud State University
Respondent: **Lesa Lockford**, Bowling Green State University

"On Abortion: The Transformative Power in Re-Framing"
Meggie Mapes, Southern Illinois University, Carbondale
"The Functions of Teasing in Shakespeare's *Much Ado About Nothing*"
Ginny R. Prickett, Western Illinois University
"Hope and Homelessness: A Performance Ethnography through Good Samaritan Ministries"
Joshua Daniel Phillips, Southern Illinois University, Carbondale

2108 Tea Room
8:00 – 9:15 am

Undergraduate Honors Conference Session

Friday, April 5th

2109 Salon 2 Taft
8:00 – 9:15 am

No Tweeting in Class?: Rethinking the Technological Possibilities in the Classroom

Sponsor: Communication Education Interest Group
Chair: **Renae Hooks**, Saint Louis University
Respondent: **Kevin Wright**, Saint Louis University

Presenters: **Jamel Santa Cruze Bell**, Saint Louis University
Audrey Shelton, Saint Louis University
Taylor Ashford, Saint Louis University
Audrey Dewes, Saint Louis University
Molly Dempsey, Saint Louis University
Kala O'Connor, Saint Louis University
Cara Gitchos, Saint Louis University
Samantha Johnson, Saint Louis University

As communication scholars we are uniquely positioned and challenged to explore the possibilities of the rapidly-changing new and digital media environment, particularly as we consider how to celebrate and critique the use and role of new media technologies in the classroom. Teaching within the expansive yet, in some ways, limited *walls* of technology creates a provocative pedagogical tension. This round table discussion will offer critical thinking points from our own experiences, as professor and students.

Friday, April 5th

2110 Salon 3 Wilson
8:00 – 9:15 am

Communicating with U.S. Americans: Non-American Perspectives

Sponsor: Intercultural Communication Interest Group
Chair: **Cooper S. Wakefield**, University of Kansas
Respondent: **Yan Bing Zhang**, University of Kansas

Presenters: **Chong Xing**, University of Kansas
Maria Maer, University of Kansas
Junhui Yi, University of Kansas
Qiaozhen Jia, University of Kansas
Soojeong Paik, University of Kansas
Ning Liu, University of Kansas

International students are increasing on U.S. campuses and international departments are paying more attention to helping international students succeed. While there is much agreement that positive intercultural contact can produce favorable results for both internationals and Americans, relatively little emphasis is placed on investigating the results from the students' perspectives. This panel consists of international graduate students who will share their personal experiences: positive, negative, and neutral, from their time in U.S. universities.

2111 Salon 4 Hoover
8:00 – 9:15 am

Communicating the Possible When Facing the Unbelievable: Ethics, Academic Freedom, and Due Process in the Changing Academy

Sponsor: Communication Ethics & Freedom of Expression
Chair: **Christian Ogbondah**, University of Northern Iowa

Presenters: **Christian Ogbondah,** University of Northern Iowa
Laura Terlip, University of Northern Iowa
Melissa L. Beall, University of Northern Iowa
Nicole Brennan, University of Northern Iowa

In 2012 shockwaves were felt across academia when UNI administrators unilaterally made sweeping program cuts. Cuts were implemented without adherence to university policies or AAUP principles of shared governance, academic freedom or due process

resulting in the closure of dozens of academic programs and the termination of tenured personnel. Panelists will describe the events underscoring the ethical dilemmas encountered and lead audience discussion focusing on strategies faculty might employ when facing threats on their campuses.

2112 Salon 5 Nixon
8:00 – 9:15 am

Communicating the Possibility on the Cloud: Integrating VoiceThread Technology in Online Classes

Sponsor: Community College Interest Group
Chair: **Marg Yaroslaski**, Dodge City Community College

Presenters: **Heidi McGrew**, Sinclair Community College
David L. Bodary, Sinclair Community College
Myra Bozeman, Sinclair Community College
Heidi Arnold, Sinclair Community College
Nadine Cichy, Sinclair Community College

As colleges and universities begin to offer degree programs students earn completely through online courses, the need to update current courses in the latest technologies becomes paramount. Participants of this panel will discuss how VoiceThread technology takes students out of the traditional online or face to face platform and provides opportunities for deeper collaborative and creative work.

Friday, April 5th

2113 Salon 6 Eisenhower
8:00 – 9:15 am

You Don't Have to Own a Prius to Teach a Hybrid Course

Sponsor: Instructional Resources Interest Group
Chair: **Jacki Brucher Moore**, Kirkwood Community College
Respondent: **Jacki Brucher Moore**, Kirkwood Community College

Presenters: **Amy Aldridge Sanford**, Northeastern State University
Natalia Cherjovsky, Kirkwood Community College
Kristopher Copeland, Northeastern State University
Joy L. Daggs, Northwest Missouri State
Malynnda A. Johnson, Carroll University
Heather Nesemeier, Minnesota State University
DeAnne Priddis, University of Wisconsin-Milwaukee

Many institutions are attempting to meet the diverse educational needs of students by offering courses in a variety of formats including hybrid/blended courses that are taught partially face-to-face and partially on-line. This roundtable will provide jumping-off points for larger discussions with attendees about how teaching and learning communication concepts looks and feels different compared with traditional face-to-face formats. Specifically, panelists will discuss some of the strengths and limitations experienced with hybrid/blended formats from instructor and student perspectives.

2114 Salon 7 Roosevelt
8:00 – 9:15 am

Short Course # 3
Crisis Communication

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Cory Young**, Ithaca College
Alexis Rosamilia, Ithaca College

Ever wanted to teach crisis communication but don't know where to begin? Or, ever wonder how crisis communication differs from other forms of communication? Or, of the importance of social media sites like Twitter, Facebook, YouTube during disasters? If so, then this short course is for you. What we plan to discuss are the following topics: (1) Important structural units for a course, including activities, assignments, and the

integration of social media; (2) Current examples, regulations, policies, and trends; (3) Resources, and (4) Career opportunities.

2115 Truman A
8:00 – 9:15 am

Ideological Normalization in Popular Media Narratives

Sponsor: Popular Culture Interest Group
Chair: **Chad Woolard**, Illinois State University
Respondent: **Amanda Brown**, University of Wisconsin-Stout

"Hyping Nerds: Popular Media and Globalization Exemplified on The Big Bang Theory"
Nadine Strauss, University of Amsterdam
"The Strategic Rhetoric of Neoliberal Education: "At-Risk" Students in Stand and Deliver, Dangerous Minds, and Freedom Writers"
Christopher Lancaster, Southern Illinois University, Carbondale
"The Dark Magic of Ideology: Althusser's State Apparatus in J.K. Rowling's Harry Potter"
Jaishika Nautiyal, North Dakota State University
"Dilbert – An Ideological Rhetorical Deconstruction"
Renata Kolodziej-Smith, Wayne State University

Friday, April 5th

2116 Truman B
8:00 – 9:15 am

Great Ideas for Teaching
G.I.F.T. Presentations

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

1. "Broken Barriers"*
   Jeffrey Hughes, Kuemper Catholic High School
2. "Kony2012 and Monroe's Motivated Sequence"*
   Igor Ristic, University of Kansas
3. "Apples to Apples Delivery"
   Mary Speckhard, Iowa State University
4. "Transforming Community Narratives into Persuasive Possibilities"
   Timothy McKenna, Ohio University
5. "Jumbled Story Impromptu Speech"
   Anna F. Carmon, Indiana University-Purdue University Columbus
6. "Musical Stereotyping"
   Mary Ross, Southern Illinois University, Edwardsville
7. "Encouraging Discussion and Description through a Skillful Listening Activity"
   Christine Spudich, Saint Louis University
8. "Sensing Gender by Coupling Visual and Verbal Storytelling"
   Margaret M. Quinlan, Ohio University
   Stephanie M. Ruhl, Ohio University
   Amanda Torrens, Ohio University
   Lynn M. Harter, Ohio University
9. "The Press Conference: Introducing Students to the Public Speaking Classroom Through Energized Question-Answer Periods"
   Rose Hellens-Hart, University of Kansas
10. "Reaching Beyond Binaries: Possibilizing Gender"
    Karen McGrath, The College of Saint Rose

***Top Two Activities**

Each presenter will share a class-tested teaching activity in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 5th

2201 Trianon A
9:30 – 10:45 am

Out of the Darkness: Communicating the Possible for Improving Outcomes for Individuals and Families Struggling with Mental Illness

Sponsor: Health Communication Interest Group
Chair: **Joy Koesten**, University of Kansas
Respondent: **Teresa Thompson**, University of Dayton

Presenters: **Maria Brann**, West Virginia University
Natalie Hoskins, University of Kansas
Nancy Spangler, President, Spangler Associates
Lynnette G. Leonard, American University in Bulgaria
Leslie Young, University of Kansas
Mark Wiebe, Director of Public Affairs, Wyandotte Center, Inc.

More than ever before, mental health professionals are putting communication at the fore front of cutting-edge treatment, offering hope to over 57 million Americans who suffer from mental illness and the families who support them. And yet, few communication scholars are collaborating on any mental health initiatives. This panel seeks to spotlight current scholarship informing positive mental health outcomes for individuals and their families, and to encourage others in our discipline to join us by contributing to the recovery movement.

Friday, April 5th

2202 Trianon B
9:30 – 10:45 am

Imagining and Leading the Possible (yet Problematic!): The Promises and Pitfalls of Leadership

Sponsor: Organizational and Professional Communication Interest Group
Chair: **Jeremy Fyke,** Marquette University
Respondent: **Patrice M. Buzzanell,** Purdue University

"Leading Metaphorically: Strategic Discourses, Materialities, and Practices of Dialogic Leadership Development"
Jeremy Fyke, Marquette University
"Leading Others Toward Imagining the Possible: A Palestinean Woman's Story of Resilience in a Jordanian Refugee Camp"
Abrar Hammoud, Purdue University
"Exploring the Effect of Servant Leadership on Possibilities for Group Resiliency"
David Torres, Marquette University
"Leader(less)-Networks and Collaboration for Food System Change"
Lianna Bishop, Marquette University
"Collaborating Across Boundaries: Leader-leader Interactions for Social Change"
Elizabeth A. Williams, Colorado State University

In the wake of continued examples of leadership downfalls (e.g., Enron, Penn. State), organizational communication scholars should persist to explore possibilities for transformative leadership practices, while being attuned to the problematic aspects of leading. This panel engages with the possible (and problematic) through discussions of servant leadership, resiliency, leadership development and materialities, and leadership in community organizing for social change. Panelists will discuss each topic, examine their interrelationships, and explore implications for leadership theory and practice.

Friday, April 5th

2203 Trianon C
9:30 – 10:45

Communicating about the "Possible" in Collective Bargaining

Sponsor: Political Communication Interest Group
Chair: **Edward A. Hinck**, Central Michigan University
Respondent: **Donald Ritzenhein**, Eastern Michigan University

"Communicative Strategies of Cooperation through Collective Bargaining"
Joseph Zompetti, Illinois State University
"Communicating the Possible in the 2011 Collective Bargaining Debate: A Rhetorical Criticism of the Issue Advertisements Aired in Response to the 2011 Collective Bargaining Debate"
Hayley Cole, University of Missouri, Columbia
"Packers and Cheeseheads and Badgers, Oh My!: Mapping the Possible in Wisconsin Protest Rhetoric"
Jennie Keohane, University of Wisconsin-Madison
"Organizational Culture, Knowledge Structures, and Relational Messages in Organizational Negotiation: A Systems Approach"
Vince Cavataio, Central Michigan University
Robert A. Hinck, Central Michigan University

Communication strategies within collective bargaining processes deserve increased consideration for what might be "possible" as ways to work through conditions of austerity. This panel explores the concept of the "possible" in the symbolic act of reducing or augmenting wages for employees and what is made "possible" in the rhetorical strategies selected by the parties for engaging in the public realm.

Friday, April 5th

2204 Trianon D
9:30 – 10:45 am

Past Officer's Top Debut Papers

Sponsor: First Vice President Chad Edwards, Western Michigan University
Chair: **Judith S. Trent**, University of Cincinnati
Respondent: **Scott A. Myers**, West Virginia University

"This Island's Mine: Anglo-American Press Reception of Ethnic Shakespeare in Manhattan, 1890-1910."
Liz Kinsley, Northwestern University,
"Nothing but the Same Old Song: Exploring the Raced, Gendered Transformation of Rihanna's Rhetorical Agency."
Amanda Nell Edgar, University of Missouri,
"Dielectical Leadership: Managing Tensions in Greek Organizations."
Michael Halliwell, University of Missouri, Columbia
Danielle Poynter, University of Missouri, Columbia
"Supporting a thin-group online: A social identity theory and social support analysis of a pro-anorexia online community."
Allyn Lueders, University of Kansas,

Friday, April 5th

2205 Trianon E
9:30 – 10:45 am

'Think Like a Scholar': Communicating the Possible among Communication Scholars in Basic Course

Sponsor: Basic Course Interest Group
Chair: **Kristina Horn Sheeler**, Indiana University Purdue University-Indianapolis
Respondent: **Ronald Whitt**, Wayne State University

Presenters: **Kristina Horn Sheeler**, Indiana University Purdue University-Indianapolis
Emily Deering Crosby, University of Pittsburgh
Lindsey B. Anderson, Purdue University
Heather Fedesco, Purdue University
Rachel Davidson, University of Wisconsin-Milwaukee
Natasha A Barnett, University of New Mexico

Pedagogy and scholarship have a symbiotic relationship in the classroom. Therefore, encouraging our basic course students to 'think like scholars,' fosters student empowerment in the academy, community, and interpersonal relationships. This panel discussion explores student experiences in varied settings including a traditional public speaking course, discussion based interpersonal classroom, and discussion based visual rhetoric classroom. Panelists will address how these settings communicate the possible, while promoting community among scholars: both students and educators.

Friday, April 5th

2206 Lido
9:30 – 10:45 am

Communicating the Possible: Promoting Civil Communication on Campus

Sponsor: Communication Education Interest Group
Chair: **Allison B. DeStefano,** Waubonsee Community College

"The Problem of Incivility on Campus"
Lora Cohn, Park University
"Solutions from *Fostering Civility on Campus* by Judy Rookstool"
Terri Easley, University of Kansas
"Solutions from *Addressing Faculty and Student Classroom Improprieties* by John Braxton and Alan Bayer"
Rusty Norris, Park University
"Solutions from *In Search of Civility: Confronting Incivility on the College Campus* by Kent M. Weeks"
Kathleen Edelmayer, Madonna University
"Solutions from *Faculty Incivility: The Rise of the Academic Bully Culture and What to Do About It* by Darla Twale and Barbara De Luca"
Ashley Vasquez, Johnson County Community College
"Invitational Rhetoric: Solutions from the Communication Discipline"
David L. Bodary, Sinclair Community College

Civility, the basis of a democratic society, seems to be rare in society and on campus. Incivility occurs outside of the classroom too—as faculty, contingent faculty, and administrators interact. Everyone on campus is responsible for developing civil discussion skills. This panel offers an exploration of the problem of incivility on the college campus and offers a variety of solutions drawn from personal experience and an examination of recent books on the subject.

2207 Burgundy
9:30 – 10:45 am

Kenneth Burke Society Business Meeting

Chair: **David T. McMahan**, Missouri Western State University
Vice-Chair: **Krista L. Phair**, Central Texas College
Secretary: **Virginia Jones**, University of Kansas

Friday, April 5th

2208 Tea Room
9:30 – 10:45 am

Undergraduate Honors Conference Session

2209 Salon 2 Taft
9:30 – 10:45 am

Critical Readings of Popular Discourses

Sponsors: Media Studies Interest Group
Rhetorical Theory and Criticism Interest Group
Chair: **Sarah Turner McGowen**, University of Missouri, Columbia
Respondent: **Jennifer Dunn,** Dominican University

" Problematic Representations of Progressive Whiteness (?) and Post Racial Pedagogy: A Critical Race Reading of *The Help*"
Rachel Alicia Griffin, Southern Illinois University, Carbondale
"Showing Them Yankees How the South Gets Down: The Commodification of Redneck Culture in CMT's *My Big Redneck Vacation*"
Lisa Schleef, Eastern Illinois University
"How Levi's Saved Braddock and Eminem Saved Detroit: (E)racing the Crisis in Popular Television Advertisements"
Raechel Tiffe, University of Minnesota
"Retelling Native American History: A Postcolonial Critique of *The Canary Effect*"
Joshua Daniel Phillips, Southern Illinois University, Carbondale

2210 Salon 3 Wilson
9:30 – 10:45 am

Sexual Orientation and Gender Identity Caucus Business Meeting

Chair: **Ahmet Atay**, College of Wooster
Vice-Chair: **David Ta**, University of Missouri, Columbia
Secretary: **Stephanie L. Young**, University of Southern Indiana

Friday, April 5th

2211 Salon 4 Hoover
9:30 – 10:45 am

Flocking: The Transformative Potential of Embodying Swarm

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Joe Hassert**, Bloomsburg University
Respondent: **Christopher C. Collins**, Angelo State University

"Murders, Kettles, and Charms: Flocking in Pedagogy"
Erin M. Briddick, University of Wisconsin-Madison
"'Following the Leaders': Flocking, Poetry, and Performance"
David Hanley-Tejeda, Southern Illinois University, Carbondale
"Flight School: The Collective-Individual Dialectic in Flocking"
Joe Hassert, Bloomsburg University

Despite the prevalence of crowds, humans are one of the few species without the ability to travel in large groups as a single entity. This panel explores the movement exercise of "flocking"—an embodied metaphor with the transformative potential to create understanding of how humans might summon "swarm intelligence" to respond to the crises we face. In addition to presentations on the concept of flocking, we invite attendees to participate in a group performance of flocking.

2212 Salon 5 Nixon
9:30 – 10:45 am

States Advisory Council Business Meeting

Chair: **Randy K. Dillon**, Missouri State University
Vice-Chair: **B. J. Lawrence**, Bradley University
Secretary: **David Wendt**, Keokuk High School

2213 Salon 6 Eisenhower
9:30 – 10:45 am

Instructional Resources Business Meeting

Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale
Vice-Chair: **Kathryn B. Golsan**, Southern Illinois University, Carbondale
Secretary: **Daria S. Heinemann**, Wayne State University

Friday, April 5th

2214 Salon 7 Roosevelt
9:30 – 10:45 am

Short Course # 4
Bringing the Digital-Popular into the Classroom: Keywords, Clouds, and Screens

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenters: **Danielle M. Stern**, Christopher Newport University
Adam W. Tyma, University of Nebraska at Omaha
Michael Willits, Old Dominion University

This short course provides participants and facilitators the opportunity to explore new ways to not only utilize "new" technologies in the classroom but also as sites of interrogation for our classroom experiences. Cloud computing, video production, popular music, television shows – these and others will be discussed and examined as pedagogical tools and areas of in-class critique. Course participants will receive documents/PowerPoint presentations demonstrating how to use these various spaces in their own pedagogy and research.

Friday, April 5th

2215 Truman A
9:30 – 10:45 am

Top Papers in Interpersonal and Small Group Communication

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Jimmie Manning**, Northern Illinois University
Respondent: **Jordan Soliz**, University of Nebraska, Lincoln

"An Exploratory Study of Experience and Expression of Emotions of Stepchildren at Critical Events in Stepfamily Life" (Top Paper)
Sandra Metts, Illinois State University
Dawn O. Braithwaite, University of Nebraska, Lincoln
Paul Schrodt, Texas Christian University
Tiffany R. Wang, University of Montevallo
Amanda J. Holman, University of Nebraska, Lincoln
Audra K. Nuru, University of Nebraska, Lincoln
Jenna Stephenson-Abetz, University of Nebraska, Lincoln

"An Analysis of Humor Orientation on Facebook: A Lens Model Approach"
Natalie Pennington, University of Kansas
Jeffrey A. Hall, University of Kansas

"Analyzing Form and Function in Humor: Preliminary Sketch of a Message-Centered Model"
Nathan Miczo, Western Illinois University

"Testing Threshold Levels: Conflict, Equity, and Satisfaction in Dividing Domestic Labor"
Sarah E. Riforgiate, Kansas State University
Paul Mongeau, Arizona State University
Jess K. Alberts, Arizona State University

"Relational Uncertainty and Geographic Distance as Threats to Friends' Everyday Talk and Closeness"
Amy T. Keating, Texas Christian University
Andrew M. Ledbetter, Texas Christian University

Friday, April 5th

2301 Trianon A
11:00 am – 12:15 pm

New Media, Agenda Setting, and Political Humor: Changing Trends in Candidate Communication and Communication about Candidates

Sponsor: Political Communication Interest Group
Chair: **Ryan Neville-Shepard**, Indiana University-Purdue University-Columbus
Respondent: **John W. Self**, Truman State University

"Parasocial Interactions Online: Candidate Intimacy in Webpages and Facebook"
Stephanie Schartel, University of Oklahoma
"Presidential Campaign 2008: Inter-media Agenda Setting Effects Between Campaign YouTube Advertisements and Partisan Blogs"
Molly Greenwood, University of Missouri, Columbia
"Taking Back the White House: An Analysis of GOP Candidate-Constituent Communication through Facebook in the 2012 U.S. Presidential Primaries"
Natalie Pennington, University of Kansas
"Understanding the Humor in Political Humor"
Gwendelyn S. Nesbit, University of North Texas

2302 Trianon B
11:00 am – 12:15 pm

Past Presidents on Communicating the Possible #1

Sponsor: First Vice President Chad Edwards, Western Michigan University
Chair: **Chad Edwards**, Western Michigan University

Panelists: **Pamela Cooper**, University of South Carolina – Beaufort
Carolyn Calloway-Thomas, Indiana University
Stephen K. Hunt, Illinois State University
Melissa L. Beall, University of Northern Iowa

These past presidents will offer their reflections on the discipline of communication and CSCA. Please join us as they share what they believe is possible for the field and the organization in the future. Audience discussion will follow brief presentations.

Friday, April 5th

2303 Trianon C
11:00 am – 12:15 pm

Satire, Sorrow, and Scandal: A Critical Look at Public Address

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Edward A. Hinck**, Central Michigan University
Respondent: **Lora Cohn**, Park University

"'I Can See Russia from My House': A Comic Frame Analysis of Tina Fey's Satirical Remarks"
Melissa Entzminger, Northern Illinois University
"The Discourse of American Tragedy: Constructing Community in the Wake of the 1999 Columbine Shooting"
Cassandra C. Bird, University of Kansas
"Choosing to Lay Up: Tiger Woods Par for the Course 'Apology' Speech"
Dustin L. Briggs, University of Southern Illinois, Carbondale
"Soft Power and the Third Persona in a Neoliberal Context: An Analysis of Barack Obama's Speech to the Indian Parliament"
Minu Basnet, Wayne State University
"Imagining the Possibilities of the Presidency and the People: A Comparative Analysis of the Presidential Rhetoric of Hoover and FDR"
Kasi Williamson, Saint Louis University
"Is It Possible to Have a Smoke-Free Society?: A Critical Analysis of Dr. C. Everett Koop's Call to Eradicate Smoking by the Year 2000"
Kerry Anna Harger, Central Michigan University

Friday, April 5th

2304 Trianon D
11:00 am – 12:15 pm

Communicating Beyond the *Realities* of Mediated and Popular Culture Depictions of Race, Class, and Gender: Endless Possibilities for Identity Formation and Transformation

Sponsor: Media Studies Interest Group
Chair: **Renae Hooks**, Saint Louis University
Respondent: **Katrina E. Bell-Jordan**, Northeastern Illinois University

"'You Better Redneckognize!': TLC's *Here Comes Honey Boo Boo,* the American Dream and Racial Liminality in the Politics of Whiteness"
Phil Chidester, Illinois State University
"Using Contemporary Popular Culture to Engage Diverse College Students: Student and Professor Perspectives on Racialized Media Texts"
Lydia D. Kauffman, Western Michigan University
Mark P. Orbe, Western Michigan University
"Revealing Problematic Iconic Figures of Femininity in Reality-Based Programming: A Critical Analysis of Oxygen's *Snapped* "
Tabatha L. Roberts, Western Michigan University
"Don't be Tardy for the Minstrel Party: Depictions of Black women in *Real Housewives of Atlanta*"
Jamel Santa Cruze Bell, Saint Louis University

This panel focuses on mediated and pop culture depictions as a demonstration of discursive constructs related to race, class, gender, and identity politics. These papers suggest that it is both possible and probable that the sociopolitical messages and ideas communicated through these texts are integral to culturally transformative and contemporary understandings about *us* and *others*. By examining and discussing recently popular texts, we offer points to consider when teaching about and consuming these images.

Friday, April 5th

2305 Trianon E
11:00 am – 12:15 pm

Bending Boundaries of Belonging in Intercultural Communication: Politics, Possibility, and Praxis

Sponsor: Intercultural Communication Interest Group
Chair: **Rachel A. Griffin**, Southern Illinois University, Carbondale

"Critical (Mixed) Race Theory and Autoethnography: Theoretical Possibilities for Humanized Place and Space"
Rachel A. Griffin, Southern Illinois University, Carbondale
"Performing White Girl: Assemblages of Race/Gender/Privilege"
Tami Spry, St. Cloud State University
"'You were not born and so you can't……..': Yearning for More than Just Belonging in Intercultural Spaces"
Eddah Mbula Mutua, St. Cloud State University
"On Becoming a Merry Midwest Mestizo: Race, Space, and Border Identity"
David Hanley-Tejeda, Southern Illinois University, Carbondale
"On the Limits of Possibility: An Autoethnography of Becoming (Something) Other"
Benny LeMaster, Southern Illinois University, Carbondale

We envision our conference theme "communicating the possible" as a discursive invitation to expand the landscape of intercultural communication theorizing. Each presenter centers their work around the politics and possibilities of belonging/belongingness by proposing how intercultural communication theorization can marshal agency for those who navigate complex cultural borders. Jointly we contemplate, how can intercultural theorizing from diverse standpoints expand our conversations? How can intercultural theory and practice become a site for praxis?

Friday, April 5th

2306 Lido
11:00 am – 12:15 pm

Communication Education Top Papers

Sponsor: Communication Education Interest Group
Chair: **Jo Sprague**, San Jose State University
Respondent: **Shawn T. Wahl,** Missouri State University

"Clicking Instead of Speaking: The Impact of Student's Communication Apprehension on their Evaluation of Mediated Participation and Learning**"** (Top Paper)
Katherine J. Denker, Ball State University
"Instructor Swearing in the College Classroom: Exploring the Possibility of Positive and Negative Reactions from Students"
Mark A. Generous, Arizona State University – Tempe
Seth S. Frei, The University of Texas at Austin
Marain L. Houser, Texas State University - San Marcos
"Community Partners' Assessment of Service Learning in an Interpersonal and Small Group Communication Course"
Sarah Steimel, Weber State University
"Who Are We Educating? Why Undergraduate Students Choose to Major in Communication"
Christopher J. Carpenter, Western Illinois University
Bree McEwan, Western Illinois University

Friday, April 5th

2307 Burgundy
11:00 am – 12:15 pm

Exploring Political Motion and Social Movement through Burkeian Analysis

Sponsor: Kenneth Burke Society
Chair: **David T. McMahan**, Missouri Western State University
Respondent: **Krista L. Phair**, Central Texas College

"The Comic and Tragic Frame and the Murder of Osama bin Laden: Equipment for Living Versus Equipment for Surviving"
Meredith Neville-Shepard, University of Kansas
"Politics in the Kennel, the Five Dogs of War: A Burkeian Analysis"
John E. Tapia, Missouri Western State University
"Humor and Dramatic Catharsis in President Barack Obama's 2012 White House Correspondents' Association Dinner Remarks"
Mark Glantz, St. Norbert College
"Rhetorical Science: A Burkeian Approach to Public Portrayal of Climate Science"
Brett Bricker, University of Kansas
"The Ritual of Rebirth and Redemption: Understanding the Role of Rhetoric in Social Movement Mobilization"
Tiffany Dykstra, University of Utah

Friday, April 5th

2308 Tea Room
11:00 am – 12:15 pm

Looking Back, Looking Forward: Lessons Learned from Campaign 2012

Sponsor: President Mitchell S. McKinney, University of Missouri, Columbia
Chair: **Judith S. Trent**, University of Cincinnati

"Forward vs. Believe in America: Interpretive Dominance in the 2012 Presidential Election"
Trevor Parry-Giles, National Communication Association
"The Role of Women Voters in the 2012 Elections"
Mary C. Banwart, University of Kansas
"The Role of Women Candidates in the 2012 Elections"
Dianne G. Bystrom, Iowa State University
"From 'Big Bird' to 'Women Full of Binders' to 'Horses and Bayonets': Beyond the Memes of the 2012 Presidential Debates"
Mitchell S. McKinney, University of Missouri, Columbia
"Ohio, Ohio, Ohio: Winning the Battleground State of Ohio"
Jerry L. Miller, Ohio University
"Examining the Role of Social Media in the 2012 Elections"
John C. Tedesco, Virginia Tech

This group of political communication scholars will share their research and insights from campaign 2012. Each panelist will summarize key findings and suggest what the future might hold for campaign communication related to their area of study. Audience discussion will follow the presentations.

Friday, April 5th

2309 Salon 2 Taft
11:00 am – 12:15 pm

Top Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics Interest Group
Chair: **John Price,** University of Kansas
Respondent: **David Airne**, University of Montana

"What Debate Means to Them: An Interpretive Analysis of Debate and Identity" (Top Paper)
Darrel Farmer, University of Nebraska, Lincoln
"Oral Interpretation: Elements of Textual Analysis"
Laura K. Pelletier, Minnesota State University Mankato
"How do Judges Determine Source Credibility in Parliamentary Debate when Making Ballot Decisions?"
David Nelson, Valdosta State University

2310 Salon 3 Wilson
11:00 am – 12: 15 pm

Queer Lives, Queer Experiences

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Ahmet Atay**, College of Wooster
Respondent: **Derek Bolen**, Angelo State University

"The National Narrative and Bullying: A Story Told by Parent and President Obama"
Hayley Cole, University of Missouri, Columbia
"Mother Ideographs: Protecting *the* Child in Proposition 8 Commercials" (Top Paper)
Jared Bressler, Texas Tech University
"'Capturing' the Queer in the Blogosphere: Postphotographic Text-in-process and the Poetic Hack" (Top Student Paper)
Jacquelyn Marie Shannon, Indiana University
"The Closet is Still a Dark Place to Be: Shedding Light on Coming Out as Gay as an Emotional, Episodic Process"
Brian Asbury, University of Iowa

Friday, April 5th

2311 Salon 4 Hoover
11:00 am – 12:15 pm

Communicating Relational Realities and Possibilities

Sponsor: Graduate Student Caucus
Chair: **Igor Ristic**, University of Kansas
Respondent: **Tiffany R. Wang**, University of Montevallo

"Caught in the Middle: Exploring Roles Performed by Graduate Teaching Assistants through Their Use of Facebook."
Morgan Summers, Ball State University
"Differences in Rates of Intimate Partner Homicide across the United States: An Initial Exploration into the Role of Regional Culture in Conflict"
Michelle E. Pence, Louisiana State University
"Metacommunication about Jealousy and its Link to Relational Satisfaction"
Lisa Northouse, Western Michigan University

2312 Salon 5 Nixon
11:00 am – 12:15 pm

Parenting in Academia: Perspectives on Balancing Adjunct and Full-Time Teaching with Creative Administration for Parent Employees in the Community College Setting

Sponsor: Community College Interest Group

Presenters: **Ashley Vasquez**, Johnson County Community College
Traci Dillavou, Kansas City Kansas Community College
Lindsey Welsch, Baker University
Christine Buta, Johnson County Community College
Staci Mayo, Metropolitan Community College
David L. Bodary, Sinclair Community College
Myra Young, Johnson County Community College
Rhiannon Dickerson, University of Missouri-Kansas City

This panel will discuss the challenges of balancing parenthood against the demands of working at a community college. Voices of adjuncts, full-time faculty, and administrators with children and grandchildren will come together to envision the possible of parenting in the 21st century. Topics for discussion include balancing overload teaching schedules, lactation facilities, maternity leave, and creative online class design for parents.

Friday, April 5th

2313 Salon 6 Eisenhower
11:00 am – 12:15 pm

Top Paper Panel for Instructional Resources: Instructional Messages through Possible Communication Mediums/Mediated Spaces

Sponsor: Instructional Resources Interest Group
Chair: **C. Kyle Rudick**, Southern Illinois University, Carbondale
Respondent: **Kathryn B. Golsan**, Southern Illinois University, Carbondale

"Facebook in the Classroom: What are Students' Perceptions?" (Top Paper)
Molly A. Reynolds, University of Kentucky
Jami L. Warren, University of Kentucky
Jessica M. W. Kratzer, Middle Tennessee State University

"Curricular Creativity and Transcendence: Instructional Considerations for Developing Communication Competency Skills Across Face-to-Face and Computer Mediated Spaces"
Renee Robinson, Saint Xavier University
Julie McNellis, Saint Xavier University

"Adding Personality to the College Online Classroom: A Comparative Study Between Students and Educators Regarding the Use of Emoticons"
DeAnne Priddis, University of Wisconsin-Milwaukee

Friday, April 5th

2314 Salon 7 Roosevelt
11:00 am – 12:15 pm

Top Paper Panel in Communication Theory

Sponsor: Communication Theory Interest Group
Chair: **Adam W. Tyma**, University of Nebraska at Omaha
Respondent: **Andrew F. Herrmann**, East Tennessee State University

"Toward an Agentic Performance Theory in Cultural Production Studies" (Top Interest Group Paper; Top Student Paper)
Amanda Nell Edgar, University of Missouri, Columbia
"Spirituality's Influence on Interpersonal Competence and Friend Group Satisfaction" (Top Faculty Paper)
Michael E. Burns, Lasell College
Judy C. Pearson, North Dakota State University
Laura C. Farrell, North Dakota State University
Derek A. Jorgenson, North Dakota State University
"Is it Possible To Obtain Beliefs from Retweets? An Examination of Extended Parallel Processing Model on Social Media"
Xialing Lin, University of Kentucky
"Disruption of Individual and Cultural Identities: How Online Stories of Job Loss and Unemployment Shift the American Dream"
Joshua R. Pederson, University of Iowa

2315 Truman A
11:00 am – 12:15 pm

Interpersonal & Small Group Business Meeting

Chair: **Jimmie Manning**, Northern Illinois University
Vice-Chair: **Maria Brann**, West Virginia University
Secretary: **Haley Horstman Kranstuber**, University of Nebraska, Lincoln

Friday, April 5th

2316 Truman B
11:00 am – 12:15 pm

Great Ideas for Teaching Online G.I.F.T. Activities

Sponsor: G.I.F.T.
Chair: **Nancy J. Curtin**, Millikin University

1. "Did You Know You Were Being Watched?"
   Daria S. Heinemann, Wayne State University
2. "Technology and Intercultural Communication in Today's Global Organizations"
   Kristen Carr, Texas Christian University
3. "Explore the possibilities: Strategies for Using the Instructional Tool *VoiceThread*"
   Elizabeth Tolman, South Dakota State University
4. "Political Autobiographies: A Classroom Test of Miles' 'Where you Stand Depends on Where You Sit' Law of Political Communication"
   Karla Hunter, South Dakota State University
5. "Designated Reader in Online Discussions"
   Natalia Rybas, Indiana University East
6. "Communicating the Possible with Term Papers: Focus on Diversity"
   Regina Luttrell, Eastern Michigan University
7. "What Not to Say: Online Competence"
   Hope Krewson, Southern Illinois University, Edwardsville
8. "The Twitter Assignment: Using Social Media as Lesson Application"
   Stephen A. Spates, University of Tennessee
   Katie M. Reno, University of Tennessee

Each presenter will share a class-tested teaching activity developed specifically for online courses in a roundtable forum. These Great Ideas can be adapted and used in a many different communication courses. Every 10 minutes, audience members will change presenters and listen to another exciting Great Idea. Audience members will be able to meet with six or seven presenters in the session.

Friday, April 5th

Imperial Ballroom
12:30 – 2:15 pm

Hall of Fame Awards Luncheon and Business Meeting

Please join us as we pay tribute to our 2013 Hall of Fame Inductees and the Outstanding New Teacher and Federation Prize recipients. The cost of this luncheon is included in your convention registration fee, but reservations are required. Be sure to reserve your space at the luncheon when you pre-register for the convention.

2401 Trianon B
2:30 – 3:45 pm

National Communication Association Informational Panel

Sponsor: First Vice President Chad Edwards, Western Michigan University

Participants: **Steven A. Beebe**, Texas State University
NCA President
Kathie Turner, Davidson College
NCA 1st Vice-President
Carole Blair, University of North Carolina, Chapel Hill
NCA 2nd Vice-President
Trevor Parry-Giles, National Communication Association
Associate Director for Academic & Professional Affairs

This panel features NCA President Steve Beebe who will discuss his presidential year initiative on the basic course in communication. The panel also includes NCA 1st Vice-President Kathie Turner and NCA 2nd Vice-President Carole Blair along with NCA Associate Director for Academic & Professional Affairs Trevor Parry-Giles who will highlight NCA resources available to support teaching, research, and professional career development in communication. Preparations for NCA's Centennial commemoration in 2014 will also be discussed.

Friday, April 5th

2402 Trianon C
2:30 – 3:45 pm

Rhetorical Theory & Criticism Interest Group Business Meeting

Chair: **Stephanie L. Young**, University of Southern Indiana
Vice-Chair: **Nicbelle McNabb**, Otterbein University
Secretary: **James T. Petre**, McKendee University

2403 Trianon D
2:30 – 3:45 pm

Peace Journalism: Exploration and Possibilities

Sponsor: Media Studies Interest Group
Chair: **Sherri Ter Molen,** Wayne State University
Respondent: **Sandy Pensoneau-Conway**, Southern Illinois University, Carbondale

"Give Peace a Chance: Making the Case for Advocacy Journalism"
Keith Brown, Wayne State University
"Possibilities of Exploration: Quantitative Communication Research and Peace Journalism"
Marta Lukacovic, Wayne State University
"Constructing News Stories: An Ethical Exploration of Peace Journalism and its Application in HBO's *The Newsroom*"
Lana Brown, Oakland University
"Analyzing Meaning: Revealing Ann Coulter's Peace and Truth Tactics"
Kelsey Hartung, Oakland University

The panelists bring a variety of perspectives to explore the role of peace journalism. Their diverse professional and academic outlooks, in a combination with intriguing angles of inquiry, outline novel possibilities within the potential of peace journalism. Such discussion is likely to address important strengths as well as shortcoming that relate to the current state of the peace journalism project.

Friday, April 5th

2404 Trianon E
2:30 – 3:45 pm

Communicating the Possible: Building Diversity and Community in Introductory Courses

Sponsor: Basic Course Interest Group
Chair: **Melissa L. Beall**, University of Northern Iowa
Respondent: **Stephen K. Hunt**, Illinois State University

Presenters: **Cynthia Ridle**, Western Illinois University
Stacey Macchi, Western Illinois University
Jane Grabowski, Kirkwood Community College
Melissa L. Beall, University of Northern Iowa
Mary Hogg, Western Illinois University Quad Cities

Introductory courses engage students in the discipline and help them form foundations of knowledge. But, how do universities accomplish the possible and build community within these diverse courses? Panelists will share experiences and discuss: building community, creating intercultural/listening icebreakers, creating continuity between courses given the diverse nature of courses, how to make the possibility of learning fun by incorporating various technological components and creating balance within the developmental classroom.

2405 Lido
2:30 – 3:45 pm

Communication Education Business Meeting

Chair: **Blair Thompson**, Western Kentucky University
Vice-Chair: **Elizabeth Ribarsky**, University of Illinois-Springfield
Secretary: **C. Kyle Rudick**, Southern Illinois University, Carbondale

Friday, April 5th

2406 Burgundy
2:30 – 3:45 pm

"Making it Right" in Theory and Practice: Communicating During the Crises of Environmental Disaster, the Women's Rights Debate, and Post Traumatic Stress Disorder

Sponsor: Public Relations Interest Group
Chair: **Joshua Hawthorne**, University of Missouri, Columbia
Respondent: **J. Brian Houston**, University of Missouri, Columbia

"BP's "Making it Right" Campaign: BP's Use of Image Restoration Strategies to Respond to the 2010 Oil Spill Crisis"
Hayley Cole, University of Missouri, Columbia
"Susan G. Komen vs. Planned Parenthood: A Case Study of Image Restoration Theory"
Sarah Turner McGowen, University of Missouri, Columbia
"The Impacts of Social Media Use on Psychological Outcomes in a Crisis"
Joshua Hawthorne, University of Missouri, Columbia

This panel explores the reactions to crisis events through communicative strategies. Crises communication research can help individuals and practitioners mitigate and recover from the potential negative outcomes associated with crises events. This panel examines the use of communication in crises events including the 2010 BP Oil Spill, Susan G. Komen's suspension of funding to Planned Parenthood for cancer screenings, and traumatic events such as depression and PTSD from both a theoretical and practical standpoint.

2407 Tea Room
2:30 – 3:45 pm

Undergraduate Honors Conference Session

Friday, April 5th

2408 Salon 2 Taft
2:30 – 3:45 pm

Communicating the Possible for Transformation of Society: Experiences from Afghanistan, Colombia, Ecuador, and the Ethiopian Diaspora

Sponsor: Intercultural Communication Interest Group
Chair: **Eddah Mbula Mutua**, St. Cloud State University
Respondent: **Eddah Mbula Mutua**, St. Cloud State University

"Exploring the Possibilities of Dialogical Engagement with Ethiopian Youth in the Diaspora"
Ayantu Tibeso, Ohio University
"At Crossroads with Culture: The Role of Communication in Challenging Child Marriage in Afghanistan"
Zulfia Zaher, Ohio University
"Healthy Housing for Healthy Living: From epidemiological to socio-ecological perspectives in public health interventions"
Claudia Nietto, Ohio University
"Whose memory? Voices of Arboleda Massacre victims in Columbia"
Adriana Angel-Botero, Ohio University

Reflecting on lessons learned from fieldwork is one important way of constructing knowledge about social change processes. Consequently, reflection is a key part of both action and social change. This panel explores the relationship between methodology, reflexivity and theoretical foundation in the conceptualization of social change research/practical efforts in order to reveal the interrelatedness of these components.

Friday, April 5th

2409 Salon 3 Wilson
2:30 – 3:45 pm

Top Papers – Graduate Student Caucus

Sponsor: Graduate Student Caucus
Chair: **Stephanie M. Ruhl**, Ohio University
Respondent: **Timothy McKenna**, Ohio University

"Rebranding *Utopia*: Bono, Obama, and the Possibility of 'America'" (Top Paper)
Evan B. Center, University of Kansas
"Size Matters for *Boys Like Us*: Understanding the 'Big' Events and 'Small' Processes of Stories of Coming Out"
Bryan Asbury, University of Iowa
"Solving the Problem of Childhood Obesity within a Generation?: The Third Persona and Institutional Obesity Rhetoric"
Shelby Bell, University of Minnesota

2410 Salon 4 Hoover
2:30 – 3:45 pm

Communicating Tough Love in Relationships

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **DeAnne Priddis**, University of Wisconsin-Milwaukee

"Tough Love in Stepfamilies"
Leah E. Bryant, DePaul University
"Tough Love and the Decision to Confront Friends about Risky Behaviors"
Melissa Maier, Upper Iowa University
"Conflict among Empty-Nesters: Physiological Outcomes and Implications"
Mary E. Nagy, Bloomsburg University
"Signature Strengths in Support Group Communication about Tough Love"
Charles F. Aust, Kennesaw State University
"Helping but Supporting Alcoholism: Persuading Family Members for Resources"
DeAnne Priddis, University of Wisconsin-Milwaukee

This panel explores the conflict that occurs when tough love has to be demonstrated in a relationship. The communication of tough love addressed in this panel includes stepparent/stepchild relationships, confronting a friend about risky behavior, couples who are new empty-nesters, Alcoholics Anonymous and Al-Anon group support in recovery process, and family members of alcoholics.

Friday, April 5th

2411 Salon 5 Nixon
2:30 – 3:45 pm

"My Stigma can Beat Up your Stigma!": Social Possibilities in Rating Some Identities as Worse than Others

Sponsor: Sexual Orientation and Gender Identity Caucus
Chair: **Jessica Eckstein**, Western Connecticut State University

Presenters: **Ahmet Atay**, College of Wooster
Jay Brower, Western Connecticut State University
Rachel Friedman, Embry-Riddle Aeronautical University
Jessica Eckstein, Western Connecticut State University
Mark A. Generous, Arizona State University
Jack A. Jones, University of Illinois, Chicago
Jimmie Manning, Northern Illinois University

2412 Salon 6 Eisenhower
2:30 – 3:45 pm

State of Iowa Showcase New Media & Popular Culture Pedagogy

Sponsor: States Advisory Council

Presenters: **Derek R. Sweet**, Luther College
Thomas C. Johnson, Luther College
Sarah E. Wilder, Luther College

This panel explores how the intersection of new media technologies (e.g. YouTube, Netflix, DVD/Blu-Ray) and popular culture contribute to an engaging, relevant, and academically rigorous classroom experience. During the course of the panel, presenters will address three general topics: 1) Popular culture as a site of classroom inquiry and discovery; 2) the efficacy of utilizing popular culture to engage course specific concepts and theories; and 3) the rewards and challenges of the new media classroom. While Thomas C. Johnson discusses how he makes use of The Wire to engage issues of urban decay in contemporary America through the lens of critical media studies, Derek R. Sweet focuses on the way he utilizes streaming music video to teach the concept of "equipment for living" to students of rhetoric and popular culture. Additionally, Sarah E. Wilder illustrates how she uses Modern Family in her family communication course to encourage students to recognize multiple forms of families and engage in identification and analysis of family communication patterns and theories. An open discussion

regarding new media technology and popular culture pedagogy follows the three presentations.

2413 Salon 7 Roosevelt
2:30 – 3:45 pm

Communication Theory Business Meeting

Chair: **Adam W. Tyma**, University of Nebraska at Omaha
Vice-Chair: **Patric R. Spence**, University of Kentucky
Secretary: **Andrew F. Herrmann**, East Tennessee State University

2414 Truman A
2:30 – 3:45 pm

Honoring our 2013 CSCA Hall of Fame Members

Sponsor: First Vice President Chad Edwards, Western Michigan University
Chair: **Mitchell S. McKinney**, University of Missouri, Columbia

Our new members of the CSCA Hall of Fame will reflect on their many years of service to the association and share memories of their special connections with CSCA colleagues. Join us as we congratulate and thank CSCA's 2013 Hall of Fame class. Light refreshments will be served.

Friday, April 5th

2501 Trianon A
4:00 – 5:15 pm

Competitive Papers in the Women's Caucus II

Sponsor: Women's Caucus
Chair: Malynnda A. Johnson, Carroll University
Respondent: **Jessica M. W. Kratzer**, Middle Tennessee State University

Participants:
"Female United States Military Officers: Taking Charge, Challenging Stereotypes, and Changing History"
AnnaBeth M. Fish, Ball State University
"Doing Women a Disservice? Feminine Style, the Cult of Domesticity, and Political Identity"
Elizabeth A. Dudash, Missouri State University
Susan Waters, Auburn University
""True Fantasy Football": Uncovering the possibility for gen Y women's empowerment through the Lingerie Football League"
Andrea Laccheri, Ohio University
Justin Rudnick, Ohio University
"Are the Gender Roles Closer to Fantasy or Reality? A Content Analysis of Disney's Princesses"
Jennifer M. Rome, University of Nebraska at Omaha
Kayla Broadhurst, University of Nebraska at Omaha

2502 Trianon B
4:00 – 5:15 pm

Exploring What's "Possible": Unconventional Forms and Styles of Political Communication

Sponsor: Political Communication Interest Group
Chair: **Robert Gobetz**, University of Indianapolis
Respondent: **Robert Gobetz**, University of Indianapolis

"Michelle Obama at the 2008 Democratic National Convention: A Feminine Success"
Sara Kitsch, Central Michigan University
"The Effects of Hostile Rhetoric on Aggression"
Joshua Hawthorne, University of Missouri, Columbia
Benjamin R. Warner, University of Missouri, Columbia
"Mitch Daniels' 'Second Red Menace': Metaphor and Identification in Conflict Communication"

Lindsay K. Quandt, Indiana University-Purdue University-Indianapolis
"Losing It: Rant and Authenticity in U.S. Politics"
Colene J. Lind, University of Texas-Austin
"Telling the Truth: How Truth Commission Findings are Made Public"
Lindsay Harroff, University of Kansas

2503 Trianon C
4:00 – 5:15 pm

Top Papers in Rhetorical Theory and Criticism

Sponsor: Rhetorical Theory and Criticism Interest Group
Chair: **Stephanie L. Young**, University of Southern Indiana
Respondent: **Jerry L. Miller**, Ohio University

"Tropology and the Representations of Africa in the 2008 Campaign"
Kundai V. Chirindo, Lewis and Clark College*
"'Nothing but the Same Old Song': Exploring the Raced, Gendered Transformation of Rihanna's Rhetorical Agency"
Amanda Nell Edgar, University of Missouri**
"Living Your Best Life?: Performing Inspiration and Contradiction in *The Biggest Loser*"
Jennifer Dunn, Dominican University
"In Search of 'the Multitude': A Bio-Political Alternative to McGee's 'People'"
Jessy Ohl, University of Nebraska, Lincoln

*Karlyn Kohrs Campbell Award for Top Paper
**David Zarefsky Award for Top Student Paper

Friday, April 5th

2504 Trianon D
4:00 – 5:15 pm

Honoring Samuel L. Becker

Sponsor: Media Studies Interest Group
Chair: **Michelle Calka**, Manchester University

Presenters: **Helen Sterk**, Western Kentucky University
Tom Socha, Old Dominion University
David T. McMahan, Missouri Western State University
Steve Duck, University of Iowa

This panel honors the life and contributions of Samuel L. Becker, Distinguished Professor Emeritus at the University of Iowa. Becker's extensive career at Iowa earned him a reputation as an outstanding scholar, teacher, mentor, and colleague. From his mosaic model of communication to his research on televised presidential debates, Becker has had an important influence on media studies and the communication discipline. Former students and communication scholars who were inspired by his wide-ranging work will share stories and reflections on Becker's legacy. Statements submitted by colleagues and former students who could not attend CSCA will be included. A short video, "Sam Becker: A Profile in Leadership" (produced by Glenda Balas and Jason Balas) will also be screened.

Friday, April 5th

2505 Trianon E
4:00 – 5:15 pm

Exploring Possibilities for Health Communication Research

Sponsor: Health Communication Interest Group
Chair: **Min Liu**, Southern Illinois University, Carbondale

"No Day But Today: An Analysis of Anticipatory Grief in the Musical *Rent*"
Jamie Hines, Parkland College
"Disclosure About Grief: Discourses of Meaning Reconstruction for Healing and Transformation"
Adrianne Kunkel, University of Kansas
Benjamin Garner, University of Kansas
Michael Robert Dennis, Emporia State University
"Responses to Health Messages on Social Media from Spokespeople with Varying Levels of Ethnic Identity"
Patric R. Spence, University of Kentucky
Kenneth A. Lachlan, University of Massachusetts, Boston
Stephen A. Spates, University of Tennessee
Xialing Lin, University of Kentucky
"Discursive Tensions Inherent in Identity Work in the Construction of the Medical Professional Identity: Understanding Provider Communication"
Katherine Castle, University of Nebraska, Lincoln
"Social Support Review: Compiling Different Perspectives in Diverse Disciplines to Investigate Social Support in the Field of Communication"
Jehoon Jeon, Wayne State University

2506 Lido
4:00 – 5:15 pm

Communication Education Interest Group Spotlight Panel: Communicating the Possible

Sponsors: First Vice President Chad Edwards, Western Michigan University
Communication Education Interest Group
Chair: **Jo Sprague**, San Jose State University

Panelists: **Scott A. Myers**, West Virginia University
Scott Titsworth, Ohio University
Paul Schrodt, Texas Christian University
Blair Thompson, Western Kentucky University

This spotlight panel focuses on the unique nature of instructional (pedagogical) communication and relationships, and how relationships and communication in the instructional context differ from relationships and communication in other contexts (interpersonal, family, organizational etc.). Four top instructional scholars will review the corpus of their research in order to specifically identify unique aspects of instructional relationships and communication that they have uncovered in their research programs. Additionally, noted critical scholar Jo Sprague will be making a special guest appearance at Central serving as respondent for this spotlight panel, offering keen insights to synthesize the spotlight panelists' highlighted comparisons and share some of her observations regarding the unique elements of pedagogical communication and relationships. During the presentations, the spotlight panelists will make specific comparisons which include how computer-mediated communication, emotional communication, social support, credibility, power, and caring as well as other constructs function differently in the instructional context as compared to other communication contexts. The process of comparing and contrasting research findings from instructional research regarding pedagogical communication and relationships will help to better understand the unique aspects of communication in the instructional context, but also facilitate a better understanding of relational communication in other contexts. The goal of this spotlight panel is to more clearly identify what we know about pedagogical relationships and communication and draw important comparisons to other contexts, leading to further discussion and ultimately a deeper understanding of these elements.

Friday, April 5th

2507 Burgundy
4:00 – 5:15 pm

Argumentation & Forensics Interest Group Business Meeting

Chair: **Darrel Farmer**, University of Nebraska, Lincoln
Vice-Chair: **David Airne**, University of Montana
Secretary: **Mike Bauer**, Ball State University

2508 Tea Room

Undergraduate Honors Conference Session

2509 Salon 2 Taft
4:00 – 5:15 pm

Top Papers in Performance Studies & Theatre

Sponsor: Performance Studies & Theatre Interest Group
Chair: **Patrick Santoro**, Governors State University
Respondents: **Christopher C. Collins**, Angelo State University
Jennifer L. Tudor, Saint Cloud State University

"Keeping the Light: Storying Possibility Through Local Technologies on the Brink" (Top Paper)
Shauna M. MacDonald, Villanova University
"This Island's Mine: Anglo-American Press Reception of Ethnic Shakespeare in Manhattan, 1890-1910" (Top Debut Paper)
Liz Kinsley, Northwestern University
"Listening to the Sound: Tracking the Bardic Impulse from Vachel Lindsay to Sterling Brown"
David Hanley-Tejeda, Southern Illinois University, Carbondale
"Poststructuralist Performance and the Urban Landscape: *The Skateboard Dérive*"
Hunter H. Fine, Bloomsburg University

Friday, April 5th

2510 Salon 3 Wilson
4:00 – 5:15 pm

Graduate Student Caucus Business Meeting

Chair: **Stephanie M. Ruhl**, Ohio University
Vice-Chair: **Timothy McKenna**, Ohio University
Secretary: **Sara Baker**, University of Nebraska, Lincoln

2511 Salon 4 Hoover
4:00 – 5:15 pm

Incivility Online: Confronting the Need for New Possibilities for Ethical Communication

Sponsor: Communication Ethics and Freedom of Expression
Chair: **Amy Slagell**, Iowa State University
Respondent: **Amy Slagell**, Iowa State University

"Mommy Blogs: Stirring Up Incivility at TheStir.com"
Jamie Harsha, Iowa State University
"Twitter and Tumblr: A Case of Transgression and Ethical Correction"
Mary Stoecklein, Iowa State University
"Rage Comics: Heterosexual Expectations and the "Wild Derpina."
Abigail Stonner, Iowa State University
"People of Walmart. The High Cost of Cheap Laughs"
Stacy Tye-Williams, Iowa State University

Online discourse is a growing public communication medium where commonly held ethical standards for public discourse are repeatedly violated. As our students spend more time immersed in online environments, we face new challenges for classroom, as well as public, civility. Each of these papers examines a new media outlet where our students are finding racist, inflammatory, sexist, and classist discourse. Join us as we explore what our students are learning outside of our classrooms so that we can be better prepared to help them learn and adopt the ethical communication practices necessary for civil discourse.

2512 Salon 5 Nixon
4:00 – 5:15 pm

From the Community College to the University and Beyond: Communicating the Possible to High Achieving Students in the Community College

Sponsor: Community College Interest Group
Chair: **Jeff Sorrels**, Delta College

Presenters: **Tony Arduini**, Kirkwood Community College
Myra Bozeman, Sinclair Community College
Barb Handley-Miller, Delta College
Judy Vogel, Des Moines Area Community College

While much, necessary, focus in community colleges is on developmental students, there are also exceptional community college students who, given the proper encouragement and opportunities, could excel beyond basic communication courses. Panelists will discuss service learning, honors courses, Phi Theta Kappa, and other endeavors aimed at nurturing and challenging these students who show great potential as scholars.

2513 Salon 6 Eisenhower
4:00 – 5:15 pm

To Assess or Not to Assess: Using Social Media in the Classroom and Its Impact on Student Performance

Sponsor: Instructional Resources Interest Group
Chair: **Peggy Fisher**, Ball State University
Respondent: **Kristen McCauliff**, Ball State University

"Assessing Personal Branding in the Classroom"
Peggy Fisher, Ball State University
"Assessing the Right Things: The Good Things about Using Social Media in the Classroom that Have Nothing to do With Being Social"
Kristen McCauliff, Ball State University
"Write Side Up!"
Melanie B. Mills, Eastern Illinois University
Shirley K. Drew, Pittsburg State University

Friday, April 5th

"Using Twitter to Foster Engagement Inside and Outside the Political Communication Classroom"

Kristina Horn Sheeler, Indiana University- Purdue University, Indianapolis.

This panel discusses ideas and strategies for the use of social media in the classroom and how it affects student performance, highlighting progressive and innovative teaching strategies. Speakers will address personal branding through social media and how to assess it, the impact of blogs as instructional devices for student achievement, collaborative social media in classrooms, and twitter in political communication classrooms. This panel embodies 'Communicating the Possible,' highlighting ways social media creates possibility in college classrooms.

2514 Salon 7 Roosevelt
4:00 – 5:15 pm

Short Course # 5
Teaching the College Persuasion Course

Sponsor: First Vice President Chad Edwards, Western Michigan University

Presenter: **Shawn T. Wahl**, Missouri State University

This course is designed for instructors who are currently teaching, revising, or readying themselves to teach a course in persuasion, and who want focus on theory, research and application of knowledge related to persuasion so that it can easily be covered in one term across delivery formats (e.g., traditional, online, hybrid). The purpose of this short course is to provide an approach that speaks directly to the student by focusing on the actual experiences in life—from critically viewing persuasive public campaigns to making business and health care decisions.

Friday, April 5th

2515 Truman A
4:00 – 5:15 pm

Finding Light in the Darkness: Relational "Possibilities" During Difficult Situations

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: **Maria Brann**, West Virginia University

"Why are Those Boxes in the Living Room? Keeping a Bright Side to a Commuter Marriage"
Donna R. Pawlowski, Creighton University
"Communicating Through Pain: Coping with a Partner's Chronic Pain in Marital Communication"
Lynn H. Turner, Marquette University
"Finding Light in the Darker Days of Anxiety and Depression"
Linda Dickmeyer, University of Wisconsin-La Crosse
"Words Support Like Bone: Using Experiential Group Communicative Practices with Young Adults to Confront Intrapersonal and Interpersonal Difficulties"
Lawrence R. Frey, University of Colorado, Boulder
"Using Grief to Build Friendship and Friendship to Cope with Grief"
Dena Huisman, University of Wisconsin-La Crosse

As much as we want stress-free lives, we will encounter challenging or difficult situations that may be temporary or ongoing. These stressors may put a strain on our health and our relationships. Staying positive and finding ways to manage life's situations are critical to successful relational outcomes. Panelists share research and experiences of finding what's "possible" throughout life's relational, emotional, and/or familial challenges as we learn about coping with life's uncertainties.

Friday, April 5th

2516 Truman B
4:00 – 5:15 pm

The Possible is Now! Welcome to the Popular Culture Interest Group: A Roundtable Discussion

Sponsors: First Vice President Chad Edwards, Western Michigan University
Popular Culture Interest Group
Co-Chairs**:** **Adam W. Tyma,** University of Nebraska at Omaha
Danielle M. Stern, Christopher Newport University

Presenters: **Christina Beck**, Ohio University
C. Lee Harrington, Miami University of Ohio
Yasue Kuwahara, Northern Kentucky University
Mark P. Orbe, Western Michigan University

Over the past few years, members of CSCA have been working towards this moment: The Popular Culture Interest Group. As a way to celebrate, this panel, featuring some of the best and brightest popular culture scholars in the region, is our way of announcing the new Popular Culture Interest Group to CSCA. Our hope is that you will be able to join us to talk about what "popular culture" is, hear about our panelists' research (in pedagogy, production, consumption, and critique), how Pop Culture both informs and is informed by our lives, and discuss where you hope our research and study heads towards in the future. We invite you to be part of this next leap forward for CSCA.

2601 Tea Room
5:30 – 6:30 pm

2012 Program Planner's Reception

Sponsor: First Vice President Chad Edwards, Western Michigan University

This reception is an invitation-only event for the 2012 program planners.

Friday, April 5th

2701 PBR Big Sky Cowboy Bar
(111 E. 13th Street: Power and Light District)
7:00 – 9:30'ish pm

CSCA First Vice President Dance and Karaoke Party Sponsored by Western Michigan University and Missouri State University

Host: First Vice President Chad Edwards, Western Michigan University

Don't miss the third annual CSCA Dance and Karaoke party featuring a star-studded cast of talented members who will compete for a cache of prizes and the reigning title of "CSCA Superstar." The evening of fun will include fantastic snacks, laughs, and a mechanical bull. It is just a few blocks from the hotel and is in the Light and Power District. Thank you to Western Michigan University and Missouri State University for their sponsorship of this event!

2801 Tea Room
9:00 – 11:00 pm

CSCA Special Late Night Horror Film Feature: John Gibson's *Revelation Trail*

Sponsors: First Vice President Chad Edwards, Western Michigan University
Popular Culture Interest Group
Chair: **Jimmie Manning**, Northern Illinois University

Director: **John Gibson**, Northern Kentucky University

In late nineteenth century America, a frontier holy man's life is destroyed as a gruesome power consumes the land. Standing between ruin and salvation, the man known only as Preacher must find his purpose in the fight against the mysterious undead. Joined by the town Marshal—a man with his own set of demons—he faces the risen dead, a ravaged landscape and the evils of the living on a journey to nowhere. Along the way, the men learn the extremes they're willing to go to make it to the next day and the depths people reach through the power of belief, for good and ill alike.

Grab some popcorn and soda, sit back, and get ready to have the living daylights scared out of you as filmmaker and media scholar John Gibson introduces a full screening of his award winning film *Revelation Trail*. To up the horror ante, the room where we will screen the film is alleged to be haunted! *Revelation Trail* is the collaborative effort of filmmakers, artists, and web talent from around the country, each contributing their own experiences and strengths to tell the story of the undead rising in late 19th century

Friday, April 5th

America. The world of Revelation Trail encompasses a feature film, an award-winning web series, and an in-development online video game. This passion project has been produced completely independently over the course of five years. See http://www.revelationtrail.com/index.html for more details of this fascinating film's story! Immediately following the film will be a question and answer session with the director.