

Evaluating and Selecting a Tax Lien Purchaser

Mark Laughlin, CEO NAR Solutions, Inc.

Goals for Today

- Answer all your questions about tax lien sales and tax lien buyers
- Identify the criteria and outcomes important to you
- Apply those criteria in your selection process



Alternate Methods for Sale

- Bulk Sale (Ohio)
 - Key Benefit: lower administrative burden
- Open Outcry (lien-by-lien)
 - In Person
 - Over the Internet



MOST Important Factor

- Make Sure Taxpayers are Treated FAIRLY
 - Clear Fraud
 - Gray Area
 - Legal Behavior BUT...
 - County Mistake
 - Hedge Funds
 - Headlines



Headline Risk

Nebraska Supreme Court rules in favor of firm that acquired land of 94-year-old who didn't pay taxes

Omaha World-Herald Aug 26, 2018

Editorial: Legislature should take a new look at tax delinquency law, given growing number of elderly

Omaha World-Herald Aug 29, 2018



Other Important Factors

- Confidence in Purchaser
- Maximize Proceeds and/or Quality Service
- Servicing Retained or Servicing Released
- Payment Plans
- Timing of Foreclosure
- Your Court System



- TWO KEY QUESTIONS:
 - Are they for real?
 - Are they just a contracted buyer or a true partner?
- Time in Business
- Ownership Structure
- Experience of Principals and Staff
 - People in your office vs. decision makers
- Financial Capacity



Customer Service

- Review Prior Transaction Experience
- Servicing for Comparable Clients
- Administrative Capacity
- Commitment to Service



Accounting & Technology

- Software Platform
- Reporting Capabilities



Property Management and Disposition

- REO Capacity In-House vs. Outsourced
- Commitment to Maintain Property
- Coordination with Local Market Makers / Realtors
- Ultimate Commitment to Community Organizations
- Note: Hard to borrow against real estate (as compared to tax liens)



Summation

In order to insure that your property owners are treated FAIRLY and TRANSPARENTLY

Make sure your tax lien purchaser is your partner

