



ADVERTISE WITH CSIA in 2022

As you know, the top 20% of the industry sell 80% of the jobs. CSIA gives you access to that 20% of the industry. Look over the following special details and select the one that **HITS THE MARK** for your audience.



ALL ADS ARE FULL COLOR AT NO EXTRA CHARGE AND ALL NEWSLETTERS ARE ARCHIVED ON THE CSIA WEBSITE!

<u>EDITORIAL CALENDAR:</u>	
Issue Month	Ad Deadline
February	1/15
April	3/15
June	5/15
August	7/15
October	9/15
December	11/15

	1X	3X	6X
Full Page	\$175	\$475	\$850
1/2 Page	\$150	\$400	\$700
1/4 Page	\$95	\$250	\$500

Get your own Button Link on
www.csiaonline.org
Just \$600.00 a year!

Advertising Spec:

Full Page - 7.5" x 10" Full Page Bleed - 8.75" x 11.25"
1/2 Page Horizontal - 7.5" x 4.875" 1/2 Page Vertical - 3.625" x 10.0"
1/4 Page Horizontal - 7.5" x 2.25" 1/4 Page Vertical - 3.625" x 4.875"

ADVERTISE IN BOTH THE NEWSLETTER AND ON THE WEB AND WE'LL TAKE 10% OFF YOUR TOTAL BILL!!

Company Name _____
 Contact Person _____ Phone _____
 Address _____
 City _____ State _____ Zip _____
 Email _____ Website _____
 Newsletter Ad Size Desired: _____ Issue Month: _____

Total Due: _____

Please make checks payable to Central States Insulation Association or pay by credit card:

Credit Card Number: _____ Exp. Date _____

Signature: _____ Billing Zip _____

Digital ads need to be submitted as a High Resolution .pdf file.

Send completed form to: CSIA—7250 Poe Ave. Ste. 410 —Dayton, Ohio 45414—Fax to: 937-278-0317
 Have Questions? Call Carroll Hamann or Rachel Pinkus at 888-294-0084
 or email Carroll at chamann@assnsoffice.com