

## CCIG Business Meeting 2014 Brainstorm Session

Participants in the 2014 business meeting brainstormed ideas for 2015 programming. Notes from that session are here.

I (Becky Townsend) presented the group with a list of the last 4 years of program titles (this page). Additionally, I took the ideas from minutes from 2012 and 2013 and wrote them on newsprint/poster paper around the room. Participants used markers to write down extended ideas from the titles on each poster and/or added their name. A summary chart is on page 2.

Past CCIG Program Titles			
2013	2012	2011	2010
<ol style="list-style-type: none"><li>1. Core Communication Competencies for Basic Courses: A Meeting of the Minds</li><li>2. Degrees, Tracks, and Certificates: Building a Communication Degree Program</li><li>3. Public Speaking as Human Connection: A Roundtable Discussion on Breathing Life into Traditional Ways of Teaching Speech</li><li>4. Assessing Core Communication Competencies across a Variety of Introductory Course Contexts</li><li>5. Intercultural Convergence on the Navajo Reservation</li><li>6. Transfer and Articulation: The Confluence of Two-year and Four-year Institutions</li><li>7. Communication Departments: At the Confluence of Interdisciplinary Course Design</li></ol>	<ol style="list-style-type: none"><li>1. Balancing the Old with the New: Re-Envisioning the Public Speaking Course</li><li>2. How Did I Get Here?: Examining the Unique Transition to the Community College</li><li>3. Students in Transition: High Impact Teaching Practices in Action</li><li>4. The i's Have It: iPads, iPods, and iPhones Transform Communication Classrooms</li><li>5. Curriculum Transitions: Moving Communication Courses to Online Environments</li><li>6. Communication Curriculum and the Community: Strategies to Transition Service Learning Into Your Course</li></ol>	<ol style="list-style-type: none"><li>1. Opening the Hood: The Power of Online Courses in Communication</li><li>2. Obama's Community College Initiative: Power, Politics, and Communication</li><li>3. The Power of Small Group Communication</li><li>4. Communication Day: The Power of Collaboration</li><li>5. Interviewing for Faculty Positions at Community Colleges</li><li>6. Symposium: Communicative Power in Communities</li></ol>	<ol style="list-style-type: none"><li>1. Community College Faculty Development in Tight Times</li><li>2. Meeting New Horizons: Using Technology in the Communication Classroom</li><li>3. Charting the Course: Curriculum Design in Interpersonal Communication</li><li>4. CLASP: Charting a Course for Intra-Campus Community</li></ol>

CCIG Business Meeting Ideas Brainstorm			Expansion....
Brainstormed Idea	Extended idea	Name of person who volunteered	Other possible people to ask/ideas to consider
All about the students: relevance, multigenerational, veterans	CCS & the multitude of services we offer, BUT, how to we get them to USE them?	Jessica Papajcik	
Training Adjunct Faculty/ Consistency		Tobi Mackler, Tom Donlan, Susan Ward	Patti Vorndran
Finding the CC Faculty member of the future: Teaching F2F & Online		Laura Davis	
Legal Issues in Classroom: what can and can't you say @admin. Choices, political issues & etc.		Carole Bennett	
Intro course: Most difficult unit?	<ol style="list-style-type: none"> <li>1. small group comm—</li> <li>2. Listening, Language</li> <li>3. Communicational basis of culture</li> <li>4. How to teach effective deliberation (what is it, how is it different from discussion, debate, and problem solving?)</li> <li>5. Media</li> </ol>	<ol style="list-style-type: none"> <li>1. Tom Donlan &amp; Isa Engleberg</li> <li>2. Isa</li> <li>3. Susan Ward</li> <li>4. Isa</li> <li>5. Jenny Warren</li> </ol>	We could ask research article authors text book authors of prominent texts to speak with a CC professor who uses (or wants to use) that article or text in teaching that unit. We could have pairings of authors and CC professors talk about how to teach a unit. (Given the numbers of students CCs serve, these authors will WANT to have audiences of interested CC professors!)
CCs connect with others: 4-year public, private colleges		Sean Palmer—and articulation agreements w/ CUNY and w/ non-CUNY schools	
Social Media (as a subject, as a pedagogy) #ECAcomm & @ECAcomm	<ol style="list-style-type: none"> <li>1. Integrating writing for social media in the Public Relations course</li> <li>2. Qualifying a social media class in the CC</li> </ol>	<ol style="list-style-type: none"> <li>1. (no name)</li> <li>2. Jessica Papajcik</li> </ol>	Brion van Over (teaching Social Media in Contemporary Society at Manchester CC)
Research/Scholarship -about CC practice or -with undergraduate involvement	<ol style="list-style-type: none"> <li>1. Research conference and undergraduate journal</li> </ol>	<ol style="list-style-type: none"> <li>1. Kerry Byrnes &amp; Jenny Warren</li> <li>2. Rebecca Townsend</li> </ol>	
CC Debates	<ol style="list-style-type: none"> <li>1. State of intercollegiate debate in the community college (co-sponsor with Forensics?)</li> </ol>	<ol style="list-style-type: none"> <li>1. Tom Donlan</li> <li>2. Lisa Heller Boragine (from Cape Cod CC)</li> </ol>	

Interdisciplinary Activities/Efforts	<ol style="list-style-type: none"> <li>1. I am “co-teaching” w/ a Prof. from English</li> <li>2. Civil Engineer</li> <li>3. Adding US history/culture to voice and diction</li> <li>4. Event Planning (w/ Business Dept.)</li> </ol>	<ol style="list-style-type: none"> <li>1. Dante Morelli</li> <li>2. Rebecca Townsend</li> <li>3. Sean Palmer</li> <li>4. Nancy Willets</li> </ol>	
Assessment & State Issues	<ol style="list-style-type: none"> <li>1. “The State told me so.”</li> <li>2. CUNY &amp; Pathways</li> <li>3. Differentiating WEB &amp; F@F courses in assessment. Should we?</li> <li>4. Assessment—but not related to state</li> </ol>	<ol style="list-style-type: none"> <li>1. Kerry Byrnes</li> <li>2. Sean Palmer</li> <li>3. Jessica Papajcik</li> <li>4. Susan Ward</li> </ol>	
Co-Sponsored Programs	<ol style="list-style-type: none"> <li>1. Com. Admin: succession planning</li> <li>2. Instructional (SOTL)</li> </ol>	<ol style="list-style-type: none"> <li>1. Rebecca Townsend</li> <li>2. Kerry Byrnes</li> <li>3. Jenny Warren</li> </ol>	
State of the States/Workforce/Obama’s Graduation and Higher Ed Initiatives	Stakeholders and Obama’s CC initiative	Susan Ward	
Course Redesigns “This Old Course”	<ol style="list-style-type: none"> <li>1. Making Voice and Diction hybrid and Pathways compatible</li> <li>2. Redesigning courses for other disciplines, e.g., healthcare interpersonal</li> </ol>	<ol style="list-style-type: none"> <li>1. Sean Palmer</li> <li>2. (no name attached)</li> </ol>	
Deliberation (2015 Conference theme) About CCs & ...	<ol style="list-style-type: none"> <li>1. Unions, faculty governance, and getting our voices heard</li> </ol>	<ol style="list-style-type: none"> <li>1. Dante Morelli</li> <li>2. Rebecca Townsend</li> </ol>	
Retention & Success / Teaching the Unprepared	<ol style="list-style-type: none"> <li>1. When to call it quits with online courses (attrition rates)</li> <li>2. Difficulties with open-enrollment, no pre-req for entry comm courses</li> </ol>	<ol style="list-style-type: none"> <li>1. Jessica Papajcik</li> <li>2. Jessica Papajcik</li> </ol>	
Crisis Communication	Crisis in the Classroom/the response	Alberta Arnold	
Defending Comm iun CCs with state reduction in max program credit hours		Jessica Papajcik	