

UNDERGRADUATE SCHOLARS CONFERENCE



Eastern Communication Association

Pittsburgh, 2018

PROGRAM COPY DRAFT, UNDERGRADUATE SCHOLARS CONFERENCE

Thursday, April 26

5-5:15 p.m.

Undergraduate Scholars Welcome

Oakmont, 5-5:15 p.m. Thursday

5:15-6:00 p.m.

Newcomers' Reception

Lawrence Welk, 5:15-6:00 p.m. Thursday

6-8 p.m.

Welcome Reception

Bob & Dolores Hope, 6-8 p.m. Thursday

Friday, April 27

FROM FOOD TO FLIGHT: EXAMPLES OF CRISIS COMMUNICATION

Oakmont, 9-10:15 a.m. Friday

Chair: **Timothy Brown**, West Chester University

Respondent: **Stephanie Verni**, Stevenson University

"Crisis of Our Time: The Communication Ethics of the Catholic Church's Response to the European Refugee Crisis"

Jordan Rodriguez, Mount St. Mary's University

"Promoting Peace in Dire Situations"

Katrina Gluch, University of Pittsburgh at Greensburg

"Environmental Crisis: Häagen-Dazs and Honeybees"

Breanna L. Forgione, University of Scranton

"Navigating Turbulence: An Analysis of the JetBlue Ice Storm Crisis Response"

Rachel Runnels, Abilene Christian University

THE (AUTO)ETHNOGRAPHY OF COMMUNICATION

Shadyside, 9-10:15 a.m. Friday

Chair: **Robert Sidelinger**, Oakland University

Respondent:

"'I Am Your Parent, Not Your Friend': An Autoethnography on the Asian-American Female Experience"

Jasmine Chan, Northeastern University

"Building Food Bridges Together: An Ethnographic Study of Identities Within the Slow Food Movement (SFM)"

Sarah Caro, College of Charleston

"Rank Up: An Autoethnography on Masculinity in a Gaming Space"

Thomas Morel, Ramapo College of New Jersey

"Bucket Listed: An Autoethnographic Account of Exoticism and Sexualization"

Carolina Ramos, Northeastern University

RELIGION AS COMMUNICATION

Fox Chapel, 9-10:15 a.m. Friday

Chair: **Brandi Frisby**, University of Kentucky

Respondent: **Brian Gilchrist**, Mount St. Mary's University

"Analyzing the Catholic Church's 2002 Crisis Response Strategies"

Jacqueline DeMuynck, Abilene Christian University

"Still It Goes On: The Catholic Worker as a Leadership Medium for the Catholic Worker Movement"

Katherine Reynolds, Stonehill College

"Effect of Media Representation of Religion on the Social and Cognitive Development of Children and Adolescents"

Julia Mintz, SUNY Geneseo

"Religion and Constitutive Rhetoric in the Construction of the Polish National Identity"

Brandon Johnson, University of Richmond

CONSTRUCTING GENDER NORMS AND ROLES

Oakmont, 12-1:15 p.m. Friday

Chair: **Marshall Prisbell**, University of Nebraska Omaha
Respondent: **Sean Horan**, Texas State University

"Redefining Masculinity in One Night Stands"

Megan Schultz, Mt. St. Mary's University

"Only Good When She Is Gorgeous"

Gabrielle Owen, SUNY Geneseo

"Reifying Female Gender Norms"

Megan Gallagher and **Victoria Stanfield**, Kutztown University

"Building a Bridge Between Gender Roles in Mad Men and the Current Workplace – Then vs. Now"

Zoe Unverferth, Northeastern University

PRESIDENTIAL COMMUNICATION: PAST AND PRESENT

Shadyside, 12-1:15 p.m. Friday

Chair: **Noura Ahmad Hajjaj**, SUNY New Paltz
Respondent: **Susan Mancino**, Duquesne University

"Bridging courtship and presidential rhetoric: Strategies in campaign, in-office, and post-presidency speeches by Bush, Obama, and Trump"

Katherine Chapman, Meredith Dietz, & Lara Pietranera, Northeastern University

"Framing America as the Defender of Global Freedom- Shaping Policy Issues in Presidential September 11th Speeches"

Cassandra Moreno, Northeastern University

"Rhetoric and Politeness: Examining the Connection Between the Trump Administration and its Constituents"

Logan Applewhite & Kerry Treusdell, Northeastern University

"Inviting Herself to the Cookout, and into the Barbershop: Hillary Clinton's Race Pandering in 2016"

Jessica Imbro, Northeastern University

UNDERSTANDING COMMUNICATION CONCEPTS

Fox Chapel, 12-1:15 p.m. Friday

Chair: **Jenny Rosenberg**, SUNY Oswego
Respondent: **Janie Harden Fritz**, Duquesne University

"Bridging divides between attribution theories and actuality: Personality attributions in Reba"

Joshua Eng, Northeastern University

"The Impostor Phenomenon: A Message Reception Theory"

DJ (Darryn) McCauley, University of Delaware

"Listening: The Key to Language and Communication"

Hayley C. Shaw, Geneva College

"Acknowledgement of Difference in the Use of Codes: A Communication Ethics Approach"

Katherine Rogers, Duquesne University

UNDERGRADUATE POSTER SESSION

Frick, 1:30- 2:45 p.m. Friday

Judges: **Christine Rittenour**, West Virginia University
Mary Mino, Pennsylvania State University DuBois Campus
Nick Tatum, Abilene Christian University

"Selection of Social Media Platform During Romantic Conflict"
Erin Mairghead Whyte, University of Pittsburgh at Johnstown

"What Does it Mean to "Dream Big, Princess": A Rhetorical Analysis of Disney's Princess Identity and Ideology"
Brianne Habit, Randolph-Macon College

"Selfishly "Selfless": A Pentadic Analysis of Act-Purpose Ratio in Kevin Rosario's Storyline in In the Heights"
Rebecca C. Masser, Penn State Schuylkill

"Communication Ethics of the Council of Trent: Applying Dennis Mumby's Power and Ethics"
Rebecca Lee, Mount Saint Mary's University

"The Bridge between Rhetoric, Politeness, and Donald Trump"
Alejandro Smal, Khloe Lewis, & Alessandra Maahs, Northeastern University

"Pants, Power, and the Patriarchy"
Amanda Kopen, Shaikha Al Wahaibi, & Dana Sultan, Northeastern University

"The Effectiveness of Social Influencers on Instagram"
Effie Anayiotos, George Mason University

"Like A Boss: Gender Differences in Communication and their Effect on Acquisition of Leadership Roles in the Workplace"
Katie Simon, Canisius College

"The Dangers of Benevolent Sexism, the "Nice" Kind A Review of the Literature"
Ashley Callen, Canisius College

"That's a Man's Job"
Tessa Jermy, Canisius College

"Stories that Change the World, An Examination of Storytelling, Empowerment and Empathy"
Kristine Olsen, George Mason University

"Happy Heroine Housewife for Life: Trends of women's domesticity displayed by television advertisements"
Brittany Boglioli, Manhattan College

"Gender Differences in Coping Strategies"
Rebecca Anthone, Canisius College

"How is Social Media use related to Academic Procrastination?"
Gillian Clarke, George Mason University

"College Students' Privacy Protection Behaviors on Snapchat"
Ashley Chapman, George Mason University

TOP UNDERGRADUATE PANEL: CONTEMPORARY RHETORS' USE OF MEDIA

Oakmont, 1:30- 2:45 p.m. Friday

Chair/Respondent: **Jason Wrench**, SUNY New Paltz

"Gotta catch 'em all: Donald Trump and Pokemon Synthesize to Capture the Cultural Climate of 2016"

Lauren Gutman, SUNY Fredonia

"Mermaids and the Rhetorical Situation: Plastic Pollution is Part of Your World"

Shaunna Rospierski, SUNY Fredonia

"Comedians and Credibility: Using Dramatism to Analyze the Misinterpreted Controversy of Kathy Griffin"

Anna Booth, SUNY Fredonia

"President Trump, White Supremacy and the NFL"

Andishey Simmons, SUNY Brockport

"Law, Order, and Racism"

John Schumacher, SUNY Brockport

NEWS FROM ACROSS THE WORLD: JOURNALISTS' REPRESENTATIONS

Fox Chapel, 1:30- 2:45 p.m. Friday

Chair: **Emily Dolan**, SUNY Oswego

Respondent: **Chip Rouse**, Stevenson University

"'A symbol of the horrors in Aleppo': U.S. News Coverage of Omran Daqneesh and the Abject Framing of the Suffering Other"

Jeanna Sybert, University of Pittsburgh

"Gendered News in 2018: A Content Analysis Study of Northeastern Pennsylvania News"

Jacqueline Kurovsky, Wilkes University

"Strangers in a Strange Land: Photographs of Syrian Refugees in U.S. and Canadian Newspapers"

Mary Dellas, SUNY New Paltz

"Contradicting Narratives of College Newspapers: The Issues of Ethics and Censorship in Student Journalism"

Natalya Muhametzyanova, West Liberty University

THE PREVENTION, OCCURRENCE, AND AFTERMATH OF SEXUAL ASSAULT

Shadyside, 1:30-2:45 p.m. Friday

Chair: **Rita Rosenthal**, Boston College

"A Literature Review: The Communication of Sexual Assault Prevention Programs on College Campuses"

Aimee DeArias, Boston College

"The Creation of a Feminist Meme Event Through #MeToo and #AmplifyWomen"

Julia Scheffler, Kutztown University

"A New Paradigm: Benevolent Sexism and Workplace Sexual Harassment"

Isabella Fuentes, Northeastern University

"Did I deserve this?": An Autoethnographic Account Addressing Sexual Trauma, Mental Illness, and Resilience"

Arielle Nelson, Northeastern University

THINK BIG PICTURE: WORLD VIEWS AND THE ENVIRONMENT

Shadyside, 3-4:15 p.m. Friday

Chair: **Diana Ebersole**, Kutztown University
Respondent: **Doreen Jowi**, Bloomsburg University

"Communication in the Diffusion and Adoption of Ultraviolet Light and Waste Water Treatment: The Case of the City of Athens, Ohio"

Emma Reid Marie Caldwell, Ohio University Lancaster

"The 'We' Problem, A Worldwide Environmental Rescue Mission Narrative Semiotic Analysis Assignment on the film Before the Flood"

Olivia Vallen, Ramapo College of New Jersey

"Natural Disaster Relief: Regaining Emotional Confidence"

Megan Garcia, Samford University

"Self-Individualistic and Self-Collectivistic: Japan and the United States"

Kagawa Nanami, SUNY Geneseo

REVOLUTION AND BURKE

Fox, 3-4:15 p.m. Friday

Chair: **Emily Dolan**, SUNY Oswego
Respondent: **Richard Thames**, Duquesne University

"Reading Civil Rights Memorials, Monuments and Museums: The Rhetorical Effects of Public Memory"

Pierre Holmes, Stonehill College

"Conjuring Cognizance in Public Memory: Burke's Pentad and Puritan Panic"

Hannah Grable, SUNY Fredonia

"Opposing the scene: A pentadic analysis of Malala Yousafzai's speech to the United Nations December 15, 2017"

Abigail Messinger, Grove City College

"But I Believe Females Can Save The World: A Rhetorical Analysis of Female Empowerment in Avatar: The Last Airbender"

Rachel Runnels, Abilene Christian University

COMMUNICATION IN A CHANGING LANDSCAPE

Oakmont, 3-4:15 p.m. Friday

Chair: **Rita Rosenthal**, Boston College
Respondent: **Valerie Lynn Schrader**, Penn State Schuylkill

"Carl Schramm's Unusual Discourse: Subtle Encouragement in a Time of Need"

Rebecca Shaffer, Grove City College

"Xenophobia in post 9/11 American Film"

Yafeu Rougier, Wheeling Jesuit University

"Words Will Never Hurt Me: The Rise in Hate Speech on Social Media"

Meghan Murphy, SUNY Geneseo

"Imagine a Change"

Heather Mueller, University of Pittsburgh at Greensburg

IT'S ALL FUN AND GAMES UNTIL...

Oakmont, 4:30-5:45 p.m. Friday

Chair: **Douglas Strahler**, Slippery Rock University

"Trolling Differences in Twitter and World of Warcraft"

Kacie Dumas & Arya Grantham, Kutztown University

"Remembering and (Re)presenting the Aztec Empire through Magic: The Gathering Ixalan Expansion's Sun Empire"

Katelyn Brooks, Middle Tennessee State University

"Princess Peach: Gender Representation in Mario"

Joshua Lalik, Kutztown University

"A Plastic Reality: What Can a Society of Toys Teach Us About the Real World?"

Gerardo Rodriguez, Boston College

HOLLYWOOD'S INFLUENCE ON COMMUNICATION

Shadyside, 4:30-5:45 p.m. Friday

Chair: **Laura Wilson**, Slippery Rock University

Respondent: **Anne Mattina**, Stonehill College

"The Art of Deceit: Identifying Behaviors That Elicit Credibility in Impractical Jokers"

Jen Whitley, Northeastern University

"A Rhetorical Analysis of Relational Dialectics in the TV Series Hannibal"

Kyanna Marie Gonzalez, Penn State Schuylkill

"Fed Up But Still Feeding: A Cultural Analysis of Fed Up the Documentary"

Kim Chook, Boston College

"Divergent Facial Expression and Upper Body Language in Winning and Losing Hollywood Actors at the Academy Awards"

Lucile Da Silva, Northeastern University – University of Geneva

UNDERSTANDING IDENTITY, DISCOURSE, AND HUMAN RIGHTS

Fox Chapel, 4:30-5:45 p.m. Friday

Chair: **Angie Planisek**, Baldwin Wallace University

"Western Discourse on Muslim Women"

Lauren Wry, Boston College

"Where Did My Curls Go? Reclaiming Afro-Latina Identity"

Paola Cespedes, Ramapo College of New Jersey

"Gender Representation of Female Slaves in Uncle Tom's Cabin and Incidents in the Life of a Slave Girl"

Wendy M. D'Angelo, Pennsylvania State University

FOURTH PAPER SPOT FORTHCOMING

Urban Communication Association Panel

Conference Center A, 5:15-6:30 p.m. Friday

Chair: **Kasey Clawson Hudak**, Penn State Lehigh Valley

Panelists: **Casey Myburgh**, WCG-W20 Group

Jillian Plummer, Project Coordinator, SAP Ariba

UNDERGRADUATE SCHOLARS RECEPTION

All undergraduates are invited to attend.

Riverboat, 6:30-8 p.m. Friday

Saturday, April 28

UNDERGRADUATE POSTER SESSION #2

Frick, 9-10:15 a.m. Saturday

Judges: **Tom Donlan**, Montgomery County Community College
Jason Wrench, State University of New York at New Paltz
Rachel Presley, Ohio University
Tracey Quigley Holden, University of Delaware

"Put the "Me" in Meme"

Katelyn Vega & Sarah Clark, Kutztown University

"Male and Female #Bodygoals On Instagram"

Danielle Ford & Danielle Laudeman, Kutztown University

"Life Role Reversals: A Narrative Criticism of Room"

Abbey McCann, University of Pittsburgh at Johnstown

"Where No Woman Has Gone Before: Intersectionality in Star Trek: The Original Series"

Mercedes Thomas, West Chester University

"The Danger of Normalizing Race: What Donald Trump Tells Us About Racial Segregation in the United States"

Isabella Viola, Boston College

"Rhetoric of Guernica"

Thomas J Monahan, SUNY Fredonia

"Hot off the presses: The portrayal of female advertising characters in popular women's magazines"

Allison Harnsberger, Robert Morris University

"Leadership Within Higher Education Administrators"

Kristen Shimko, Wheeling Jesuit University

"Bridging the Distance of a Global Issue: Recognizing the Humanity in the Refugee Through Levinas' Face-to-Face Communication Ethics"

Lindsey Laverty, Eastern University

"'Is the Mother Always the Best Fit?' Gender Bias in Child Custody Cases"

Amanda Weber, Canisius College

"The Silent Majority: A Study of Voter Perceptions in the 2016 elections as They Pertain to the Spiral of Silence"

James Saporito & Arron Werner, University of Pittsburgh at Johnstown

"Socio-economic Status in Relation to College Student's Selection of Major"

Emily Stewart, University of Pittsburgh at Johnstown

"The Social Media Skinny: A Content Analysis of Body Images on Four Social Networking Sites"

Amy Vaughan, Brooke Nedrich, Anna Kateri Zawilinski, & Zachary Tokar, Cleveland State University

"Building Bridges Between Heteronormative Society and Gay Fathers"

Stephen Gordon, Eastern University

"Pentadic Visions of the Future in Star Trek and Star Wars: Mapping Discourse Where No One Has Gone Before"

Hannah Andrews, Eastern University

THE COMMUNICATIVE POWER OF MUSIC AND DANCE

Oakmont, 9-10:15 a.m. Saturday

Chair: **Georgia Bedford**, Slippery Rock University

"The Grrl Power of KPop: A Study on Sexuality and Empowerment"

Antigone Thanasias, Manhattan College

"The Importance Of Sustainable Countercultures For A Creative City: The Case Of Dance Music And The Borough Of Brooklyn"

Célia Carballar, Manhattan College

"Critique of Elastic Heart"

Michaelyn Benson, SUNY Geneseo

"How Kendrick Lamar's "Alright" Became a Black Lives Matter Anthem"

Emily Counts, Abilene Christian University

POLITICS IN A NEW WORLD: SOCIAL MEDIA, MEMES, AND REGULATION

Fox Chapel, 9-10:15 a.m. Saturday

Chair: **Mary King**, Bloomsburg University

"Amazing Grace: A Generic Criticism of Barack Obama's Eulogy to Clementa Pinckney"

Colleen Zewe, Saint Mary's College

"Building Bridges, Building Connections: The Social Construction of "Joe Biden Memes" After A Chaotic 2016 Election Cycle"

Brenna Baker, Penn State Schuylkill

"Decoding Internet Memes Through Semiotic Analysis"

Victoria Ross, Manhattan College

"Campaign Finance Regulation: Killing or Saving Our Republic?"

Kelsey Ingold, Geneva College

COMMUNICATION IN, AND OF, SOCIAL MOVEMENTS

Shadyside, 9-10:15 a.m. Saturday

Chair: **Nick Artman**, Slippery Rock University

Respondent: **Jade Olson**, University of Maryland

"The Alt-Right Movement: A Microanalysis"

Sierra St. Pierre, Stonehill College

"Ashton Kutcher, Human Trafficking and Sociological Criticism"

Justine Olivia Simon, Grove City College

"The Dangers of Excessive Political Correctness in Online Social Movements"

Warren Rubio Jr., Kutztown University of Pennsylvania

"The Movement is Brotherhood: A Communication Ethics Analysis of Saint Francis of Assisi"

Ellen Salvatore, Mount Saint Mary's University

COMMUNICATION AND RELATIONSHIPS

Oakmont, 10:30-11:45 a.m. Saturday

Chair: **Daniel Mansson**, Pennsylvania State University Hazleton Campus

Respondent: **Candice Thomas-Maddox**, Ohio University Lancaster

“Initiating Romantic Relationships in College Is the Worst’: Secrets of Decision-Making in Intimate Relationships of Emerging Adults”
Anni-Ming Larson & Mary Monsees, SUNY Geneseo

“Challenges, Opportunities and Relational Maintenance of Intercultural Romantic Relationships”
Kayla Murphy, SUNY Oswego

“Study Abroad: A Bridge for the Transformation of U.S. American college students’ National and Linguistic Identities”
Laura Thomas, Eastern University

“Student Perception on Instructor Self-Disclosure Appropriateness”
Jordan Oatman, SUNY Oswego

THE DEVELOPMENT OF FRIENDSHIP IN FICTION AND REALITY

Shadyside, 10:30-11:45 a.m. Saturday

Chair: **Mary Mino**, Pennsylvania State University DuBois Campus

Respondent: **Kelly Rocca DelGaizo**, St. John's University

“Choosing to Reveal/Conceal Private Information: An Exploration of the Initiation and Maintenance of Friendships”
Erin Shaginaw & Michelle Soria, SUNY Geneseo

“College Students’ Perceptions of Interracial Relationships and Comfort of Disclosure to Friends and Family”
Jennifer M. Galer, Cally Lenig & Katie Haslund, Bloomsburg University

“Bridging Cross-Sex Friendships in the Workplace: A Study of Derek Morgan and Penelope Garcia’s Friendship on Criminal Minds”
Alessandra Zucchi, Northeastern University

“Face-to-Face Versus Computer-Mediated Communication: Bridging Closeness Between Friends?”
Alissa Allman, Joshua Oliveiri, & Julie Welsh, Ohio University Lancaster

EXPLORING FEMALE CHARACTERS (AND DRAGONS) IN LITERATURE

Fox Chapel, 10:30-11:45 a.m. Saturday

Chair: **Robert Foschia**, St. Vincent University

“Women in Power: How Game of Thrones’ Queens Build Bridges Across the Gender Divide”
Carolyn Noyes, Northeastern University

“Choose Daenerys! A Rhetorical Analysis of Daenerys Targaryen in Game of Thrones as an Intermediate Social Movement Leader”
Christina S. DeMoss, Penn State Schuylkill

“Hofstede’s Cultural Dimensions In Martin’s Game Of Thrones”
Kaya Roberts, Stevenson University

“An Evaluation of the Creation and Development of Female Characters in Literature”
Sophie Yeomans, SUNY Geneseo

CORPORATE IDENTITY, IMAGE, REPUTATION, AND ADVERTISING

Oakmont, 12-1:15 p.m. Saturday

Chair: **Abbe Depretis**, Temple University
Respondent: **Doreen Jowi**, Bloomsburg University

"The Whiter, the Better—or Is It? An Analysis of Teeth Whitening Advertisements and their Effect on Society"
Callista Fiegl, State University of New York at Geneseo

"The Effectiveness of Coca-Cola's Advertising"
Leah Baughman, Wheeling Jesuit University

"Ideological Criticism of Axe Soap Advertisement's"
Jared Hoffman, University of Pittsburgh at Greensburg

"Corporate Hypocrisy: An Assessment of Inconsistent Corporate Communications Across Loyalty and Domain"
Kaelyn DiGiamarino, The College of New Jersey

AT THE MOVIES: UNDERSTANDING COMMUNICATION IN FILMS

Shadyside, 12-1:15 p.m. Saturday

Chair/Respondent: **Georgia Bedford**, Slippery Rock University

"Harry Potter and the Weapon of Mass Deception: The Media"
Alexandra Young, Boston College

"You Can't Get Out of Your Whiteness: Exploring the Invisibility of Whiteness through the 2017 Jordan Peele Film"
Meghan Forsyth, Ramapo College of New Jersey

"All For One:" Privilege and the 'mythical norm' in Disney's High School Musical 2"
Megan Hess, Messiah College

"True Love is "As You Wish": An Ironic Fantasy Theme Analysis of The Princess Bride"
Jared Maier, Eastern University

LOVE ME, LOVE MY INSTAGRAM POSTS

Fox Chapel, 12-1:15 p.m. Saturday

Chair: **Robert Sidelinger**, Oakland University

"Instagram Happiness: PDA and Relationships"
Brianna Burkert, Ramapo College of New Jersey

"DOUBLE TAP: Evidence of Genderlect in Instagram Post Performance"
Miriam Thurber, Messiah College

"Decoding Instagram aesthetics: What message does your food post communicate to society?"
Devyn Voorheis, McDaniel College

"Female Sexual Subjectivity on Instagram: An Examination of Two Sex Educators' Posts"
Charlie (Elizabeth) Tumbleson, Kutztown University

UNDERGRADUATE SCHOLARS CONFERENCE LUNCHEON

Sternwheeler, 1:30-2:45 p.m. Saturday

All USC members are invited to attend and meet with representatives from various graduate programs.

TOP PAPERS

Oakmont, 3-4:15 p.m. Saturday

Chair: **Andrew Rancer**, University of Akron

Respondent: **Lynda McCroskey**, California State University Long Beach

"How Kennedy Carried His Cross"

Connor A. Myhre, Gustavus Adolphus College

"Performing Love Through Facebook Relationship Presentation"

Hana Mokonuma, SUNY Geneseo

"The Feed that Feeds: A Rhetorical Analysis of @NourishAndEat's Body Positive Instagram Campaign and Its Effect of Self-Image"

Jackie DeMuynck, Abilene Christian University

"The Bridging Of Insults And Gender: An Analysis Of Face Threats And Gender Schema On America's Next Top Model"

Olivia Giorlandino, Northeastern University

THE MEANING IS IN THE MUSIC

Shadyside, 3-4:15 p.m. Saturday

Chair: **Nick Tatum**, Abilene Christian University

"Viewing Music as a Reflection of Society"

Frank Weber, SUNY Geneseo

"Who Tells Your Story: A Textual Analysis of Race and Class Subversion in Hamilton: An American Musical"

Jamie Paton, Manhattan College

"'I Love Rock 'n' Roll': An Analysis of Joan Jett's Embodiment of Masculinity in Rock and Roll Culture"

Nicole Hoffman, Rowan University

"Behind the Faces of In the Heights: A Rhetorical Analysis of Nina Rosario's Use of Facework in the Musical In the Heights"

Baylee Colburn, Penn State Schuylkill

FEMINISM AND EQUALITY

Fox Chapel, 3-4:15 p.m. Saturday

Chair: **Kristin Wolfe**, Slippery Rock University

"Women's Health and Advocacy in the United States: Toward a Regressive State?"

Katelyn Sorbera, Ramapo College of New Jersey

"It's a Man's, Man's, Man's World: Descriptive Representation and Effects of Gender Inequality on U.S. Women's Health Policy"

Katherine Reynolds, Stonehill College

"This Just In: A Comparison Study of the Representation of Female Hosts on Fox News and MSNBC"

Emily Schario, Stonehill College

"Glasses Gotta Go: Movies Makeovers in a Postfeminist Society"

Kiera Hoenig, SUNY Geneseo