



100th Annual Meeting of the
Eastern Communication Association

April 22-26, 2009
Philadelphia, Pennsylvania
Sheraton Society Hill

Eastern Communication Association
<http://www.ecasite.org>

Eastern Communication Association
Officers and Staff



Sara C. Weintraub
Regis College
President



Richard West
Emerson College
Immediate Past President



Candice Thomas-Maddox
Ohio University-Lancaster
First Vice-President



Alfred G. Mueller
Penn State, Mont Alto
Executive Director



Janie Harden Fritz
Duquesne University
First Vice-President-Elect



Kathie Cesa
KOC Member Services
Administrative Assistant

Table of Contents

Welcome from the First Vice-President	5
Distinguished Welcomes	
The Honorable Edward G. Rendell, Governor.....	7
The Honorable Michael A. Nutter, Mayor of Philadelphia	8
General Convention Information	
Registration/Exhibit Area Location & Times.....	9
Convention Policy Statements.....	10
Hotel Map	11
Primary and Associate Planners.....	12
Interest Group Planners	13
Paper/Program Selection Committee Members.....	14
Major Sponsors of the 2009 ECA Convention	17
Convention Advertisers and Exhibitors.....	18
Abbreviated Programming and Events	
ECA Business Meetings At-A-Glance.....	19
Events of General Convention Interest.....	21
Centennial Scholars Programs.....	23
First Vice-President Sponsored Programs	23
Short Courses At-A-Glance	25
Major Programming	
Wednesday Convention Programs.....	27
Thursday Convention Programs.....	35
Friday Convention Programs.....	79
Saturday Convention Programs	113
Sunday Convention Programs.....	149
2010 Convention	
Call for Papers.....	164
ECA History	
Presidents.....	169
Second Vice Presidents	172
Secretaries/Treasurers/Executive Directors	174
Journal Editors.....	175
Association Awards	177
Distinguished Research Fellows	181

Distinguished Teaching Fellows	182
Committee of Scholars: 1980-2008	183
Life Members	185
Convention Sites: 1959-2011	186
2009 Executive Council & Interest Group Representative Terms.....	187
2009 ECA Convention Advertisers	190
Index of ECA 2009 Participants.....	205

Welcome from ECA First Vice-President

Greetings and welcome to ECA's 100th anniversary celebration!

It is hard to believe that this moment has arrived. After three years of planning and preparation, we are finally gathered to commemorate what many consider to be the anniversary of not only ECA, but also the anniversary of communication as a discipline. Just consider all the defining moments accomplished in our first century – what began as the Eastern Public Speaking Conference (bringing together 15 college public speaking teachers from five states and the District of Columbia) has evolved into an annual convention that has grown to over 750 members from more than 40 states and five countries. Our Association has grown from focusing solely on public speaking to an organization which embraces the research and teaching contributions from 20 different interest groups and a variety of affiliates. It is exciting to envision what the next century will bring!

We are pleased to be able to celebrate this historic convention by returning to the area where it all started – Philadelphia. ECA's first conference was hosted at Swarthmore College, located less than 30 miles from the birthplace of our nation. To commemorate this anniversary, special planning and pre-convention events have been taking place over the past year in preparation for this weekend's convention. Sara Weintraub, ECA President, visited Swarthmore and presented a plaque acknowledging their role in the founding of our Association. Jim Chesebro dedicated months in the soliciting and editing of manuscripts for our 100th anniversary volume "A Century of Transformation". Jason Wrench began his quest at the conclusion of the 2008 convention to solicit sponsors, exhibitors, and advertisers. Ann Frymier coordinated the Centennial Scholars recognition program to recognize scholars who have made significant contributions to ECA's defining moments. Marian Houser and Melissa Wanzer dedicated their time and creativity in putting together a captivating Basic Course Conference and enticing Short Courses. Mike Dickerson involved students from his public relations classes in identifying innovative ways to get the word out about the quality research produced by ECA scholars. Each of ECA's Interest Group and Affiliate Planners and program reviewers made a commitment to planning this weekend's intriguing panels.

Countless hours of planning and preparation have gotten us to this point, and we are thrilled that you are here to experience the fruits of these planners' labors. My sincere gratitude goes out to each of these individuals for making this convention a reality.

As you peruse this year's convention program you will notice



ECA President Sara Weintraub (center) presents Swarthmore College with a commemorative plaque.

a few changes. The Basic Course Conference has been scheduled for Wednesday to accommodate the large number of conference submissions and to enable attendees to maximize all that the convention has to offer. ECA is proud to support opportunities for undergraduate and graduate students to share their research – this year Adam Earnhardt received nearly 200 submissions for the poster sessions. To enable more students to showcase their work, four coffee cafes have been scheduled featuring one graduate and three undergraduate poster sessions. While the Sheraton Society Hill is a beautiful property, Villanova University generously agreed to sponsor the Thursday night Welcome Reception at Positano Coast (located across the street from the hotel) to showcase some of the incredible dining options that Philadelphia has to offer. Interest groups have selected Centennial Scholars who have defined the scholarship and teaching in their content areas. These scholars will be honored at the Centennial Luncheon on Friday which will feature a video showcasing the defining moments as remembered by ECA's past officers. To conclude our celebration, ECA will honor all of its Presidents with a reception on Saturday evening at The National Constitution Center. Completed in 2003, the Center is located on Independence Mall and will enable members to partake in the historical features of Philadelphia before departing for home.

I have had the benefit of working with so many incredible ECA members in planning for this milestone. This has truly been a team effort – and I want to thank everyone who volunteered their time and talents. I have been so fortunate to have the support and advice of many of my predecessors over the past few years. The ECA 100th Anniversary Planning Committee has contributed valuable insight as we prepared for this convention, sharing tips they learned when planning their own conventions. To Jim Chesebro (chair), Deb Borisoff, Susan Drucker, Ann Frymier, Linda Lederman, Jim McCroskey and Janette Kenner Muir – thank you for your mentoring and support. To Sara Weintraub – thank you for sharing suggestions, computer files, and checking in to see how things were going. To Kathie Cesa – your expertise has been invaluable throughout the planning process – I always knew I could count on you to send me “gentle reminders” or to assist in handling questions from members. To Laura Begue, Matt Boyd & Meg Grover – thank you for the excitement and energy you contributed in addressing all the convention details. To Bill Cowen, Bryan Crable, and Joy Cypher – words cannot express how fortunate we are to have the three of you as ECA's Second Vice Presidents! My mind was at ease knowing that you had all the local details under control.

Finally, I would be remiss if I failed to thank my family for their love and patience throughout the past couple of months as the details for the convention were being finalized. Rick, Greyson and Parker – your hugs and words of encouragement have been my source of energy!

Enjoy the celebration – here's to the next 100 years!



2009 ECA First Vice-President



COMMONWEALTH OF PENNSYLVANIA
OFFICE OF THE GOVERNOR
HARRISBURG

THE GOVERNOR

GREETINGS:

It is my distinct pleasure to welcome everyone to Philadelphia for the 100th annual convention of the Eastern Communication Association.

The theme of this year's convention, "Defining Moments: A Century of Communication," celebrates the accomplishments of 100 years of achievement in research, criticism, communication theory, and excellence in teaching. With the onset of the 21st Century we have seen the evolution that communication and the transfer of global information has gone through, and we must remain diligent in our research and continue to make changes in communication practices.

During your visit to Philadelphia, I hope you will take the time to enjoy everything this exciting city has to offer—from its numerous cultural and scenic treasures to its fine dining and gracious hospitality. A short distance from your event you will find icons of our proud American heritage—the Liberty Bell, Independence Hall, and the National Constitution Center, to name a few. There is something for everyone in this great city, and we welcome you to make many new memories here at the crossroads of big city excitement and hometown hospitality.

As Governor and on behalf of all Pennsylvanians, I extend my best wishes for a memorable and productive convention, an enjoyable stay in our state, and continued success in the years ahead.

Edward G. Rendell

EDWARD G. RENDELL
Governor
April 22-26, 2009





CITY OF PHILADELPHIA

Office of the Mayor
215 City Hall
Philadelphia, PA 19107
(215) 686-2181
FAX (215) 686-2180

MICHAEL A. NUTTER
Mayor

April 22, 2009

Dear Eastern Communication Association Delegates:

I bid you an enthusiastic welcome to the 100th Annual Convention of the Eastern Communication Association, *Defining Moments: A Century of Communication*.

On behalf of the City of Philadelphia, we are proud that the Eastern Communication Association's inaugural event began right here in our great city. Since its first assembly of fifteen college public speaking teachers a century ago, the Eastern Communication Association has grown to more than 760 members from more than 40 states and five countries.

As the country's oldest professional communication association, the Eastern Communication Association is a distinguished service-oriented organization with a history of achievement in research, criticism, communication theory, and excellence in teaching. Communication is the key to success, so I salute your organization for encouraging thoughtful discussions about the way communication is researched and taught.

Best wishes for an enjoyable convention and much continued success!

Sincerely,

A handwritten signature in black ink, appearing to read "Michael A. Nutter".

Michael A. Nutter
Mayor

General Convention Information

Registration – Hamilton Room

Hours for Registration

Wednesday, April 22	9:00 a.m. – 5:00 p.m.
Thursday, April 23	8:00 a.m. – 5:00 p.m.
Friday, April 24	7:30 a.m. – 5:00 p.m.
Saturday, April 25	7:30 a.m. – 3:30 p.m.
Sunday, April 26	7:30 a.m. – 10:00 a.m.

Alfred G. Mueller, II, Pennsylvania State, Mont Alto, *Executive Director*
Kathie Cesa, ECA Administrative Assistant

All current and new members of ECA are encouraged to register (or complete the pre-registration process by picking up name badge and schedule) as soon as possible after arriving at the Sheraton Society Hill. Admission to the program sessions, the Basic Course Conference, Short Courses, meetings, receptions, and the Exhibit Hall will be by badge only.

Exhibit Area – Hamilton Room

Exhibit Hours

Thursday, April 23	1:00 p.m. – 5:00 p.m.
Friday, April 24	9:00 a.m. – 5:00 p.m.
Saturday, April 25	9:00 a.m. – 3:00 p.m.

Jason Wrench, SUNY, New Paltz, *Director of Marketing*

Schedule time to visit the publishers and graduate programs who are joining us for this year's convention. Graduate and undergraduate poster sessions will be hosted in the Exhibit Hall in conjunction with ECA Coffee Cafes – be sure to check the schedule and join us for these events!

Convention Policy Statements

The Sheraton Society Hill is a non-smoking hotel, and hotel staff will enforce this policy diligently.

ECA makes all reasonable accommodations for people with disabilities. Although the pre-registration form inquired about accommodation needs, anyone who requires assistance should notify First Vice-President Candice Thomas-Maddox as soon as possible. As an Association, we have a history of making our convention experience a safe and convenient one for all participants.

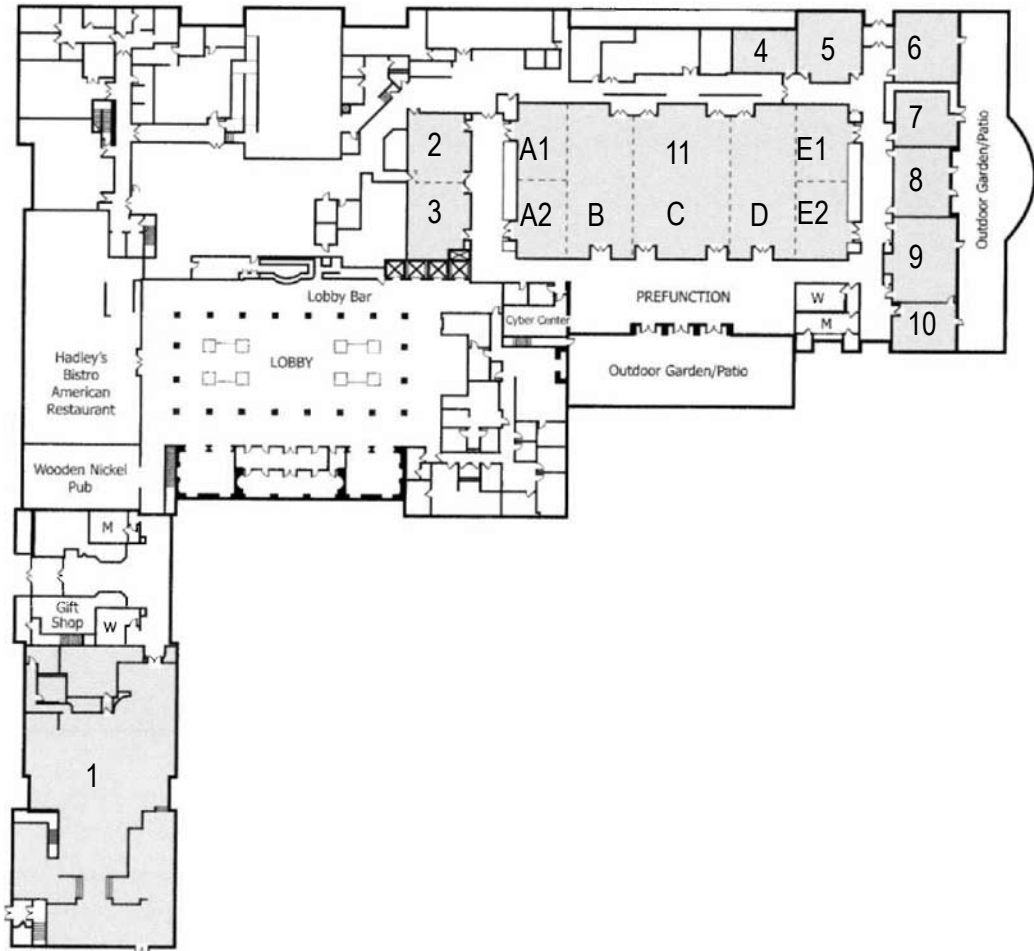
By registering for the 2009 ECA Convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for their own risks in participation and thereby hold harmless ECA, its Executive Council, and other sponsors of this event.

ECA Technology Policy (Approved 4/29/07)

All requests for technology must be made by the Interest Group Program Planner at the time of final program submissions (normally, this is around mid-November). Any requests made after that time will not be honored. Upon receiving those requests, the Convention Planner will review the importance and necessity of the requests, examining the individual submission and its purpose. Those programs ranked highest by the program planner that incorporate technology will be given priority. Those with lower ranking will likely not allow technology to be included in the program.

ECA will not approve requests for the following technology: personal computers, laser printers, satellite links, teleconference equipment, LCD panels and projectors, video data projects, and digital versatile/video disc equipment. Although ECA members may wish to rent this equipment from the hotel at their own expense, those individuals are responsible for the equipment, including protecting it from damage and theft. Further, ECA is not responsible for this equipment. Finally, the hotel should not be expected to provide service for, or assistance with, personal technology that is brought into the hotel.

Sheraton Society Hill Floor Plan



Room 1: Hamilton Room
 Room 2: Claypoole Room
 Room 3: Bromley Room
 Room 4: Whitpen Room
 Room 5: Shippen Room
 Room 6: Reynolds Room

Room 7: Frampton Room
 Room 8: Flower Room
 Room 9: Cook Room
 Room 10: William Penn Boardroom
 Room 11: Society Hill Ballroom

2009 Convention Planners

Primary Convention Planner:

Candice Thomas-Maddox

First Vice-President

Ohio University-Lancaster

Associate Convention Planners:

William Cowen

Second Vice-President
Villanova University

Bryan Crable

Second Vice-President
Villanova University

Joy M. Cypher

Second Vice-President
Rowan University

Jason S. Wrench

Director of Marketing
SUNY-New Paltz

Marian Houser

Basic Course
Conference Coordinator
*Texas State University,
San Marcos*

**Ann Bainbridge
Frymier**

Centennial Scholars
Coordinator & 100th
Anniversary Committee
Miami University

Melissa Bekelja Wanzer

Short Course Program
Coordinator
Canisius College

Adam Earnhardt

Poster Sessions
Coordinator
*Youngstown State
University*

James W. Chesebro

Editor of ECA
Anniversary Volume &
Chair of 100th
Anniversary Committee
Ball State University

Mike Dickerson

Director of Publicity and
Promotions
George Mason University

Deborah Borisoff

100th Anniversary
Committee
New York University

Susan Drucker

100th Anniversary
Committee
Hofstra University

Linda Lederman

100th Anniversary
Committee
Arizona State University

James C. McCroskey

100th Anniversary
Committee
*University of Alabama at
Birmingham*

Janette Kenner Muir

100th Anniversary
Committee
George Mason University

Daniel Earle

Graphic Design
Villanova University

Chad Fahs

Video Archive Director
Villanova University

Seth Mulliken

Video Archive Director
Villanova University

Matthew Boyd

Student Assistant
Ohio University, Lancaster

Laura Bogue

Student Assistant
Ohio University, Lancaster

Megan Grover

Student Assistant
Ohio University, Lancaster

2009 ECA Interest Group Planners

American Society for History of Rhetoric

Maureen Minielli

CUNY, Kingsborough

Applied Communication Division

Susan B. Malcolm

Robert Morris University

Argumentation and Forensics

Kimberly Korcsmaros

Bridgewater College

Communication, Law and Ethics

Thomas R. Flynn

Slippery Rock University

Community College

Tobi Mackler

Montgomery County Comm. College

Health Communication

Maria Brann

West Virginia University

Communication & Technology

Davis Foulger

Brooklyn College, CUNY

Instructional Communication

Leeanne M. Bell

Stevenson University

Intercultural Communication

Donyale R. Griffin

Wayne State University

Interpersonal Communication

Katie Dunleavy

LaSalle University

Kenneth Burke Society

Mari Boor Tonn

University of Maryland

Lambda Pi Eta

Andrew Jared Critchfield

The George Washington University

Stacey Wieland

Villanova University

Media Communication

Maria Simone

Rowan University

Media Ecology

Thom Gencarelli

Manhattan College

Nonverbal Communication

Sean Horan

West Virginia University

Organizational Communication

Paul Madlock

West Virginia University

Philosophy of Communication

Pat Arneson

Duquesne University

Political Communication

Christina Knopf

SUNY, Potsdam

Rhetoric and Public Address

Michael Barberich

University at Albany, SUNY

Theory and Methodology

Elizabeth Bernat

SUNY, Plattsburgh

Voices of Diversity

Donnetrice Allison

Richard Stockton College

2009 Paper and Program Selection Committees

Applied Communication

Janie M. Harden Fritz,
Duquesne University
Lewis I. Freeman, *Fordham University*
Jeanne M. Pursuit, *University of North Carolina Wilmington*
James R. Pickett, *Flagler College*
Sarah E. Ryan, *Baruch College, CUNY*

Argumentation and Forensics

Melanie Laliker, *Bridgewater College*
Michele Strano, *Bridgewater College*
Ben Erickson, *Bridgewater College*
Francene Kirk, *Fairmont State University*

Communication Law & Ethics

Valerie Swarts, *Slippery Rock University*
Juliet Dee, *University of Delaware*
Warren Sandmann, *University of Minnesota, Mankato*

Community College

Tobi Mackler, *Montgomery County Community College*
Nancy Willets, *Cape Cod Community College*

Health Communication

Carolyn Anderson, *University of Akron*
Benjamin Bates, *Ohio University*
Megan Dillow, *West Virginia University*
Lynn Gregory, *University of Vermont*
Nancy Hoar, *Western New England College*
Scott Myers, *West Virginia University*
James Olufowote, *Boston College*
Melissa Wanzer, *West Virginia University*
Keith Weber, *West Virginia University*

Communication and Technology

LaKesha Anderson, *George Mason University*
Angie Corbo, *DeSales University*
Steve Epstein, *SUNY, Suffolk*
Davis Foulger, *Brooklyn College*
Pete Galarneau, *West Virginia Wesleyan College*
Jeff Kuznekoff, *Ohio University*
Carol Savery, *Kent State University*
Kristin Wolfe, *Duquesne University*
Jason Wrench, *SUNY, New Paltz*
Cathy Wright, *George Mason University*

Instructional Communication

Elizabeth R. Bernat, *SUNY, Plattsburgh*
Katie Neary Dunleavy, *LaSalle University*
Kristen Eichhorn, *SUNY, Oswego*
Brandi Frisby, *West Virginia University*
Danette Johnson, *Ithaca College*
Daniel Hans Mansson, *West Virginia University*
Angela Nunziata, *University of Nebraska, Lincoln*
Kelly Rocca, *St. John's University*
Robert John Sidelinger, *West Virginia University*
Sara Weintraub, *Regis College*

Intercultural Communication

Donyale Griffin, *Wayne State University*
Donnetrice Allison, *Richard Stockton College*
Lynn Dee Gregory, *University of Vermont*

Interpersonal Communication

Meredith Marko Harrigan, *SUNY, Geneseo*
Alan K. Goodboy, *Bloomsburg University*
Matthew M. Martin, *West Virginia University*

Robert J. Sidelinger, *Oakland University*
Elizabeth Bernat, *SUNY, Plattsburgh*
Mary Braz, *West Chester University*
Andrea Pampaloni, *La Salle University*

Kenneth Burke

Elvera Berry, *Roberts Wesleyan College*
James Klumpp, *University of Maryland*
Robert Westerfelhaus, *College of Charleston*
Bryan Crable, *Villanova University*
James Chesebro, *Ball State University*
Donna Kowal, *SUNY Brockport*

Media Communication

Matthew Smith, *Wittenberg University*
Ola Kopacz, *West Chester University*
Rudy Pugliese, *Rochester Institute of Technology*
Rod Carveth, *University of Hartford*
Rebecca Curnalia, *Youngstown State University*
Monica Brasted, *SUNY, Brockport*
Valerie Goff Whitecap, *University of Pittsburgh and Carlow University*
Brian Snee, *SUNY, Potsdam*
Gordon Coonfield, *Villanova University*
Anthony Kelso, *Iona*
Cindy Lont, *George Mason University*
Cary Horvath, *Youngstown State University*
Maria Simone, *Rowan University*

Nonverbal Communication

Kristen Eichhorn, *SUNY, Oswego*
Brandi Frisby, *West Virginia University*
Alan Goodboy, *Bloomsburg University*

Organizational Communication

Kathleen Long, *West Virginia Wesleyan College*
Jason Snyder, *Central Connecticut State University*

Christine Foster, *Union Institute & University*

Theodore A. Avtgis, *West Virginia University*

Jerry L. Allen, *University of New Haven*

Andrea Pampaloni, *La Salle University*

Heather Walter, *University of Akron*

Philosophy of Communication

Ronald C. Arnett, *Duquesne University*

Annette M. Holba, *Plymouth State University*

James Pickett, *Flagler College*

Political Communication

Ann Atkinson, *Keene State College*

Thomas Boyle, *Millersville University*

Joe Bulsys, *SUNY, Geneseo*

Rebecca Curnalia, *Youngstown State University*

Gary Eckles, *Thomas Nelson Community College*

Jason Edwards, *Bridgewater State College*

Kristin N. English, *University of Georgia*

David Lvasseur, *West Chester University*

Mary L. Kahl, *SUNY, New Paltz*

Trevor Parry-Giles, *University of Maryland*

Wilbur C. Rich, *Wellesley College*

Theodore Sheckels, *Randolph-Macon College*

Julia Spiker, *The University of Akron*

Molly Wertheimer, *Penn State, Hazleton*

Rhetoric and Public Address

Michael W. Barberich, *University at Albany, SUNY*

Benjamin R. Bates, *Ohio University*

Lisa M. Burns, *Quinnipiac University*

Jason A. Edwards, *Bridgewater State College*

David S. Heineman, *Bloomsburg University*

Christine Courtade Hirsch, *SUNY, Oswego*

Michael J. Hostetler, *St. John's University*

Donna Kowal, *The College at Brockport, SUNY*

Nneka Ifeoma Ofulue, *University of Maryland*

Trevor Parry-Giles, *University of Maryland*

Valerie Schrader, *Ohio University*

Julia Spiker, *The University of Akron*

Heather Stassen, *Ohio University*

Kathleen Torrens, *University of Rhode Island*

Theory and Methodology

Linda Sampson, *Southern Connecticut State University*

Elizabeth R. Bernat, *SUNY, Plattsburgh*

Voices of Diversity

Cerise L. Glenn, *Purdue University*

Celeste Lacroix, *College of Charleston*

Ruma Sen, *Ramapo College of New Jersey*

Media Ecology

Cheryl Casey, *Hamilton College*

Lewis I. Freeman, *Fordham University*

Susan Jasko, *California University of Pennsylvania*

American Society for the History of Rhetoric

William Adler, *CUNY, Graduate Center*

Gordon Alley-Young, *CUNY, Kingsborough*

Scott Cally, *CUNY, Kingsborough*

Herman Cohen, *Penn State University*

David Dzikowski, *Penn State University*

Rosa Eberly, *Penn State University*

James Farrell, *University of New Hampshire*

Pixy Ferris, *William Paterson University*

Kate Hastings, *Susquehanna University*

Mike Hazen, *Wake Forest University*

Mike Hostetler, *St. John's University*

Davis Houck, *Florida State University*

Chris Johnstone, *Penn State University*

Kirstin Kiledal, *Hillsdale College*

Kendall Phillips, *Syracuse University*

Denis Sivack, *CUNY, Kingsborough*

Calvin Troup, *Duquesne University*

Margaret Zulick, *Wake Forest University*

Lambda Pi Eta

Stacey Wieland, *Villanova University*

Andrew Jared Critchfield, *The George Washington University*

Poster Sessions

Thomas Flynn, *Slippery Rock University*

John S.W. Spinda, *Kent State University*

Jennifer Brubaker, *University of North Carolina Wilmington*

Mary Beth Earnhardt, *Youngstown State University*

Major Sponsors of the 2009 ECA Convention

The annual ECA convention is often lauded as the most collegial communication convention in the country! We are proud to host a number of academic and social functions that allow for interaction between and among our newest and most senior ECA members. The 2009 convention, however, would not be able to offer these functions without the financial assistance of the sponsors identified below. We owe these sponsors special recognition and gratitude:

Duquesne University

Kendall Hunt Publishing

National Communication Association

Ohio University-Lancaster

Regis College

Rowan University

Taylor & Francis/Routledge

University of Alabama at Birmingham

Villanova University

West Virginia University

Convention Advertisers and Exhibitors

Exhibitors

Bedford/St. Martin's
Immaculata University
Institute of General Semantics
Kean University
Kendall Hunt Publishing
National Communication Association
Oxford University Press
Taylor & Francis/Routledge
University of Hartford
University of Wisconsin Press

Advertisers

Bedford/St. Martin's
Canisius College
George Mason University
Immaculata University
National Communication Association
Ohio University
Oxford University Press
Rochester Institute of Technology
SUNY, Brockport
SUNY, New Paltz
Syracuse University
Taylor & Francis/Routledge
Texas State University-San Marcos
University of Delaware
University of Hartford
University of Maryland
University of Texas-Pan American
Villanova University

2009 ECA Business Meetings At-A-Glance

Wednesday, April 22

4:00 – 5:00 p.m.	ECA Publications Committee	William Penn Boardroom
5:00 – 6:00 p.m.	ECA Finance Committee	William Penn Boardroom
6:00 – 7:00 p.m.	ECA Site Selection Committee	William Penn Boardroom

Thursday, April 23

9:00 a.m. – 12:00	ECA Executive Council Meeting I	Bromley/Claypoole
1:30 – 2:45 p.m.	ECA Teaching Fellows Meeting	Frampton
1:30 – 2:45 p.m.	2010 Convention Planners Meeting I	Shippen
3:30 – 4:45 p.m.	ECA Research Fellows Meeting	Frampton
8:00 – 9:00 p.m.	12-Step Group Meeting	Whitpen

Friday, April 24

8:00 – 8:45 a.m.	American Society for History of Rhetoric	Reynolds
8:00 – 8:45 a.m.	Argumentation and Forensics	Ballroom D
8:00 – 8:45 a.m.	Communication Traits	Cook
8:00 – 8:45 a.m.	Health Communication	Ballroom A1
8:00 – 8:45 a.m.	Interpersonal Communication	Ballroom A2
8:00 – 8:45 a.m.	Interpretation & Performance Studies	Claypoole
8:00 – 8:45 a.m.	Media Communication	Flower
8:00 – 8:45 a.m.	Philosophy of Communication	Ballroom E1
8:00 – 8:45 a.m.	Voices of Diversity	Ballroom E2
4:00 – 5:15 p.m.	Resolution Committee I	Whitpen
5:30 – 6:15 p.m.	Communication and Law	Ballroom A1
5:30 – 6:15 p.m.	Intercultural Communication	Ballroom A2
5:30 – 6:15 p.m.	Kenneth Burke	Ballroom E1
5:30 – 6:15 p.m.	Media Ecology	Claypoole
5:30 – 6:15 p.m.	Nonverbal Communication	Ballroom E2
5:30 – 6:15 p.m.	Organizational Communication	Reynolds
5:30 – 6:15 p.m.	Political Communication	Cook
5:30 – 6:15 p.m.	Theory & Methodology	Bromley
8:00 – 9:00 p.m.	12-Step Group Meeting	Whitpen

Saturday, April 25

8:00 – 8:45 a.m.	Applied Communication	Ballroom A2
8:00 – 8:45 a.m.	Lambda Pi Eta	Bromley
8:00 – 8:45 a.m.	Community College	Ballroom A1
8:00 – 8:45 a.m.	Communication & Technology	Claypoole
8:00 – 8:45 a.m.	Instructional Communication	Ballroom B
8:00 – 8:45 a.m.	New York Communication Association	Shippen
8:00 – 8:45 a.m.	Rhetoric and Public Address	Flower
9:00 – 10:15 a.m.	2010 Convention Planners Meeting II	Whitpen
9:00 - 10:15 a.m.	Nominating Committee	Reynolds
11:00 a.m. – 12:15	Resolutions Committee II	Whitpen
3:30 – 4:45 p.m.	ECA General Business Meeting	Ballroom A
8:00 – 9:00 p.m.	12-Step Group Meeting	Whitpen

Sunday, April 26

11:30 a.m. – 12:30	ECA Finance Committee II	William Penn Boardroom
12:30 – 2:30 p.m.	ECA Executive Council II	Bromley/Claypoole

NOTE: Every effort has been made to avoid double-booking ECA convention participants during scheduled business meetings. However, given that the Program Planner is not privy to all committee membership and given the extent to which participants affiliate with multiple interest groups, standing committees, and/or ad hoc working groups, overlap will likely exist. Further, scheduling of interest group meetings was done randomly; therefore, convention participants who affiliate with more than one unit may have to divide their time between two meetings. It is an unavoidable challenge each year to discern the concurrent scheduling of more than 25 ECA units.

Concerns or recommendations about this scheduling process should be directed to the 2010 Convention Planner, Janie Harden Fritz, so she can address unforeseen challenges.

Events of General Convention Interest

Wednesday, April 22

9:00 a.m. – 5:00 p.m.	Convention Registration	Hamilton Room
10:00 a.m. – 5:00 p.m.	Basic Course Conference	Reynolds & Flower
12:30 – 1:45 p.m.	Basic Course Conference Luncheon	Cook

Thursday, April 23

8:00 a.m. – 5:00 p.m.	Convention Registration	Hamilton Room
1:00 – 5:00 p.m.	Exhibit Hall	Hamilton Room
2:45 – 3:30 p.m.	Undergraduate Poster Session I / ECA Coffee Café	Hamilton Room
5:00 – 6:00 p.m.	Newcomers Reception	Ballroom Lobby- Outdoor Patio (weather permitting)
6:00 – 8:00 p.m.	ECA Welcome Reception	Positano Coast (across street from hotel)

Friday, April 24

7:30 a.m. – 5:00 p.m.	Convention Registration	Hamilton Room
9:00 a.m. – 5:00 p.m.	Exhibit Hall	Hamilton Room
10:00 – 11:15 a.m.	Undergraduate Poster Session II / ECA Coffee Café	Hamilton Room
12:30 – 1:45 p.m.	Centennial Luncheon	Ballrooms B, C, & D
1:45 – 2:30 p.m.	Author Signing	Ballroom Lobby
1:45 – 2:30 p.m.	Graduate Poster Session/ ECA Coffee Café	Hamilton Room
2:30 – 3:45 p.m.	NCA Meet the Candidates	Ballroom A2
6:30 – 8:30 p.m.	Wine & Spots	Bromley/Claypoole
9:00 – 11:00 p.m.	South Street Shuffle / Martini Meander	Information Included in Convention Registration Packet

Saturday, April 25

7:00 – 8:00 a.m.	Historical Philadelphia Walking Tour	Meet in Lobby of Sheraton
7:30 a.m. – 3:30 p.m.	Convention Registration	Hamilton Room
9:00 a.m. – 3:00 p.m.	Exhibit Hall	Hamilton Room
10:00 – 11:15 a.m.	Undergraduate Poster Session III / ECA Coffee Café	Hamilton Room
3:45 – 5:00 p.m.	General Business Meeting	Ballroom A
6:00 – 8:00 p.m.	Presidents' Reception	National Constitution Center (transportation available in Sheraton lobby)

Sunday, April 26

7:30 – 10:00 a.m.	Convention Registration	Hamilton Room
11:00 a.m.	Richard West's 3rd Annual "Don't Leave Just Yet" Raffle	Ballroom A

Centennial Scholar Programs & First Vice-President-Sponsored Programs

Thursday, April 23

3:30 – 4:45 p.m.	Centennial Scholar of Communication Law & Ethics: Gary Gumpert	Ballroom B
------------------	--	------------

Friday, April 24

9:00 – 10:15 a.m.	Family of the Future: Possibilities and Challenges	Cook
11:00 a.m. – 12:15	Centennial Scholars in Rhetoric & Public Address: Carroll Arnold, Thomas Benson, & Raymie McKerrow	Reynolds
11:00 a.m. – 12:15	Centennial Scholars in Voices of Diversity: Deborah Atwater, Jane Blankenship, & James W. Chesebro	Cook
2:30 – 3:45 p.m.	Communication Quarterly: A History of Publishing Excellence	Cook
2:30 – 3:45 p.m.	Centennial Scholars in Philosophy of Communication: Ronald C. Arnett & Henry W. Johnstone, Jr.	Reynolds
4:00 – 5:15 p.m.	Centennial Scholars of American Society for the History of Rhetoric: Herman Cohen, Thomas W. Benson & Herbert Wichelns	Flower
4:00 – 5:15 p.m.	Centennial Scholar of Media Communication: Nancy Signorielli	Ballroom B
4:00 – 5:15 p.m.	Centennial Scholars of Nonverbal Communication: Judee Burgoon, Mark Hickson, & James C. McCroskey	Ballroom C
4:00 – 5:15 p.m.	Centennial Scholar of Health Communication: Gary Kreps	Ballroom D

Saturday, April 25

9:00 – 10:15 a.m.	The video consumer mapping study: An embarrassment of (data) riches	Cook
9:00 – 10:15 a.m.	Centennial Scholars of Instructional Communication: James C. McCroskey, Patricia Kearney, Timothy Plax, and Virginia P. Richmond	Ballroom B
9:00 – 10:15 a.m.	Centennial Scholars – Scholarship and Community Colleges: Isa Engleberg, Anita Taylor, & Darlyn Wolvin	Ballroom A1
11:00 a.m. – 12:15	Centennial Scholars of Organizational Communication: James C. McCroskey, Dominic Infante & Gerald Goldhaber	Reynolds
11:00 a.m. – 12:15	Centennial Scholars of Political Communication: Kathleen Hall Jamieson, Jane Blankenship & Judith Trent	Ballroom C
11:00 a.m. – 12:15	Centennial Scholar: Kenneth Burke	Ballroom D
11:00 a.m. – 12:15	Centennial Musings: Translating Communication Research into Practical Applications	Cook
12:30 – 1:45 p.m.	Centennial Scholars of Interpersonal Communication: Rebecca Rubin, Matthew M. Martin, & Gerald Phillips	Ballroom C
2:00 – 3:15 p.m.	Centennial Scholars of Applied Communication: James W. Chesebro, Kenneth Cissna & Mark Hickson	Ballroom C

Short Courses At-A-Glance

*Participants must register for Short Courses (cost \$15).
Please register at Convention Registration (Hamilton Room).*

Teaching New Teachers: Developing and Implementing an Instructional Program for GTAs

Date: Thursday, April 23, 9:00 – 11:00 a.m., Whitpen
Presenter: **Rachel L. DiCioccio**, *University of Rhode Island*

Communication in the Community: Service Learning Within the Communication Classroom

Date: Thursday, April 23, 12:00 – 2:00 p.m., Whitpen
Presenters: **Jaietta Jackson**, *Youngstown State University*
Adam Earnhardt, *Youngstown State University*
Dorian Mermer, *Youngstown State University*
Jeff Tyus, *Youngstown State University*

Applied Medical Communication as an Approach to the Interpersonal Medical Communication Course

Date: Thursday, April 23, 3:00 – 5:00 p.m., Whitpen
Presenters: **E. Phillips Polack**, *Plastic Surgery Incorporated*
Theodore A. Avtgis, *West Virginia University*

Creating Defining Moments: Teachable Moments and Strategies to Change Students' Lives

Date: Friday, April 24, 9:00 – 11:00 a.m., Frampton
Presenters: **Star A. Muir**, *George Mason University*
Janette Kenner Muir, *George Mason University*

Teaching the Course in Crisis Communication

Date: Friday, April 24, 9:00 – 11:00 a.m., Whitpen
Presenters: **Melissa Gibson Hancox**, *Edinboro University of Pennsylvania*
Mary Amidon Murray, *Edinboro University of Pennsylvania*

The Power of Comics: Teaching Comics as Communication

Date: Friday, April 24, 2:30 – 4:30 p.m., Frampton
Presenters: **Matthew J. Smith**, *Wittenburg University*
Randy Duncan, *Henderson State University*

This is Your Brain on Communication

Date: Saturday, April 25, 9:00 – 11:00 a.m., Frampton

Presenters: **Donald B. Egolf**, *University of Pittsburgh*

Ricardo Gil Da Costa, *Salk Institute for Biological Sciences*

Olga Kuchinskaya, *University of California San Diego*

Communication Ethics

Date: Saturday, April 25, 9:00 – 11:00 a.m., William Penn Boardroom

Presenters: **Ronald C. Arnett**, *Duquesne University*

Janie M. Harden Fritz, *Duquesne University*

Leeanne M. Bell, *Stevenson University*

Defining the Moments of Creative Collaboration: Teaching Collaboration Communication Teams

Date: Saturday, April 25, 12:30 – 2:30 p.m., Frampton

Presenters: **John S. Dahlberg**, *Canisius College*

Catherine Foster, *Canisius College*

Ben Dunkle, *Canisius College*

ECA 2009 Basic Communication Course Conference
Wednesday, April 22, 2009

Teaching to Promote Learning: Survival of the Basic Course

WED 1.1.01 9:00 - 9:45 a.m. Reynolds	Basic Communication Course Conference Registration
---	---

Chair: **Marian Houser**, *Texas State University San Marcos*

Co-Chair: **Jennifer Waldeck**, *Chapman University*

Basic communication course conference participants are invited to register and to pick up their convention materials. A continental breakfast will be provided. Participation in the Basic Communication Course Conference is available to paid registrants. The conference fee is \$50 and includes continental breakfast and lunch.

WED 1.1.02 9:45 - 10:00 a.m. Reynolds	Basic Course Conference Welcome
--	--

Chair: **Marian Houser**, *Texas State University, San Marcos*

Co-Chair: **Jennifer Waldeck**, *Chapman University*

Welcome and opening remarks from the Basic Communication Course Conference Director.

WED 1.2.01 10:00 - 11:15 a.m. Reynolds	Plenary Session "Survival of the Basic Communication Course in the 21st Century and Beyond"
---	--

Chair: **Marian Houser**, *Texas State University, San Marcos*

"The Basic Course as Lobbyist"

Timothy P. Mottet, *The University of Texas, Pan American*

"Communication and Civic Engagement: Developing a Basic Communication Course for the 21st Century"

Don W. Stacks, *University of Miami*

“The View from the Top: Upper Administration’s Perceptions of the Basic Course”
Sally Vogl-Bauer, *University of Wisconsin, Whitewater*

“Communication and Civic Engagement: Developing a Basic Communication Course for the 21st Century”
Steve Hunt, *Illinois State University*

The panelists will discuss with participants what they consider to be the most important contemporary issues and trends facing the Basic Communication Course. Along with this, they will discuss recommendations for change and suggestions that may need to be considered for future survival of the Basic Communication Course. Following the panel discussion, the chair will facilitate a Q and A with members of the audience.

WED 1.3.01 10:00 - 11:15 a.m. Reynolds	Where We’ve Been...Where We’re Going...Who’s Coming Along: “There’s No Immunity Here: Being a Survivor in the Basic Course”
---	--

Chair: **Richard West**, *Emerson College*

“A Survivor’s Guide to the Hybrid Course”
Andrew Wolvin, *University of Maryland*

“Revisiting the Basic Course with an Eye toward Student Retention and Mastery Learning”
Jeffrey T. Child, *Kent State University*

“Navigating External Forces in the Basic Course”
Tobi Mackler, *Montgomery County Community College*

“Moving Beyond the Basic Informative/Persuasive Speech: From Presentation to Discussion”
Cathy Edelstein, *Emerson College*

“Doing More than ‘Surviving’: Using Service-Learning to Re-Envision the Basic Course”
Sara Weintraub, *Regis College*

These panelists will discuss transitions and transformations that have occurred within the Basic Course as well as addressing the necessity of “departmental and faculty ownership” for program survival. They will candidly explore the challenges and joys of teaching and directing the basic course. Panelists will address a number of different basic course formats (e.g., public speaking, hybrid, field overview, etc.) and frame their comments from

both seasoned and less-experienced vantage points. The participants will discuss how they have expanded the teaching of the basic course to more fully involve faculty and students. Audience participation will be strongly encouraged.

WED 1.3.02 11:30 a.m. - 12:30 p.m. Flower	Best Practices for Teaching the Basic Communication Course
--	---

Chair: **Sean Horan, *West Virginia University***

Public Speaking:

Jennifer Babcock, *West Chester University*

Bessie Lawton, *West Chester University*

Jennifer Brunner, *Duquesne University*

Paul Lucas, *Duquesne University*

David Stern, *Duquesne University*

Anthony Wachs, *Duquesne University*

Interpersonal and Small Group:

Brandi Frisby, *West Virginia University*

Kerry Byrnes, *West Virginia University*

Rosalinda Ortiz, *Southwest Texas Junior College*

Angela Nunziata, *University of Nebraska, Lincoln*

Marisa Saavedra, *The University of Texas, Pan American*

This panel features “best practice” teaching ideas from award-winning instructors and graduate teaching assistants. The panel is organized in a round-robin manner showcasing teaching ideas in three contexts: interpersonal, small group, and public speaking. Every 20 minutes, participants will move together in clockwise manner to the next context. Panelists will demonstrate their teaching ideas and provide participants with handouts detailing instructions, materials needed, and ways to process the teaching idea so that the activity is tied to course content and learning objectives.

WED 1.4.01 12:30 - 1:45 p.m. Cook	Basic Communication Course Conference Luncheon: “Teaching that Promotes Learning in the Basic Communication Course”
--	--

Keynote Speaker: **Maryellen Weimer**, *Professor Emeritus*
Penn State University

If a teacher aspires to teach the basic course in ways that promote learning, what does that teacher do about the nuts and bolts of instructional practice? What would that teacher do about attendance, assignments, tests, papers, speeches, group work, classroom management, and grades? How can teachers encourage students to become more independent, self-directed learners? These questions will be the focus of an interactive presentation on teaching that promotes learning.

Dr. Weimer has a Ph.D. in Speech Communication from Penn State (1981). For 10 years she directed Penn State’s Instructional Development Program and for 13 years taught communication courses. In 2005 she won Penn State’s Milton S. Eisenhower award for distinguished teaching. Before returning to full time teaching, Dr. Weimer was the Associate Director of the National Center on Postsecondary Teaching, Learning and Assessment, a five year, \$5.9 million, U. S. Department of Education research and development center. Since 1987 she has edited the Teaching Professor, a monthly newsletter on college teaching with 15,000 subscribers. She edited or authored eight books including a 1990 book on faculty development, a 1993 book on teaching for new faculty, and a 1995 anthology edited with Robert Menges, *Teaching on Solid Ground*. She was primary author of a Kendall-Hunt publication, *Teaching Tools*, to be used in conjunction with *Biological Perspectives*, an NSF-funded introductory biology text, created by Biological Sciences Curriculum Studies (BSCS). In 2002 Jossey-Bass published her book, *Learner-Centered Teaching: Five Key Changes to Practice*. Her latest book, *Enhancing Scholarly Work on Teaching and Learning*, was released in February 2006. Currently she is at work on a book addressing career-long growth and development issues for college teachers.

WED 1.4.02 12:30 - 1:45 p.m. Cook	Assessment in the Basic Course: A Reflective Process — Problems and Solutions
--	--

Chair: **Timothy Mottet**, *The University of Texas, Pan American*

“Assessing Behavioral Learning Outcomes through Comparative Content Analysis Procedures”

Jeffrey T. Child, *Kent State University*

“Integrating Assessment of Student Knowledge, Motivation and Skill in the Basic Course”

Danette Ifert-Johnson, *Ithaca College*

“Data-Gathering vs. Data Mining: Tales from a Team-Built Hybrid Basic Course”

Erin Bentley, *West Virginia Wesleyan College*

“Redesigning Assessment Procedures for the Basic Course”

Angela Nunziata, *University of Nebraska, Lincoln*

“Identifying Strategies for Large-Scale Assessment of Student Learning Outcomes in the Basic Course”

Steve Hunt, *Illinois State University*

“Assessment Strategies for the Basic Course: Beginning with Five Basic Questions”

Timothy P. Mottet, *The University of Texas, Pan American*

This panel will examine how to assess learning outcomes in the basic course. Panelists will introduce participants to a variety of techniques that have both worked and failed to produce sufficient evaluations of the course/program. They will provide participants with information and handouts helpful in examining the pros and cons of a variety of assessment techniques and models.

WED 1.5.01 3:30 - 4:30 p.m. Reynolds	Stretching the Basic Course: Technological Impacts in the Basic Course — Meeting the Needs of the “Me” Generation as Global Communicators
---	--

Chair: **Jennifer Waldeck**, *Chapman University*

“The Me Generation’ – Who are They through the Eyes of the Other....”

Jan Andersen, *Emerson College*

“Web 2.0 Applications in the Basic Communication Course: Connecting and Engaging”

Chad Edwards, *Western Michigan University*

“Challenging our Assumptions: The New Fundamentals of Life in the Communication Age”

Autumn Edwards, *Western Michigan University*

“Dealing with Student Resistance in the Wired Classroom: Strategies for Maintaining Focus and On-Task Attention”

Jennifer Waldeck, *Chapman University*

WED 1.5.02 3:30 - 4:30 p.m. Flower	The New Faculty Member — Challenges & Opportunities: Benefits of Basic Course Teaching
---	---

Chair: **Melissa Wanzer**, *Canisius College*

“Finding the Right Fit: One Size May Not Fit All”

Jessica Parker Raley, *The University of Texas, Pan American*

“Challenges and Opportunities of Introducing Students to Communication”

David Westerman, *West Virginia University*

“Bringing ‘Some’ Back to Basics”

J. Kanan Sawyer, *West Chester University*

“The Basic Course: A Shared Experience”

Peter Galarneau, *West Virginia Wesleyan College*

“Anchored by the Basics”

Mary Braz, *West Chester University*

WED 1.6.01 4:45 - 5:00 p.m. Reynolds	Basic Course Conference Closing Comments
---	---

Chair: **Marian Houser**, *Texas State University, San Marcos*

Co-Chair: **Jennifer Waldeck**, *Chapman University*

Closing comments from the Basic Communication Course Conference Director. Participants who attend this session will also have the opportunity to win a gift certificate to Barnes and Noble bookstore.

WED 1.6.02 4:00 - 5:00 p.m. William Penn Boardroom	ECA Publications Committee Meeting
---	---

Chair: **Sara Weintraub, Regis College**

- Janie Harden Fritz, Duquesne University**
- Alfred Mueller, Pennsylvania State, Mont Alto**
- Lisa Sparks, Chapman University**
- Susan J. Drucker, Hofstra University**
- Jerry Allen, University of Hartford**
- Benjamin Bates, Ohio University**
- Ann Atkinson, Keene State College**
- Janette Kenner Muir, George Mason University (ex officio)**
- Wendy Samter, Bryant University (ex officio)**
- Mark Hickson, University of Alabama, Birmingham (ex officio)**

WED 1.7.01 5:00 - 6:00 p.m. William Penn Boardroom	ECA Finance Committee Meeting
---	--------------------------------------

Chair: **Sara Weintraub, Regis College**

- Richard West, Emerson College**
- Candice Thomas-Maddox, Ohio University, Lancaster**
- Janie Harden Fritz, Duquesne University**
- Alfred Mueller, Pennsylvania State, Mont Alto**
- Timothy Mottet, The University of Texas, Pan American**
- Janette Kenner Muir, George Mason University (ex officio)**
- Wendy Samter, Bryant University (ex officio)**
- Mark Hickson, University of Alabama, Birmingham (ex officio)**

**WED 1.8.01
6:00 - 7:00 p.m.
William Penn
Boardroom**

ECA Site Selection Committee Meeting

Chair: **Sara Weintraub, *Regis College***

Richard West, *Emerson College*

Janie Harden Fritz, *Duquesne University*

Alfred Mueller, *Pennsylvania State, Mont Alto*

Ronald L. Jackson, *University of Illinois at Urbana-Champaign*

Thursday, April 23, 2009

TH 8:00 a.m. - 5:00 p.m. Hamilton Room	ECA Convention Registration
--	-----------------------------

TH 2.1.01 9:00 a.m. - 12:00 p.m. Claypoole/Bromley	Executive Council I
--	---------------------

Presiding: **Sara Weintraub**, *Regis College*

Richard West, *Emerson College*
Candice Thomas-Maddox, *Ohio University, Lancaster*
Janie Harden Fritz, *Duquesne University*
Cindy M. Lont, *George Mason University*
Alfred G. Mueller, II, *Penn State, Mont Alto*
Catherine M. Blackburn, *Brookdale Community College*
James W. Chesebro, *Ball State University*
Susan Drucker, *Hofstra University*
Mark Hickson, III, *University of Alabama at Birmingham*
Janette Kenner Muir, *George Mason University*
Wendy Samter, *Bryant University*
Jean Ann Streiff, *Oakland Catholic High School*
Melissa B. Wanzer, *Canisius College*
Benjamin R. Bates, *Ohio University*
Donnetrice Allison, *The Richard Stockton College*
Ann Bainbridge Frymier, *Miami University*
Mary Mino, *Penn State, DuBois*
Kristen C. Eichhorn, *SUNY, Oswego*
Annette M. Holba, *Plymouth State University*
Timothy P. Mottet, *University of Texas, Pan American*
Cary Horvath, *Youngstown State University*
Trevor Parry-Giles, *University of Maryland*
Lewis I. Freeman, *Fordham University*
Ann J. Atkinson, *Keene State College*
Lorin B. Arnold, *Rowan University*

TH 2.1.02 9:00 - 10:15 a.m. Ballroom A1	The Dark Side of Communication and Myspace: Dissecting Text, Identity, Self-Esteem, Cyberbullying, Intimidation, Stalking, and Death
--	---

Sponsor: Communication and Technology
Chair: **Derek Bolen**, *Wayne State University*

“Social (Networking) Angst: Self-Esteem 2.0”
Zack Bolen, *Wayne State University*

“Communicating to the Dead...via MySpace?”
Derek Bolen, *Wayne State University*

“False Identity Formation: “We Only Know What the Screen Tells Us...”
on MySpace.com”
Michelle Millard, *Central Michigan University*

““Oh...Was That Technically Stalking?”: Misadventures in MySpace”
Dawn Jevicks, *Saginaw Valley State University*

“Cyberbullying and Intimidation on MySpace”
Erin Bolen, *Central Michigan University*

This roundtable examines multiple facets of the dark side of communication within MySpace.com. Participants will dissect issues of text, identity, self-esteem, cyberbullying, intimidation, stalking and death as each is represented in an online form unique to MySpace. Previous studies have looked at general communication aspects. The studies of this roundtable focus on negative and socially abnormal communication that occurs on MySpace. Audience participation is highly encouraged at this interactive roundtable.

TH 2.1.03 9:00 - 10:15 a.m. Cook	Defining Moments in Teaching: Coping with Tragedy in Higher Education
---	---

Sponsor: Instructional Communication
Chair: **Jason S. Wrench**, *SUNY, New Paltz*

“The Loss of a Student: Struggling with the Dialectics of Educational Friendship in the Face of Tragedy”
Andrea M. McClanahan, *East Stroudsburg University of Pennsylvania*

“Tragedies On Campus: How One Urban University Helps the Campus Community Cope with the Deaths of Students and Faculty”

Carl T. Hyden, *Morgan State University*

“Dealing with Tragedy: A Professor’s Role in Managing Emotions in the Workplace”

Doreen Jowi, *Bloomsburg University*

“Balancing Act: Using Multiple Roles to Help Students Cope with the Death of a Classmate”

Paula Parker, *East Stroudsburg University of Pennsylvania*

“Turning Tragedy into Support: Coping with the Death of a Twin”

Fran Mindel, *Morgan State University*

In this panel, the presenters discuss the issue of tragedy in higher education including the loss of students, faculty members, family members, and friends. The presenters examine how to cope with loss in an educational setting as teachers, advisors, and mentors—grappling with the issues of public lives versus private lives, instrumentality versus affection, and expressiveness versus protectiveness.

TH 2.1.04 9:00 - 10:15 a.m. Ballroom A2	Ideology, Hegemony, and Constructions of Identity
--	--

Sponsor: Media Communication

Chair: **Maria A. Simone**, *Rowan University*

Respondent: **Gordon Coonfield**, *Villanova University*

“Shopping with Friends You’ve Never Met: Social Shopping in the Age of E-Tailing”

Brooke Erin Duffy, *University of Pennsylvania*

“Storying the Self in Neoliberal Times: Tattooing and Reality TV”

Louise Woodstock, *Ursinus College*

“East Relief: Pulling All Seven Samurai Out of the Letters From Iwo Jima”

E. Michelle Ramsey, *Pennsylvania State, Berks*

Jonathan Hendrickson, *Pennsylvania State, Berks*

“Idiots Versus the Empire: Baseball’s Competing American Dreams”

Lisa Glebatis Perks, *Nazareth College*

“The Art of the Muse: A Textual Analysis of Surviving Picasso and Pollack”
Gigi McNamara, *Pennsylvania State University*

This panel explores ideological and hegemonic constructions of identity in various media artifacts, including films, websites, and reality television, and news reports. Each paper focuses on different construed categories of identity, including gender, race, class, and national identity.

TH 2.1.05 9:00 - 10:15 a.m. Flower	Asperger/Autism and Nonverbal Communication: A Roundtable Discussion
---	---

Sponsor: Nonverbal Communication
Chair: **Kristen C. Eichhorn**, *SUNY, Oswego*

“Mirror Neurons and the Autistic Patient: From Behavioral-Based to Scientific-Based Communication Research”
Susan Wieczorek, *University of Pittsburgh at Johnstown*

“Synchrony and the Asperger Patient: What Do We Know About Nonverbal Timing?”
Kristen C. Eichhorn, *SUNY, Oswego*

“Educational Trends in Communicating with Children with Asperger’s: A Parent-Medical Perspective”
Diana F. Denning, M.D., FACOG, *Conemaugh OB-GYN Associates*

“Autism and Media Ecology: A Parent’s Perspective”
Lance Strate, *Fordham University*

“Antisocial Nonverbal Communication Behavior: A Parent-Scholar Perspective”
Cole Franklin, *East Texas Baptist University*

There is very little research in our field that explores the communication implications of Asperger and Autism. This roundtable discussion will heighten our awareness of this increasingly important health issue as it relates to nonverbal communication. The panel will discuss current research, personal stories, and multiple perspectives to spark further research within the communication discipline.

TH 2.1.06 9:00 - 10:15 a.m. Ballroom C	A Look into the Classroom: Photo Rosters, Service Learning, Computer-Mediated Communication, and Curricular Integration
---	--

Sponsor: Instructional Communication
Chair: **Stephanie Shimotsu**, *West Virginia University*
Respondent: **Sally Vogl-Bauer**, *University of Wisconsin, Whitewater*

“An Exploration of Classroom Get-To-Know-You Activities: How Photo Rosters Can Motivate and Create Community”

J. Kanan Sawyer, *West Chester University*
Mary E. Braz, *West Chester University*

“The Story of a Lifetime: Using Service-Learning to Increase Intergenerational Communication and Reduce Ageism Through a Journalism Feature Writing Course”

Melissa K. Gibson Hancox, *Edinboro University of Pennsylvania*
Mary Amidon Murray, *Edinboro University of Pennsylvania*

“Curricular Integration in Programs of Journalism and Mass Communication: How Are We Doing?”

Andrew Lingwall, *Clarion University of Pennsylvania*

“The Promise and Challenge of Computer Mediated Communication for the Classroom”

John C. Sherblom, *University of Maine*

This competitive paper panel showcases elements such as photo rosters, service learning, computer mediated communication and curricular integration of journalism and mass communication.

TH 2.1.07 9:00 - 10:15 a.m. Ballroom E1	Fall 2008 Prime Time Programs: More of the Same?
--	---

Sponsor: Media Communication
Chair: **Nancy Signorielli**, *University of Delaware*
Respondent: **Elizabeth Perse**, *University of Delaware*

“Men and Women in Fall 2008 Network Prime Time Programs”

Sara Jamison, *University of Delaware*

“Minorities on Television: Does Parity Still Exist?”

Paul Eskenazi, *University of Delaware*

Mile Melone, *University of Delaware*

“Violence in Prime Time: More of the Same?”

Lindsey Aloia, *University of Delaware*

Erin Brumett, *University of Delaware*

Lindsey Oxley, *University of Delaware*

Discussion of images relating to sex roles, minorities, and violence in a sample of prime time network programming broadcast in the Fall of 2008. The presentations will explore these topics in relation to their prevalence in programming and major character demography as well as discuss how today’s images are related to findings from past studies of prime time television.

TH 2.1.08 9:00 - 10:15 a.m. Ballroom E2	Defining Moments in Organizational Communication: Theoretical Models of Past, Present, and Future Organizational Topics
--	--

Sponsor: Organizational Communication

Chair: **Melinda M. Villagran**, *George Mason University*

“A Model of Defining Moments in Post-Training Self-Efficacy”

Melissa Cowart, *George Mason University*

“A Model of Defining Moments in Multicultural Teams”

Janet Trowbridge, *George Mason University*

“A Model of Defining Moments in Cross-Functional Work Teams”

Robert Krueger, *George Mason University*

“A Model of Defining Moments in Communication about Event Planning”

Shivali Goudar, *George Mason University*

This panel is drawn from a graduate seminar in organizational communication in which the traditional empirical paper proposal was replaced with a theoretical model assignment. Students created new knowledge through the use of existing literature, and found novel connections among traditional and current organizational communication variables and contexts. “Defining moments” in the literature were included in each model. Presenters will discuss theory building and model construction using past and future communication constructs.

TH 2.1.09 9:00 - 10:15 a.m. Ballroom B	Absence and Presence: Philosophical Perspectives of the Situated Nature of Human Communication
---	---

Sponsor: Philosophy of Communication
Chair: **Anthony Wachs**, *Duquesne University*

“Mediating Ecological Crisis and Possibilities for Interventions: The March of the Penguin Meets Happy Feet”
Eveline Lang, *Shippensburg University*

“From Absence to Presence: Women’s Rhetoric and Social Change”
Pat Arneson, *Duquesne University*

“From Presence to Absence: The Impact of Disembodied Communication on “Familiar” Roles”
Joel Ward, *Duquesne University*

“Dimensions of Absence/Presence in Philosophical Leisure: Communicative Angst and Peace”
Annette M. Holba, *Plymouth State University*

This panel will consider how presence/absence influences communication and shapes different communicative contexts. The panel explores contexts as large as our ecological situation and as narrow as the embodied utterance in contexts from which we cannot extract ourselves in our movement as linguistic beings. The works examine what it means to be situated in the world and what it means to speak and respond not only with words, but in one’s physical presence.

TH 2.1.10 9:00 - 10:15 a.m. Reynolds	Defining the Genre: The Rhetoric of Polarization Revisited
---	---

Sponsor: Political Communication
Chair: **Jeffrey Delbert**, *University of Missouri*
Respondent: **Floyd D. Anderson**, *The College of Brockport, SUNY*
Andrew A. King, *Louisiana State University*

Monica Brasted, *The College at Brockport, SUNY*
Mark Glantz, *University of Missouri*
Christina M. Knopf, *SUNY, Potsdam*

Donna M. Kowal, *The College at Brockport, SUNY*
Kevin McClure, *University of Rhode Island*
Lawrence J. Prelli, *University of New Hampshire*

In a study of the Nixon administration's use of polarization in the 1971 mid-term elections, Andrew A. King and Floyd D. Anderson defined polarization as rhetorical genre. Participants on this thematic roundtable will briefly discuss the contemporary applicability of the King-Anderson conceptualization of polarization and will suggest any needed modifications and/or refinements. Following the presentations, presenters and attendees will engage in further discussion about the rhetoric of polarization.

TH 2.1.11 9:00 - 10:15 a.m. Ballroom D	Political and Cultural Rhetoric: Contributed Papers in Rhetoric and Public Address
---	---

Sponsor: Rhetoric and Public Address
Chair: **Christine Courtade Hirsch**, *SUNY, Oswego*
Respondent: **Benjamin R. Bates**, *Ohio University*

"Constructing the Settlement Scene: The Rhetoric of Lillian D. Wald and The Henry Street Settlement"
Heather Brook Adams, *The Pennsylvania State University*

"The People's Shining Republic: Bryan, Progressives, and Imperialism"
Elizabeth Gardner, *University of Maryland*

"Corporate Hate Sites: Sermons for the Corporate World, or Jeremiah Meets Bill Gates"
Lawrence Souder, *Drexel University*

"Popcorn, Candy, and Molestation: An Examination of Burke's Poetic Frames in Georgia Rule"
Heather M. Stassen, *Ohio University*

This panel of competitive papers focuses on issues of power expressed in Progressive rhetoric and the Jeremiad, and depicted in contemporary film.

TH 2.1.12 9:00 - 10:15 a.m. Shippen	Negotiating Differences Within ‘Difference’: Race, Gender, Sexuality, and Nationality Communication Issues as a TA at a HBCU
--	---

Sponsor: Voices of Diversity
Chair: **Melbourne Cummings**, *Howard University*
Respondent: **Deborah Borisoff**, *New York University*

“Us’ and ‘Them’: Managing an In-Group Identity, Promoting Diversity, and Intercultural Sensitivity and Awareness”

Chizoba Udeorji, *Howard University*

“When I Got to Say ‘We’: Teacher as Rhetor and International Sojourner in an HBCU Classroom”

Lili Shi, *Howard University*

“Legacy of Difference”

Andrew Spieldenner, *Howard University*

“Negotiations of My Teaching Persona as a Feminized Gay Japanese Man in a HBCU Classroom Setting”

Shinsuke Eguchi, *Howard University*

This panel examines various challenges that communication instructors are faced with on a daily basis - and as such must negotiate and manage their own identities to construct successful teaching personae within the context of a historically black college and university (HBCU). The four TA instructors’ voices explore aspects of intercultural communication, rhetoric, performance theories, and auto-ethnography. These varying standpoints ultimately reflect how communication instructors experience identity negotiations within the context of a teaching classroom.

TH 2.1.13 9:00 - 11:00 a.m. Whitpen	SHORT COURSE Teaching New Teachers: Developing and implementing and instructional program for GTAs
--	---

Presenter: **Rachel L. DiCioccio**, *University of Rhode Island*

Graduate teaching assistants are pivotal to the success of a graduate program, yet little instruction is given to GTAs before they are thrust into the classroom. This short course will address ways to develop and implement a successful instructional program for GTAs.

TH 2.2.01 10:30 - 11:45 a.m. Whitpen	Studies in the History of Rhetoric
---	---

Sponsor: American Society for the History of Rhetoric
Chair: **David Dzikowski**, *Penn State University, University Park*
Respondent: **Michael J. Hostetler**, *St. John's University*

"The Long Arm of the Church: The Pervasive Influence of Bethel Baptist Church in Everyday Life, 1906-1867"

Brian T. Kaylor, *James Madison University*

"Plato, the Sophists, and the Gnostic Tradition"

John McKenzie, *University of Texas at Austin*

This panel features two works exploring in depth several rhetorical aspects of religion in and from historical points of rhetoric.

TH 2.2.02 10:30 - 11:45 a.m. Ballroom A2	The Effects of Framing, Stereotypes, and Data Collection Technology on the Development of Audience Perception
---	--

Sponsor: Applied Communication
Chair: **Jill Burke**, *Duquesne University*
Respondent: **Sarah E. Ryan**, *Baruch College, CUNY*

"Democracy is an Apostate Religion: A Frame Analysis of Al-Qaeda's Doctrine for Jihad and War Against Democracy"

Randall G. Rogan, *Wake Forest University*

"PSA Effectiveness: How the Partnership for a Drug-Free America's PSAs Affect Individuals Across Various Factors"

Rowena Briones, *University of Maryland*

Brian Keefe, *George Mason University*

Karen Becker-Olsen, *The College of New Jersey*

"Perceptions of Flight Attendants"

Jason S. Wrench, *SUNY, New Paltz*

"Papers vs. Clickers: A Test of the Biasing Effects of Electronic Data Collection"

Debra L. Worthington, *Auburn University*

These papers address the development of audience perception based on the framing of information, the development of various appeals, the identification of existing stereotypes, and the use of technology based data collection.

TH 2.2.03 10:30 - 11:45 a.m. Ballroom B	Providers' Perspectives of Patients and Patients' Perspectives of Providers
--	--

Sponsor: Health Communication
 Chair: **James O. Olufowote**, *Boston College*

“Provider Response Strategies to Patients’ Topic Avoidance During Conversations About Advanced Directives”

- Jessica K. Robertson**, *George Mason University*
- Elaine Wittenberg-Lyles**, *University of North Texas*
- Melinda M. Villagran**, *George Mason University*
- Joy Goldsmith**, *Young Harris College*
- Sandra E. Sanchez-Reilly**, *University of Texas Health Science Center*

“Physician Communication Competence as Predicted by Patient Perceived Information Exchange and Control Expectancies About Health”

- Theodore A. Avtgis**, *West Virginia University*
- E. Phillips Polack**, *West Virginia University*

“Risky Business: A Grounded Theory of the Physician-Patient Discussion of a Medication’s Changing Risk”

- Christy J.W. Ledford**, *George Mason University*

Communication between health care providers and patients often influences how each party perceive the other. This panel features papers that study how providers respond to patients’ communication avoidance and identify the communication activity of patients and how they perceive the communication competence of their providers.

TH 2.2.04 10:30 - 11:45 a.m. Ballroom C	Testing Communication Theories in the Instructional Context
--	--

Sponsor: Instructional Communication and Theory & Methodology
 Chair: **Matthew M. Martin**, *West Virginia University*

“Expectancy Violations Theory and Instructors’ Nonverbal “Verbal” Aggression”

James M. Durbin, *West Virginia University*
Meagan Birmingham, *West Virginia University*
Marly Hazen, *West Virginia University*
Lindsey Lilly, *West Virginia University*
James M. Schulte, *West Virginia University*

“An Investigation of Uncertainty Reduction Theory in the Instructional Setting”

Shannon Maki, *West Virginia University*
C’Anna Keffer, *West Virginia University*
Nicole Kimble, *West Virginia University*
Anna Petrovich, *West Virginia University*

“Investigating Resource Exchange Theory in Student-to-Student Relationships”

Stephanie Shimotsu, *West Virginia University*
Lisa Dorinzi, *West Virginia University*
Sandy Strickland, *West Virginia University*
David Ward, *West Virginia University*

“The Theory of Reasoned Action and College Students’ HPV Vaccinations”

Sydney M. Staggers, *West Virginia University*
Lucy K. Allara, *West Virginia University*
Jessica D. Coughenour, *West Virginia University*
Colleen Malachowski, *West Virginia University*
Thomas L. Meade, *West Virginia University*

All of the participants were members of a graduate course in Communication Theory in the Fall of 2008 at West Virginia University. The major assignment for the course was to design, conduct, and report a theory-based research project. There were four groups in the class and all four either investigated the teacher-student relationship, the student-student relationship, or college students and health communication. The theories investigated were Expectancy Violations Theory, Uncertainty Reduction Theory, Resource Exchange, Theory, and the Theory of Reasoned Action

TH 2.2.05 10:30 - 11:45 a.m. Cook	Defining Content Across Various Media: Heroes, Interpersonal Conflict, Gender, and Race
--	--

Sponsor: Media Communication
Chair: **Rebecca M.L. Curnalia**, *Youngstown State University*
Respondent: **Matthew Smith**, *Wittenberg University*

“Children and Indian Television Advertising”

Archana Krishnan & Jeffrey A. Wickersham, *University of Connecticut*

“The Prodigal Son Returns: Latina Representation as a Threat to Patriarchy in We Own The Night”

Emily D. Ryalls, *University of South Florida*

“A Content Analysis of Black Female Athletes and White Female Athletes in Sports Magazines”

Amanda N. Wade, *Rochester Institute of Technology*

“MTV’s Real World: A Look into Real Life Conflicts”

Kristen Alexis Kucks, *University of Hartford*

“Who Gets to be a Hero?: The Construction of Heroism in Newspapers”

Ronald Bishop, *Drexel University*

Andrew Damiter, *Drexel University*

Ernest Hakanen, *Drexel University*

This panel offers a broad cross-section of content analyses of various media forms, including newspapers, magazines, films, and television. The analyses define trends in representations of race, gender, age, interpersonal conflict, and heroism.

TH 2.2.06 10:30 - 11:45 a.m. Flower	Discovering New Defining Moments: New Research Ideas in Nonverbal Communication
--	--

Sponsor: Nonverbal Communication

Chair: **Sean M. Horan**, *West Virginia University*

Respondent: **Kristen C. Eichhorn**, *SUNY, Oswego*

“Stalking the Ones You Love: The Impact of Nonverbal Surveillance on Relational Factors”

Shannon Kahoe, *West Virginia University*

Clarissa Legg, *West Virginia University*

“Sugar and Spice and Everything Not Nice: Social Aggression in Adolescent Females”

Corey Wright, *Texas State University*

“Nonverbal Grieving Cues in Children: Who’s Watching Whom?”

Paula Baldwin, *Texas State University*

“Watch Out for the Close Talker: Space Violation During Initial Interactions”

Teddy Greener, *West Virginia University*

Adam Lambruno, *West Virginia University*

David Trimble, *West Virginia University*

“The Cyber Factor: Conveying Nonverbal Cues Through Computer-Mediated Communication”

Christina Fleuriet, *Texas State University*

“One, Big, Hetero-Normative Family: The Differences in Nonverbal Immediacy Cues of Friendship Dyads with Regards to Gender and Sexual Orientation”

Jonna Kennie, *Texas State University*

“Sex Differences in Nonverbal Deception Based on Relationship Intimacy”

Brian Flynn, *West Virginia University*

As one of the most intriguing aspects of communication, nonverbal messages represent a ripe area of research. Thus, this panel will discuss new studies in nonverbal communication. This panel is unique because it is made up new scholars, representing fresh perspectives on research. These studies, both completed and proposed, are rationale driven and represent a variety of areas. Attendees will have the opportunity to provide feedback, and—ideally—leave with new ideas.

TH 2.2.07 10:30 - 11:45 a.m. Reynolds	International Implications in Political Communication
--	--

Sponsor: Political Communication

Chair: **Molly Wertheimer**, *Penn State, Hazleton Campus*

Respondent: **Mary L. Kahl**, *SUNY, New Paltz*

“Collective Apologies in the United States, Australia, and Canada”

Jason A. Edwards, *Bridgewater State College*

“Apology for the Appalling: President George W. Bush’s Image Repair Responses to the Abu Ghraib Scandal”

Scott T. Makstenieks, *Ithaca College*

“Stewardship, Justice, Science: An Ethic of Creation Care”

Thomas W. Adams III, *The Pennsylvania State University*

“The Intersection Between Deep Moral Frames and Rhetorical Style in the Struggle Over U.S. Immigration Reform”

David G. Levasseur, *West Chester University*

J. Kanan Sawyer, *West Chester University*

Maria A. Kopacz, *West Chester University*

“Domesticating the Atomic Bomb: Strategies of Civil Defense in the House in the Middle”

Garth Pauley, *Calvin College*

Katie Landan, *Calvin College*

Stacy Ladenburger, *Calvin College*

The competitive papers in this panel look at political communication that occurred in international contexts or that had/has direct international impact. Rhetorical strategies involved in transnational scandals, activism, and policy will be discussed.

TH 2.2.08 10:30 - 11:45 a.m. Ballroom D	Not Since Geraldine Ferraro: A Multi-Disciplinary Look at the Rhetoric of Sarah Palin
--	--

Sponsor: Political Communication

Chair: **Darrell Mullins**, *Salisbury University*

Respondent: **Naomi Nash**, *Salisbury University*

“Tradition Honored, Tradition Challenged: The Role of Aristotelian Concepts in Sarah Palin’s Nomination Acceptance Speech”

Elizabeth Curtin, *Salisbury University*

“A Conservative Candidate in Contemporary Clothes: Sarah Palin’s Nomination Acceptance Speech from a Cultural/Demist Interpretation”

Darrell Mullins, *Salisbury University*

“It’s Not “Just Politics” Anymore: How Sarah Palin’s Nomination Acceptance Speech Addresses Socio-Political Issues”

Michael O’Loughlin, *Salisbury University*

The campaign for the 2008 Democratic Presidential nominee became a contest to determine the most defining political moment of political history: a female candidate competing with an African-American candidate. Republican nominee John McCain eclipsed that dynamic by choosing Alaska Governor, Sarah Palin, as his running mate. This panel offers multiple perspectives on what is the most defining symbolic moment of Palin’s candidacy, her speech accepting her party’s nomination. Given the myriad of

academic and social issues that defined that moment, this panel examines it from a variety of academic lenses, encouraging us to choose a best from or endeavor to synthesize them all.

TH 2.2.09 10:30 - 11:45 a.m. Shippen	Re-Defining Race: Unique Diversity Interventions in a New Era of Race
---	--

Sponsor: Voices of Diversity
 Chair: **Anita Foeman, West Chester University**
 Respondent: **Terry Nance, Villanova University**

“DNA and Reflections on Narratives in the Social Construction of Race”
David Stern, Duquesne University

“Rethinking the One Drop Definition of Race”
Erica Cooper, Roanoke College

“Using Barack Obama’s Remarks to Reverend Wright as a Model for Conflict Resolution”
Chris Lynch, Kean University

“Challenges and Opportunities of Teaching a Heritage Language to a Diverse Group of Learners”
Bessie L. Lawton, West Chester University

“The Sojourner Experience: International Study as a Means of Redefining Self and Other”
Dolores Arevalo-Rafter, Penn State University, Abington

This panel seeks to take a multi-sided view of new challenges in education related to diversity in what has been referred to as the post Obama era. The panel draws on research and perspective from communication scholars at many points in the education process to note unique challenges and solutions.

TH 2.3.01 12:00 - 1:15 p.m. Ballroom A2	How Can Event Planning Figure in a Communication Studies Curriculum?
--	---

Sponsor: Applied Communication
 Chair: **Christina L. McDowell, Duquesne University**

Lisa Millhous, *West Chester University of Pennsylvania*
Susan A. Jasko, *California University of Pennsylvania*

This roundtable explores how organizational communication offers a unique framework for understanding event planning. The format of the session will combine information sharing with active audience participation. Students from both West Chester University and California University will discuss their experiences. A professional event planner will share how a degree in Communication Studies contributes to successful event planning. A sample syllabus and reading list will be shared along with an experiential activity.

TH 2.3.02 12:00 - 1:15 p.m. Reynolds	On-Line Gaming Communities: An Exploration of How Their On-Line Creation, Operation and Use Have Altered How We Think About and Communicate with Others
---	--

Sponsor: Communication and Technology
Chair: **Pamela C. O'Brien**, *Bowie State University*

Rex Martin, *Bowie State University*
Jeff Kuznekoff, *Ohio University*
Tim McCracken, *ZeniMax Media Inc.*
Pamela C. O'Brien, *Bowie State University*

TH 2.3.03 12:00 - 1:15 p.m. Ballroom A1	Defining Moments: Aristotle Meets the Internet: Using Technology to Teach Public Speaking
--	--

Sponsor: Community College
Chair: **Nadine Cichy**, *Sinclair Community College*

“Using Technology to Deliver Basic Course Theory”
Mary Mino, *Penn State, DuBois*

“A Delicate Balance: Blending On-Line and In-Class Instruction”
Tobi Mackler, *Montgomery County Community College*

“The Future of On-Line Public Speaking: Is Web-Conferencing the Answer?”
Cara L. Schollenberger, *Kutztown University and Bucks County Community College*

“How Much Technology Is Too Much?”
Rita Rosenthal, *Boston College*

“Transforming Public Speaking to the Online World: Lessons and Cautions”

Steven L. Epstein, *Suffolk County Community College*

“Bringing the Digital World to the Public Speaking Classroom: Using Podcasts to Teach Speech Outlining”

Tom Donlan, *Montgomery County Community College*

More than forty years ago Marshall McLuhan declared that the “medium is the message.” Based on that premise, how does teaching public speaking partially or fully on-line change what and how we teach? The panelists will examine the fundamental issues and the advantages and disadvantages involved in teaching public speaking using technology. Discussion will include ways they have expanded the traditional teaching of public speaking beyond the four walls of the traditional classroom.

TH 2.3.04 12:00 - 1:15 p.m. Ballroom B	Sexual Health Influences
---	---------------------------------

Sponsor: Health Communication

Chair: **Lynn Dee Gregory**, *University of Vermont*

“Celebrity and the HIV/AIDS Pandemic”

Carey M. Noland, *Northeastern University*

P. David Marshall, *Northeastern University*

Gregory Goodale, *Northeastern University*

Hans Peter Schlecht, *Drexel College of Medicine*

“Under the Influence?: Focus Group Research on the Perceived Influence of Health Messages in Popular Music”

Kesha M. Morant, *Eastern University*

“The Utilization of Post-Colonial Feminist Epistemology in HIV/AIDS Awareness and Intervention Research in India”

Satarupa Dasgupta, *Temple University*

This panel includes papers that focus on how celebrities, popular music, and feminism affect sexual health, particularly HIV/AIDS awareness.

TH 2.3.05 12:00 - 1:15 p.m. Ballroom C	Communication, Learning and the Brain: Teaching in Brain Compatible Ways – A Hypothetical Book Project From a Graduate Seminar in Instructional Communication
---	--

Sponsor: Instructional Communication
Chair: **Timothy P. Mottet**, *The University of Texas, Pan American*
Respondent: **Ann Bainbridge Frymier**, *Miami University*

“Communication and Musical Foundations in Neuroscience: The Relationship Between Music, Teaching, and Learning”
Cesar Alvarado, *The University of Texas, Pan American*

“Exercise and its Impact on Student Learning: Implications for Instructional Communication”
Gil Castillo, *The University of Texas, Pan American*

“Brain Functioning, Narrative, and Learning: The Role of Story Telling in Teaching Effectiveness”
Andrea Fuentes, *The University of Texas, Pan American*

“Emotions, Learning, and the Brain: “Emotional Thought” as an Instructional Communication Construct”
Katrina Newell, *The University of Texas, Pan American*

“Using Narrative, Metaphors, and Analogies as Scaffolding Mechanisms: The Impact on Students’ Cognitive Learning”
Michael J. Scales, *The University of Texas, Pan American*

“The Effects of Teacher Communication Style, Note Taking Strategies, and Student Individual Differences on Students’ Note Taking, and Cognitive Learning”
Rebekah Sepulveda, *The University of Texas, Pan American*

Graduate students enrolled in an instructional communication seminar were asked to write a book chapter for a hypothetical book project. This panel showcases six book chapters and provides researchers with new understanding about the relationships between brain functioning, communication, and learning, as well as how to teach in brain compatible ways. Each chapter begins with a brief review of how the topic or construct is conceptualized, a rationale, and a review of the current research literature. The chapters conclude with a list of knowledge claims, implications for instructors, directions for future research, and a list of references.

TH 2.3.06 12:00 - 1:15 p.m. Cook	Defining Moments in Undergraduate Research: Faculty/Student Engagement and Collaboration
---	--

Sponsor: Instructional Communication
Chair: **Kara Laskowski**, *Shippensburg University*

James Cianciola, *Truman State University*
Kristel Givogue, *Truman State University*
Nadia Mozaffar, *Truman State University*
Eveline Lang, *Shippensburg University*
Pia Silverlieb, *Shippensburg University*
Denna Kowalek, *Shippensburg University*
Erica Collins, *Shippensburg University*
Andy Vo, *Shippensburg University*
Kara Laskowski, *Shippensburg University*

This panel brings together faculty and undergraduate students to discuss teaching and conducting research, with emphasis on ethics and critical cultural approaches. An interactive and engaging format allows for presentation and discussion of process and product in course-based research projects, giving equal time to student and faculty voices. Recommendations on how best to integrate the processes of teaching/learning research methods while conducting undergraduate student/faculty research will be shared, along with syllabi and course material. Five papers will be presented as part of the panel.

TH 2.3.07 12:00 - 1:15 p.m. Ballroom D	Mediated Interpersonal Communication
---	---

Sponsor: Interpersonal Communication
Chair: **Daniel H. Mansson**, *West Virginia University*
Respondent: **Mary E. Braz**, *West Chester University*

“Computer-Mediated Communication and the Maintenance of Geographically Close Friendships”

Nathan Miczo, *Western Illinois University*
Theresa Mariani, *Western Illinois University*
Crystal Donahue, *Western Illinois University*

“Communication Accommodation in Instant Messaging Conversations: Effects of Message Length Convergence on Predicted Outcome Value”

Daniel H. Mansson, *West Virginia University*

Tyler M. Louk, *West Virginia University*

Scot M. Benson, *West Virginia University*

Megan R. Dillow, *West Virginia University*

“‘To Text or Not To Text’: Reticence and the Utilization of Short Message Services”

Michelle O’Connell, *University of Hartford*

“Mobile Phones in Romantic Relationships and the Dialectic of Autonomy Versus Connection”

Robert L. Duran, *University of Hartford*

Lynne Kelly, *University of Hartford*

Teodora Rotaru, *University of Hartford*

This panel session will feature research focusing on the use of mediated forms of interpersonal communication. Two of the papers focus on computer mediated communication in friendships and two of the papers focus on the use of cell phones to aid in the maintenance of relationships.

TH 2.3.08 12:00 - 1:15 p.m. Ballroom E1	Defining Moments in Retrospective: Intersections of the Work of Kenneth Burke and Philosophy Of Communication
--	--

Sponsor: Kenneth Burke

Chair: **Janie Harden Fritz**, *Duquesne University*

Bryan Crable, *Villanova University*

Erik Garrett, *Duquesne University*

Richard Thames, *Duquesne University*

Celeste Grayson, *Duquesne University*

This roundtable discussion explores implications of the work of Kenneth Burke for philosophy of communication. Each participant will offer insights from elements of Burke’s corpus in relation to an area of philosophy of communication (e.g., Burke’s organicism in relation to Meleu-Ponty’s work on the body-subject), framing this engagement as a “defining moment” when examined in retrospective fashion. These defining moments provide hermeneutic entrance into future moments, enriching the ongoing history of philosophy of communicating.

TH 2.3.09 12:00 - 1:15 p.m. Ballroom E2	News Constructions: Issues of Social Justice
--	---

Sponsor: Media Communication
Chair: **Cary Horvath**, *Youngstown State University*
Respondent: **Valerie Goff Whitecap**, *University of Pittsburgh & Carlow University*

“The Portrayal of Sex and Race in Internet News Photos”
Cynthia M. Lont, *George Mason University*

“From Obedience to Obligation: An Introduction to the Representations of Three Ethnic Groups in a Southern Newspaper”
Bistra Nikiforova, *University of New England*

“The Rhetoric of the Gay Marriage Debate: Metaphor and News Media’s Constructions of the Gay Rights Movement”
Sean Luechtefeld, *Wake Forest University*

News media do not simply “reflect” reality, but rather play an active role in the construction of reality. This panel examines the various ways in which U.S. news media construct issues related to social justice.

TH 2.3.10 12:00 - 1:15 p.m. Shippen	The Pedagogic Impulses of Reality Television: How the Reality Genre Instructs Its Audience About Racial, Class, and National Identities
--	--

Sponsor: Media Communication
Chair: **Emily West**, *University of Massachusetts, Amherst*

“Designing Class Aspirations in Neoliberal Times: The Case of Project Runway”
Louise Woodstock, *Ursinus College*
Heather Turnbach, *Center for Applied Research*

“History Lessons in the Reality Genre: A Comparison of the Pedagogical and Nationalist Impulses of Three Public Broadcasters”
Emily West, *University of Massachusetts, Amherst*

“Black Women and Reality TV”
Demetria Rougeaux Shabazz, *University of Massachusetts, Amherst*

This panel considers how the reality genre instructs audiences, both implicitly and explicitly. Drawing on textual analyses of programs ranging from 1900 House to The Apprentice to Project Runway, the presenters consider what they “teach” about nationalism, black women’s identity, and cultivation of the self through fashion. Together, the papers critically examine the ostensible claim of reality television to present “reality,” but argue that despite its obvious artifice, the genre has pedagogical power.

TH 2.3.11 12:00 - 1:15 p.m. Flower	What We Learn by Being There: Defining Moments on the Campaign Trail
---	---

Sponsor: Political Communication
 Chair: **Janette Kenner Muir**, *George Mason University*

Kathleen E. Kendall, *University of Maryland*
Elizabeth Skewes, *University of Colorado, Boulder*
Lisa Gring-Pemle, *George Mason University*

Participants in the New Hampshire primary process provide analysis of the presidential campaign and explore its impact on the 2008 election cycle. Through the vantage point of attending rallies and town hall events, and talking with media representatives, candidates and citizens, several areas of political interest are discussed. Candidate personalities, media coverage, gender influences, and the role of young people will frame this discussion and attempt to explain New Hampshire’s significance to presidential politics.

TH 2.3.12 12:00 - 2:00 p.m. Whitpen	SHORT COURSE Communication in the Community: Service learning within the communication classroom
--	---

Presenter: **Jaietta Jackson**, *Youngstown State University*
Adam Earnhardt, *Youngstown State University*
Dorian Mermer, *Youngstown State University*
Jeff Tyus, *Youngstown State University*

Service learning can be an extremely beneficial aspect of communication courses...if done properly. In this short course, participants will learn how to effectively implement service learning into their courses.

TH 2.4.01 1:30 - 2:45 p.m. Shippen	2010 Convention Planning Meeting
---	---

Chair: **Janie Harden Fritz**, *Duquesne University*

All 2010 Interest Group planners should plan to attend this meeting.

TH 2.4.02 1:30 - 2:45 p.m. Ballroom A1	Sharing Our Stories: Freedom of Speech and Academic Freedom at Catholic Institutions
---	---

Sponsor: Communication Law & Ethics

Chair: **Dale Herbeck**, *Boston College*

Pat Arneson, *Duquesne University*

Ronald C. Arnett, *Duquesne University*

Kathleen Farrell, *Saint Louis University*

Chrys Gabrich, *Carlow University*

Charles E. Morris III, *Boston College*

Jean Ann Streiff, *Oakland Catholic High School*

Valerie Goff Whitecap, *Carlow University*

Catholic high schools and colleges face the difficult challenge of balancing free inquiry against pronouncements from church authorities. This roundtable discussion features teachers, professors, and administrators who have taught at a broad range of Catholic institutions of learning. The panelists will share personal stories about how their own institution has dealt with difficult issues that touch on freedom of speech and academic freedom. The issues covered are as diverse as is the representation of the institutions.

TH 2.4.03 1:30 - 2:45 p.m. Ballroom E1	First Amendment Lessons: Engaging Today's Students about Their Rights
---	--

Sponsor: Communication Law & Ethics

Chair: **Thomas R. Flynn**, *Slippery Rock University*

Respondent: **Juliet Dees**, *University of Delaware*

"The Puzzling Puzzle of the Free Press"

Rachel Seeman, *Miami University of Ohio*

“Student Speech”

Lauren Kreiser, *Miami University of Ohio*

“Creating Student Speech Awareness Among Foreign Students”

Kioko Ileri, *Miami University of Ohio*

“Freedom of Expression Within the Medium of Television”

Kyle Moody, *Miami University of Ohio*

“Tinker 2.0”

Lizzy Camille, *Miami University of Ohio*

The First Amendment is one of the fundamental rights provided to Americans yet it tends to be one of the most misunderstood and ignored. Each year, the First Amendment Center conducts a survey that finds very few Americans know or understand the five liberties provided in the First Amendment. As communication students at the undergraduate and graduate level, we feel it is our duty as citizens and communication scholars to help educate others who have not been well versed about these basic rights. Our goal is for our projects to help other students understand their free speech rights and how interpretations of these rights have changed over time based on landmark court case rulings.

TH 2.4.04 1:30 - 2:45 p.m. Ballroom B	Great Ideas for Teaching Speech (G.I.F.T.S.) – Part One
--	--

Sponsor: Community College

Chair: **Tom Jewell**, *Bergen Community College*

“Make Your Point!: An Individual or Group Project in Persuasion”

Laurie Hodge, *Bergen Community College*

“Animation and Attention Exercise: Helping Your Students Become More Dynamic Speakers”

Carole A. Bennett, *Oakland Community College*

“Media Bias: A Media Literacy Assignment”

Brad Mello, *National Communication Association*

“Lifelong Learning Habits and Sharing of Informal Knowledge”

Star A. Muir, *George Mason University*

“Performing Feminism”

Rachel Silverman, *University of South Florida*

“Shark Bait: A Role Playing and Team Building Exercise”

Cole Franklin, *East Texas Baptist University*

“Using Google Docs for the Group Project”

Michelle Simpson, *College of South Maryland*

“Exploring Our Freedoms: Supreme Court Cases as Group Projects”

Emily Brandenberger, *Montgomery County Community College*

“Grading as Guiding, Encouragement and Reinforcement”

Karin Sergel, *Kutztown University*

TH 2.4.05 1:30 - 2:45 p.m. Ballroom C	Issues Affecting Various Health Care Provider Roles and Educational Experiences
--	--

Sponsor: Health Communication

Chair: **Melissa Wanzer**, *Canisius College*

“Perceptions of the Osteopathic Difference: An Examination of Osteopathic Medical Student Beliefs Surrounding the DO Degree Designation Change Debate”

Benjamin R. Bates, *Ohio University*

Joseph P. Mazer, *Ohio University*

Andrew M. Ledbetter, *Ohio University*

Stephanie Norander, *Missouri State University*

“Emerging Standards in Non-Bioscientific Medical Training: A Content Analysis of Topic Coverage in the Introductory Courses of Northeastern U.S. Medical Schools”

James O. Olufowote, *Boston College*

“An Examination of the Communication Dynamics Resulting from the Structural Characteristics and Multiple Roles of the Interdisciplinary Team Hospice Chaplain”

Paula Baldwin, *Texas State University*

Elaine Wittenberg-Lyles, *University of North Texas*

Debra Parker Oliver, *University of Columbia*

George Demiris, *University of Washington*

“Underappreciated, Overworked, and Unheard: A Phenomenological Approach to Studying Hospital-Based Nurses’ Experience and Management of Conflict”

LaKeshia N. Anderson, *George Mason University*

This panel explores challenges facing various health care providers. Topics range from issues related to training experiences and attitudes to multiple responsibilities and conflict management.

TH 2.4.06 1:30 - 2:45 p.m. Cook	Service Learning and the Communication Discipline a Decade Later: Where Are We Now? Where Should We Be Going?
--	--

Sponsor: Instructional Communication & Applied Communication

Chair: **MJ Woeste**, *University of Cincinnati*

Respondent: **Sara Weintraub**, *Regis College*

Donna Pawlowski, *Creighton University*

Michael Smith, *LaSalle University*

Toni Whitfield, *James Madison University*

Peggy Finucane, *John Carroll University*

Julie Gowin, *University of Maryland*

It has been ten years since the AAHE and Campus Compact grant was begun. This panel will review this initiative, its successes and failures, and ask some hard pedagogical questions concerning service-learning and the communication discipline. After a decade of substantive change, the meta-pedagogical issues of social responsibility and reciprocity need to be addressed. All panelists are locally, regionally, and nationally recognized experts with experiential learning/service learning pedagogy within the communication discipline, and represent diverse institutional settings: 4-year public (urban and suburban), 4 year private (urban and rural), community college (urban), and 4 year religious affiliation (urban).

TH 2.4.07 1:30 - 2:45 p.m. Reynolds	A Roundtable Discussion on Teaching Community and Civic Engagement: Innovative Classes that Fully Engage Students in Political Campaigns
--	---

Sponsor: Instructional Communication and Political Communication

Chair: **Jane Elmes-Crahall**, *Wilkes University*

“Public Relations Campaign Class: Encouraging Political Activism”

Carl T. Hyden, *Morgan State University*

Janet Bello, *Morgan State University*

“A Cross-Generational Voting Focus Group in the 2008 PA Primary – Civic Engagement in a Controlling Spin: News, PR and Politics Class”

Jane Elmes-Crahall, *Wilkes University*

Amy Fusco, *Wilkes University*

Jamie Gwynn, *Wilkes University*

“Returning to the Roots of Civil Rights: Engaging Sites of the Civil Rights Movement”

Todd Allen, *Geneva College*

“Civic Engagement Through Political Communication Coursework”

Theodore F. Sheckels, *Randolph Macon College*

“Lights, Camera, Action – Hollywood has Nothing Over Washington: Political Rhetoric”

Bradford Kinney, *Wilkes University*

LeeAnn Searfoss, *Wilkes University*

Michele Flannery, *Wilkes University*

Using a roundtable format, panelists will share innovative courses and assignments designed to give students political voices in campaigns ranging from America’s civil rights movement to targeted political campaigns at the Presidential, Congressional, Statewide, and Mayoral levels. Syllabi and class assignments will be shared. Several panelists have agreed to invite their students to participate as co-presenters in the roundtable.

TH 2.4.08 1:30 - 2:45 p.m. Ballroom A2	Defining Moments: Rethinking Intercultural Communication in Relation to Globalization
---	--

Sponsor: Intercultural Communication

Chair: **Anjali Ram**, *Roger Williams University*

Respondent: **Donyale R. Griffin**, *Wayne State University*

“Reflecting Back from There: What International, Intercultural Field Research/ Experience Teaches Us About Our Own Cultures/Communication”

Sarah E. Ryan, *Baruch College*

“Media, Globalization, and Intercultural Communication Research”

Anjali Ram, *Roger Williams University*

““Can’t Wait to Post This to Facebook!”: Challenging Culture Consumption in a Study Abroad Intercultural Communication Course”

Celeste Lacroix, *College of Charleston*

“Culture Across the Curriculum”

Donnetrice C. Allison, *Richard Stockton College*

“The Impact of Global Media on Intercultural Communication Pedagogy and Praxis”

Ruma Sen, *Ramapo College of New Jersey*

“Globalization and the Dialogue of Cultures: Defining the Moment for a Pragmatic Cosmopolis”

Kathleen Glenister Roberts, *Duquesne University*

This panel illustrates the urgency and need to contextualize the study of intercultural communication at the 100-year mark of ECA, in relation to the forces of globalization, particularly global media. In this panel, scholars who both research and teach intercultural communication discuss how they engage the relationship between culture and communication that reflects the larger debates that surround globalization, postcolonialism, hybridity, and cosmopolitanism.

TH 2.4.09 1:30 - 2:45 p.m. Ballroom E2	Adaptation: Critical Approaches to Literature and Film
---	---

Sponsor: Media Communication

Chair: **Thomas W. Benson**, *Pennsylvania State University*

Respondent: **Julie Haynes**, *Rowan University*

“Adaptation: The Pleasure of the (Meta)Text”

Brian J. Snee, *SUNY, Potsdam*

“Romanticizing and Mythologizing Gender Politics in the New Feminist Fairy Tales”

Jennifer L. Borda, *University of New Hampshire*

“The Uses of Historiography and Intertextuality in the Vietnam War Screen (Auto) Biography: A Hermeneutical Reading of Oliver Stone’s Cinematic Adaptation of Ron Kovic’s Memoir Born on the Fourth of July”

Susan Mackey-Kallis, *Villanova University*

Stephen Larson, *Villanova University*

“Pan Nalin’s Samsara as Revisionist Update of Hermann Hesse’s Novel Siddhartha”

Stephen Larson, *Villanova University*

The process of adaptation is perhaps the most fascinating and complicated area of modern film studies. This panel examines various aspects of adapting literature to the screen. The participants address film theory and critical method, while attending closely to the textual features of both media (literature and film) in specific cases of film adaptation. Collectively, the participants’ work speaks to the complicated process and cultural stakes involved in translating words into images, literature into film.

TH 2.4.10 1:30 - 2:45 p.m. Bromley	Leaders, Followers, and Work Alienation?
---	---

Sponsor: Organizational Communication

Chair: **James M. Durbin**, *West Virginia University*

Respondent: **Carolyn Anderson**, *The University of Akron*

“The Development and Validation of a Communication Based Work Alienation Scale”

Paul E. Madlock, *West Virginia University*

Matthew M. Martin, *West Virginia University*

Keith D. Weber, *West Virginia University*

“Leadership’s Impact on Subordinates in Organizations”

Rachel Hutchinson, *West Virginia University*

“Best Practices in Leadership and Communication in the Workplace”

Robin Keeney, *West Chester University*

“Family Business Succession: Mother-to-Son Communication Patterns”

Christine K. Foster, *Union Institute & University*

This panel features studies that highlight the impact of leadership, the best forms of leadership, difficulties in family-run businesses, and a new way to measure work alienation.

TH 2.4.11 1:30 - 2:45 p.m. Ballroom D	Defining and Redefining Through Apologia: A Look Back at Key Instances of Apologia in a Century of Communication
--	---

Sponsor: Rhetoric and Public Address
Chair: **Aaron Noland**, *James Madison University*
Respondent: **Aaron Noland**, *James Madison University*

“Apologizing for Others: George W. Bush’s Prisonergate Apologia”
Josh Dickhaus, *University of Alabama*

“When Apologia Fails: Trent Lott, Strom Thurmond and the Rhetorical Vision of the Dixiecrats”
Alfred G. Mueller, II, *Penn State, Mont Alto*

“Apologetic Rhetoric in Rwanda”
Emil B. Towner, *Texas Tech University*

“Kategoria and Apologia in the Legacy of the Tuskegee Syphilis Study”
Autumn Boyer, *University of Pittsburgh*

Apologia is one of the most widely known, studied, and applied rhetorical frameworks of the past century. It has been applied to everything from racism to scandal, to accidental shootings and war. This panel examines four of the most significant rhetorical situations resulting in apologia in the past century. The panel will look back at these major rhetorical events to understand explanatory gaps and project forward implications for apologia in the next Century of Communication.

TH 2.4.12 1:30 - 2:45 p.m. Flower	ECA’s Rhetoric and Public Address Fall Conferences: Tracing More than Twenty-Five Years of Defining Moments
--	--

Sponsor: Rhetoric and Public Address
Nola J. Heidlebaugh, *SUNY, Oswego*
Christopher L. Johnstone, *Pennsylvania State University*
Roberta L. Kosberg, *Curry College*

The Rhetoric and Public Address Fall Conferences began as a way of gathering members of ECA’s RPA division informally in order to encourage submissions to the Spring convention. Through the fall conferences, alliances were formed and new lines of

research explored. Now, in the 30th anniversary year of the first conference, a project to record the mainly oral history of the conferences is under way. Former Fall conference participants and RPA chairs are encouraged to come together with the researchers to hear about the project, and to share and archive memories.

TH 2.4.13 1:30 - 2:45 p.m. Frampton	Teaching Fellow Meeting
--	--------------------------------

TH 2.4.14 3:00 - 5:00 p.m. Whitpen	SHORT COURSE Applied Medical Communication as an Approach to the Interpersonal Medical Communication Course
---	--

Presenter: **E. Phillips Polack, MD, MA, FACS,**
Plastic Surgery Incorporated
Theodore A. Avtgis, Ph.D., *West Virginia University*

Just what the doctor ordered. This short course will expose participants to ways in which effective interpersonal communication skills in health care situations can benefit both patients and professionals.

TH 2:45 - 3:30 p.m. Hamilton Room	
--	--

SPONSORED BY: Duquesne University



TH 2.4.15 2:45 - 3:30 p.m. Hamilton Room	Undergraduate Poster Session 1
---	---------------------------------------

Chair: **Adam Earnhardt,** *Youngstown State University*

“Underrepresentation of African American Women in Television News Media”
Latoya Ashley, *King’s College*

“Gimme Shelter: The Narrative Perception of Belonging among the Homeless”

Brett A. Boisjolie, *Stonehill College*

“The New York Times Representation of Hillary Clinton: A Content Analysis of Clinton during the 2008 Democratic Primaries”

Whitney Carroll, *Penn State University, Berks*

“Emotional Impact of Media Coverage of Natural Disasters on Cross-Generational Viewers”

Amanda Cawley, *Wilkes University*

Alyssa Shilinski, *Wilkes University*

Shauna Strellish, *Wilkes University*

“Taking Sustainability Back to School”

Alex Clatterbuck, *Bridgewater State College*

“A Cluster Feminist Analysis of the Construction of Gender in Versace Print Advertisements Targeted to Women”

Krista A. Costa, *University of Pittsburgh at Greensburg*

“The Identity Development of Biracial Adolescence: Does Race Matter?”

Terri Dorsey, *McDaniel College*

“The Effects of Anti Substance Abuse Advertisements on Children and Young Adults”

Caitlin Francis, *University of Hartford*

Sarah Clark, *University of Hartford*

Kevin Hochman, *University of Hartford*

Joanna Fenestor, *University of Hartford*

“A Mythic Criticism: The Rhetoric of Evangelical Christians and the Ideology It Presents in American Politics”

Lindsey Gingrich, *Shippensburg University*

“UFOs, Extraterrestrials, and Alien Abductions: The Impact of Perceived Television Realism”

Ivey Haber, *SUNY, New Paltz*

Jamie Michelman, *SUNY, New Paltz*

Michael Blumenfeld, *SUNY, New Paltz*

“2008 Presidential Campaign Mottos”

Ashley Harper, *Mercyhurst College*

Mariana Ponce, *Mercyhurst College*

Kristen Ribelli, *Mercyhurst College*

“The Interrelationships among Personality Traits, Cultivation Effect and Perceptions of Media Violence & the Enjoyment of Horror Films”

Janine Harris, *SUNY, New Paltz*

Michelle Guido, *SUNY, New Paltz*

Shannon Cote, *SUNY, New Paltz*

“Loisaida in Bloom”

Megan Hoffman, *Temple University*

“Akon and Britney Spears in the Intro Communication Class: Student Perceptions of the Usefulness of Popular Media Technology”

Catherine Ann Hyman, *University of Vermont*

“Decision-Making Case Study: Hurricane Katrina”

Monica Johnson, *George Mason University*

“Framing Race in America: Senator Barack Obama’s Speech ‘A More Perfect Union’”

Phillip Kostka, *Bridgewater State College*

“The Politics of Ethnicity: Content Analysis of Barack Obama’s Election Victory Speech”

Ashley Lewis, *Shippensburg University*

“Fallen Angel: An Image Restoration Analysis on the Attack and Defense of Miley Cyrus”

Ashley Macik, *University of Pittsburgh at Greensburg*

“The Structure and Function of Implied Moral Argument in Anita Hill’s Senate Testimony: A Close Textual Analysis”

Denise Martin, *SUNY, New Paltz*

“Tending to Metaphor: The Lower East Side Community Gardens and Frida Kahlo”

Ezra Match, *Temple University*

“A Comparative Analysis of News in Print and Online: Is the Web Efficient?”

Larry Melf, *King’s College*

“Inaugural Addresses and Civil Religion: What is the Role of Civil Religion in the Genre of Inaugurals? An Analysis of President George W. Bush’s First Inaugural Address”

Kathryn E. Messner, *Bridgewater State College*

“New Technologies and Political Persuasion”

Alexandra Mielnicki, *Stonehill College*

“Metaphoric Criticism: Eulogy for Princess Diana of Whales”

Christina T. Shirk, *Shippensburg University*

“Book Row: The Importance of Books and Community”

Amy Stansbury, *Temple University*

“Hotel Chelsea: No Longer a Pillar of Chelsea Community?”

Kyra Taylor, *Temple University*

“Gender Differences in Responses to Product Placement in HBO’s Sex and the City and Entourage”

Jessica Vanski, *University of Hartford*

Tessa Walsh, *University of Hartford*

Gregory Morgan, *University of Hartford*

TH 2.5.01 3:30 - 4:45 p.m. Ballroom A2	Communicative Praxis as Defining Moment in Applied Communication Education: Three Case Studies
---	---

Sponsor: Applied Communication

Chair: **Janie Harden Fritz**, *Duquesne University*

“Praxis as a Defining Moment in Teaching Public Relations”

C.T. Maier, *Duquesne University*

“Undergraduate Research: Public Scholarship as Defining Praxis Moment for Applied Communication”

Kathleen Taylor Brown, *Pennsylvania State University*

“Service Learning as “Defining Moment” in Learning Communities: Applied Communication in Action”

N. Bell O’Neil, *Duquesne University*

“Narrative Praxis in the Communication Curriculum: A Defining Moment”

Leeanne M. Bell, *Stevenson University*

The best defining moments of the field of communication have occurred when theory has been moved to practice through praxis engagement of communicative action. Indeed, the defining identity of the field of communication is “praxis” – applied communication in the classroom and community. As theory drives application, students engage the richness of the communication field. In the classroom, in learning communities through service learning, with narrative-informed action, in civic participation through public scholarship – each of these contexts offers new defining moments for applied communication pedagogy. These three papers engage that theme as manifested in a particular context of three university settings. The audience is invited to offer their “defining moments” of praxis engagement following the presentations and to discuss ideas for additional applied communication praxis application.

TH 2.5.02 3:30 - 4:45 p.m. Ballroom B	Centennial Scholars in Communication Law & Ethics: Gary Gumpert
--	--



Sponsor: Centennial Scholars
Chair: **Lewis Freeman**, *Fordham University*

Susan Barnes, *Rochester Institute of Technology*
Harvey Jassem, *University of Hartford*
Thom Gencarelli, *Manhattan College*
Dale Herbeck, *Boston College*
Susan J. Drucker, *Hofstra University*
Don Fishman, *Boston College*

Dr. Gary Gumpert is Emeritus Professor of Communication at Queens College of the City University of New York and co-founder of the consulting firm, Communication Landscapers, which analyzes the nexus of regulation, communication, and media development. Formerly a radio and television producer/director, he is widely published in a variety of journals and books which examine the intricate interconnection of social interaction, urbanization and media technology. This panel addresses the primary themes of his work over the past thirty years which has addressed the many nuances in our growing dependency upon mediated communication: the nexus of new communication technology and social relationships, the impact of urban and suburban development on human interaction, the alteration of public space and the changing nature of community,

and issues of individual rights and academic freedoms.

TH 2.5.03 3:30 - 4:45 p.m. Ballroom A1	From Movies to Moodles: 100 Years of Technology in Education
---	---

Sponsor: Communication and Technology
Chair: **Catherine K. Wright**, *George Mason University*

“Classroom Technology Before the Internet”
Davis Foulger, *Brooklyn College*

“The Computer-Enhanced Classroom”
Catherine K. Wright, *George Mason University*

“CommuniCoach in Teaching Public Speaking”
Kris Murnaidi, *Kent State University*

“Extending the Conventional Classroom Online”
Stephen Epstein, *SUNY, Suffolk*

“The Online Classroom”
Kristin Roeschenthaler Wolfe, *Duquesne University*

TH 2.5.04 3:30 - 4:45 p.m. Ballroom E1	Top Competitive Papers in Health Communication
---	---

Sponsor: Health Communication
Chair: **Maria Brann**, *West Virginia University*

“When Rapport-Building Goes Beyond Encouragement: Communicating Over-Accommodation Toward Patients with Disabilities”
Ashley Duggan, *Boston College*
Natalie Swergold, *Boston College*
Kathleen Chanatry, *Boston College*
Colleen Coburn, *Boston College*
Shannon Carroll, *Boston College*
Matthew Dunn, *Boston College*
Aisling Francoeur, *Boston College*
John Glass, *Boston College*
Sara Weintraub, *Boston College*

Hilary Weismann, *Boston College*
Kathryn Zioto, *Boston College*
Ylisabyth S. Bradshaw, *Tufts University*
Wayne Altman, *Tufts University*

“So Wait, I’m Dying?: A Grounded Theory Study on How Communication is Affected When Doctors Use SPIKES to Break Bad News”

Kristen L. Willett, *George Mason University*
Megan H.L. Tucker, *George Mason University*
Melinda M. Villagran, *George Mason University*
Joy Goldsmith, *Young Harris College*
Elaine Eittenberg-Lyles, *University of North Texas*
Sandra E. Sanchez-Reilly, *University of Texas*

“How Physical Activities are Influenced by Discriminate Message Interventions”

Taejin Jung, *SUNY, Oswego*

TH 2.5.05 3:30 - 4:45 p.m. Bromley	Exploring Guidelines for Student Behavior in the Communication Classroom and Beyond
---	--

Sponsor: Instructional Communication

Lisa Cuklanz, *Boston College*
Bonnie Jefferson, *Boston College*
Pamela Lannutti, *Boston College*
Rita Rosenthal, *Boston College*
Elena Strauman, *College of Charleston*

This roundtable focuses on approaches to fostering classroom civility through guidelines for student behavior. This panel will focus on how guidelines are communicated to students and explore the relationship between instructional communication research and guidelines. Panel members are diverse in terms of teaching experience, topics, style, and institutions. Panel members’ specific topics include fostering student civility in large-lecture classrooms and when discussing potentially sensitive topics such as sexuality and race, and reacting to students’ incivility.

TH 2.5.06 3:30 - 4:45 p.m. Ballroom E2	The Students and the Teacher: Looking at Culture Through Mixed Method Lenses and Multiple Contexts
---	---

Sponsor: Intercultural Communication
Chair: **Bessie L. Lawton**, *West Chester University*
Respondent: **Lynn Dee Gregory**, *University of Vermont*

“Nollywood: Disseminating Nigerian Culture”
Uchenna Onuzulike, *Ohio University*
Joan Kanyange, *Ohio University*

“Self-Perceived Communication Competence in Thai Culture”
James C. McCroskey, *University of Alabama, Birmingham*

“Blood in the Water: Song as a Rhetorical Strategy for Examining Culture an Expressing Guilt”
LaKesha N. Anderson, *George Mason University*

This panel reflects the continued work of a seasoned scholar in intercultural communication, James C. McCroskey, and the work of two debuting graduate students in an exploration of two distinct cultural groups: one in music and the other in film. Each paper provides a greater understanding of the choices we make in cross-cultural communication, which has implications for how we perceive ourselves in various contexts and how cultures are portrayed in popular culture. These papers also speak to the impact of history in song, on film, and on our communication across cultures.

TH 2.5.07 3:30 - 4:45 p.m. Claypoole	Exploring Tensions in Rhetorical Strategies of Social Protest
---	--

Sponsor: Kenneth Burke & Rhetoric and Public Address
Chair: **Howard N. Schreier**, *Bloomsburg University*

“Hacking Sarah Palin: Towards an Ethics of Hactivism in Electoral Politics”
David S. Heineman, *Bloomsburg University*

“Boycotted Blood Diamonds!: ‘Perspective By Incongruity’ in a Visual Protest Movement”
Diane S. Hope, *Rochester Institute of Technology*

“The Orange Alternative Movement and the Art of Subversion”

Donna M. Kowal, *SUNY, Brockport*

Joshua Sliker, *Franklin Pierce Law Center*

“Gitmo on the Platte’ and the Paradox of Free Speech Zones”

Kara Shultz, *Bloomsburg University*

This panel explores the strategies and constraints of four differing kinds of public protest: street theatre, internet images, public demonstrations, and activism. Drawing from Burkean constructs, new media criticism, the rhetoric of social movements, and free speech scholarship, the papers provide an analysis of contemporary movement rhetoric examining the requirements, problems, strategies, and limits of protest rhetoric.

TH 2.5.08 3:30 - 4:45 p.m. Ballroom D	Defining Communication Moments in the Classroom
--	--

Sponsor: Instructional Communication

Chair: **Sean M. Horan**, *West Virginia University*

Respondent: **Ann Bainbridge Frymier**, *Miami University of Ohio*

“Message Framing in the Classroom: The Relationship Between Message Frames and Student Perceptions of Instructor Power”

Joseph L. Chesebro, *SUNY, Brockport*

Matthew M. Martin, *West Virginia University*

“The Effects of Written Feedback Style and Student Grade Expectations on Student Motivation and Affective Learning”

Jim Katt, *University of Central Florida*

Steve Collins, *University of Central Florida*

“Students’ Interdependence, Face Needs, and Motives for Communicating with Their Instructors”

Matthew M. Martin, *West Virginia University*

Katie Neary Dunleavy, *LaSalle University*

Keith D. Weber, *West Virginia University*

“Application of the Theory of Planned Behavior to the College Classroom”

Katie Neary Dunleavy, *LaSalle University*

Keith D. Weber, *West Virginia University*

Matt Martin, *West Virginia University*

This competitive paper panel highlights research designed to help communication scholars examine communication between students and instructors.

TH 2.5.09 3:30 - 4:45 p.m. Flower	Philosophy of Communication Reader's Circle: Interpreting and Engaging Texts
--	---

Sponsor: Philosophy of Communication
Chair: **Pat Arneson**, *Duquesne University*

We extend the invitation to share ideas! Please bring 15 photocopies of an outline of one philosophical book you are currently reading that informs your communication scholarship. The book could come from any historical era and represent the work of a philosopher, a philosophical school of thought, or an aspect of communication through a philosophical lens. Participants will briefly (5 minutes) highlight ideas as relevant to philosophy of communication. Come with or without an outline!

TH 2.5.10 3:30 - 4:45 p.m. Ballroom C	Cracking the Glass Ceiling: Defining Moments for Women in Campaign 2008
--	--

Sponsor: Political Communication
Chair: **Alyssa Samek**, *University of Maryland*

"Situating Madame President: Agency, Audience, and the Gendering of Hillary Rodham Clinton"

Justin Killian, *University of Minnesota, Twin Cities*

"(Bitter)Sweet Surrender: An Analysis of Hillary Clinton's 2008 Democratic Convention Address"

Mary L. Kahl, *SUNY, New Paltz*

Michael Leff, *SUNY, New Paltz*

"Sarah Palin: Symbolic Womanhood Against the Grain of Feminism"

Janis L. Edwards, *University of Alabama*

"Then and Now: Television News Frames of Women Vice-Presidential Candidates: Geraldine Ferraro and Sarah Palin"

Scott Britten, *Salisbury University*

Cynthia Cooper, *Salisbury University*

“Campaign or Catfight?: Media Framing of Palin, Clinton and the Candidates’ Wives”

Lisa Burns, *Quinnipiac University*

This panel offers varied perspectives on the historic 2008 campaigns of Hillary Clinton and Sarah Palin in terms of women’s continued advancement in political parity. Audience interaction will be invited on what these campaigns, their media coverage, and their lessons for political communication researchers mean for the prospects for gender parity in national politics and the evolution of studies in gender and political communication

TH 2.5.11 3:30 - 4:45 p.m. Shippen	Defining Moments in Politics: The Search for Identity in the 2008 Presidential Campaign
---	--

Sponsor: Voices of Diversity

Chair: **Fran Mindel**, *Morgan State University*

Respondent: **Oluwatosin Adegbola**, *Morgan State University*

“The Pedagogy and Politics of Racial Humor”

Leda Cooks, *University of Massachusetts*

“Politics and Racial Identity: How Barack Obama Perceived His Own Identity in the 2008 Presidential Campaign”

Carl T. Hyden, *Morgan State University*

“Supermom in the White House: Identification of Michelle Obama and Sarah Palin as Dueling Versions of the ‘Perfect Mother’”

Fran Mindel, *Morgan State University*

“Constructing the ‘Female Politician’: A Critical Analysis of the Identity Construction of Senator Hillary Clinton and Governor Sarah Palin”

Andrea M. McClanahan, *East Stroudsburg University of Pennsylvania*

“Issues, Images, and Public Policy Deliberation in the 2008 Presidential Campaign”

Trevor Parry-Giles, *University of Maryland*

“Illuminating African-American female Identity via Michelle Obama”

Stacey A. Peterson, *College of Notre Dame of Maryland*

Communication scholars from Mead (1934) to Burke (1950 and beyond) to Benoit (1995) have been fascinated with personal identity and our perceptions of the images we

project. The 2008 Presidential election offers a plethora of texts to analyze in the form of the candidates, their running mates and wives. The papers on this panel will focus on how the identity of these individuals were constructed in the public arena, through rhetoric about race, gender, roles of motherhood, beauty, humor, and personality in this extremely defining political year.

TH 2.5.12 3:30 - 4:45 p.m. Reynolds	International Intercultural Interconnected: How Journalism Practices Shape Perspectives and Perceptions of Intercultural Communication
--	---

Sponsor: Media Ecology
 Chair: **Kelley Crowley**, *West Virginia University*

“Learning to be Free: The Print Media of Cotonou, Benin”
Steve Urbanski, *West Virginia University*

“Us’ Versus ‘Them’ in Olympic Hockey: The Rhetoric of Nationalism in Sports Media”
Kelly Shultz-Poniatowski, *The Pennsylvania State University*

“Probing the Silence of One Dead Indian”
Maggie Jones Patterson, *Duquesne University*

“Putin, Power and the American Press: The New American/Russian Rhetoric”
Kelley Crowley, *West Virginia University*
Olga Ivanova, *Duquesne University*

The frames through which media audiences see the world are shaped by the journalism professionals who construct them. Differences in journalism practices, cultural norms and nationalistic attitudes give shape to these frames. This panel will discuss the various ideological frames that both international and American news media imposes on its audiences to explain and explore international and intercultural issues.

TH 2.5.13 3:30 - 4:45 p.m. Frampton	Research Fellows Meeting
--	---------------------------------

TH 5:00 - 6:00 p.m. Ballroom Lobby/ Patio Area	Newcomers "Meet and Greet" Reception
--	---

SPONSORED BY: University of Alabama-Birmingham



For ECA participants who are new to this convention, this is the place to be! Stop by and meet ECA's Past Officers and members of the current leadership team.

The reception will be held on the outdoor patio area off the ballroom lobby (weather permitting). If the location needs to change due to the weather, signage will be posted in the Ballroom Lobby area directing you to an alternate location.

TH 6:00 - 8:00 p.m. Positano Coast	ECA Welcome Reception
---	------------------------------

SPONSORED BY: Villanova University



Please plan to join us as we kick off ECA's 100th celebration with our traditional opening reception! The reception site (Positano Coast) is located directly across the street from the Sheraton Society Hill.

TH 8:00 - 9:00 p.m. Whitpen	12-Step Group Meeting
--	------------------------------

All members of 12-Step groups are invited to attend this meeting.

Friday, April 24, 2009

FRI 7:30 a.m. - 5:00 p.m. Hamilton Room	ECA Convention Registration
--	------------------------------------

FRI 3.1.01 8:00 - 8:45 a.m.	Interest Group Business Meetings
--	---

American Society for the History of Rhetoric	Reynolds
Argumentation and Forensics	Ballroom D
Communication Traits	Cook
Health Communication	Ballroom A1
Interpersonal Communication	Ballroom A2
Interpretation and Performance Studies	Claypoole
Media Communication	Flower
Philosophy of Communication	Ballroom E1
Voices of Diversity	Ballroom E2

FRI 3.2.01 9:00 - 10:15 a.m. Reynolds	Un-Covering Players in the Past: Women in the Early Years
--	--

Sponsor: American Society for the History of Rhetoric
Chair: **Anne Mattina**, *Stonehill College*

James W. Chesebro, *Ball State University*
Jane Blankenship, *University of Massachusetts*
Judith Trent, *University of Cincinnati*
Anita Taylor, *George Mason University*

This panel explores the role of women during the early efforts to professionalize the field/discipline of speech, with specific attention to women in the east and in the development of what became the Eastern Communication Association. The exploration deals both with context and milieu and with the work of individual women.

FRI 3.2.02 9:00 - 10:15 a.m. Ballroom D	The Argumentation and Debate Course: Should We Still Be Teaching Academic Debate and Formal Logic After 100 Years? A Roundtable Panel
--	--

Sponsor: Argumentation and Forensics
Chair: **Fran Mindel**, *Morgan State University*

Gary W. Eckles, *Thomas Nelson Community College*
Carl T. Hyden, *Morgan State University*
Theodore F. Sheckels, *Randolph Macon College*
Barbara Sims, *Alderson Broaddus College*
Kimberly Korcsmaros, *Bridgewater College*

Most argumentation and debate textbooks focus on academic debate, formal logic, and diagramming arguments. Yet most students enrolled in these classes will not be engaging in academic, formal debate once the class concludes. The panelists will ask the question: Should argumentation and debate classes still be geared toward traditional academic debate and formal logic? Panelists will further share teaching strategies for making this course more relevant to the needs of today's students.

FRI 3.2.03 9:00 - 10:15 a.m. Cook	Family of the Future: Possibilities and Challenges
--	---

Sponsor: First Vice-President
Chair: **Richard West**, *Emerson College*

Elizabeth Graham, *Ohio University*
Lynn H. Turner, *Marquette University*
Richard West, *Emerson College*
Caryn Medved, *Baruch College*
Dawn O. Braithwaite, *University of Nebraska, Lincoln*

The contemporary family has evolved considerably since those early days of Leave it to Beaver and Ozzie and Harriett. Aside from the scholarly advances in family communication, the popular press, too, has contributed toward the perception of family and family life. This roundtable discussion will explore where we've been and where we're going related to the interpretation of "family." Among the topics to be considered are the political consequences of defining family, family diversity, family configuration, spirituality and the family, among many others. The real success of this program will be measured by an ongoing dialogue with the audience; to this end, participation from those in attendance

will be solicited.

FRI 3.2.04 9:00 - 10:15 a.m. Ballroom A1	A Discussion of the Evolution and Current State of the Pedagogy of Public Relations
---	--

Sponsor: Instructional Communication
Chair: **Mark A. Flynn**, *Kutztown University*

Andrea Mitnick, *Kutztown University*
Catherine Catanach, *Kutztown University*
Mark A. Flynn, *Kutztown University*

Public relations has long been a part of many communication programs. It has also branched out on its own, becoming a major at colleges and universities nationwide. Several questions can be raised regarding the teaching and study of public relations based on the two distinct systems in which they operate: programs with majors, and those with minors only. The strengths, weaknesses, and potential in each will be addressed.

FRI 3.2.05 9:00 - 10:15 a.m. Ballroom A2	Top Competitive Papers in Interpersonal Communication
---	--

Sponsor: Interpersonal Communication
Chair: **Maria Brann**, *West Virginia University*
Respondent: **Elizabeth Bernat**, *SUNY, Plattsburgh*

“Relational Maintenance Behaviors, Relational Characteristics, and Communication Channel Use Among Adult Siblings”

Scott A. Myers, *West Virginia University*
Alan K. Goodboy, *Bloomsburg University*

“Turning Points, Trajectories, and Closeness in the Mother-Young Adult Daughter Relationship”

Aimee E. Miller, *University of Hartford*
Meredith Marko Harrigan, *SUNY, Geneseo*

“Perceptions of Swearing: Contextual Factors Associated with Expectancy Violations”

Danette I. Johnson, *Ithaca College*
Nicole Lewis, *Ithaca College*

FRI 3.2.06 9:00 - 10:15 a.m. Claypoole	Top Three Papers in Media Communication
---	--

Sponsor: Media Communication
Chair: **Gordon Coonfield**, *Villanova University*
Respondent: **Maria A. Simone**, *Rowan University*

“Tortured News: Defining America’s Role in the Abu Ghraib Prison Scandal”
Amanda Davis, *University of Texas at Tyler*

“The Ethics of the Image Repair Discourse Strategy Used by Duke University in its Handling of the Lacrosse Team Sex Scandal”
Rod Carveth, *University of Hartford*
Claire Ferraris, *Western Oregon University*
Nick Backus, *Western Oregon University*

“In Opposition: The Campaign Against LPFM by the National Association of Broadcasters and National Public Radio”
Zack Stiegler, *University of Iowa*

FRI 3.2.07 9:00 - 10:15 a.m. Flower	(Re)defining Media Space and Practice
--	--

Sponsor: Media Ecology
Chair: **Thom Gencarelli**, *Manhattan College*
Respondent: **Jonathan Slater**, *SUNY, Plattsburgh*

“Defining Virtual Communication”
James W. Chesebro, *Ball State University*
Nicholas W. Geidner, *Ohio State University*

“Interpreting the Gaze: Lesbian Imagery in Mass Market Advertising”
Rebecca Kern, *Manhattan College*

“The Free Market Economy, Not the Medium, as the Message”
Flora Keshishian, *St. John’s University*

“Unrepentant Sinners of the Printed Word: Browsing Madness at Borders Bookstore in Singapore”

Kim Trager-Bohley, *Manhattan College*

This panel presents four papers in which the authors seek to extend and move forward the existing body of research within the field of media ecology by (re)defining media space and place, media practice and use, media (re)presentation, and even the very nature of media themselves.

FRI 3.2.08 9:00 - 10:15 a.m. Bromley	What Should and What Should Not Be Taught in the Basic Undergraduate Organizational Communication Course
---	---

Sponsor: Organizational Communication

Chair: **James C. McCroskey**, *University of Alabama, Birmingham*

“Disagreement, Conflict, and Groupthink and Perceptions of People in Organizations”

Virginia P. Richmond, *University of Alabama at Birmingham*

“Approaches to Management and Communication in Organizations”

James Katt, *University of Central Florida*

“Organizational Culture and Nonverbal Behavior in Organizations”

Jerry L. Allen, *University of New Haven*

“Effective Supervisory and Subordinate Relationships, and Supervision and Administration Communication”

Lynda L. McCroskey, *California State University, Long Beach*

“Personality, Temperament, and Communication Traits, and Barriers to Effective Communication”

Theodore A. Avtgis, *West Virginia University*

The lack of consistency among basic courses in organizational communication results in difficulty in determining what can be expected for a student’s foundation for advanced classes and introductory classes at the graduate level. Currently, some students will enter advanced or graduate classes with a solid base and others will not. By the end of this program it is hoped that some agreement on the nature of the basic course will be achieved and available for the field.

FRI 3.2.09 9:00 - 10:15 a.m. Ballroom E2	Philosophy of Communication: Top Three Competitive Papers
---	--

Sponsor: Philosophy of Communication
Chair: **Pat Arneson**, *Duquesne University*
Respondent: **Ronald C. Arnett**, *Duquesne University*

“An Interpretive Engagement of Philosophical Leisure: A Philosophy of Communication”

Annette M. Holba, *Plymouth State University*

“A Question of Education: An Attempt at Levinas and Attending to the Other: An Ethical Call”

Maryl Roberts, *Duquesne University*

“A Philosophy of the Public Speaking Classroom: Habermas’s Ideal Speech Situation as a Philosophical Framework”

Brent C. Sleasman, *Gannon University*

FRI 3.2.10 9:00 - 10:15 a.m. Shippen	First Forays in the Criticism of Public Discourse: An Eclectic Assortment of Exemplars
---	---

Sponsor: Rhetoric and Public Address
Chair: **Mary L. Kahl**, *SUNY, New Paltz*
Respondent: **Mary L. Kahl**, *SUNY, New Paltz*

“A Call to Action: A Close Reading of Elie Wiesel’s Holocaust Remembrance Rhetoric in ‘The Perils of Indifference’”

Emily B. Frey, *NYC Office of Senator Hillary Rodham Clinton*

“The Universal Declaration of Human Rights and the Cold War: A Close Textual Analysis of Eleanor Roosevelt’s ‘The Struggle for Human Rights’”

Amanda Gresens, *University of Memphis*

“The Rhetoric of Unity and Sacrifice: A Situational Analysis of Martin Luther King’s ‘Mountain Top’ Address”

Alexandra Stewart McCarroll, *SUNY, New Paltz*

The early history of ECA is itself the early history of the discipline of Communication in

American colleges and universities. Moreover, many of ECA's first members focused their research on the practice and criticism of public discourse – so many, in fact, that a plethora of studies in rhetorical criticism has often made its way into our convention programs throughout the past century. This panel seeks to continue this tradition by showcasing research conducted by the newest generation of rhetorical critics who are presenting here their first forays in public address scholarship.

FRI 3.2.11 9:00 - 10:15 a.m. Ballroom E1	Notes from the Playing Fields: Interrogating the Political Intersections of Black Masculinity and Sport
---	--

Sponsor: Voices of Diversity
Chair: **Ronald L. Jackson**, *University of Illinois at Urbana-Champaign*

“The Revolution Will Be Televised: Commodifying the Black Athlete”
Timothy J. Brown, *West Chester University*

“Class, Gender, and Celebrity Status: Kobe Bryant as a Clear Indication of White Male Privilege”
Rachel A. Griffin, *Southern Illinois University*

“An Exploratory Study of Africana Students and Their Perspectives on the Myth of Black Athletic Superiority”
Kimberly R. Moffitt, *University of Maryland Baltimore County*

“GPA Versus MVP: Anti-intellectualism and the African American Student Athlete”
Claude E. Taylor, *Monmouth University*

Black athletes have made a lasting impact on American sports. From Jack Johnson to Michael Jordan, Black athletes have given us some of our most memorable moments. Along with these memorable moments, however, are the social realities surrounding race and racism that Black athletes all too often have to confront. Thus, while sport is often perceived as a cultural terrain on which issues of race and racism are transcended, this panel will implement multiple theoretical and methodological approaches to explore the contradictory and controversial intersections of Black masculinity, Black athletes, and sport.

FRI 3.2.13 9:00 - 11:11 a.m. Frampton	SHORT COURSE Creating Defining Moments: Teachable Moments and Strategies to Change Students' Lives
--	---


Presenter: **Star A. Muir**, *George Mason University*
Janette Kenner Muir, *George Mason University*

Everyone has that one instructor who inspired them to become who they are today. This short course will focus on classroom strategies and techniques that will help participants become that teacher in a student's life.

FRI 3.2.14 9:00 - 11:00 a.m. Whitpen	SHORT COURSE Teaching the Course in Crisis Communication
---	---

Presenter: **Melissa Gibson Hancox**, *Edinboro University of Pennsylvania*
Mary Amidon Murray, *Edinboro University of Pennsylvania*

Crisis communication is a growing field, and those skilled in this area are in high demand. This short course will outline how to develop a course in crisis communication to make students more viable in the workforce.

FRI 10:00 - 11:15 a.m. Hamilton Room	
---	--

SPONSORED BY: Ohio University, Lancaster



FRI 3.2.15 10:00 - 11:15 a.m. Hamilton Room	Undergraduate Poster Session II
--	--

Chair: **Adam Earnhardt**, *Youngstown State University*

“Discovering Diversity Training: What Companies Are (or Aren't!) Doing “
Keiko Adachi, *West Virginia Wesleyan College*

“What’s for Dinner, Mom?: Exploring How Women Construct Gender from Food Network Programs”

Shannon Alexander, *James Madison University*

Allison Grizzell, *James Madison University*

“The Variance in Relational Maintenance Behaviors According to Age in Sibling Relationships”

Sarah Carr, *West Virginia Wesleyan College*

“Vouchers Within No Child Left Behind: A Flawed Program or a Paralyzed Education System?”

Heather Catrambone, *Ramapo College of New Jersey*

“Bollywood: The Global Phenomenon of Indian Cinema as a Representation of an Evolving Indian Identity”

Annie Davis, *Ramapo College of New Jersey*

“Suppression of Free Speech: Journalists Under Attack in Mexico’s Drug War”

Caitlin DePue, *Ramapo College of New Jersey*

“The Meaning of Facebook “Friends” and the Cultivation of Relationships”

Katy Foucar-Szocki, *James Madison University*

“The Professor’s Perspective: A Study of the Communication Methods Used by Professors during Negative Interactions Initiated by Students Outside of the Classroom”

David Gately Jr., *James Madison University*

“Children’s Relationships with Their Parents and Stepparents”

Carlee Gault, *West Virginia Wesleyan College*

“Taking Advantage of the Vulnerable: The Media and Animal Abusers”

Kaitlyn Haitz, *Ramapo College of New Jersey*

“Communication Apprehension and Traumatic Triggers: Can the Death of a Loved One Induce CA?”

Marissa Hare, *West Virginia Wesleyan College*

“The Media’s Lens on Geraldine Ferraro and Sarah Palin: The Celebrification of Politicians”

Andrea Klerides, *Hofstra University*

“Man of Science, Man of Faith: A Comparison of Jack and Locke from ABC’s LOST: Their Relationship and Ties to Modernity and Post-Modernity”

Joey Lewandowski, *Ramapo College of New Jersey*

“The Construction of Illegal Immigration in Mainstream and Alternative Media”

Freddy Quinones, *Ramapo College of New Jersey*

“Colombia’s Bad Habits: Drugs, Violence, and the United States”

Eileen Ramos, *Ramapo College of New Jersey*

“Short-Term Appointed Leaders: The Process of Assimilating a Group through Diffusion and Two-Step Flow Theories”

Krysta Rexrode, *West Virginia Wesleyan College*

“Defacing Facebook: Does One’s Facebook Profile Affect the Initial Stages of Attraction and the Progression of Relationships?”

Sarah H. Ridgeway, *Lynchburg College*

“Mexico and the Rise of Non-Communicable Diseases”

Larissa Rota, *Ramapo College of New Jersey*

“Here’s To The Crazy Ones’: The Brand Transformation of Apple, Inc. through its 1997 ‘Think Different’ Campaign”

Angela Ruffino, *Marist College*

“What Makes a Woman? According to the Housewives of Wisteria Lane”

Fiorelli Anne Salvo, *Ramapo College of New Jersey*

“Gang Member’s Symbols and How They Communicate”

Wanda Saunders, *Morgan State University*

“The New Faces of Homelessness: A Rhetorical and Semiotic Analysis of Constructions of Homelessness in Media”

Jacqueline Sayevich, *Ramapo College of New Jersey*

“The Broadband News Era: The Shift from Traditional Boundaries of Media to Open Online News Content through User Generated Relationships and Conversations”

Jenna Sleefe, *Hofstra University*

“The Truth behind the American Dream”

Anabel Tonkovic, *Ramapo College of New Jersey*

“Silence, Water, Hope: The Influence of Literature as Political Historical Memory”

Jamie Trapp, *Ramapo College of New Jersey*

“Using Music as an Interpersonal Message Channel”

Marybeth Yoder, *West Virginia Wesleyan College*

“What Are You?': Analyzing the Existence of the ‘One-Drop’ Rule through the Biracial Individual’s Standpoint”

Temi Williams-Davies, *George Washington University*

FRI 3.3.01 11:00 a.m. - 12:15 p.m. Claypoole	Aggressive Communication: Multiple Applications of Theory
---	--

Sponsor: Applied Communication

Chair: **Andrew S. Rancer**, *The University of Akron*

“Aggressive Communication: Cognitive Processes and Aggressive Expression”

Theodore A. Avtgis, *West Virginia University*

“Aggressive Communication: Mapping Nonverbal Verbal Aggression”

James M. Durbin, *West Virginia University*

“Aggressive Communication and Medical Lag: Costs and Intervention”

E. Phillips Polack, *West Virginia University*

“From the Mouth of Troublemakers: Uncovering Why Adolescent Boys Report Avoiding Verbal and Physical Aggression”

Rachel L. DiCioccio, *The University of Rhode Island*

Jeffrey W. Kassing, *Arizona State University*

This panel focuses on four projects that explore aggressive communication in the areas of health, personality, adolescence, and nonverbal communication. Through different methodological approaches, these papers demonstrate the applicability of aggressive communication across contexts.

FRI 3.3.02 11:00 a.m. - 12:15 p.m. Reynolds	Centennial Scholars in Rhetoric & Public Address: Carroll Arnold, Thomas Benson, & Raymie McKerrow
--	---



Sponsor: Centennial Scholars
Chair: **Michael W. Barberich**, *University at Albany, SUNY*
Respondent: **Raymie McKerrow**, *Ohio University*
Thomas Benson, *The Pennsylvania State University*

“Rhetoric and Public Address in ECA’s First 100 years”
Nneka Ifeoma Ofulue, *University of Maryland*
Trevor Parry-Giles, *University of Maryland*

“On the Scholarship of Carroll Arnold”
Molly Wertheimer, *The Pennsylvania State University*

“On the Scholarship of Thomas Benson”
Brian Snee, *SUNY, Potsdam*

“On the Scholarship of Raymie McKerrow”
Benjamin R. Bates, *Ohio University*

In light of a century of rhetoric and public address scholarship in ECA, and with view to direction for the next century, this panel’s invited participants will offer a reflection on the scholarship that essentially shaped rhetoric and public address and the lessons this work imparts to current and future students of rhetoric and public address in ECA. Professors Carroll Arnold, Thomas Benson, and Raymie McKerrow will be recognized as the Rhetoric and Public Address interest group’s Centennial Scholars.

FRI 3.3.03 11:00 a.m. - 12:15 p.m. Cook	Centennial Scholars in Voices of Diversity: Deborah Atwater, Jane Blankenship, & James W. Chesebro
--	---



Sponsor: Centennial Scholars
Chair: **Donna M. Kowal**, *SUNY, Brockport*

Deborah Atwater, *Pennsylvania State University*
Jane Blankenship, *University of Massachusetts*
James W. Chesebro, *Ball State University*

The primary purpose of Voices of Diversity Interest Group is to explore the various theories and practices that pertain to research, teaching, and study of communication within, between, and among diverse communities, especially as these communities are affected and/or marginalized culturally, economically, institutionally, politically, psychologically, and socially because of age, class, disabilities, ethnicity, gender, language, race, religion, or sexual orientation. Our selection of Centennial Scholars – Deborah Atwater, Jane Blankenship, James W. Chesebro – epitomize this purpose through decades and decades of scholarship and service to this Association. We are honored to acknowledge them and their value to our interest group.

FRI 3.3.04 11:00 a.m. - 12:15 p.m. Ballroom E1	A Century of Communication In and Out of the Classroom
---	---

Sponsor: Instructional Communication
Chair: **Mary Toale**, *Baldwin-Wallace College*
Respondent: **Valerie Manno Giroux**, *Miami University*

“Students’ Aggressive Communication Traits and Their Out-Of-Class Communication with Instructors”

Daniel H. Mansson, *West Virginia University*
Scott A. Myers, *West Virginia University*
Matthew M. Martin, *West Virginia University*

“Perceived Teacher Power Use and Credibility as a Function of Teacher Self-Disclosure”

Danielle N. Orbash, *Miami University*

“Curriculum Planning: Trends in Communication Studies, Workplace Competencies, and Current Programs”

Dale A. Bertelsen, *Bloomsburg University*
Alan K. Goodboy, *Bloomsburg University*

This competitive paper panel highlights research on the communication curriculum discussing instructors’ communication and students’ communication in and outside of the classroom.

FRI 3.3.05 11:00 a.m. - 12:15 p.m. Ballroom E2	Communication Conflict and Forgiveness in Interpersonal Relationships
---	--

Sponsor: Interpersonal Communication
Chair: **Carrie D. Kennedy-Lightsey**, *West Virginia University*
Respondent: **Sally Vogl-Bauer**, *University of Wisconsin, Whitewater*

“Understanding Bad Behaviors with Good Intentions: A Qualitative Investigation of Negative Relationship Maintenance Behaviors”

Sean M. Horan, *West Virginia University*
Maria Brann, *West Virginia University*
Meghan Jacobi, *West Virginia University*

“What Is Forgiveness? How is it Defined Among Men and Women?: Defining Forgiveness Based on a Series of Qualitative Interviews”

Lori Poole, *University of Denver*

“The Decision to Forgive: Sex, Gender and the Likelihood to Forgive Partner Transgressions”

Robert J. Sidelinger, *Oakland University*
Brandi N. Frisby, *West Virginia University*
Audra McMullen, *Towson University*

“Conflict Styles and Communication Channels in Romantic Relationships”

Brandi N. Frisby, *West Virginia University*
David Westerman, *West Virginia University*

“Who am I?: Sensemaking and the Reconstruction of Identity in Divorce Narratives”

Stephanie Melchiorre, *Villanova University*

This panel features papers regarding conflict and the resolution of conflict. Specifically, the papers will report on conflict and negative maintenance behaviors and also focus on communicating forgiveness and moving on after the dissolution of a relationship.

FRI 3.3.06 11:00 a.m. - 12:15 p.m. Ballroom A1	Top Competitive Papers in Lambda Pi Eta
---	--

Sponsor: Lambda Pi Eta

Chair: **Andrew Jared Critchfield**, *The George Washington University*
Respondent: **Stacey Wieland**, *Villanova University*

“The Framing of African-American Katrina Victims on CNN and FOX News Networks”

Courtney C. Herring, *Denison University*

“That’s What She Said: A Study of Gender Roles on NBC’s *The Office*”

Cooley Horner, *Boston College*

“Enculturation Through Young Adult Evangelical Romance: The Rhetoric of the *Christy Miller Series*”

Stacy Ladenburger, *Calvin College*

“Casting the First Stone: The Attack and Defense of the Abu Ghraib Prison Scandal”

Joel Slezak, *University of Pittsburgh at Greensburg*

FRI 3.3.07 11:00 a.m. - 12:15 p.m. Ballroom A2	Philosophy of Communication at the Historical Ground of the Other
---	--

Sponsor: Philosophy of Communication
Chair: **Celeste Grayson**, *Duquesne University*

“The Other: Levinas’s Historical Tracing”

Ronald C. Arnett, *Duquesne University*

“Toward a Phenomenological-Existential Rhetorical Understanding of the Other”

Erik Garrett, *Duquesne University*

“Rhetoric, Democracy, and the Other: Exceptionalism in Communication Ethics and Politics”

Pat J. Gehrke, *University of South Carolina*

“Bound to the Other: Bakhtin’s Rhythm of Act”

Celeste Grayson, *Duquesne University*

With the conference attention to the Centennial brings an awareness of the importance of history in the communication discipline. This panel looks at the historical derivations of “otherness” from various philosophical perspectives. It will include works tracing a Levinasian understanding of the Other within ethics, the “other” after postmodernity

grounded in the work of Calvin Schrag, the historical understanding of the rhetorical “other” of democracy, and Bakhtin’s rhythm of action between the self and “other.”

FRI 3.3.08 11:00 a.m. - 12:15 p.m. Flower	The World Social Forum: An Impetus for the Development of New Social Movements
--	---

Sponsor: Rhetoric and Public Address
 Chair: **Theresa A. Donofrio**, *University of Maryland*
 Respondent: **Sharon L. Howell**, *Oakland University*
 “The World Social Forum: Challenging Definitions”
Elizabeth Gardner, *University of Maryland*

“The World Social Forum and Disciplinary Anxiety”
Theresa A. Donofrio, *University of Maryland*

“The World Social Forum and Post-Colonialism: The Other and Identity”
Shayna Maskell, *University of Maryland*

“The Movement of Movements: Bodies, Cosmopolitanism, and the World Social Forum”
Heather Brook Adams, *Pennsylvania State University*

“You are, Therefore, I Am’: The World Social Forum and the Rhetorical Aesthetics of Social Change”
Timothy J. Barney, *University of Maryland*

The World Social Forum defies many of the conventions used to recognize social movements. As a leaderless, web-based forum for coordinating action, its amorphous nature raises questions about the applicability of the discipline’s communication theory. Is the WSF the harbinger of the emergence of a new kind of social movement? If so, how useful is extant social movement theory? This panel uses the WSF as a vehicle to assess the state of social movement scholarship.

FRI 12:30 - 1:45 p.m. Ballrooms BCD	Centennial Scholars Luncheon
--	-------------------------------------

SPONSORED BY: Taylor & Francis



Join us as we honor ECA's Centennial Scholars who were selected by each interest group. The luncheon will also feature the premiere of the 100th anniversary video. Fee for the luncheon is \$20 – reservations can be made until 3:00 p.m. on Thursday, April 23rd. Scholars being honored at the luncheon include the following:

Centennial Scholars of Communication

Ronald C. Arnett, *Duquesne University*
Theodore A. Avtgis, *West Virginia University*
Michael H. Bauer, *Ball State University*
Michael J. Beatty, *University of Miami*
Elizabeth Ellen Bell, *University of South Florida*
Thomas Benson, *The Pennsylvania State University*
Jane Blankenship, *University of Massachusetts*
Deborah Borisoff, *New York University*
James W. Chesebro, *Ball State University*
Pamela Cooper, *University of South Carolina, Beaufort*
Susan J. Drucker, *Hofstra University*
John Fritch, *University of Northern Iowa*
Dennis S. Gouran, *The Pennsylvania State University*
Gary Gumpert, *Urban Communication Foundation*
Dan F. Hahn, *Queens College*
Mark Hickson, III, *University of Alabama, Birmingham*
Michael E. Holmes, *Ball State University*
Robert V. Friedenberg, *Miami University*
Ann Bainbridge Frymier, *Miami University*
Ronald L. Jackson, II, *University of Illinois at Urbana-Champaign*
Kristin M. Langellier, *University of Maine*
Linda Costigan Lederman, *Arizona State University*
James C. McCroskey, *University of Alabama, Birmingham*
David T. McMahan, *Missouri Western State University*
Scott D. Moore, *California State University, Fresno*
Janette Kenner Muir, *George Mason University*
Dan O'Hair, *University of Oklahoma*
Lester C. Olson, *University of Pittsburgh*
Andrew S. Rancer, *University of Akron*
Virginia Peck Richmond, *University of Alabama, Birmingham*
Judith S. Trent, *University of Cincinnati*

Interest Group Centennial Scholars

Applied Communication

James W. Chesebro

Mark Hickson, III

Kenneth N. Cissna

Communication Law and Ethics

Gary Gumpert

Community College

Roy Berko

Isa Engleberg

Anita Taylor

Darlyn Wolvin

Health Communication

Gary Kreps

Instructional Communication

Patricia Kearney

James C. McCroskey

Timothy Plax

Virginia Peck Richmond

Intercultural Communication

Ronald L. Jackson, II

Interpersonal Communication

Matthew Martin

Gerald Phillips

Rebecca Rubin

Kenneth Burke

Kenneth Burke

Media Communication

Nancy Signorielli

Nonverbal Communication

Judee K. Burgoon

Mark Hickson, III

James C. McCroskey

Organizational Communication

Gerald Goldhaber

Dominic Infante

James C. McCroskey

Philosophy of Communication

Ronald C. Arnett

Henry W. Johnstone, Jr.

Political Communication

Jane Blankenship

Kathleen Hall Jamison

Judith Trent

Rhetoric and Public Address

Carroll Arnold

Thomas Benson

Raymie McKerrow

Voices of Diversity

Deborah Atwater

Jane Blankenship

James Chesebro

American Society for the History of Rhetoric

Thomas Benson

Herman Cohen

Herbert Wichelns

FRI 1:45 - 2:30 p.m. Ballrooms Lobby	Anniversary Volume Author Book Signing
---	---

Please join us as the authors of the edited Anniversary Volume sign copies of this piece of ECA history. Pre-orders for the volume can be placed through the ECA website at www.ecasite.org.

FRI 1:45 - 3:00 p.m. Hamilton Room	
---	--

FRI 3.4.01 1:45 - 3:00 p.m. Hamilton Room	Graduate Poster Session
--	--------------------------------

Chair: **Adam Earnhardt**, *Youngstown State University*

“bell hooks’ Theories of the Other: An Application to Contemporary Cinema”

Maura Burke, *Miami University*

“An Application of the Ethnography of Communication: Work Discipline as a Form of a Speech Community”

Erin Christie, *Rutgers University*

“Countdown to Salvation: Christian Zionism’s Fantasies and its Affect on American Politics”

Jeffrey Delbert, *University of Missouri, Columbia*

“Considering Charles Derber: A Communication Essay on Attention, Individualism and Language”

Paula M. DeLisle, *Fitchburg State College*

“Are You Really Gonna Answer That Now?: The Impact of Cell Phone Usage and Appropriateness on Interpersonal Communication Satisfaction”

James Fail, *Texas State University*

Mark Paz, *Texas State University*

“What about the Home Front?: Internal Relationship Building among Foundation Staff and University Community”

Dina Figurski, *Miami University*

“The Role of Cynicism and Involvement in Perceived Credibility of Media Sources among College Students”

Hanlong Fu, *University of Connecticut*

“The Role of “School Schema”: Children’s Comprehension, Recall, and Generalization of Information from Television”

Kara Garrity, *University of Pennsylvania*

“A Resilient Resolute: The Message of Paul Martin Pearson”

Lucy Wanjiku Gichaga, *Regent University*

“Energy Drinks and Masculinity: An Analysis of Adolescent Narratives”

Katie Haas, *University of Alabama, Birmingham*

“Analysis of Employees’ Perceptions of Ethical Behavior in the Workplace”

Nicholas Heidinger, *Canisius College*

“The Juxtaposition of the Perceptions of Soon-to-be College Graduates and Hiring Professionals”

Justin R. Johnston, *University of Alabama, Birmingham*

“How the Message is Framed by the President and Mainstream Newspapers: A Framing Analysis of George W. Bush’s 2007 Address to the Veterans of Foreign Wars”

Brian Lepine, *University of Maine*

“Dexter: A Critical Analysis of Season 2 Examining Race and Gender”

Laura Lewis, *University of Hartford*

“The Influence of Culture and Gender on Public Touch between Chinese and Americans”

Theresa A. MacNeil, *University of Connecticut*

“Source Credibility in Wine Retail”

Julia Maher, *Canisius College*

“The Characteristics and Benefits of Proactive Patients within the Medical Communication Context”

Christine Mosley, *University of Alabama, Birmingham*

“Online Lynch Mobs or Justice Fighters?: A Theoretical Analysis of Chinese Human Flesh Search Engine Phenomena”

Yi Mou, *University of Connecticut*

“Public Memory and Gettysburg: An Analysis of how Place and Time Have Shaped a Nation”

Mary Amidon Murray, *Edinboro University of Pennsylvania*

“Interpersonal Communication: Making the Pieces Fit”

Mary Nagy, *Rutgers University*

“Think Fast!: A Comparative Analysis of Educational Quality and Pacing in Children’s Television Programming”

Cynthia Nichols, *University of Alabama*

“Are Hybrid Messages Subliminal Advertisements?”

Robert Parker, *Johns Hopkins University*

“Performing Professionally Subversive Identity: A Performance Identity Analysis of the Personal Narratives of Physically Disabled Professionals”

Julie-Ann Scott, *University of Maine*

“Satire and the Single Girl: 30 Rock and the Role of Satire in the Advancement of a Contemporary Feminist Message”

Eleanor Joyce Seitz, *University of Maine*

“Teaching Sex in Magazine Images: A Content Analysis of Sexual Images in Women’s Magazines and their Teenage Counterparts”

Cristin M. Sick, *Rochester Institute of Technology*

“Public Interest, Convenience, and Necessity: Is It Dead?”

Joy J. Thompson, *Morgan State University*

“Cultivation’s Mechanics and their Effect on Behavior”

William Weaver, *Cleveland State University*

“On a Sour Note: An Analysis of Temperament and Reaction as Determined Through Field Study”

Emily Whitaker, *Edinboro University of Pennsylvania*

“Changing the Face of Lobbying Through Online Social Networks”

Kelly L. Williams, *Edinboro University of Pennsylvania*

“The Impact of Attachment Style on Joint Identity”

Sarah Tardif Zaitchik, *University of Rhode Island*

FRI 3.5.01 2:30 - 3:45 p.m. Reynolds	Centennial Scholars in Philosophy of Communication: Ronald C. Arnett & Henry W. Johnstone, Jr.
---	---



Sponsor: Centennial Scholars

Chair: **Pat Arneson**, *Duquesne University*

Ronald C. Arnett, *Duquesne University*

Molly Wertheimer, *The Pennsylvania State University, Hazleton*

The Philosophy of Communication Interest Group is pleased to honor two philosophers of communication: Henry W. Johnstone, Jr. (1920-2000) of The Pennsylvania State University and Ronald C. Arnett of Duquesne University. Dr. Johnstone, co-founder of Philosophy and Rhetoric, was one of the leading figures responsible for the rebirth of philosophy's interest in rhetoric during the last half of the 20th century. Dr. Arnett's scholarship provides insightful interpretations on the communicative implications of philosophical thought for a variety of social contexts. Their philosophical works serve to constructively shape the study of human communication.

FRI 3.5.02 2:30 - 3:45 p.m. Ballroom E1	Free Speech in the Discipline: ECA Assesses the Role and Centrality of Communication Law & Ethics from a “Multi-Interest” Perspective
--	--

Sponsor: Communication Law & Ethics

Chair: **Gary Gumpert**, *Communication Landscapers*

“Broadcast Management”

Bruce Avery, *WRHU, Hofstra University*

“Public Relations”

Suzanne Berman, *Hofstra University*

“Visual Communication”

Valerie Swarts, *Slippery Rock University*

“Communication Theory”

Susan A. Jasko, *California University of Pennsylvania*

“Children’s Media”

Lewis Freeman, *Fordham University*

The communication discipline calls on its members to endorse the centrality of free speech and assembly and to accept this responsibility in our classrooms and through our scholarship. A number of signs indicate free speech research and pedagogy endures a more marginal status than NCA’s CREDO might suggest. This panel explores the current nature and status of free speech scholarship and teaching to assess its centrality to the discipline. All members of ECA are invited to attend and participate in this roundtable discussion.

FRI 3.5.03 2:30 - 3:45 p.m. Ballroom E2	Great ideas for Teaching Speech (G.I.F.T.S.) – Part Two
--	--

Sponsor: Community College

Chair: **Tom Jewell**, *Bergen Community College*

“Name that Fallacy: A Game for Introductory Public Speaking and Argumentation Classes”

Valerie Lynn Schrader, *Ohio University*

“The Karaoke Powerpoint Presentation: An Activity for the Basic Course”

Tim Rumbough, *Bloomsburg University*

“String Exercise”

Valerie Goff Whitecap, *University of Pittsburgh*

“Perception of Instructor Exercise”

Tom Donlan, *Montgomery County Community College*

“The Value of Rigidity”

Nadine Cichy, *Sinclair Community College*

“The Interview”

Nancy Willets, *Cape Cod Community College*

“Modeling the Models”

Christine K. Foster, *Bergen Community College*

“Dealing with Technology Failures in Classrooms”

Cathy Blackburn, *Brookdale Community College*

FRI 3.5.04 2:30 - 3:45 p.m. Cook	Communication Quarterly: A History of Publishing Excellence
---	--

Sponsor: First Vice-President

Chair: **Trevor Parry-Giles**, *University of Maryland*

“CQ Editor, 1976-1978”

Thomas W. Benson, *The Pennsylvania State University*

“CQ Editor 1985-1987”

James W. Chesebro, *Ball State University*

“CQ Editor 1988-1990”

Linda C. Lederman, *Arizona State University*

“CQ Editor 1991-1993”

Virginia P. Richmond, *University of Alabama, Birmingham*

“CQ Editor 1994-1996”

Raymie E. McKerrow, *Ohio University*

“CQ Editor 1997”

Melanie Booth-Butterfield, *West Virginia University*

“CQ Editor 1998-2000”

John Courtright, *University of Delaware*

“CQ Editor 2001-2003”

Dale A. Bertelsen, *Bloomsburg University*

“CQ Editor 2004-2006”

Jerry L. Allen, *University of New Haven*

“CQ Editor 2007-2009”

Janette Kenner Muir, *George Mason University*

This panel brings together past, current, and future editors of *Communication Quarterly*, the flagship journal of ECA, to reflect upon and discuss the journal's history and its contributions to the field of communication. Published since 1953, when it was originally called *Today's Speech*, CQ has emerged as one of the leading forums for cutting-edge research in all areas of communication. CQ maintains a proud tradition of an eclectic approach to research publishing, offering its readers a range of methods, approaches, genres, and subjects that span the communication discipline. Following some initial bibliometric information about the scholarship published in CQ from 1953 to the present, the past and current editors will reflect upon the rich history of CQ in the communication discipline and offer prognostications for the journal's future.

FRI 3.5.05 2:30 - 3:45 p.m. Ballroom A2	NCA – Meet the Candidates
--	----------------------------------

SPONSORED BY: National Communication Association



Mary Lee Hummert, *University of Kansas*

Richard West, *Emerson College*

FRI 3.5.06 2:30 - 3:45 p.m. Ballroom A1	Top Papers in Voices of Diversity
--	--

Sponsor: **Voices of Diversity**

Chair: **Donnetrice C. Allison**, *Richard Stockton College*

Respondent: **Donyale R. Griffin**, *Wayne State University*

“Negotiation of “Asianness” at U.S. Workplace: Voices of Asian American Professionals”

Shinsuke Eguchi, *Howard University*

““Other-izing”: The Communicative Struggles of First-year African American College Students at a Predominantly White College”

Sheryl Baratz Goodman, *Ursinus College*

"Nollywood: Gender Representations in Nigerian Movies"
Uchenna Onuzulike, Ohio University

FRI 3.5.07 2:30 - 4:30 p.m. Frampton	SHORT COURSE The Power of Comics: Teaching comics as communication
---	---

Presenter: **Matthew J. Smith, Wittenburg University**
Randy Duncan, Henderson State University

Not just for the Sunday paper anymore, comics and graphic novels are the fastest growing segment of the publishing industry, and communication researchers are taking notice. This short course will provide instructors with the tools to implement instruction in comics as a distinct form of communication.

FRI 3.6.01 4:00 - 5:15 p.m. Ballroom B	Centennial Scholar of Media Communication: Nancy Signorielli
---	---



Sponsor: Centennial Scholars

The Media Studies Centennial Scholar session will highlight the work of Nancy Signorielli and the cultural indicators project. Signorielli will provide an overview of her work, and along with colleague Jim Shanahan, she will discuss the Cultural Indicators Project, with a special tribute to George Gerbner. This session will also provide time for audience interaction and discussion.

FRI 3.6.02 4:00 - 5:15 p.m. Ballroom C	Centennial Scholars of Nonverbal Communication: Judee Burgoon, Mark Hickson, & James C. McCroskey
---	--



Sponsor: Centennial Scholars
Chair: **Sean M. Horan, West Virginia University**

Judee Burgoon, University of Arizona

Mark Hickson, *University of Alabama, Birmingham*
James C. McCroskey, *University of Alabama, Birmingham*

The Nonverbal Communication Interest Group has selected Judee Burgoon, Mark Hickson, and James C. McCroskey as Centennial Scholars. Whether it is through research that develops and examines Expectancy Violations Theory, Interaction Adaptation Theory, eye color, smoking, immediacy, or nonverbal messages in the classroom, each individual has aided scholars in understanding the study of nonverbal messages. Because of their contributions, this panel was developed to honor them and discuss their contributions in detail.

FRI 3.6.03 4:00 - 5:15 p.m. Ballroom D	Centennial Scholar of Health Communication: Gary Kreps
---	---



Sponsor: Centennial Scholars
 Chair: **Maria Brann**, *West Virginia University*

Jim L. Query, *James Madison University*
Melanie Booth-Butterfield, *West Virginia University*
Katherine Rowan, *George Mason University*
Nancy Hoar, *Western New England College*
Melinda M. Villagran, *George Mason University*

Participants will discuss how Dr. Gary Kreps has influenced their work, their life, and the discipline. Topics include how Dr. Kreps is able to successfully mentor budding and seasoned professionals; build collegial relationships among communication departments, national organizations, and community members; develop a prolific line of research; and promote the communication discipline through his leadership and extensive collaborations. Audience members may also pay tribute to Dr. Kreps, who will reflect on his experiences.

FRI 3.6.04 4:00 - 5:15 p.m. Ballroom A1	100 Years of Communication Law: Periodization of the Field
--	---

Sponsor: Communication Law & Ethics
 Chair: **Donald Fishman**, *Boston College*

Respondent: **Lisa Cuklanz**, *Boston College*
Harvey Jassem, *University of Hartford*
Juliet Dees, *University of Delaware*

“The 1909-1919 Era”
Martin Wallenstein, *John Jay College, CUNY*

“The 1920-1945 Era”
Pat Arneson, *Duquesne University*

“The 1945-1975 Era”
Warren Sandmann, *Minnesota State University*

“The 1976-2009 Era”
Susan J. Drucker, *Hofstra University*
Gary Gumpert, *Communication Landscapers*

The 100 year history of ECA corresponds to four major eras in the history of communication law. The first era addresses the threshold questions that permeates the era: Why did not the courts want to recognize anything but minimal rights for journalists during this period, and how did the courts handle the litigation that arose during World War I? The second era deals with sedition and political speech. The third era witnesses the threat of Communism, the Vietnam War, Watergate, and the challenges to many of the older assumptions about obscenity, school speaker policies and protest restrictions. The fourth era saw the emergence of deregulation and the introduction of digital technology problems.

FRI 3.6.05 4:00 - 5:15 p.m. Ballroom A2	<i>Top Competitive Papers in Intercultural Communication</i>
--	---

Sponsor: Intercultural Communication
Chair: **Donyale R. Griffin**, *Wayne State University*
Respondent: **Donnetrice C. Allison**, *Richard Stockton College*

“Power, Politics, and Shameful Convenience: Interest Convergence and the NBA”
Rachel A. Griffin, *Southern Illinois University, Carbondale*

“Teaching the Chinese heritage to Heritage Versus Non-heritage Learners: The Case of a Community Weekend School in the United States”
Bessie L. Lawton, *West Chester University*
Kim A. Logio, *St. Joseph’s University*

The two papers on this panel reflect the Intercultural Interest Group's goal of exploring what it means to engage in culture research and discuss defining moments that intersect culture and communication. The analyses presented on this panel reflect the ways in which cross-cultural and intercultural communication is negotiated across contexts, including the sport and entertainment arena, and the classroom.

FRI 3.6.06 4:00 - 5:15 p.m. Ballroom E1	Contributed Papers in Kenneth Burke
--	--

Sponsor: Kenneth Burke
 Chair: **Elvera Berry**, *Roberts Wesleyan College*
 Respondent: **Mari Boor Tonn**, *University of Maryland*

“A Conservative Reactionary: Pentadic Ratios and Ideological Perspective in Pat Robertson’s The Ten Offenses”
James Gilmore, *University of Maryland*

“Five Fingers or Six?: Is Kenneth Burke’s Pentad Actually a Hexad?”
Floyd D. Anderson, *The College at Brockport*
Matthew T. Althouse, *The College at Brockport*

“What is Needed Now: Burke, Bukowski, and a Comic Strategy for Living”
Lee M. Pierce, *The College at Brockport*

“Raging Against the Hierarchy: Pollution and Purification of the Self in Protest Music”
Heather A. Hayes, *Texas State University, San Marcos*

This program features the top contributed papers to the Kenneth Burke Interest Group.

FRI 3.6.07 4:00 - 5:15 p.m. Claypoole	Communication for Sustainable Development and Social Change
--	--

Sponsor: Media Ecology
 Chair: **Jan Servaes**, *University of Massachusetts, Amherst*

“Tour Talk: Sustaining Nature and Culture”
Donal Carbaugh, *University of Massachusetts, Amherst*

“Community-Based Religious Approaches to HIV/AIDS Prevention and Their Sustainability: A Case Study from Chiang Rai, Thailand”

Patchanee Malikhao, *University of Massachusetts, Amherst*

“Supporting Local Change with Governance Reform”

Tom Jacobson, *Temple University*

“Environmentalism in the Media: North and South”

Niall Stephens, *University of Massachusetts, Amherst*

“Communication for Sustainable Development: East Versus West?”

Jan Servaes, *University of Massachusetts, Amherst*

This panel addresses the need for, and the issues involved in, a media ecology that is in the interests of our global ecology. The panelists examine and question the possibilities of change in our current global dialogue about sustainable development and practices that both threaten the future of the planet and the quality of life of all its people.

FRI 3.6.08 4:00 - 5:15 p.m. Ballroom E2	Examining Nonverbal Messages in a Variety of Contexts
--	--

Sponsor: Nonverbal Communication

Chair: **Brandi N. Frisby**, *West Virginia University*

Respondent: **Lynn Dee Gregory**, *University of Vermont*

“Nonverbal Qualities of Leadership and a Political Candidate as a Brand: Toward Understanding Their Relationship and Impact on Voting Intention”

Mark Cistulli, *University of Hartford*

Jason Snyder, *Central Connecticut State University*

“The Effects of Instructor Nonverbal and Verbal Immediacy on Recall and Multiple Student Learning Indicators”

Alan K. Goodboy, *Bloomsburg University*

Keith D. Weber, *West Virginia University*

San Bolkan, *Bloomsburg University*

“Development and Validity Testing of a Measure of Touch”

Narissra Punyanunt-Carter, *Texas Tech University*

Jason S. Wrench, *SUNY, New Paltz*

Each paper presentation represents a different context of study for nonverbal research.

Panelists will discuss their original studies examining politics, the classroom, and the absence of touch.

FRI 3.6.09 4:00 - 5:15 p.m. Reynolds	Top Three Papers in Organizational Communication
---	---

Sponsor: Organizational Communication
Chair: **Paul E. Madlock**, *West Virginia University*
Respondent: **Heather Walter**, *University of Akron*

“The Influence of Newcomer Work Group and Task Socialization on Employee Outcomes”

James M. Durbin, *West Virginia University*
Paul E. Madlock, *West Virginia University*

“Cultural Bias, Communication Predispositions, and Satisfaction Work Relationships: A Study of Subordinate-Supervisory Communication in the Intercultural Workplace”

Jerry L. Allen, *University of New Haven*
Kathleen M. Long, *West Virginia Wesleyan College*
Eun-A Park, *University of New Haven*
Ben B. Judd, *University of New Haven*
Ben Colon, *University of New Haven*

“Work-Life Balance in the Academy: Exploring the Professional and Personal Identity Dialectic”

Janet Reynolds Bodenman, *Bloomsburg University*

FRI 3.6.10 4:00 - 5:15 p.m. Cook	Top Competitive Papers in Political Communication
---	--

Sponsor: Political Communication
Chair: **Christina M. Knopf**, *SUNY, Potsdam*
Respondent: **Ann Atkinson**, *Keene State College*

“Identification Attempts by the 2004 Democratic Presidential Candidates in Special Interest Debates”

Brian T. Kaylor, *James Madison University*

“Remediating Hillary: Hillary Rodham Clinton’s Use of the Internet for Image Change in the 2008 Presidential Primaries and the Blurring of the Public and Private”

Valerie Lynn Schrader, *Ohio University*

“Explaining the Gap: The Interaction of Gender and News Enjoyment in Predicting Political Knowledge”

Jillian Nash & Lindsay H. Hoffman, *University of Delaware*

FRI 3.6.11 4:00 - 5:15 p.m. Bromley	Defining Moments in Communication Research: Considerations and Choices of Theory and Methods
--	---

Sponsor: Theory and Methodology
Chair: **Denise M. Polk**, *West Chester University*
Respondent: **Ola Kopacz**, *West Chester University*

“Oh, the Horror Timeline: A Feminist Criticism of Horror Film Remakes”
Paul Lucas, *Duquesne University*

“Investigating the Relationship Between the Proverbial Freshman Fifteen and Communication Anxiety”
Julie Goldstein, *West Chester University*

“What’s in a Touch?: An Exploration of the Significance of Touch on First Dates”
Karen Eross, *West Chester University*
Jessica Zbyszinski, *West Chester University*

“With Knowledge Comes Responsibility: How Scientists are Communicating Technical Information to Nontechnical Audiences”
Christina Medved, *Stroud Water Research Center*

“When Transformative Life Experiences Change: The Defining Theory of One’s Life”
Denise M. Polk, *West Chester University*

The research process is riddled with complicated choices. Choosing a topic, developing hypotheses, deciding on a theoretical framework and appropriate methods are big decisions that researchers must make. Different types of learning occur when actually implementing the research process. During this presentation, student panelists will share their communication research proposals – information about their varied topics and methodological choices as well as their personal challenges and triumphs of conducting

original research.

FRI 3.6.12 4:00 - 5:15 p.m. Flower	Centennial Scholars of American Society for the History of Rhetoric: Herman Cohen, Thomas W. Benson & Herbert Wichelns
---	---



Chair: **Maureen C. Minelli**, *Kingsborough Community College*

FRI 3.6.13 4:00 - 5:15 p.m. Shippen	Digital Communication Technologies in International Contexts
--	---

Sponsor: Media Ecology

Chair: **James W. Chesebro**, *Ball State University*

Respondent: **David T. McMahan**, *Missouri Western State University*

“Google Takes on China: A Cross-Cultural Analysis of Internet Service Design”
Boyun Chiou, *Ball State University*

“Dreaming in Digital”
Daniel C. Hottle, *Ball State University*

“Haiti: The Impact of Digital Storytelling on an Impoverished Nation’s Youth”
Kyle W. Hufford, *Ball State University*

These debut papers explore the various roles of digital communication technologies in three diverse international cultures. The communication strategies of Google’s marketing campaign in China, the use of digital technologies as storytelling tools by indigenous Australians, and the effectiveness of digital storytelling techniques by poverty-stricken Haitians are described, characterized, and evaluated.

FRI 4:00 - 5:15 p.m. Whitpen	Resolution Committee I
---	-------------------------------

FRI 5:30 - 6:15 p.m.	Interest Group Business Meetings
---------------------------------------	---

Communication and Law	Ballroom A1
Intercultural Communication	Ballroom A2
Kenneth Burke	Ballroom E1
Media Ecology	Claypoole
Nonverbal Communication	Ballroom E2
Organizational Communication	Reynolds
Political Communication	Cook
Theory and Methodology	Bromley

FRI 6:30 - 8:30 p.m. Bromley/Claypoole	Wine & Spots
---	-------------------------

Join members and guests of the Political Communication Interest Group for a viewing and discussion of recent political information. Cash bar will be available.

FRI 8:00 - 9:00 p.m. Whitpen	12-Step Group Meeting
---	------------------------------

All members of 12-Step groups are invited to attend this meeting.

Saturday, April 25, 2009

SAT 7:15 - 8:00 a.m.	Historic Philadelphia Walking Tour Meet in the Sheraton Lobby
--------------------------------	---

SPONSORED BY: Rowan University



SAT 7:30 a.m. - 3:30 p.m. Hamilton Room	ECA Convention Registration
--	------------------------------------

SAT 7:30 - 9:00 a.m. Ballroom C	Editorial Board Recognition Breakfast
--	--

SAT 8:00 - 8:45 a.m.	Interest Group Business Meetings
--------------------------------	---

Applied Communication	Ballroom A2
Community College	Ballroom A1
Communication & Technology	Claypoole
Instructional Communication	Ballroom B
Lambda Pi Eta	Bromley
New York State Communication Association	Shippen
Rhetoric and Public Address	Flower

SAT 4.2.01 9:00 - 10:15 a.m. Ballroom A2	Defining Moments: Collaborations Across Disciplinary Divides
---	---

Sponsor: Applied Communication
Chair: **Susan A. Jasko**, *California University of Pennsylvania*
Respondent: **Susan A. Jasko**, *California University of Pennsylvania*

“Collaborating Without Compromising: Defining Communication Studies in Interdisciplinary Moments”

Kara Laskowski, *Shippensburg University*

“An Interdisciplinary, Applied Approach to Health Communication Pedagogy: Combining Theory, Research and Service Learning”

Michael P. Pagano, *Fairfield University*

“A Multidisciplinary Approach to Consulting and Research in the Non-Profit Sector”

Beth Eschenfelder, *University of Tampa*

“Interactions with Education: K-12 Media Literacy and Educational Technology Projects”

Margaret Cassidy, *Adelphi University*

“Law, Literature, and Rhetoric: A Pedagogical Perspective”

Kelly Carr, *University of Baltimore*

“Collaboration Between Disciplines in Service-Learning Projects for More Inclusive Engagement Scholarship”

Alice L. Crume, *Kent State University Tuscarawas*

“Defining Moments: Collaboration Between Communication and Anthropology”

Dianne Garyantes, *Temple University*

“Weather or Not: Forecasting Across The Science/Social Science Divide”

Susan A. Jasko, *California University of Pennsylvania*

“Collaborating with Physicians: Conquering the Divide to Deliver Communication Training”

Kris Kirschbaum, *East Carolina University*

Often thought of as a set of interrelated subtopics, the study of communication encompasses a wide range of approaches, subjects, methods, and conceptualizations. Perhaps this is the reason one set of defining moments for our discipline is comprised of our collaborations with other disciplines, frequently in service of addressing real world problems and issues. This panel highlights past and current areas of applied interdisciplinary collaborations, and will engage the audience in a conversation about the joys, pitfalls, and practicalities of these endeavors.

SAT 4.2.02 9:00 - 10:15 a.m. Ballroom B	Centennial Scholars of Instructional Communication: James C. McCroskey, Virginia P. Richmond, Patricia Kearney & Timothy Plax
--	--



Sponsor: Centennial Scholars
Chair: **Candice Thomas-Maddox**, *Ohio University, Lancaster*

James C. McCroskey, *University of Alabama, Birmingham*
Virginia P. Richmond, *University of Alabama, Birmingham*
Patricia Kearney, *California State University, Long Beach*
Timothy Plax, *California State University, Long Beach*

Centennial Scholars are individuals whose work has left a significant and lasting impact on the discipline of communication, whose work has influenced other communication scholars, and who have a connection with the Eastern Communication Association. This year's four Centennial Scholars for the Instructional Communication Interest Group exemplify these characteristics by their scholarship, teaching, and service to our discipline. Please join us as we honor our Centennial Scholars!

SAT 4.2.03 9:00 - 10:15 a.m. Claypoole	Oppression, Opportunity, and Technologically Mediated Behavior
---	---

Sponsor: Communication and Technology
Chair: **Angela M. Corbo**, *DeSales University*
Respondent: **Catherine K. Wright**, *George Mason University*

“Cyberteasing as a Component of Cyberbullying in Romantic Relationships: Who’s LOL?”

Paul E. Madlock, *West Virginia University*
David Westerman, *West Virginia University*

“Perceptions of Privacy on Facebook”

Elizabeth A. Warfel, *Rochester Institute of Technology*

“Mobile Phones as a Social Medium for the Deaf: A Uses and Gratifications Study”

Katelyn D. Ecker, *Rochester Institute of Technology*

“Basically Websites Such as These Attract Undesirables from the Dating Scene’:
Negotiating the Stigma of Online Dating on the Website eDatereview.com”

Shana Kopaczewski, *Southern Connecticut State University*

In our interaction online and on the phone we have choices about what media we use, how we behave, and how we perceive others. These competitive papers explore these choices through such themes as cyberteasing, privacy, online dating, and the use of the telephone for texting and voice calls. The top papers in communication and technology are all associated with this panel.

SAT 4.2.04 9:00 - 10:15 a.m. Ballroom A1	Centennial Scholars: Scholarship and Community Colleges – Isa Engleberg, Anita Taylor & Darlyn Wolvin
---	--



Sponsor: Community College

Chair: **Shirlee Levin**, *College of Southern Maryland*

“From the Wilderness to the Margins”

Anita Taylor, *George Mason University*

“Audacity and Hope in Community College Communication Programs”

Isa Engleberg, *Prince George’s Community College*

“The Community College Experience: Balancing Professional Development and
Scholarship with Campus Responsibilities”

Darlyn Wolvin, *Prince George’s Community College*

This program of scholars will examine the history and development of the Community College interest group and explore the role of scholarship in relation to teaching and professional development and recognition. Dr. Taylor will discuss the organizational maneuvering required of community college faculty and other “outsider” groups to achieve professional recognition within the field of communication. Dr. Wolvin will discuss the difficulties community college faculty face when trying to balance engagement in professional organizations and scholarship while coping with heavy teaching loads, requirements for college/community service, and excellence in teaching as determined by faculty/course/program assessment. Dr. Engleberg will examine the current status and future of community college communication programs.

SAT 4.2.05 9:00 - 10:15 a.m. Cook	The Video Consumer Mapping Study: An Embarrassment of (Data) Riches
--	--

Sponsor: First Vice-President
Chair: **Deborah Borisoff**, *New York University*

Michael Holmes, *Ball State University Center for Media Design*

The Media Consumption and Engagement Committee of the Nielsen-funded Council for Research Excellence broadly defines its role as mapping consumer media behavior. For example, how do consumers interact with different media and how does this change over time? How does home media use compare to exposure at the workplace or other places? What are the measurement implications of changes in the media ecosystem? The Committee recently funded a multi-city, \$3.5 million “Video Consumer Mapping” study to map media usage using the Ball State University Center for Media Design (CMD) observational method (developed and refined in the Middletown Media Studies). The study objectives are to dimension current consumption of media, focusing on television and video, in order to identify opportunities to improve video media measurement. This panel, the first academic unveiling of the study results, will focus on the study’s design and the overall “media day” of participants, summarizing the evolving media ecosystem in terms of research and duration of media in each round of observation.

SAT 4.2.06 9:00 - 10:15 a.m. Ballroom E1	Enhancing Health/Safety Behavioral Change Through Diverse Communication Influence Frameworks
---	---

Sponsor: Health Communication
Chair: **Melanie Booth-Butterfield**, *West Virginia University*

“Targeting Exercise and Sustainable Transportation Behavior Through the Transtheoretical Model Of Change”

Norbert Mundorf, *University of Rhode Island*

“Increasing Seatbelt Usage Rates Using Targeted Interventions”

Daniel Fishtein, *University of Rhode Island*

“Applying a Public Health Approach: Toward Creating a Solution-Oriented Model of Positive Social Change Through Media Messages”

Tatyana Dumova, *Montclair State University*

“Developing Safety Messages for Coal Mining”

Meagan Birmingham, *West Virginia University*

Jackie Segedin, *West Virginia University*

Rebecca Dover, *American Home Builders’ Association*

“Providing Resource for Behavioral Change: A Little Goes a Long Way”

Melanie Booth-Butterfield, *West Virginia University*

“TTM and Organ Donation: Using TTM as a Theoretical Guide to Campaign Design as Opposed to Designing a Campaign to Test a Theory”

Keith D. Weber, *West Virginia University*

This panel presents data-based research in using health communication messages to achieve behavioral change using the Transtheoretical Model of Change, Elaboration Likelihood Model, and Theory of Planned Behavior. Each paper details a different health/safety outcome and a different manner of achieving change—including motivating use of seat belts, improved workplace safety in coal mines, physician-patient interactions, media effects on children, assisting better nutritional choices, and altering forms of transportation to improve environmental and personal health.

SAT 4.2.07 9:00 - 10:15 a.m. Ballroom E2	Defining by Mapping: A Gathering of Pentadic Cartographers
---	---

Sponsor: Kenneth Burke

Chair: **Lawrence J. Prelli**, *University of New Hampshire*

“Pentadic Cartography: What, How, and Why”

Floyd D. Anderson, *SUNY, Brockport*

“Pentadic Cartography or Hexadic Cartography?”

Matthew T. Althouse, *SUNY, Brockport*

“Trouble with a Capital T: Jerome Bruner’s Modification of Burke’s Pentad”

Cheryl Tatano Beck, *University of Connecticut*

“Small Scale Mapping and Large Scale Mapping”

Lawrence J. Prelli, *University of New Hampshire*

“Small Scale Mapping of a Critical Discourse”

Jeffrey M. Ringer, *University of New Hampshire*

“Pentadic Mapping of a Public Discourse: Large Scale Mapping”

Michael-John DePalma, *University of New Hampshire*

“Pentadic Mapping of Interview Discourse”

Rebecca J. Meisenbach, *University of Missouri*

“Pentadic Mapping of News Reporting”

Jeffrey Delbert, *University of Missouri-Columbia*

“Pentadic Mapping of Rhetorics of Disaster”

Kevin McClure, *University of Rhode Island*

“Pentadic Mapping as a Tool for Self-Reflective Teaching”

Mark Glantz, *University of Missouri*

“Pentadic Cartography, Pentadic Analysis, and Contemporary Criticism”

Mari Boor Tonn, *University of Maryland*

Each panelist will provide a brief presentation illuminating some aspect of pentadic cartography as illustrated through their own research. The panel provides a synoptic overview of pentadic cartography as a critical research method.

SAT 4.2.08 9:00 - 10:15 a.m. Bromley	The Influence of Communication Within the Healthcare System
---	--

Sponsor: Organizational Communication

Chair: **Christine K. Foster**, *Union Institute & University*

Respondent: **Kathleen M. Long**, *West Virginia Wesleyan College*

“Longitudinal Assessment of Communication Training in Trauma Care Facilities: Testing the Efficacy of a Problem-Centered Program for Decreasing Ineffective Communication and Increasing Trauma Patient Transfer Time”

Phillips Polack, *West Virginia University*

Theodore A. Avtgis, *West Virginia University*

Matthew M. Martin, *West Virginia University*

Daniel Rossi, *West Virginia University*

“Communication in Non-Hospital Health Organizations: A Phenomenological Study”

Kelly Schoninger, *George Mason University*

Melinda M. Villagran, *George Mason University*

“Legitimacy Tug-of-War: Merck’s Promotion of the ‘Miracle Drug’ Gardasil”
Ashley Muddiman, Wake Forest University

This panel features studies that focus on the influence of communication within the healthcare industry.

SAT 4.2.09 9:00 - 10:15 a.m. Shippen	Defining Moments in Political Communication – 1909
---	---

Sponsor: Political Communication
 Chair: **Trevor Parry-Giles, University of Maryland**
 Respondent: **Christina M. Knopf, SUNY, Potsdam**

“Harriot Stanton Blatch, Militancy, and Progressive Elitism: The Growing Alliance Between the Woman Suffrage and Labor Movements”
Belinda Stillion Southard, Indiana University, Purdue University, Fort Wayne

““Smashing” 1908 politics: Carry A. Nation and Violence as Rhetorical Strategy”
Mary K. Haman, The Pennsylvania State University

“TR’s Last Triumph/Bryan’s Last Stand: The 1908 Presidential Election”
Trevor Parry-Giles, University of Maryland

This panel, occurring at the 100th anniversary convention of ECA, inquires as to what political communication was like when ECA was founded in 1909. Coming at the end of the Roosevelt Era, with profound questions facing the nation concerning industrialization, immigration, progressivism, and civil rights, 1909 saw the inauguration of a new president, the founding of the National Association for the Advancement of Colored People (NAACP), the opening of the Alaska-Yukon-Pacific Exposition in Seattle, the beginnings of the Ballinger-Pinchot scandal, and the founding of the Pearl Harbor Navy Base in Hawaii. It was a meaningful year, and this panel investigates how Americans were communicating politically at this moment.

SAT 4.2.10 9:00 - 10:15 a.m. Ballroom D	Research Agendas: Past, Present and Future
--	---

Sponsor: Research Fellows
 Chair: **Linda Lederman, Arizona State University**

“1910”

Gary Gumpert, *Urban Communication Foundation*

“1950”

Mark Hickson, *University of Alabama*

“1968”

Jerry L. Allen, *University of New Haven*

“1990”

Raymie McKerrow, *Ohio University*

“2030”

James W. Chesebro, *Ball State University*

Ronald Jackson, *University of Illinois at Urbana-Champaign*

Our 100th anniversary presents a unique time to look back and look forward. ECA Research Fellows consider how the times define our research agendas. From the inception of ECA to the present, scholars have been challenged by the need to confront, revise and redefine their research. Today digital technologies change the meaning of communication, what is examined as the object of study, and how it is examined. This panel explores research past and present, while investigating the process of creating a research agenda.

SAT 4.2.11 9:00 - 10:15 a.m. Flower	Top Contributed Papers in Rhetoric and Public Address
--	--

Sponsor: Rhetoric and Public Address

Chair: **Nneka Ifeoma Ofulue**, *University of Maryland*

Respondent: **Michael J. Hostetler**, *St. John's University*

“Civic Faith: Amazing Grace and the Reconciliation of Religion and Politics”

Kristy Maddux, *University of Maryland*

“Layers of Difference: Defining Authenticity in Black Snake Moan”

Roger Gatchet, *University of Texas at Austin*

“A Tale of Two Vaclavs’: Rhetorical History and the Concept of ‘Return’ in Postcommunist Czech Leadership”

Timothy J. Barney, *University of Maryland*

SAT 4.2.12 9:00 - 10:15 a.m. Whitpen	2010 Convention Planning Meeting II
---	--

Chair: **Janie Harden Fritz**, *Duquesne University*

SAT 4.2.13 9:00 - 10:15 a.m. Reynolds	ECA Nominating Committee Meeting
--	---

Chair: **Richard West**, *Emerson College*

SAT 4.2.14 9:00 - 11:00 a.m. Frampton	SHORT COURSE This Is Your Brain on Communication
--	---


Presenter: **Donald B. Egolf**, *University of Pittsburgh*
Ricardo Gil Da Costa, *Salk Institute for Biological Sciences*
Olga Kuchinskaya, *University of California, San Diego*

It's not just brain surgery anymore. New, non-invasive technologies, like MRIs, have opened up possibilities for studies on the brain and how it functions. This short course will outline how such technologies are being used in communication fields.

SAT 4.2.15 9:00 - 11:00 a.m. William Penn Boardroom	SHORT COURSE Communication Ethics
--	--

Presenter: **Ronald C. Arnett**, *Duquesne University*
Janie M. Harden Fritz, *Duquesne University*
Leeanne M. Bell, *Stevenson University*

Communication ethics plays a significant role in every aspect of communication, so the instruction of communication ethics is critical to every degree program. This short course will help participants to think of new, different ways to approach and teach communication ethics.

<p>SAT 10:00 - 11:15 a.m. Hamilton Room</p>	 <p>ECA COFFEE CAFÉ</p>
--	--

SPONSORED BY: Lambda Pi Eta



<p>SAT 4.3.01 10:00 - 11:15 a.m. Hamilton Room</p>	<p>Undergraduate Poster Session III</p>
---	--

Chair: **Adam Earnhardt**, *Youngstown State University*

“Online Learning: Suicide 101 - An Analysis of First Amendment Case Law and its Application to Dangerous Internet Websites”

Christina Cerutti, *Boston College*

“Rhetoric and “The Annotated Fuld”: The Lehman Brothers Bankruptcy Performed Through Public Art”

Leona Chan, *University of Richmond*

“The Effect of Different Media on College Students’ Attitudes toward Advertisements & Behavioral Intentions”

Kim Coleman, *The College of New Jersey*

Kristen Killi, *The College of New Jersey*

Edmer Martinez, *The College of New Jersey*

Dan Svizeny, *The College of New Jersey*

“Using Media Priming Theory to evaluate the Men as Partners Program”

Lisa De Gray, *Boston College*

“Analysis of the Alcoholic Consumption on HBO’s Entourage”

Vincent DiMeglio, *Ursinus College*

“Sexual Health Communication: Exploring Beliefs, Memorable Messages and Stigma”

Kaitlin A. Doyle, *SUNY, Geneseo*

“Rhetorical Strategy of the Obama Campaign: Fight Negative Stereotypes of Black Families”

Amber Duckworth, *University of Richmond*

“Students Learn Film from a Hands-on Experience”

Cassandra Eldred, *Canisius College*

“Exploring the Face-to-Face Communication vs. Written Communication Methods inside Health Insurance Claim Denials and Defenses”

Sarah Exley, *Rochester Institute of Technology*

“Presidential Election 2008: Obama, McCain and the Politics of Celebrity”

Carly Gorga, *University of Richmond*

“Nuremberg Files and the Future of Cyber Regulation: The Contextualization of Speech in an Increasingly Web-Based World”

Kia Guarino, *Boston College*

“Interpersonal Communication Motives for Self-Disclosure through the Computer Mediated Communication Website Facebook”

Samantha Hagan, *Ithaca College*

“An Analysis of College-Aged Women’s Personal Relations”

Amanda E. Hamilton, *SUNY, Geneseo*

“An Unknown Future: Childhood Cancer Survivors and Uncertainty Reduction – A Theory Integration”

Katherine E. Julian, *Boston College*

“Where there is Smoke, there is Fire: Finding What Factors May Lead to Cigarette Smoking”

Elyse Krezmien, *Canisius College*

“The Controversy and Dangers of Websites Promoting Eating Disorders and Whether They Should Be Protected by the First Amendment”

Mel Lauer, *Boston College*

“Luring Language and Virtual Victims: Coding Cyber-Predators’ Online Communicative Behavior”

Amanda Kay Leatherman, *Ursinus College*

“Finding a Voice: The Transition from Adolescence to Adulthood in Physician-Patient Interactions”

Nicole Long, *Boston College*

“The Challenge for Cancer Patients to Disclose the Use of Complementary and Alternative Medicine to Physicians”

Ryan Morrison, *Boston College*

“YouTube for Deaf, H-o-H, and Hearing Students: A Uses and Gratification Study”

Christie M. Ong, *Rochester Institute of Technology*

“Humor in Healthcare: A Literature Review”

Anna Pawlaczyk, *Canisius College*

Heather Mitchell, *Canisius College*

“Discussions of Sexual Health between Adolescent Girls and Health Care Providers: A Communication Privacy Management Integration”

Victoria Pascoe, *Boston College*

“Intruding Upon the Rights of Other Students: Harper v. Poway and a New Standard for Evaluating Student Speech”

Madeleine K. Rodriguez, *Boston College*

“The Relationship between Instructor Behaviors and Connected Classroom Climate”

Stacy Shpunt, *Ithaca College*

“The Case for Offensive Speech: A Critique of Harper v. Poway Unified School District”

Kelly Skrodzki, *Boston College*

“Live Your Questions: An Exploration of Student Speech Rights”

Molly Tormey, *Boston College*

“An Examination of the Patients of ABC’s Primetime Drama, Grey’s Anatomy”

Lori Trzcinski, *Ursinus College*

SAT 4.3.02 11:00 a.m. - 12:15 p.m. Flower	What If Philosophers Practiced Public Relations?
--	---

Sponsor: Applied Communication
Chair: **Janie Harden Fritz**, *Duquesne University*
Respondent: **Janie Harden Fritz**, *Duquesne University*

“What If Hannah Arendt Practiced Public Relations? An Investigation into the Metaphors of Public and Private?”

Christina L. McDowell, *Duquesne University*

“What If Ayn Rand and Richard Weaver Practiced Public Relations? Proprietas, Propaganda, and the Power of Language”

Jeanne Persuit, *University of North Carolina, Wilmington*

“What If Hans-Georg Gadamer Practiced Public Relations in Crisis Management?”

Amanda G. McKendree, *Duquesne University*

Inspired by the question, “What if a philosopher practiced public relations?”, this panel examines the philosophy of communication in the applied context of public relations. The interplay of practical application and theoretical grounding is central to the work of the presenters as they situate a public relations perspective in the works of Hannah Arendt and Ayn Rand as informed by Richard Weaver and Hans-Georg Gadamer.

SAT 4.3.03 11:00 a.m. - 12:15 p.m. Reynolds	Centennial Scholars of Organizational Communication: James C. McCroskey, Dominic Infante & Gerald Goldhaber
--	--



Sponsor: Centennial Scholars
Chair: **Paul E. Madlock**, *West Virginia University*

Andrew S. Rancer, *University of Akron*
Theodore A. Avtgis, *West Virginia University*
Heather Walter, *SUNY, Buffalo*

The Organizational Communication Interest Group is proud to announce James C. McCroskey, Dominic Infante, and Gerald Goldhaber as their Centennial Scholars. Each of

the Centennial Scholars' contributions served to shape organizational communication and enhance its presence at ECA and within the communication discipline.

SAT 4.3.04 11:00 a.m. - 12:15 p.m. Ballroom C	Centennial Scholars of Political Communication: Kathleen Hall Jamieson, Jane Blankenship & Judith Trent
--	--



Sponsor: Centennial Scholars
Chair: **Mary L. Kahl**, *SUNY, New Paltz*

Kathleen Hall Jamieson, *University of Pennsylvania*
Jane Blankenship, *University of Massachusetts, Amherst*
Janette Kenner Muir, *George Mason University*
Judith Trent, *University of Cincinnati*

To celebrate the various contributions of the Centennial Scholars of Political Communication and to honor the spirit of the 100th anniversary of ECA, this special program will look at the evolution of political communication over the years. Panelists will discuss representative research from various timeframes, with particular attention to how the works of Professors Blankenship, Jamieson, and Trent have advanced the discipline.

SAT 4.3.05 11:00 a.m. - 12:15 p.m. Ballroom D	Centennial Scholar: Kenneth Burke
--	--



Sponsor: Centennial Scholars
Chair: **Mari Boor Tonn**, *University of Maryland*

“Counterstatement”

Mari Boor Tonn, *University of Maryland*

“Permanence and Change”

Donna M. Kowal, *SUNY, Brockport*

“Attitudes toward History”

James F. Klumpp, *University of Maryland*

“A Grammar of Motives”

James W. Chesebro, *Ball State University*

“A Rhetoric of Motives”

Bryan Crable, *Villanova University*

“Rhetoric of Religion”

Elvera Berry, *Roberts Wesleyan College*

Beginning in the 1930s, Kenneth Burke has presided as a monumental intellectual force in various academic disciplines, especially Communication. His influential original theories equating human action with symbolic action and his unflagging comic spirit continue to resonate in the new millennium. As the only scholar with an Interest Group or Division named for him at both ECA and NCA, he is singularly worthy of honor as the Kenneth Burke Interest Group’s Centennial Scholar. Burke scholars will discuss contributions of several of his most notable books.

SAT 4.3.06 11:00 a.m. - 12:15 p.m. Ballroom E1	Old and New Media on the Internet: Economics and Adaptations
---	---

Sponsor: Communication and Technology

Chair: **LaKesha N. Anderson**, *George Mason University*

Respondent: **Davis Foulger**, *Brooklyn College*

“Multimedia in Practice: Trends of Newspaper Websites”

Michelle I. Seelig, *University of Miami*

“You as a Commodity of Google: Examining Audience Commodification of Google”

Hyunjin Kang, *Penn State University*

“Eco-nfessions: CMC, Secrets, and Environmental Action at TrueGREENconfessions.com”

Christina M. Knopf, *SUNY, Potsdam*

“The Internet as a Global Marketplace: An Organic View”

Kristin Roesenthaler Wolfe, *Duquesne University*

“Web Interaction from 2D to 3D: New Dimensions in Company-Stakeholder Communications in Second Life”

Arlene A. Flowers, *Ithaca College*

Kimberly Gregson, *Ithaca College*

Jordan Trigilio, *Ithaca College*

The Internet enables a wide range of media, including both entirely new media and adaptations of old media to the Internet’s infrastructure. The competitive papers on this panel explore these adaptations, including both the features and the economic models they adopt as they strive to succeed in the competitive Internet marketplace.

SAT 4.3.07 11:00 a.m. - 12:15 p.m. Ballroom A2	Top Papers in Communication Law and Ethics
---	---

Sponsor: Communication Law & Ethics

Chair: **Thomas R. Flynn**, *Slippery Rock University*

Respondent: **Warren Sandmann**, *Minnesota State University, Mankato*

“From Tinker’s Armband To Frederick’s Banner: A Narrative Analysis of Student Speech Rights”

Madeleine K. Rodriguez, *Boston College*

“Explorations of Juror Reasoning: Extending Our Understanding of the Influence of Attorney Opening Statement/Closing Argument Organizational Strategy”

Debra L. Worthington, *Auburn University*

Shelley C. Spiecker, *Persuasion Strategies*

“Regulating Diversity: The Effect of Retransmission Consent on the Consolidation of the Television Industry”

Mara Einstein, *Queens College*

“The Big Chill: The First Amendment in the Age of Terror”

Martin Wallenstein, *John Jay College of Criminal Justice*

SAT 4.3.08 11:00 a.m. - 12:15 p.m. Shippen	Missions Possible: The Continuing Evolution of the Community College
---	---

Sponsor: Community College

Chair: **Allan Kennedy**, *Morgan State University*

“Forerunners in Adult Communication Education”

Gary W. Eckles, *Thomas Nelson Community College*

“The Changing Roles of Land-Grant Universities and Community Colleges”

Heather Ricker-Gilbert, *Manchester Community College*

“Two-Year and Four-Year College Agreements, Articulations, Symbioses, and Understandings about Communication”

Susan Tomasovic, *George Mason University*

“The Plus 50 Initiative: Harnessing the Potential of the Baby Boomers at the Community College”

Nancy Willets, *Cape Cod Community College*

“Sixty Percent and Rising: Female Students and Community Colleges”

Nadine Cichy, *Sinclair Community College*

Communication education has always been an elemental part of adult education programs in the United States. Amidst changing demographics, psychographics, and community needs, the community colleges continue to evolve. This panel focuses on the community college mission and the constant place of the communication curriculum within the past century and into the future.

SAT 4.3.09 11:00 a.m. - 12:15 p.m. Cook	Centennial Musings: Translating Communication Research into Practical Applications
--	---

Sponsor: First Vice-President

Chair: **Richard West**, *Emerson College*

“From the Interpersonal Perspective”

Dawn O. Braithwaite, *University of Nebraska, Lincoln*

“From the Cultural Perspective”

Thomas Nakayama, *Northeastern University*

“From the Family Perspective”

Lynn H. Turner, *Marquette University*

“From the Organizational Perspective”

Betsy Bach, *University of Montana, Missoula*

“From the Instructional Perspective”

Richard West, *Emerson College*

In this interactive panel, scholars from various areas of the communication field will discuss a number of applications of communication theory and research. Specifically, panelists will explore several significant scholarly trends and provide ways in which the scholarship can be contextualized and related to the everyday lives of individuals. Audience involvement will be solicited through the dialogue.

SAT 4.3.10 11:00 a.m. - 12:15 p.m. Ballroom B	Top Competitive Papers in Instructional Communication
--	--

Sponsor: Instructional Communication

Chair: **Leeanne M. Bell**, *Stevenson University*

Respondent: **Timothy P. Mottet**, *The University of Texas, Pan American*

“Perceptions of Teacher Credibility, Clarity, and Relevance: An Expectancy Violations Model”

Carrie D. Kennedy-Lightsey, *West Virginia University*

Matthew Martin, *West Virginia University*

“Instructional Communication Matters: Refinement of Measures of Perceived Cognitive Learning from a Knowledge Acquisition Theory Perspective”

Robert J. Trader, *McDaniel College*

“Co-Constructing Student Involvement: An Examination of Teacher Confirmation and Student-to-Student Connectedness in the College Classroom”

Robert J. Sidelinger, *West Virginia University*

Melanie Booth-Butterfield, *West Virginia University*

SAT 4.3.11 11:00 a.m. - 12:15 p.m. Ballroom A1	Religious Dimensions of Rhetoric and Public Address
---	--

Sponsor: Rhetoric and Public Address

Chair: **Jason A. Edwards**, *Bridgewater State College*

Respondent: **Nneka Ifeoma Ofulue**, *University of Maryland*

“When to Break the Silence?: The Dialogic Discourse of Speaking to Power”

Charles E. Thomas, Jr., *Duquesne University*

“Imago Dei (disabled)”

Timothy P. Pollock, Jr., *Ohio University*

“The Religious Structure and Priestly Quality of Fidel Castro’s Rhetoric”

Brent Kice, *Frostburg State University*

This panel of competitive papers focuses on the religious dimensions of rhetorical practice, rhetorical spaces, and structures of discourse.

SAT 4.3.12 11:00 a.m. - 12:15 p.m. Ballroom E2	Pentadic Cartography and Women’s Emancipation
---	--

Sponsor: Rhetoric and Public Address

Chair: **Monica C. Brasted**, *SUNY, Brockport*

“The Working Mother’s Dilemma and the ‘Technological Fix’: Pentadic Mapping of a Television Commercial”

Floyd D. Anderson, *SUNY, Brockport*

Lawrence J. Prelli, *University of New Hampshire*

“Using Pentadic Cartography to Map Mothers’ Birth Trauma Narratives”

Cheryl Tatano Beck, *University of Connecticut*

“Pentadic Mapping of Women’s Maternity Leave Interview Discourses”

Rebecca J. Meisenbach, *University of Missouri*

“Pentadic Mapping of Portrayals of Black Women on Reality Television”

Donnetrice C. Allison, *The Richard Stockton College*

The panelists have all employed pentadic cartography to conduct significant research on an important communication related issue affecting women’s lives. Each panelist will describe their own research employing pentadic cartography and will explain how the use of pentadic maps enabled them to discover alternate discursive paths for women’s empowerment and transformation. Following the presentations there will be engaged interaction between the presenters and the attendees about the potential of pentadic cartography as a vehicle for women’s emancipation.

SAT 4.3.13 11:00 a.m. - 12:15 p.m. Whitpen	Resolution Committee II
---	--------------------------------

SAT 4.3.14 12:30 - 1:45 p.m. Wooden Nickel	Past Officers Club Luncheon
---	------------------------------------

SAT 4.4.01 12:30 - 1:45 p.m. Flower	Professionals in Training: Learning from the Unique Challenges and Achievements of a Student-Run Public Relations Firm
--	---

Sponsor: Applied Communication
Chair: **Susan A. Jasko**, *California University of Pennsylvania*
Respondent: **Susan A. Jasko**, *California University of Pennsylvania*

Andrew Gehly, *California University of Pennsylvania*
Sammy Jo Popovich, *California University of Pennsylvania*
Jackie Schwirian, *California University of Pennsylvania*
Brandon Szalajda, *California University of Pennsylvania*
Marc Stempka, *California University of Pennsylvania*
Keith Loughney, *California University of Pennsylvania*
Savannah Smith, *California University of Pennsylvania*

We are all familiar with difficulties PR firms face. What happens when these challenges confront a firm run by students, each facing countless other assignments and deadlines of their own? Can a volunteer PR firm of students, each being pulled in so many directions at once, possibly be successful? We believe that those practicing in traditional public relations firms can benefit from learning about strategies employed by a student-led firm.

SAT 4.4.02 12:30 - 1:45 p.m. Ballroom C	Centennial Scholars of Interpersonal Communication: Rebecca Rubin, Matthew M. Martin & Gerald Phillips
--	---



Sponsor: Centennial Scholars
Chair: **Carole Barbato**, *Kent State University, East Liverpool*
Elizabeth Graham, *Ohio University*

The Interpersonal Communication Interest Group selected Rebecca Rubin, Matthew M. Martin, and Gerald Phillips as Centennial Scholars. Dr. Rubin, Professor Emerita of Kent State University, has written seven books, 25 book chapters and more than 50 journal articles. She has served on numerous editorial boards (some appointments specifically to

interpersonal communication), thus influencing the field in numerous ways. Dr. Martin, Professor and Chair of West Virginia University, has written numerous book chapters and over 70 journal articles. Numerous students writing their theses or dissertations have been mentored by him. Dr. Phillips, Professor Emeritus, was described as a pioneer. His work, which includes over 150 articles, focused on interpersonal communication, and he was the founding editor of Human Communication Research. Mentoring and applied research awards have been established in his name. He passed away in 1995.

SAT 4.4.03 12:30 - 1:45 p.m. Ballroom A1	Evolving Technology Enhancing Classrooms and Communities
---	---

Sponsor: Communication and Technology
Chair: **Angela M. Corbo**, *DeSales University*

“CyberPredators and SuperStudents: Mentoring and Protecting Undergraduates Who Study Online Predators”
Lynne Edwards, *Ursinus College*

“Exploring Converging Media Technologies: Tactics, Media & Art”
Gregory Scranton, *Ursinus College*

“Facebook S/Citing”
Angela M. Corbo, *DeSales University*

“Social Net(working): The Labor of Content Creation in Social Media Communities”
Robert Spicer, *Millersville University*

Through Facebook interviews, disseminated content via wiki posts, shared information via “live” links, and studying online predators – interactive technologies enhance classroom communication and community involvement. “Defining moments” in communication instruction encourage faculty to embrace emerging means of technological innovation while cultivating the learning process. This panel explores strategies for mentoring students on sensitive research projects (sexual predator data analysis) and teaching journalistic ethics for social networking sites, converging media technologies, and social media communities.

SAT 4.4.04 12:30 - 1:45 p.m. Shippen	Dual Enrollment and Alternative High School: Practices and Problems
---	--

Sponsor: Community College
Chair: **Rebecca Townsend**, *Manchester Community College*

“On-Campus Dual Enrollment: Not Just for Honors Students Anymore”
Steven L. Epstein, *Suffolk Community College*

“Taking the Great Path at Manchester Community College”
Rebecca Townsend, *Manchester Community College*

“Dual Enrollment: Parallel Universe Comparisons”
Tobi Mackler, *Montgomery County Community College*
Lisa Pupo, *Montgomery County Community College and Springford High School*

“Teaching Communication in the Dual Credit Program: Key Issues”
Jessica L. Papajcik, *Stark State College*

“Dual Identities: Teaching High School Students College Courses”
Cathy Blackburn, *Brookdale Community College*

“Dual Enrollment: An Interdisciplinary Opportunity, or Lazy Double Dipping?”
Bonnie Jefferson, *Boston College*

Increasing connections between public high schools and colleges has resulted in dual enrollment where high school students can earn college credit for certain courses. This roundtable discussion will feature representatives from ECA’s community college programs who will examine the history, practices, issues, and problems of dual enrollment programs from each participant’s own college.

SAT 4.4.05 12:30 - 1:45 p.m. Ballroom D	Defining Learning and Liking Moments in the Classroom
--	--

Sponsor: Instructional Communication
Chair: **Sally Vogl-Bauer**, *University of Wisconsin, Whitewater*
Respondent: **Scott A. Myers**, *West Virginia University*

“Transformational Leadership in the Classroom: Fostering Student Learning, Student Participation and Teacher Credibility”

San Bolkan, *Bloomsburg University*

Alan K. Goodboy, *Bloomsburg University*

“An Explanation of the Relationship Between Teacher Humor and Student Learning: Instructional Humor Processing Theory”

Melissa Bekelja Wanzer, *Canisius College*

Ann Bainbridge Frymier, *Miami University*

Jeffrey Irwin, *Canisius College*

“Teacher Charisma in the Classroom: Identifying the Construct, Its Correlates, and Its Relationship to Student Affect and Motivation”

Cassandra L. Carlson, *California State University, Fullerton*

Darci M. Kowalski, *California State University, Fullerton*

Jason J. Teven, *California State University, Fullerton*

This competitive paper panel highlights research designed to help communication scholars examine various communication variables that enhance learning and affect in the classroom.

SAT 4.4.06 12:30 - 1:45 p.m. Cook	Deconstructing Global Themes in Movies: A Critical Analysis
--	--

Sponsor: Intercultural Communication

Chair: **Jack Banks**, *University of Hartford*

Respondent: **Sundeep Muppidi**, *University of Hartford*

“Effects of Globalization on Indian Cinema: A Case Study of the Changing Trends in Popular Hindi Cinema”

Premila Manvi, *University of Hartford*

“Global Elements in Telugu Cinema: Content Analysis of Pokiri”

Mary Karuna Javaji, *University of Hartford*

“Armed Conflict: An Analysis of Portrayal, Perception and Reality”

Tejeswi Pratima Dodda, *University of Hartford*

This panel examines the representation of themes of globalization in films from different countries, an important area of research in international communication. These papers further the body of knowledge in this area by conducting new, original research studies.

This panel presents the work of graduate students in communication that initially developed these papers in graduate seminars and independent research projects at the University of Hartford.

SAT 4.4.07 12:30 - 1:45 p.m. Ballroom B	Testing and Further Exploration of Interpersonal Theories
--	--

Sponsor: Interpersonal Communication
Chair: **Kelly Rocca**, *St. John's University*
Respondent: **Katie Neary Dunleavy**, *LaSalle University*

"Are Birds of a Feather More Satisfied Together?: A Test of the Skill Similarity Model"

Lisa A. Miczo, *Western Illinois University*

"A Selective Overview of Message Design Logic Studies Across Contexts: What Have We Learned?"

Melissa Taylor, *Bloomsburg University*

"Affection Exchange Theory in Close Relationships: A Review"

Sean M. Horan, *West Virginia University*

"Humor and Persuasion: Developing a Humor Expectancy Emotive Response Theory"

Shana Kopaczewski, *Southern Connecticut State University*

This panel session will feature research and essays focusing on theories of interpersonal communication. Two comprehensive overviews of theories will be provided along with the exploration and proposal of a new theory. The panel also includes a study involving the further testing of the skill similarity model.

SAT 4.4.08 12:30 - 1:45 p.m. Ballroom E2	Capstone in the Crossfire: Defining Moments Past, Present, and Future
---	--

Sponsor: Instructional Communication
Chair: **Sheryl Perlmutter Bowen**, *Villanova University*

Heidi Rose, *Villanova University*

Leonard Shyles, *Villanova University*

Maurice Hall, *Villanova University*

John Huxford, *Villanova University*
Sheryl Perlmutter Bowen, *Villanova University*
Qi Wang, *Villanova University*
Gordon Coonfield, *Villanova University*

Communication departments struggle with what should count as relevant outcomes for their undergraduates. In 1991, Villanova University created a course that served as a model in the College of Arts & Sciences for integrating undergraduate coursework. Senior Project is like a thesis done by a group, in which students work through some sort of original, data-collection research project from conceptualization to presentation of results, conclusions, and critique. Students can use a variety of qualitative or quantitative methods. As university environments and curricula change, how can departments uphold standards for their graduating seniors? How does student research get evaluated? How do students perceive the value of the senior capstone process as well as its product? Are there possibilities for continuing the pilot studies that are begun in the course? What changes should be made to the model as the need to do more integrative work increases? Villanova faculty and students offer their viewpoints, and then open the discussion for attendees from other schools to discuss issues common to all.

SAT 4.4.09 12:30 - 1:45 p.m. Ballroom A2	Media and End User Interaction: Defining Relationships Between Media Source Content and Audience Uses
---	---

Sponsor: Media Communication
Chair: **Valerie Goff Whitecap**, *University of Pittsburgh & Carlow University*
Respondent: **Rebecca M.L. Curnalia**, *Youngstown State University*

“Effects of Local Market Radio Ownership Concentration on Radio Localism, the Public Interest, a Listener Opinions of Use of Local Radio”
Michael Saffran, *Rochester Institute of Technology*

“B2B Websites as Advertising: The Incorporation of Jacques Ellul’s Philosophy into Best Practices”
Kristin Roesenthaler Wolfe, *Duquesne University*

“Internet Dependency, Motivations for Internet Use, and their Effect on Work”
Megan L. Hilts, *Rochester Institute of Technology*

“Still Photos with Sound”
Michelle I. Seelig, *University of Miami*

This panel explores the relationship between content choices made by various media

outlets and the audience's uses and preferences for that content. Through an examination of both traditional and newer, digital technologies, the papers examine the various influences on both the producer and consumer of media content.

SAT 4.4.10 12:30 - 1:45 p.m. Ballroom E1	Who Am I?: Exploring How Graduate Teaching Assistants Manage the Dialectical Dilemma of Teacher-Student
---	--

Sponsor: Instructional Communication

Rachel L. DiCioccio, *The University of Rhode Island*
Kathleen M. Torrens, *The University of Rhode Island*
Elizabeth Graham, *Ohio University*
Theodore A. Avtgis, *West Virginia University*
Sarah Tardif, *The University of Rhode Island*
Daniel Fishtein, *The University of Rhode Island*
Megan Dowd, *Ohio University*
Jeff Kuznekoff, *Ohio University*
Sydney M. Staggers, *West Virginia University*

Students receiving a teaching assistantship assume the dual position of student and teacher. They face the responsibility of performing these seemingly oppositional roles while balancing the dialectical dilemma posed by contrasting identities. This experience presents a defining moment for graduate students as they learn to navigate the communication discipline and the teaching profession. This roundtable will discuss best practices and ways to understand, address, and converse on the dialectical tensions inherent in this unique position.

SAT 4.4.11 12:30 - 1:45 p.m. Reynolds	Top Papers in Media Ecology
--	------------------------------------

Sponsor: Media Ecology
 Chair: **Lance Strate**, *Fordham University*
 Respondent: **Thom Gencarelli**, *Manhattan College*

“Emerging Mediated Spaces as ‘Heterotopias’: From the Real, to the Other, and Back”

Christine Lemesianou, *Montclair State University*

“James Carey, the Devil and his Masks, Journalism, and the Shepherd’s Play in Michoacan, Mexico”

Pavel Shlossberg, *Columbia University*

“Thai Novel Board: A Case Study of Interactivity and Collaboration in a Reader/Writer Online Community”

Jirah Krittayapong, *Ohio University*

“Gold in the Trash: Junk Mail and New-Media Ecology”

Heather M. Stassen, *Ohio University*

SAT 4.4.12 12:30 - 2:30 p.m. Frampton	SHORT COURSE Defining the Moments of Creative Collaboration: Teaching Collaboration Communication Teams
--	--

Presenter: **John S. Dahlberg**, *Canisius College*
Catherine Foster, *Canisius College*
Ben Dunkle, *Canisius College*

Collaborate or die. This is the world that communication professionals now live in; however, most colleges have not changed their programs to reflect this industry change. In this short course, participants will learn about the experiences of one college program that has implemented courses that emphasize collaboration.

SAT 4.5.01 2:00 - 3:15 p.m. Ballroom C	Centennial Scholars of Applied Communication: James W. Chesebro, Kenneth Cissna & Mark Hickson
---	---



Sponsor: Centennial Scholars
Chair: **Ronald C. Arnett**, *Duquesne University*
Respondent: **Janie Harden Fritz**, *Duquesne University*

James W. Chesebro, *Ball State University*
Mark Hickson, *University of Alabama, Birmingham*
Kenneth Cissna, *University of South Florida*

Applied communication has grown in scope and significance since its formal introduction to the field almost four decades ago. This panel gathers three significant scholars whose work engages multiple areas of integration of the communication discipline with the 21st century

marketplace, community, and public square. The discussion will focus on the ways in which applied communication scholars can establish a permanent presence in all spheres of human life.

SAT 4.5.02 2:00 - 3:15 p.m. Ballroom A1	Suggestions for Advancing Research on Communication Traits
--	---

Sponsor: Communication Traits
 Chair: **Candice Thomas-Maddox**, *Ohio University, Lancaster*

“Communication Apprehension and Related Communication Trait Constructs”
Virginia P. Richmond, *University of Alabama, Birmingham*

“Aggressiveness and Other Communication Traits”
Theodore A. Avtgis, *West Virginia University*

“Argumentativeness and Other Communication Traits”
Andrew S. Rancer, *University of Akron*

“Qualitative and Quantitative Scholarship in Communication Traits”
James C. McCroskey, *University of Alabama, Birmingham*

Panelists will initiate orientations toward the study of Communication Traits. Audience members are asked to expand (or challenge) these suggestions and suggest communication traits not initiated by the panel. A majority of the time allowed will be reserved for comments of audience members. Our goal will be to generate a list of communication traits worthy of scholarly research.

SAT 4.5.03 2:00 - 3:15 p.m. Ballroom E1	Predicting Health Behaviors: Dental Care, Blood Donation and Substance Use
--	---

Sponsor: Health Communication
 Chair: **Benjamin R. Bates**, *Ohio University*

“Using the Theory of Planned Behavior and Health Literacy to Predict Parents’ Attitudes Toward Children’s Dental Health”
Brittany Carozza, *Studentcity.com*
Rebecca Dover, *National Association of Home Builders Research Center*
Melanie Booth-Butterfield, *West Virginia University*
Meghan Jacobi, *West Virginia University*

“Empathic Concern as a Predictor of Blood Donation Intention and Behavior”

Lauren M. Hamel, *Michigan State University*

Lindsay Neuberger, *Michigan State University*

Kami J. Silk, *Michigan State University*

Carmen Lee, *San Diego State University*

“The Influence of Media Use and Language Preference on Mexican-Heritage Adolescents’ Substance Abuse”

Jeong Kyu Lee, *The Pennsylvania State University*

Michael L. Hecht, *The Pennsylvania State University*

Youjeong Kim, *The Pennsylvania State University*

This panel features papers that explore predictive qualities of intention and norms among other variables in choosing various health behaviors.

SAT 4.5.04 2:00 - 3:15 p.m. Ballroom D	Engaging Students: How Internet-Based Applications Can Facilitate Communication Between Students and Instructors
---	---

Sponsor: Instructional Communication

Chair: **Ann Bainbridge Frymier**, *Miami University*

“Learning Through Self-Critique”

Nick Bernard, *Miami University of Ohio*

“Feedback 2.0”

Lizzy Camille, *Miami University*

“Electronic Immediacy”

Ked Kantz, *Miami University*

“Impromptus, Immediately”

Greg Moser, *Miami University*

Panel participants will describe and demonstrate how technologies designed for Miami University are used to engage students inside and outside of the classroom. These technologies include digital video recording devices paired with Internet applications to create a totally new learning experience for students.

SAT 4.5.05
2:00 - 3:15 p.m.
Ballroom B

Family Relationships

Sponsor: Interpersonal Communication
Chair: **Meredith Marko Harrigan**, *SUNY, Geneseo*
Respondent: **Sara Banfield**, *Raritan Valley Community College*

“Daughters’ Perceptions of Communication with Their Fathers: The Role of Skill Similarity and Co-Orientation in Relationship Satisfaction”

Katie Neary Dunleavy, *LaSalle University*

Elyse Krezmien, *Canisius College*

Melissa Bekelja Wanzer, *Canisius College*

Kim Ruppel, *Canisius College*

“Relational Maintenance Behaviors in the Grandchild-Grandparent Relationship”

Daniel H. Mansson, *West Virginia University*

Scott Myers, *West Virginia University*

Lynn H. Turner, *Marquette University*

“Sibling Transgressions: An Application of Affection Exchange Theory”

Sean M. Horan, *West Virginia University*

Lynn H. Turner, *Marquette University*

“When Two Become One: A Preliminary Paper of Marital Couples’ Public Behavior”

Carrie D. Kennedy-Lightsey, *West Virginia University*

“It’s All About a Name: An Examination of Parents’ Naming Decision-Making Processes”

Brandi N. Frisby, *West Virginia University*

Carrie D. Kennedy-Lightsey, *West Virginia University*

This panel session will feature research focusing on family communication. Two papers focus on the marital relationship, and one more specifically on communicating decisions about expanding the family. The papers will also discuss the difficulties apparent in specific dyads within the family, such as sibling relationships, grandparent-grandchild relationships and father-daughter relationships.

SAT 4.5.06 2:00 - 3:15 p.m. Ballroom A2	New Communication Technologies: The Impact on Interaction, Self-Identity, and Creativity
--	---

Sponsor: Media Communication
Chair: **Jack Banks**, *University of Hartford*
Respondent: **Sundeep Muppidi**, *University of Hartford*

“Dude, Let Me Know by Txt, IM, Email, Mobile or Facebook’: An Examination of Communication Methods of University Students”

Mike Fuller, *University of Hartford*

“Technology Driven Multiple Personality Disorder: Effects of New Media on Personal Identity”

Kathryn Maggiore, *University of Hartford*

“DJ’s New Format Ipods and Playing with Digital Music”

Ryan Rossignol, *University of Hartford*

“Teens, Texting, and Social Communication Theory: A Comparative Analysis”

Mike Fuller, *University of Hartford*

New communication technologies and media products based on these technologies are shaping and transforming the way we live, interact, and communicate with each other. The papers in this panel examine how these new technologies influence how teens and college students communicate with each other, shape one’s personal identity, and impact the creative role of a DJ in playing music.

SAT 4.5.07 2:00 - 3:15 p.m. Ballroom E2	Philosophy of Communication: Competitive Papers Panel
--	--

Sponsor: Philosophy of Communication
Chair: **Cem Zeytinoglu**, *East Stroudsburg University of Pennsylvania*
Respondent: **Annette M. Holba**, *Plymouth State University*

“Philosophical Bridges of IMC: Grounding the Practice”

Susan B. Malcolm, *Robert Morris University*

H. Curtis McDaniel, *Duquesne University*

Jeremy Langett, *Duquesne University*

“Who Art Thou that Judges Another’s Servant?’: Faith, Rhetorical Inquiry, and the Vexing Promises of Pluralism”

Jeffrey B. Kurtz, *Denison University*

“Cosmopolitanism, Provinciality, and the Dialogue of Cultures”

Kathleen Glenister Roberts, *Duquesne University*

“Symptoms Speak: The Semiotics of Authorship”

Heather A. Howley, *Cazenovia College*

This panel presents competitively selected papers in the Philosophy of Communication Interest Group.

SAT 4.5.08 2:00 - 3:15 p.m. Shippen	The Unprecedented Rhetorical Challenges Commentary on a Nearly Unprecedented Presidential Election Year
--	--

Sponsor: Political Communication

Chair: **Richard E. Vatz**, *Towson University*

“Gender and Argument in the 2008 Biden-Palin Vice-Presidential Debate: Clash, Controversy, and Contrivance”

Mary L. Kahl, *SUNY, New Paltz*

“Who Made the Best Arguments?: Four Republican Speakers in the New Hampshire Primary”

Kathleen E. Kendall, *University of Maryland*

“The Unprecedented Rhetorical Challenges of Surfacing in the 2008 Presidential Election Cycle”

Judith Trent, *University of Cincinnati*

“Gotcha’ Press handling of the First Republican Female Vice-Presidential Nominee”

Richard E. Vatz, *Towson University*

“Sarah Palin’s Campaign Recovery Rhetoric”

Paula Youra, *Lynchburg College*

This program analyzes the rhetoric and communication of the 2008 Democratic and Republican primaries and general election campaign. The participants argue that the role of racial and gender politics constituted this campaign year’s “defining moments.” Clearly,

this included the first African-American Presidential nominee by either major party, a phenomenon complicated by Sen. Hillary Clinton’s loss, Democratic nominee Barack Obama’s Vice Presidential choice, and the related surprising nomination of Gov. Sarah Palin as the Republican Vice Presidential nominee.

SAT 4.5.09 2:00 - 3:15 p.m. Reynolds	Political Communication in Philadelphia: A Journey Through The Centuries
---	---

Sponsor: Political Communication
 Chair: **Theodore F. Sheckels**, *Randolph-Macon College*
 Respondent: **David G. Levasseur**, *West Chester University*

“Engine of Democracy: Thomas Jefferson and the Early American Press in Philadelphia”

Shannon Shreve Langford, *Old Dominion University*

“Creating Personae: A Study of Two Flamboyant Philadelphia Mayors”

Theodore F. Sheckels, *Randolph-Macon College*

“Barack Obama, “A More Perfect Union” (18 March 2008)”

Jessica Sheffield, *The Pennsylvania State University*

Philadelphia, the site of this year’s ECA convention, has played a role in American politics since 1776. Political communication scholars can illuminate these political events. The papers investigate very different moments: Thomas Jefferson’s use of Philadelphia media in his presidential campaign; Mayor Frank Rizzo and Mayor Ed Rendell’s constitutive rhetoric and its divisive (Rizzo) and uplifting (Rendell) effects; and Senator Barack Obama’s carefully crafted March 2008 address on race at the city’s Constitution Center.

SAT 4.5.10 2:00 - 3:15 p.m. Flower	Top Student Papers in Rhetoric and Public Address
---	--

Sponsor: Rhetoric and Public Address
 Chair: **Michael W. Barberich**, *University at Albany, SUNY*
 Respondent: **Kristy Maddux**, *University of Maryland*

“Leading America toward ‘A More Perfect Union’: Barack Obama’s Defining Moment”

Ashley Muddiman, *Wake Forest University*

“Anonymous Rhetoric”

Jason Chapa, *Texas State University*

“Embodying Complexity in Lucy Parsons’ ‘To Tramps’”

Mia E. Briceno, *The Pennsylvania State University*

“The Man Who Outran Hitler’: Athleticism and Character in the Autobiographies of Jesse Owens”

Bonnie Sierlecki, *The Pennsylvania State University*

SAT 4.5.11 2:00 - 3:15 p.m. Cook	The Rhetoric of Race, Gender, and Diversity on Contemporary American Main Streets: Social Politics for a New World Order
---	---

Sponsor: **Voices of Diversity**

Chair: **D.L. Stephenson**, *Western Connecticut State University*

Respondent: **Cheryl Jenkins**, *The University of Southern Miss*

“Race and the New World Order: That One Drop Still Rules”

D.L. Stephenson, *Western Connecticut State University*

“E-racing’ Michelle Obama and ‘Re-Viewing’ Cindy McCain: Contradictions of Gender, Race, and Class in the Convention Speeches of Michelle Obama and Cindy McCain”

Katy Wiss, *Western Connecticut State University*

“Africans and African-Americans as Friends or Foes: Barack Obama’s Burden”

Ekra Miezán, *University of Massachusetts*

“The Politics of Race and Power: Barack Obama and the White Power Structure”

Jean-Marie Higiroy, *Western New England College*

This panel critiques the rhetorical constructions of “white”/“black” and “man”/“woman” in the U.S. How does race and gender rhetoric, particularly in organized national politics, maintain hierarchies despite wide-spread changes in social relationships? How is hegemony among elites made invisible when the discursive focus is placed on the race and gender diversity of candidates and those in their social circles? Do race and gender obscure issues of wealth, educational privilege, and political affinities which often determine who holds power? And, if so, how? These are some of the primary questions this panel explores.

SAT 4.6.01 3:45 - 5:00 p.m. Ballroom A	ECA General Business Meeting
---	-------------------------------------

Presiding: **Sara Weintraub**, *Regis College*

All members and guests of the Eastern Communication Association are invited to attend the General Business Meeting of the 100th annual convention. Reports about Association governance will be presented. Annual awards for service, scholarship, and teaching will also be given, including citations for the ECA Distinguished Service Award, the ECA Past Officers' Award, the Everett Lee Hunt Award, and the Donald Ecroyd and Caroline Drummond Ecroyd Award. Student winners from the Undergraduate and Graduate poster sessions will be announced.

SAT 6:00 - 8:00 p.m. Ballroom A	ECA Presidents' Reception – The National Constitution Center
--	---

SPONSORED BY: Kendall-Hunt Publishing



TRANSPORTATION PROVIDED BY: West Chester University

All members and guests of the Eastern Communication Association are invited to attend a reception at The National Constitution Center to honor the service, commitment, and leadership of ECA President Sara Weintraub and all of ECA's Past Presidents.

The National Constitution Center is a short 10-15 minute walk from the Sheraton Society Hill (a map with directions is included in your convention registration packet). Limited transportation will be available from the hotel to The National Constitution Center for those needing assistance.

SAT 8:00 - 9:00 p.m. Whitpen	12-Step Group Meeting
---	------------------------------

All members of 12-Step groups are invited to attend this meeting.

Sunday, April 26, 2009

SUN 7:30 - 10:00 a.m. Hamilton Room	ECA Convention Registration
--	------------------------------------

SUN 5.1.01 8:15 - 9:30 a.m. Bromley	The Significance of Narrative Coherence and Fidelity in Action
--	---

Sponsor: Applied Communication
Chair: **Susan B. Malcolm**, *Robert Morris University*
Respondent: **Kathleen Taylor Brown**, *Pennsylvania State University, Greater Allegheny*

“Corporate Citizenship, Transparency, and Narrative: An Examination of CRO’s 100 Best Corporate Citizen List”
Kasey Clawson, *Duquesne University*

“Defining Volunteering in Media Campaigns: An Examination of Themes from Volunteer Generated Focus Groups”
Michael P. Boyle, *West Chester University*
J. Kanan Sawyer, *West Chester University*

“Striding on a Path with Heart: The Inclusiveness Project (Phase One: TIM)”
Joanna K. Garner, *Penn State, Berks*
Arnie J. Updike, *Penn State, Berks*
Malorie A. Warrington, *Penn State, Berks*
Maggie O’Connor, *Bloomsburg University*
Paul A. Frye, *Penn State, Berks*

These papers explore the significance of narrative coherence and fidelity in profit and non-profit organizations. The significance of coherence and fidelity when trying to integrate diverse groups of people is examined as part of The Inclusiveness Project. This project attempts to develop a framework of organizational knowledge in the area of diversity training.

SUN 5.1.02 8:15 - 9:30 a.m. Claypoole	Debate at the Precipice (Again). But is it a Defining Moment This Time?: A Roundtable about Civility and the Directions of Intercollegiate Debate
--	--

Sponsor: Argumentation and Forensics
Chair: **Carl T. Hyden**, *Morgan State University*

Kim Morcsmaros, *Bridgewater College*
Andrea M. McClanahan, *East Stroudsburg University of Pennsylvania*
Theodore F. Sheckels, *Randolph Macon College*
Barbara Sims, *Alderson Broaddus College*

In recent years, intercollegiate debate has begun a shift away from debating the issues presented by the topic in the person of the First Affirmative. Instead, according to an article in the October 3rd edition of *The Chronicle of Higher Education*, debates have begun to focus on debating debate itself. Students using this strategy are being awarded wins. This panel will explore three questions: 1) What are the goals of intercollegiate debate?; 2) What practices are defensible and what practices are indefensible?; and 3) What, if anything, can be done to reign in the indefensible?

SUN 5.1.03 8:15 - 9:30 a.m. Ballroom B	An Examination of the Inextricable Relationship Between Communication Processes and Social Support: A Multi-Methodological Assessment
---	--

Sponsor: Health Communication and Interpersonal Communication
Chair: **Melinda M. Villagran**, *George Mason University*
Respondent: **Kristen C. Eichhorn**, *SUNY, Oswego*

“Lived Narratives Among Hispanic Caregivers for Loved Ones with Alzheimer’s Disease”

Melinda R. Weathers, *George Mason University*
Jim L. Query, Jr., *James Madison University*

“What Should I Do with His Kids?’: A Content Analysis of an Online Support Group for Childless Stepmothers”

Elizabeth A. Craig, *North Carolina State University*

“Working It Out Together: The Role of Family Communication in the Diagnosis and Management of Postpartum Depression”

LaKeshia N. Anderson, *George Mason University*

“Exploring Communication Competence, Social Support, Job Satisfaction, and Burnout Among Academic Advisors at Local Community Colleges”

Kathryn J. Law, *University of Houston*

Jim L. Query, Jr., *James Madison University*

Martha J. Haun, *University of Houston*

The panel seeks to build upon the scholarly body of social support by blending heuristically appealing and empirically-based papers. Collectively, the papers seek to provide synthesis, further advance innovative theoretical frameworks such as the Social Support Behavior Code, the narrative paradigm, and Kreps’ Relational Health Communication Competence Model, as well as demonstrate how these perspectives can inform future investigations and interventions. The contexts examined include social support among Hispanic caregivers for loved ones with Alzheimer’s disease, online support groups for childless stepmothers, family support among women suffering from postpartum depression, and social support among academic advisors at local community colleges.

SUN 5.1.04 8:15 - 9:30 a.m. Reynolds	How Far Have We (Not) Come: Promoting Mindfulness and Intercultural Communication Competence Through Revisions of Intercultural Theories
---	---

Sponsor: Intercultural Communication

Chair: **Eveline Lang**, *Shippensburg University*

“When the Strange(R) Becomes Familiar, then Strange(R) Again: Remediating Omissions in Studies in Intercultural Communication”

Eveline Lang, *Shippensburg University*

“The Affective Components of Ethnic Identity in Intercultural Communication”

Hong Wang, *Shippensburg University*

“Identity Negotiations Among Third Culture Kids (TCK’s) In Computer Mediated Forums”

Pia Silverlieb, *Shippensburg University*

The panel examines areas in intercultural communication research which have not yet been explored in depth, such as the affective component of ethnic identity and identity negotiation of third culture individuals in online forums, and shows how attending to diversity within cultures when drawing cross cultural comparisons yields important insights into power dynamics as gender, race, class, and other co-cultural affiliations are taken into account when examining communication patterns.

SUN 5.1.05 8:15 - 9:30 a.m. Flower	Social Support in Interpersonal Communication
---	--

Sponsor: Interpersonal Communication
Chair: **Robert J. Sidelinger**, *Oakland University*
Respondent: **Andrea Pampaloni**, *LaSalle University*

“Interpersonal Motives and Supportive Behaviors: A Comparative Study of Friends and Parents”

Brandi N. Frisby, *West Virginia University*

“The Effects of Stress and Social Support on the Relationship Experiences of Long Distance Romantic Relationship Partners”

Shu Li, *University of Connecticut*

“Teammates and Coaches Offer Support: An Analysis of Distance Runners’ Supportive Communication”

Kerry Byrnes, *West Virginia University*

Brittany Carozza, *West Virginia University*

Shelbie Gaughan, *West Virginia University*

John Nordlund, *West Virginia University*

Maria Brann, *West Virginia University*

This panel session will feature research focusing on social support between dyads. The support is examined in several different contexts of interpersonal communication, including support between family members, romantic partners, and teammates.

SUN 5.1.06 8:15 - 9:30 a.m. Cook	Burke Beyond a Century: The Language of Politics, Relationship and Religion
---	--

Sponsor: Kenneth Burke
Chair: **Elvera Berry**, *Roberts Wesleyan College*
Respondent: **Janie Harden Fritz**, *Duquesne University*

“The Language of Democracy: Burkean Moments in deToqueville”

Evan Williams, *Roberts Wesleyan College*

“The Language of Forgiveness: Bonhoeffer Meets Burke”

Hannah Terry, *Roberts Wesleyan College*

“The Language of Understanding: Islam in Conversation with Christianity”
Carl Dates, *Roberts Wesleyan College*

SUN 5.1.07 8:15 - 9:30 a.m. Ballroom A1	Constructing 20th Century New York: Myths of a Media Mecca
--	---

Sponsor: Media Communication
Chair: **Devon Powers**, *Drexel University*
Respondent: **Cary Horvath**, *Youngstown State University*

“The Media are American: Postwar Journalism Reorientation Seminars Construct a New York World”
Marion Wrenn, *New York University*

““Not Just the First, But the Only”: WNYC and Municipal Broadcasting in America”
M.J. Robinson, *Marymount Manhattan College*

“The New York School of Rock Criticism and the Village Voice”
Devon Powers, *Drexel University*

How did New York achieve this status in the popular imagination? Drawing from examples such as rock criticism, municipal broadcasting, and international journalist training programs, this panel explores the way in which media and cultural production in New York City helped shape this dominant belief both within and beyond the city’s borders over the course of the 20th century.

SUN 5.1.08 8:15 - 9:30 a.m. Ballroom A2	Nonverbal Communication in Presidential Campaigns: Technologies, Aggression, and Talking and Turning Points
--	--

Sponsor: Nonverbal Communication
Chair: **Marcy Milhomme**

“An Examination of Nonverbal “Verbal” Aggression in the 2008 Presidential and Vice-Presidential Debates”
Andrew Rancer, *The University of Akron*
Yang Lin, *The University of Akron*
Nicholas Smith, *The University of Akron*
Jordan R. Fairfax, *The University of Akron*
Elyse L. Parks, *The University of Akron*

“The Nonverbal Ramifications of New Communication Technologies in Presidential Political Campaigns”

Donald B. Egolf, *University of Pittsburgh*

“Ferraro, Clinton and Palin: Nonverbal Communication, Female Candidates, and United States Presidential Elections”

Paulette Brinka, *Suffolk County Community College*

This interactive panel will explore the effects of nonverbal communication on United States Presidential campaigns, both old and new. Areas of discussion include: ramifications of new technologies on nonverbal communication; an applied taxonomy of nonverbal ‘verbal’ aggression as studied during the Fall 2008 Presidential and Vice-Presidential debates; and an examination of the way in which female candidates’ nonverbal behavior has contributed to and impacted campaigns.

SUN 5.1.09 8:15 - 9:30 a.m. Ballroom E1	Change, Culture, Conflict Resolution, and Work-Life Balance: Just Part of the Struggle
--	---

Sponsor: Organizational Communication

Chair: **Christine K. Foster**, *Union Institute & University*

Respondent: **Jerry L. Allen**, *University of New Haven*

“‘Meaning’ to be Helpful: Applying Communication Theory to a Dynamical Systems Theory in a Case Study of an Organizational ADR Intervention (Alternative Dispute Resolution)”

Jessica Katz Jameson, *North Carolina State University*

Tricia S. Jones, *Temple University*

“Communication in Bagel Street Deli: Exploring Organizational Culture and Emotions in a Small-Town Business”

Joseph P. Mazer, *Ohio University*

“Pivotal Moments of Development And Change: The Study of Identification as a Defining Moment in Organizational Communication Studies”

Corey J. Liberman, *Marymount Manhattan College*

This panel highlights the struggles people face on a daily basis such as work-life balance, culture, change and dispute resolution, that are centered on communication interactions.

SUN 5.1.10 8:15 - 9:30 a.m. Ballroom E2	Defining Moments in Apologia: Campaign 2008
--	--

Sponsor: Political Communication
Chair: **Jason A. Edwards**, *Bridgewater State College*
Respondent: **Aaron Noland**, *James Madison University*

“Apologia, Image Repair, Nightline, John Edwards, and SEX: An Analysis of John Edwards’ Attempt to Save His Political Career in Response to Allegations of Sexual Misconduct”
Thaddeus J. Herron, *James Madison University*

“The Perfect Storm: A Systemic Analysis of the Apologetic Rhetoric of Hurricane Katrina”
Brianna L. Abate, *Miami University*

“Altar Call: The Democratic Party’s Religious Rhetoric as Apologia”
Brian T. Kaylor, *James Madison University*

“Defining Moments in the History of Christian Apologia: Reverend Jeremiah Wright’s Ritual of Martyrdom”
Scott Baker, *Bowling Green State University*

Each election cycle image repair and apology resurface. Recently, candidates have been forced to apologize for associations such as Rev. Jeremiah Wright, botched disaster responses, and sexual scandals. This panel focuses on a representative sample of apologetic texts germane to the 2008 presidential campaign. The research will focus on the enduring presence of apology in contemporary American politics and seek to understand the defining nature of this genre on the 2008 campaign.

SUN 5.1.11 8:15 - 9:30 a.m. Shippen	Campaign Frames: Meaning Making and Constraint In ‘08
--	--

Sponsor: Political Communication
Chair: **Christopher Eisenhart**, *University of Massachusetts, Dartmouth*
Respondent: **Rebecca M.L. Curnalia**, *Youngstown State University*

“Lipschick: Masculine Political Metaphors Get a Makeover”
Christina M. Knopf, *SUNY, Potsdam*

“Public Woman, Private President?: The Historical Dilemma of Hillary Clinton’s Presidential Bid”

Kathleen M. Torrens, *University of Rhode Island*

“Value to Action: Community in Primary Campaign Emails”

Christopher Eisenhart, *University of Massachusetts, Dartmouth*

Douglas Roscoe, *University of Massachusetts, Dartmouth*

The papers in this panel report studies of frames invented and invoked during the ‘08 primaries and general election campaigns. Examining campaign emails, advertisements, and addresses, and examining the coverage and commentary they garnered, the authors discuss the ways that the campaigns depended upon, worked against, and endeavored to recreate the frames for meaning in play in this election cycle. In particular, the papers discuss framing of politics, gender, and community as structures candidates worked with and against in the recent elections.

SUN 5.2.01 9:45 - 11:00 a.m. Bromley	New Worlds, New Possibilities: Examining Virtual Worlds and Mobile Media
---	---

Sponsor: Communication and Technology

Chair: **Maria A. Simone**, *Rowan University*

Respondent: **Gordon Coonfield**, *Villanova University*

“The Role of Interactivity in Digital Literacy”

Daniel Earle, *Villanova University*

“Reclaiming “Time” from Technological Determinism”

Brett Lyszak, *Villanova University*

“Ethics in Virtual Worlds: The Avatar as a New Form of Self Care”

Kathleen F. Oswald, *North Carolina State University*

“Burke’s Constitution and World of Warcraft: A Critical Perspective of an Online Game”

George Boone, *University of Illinois*

“On the Use of Personal Music Players in Mass Culture: An Ecological Perspective”

Nathan Taylor, *Villanova University*

This panel examines current manifestations in online gaming and mobile media to consider issues of subjectivity, interaction, control, and user perception and orientation. This panel

considers a range of possibilities that online gaming and mobile media present to their users and the implications that are raised about engagement with these media.

SUN 5.2.02 9:45 - 11:00 a.m. Claypoole	The Past, the Present, and Future of General Semantics
---	---

Sponsor: Institute for General Semantics
Chair: **Lance Strate**, *Fordham University*

Martin Levinson, *Institute of General Semantics*
Janet Sternberg, *Fordham University*
Bill Petkanas, *Western Connecticut State University*
Mary Alexander, *Marist College*

SUN 5.2.03 9:45 - 11:00 a.m. Reynolds	Harry Potter in the Communication Classroom: A Defining Book Series for a Defining Classroom Experience
--	--

Sponsor: Instructional Communication
Chair: **Jennifer L. Knapp**, *SUNY, Oswego*

Christine Courtade Hirsh, *SUNY, Oswego*
Jessica Reeher, *SUNY, Oswego*
Jason S. Wrench, *SUNY, New Paltz*

Pop culture courses are becoming increasingly more common on college campuses, and J.K. Rowling's Harry Potter series continues to creep into college classrooms ranging from physics to theology. The purpose of this panel is to discuss communication courses which could use the Harry Potter books as a tool for explaining and illustrating specific communication concepts. Emphasis will be placed on using the books in intercultural communication and rhetorical communication courses.

SUN 5.2.04 9:45 - 11:00 a.m. Flower	Defining Effects: Influences of Media Use
--	--

Sponsor: Media Communication
Chair: **Cindy Lont**, *George Mason University*
Respondent: **Rod Carveth**, *University of Hartford*

“An Examination of the Phenomenon of the Repeat Viewing of Movies”

Mark A. Flynn, *Kutztown University*

“Real Friends?: Conceptualizations of Reality and the Effect of Cultivation on the Televised Sitcom”

Alicia Parmentier, *Boston College*

“Informative or Oppressive?: The Depiction of Domestic Violence on Television News”

Tula Batanchiev, *Boston College*

“Exploring Predictors of Elaboration on and Integration of Information from News Stories”

Rebecca M.L. Curnalia, *Youngstown State University*

“Is Basic Personality Related to Video Game Play Time and Genre Preferences?”

Rebecca Chory, *West Virginia University*

Alan K. Goodboy, *Bloomsburg University*

Explorations of influence have been and continue to be a defining factor in the study of media communication. This panel offers various insights in media effects, drawing insights from cultivation theory, uses and gratifications, telepresence, homophily and the elaboration likelihood model. The papers explore both entertainment and information oriented media forms.

SUN 5.2.05 9:45 - 11:00 a.m. Cook	Areas of Interest in Organizational Communication for the Undergraduate Communication Scholar
--	--

Sponsor: Organizational Communication

Chair: **Paul E. Madlock**, *West Virginia University*

“Having to Balance Work and Family: Is that What is Keeping a Woman From Being in the Corporate World?”

Laura Babish, *West Virginia University*

“The Effects of Internet Surveillance on Job Satisfaction”

Julian M. Carvalho, *West Virginia University*

“Employee Training Technologies: Quality vs. Quantity”

Brian Flynn, *West Virginia University*

“The Effects of Policies Regarding Computer Use and Workplace Email and the Users’ Satisfaction and Acceptance of that Technology”

Chris Cooper, *West Virginia University*

This panel highlights the areas of interest for young scholars regarding organization communication including: technology and work-life balance.

SUN 5.2.06 9:45 - 11:00 a.m. Ballroom A1	Postman at the Movies
---	------------------------------

Sponsor: Media Ecology

Chair: **Susan A. Jasko**, *California University of Pennsylvania*

“Neil Postman: Learning Media Ecology from The Gods Must Be Crazy”

Read Mercer Schuchardt, *Wheaton College*

“Laugh Tracks and Demagogues: Neil Postman and the Film A Face In The Crowd”

Brian Cogan, *Molloy College*

“Ethics in the Information Age: Technopoly and Terry Gilliam’s Brazil”

Roxanne O’Connell, *Roger Williams University*

“The Two Faces of Technology in Love vs. Technopoly: Messages in Wall-E”

Paul Grosswiler, *University of Maine*

Neil Postman has long been an observer and critic of modern culture and technology. In his landmark book, “Technopoly”, he examines the path by which Western, and in particular, American culture has come into the Information Age – the age of Technopoly. These papers examine film as the lens through which we see Postman’s critiques at work.

SUN 5.2.07 9:45 - 11:00 a.m. Ballroom E1	Politics as (Un)usual: Framing, Palin, and International Perspectives
---	--

Sponsor: Voices of Diversity

Chair: **Pamela C. O’Brien**, *Bowie State University*

Respondent: **Jean Costanza Miller**, *The George Washington University*

“A Picture Speaks a Thousand Words: Media Frames and Images in Presidential Campaigns”

Prince White, *Bowie State University*

“A Rhetorical View of Sarah Palin: A Queer’s Perspective”

Adrian Krishnasamy, *Bowie State University*

“A Cold Eye’ on 2008 U.S. Presidential Campaign: Chinese Sense-Making of Race, Gender and Politics”

Wei Sun, *Bowie State University*

“Who’s the Folksiest?: Authenticating Americana in the 2008 Vice-Presidential Debate”

Andrew Jared Critchfield, *The George Washington University*

This panel provides a discussion of the 2008 elections using a variety of methodologies. Two of the papers offer a critique of Palin’s performances, two provide the reaction of specific communities to the campaign, and two discuss images and implications for voters.

SUN 5.2.08 9:45 - 11:00 a.m. Ballroom E2	Adjunct Faculty – Challenges and Possibilities: A Roundtable Discussion
---	--

Sponsor: Community College

Chair: **Nancy Willets**, *Cape Cod Community College*

Meredith Frank, *Montgomery County Community College, La Salle University*

Denise Gilmer-Knudson, *College of Southern Maryland*

Emily Brandenberger, *Kutztown University and Montgomery County Community College*

Valerie Goff Whitecap, *University of Pittsburgh, Carlow College*

Jennifer A. Levy, *Montgomery County Community College, La Salle University*

Rita Rosenthal, *Boston College*

The Chronicle of Higher Education reported in July 2008 that 48% of all faculty members in the United States teach part-time. The panel, composed of current adjunct faculty and long-time adjuncts who have recently made the transition to full-time positions, will initiate a discussion of the problems and practices unique to teaching part-time.

SUN 5.2.09 9:45 - 11:00 a.m. Ballroom A2	The Rhetoric of Popular Wisdom: Defining Moments Across Communication Mediums
---	---

Sponsor: Rhetoric and Public Address
Chair: **Kate Simcox**, *Messiah College*
Respondent: **Lisa M. Burns**, *Quinnipiac University*

“The Rhetoric of Parenting Advice: Childrearing in the Twenty-First Century”
Kate Simcox, *Messiah College*

“Urban Legends and the Precautionary Principle: Public Benefits when Utility
Trumps Truth”
John Llewellyn, *Wake Forest University*

“A Rhetoric of (Bad) Medical Advice: ‘Generalists’ and ‘Flimflam’ in the Early 20th
Century South”
William Saas, *University of Nevada, Las Vegas*

“Oprah’s Secret: Pop Psychology and the Talk Show Genre”
Brianna L. Abate, *Miami University*

Popular wisdom, or widespread advice that offers audiences equipment of living, is circulated in a culture through a variety of communication mediums and can be considered an important genre of public discourse. Papers in this panel examine a variety of rhetorical artifacts that represent “defining moments” in popular advice, promulgated through books, interpersonal conversations, radio programs, and television shows. Specifically, urban legends, parenting instruction, huckster medical advice, and a metaphysical life philosophy are examined.

SUN 5.3.01 11:00 a.m. Ballroom A	Richard West’s 3rd Annual “Don’t Leave Just Yet” Raffle
---	--

SPONSORED BY: Emerson College



EMERSON COLLEGE

bringing innovation to communication and the arts

Richard West introduced the extremely popular “Don’t Leave Just Yet” raffle at the 2007 ECA convention. At this event, Janie Harden Fritz (Duquesne University) will be

introduced as the incoming First Vice President and primary program planner for the 2010 ECA Convention in Baltimore.

Don't miss this concluding event. Tickets for the raffle will be distributed at the Sunday morning panels – simply attend a panel and receive a raffle ticket! The more panels you attend, the more chances you have to win!

SUN 5.4.01 11:30 a.m. - 12:30 p.m. William Penn Boardroom	ECA Finance Committee II
--	---------------------------------

Chair: **Candice Thomas-Maddox, Ohio University, Lancaster**

Sara Weintraub, Regis College

Janie Harden Fritz, Duquesne University

Alfred Mueller, Pennsylvania State, Mont Alto

Timothy Mottet, The University of Texas, Pan American

Janette Kenner Muir, George Mason University (ex officio)

Wendy Samter, Bryant University (ex officio)

Mark Hickson, University of Alabama-Birmingham (ex officio)

SUN 5.5.01 12:30 - 2:30 p.m. Bromley/Claypoole	ECA Executive Council II Meeting
---	---

Presiding: **Candice Thomas-Maddox, Ohio University, Lancaster**

Sara Weintraub, Regis College

Janie Harden Fritz, Duquesne University

Cindy M. Lont, George Mason University

Alfred G. Mueller, II, Penn State, Mont Alto

Catherine M. Blackburn, Brookdale Community College

James W. Chesebro, Ball State University

Susan Drucker, Hofstra University

Mark Hickson, III, University of Alabama at Birmingham

Janette Kenner Muir, George Mason University

Wendy Samter, Bryant University

Jean Ann Streiff, Oakland Catholic High School

Melissa B. Wanzer, Canisius College

Kristen C. Eichhorn, SUNY, Oswego

Cary Horvath, Youngstown State University

Trevor Parry-Giles, *University of Maryland*
Lewis I. Freeman, *Fordham University*
Ann J. Atkinson, *Keene State College*
Lorin B. Arnold, *Rowan University*
Susan B. Malcolm, *Robert Morris University*
Jeffrey Pierson, *Bridgewater College*
Dale Herbeck, *Boston College*
Alberta Arnold, *LaGuardia Community College*
Mary Boor Tonn, *University of Maryland*
Elizabeth Bernat, *SUNY, Plattsburgh*

101st Annual Convention
Charting a Course: Meeting New Horizons
Baltimore, Maryland
Hyatt Regency Baltimore on the Inner Harbor
April 22-25, 2010

This year, 2010, is the start of a new century of communication for the Eastern Communication Association. The convention theme prompts reflection about what comes next in our narrative. "Charting a course" implies a sense of direction, a temptation to definitiveness restrained by an inability to grasp what lies beyond our reach, what we cannot predict. The metaphor of "meeting new horizons" captures an emergent moment between what we already know and what is unknown and "Other," inviting responsiveness to what we cannot control. We set our sights to focus on the future as we seek engagement with what is yet to come. A sense of excitement laced with caution races through us; propelled by wonder at what might be, we set forth boldly and in good company to meet our collective future. Whatever we encounter, we will face it together, rejoicing. What may we yet discover? What may we yet learn?

Baltimore's history is marked by many who charted new courses to meet new horizons, inviting a hopeful future. Frederick Douglass learned to read and first heard of the abolitionist movement in Baltimore. The birthplace of Thurgood Marshall, first African American Supreme Court Justice, home of Cab Calloway and Billie Holiday, and site of the oldest Catholic Cathedral in the United States, this harbor town of ships and marble steps reminds us that all things are possible with vision, tenacity, and courage. The 2010 convention theme, "Charting a Course: Meeting New Horizons," invites members to cast a vision forward to what might spring forth with the meeting of new horizons, in the "between" of past and future, defining a new and ever elusive "now."

As we ready ourselves for the 101st convention of the Eastern Communication Association, let this theme draw us forward to submit papers and panels that chart new courses to meet new horizons, imagining what our future may hold. The 2010 convention will feature Focus on the Future programming, short courses, poster sessions, roundtables, and panels. Proposals addressing the convention theme but not directly related to one of the interest group areas should be sent to Janie M. Harden Fritz, ECA First Vice-President.

We set sail from Baltimore in 2010. All hands on deck!

Contact information for ECA 2010

Primary Convention Planner

Janie M. Harden Fritz
First Vice President
Duquesne University
412-396-6558
harden@duq.edu

Lisa Millhous
Coordinator of Undergraduate/
Graduate Poster Sessions
West Chester University
lmillhous@wcupa.edu

Associate Convention Planners

Leeanne M. Bell
Second Vice President
Stevenson University
f-bell@mail.vjc.edu

Carl Hyden
Liaison to Local Colleges and
Universities
Morgan State University
carl.hyden@morgan.edu

Annette M. Holba
Director of Marketing
Plymouth State University
aholba@plymouth.edu

Donna Rongione
Liaison to State Communication
Associations
Community College of Baltimore
drongione@ccbcmd.edu

Stephanie Verni
Director of Publicity and Promotion/Local
Arrangements Coordinator
Stevenson University
sverni@stevenson.edu

Deric M. Greene
Equipment Committee Coordinator
Stevenson University
dgreene@stevenson.edu

Timothy J. Brown
Focus on the Future Coordinator
West Chester University
TBrown@wcupa.edu

Heather E. Harris
Graduate School Fair Coordinator
Stevenson University
hharris@stevenson.edu

Benjamin Bates
Short Course Coordinator
Ohio University
batesb@ohiou.edu

Chip Rouse
Program Editor and Producer
Stevenson University
chiprouse@stevenson.edu

2010 Interest Group Planners

American Society for History of Rhetoric

David Dzikowski
Penn State University
Dept. of Communication
234 Sparks Building
University Park, PA 16802
dxd4@psu.edu

Applied Communication Division

Christina McDowell
Duquesne University
600 Forbes Ave.
Pittsburgh, PA 15282
412-396-6446
mcdowel338@duq.edu

Argumentation and Forensics

Kimberly Korcsmaros
Bridgewater College
PO Box 204
402 E. College Street
Bridgewater, VA 22812
540-828-5665
kkorcsma@bridgewater.edu

Communication & Technology

Cathy Wright
George Mason University
Dept. of Communication
4400 University Drive
Fairfax, VA 22030
cwright5@gmu.edu

Communication Law & Ethics

Martin Wallenstein
John Jay College
Dept. of Communication
899 10th Avenue
New York, NY 10019
mwallenstein@jjay.cuny.edu

Community College

Michelle Simpson
College of Southern Maryland
8730 Mitchell Road
LaPlata, MD 20646
msimpson@csmd.edu

Jessica Papajcik

Stark State College
6200 Frank Ave, NW
North Canton, OH 44720-7299
jpapajcik@starkstate.edu

Health Communication

Benjamin Bates
Ohio University
Dept. of Communication
Lasher Hall
Athens, OH 45701
740-593-9163
batesb@ohiou.edu

Instructional Communication

Katie Neary Dunleavy
La Salle University
Dept. of Communication
1900 West Olney Avenue
Philadelphia, PA 19141
dunleavy@lasalle.edu

Intercultural Communication

Juliette Storr
Penn State-Beaver
Dept. of Communication
101 Administration Building
Beaver, PA
724-773-3575
jms1015@psu.edu

Interpersonal Communication

Elizabeth Bernat
SUNY Plattsburgh
Dept. of Communication
101 Broad Street - 112 Yokum Hall
Plattsburgh, NY 12901
bernatER@plattsburgh.edu

Kenneth Burke Society

David McMahon
Missouri Western State University
Dept. of Communication
207 Murphy Hall
St. Joseph, MO 64507
816-271-4443
mcmahon@missouriwestern.edu

Lambda Pi Eta

Andrew Jared Critchfield
The George Washington University
Organizational Sciences &
Communication
600 21st Street, NW
Washington, DC 20052
202-994-1874
ajc@gwu.edu

Media Communication

Gordon Coonfield
Villanova University
Dept. of Communication
800 Lancaster
Villanova, PA 19085
gordon.coonfield@villanova.edu

Media Ecology

Thom Gencarelli
Communication Dept.
Manhattan College
Riverdale, NY 10471-4098
718-862-7490
thom.gencarelli@manhattan.edu

Nonverbal Communication

Brandi Frisby
West Virginia University
Dept. of Communication
108 Armstrong Hall - Box 6293
Morgantown, WV 26506-6293
bfrisby@mix.wvu.edu

Organizational Communication

Danette Ifert Johnson
Ithaca College
Dept. of Communication
407 Muller Center
Ithaca, NY 14850
djohnson@ithaca.edu

Philosophy of Communication

Brent Sleasman
Gannon University
Dept. of Theatre, Communication
& Fine Arts
109 University Square
Erie, Pennsylvania 16541-0001
Sleasman001@gannon.edu

Political Communication

David Levasseur
West Chester University
Dept. of Communication
West Chester, PA 19383
dlevasseur@wcupa.edu

Rhetoric and Public Address

Lori Walters-Kramer
SUNY Plattsburgh
Dept. of Communication
106 Yokum Hall
Plattsburgh, NY 12901
518-564-2264
lori.walterskramer@plattsburgh.edu

Theory and Methodology

Susan Jasko
California University of Pennsylvania
Dept. of Communication
115 Chesnic Drive
Canonsburg, PA 15317
724-986-3479
jasko@cup.edu

Voices of Diversity

Cerise Glenn
Purdue University
Dept. of Communication
765-494-3429
cglenn@purdue.edu

ECA Presidents

1910

Paul M. Pearson
Swarthmore College

Albert E. Hancock
Haverford College

Frederic A. Child
University of Pennsylvania

1911

Paul M. Pearson
Swarthmore College

1912-1913

Erastus Palmer
City College, New York

1914-1915

James A. Winans
Cornell University

1916-1919

Wilbur Jones Kay
*Washington & Jefferson
College & Swarthmore
College*

1920

Horace G. McKean
Union College

1921

Daniel W. Redmond
City College, New York

1922

John Dolman, Jr.
University of Pennsylvania

1923

Everett L. Hunt
Cornell University

1924-1927

G. Rowland Collins
New York University

1928

Elizabeth Avery
Smith College

1929-1930

Hoyt H. Hudson
Princeton College

1931

Herbert A. Wichelns
Cornell University

1932-1933

Arleigh B. Williamson
New York University

1934-1935

Wayland Maxfield
Parish
University of Pittsburgh

1936-1937

Jane Dorsey
Zimmerman
Columbia University

1938-1939

J. Walter Reeves
The Peddle School

1940-1941

W. Hayes Yaeger
*George Washington
University*

1942

Arthur L. Woehl
Hunter College

1943-1946

John H. Frizzell
*Pennsylvania State
University*

1947

Joseph F. O'Brien
*Pennsylvania State
University*

1948

Russell H. Wagner
University of Virginia

1949

Wilbur E. Gilman
Queens College

1950

Agnes I. Allardyce
Syracuse University

1951

Robert B. Huber
University of Vermont

1952

Earl H. Ryan
City College, New York

1953

James H. Henning
West Virginia University

1954

Marvin G. Bauer
Brooklyn College

1955
David C. Phillips
University of Connecticut

1956
H. Barrett Davis
Lehigh University

1957
Evelyn Kongisberg
Washington Irving High School

1958
J. Calvin Callahan
Syracuse University

1959
Magdalene Kramer
*Teachers College,
Columbia University*

1960
Paul D. Holtzman
Pennsylvania State University

1961
Eleanor M. Luse
University of Vermont

1962
Sam Boyd, Jr.
West Virginia University

1963
Ray E. Keeseey
University of Delaware

1964
Carroll C. Arnold
Pennsylvania State University

1965
Wofford C. Gardner
University of Maine

1966
Harold M. Scholl
Montclair State College

1967
Robert T. Oliver
Pennsylvania State University

1968
Joseph D. Batcheller
University of New Hampshire

1969
Thomas Hopkins
Carlow College

1970
Ronald F. Reid
University of Massachusetts

1971
Paul L. Brownstone
Long Island University

1972
Donald H. Ecroyd
Temple University

1973
Howard Schwartz
Rider College

1974
Jane Blankenship
University of Massachusetts

1975
Philip P. Amato
Emerson College

1976
Agnes G. Doody
University of Rhode Island

1977
Andrew D. Wolvin
University of Maryland

1978
John F. Wilson
Herbert H. Lehman College

1979
James C. McCroskey
West Virginia University

1980
Dan F. Hahn
Queens College, CUNY

1981
Jeanne Lutz
Pennsylvania State University

1982
W. Barnett Pearce
University of Massachusetts

1983
James W. Chesebro
Queens College, CUNY

1984
Linda C. Lederman
Rutgers University

1985

Floyd D. Anderson
SUNY, Brockport

1986

Raymie E. McKerrow
University of Maine

1987

Darlyn R. Wolvin
*Prince George's
Community College*

1988

Virginia P. Richmond
West Virginia University

1989

Barbara M. Montgomery
*University of New
Hampshire*

1990

Sandra L. (Fish) Herndon
Ithaca College

1991

Deborah F. Atwater
*Pennsylvania State
University*

1992

Gerald Lee Ratliff
Montclair State University

1993

Alison Alexander
University of Massachusetts

1994

Thomas L. Veenendall
Montclair State University

1995

Harvey R. Kelly, Jr.
*Pennsylvania State
University, Beaver*

1996

Dale A. Bertelsen
Bloomsburg University

1997

Deborah Borisoff
New York University

1998

Melanie Booth-Butterfield
West Virginia University

1999

Jerry L. Allen
University of New Haven

2000

Janette Kenner Muir
George Mason University

2001

Susan J. Drucker
Hofstra University

2002

Don M. Boileau
George Mason University

2003

Ann Bainbridge Frymier
Miami University

2004

Mary L. Kahl
SUNY, New Paltz

2005

Donald A. Fishman
Boston College

2006

John A. Courtright
University Of Delaware

2007

Ronald L. Jackson, II
*Pennsylvania State
University*

2008

Richard West
Emerson College

2009

Sara C. Weintraub
Regis College

Second Vice Presidents

1950

Lillian M. O'Conner
Wadleigh H.S., NY

1951

Samuel B. Gould
Boston University

1952

Lindsey S. Perkins
Brooklyn College

1953

Evelyn Kongisbergt
Board of Education, NYC

1954

H. Barrett Davis
Lehigh University

1955

Richard F. Clemo
Adelphi University

1956

Ruth Damon
Russell Sage College

1957

Muriel G. Leahy
Grover Cleveland H.S.

1958

Wiley C. Bowyer
Mineola Public Schools

1959

Harold M. Scholl
Montclair State College

1960

Helen M. Donovan Fuelner
Board of Education, NYC

1961

Domis Plugge
Hunter College

1962

William A. Behl
Brooklyn College, CUNY

1963

Paul L. Brownstone
Brooklyn College, CUNY

1964

Audrey O'Brien
St. John's University

1965

John E. Lent
*Bureau of Improvement,
NYC*

1966

Bernard McCabe
St. John's University

1967

Thomas D. Houchin
St. John's University

1968

Beatrice G. Ferrante
St. John's University

1969

James R. Johnson
Brooklyn College, CUNY

1970

Fergus G. Currie
Knoxville, Tennessee

1971

Mary Pettas
New York University

1972

Philip P. Amato
Emerson College

1973

Geraldine Chapey
*Bureau of Improvement,
NYC*

1974

Andrew D. Wolvin
University of Maryland

1975

Peggy Rypsam
Iona College

1976

Gladys I. Ritchie
*Pennsylvania State
University*

1977

Charles E. Parkhurst
Brooklyn College, CUNY

1978

Marilyn Lewis-Scott
Emerson College

1979

Warren O. Richardson
Villanova University

1980

Marlene S. Cowan
Towson State University

1981

Peggy Ann Madden
North Hills H.S., PA

1982

Paul Wenger
*Central Connecticut State
College*

1983

Paul Scovell
Salisbury State University

1984

Murray M. Halfond
Temple University

1985

Beatrice Schultz
University of Rhode Island

1986

Edward Streb
Glassboro State College

1987

Jack A. Barwind
Syracuse University

1988

Brenda Logue
Towson State University

1989

Peggy Klein
Salisbury State University

1990

Teresa L. Nance
Villanova University

1991

Harvey R. Kelly, Jr.
*Pennsylvania State
University, Beaver*

1992

Rebecca Lockridge
*University of Southern
Maine*

1993

Joan O'Mara
University of Hartford

1994

Janette Kenner Muir
George Mason University

1995

Ruth Ann Zupan
*Westmoreland County
Community College*

1996

Judythe Isserlis
Iona College

1997

Brenda Logue
Towson State University

1999

Bill Denman
Marshall University

2000

Jean Ann Streiff
Oakland Catholic H.S.

2001

Richard West
*University of Southern
Maine*

2002

Kelly Rocca
St. John's University

2003

Carole Blair
*University of California,
Davis, Washington Center*

2004

Anne Mattina
Stonehill College

2005

Janie M. Harden Fritz
Duquesne University

2006

Tim Brown
West Chester University
Anita Foeman
West Chester University
Maurice Hall
Villanova University

2007

Kevin Pearce
Bryant College

2008

Janie M. Harden Fritz
Duquesne University

2009

William Cowen
Villanova University
Bryan Crable
Villanova University
Joy M. Cypher
Rowan University

ECA Secretaries, Treasurers and Directors

Secretary

1911-1912

Frederic A. Child
University of Pennsylvania

Secretary- Treasurer

1913

John W. Wetzel
Yale University

1914

James M. O'Neil
*Dartmouth College &
University of Wisconsin*

1915

Wilbur Jones Kay
*Washington & Jefferson
College*

1916-1919

Warren C. Shaw
Dartmouth College

1920-1921

John Dolman, Jr.
University of Pennsylvania

1922

Elizabeth Avery
Smith College

1923-1924

Brother Bonaventure
Thomas
Manhattan College

1925-1927

Mary B. Cochran
Vassar College

1928-1929

Mary Thornton Harvey
Hunter College

1930

Sarah M. Stinchfield
Mount Holyoke College

1931

Charles Kenneth Thomas
Columbia University

1932

Jane Dorsey Zimmerman
Columbia University

1933-1934

Margaret Mary McCarthy
Brooklyn College

1935-1936

Charles A. Fritz
New York University

1937-1938

Joseph F. O'Brien
*Pennsylvania State
University*

1939-1940

Agnes Allardyce
Queens College

1941-1942

Lester Thonssen
City College, NY

1943-1946

George V. Gohman
Dartmouth College

1947-1948

Marvin G. Bauer
Brooklyn College

1949-1950

Earl H. Ryan
City College, New York

Executive Secretary

1951-1952

Ralph N. Schmidt
Syracuse University

1953-1954

Gordon F. Hostettler
Temple University

1955-1958

Paul D. Holtzman
*Pennsylvania State
University*

1958-1960

Wiley C. Bowyer
Mineola N.Y. Public Schools

1961-1963

Thoburn V. Barker
Lehigh University

1964-1965

Burton H. Byers
Queens College

1966-1967

Harold E. Nelson
Pennsylvania State University

1968-1969

Coleman C. Bender
Emerson College

1970

Thomas D. Houchin
St. John's University

1971-1973

William K. Price
University of Massachusetts

1974-1977

Richard Bailey
University of Rhode Island

1978-1980

Carolyn Del Polito
West Chester University

1980-1983

Caroline Drummond Ecroyd
Temple University

1983-1986

Warren O. Richardson
Villanova University

1986-1989

Gerald Lee Ratliff
Montclair State University

1989-1991

John J. Makay
SUNY, Geneseo

1991-1992

Joseph A. Bulsys
SUNY, Geneseo

1992-1995

Jerry L. Allen
University of New Haven

1995-1998

Kathleen M. Long
West Virginia Wesleyan College

1998-1999

Paul E. Scovell
Salisbury State University

2000-2001

Candice Thomas-Maddox
Ohio University, Lancaster

Executive Director

2001-2004

Candice Thomas-Maddox
Ohio University, Lancaster

2004-2007

Danette Ifert Johnson
Ithaca College

2007

Alfred G. Muller, II
Pennsylvania State University, Mont Alto

Journal Editors

Today's Speech

1953-1960

Robert T. Oliver
Pennsylvania State University

1960-1964

William S. Tacey
University of Pittsburgh

1964-1966

David C. Phillips
University of Connecticut

1966-1968

Allan Kerstetter
Syracuse University

1968-1970

Michael Prosser
SUNY, Buffalo

1971-1972

Eugene Vasilew
SUNY, Binghamton

1972-1975

Herman Stelzner
University of Massachusetts

Communication Quarterly

1976-1978

Thomas W. Benson
*Pennsylvania State
University*

1979-1981

Lawrence R. Wheelless
West Virginia University

1982-1984

Gerald M. Phillips
*Pennsylvania State
University*

1985-1987

James W. Chesebro
Queens College

1988-1990

Linda C. Lederman
Rutgers University

1991-1993

Virginia P. Richmond
West Virginia University

1994-1996

Raymie E. McKerrow
University of Maine

1997

Melanie Booth-Butterfield
West Virginia University

1998-2000

John Courtright
University of Delaware

2001-2003

Dale A. Bertelsen
Bloomsburg University

2004-2006

Jerry L. Allen
University of New Haven

2007-2009

Janette Kenner Muir
George Mason University

Communication Research Reports

1995

James C. McCroskey
West Virginia University

1996-1998

Jerry L. Allen
University of New Haven

1999-2001

Andrew S. Rancer
University of Akron

2002-2004

John C. Sherblom
University of Maine

2005-2007

Lisa Sparks
George Mason University

2008-2010

Wendy Samter
Bryant University

Qualitative Research Reports in Communication

2000-2002

Deborah Borisoff
New York University
Dan F. Hahn
New York University

2003-2005

Michael J. Hostetler
St. John's University

2006-2008

Susan J. Drucker
Hofstra University

2009-2011

Mark Hickson, III
*University of Alabama at
Birmingham*

ECA Award Recipients

Distinguished Service Award

1979

Carroll C. Arnold
Pennsylvania State University

1980

Woffard G. Gardner
University of Maine

1981

Wilbur E. Gilman
Queens College, CUNY

1982

Robert T. Oliver
Pennsylvania State University

1983

Everett Lee Hunt
Swarthmore College

1984

John F. Wilson
Herbert H. Lehman College, CUNY

1985

Paul D. Holtzman
Pennsylvania State University

1986

Donald H. Ecroyd
Temple University

1987

Jane Blankenship
University of Massachusetts

1988

Gerald M. Phillips
Pennsylvania State University

1989

James W. Chesebro
SCA National Office

1990

James C. McCroskey
West Virginia University

1991

Raymie E. McKerrow
University of Maine

1992

Linda C. Lederman
Rutgers University

1993

Gerald Lee Ratliff
Montclair State University

1994

Virginia P. Richmond
West Virginia University

1995

Jeanne M. Lutz
Pennsylvania State University

1996

Dan F. Hahn
Florida Atlantic University

1997

Thomas L. Veenendall
Montclair State University

1998

Dale A. Bertelsen
Bloomsburg University

1999

Sandra L. Herndon
Ithaca College

2000

Jerry L. Allen
University of New Haven

2001

Deborah Borisoff
New York University

2002

Gary Gumpert
Communication Landscapers

2003

Kathleen M. Long
West Virginia Wesleyan College

2004

Janette Kenner Muir
George Mason University

2005

Susan J. Drucker
Hofstra University

2006

S. Diane McFarland
Buffalo State College

2008

Nancy Willets
*Cape Cod Community
College*

Past Presidents/ Officers Award

1984

Kathleen Hall Jamieson
University of Pennsylvania

1984

Virginia P. Richmond
West Virginia University

1985

Lois J. Einhorn
SUNY, Binghamton

1986

Joshua Meyrowitz
*University of New
Hampshire*

1987

Lea P. Stewart
Rutgers University

1988

Christopher L. Johnstone
*Pennsylvania State
University*

1989

Lynne Kelly
University of Hartford

1990

Andrew S. Rancer
Emerson College

1990

Robert L. Duran
University of Hartford

1991

Kristin Langellier
University of Maine

1991

Eric Peterson
University of Maine

1992

Melanie Booth-Butterfield
West Virginia University

1993

Deborah Borisoff
New York University

1994

Teresa A. Nance
Villanova University

1995

Dale Herbeck
Boston College

1996

Molly Wertheimer
*Pennsylvania State
University, Hazleton*

1997

Susan J. Drucker
Hofstra University

1998

Star A. Muir
George Mason University

1999

Richard L. West
*University of Southern
Maine*

2000

Mari Boor Tonn
*University of New
Hampshire*

2001

Danette Ifert Johnson
*West Virginia Wesleyan
College*

2002

Matthew M. Martin
West Virginia University

2003

Lisa Marie Cuklanz
Boston College

2003

Ronald L. Jackson, II
*Pennsylvania State
University*

2004

Tom Flynn
Slippery Rock University

2005

Timothy P. Mottet
*Texas State University,
San Marcos*

2007

Trevor Parry-Giles
University of Maryland

2008

Charles Morris, III
Boston College

Everett Lee Hunt Award

1986

W. Barnett Pearce
University of Massachusetts

1987

Peter Kane
SUNY, Brockport

1988

Takis Poulakos
University of Iowa

1989

James W. Chesebro
SCA National Office

1990

Lawrence Prelli
*University of New
Hampshire*

1991

Theodore O. Windt, Jr.
University of Pittsburgh

1992

Theodore O. Windt, Jr.
University of Pittsburgh

1993

Lois J. Einhorn
SUNY, Binghamton

1994

John C. Adams &
Stephen Yarbrough
Syracuse University

1995

Herman Cohen
*Pennsylvania State
University*

1996

John Poulakos
University of Pittsburgh

1996

Aaron Gresson, III
*Pennsylvania State
University*

1997

James W. Chesebro
Indiana State University

1997

Dale A. Bertelsen
Bloomsburg University

1998

Dan F. Hahn
New York University

1999

Robert T. Oliver
*Pennsylvania State
University*

2000

Ronald L. Jackson, II
*Pennsylvania State
University*

2000

Richard A. Katula
Northeastern University

2001

Lisa M. Cuklanz
Boston College

2002

Nola J. Heidlebaugh
SUNY, Oswego

2003

Shawn Parry-Giles
University of Maryland

2003

Trevor Parry-Giles
University of Maryland

2004

Thomas Benson
*Pennsylvania State
University*

2005

Ekaterina V. Haskins
*Rensselaer Polytechnic
Institute*

2006

Ronald C. Arnett
Duquesne University

2007

Ronald L. Jackson, II
Pennsylvania State University

2008

Charles Morris, III
Boston College

**Donald Ecroyd &
Caroline
Drummond Ecroyd
Award**

1989

Diane O. Casagrande
West Chester University

1990

Marlene Cowan
Towson State University

1991

C. Jack Orr
West Chester University

1992

Linda C. Lederman
Rutger's University

1993

Virginia P. Richmond
West Virginia University

1994

Anita K. Foeman
West Chester University

1994

Thomas L. Veenendall
Montclair State University

1995

Teresa A. Nance
Villanova University

1996

Mary Mino
Pennsylvania State University, DuBois

1997

Melanie Booth-Butterfield
West Virginia University

1998

Deborah Borisoff
New York University

1999

Sandra L. Herndon
Ithaca College

2000

Theodore Otto Windt, Jr.
University of Pittsburgh

2001

Floyd D. Anderson
SUNY, Brockport

2002

Mari Boor Tonn
University of Maryland

2003

Candice Thomas-Maddox
Ohio University, Lancaster

2004

Lawrence J. Prelli
University of New Hampshire

2005

Donna Kowal
SUNY, Brockport

2006

Bonnie Jefferson
Boston College

2007

Ann Bainbridge Frymier
Miami University

2008

James Chesebro
Ball State University

**Urban
Communication
Foundation Award**

2008

Lewis I. Freeman
Fordham University

ECA Distinguished Research Fellow

1996

Carroll C. Arnold
Pennsylvania State University

Jane Blankenship
University of Massachusetts

James W. Chesebro
Indiana State University

Dan F. Hahn
New York University

James C. McCroskey
West Virginia University

Virginia P. Richmond
Kent State University

1997

Deborah Borisoff
New York University

Raymie E. McKerrow
Ohio University

Andrew S. Rancer
University of Akron

1998

Thomas W. Benson
Pennsylvania State University

Herman Cohen
Pennsylvania State University

Richard B. Gregg
Pennsylvania State University

Gary Gumpert
Queens College

Kathleen H. Jamieson
University of Pennsylvania

Robert P. Newman
University of Pittsburgh

Herman Stelzner
University of Massachusetts

Theodore O. Windt, Jr.
University of Pittsburgh

1999

Robert T. Oliver
Pennsylvania State University

Ronald F. Reid
University of Massachusetts

Eugene White
Pennsylvania State University

2000

James F. Klumpp
University of Maryland

2001

Lois Einhorn
SUNY, Binghamton

Linda C. Lederman
Rutgers University

2002

Jerry L. Allen
University of New Haven

Susan J. Drucker
Hofstra University

Mark L. Hickson, III
University of Alabama

2004

William J. Starosta
Howard University

2005

Melanie Booth-Butterfield
West Virginia University

Kathleen Kendall
University of Maryland

Lea P. Stewart
Rutgers University

2006

Ronald L. Jackson, II
Pennsylvania State University

2007

Ronald Arnett
Duquesne University

Don Stacks
University of Miami

Mari Boor Tonn
University of Maryland

2008

Lynne Kelly
University of Hartford

Richard West
Emerson College

ECA Distinguished Teaching Fellows

1996

Deborah Borisoff
New York University

Linda C. Lederman
Rutgers University

Teresa A. Nance
Villanova University

Robert T. Oliver
Pennsylvania State University

Virginia P. Richmond
West Virginia University

Theodore O. Windt, Jr.
University of Pittsburgh

Darlyn R. Wolvin
Prince George's Community College

1997

Jerry L. Allen
University of New Haven

Dale Bertelsen
Bloomsburg University

Dan F. Hahn
Florida Atlantic University

James C. McCroskey
West Virginia University

Mary Mino
Pennsylvania State University, DuBois

1998

Jane Blankenship
University of Massachusetts

James W. Chesebro
Indiana State University

Joseph DeVito
Hunter College

Jeanne M. Lutz
*Professor Emeritus
Pennsylvania State University*

Raymie E. McKerrow
Ohio University

Gerald Lee Ratliff
SUNY, Potsdam

Andrew D. Wolvin
University of Maryland

1999

Sandra L. Herndon
Ithaca College

Agnes Doody
University of Rhode Island

Lois J. Einhorn
SUNY, Binghamton

Don M. Boileau
George Mason University

2000

Kathleen M. Long
West Virginia Wesleyan College

Mary L. Kahl
SUNY, New Paltz

2001

Mark L. Hickson, III
University of Alabama

2002

Floyd D. Anderson
SUNY, Brockport

Joan O'Mara
University of Hartford

2003

Mari Boor Tonn
University Of Maryland

2004

Susan J. Drucker
Hofstra University

Lea P. Stewart
Rutgers University

Richard E. Vatz
Towson University

2005

Melanie Booth-Butterfield
West Virginia University

Valerie Endress
Rhode Island College

Kathleen Kendall
University of Maryland

2007

James Klump
University of Maryland

Jean Ann Streiff
Oakland Catholic H.S.

2008

Ronald C. Arnett
Duquesne University

Janette Kenner Muir
George Mason University

Don W. Stacks
University of Miami

ECA Committee of Scholars

1980-1981

Dan F. Hahn

Queens College, CUNY

Jane Blankenship

University of Massachusetts

Donald H. Ecroyd

Temple University

James C. McCroskey

West Virginia University

1981-1982

Jeanne Lutz

Pennsylvania State

University

Jane Blankenship

University of Massachusetts

Donald H. Ecroyd

Temple University

James C. McCroskey

West Virginia University

1982-1983

W. Barnett Pearce

University of Massachusetts

Thomas W. Benson

Pennsylvania State

University

Donald P. Cushman

SUNY, Albany

Mark L. Knapp

University of Texas

1983-1984

James W. Chesebro

Queens College, CUNY

Arthur P. Bochner

Temple University

Herman Stelzner

University of Massachusetts

Andrew D. Wolvin

University of Maryland

1984-1985

Linda C. Lederman

Rutgers University

Raymond L. Falcione

University of Maryland

Ron Johnson

University of Massachusetts

Gerald M. Phillips

Pennsylvania State

University

1985-1986

Floyd D. Anderson

SUNY, Brockport

Wilbur Samuel Howell

Princeton University

Christopher L.

Johnstone

Pennsylvania State

University

Eric W. Skopec

Syracuse University

1986-1987

Raymie E. McKerrow

University of Maine

Sandra L. (Fish)

Herndon

Ithaca College

Gerard A. Hauser

Pennsylvania State

University

Theodore O. Windt, Jr.

University of Pittsburgh

1987-1988

Darlyn R. Wolvin

Prince George's

Community College

Jerry L. Allen

University of New Haven

Lois J. Einhorn

SUNY Binghamton

John F. Wilson

Herbert H. Lehman

College CUNY

1988-1989

Virginia P. Richmond

West Virginia University

Lynne Kelly

University of Hartford

James F. Klumpp

University of Maryland

Jack A. Barwind

Syracuse University

1989-1990

Barbara M.

Montgomery

University of New

Hampshire

Andrew S. Rancer

University of Akron

Robert E. Sanders

SUNY Albany

Lea P. Stewart

Rutgers University

1990-1991

Sandra L. Herndon

Ithaca College

Gary Gumpert

Queens College, CUNY

Kathleen E. Kendall
SUNY, Albany
Lyndrey A. Niles
Howard University

1991-1992

Deborah F. Atwater
Pennsylvania State University

John Poulakis
University of Pittsburgh

Lawrence Prelli
University of New Hampshire

Orlando Taylor
Howard University

1992-1993

Gerald Lee Ratliff
Montclair State University

Joseph DeVito
Hunter College

Robert L. Duran
University of Hartford

Joan Gorham
West Virginia University

1993-1994

Alison Alexander
University of Georgia

Carolyn Anderson
University of Massachusetts

Susan Drucker
Hofstra University

Stuart Sigman
SUNY, Albany

1994-1995

Thomas L. Veenendall
Montclair State University

Marjorie C. Feinstein
College of St. Elizabeth

Richard West
University of Southern Maine

Rod Carveth
Worcester State College

1995-1996

Harvey R. Kelly Jr.
Pennsylvania State University Beaver

Diane O. Casagrande
West Chester University

Myrna Foster-Kuehn
Clarion University

Janette Kenner Muir
George Mason University

1996-1997

Dale A. Bertelsen
Bloomsburg University

Jodi Cohen
Ithaca College

Anita K. Foeman
West Chester University

Joe Gow
Alfred University

1997-1998

Deborah Borisoff
New York University

Steve Booth-Butterfield
West Virginia University

Raymie E. McKerrow
Ohio University

Theodore O. Windt Jr.
University of Pittsburgh

1998-1999

Melanie Booth-Butterfield
West Virginia University

James Chesebro
Indiana State University

Ann Bainbridge Frymier
Miami University

John C. Sherblom
University of Maine

1999-2000

Jerry L. Allen
University of New Haven

Robert A. Barraclough
West Virginia University

Danette E. Ifert
West Virginia Wesleyan College

Mary Mino
Pennsylvania State University DuBois

2000-2001

Janette Kenner Muir
George Mason University

Mary L. Kahl
SUNY, New Paltz

James F. Klumpp
University of Maryland

Mari Boor Tonn
University of New Hampshire

2001-2002

Susan J. Drucker
Hofstra University

Donald Fishman
Boston College

Michael L. Hecht
Pennsylvania State University

Alan M. Rubin
Kent State University

2002-2003

Don M. Boileau
George Mason University

Ronald C. Arnett
Duquesne University
Alan M. Rubin
Kent State University
Sara Weintraub
Regis College

2003-2004
Ann Bainbridge Frymier
Miami University
James F. Klumpp
University of Maryland
Mari Boor Tonn
University of Maryland
Keith D. Weber
West Virginia University

2004-2005
Mary L. Kahl
SUNY, New Paltz
Michael J. Hostetler
St. John's University
Rebecca Rubin
Kent State University
Sandra J. Sarkela
SUNY, Postdam

2005-2006
Donald A. Fishman
Boston College
Dale A. Herbeck
Boston College
Elizabeth M. Perse
University of Delaware
Lance Strate
Fordham University

2006-2007
John A. Courtright
University of Delaware
Cary Wecht Horvath
Youngstown State University
Alfred G. Mueller, II
Pennsylvania State, Mont Alto
Wendy Samter
Bryant University

2007-2008
Valerie Swarts
Slippery Rock University

Catherine Wright
George Mason University
Kristin Wolfe
Duquesne University

2008-2009
Don Boileau
George Mason University
Janie Harden Fritz
Duquesne University
Jeanne Pursuit
UNC, Wilmington
Andrew Rancer
University of Akron

Life Members

Alberta Arnold
Benjamin R. Bates
Jim Benjamin
Thomas Benson
Dale Bertelsen
Jane Blankenship
Deborah Borisoff
Shannon M. Brogan
Kathleen T. Brown
Winifred Brownell
Paul L. Brownstone
Neil S. Butt
Kerry Byrnes

Jacob L. Cayanus
James W. Chesebro
Jeffrey T. Child
Herman Cohen
John A. Courtright
Andrew Jared Critchfield
Frank E. X. Dance
Joseph A. DeVito
Warren Decker
L. Patrick Devlin
Agnes G. Doody.
Katie Neary Dunleavy
Gary W. Eckles

Bruce K. Eckman
Kristen C. Eichhorn
Lois Einhorn
Isa N. Engleberg
Beatrice G. Ferrante
Vicki Freimuth
Brandi N. Frisby
Lynn Dee Gregory
James P. Gross
Beth Haslett
Fran Hassencahl
Dale Herbeck
Sandra L. Herndon

Leola S. Horowitz
Danette Ifert Johnson
Ronald L. Jackson, II
Kathleen Jamieson
Doreen Jowi
Mary L. Kahl
Peter E. Kane
Richard Katula
Alyssa H. Kauffman
Ileen Kaufman
Kathleen E. Kendall
Allan James Kennedy
Carrie D. Kennedy-Lightsey
Linda Costigan Lederman
Bill Levering
Daniel Mansson
Matthew Martin

James C. McCroskey
Lynda L. McCroskey
David T. McMahan
Robin R. Means Coleman
Maryann Messano-Ciesla
Mary Mino
Isabel Mirsky
Timothy P. Mottet
Alfred G. Mueller, II
Janette Kenner Muir
Scott A. Myers
Lester Olson
Judy C. Pearson
Dorman Picklesimer, Jr.
Gerald Lee Ratliff
Virginia P. Richmond
Charles Roberts

Howard Schwartz
Robert J. Sidelinger
Lisa Sparks
John Splaine
Candice Thomas-Maddox
Sally Vogl-Bauer
Michael Wallinger
Keith Weber
Stephen M. Weinstock
Eric Weisman
Molly Meijer Wertheimer
Richard West
Nancy J. Willets
David L. Woods
Jason S. Wrench
Catherine Karl Wright

Convention Sites 1959-2009

1959-71	New York, NY	1985	Providence, RI	1999	Charleston, WV
1972	Boston, MA	1986	Atlantic City, NJ	2000	Pittsburgh, PA
1973	New York, NY	1987	Syracuse, NY	2001	Portland, ME
1974	Washington, DC	1988	Baltimore, MD	2002	New York, NY
1975	New York, NY	1989	Ocean City, MD	2003	Washington, DC
1976	Philadelphia, PA	1990	Philadelphia, PA	2004	Boston, MA
1977	New York, NY	1991	Pittsburgh, PA	2005	Pittsburgh, PA
1978	Boston, MA	1992	Portland, ME	2006	Philadelphia, PA
1979	Philadelphia, PA	1993	New Haven, CT	2007	Providence, RI
1980	Ocean City, MD	1994	Washington, DC	2008	Pittsburgh, PA
1981	Pittsburgh, PA	1995	Pittsburgh, PA	2009	Philadelphia, PA
1982	Hartford, CT	1996	New York, NY	2010	Baltimore, MD
1983	Ocean City, MD	1997	Baltimore, MD	2011	Washington, DC
1984	Philadelphia, PA	1998	Saratoga Spr., NY		

ECA Executive Council Spring 2009

Sara C. Weintraub,
President,
Regis College

Candice E. Thomas-Maddox,
First Vice-President,
Ohio University, Lancaster

Janie M. Harden Fritz,
First Vice-President-Elect,
Duquesne University

Richard West,
Immediate Past President,
Emerson College

Alfred G. Mueller, II,
Executive Director,
*Pennsylvania State,
Mont Alto*

Donnetrice C. Allison,
Intercultural
Communication,
*The Richard Stockton
College*

Lorin B. Arnold,
Voices of Diversity,
Rowan University

Ann J. Atkinson,
Rhetoric & Public
Address,
Keene State College

Benjamin R. Bates,
Health Communication,
Ohio University

Kristen C. Eichhorn,
Nonverbal
Communication,
SUNY, Oswego

Lewis I. Freeman,
Organizational
Communication,
Fordham University

Ann B. Frymier,
Interpersonal
Communication,
Miami University

Annette M. Holba,
Philosophy of
Communication,
Plymouth State University

Cary Horvath,
Media Communication,
*Youngstown State
University*

Mary Mino,
Interpretation &
Performance Studies,
*Pennsylvania State,
Du Bois*

Timothy P. Mottet,
Instructional
Communication,
*University of Texas,
Pan American*

Trevor Parry-Giles,
Political Communication,
University of Maryland

Ex Officio

Catherine M. Blackburn,
ECA Community College
Rep, to NCA Council,
Brookdale Comm. Coll.

James W. Chesebro,
ECA Archivist,
Ball State University

William Cowen,
Second Vice President,
Villanova University

Bryan Crable,
Second Vice President,
Villanova University

Joy M. Cypher,
Second Vice President,
Rowan University

Michael A. Dickerson,
Director of Promotion &
Publicity,
George Mason University

Susan Drucker,
ECA Legal Counsel,
Hofstra University

Janie M. Harden Fritz,
ECA College Rep. to NCA
Legislative Council,
Duquesne University

Mark Hickson, III,
QRRC Editor,
*University of Alabama at
Birmingham*

Janette Kenner Muir,
CQ Editor,
George Mason University

Wendy Samter,
CRR Editor,
Bryant University

Jean Ann Streiff,
ECA High School Rep. to
NCA Legislative Council,
Oakland Catholic H.S.

Melissa B. Wanzer,
ECA Rep. to NCA 2009
Nominating Committee,
Canisius College

Jason S. Wrench,
Director of Marketing
2009 Convention,
SUNY, New Paltz

Interest Group Representatives to ECA Council

Terms End at Midpoint of 2009 Convention

Health Communication – Benjamin R. Bates, *Ohio University*

Instructional Communication – Timothy P. Mottet, *University of Texas-Pan American*

Intercultural Communication – Donnetrice C. Allison, *The Richard Stockton College*

Interpersonal Communication – Ann B. Frymier, *Miami University*

Interpretation & Performance Studies – Mary Mino, *Pennsylvania State-Du Bois*

Philosophy of Communication – Annette M. Holba, *Plymouth State University*

Terms Begin at Midpoint of 2009 Convention

Applied Communication – Susan B. Malcolm, *Robert Morris University*

Argumentation & Forensics – Jeffrey Pierson, *Bridgewater College*

Communication Law & Ethics – Dale Herbeck, *Boston College*

Community College – Alberta Arnold, *LaGuardia Community College*

Kenneth Burke Society – Mary Boor Tonn, *University of Maryland*

Theory & Methodology – Elizabeth Bernat, *SUNY Plattsburgh*

PLEASE NOTE: The following Interest Groups need to elect representatives during the 2009 convention Interest Group Business Meetings. These newly-elected Executive Council representatives' terms will begin at the midpoint of the 2010 convention and they will serve through the midpoint of 2012:

Health Communication

Instructional Communication

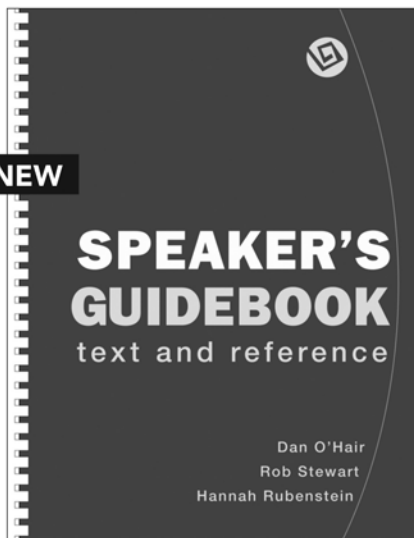
Intercultural Communication

Interpersonal Communication

Interpretation & Performance Studies

Philosophy of Communication

The best public speaking resource for students
inside and outside the classroom



**A Speaker's Guidebook
Text and Reference**

Fourth Edition

Dan O'Hair, *University of Oklahoma*

Rob Stewart, *Texas Tech University*

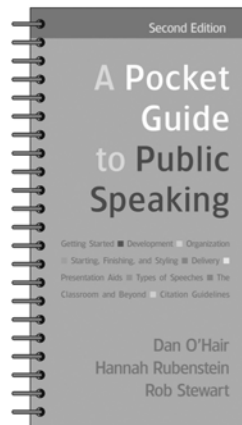
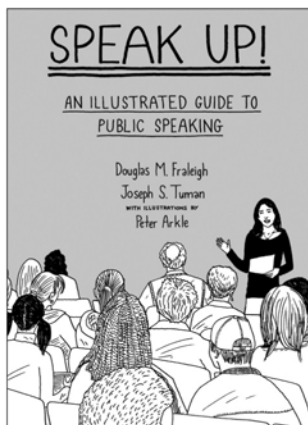
Hannah Rubenstein

Also available as an e-book

A Speaker's Guidebook is the most successful public speaking book in over a decade and the best resource for students both in and outside the classroom. Praised for connecting with students and addressing their most pressing needs, it is not only the easiest-to-use public speaking text available, it's also the text that students keep.

bedfordstmartins.com/speakersguide/catalog

Also available

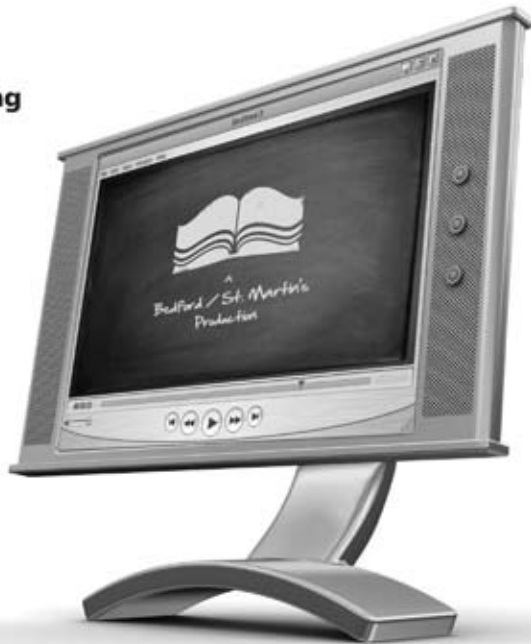


Help students build better speeches.

VideoCentral Public Speaking Brings Public Speaking to Life

VideoCentral offers the largest video collection available for the public speaking course with hundreds of clips and full length speeches by real students that model the most important speech concepts. This unique resource helps students better understand the power of public speaking — and how to harness it.

Take a tour: bedfordstmartins.com/videocentralps

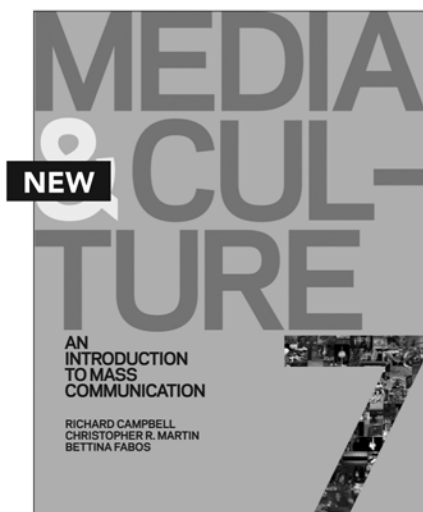


Bedford Speech Outliner 2.0 Shorten the Path to Better Speech Outcomes

The Bedford Speech Outliner makes it easy for students to create well organized outlines with targeted advice and step-by-step prompts along the way. Students will quickly organize their speech points, add transitions, cite sources, and make notes for visual aids. Visit our Web site to find out how to get the *Speech Outliner* for your students, bedfordstmartins.com/speechoutliner.



Help students see the big picture.



bedfordstmartins.com/mediaculture/catalog

Media & Culture

An Introduction to Mass Communication
Seventh Edition

Richard Campbell, *Miami University of Ohio*

Christopher R. Martin and **Bettina Fabos**
both of *University of Northern Iowa*

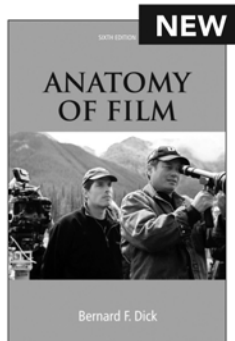
Also available as an e-book

The #1 introduction to mass communication, *Media & Culture* offers a unique five-step critical process for media literacy, current examples, and compelling storytelling to help students understand the complex relationship between the mass media and our shared culture. Now, the groundbreaking new edition has been redesigned and revised from top to bottom, making it a better learning tool than ever before.

For all the ways you teach film



bedfordstmartins.com/filmexperience/catalog



bedfordstmartins.com/anatomyoffilm/catalog



bedfordstmartins.com/phillips-film/catalog

Real students. Real examples. Real connections.



bedfordstmartins.com/realcomm/catalog

Real Communication An Introduction

Dan O'Hair, *University of Oklahoma*

Mary Wiemann, *Santa Barbara City College*

Also available as an e-book

Real Communication presents human communication as lively, cohesive, relevant, and fun. This comprehensive overview of the discipline is full of refreshing, contemporary examples from real life, backed by the most current scholarship available.

“This really is an excellent book! After 20+ years of teaching, I am amazed to say that I am enjoying an introduction to communication textbook!”

— Jean DeWitt, *University of Houston*

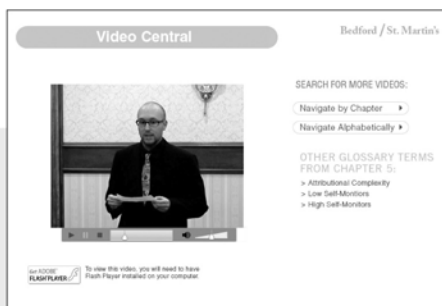
Technology that works

Video Central Human Communication

The largest video collection available for the human communication course, *VideoCentral* offers hundreds of clips that define and model the most important concepts in interpersonal, small group, and public communication.

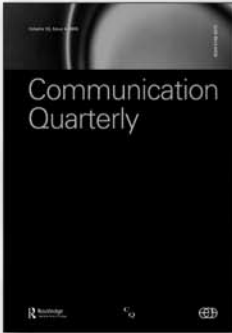
This unique resource shows the power of communication in everyday interactions — with friends, loved ones, colleagues, and in the world around us.

Take a tour: bedfordstmartins.com/videocentralhc



Official Journals of the Eastern Communication Association

www.ecasite.org



Communication Quarterly

View an online sample at www.informaworld.com/RCQU

Editor: **Janette Kenner Muir**, *New Century College, George Mason University, USA*

Communication Quarterly publishes refereed manuscripts extending the understanding of human communication. The journal is committed to an eclectic approach and to the publication of high-quality articles. The journal also publishes research reports, critical studies, state-of-the-art reviews, reports of topical interest, supported opinion papers, and other essays related to the interest groups of ECA and its affiliated organizations.

Publication Details

Volume 57, 2009. 4 issues per year. ISSN Print 0146-3373, ISSN Online 1746-4102



Communication Research Reports

View an online sample at www.informaworld.com/RCRR

A Web First Publication

Editor: **Wendy Samter**, *Bryan University, USA*

Communication Research Reports publishes refereed manuscripts on a wide variety of topics pertaining to human communication. **Communication Research Reports** is committed to publishing the highest quality brief empirical articles derived from a variety of research areas within the discipline.

Publication Details

Volume 26, 2009. 4 issues per year. ISSN Print 0882-4096, ISSN Online 1746-4099



Qualitative Research Reports in Communication

View an online sample at www.informaworld.com/RQRR

Editor: **Susan J. Drucker**, *Hofstra University, USA*

Qualitative Research Reports in Communication accepts qualitative and critical research essays of 2,500 words or less on a wide variety of topics specifically related to human communication. Papers appropriate for the journal include studies of intercultural, interpersonal, instructional, mediated, nonverbal, organizational, persuasive, political, relational, or rhetorical communication.

Publication Details

Volume 10, 2009. 1 issue per year. ISSN Print 1745-9435

Visit the Routledge Communication Arena at:
www.communicationarena.com

The Routledge Communication Arena is an online resource for communication academics, students, and practitioners, who need to keep up-to-date with the latest communication issues, news and events, as well as explore our collection of communication journals and books. Free online sample copies of our journals can be requested from this site and free access is also given to specially selected journal articles for limited periods.

To request a free print sample copy

Email customerservice@taylorandfrancis.com

or call 1-800-354-1420, press "4"

Taylor & Francis Inc., Attn: Journals Customer Service, 325 Chestnut Street, Philadelphia, PA 19106



Routledge
Taylor & Francis Group

Other Communication Journals from Routledge, Taylor & Francis

www.tandf.co.uk/journals

NCA Journals

Communication and Critical/Cultural Studies

Editor: **John Sloop**, *Vanderbilt University, USA*

Incoming Editor 2010: **J. Macgregor Wise**, *Arizona State University, USA*

www.tandf.co.uk/journals/cccs

Communication Education

Editor: **Melanie Booth-Butterfield**, *West Virginia University, USA*

www.tandf.co.uk/journals/commed

Communication Monographs

Editor: **Mike Allen**, *University of Wisconsin, Milwaukee, USA*

www.tandf.co.uk/journals/cm

Communication Teacher

Editor: **Deanna Sellnow**, *University of Kentucky, USA*

www.tandf.co.uk/journals/commteacher

Critical Studies in Media Communication

Editor: **Eric King Watts**, *University of North Carolina, USA*

www.tandf.co.uk/journals/csmc

Also Available

Asian Journal of Communication

Editor: **Eddie C.Y. Kuo**, *Nanyang Technological University, Singapore*

www.tandf.co.uk/journals/rajc

Chinese Journal of Communication

Paul S.N. Lee (Editor)
Louis Leung (Associate Editor)
Jack Linchuan Qiu (Associate Editor)
Clement Y.K. So (Associate Editor)

www.tandf.co.uk/journals/rcjc

Environmental Communication: A Journal of Nature and Culture

Editor: **Stephen Depoe**, *University of Cincinnati, USA*

www.tandf.co.uk/journals/renc

Journal of Applied Communication Research

Editor: **Laura Stafford**, *University of Kentucky, USA*

www.tandf.co.uk/journals/jacr

Journal of International and Intercultural Communication

NEW IN 2008

Editor: **Thomas Nakayama**, *Northeastern University, USA*

www.tandf.co.uk/journals/jiic

Quarterly Journal of Speech

Editor: **John L. Lucaites**, *Indiana University, USA*

www.tandf.co.uk/journals/qjs

Text and Performance Quarterly

Editor: **Bruce Henderson**, *Ithaca College, USA*

Incoming Editor 2010: **Heidi Rose**, *Villanova University, USA*

www.tandf.co.uk/journals/tpq

The Review of Communication

Editor: **Raymie McKerrow**, *Ohio University, USA*

Incoming Editor 2010: **Ronald C. Arnett**, *Duquesne University, USA*

www.tandf.co.uk/journals/roc

Information, Communication & Society

Editors:

Brian D. Loader, *University of York, UK* and
William H. Dutton, *Oxford Internet Institute, UK*

North American Editor:

Barry Wellman, *University of Toronto, Canada*

www.tandf.co.uk/journals/rics

Critical Discourse Studies

Editors:

Norman Fairclough, *University of Lancaster, UK*,
Phil Graham, *University of Queensland, Australia*,
Jay Lemke, *University of Michigan, USA* and
Ruth Wodak, *University of Lancaster, UK*

www.tandf.co.uk/journals/rcds

 **Routledge**
Taylor & Francis Group

www.communicationarena.com

Trusted Authors: A List You Can Count On



In the Company of Others

An Introduction to Communication
Third Edition

J. DAN ROTHWELL

February 2009 544 pp.; 130 illus. paper \$84.95

Inter-Act

Interpersonal Communication Concepts, Skills,
and Contexts
Twelfth Edition

KATHLEEN S. VERDERBER, RUDOLPH F.
VERDERBER, and CYNTHIA BERRYMAN-FINK
May 2009 496 pp.; 120 illus. paper \$79.95

A Century of Transformation

Studies in Honor of the 100th Anniversary of the
Eastern Communication Association

Edited by the EASTERN COMMUNICATION
ASSOCIATION and JAMES W. CHESEBRO
March 2009 480 pp.; 12 illus. cloth \$69.95

Practices of Looking

An Introduction to Visual Culture
Second Edition

MARITA STURKEN and LISA CARTWRIGHT
January 2009 496 pp.; 275 illus. paper \$59.95

Words of a Century

The Top 100 American Speeches, 1900–1999
STEPHEN E. LUCAS and MARTIN J. MEDHURST
2008 704 pp. paper \$54.95

Understanding Human Communication

Tenth Edition

RONALD B. ADLER and GEORGE RODMAN
2008 496 pp.; 160 illus. paper \$84.95

Interplay

The Process of Interpersonal Communication
Eleventh Edition

RONALD B. ADLER, LAWRENCE B. ROSENFELD,
and RUSSELL F. PROCTOR II
January 2009 496 pp.; 100 illus. paper \$79.95

Interpersonal Communication

Sixth Edition

SARAH TRENHOLM and ARTHUR JENSEN
2007 464 pp.; 71 illus. paper \$79.95

Communication Research Methods

Second Edition

GERIANNE MERRIGAN and CAROLE L. HUSTON
2008 400 pp.; 75 illus. paper \$75.00

Quantitative Research Methods for Communication

A Hands-On Approach

JASON S. WRENCH, CANDICE THOMAS-MAD-
DOX, VIRGINIA PECK RICHMOND, and JAMES
C. MCCROSKEY
2007 552 pp.; 35 illus. paper \$59.95

OXFORD
UNIVERSITY PRESS

HIGHER EDUCATION GROUP

Not for Profit. All for Education

Oxford University Press believes that high-quality educational support can
and should be delivered at a reasonable price.

To find out more or for the fastest way to request an examination copy, visit us at www.oup.com/us/he.
For other questions or suggestions, please contact 800.280.0280. In Canada, call 800.387.8020.

Congratulations to our faculty,
undergraduate and graduate students
presenting at the 100th anniversary
ECA convention

Bachelor of Arts in Communication Studies

- Journalism/Media Studies ■ Advertising/Public Relations
- Interpersonal/Organizational Communication

Bachelor of Science in Digital Media Arts

- Graphic Design ■ Web Development ■ Interactive Media
- 3D Modeling ■ Animation ■ Game Design ■ Television/
Video Production

Master of Science in Communication and Leadership

- Organizational Leadership ■ Managing Not-for-Profit
Organizations ■ Integrated Marketing Communication

2001 Main Street | Buffalo, NY 14208 | www.canisius.edu



**Master Studies in
Communication focusing on**

- Interpersonal Communication
- Mass Communication
- Organizational Communication
- Public Relations

**Exciting research and teaching
opportunities**

- Quality internships for students planning professional careers in media analysis, production, or public relations
- Collaborate with faculty on research projects
- Critically assess communication theories from the perspective of active researchers

For more information visit us online at

www.udel.edu/communication

Or contact: Graduate director
Department of Communication
University of Delaware
Newark, DE 19716



Department of Communication

Offering...
**Empowerment.
Research.
And Teaching
Opportunities.**

www.udel.edu/communication

School of Communication Studies

Doctoral Studies in Communication focusing on

- **Health Communication** with courses in organizing for health, health communication and culture, and diffusion of innovations
- **Relating and Organizing** including courses in interpersonal communication, feminisms and organizing, and organizational narrative
- **Rhetoric and Public Culture** with courses in public deliberation, rhetoric and public media, and philosophy of communication

Exciting research and teaching opportunities

- Teaching orientations for first year graduate assistants
- Working with faculty on research projects
- Collaborations in developing syllabi and course exams

For more information visit us on-line at
www.coms.ohiou.edu

Or contact: Graduate Director
School of Communication Studies
Lasher Hall • Ohio University
Athens, Ohio U.S.A. 45701

offers
...Innovation.
...Communication.
...Research &
Teaching
Opportunities.

We would like to take this
opportunity to congratulate

Candice Thomas-Maddox

as

**First Vice President
of the
Eastern Communication
Association!**



OHIO
UNIVERSITY

www.coms.ohiou.edu

COME FOR THE DEGREES, STAY FOR THE WEATHER.

A Dynamic Curriculum

Students pursue study and research in a blended program including courses in:

- Instructional Communication/Communication Training • Mass Communication
- Intercultural/International Communication • Interpersonal Communication

Competitive Graduate Assistantships

- Coaching in the Hauser Communication Lab
- Teaching assistant in lower division courses • Working as a research assistant

Located 11 miles from the Texas-Mexico border,
UTPA's unique campus location provides unlimited opportunities.

Diverse Faculty Expertise

Communication & Hispanics
Culture & Communication
Communication & Personality
Communication Research & Theory
International Communication
Persuasion & Social Influence • Advertising
Organizational Communication • Public Relations
Communication & Technology
Communication Strategy in Education
Health Communication • Mass Media
Nonverbal Communication • Sports Communication

FOR MORE INFORMATION

Graduate Coordinator, Dept. of Communication
1201 West University Drive | Edinburg, Texas 78539
E-mail: mcquillen@utpa.edu | Phone: 956-381-3583

www.utpa.edu/dept/comm

 **UTPA** MA IN COMMUNICATION

THE UNIVERSITY OF TEXAS-PAN AMERICAN

PREPARE ▲ DISCOVER ▲ TRANSFORM ▲™

IMMACULATA UNIVERSITY



M.A. in Applied Communication

Public Relations focus

- Advance your career in Public Relations
- Call 610-647-4400, ext. 3223
- graduate@immaculata.edu
- www.immaculata.edu/appliedcommunication

Located 20 miles west of Philadelphia in
Chester County south of
intersection of Route 30 and 352



NATIONAL
COMMUNICATION
ASSOCIATION

Knowledge

Advancement

Community



www.natcom.org

What's New at the University of Hartford's School of Communication?



Leadership by recently appointed program director Dr. Lynne Kelly is taking the School of

Communication and our Master's program in new, innovative directions.

Faculty Aimee Miller, Ph.D. (U. of Nebraska) and Mark Cistulli, Ph.D. (U. of Connecticut) are new additions to our program. They bring expertise in family communication and advertising and public relations, respectively.

Funding for graduate student conference attendance provides our Master's students with opportunities to exchange ideas and network with others in the field.



Emphases for graduate study now include media, human communication studies and integrated communication. Our courses offer students a blend of theory and practice.

Redesign of our website makes it the ideal place to learn about graduate studies at Hartford's School of Communication.

Learn more about our Master of Arts program.
Visit us at uhaweb.hartford.edu/cmm or contact Dr. Jack Banks,
Graduate Director, at jbanks@hartford.edu



The Communication and Media
Department at SUNY New Paltz
Wish
The Eastern Communication
Association
A Happy 100th Anniversary!!!!

Master of Arts in Communication

Areas of Study Include:

- Interpersonal and Organizational Communication
- Media Studies
- Rhetoric and Public Address

*Dedicated Faculty ~ Affordable Tuition
Teaching Assistantship Opportunities*

For more information, visit us
on the Web at
www.brockport.edu,
or call (585) 395-2511.



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

DEPARTMENT OF COMMUNICATION



- Located in the Washington DC/Baltimore metroplex
- Ready access to the National Archives, the Library of Congress, the National Institutes of Health
- Close to numerous federal granting agencies – NEA, NEH, NIH, NSF
- M.A. and Ph.D degrees awarded with specialties in Intercultural Communication, Persuasion & Social Influence, Public Relations, and Rhetoric & Political Culture
- Top 10 ranked programs in International-Intercultural Communication, Political Communication, Public Relations, and Rhetoric
- Home to UM's Center for Political Communication & Civic Leadership and the Center for Risk Communication Research
- Award-winning faculty – ICA Fisher Mentorship Award, IPR Hamilton Medal, NCA Diamond Anniversary Book Award, NCA Golden Anniversary Monograph Award
- Award-winning graduate students & alumni – IACM Outstanding Dissertation Award, IPR Ketchum Award, NCA Golden Prize in Rhetoric, NCA Miller Outstanding Dissertation Award
- Editorial home to *Advances in the History of Rhetoric, Argumentation & Advocacy, Communication Quarterly, Journal of Public Relations Research, Voices of Democracy*



UNIVERSITY OF
MARYLAND

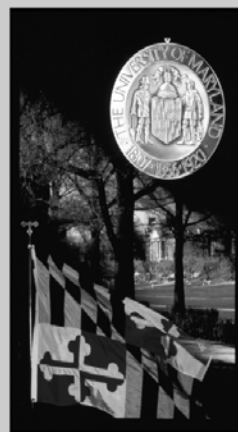
FELLOWSHIPS & ASSISTANTSHIPS AVAILABLE

FOR MORE INFORMATION

Director of Graduate Studies, Department of Communication
2130 Skinner Building, University of Maryland, College Park, MD 20742-7635 · 301.405.0870

OUR GRADUATE FACULTY

Linda Aldoory
Deborah A. Cai
Edward L. Fink
Robert N. Gaines
James E. Grunig (emeritus)
Larissa A. Grunig (emerita)
Dale Hample
Kathleen E. Kendall
Sahar Mohamed Khamis
James F. Klumpp
Meina Liu
Kristy Maddux
Xiaoli Nan
Nneka Ofulue
Shawn J. Parry-Giles
Trevor Parry-Giles
Torsten Reimer
Mari Boor Tonn
Elizabeth L. Toth
Monique M. Turner
Leah Waks
Andrew D. Wolvin



To learn more about our department, or to apply online, visit our Web site:

www.comm.umd.edu

Congratulations Centennial Scholars

Darlyn Wolvin

and

Isa Engleberg

for your well-deserved honor!

Prince George's Community College MD

Department of Communication

and Theatre

Index of Participants

A

Abate, Brianna L. 5.1.10, 5.2.09
 Adachi, Keiko 3.2.15
 Adams, Heather Brook 2.1.11, 3.3.08
 Adams, Thomas W. 2.1.11
 Adegbola, Oluwatosin 2.5.11
 Alexander, Mary 5.2.02
 Alexander, Shannon 3.2.15
 Allara, Lucy K. 2.2.04
 Allen, Jerry L. 1.6.02, 3.2.08, 3.5.04,
 3.6.09, 4.2.10, 5.1.09
 Allen, Todd 2.4.07
 Allison, Donnetrice C. 2.1.01, 2.4.08, 3.5.06,
 3.6.05, 4.3.12
 Aloia, Lindsey 2.1.07
 Althouse, Matthew T. 3.6.06, 4.2.07
 Altman, Wayne 2.5.04
 Alvarado, Cesar 2.3.05
 Andersen, Jan 1.5.01
 Anderson, Carolyn 2.4.10
 Anderson, Floyd D. 2.1.10, 3.6.06,
 4.2.07, 4.3.12
 Anderson, LaKesha N. 2.4.05, 2.5.06,
 4.3.06, 5.1.03
 Arevalo-Rafter, Dolores 2.2.09
 Arneson, Pat 2.1.09, 2.4.02, 2.5.09,
 3.2.09, 3.5.01, 3.6.04,
 Arnett, Ronald C. 2.4.02, 3.2.09, 3.3.07,
 3.5.01, 4.2.15
 Arnold, Alberta 5.5.01
 Arnold, Lorin B. 2.1.01, 5.5.01
 Ashley, Latoya 2.4.15
 Atkinson, Ann 1.6.02, 2.1.01,
 3.6.10, 5.5.01
 Atwater, Deborah 3.3.03
 Avery, Bruce 3.5.02
 Avtgis, Theodore A 2.2.03, 2.4.14, 3.2.08,
 3.3.01, 4.2.08, 4.3.03,
 4.4.10, 4.5.02,

B

Babcock, Jennifer 1.3.02
 Babish, Laura 5.2.05
 Bach, Betsy 4.3.09
 Backus, Nick 3.2.06
 Baker, Scott 5.1.10
 Baldwin, Paula 2.2.06, 2.4.05

Banfield, Sara 4.5.05
 Banks, Jack 4.4.06, 4.5.06
 Barbato, Carole 4.4.02
 Barberich, Michael W. 3.3.02, 4.5.10
 Barnes, Susan 2.5.02
 Barney, Timothy J. 3.3.08, 4.2.11
 Batanchiev, Tula 5.2.04
 Bates, Benjamin R. 1.6.02, 2.1.01, 2.1.11,
 2.4.05, 3.3.02, 4.5.03
 Beck, Cheryl Tatano 4.2.07, 4.3.12
 Becker-Olsen, Karen 2.2.02
 Bell, Leeanne M. 2.5.01, 4.2.15, 4.3.09
 Bello, Janet 2.4.07
 Bennett, Carole A. 2.4.04
 Benson, Scot M. 2.3.07
 Benson, Thomas W. 2.4.09, 3.3.02, 3.5.04
 Bentley, Erin 1.4.02
 Berman, Suzanne 3.5.02
 Bernard, Nick 4.5.04
 Bernat, Elizabeth 3.2.05, 5.5.01
 Berry, Elvera 3.6.06, 4.3.05, 5.1.06
 Bertelsen, Dale A. 3.3.04, 3.5.04
 Birmingham, Meagan 2.2.04, 4.2.06
 Bishop, Ronald 2.2.05
 Blackburn, Cathy 2.1.01, 3.5.03, 4.4.04
 Blankenship, Jane 3.2.01, 3.3.03, 4.3.04
 Blumenfeld, Michael 2.4.15
 Bodenman, Janet Reynolds 3.6.09
 Boisjolie, Brett A. 2.4.15
 Bolen, Derek 2.1.02
 Bolen, Erin 2.1.02
 Bolen, Zack 2.1.02
 Bolkan, San 3.6.08, 4.4.05
 Boone, George 5.2.01
 Booth-Butterfield, Melanie 3.5.04, 3.6.03,
 4.2.06, 4.3.10, 4.5.03
 Borda, Jennifer L. 2.4.09
 Borisoff, Deborah 2.1.12, 4.2.05
 Bowen, Sheryl Perlmutter 4.4.08
 Boyer, Autumn 2.4.11
 Boyle, Michael P. 5.1.01
 Bradshaw, Ylisabyth S. 2.5.04, 3.2.05, 3.3.05,
 3.6.03, 5.1.05
 Brasted, Monica C. 2.1.10, 4.3.12
 Braz, Mary E. 1.5.02, 2.1.06, 2.3.07
 Briceno, Mia E. 4.5.10

Brinka, Paulette	5.1.08	Coleman, Kim	4.3.01
Briones, Rowena	2.2.02	Collins, Erica	2.3.06
Britten, Scott	2.5.10	Collins, Steve	2.5.08
Brown, Kathleen Taylor	2.5.01, 5.1.01	Colon, Ben	3.6.09
Brown, Timothy J.	3.2.11	Cooks, Leda	2.5.11
Brumett, Erin	2.1.07	Coonfield, Gordon	2.1.04, 3.2.06, 4.4.08, 5.2.01
Brunner, Jennifer	1.3.02	Cooper, Chris	5.2.05
Burgoon, Judee	3.6.02	Cooper, Cynthia	2.5.10
Burke, Jill	2.2.02	Cooper, Erica	2.2.09
Burke, Maura	3.4.01	Corbo, Angela M.	4.2.03, 4.4.03
Burns, Lisa M.	2.5.10, 5.2.09	Costa, Krista A.	2.4.15
Byrnes, Kerry	1.3.02, 5.1.05	Cote, Shannon	2.4.15
C			
Camille, Lizzy	2.4.03, 4.5.04	Coughenour, Jessica D.	2.2.04
Carbaugh, Donal	3.6.07	Courtright, John	3.5.04
Carlson, Cassandra L.	4.4.05	Cowart, Melissa	2.1.08
Carozza, Brittany	4.5.03, 5.1.05	Crable, Bryan	2.3.08, 4.3.05
Carr, Kelly	4.2.01	Craig, Elizabeth A.	5.1.03
Carr, Sarah	3.2.15	Critchfield, Andrew Jared	3.3.06, 5.2.07
Carroll, Shannon	2.5.04	Crowley, Kelley	2.5.12
Carroll, Whitney	2.4.15	Crume, Alice L.	4.2.01
Carvalho, Julian M.	5.2.05	Cuklanz, Lisa	2.5.05, 3.6.04
Carveth, Rod	3.2.06, 5.2.04	Cummings, Melbourne	2.1.12
Cassidy, Margaret	4.2.01	Curnalia, Rebecca M.L.	2.2.05, 4.4.09, 5.1.11, 5.2.04
Castillo, Gil	2.3.05	Curtin, Elizabeth	2.2.08
Catanach, Catherine	3.2.04	D	
Catrambone, Heather	3.2.15	Da Costa, Ricardo Gil	4.2.14
Cawley, Amanda	2.4.15	Dahlberg, John S.	4.4.12
Cerutti, Christina	4.3.01	Damiter, Andrew	2.2.05
Chanatry, Kathleen	2.5.04	Dasgupta, Satarupa	2.3.04
Chan, Leona	4.3.01	Dates, Carl	5.1.06
Chapa, Jason	4.5.10	Davis, Amanda	3.2.06
Chesebro, James W.	2.1.01, 3.2.01, 3.2.07, 3.3.03, 3.5.04, 3.6.13, 4.2.10, 4.3.04, 4.5.01	Davis, Annie	3.2.15
Chesebro, Joseph L.	2.5.08	De Gray, Lisa	4.3.01
Child, Jeffrey T.	1.3.01, 1.4.02	Dees, Juliet	2.4.03, 3.6.04
Chiou, Boyun	3.6.13	Delbert, Jeffrey	2.1.10, 3.4.01, 4.2.07
Chory, Rebecca	5.2.04	DeLisle, Paula M.	3.4.01
Christie, Erin	3.4.01	Demiris, George	2.4.05
Cianciola, James	2.3.06	Denning, Diana F.	2.1.05
Cichy, Nadine	2.3.03, 3.5.03, 4.3.07	DePalma, Michael-John	4.2.07
Cissna, Kenneth	4.5.01	DePue, Caitlin	3.2.15
Cistulli, Mark	3.6.08	DiCioccio, Rachel L.	2.1.13, 3.3.01, 4.4.10
Clark, Sarah	2.4.15	Dickhaus, Josh	2.4.11
Clatterbuck, Alex	2.4.15	Dillow, Megan R.	2.3.07
Clawson, Kasey	5.1.01	DiMeglio, Vincent	4.3.01
Coburn, Colleen	2.5.04	Dodda, Tejeswi Pratima	4.4.06
Cogan, Brian	5.2.06	Donahue, Crystal	2.3.07
		Donlan, Tom	2.3.03, 3.5.03

Donofrio, Theresa A. 3.3.08
 Dorinzi, Lisa 2.2.04
 Dorsey, Terri 2.4.15
 Dover, Rebecca 4.5.03
 Dowd, Megan 4.4.10
 Doyle, Kaitlin A. 4.3.01
 Drucker, Susan J. 1.6.02, 2.1.01,
 2.5.02, 3.6.04

Ducksworth, Amber 4.3.01
 Duffy, Brooke Erin 2.1.04
 Duggan, Ashley 2.5.04
 Dumova, Tatyana 4.2.06
 Duncan, Randy 3.5.07
 Dunkle, Ben 4.4.12
 Dunleavy, Katie Neary 2.5.08, 4.4.07, 4.5.05
 Dunn, Matthew 2.5.04
 Duran, Robert L. 2.3.07
 Durbin, James M. 2.2.04, 2.4.10,
 3.3.01, 3.6.09
 Dzikowski, David 2.2.01

E

Earle, Daniel 5.2.01
 Earnheardt, Adam 2.3.12, 2.4.15,
 3.2.15, 3.4.01, 4.3.01
 Ecker, Katelyn D. 4.2.03
 Eckles, Gary W. 3.2.02, 4.3.07
 Edelstein, Cathy 1.3.01
 Edwards, Autumn 1.5.01
 Edwards, Chad 1.5.01
 Edwards, Janis L. 2.5.10
 Edwards, Jason A. 2.2.07, 4.3.11, 5.1.10
 Edwards, Lynne 4.4.03
 Egolf, Donald B. 4.2.14, 5.1.08
 Eguchi, Shinsuke 2.1.12, 3.5.06
 Eichhorn, Kristen C. 2.1.01, 2.1.05, 2.2.06,
 5.1.03, 5.5.01

Einstein, Mara 4.3.07
 Eisenhart, Christopher 5.1.11
 Eittenberg-Lyles, Elaine 2.5.04
 Eldred, Cassandra 4.3.01
 Elmes-Crahall, Jane 2.4.07
 Engleberg, Isa 4.2.04
 Epstein, Steven L. 2.3.03, 2.5.03, 4.4.04
 Eross, Karen 3.6.11
 Eschenfelder, Beth 4.2.01
 Eskenazi, Paul 2.1.07
 Exley, Sarah 4.3.01

F

Fail, James 3.4.01
 Fairfax, Jordan R. 5.1.08
 Farrell, Kathleen 2.4.02
 Fenestor, Joanna 2.4.15
 Ferraris, Claire 3.2.06
 Figurski, Dina 3.4.01
 Finucane, Peggy 2.4.06
 Fishman, Donald 2.5.02, 3.6.04
 Fishtein, Daniel 4.2.06, 4.4.10
 Flannery, Michele 2.4.07
 Fleuriet, Christina 2.2.06
 Flowers, Arhlene A. 4.3.06
 Flynn, Brian 2.2.06, 5.2.05
 Flynn, Mark A. 3.2.04, 5.2.04
 Flynn, Thomas R. 2.4.03, 4.3.07
 Foeman, Anita 2.2.09
 Foster, Catherine 4.4.12
 Foster, Christine K. 2.4.10, 3.5.03,
 4.2.08, 5.1.09

Foucar-Szocki, Katy 3.2.15
 Foulger, Davis 2.5.03, 4.3.06
 Francis, Caitlin 2.4.15
 Francoeur, Aisling 2.5.04
 Franklin, Cole 2.1.05, 2.4.04
 Frank, Meredith 5.2.08
 Freeman, Lewis 2.1.01, 2.5.02,
 3.5.02, 5.5.01
 Frey, Emily B. 3.2.10
 Frisby, Brandi N. 1.3.02, 3.3.05,
 3.6.08, 4.5.05, 5.1.05
 Fritz, Janie Harden 1.6.02, 1.7.01, 1.8.01,
 2.1.01, 2.3.08, 2.4.01,
 2.5.01, 4.2.12, 4.2.15,
 4.3.02, 4.5.01, 5.1.06,
 5.4.01, 5.5.01

Frye, Paul A. 5.1.01
 Frymier, Ann Bainbridge 2.1.01, 2.3.05, 2.5.08,
 4.4.05, 4.5.04
 Fuentes, Andrea 2.3.05
 Fu, Hanlong 3.4.01
 Fuller, Mike 4.5.06
 Fusco, Amy 2.4.07

G

Gabrich, Chrys 2.4.02
 Gardner, Elizabeth 2.1.11, 3.3.08
 Garner, Joanna K. 5.1.01
 Garrett, Erik 2.3.08, 3.3.07
 Garrity, Kara 3.4.01

Hyden, Carl T.	2.1.03, 2.4.07, 2.5.11, 3.2.02, 5.1.02	Kelly, Lynne	2.3.07
Hyman, Catherine Ann	2.4.15	Kendall, Kathleen E.	2.3.11, 4.5.08
I		Kennedy, Allan	4.3.08
Ifert-Johnson, Danette	1.4.02	Kennedy-Lightsey, Carrie D.	3.3.05, 4.3.10, 4.5.05
Ileri, Kioko	2.4.03	Kennie, Jonna	2.2.06
Irwin, Jeffrey	4.4.05	Kern, Rebecca	3.2.07
Ivanova, Olga	2.5.12	Keshishian, Flora	3.2.07
J		Kice, Brent	4.3.11
Jackson, Jaietta	2.3.12	Killian, Justin	2.5.10
Jackson, Ronald L.	1.7.01, 3.2.11, 4.2.10	Killi, Kristen	4.3.01
Jacobi, Meghan	3.3.05, 4.5.03	Kimble, Nicole	2.2.04
Jacobson, Tom	3.6.07	Kim, Youjeong	4.5.03
Jameson, Jessica Katz	5.1.09	King, Andrew A.	2.1.10
Jamieson, Kathleen Hall	4.3.04	Kinney, Bradford	2.4.07
Jamison, Sara	2.1.07	Kirschbaum, Kris	4.2.01
Jasko, Susan A.	2.3.01, 3.5.02, 4.2.01, 4.4.01, 5.2.06	Klerides, Andrea	3.2.15
Jassem, Harvey	2.5.02, 3.6.04	Klumpp, James F.	4.3.05
Javaji, Mary Karuna	4.4.06	Knapp, Jennifer L.	5.2.03
Jefferson, Bonnie	2.5.05, 4.4.04	Knopf, Christina M.	2.1.10, 3.6.10, 4.2.09, 4.3.06, 5.1.11
Jenkins, Cheryl	4.5.11	Kopaczewski, Shana	4.2.03, 4.4.07
Jevicks, Dawn	2.1.02	Kopacz, Maria A.	2.2.07
Jewell, Tom	2.4.04, 3.5.03	Kopacz, Ola	3.6.11
Johnson, Danette I.	3.2.05	Korcsmaros, Kimberly	3.2.02
Johnson, Monica	2.4.15	Kosberg, Roberta L.	2.4.12
Johnstone, Christopher L.	2.4.12	Kostka, Phillip	2.4.15
Johnston, Justin R.	3.4.01	Kowal, Donna M.	2.1.10, 2.5.07, 3.3.03, 4.3.05
Jones, Tricia S.	5.1.09	Kowalek, Denna	2.3.06
Jowi, Doreen	2.1.03	Kowalski, Darci M.	4.4.05
Judd, Ben B.	3.6.09	Kreiser, Lauren	2.4.03
Julian, Katherine E.	4.3.01	Krezmien, Elyse	4.3.01
Jung, Taejin	2.5.04	Krishnan, Archana	2.2.05
K		Krishnasamy, Adrian	5.2.07
Kahl, Mary L.	2.2.07, 2.5.10, 3.2.10, 4.3.04, 4.5.08	Krittayapong, Jirah	4.4.11
Kahoe, Shannon	2.2.06	Krueger, Robert	2.1.08
Kang, Hyunjin	4.3.06	Kuchinskaya, Olga	4.2.14
Kantz, Ked	4.5.04	Kucks, Kristen Alexis	2.2.05
Kanyange, Joan	2.5.06	Kurtz, Jeffrey B.	4.5.07
Kassing, Jeffrey W.	3.3.01	Kuznekoff, Jeff	2.3.02, 4.4.10
Katt, James	2.5.08, 3.2.08	L	
Kaylor, Brian T.	2.2.10, 3.6.10, 5.1.10	Lacroix, Celeste	2.4.08
Kearney, Patricia	4.2.02	Ladenburger, Stacy	2.2.07, 3.3.06
Keefe, Brian	2.2.02	Lambruno, Adam	2.2.06
Keeney, Robin	2.4.10	Landan, Katie	2.2.07
Keffer, C'Anna	2.2.04	Langett, Jeremy	4.5.07
		Lang, Eveline	2.1.09, 2.3.06, 5.1.04
		Langford, Shannon Shreve	4.5.09
		Lannutti, Pamela	2.5.05

Millard, Michelle	2.1.02	Noland, Carey M.	2.3.04
Miller, Aimee E.	3.2.05	Norander, Stephanie	2.4.05
Miller, Jean Costanza	5.2.07	Nordlund, John	5.1.05
Millhous, Lisa	2.3.01	Nunziata, Angela	1.3.02, 1.4.02
Mindel, Fran	2.1.03, 2.5.11, 3.2.02		
Minelli, Maureen C.	3.6.12	O	
Mino, Mary	2.1.01, 2.3.03	O'Brien, Pamela C.	2.3.02, 5.2.07
Mitchell, Heather	4.3.01	O'Connell, Michelle	2.3.07
Mitnick, Andrea	3.2.04	O'Connell, Roxanne	5.2.06
Moffitt, Kimberly R.	3.2.11	O'Connor, Maggie	5.1.01
Moody, Kyle	2.4.03	O'Loughlin, Michael	2.2.08
Morant, Keshia M.	2.3.04	O'Neil, N. Bell	2.5.01
Morcsmaros, Kim	5.1.02	Ofulue, Nneka Ifeoma	3.3.02, 4.2.11, 4.3.11
Morgan, Gregory	2.4.15	Oliver, Debra Parker	2.4.05
Morris, Charles E.	2.4.02	Olufowote, James O.	2.2.03, 2.4.05
Morrison, Ryan	4.3.01	Ong, Christie M.	4.3.01
Moser, Greg	4.5.04	Onuzulike, Uchenna	2.5.06, 3.5.06
Mosley, Christine	3.4.01	Orbash, Danielle N.	3.3.04
Mottet, Timothy P.	1.2.01, 1.4.02, 1.7.01, 2.1.01, 2.3.05, 4.3.09, 5.4.01	Ortiz, Rosalinda	1.3.02
		Oswald, Kathleen F.	5.2.01
		Oxley, Lindsey	2.1.07
Mou, Yi	3.4.01		
Mozaffar, Nadia	2.3.06	P	
Muddiman, Ashley	4.2.08, 4.5.10	Pagano, Michael P.	4.2.01
Mueller, Alfred G.	1.6.02, 1.7.01, 1.8.01, 2.1.01, 2.4.11, 5.4.01, 5.5.01	Pampaloni, Andrea	5.1.05
		Papajcik, Jessica L.	4.4.04
Muir, Janette Kenner	1.7.01, 2.1.01, 2.3.11, 3.2.13, 3.5.04, 4.3.04, 5.4.01	Parker, Paula	2.1.03
		Parker, Robert	3.4.01
Muir, Star A.	1.6.02, 2.4.04, 3.2.13	Park, Eun-A	3.6.09
Mullins, Darrell	2.2.08	Parks, Elyse L.	5.1.08
Mundorf, Norbert	4.2.06	Parmentier, Alicia	5.2.04
Muppidi, Sundeep	4.4.06, 4.5.06	Parry-Giles, Trevor	2.1.01, 2.5.11, 3.3.02, 3.5.04, 4.2.09, 5.5.01
Murnaidi, Kris	2.5.03	Pascoe, Victoria	4.3.01
Murray, Mary Amidon	2.1.06, 3.2.14, 3.4.01	Patterson, Maggie Jones	2.5.12
Myers, Scott A.	3.2.05, 3.3.04, 4.4.05, 4.5.05	Pauley, Garth	2.2.07
		Pawlaczyk, Anna	4.3.01
N		Pawlowski, Donna	2.4.06
Nagy, Mary	3.4.01	Paz, Mark	3.4.01
Nakayama, Thomas	4.3.09	Perse, Elizabeth	2.1.07
Nance, Terry	2.2.09	Persuit, Jeanne	4.3.02
Nash, Jillian	3.6.10	Peterson, Stacey A.	2.5.11
Nash, Naomi	2.2.08	Petkanas, Bill	5.2.02
Neuberger, Lindsay	4.5.03	Petrovich, Anna	2.2.04
Newell, Katrina	2.3.05	Pierce, Lee M.	3.6.06
Nichols, Cynthia	3.4.01	Pierson, Jeffrey	5.5.01
Nikiforova, Bistra	2.3.09	Plax, Timothy	4.2.02
Noland, Aaron	2.4.11, 5.1.10	Polack, Phillips	2.2.03, 3.3.01, 4.2.08
		Polk, Denise M.	3.6.11
		Pollock, Timothy P.	4.3.11

Ponce, Mariana	2.4.15	Saavedra, Marisa	1.3.02
Poole, Lori	3.3.05	Saffran, Michael	4.4.09
Popovich, Sammy Jo	4.4.01	Salvo, Fiorelli Anne	3.2.15
Powers, Devon	5.1.07	Samek, Alyssa	2.5.10
Prelli, Lawrence J.	2.1.10, 4.2.07, 4.3.12	Samter, Wendy	1.6.02, 1.7.01, 2.1.01, 5.4.01, 5.5.01
Punyanunt-Carter, Narissra	3.6.08	Sanchez-Reilly, Sandra E.	2.2.03, 2.5.04
Pupo, Lisa	4.4.04	Sandmann, Warren	3.6.04, 4.3.07
Q		Saunders, Wanda	3.2.15
Query, Jim L.	3.6.03, 5.1.03	Sawyer, J. Kanan	1.5.02, 2.1.06, 2.2.07, 5.1.01
Quinones, Freddy	3.2.15	Sayevich, Jacqueline	3.2.15
R		Scales, Michael J.	2.3.05
Raley, Jessica Parker	1.5.02	Schlecht, Hans Peter	2.3.04
Ram, Anjali	2.4.08	Schollenberger, Cara L.	2.3.03
Ramos, Eileen	3.2.15	Schoninger, Kelly	4.2.08
Ramsey, E. Michelle	2.1.04	Schrader, Valerie Lynn	3.5.03
Rancer, Andrew S.	3.3.01, 4.3.03, 4.5.02, 5.1.08	Schreier, Howard N.	2.5.07
Reeher, Jessica	5.2.03	Schuchardt, Read Mercer	5.2.06
Rexrode, Krysta	3.2.15	Schulte, James M.	2.2.04
Ribelli, Kristen	2.4.15	Schwirian, Jackie	4.4.01
Richmond, Virginia P.	3.2.08, 3.5.04, 4.2.02, 4.5.02	Scott, Julie-Ann	3.4.01
Ricker-Gilbert, Heather	4.3.08	Scranton, Gregory	4.4.03
Ridgeway, Sarah H.	3.2.15	Searfoss, LeeAnn	2.4.07
Ringer, Jeffrey M.	4.2.07	Seelig, Michelle I.	4.3.06, 4.4.09
Roberts, Kathleen Glenister	2.4.08, 4.5.07	Seeman, Rachel	2.4.03
Roberts, Maryl	3.2.09	Segedin, Jackie	4.2.06
Robertson, Jessica K.	2.2.03	Seitz, Eleanor Joyce	3.4.01
Robinson, M.J.	5.1.07	Sen, Ruma	2.4.08
Rocca, Kelly	4.4.07	Sepulveda, Rebekah	2.3.05
Rodriguez, Madeleine K.	4.3.01, 4.3.06	Sergel, Karin	2.4.04
Rogan, Randall G.	2.2.02	Servaes, Jan	3.6.07
Roscoe, Douglas	5.1.11	Shabazz, Demetria Rougeaux	2.3.10
Rose, Heidi	4.4.08	Sheckels, Theodore F.	2.4.07, 3.2.02, 4.5.09, 5.1.02
Rosenthal, Rita	2.3.03, 2.5.05, 5.2.08	Sheffield, Jessica	4.5.09
Rossi, Daniel	4.2.08	Sherblom, John C.	2.1.06
Rossignol, Ryan	4.5.06	Shi, Lili	2.1.12
Rota, Larissa	3.2.15	Shilinski, Alyssa	2.4.15
Rotaru, Teodora	2.3.07	Shimotsu, Stephanie	2.1.06
Rowan, Katherine	3.6.03	Shirk, Christina T.	2.4.15
Ruffino, Angela	3.2.15	Shlossberg, Pavel	4.4.11
Rumbough, Tim	3.5.03	Shpunt, Stacy	4.3.01
Ruppel, Kim	4.5.05	Shultz, Kara	2.5.07
Ryalls, Emily D.	2.2.05	Shultz-Poniatowski, Kelly	2.5.12
Ryan, Sarah E.	2.4.08	Shyles, Leonard	4.4.08
S		Sick, Cristin M.	3.4.01
Saas, William	5.2.09	Sidelinger, Robert J.	3.3.05, 4.3.10, 5.1.05
		Sierlecki, Bonnie	4.5.10
		Signorielli, Nancy	2.1.07
		Silk, Kami J.	4.5.03

Silverlieb, Pia	2.3.06, 5.1.04	Taylor, Kyra	2.4.15
Silverman, Rachel	2.4.04	Taylor, Melissa	4.4.07
Simcox, Kate	5.2.09	Taylor, Nathan	5.2.01
Simone, Maria A.	2.1.04, 3.2.06, 5.2.01	Terry, Hannah	5.1.06
Simpson, Michelle	2.4.04	Teven, Jason J.	4.4.05
Sims, Barbara	3.2.02, 5.1.02	Thames, Richard	2.3.08
Skewes, Elizabeth	2.3.11	Thomas, Charles E.	4.3.11
Skrodzki, Kelly	4.3.01	Thomas-Maddox, Candice	1.7.01, 2.1.01, 4.2.02, 4.5.02,
Slater, Jonathan	3.2.07		5.4.01
Sleasman, Brent C.	3.2.09	Thompson, Joy J.	3.4.01
Sleefe, Jenna	3.2.15	Toale, Mary	3.3.04
Slezak, Joel	3.3.06	Tomasovic, Susan	4.3.08
Sliker, Joshua	2.5.07	Tonkovic, Anabel	3.2.15
Smith, Matthew J.	2.2.05, 3.5.07	Tonn, Mari Boor	3.6.06, 4.2.07, 4.3.05, 5.5.01
Smith, Michael	2.4.06	Tormey, Molly	4.3.01
Smith, Nicholas	5.1.08	Torrens, Kathleen M.	4.4.10, 5.1.11
Smith, Savannah	4.4.01	Towner, Emil B.	2.4.11
Snee, Brian J.	2.4.09, 3.3.02	Townsend, Rebecca	4.4.04
Snyder, Jason	3.6.08	Trader, Robert J.	4.3.10
Souder, Lawrence	2.1.11	Trager-Bohley, Kim	3.2.07
Southard, Belinda Stillion	4.2.09	Trapp, Jamie	3.2.15
Sparks, Lisa	1.6.02	Trent, Judith	3.2.01, 4.3.04, 4.5.08,
Spicer, Robert	4.4.03	Trigilio, Jordan	4.3.06
Spiecker, Shelley C.	4.3.07	Trimble, David	2.2.06
Spieldenner, Andrew	2.1.12	Trowbridge, Janet	2.1.08
Stacks, Don W.	1.2.01	Trzcinski, Lori	4.3.01
Staggers, Sydney M.	2.2.04, 4.4.09	Tucker, Megan H.L.	2.5.04
Stansbury, Amy	2.4.15	Turnbach, Heather	2.3.10
Stassen, Heather M.	4.4.11	Turner, Lynn H.	3.2.03, 4.3.09, 4.5.05
Stempka, Marc	4.4.01	Tyus, Jeff	2.3.12
Stephens, Niall	3.6.07		
Stephenson, D.L.	4.5.11		
Sternberg, Janet	5.2.02		
Stern, David	1.3.02, 2.2.09		
Stiegler, Zack	3.2.06		
Strate, Lance	2.1.05, 4.4.11, 5.2.02		
Strauman, Elena	2.5.05		
Streiff, Jean Ann	2.1.01, 2.4.02, 5.5.01		
Strellish, Shauna	2.4.15		
Strickland, Sandy	2.2.04		
Sun, Wei	5.2.07		
Svizeny, Dan	4.3.01		
Swarts, Valerie	3.5.02		
Swergold, Natalie	2.5.04		
Szalajda, Brandon	4.4.01		
T		U	
Tardif, Sarah	4.4.10	Udeorji, Chizoba	2.1.12
Taylor, Anita	3.2.01	Updike, Arnie J.	5.1.01
Taylor, Claude E.	3.2.11	Urbanski, Steve	2.5.12
		V	
		Vanski, Jessica	2.4.15
		Vatz, Richard E.	4.5.08
		Villagran, Melinda M.	2.1.08, 2.2.03, 2.5.04, 3.6.03, 4.2.08, 5.1.03
		Vo, Andy	2.3.06
		Vogl-Bauer, Sally	1.2.01, 3.3.05, 4.4.05
		W	
		Wachs, Anthony	1.3.02, 2.1.09
		Wade, Amanda N.	2.2.05
		Waldeck, Jennifer	1.1.01, 1.1.02, 1.5.01

Wallenstein, Martin	3.6.04, 4.3.07	Wieland, Stacey	3.3.06
Walsh, Tessa	2.4.15	Willets, Nancy	3.5.03, 4.3.08, 5.2.08
Walter, Heather	3.6.09, 4.3.03	Willett, Kristen L.	2.5.04
Wang, Hong	5.1.04	Williams-Davies, Temi	3.2.15
Wang, Qi	4.4.08	Williams, Evan	5.1.06
Wanzer, Melissa	1.5.02, 2.1.01, 2.4.05, 4.4.05, 4.5.05, 5.5.01	Williams, Kelly L.	3.4.01
Ward, David	2.2.04	Wiss, Katy	4.5.11
Ward, Joel	2.1.09	Wittenberg-Lyles, Elaine	2.2.03, 2.4.05
Warfel, Elizabeth A.	4.2.03	Woeste, MJ	2.4.06
Warrington, Malorie A.	5.1.01	Wolfe, Kristin Roeschenthaler	2.5.03, 4.3.06, 4.4.09
Weathers, Melinda R.	5.1.03	Wolvin, Andrew	1.3.01
Weaver, William	3.4.01	Wolvin, Darlyn	4.2.04
Weber, Keith D.	2.4.10, 2.5.08, 3.6.08, 4.2.06	Woodstock, Louise	2.1.04, 2.3.10
Weimer, Maryellen	1.4.01	Worthington, Debra L.	2.2.02, 4.3.07
Weintraub, Sara	1.6.02, 1.7.01, 1.8.01, 2.1.01, 2.4.06, 2.5.04, 4.6.01, 5.4.01, 5.5.01	Wrench, Jason S.	2.1.03, 2.2.02, 3.6.08, 5.2.03
Weismann, Hilary	2.5.04	Wrenn, Marion	5.1.07
Wertheimer, Molly	2.2.07, 3.3.02, 3.5.01	Wright, Catherine K.	2.5.03, 4.2.03
West, Emily	2.3.10	Wright, Corey	2.2.06
Westerman, David	1.5.02, 3.3.05, 4.2.03	Y	
West, Richard	1.3.01, 1.7.01, 1.8.01, 2.1.01, 3.2.03, 3.5.05, 4.2.13, 4.3.09	Yoder, Marybeth	3.2.15
Whitaker, Emily	3.4.01	Youra, Paula	4.5.08
Whitecap, Valerie Goff	2.3.09, 2.4.02, 3.5.03, 4.4.09, 5.2.08	Z	
White, Prince	5.2.07	Zaitchik, Sarah Tardif	3.4.01
Whitfield, Toni	2.4.06	Zbyszinski, Jessica	3.6.11
Wickersham, Jeffrey A.	2.2.05	Zeytinoglu, Cem	4.5.07
Wieczorek, Susan	2.1.05	Zioto, Kathryn	2.5.04