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# Widener University

College of Health and Human Services

*Office of the Dean*

Hello ECA 2022 Participants and welcome!

Widener University warmly welcomes members of the Eastern Communication Association to Philadelphia for your 113th Annual Convention, (Re)Union, April 7-9, 2022. We are pleased to be your host institution for this meeting and excited to have you in our vibrant area.

Widener University is known for investing in the personal and professional success of every student—undergraduates and graduates, adults and lifelong learners. Across more than 60 programs, including those offered at the associate, baccalaureate, master's, and doctoral level, Widener prepares the next generation of professionals while informing the future of the professions they go on to lead. The College of Health and Human Services at Widener offers a wide range of certificate and degree programs that lead to rewarding careers aimed at empowering others. And we do so from an interdisciplinary and interprofessional perspective; our students gain knowledge in their specific fields of study while also learning to collaborate with students and professionals in other fields, enabling them to provide more holistic care for individuals, families, and communities. We offer top-ranked programs in the following fields of study: Clinical Psychology, Education, Human Sexuality Studies, Physical Therapy, Physician Assistant Studies, Occupational Therapy, Social Work, and Speech-Language Pathology.

I know you will enjoy the opportunity to gather together again in the great city of Philadelphia. While ECA 2022 is a reunion for your members, it also represents a point of pride for us at Widener because planning and hosting the convention has strengthened a union among our programs. Your First Vice President and Primary Convention Planner, Dr. Pamela Lannutti, is the Director of our Center for Human Sexuality Studies (CHSS). Widener is one of the few fully accredited US universities offering master's and doctoral programs in human sexuality studies. CHSS graduates are pioneering sexologists who take on leadership roles worldwide as clinicians, educators, and sexuality researchers. Keep in mind that CHSS graduate programs may be a great place for your Communication undergraduate students to continue their education and career preparedness path. Your Second Vice-President for Local Arrangements is Dr. Angela Corbo who is the Chair of Communication Studies at Widener. Dr. Corbo's event planning course this semester took on ECA 2022 as a client which has provided students with a high impact hands-on experience and at the same time afforded ECA helpful local arrangements assistance. You will meet many of Dr. Corbo's students at the convention serving as student ambassadors! I'm thrilled that ECA 2022 has given Dr. Lannutti and Dr. Corbo the opportunity to work closely together and to form connections for our students across colleges. We congratulate Dr. Lannutti and Dr. Corbo on their excellent work on the ECA 2022 convention.

Enjoy Philadelphia! Enjoy ECA 2022!

Sincerely,

Robin L. Dole, PT, DPT, EdD

Dean, College of Health and Human Services

Widener University

**A Message from the First Vice President  
and Primary Convention Planner Dr. Pamela Lannutti,  
Center for Human Sexuality Studies, Widener University**

Welcome to our **(Re)Union!**

The world was so very different when we last gathered in person. I am so glad we are able to gather in person again for the first time in 2 years!

I hope that ECA 2022 is a place for you to reconnect with colleagues and friends as well as build new connections. I also hope that ECA 2022 allows you time and space for reflection, deliberation, and learning as we consider how we as Communication educators, scholars, and students will contribute to a post-pandemic world.

I also want to welcome you to my hometown, Philadelphia, PA. Philly is a familiar place for many of our ECA members given how frequently the city has hosted our convention. Yet, Philly is constantly changing. Whether this is your first visit or your 113th visit to Philadelphia, I encourage you to explore the history, culture, and (of course!) food the city has to offer. And on the subject of food: Carmen's Cheesesteaks in the Reading Terminal Market is where you want to go, not Pat's or Geno's!

For all of those involved in planning ECA 2022 with me, I am extremely grateful. The process of bringing ECA 2022 to fruition has required flexibility, agility, patience and many, many hours of hard work. It has also required hope. For me, it has been difficult to feel hopeful on some days during this planning, but I know when I see your (masked!) faces at ECA 2022, I will be filled with joy.

I wish you a happy and healthy ECA 2022!

## FIRST VICE PRESIDENT'S ACKNOWLEDGEMENTS

ECA 2022 would not be possible without the labor and support of many people. While it is not possible to list everyone who helped make ECA 2022 a reality here, I would like to take this opportunity to highlight some of the work and support I was especially fortunate to experience.

As you are likely aware, ECA 2022 is not in the city or on the dates that were originally planned. I am grateful for the members of ECA for their patience with the ECA leadership as we worked to make new plans for our 2022 location and for adapting to some changes to our usual events and schedule that were needed because of the new location and dates. I'm also grateful to our members for your participation in ECA 2022, especially in the uncertain times we are facing.

Planning ECA 2022 was not easy, but it would have been infinitely more difficult without the guidance, labor, and support of our ECA leadership. I'm grateful to Past President **Katherine Thweatt** for her unflagging optimism, sound advice, mastery of Google docs files, and thoughtfulness. President **Amanda McKendree** also provided valuable guidance and stepped right up when we needed to make so many adjustments along the way. Executive Director **Stacy Smulowitz** has been a rock for me as she answered countless queries and handled the business side of our convention without once faltering in her positive attitude. I've also been amazed by **Jennifer Waldeck**, Vice-President yet again. I really don't know how Jennifer recovered from the disappointment of her well-planned 2020 ECA convention being cancelled, agreed to do it all again for 2023, and was always at the ready to answer my questions and help me out. Jennifer also allowed me space to vent frustrations and I will be sure to return the favor over this next year!

When I was elected to plan ECA 2022, many people told me the key to success is a strong convention planning team. I'm so grateful because a strong team is exactly what I had. My Second Vice Presidents, **Tracey Quigley Holden** and **Melanie Laliker** provided help in so many different

areas of the convention. **Angie Corbo** was an amazing Second Vice President for Local Arrangements. Angie hit the ground running with short notice due to the location switch, involved her students, and kept me much calmer than I would have been without her. I'm also grateful to **Sara Drury** for the work she did on local arrangements when we thought we would be in Buffalo. **Julie Volkman** and **Nancy Willets** were the most amazing Directors of Sponsorship anyone could ask for. Their enthusiasm for ECA is contagious. As a past president, Nancy was also an amazing source of tips and advice for the whole convention planning experience. **Rikishi Rey** is not only a wonderful social media director for ECA, she single-handedly made the mobile app for the convention possible.

I am grateful to all of the interest group, affiliate organization, and fellows planners for ECA 2022. You did an amazing job in putting together wonderful programming! Thanks for special programming planned by **Katie Dunleavy** (Graduate Poster Sessions), **Ann Mattina** (Short Courses), and **Jordan Atkinson** and **Nick Tatum** (James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference). You all made ECA 2022 special. I also want to thank **Kami Silk** for agreeing to be our Keynote speaker and for all of her support of me and ECA.

Planning ECA is a long process that I would not have been able to accomplish without the support of my friends and family. The members of the **Martha's Vineyard Communication Association** were the people who first encouraged me to participate in ECA, took on lots of jobs in planning ECA 2022, and cheered me on through this whole process. **Jennifer Bevan** and **Megan Dillow** have been amazing friends and a source of endless support from the time we met as graduate student Dawgs straight through planning ECA. **Elena Strauman** has always had my back in all things including ECA planning. My wife, **Kellie Cochran**, has been tirelessly supportive and patient during the ECA planning process and I am forever grateful.

## EASTERN COMMUNICATION ASSOCIATION OFFICERS AND STAFF

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## STANDING COMMITTEES

**Finance Committee**  
Amanda McKendree (President)  
Katherine S. Thweatt (Immediate Past President)  
Jennifer H. Waldeck (Vice President)  
Pamela J. Lannutti (First Vice President)  
Stacy Smulowitz (Executive Director)  
Keith Weber (*Communication Research Reports, ex officio*)  
Ozum Ucok-Sayrak (*Qualitative Research Reports in Communication, ex officio*)  
Zac Johnson (*Communication Quarterly, ex officio*)  
Tom Flynn (*Elected Representative*)

**Publication Committee**  
Amanda McKendree (President)  
Katherine S. Thweatt (Immediate Past President)  
Jennifer H. Waldeck (Vice President)  
Pamela J. Lannutti (First Vice President)  
Stacy Smulowitz (Executive Director)  
Kristen J. Mojochka (Immediate Past Editor, *Qualitative Research Reports in Communication*)  
Chris Morse (Immediate Past Editor, *Communication Quarterly*)  
Nicholas Bowman (Immediate Past Editor, *Communication Research Reports*)  
Keith Weber (*Communication Research Reports, ex officio*)  
Ozum Ucok-Sayrak (*Qualitative Research Reports in Communication, ex officio*)  
Zac Johnson (*Communication Quarterly, ex officio*)  
Open Position (Elected Representative)  
Open Position (Elected Representative)

**Site Selection Committee**  
Amanda McKendree (President)  
Katherine S. Thweatt (Immediate Past President)  
Jennifer H. Waldeck (Vice President)  
Pamela J. Lannutti (First Vice President)  
Stacy Smulowitz (Executive Director)

## EX-OFFICIO EXECUTIVE COUNCIL MEMBERS

(The following should plan to attend the meeting on Thursday, April 7 • 8:00 AM to 11:00 AM)

**Rikishi Rey**

**Chapman University**

*Director of Social Media*

**Susan Drucker**

**Hofstra University**

*Eastern Communication Association  
Legal Counsel*

**Ozum Ucok-Sayrak**

**Duquesne University**

*Editor, Qualitative Research Reports  
in Communication*

**Keith Weber**

**Chapman University**

*Editor, Communication Research Reports*

**Zac Johnson**

**California State University,  
Fullerton**

*Editor, Communication Quarterly*

**Kathryn Hobson**

**James Madison University**

*Representative to NCA Legislative Assembly*

**Kerry Byrnes-Loinette**

**Collin College**

*Representative to NCA Legislative Assembly*

**Nicole Blau**

**Ohio University-Lancaster**

*Representative to NCA Legislative Assembly*

**Susan Mancino**

**St. Mary's College**

*Representative to NCA Nominating  
Committee*

**Trevor Parry-Giles**

**University of Maryland**

*Eastern Communication Association  
Archivist*

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## INTEREST GROUP REPRESENTATIVES TO EXECUTIVE COUNCIL

(The following should plan to attend the meeting on Thursday, April 7 • 8:00 AM to 11:00 AM)

**Applied Communication**

**Interest Group**

Elizabeth Jeter

High Point University

**Argumentation & Forensics**

Theodore Sheckels

Randolph-Macon College

**Communication Administration**

Mary Mino

Pennsylvania State University, DuBois

**Communication Technology**

Rod Carveth

Morgan State University

**Communication Law & Ethics**

Thomas Flynn

Slippery Rock University

**Communication Traits**

Nicholas Scott Smith

Wayne State University

**Community College**

Andy Kai-Chun Chuang

La Guardia Community College

**Health Communication**

Mary King

Bloomsburg University

**Instructional Communication**

Katie Dunleavy

La Salle University

**Intercultural Communication**

Angela Putman

Pennsylvania State University, Brandywine

**Interpersonal Communication**

Erin Brummet

Bloomsburg University

**Interpretation & Performance**

Kathryn Hobson

James Madison University

**Kenneth Burke**

Annie Laurie Nichols

St. Vincent College

**Media Communication**

Noura Hajjaj

State University of New York New Paltz

**Nonverbal Communication**

Robert Sidelinger

Oakland University

**Organizational Communication**

Rachael Purtell

West Virginia University

**Philosophy of Communication**

Tiffany Pertricini

Pennsylvania State University, Shenango

**Political Communication**

Kristen English

Georgia State College & State University

**Rhetoric & Public Address**

Timothy Barney

University of Richmond

**Theory & Methodology**

Matt Mancino

Indiana University, South Bend

**Voices of Diversity**

Dan Strausser

Rowan University

## **ECA 2022 CONVENTION PLANNING TEAM**

### **First Vice President & Primary Convention Planner**

- Pamela J. Lannutti, Widener University • pjlannutti@widener.edu

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- Melanie Laliker, Bridgewater College • mlaliker@bridgewater.edu
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### **Second Vice President (Local Arrangements)**

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### **James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference Planners:**

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## GENERAL CONVENTION INFORMATION

### CONVENTION CONDUCT/POLICIES

Our ability to host rewarding conventions is highly dependent on our relationships with the hotels and other vendors such as technology providers. We request that you treat these relationships with care in your own activities and interactions at the ECA convention. In addition, we ask that you be mindful of colleagues and students at all times.

1. ECA participants must comply with all COVID-19 related regulations established by the City of Philadelphia and other government entities. Please review these regulations at: <https://www.visitphilly.com/covid-19-resources-for-greater-philadelphia/>
2. We have a long history of providing a safe, inclusive, and welcoming experience for all participants. Please be sure that you contribute to that history and be especially aware of our many student participants and their safety and comfort. ECA will not tolerate harassment among convention attendees of any sort, including unwanted sexual attention, stalking, or non-consensual physical contact. Please be especially mindful of behavior when alcohol is present and/or when there are power imbalances among the parties involved. ***If you see or experience something, say something: Please report concerns to Amanda McKendree, President, or Pamela Lannutti, First Vice President.*** The hotel reserves the right to refuse to serve alcoholic beverages to anyone who appears to be underage and cannot produce proper identification, or to anyone who appears to be intoxicated.
3. ECA is responsible for any damage to hotel premises. Please act responsibly in your guest room and meeting rooms. The hotel does not permit anything nailed, tacked, taped, or otherwise attached to floors, walls, furniture, or any other part of the building. You will be responsible for any damages charged to ECA as a result of your actions. Further, the hotel has the right to regulate noise levels in guest rooms and event spaces.

By registering for the 2022 ECA convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for all risks associated with participating, and thereby hold harmless the Eastern Communication Association, its Executive Council, and other sponsors of this event.

### ECA REGISTRATION HOURS

***Thank you KOC Member Services/Kathie Cesa for her efficient and friendly registration services!***

Wednesday, April 6.....	3:00 – 6:00 PM (Nicholas Moore Room)
Thursday, April 7.....	8:00 AM – 5:00 PM (Foyer BCD)
Friday, April 8.....	8:00 AM – 5:00 PM (Foyer BCD)
Saturday, April 9.....	8:00 – 11:00 AM (Foyer BCD)

### EXHIBIT HOURS

#### Exhibit Hall—Foyer BCD

Thursday, April 7.....	1:00 – 5:00 PM
Friday, April 8.....	9:00 AM – 5:00 PM
Saturday, April 9.....	9:00 AM – 3:00 PM

### THANK YOU TO OUR SPONSORS

Bryant University	Ohio University
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Kendall Hunt	Syracuse University
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Temple University's Klein College of Media and Communication	University of Delaware
Chapman University	University of Maryland
Duquesne University	University of North Carolina Wilmington
Florida State University	University of Scranton
LaSalle University	Widener University
National Communication Association	West Virginia University
Notre Dame	Urban Communication Association

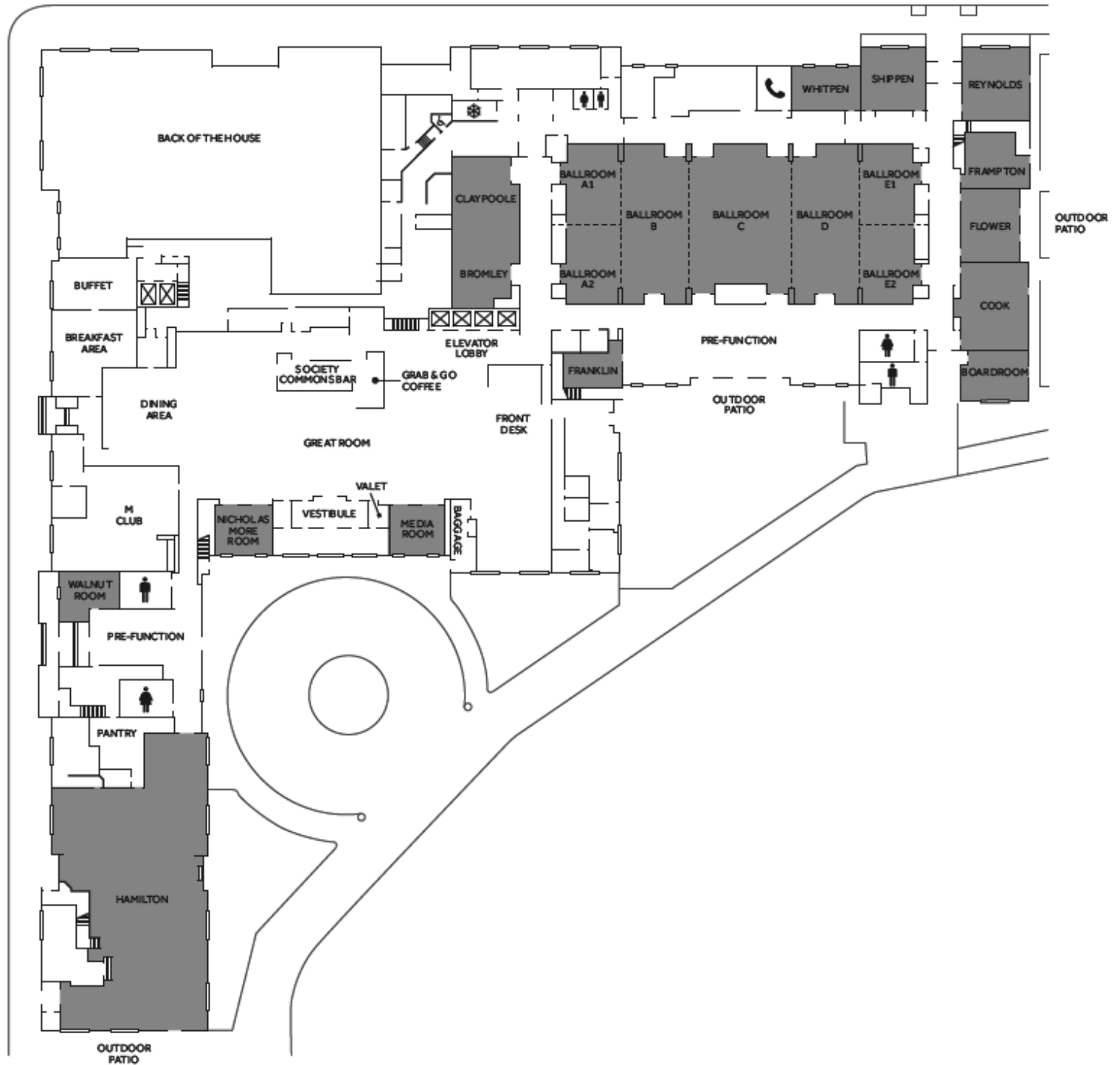
### LAND ACKNOWLEDGEMENT

With gratitude and humility, the Primary Convention Planner on behalf of ECA recognizes Philadelphia as part of Lënapehòkink, the ancestral homelands of the Lenape peoples. A history of broken treaties, forced migrations, and fraudulent agreements such as the Walking Purchase of 1737 displaced many of the Lenape from this land. The Primary Convention Planner encourages ECA participants to learn more about our place within the legacy of colonization and to act as allies to Lenape people and their vibrant communities today, including the federally recognized Nations: Delaware Tribe, Delaware Nation, and the Stockbridge-Munsee Community.



# PHILADELPHIA MARRIOTT OLD CITY

## Floor Plan



## ECA 2022 INTEREST GROUP PLANNERS

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## ECA MEETINGS AT A GLANCE

As noted in previous communication with members, many business and committee meetings were held virtually before the convention or will be held virtually after the convention. Please see the ECA Convention website ([https://www.ecasite.org/aws/ECA/pt/sp/convention\\_home](https://www.ecasite.org/aws/ECA/pt/sp/convention_home)) for more information on the following virtual meetings.

The following meetings were held virtually before the convention:

- All Interest Group and Affiliate Organization Business Meetings
- Distinguished Teaching Fellows business meeting (Rebecca Townsend, Chair)
- Distinguished Research Fellows business meeting (Timothy Brown, Chair)
- Publications Committee (Amanda McKendree, Chair)
- Site Selection Committee (Amanda McKendree, Chair)
- Finance Committee 1 (Amanda McKendree, Chair)

The following meetings will be held virtually after the convention:

- ECA 2023 Planners’ Meeting 2 (Jennifer Waldeck, Chair)
- ECA Finance Committee Meeting 2 (Pamela Lannutti, Chair)
- ECA Executive Council Meeting 2 (Pamela Lannutti, Chair)

The following meetings will take place in-person at the convention:

Thursday, April 7		
<b>Executive Council I</b>	8:00 AM–6:00 PM	Ballroom A1
Friday, April 8		
<b>ECA 2023 Planners’ Meeting 1</b>	11:00 AM–12:15 PM	Ballroom A2
Saturday, April 9		
<b>ECA Nominating Committee</b>	8:00–9:30 AM	Ballroom A1
<b>ECA Resolutions Committee</b>	9:30–10:15 AM	Cook
<b>ECA General Business Meeting</b>	5:00–6:00 PM	Grand Ballroom

*ECA is pleased to provide the space for a Twelve Step meeting nightly, Thursday-Saturday, at 8:00 to 9:00 PM in the Walnut Room.*



### ***You’re invited! Refreshments and receptions for all ECA participants:***

*Coffee and Tea Breaks will be held in Foyer BCD from 10:00 to 11:00 AM and from 3:00 to 4:00PM on Thursday, Friday and Saturday.*

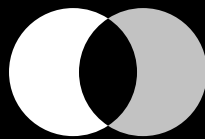
Thursday, April 7		
<b>Wine and Spots</b>	5:00–6:15 PM	Ballroom B
<b>ECA Reunion Reception</b>	6:30–8:00 PM	Foyer BCD
Saturday, April 9		
<b>President’s Reception</b>	6:15–9:00 PM	Hamilton

## SHORT COURSES

Time	Session Title	Location
<b>Thursday • April 7</b>		
8:00–9:30 AM	Teaching Agenda-Spin Model for Political Rhetoric	Reynolds
5:00–6:30 PM	Power Skills Suite: A (Re)Union of Power Skills in the Basic Course	Shippen
5:00–6:30 PM	Reuniting Our Students with Social Activism Using Media Based Pedagogies	Bromley
5:00–6:30 PM	Turning Online Public Speaking into Digital Presentations... The Class of our Time	Whitepen
<b>Friday, April 8</b>		
5:00–6:30 PM	A Re(union) with Reality: The Role of Digital Literacy Skills in Revitalizing Civil Discourse in America	Flower
5:00–6:30 PM	Reuniting with First-year Students: Improving College Student Retention Via the Basic Communication Course and Attachment Theory	Reynolds
5:00–6:30 PM	Teaching the Motion Picture Appreciation Course for Large Lectures: A Genre Based Perspective, Design and Evaluation Methods	Shippen
<b>Saturday, April 9</b>		
8:00–9:30 AM	University Teaching in the Age of Digital Distraction	Flower

## FIRST VICE PRESIDENT'S PROGRAMMING

Time	Session Title	Location
<b>Thursday, April 7</b>		
2:00–3:15 PM	Professional Communication Associations: Forward with Pandemic Policy	Whitepen
3:30–4:45 PM	Re(Rites and Rights): Communication, Children and Seniors in Cities (Urban Communication Association)	Reynolds
5:00–6:15 PM	Spotlight: 2021 ECA Distinguished Teaching Fellows	Reynolds
<b>Friday, April 8</b>		
8:00–9:15 AM	Association Initiatives: A Conversation with NCA Leadership	Ballroom A1
8:30–10:30 AM	Connect Conference Panel: Reconnecting and Reuniting with ECA	Ballroom D
12:30–1:45 PM	ECA Anti-Bullying Roundtable Discussion	Flower
12:30–1:45 PM	Spotlight: 2021 ECA Distinguished Research Fellows: Reuniting, Reconnecting, and Reaffirming Communication Research for a Post-Pandemic World	Reynolds
3:30–5:30 PM	Honoring the Career of Dr. John Courtright, Past ECA President and Distinguished Research Fellow	Ballroom B
4:00–5:30 PM	Honoring Dr. Marianne Dainton, Longtime ECA Member and ECA Distinguished Research Fellow	Ballroom A1
<b>Saturday, April 9</b>		
11:00 AM–12:15 PM	ECA 2022 Keynote Address: Dr. Kami Silk, Leveraging the Discipline for Good: A Communication Perspective for a Post-Pandemic World	Grand Ballroom



**NATIONAL COMMUNICATION  
ASSOCIATION**

**NCA keeps you connected  
with colleagues and provides news about  
the Communication discipline.**



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# Wednesday • April 6, 2022

011020

3:00 PM to 6:00 PM  
ECA Conference Registration

Nicholas Moore Room



## UNCW M.A. Integrated Marketing Communication

The Department of Communication Studies at the University of North Carolina Wilmington is pleased to support the Eastern Communication Association and the Undergraduate Scholars Conference!

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*For more information* about our M.A. Integrated Marketing Communication program, please visit [www.uncw.edu/com](http://www.uncw.edu/com) or email [IMC@uncw.edu](mailto:IMC@uncw.edu).





Widener University



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# Thursday • April 7, 2022

## 8:00 AM

**102001** **8:00 AM to 11:00 AM** **Ballroom A1**  
**Executive Council 1**  
 Chair: Amanda G McKendree, University of Notre Dame

**102012** **8:00 AM to 5:00 PM** **Foyer BCD**  
**ECA Conference Registration**

**102016** **8:00 AM to 9:30 AM** **Reynolds**  
**Short Course: Teaching Agenda-Spin Model for Political Rhetoric**

Sponsor: Short Course

Presenters:

- D.L. Stephenson, Western Connecticut State University
- Richard Eugene Vatz, Towson University

The Agenda-Spin conception of rhetoric and political persuasion is an explanatory concept which makes clear the importance of the field's presence in political, perhaps especially presidential and presidential campaign persuasion. a presence which has been increasingly neglected nationwide in recent years. The method is particularly relevant in a political era wherein there is manifest ongoing competition nationally to focus or end focus on Afghanistan, Covid, illegal immigration explosion, inflation, crime in America, and confronting China.

**102017** **8:00 AM to 9:15 AM** **Shippen**  
**On the Problematic Nature of Ex-IS-tense**

Sponsor: Institute of General Semantics

Chair: Michael Plugh, Manhattan College

Presenters:

- Lance Strate, Fordham University
- Allison Peiritsch, Slippery Rock University

This session will feature an extended presentation on the problematic nature of the verb "to be" and its relation to the concept of identity. Within the field of general semantics, Alfred Korzybski criticized specific uses such as the "is" of identification, predication or projection, whereas others suggested the extreme measure of modifying the English language entirely in order to eliminate all uses of the verb. This can be balanced against the value of expressing negation (e.g., "is not") and metaphor. Further, in linguistics there are examples of zero copula languages and dialects. Another significant factor would be the effects of the transition from orality to literacy, as discussed by Eric Havelock in reference to the shift from Homeric diction to Platonic philosophy in ancient Greece, a concern for the related field of media ecology.

## 9:30 AM

**105016** **9:30 AM to 10:45 AM** **Reynolds**  
**Personal Workplace Relationships: Beginning to Understand a Unique Type of Relationship**

Sponsor: Interpersonal Communication

Chair: Sean M Horan, Fairfield University

Presenters:

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>Erin Sheila Craw, Chapman University</li> <li>Sean M Horan, Fairfield University</li> <li>Janie Harden Fritz, Duquesne University</li> </ul> | <ul style="list-style-type: none"> <li>Hannah E. Jones, Rutgers University</li> <li>Robin Smith Mathis, Kennesaw State University</li> </ul> |
|---|--|

Though researchers have examined relationships for decades, less understood are those blended relationships comprising both organizational and interpersonal Communication. In an effort to unify research across communication subdisciplines, as well as from related disciplines (management; psychology; sociology), Horan, Chory, Craw, and Jones (2021) described these relationships as personal workplace relationships: "voluntary, informal, mutual, and consensual relationships between two members of the same organization that are marked by a strong emotional component and the partners' knowing and communicating with each other as whole, unique persons." In an effort to understand these blended relationships, panelists will discuss the conceptual parameters surrounding these relationships, types of relationships (workplace romance, work spouse), ethical concerns, and processes that contribute to these relationships (i.e., social support).

**10:00 AM**

**106012** **10:00 AM to 11:00 AM** **Foyer BCD**  
**Morning Coffee and Tea Break**

All are invited to take a break and have some refreshments!

**11:00 AM**

**107003** **11:00 AM to 12:15 PM** **Ballroom B**  
**Top Paper Panel: Memorializing Public Messages of American Presidents**

Sponsor: Political Communication

Chair: Rod Carveth, Central Connecticut State University

Respondent: Timothy Barney, University of Richmond

"The First Kennedy-Nixon Debate: The McKeesport Junto of April 21, 1947" Dale Herbeck, Northeastern University; Sara A. Mehlretter Drury, Wabash College

"The Statue of Trumpery: Ironic Metaphor and the Visual Ideograph" Christina M. Knopf, State University of New York Cortland

This top paper panel includes competitive papers that highlight recovery work on an often forgotten 1940s debate between future presidents John F. Kennedy and Richard Nixon and metaphoric analysis of visual ideographs that satirized statements by Donald Trump.

**107006** **11:00 AM to 12:15 PM** **Ballroom E1**  
**Top Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication

Chair: Matthew P. Mancino, Indiana University South Bend

Respondent: Janie Harden Fritz, Duquesne University

"Enfolding Love: Walt Whitman's Personalism as an Axiology of Democracy" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Technological Propaganda: Jacques Ellul on Fascinated People" Cem Zeytinoglu, East Stroudsburg University

"The many "metas" of metacommunication: Explicating communicative instances that reference their class" Zachary Aaron Sapienza, Southern Illinois University; Aaron S. Veenstra, Florida Atlantic University

This is the Top Paper Panel of the Philosophy of Communication Interest Group.

**107007** **11:00 AM to 12:15 PM** **Ballroom E2**  
**Teacher Behaviors in Instructional Communication**

Sponsor: Instructional Communication

Chair: Kerry Byrnes-Loinette, Collin College

Respondent: Zac Johnson, California State University, Fullerton

"Emergency Remote Instruction versus Face-to-Face Instruction: An Analysis of Instructor Self-Efficacy and Self-Disclosure During COVID-19" Rebekah Chiasson, West Virginia University; Mary-Lynn Henningsen, Northern Illinois University

"Power in the Classroom: Exploring the Connections Between Graduate Teaching Assistant's Deployment of Power in Public Speaking Courses and College Students' Communication Apprehension" Narissra Punyanunt-Carter, Texas Tech University; Ryan J Martinez, Texas Tech University

"Teacher Authenticity in the College Classroom: Communicative and Behavioral Expressions of Authentic Instruction" Sara LaBelle, Chapman University; Zac Johnson, California State University, Fullerton; Jessica M. Journeay, Chapman University

This competitive paper panel features three presentations that focus on instructor authenticity, power, and self-disclosure. The presenters have considered unique samples and contexts for their studies.

**107009** **11:00 AM to 12:15 PM** **Claypoole**  
**Sitcoms, Celebrities, and Streaming: A Deeper Look into Popular Culture**

Sponsor: Media Communication

Chair: Lukas Pelliccio, Lincoln University

Respondent: Chera Watson, Montgomery County Community College

"Celebrity Networks" Paul Ziek, Pace University

"Prison as "Streamable Spectacle"" Janna MacPherson, Drexel University

"The World Revolves Around Kevin; It's Not That It Does, It's That It Has To": Analyzing the Sitcom Genre Using Kevin Can F\*\*k Himself" Nancy Bressler, West Virginia Wesleyan College

In this panel, presenters discuss a variety of topics related to popular culture, such as sitcom genres, representation, and celebrity networks on social media.

**11:00 AM**

**107010** **11:00 AM to 12:15 PM** **Cook**  
**Top Three Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication

Chair: Jennifer Owlett, William Paterson University

Respondent: Corey Jay Liberman, Marymount Manhattan College

"Relational Turbulence Processes among Avoidant and Anxious Spouses" Alan K Goodboy, West Virginia University; San Bolkan, California State University - Long Beach; Matt Shin, West Virginia University

"Sexual Self-Disclosure, Identity Gaps, and Sexual and Relational Outcomes in Diverse Relationships" Valerie Rubinsky, University of Maine at Augusta

"A Longitudinal Investigation of Relational Turbulence During the Transition to College" Matt Shin, West Virginia University; Alan K Goodboy, West Virginia University; Megan R. Dillow, West Virginia University

The 2022 Top Three Papers - Interpersonal Communication Interest Group.

**107013** **11:00 AM to 12:15 PM** **Frampton**  
**(Re)uniting diverse perspectives in the Voices of Diversity Interest Group**

Sponsor: Voices of Diversity

Chair: Timothy J. Brown, Montgomery County Community College

"Reuniting Father and Son: Toxic Masculinity in Father-son Communication" Daniel S. Strasser, Rowan University

"Dream House as World Building": Narrative Criticism of Carmen Maria Machado's memoir In the Dream House" Bri Ozalas, Rowan University

"The Legacy of Love:" the Fundi and Ella Baker's Mentorship of the Student Nonviolent Coordinating Committee" Taylor Hourigan, University of Maryland

This panel features competitive papers from the Voices of Diversity Interest Group.

**107017** **11:00 AM to 12:15 PM** **Shippen**  
**Reuniting During & After a Pandemic: Remote & Face-to-Face Events Drive the Event Planning Industry**

Sponsor: Applied Communication

Chair: Stephanie L Verni, Stevenson University

"Adjusting to the New Normal in Event Planning" Nancy Willets, Cape Cod Community College

"Communication Skills & Creativity Drive Event Planning During and After a Pandemic" Stephanie L Verni, Stevenson University

"Event Planning in the Communication Curriculum" LeeAnne M Bell McManus, Stevenson University

"Five Essential topics to consider for the "New" Event Planning Courses" Candice Elaine Thomas-Maddox, Ohio University-Lancaster

"Hospitality Is Key to the Future of Event Planning" Jennifer Waldeck, University of Georgia

As the industry "reunites," event planners are finding unique, creative ways to plan events. Event planners have shifted the methodologies by which they execute events for clients and organizations. This panel will discuss the ways in which event planners have adjusted to the market, tips to incorporate into event planning curriculum, and the need for competent communication skills in the industry.

**12:30 PM**

**108007** **12:30 PM to 1:45 PM** **Ballroom E2**  
**Student Behaviors, Characteristics, and Experiences**

Sponsor: Instructional Communication

Chair: Sara Pitts, Alice Lloyd College

Respondent: Kerry Byrnes-Loinette, Collin College

"Intercultural Communication Competence in Border Hispanic Serving Institutes" Wan-Lin Chang, University of Texas Rio Grande Valley

"Memorable Messages About Inclusivity of Students with SEND From Teachers in Secondary Schools" Rachael E Purtell, West Virginia University; Madeleine D Butcher, West Virginia University; Christiana A Robey, West Virginia University; Matthew M. Martin, West Virginia University

"Resistance to Audience Stress Predicts Gastrointestinal Discomfort for Graded Public Speaking Assignments" Chris R Sawyer, Texas Christian University; Delwin E. Richey, Tarleton State University; Karley A. Goen, Tarleton State University; Ralph R Behnke, Texas Christian University

"Students' Control Appraisals as Emotional Triggers for Instructional Dissent" Katherine Armstrong, West Virginia University; Scott Allan Myers, West Virginia University

This competitive paper panel in instructional communication panel features four presentation focusing on student behaviors, diversity, and experiences.

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**12:30 PM**


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**108009** **12:30 PM to 1:45 PM** **Claypoole**

**Social Media and Use: Arab Women Social Movement, Covid-19 Infodemic, Vaccination & Controversy**

Sponsor: Media Communication

Chair: Wei Sun, Howard University

Respondent: Morgan Smalls, James Madison University

"COVID-19 Infodemic and Misinformation on YouTube" Dana Williams-Johnson, Howard University

"Social Media and Feminist Movements: Young Women in the MENA Region" Shoa Al Malki, Howard University

"Thematic Analysis of Selective WHO Affiliated Member Countries' COVID-19 Vaccination Messages on Social Media Targeting Young Adults" Kapriatta Jenkins, Howard University

"'Vaxxed n' Masked': Positive Promotion Trumps Celebrity Influence Among Young Twitter Users" Tiffany Thames Copeland, Montgomery College

The rise of social media has influenced major social and political changes across the globe. Throughout the COVID-19 pandemic, various COVID-19 related misinformation and unverified information spread on social media, such as the origin of the COVID-19 virus, treatment and prevention, vaccination resistance.

In this panel, researchers explore various topics on social media and use in contexts, such as how young Arab women use social media to build community and advocate for women's rights in the MENA region; how negative discussions on Covid-19 vaccine, alters the previous perceptions of the unwavering influence that pop culture icons have on the youth. Panelists also examine the COVID-19 misinformation/infodemic/misinformation on YouTube, and how WHO member countries use Facebook, Twitter, and Instagram to promote vaccination information; and how the audiences respond to the messages.

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**108013** **12:30 PM to 1:45 PM** **Frampton**

**(Re)Uniting Queer Perspectives**

Sponsor: Voices of Diversity

Chair: Lukas Pelliccio, Lincoln University

"Cowboy culture, country music and coming out" Giselle A Auger, Rhode Island College

"Entertainment-Education-Story & Structure- An Entertainment Education Intervention Framed in the Story Lens of Conversion Therapy" Suha Mohammed, Regent University

"Using Queer and Co-Cultural Theory to Explore the Acceptance and Communication Strategies of Trans Male College Students" Sean Thomas Earl Maulding, Southern Illinois University Carbondale

This panel features competitive papers from the Voices of Diversity Interest Group.

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**108016** **12:30 PM to 1:45 PM** **Reynolds**

**Communication and Coping: Loneliness, Anxiety & the Impact of COVID on Self**

Sponsor: Interpersonal Communication

Chair: Hannah E. Jones, Rutgers University

Respondent: Danette Ifert Johnson, Kalamazoo College

"An Initial Exploration of the Pandemic's Perceived Impact on Self: Potential Directions for Future Research" Meredith Marko Harrigan, State University of New York, Geneseo

"Coping Through COVID-19: College Students' Reports of Loneliness and Stress Coping Behaviors" Yocelin Fernandez-Herrera, State University of New York Oswego; Hoo Moore, State University of New York Oswego; Admaris Torres, State University of New York Oswego; Andrea Vickery, State University of New York Oswego

"Support Marshaling Strategies among Individuals with Anxiety and Depression" Emily J Pfender, University of Delaware; Susanna Weir, University of Delaware; Allie White, University of Delaware

Scholars share insights on how communication can be used to assist in coping with loneliness, anxiety, and stress, as well as discussing the impact of COVID on one's sense of self.

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**108017** **12:30 PM to 1:45 PM** **Shippen**

**Philosophy of Communication and Women's Voices**

Sponsor: Philosophy of Communication

Chair: Natalia Wohar, Duquesne University

"A Standard Bearer of Faith and Service: St. Thérèse of Lisieux" Ronald C. Arnett, Duquesne University

"Philosophies of Crisis Communication: A Gendered Perspective" Amanda G McKendree, University of Notre Dame

"Philosophy of Communication and Children's Literature: Margaret Wise Brown" Susan Mancino, St Mary's College

"Womanist Pedagogy and Librarianship: A New Voice in the Library Learning Community" Annette Madlock Gatison, Independent Scholar

Women's voices have often undergone muting and disguising within society and the field of communication. This panel announces women's voices heralding unique approaches to philosophy of communication within the realms of children's literature, religious life, academia, and school libraries. Such inclusion creates opportunities for greater learning, access to resources, community connection, advocacy, and intellectual freedom that fosters constructive participation in society and clarification of twenty-first century narratives within academia and everyday lived experience.

**1:00 PM**

**109012** **1:00 PM to 5:00 PM** **Foyer BCD**  
**ECA Exhibit Hall**

Visit with our sponsors, affiliated groups, and more!

**2:00 PM**

**110001** **2:00 PM to 3:15 PM** **Ballroom A1**  
**Top Papers in Media Communication**

Sponsor: Media Communication

Chair: Lukas Pelliccio, Lincoln University

Respondent: Lukas Pelliccio, Lincoln University

"CRISPR Images: Media Use and Public Opinion about Gene Editing" Wyatt Dawson, University of Delaware; Ashley Paintsil, University of Delaware; James Bingaman, University of Delaware; Paul R Brewer, University of Delaware

"The Paradox of Podcasts and Panic: Investigating the Relationship between Meta-Emotions and True Crime Media Enjoyment Among True Crime Fans" Alexandria Purcell, Wake Forest University

This panel consists of the top paper and top student paper from the Media Interest Group

**110004** **2:00 PM to 3:15 PM** **Ballroom C**  
**Communication and Unlearning: Toward an Understanding of Old and New Knowledge Contributions in Learning Contexts**

Sponsor: Instructional Communication

Chair: Maria Hannah, Ohio University

Presenters:

Ann Bainbridge Frymier, Ohio University

Carly Densmore, Ohio University

Maria Hannah, Ohio University

Jennifer Woolley, Ohio University

Jessica N Cherry, Ohio University

Instructional communication has a robust and expansive history of discovering how the teaching-learning process is influenced by communication behavior (see Farris, Houser, & Hosek, 2018). This panel aims to use this rich history as a foundation to discuss how old and new knowledge are situated to present meaningful, but perhaps challenging moments for students and teachers. Using interdisciplinary perspectives from various paradigms, presenters will discuss how communication contributes to (un)learning in higher education classrooms.

**110007** **2:00 PM to 3:15 PM** **Bromley**  
**From Connecting on Screen to Reconnecting in Person: Improving and Assessing Students' Delivery**

Sponsor: Community College

Chair: Nancy Bandiera, LaGuardia Community College

Presenters:

Cheyenne Seymour, Bronx Community College

Laura Spinu, Kingsborough Community College

Patricia Sokolski, LaGuardia Community College

This round table discussion is an opportunity for mutual inquiry in building joyful learning experiences. Starting with an interactive reflection on what we have all learned as teachers and researchers during the extended period of remote learning, we will guide our audience to explore additional techniques for mitigating the anxiety or mental stress accumulated during the pandemic and incorporate these techniques into classroom practices following the return to face to face instruction. We will share a toolkit containing written and video resources, exercises, and practical suggestions to re-engage students and ourselves in the teaching and learning of in-person public delivery.

**110007** **2:00 PM to 3:15 PM** **Ballroom E2**  
**Leadership Pathways for the Communication Administration:  
 Advancing, Expanding, Integrating, Serving, and Transforming Your Program**

Sponsor: Communication Administration

Chair: Angie Corbo, Widener University

"Advancing the Institution's Mission through Departmental Planning" Dawn Francis, Cabrini University

"Calling All Worker Bees: A Service-Leadership Approach as a Pathway to a Deanship" Timothy J. Brown, Montgomery County Community College

"Carving Out Your Niche: Communication Administration and Campus Integration" Angie Corbo, Widener University

"Expanding Your Department's Reach through an Online Accelerated M.A. Program" Jeanne Pursuit, University of North Carolina Wilmington

"Transformational Leadership: Educational Opportunities to Serve Communities" LeeAnne M Bell McManus, Stevenson University

Administrative opportunities are often a natural match for communication faculty who have strong public speaking, persuasive writing, interpersonal, and organizational skills. The communication administrator is the true embodiment of bridging theory and practice. Administrative opportunities employ communication skills that sparked our initial passion to study communication while applying the theoretical constructs related to teaching and research. This reflective session provides an overview of leadership opportunities for program directors, department chairs, deans, and ECA leadership roles.



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**2:00 PM**


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**110009** **2:00 PM to 3:15 PM** **Claypoole**
**The Biden Presidency: Rhetorical Successes, Challenges, and Failures**

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

""Uncle Joe" or "Dr. Joe": Which Voice and Theme Will It Be?" Rod Carveth, Central Connecticut State University

"And the Band Played On: Biden's Use of Disambiguation in His Rhetoric on Afghanistan" Paula Youra, University of Lynchburg

"California Dreaming: The Desired Rhetoric of Biden/Harris" Theodore Sheckels, Randolph-Macon College

"President Biden's Rhetorical Tightrope on Race and Immigration" Scott Wilson Dunn, Radford University

"The Agenda, Spin Control, and Feckless Rhetoric of the Biden Administration" Richard Eugene Vatz, Towson University

"The Dissatisfying Rhetoric of Vice President Kamala Harris" J Kanan Sawyer, West Chester University of Pennsylvania

In keeping with a multi-year tradition, a group of political communication scholars (with a rhetorical bent) discuss the on-going presidency. They offer brief remarks on what they believe is of interest to a student of rhetoric, politics, and the presidency. Then, the session becomes more of a roundtable with considerable interaction among the panelists and between the panelists and the audience.

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**110013** **2:00 PM to 3:15 PM** **Frampton**
**(Re)Uniting Diverse Voices Across Nations**

Sponsor: Voices of Diversity

Chair: Kathryn Hobson, James Madison University

"#MeToo in India, China, and France: Understanding the Complexities of Culture and How it Mediates Societal Responses to Sexual Abuse and Sexual Harassment" Truman R. Keys, Western Connecticut State University

"Becoming Honorary Americans to Speak: The Hong Kong Protests as a Battleground for Digital Colonization and Transnational Enactments of American Patriotism as a Means of Resistance" Megu Itoh, University of Maryland

"In Whose Name? Immigration and the Nation in French Politics and Eurovision" Gordon Alley-Young, Kingsborough Community College - CUNY

This panel features competitive papers from the Voices of Diversity Interest Group.

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**110016** **2:00 PM to 3:15 PM** **Reynolds**
**Dynamics of Family Relationships: Communication in Sibling, Adoptive, and Grandparent-Child Relationships**

Sponsor: Interpersonal Communication

Chair: Erin Brummett, Bloomsburg University

Respondent: Marianne Dainton, La Salle University

""This Post Will Be Long and Very Private": Examining the Use of Sensitive Self-Disclosures in a Hidden Private Facebook Group for Single Mothers" Maria Kopacz, West Chester University

"Comparing U.S. and French Grandparent-Grandchild Relationships" Daniel H. Mansson, Penn State Hazleton; Mathilde Duflos, University of Tours; Caroline Giraudeau, University of Tours

"Shared Family Identity as a Mediator of Sibling Relationship Maintenance and Relational Quality" Scott Allan Myers, West Virginia University

""I Don't Want to Hurt Their Feelings": Emotion Work in Adoption Search and Reunion" Melissa Rizzo Weller, Ohio University

This panel examines the communication dynamics of family relationships. Results of studies focusing on siblings, grandparent/grandchild, and adoptive family relationships will be shared.

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**110017** **2:00 PM to 3:15 PM** **Shippen**
**Philosophy of Communication Pedagogy and Praxis: Bringing Social Justice to the Table**

Sponsor: Philosophy of Communication

Chair: William Burgess, Duquesne University

Respondent: Ronald C. Arnett, Duquesne University

"Explorations in Interpersonal Communication and Philosophy of Communication: The Short Stories of Frank Yerby" Janie Harden Fritz, Duquesne University

"James Baldwin and Philosophy of Communication in Dialogue" Austin D Hestdalen, Duquesne University

"Online Textbooks and Educational Elitism: Literacy, Liberation, and Unforeseen Effects" Victor Grigsby, Duquesne University; Rodney Lyde, Duquesne University; Michael R. Kearney, Duquesne University

This panel applies the insights of social justice figures to contemporary issues in communication theory and practice. The first paper works with James Baldwin to establish some theoretical coordinates for a philosophy of communication rooted in a derivate view of self. The second paper considers the advent of e-textbooks as an issue of social justice informed by the media ecology tradition. The third paper examines the novels of Frank Yerby as a pedagogical contribution to interpersonal communication education. Taken together, the panel addresses the "of" of philosophy of communication in its implications for the problems and possibilities of life together in the current historical moment.



**2:00 PM**

**110019** **2:00 PM to 3:15 PM** **Whitepen**

**Professional Communication Associations: Forward with Pandemic Policy**

Chair: Noura Ahmad Hajjaj, State University of New York at New Paltz

Presenters:

Heather Strassen, Cazenovia College

Arshia Anwer, Manhattan College

Jill Burk, Pennsylvania State University- Berks

Stacy Smulowitz, University of Scranton

Michael Plugh, Manhattan College

Thom Gencarelli, Manhattan College

Respondent: Amanda G McKendree, University of Notre Dame

Leadership at New York State Communication Association, Pennsylvania Communication Association, New Jersey Communication Association, Media Ecology Association, and Eastern Communication Association gather at this roundtable panel to examine the ways in which the outbreak of the global pandemic has changed the landscape of our annual conventions since March 2020. As we cautiously return in-person, we will explore COVID-19 mandates best practices, as well as the rise of controversies and legal ramifications at our academic spaces.

**3:00 PM**

**111012** **3:00 PM to 4:00 PM** **Foyer BCD**

**Afternoon Coffee and Tea Break**

All are invited to take a break and have some refreshments!

**3:30 PM**

**112006** **3:30 PM to 4:45 PM** **Ballroom E1**

**Difficult Issues and People: Meeting the Challenge**

Sponsor: Communication Administration

Chair: Ann Bainbridge Frymier, Ohio University

Presenters:

Danette Ifert Johnson, Kalamazoo College

Alfred Mueller, Neumann University

Scott Allan Myers, West Virginia University

Janette Kenner Muir, George Mason University

Ann Bainbridge Frymier, Ohio University

The focus of this round table is on working productively with difficult people and managing difficult situations. Regardless of your role you likely encounter difficult people and situations in the workplace and will find this session useful. The presenters are seasoned leaders in higher education and represent various leadership roles. Each presenter will draw on their knowledge of communication and their leadership experience to provide guidance and insight on managing difficult people and situations.

**112007** **3:30 PM to 4:45 PM** **Ballroom E2**

**Scholars' Roundtable: The State of U.S. Democracy in the Early 21st Century**

Sponsor: Political Communication

Chair: Trevor Parry-Giles, University of Maryland

Presenters:

Timothy Barney, University of Richmond

Timothy J. Brown, Montgomery County Community College

Jason Edwards, Bridgewater State University

Kimberley J Hannah-Prater, Community College of Baltimore County

Christina M. Knopf, State University of New York Cortland

Star Muir, George Mason University

Thomas K Nakayama, Northeastern University

Colin Kearney, University of Dayton

Following the January 6, 2021, insurrection at the U.S. Capitol, the second impeachment trial of former president Donald Trump, the repeated claims from Trump and his allies that the 2020 presidential election was illegitimate, and the onset of the Biden administration, this panel assembles a cross-section of political communication scholars to consider the question: What is the state of U.S. democracy in the early years of the 21st century?

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**3:30 PM**


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**112009** **3:30 PM to 4:45 PM** **Claypoole**
**"It's A Cautionary Tale": Examining the Evolution of Movie Adaptations and Broadway Musicals**

Sponsor: Media Communication

Chair: Jingsi Christina Wu, Hofstra University

Respondent: Christina E. Saindon, Queensborough Community College, CUNY

"Can You Find Yourself Without Finding the Other? An Analysis of "Dear Evan Hansen's" Attention to the Other and Rejection of Western Therapeutic Culture" Jessica Neu, Duquesne University

"Hairspray: From John Walters to NBC Live, From the Issues of the '60's to Concerns of the Present" Theodore Sheckels, Randolph-Macon College

"The Apex Predator: Gender as a Social Construct in the Age of Social Media" Nancy Bressler, West Virginia Wesleyan College

"The "Agony" of the Into the Woods Film Adaptation" Anthony Damcott, West Virginia Wesleyan College

"It's Showtime!": Pop Culture's Influence on Beetlejuice's Journey from Film to the Stage" Tim Wayne Walker, West Virginia Wesleyan College

As Broadway prepares to reopen after the Covid-19 pandemic, this panel seeks to celebrate its return with analyses of movie musicals. Panelists analyze the connection between movies and Broadway musicals to investigate to what extent changes made between the originals and the newer versions maintain narrative consistency, alter gender norms, reveal greater insight into our own identities, and use social media, both as a narrative tool, as well as for promotion of the movie.

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**112010** **3:30 PM to 4:45 PM** **Cook**
**Health Communication Message Design**

Sponsor: Health Communication

Chair: Thomas Hugh Feeley, University at Buffalo

Respondent: Wei Sun, Howard University

"An Experiment to Test Diffusion of Innovation Features for Strategic Health Message Design" Michele Boehm, University of Delaware; Allie White, University of Delaware; Emily J Pfender, University of Delaware; Ashley Paintsil, University of Delaware; Kami Silk, University of Delaware

"Community-based Communication Strategies for Health Promotion and Empowerment among Commercial Sex Workers in India" Satarupa Dasgupta, Ramapo College of New Jersey

"Inoculation Theory, Postcards, and Persuasion: Bamforth and Company's Soldier #39 Comic, "How You Feel at the First Inoculation"" Josh Compton, Dartmouth College

"I looked it up and you'll probably be fine": Cancer Survivors' Perceptions of Helpful and Unhelpful Support Messages and Sources" Melissa Wanzer, Canisius College; Jennifer Czapl, Canisius College

This panel showcases health communication research examining message design strategy and effectiveness

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**112013** **3:30 PM to 4:45 PM** **Frampton**
**Competitive Interpretation and Performance Papers**

Sponsor: Interpretation Performance

Chair: Kathryn Hobson, James Madison University

"Grave Reunions: Bringing a Performance-Centered Approach to Space as Co-Performer in Rural Cemeteries" Cheyenne Emily Zaremba, The Pennsylvania State University

"Personal Reflections and Community Healing in the Aftermath of Sandy Hook" Jessica N Cherry, Ohio University

This panel features competitive paper from the Interpretation and Performance Studies Interest Group.

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**112016** **3:30 PM to 4:45 PM** **Reynolds**
**Re(Rites and Rights): Communication, Children and Seniors in Cities**

Chair: Gary Gumpert, Urban Communication Foundation

Presenters:

Peter Hecht, Thomas Jefferson University

Susan Drucker, Hofstra University

Lewis Freeman, Fordham University

Erik Garrett, Duquesne University

Rebecca M. Townsend, University of Hartford

An Urban Communication Association Panel. In a world constantly under stress, the voices of children are seldom heard by communication scholars. Urban communication embraces an approach placing communication in the foreground of concerns for the city. Children and seniors have distinct needs Each have different media literacies and habits distinct from one another and from the adult population at large.

Much has been written about "The Right to the City", framed as a human right and international principle (Lefebvre), a right to change ourselves by changing the city (Harvey). Participating in the life of a city involves rites as well. Often neglected are urban civil rites of community participation and social interaction. These rights and rites differ for children and seniors. The pandemic has altered the means of connection whereby the interactional opportunities and patterns of children and seniors have been particularly impacted Where interpersonal communication is primarily mediated – their relationship with family members; grandparents/grandchildren, playmates, classmates, friends and neighbors have been altered.

Studies in lifespan communication assume that human communication is developmental and communication patterns and needs must be understood as changing across time. This panel bridges lifespan and urban communication approaches from diverse fields to understand and plan for the relationship between physical place and mediated interaction for the children and older adults in cities.

**3:30 PM**

**112017** **3:30 PM to 4:45 PM** **Shippen**  
**Seyla Benhabib and the Philosophy of Communication**

Sponsor: Philosophy of Communication

Chair: Matthew P. Mancino, Indiana University South Bend

"Advocacy Communication as Contentious Interpretation: The Role of Deliberative Conflict in Benhabib's Critique of Self-Determined Democratic Governance" Mark Gardner, Graceland University

"Situating the Displaced: Nourishing and Sustaining the Fragile Plurality of the Shared World" Basak Guven, Duquesne University

"Situating the Online Self: Benhabib, Identity, and the Internet" Matthew P. Mancino, Indiana University South Bend

"Situating the Self-Absorbed: Understanding Social Media Influencers through Benhabib" Kati Elizabeth Sudnick, University of North Carolina, Wilmington

This panel applies the work of Seyla Benhabib to understand social media influencers, political advocacy, immigration, and online identity. In a postmodern moment characterized by metanarrative collapse, Benhabib can offer constructive coordinates for an Arendtian "enlarged mentality" to expand the public sphere and texture human communication.

**5:00 PM**

**114001** **5:00 PM to 6:15 PM** **Ballroom A1**  
**Reunion of Forensics & Debate Competitors:**  
**Sustaining the Bridge Between Intercollegiate Activities & Disciplinary Involvement**

Sponsor: Argumentation and Forensics

Chair: Theodore Sheckels, Randolph-Macon College

Presenters:

Theodore Sheckels, Randolph-Macon College

Erin Brummett, Bloomsburg University

Robert J Green, Bloomsburg University

Carl Hyden, Morgan State University

Anand Rao, University of Mary Washington

Sarah Ryan, UNT College of Information

Historically, many have made their way into the communication discipline through participation in intercollegiate forensics and debate. Roundtable participants wish to celebrate and sustain that route and to explore how ECA might help in that mission. A reunion? Yes. But a reunion with a purpose.

**114003** **5:00 PM to 6:15 PM** **Ballroom B**  
**Wine and Spots**

Chair: Richard Eugene Vatz, Towson University

All are welcome to this lively discussion of political ads with a cash bar and appetizers.

Thanks to Richard Vatz for sponsoring Wine and Spots

**114007** **5:00 PM to 6:30 PM** **Bromley**  
**Short Course: Reuniting Our Students with Social Activism Using Media Based Pedagogies**

Sponsor: Short Course

Presenters:

Jack Banks, University of Hartford

Nancy Bressler, West Virginia Wesleyan College

This short course examines how we can engage students in social awareness and civic action through the analysis and creation of media. Celebrating ECA's theme "Reunion", we hope through this course to create new opportunities for students to reflect and contemplate about the last year and the global issues that were raised since the pandemic. In what ways can our students contribute to their communities, rather than engaging in "slacktivism" and hashtag activism for popularity?

**114016** **5:00 PM to 6:15 PM** **Reynolds**  
**Spotlight: 2021 ECA Distinguished Teaching Fellows**

Chair: Rebecca M. Townsend, University of Hartford

Presenters:

Timothy Barney, University of Richmond

Alan K Goodboy, West Virginia University

Tracey Quigley Holden, University of Delaware

Andrew Spieldenner, California State San Marcos

The Distinguished Teaching Fellows of 2021 will speak about the conference theme of "(Re)union" as it relates to their teaching. All are invited to this special event celebrating the best in our discipline's teaching.

**5:00 PM**

**114017** **5:00 PM to 6:30 PM** **Shippen**  
**Short Course: Power Skills Suite: A (Re)Union of Power Skills in the basic course**

Sponsor: Short Course

Presenter:

Dawn Pfeifer Reitz, Pennsylvania State University, Berks College

Welcome to the Power Skills Suite! Join this short course to learn about the development of the Power Skills Suite – a comprehensive platform designed to empower users to learn and develop Power Skills: in-demand professional competencies for real-world success that will set them apart from others and provide a competitive edge. This instructor will unpack the journey that led to the development of the Power Skills Suite born out of the basic course and will lead discussion about the role of Power Skills in our basic course.

**114019** **5:00 PM to 6:30 PM** **Whitepen**  
**Short Course: Turning Online Public Speaking into Digital Presentations...The Class of our Time**

Sponsor: Short Course

Presenter:

Pam Marshall, Rowan University

This course will discuss how to create a Digital Presentations class, where students learn all they need to know about presenting in our online, technological world of today. What are the differences between online public speaking and digital presentations? What should the focus be of a digital presentations class? How can you create your own digital presentations class? These and many other questions will be addressed in this short course.

**6:30 PM**

**116012** **6:30 PM to 8:00 PM** **Foyer BCD**  
**ECA (Re)Union Reception**

You're invited! All are invited to this opening reception where we will celebrate the reunion of our ECA family!

**8:00 PM**

**117018** **8:00 PM to 9:00 PM** **Walnut**  
**12 Steps Meeting**

# Friday • April 8, 2022

**202001** **8:00 AM to 9:15 AM** **Ballroom A1**  
**Association Initiatives: A Conversation with NCA Leadership**

Presenters:

LaKesha Anderson, NCA  
 David McMahan, Missouri Western

This panel features NCA elected leaders and national office staff discussing NCA's recent task forces and working groups, as well as other association initiatives. Panelists will describe the goals of the Mental Health Task Force, the IDEA Strategic Plan Task Force, the Future Conventions Task Force, and the Qualitative Research Working Group. Participants will have the opportunity to engage with NCA officers and staff during a question-and-answer portion of the session.

**202008** **8:00 AM to 9:15 AM** **Bromley/Claypoole**  
**How Can We Discuss Critical Race Theory?:  
 Reuniting Civil Discourse With Teaching and Research Through the Use of Storytelling**

Sponsor: Voices of Diversity

Chair: Nancy Bressler, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"Dad, Why Is Being Different So Hard?": Analyzing Subjective Narration in ABC's Mixed-ish" Nancy Bressler, West Virginia Wesleyan College

"Watch Out World I'm Grown Now": Examining How the Television Show Grown-ish Deconstructs Race and Race Relations Amongst Gen Z Americans" Amber Byrd, University of Hartford

"Avoidance of Politics: Examining the Persistent Discomfort around Race-centered Conversations through Reality Television" Jingsi Christina Wu, Hofstra University

"Saturday Night Live: Late Night Satire As a Critical Media Literacy Tool" Alison A Fisher Bodkin, James Madison University; Wendy Weinhold, Coastal Carolina University

"These Are Just Simple Farmers. These Are People of the Land. The Common Clay of the New West. You Know... Morons": How Blazing Saddles' Satire Criticizes Racial Stereotypes" Tim Wayne Walker, West Virginia Wesleyan College

Derived from the current debate about Critical Race Theory (CRT) in education and public policies, this panel explores avenues for discussing racial oppression. Panelists discuss how analyzing sketch comedies in the classroom, casting on reality television, media narratives and character narration in sitcoms, and streaming network "warnings" can facilitate conversations about CRT and the impact of systemic racism. As CRT faces backlash in other spheres, this panel explores how storytelling contributes to social justice discussions.

**202011** **8:00 AM to 9:15 AM** **Flower**  
**Young Adults' Self-Esteem and Mental Health: Connections with Social Media**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maria Hannah, Ohio University

Respondent: Amber Ellen Holland, North Carolina State University

"Diet Fads: The New Danger of Social Media Diet Culture on Young People" Megan Miller, State University of New York at Geneseo

"Influencers and Their Effect on Instagram Users - Communications Research Paper" Alexis Tang, Northeastern University; Katie Ann Billman, Northeastern University; Paige Peterson, Northeastern University

"The Rise of Aestheticized Feminism on Instagram and its Effects on Gen-Z Body Image and Self Esteem" Justine Elizabeth Long, Stonehill College

Papers in this competitively selected panel explore connections between social media posts, mental health, and self-esteem. Specifically, these papers investigate diet culture, social media influencers, and celebrities.

**202012** **8:00 AM to 5:00 PM** **Foyer BCD**  
**ECA Conference Registration**



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**Dr. Amanda G. McKendree**

Eastern Communication Association  
President

Associate Teaching Professor  
Arthur F. and Mary J. O'Neil Director  
Fanning Center for Business  
Communication

**8:00 AM**

**202013** **8:00 AM to 9:15 AM** **Frampton**

**Using a Communication Lens to Analyze Global Issues in Film**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Rachael E Purtell, West Virginia University

Respondent: Heather M Stassen, Cazenovia College

"Analyzing What Michael Burry and Mark Baum Saw that No One Else Could: Social Constructionism, Entertainment-Education, and the 2015 Film "The Big Short"" Joahlana Aphrodite Najunas, Pennsylvania State University

"Creating Public Memory of African American History through the Film: A Rhetorical Analysis of "12 Years a Slave"" Dominique H Hughes, Pennsylvania State University - Schuylkill

"Inside Your Mind: Raising Awareness about Depression and Suicide through Burkean Identification in Two Robin Williams' Films" Hayley Salen, Pennsylvania State University- Schuylkill Campus

"Nation Branding Beyond Borders: CCP Influence on Hollywood Film Production [political and/or ideology]" Katherine Ann Rodgers, State University of New York Geneseo

This panel features undergraduate student research on communication issues in the film industry. These papers analyze various messages in movies and Hollywood film production.

**202016** **8:00 AM to 9:15 AM** **Reynolds**

**Addressing Communication Challenges of the COVID-19 Pandemic**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Dana Rogers, Southern Connecticut State University

Respondent: Jessica Neu, Duquesne University

"For Now: Exploring Existential Values Through a Video Game Cover and a Global Pandemic" Alejandro Hervella, Northeastern University

"Social Media's Effect on College Students' Perceptions of the Pandemic" Sophia Adelaide Doyle, Ramapo College of New Jersey

"VaxChats: Addressing Covid-19 Vaccine Hesitancy with Family and Friends" Anelise Allen, Northeastern University; Saniya Suyendykova, Northeastern University

"Yellow Star Appropriation: Nazi Symbolism in Anti-Covid Vaccine Protests [Communication Contexts: Political, Social Movements/Protests]" Leah Hetty Ross, State University of New York at Geneseo

The COVID-19 global pandemic continues to disrupt daily life. These competitively selected papers investigate communication of the pandemic for different audiences and in various contexts.

**202019** **8:00 AM to 9:15 AM** **Whitepen**

**Health Communication and New Media**

Sponsor: Health Communication

Chair: Melissa Wanzer, Canisius College

Respondent: Julie Volkman, Bryant University

"The Ethical and Legal Implications of "Celebrity" in Health Promotion" Truman R. Keys, Western Connecticut State University

"Using Animated Videos to Increase Patient Knowledge: A Meta-Analytic Review" Thomas Hugh Feeley, University at Buffalo; Maria Keller, University at Buffalo; Liise Kayler, University at Buffalo

"Werther's Social Network: Reconsidering Suicidology and Mental Health in the Age of Social Media" Tim Michaels, Pennsylvania State University; Matt Corr, Shenandoah University

"Drinking Is Cool": A Content Analysis of Tik Tok Videos about Alcohol" xiaobei chen, university of florida

This panel showcases research on health communication and emerging technologies

**8:30 AM**

**203005** **8:30 AM to 10:30 AM** **Ballroom D**

**Connect Conference Panel: Reconnecting and Reuniting within ECA**

Chair: Jessica Papajcik, Stark State College

Presenters:

Kerry Byrnes-Loinette, Collin College

Amanda D. Damiano, Marist College

Thomas Richard Flynn, Slippery Rock University

Ann Bainbridge Frymier, Ohio University

Sean M Horan, Fairfield University

Andy Kai-chun Chuang, LaGuardia Community College, CUNY

Candice Elaine Thomas-Maddox, Ohio University-Lancaster

Scott Allan Myers, West Virginia University

Joel Scott Ward, Geneva College

This panel is in place of the full Connect Conference this year.

ECA is comprised of diverse voices. Too often, though, we work in silos, focusing on our own areas of specialization. This year's Connect Conference Spotlight panel addresses the importance of reconnecting and bridging the silos to enhance the work we do within the discipline and to find creative ways to grow our membership. Included in this spotlight panel are representatives from diverse interest groups who will discuss how we can create new unions within ECA and beyond to move our discipline forward.



**9:00 AM**

**204012** **9:00 AM to 5:00 PM** **Foyer BCD**  
**ECA Exhibit Hall**

Visit with our sponsors, affiliated groups, and more!

**9:30 AM**

**205001** **9:30 AM to 10:45 AM** **Ballroom A1**  
**Top Papers in Health Communication**

Sponsor: Health Communication

Chair: Taejin Jung, State University of New York, Oswego

Respondent: Rukhsana Ahmed, University at Albany, SUNY

"Parents, Pain, and Over-the-Counter Medicine: Student Athletes' Perceived Alternatives to Prescription Opioid Misuse" Rikishi T. Rey, Chapman University; Annie Pezalla, Macalester College

"The COVID-19 Vaccine for Children: A Profile of Parents and Recommendations to Reach the Vaccine Hesitant or Resistant" Julia K. Weiss, The University of Virginia's College at Wise

"Being human: Exploring the role of preceptors and patients in nursing school" Paula Hopeck, Bloomsburg University

This panel showcases the year's top research in health communication

**205003** **9:30 AM to 10:45 AM** **Ballroom B**  
**Top Papers of the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Jordan T Atkinson, Missouri Western State University

Respondent: Linda L. McCroskey, California State University, Long Beach

"Union and Difference between East and West: Sociopragmatic Politeness in American and South Korean Presidential Debates" Lilly Wilcox, Northeastern University; Mateus Joo, Northeastern University; Eunjin Kim, Northeastern University; Lauren Barbulescu, Northeastern University

"Hamilton and the Ideograph of Freedom [Media Analysis]" Kaitlin Merlino, Messiah University

"Music Genres: Variations of (Anti)Feminist Representation" Megan Miller, State University of New York at Geneseo

"The Problem With the "Noble Savage": Reappraising Basquiat through Ideological Criticism" Arielle Joy Greenspan, Northeastern University

This panel features the Top Four Competitive Papers from the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

**205004** **9:30 AM to 10:45 AM** **Ballroom C**  
**Calling Out "Fake News:" (Re)calling Histories of Misinformation, Disinformation, and Mistrust**

Sponsor: Media Ecology (Affiliate Organization)

Chair: Margaret M Mullan, East Stroudsburg University

"Fake News, Misinformation, & History" Cem Zeytinoglu, East Stroudsburg University

"Media Literacy Today: Time for Telling 2 Truths from the Lie" Margaret M Mullan, East Stroudsburg University

"Questioning QAnon: A Social Intuitionist Approach to Conspiracy Theories in the Age of the Internet" Tim Michaels, Pennsylvania State University

"Stardom in the News Media Landscape" Paul Lucas, University of Pittsburgh at Johnstown

This panel offers multidimensional analyses of the processes, proliferation, and impacts of misinformation, disinformation, and fake news. News as media ecologies both background and foreground the sharing of information-the telling and retelling of the news-and bear historical and environmental impacts. In calling attention to the processes of how fake news is engaged in and as our media interactions, this panel calls for rhetorical reflection upon, (re)calling histories of, and uncovering the fake in "fake news."

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**9:30 AM**


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**205007** **9:30 AM to 10:45 AM** **Ballroom E2**  
**Politics in the States: Virginia in '21; Maryland and Pennsylvania in '22**

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

"An Analysis of the Pennsylvania Democratic Primary Race for U.S. Senator" Andrea M McClanahan, East Stroudsburg University of PA

"And the Ads Kept a-Coming, Nastier and Nastier: McCauliffe and Glenn Youngkin in Virginia" Theodore Sheckels, Randolph-Macon College

"Politics in Maryland: The 2022 Edition" Carl Hyden, Morgan State University

"The "Radical" vs. the "Trump Wannabe": A Textual Analysis of the 2021 Virginia Gubernatorial Debates" Scott Wilson Dunn, Radford University

One studies state-level campaign communication for its own sake but also because what occurs in the states suggests what may be going on nationally. The Virginia 2021 gubernatorial race raises questions about two traditional forms of campaign communication: ads (especially negatives ones) and debates. It also pits a progressive Democrat against a Trump-supporting Republican, perhaps offering a rhetorical preview of the 2024 presidential race. The Maryland 2022 gubernatorial race will likely not feature a Trumpster; rather, it should pit a moderate Republican in the Larry Hogan mold against a progressive Democrat. The questions here deal with the continuing popularity of moderation and the growing popularity of the Sanders-AOC wing of the Democratic Party. Also relevant on the Democratic side will be how race and ethnicity play a role in the selection of the nominee. Redistricting is also a factor in Democratically gerrymandered Maryland: will the new districts offer the same Congressional results (i.e. 7 Democrats, 1 lone Republican). And, of course, redistricting--often for political purpose--is not confined to Maryland. The Pennsylvania 2022 U.S. Senate race also offers an assessment of progressive ideas in the Democratic Party, for the primary will pit a more progressive candidate against a rather centrist one--and others. The session, then, considers what's going on in three Mid-Atlantic states, but it also raises the national implications.

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**205010** **9:30 AM to 10:45 AM** **Cook**  
**The Personal Is Political: Towards a Strategic Rhetoric of Whiteness and Personal Choice in the Covid-19 Mask Mandate Protests**

Sponsor: Rhetoric and Public Address

Chair: Goyland Williams, University of Hartford

Presenters:

Thomas K Nakayama, Northeastern University

Rebecca M. Townsend, University of Hartford

Tianna Cobb, George Mason University

Kimberley J Hannah-Prater, Community College of Baltimore County

Drawing upon this year's conference theme of "Reunion," this discussion panel surveys critical and theoretical discourses of Whiteness and its relationship to rhetorical and health communication scholarship. In doing so, the panelists through an examination of various case studies- highlight the ways that the Covid-19 pandemic and its attending rhetoric(s) of pro-choice are leveraged in the name of anti-mask and anti-vaccination sympathizers. As such, debates about mask become a site for battle and not public deliberation.

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**205016** **9:30 AM to 10:45 AM** **Reynolds**  
**Laughter is the Best Medicine?: Examining How Comedy Can Reunite Us and Real World Issues Amid the Pandemic**

Sponsor: Media Communication

Chair: Nancy Bressler, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"Finding Humor in a Pandemic - Enjoying The Chair during the Time of COVID" Rod Carveth, Central Connecticut State University

"Keep Laughing, Saturday Night Live: Late Night Television's Pandemic Survival Lessons." Alison A Fisher Bodkin, James Madison University; Wendy Weinhold, Coastal Carolina University

"Peter Griffin: Really a Family Guy?" Anthony Damcott, West Virginia Wesleyan College

"Can We Just Enjoy Sitting Down to One Meal Without Talking About Covid? There's Plenty of Other Tragic Events For You Two to Find Hilarious": Analyzing the Portrayal of Class Issues on ABC Sitcoms" Nancy Bressler, West Virginia Wesleyan College

"It Is So Good to Be Here": Examining How Family Reunion Provides Hope and Nostalgia During a Time of Uncertainty" Amber Byrd, University of Hartford

As the Covid-19 pandemic grips people's lives, television audiences look for both an escape and a coping mechanism to deal with the trauma. Inspired by ECA's theme "Reunion", panelists investigate how humorous shows can reunite us with vital social, cultural, and political discourses that have been raised since the pandemic. Utilizing examples of sketch comedy, adult animation, dramedy, and sitcom, this panel examines how comedy can help us survive and thrive during this global pandemic.



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Review of applicants for Fall cohorts begins December 1.

**9:30 AM**

**205017** **9:30 AM to 10:45 AM** **Shippen**

**Relating, Connecting, and Leading:****Exploring the Lived Experiences of Leaders, Customers, and Community Members**

Sponsor: Organizational Communication

Chair: Casey Michael Stratton, West Virginia University

Respondent: Michael Sollitto, Texas A&M University-Corpus Christi

"The Communicative Co-Construction of the Land: Selfhood, Folks, and Community in Southeast Ohio" James Kelly, Ohio University; Caroline Wilson, Ohio University

"Love the Customers: Principles of Interpersonal Relationships Applied to Social Media" Tracey Leanne Kyles, University of Florida

"Learning From Leaders' Stories: An Ethnographic Study" S. Pixy Ferris, William Paterson University; Kathleen Waldron, William Paterson University

Centering on roles and relationships, the manuscripts in this competitive paper session contribute insight about the experiences of various types of organizational members.

**10:00 AM**

**206012** **10:00 AM to 11:00 AM** **Foyer BCD**

**Morning Coffee and Tea Break**

All are invited to take a break and have some refreshments!

**11:00 AM**

**207001** **11:00 AM to 12:15 PM** **Ballroom A1**

**Reuniting, Nonverbally, in a 'Post-COVID' World**

Sponsor: Nonverbal Communication

Chair: Nicole Blau, Ohio University-Lancaster

Respondent: Zachary Carr, University at Buffalo

"(Re)union in Social Settings: New Nonverbal Expectations in our Social Circles" Nicole Blau, Ohio University-Lancaster

"(Re)union in the Breakroom: New Nonverbal Expectations in The Workplace" Tim Rumbough, Bloomsburg University of Pennsylvania

"Effects of Covid on Nonverbal Communication within the Family Context: Proxemics and Territory" Melissa Rizzo Weller, Ohio University

This panel explores nonverbal communication in an (almost) post-COVID world. In line with the ECA theme of Reunion, we explore how nonverbal communication after reuniting with friends, colleagues, and family after almost two years of conditional interaction. With public mandates and guidelines shifting (again), we are interested in how people are interacting nonverbally in multiple contexts. We will discuss behaviors, such as wearing a mask, hugging, and shaking hands, as well as sharing spaces in the home, the workplace, and in other public venues. We will also discuss to what degree COVID vaccination status impacts willingness to communicate nonverbally.

**207002** **11:00 AM to 12:15 PM** **Ballroom A2**

**ECA 2023 Planners' Meeting**

Chair: Jennifer Waldeck, University of Georgia

All interest group planners for the 2023 ECA convention and other convention planning team members should attend this meeting to learn about conference planning.

**207003** **11:00 AM to 12:15 PM** **Ballroom B**

**Rhetoric and the 2020 Election**

Sponsor: Rhetoric and Public Address

Chair: Abbe Depretis, Carnegie Mellon University

Respondent: Timothy Barney, University of Richmond

"Conspiratorial Communities: A Rhetorical Analysis of QAnon Instagram Comments Before the Capitol Riots" Sara J Aniano, Monmouth University

"Mediating Race and Gender in Campaign 2020: The Cooking with Kamala Videos" Trevor Parry-Giles, University of Maryland; Divine Narkotey Aboagye, University of Maryland; Jin R. Choi, University of Maryland; Taylor Hourigan, University of Maryland; Megu Itoh, University of Maryland; Carolyn Robbins, University of Maryland; Matthew Salzano, University of Maryland; Kalin Schultz, University of Maryland; Shelby Sturm, University of Maryland

"'To Restore the Soul of America:' Religious Rhetoric in Joe Biden's President-Elect Victory Speech" Valerie Schrader, Pennsylvania State University - Schuylkill Campus

This paper panel explores speeches, videos, and conspiracy rhetoric during and after the 2020 U.S. Presidential election.

**11:00 AM**

**207007** **11:00 AM to 12:15 PM** **Ballroom E2**  
**Top Papers in Organizational Communication**

Sponsor: Organizational Communication

Chair: Maxine Gesualdi, West Chester University of Pennsylvania

Respondent: Michael Sollitto, Texas A&M University-Corpus Christi

"Network Centrality Predicts Employee Turnover: A Re-Analysis of the Erosion Model" Thomas Hugh Feeley, University at Buffalo

"Is Your Collar Really Better Than My Collar?: Unpacking Postmodern (No)Collar Work" Carla Rae Richards, Duquesne University

"Upward Dissent as an Employee Response to Workplace Sexual Harassment" Rachael E Purtell, West Virginia University; Tyler Ray, West Virginia University; Scott Allan Myers, West Virginia University

This competitive paper session features the best manuscripts submitted to the Organizational Communication Interest Group for 2022.

**207008** **11:00 AM to 12:15 PM** **Bromley/Claypoole**  
**Examining Identity Across Media**

Sponsor: Media Communication

Chair: Courtney Haywood, Lincoln University

"Millennial Telenovela: LGBTQ Visibility and Identity" Madeline Szoo, Northeastern University

"Zoom Affordances and Identity" Angela M Cirucci, Rowan University

"My Parents Would Try to Explain to Me Why the People Needed to Protest": Active Mediation and Family Talk about Race and Racism" Jessica Harvey, Saint Vincent College; Zakiya E Moses, Saint Vincent College

The presentations in this panel discuss unique issues related to identity across media platforms.

**207011** **11:00 AM to 12:15 PM** **Flower**  
**Political Realignments and Voting Blocs**

Sponsor: Political Communication

Chair: Kimberley J Hannah-Prater, Community College of Baltimore County

Respondent: Scott Wilson Dunn, Radford University

"Fetterman and the Forgotten: Dramatism and Democracy after January 6" Brian Snee, University of Scranton; Grant Cos, RIT; R.V.

Pierre Rodgers, George Mason U

"Politics in Appalachia: Contributions of Appalachian Women Post 2020 Presidential Election" Alysse C Baker, West Virginia University

In the months during and directly following the 2020 presidential election, politicians and voters negotiated their geographic region's expectations of how to express political ideologies within divided political communities. This paper session includes two competitive papers focused on a voting bloc of women voters in the Appalachian region and a Pennsylvanian candidate for U.S. Senate - with experience gaining tabloid-style national news attention - that attempted to frame or express their viewpoints on politics.

**207012** **11:00 AM to 12:15 PM** **Foyer BCD**  
**Graduate Poster Session 1**

Sponsor: Graduate Poster Sessions

Chair: Katie Neary Dunleavy, La Salle University

"Agenda Setting Theory" Katelynn Louise Kuijpers, University of Delaware

"Black Women, Beauty Influencers and Sun care" Ashley Paintsil, University of Delaware

"Cancel Kanye West or Taylor Swift? Hostile Celebrity Perceptions Can Lead to Boycotting, but it Depends on the Celebrity" Madison Martin, West Virginia University; Thomas Dean Bobbitt, West Virginia University; Marissa J Ohl, West Virginia University

"Dear Corporate America: A Closer Look Into the State of Black Women in Corporate America" Carmen Alexis Bethea, University of North Carolina Wilmington

"Disinformation and its Many Friends: Exploring Disinformation and Conspiracy Theory Beliefs Through Promising Perspectives"

Brooke Molokach, University of Delaware

"Fear in the Ballot Box: An application of fear appeal research to political policy messaging" Madison Murphy, Chapman University;

Hannah Ball, Chapman University

"How Anti-Vaccine Sentiments Bled into Mainstream Social Media" Liam Michael Cuddy, Communication Graduate Student

This session features competitive posters submitted to the Graduate Poster Sessions Interest Group.



**11:00 AM****207013****11:00 AM to 12:15 PM****Frampton****Re (considering): The Social Media Roundtable**

Sponsor: Communication Law and Ethics

Chair: Susan Drucker, Hofstra University

Presenters:

Kristie Byrum, Bloomsburg University of Pennsylvania

Juliet L Dee, University of Delaware

Thomas Richard Flynn, Slippery Rock University

Dale Herbeck, Northeastern University

Brian McFadden, Hofstra University

Douglas C. Strahler, Slippery Rock University of Pennsylvania

Regina Kaley Stuart, St. John's University

Nicholas Gadino, University of Delaware

The growth of social media networks influences every sphere of modern lives. While a body of jurisprudence has been developing, tech giants have gone mainly unregulated by governments. The past year has seen increasing calls for this to change, particularly considering the environment of misinformation, disinformation, and politically divisive content disseminated via these platforms. In addition, power of algorithms to offer a layer of nearly invisible, unchecked, media influence has come under increasing scrutiny.

From the Australian Parliament to the halls of the United States Congress, legislators and regulators are exploring who and what requires regulation. In his opinion in *Biden v. Knight First Amendment Institute*, Justice Clarence Thomas issued the first words from the Supreme Court on the matter of social media regulation noting: "Today's digital platforms provide avenues for historically unprecedented amounts of speech, including speech by government actors. Also unprecedented, however, is the concentrated control of so much speech in the hands of a few private parties. We will soon have no choice but to address how our legal doctrines apply to highly concentrated, privately owned information infrastructure such as digital platforms." Further, a battle is brewing with the platforms that have used Section 230 of the Communications Decency Act over the immunity offered curated or moderated social media networks.

This panel is a continuation of a series of roundtables sponsored by the Communication Law and Ethics interest group each year to provide an overview of the state of social media law and ethics. The roundtable discussion will center around hypothetical situations and cases previously distributed to the panelists and available to audience members.

**207016****11:00 AM to 12:15 PM****Reynolds****The Precarious State of the Intercultural Interest Group**

Sponsor: Intercultural Communication

Chair: Angela L Putman, Pennsylvania State University, Brandywine

Presenters:

Angela L Putman, Pennsylvania State University-Brandywine

Rukhsana Ahmed, University at Albany, SUNY

Membership and participation in the Intercultural Interest Group has been waning/declining for several years. Finding new leaders to step up and lead the group is a challenge each year. This roundtable is an opportunity for members of the Intercultural Interest Group to gather and discuss the future of our group. Why is interest and participation in such a decline? Should we fold the group and join Voices of Diversity? Do members have any ideas for reinvigorating our membership and participation? If you are a member of the Intercultural Group and/or have a desire to see the group continue, we hope you will join this important roundtable discussion.

**207017****11:00 AM to 12:15 PM****Shippen****Analyzing Media Through a Rhetorical Lens**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Casey Michael Stratton, West Virginia University

Respondent: Nancy Bressler, West Virginia Wesleyan College

"Fyre Festival: A Sisyphean Task of Image Repair" Benjamin J Pisano, University of Pittsburgh at Greensburg

"Rhetoric on Perseverance: At What Cost?" Sarah Ottinger, Abilene Christian University

"Rhetorical Invention and Iconographies of Protest in La Casa de Papel" Hannah Grace Howell, University of Richmond

"Talk to 'Your' Doctor:" A Rhetorical Analysis of Burkean Identification in Direct-to-Consumer Pharmaceutical Advertisements"

Sophia Nicole Bates, Pennsylvania State University - Schuylkill Campus

Using rhetorical approaches, these papers assess issues of image repair, perseverance, activism, and consubstantiality. Papers authored by these undergraduate students investigate a host of contexts including the Frye Festival, television shows, advertisements, and songs.

**11:00 AM****207019****11:00 AM to 12:15 PM****Whitepen****Interrogating Biases, Stereotypes, Ethnocentrism, and Inequalities**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Samantha Leggett-Bradley, West Virginia University

Respondent: Trudy Milburn, Southern Connecticut State University

"Advertising, Exploitation, and the Clash of Individualism and Collectivism" Ertunc Mumcuoglu, State University of New York at Geneseo

"Europe's Early Modern Witchcraft Trials as Sites of Biased Knowledge Production [Public Sphere]" Cameron S Jamison, Northeastern University

"Paradox of DEI Communication Efficacy: Is DEI Communication Reached out to Target? [Communication Contexts: Organizational communication, Social movement, Diversity]" Yuki Morita, State University of New York at Geneseo

"Perceptions towards Multicultural Teamwork: Domestic and International Undergraduate Experience in Academic Setting at an Eastern Midsize College" Jingmi Wang, Boston College

"Sacred or Stereotypes? Influence of Gender Norms in the Catholic Church" Abigail Mayer, State University of New York at Geneseo

This competitively selected panel of papers investigate various cultural approaches of communication. Papers on this panel explore cultural hegemony, ethnocentrism, biases, and stereotypes in various contexts including advertising, witchcraft, DEI efforts, teamwork, and the Catholic religion.

**12:30 PM****208001****12:30 PM to 1:45 PM****Ballroom A1****G.I.F.T.S.: Great Ideas for Teaching Students Session 1**

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Susan Ward, Delaware County Community College

"Constructing Constructivist Grounded Theory" Casey Michael Stratton, West Virginia University

"Swipe Right: Attraction in a Modern Era" Nora E Radway, West Virginia University

"The Doctor's Directive: Active Learning in The Health Communication Course" Nicole Blau, Ohio University-Lancaster

"The Joy of Small Talk: Making Connections in a Post-Pandemic World" Laura Hamilton Brown, West Chester University

"Understanding Ontology and Epistemology Through the Use of a Choose Your Own Adventure Activity" Elizabeth Munz, West Chester University

In this competitively selected panel, presenters will share their authentic, unique, and innovative "great ideas" for teaching students. G.I.F.T.S. include activities, games, or simulations geared toward entry-level, undergraduate courses that can be completed in a single class session or less and connect to specific communication skills, concepts, or theories relevant to the discipline.

**208002****12:30 PM to 1:45 PM****Ballroom A2****Racial and Cultural Identities: Misrepresentations and Stereotypes in the Media and Beyond**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Salvador Guzman, George Mason University

Respondent: Doris E Wesley, North Carolina State University

"Cultivation of New Media: An Analysis of Race and Stereotypes as seen in Fire Emblem: Three Houses [Mass Communication]" Margaret Dinu, University of Connecticut

"From Breakfast at Tiffany's to BTS and Fruits Basket: Gendered and Sexual Representations of East Asians in the United States Through K-Pop and Anime [Communication context: Media, popular culture, Asia, race]" Anna Lynch, State University of New York at Geneseo

"Intergroup Communication Barriers Between US-Born and Foreign-Born Cambodians: An Autoethnographic Analysis" Linda Nara, Suffolk University

"What are You? - An Autoethnography of Mixed Race Individuals Internalized Racism and its Intersection With the Media" Rachael Simone Hurst, Ramapo College of New Jersey

This panel features competitively selected papers of undergraduate students in the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference. These diverse array of papers explore notions of race and culture in a variety of contexts, including video games, anime, and K-Pop. Also, issues of race and culture are explored in autoethnographic accounts.



**12:30 PM**

**208003** **12:30 PM to 1:45 PM** **Ballroom B**  
**Top Competitive Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address

Chair: David Seitz, Pennsylvania State University-Mont Alto

Respondent: Heather M Stassen, Cazenovia College

"More Than Mere Child's Play: Youth Activism, Ephebic Appeals, and Environmental Communication" Christopher Scott Thomas, State University of New York Brockport

"Echo-chamber effect for Compliance Gaining: A Deliberative Analysis of Trump's 'Expert' Health Recommendations During a Public Health Crisis" Ifeoluwatobi Abiodun Odunsi, Ohio University - Chillicothe Campus

"Framing the Frenzy: A Rhetorical Analysis of Pandemic Gardening Media Coverage" Lisa Glebatis Perks, Merrimack College; Amanda Davis Gatchet, Montgomery County Community College; Roger Gatchet, West Chester University

This panel features the top three competitive papers in the Rhetoric and Public Address Interest Group.

**208008** **12:30 PM to 1:45 PM** **Bromley/Claypoole**  
**Examining Discourse and Narrative in Media**

Sponsor: Media Communication

Chair: Mychelle Sneed-Jacobs, Lincoln University

"Discourse for New Americans: A Critical Analysis of Media Reorientation of Class Warfare" Minglei Zhang, The University of Maine

"Framing Different Groups of Immigrants in Central Europe Before and During the 2015 European Migrant Crisis" Jan Kovář, Institute of International Relations Prague

"The Cognitive Science of Narrative Structure Delineates Moral Content in the MIME" Catherine Anne Marple, Wake Forest University

In this panel, presenters examine the intricacies of discourse and narrative in media through the lens of psychology, culture, and class.

**208010** **12:30 PM to 1:45 PM** **Cook**  
**Communication in the Arts: Explorations of Music, Poetry, and Literature**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Carla Rae Richards, Duquesne University

Respondent: Alex Sutter, North Carolina State University

"American Imports: Young Adult Books in France [Communication Contexts: Intercultural Communication]" Leah Hetty Ross, State University of New York at Geneseo

"Feminist Analysis of Curt Cobain's Lyricism [communication context]" Margaret McLeod, Comm Student

"Sonic Communication: How the Partially Deaf Experience Music" Tessa Hodinger, Suny Geneseo

"The Impact of Metaphors in Inaugural Poetry" Sara Ross, Wilkes University

"The Significance of Taylor Swift's 'The Man' Within Feminist Criticism and Beyond" Breanna Ebisch, Wilkes University

These papers explore communication that takes place through and about various forms of artistic expression. Papers explore music, poetry, and literature from a variety of methodological perspectives and national contexts.

**208011** **12:30 PM to 1:45 PM** **Flower**  
**ECA Anti-Bullying Roundtable Discussion**

Chair: Christina Beck, Ohio University

Extending from work that has been done by the National Communication Association Anti-Bullying Project, this panel will provide an opportunity for individuals who are interested in anti-bullying research and outreach projects to discuss opportunities and potential collaborations. After a brief description of work that has already been done by the NCA Anti-Bullying Project, attendees will share and discuss ideas for future potential outreach projects to be pursued through ECA as well as possible research collaborations and ideas for sessions and workshops to be sponsored by ECA and held at future conventions and through online platforms.

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**12:30 PM**


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**208012** **12:30 PM to 1:45 PM** **Foyer BCD**  
**Graduate Poster Session 2**

Sponsor: Graduate Poster Sessions

Chair: Katie Neary Dunleavy, La Salle University

"How Receiving Social Support Varies Among International College Students and Affect Acculturative Stress and Influence Academic Performance." Aysha Siddika, University of Delaware

"News Framing in the U.S. and Its Implication on the Latinx Immigrant Community [Media Communication]" Abigail Vazquez Rosario, University of Maryland

"Normative motives: How the normative motivation of scholars negatively contextualizes sexually explicit media" Robert W Stise, University of Delaware

"Online Self-Disclosure Surveys & Mental Health: A Systematic Review" James M Zech, Teachers College, Columbia University; Ran Xu, Teachers College, Columbia University; Gus Mayopolous, Teachers College, Columbia University; Barry A Farber, Teachers College, Columbia University

"Reducing Uncertainty on the Uncertainty Reduction Theory" Ariella Dodyk, University of Delaware

"Romance, Realism, and Maintaining Relationships in Top Grossing Films" M. Marie Devlin, University Of Delaware

"The Mediating Role of Political Discussion and Political Knowledge in the Media Influence on Political Participation in Kenya" Gilbert Kipkoech, University of Delaware

This session features competitive posters submitted to the Graduate Poster Sessions Interest Group.

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**208013** **12:30 PM to 1:45 PM** **Frampton**  
**The Inconvenience of Truth and the Normalization of Lying**

Sponsor: Communication Law and Ethics

Chair: Sally Vogl-Bauer, University of Southern Indiana

"Brand messaging in a post-rational marketplace: What we've learned from research" Thomas Richard Flynn, Slippery Rock University

"Dorothy Day: A Performative Critique of Bad Faith and Lying" Ronald C. Arnett, Duquesne University

"Media Purging and Prevarication: From Robert F. Kennedy Jr. to Anyone and Everyone Else" D.L. Stephenson, Western Connecticut State University

"Oh What A Tangled Web We Weave... And Other Tales Of The Media Age" Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

"Presidential Lies, Distortions, and Misrepresentations: Governance in an Age of Malleable Truth" Mary L Kahl, The Pennsylvania State University, The Behrend College

In years past, people might not have questioned the idea of what is true. However, that is no longer the case. Today, there are a series of questions related and relevant to the truth. What is truth? Do we care? How do we verify facts? Do we try? How do we verify time/location? Does it matter? What is corroboration or authentication? This panel takes a diverse approach to these and other related questions surrounding pertaining to truth.

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**208016** **12:30 PM to 1:45 PM** **Reynolds**  
**Spotlight: 2021 ECA Distinguished Research Fellows:**  
**Reuniting, Reconnecting, and Reaffirming Communication Research for a Post-Pandemic World**

Chair: Timothy J. Brown, Montgomery County Community College

Presenters:

Marianne Dainton, La Salle University

Annette Holba, Plymouth State University

This panel will feature a conversation with the 2021 ECA Distinguished Research Fellows. All are invited to this special event to hear the Distinguished Research Fellows discuss how their research reunites and reconnects us as a discipline while also reaffirms the saliency of communication studies in post-pandemic world. Audience questions for these distinguished researchers are especially encouraged.

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**208017** **12:30 PM to 1:45 PM** **Shippen**  
**Compassion, Privacy, and Placemaking: Emerging Studies Focusing on Communicating in Non-Profit Organizations**

Sponsor: Organizational Communication

Chair: Rachael E Purtell, West Virginia University

Respondent: Maxine Gesualdi, West Chester University of Pennsylvania

"Managing Privacy for Survivors with Intellectual and Developmental Disabilities at an Anti-Violence Nonprofit" Danielle C Biss, Ohio University; Tiffany Dykstra-DeVette, San Diego State University

"Disrupting Traditional Placemaking and Organizing Practices: Faith-Based Nonprofit Organizing in Rural Appalachia" Caroline Wilson, Ohio University; Samuel James Taylor, Ohio University; Brittany L. Peterson, Ohio University

"Constructing a Culture of Compassion in an Adoption Services Non-Profit Organization" Melissa Rizzo Weller, Ohio University

The manuscripts featured in this competitive paper session concentrate on studying the voices of non-profit organizational members.

**12:30 PM**

**208019** **12:30 PM to 1:45 PM** **Whitepen**  
**(Re)uniting existing research with emerging questions about Health Communication**

Sponsor: Health Communication

Chair: Sean M Horan, Fairfield University

Respondent: Sara LaBelle, Chapman University

"Health Communication & individuals who are transgendered" Hanna Cooper Birenbaum, Fairfield University

"Health Communication & invisible illness" Lauren Lee, Texas State University

"Health Communication and communal coping" Hannah E. Jones, Rutgers University

"Health Communication, first responders, & stress" Erin Sheila Crow, Chapman University

As we look into ECA's second hundred years, navigate our way through an ongoing pandemic, and reunite in person again for our conference, understanding and studying Health Communication remains essential. In this way, it is important to juxtapose existing areas of Health Communication research against emerging questions. Therefore, in this panel, newer communication researchers will discuss their programs of research and how they add to our collective understanding.

**2:00 PM**

**210003** **2:00 PM to 3:00 PM** **Ballroom B**  
**ECA Awards Ceremony**

Please join in to recognize and celebrate the achievements of our ECA members.

**3:00 PM**

**211012** **3:00 PM to 4:00 PM** **Foyer BCD**  
**Afternoon Coffee and Tea Break**

All are invited to take a break and have some refreshments!

*Thanks to Kendall Hunt for generously sponsoring this Coffee and Tea Break!*

**3:30 PM**

**212003** **3:30 PM to 5:30 PM** **Ballroom B**  
**Honoring the Career of Dr. John Courtright, Past ECA President and Distinguished Research Fellow**

Chair: Kami Silk, University of Delaware

Presenters:

Charles Pavitt, University of Delaware

Elizabeth Perse, University of Delaware

John A Courtright, University of Delaware

This panel and reception sponsored by the Department of Communication at the University of Delaware honors the career of Dr. John Courtright. Speakers will reflect on Dr. Courtright's career with a reception to follow.

**212006** **3:30 PM to 4:45 PM** **Ballroom E1**  
**Applied Learning & Diversity, Equity, and Inclusion in Communication Courses:  
 Obtaining Funding, Planning, & Collaborating on Campus to host Original Freedom Writer Manny Scott**

Sponsor: Community College

Chair: Laura O'Connell, Nassau Community College

"Diversity, Equity, & Inclusion: Best Practices for Engaging a Campus Community" Leslie Wong-Loock, Nassau Community College

"From Vision to Fruition: Utilizing Communication to Make a Vision a Reality" Laura O'Connell, Nassau Community College

"Utilizing Campus Resources & Programs to Be an Applied Learning Champion" Elizabeth Gaudino-Goering, Nassau Community College

A collaboration of the Applied Learning Committee, Diversity, Equity & Inclusion Committee, Cultural Program, Office of Equity, Inclusion & Affirmative Action and the Faculty Development Fund occurred in Spring 2021 & Fall 2021 bringing acclaimed speaker Manny Scott to discuss issues related to culture and diversity with the faculty, students, & staff of Nassau Community College, as well as the college's GEAR UP Program (Gaining Early Awareness & Readiness), which partners with a local at risk high school to help guide students. This panel will bring participants through the steps taken to gather funding and generate collaboration amongst committees and administration, inspire faculty to infuse applied learning into their curricula, and ultimately educate students about this vital topic. Panelists will also educate participants about applied learning and its importance, and how crucial it is to integrate diversity, equity & inclusion into courses. A description of how communication faculty engaged students in applied learning projects through these programs and their specific assignments will be shared.



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**3:30 PM**


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**212007** **3:30 PM to 4:45 PM** **Ballroom E2**  
**Top Students Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication

Chair: Susan Mancino, St Mary's College

Respondent: Kati Elizabeth Sudnick, University of North Carolina, Wilmington

"Improvisation, Inventio, and Imitatio: The Performative Adaptability of Music and Rhetoric" Michael R. Kearney, Duquesne University

"The Prostitution of Affection: A Modern Liberal Philosophy of Communication" Preston Carmack, Duquesne University

This is the Top Student Paper Panel of the Philosophy of Communication Interest Group.

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**212008** **3:30 PM to 4:45 PM** **Bromley/Claypoole**  
**Invoking <Freedom>: Negative and Positive Freedom as Rhetorical Strategies in the Pandemic**

Sponsor: Rhetoric and Public Address

Chair: Corey Jay Liberman, Marymount Manhattan College

Presenters:

Benjamin R Bates, Ohio University

Cheryl A Casey, Champlain College

Robert Foschia, Pennsylvania State University-York

Christina M. Knopf, State University of New York Cortland

Michael Plugh, Manhattan College

Heather M Stassen, Cazenovia College

Bringing together scholars from health communication, media ecology, general semantics, political communication, and rhetoric, this roundtable discussion examines the use of <freedom> as an ideograph in the contemporary sociopolitical and health environment(s). The ways in which <freedom> is used, other ideographs invoked alongside it (synchronic analysis), and the importance placed on it, shows an ideological fracture. We discuss the ideological manifestations of this fracture in competing messages surrounding masking, vaccine mandates, and stay-at-home orders.

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**212010** **3:30 PM to 4:45 PM** **Cook**  
**Making Connections Through Narratives**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maxine Gesualdi, West Chester University of Pennsylvania

Respondent: Steve Granelli, Northeastern University

"My Octopus Teacher: An Unlikely Friendship Leads to a Message of Ocean Conservation" Grace Muench, Pennsylvania State University - Schuylkill

"A Lotus Blooms Amidst Despair" Jessica Marie Lipsey, University of Pittsburgh at Johnstown

"Looking to the Past: Narrative Coherence and Fidelity in Golden Age Thinking" Josh McCleaf, Messiah University

"Stripping Down Sexual Scripts: A Sexual Behavior Analysis of Female-Authored Novels [Mass Communication and Media Literacy]"

Brenna Lynn Hagan, Widener University

Narratives can be especially powerful in connecting others. In this paper panel, undergraduate students discuss a variety of narratives that focus on either relationship building, medical or sexual information, or Golden Age Thinking.

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**212011** **3:30 PM to 4:45 PM** **Flower**  
**Political Discourse in Legislatures and Online Debates**

Sponsor: Political Communication

Chair: Colin Kearney, University of Dayton

Respondent: Tracey Quigley Holden, University of Delaware

"How Political Parties Framed Immigration during the European Migrant/Refugee Crisis?: Evidence from the Individual Level in Central Europe" Jan Kovář, Institute of International Relations Prague

"De-platforming Don: Left-Twitter discussion following President Trump's social media suspension" Brian Lepine, Bridgewater State University

This session features papers centered on the significance of online debates about Donald Trump and analysis of political discourse in Central and Eastern European legislatures. These competitive papers critique how participants in the discussions - social media users or parliamentary members - create meaning-making when debating topics like a political figure's right to free speech online or immigration policies.



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**3:30 PM**


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**212013** **3:30 PM to 4:45 PM** **Frampton**

**Resisting Dominant Discourses and Laws in International and Intercultural Contexts**

Sponsor: Communication Law and Ethics

Chair: Noura Ahmad Hajjaj, State University of New York at New Paltz

Presenters:

Amanda D. Damiano, Marist College

Sanae Elmoudden, St. John's University

Arshia Anwer, Manhattan College

Sakina Jangbars, St. John's University

Robert Fallen, Marist College

In this paper session, we explore how multiple identities are constructed to resist dominant discourses or legal issues in various intercultural contexts. Contributions will highlight a) the role of female leadership during a public health crisis, b) recognition of LGBTQIA+ rights in Corporate America, c) intersectional identity of a Moroccan- American- Muslim woman, d) Indian citizens resisting marginalization of vulnerable communities, and the rhetoric of willfulness through the perspective of a Pakistani- Muslim woman.

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**212016** **3:30 PM to 4:45 PM** **Reynolds**

**A Showcase of Debut Student Papers from the Intercultural Interest Group**

Sponsor: Intercultural Communication

Chair: Rukhsana Ahmed, University at Albany, SUNY

Respondent: Angela L Putman, Pennsylvania State University-Brandywine

"An ethnography of an au pair: Discussing issues of power, resistance, and social support of domestic labor" Christina Maria van Essen, Arizona State University

"Communication Research: Qualitative Methodologies- Narrative Mutation: The Uncertainty of Crisis Triggers Rhetorical Chain Reactions Driven by the Progression of Merging Narratives Out of the Depths of "The Pit"" Suha Mohammed, Regent University

"Transnational Media Flow and Power: Navigating the Multiple Spaces of Global Media Production" Ololade Afolabi, Sacred Heart University

This panel session of competitive papers features three debut student papers within the Intercultural Interest Group. The papers showcase emerging research in ethnography, narrative, and media production.

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**212017** **3:30 PM to 4:45 PM** **Shippen**

**A (Re)union of Black Men: Explicating the Struggle to Transform Self Through Race, Collective Memories, and Fictive Kin Ties**

Sponsor: Voices of Diversity

Chair: Maurice Hall, The College of New Jersey

"Black Man in a Suit: Exploring the Experiences of a Black Educational Leader and Society's Perception of Him" David T Lindenmuth, Rowan University

"Education as a Passport to the Future" Todd Allen, Messiah College

"My Soul Looks Back and Wonders: Revisiting Cultural and Communal Memories and their Impact on One Black Man's Journey in Academic Leadership." Timothy J. Brown, Montgomery County Community College

"Their Voice is Our Voice: Reflections on Identity, Community and the Case for Reparations in Born in Slavery: Slave Narratives from the Federal Writers' Project, 1936-1938." Claude Taylor, Monmouth University

This panel will reunite four African American educational leaders who will reflect upon their journey and the journey of others who have struggled to make a way out of no way in our relationships, organizations, and communities. This reunion provides a moment for them to reflection upon public and private memories and how they impacted the construction of their racial and cultural identities in professional, social, and historical contexts.

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**212019** **3:30 PM to 4:45 PM** **Whitepen**

**Applying Communication Theory to Musicals, Books, and Television Shows**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Nora E Radway, West Virginia University

Respondent: David Petroski, Southern Connecticut State University

"Relational Dialectics and the Musical Daddy Long Legs" Karandhir Singh Flora, Pennsylvania State University-Schuylkill

"Squid Game & Social Penetration Theory: An economical look on Ali and Sangwoo through language and linguistics" Pathomkarn (Gene) Boonpienpol, Student at Messiah University

"Uniting Pragma-Dialectical Theory and Ethics: An Analysis of Peter Singer's Animal Liberation Chapter 1" Michael Francis Vaughan, Northeastern University; Gwendolyn Koehne, Northeastern University

"Mama Who Bore Me:" Feminism & Uncertainty Reduction Theory in "Spring Awakening"" Cassandra Ward, Pennsylvania State University - Schuylkill Campus

Using Relational Dialectics Theory, Uncertainty Reduction Theory, Pragma-Dialectical Theory, and Social Penetration Theory, this panel highlights how these various communication theories can be applied to musicals, books, and television shows.

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**4:00 PM**


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**213001** **4:00 PM to 5:30 PM** **Ballroom A1**  
**Honoring Dr. Marianne Dainton, Longtime ECA Member and ECA Distinguished Research Fellow**

Chair: Katie Neary Dunleavy, La Salle University

Presenters:

Brittney Binns, La Salle University

Chino Hernandez, La Salle University

Lynne Texter, La Salle University

Marianne Dainton, La Salle University

Alan K Goodboy, West Virginia University

Todd R Armstrong, Cognella Academic Publishing

This panel will acknowledge the academic career of Dr. Marianne Dainton, Professor and Chair at La Salle University. After close to 30 years in the field, Marianne has published five books (with two more in-press), 15 book chapters, 27 peer-reviewed research articles, and eight invited articles. She has served as Assistant Chair, Graduate Director, and Chair, and she has taught 16 different courses. A member of ECA for over ten years, she became a Distinguished Research Fellow in 2021. The panel consists of alumni, colleagues, and friends honoring her contributions to the field.

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**5:00 PM**


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**214002** **5:00 PM to 6:15 PM** **Ballroom A2**  
**Using Communication Theory to Investigate Relational Behavior**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Samaha Ghani, West Virginia University

Respondent: Corey Jay Liberman, Marymount Manhattan College

"If Telling a Joke is More Than Showing Sense of Humor...: Inside Jokes, Nonverbal Communication, and Group Interactions" Shuang Liu, Northeastern University

"Religious Ideology in Correlation with Volunteerism" Riley Elizabeth Davis, Boston College

"Reuniting Attempts at Humor: A Comparative Analysis of Humor at the Alfred E. Smith Memorial Foundation Dinner" Gabrielle Shilcusky, Northeastern University; Avery Roche, Northeastern; Nicholas Mandly, Northeastern University; John McEvilly, Northeastern University

"Risks of Disclosure: A Communication Privacy Management Approach to Imposter Syndrome [Interpersonal Communication]" Tyler Grasso, State University of New York at Geneseo

"If you raise them right, they'll go away for school": The disconnect between college students and their parents (Interpersonal/Family Context)" Christopher Garrett Eastman, State University of New York Oswego

Assessing communication behaviors and phenomenon using communication theory can be incredibly informative. The papers on this panel use a variety of theories, including Communication Privacy Management Theory, Family Communication Patterns Theory, Symbolic Interaction Theory, Benign Violations Theory, Group Humor Effectiveness Model, and Identity Theory to assess a host of communication behaviors.

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**214004** **5:00 PM to 6:15 PM** **Ballroom C**  
**Theory and Measurement Research in Instructional Communication.**

Sponsor: Instructional Communication

Chair: Rebekah Chiasson, West Virginia University

Respondent: Ann Bainbridge Frymier, Ohio University

"A Measurement Invariance Test and Latent Means Model of Willingness to Self-Censor: Investigating Military Veterans' Experiences in the Classroom" Matt Shin, West Virginia University; Zac Johnson, California State University, Fullerton

"Battling with Instructional Dissent: Toward a Reconceptualization and Theory" Casey Michael Stratton, West Virginia University; Scott Allan Myers, West Virginia University

"Testing of the Embodiment and Voice Principles of Cognitive Theory of Multimedia Learning" Nora E Radway, West Virginia University

This competitive paper panel features three presentations that advance theory and measurements in instructional communication.

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**214008** **5:00 PM to 6:15 PM** **Bromley/Claypoole**  
**Author Talk with Timothy J. Brown - No One Cheers for Goliath: My Leadership Story**

Sponsor: Communication Administration

Chair: Claude Taylor, Monmouth University

Presenter:

Timothy J. Brown, Montgomery County Community College

This special program invites a reunion of leaders and aspiring leaders to hear Timothy J. Brown discuss the obstacles overcome and the leadership lessons learned on his journey as a first-generation African American college student to academic dean. In this author talk, Dr. Brown revisits his leadership journey in higher education through personal reflections, life experiences, and memories of the people and events that shaped his leadership philosophy of being a servant-leader. The people, events, and circumstances that Dr. Brown highlights from this book, *No One Cheers for Goliath*, are meant to motivate, to encourage, and to inspire leaders and aspiring leaders. As a result, effective leadership is a transformative process where the leader comes along side others to unlock their potential in order for them to reach goals that might have otherwise seemed unobtainable.

### 5:00 PM

**214011** **5:00 PM to 6:30 PM** **Flower**  
**Short Course: A Re(Union) with reality:  
the role of digital literacy skills in revitalizing civil discourse in America**

Sponsor: Short Course

Presenters:

Kristen Stout, Crowder College

Heather Walters, Missouri State University

The purpose of this short course is to provide new, cutting edge instruction in the fundamentals of digital literacy, critical thinking and argument. Our technologically driven world has changed the way people engage – new concepts like "disinformation" or "deepfakes" impact the study of communication in a changing world. This course is a next step in providing teachers and students with practical evaluative techniques to deal with the influx of information - a necessary pre-requisite to developing a society that can move beyond resolving disputes using partisanship, emotional appeal, or incivility.

**214016** **5:00 PM to 6:30 PM** **Reynolds**  
**Short Course: Reuniting with First-Year Students:  
Improving college student retention via the basic communication course and attachment theory.**

Sponsor: Short Course

Presenter:

David E. Schneider, Saginaw Valley State University

This interactive short course will review research on college student retention, including on the basic communication course and first-year student success. As institutional attachment is the single strongest predictor of retention, we will then examine how communication attachment theory can be applied to promote student success. Ideas for embedded instructional retention activities based on attachment theory will be shared. Future basic communication course research directions will also be discussed.

**214017** **5:00 PM to 6:30 PM** **Shippen**  
**Short Course: Teaching the Motion Picture Appreciation Course for Large Lectures:  
A Genre Based Perspective, Design and Evaluation Methods**

Sponsor: Short Course

Presenter:

Brian Patterson, West Virginia University

This short course is designed to offer perspectives on the teaching of motion picture appreciation. The use of technology will be dealt with particularly as it relates to managing large lecture sections. Considering the COVID age, discussions will include FtF, along with hybrid, and fully on-line methods. Instruction will also deal with bringing materials into line with stated educational assessment objectives at various levels of the university.

**214019** **5:00 PM to 6:15 PM** **Whitepen**  
**New Age Media and Communication: Divergent and Convergent Perspectives**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Mia Briceño, Wilkes University

Respondent: Scott Wilson Dunn, Radford University

"It's a Viewing Party: Female Co-Viewership of Romantic Reality Television [Mass Media]" Katherine Ann Rodgers, State University of New York Geneseo

"Outside of Their World, Inside of Their Shoes: Parasocial Relationship Development in Video Games" Caitlyn Elisabeth Green, Suffolk University

"Rhetoric of Ted Lasso: Rhetors Creating Safes Spaces to Talk about Mental Health" Eden M Barnhouse, Abilene Christian University

"Romantic Comedies and Cultural Relevance: When Harry Met Sally and the Representative Anecdote" Kaitlin Merlino, Messiah University

The papers explore the role of communication in new media, offering interesting insights into the benefits and downfalls of digital communication. Movies, television shows, and other forms of digital entertainment are used as artifacts for discussing communication's role in everyday life.

### 8:00 PM

**217018** **8:00 PM to 9:00 PM** **Walnut**  
**12 Steps Meeting**



# Saturday • April 9, 2022

## 7:30 AM

**301015** **7:30 AM to 9:00 AM** **Hamilton**  
**James C. McCroskey and Virginia P. Richmond**  
**Undergraduate Scholars Conference Breakfast and Awards Ceremony**  
 Chairs: Nicholas T Tatum, Abilene Christian University; Jordan T Atkinson, Missouri Western State University

Breakfast reception for participants in the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference and Graduate Program Showcase.

## 8:00 AM

**302001** **8:00 AM to 9:15 AM** **Ballroom A1**  
**ECA Nominating Committee Meeting**  
 Chair: Katherine S Thweatt, State University of New York, Oswego

**302002** **8:00 AM to 9:15 AM** **Ballroom A2**  
**Battles Over the Female Body: Advocating for Women Across Mediums**  
 Sponsor: Rhetoric and Public Address  
 Chair: Abbe Depretis, Carnegie Mellon University  
 Respondent: Guillermo G. Caliendo, Temple University  
 "Hannah Gadsby as Feminist Killjoy: Success or Failure" Steve Ingham, St. Lawrence University  
 "Rhetorics of Reproduction: Containing Coalitions in the Women's Liberation Movement" Kalin Schultz, University of Maryland  
 "'Normal Life Stopped that Day': A Rhetorical Analysis of Toxic Beauty (2019) as Advocacy" Ashlyn Johns, James Madison University  
 "'Saving the girls' face': Hymenoplasty and the Rhetoric of Virginité in Iran" Mehri Yavari, Texas A&M University - Department of Communication

This competitive paper session explores feminist issues of the body, reproduction, and media image.

**302011** **8:00 AM to 9:30 AM** **Flower**  
**Short Course: University Teaching in the Age of Digital Distraction**  
 Sponsor: Short Course  
 Presenter:  
 John Powers, Quinnipiac University

This short course will take a deeper look into teaching on the university level during the age of digital media and its potential positive and negative impact of our digital age in the classroom. Discussion and research will also center on the pedagogical strategies and opportunities that may be available. This fellowship will zero in on how digital media is changing and impacting today's college classrooms, learning, faculty pedagogy, and related interpersonal relationships.

**302012** **8:00 AM to 11:00 AM** **Foyer BCD**  
**ECA Conference Registration**

**302013** **8:00 AM to 9:15 AM** **Frampton**  
**G.I.F.T.S.: Great Ideas for Teaching Students Session 2**  
 Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)  
 Chair: Christina E. Saindon, Queensborough Community College, CUNY  
 "A Colorful Delivery" Sean Thomas Earl Maulding, Southern Illinois University Carbondale  
 "Taking a Knee: Using the National Anthem Controversy to Explore Values, Beliefs, and Communication Competence" Susan Ward, Delaware County Community College  
 "The Best Thing I Ever Ate, Public Speaking Edition: Using food descriptions to facilitate creating memorable language" Paula Hopeck, Bloomsburg University  
 "'To Your Union And The Hope That You Provide': Analyzing Why Special Occasion Speeches Are Memorable" Nancy Bressler, West Virginia Wesleyan College  
 "Humans of New York Papers: Practically Applying Communication Phenomena through Stories" Maria Hannah, Ohio University

In this competitively selected panel, presenters will share their authentic, unique, and innovative "great ideas" for teaching students. G.I.F.T.S. include activities, games, or simulations geared toward entry-level, undergraduate courses that can be completed in a single class session or less and connect to specific communication skills, concepts, or theories relevant to the discipline.

# UNIVERSITY OF MARYLAND

## DEPARTMENT OF COMMUNICATION

COMMUNICATION FOR THE PUBLIC GOOD



### RESEARCH SPECIALITIES

- Communication Science & Social Cognition
- Public Relations & Strategic Communication
- Rhetoric & Political Culture

### CONTACT

DR. CARLY S. WOODS,  
CO-DIRECTOR OF GRADUATE STUDIES

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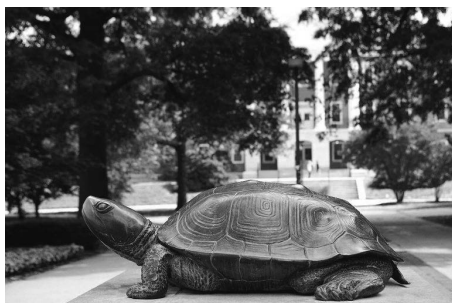
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- TREVOR PARRY-GILES
- DAMIEN PFISTER
- ANITA ATWELL SEATE
- ERICH SOMMERFELDT
- CATHERINE KNIGHT STEELE
- LEAH WAKS
- ANDREW D. WOLVIN
- CARLY S. WOODS

FELLOWSHIPS & ASSISTANTSHIPS  
AVAILABLE

**8:00 AM**

**302017** **8:00 AM to 9:15 AM** **Shippen**  
**Perceptions and Misinformation Through a Health Communication Lens**

Sponsor: Health Communication

Chair: Sean M Horan, Fairfield University

Respondent: Truman R. Keys, Western Connecticut State University

"An Application of the Relational Health Communication Competence Model to Health Care Provider Correction of Health Misinformation and Links to Job Stress and Burnout" Tayah R Wozniak, Chapman University

"Factors and beliefs influencing college students' e-cigarette use" Taejin Jung, State University of New York, Oswego

"Setting the Agenda for a Communication Approach to Combatting Health Misinformation" Tayah R Wozniak, Chapman University

This panel showcases health communication research involving perceptions and misinformation

**302019** **8:00 AM to 9:15 AM** **Whitepen**  
**Health Communication During the COVID-19 Pandemic**

Sponsor: Health Communication

Chair: Julie Volkman, Bryant University

Respondent: Satarupa Dasgupta, Ramapo College of New Jersey

"Exploring the Roles of Hedonic Media, Media Sharing Intentions, and Denial of the Threat of COVID-19 within the Reactance Process" Noel McGuire, Chapman University; Hannah Ball, Chapman University

"Factors Associated with COVID-19 Masking Behavior in an Under 50 Sample: An Application of the Health Belief Model" Allie White, University of Delaware; Erin Maloney, University of Delaware; Michele Boehm, University of Delaware; Amy Bleakley, University of Delaware

"Like a needle in the arm: A content analysis of tweets about the COVID-19 vaccine" Amanda D. Damiano, Marist College; Wenjing Xie, Marist College

"Passports, privacy, and politics: A content analysis of tweets about COVID-19 vaccine passports" Amanda D. Damiano, Marist College; Wenjing Xie, Marist College; Arjun Bhan, Marist College; Emily Edwards, Marist College; Robert Fallen, Marist College; Nicholas Girard, Marist College; Abigail Hackbarth, Marist College

This panel showcases recent health communication research relevant to the COVID-19 pandemic

**9:00 AM**

**304012** **9:00 AM to 3:00 PM** **Foyer BCD**  
**ECA Exhibit Hall**

Visit with our sponsors, affiliated groups, and more!

**9:30 AM**

**305008** **9:30 AM to 10:45 AM** **Bromley/Claypoole**  
**Transformative Debate through Difficult Dialogues:  
 Encouraging the Hybridization of Lived Experiences & Argumentation**

Sponsor: Argumentation and Forensics

Chair: Robert J Green, Bloomsburg University

Presenters:

Erin Brummett, Bloomsburg University

Robert J Green, Bloomsburg University

Carolyn Reid-Brow, Bloomsburg University

Khyla Brooks, Bloomsburg University

Rebecca Cykosky, Bloomsburg University

Olivia Cabrera-Carter, Bloomsburg University

Kalina Grant, Bloomsburg University

Mitchel Hendricks, Bloomsburg University

Shelbie Krumlaw, Bloomsburg University

Zachary Thomas, Bloomsburg University

Debate as a transformative practice is a process of forging relationships in theory and practice, bringing into conversation the lived experiences of students and coaches in ways that meaningfully relate to shared social realities. In this roundtable discussion, members of the Frederick Douglass Debate Society will discuss the interplay of their lived experiences and argumentation as an entry point into discussions and debates about social justice issues.

**305010** **9:30 AM to 10:45 AM** **Cook**  
**ECA Resolutions Committee Business Meeting**

Chair: Sara C. Weintraub, Regis College

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**9:30 AM**


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**305011** **9:30 AM to 10:45 AM** **Flower**  
**Conceptualization and Application: Contemporary Investigations of Trait Argumentativeness**

Sponsor: Communication Traits

Chair: Joseph Lybarger, University of Tennessee

"Introducing an Innovative Measure and Novel Approach for Studying Trait Argumentativeness: The Argumentativeness Index of Behavioral Indicators for Measuring Trait Argumentativeness" Charles J. Wigley, Canisius College; Andrew S. Rancer, School of Communication, The University of Akron; Yang Lin, School of Communication, The University of Akron

"Investigating the Effects of Argumentativeness and Alternative Argumentativeness on College Students' Behavioral Intention to Respond to a Racially Biased Expression" Xu Song, Stockton University; Suya Yin, Stockton University

This panel features papers that discuss contemporary conversations concerning the topic of Trait Argumentativeness from the perspective of conceptualization and application. One paper discusses a constructively viable measurement of trait argumentativeness. Infante and Rancer's (1982), Argumentativeness Scale, has stood the test of time, but has always called upon others to constructively improve on the measurement of trait argumentativeness - this scale answers that call by presenting a scale that measures Trait Argumentativeness as an action, rather than an attitude. The second paper, discusses incidents of anti-Asian racist behaviors (e.g., verbal abuse) since the start of the COVID-19 Pandemic, and discusses how college student's' argumentativeness affects their behavioral intention to make a counter argument when confronted with controversial/racially-based expressions from others.

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**305013** **9:30 AM to 10:45 AM** **Frampton**  
**Exploring Theories and Methodologies of Children's Mass Media**

Sponsor: Theory and Methodology

Chair: Kati Elizabeth Sudnick, University of North Carolina, Wilmington

"Jojo Siwa, Baby Shark, and the Nag Factor: Understanding Children's Influencer Culture" Kati Elizabeth Sudnick, University of North Carolina, Wilmington

"Transgenerational Impacts of Children's Media: The Fred Rogers Company" Libbey Detcher, Saint Mary's College

"Umberto Eco and the Semiotics of Children's Literature" Susan Mancino, St Mary's College

"Here Come the Grannies" to also Watch Bluey" Aleesa Millet, Independent Scholar

This panel explores the contemporary impact of children's mass media through a variety of platforms and formats. Panelists explore children's social media influencers, children's television, and children's picture books from a variety of theoretical perspectives. Throughout the panel, presenters address the implications of children's mass media conceptualized from the perspectives of media ecology, textual analysis, qualitative methodologies, and play and reception theory. We are particularly interested in the socializing effects of children's mass media; exploration from diverse theoretical and methodological perspectives yields meaningful insight about the implications and significance of these communicative forces.

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**305016** **9:30 AM to 10:45 AM** **Reynolds**  
**Contemporary Issues in News Media**

Sponsor: Media Communication

Chair: Chera Watson, Montgomery County Community College

Respondent: Rod Carveth, Central Connecticut State University

"Do Fake News Beliefs Affect Support for Freedom of the Press? Fake News Beliefs, Literacy, and Support for Media Censorship" Rebecca Curnalia, Youngstown State University

"Locality Matters: Newspaper Coverage of Mass Shootings" Tyler Grasso, State University of New York at Geneseo; Atsushi Tajima, State University of New York Geneseo

"Partisan Preference? A Comprehensive Analysis of Immigration-based News Reporting through Media Framing" Lana Medina, Pennsylvania State University

"When Media Partisanship Doesn't Do the Work of Persuasion: A Moral Foundations Approach" Kai Xu, Washburn University

This panel consists of several presentations that discuss such issues as partisanship, censorship, fake news, and representation in modern news media.

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**305019** **9:30 AM to 10:45 AM** **Whitepen**  
**Reconnecting with Truth: Identifying, Determining, and Creating Credible Sources**

Sponsor: Community College

Chair: Jessica Papajcik, Stark State College

Presenters:

Susan Ward, Delaware County Community College

Rebecca M. Townsend, University of Hartford

Jenny Warren, Collin College

Kerry Byrnes-Lochette, Collin College

This round table discussion focuses on current pedagogical strategies for teaching students how to select credible sources in a time of the weaponization of information. Panelists will discuss the SIFT method, disinformation/misinformation campaigns, and enhancing and managing their own credibility. Audience members will be invited to share their experiences with teaching credibility.

**10:00 AM****306012****10:00 AM to 11:00 AM**  
**Morning Coffee and Tea Break****Foyer BCD**

All are invited to take a break and have some refreshments!

*Thanks to Taylor & Francis for generously sponsoring this Coffee and Tea Break!*

**307021****11:00 AM to 12:15 PM**  
**ECA 2022 Keynote Address: Dr. Kami Silk, "Leveraging the Discipline for Good:  
A Communication Perspective for A Post-Pandemic World"****Grand Ballroom**

Presenters:

Pamela Lannutti, Widener University  
Kami Silk, University of Delaware

Dr. Kami Silk is the Rosenberg Professor and Chairperson of the Department of Communication at the University of Delaware. Dr. Silk is a health communication scholar who investigates how to communicate effectively to promote positive health outcomes among the lay public. Her recent research has focused on the health issues of breast cancer risk reduction, suicide prevention, social norms, and improving nutritional practices among adolescent mothers for obesity reduction. Dr. Silk is a researcher with the Breast Cancer and Environment Research where she serves as the PI of two NIEHS grants and as a Co-I of another breast cancer project. Her BCERP work includes communication science research and outreach activities to educate girls, parents, and pediatric health care providers about the links between the environment and breast cancer.

**12:30 PM****308006****12:30 PM to 1:45 PM**  
**Top Papers in Applied Communication****Ballroom E1**

Sponsor: Applied Communication

Chair: Kati Elizabeth Sudnick, University of North Carolina, Wilmington

"Shot Talk: The Development and Preliminary Evaluation of a Theory of Planned Behavior Campaign to Combat COVID-19 Vaccine Hesitancy among College Students" Hannah Ball, Chapman University; Tayah R Wozniak, Chapman University; Cailin M Kuchenbecker, Chapman University; Lauren Czasnojc, Chapman University

"Exploring How Perceived Risk and Demographic Factors Affect Consumer Behaviors Amid the COVID-19 Pandemic with Predictive Analytics" Ming-Yi Wu, Northeastern University

"The Pique Technique of Compliance Gaining: An Online Exploration" Katy Annette Harris, D'Youville College; Thomas Hugh Feeley, University at Buffalo

This panel represents the top competitive paper submissions for the Applied Communication Division.

**308007****12:30 PM to 1:45 PM**  
**Constituting the Philly Identity****Ballroom E2**

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

"Booing is Our Birthright: The Myth and Mythology of the Philadelphia Sports Fan and Its Sports Teams" Timothy J. Brown, Montgomery County Community College

"Perpetual Underdogs: The Memetic Grit of Philadelphia" Ellen Santa Maria, Temple University

"The City is Its Music: From Frankie Avalon to George Thorogood" Theodore Sheckels, Randolph-Macon College

"The Philadelphia Cheesesteak: Cultural Icon and Delicious Communication" Carl Hyden, Morgan State University

The Philly identity is not tied to the likes of Independence Hall or the Liberty Bell. Those are tourist attractions. Although the identity may have evolved through the years, it has been constituted by such things as pop music, booing memes, and food. This session examines how Philadelphians have been interpellated into different "Philly" identities. The session also demonstrates how it is the more pop culture side of a place that determines what those who live in the place think of it. Was Philly WFIL's BANDSTAND? Was it NHL "The Broad Street Bullies"? Was it the grit to offer gondola rides on a Flooded I-676 after Hurricane Ida? Is it the cheesesteak and its rival South Philly purveyors? All of these (and a few others we'll mention), on an overlapping canvas constitute the city's identity. That rhetoric is rooted in the popular, and it is fun to take a look at it.



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**12:30 PM**


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**308010** **12:30 PM to 1:45 PM** **Cook**

**Surrogacy and Family-Building: Unifying the Communication Practices  
between Intended Parents and the Medical Community - Challenges and Solutions**

Sponsor: Health Communication

Chair: Rachelle L Kamrath, M.A., Marine Corps University

Respondent: Elizabeth Joniak-Grant, UNC- Chapel Hill

"Compassionate Labor and Delivery Communication Practices toward Intended Parents" Susan Baldomar, Founder/CEO Chelsea Surrogacy Advisors, LLC

"Intended Parent Health and Work-Life Balance: Talking with your Medical Provider about Preparing for Parental Leave as an Intended Parent" Rachelle L Kamrath, M.A., Marine Corps University

"No One Called Me Back: (Mis)Communication Within and Without Fertility Clinics" Daina Lieberman, Ed.D., Educational Specialist, IB Programmes Fairfax County Public Schools

"Patient, Partner, Meddler, Ghost, Parent: Communication Troubles with Health Professionals When Having a Child via Surrogacy" Elizabeth Joniak-Grant, UNC- Chapel Hill

"Protecting the Mental Health of Children Conceived via Surrogacy: Open and Honest Communication from Birth" April Courtney, Fiserv - Client Partner

According to the most recent findings from the CDC, there have been over 13,000 births in the United States via surrogate/gestational carrier since 1999. The practice of building a family through surrogacy/gestational carrier is gaining traction as medical technology has improved, there is a better understanding of the process, public opinion of the arrangement is favorable, and is a viable option for gay couples. Intended parents (IPs) and gestational carriers (GCs) facilitate the arrangement through layers of medical, legal, and interpersonal negotiation. The communication dynamic in this arrangement is complicated and deserves further examination. Using Sandra Petronio's theory of Communication Privacy Management (2002), our discussion will illuminate the dialectical change by way of external contradictions. Our panelists are intended parents with an interest in building new unions in Health Communication. Our goal is to strengthen the relationship between IPs and Health Communication scholars by discussing an emerging area of study.

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**308011** **12:30 PM to 1:45 PM** **Flower**

**Communication Trait Research Studies 2020–2022:  
Select Interpersonal Communication Variables**

Sponsor: Communication Traits

Chair: Corey Jay Liberman, Marymount Manhattan College

Presenters:

Yang Lin, School of Communication, The University of Akron

Charles J. Wigley, Canisius College

Linda L. McCroskey, California State University, Long Beach

Sally Vogl-Bauer, University of Southern Indiana

Respondent: Xu Song, Stockton University

Panelists will summarize and discuss research within the field of Communication Traits published from 2020 - 2022. Some of the variables being discussed include: Argumentativeness, Disclosiveness, Self-Perceived Communication Competency, and Verbal Aggressiveness. Panelists will also discuss the current state, as well as the future, of Communication Traits research.

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**308013** **12:30 PM to 1:45 PM** **Frampton**

**Reconstruction & Reuniting: Topics in Theory & Methodology**

Sponsor: Theory and Methodology

Chair: Christopher M Bondi, University of Pittsburgh

"Deconstructing Whitman Reconstructing America: From Ideology-Critique to (Burkean) Identification" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Time to Be Grounded: (Re)Uniting Our Understanding of Grounded Theory Methodology in Instructional Communication" Casey Michael Stratton, West Virginia University

This paper session examines existing theories and new applications in the area of Theory & Methodology.

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**308015** **12:30 PM to 2:00 PM** **Hamilton**

**ECA Past Officers Club Business Meeting and Luncheon**

Attendance restricted to ECA Past Officers

**12:30 PM****308016****12:30 PM to 1:45 PM****Reynolds****Social Justice, Critical Communication Pedagogy and COVID-19:  
How to Maintain Your Values, Perspectives and Practices in Academia During a Pandemic**

Sponsor: Voices Of Diversity

Chair: Kimberly Moffitt, UMBC

"Race, gender and managing online students: Challenges and opportunities" Heather Harris, Stevenson University

"Should we go back to the way things were?: Exploring the tensions of educational technologies in a post-COVID education" Lukas Pelliccio, Lincoln University; Nicole Renee Files-Thompson, Lincoln University

"Finding my way: Starting a tenure-track position during COVID-19 broke my ideals of teaching in the best way" Elizabeth Yvonne Whittington, Prairie View A&amp;M University

"Losing touch: Finding connections and managing mobility" Andrew Spieldenner, California State San Marcos

"You know that when I take your Communicating Gender class this Fall that it will be the first time I have had you as a professor in person?" Sawyer Sinnett, Rowan University; Daniel S. Strasser, Rowan University

The COVID-19 pandemic has disrupted our lives and the universities we work at. As scholars who practice critical communication pedagogy and who are deeply concerned with issues of social justice and diversity, moving to online spaces and hybrid formats amidst the political turmoil of the last two years has challenged our approaches. This panel is a conversation about survival strategies and critical engagement with the university, the political sphere, the media and our communities. Coming from different locations in the university - by rank, type of university, positionality in the classroom and geography - the combined panelists will discuss life/work challenges and solutions, the anti-science movement, the ways that discriminatory practices show up in the online environment, and unforeseen possibilities for engagement. The panel will be an exchange for panelists and attendees to share solutions at this critical time for the ECA community.

**308019****12:30 PM to 1:45 PM****Whitepen****Exploring Hegemonic and Toxic Masculinity in Various Contexts**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Rebekah Chiasson, West Virginia University

Respondent: Arshia Anwer, Manhattan College

"Thats What I Want": Visually Reclaiming Black, Queer Masculinity [Visual Context]" Denise Burroughs, University of Maryland, College Park

"Calling Upon #MenToo: Why Sexual Violence is a Men's Issue" Lucy Murrey, Northeastern University

"Memes and Their Role in Reinforcing Hegemonic Masculinity in Online Spaces [Communication and Technology]" Tyler Grasso, State University of New York at Geneseo

"Orientalism in Film as a Lens for Toxic Masculinity" Ertunc Mumcuoglu, State University of New York at Geneseo

This group of competitively selected undergraduate student research papers explores notions of hegemonic masculinity, toxic masculinity, as well as ever-changing forms of gender and sexual expression. These papers highlight the need to maintain a culture of inclusion.

**2:00 PM****310001****2:00 PM to 3:15 PM****Ballroom A1****Top Three Papers in Instructional Communication**

Sponsor: Instructional Communication

Chair: Katherine Armstrong, West Virginia University

Respondent: Scott Allan Myers, West Virginia University

"Ambiguous Loss, Stress, Communal Coping, and Resilience: A Mixed-Methods Study of K-12 Teachers' Experiences during the COVID-19 Pandemic" Erin Sheila Craw, Chapman University; Jennifer Bevan, Chapman University

"Pandemic Pedagogy and Emergency Remote Instruction: Transitioning Scheduled In-Person Courses to Online Diminishes Effective Teaching and Student Learning Outcomes" Katherine Armstrong, West Virginia University; Alan K Goodboy, West Virginia University; Matt Shin, West Virginia University

"The Relationship Between Stress and Teacher Behaviors: Misbehavior, Confirmation and Self-disclosure" Maria Hannah, Ohio University; Ann Bainbridge Frymier, Ohio University

This panel features the top three competitive papers in instructional communication.

**2:00 PM**

**310007****2:00 PM to 3:15 PM****Ballroom E2****Gone But Not Forgotten: Shadowed Philadelphia Places**

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

"It Was the Grand Hotel Until the Legionnaires Came to Town: Philadelphia's Bellevue-Stratford" Theodore Sheckels, Randolph-Macon College

"Macy's on Market: Traces of John Wannamaker's, Traces of Department Store of Yore" Hunter Hedrick, Randolph-Macon College

"The PSFS Building: From Bank to Hotel" Carl Hyden, Morgan State University

There are structures all over that fits this description, but three in Philadelphia are especially intriguing. They have present-day uses, but shadowing these uses are the buildings' past. An, in all three cases, the present and past exist in a dialogue. It is a tense dialogue because each structure's past is partially something present-day tenants would like patrons to remember and partially what they'd like patrons to forget. The structures are the PSFS "skyscraper" on Market Street, the John Wannamaker Building a bit farther West on Market Street, and what is now the Hyatt Bellevue Philadelphia Hotel on S. Broad. The first is now the Loew's Hotel (with the restaurant Bank and Bourbon at street level), but was a beloved savings institution that went quite sour. The second is now Macy's but was the beloved Wannamaker's Department Store. The third is a Hyatt but was the grand Bellevue-Statford Hotel until it became the site of "legionnaires' disease" and went bankrupt.

**310010****2:00 PM to 3:15 PM****Cook****Health Communication During the COVID-19 Pandemic: Diverse and Global Perspectives**

Sponsor: Health Communication

Chair: Paula Hopeck, Bloomsburg University

Respondent: Rachele L Kamrath, M.A., Marine Corps University

"Dr. WhatsApp: Textual Analysis of Forwarded COVID-19 Messages on Personal Chats and Group Forums from Nigeria" Nancin Dadem, Ohio University

"Exploring the Role of Information Sources in Vaccine Decision-Making among Four Culturally and Linguistically Diverse Communities in the U.S." Rukhsana Ahmed, University at Albany, SUNY; Dina Refki, University at Albany, State University of New York; Jeanette Altarriba, University at Albany, State University of New York; Erting Sa, University at Albany, State University of New York; Mary C. Avery, University at Albany, State University of New York; Sana Abdelkarim, University at Albany, State University of New York

"Promoting Vaccination against COVID-19 in Three Latin American Countries: Factors Associated with Intentions to be Vaccinated in a Large Convenience Sample" Benjamin R Bates, Ohio University; Adriana Tami, University of Groningen; Ana Carvajal, Universidad Central de Venezuela (Jubilada); Jaime Costales, Pon; Ana L. Moncayo, Pontifical Catholic University of Ecuador; Adriana Villegas-Botero, Universidad de Manizales; Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio University

"Just One More Thing on Our Plate that Makes it Undesirable to be Around": African Americans' Experiences of Social Stigma and Barriers During COVID-19" Wei Sun, Howard University; Tanya E. Gardner, Delaware County Community College; Monica Ponder, Howard University

This panel showcases recent health communication research relevant to the COVID-19 pandemic with a focus on diverse and global perspectives



## 2:00 PM

310012

2:00 PM to 3:15 PM

Foyer BCD

**James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Poster Session I**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chairs: Jordan T Atkinson, Missouri Western State University; Nicholas T Tatum, University of Nevada, Las Vegas

Respondents: Justin Gus Foote, Northern State University; Zachary Carr, University at Buffalo; Guillermo G. Caliendo, Temple University; Angie Corbo, Widener University; Chrys Egan, Salisbury University

"Accessible Language from Birth [Interpersonal Communication]" Bryn C Donovan, Ithaca College

"Analyzing Aristotle's Artistic Proofs in the Instagram Posts of the National Institute of Alcohol Abuse and Alcoholism" Jenna Deborah Walton, Pennsylvania State University-Schuylkill

"Cancer Survivors' Use of Survivorship Programs: Explanations for Use and Non-Use" Cara Louise Smith, Canisius College

"College students and Mental Health" Aleeha Ehsan, George Mason University

"Examining Distrust in Healthcare Providers in the Black American Community [Health Communication]" Olivia Reed, George Mason University

"From Avatar to She-Ra: Changes in the Representation of Minority Groups in Young Adolescent Television Programs" Zakiya E Moses, Saint Vincent College

"Good on You? An Analysis of Sustainability Practices of the Fashion Industry" Samantha Nicole Rogers, Saint Vincent College

"How Social Media Perpetuates Sex Appeal in Young Minority Women (Interpersonal Communication)" Chloe Alysse Sotomayor, West Virginia Wesleyan College

"Impression Management Via Personal Appearance of University Faculty Who Identify as Women" Kristen Marie Neumann, Southwest Minnesota State University; Devyn Marie Halvorson, Southwest Minnesota State University

"Misinformation in Infographics Dispersed via Social Media" Annalise Emons, George Mason University

"Narrative Transportation in Young Adult Literature: The Hunger Games and Activism Involvement [Mass Communication]" McKenna Martin, George Mason University

"Personal Narratives of Transnational Adoption: Navigating Family, Belonging, and Transcultural Connection" Felicia Helmlinger, University of North Carolina at Wilmington

"Points, Power, and Social Media: How Self-Presentation in Social Media Determines Power Structure in Black Mirror's Episode, Nosedive. [Digital Communication]" Casey Paulding, Northeastern University; Heloisa Oliveira, Northeastern University; Lara Taylor, Northeastern University

"The community and the thin blue line: A qualitative analysis of trust between the Flint community and the Flint Police Department [crisis communication]" Tiffany Rouser, Mott Community College

"The Regret and Guilt Alleviation Theory of Interpersonal Communication (Interpersonal Communication)" Teneya Murphy, George Mason University

This poster session highlights competitively selected undergraduate student research from a diverse selection of communication contexts.

*This poster session is sponsored by Temple University Klein College of Media and Communication*

310016

2:00 PM to 3:15 PM

Reynolds

**Unifying Diverse Perspectives on Discourses of Abortion, Reproductive Rights, and Bodily Autonomy**

Sponsor: Voices of Diversity

Chair: Mia Briceño, Wilkes University

""Authorizing a Private Civil Right of Action": S.B.8, Bodily Autonomy, and Gendered Citizenship" Mia Briceño, Wilkes University

"Encouraging reproductive rights in developing countries: Using meta-analysis to examine the impact of mass media campaigns promoting family planning methods" Dana Rogers, Southern Connecticut State University

"On the Ground, on the Web, on the Phone: The Always on Work of Abortion and Reproductive Justice Organizers" Jessica Gantt-Shafer, Texas A&amp;M University

"Politicization of Abortion: White Nationalism and the Manosphere" Kelly McWhirter O'Donnell, University of Pittsburgh

"The Communicative Constitution of Reproductive Health(care)" Rebecca A. Costantini, University of the Sciences

Discourses of abortion and reproductive rights are ever present in public deliberation and debate, but this moment is particularly ripe for communication scholars to consider how communication about abortion shapes us and is shaped by us. In this panel, we explore these discourses from various disciplinary and methodological perspectives, considering the implications for understanding gender and healthcare, marginalizing BIPOC people and communities, and impacting the ability for gendered individuals to exercise bodily autonomy.

**2:00 PM****310017****2:00 PM to 3:15 PM****Shippen****Case Studies on Image Repair and Apologia**

Sponsor: Applied Communication

Chair: Corey Hickerson, James Madison University

Respondent: Lars Kristiansen, James Madison University

"A Few Too Many "Whisky Glasses": An Image Repair and Apologia Analysis" Kaylin Knopp, James Madison University

"Navigating Trust and Service: An Image Repair Case Study of a Nigerian Ride-Hailing Service Provider" Mercy Faleyimu, James Madison University

"NSO, Pegasus, and the Limits of Image Repair" B. Rae Perryman, James Madison University

"Will You Accept This Rose?: A Case Study on Racism, Apologia, and Image Repair" Elizabeth S Pope, James Madison University

"The Man We Knew for Decades:" An Image Repair Analysis of Ravi Zacharias International Ministries" Leah Tripp, James Madison University

This panel is formed of five Communications & Advocacy graduate students from James Madison University. Each paper is focused on a different case study to analyze and apply image repair and apologia strategies. Topics include: racism in the TV show The Bachelor, country music star Morgan Wallen, security in a Nigerian ride-sharing app, the posthumous scandal of a famous American evangelist, and the limits of image repair in spycraft.

**310019****2:00 PM to 3:15 PM****Whitepen****Fandom and Fame: Digital Communication of Influencers and Fans**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maggie Williams, Northeastern University

Respondent: Atsushi Tajima, State University of New York Geneseo

"A Meltdown Between Friends": An Exploration of Fan Culture and Celebrity Mental Health (Public Communication)" Chloe Castle Michael Brownell, Abilene Christian University

"Looking into Influencers Strategies Gaining, Maintaining and Growing an Audience" Lily Arida, Manhattan College

"Perceived Senses of Belonging and Identity Representation within Harry Potter Fanfiction on TikTok" Hannah Elizabeth Lennon, Stonehill College Lambda Pi Eta

"The Genderization of Female Marvel Fans: The Exploration of Gender and Identity in Mainstream Fandoms Reflective in Online Facebook and Instagram Groups" Meghan E Jarret, Stonehill College

These papers explore the role that social media plays in cultivating fandom, building connections, and shaping identity online. Additionally, the digital strategies of celebrities and influencers are discussed.

**3:00 PM****311012****3:00 PM to 4:00 PM****Foyer BCD****Afternoon Coffee and Tea Break**

All are invited to take a break and have some refreshments!

*Thanks to Kendall Hunt for generously sponsoring this Coffee and Tea Break!*

**3:30 PM****312008****3:30 PM to 4:45 PM****Bromley/Claypoole****Leadership Transparency: Is it All a Matter of Perception?**

Sponsor: Communication Administration

Chair: Thomas Richard Flynn, Slippery Rock University

"Eliminating Silos through Inclusion" Mary Mino, Penn State DuBois

"Open, Honest, Clear, or Transparent – or All of the Above?: Creating a Communication Framework for Understanding Leadership Transparency" Jennifer Waldeck, University of Georgia

"When Leadership Transparency Doesn't Translate from Words to Actions" Sally Vogl-Bauer, University of Southern Indiana

Transparency is a popular buzz word for leaders. However, it does not always translate from rhetoric to action. At its best, leadership transparency conveys clear communication, mutual respect, and the desire to build a culture of collaboration. At its worst, a lack of leadership transparency suggests dishonesty, a lack of trust, and hints at unethical behaviors. This panel explores this important and timely subject.

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**3:30 PM**


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**312010****3:30 PM to 4:45 PM****Cook****The Role of Communication in Relationship Motives and Maintaining Relationships**

Sponsor: Interpersonal Communication

Chair: Kerry Byrnes-Loinette, Collin College

Respondent: Sean M Horan, Fairfield University

"An Attachment Theory Investigation of Relationship Maintenance Goals" Marianne Dainton, La Salle University

"College Students' Motivations to Engage in Back Burner Relationships" Vladimir Santiago Arias, Anheuser-Busch; Narissra

Punyanunt-Carter, Texas Tech University; Jayson Dibble, Hope College; Michelle Drouin, Indiana University – Purdue University Fort

Wayne; Joris Van Ouystel, Arizona State University; Ryan J Martinez, Texas Tech University

"Measuring Interpersonal-motivation for Content Sharing: A Scale Development Using Confirmatory Factor Analysis" Zena Toh, University at Buffalo

"Self-determination in Marriage: Actor and Partner Effects of Spousal Autonomy on Relational Maintenance Behaviors" Alan K Goodboy, West Virginia University; Scott Allan Myers, West Virginia University; Dana Borzea, Grand Rapids Community College; Zachary W. Goldman, University of Louisville

Scholars share results of research focusing on the role of communication in relationship maintenance and relationship motivation.

**312011****3:30 PM to 4:45 PM****Flower****Black Women Representation, Resistance and Resilience**

Sponsor: Voices of Diversity

Chair: Wei Sun, Howard University

Respondent: Melissa Harris, Marymount University

"Black Women Pastors' Resilience Throughout the Pandemic" Tanya E. Gardner, Delaware County Community College

"Gift and a Curse: African American Women's Resistance, Resilience, and Health Impacts Navigating the Doctoral Journey During a Pandemic" Kisha Dasent, Howard University

"Reconstructing New Technologies: Black Women as Emerging Leaders in EdTech" Symone Campbell, Howard University

"The New Black Woman: How the Black Women of Lovecraft Country Circumvent Stereotypes" Ashley Leveille, Mercy College; Aisha Powell, Howard University

This panel investigates various issues regarding Black women's experiences. The panelists discuss how do Black women in Lovecraft County challenge the stereotypes of Black women on television; listen to the voices and experiences of African American women traversing the doctoral journey as they attempt to balance health and wellbeing during the COVID-19 pandemic; conceptualize key ideas discussed by leading Black women in EdTech and how they have worked to resist White dominant ideologies in the field, and how Black women pastors communicate with their congregation and how do they keep a work-life balance throughout the pandemic

3:30 PM

312012

3:30 PM to 4:45 PM

Foyer BCD

**James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Poster Session II**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chairs: Nicholas T Tatum, University of Nevada, Las Vegas; Jordan T Atkinson, Missouri Western State University

Respondents: Stephen M Kromka, The University of Tampa; Kasey Hudak, Penn State New Kensington; Beth Michalec, Penn State Lehigh Valley; Elizabeth Shiller, Ohio University; Sara Pitts, Alice Lloyd College

"God, Forgiveness, and Peace: An Interview-based Analysis of End-of-life Communication in Three Monotheistic Religions [end-of-life communication]" Reilly Card, Wayne State University

"Political Leaning of News Media and Coverage of Critical Race Theory." Jared M Holmes, Saint Vincent College

"Retrospective Imaginative Involvement Through Vids: Can Fan Videos Help Marvel Fans Expand their Boundaries of Self and Cope with Parasocial Grief? [Communication Context: Media Communication]" Yixi Zhou, West Virginia University

"Socially Constructing America: A Rhetorical Analysis of Trump's and Biden's Facebook Posts During the 2020 Election" Corinne Ellis, Pennsylvania State University-Schuylkill

"Storybook Love: A Cultivation Analysis of Romantic Comedy Viewing and the Prevalence of Romantic Beliefs [Communication Context: Media Studies]" Valerie Anne Larrieu, George Mason University

"Stripping Down Sexual Scripts: A Sexual Behavior Analysis of Female-Authored Novels [Mass Communication and Media Literacy]" Brenna Lynn Hagan, Widener University

"The Effects of Negative Media Representations on Muslim and Latinx Perceptions of their Communal Identity (Media Studies)"

Kashaf Rashid, George Mason University

"The Illusion of Choice and Evil: A Rhetorical Analysis of Social Constructionism in the TV Show "Squid Games"" Poetic Serenity Session, Pennsylvania State University - Schuylkill Campus

"The Impact of Taking a Social Media Break on Subjective Well-Being" Liana R Posella, Canisius College

"The Relationship between Attachment and Love" Elanda Batykefer, Saint Vincent College; Noelle Elizabeth Bryner, Saint Vincent College

"What's Hiding Behind the Mask? Reducing Uncertainty Utilizing Nonverbal Communication" Hannah G Sanders, Kutztown University

"Why Do Couples Break Up: Analyzing the Termination of Romantic Relationships" Tim Wayne Walker, West Virginia Wesleyan College

"Why George Mason University? An Exploration into the Matriculation Decisions of Pre-Covid and Covid-era University Applicants [Applied Communication]" Walker W Evans, George Mason University

"[The Male Gaze Across the Media: How Movies, Social Media, and Advertising Shape Young Women's Body Images]" Sierra Lasher, George Mason University

""You're the One That I Want:" Burkean Identification and the Dramatic Pentad in the Film "Grease"" Hayley Salen, Pennsylvania State University- Schuylkill Campus

This poster session highlights competitively selected undergraduate student research from a diverse selection of communication contexts.

*This poster session is sponsored by Taylor & Francis*

312013

3:30 PM to 4:45 PM

Frampton

**Theoretical and Methodological Approaches to Rhetorics of ReUnion**

Sponsor: Theory and Methodology

Chair: Anthony Wachs, Duquesne University

"Invitational Rhetoric &amp; Participatory Methodologies in Urban Communication Praxis" Austin D Hestdalen, Duquesne University

"Nellie Bly and the Rhetorical Methodology of Embedded Reporting and Advocacy" Preston Carmack, Duquesne University

"Probing the Depths of Discourse: Richard Weaver's Rhetorical Theory in the 21st Century" Anthony Wachs, Duquesne University

"The Consolation of the Topics: Boethius, Dialectic, and a Christian Rhetorical Theory" Natalia Wohar, Duquesne University

"Theoretical and Methodological Approaches to Rhetorics of ReUnion" explores rhetorical processes of reconnection with people, places, and ideas. In a historical moment already defined by an epidemic of individualism (de Tocqueville, 1935), emotivism (MacIntyre, 1981), survivalism (Lasch, 1985), and narrative contention (Arnett, Arneson, and Bell, 2009), the COVID-19 pandemic has brought the need for shared communicative ground into even starker relief. These essays explore that need at the intersection of rhetoric and methodology.

312016

3:30 PM to 4:45 PM

Reynolds

**Critical Notions of the American Nation: Land and Body**

Sponsor: Rhetoric and Public Address

Chair: David Seitz, Pennsylvania State University-Mont Alto

Respondent: Trevor Parry-Giles, University of Maryland

"Democracy &amp; Synecdoche: Walt Whitman's Body as Constitutive Rhetoric" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Here Comes the Sun!: Toward a Critical Ecological Rhetoric for the Anthropocene" Tyler Rife, Colgate University

"The "War-on-Coal," a Narrative Analysis for Coal Disinformation in West Virginia" Shannon Elizabeth Howley, Wake Forest University

""Get Myself Delivered That Way:" American Oratory as the (Real) Basis of Walt Whitman's Messianic Vision" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

These competitive papers explore the American body and landscape as places of rhetorical identification, division, and invention.

**3:30 PM**

**312017** **3:30 PM to 4:45 PM** **Shippen**  
**Reuniting Theory and Practice: Current Topics in Applied Communication**

Sponsor: Applied Communication

Chair: Matthew P. Mancino, Indiana University South Bend

"Assessing the Class Collaboration in Media Education" Paul Ziek, Pace University

"COVID-19 Vaccine Hesitancy in Three Latin American Countries: Reasons Given for Not Becoming Vaccinated in Colombia, Ecuador, and Venezuela" Benjamin R Bates, Ohio University; Adriana Villegas-Botero, Universidad de Manizales; Jaime Costales, Pon; Ana L. Moncayo, Pontifical Catholic University of Ecuador; Adriana Tami, University of Groningen; Ana Carvajal, Universidad Central de Venezuela (Jubilada); Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio University

"Inoculating Resolve: Can Inoculation Messages Protect Commitments to New Year Resolutions?" Josh Compton, Dartmouth College; Alicia Mason, Pittsburg State University

"The relationship between occupational self-efficacy, career aspirations and networking practices among men and women: (Re)Union benefits of networking and mentor satisfaction" Rosanne L Hartman, Canisius College

"The Story of a Climate Activist: A Qualitative Exploration Into How Climate Change Activists Construct Their Self-Concepts" Sammi Munson, George Mason University; Amanda Borth, George Mason University; Eryn Campbell, George Mason University; Saahi Uppalapati, George Mason University

This paper session explores a variety of current topics in applied communication including vaccine hesitancy, inoculation strategies, networking and mentorship, climate change, and media education, each with a theoretical underpinning supporting these pressing issues.

**312019** **3:30 PM to 4:45 PM** **Whitepen**  
**Corporeal Commodification: The Body at/as Work**

Sponsor: Interpretation Performance

Chair: Christina M. Knopf, State University of New York Cortland

Presenters:

Corey Jay Liberman, Marymount Manhattan College

Noura Ahmad Hajjaj, State University of New York at New Paltz

Maureen Louis, Cazenovia College

Tiffany Petricini, Pennsylvania State University

Heather M Stassen, Cazenovia College

Douglas C. Strahler, Slippery Rock University of Pennsylvania

Valerie Schrader, Pennsylvania State University -

Schuylkill Campus

Return-to-work mandates, work seemingly at odds with safety, and the commodification of physical presence all became manifest issues during the pandemic. This roundtable sets out to explore questions pertaining to the intersection of the body and work with a focus on performance of teaching: What is the nature of work? In what ways does the body perform/become work in-person in contrast to remote work? How does a subjective sense-of-self alleviate dissonance when work becomes objectively commodified?

**5:00 PM**

**314021** **5:00 PM to 6:00 PM** **Grand Ballroom**  
**ECA General Business Meeting**

Chair: Amanda G McKendree, University of Notre Dame

All are encouraged to attend the annual ECA general business meeting.

**6:15 PM**

**315015** **6:15 PM to 9:00 PM** **Hamilton**  
**ECA President's Reception**

You're invited! All are invited to celebrate ECA and our 2022 convention at this reception.

**8:00 PM**

**317018** **8:00 PM to 9:00 PM** **Walnut**  
**12 Steps Meeting**



## EASTERN COMMUNICATION ASSOCIATION PRESIDENTS

<b>1910</b>	Paul M Pearson, <i>Swarthmore College</i> Albert E Hancock, <i>Haverford College</i> Frederic A Child, <i>University of Pennsylvania</i> (Organizers; No President)	<b>1975</b>	Philip P Amato, <i>Emerson College</i>
<b>1911</b>	Paul M Pearson, <i>Swarthmore College</i>	<b>1976</b>	Agnes G Doody, <i>University of Rhode Island</i>
<b>1912-1913</b>	Erastus Palmer, <i>City College, New York</i>	<b>1977</b>	Andrew D Wolvin, <i>University of Maryland</i>
<b>1914-1915</b>	James A Winans, <i>Cornell University</i>	<b>1978</b>	John F Wilson, <i>Herbert H Lehman College, SUNY</i>
<b>1916-1919</b>	Wilbur Jones Kay, <i>Washington &amp; Jefferson College &amp; Swarthmore College</i>	<b>1979</b>	James C McCroskey, <i>West Virginia University</i>
<b>1920</b>	Horace G McKean, <i>Union College</i>	<b>1980</b>	Dan F Hahn, <i>Queens College, CUNY</i>
<b>1921</b>	Daniel W Redmond, <i>City College, New York</i>	<b>1981</b>	Jeanne Lutz, <i>Pennsylvania State University</i>
<b>1922</b>	John Dolman, Jr., <i>University of Pennsylvania</i>	<b>1982</b>	W. Barnett Pearce, <i>University of Massachusetts</i>
<b>1923</b>	Everett L Hunt, <i>Cornell University</i>	<b>1983</b>	James W Chesebro, <i>Queens College, CUNY</i>
<b>1924-1927</b>	G. Rowland Collins, <i>New York University</i>	<b>1984</b>	Linda C Lederman, <i>Rutgers University</i>
<b>1928</b>	Elizabeth Avery, <i>Smith College</i>	<b>1985</b>	Floyd D Anderson, <i>State University of New York, Brockport</i>
<b>1929-1930</b>	Hoyt H Hudson, <i>Princeton College</i>	<b>1986</b>	Raymie E McKerrow, <i>University of Maine</i>
<b>1931</b>	Herbert A Wichelns, <i>Cornell University</i>	<b>1987</b>	Darlyn R Wolvin, <i>Prince George's Community College</i>
<b>1932-1933</b>	Arleigh B Williamson, <i>New York University</i>	<b>1988</b>	Virginia P Richmond, <i>West Virginia University</i>
<b>1934-1935</b>	Wayland Maxfield Parish, <i>University of Pittsburgh</i>	<b>1989</b>	Barbara M Montgomery, <i>University of New Hampshire</i>
<b>1936-1937</b>	Jane Dorsey Zimmerman, <i>Columbia University</i>	<b>1990</b>	Sandra L (Fish) Herndon, <i>Ithaca College</i>
<b>1938-1939</b>	J. Walter Reeves, <i>The Peddle School</i>	<b>1991</b>	Deborah F Atwater, <i>Pennsylvania State University</i>
<b>1940-1941</b>	W. Hayes Yaeger, <i>George Washington University</i>	<b>1992</b>	Gerald Lee Ratliff, <i>Montclair State University</i>
<b>1942</b>	Arthur L Woehl, <i>Hunter College</i>	<b>1993</b>	Alison Alexander, <i>University of Massachusetts</i>
<b>1943-1946</b>	John H Frizzell, <i>Pennsylvania State University</i>	<b>1994</b>	Thomas L Veenendall, <i>Montclair State University</i>
<b>1947</b>	Joseph F O'Brien, <i>Pennsylvania State University</i>	<b>1995</b>	Harvey R Kelly, Jr., <i>Pennsylvania State University</i>
<b>1948</b>	Russell H Wagner, <i>University of Virginia</i>	<b>1996</b>	Dale A Bertelsen, <i>Bloomsburg University</i>
<b>1949</b>	Wilbur E Gilman, <i>Queens College</i>	<b>1997</b>	Deborah Borisoff, <i>New York University</i>
<b>1950</b>	Agnes I Allardyce, <i>Syracuse University</i>	<b>1998</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>
<b>1951</b>	Robert B Huber, <i>University of Vermont</i>	<b>1999</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1952</b>	Earl H Ryan, <i>City College, New York</i>	<b>2000</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>1953</b>	James H Henning, <i>West Virginia University</i>	<b>2001</b>	Susan J Drucker, <i>Hofstra University</i>
<b>1954</b>	Marvin G Bauer, <i>Brooklyn College</i>	<b>2002</b>	Don M Boileau, <i>George Mason University</i>
<b>1955</b>	David C Phillips, <i>University of Connecticut</i>	<b>2003</b>	Ann Bainbridge Frymier, <i>Miami University</i>
<b>1956</b>	H. Barrett Davis, <i>Lehigh University</i>	<b>2004</b>	Mary L Kahl, <i>State University of New York, New Paltz</i>
<b>1957</b>	Evelyn Kongsberg, <i>Washington Irving High School, NY</i>	<b>2005</b>	Donald A Fishman, <i>Boston College</i>
<b>1958</b>	J. Calvin Callahan, <i>Syracuse University</i>	<b>2006</b>	John Courtright, <i>University of Delaware</i>
<b>1959</b>	Magdalene Kramer, <i>Teachers College, Columbia University</i>	<b>2007</b>	Ronald L Jackson II, <i>Pennsylvania State University</i>
<b>1960</b>	Paul D Holtzman, <i>Pennsylvania State University</i>	<b>2008</b>	Richard West, <i>Emerson College</i>
<b>1961</b>	Eleanor M Luse, <i>University of Vermont</i>	<b>2009</b>	Sara Chudnovsky-Weintraub, <i>Regis College</i>
<b>1962</b>	Sam Boyd, Jr., <i>West Virginia University</i>	<b>2010</b>	Candice E Thomas-Maddox, <i>Ohio University - Lancaster</i>
<b>1963</b>	Ray E Keeseey, <i>University of Delaware</i>	<b>2011</b>	Janie M Harden Fritz, <i>Duquesne University</i>
<b>1964</b>	Carroll C Arnold, <i>Pennsylvania State University</i>	<b>2012</b>	Cindy M Lont, <i>George Mason University</i>
<b>1965</b>	Wofford C Gardner, <i>University of Maine</i>	<b>2013</b>	Nancy J Willets, <i>Cape Cod Community College</i>
<b>1966</b>	Harold M Scholl, <i>Montclair State College</i>	<b>2014</b>	Danette Ifert Johnson, <i>Ithaca College</i>
<b>1967</b>	Robert T Oliver, <i>Pennsylvania State University</i>	<b>2015</b>	Thomas R Flynn, <i>Slippery Rock University</i>
<b>1968</b>	Joseph D Batcheller, <i>University of New Hampshire</i>	<b>2016</b>	J. Kanan Sawyer, <i>West Chester University</i>
<b>1969</b>	Thomas Hopkins, <i>Carlow College</i>	<b>2017</b>	Jason S Wrench, <i>State University of New York, New Paltz</i>
<b>1970</b>	Ronald F Reid, <i>University of Massachusetts</i>	<b>2018</b>	Benjamin R. Bates, <i>Ohio University</i>
<b>1971</b>	Paul L Brownstone, <i>Long Island University</i>	<b>2019</b>	Leeanne Bell McManus, <i>Stevenson University</i>
<b>1972</b>	Donald H Ecroyd, <i>Temple University</i>	<b>2020-21</b>	Katherine Thweatt, <i>State University of New York, Oswego</i>
<b>1973</b>	Howard Schwartz, <i>Rider College</i>	<b>2022</b>	Amanda McKendree, <i>Notre Dame University</i>
<b>1974</b>	Jane Blankenship, <i>University of Massachusetts</i>		

## SECOND VICE PRESIDENTS

1950	Lillian M O'Conner, <i>Wadleigh High School, NY</i>	1993	Joan O'Mara, <i>University of Hartford</i>
1951	Samuel B Gould, <i>Boston University</i>	1994	Janette Kenner Muir, <i>George Mason University</i>
1952	Lindsey S Perkins, <i>Brooklyn College</i>	1995	Ruth Ann Zupan, <i>Westmoreland County Community College</i>
1953	Evelyn Kongisberg, <i>Board of Education, NYC</i>	1996	Judythe Isserlis, <i>Iona College</i>
1954	H. Barrett Davis, <i>Lehigh University</i>	1997	Brenda Logue, <i>Towson State University</i>
1955	Richard F Clemo, <i>Adelphi University</i>	1998	Joan O'Mara, <i>University of Hartford</i>
1956	Ruth Damon, <i>Russell Sage College</i>	1999	Bill Denman, <i>Marshall University</i>
1957	Muriel G Leahy, <i>Grover Cleveland High School, NY</i>	2000	Jean Ann Streiff, <i>Oakland Catholic High School</i>
1958	Wiley C Bowyer, <i>Mineola Public Schools</i>	2001	Richard West, <i>University of Southern Maine</i>
1959	Harold M Scholl, <i>Montclair State College</i>	2002	Kelly Rocca, <i>St. John's University</i>
1960	Helen M Donovan Fuelner, <i>Board of Education, NYC</i>	2003	Carole Blair, <i>University of California-Davis, Washington Center</i>
1961	Domis Plugge, <i>Hunter College</i>	2004	Anne Mattina, <i>Stonehill College</i>
1962	William A Behl, <i>Brooklyn College, CUNY</i>	2005	Janie Harden Fritz, <i>Duquesne University</i>
1963	Paul L Brownstone, <i>Brooklyn College, CUNY</i>	2006	Timothy Brown, <i>West Chester University</i>
1964	Audrey O'Brien, <i>St. John's University</i>		Anita Foeman, <i>West Chester University</i>
1965	John E Lent, <i>Bureau of Sp. Improvement, New York City</i>		Maurice Hall, <i>Villanova University</i>
1966	Bernard McCabe, <i>St. John's University</i>	2007	Kevin Pearce, <i>Bryant College</i>
1967	Thomas D Houchin, <i>St. John's University</i>	2008	Janie Harden Fritz, <i>Duquesne University</i>
1968	Beatrice G Ferrante, <i>St. John's University</i>	2009	William Cowen, <i>Villanova University</i>
1969	James R Johnson, <i>Brooklyn College, CUNY</i>		Bryan Cable, <i>Villanova University</i>
1970	Fergus G Currie, <i>Knoxville, Tennessee</i>		Joy Cypher, <i>Rowan University</i>
1971	Mary Pettas, <i>New York University</i>	2010	Leeanne M Bell, <i>Stevenson University</i>
1972	Philip P Amato, <i>Emerson College</i>	2011	Monica Brasted, <i>The College at Brockport, SUNY</i>
1973	Geraldine Chapey, <i>Bureau of Sp. Improvement, New York City</i>		Catherine Karl Wright, <i>George Mason University</i>
1974	Andrew D Wolvin, <i>University of Maryland</i>		Kristen Willett, <i>George Mason University</i>
1975	Peggy Rypsam, <i>Iona College</i>	2012	Tobi Mackler, <i>Montgomery County Community College</i>
1976	Gladys I Ritchie, <i>Pennsylvania State University</i>		Rita Rosenthal, <i>Boston College</i>
1977	Charles E Parkhurst, <i>Brooklyn College, CUNY</i>	2013	Monica Waugh-Benton, <i>Duquesne University</i>
1978	Marilyn Lewis-Scott, <i>Emerson College</i>	2014	Christopher Morse, <i>Bryant University</i>
1979	Warren O Richardson, <i>Villanova University</i>	2015	Hans C Schmidt, <i>Brandywine University</i>
1980	Marlene S Cowan, <i>Towson State University</i>	2016	Leeanne Bell McManus, <i>Stephenson University</i>
1981	Peggy Ann Madden, <i>North Hills High School, PA</i>		Katherine S Thweatt, <i>State University of New York, Oswego</i>
1982	Paul Wenger, <i>Central Connecticut State College</i>	2017	Jason Edwards, <i>Bridgewater State University</i>
1983	Paul Scovell, <i>Salisbury State University</i>		Angela Cooke-Jackson, <i>Emerson College</i>
1984	Murray M Halfond, <i>Temple University</i>	2018	Janie Harden-Fritz, <i>Duquesne University</i>
1985	Beatrice Schultz, <i>University of Rhode Island</i>		Chip Rouse, <i>Stevenson University</i>
1986	Edward Streb, <i>Glassboro State College</i>	2019	Mary C Toale, <i>State University of New York, Oswego</i>
1987	Jack A Barwind, <i>Syracuse University</i>		Julie Volkman, <i>Bryant University</i>
1988	Brenda Logue, <i>Towson State University</i>	2021	Susan Mancino, <i>St. Mary's College</i>
1989	Peggy Klein, <i>Salisbury State University</i>	2022	Melanie Laliker, <i>Bridgewater College</i>
1990	Teresa L Nance, <i>Villanova University</i>		Tracey Holden Quigley, <i>University of Delaware</i>
1991	Harvey R Kelly, Jr., <i>Pennsylvania State University, Beaver</i>		
1992	Rebecca Lockridge, <i>University of Southern Maine</i>		



## SECRETARIES & TREASURERS

<b>Secretary</b>		1928-1929	Mary Thornton Harvey, <i>Hunter College</i>
1911-1912	Frederic A Child, <i>University of Pennsylvania</i>	1930	Sarah M Stinchfield, <i>Mount Holyoke College</i>
<b>Secretary-Treasurer</b>		1931	Charles Kenneth Thomas, <i>Columbia University</i>
1913	John W Wetzal, <i>Yale University</i>	1932	Jane Dorsey Zimmerman, <i>Columbia University</i>
1914	James M O'Neil, <i>Dartmouth College &amp; University of Wisconsin</i>	1933-1934	Margaret Mary McCarthy, <i>Brooklyn College</i>
1915	Wilbur Jones Kay, <i>Washington &amp; Jefferson College</i>	1935-1936	Charles A Fritz, <i>New York University</i>
1916-1919	Warren C Shaw, <i>Dartmouth College</i>	1937-1938	Joseph F O'Brien, <i>Pennsylvania State College</i>
1920-1921	John Dolman Jr., <i>University of Pennsylvania</i>	1939-1940	Agnes Allardyce, <i>Queens College</i>
1922	Elizabeth Avery, <i>Smith College</i>	1941-1942	Lester Thonssen, <i>City College, New York</i>
1923-1924	Brother Bonaventure Thomas, <i>Manhattan College</i>	1943-1946	George V Gohman, <i>Dartmouth College</i>
1925-1927	Mary B Cochran, <i>Vassar College</i>	1947-1948	Marvin G Bauer, <i>Brooklyn College</i>
		1949-1950	Earl H Ryan, <i>City College, New York</i>



## EXECUTIVE SECRETARIES

<b>1951-1952</b>	Ralph N Schmidt, <i>Syracuse University</i>	<b>1980-1983</b>	Caroline Drummond Ecroyd, <i>Temple University</i>
<b>1953-1954</b>	Gordon F Hostettler, <i>Temple University</i>	<b>1983-1986</b>	Warren O Richardson, <i>Villanova University</i>
<b>1955-1958</b>	Paul D Holtzman, <i>Pennsylvania State University</i>	<b>1986-1989</b>	Gerald Lee Ratliff, <i>Montclair State University</i>
<b>1958-1960</b>	Wiley C Bowyer, <i>Mineola N.Y. Public Schools</i>	<b>1989-1991</b>	John J Makay, <i>State University of New York, Geneseo</i>
<b>1961-1963</b>	Thoburn V Barker, <i>Lehigh University</i>	<b>1991-1992</b>	Joseph A Bulsys, <i>State University of New York, Geneseo</i>
<b>1964-1965</b>	Burton H Byers, <i>Queens College, CUNY</i>	<b>1992-1995</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1966-1967</b>	Harold E Nelson, <i>Pennsylvania State University</i>	<b>1995-1998</b>	Kathleen M Long, <i>West Virginia Wesleyan College</i>
<b>1968-1969</b>	Coleman C Bender, <i>Emerson College</i>	<b>1998-1999</b>	Paul E Scovell, <i>Salisbury State University</i>
<b>1970</b>	Thomas D Houchin, <i>St. John's University</i>	<b>2000-2001</b>	Candice Thomas Maddox, <i>Ohio University, Lancaster</i>
<b>1971-1973</b>	William K Price, <i>University of Massachusetts</i>		
<b>1974-1977</b>	Richard Bailey, <i>University of Rhode Island</i>		
<b>1978-1980</b>	Carolyn Del Polito, <i>West Chester University</i>		

## EXECUTIVE DIRECTORS

<b>2001-2004</b>	Candice Thomas-Maddox, <i>Ohio University-Lancaster</i>	<b>2010-2016</b>	Ronald C Arnett, <i>Duquesne University</i>
<b>2004-2007</b>	Danette Ifert Johnson, <i>West Virginia Wesleyan College/Ithaca College</i>	<b>2016-2019</b>	Cheryl Casey, <i>Champlain College</i>
<b>2008-2010</b>	Alfred G Mueller, <i>Pennsylvania State University, Mont Alto</i>	<b>2020-2023</b>	Stacy Smulowitz, <i>University of Scranton</i>

## JOURNAL EDITORS

### Today's Speech

<b>1953-1960</b>	Robert T Oliver, <i>Pennsylvania State University</i>
<b>1960-1964</b>	William S Tacey, <i>University of Pittsburgh</i>
<b>1964-1966</b>	David C Phillips, <i>University of Connecticut</i>
<b>1966-1968</b>	Allan Kerstetter, <i>Syracuse University</i>
<b>1968-1970</b>	Michael Prosser, <i>State University of New York, Buffalo</i>
<b>1971-1972</b>	Eugene Vasilew, <i>State University of New York, Binghamton</i>
<b>1972-1975</b>	Herman Stelzner, <i>University of Massachusetts</i>

### Communication Quarterly

<b>1976-1978</b>	Thomas W Benson, <i>Pennsylvania State University</i>
<b>1979-1981</b>	Lawrence R Wheeless, <i>West Virginia University</i>
<b>1982-1984</b>	Gerald M Phillips, <i>Pennsylvania State University</i>
<b>1985-1987</b>	James W Chesebro, <i>Queens College, CUNY</i>
<b>1988-1990</b>	Linda C Lederman, <i>Rutgers University</i>
<b>1991-1993</b>	Virginia P Richmond, <i>West Virginia University</i>
<b>1994-1996</b>	Raymie E McKerrow, <i>University of Maine</i>
<b>1997</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>
<b>1998-2000</b>	John A Courtright, <i>University of Delaware</i>
<b>2001-2003</b>	Dale A Bertelsen, <i>Bloomsburg University</i>
<b>2004-2006</b>	Jerry L Allen, <i>University of New Haven</i>
<b>2007-2009</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>2010-2013</b>	Trevor Parry-Giles, <i>University of Maryland</i>
<b>2013-2015</b>	Benjamin Bates, <i>Ohio University</i>
<b>2015-2018</b>	Pam Lanutti, <i>LaSalle University</i>
<b>2018-2021</b>	Chris Morse, <i>Bryant University</i>
<b>2021-2024</b>	Zac Johnson, <i>California State University-Fullerton</i>

### Communication Research Reports

<b>1995</b>	James C McCroskey, <i>West Virginia University</i>
<b>1996-1998</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1999-2001</b>	Andrew S Rancer, <i>University of Akron</i>
<b>2002-2004</b>	John C Sherblom, <i>University of Maine</i>
<b>2005-2007</b>	Lisa Sparks, <i>George Mason University</i>
<b>2008-2010</b>	Wendy Samter, <i>Bryant University</i>
<b>2011-2013</b>	Theodore Avtgis, <i>Ashland University</i>
<b>2014-2016</b>	Don Stacks, <i>University of Miami</i>
<b>2017-2019</b>	Nicholas D Bowman, <i>West Virginia University</i>
<b>2020-2022</b>	Keith Weber, <i>Chapman University</i>

### Qualitative Research Reports in Communication

<b>2000-2002</b>	Deborah Borisoff, <i>New York University</i>
	Dan F Hahn, <i>New York University</i>
<b>2002-2005</b>	Michael J Hostetler, <i>St. John's University</i>
<b>2006-2009</b>	Susan J Drucker, <i>Hofstra University</i>
<b>2009-2011</b>	Mark Hickson, III, <i>University of Alabama at Birmingham</i>
<b>2012-2014</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>2015-2017</b>	Annette Holba, <i>Plymouth State University</i>
<b>2018-2020</b>	Kristen Lynn Majocha, <i>University of Pittsburgh-Johnstown</i>
<b>2021-2023</b>	Ozum Ucoc-Sayrak, <i>Duquesne University</i>

## ASSOCIATION AWARDS

### Distinguished Service Award

1979	Carroll C Arnold, <i>Pennsylvania State University</i>
1980	Woffard G Gardner, <i>University of Maine</i>
1981	Wilbur E Gilman, <i>Queens College, CUNY</i>
1982	Robert T Oliver, <i>Pennsylvania State University</i>
1983	Everett Lee Hunt, <i>Swarthmore College</i>
1984	John F Wilson, <i>Herbert H Lehman College, CUNY</i>
1985	Paul D Holtzman, <i>Pennsylvania State University</i>
1986	Donald H Ecroyd, <i>Temple University</i>
1987	Jane Blankenship, <i>University of Massachusetts</i>
1988	Gerald M Phillips, <i>Pennsylvania State University</i>
1989	James W Chesebro, <i>SCA National Office</i>
1990	James C McCroskey, <i>West Virginia University</i>
1991	Raymie E McKerrow, <i>University of Maine</i>
1992	Linda C Lederman, <i>Rutgers University</i>
1993	Gerald Lee Ratliff, <i>Montclair State University</i>
1994	Virginia P Richmond, <i>West Virginia University</i>
1995	Jeanne M Lutz, <i>Pennsylvania State University</i>
1996	Dan F Hahn, <i>Florida Atlantic University</i>
1997	Thomas L Veenendall, <i>Montclair State University</i>
1998	Dale A Bertelsen, <i>Bloomsburg University</i>
1999	Sandra L Herndon, <i>Ithaca College</i>
2000	Jerry L Allen, <i>University of New Haven</i>
2001	Deborah Borisoff, <i>New York University</i>
2002	Gary Gumpert, <i>Communication Landscapers</i>
2003	Kathleen M Long, <i>West Virginia Wesleyan College</i>
2004	Jannette Kenner Muir, <i>George Mason University</i>
2005	Susan J Drucker, <i>Hofstra University</i>
2006	S. Diane McFarland, <i>Buffalo State College, SUNY</i>
2008	Nancy J Willets, <i>Cape Cod Community College</i>
2009	Mary L Kahl, <i>State University of New York, New Paltz</i>
2010	Jean Ann Strieff, <i>Oakland Catholic High School, PA</i>
2011	Donald A Fishman, <i>Boston College</i>
2012	Don M Boileau, <i>George Mason University</i>
2013	Candice Thomas-Maddox, <i>Ohio University</i>
2014	Tobi Mackler, <i>Montgomery County Community College</i>
2015	Richard West, <i>Emerson College</i>
2016	No award given
2017	Mary C Toale, <i>State University of New York, Oswego</i>
2018	No award given
2019	Ronald C. Arnett, <i>Duquesne University</i>
2020	Trevor Parry Giles, <i>University of Maryland</i>
2021	Sara Chudnovsky Weintraub, <i>Regis University</i>

### Past Presidents' / Officers' Award

1984	Kathleen Hall Jamieson, <i>University of Pennsylvania</i>
1984	Virginia P Richmond, <i>West Virginia University</i>
1985	Lois J Einhorn, <i>State University of New York, Binghamton</i>
1986	Joshua Meyrowitz, <i>University of New Hampshire</i>
1987	Lea P Stewart, <i>Rutgers University</i>
1988	Christopher L Johnstone, <i>Pennsylvania State University</i>
1989	Lynne Kelly, <i>University of Hartford</i>
1990	Andrew S Rancer, <i>Emerson College</i>
1990	Robert L Duran, <i>University of Hartford</i>
1991	Kristin Langellier, <i>University of Maine</i>
1991	Eric Peterson, <i>University of Maine</i>
1992	Melanie Booth-Butterfield, <i>West Virginia University</i>
1993	Deborah Borisoff, <i>New York University</i>
1994	Teresa A Nance, <i>Villanova University</i>
1995	Dale Herbeck, <i>Boston College</i>
1996	Molly Wertheimer, <i>Pennsylvania State University, Hazleton</i>
1997	Susan J Drucker, <i>Hofstra University</i>
1998	Star A Muir, <i>George Mason University</i>
1999	Richard L West, <i>University of Southern Maine</i>
2000	Mari Boor Tonn, <i>University of New Hampshire</i>
2001	Danette Ifert Johnson, <i>West Virginia Wesleyan College</i>
2002	Matthew M Martin, <i>West Virginia University</i>
2003	Lisa Marie Cuklanz, <i>Boston College</i>
	Ronald L Jackson, <i>Pennsylvania State University</i>
2004	Thomas Flynn, <i>Slippery Rock University</i>
2005	Timothy P Mottet, <i>Southwest Texas State University</i>
2006	No award given
2007	Trevor Parry-Giles, <i>University of Maryland</i>
2008	Charles Morris, III, <i>Boston College</i>
2009	Timothy J Brown, <i>West Chester University</i>
2010	Mariam L Houser, <i>Texas State University- San Marcos</i>
2011	Theodore Avtgis, <i>West Virginia University</i>
2012	Benjamin R Bates, <i>Ohio University</i>
2013	Annette M Holba, <i>Plymouth State University</i>
2014	Keith Weber, <i>West Virginia University</i>
2015	No award given
2016	No award given
2017	Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i>
2018	Corey Liberman, <i>Marymount Manhattan College</i>
2019	No award given
2020	Christina Knopf, <i>State University of New York-Cortland</i>
	Susan Ward, <i>Delaware County Community College</i>
2021	Megan R. Dillow, <i>West Virginia University</i>

## ASSOCIATION AWARDS

### Everett Lee Hunt Award

1986	W. Barnett Pearce, <i>University of Massachusetts</i>
1987	Peter Kane, <i>State University of New York, Brockport</i>
1988	Takis Poulakos, <i>University of Iowa</i>
1989	James W Chesebro, <i>SCA National Office</i>
1990	Lawrence Prelli, <i>University of New Hampshire</i>
1991-1992	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>
1993	Lois J Einhorn, <i>State University of New York, Binghamton</i>
1994	John C Adams and Stephen Yarbrough, <i>Syracuse University</i>
1995	Herman Cohen, <i>Pennsylvania State University</i>
1996	John Poulakos, <i>University of Pittsburgh</i> Aaron Gresson, III, <i>Pennsylvania State University</i>
1997	James W Chesebro, <i>Indiana State University</i> Dale A Bertelsen, <i>Bloomsburg University</i>
1998	Dan F Hahn, <i>New York University</i>
1999	Robert T Oliver, <i>Pennsylvania State University</i>
2000	Ronald L Jackson, II, <i>Pennsylvania State University</i> Richard A Katula, <i>Northeastern University</i>
2001	Lisa M Cuklanz, <i>Boston College</i>
2002	Nola J Heidlebaugh, <i>State University of New York, Oswego</i>
2003	Shawn Parry-Giles, <i>University of Maryland</i> Trevor Parry-Giles, <i>University of Maryland</i>
2004	Thomas Benson, <i>Pennsylvania State University</i>
2005	Ekaterina Haskins, <i>Rensselaer Polytechnic Institute</i>
2006	Ronald C Arnett, <i>Duquesne University</i>
2007	Ronald L Jackson, <i>Pennsylvania State University</i>
2008	Charles Morris, III, <i>Boston College</i>
2010	Christopher L Johnstone, <i>Pennsylvania State University</i>
2011	Ronald J Zboray and Mary Saracino Zboray, <i>University of Pittsburgh</i>
2012	Samuel McCormick, <i>Purdue University</i>
2013	Ronald C Arnett, <i>Duquesne University</i> Annette M Holba, <i>Plymouth State University</i>
2014	Janie Harden Fritz, <i>Duquesne University</i>
2015	Jim A Kuypers, <i>Virginia Tech</i>
2016	Thomas Benson, <i>Pennsylvania State University</i>
2017	Donna M Kowal, <i>State University of New York, Brockport</i>
2018	Jessica M Fishman, <i>University of Pennsylvania</i>
2019	Michele Kennerly, <i>Pennsylvania State University</i>
2020	Ozum Ucok-Sayrak, <i>Duquesne University</i>

### Applied Urban Communication Research Grant

2008	Lewis I Freeman, <i>Fordham University</i>
2009	No award given
2010	Alfred G Mueller II, <i>Mount Saint Mary College</i>
2011	Erik Garrett, <i>Duquesne University</i>
2012	Mary L Kahl, <i>State University of New York, New Paltz</i> Douglas J Marshall, <i>Duquesne University</i>
2013	Allison Burr-Miller, <i>University of Massachusetts</i>
2014	Kristin Scott, <i>George Mason University</i>
2015	Susan Carr Mancino, <i>Duquesne University</i> Hannah Cherico Karolak, <i>Duquesne University</i> Rebecca Townsend, <i>Manchester Community College</i>
2016	No award given
2017	Caitlin Bruce, <i>University of Pittsburgh</i>
2018	Rebecca Townsend, <i>University of Hartford</i>
2019	Anna Pryzblyska, <i>University of Warsaw</i> Rachel Clancy, <i>University of Pittsburgh</i>
2020	Max Renner, <i>Malloy College</i>
2021	
2009	
2010	
2011	
2012	
2013	
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2015	
2016	
2017	
2018	
2019	
2020	

### Centennial Scholarship

2009	Amanda Gresens, <i>University of Memphis</i> Sean Horan, <i>West Virginia University</i>
2010	Timothy Barney, <i>University of Maryland</i> Jennifer Tyrawski, <i>University of Delaware</i>
2011	Kaylea Livingston, <i>Ohio University</i> Theresa Donofrio, <i>University of Maryland</i>
2012	Sean Luechtefeld, <i>University of Maryland</i>
2013	Alison Novak, <i>Drexel University</i>
2014	Michael Steudeman, <i>University of Maryland</i>
2015	Stephanie Madden, <i>University of Maryland</i>
2016	Candace Parrish, <i>Virginia Commonwealth University</i> T. Jake Dionne, <i>Syracuse University</i>
2017	Donica O'Malley, <i>University of Pittsburgh</i>
2018	Nicole Hudak, <i>Ohio University</i>
2019	Trevor Kauer, <i>Texas State University</i>
2020	Hannah Jones, <i>Rutgers University</i>

## ASSOCIATION AWARDS

### Donald Ecroyd and Caroline Drummond Ecroyd Award

<b>1989</b>	Diane O Casagrande, <i>West Chester University</i>	<b>2004</b>	Lawrence J Prelli, <i>University of New Hampshire</i>
<b>1990</b>	Marlene Cowan, <i>Towson State University</i>	<b>2005</b>	Donna Kowal, <i>State University of New York, Brockport</i>
<b>1991</b>	C. Jack Orr, <i>West Chester University</i>	<b>2006</b>	Bonnie Jefferson, <i>Boston College</i>
<b>1992</b>	Linda C Lederman, <i>Rutgers University</i>	<b>2007</b>	Ann Bainbridge Frymier, <i>Miami University</i>
<b>1993</b>	Virginia P Richmond, <i>West Virginia University</i>	<b>2008</b>	James Chesebro, <i>Ball State University</i>
<b>1994</b>	Anita K Foeman, <i>West Chester University</i>	<b>2009</b>	Melissa Bekelja Wanzer, <i>Canisius College</i>
	Thomas L Veenendall, <i>Montclair State University</i>	<b>2010</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>1995</b>	Teresa A Nance, <i>Villanova University</i>	<b>2011</b>	Susan Drucker, <i>Hofstra University</i>
<b>1996</b>	Mary Mino, <i>Pennsylvania State University, DuBois</i>	<b>2012</b>	No award given
<b>1997</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>	<b>2013</b>	Alfred G Mueller, II, <i>Mount St. Mary's University</i>
<b>1998</b>	Deborah Borisoff, <i>New York University</i>	<b>2014</b>	Sara Chudnovsky Weintraub, <i>Regis College</i>
<b>1999</b>	Sandra L Herndon, <i>Ithaca College</i>	<b>2015</b>	No award given
<b>2000</b>	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>	<b>2016</b>	Andrew Wolvin, <i>University of Maryland</i>
<b>2001</b>	Floyd D Anderson, <i>State University of New York, Brockport</i>	<b>2017</b>	Kristen Lynn Majocha, <i>University of Pittsburgh at Johnstown</i>
<b>2002</b>	Mari Boor Tonn, <i>University of Maryland</i>	<b>2018</b>	No Award Given
<b>2003</b>	Candice Thomas-Maddox, <i>Ohio University, Lancaster</i>	<b>2019</b>	Tim Barney, <i>University of Richmond</i>
			Nancy Willets, <i>Cape Cod Community College</i>
		<b>2020</b>	Mark Hickson, <i>University of Alabama</i>

## ECA DISTINGUISHED RESEARCH FELLOWS

<b>1996</b>	Carroll C Arnold, <i>Pennsylvania State University</i>	<b>2007</b>	Mari Borr Tonn, <i>University of Maryland</i>
	Jane Blankenship, <i>University of Massachusetts</i>		Don Stacks, <i>University of Miami</i>
	James W Chesebro, <i>Indiana State University</i>		Ronald C Arnett, <i>Duquesne University</i>
	Dan F Hahn, <i>New York University</i>	<b>2008</b>	Lynne Kelly, <i>University of Hartford</i>
	James C McCroskey, <i>West Virginia University</i>		Richard West, <i>Emerson College</i>
	Virginia P Richmond, <i>Kent State University</i>	<b>2009</b>	Judith Trent, <i>University of Cincinnati</i>
<b>1997</b>	Deborah Borisoff, <i>New York University</i>		Lester Olson, <i>University of Pittsburgh</i>
	Raymie E McKerrow, <i>Ohio University</i>	<b>2010</b>	Matt Marlin, <i>West Virginia University</i>
	Andrew S Rancer, <i>University of Akron</i>	<b>2011</b>	No award given
<b>1998</b>	Thomas W Benson, <i>Pennsylvania State University</i>	<b>2012</b>	Theodore A Avtgis, <i>Ashland University</i>
	Herman Cohen, <i>Pennsylvania State University</i>	<b>2013</b>	Benjamin R Bates, <i>Ohio University</i>
	Richard B Gregg, <i>Pennsylvania State University</i>		Judy C Pearson, <i>North Dakota State University</i>
	Gary Gumpert, <i>Queens College, CUNY</i>		Melissa Bekelja Wanzer, <i>Canisius College</i>
	Kathleen H Jamieson, <i>University of Pennsylvania</i>	<b>2014</b>	Keith Weber, <i>West Virginia University</i>
	Robert P Newman, <i>University of Pittsburgh</i>		Janie Harden Fritz, <i>Duquesne University</i>
	Herman Stelzner, <i>University of Massachusetts</i>	<b>2015</b>	Rebecca Chory, <i>West Virginia University</i>
	Theodore O Windt, Jr, <i>University of Pittsburgh</i>		John Courtright, <i>University of Delaware</i>
<b>1999</b>	Robert T Oliver, <i>Pennsylvania State University</i>	<b>2016</b>	Pamela Lannutti, <i>La Salle University</i>
	Ronald F Reid, <i>University of Massachusetts</i>		Marian L Houser, <i>Texas State University - San Marcos</i>
	Eugene White, <i>Pennsylvania State University</i>	<b>2017</b>	Alan K Goodboy, <i>West Virginia University</i>
<b>2000</b>	James F Klumpp, <i>University of Maryland</i>		No award given
<b>2001</b>	Lois Einhorn, <i>State University of New York, Binghamton</i>	<b>2018</b>	Jason Edwards, <i>Bridgewater State University</i>
	Linda C Lederman, <i>Rutgers University</i>		Sean Horan, <i>Fairfield University</i>
<b>2002</b>	Jerry L Allen, <i>University of New Haven</i>	<b>2019</b>	Scott A Myers, <i>West Virginia University</i>
	Susan J Drucker, <i>Hofstra University</i>		Timothy J. Brown, <i>Queens University of Charlotte</i>
	Mark L Hickson, III, <i>University of Alabama</i>	<b>2020</b>	Lance Strate, <i>Fordham University</i>
<b>2003</b>	No award given		Timothy Barney, <i>University of Richmond</i>
<b>2004</b>	William J Starosta, <i>Howard University</i>		Megan Dillow, <i>West Virginia University</i>
<b>2005</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>		Christina Knopf, <i>State University of New York, Cortland</i>
	Kathleen Kendall, <i>University of Maryland</i>		Thomas Nakayama, <i>Northeastern University</i>
	Lea P Stewart, <i>Rutgers University</i>	<b>2021</b>	Dr. Marianne Dainton, <i>La Salle University</i>
<b>2006</b>	Ronald L Jackson II, <i>Pennsylvania State University</i>		Dr. Annette Holba, <i>Plymouth State University</i>



## ECA DISTINGUISHED TEACHING FELLOWS

<p><b>1996</b> Deborah Borisoff, <i>New York University</i> Linda C Lederman, <i>Rutgers University</i> Teresa A Nance, <i>Villanova University</i> Robert T Oliver, <i>Pennsylvania State University</i> Virginia P Richmond, <i>West Virginia University</i> Theodore O Windt, Jr., <i>University of Pittsburgh</i> Darlyn R Wolvin, <i>Prince George's Community College</i></p> <p><b>1997</b> Jerry L Allen, <i>University of New Haven</i> Dale Bertelsen, <i>Bloomsburg University</i> Dan F Hahn, <i>New York University</i> James C McCroskey, <i>West Virginia University</i> Mary Mino, <i>Pennsylvania State University, DuBois</i></p> <p><b>1998</b> Jane Blankenship, <i>University of Massachusetts</i> James W Chesebro, <i>Indiana State University</i> Joseph DeVito, <i>Hunter College</i> Jeanne M Lutz, <i>Pennsylvania State University</i> Raymie E McKerrow, <i>Ohio University</i> Gerald Lee Ratliff, <i>SUNY Potsdam</i></p> <p><b>1998</b> Andrew D Wolvin, <i>University of Maryland</i></p> <p><b>1999</b> Sandra L Herndon, <i>Ithaca College</i> Agnes Doody, <i>University of Rhode Island</i> Lois J Einhorn, <i>State University of New York, Binghamton</i> Don M Boileau, <i>George Mason University</i></p> <p><b>2000</b> Kathleen M Long, <i>West Virginia Wesleyan College</i> Mary L Kahl, <i>State University of New York, New Paltz</i></p> <p><b>2001</b> Mark L Hickson, III, <i>University of Alabama</i></p> <p><b>2002</b> Floyd D Anderson, <i>State University of New York, Brockport</i> Joan O'Mara, <i>University of Hartford</i></p> <p><b>2003</b> Mary Boor Tonn, <i>University of Maryland</i></p> <p><b>2004</b> Susan Drucker, <i>Hofstra University</i> Lea Stewart, <i>Rutgers University</i> Richard Vatz, <i>Towson University</i></p> <p><b>2005</b> Melanie Booth-Butterfield, <i>West Virginia University</i> Kathleen Kendall, <i>University of Maryland</i> Valerie Endress, <i>Rhode Island College</i></p> <p><b>2006</b> No Award Given</p> <p><b>2007</b> Jean Ann Streiff, <i>Oakland Catholic High School, PA</i> James Klumpp, <i>University of Maryland</i></p> <p><b>2008</b> Ronald C Arnett, <i>Duquesne University</i> Janette Kenner Muir, <i>George Mason University</i> Don W Stacks, <i>University of Miami</i></p> <p><b>2009</b> Michael Hostetler, <i>St. John's University</i> Danette Ifert Johnson, <i>Ithaca College</i> Candice Thomas-Maddox, <i>Ohio University, Lancaster</i> Melissa Wanzer, <i>Canisius College</i></p>	<p><b>2010</b> Thomas R Flynn, <i>Slippery Rock University</i> Ronald L Jackson, <i>University of Illinois at Urbana-Champaign</i></p> <p><b>2011</b> Timothy Mottet, <i>University of Texas – Pan American</i> Bonnie Jefferson, <i>Boston College</i></p> <p><b>2012</b> Jason S Wrench, <i>State University of New York, New Paltz</i> Janie Harden Fritz, <i>Duquesne University</i></p> <p><b>2013</b> Theodore A Avtgis, <i>Ashland University</i> Cindy M Lont, <i>George Mason University</i> Judy C Pearson, <i>North Dakota State University</i></p> <p><b>2014</b> Ann Bainbridge Frymier, <i>Miami University</i> Matthew J Smith, <i>Wittenberg University</i></p> <p><b>2015</b> Lynne Kelly, <i>University of Hartford</i></p> <p><b>2016</b> Joy M Cypher, <i>Rowan University</i> Trevor S Parry-Giles, <i>University of Maryland</i> Mary C Toale, <i>State University of New York, Oswego</i></p> <p><b>2017</b> Benjamin R Bates, <i>Ohio University</i> Gary Gumpert, <i>Urban Communication Foundation</i> Dale Herbeck, <i>Northeastern University</i> Andrew Rancer, <i>University of Akron</i> Ted Sheckels, <i>Randolph-Macon College</i> Sara Weintraub, <i>Regis University</i> Nancy Willets, <i>Cape Cod Community College</i></p> <p><b>2018</b> Anne F Mattina, <i>Stonehill College</i> Scott A Myers, <i>West Virginia University</i> Keith Weber, <i>Chapman University</i> Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i></p> <p><b>2019</b> Leeanne Bell McManus, <i>Stevenson University</i> Timothy J. Brown, <i>Queens University of Charlotte</i> Thom Gencarelli, <i>Manhattan College</i> Star Muir, <i>George Mason University</i> Richard West, <i>Emerson College</i></p> <p><b>2020</b> Kerry Byrnes-Loinette, <i>Collin College</i> Sean Horan, <i>Fairfield University</i> Steve Granelli, <i>Northeastern University</i> Corey Liberman, <i>Marymount Manhattan College</i> Annette Madlock Gatison, <i>Liberty University</i> Rebecca Townsend, <i>Hillyer College, University of Hartford</i> Susan Ward, <i>Delaware County Community College</i></p> <p><b>2021</b> Timothy Barney, <i>University of Richmond</i> Alan Goodboy, <i>West Virginia University</i> Tracey Holden, <i>University of Delaware</i> Andrew Spieldenner, <i>California State University San Marcos</i></p>
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## ECA COMMITTEE OF SCHOLARS: 1980-2009

- |                  |  |                  |  |
|------------------|--|------------------|--|
| <b>1980-1981</b> | Dan F Hahn, <i>Queens College CUNY</i><br>Jane Blankenship, <i>University of Massachusetts</i><br>Donald H Ecroyd, <i>Temple University</i><br>James C McCroskey, <i>West Virginia University</i>  | <b>1994-1995</b> | Thomas L Veenendall, <i>Montclair State University</i><br>Marjorie C Feinstein, <i>College of St. Elizabeth</i><br>Richard West, <i>University of Southern Maine</i><br>Rod Carveth, <i>Worcester State College</i>            |
| <b>1981-1982</b> | Jeanne Lutz, <i>Pennsylvania State University</i><br>Jane Blankenship, <i>University of Massachusetts</i><br>Donald H Ecroyd, <i>Temple University</i><br>James C McCroskey, <i>West Virginia University</i>   | <b>1995-1996</b> | Harvey R Kelly Jr., <i>Pennsylvania State University, Beaver</i><br>Diane O Casagrande, <i>West Chester University</i><br>Myrna Foster-Kuehn, <i>Clarion University</i><br>Janette Kenner Muir, <i>George Mason University</i> |
| <b>1982-1983</b> | W. Barnett Pearce, <i>University Of Massachusetts</i><br>Thomas W Benson, <i>Pennsylvania State University</i><br>John F Wilson, <i>Herbert H Lehman College</i><br>Donald P Cushman, <i>SUNY Albany</i><br>Mark L Knapp, <i>University of Texas</i> | <b>1996-1997</b> | Dale A Bertelsen, <i>Bloomsburg University</i><br>Jodi Cohen, <i>Ithaca College</i><br>Anita K Foeman, <i>West Chester University</i><br>Joe Gow, <i>Alfred University</i>   |
| <b>1983-1984</b> | James W Chesebro, <i>Queens College CUNY</i><br>Arthur P Bochner, <i>Temple University</i><br>Herman Stelzner, <i>University of Massachusetts</i><br>Andrew D Wolvin, <i>University of Maryland</i>  | <b>1997-1998</b> | Deborah Borisoff, <i>New York University</i><br>Steve Booth-Butterfield, <i>West Virginia University</i><br>Raymie E McKerrow, <i>Ohio University</i><br>Theodore O Windt Jr., <i>University of Pittsburgh</i>                 |
| <b>1984-1985</b> | Linda C Lederman, <i>Rutgers University</i><br>Raymond L Falcione, <i>University of Maryland</i><br>Ron Johnson, <i>University of Massachusetts</i><br>Gerald M Phillips, <i>Pennsylvania State University</i>                                       | <b>1998-1999</b> | Melanie Booth-Butterfield, <i>West Virginia University</i><br>James Chesebro, <i>Indiana State University</i><br>Ann Bainbridge Frymier, <i>Miami University</i><br>John C Sherblom, <i>University of Maine</i>                |
| <b>1985-1986</b> | Floyd D Anderson, <i>State University of New York, Brockport</i><br>Wilbur Samuel Howell, <i>Princeton University</i><br>Christopher L Johnstone, <i>Pennsylvania State University</i><br>Eric W Skopec, <i>Syracuse University</i>                  | <b>1999-2000</b> | Jerry L Allen, <i>University of New Haven</i><br>Robert A Barraclough, <i>West Virginia University</i><br>Danette E Ifert, <i>West Virginia Wesleyan College</i><br>Mary Mino, <i>Pennsylvania State University DuBois</i>     |
| <b>1986-1987</b> | Raymie E McKerrow, <i>University of Maine</i><br>Sandra L (Fish) Herndon, <i>Ithaca College</i><br>Gerard A Hauser, <i>Pennsylvania State University</i><br>Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>                                | <b>2000-2001</b> | Janette Kenner Muir, <i>George Mason University</i><br>Mary L Kahl, <i>State University of New York, New Paltz</i><br>James F Klumpp, <i>University of Maryland</i><br>Mari Boor Tonn, <i>University of New Hampshire</i>      |
| <b>1987-1988</b> | Darlyn R Wolvin, <i>Prince George's Community College</i><br>Jerry L Allen, <i>University of New Haven</i><br>Lois J Einhorn, <i>State University of New York, Binghamton</i>  | <b>2001-2002</b> | Susan J Drucker, <i>Hofstra University</i><br>Donald Fishman, <i>Boston College</i><br>Michael L Hecht, <i>Pennsylvania State University</i><br>Alan M Rubin, <i>Kent State University</i>                                     |
| <b>1988-1989</b> | Virginia P Richmond, <i>West Virginia University</i><br>Lynne Kelly, <i>University of Hartford</i><br>James F Klumpp, <i>University of Maryland</i><br>Jack A Barwind, <i>Syracuse University</i>  | <b>2002-2003</b> | Don M Boileau, <i>George Mason University</i><br>Ronald C Arnett, <i>Duquesne University</i><br>Alan M Rubin, <i>Kent State University</i><br>Sara Weintraub Chudnovsky, <i>Regis College</i>                                  |
| <b>1989-1990</b> | Barbara M Montgomery, <i>University of New Hampshire</i><br>Andrew S Rancer, <i>University of Akron</i><br>Robert E Sanders, <i>SUNY Albany</i><br>Lea P Stewart, <i>Rutgers University</i>  | <b>2003-2004</b> | Ann Bainbridge Frymier, <i>Miami University</i><br>James F Klumpp, <i>University of Maryland</i><br>Mari Boor Tonn, <i>University of Maryland</i><br>Keith D Weber, <i>West Virginia University</i>                            |
| <b>1990-1991</b> | Sandra L Herndon, <i>Ithaca College</i><br>Gary Gumpert, <i>Queens College CUNY</i><br>Kathleen E Kendall, <i>State University of New York, Albany</i><br>Lyndrey A Niles, <i>Howard University</i>  | <b>2004-2005</b> | Mary L Kahl, <i>State University of New York, New Paltz</i><br>Michael J Hostetler, <i>St. John's University</i><br>Rebecca B Rubin, <i>Kent State University</i><br>Sandra J Sarkela, <i>SUNY Postdam</i>                     |
| <b>1991-1992</b> | Deborah F Atwater, <i>Pennsylvania State University</i><br>John Poulakis, <i>University of Pittsburgh</i><br>Lawrence Prelli, <i>University of New Hampshire</i><br>Orlando Taylor, <i>Howard University</i>   | <b>2005-2006</b> | Donald A Fishman, <i>Boston College</i><br>Dale A Herbeck, <i>Boston College</i><br>Elizabeth M Perse, <i>University of Delaware</i><br>Lance Strate, <i>Fordham University</i>  |
| <b>1992-1993</b> | Gerald Lee Ratliff, <i>Montclair State University</i><br>Joseph DeVito, <i>Hunter College</i><br>Robert L Duran, <i>University of Hartford</i><br>Joan Gorham, <i>West Virginia University</i>   | <b>2006-2007</b> | John A Courtright, <i>University of Delaware</i><br>Cary Wecht Horvath, <i>Youngstown State University</i><br>Alfred G Mueller II, <i>Pennsylvania State-Mont Alto</i><br>Wendy Samter, <i>Bryant University</i>               |
| <b>1993-1994</b> | Alison Alexander, <i>University of Georgia</i><br>Carolyn Anderson, <i>University of Massachusetts</i><br>Susan Drucker, <i>Hofstra University</i><br>Stuart Sigman, <i>University of Albany, SUNY</i>   | <b>2007-2008</b> | Ronald L Jackson, II, <i>University of Illinois</i><br>Kathleen Glenister Roberts, <i>Duquesne University</i>  |
|                  |  | <b>2008-2009</b> | Richard West, <i>Emerson College</i><br>Valerie Swarts, <i>Slippery Rock University</i><br>Kristin Roeschenthaler Wolfe, <i>Duquesne University</i><br>Catherine Wright, <i>George Mason University</i>                        |

## ECA COMMITTEE OF SCHOLARS: 2009-2020

<b>2009-2010</b>	Sara Chudnovsky Weintraub, <i>Regis College</i> Don Boileau, <i>George Mason University</i> Janie Harden Fritz, <i>Duquesne University</i> Jeanne Pursuit, <i>University of North Carolina, Wilmington</i> Andrew Rancer, <i>University of Akron</i>	<b>2013-2014</b>	Nancy J Willets, <i>Cape Cod Community College</i> Tobi Mackler, <i>Montgomery County Community College</i> Anne Mattina, <i>Stonehill College</i> Mary C Toale, <i>West Virginia Wesleyan College</i>
<b>2010-2011</b>	Candice Thomas-Maddox, <i>Ohio University, Lancaster</i> Theodore A Avtgis, <i>West Virginia University</i> Marian L Houser, <i>Texas State University-San Marcos</i> Matthew J Smith, <i>Wittenberg University</i>	<b>2014-2015</b>	Danette Ifert Johnson, <i>Ithaca College</i> Shinsuke Eguchi, <i>University of New Mexico</i> Christopher House, <i>Ithaca College</i> Colleen Malachowski, <i>Regis College</i>
<b>2011-2012</b>	Janie Harden Fritz, <i>Duquesne University</i> Benjamin R Bates, <i>Ohio University</i> Leeanne M Bell McManus, <i>Stevenson University</i> Timothy J Brown, <i>West Chester University</i> Annette M Holba, <i>Plymouth State University</i>	<b>2016-2017</b>	Mary C Toale, <i>State University of New York, Oswego</i> Nicholas David Bowman, <i>West Virginia University</i> Thom Gencarelli, <i>Manhattan College</i>
<b>2012-2013</b>	Cindy Lont, <i>George Mason University</i> Dale Herbeck, <i>Boston College</i> Lea P Stewart, <i>Rutgers University</i> Jason S Wrench, <i>State University of New York, New Paltz</i>	<b>2018-2019</b>	Janie Harden Fritz, <i>Duquesne University</i> Mathew Mancino, <i>Duquesne University</i> Chip Rouse, <i>Duquesne University</i> Kayla Kuppertz, <i>Slippery Rock University</i>
		<b>2019-2020</b>	Heather Stassen, <i>Cazenovia College</i> Jason Edwards, <i>Bridgewater State University</i> Hannah Ball, <i>Chapman University</i> Timothy J. Brown, <i>Queens University of Charlotte</i> Kerry Byrnes-Loinette, <i>Collin College</i>



## ECA ARCHIVISTS

<b>1951-1978</b>	Magdalene Emma Kramer, <i>Columbia University</i>	<b>1992-2011</b>	James W Chesebro, <i>Ball State University</i>
<b>1978-1986</b>	Clark S Marlor, <i>Adelphi University</i>	<b>2012-2021</b>	Trevor S Parry-Giles, <i>NCA National Office</i>
<b>1987-1991</b>	John F Wilson, <i>Herbert H Lehman College, CUNY</i>		



## LIFE MEMBERS

Rukhsana Ahmed	Isa Engleberg	Annette Madlock Gatison	John Splaine
Shaun Anderson	Vicki Freimuth	Jimmie Manning	Sydney Staggers
Ronald Arnett	Brandi Frisby	Daniel Mansson	Jasmine Tan
Alberta Arnold	Janie Fritz	Matthew Martin	Candice Thomas-Maddox
Deborah Atwater	Roger Gatchet	Robin Smith Mathis	Mary Toale
James Baker	Maxine Gesualdi	Linda McCroskey	Rebecca Townsend
Benjamin Bates	Cerise Glenn	Rory McGloin	Sally Vogl-Bauer
Leeanne Bell McManus	Zachary Goldman	David McMahan	Jennifer Waldeck
Jim Benjamin	Alan Goodboy	Robin Means Coleman	Michael Wallinger
Thomas Benson	Lynn Gregory	Matthew Meier	Joe Wasserman
Dale Bertelsen	Lisa Gring-Pemle	Maryann Messano-Ciesla	Keith Weber
Jane Blankenship	Kathleen Hall Jamieson	Mary Mino	Stephen Weinstock
Deborah Borisoff	Beth Bonniwell Haslett	Isabel Mirsky	Eric Weisman
Dana Borzea	Fran Hassencahl	Timothy Mottet	Julia Weiss
Maria Brann	Dale Herbeck	Alfred Mueller	Molly Wertheimer
Shannon Brogan	Sandra Herndon	Janette Muir	Richard West
Kathleen Brown	Sean Horan	Scott Myers	Nancy Willets
Neil Butt	Heath Howard	Tom Nakayama	Kylie Wilson
Kerry Byrnes-Loinette	Danette Ifert Johnson	Roxanne O'Connell	David Woods
Jacob Cayanus	Ronald Jackson	Lester Olson	Jason Wrench
Jeffrey Child	Zac Johnson	Jessica Papajcik	Catherine Wright
Cathlin Clark-Gordon	Doreen Jowi	Trevor Parry-Giles	
Elizabeth Cohen	Mary Kahl	Judy Pearson	
Herman Cohen	Peter Kane	Dorman Picklesimer	
John Cole	Richard Katula	Sara Pitts	
John Courtright	Ileen Kaufman	Gerald Lee Ratliff	
Gregory Cranmer	Kathleen Kendall	Virginia Richmond McCroskey	
Andrew Critchfield	Allan Kennedy	Christine Rittenour	
Frank Dance	Carrie Kennedy-Lightsey	Charles Roberts	
Warren Decker	Mary King	Rita Rosenthal	
Joseph DeVito	Christina Knopf	Katherine Rowan	
L. Patrick Devlin	Kevin Knoster	Sarah Ryan	
Katie Dunleavy	Stephen Kromka	Valerie Schrader	
James Durbin	Alexander Lancaster	Robert Sidelinger	
Gary Eckles	Linda Costigan Lederman	Brent Sleasman	
Kristen Eichhorn	Bill Levering	Jason Snyder	
Lois Einhorn	Paul Madlock	Lisa Sparks	

## CONVENTION SITES 1959-2022

<b>1959-71</b>	New York, NY	<b>1989</b>	Ocean City, MD	<b>2007</b>	Providence, RI
<b>1972</b>	Boston, MA	<b>1990</b>	Philadelphia, PA	<b>2008</b>	Pittsburgh, PA
<b>1973</b>	New York, NY	<b>1991</b>	Pittsburgh, PA	<b>2009</b>	Philadelphia, PA
<b>1974</b>	Washington, DC	<b>1992</b>	Portland, ME	<b>2010</b>	Baltimore, MD
<b>1975</b>	New York, NY	<b>1993</b>	New Haven, CT	<b>2011</b>	Arlington, VA
<b>1976</b>	Philadelphia, PA	<b>1994</b>	Washington, DC	<b>2012</b>	Cambridge, MA
<b>1977</b>	New York, NY	<b>1995</b>	Pittsburgh, PA	<b>2013</b>	Pittsburgh, PA
<b>1978</b>	Boston, MA	<b>1996</b>	New York, NY	<b>2014</b>	Providence, RI
<b>1979</b>	Philadelphia, PA	<b>1997</b>	Baltimore, MD	<b>2015</b>	Philadelphia, PA
<b>1980</b>	Ocean City, MD	<b>1998</b>	Saratoga Springs, NY	<b>2016</b>	Baltimore, MD
<b>1981</b>	Pittsburgh, PA	<b>1999</b>	Charleston, WV	<b>2017</b>	Boston, MA
<b>1982</b>	Hartford, CT	<b>2000</b>	Pittsburgh, PA	<b>2018</b>	Pittsburgh, PA
<b>1983</b>	Ocean City, MD	<b>2001</b>	Portland, ME	<b>2019</b>	Providence, RI
<b>1984</b>	Philadelphia, PA	<b>2002</b>	New York, NY	<b>2020</b>	Baltimore, MD
<b>1985</b>	Providence, RI	<b>2003</b>	Washington, DC	<b>2021</b>	Cambridge, MA-Cancelled
<b>1986</b>	Atlantic City, NJ	<b>2004</b>	Boston, MA	<b>2022</b>	Philadelphia, PA
<b>1987</b>	Syracuse, NY	<b>2005</b>	Pittsburgh, PA		
<b>1988</b>	Baltimore, MD	<b>2006</b>	Philadelphia, PA		

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**Cherry, Jessica** 110004, 112013  
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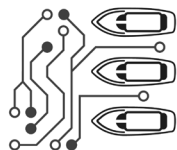
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*Harboring*  
INNOVATION

**Call for Papers**  
**The 114th Annual Convention of the Eastern Communication Association**  
**Hyatt Regency Inner Harbor, Baltimore, MD**  
**March 29-April 2, 2023**

**Submission Deadline: October 16, 2022 11:59 PST**

**“Innovate”:** To make changes in something established, especially by introducing new ideas, methods, or activities. To create transformation, revolution, metamorphosis.

**When the 2020 ECA convention** was canceled less than two weeks before its scheduled date, innovation probably meant something different to us all than it does today. Innovation became more important than ever before during an extended period of virtual teaching, difficult access to research participants and venues, and the absence of venues like the ECA convention. Thus, I felt it appropriate to take up the intended theme of my first ill-fated but fully-planned 2020 convention for 2021. And I encourage all ECA members and communication researchers to bring their best thoughts about innovating the field, our scholarship, our teaching, and our outreach to Baltimore.

**Baltimore’s Inner Harbor**, an area with one of our nation’s richest and most innovative histories, offers a unique setting for our discipline’s oldest existing association to gather and consider the ways in which we innovate. In 1608, Captain John Smith sailed north from the newly formed Virginia Colony and described the wild hunting lands that were the future site of Baltimore as “not inhabited but navigable,” foreshadowing the kinds of visionary leadership, creativity, and innovation that has characterized Baltimore throughout its long and challenging history. Baltimore seems to be a place that grows both in calculated ways and out of adversity:

- Baltimore is the place where Francis Scott Key’s The Star Spangled Banner was born.
- Baltimore overcame division and ruin in a difficult, gradual recovery from the American Civil War.
- Baltimore has innovated in front of, and in response to, shifts and disruptions in the economy, education, technology, and healthcare.
- Baltimore was a model to the nation for its major renovation of neglected downtown and waterfront areas after World War II.
- Baltimore has orchestrated an ongoing and evolving renaissance after the collapse of the American steel industry, led by visionaries such as Under Armour founder Kevin Park.
- Baltimore is a hub of art, culture, sports, and entertainment (Travel + Leisure even named Baltimore “the coolest city on the East Coast” and Zagat listed it as “one of the most exciting food cities” in the U.S.)
- And Baltimore is where ECA will continue its positive and innovative path as the oldest existing professional association in the communication field.

Our Baltimore Inner Harbor convention and the “Harboring Innovation” theme provide us with the opportunity to consider the lessons the city has to offer communication scholars.

I invite ECA interest groups and members to develop programming for the convention that focuses on how we have innovated and how we need to innovate to remain relevant, cutting-edge, and unique. In what ways is our field at the forefront of studying the powerful relationships among communication and our relationships, organizations, communities, and the environment? What innovative theories, questions, methods, data analysis techniques, and practices are emerging from our field? What opportunities exist for us to innovate with our research, service, pedagogy, and practice? How are you responding to your environment to ensure that your work and our field are addressing the practical communication concerns of today and tomorrow?

Our “Harboring Innovation” conference will provide a venue to showcase how we are innovating, and to deliberate the ways in which we must innovate to ensure that the communication discipline continues to make an important impact at all levels of society. I look forward to us all being together for a second year after a long period of being apart. The annual ECA convention is so important to us all, and a vital in-person convention just can’t be substituted. I can’t wait to see everyone.

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