



Ohio Masonry Association Annual Meeting

September 29th & 30th

Columbus, Ohio

Wednesday, September 29, 2021

TopGolf
2000 IKEA Way
Columbus, Ohio 43240

4:00 – 6:00 pm	Drinks and Mingling in the Chairman's Suite
6:00 – 9:00 pm	Buffet Dinner and Golf

Thursday, September 30, 2021

Nationwide Hotel & Conference Center
100 Green Meadows Drive South
Lewis Center, Ohio 43035

7:30 am	Registration, Continental Breakfast and Vendor Tabletops
8:30 – 9:30 am	Welcome & OMA Annual Meeting
9:30 – 10:15 am	Keynote: Clare Ramminger — National Concrete Masonry Association Clare is the Director of Programs and Member Services for NCMA. Clare will be providing industry updates along with industry technical updates which have come from the NCMA Midyear meeting held in August. Clare will touch on the following topics: NCMA / ICPI Possible Unification, Check-Off, NCMA ICPI joining the Precast show in 2022, education updates, program updates, online courses, new masonry software, and certifications.
10:15 – 10:45 am	Break and Vendor Tabletops
10:45 – 11:45 am	Educational Session—Insights to OSHA on Policies and Enforcements as it Relates to the Construction Industry <i>Presented by Gary Auman, Auman Mahan & Furry</i> The safety of your employees should always be uppermost in your mind. We all want our employees to return home at the end of the day in the same condition they were in when they reported to work in the morning. Safety should also be upper most in your mind because from an enforcement perspective OSHA appears to be stepping up its game. This session will bring you up to date as to what that means to the Construction Industry. Gary is on the front lines everyday as it relates to safety and OSHA. He is nationally known for insights on these topics and represents and advises construction firms from across the country. Gary also serves as General Counsel for OMA which allows its members the OMA Legal Services Plan at no charge.
11:45 – 12:30 pm	Lunch <i>MCAA President Paul Oldham & MCAA Staff will speak about MCAA services and the Concrete Masonry Checkoff</i>



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12:30 - 1:00 pm

Break and Vendor Tabletops

1:00 - 2:00 pm

Educational Session—Designing and Detailing Durable Masonry Walls

Presented by Tom Elliott, International Masonry Institute

AIA Approved

In this fast-paced seminar, you'll learn the latest industry recommendations for moisture, thermal and movement control of masonry walls. Tom will review durable wall assemblies and their components, including both loadbearing and non-loadbearing options. You'll get practical tips to make your building safe, resilient, leak-free, and airtight, with an optimal R-value. Walk away with the tools you need to design a high-performing masonry building.

2:00 - 2:15 pm

Break and Vendor Tabletops

2:15 - 2:30 pm

Educational Session - Programmatic Marketing & Classified Ads for Job Openings

Presented by Jack White, Data & Communications Specialist, OMA

You are exposed to programmatic advertising everyday and it has been shown to be one of the most effective marketing tools ever developed. OMA is going to use a new tool to assist its members in attracting qualified potential employees to your workforce. This service will allow your own classified ads to be seen thousands of times online. OMA can utilize various methods to target people via location, email, and key word search. This program also provides an opportunity for OMA to collect and analyze data to understand the effectiveness of each of the marketing campaigns. Our plan is to get your company in front of the person that you want as an employee, so that they know about your immediate job opening.

2:30 - 3:30 pm

Educational Session—Workforce Development - A Practical Approach that Generates Results & Good Employees

Presented by James Hoskinson "Hoss" - President, Lang Masonry Contractors, Inc.

Obviously, workforce development is always a challenge, but in the current labor market it seems almost impossible to find the qualified help you need. Hoss will be talking about how a commitment to an on-going workforce development program can accomplish the goals that a company in the masonry industry needs and to remain successfully competitive in the job market. He will share in detail their approach to workforce development and the success Lang Masonry has experienced.