



2023 MCAO Convention Overview: Events and Educational Sessions
Full Information and Registration at: www.mcaohio.com

Thursday, November 9th

10:00am-11:00am

Opening Address and Biennial Business Meeting

Join the MCA of Ohio Trustees, MCAA, SMACNA and TAUC Representatives alongside UA and SMART Leaders to kick off this annual assembly. The MCAO will recognize their volunteer leaders and pass the gavel in preparation for another successful year of partnership and industry advocacy



10:30am-12:00pm

Opening Keynote Speaker -

State Representative, Jessica Miranda



1:00pm-2:00pm

General Session I: Augment Your Production with Technology

Trent Leinenbach, Steel Toe Consulting LLC

(1hr OCILB and Kentucky credits approved)

This presentation will take a deep dive into the available technology that currently exists for trade contractors. It will also relate the tech to the workflows that the company needs to improve. The industry isn't ripe with available labor but turning worker 1.0 into worker 1.5 is more productive to the company than just hiring more people. Attendees will learn that there are very useful technological hardware and software solutions out there that can augment their workforce tremendously. They don't necessarily always have to add staff if they allow tech to make their current staff more productive.



2:00pm-4:00pm

General Session II: Introduction to Professional Management

Tony Collins, Business Advisor and Facilitator, Aileron
(2hrs OCILB and Kentucky credits approved)

As an Aileron Business Advisor and Facilitator, Tony Collins works with business owners and their teams to help them get more of what they want out of their businesses. Prior to Aileron, Tony started and led multiple small to medium-sized businesses in a variety of industries for more than 25 years. In this 2-hour facilitated session, you'll work alongside fellow business leaders to diagnose your businesses against Aileron's DOC System – a proven framework for running a thriving business that empowers an intentional, future-oriented focus and emphasizes working on the business, not in it. You'll identify an area of your business that needs attention and begin to plan how to address it.



4:00pm-4:30pm

General Session III: Mental Health Awareness and Suicide Prevention

Matt Taylor, Training Coordinator
UA Local 392, Cincinnati

VitalCog trains organizations to proactively address the early warning signs of suicide in the workplace. Just as organizations have realized they can help reduce heart disease by encouraging exercise, they can also reduce suicide by promoting mental health and encouraging early identification and intervention. This training, being provided by the UA, will educate and equip industry leaders at all levels with tools to address mental health and suicide concerns within the workplace. UA 392 Training Coordinator, Matt Taylor, has achieved his train the trainer certification in this critical program. Taylor will discuss the industry's efforts to address mental health and suicide prevention and

options all contractors should consider to help combat this construction epidemic.



4:30pm-5:00pm

General Session IV: Belonging and Excellence for All: BE4ALL - A Joint Effort of SMART, SMACNA and the ITI

*Steve Allen, Training Coordinator
SMART Local 24, Columbus*

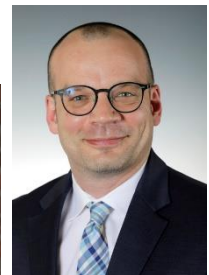
SMART has long been committed to creating an environment of welcoming, belonging and excellence for all of our members. However, SMART recognizes that not all individuals and groups are situated the same, with the same access to resources and opportunities. Therefore, the Belonging and Excellence for All (BE4ALL) effort is a targeted approach to ensure that all members, particularly those from historically underrepresented groups, experience these universal goals. Over the last year SMART, SMACNA and the ITI have engaged in numerous discussions to build alignment and a shared sense of purpose and to increase awareness about how to create an environment for welcoming, belonging and excellence – one that attracts and retains anyone who has the skills and desire to meet a culture of excellence. Join Steve Allen as he reviews the elements of this program and shares his local experiences and success in implementing this groundbreaking initiative.

Friday, November 10th

8:00am-9:30am

General Session V: Variable Annuity Pension Plans

*Ed Kommers,
Jeffrey Owen,
Arthur Raines-McNally, FSA,EA, MAA, Principal and
Consulting Actuary
(1.5hrs OCILB and Kentucky credits approved)*



Join the dynamic trio of Kommers, Owen, and Raines-McNally as they discuss the plans that are a growing trend offering an alternative to those trusts who seek to minimize risk while providing life long benefits that are responsive to inflation. This session uses an actual case study, Washington State Plumbing and Pipefitting Pension Plan, to demonstrate the advantages and potential challenges.



9:30am-11:00am

General Session VI: Introduction to Conscious Leadership

Wendy Roop, Facilitator, Aileron

(1.5hrs OCILB and Kentucky credits approved)

As an Aileron Facilitator, Wendy establishes and nurtures connections with Aileron community members to help them make their visions a reality. Professionally, she's always made people her priority, developing expertise in the area of human resources management and organizational and leadership development; it set the stage seamlessly for her to launch her business in 2021 as a leadership coach. In this 90-minute facilitated session, you'll explore how leading others starts with leading yourself. Through activities that increase self-awareness and self-leadership, you'll begin to learn how your influence impacts others in your organization.



11:00am-12:00pm

Legislator Panel Keynote

Josh Sanders, Calfee Halter & Griswold – MCAO Government Affairs Consultant and Mike Brown, Calfee Halter & Griswold – MCAO Government Affairs Consultant

(1hr OCILB credit approved)

Join Josh Sanders and Mike Brown from Calfee Halter & Griswold and a bi-partisan panel of current and retired southwest Ohio legislators as they debate the past, present, and future of Ohio's political environment.



12:00pm-1:00pm

Closing Keynote Speaker - Economic Forecast for Ohio

Julianne Dunn, Cleveland Federal Reserve

(1hr OCILB and Kentucky credits approved)

The MCA of Ohio is honored to have Julianne Dunn of the Cleveland Federal Reserve to present Ohio's Economic Forecast. With so many aspects of the economy in flux, Dunn will guide attendees through the key economic indicators and help shed light on ways to navigate these tumultuous times.

INDUSTRY EXHIBIT HALL RUNS THROUGHOUT THE EVENT!
PLUS! GREAT AMERICAN BALLPARK CELEBRATION 6-9PM THURSDAY