



**2023 MCAO Convention Overview: Events and Educational Sessions**  
Full Information and Registration at: [www.mcaohio.com](http://www.mcaohio.com)

**Thursday, November 9th**

10:00am-11:00am

**Opening Address and Biennial Business Meeting**

Join the MCA of Ohio Trustees, MCAA, SMACNA and TAUC Representatives alongside UA and SMART Leaders to kick off this annual assembly. The MCAO will recognize their volunteer leaders and pass the gavel in preparation for another successful year of partnership and industry advocacy



10:30am-12:00pm

**Opening Keynote Speaker -**

*State Representative, Jessica Miranda*

(1.5hrs OCILB and Kentucky credits pending)



1:00pm-2:00pm

**General Session I: Augment Your Production with Technology**

*Trent Leinenbach, Steel Toe Consulting LLC*

(1hr OCILB and Kentucky credits pending)

This presentation will take a deep dive into the available technology that currently exists for trade contractors. It will also relate the tech to the workflows that the company needs to improve. The industry isn't ripe with available labor but turning worker 1.0 into worker 1.5 is more productive to the company than just hiring more people. Attendees will learn that there are very useful technological hardware and software solutions out there that can augment their workforce tremendously. They don't necessarily always have to add staff if they allow tech to make their current staff more productive.



2:00pm-4:00pm

### **General Session II: Introduction to Professional Management**

*Tony Collins, Business Advisor and Facilitator, Aileron*  
(2hrs OCILB and Kentucky credits pending)

As an Aileron Business Advisor and Facilitator, Tony Collins works with business owners and their teams to help them get more of what they want out of their businesses. Prior to Aileron, Tony started and led multiple small to medium-sized businesses in a variety of industries for more than 25 years. In this 2-hour facilitated session, you'll work alongside fellow business leaders to diagnose your businesses against Aileron's DOC System – a proven framework for running a thriving business that empowers an intentional, future-oriented focus and emphasizes working on the business, not in it. You'll identify an area of your business that needs attention and begin to plan how to address it.

## **Friday, November 10<sup>th</sup>**

8:00am-9:30am

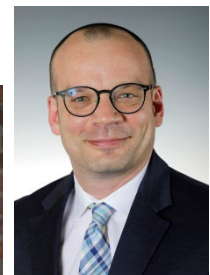
### **General Session IV: Variable Annuity Pension Plans**

*Ed Kommers,*

*Jeffrey Owen,*

*Arthur Raines-McNally, FSA,EA, MAA, Principal and Consulting Actuary*

(1.5hrs OCILB and Kentucky credits pending)



Join the dynamic trio of Kommers, Owen, and Raines-McNally as they discuss the plans that are a growing trend offering an alternative to those trusts who seek to minimize risk while providing life long benefits that are responsive to inflation. This session uses an actual case study, Washington State Plumbing and Pipefitting Pension Plan, to demonstrate the advantages and potential challenges.



9:30am-11:00am

**General Session V: Introduction to Conscious Leadership**

*Wendy Roop, Facilitator, Aileron*

(1.5hrs OCILB and Kentucky credits pending)

As an Aileron Facilitator, Wendy establishes and nurtures connections with Aileron community members to help them make their visions a reality. Professionally, she's always made people her priority, developing expertise in the area of human resources management and organizational and leadership development; it set the stage seamlessly for her to launch her business in 2021 as a leadership coach. In this 90-minute facilitated session, you'll explore how leading others starts with leading yourself. Through activities that increase self-awareness and self-leadership, you'll begin to learn how your influence impacts others in your organization.



11:00am-12:00pm

**Legislator Panel Keynote**

*Josh Sanders, Calfee Halter & Griswold – MCAO Government Affairs Consultant and Mike Brown, Calfee Halter & Griswold – MCAO Government Affairs Consultant*

(1hr OCILB and Kentucky credit)

Join Josh Sanders and Mike Brown from Calfee Halter & Griswold and a bi-partisan panel of current and retired southwest Ohio legislators as they debate the past, present, and future of Ohio's political environment.



12:00pm-1:00pm

**Closing Keynote Speaker - Economic Forecast for Ohio**

*Guhan Ventaku, Cleveland Federal Reserve*

(1hr OCILB and Kentucky credits pending)

The MCA of Ohio is honored to have Guhan Ventaku of the Cleveland Federal Reserve to present Ohio's Economic Forecast. With so many aspects of the economy in flux, Ventaku will guide attendees through the key economic indicators and help shed light on ways to navigate these tumultuous times.

**INDUSTRY EXHIBIT HALL RUNS THROUGHOUT THE EVENT!**  
**PLUS! GREAT AMERICAN BALLPARK CELEBRATION 6-9PM THURSDAY**