

CURRENTS



115th ECA Convention
March 20-24, 2024
Cambridge, MA



THE NATIONAL COMMUNICATION ASSOCIATION (NCA)



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Welcome to Boston!

Dear Esteemed Members of the Eastern Communication Association,

I am delighted to extend a heartfelt welcome to you on behalf of Meet Boston as you gather in our historic cities for your meeting from March 19th to March 23rd. Hosting you at the Hyatt Regency Cambridge, amidst the intellectual and cultural vibrancy of Boston and Cambridge, is an honor for us.

Your organization, with its storied history dating back to 1910, embodies a commitment to excellence in communication that is both inspiring and closely aligned with the spirit of our community. As the oldest professional communication association in the United States, your dedication to research, teaching, and fostering a supportive network is truly commendable.

While our team at Meet Boston has worked to ensure your visit is seamless, we also recognize the importance of your time here beyond the conference rooms. Although your schedule may be busy, we hope you find moments to enjoy the unique blend of history, culture, and innovation that our cities offer.

We are here to assist in making your meeting productive and your stay enjoyable. Should you need any support or wish to explore what our cities have to offer, please feel free to reach out.

Welcome to our beloved Boston and Cambridge. We are privileged to have you and look forward to contributing to an enriching experience for your association.

Warmest regards,

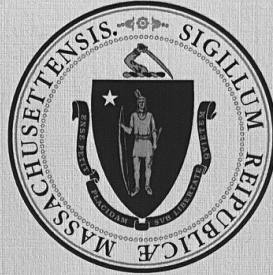
Martha J. Sheridan
President & CEO, Meet Boston

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The Commonwealth of Massachusetts

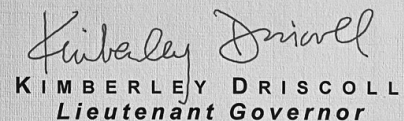


Eastern States Communication Conference

ON BEHALF OF THE RESIDENTS OF THE COMMONWEALTH OF MASSACHUSETTS,
I AM PLEASED TO CONFER UPON YOU THIS GOVERNOR'S CITATION IN RECOGNITION OF THE EASTERN
COMMUNICATION ASSOCIATION AND ITS CONTINUATION AS THE OLDEST PROFESSIONAL COMMUNICATION
ASSOCIATION IN THE UNITED STATES, AND AS A DISTINGUISHED SERVICE-ORIENTED ORGANIZATION WITH A
HISTORY OF ACHIEVEMENT IN RESEARCH, CRITICISM, COMMUNICATION THEORY, AND EXCELLENCE IN TEACHING.

THIS TWENTIETH DAY OF MARCH IN THE YEAR 2024


MAURA T. HEALEY
Governor


KIMBERLEY DRISCOLL
Lieutenant Governor



Jeanne Pursuit
ECA First Vice President
Department of Communication Studies
University of North Carolina Wilmington

Welcome to the 115th Convention of the Eastern Communication Association in Cambridge, Massachusetts!

I chose the theme of *Currents* to reflect our location in Cambridge – on the Charles River – and the rivers, bays, and fens that shape the Boston area. I also envisioned *Currents* as a metaphor for the shaping of the communication discipline’s past, present, and future. While you take advantage of all that the convention has to offer, I encourage you to consider and reflect upon these three questions:

Where has the communication discipline come from?
Where are we today?
What will our discipline look like in the future?

I am a rhetorician who is intrigued by the concept of epideictic rhetoric – Aristotle’s rhetorical setting of the present. ECA’s 115th Convention is an epideictic occasion. In addition to being the rhetoric of praise and blame, epideictic speech calls us to bear witness, to commemorate not only major public events but the smaller moments of everyday life, and to reinforce our community’s shared values.

Epideictic rhetoric is also the rhetoric of tribute. ECA lost two longtime members this year, Dr. Dale Herbeck and Dr. Kathleen Kendall, who will be honored at panels on Friday and Saturday where their legacy in ECA will be celebrated with friends, colleagues, and students.

I hope you bear witness to our undergraduate and graduate students’ presence at ECA by attending an Undergraduate Scholars Conference panel or the USC and Graduate Student Poster Sessions. I hope you commemorate our award-winning colleagues and students by attending a top paper panel or our Keynote and Awards Ceremony. I hope you reinforce our community’s shared values, whether you are teaching or learning at a short course, discussing ideas at a roundtable, asking questions at a panel, or debating ideas and concepts with civility and care. And if you need some time and space to enjoy the moment, I encourage you to visit our Quiet Room (Brattle, 2nd floor) to rest and recharge.

Enjoy the convention and have fun in the *Currents*!

*Jeanne Pursuit, University of North Carolina Wilmington
ECA First Vice President*

FIRST VICE PRESIDENT'S ACKNOWLEDGEMENTS

Currents would not have happened without the collaboration and hard work of so many people. I am thankful to everyone who had a hand in planning and executing this conference.

First, thank you to the ECA members and our *Currents* attendees for continuing to support our organization. It's exciting to be back in Cambridge and I look forward to celebrating with you!

ECA President **Jennifer Waldeck** provided sage advice, moral support, and strong leadership, for which I am grateful. First Vice President-Elect **Jordan Atkinson** was always encouraging and enthusiastic about what I had planned, and I am so excited for Buffalo 2025! **Pam Lannutti** welcomed me to the team in Philadelphia 2022 and made it feel like we had always worked together. I am inspired by their service and commitment to ECA and its members.

Our new membership directors **Fran Rickenbach**, **Meghan Fiely**, and **Maggie Barlow** from MEI have been instrumental to this conference, and their willingness to work with and adapt to ECA processes and procedures has made our transition smooth and seamless.

ECA Executive Director **Stacy Smulowitz** does much of the hard work behind the scenes that enables ECA to function at a high level. I could not have planned this without her support.

Angie Corbo continued our strong relationships with our sponsors while establishing new connections to support our work. Thank you to all of our sponsors and exhibitors for investing in ECA and its members.

A special thank you to **Kendall Hunt** and **Paul Carty**. This will be Paul's last ECA and we look forward to celebrating all that he has done for ECA at the President's Reception on Saturday evening.

My Second Vice Presidents made the planning process collaborative, productive, and fun! **Dawn Pfeifer Reitz** made sure the program was accurate and error-free and kept me on track with revisions and requests – her attention to detail is so appreciated. **Celeste Wells**, Local Arrangements Chair, has done everything from giving restaurant recommendations to obtaining the Governor's Proclamation in service of welcoming ECA to Cambridge. **Tammy Bulger** was an absolute rock star as coordinator of logistics and hotel liaison, and I am lucky to call her a colleague and a friend.

Christy McDowell has planned a robust slate of short courses that are responsive to our membership's needs. **Jessica Papajcik** and her team created the **CONNECT Sessions** with programming that meets our members where they are, providing significant professional development and networking opportunities. Thanks to both for their hard work and thoughtful approaches to supporting and developing our membership.

Thanks to **Colin Kearney**, Director of Social Media, who made sure *Currents* promotion was communicated across ECA's social media accounts. His rapid responses to my (often last minute) requests kept ECA informed, engaged, and ready for *Currents*.

Thanks to **Virginia P. Richmond** and her honoring of the memory of **James C. McCroskey**, we continue to have a significant undergraduate presence at ECA. The James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference co-directors **Kati Sudnick** and **Basak Guven** worked with **Will Burgess**, Director of Graduate Poster Sessions, to plan an experience for our undergraduate and graduate presenters that will be rewarding and engaging.

I have a group of fantastic colleagues in the **Department of Communication Studies at UNCW** who answered the call every time I asked for reviewers, volunteers, and feedback. Thank you especially to our chair, **Rick Olsen**, and our admins, **Debbie Whiting** and **Callie Hill**, for supporting my service to ECA.

Three semesters of my students in **Pier601 Creative**, the student-run integrated marketing communication firm at UNCW, worked on ECA. All the design work – the logo, signage, social media templates, merch, and app graphics - were designed by students in Pier601 Creative. Eleven Pier601 students will be on site with us, along with students from **Stevenson University's** student-run firm, the Mill Agency, to help make *Currents* a success. I am grateful for these students and their hard work and for my co-advisor, **Kati Sudnick**.

Executive Council added a new position to the convention planning team – Past Planner Advisor. **Katherine Thweatt**, our Inaugural Past Planner Advisor, set the bar high! I am so thankful for her advice, encouragement, and care.

Past ECA Presidents **Leeanne Bell McManus**, **Amanda McKendree**, and **Janie Harden Fritz** have been my friends for almost 20 years. I am so appreciative of their friendship and their counsel throughout the planning process.

A conference is only as strong as its planners, and I worked with the best. Your ECA Interest Group planners promoted their calls, recruited reviewers, and built panels and paper sessions under tight deadlines. To see all their work come to fruition is gratifying and I am so proud of the programming they've put together for *Currents*. If you see **Erin Crow**, **Tim Michaels**, **Janie Harden Fritz**, **Noura Hajjaj**, **Lynda McCroskey**, **Kerry Byrnes-Loinette**, **Jenny Warren**, **Satarupa Dasgupta**, **Thom Gencarelli**, **Sara Pitts**, **Angela Putman**, **Jennifer Owlett**, **Christi Saindon**, **Cem Zeytinoglu**, **Roseann Pluretti**, **Austin Hestdalen**, **Madison Neurohr**, **Rachel Purtell**, **Ozum Sayrak**, **Christina Knopf**, **Valerie Schrader**, **Kimberly Meltzer**, and **Dan Strasser** – make sure you thank them for their service to ECA!

A final thank you to **Sara Weintraub** and **Rich West**. I served as the Local Arrangements Coordinator at the Pittsburgh 2008 convention, where Sara was 1st Vice President/Planner and Rich was President. That experience inspired my commitment to ECA. To be planning ECA 2024 in their city is meaningful to me, and it makes me think - maybe the future ECA 2040 planner is attending *Currents*!

EASTERN COMMUNICATION ASSOCIATION OFFICERS AND STAFF



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Jennifer Waldeck
University of Georgia



Immediate Past President
Pamela Lannutti
Widener University



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Wilmington



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Jessica Papajcik

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Stark State College
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6200 Frank Ave NW
North Canton, OH 44720

Stacy Smulowitz

Executive Director
University of Scranton
Department of Communication & Media
800 Linden St.
Suite 4106
Scranton, PA 18510

STANDING COMMITTEES

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 Jordan Atkinson (First Vice President-Elect)
 Pamela Lannutti (Immediate Past President)
 Stacy Smulowitz (Executive Director)
 Thomas Flynn (Elected Representative)
 Zac Johnson, *Communication Quarterly* Editor(*ex officio*)
 Dave Keating, *Communication Research Reports* Editor (*ex officio*)
 Angela Putman, *Qualitative Research Reports in Communication* Editor (*ex officio*)

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 Jordan Atkinson (First Vice President-Elect)
 Stacy Smulowitz (Executive Director)
 Keith Weber (Immediate Past Editor of *Communication Research Reports*)
 Ozum Ucok-Sayrak (Immediate Past Editor of *Qualitative Research Reports in Communication*)
 Chris Morse (Immediate Past Editor, *Communication Quarterly*)
 Rod Carveth (Elected Representative)
 Angela Putman (Elected Representative)
 Zac Johnson, *Communication Quarterly* Editor (*ex officio*)
 Dave Keating, *Communication Research Reports* Editor (*ex officio*)
 Angela Putman, *Qualitative Research Reports in Communication* Editor (*ex officio*)

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 Jeanne Pursuit (First Vice President)
 Jordan Atkinson (First Vice President-Elect)
 Pamela Lannutti (Immediate Past President)
 Amanda McKendree (Immediate Past President - Once Removed)
 Stacy Smulowitz (Executive Director)

EX-OFFICIO EXECUTIVE COUNCIL MEMBERS

Colin Kearney

Hampton University

Director of Social Media
 Term: Convention Sunday 2023-Saturday 2026

Zac Johnson

California State University, Fullerton

Communication Quarterly -Editor
 Term: September 2021-December 2024

Tracey Holden

University of Delaware

ECA Representative to NCA Legislative Assembly
 Convention Sunday 2022-Convention Thursday 2025

Susan Drucker

Hofstra University

ECA Legal Counsel

Angela Putman

Penn State University, Brandywine

ECA Representative to NCA Legislative Assembly
 Term: Sunday 2023- Convention Thursday 2026

Meredith Harrigan

SUNY Geneseo

ECA Representative to NCA Nominating Committee
 Convention Sunday 2023- Convention Thursday 2026

Angela Putman

Penn State University, Brandywine

Qualitative Research Reports in Communication - Editor
 Term: January 2023-December 2025

Mary King

Bloomsburg University

ECA Representative to NCA Legislative Assembly
 Convention Sunday 2022-Convention Thursday 2025

Trevor Parry Giles

University of Maryland

Archivist

Dave Keating

University of New Mexico

Communication Research Reports – Editor
 Term: January 2023-December 2025

INTEREST GROUP REPRESENTATIVES TO EXECUTIVE COUNCIL

Applied Communication

Mary Donato
Central College
Convention Sun 2023-Thurs 2026

Argumentation and Forensics

Robert Green
Bloomsburg University
Convention Sun 2022-Thurs 2024

Communication Administration

Sally Vogl-Bauer
University of Southern Indiana
Convention Sun 2022-Thurs 2024

Communication Law Ethics

Noura Hajjaj
SUNY New Paltz
Convention Sun 2023-Thurs 2026

Communication Technology

Rod Carveth
Morgan State University
Convention Sun 2022-Thurs 2024

Communication Traits

Lynda McCroskey
California State University, Long Beach
Convention Sun 2023-Thurs 2024

Community College

Christina Saindon
Queensborough Community College-City
University of New York
Convention Sun 2023-Thurs 2026

Health Communication

Julie Volkman
Bryant University
Convention Sun 2022-Thurs 2024

Instructional Communication

Dana Borzea
Grand Rapids Community College
Convention Sun 2023-Thurs 2026

Intercultural Communication

Rukhsana Ahmed
SUNY - Albany
Convention Sun 2022-Thurs 2024

Interpersonal Communication

Erin Brummett
Commonwealth University
Convention Sun 2023-Thurs 2024

Interpretation & Performance Studies

Christi Saindon
Queensborough Community College-City
University of New York
Convention Sun 2022-Thurs 2024

Kenneth Burke

Ryan McCullough
West Liberty University
Convention Sun 2023-Thurs 2026

Media Communication

Natalia Rabahi
Temple University
Convention Sun 2023-Thurs 2025

Nonverbal Communication

Zac Carr
Buffalo
Convention Sun 2023-Thurs 2025

Organizational Communication

Cari Loeffler
Baylor University
Convention Sun 2023-Thurs 2025

Philosophy of Communication

Austin Hestdalen
Purdue University Northwest
Convention Sun 2023-Thurs 2025

Political Communication

Position Vacant

Rhetoric Public Address

Benjamin Bates
Ohio University
Convention Sun 2023-Thurs 2025

Theory & Methodology

Kim Meltzer
Marymount University
Convention Sun 2023-Thurs 2025

Voices of Diversity

Dan Strasser
Rowan University
Convention Sun 2023-Thurs 2024

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Angie Corbo, Widener University

Second Vice President

Tammy Bulger, University of North Carolina Wilmington

Second Vice President

Dawn Pfeifer Reitz, Penn State Berks

Second Vice President, Local Arrangements

Celeste Wells, Boston College

CONNECT Session Director

Jessica Papajcik, Stark State College

Short Courses Director

Christina McDowell, Cornell University

Graduate Poster Session Director

William Burgess, Gallaudet University

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference Directors

Basak Guven, Duquesne University

Kati Sudnick, University of North Carolina Wilmington

Past Planner Advisor

Katherine Thweatt, SUNY Oswego

Social Media Director

Colin Kearney, Hampton University

GENERAL CONVENTION INFORMATION

Convention Conduct/Hotel Policies

Our ability to host rewarding conventions is highly dependent on our relationships with the hotels and other vendors such as technology providers. We request that you treat these relationships with care. And importantly, we ask that you be respectful of colleagues and students at all times.

1. Although housekeeping gratuities are at each guest's discretion, \$2 per room, per day, is customary. 100% of gratuities left are distributed to the members of the Hyatt's team servicing our rooms. Please be kind and courteous in your dealings with these service providers. Similarly, we would ask that you be gracious with your gratuities for bell and restaurant staff, and courteous in your interactions with them.
2. Encore (AV/Tech) will have tech support staff on-site during the convention. These individuals are available for your convenience to assist with technology and equipment provided by ECA and Media Support Services. They cannot provide support for your personal devices or help with internet connectivity. Please be kind.
3. ECA is intended to be a safe, inclusive, and welcoming experience for all participants. Please be especially aware of our many student participants and their safety and comfort. ECA will not tolerate harassment among convention attendees of any sort, including unwanted sexual attention, stalking, or non-consensual physical contact. Please be especially mindful of behavior when alcohol is present and/or when there are power imbalances among the parties involved. If you see or experience something, say something: Please report concerns to Jennifer Waldeck, President, or First Vice President, Jeanne Pursuit. The hotel reserves the right to refuse to serve alcoholic beverages to anyone who appears to be underage and cannot produce proper identification, or to anyone who appears to be intoxicated.
4. ECA is responsible for any damage to hotel premises. Please act responsibly in your guest room and meeting rooms. The hotel does not permit anything nailed, tacked, taped, or otherwise attached to floors, walls, furniture, or any other part of the building. You will be responsible for any damages charged to ECA as a result of your actions. Further, the hotel has the right to regulate noise levels in guest rooms and event spaces.
5. The Hyatt Regency Cambridge is a non-smoking facility. No smoking of any type is permitted in guest rooms, foyers, hallways, meeting rooms, restaurants, and restrooms. You will incur cleaning charges for smoking.
6. Pets are permitted in designated guest rooms with 72-hour advance reservation and payment of pet fee. Contact the hotel directly for details of the pet policy. Note that pets are not allowed in the restaurants, bars, lounges, or health club. They must be on a leash at all times in public areas, and kenneled when in the guest room unattended. Guests will be billed for any damages caused by pets. Service animals are welcome under the provisions of the Americans with Disabilities Act.
7. Check-in time is 4:00PM and check-out time is noon. Early check-ins or late check-outs are subject to availability and must be arranged with the front desk.
8. An early departure fee of one night's room and tax will be charged for early check-outs. By registering for the 2024 ECA convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for all risks associated with participating, and thereby hold harmless the Eastern Communication Association, its Executive Council, and other sponsors of this event.
9. Quiet Room Policy: the ECA Planning Team has provided Brattle (2nd floor) as a room where conference attendees can have a quiet place to relax and recharge. Please do not hold conversations, talk on the phone, or otherwise disrupt others in the quiet room. You will be asked to leave the quiet room if you cannot abide by this policy. We hope that everyone can use this room for their health and wellbeing.

Registration Hours—Courtyard Foyer

Wednesday, March 20.....	8:00 a.m. – 6:00 p.m.
Thursday, March 21.....	7:30 a.m. – 5:30 p.m.
Friday, March 22.....	7:30 a.m. – 5:00 p.m.
Saturday, March 23.....	8:00 a.m. – 2:00 p.m.

Exhibit hours/List of exhibitors

Exhibit Area—Courtyard Foyer

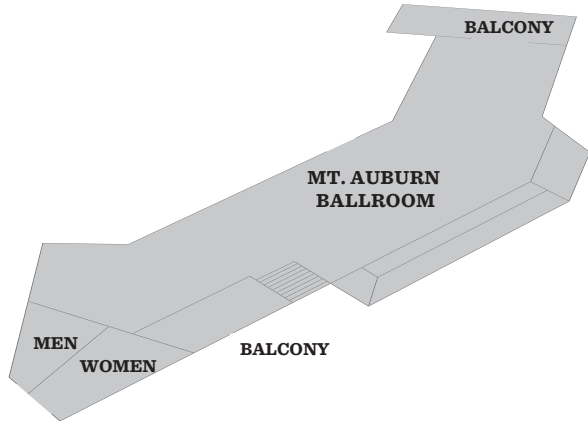
Thursday, March 21.....	9:00 a.m. – 5:30 p.m.
Friday, March 22.....	9:00 a.m. – 5:00 p.m.
Saturday, March 23.....	9:00 a.m. – 3:00 p.m.

Be smart. When you leave the hotel, do not walk alone, and be aware of your surroundings at all times.

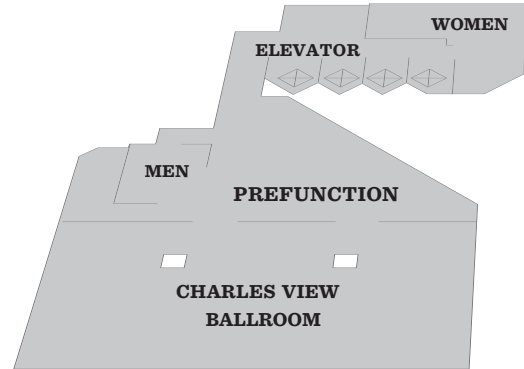
FOR IMMEDIATE SECURITY ASSISTANCE, DIAL ZERO FROM ANY HOUSE PHONE, OR CALL 911.

HYATT REGENCY Floor Plan - All Floors

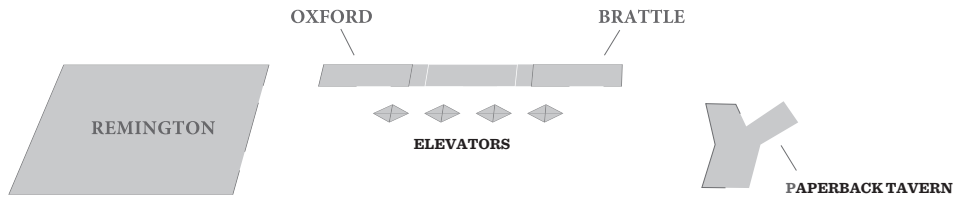
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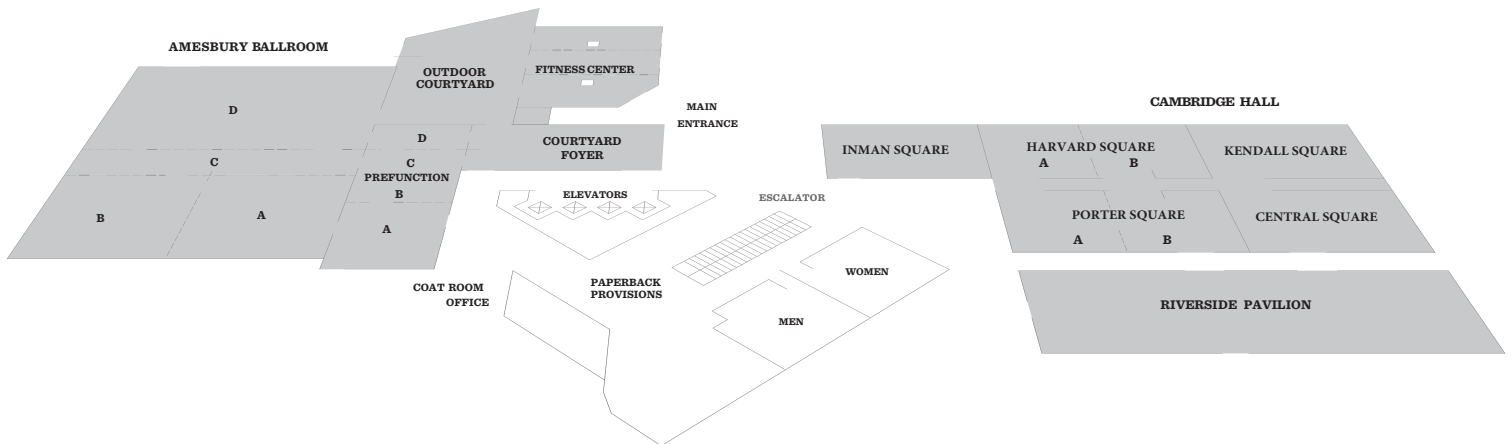
SIXTEENTH FLOOR



SECOND FLOOR



LOBBY LEVEL



- Suite 432 - 4th Floor
- Suite 532 - 5th Floor
- Suite 632 - 6th Floor
- Suite 732 - 7th Floor
- Suite 932 - 9th Floor

To all Suites: Turn left off of the elevator and follow signage

1. Connect to "@Hyatt_Meeting" network
2. Open your internet browser
3. Navigate to any website to open sign in page
4. Your internet passcode is:

ECA 2024 INTEREST GROUP PLANNERS AND REVIEWERS

Applied Communication

Planner: Erin Crow

Jordan Atkinson
Dana Borzea
Zachary Carr
Mary Donato
Janie Fritz
Cailin Kuchenbecker
Noel McGuire
Kylie Wilson

Argumentation and Forensics

Planner: Tim Michaels

Matt Corr
Sarah Deluliis

Communication Administration

Planner: Janie Harden Fritz

Susan Mancino
Amanda McKendree
Mary Mino
Jeanne Persuit
Stacy Smulowitz
Sally Vogl-Bauer

Communication Law & Ethics

Planner: Noura Hajjaj

Arshia Anwer
Amanda Damiano
Susan Drucker
Sanae Elmoudden
Thomas Flynn
Thom Gencarelli
Gary Gumpert
Michael Plugh

Communication Technology

Planner: Brian Patterson

Jeanne Persuit
Joel Ward

Communication Traits

Planner: Lynda McCroskey

Corey Liberman
Linda McCroskey
Suya Yin

Community College

Planner: Kerry Byrnes-Loinette

Dana Borzea
Susan Ward
Jenny Warren
Nancy Willets

G.I.F.T.S.

Planner: Jenny Warren

Kerry Byrnes-Loinette
Laura Davis
Carolyn Hurley
Donica O'Malley
Jessica Papajcik
Nancy Rosen
Christina Saindon
Nancy Willets
Cheryl Wilson

Graduate Poster Sessions

Planner: William Burgess

Katherine Armstrong
James Baker
David Bollinger
Jennifer Brubaker
Cathlin Clark-Gordon
Sarah Deluliis
Victor Grigsby
Maria Hannah
Austin Hestdalen
Emily Jones
Colin Kearney
Candace Parrish
Autumn Redcross
Christopher Stuart
Kati Sudnick
Katherine Thweatt
Yiyi Yang

Health Communication

Planner: Satarupa Dasgupta

Adebayo Comfort Tosin
Benjamin Bates
Jennifer Catellier
Nancin Dadem
Amanda Damiano
Paula Hopeck
Yadong Ji
Athar Memon

Instructional Communication

Planner: Sara Pitts

Katherine Armstrong
James Baker
Maria Hannah
Scott Myers

Intercultural Communication

Planner: Angela Putman

Gordon Alley-Young
Salvador Guzman
Dorothy Hammond
Louvins Pierre
Erin Watley

Interpersonal Communication

Planner: Jennifer Owlett

Jorlanditha Austin
Nicole Blau
Erin Brummett
Marianne Dainton
Sharmila Pixy Ferris
Elizabeth Glowacki
Salvador Guzman
Mary King
Rachael Purtell

Interpretation & Performance

Planner: Christina Saindon

Michael Broderick
Ariel Gratch
Greg Hummel
Sophia Koleno
Shauna MacDonald
Christina Saindon
Evan Schares
Julie-Ann Scott-Pollock

James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Planners: Basak Guven and Kati Sudnick

Katherine Armstrong
Jordan Atkinson
Nancy Bressler
Philip Dalton
Sarah Deluliis
Tom Duncanson
Scott Dunn
Eric Fife
Steve Granelli
Basak Guven
Brandy Hadden
Maria Hannah
Austin Hestdalen
Hannah Jones
Rachel Kaplan
Michael Kearney
Corey Liberman
Erin Lionberger
Matthew Martin
Sean Maulding
Abbey McCann
Ryan McCullough
Bruce McKinney
Athar Memon
Tim Michaels
Beth Michalec
Mary Mino
Scott Myers

Kelly O'Donnell
 Paromita Pain
 Ann-Marie Rowe Whyte
 Valerie Rubinsky
 Brent Saindon
 Cecilia Salomone
 Valerie Schrader
 Jennifer Shamrock
 Poppy Slocum
 Kati Sudnick
 Atsushi Tajima
 Candice Thomas-Maddox
 Sherry Tucker
 Jenny Warren
 David Weber
 Ann Marie S Whyte
 Catherine Wright
 Yiyi Yang

Kenneth Burke Society

Planner: Cem Zeytinoglu
 Robert Foschia
 Erik Garrett
 Ryan McCullough
 Tim Michaels
 Annie Laurie Nichols

Media Communication

Planner: Roseann Pluretti
 Gordon Alley-Young
 Beth Bonnstetter
 Nancy Bressler
 Denise Gilmer-Knudson
 Danielle Mehlman-Brightwell
 Leigh Nelson
 Kelly O'Donnell
 Lukas Pelliccio
 Ronald Raymond
 Jennifer Shamrock
 Lora Smith
 Mark Stine

Media Ecology

Planner: Austin Hestdalen
 Kati Sudnick
 Austin Hestdalen

Nonverbal Communication

Planner: Madison Neurohr
 Zachary Carr
 Thomas Feeley

Organizational Communication

Planner: Rachael Purtell
 Erin Crow
 Maxine Gesualdi
 Paula Hopeck
 Stephen Keating
 Katelynn Kuijpers
 Corey Liberman
 Cari Loeffler
 Robin Mathis
 Scott Myers
 Michael Solitto
 Casey Stratton
 Candice Thomas-Maddox
 Claire Wanzer
 Ming-Yi Wu

Philosophy of Communication

Planner: Inci Ozum Sayrak
 David Deluliis
 Sarah Deluliis
 Janie Fritz
 Paul Lucas
 Susan Mancino
 Matthew Mancino
 Tiffany Petricini

Political Communication

Planner: Christina Knopf
 Zahedur Arman
 Benjamin Bates
 Josh Bramlett
 Timothy Brown
 Mengyuan Chen
 Heather Crandall
 Robert Green
 Kimberley Hannah-Prater
 Mary Kahl
 Colin Kearney
 Gilbert Kipkoech
 Christina Knopf
 Danielle Mehlman-Brightwell
 Valerie Schrader
 Heather Stassen
 Courtney Tabor
 Richard Vatz

Rhetoric and Public Address

Planner: Valerie Schrader
 Timothy Barney
 Benjamin Bates
 Guillermo Caliendo
 Anne Czerwinski
 Jason Edwards
 Roger Gachet
 Gregory Griffin
 Michael Kearney
 Christina Knopf
 Ryan McCullough
 Trevor Parry-Giles
 Carla Richards
 David Seitz

Short Courses

Planner: Christina McDowell
 Amanda McKendree
 Jeanne Persuit
 Stacy Smulowitz

Theory and Methodology

Planner: Kimberly Meltzer
 Matthew Mancino
 Kimberly Meltzer
 Kati Sudnick

Voices of Diversity

Planner: Dan Strasser
 Timothy Brown
 Laura Brown
 Sean Maulding
 Angela Putman
 Christina Saindon
 Claude Taylor

CONNECT Sessions

Planner: Jessica Papacjik
 Kerry Byrnes-Loinette
 Christina Saindon
 Susan Ward
 Jenny Warren
 Nancy Willets

GRADUATE AND UNDERGRADUATE POSTER SESSIONS & AWARDS

**Please arrive at least ten minutes early to check in and display your poster.
Push pins and binder clips will be provided.**

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Session I

Friday, March 22 10:00-11:15 Amesbury D

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Session II

Friday, March 22 4:00-5:15 Charles View Ballroom

USC Poster awards will be given at the Friday evening dinner.

Graduate Poster Session I

Friday, March 22 4:00-5:15 Charles View Ballroom

Graduate Poster Session II

Saturday, March 23 10:00 -11:15 Amesbury D

Graduate Poster awards will be given at the Saturday afternoon General Business Meeting

ECA MEETINGS AT A GLANCE

Wednesday, March 20

Finance Committee I	11:00 AM	Charles View Ballroom - 16th fl
Publication Committee	12:45 PM	Charles View Ballroom - 16th fl
Site Selection Committee	2:00 PM	Charles View Ballroom - 16th fl
Executive Council I	3:15 PM	Charles View Ballroom - 16th fl

Thursday, March 21

ECA Research Fellows Meeting	8:30 AM	Suite 432
ECA Teaching Fellows Meeting	10:00 AM	Suite 732
Voices of Diversity Business Meeting	1:00 PM	Suite 632
Organizational Communication Business Meeting	2:30 PM	Suite 732
Political Communication Business Meeting	4:00 PM	Suite 532

Friday, March 22

Applied Communication Business Meeting	8:30 AM	Suite 632
Argumentation and Forensics Business Meeting	8:30 AM	Harvard Square B
Intercultural Communication Business Meeting	8:30 AM	Suite 432
Media Ecology Business Meeting	8:30 AM	Suite 732
New York State Communication Association (NYSICA) Business Meeting	8:30 AM	Suite 532
Communication Technology Business Meeting	10:00 AM	Suite 732
Media Communication Business Meeting	10:00 AM	Suite 532
Interpretation and Performance Business Meeting	11:30 AM	Inman Square
Communication Administration Business Meeting	1:00 PM	Suite 732
Communication Traits Business Meeting	1:00 PM	Suite 432
ECA 2025 Planner Meeting I	1:00 PM	Inman Square
Health Communication Business Meeting	1:00 PM	Suite 632
Communication Law & Ethics Business Meeting	1:45 PM	Suite 732
Interpersonal Communication Business Meeting	1:45 PM	Suite 632
Community College Business Meeting	2:30 PM	Suite 532
Philosophy of Communication Business Meeting	2:30 PM	Suite 432
ECA Nominating Committee	3:30 PM	Suite 432
Kenneth Burke Society Business Meeting	4:00 PM	Suite 532

Saturday, March 23

Instructional Communication Business Meeting	1:00 PM	Suite 432
Theory & Methodology Business Meeting	1:00 PM	Suite 732
Institute of General Semantics Business Meeting	2:30 PM	Suite 432
ECA 2025 Planner Meeting II	4:00 PM	Harvard Square B
General Business Meeting	5:00 PM	Mt. Auburn Ballroom - 14th fl

Sunday, March 24

Executive Council II	9:00 AM	Harvard Square A
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ECA provides space for a Twelve Step meeting nightly, Thursday-Saturday, in Suite 432.

REFRESHMENT BREAKS, MEALS, AND RECEPTIONS

Morning coffee breaks will be served Thursday-Saturday in the Courtyard Foyer, compliments of ECA. Refreshment breaks on Thursday and Friday afternoons, as well as Saturday afternoon Happy Hour, are open to all without special registration. Pre-registration is required for most meals.

Thursday, March 21

ECA Morning Coffee Break	10:00-11:00 AM	Courtyard Foyer
Past Officer's Club Luncheon	11:30-12:45 PM	Remington
Afternoon Break	3:00-4:00 PM	Courtyard Foyer
James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference & Newcomers Reception	5:30-6:30 PM	Mt. Auburn Ballroom – 14th Fl
Welcome Reception	6:30-8:00 PM	Mt. Auburn Ballroom – 14th Fl

Friday, March 22

ECA Morning Coffee Break <i>Sponsored by Duquesne University</i>	10:00 - 11:00 AM	Courtyard Foyer
Administrators' and Academic Leaders' Lunch and Learn	11:30-12:45 PM	Mt Auburn Ballroom, 14th Fl
Afternoon Break	3:00-4:00 PM	Courtyard Foyer
Undergraduate Scholars Conference Dinner	6:00-8:00 PM	Harvard Square A and B
Wine and Spots <i>Sponsored by Dr. Richard E. Vatz</i>	6:00-8:00 PM	Mt. Auburn Ballroom 14th Fl

Saturday, March 23

ECA Morning Coffee Break <i>Sponsored by the National Communication Association</i>	10:00-11:00 AM	Courtyard Foyer
Communication Merging Professional and Personal Currents: ECA Keynote Address and Awards Luncheon	11:30 AM-12:45 PM	Mt. Auburn Ballroom 14th Fl
Afternoon Break	3:00-4:00 PM	Courtyard Foyer
Business Meeting Happy Hour	5:00-6:00 PM	Mt. Auburn Ballroom 14th Fl
President's Reception <i>Sponsored by Kendall Hunt</i>	6:30-10:00 PM	Charles View Ballroom 16th Fl

SHORT COURSES

Short courses require preregistration or on-site registration

Time	Session Title	Location
Thursday, March 21		
10:00-11:15 AM	Using AI in the Basic Communication Course: A Primer	Harvard Square A
2:00-3:15 PM	The Pedagogy of Social Media: Essential Strategies for Developing Core Competencies	Harvard Square A
4:00-5:15 PM	A Short Course Dedicated to Merging the Currents of Content, Delivery, and Visual Aids	Harvard Square A
Friday March 22		
8:30-9:45 AM	Currents in Promoting CSR, DEI and ESG Strategies: The Promise and Peril of Doing Good -- A Case Study Approach	Harvard Square A
10:00-11:15 AM	Exploring Current Media Literacy Trends Focused on Diversity, Equity, and Inclusion	Harvard Square A
1:00-2:15 PM	Currents of Influence: Riding the Wave of Lifelong Learning	Harvard Square A
2:30-3:45 PM	The Rhetoric of Public Places: Teaching an Undergraduate Course	Harvard Square A
Saturday, March 23		
8:30-9:45 AM	Generative AI and Ethical Communication: Shaping the Current in Education	Harvard Square A
2:30-3:45 PM	Agenda(s), Spin, and Rhetorical Currents	Harvard Square A

FIRST VICE PRESIDENT'S PROGRAMMING

Thursday March 21

1:00-2:15 PM	Anti-Bullying Initiative: Currents in the Workplace	Inman Square
1:00-2:15 PM	Currents in Experiential Learning: Student-Run Firms	Harvard Square A
4:00-6:00 PM	Beyond the Straight and Narrow Screening	Amesbury D

Friday March 22

10:00-11:15 AM	Currents at ECA: Strategic Doing Update	Inman Square
4:00-6:00 PM	Celebrating the Currents of Pete Seeger's Life and Legacy: An Interactive Singalong	Amesbury D

Saturday, March 23

8:30-9:45 AM	Conference Currents: The Convention of the Future	Suite 532
2:30-3:45 PM	Currents in Student Organization Advising: Lambda Pi Eta and Affiliated Student Organizations	Central Square

CONNECT SESSIONS

Thursday March 21

10:00-11:15 AM	CONNECT SESSION Advance Personally with Professional Membership	Kendall Square
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Friday March 22

8:30 AM-9:45 AM	CONNECT SESSION: Two Can Play at That Game: How Faculty Can Benefit From AI, too.	Central Square
1:00-2:15 PM	CONNECT SESSION Career Readiness: Connecting NACE Competencies to Introductory Communication and Public Speaking Courses	Porter Square
2:30-3:45 PM	CONNECT SESSION: Reclaim-ing Your Classroom: Connecting Course Policies with Current Research	Central Square
4:00-5:15 PM	CONNECT SESSION Advance Personally with Professional Membership <i>Repeat Session</i>	Central Square

Saturday, March 23

8:30-9:45 AM	CONNECT SESSION Elevate the Quality of Your Online Course Design	Kendall Square
10:00-11:15 AM	CONNECT SESSION Incorporating Linguistic Justice in the Communication Classroom	Porter Square

Wednesday • March 20, 2024

004007 11:00 AM to 12:30 PM Charles View Ballroom - 16th fl
Finance Committee I

12:45 PM

006007 12:45 PM to 1:45 PM Charles View Ballroom - 16th fl
Publication Committee

2:00 PM

009007 2:00 PM to 3:00 PM Charles View Ballroom - 16th fl
Site Selection Committee

3:15 PM

012007 3:15 PM to 6:00 PM Charles View Ballroom - 16th fl
Executive Council I



Stark State
COLLEGE

We applaud

Jessica Papajcik
*associate professor and
program coordinator,
communication, humanities,
education and reading*

on her appointment as

**First-Vice President
Elect-Select of the
Eastern Communication
Association**

starkstate.edu

Congratulations!



The Faculty and Students of the Department of Communication Studies at the University of North Carolina Wilmington wish to congratulate our colleague and professor, Dr. Jeanne M. Persuit, for serving as 1st Vice President and Primary Planner for ECA 2024 *Currents*.

The Department of Communication Studies at UNCW offers a B.A. in Communication Studies and an M.A. Integrated Marketing Communication (IMC).

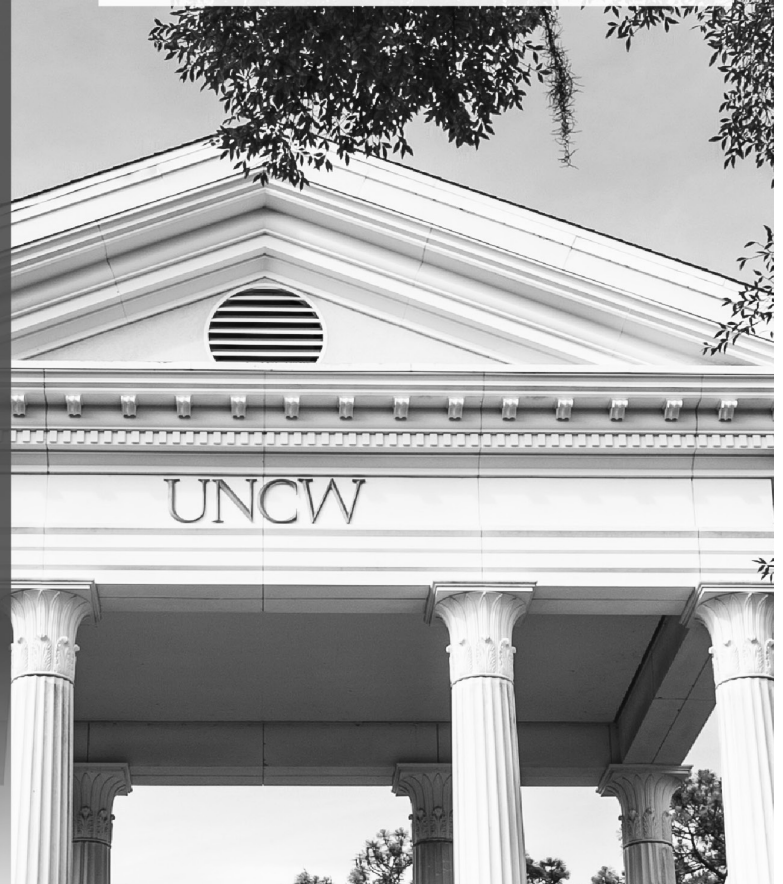
Our undergraduate curriculum includes media production, performance studies, interpersonal/organizational communication, rhetoric, and IMC.

Our fully online M.A. in IMC focuses on praxis, diversity and inclusion, research, and ethics.

Visit us at

www.uncw.edu/com

or email imc@uncw.edu



Thursday • March 21, 2024

8:30 AM

101003 **Amesbury A**
8:30 AM to 9:45 AM
Current Issues in Voices of Diversity

Chair: Dan Strasser, Rowan University
 “Art Imitating Life: Social Media Responses to “The Talk” in Prime-Time Television” Melissa Renee Harris, Marymount University
 “Belonging, Inclusion, and Collaboration in Communication Studies: Building Self-Awareness and Community” Angie Corbo, Widener University; Zora DeSeignora, Widener University; Kaitlyn Lathrop, Widener University
 “Black Media Studies: A Catalyst for Change in Mass Communications” Ashley Smalls, Johnson and Wales University
 “Countercurrents in Black Women’s Magazine Writing, 1900-1909” Mary Triece, University of Akron

These papers address current issues and topics relevant to the Voices of Diversity Interest Group.

101004 **Amesbury B**
8:30 AM to 9:45 AM
The 2024 Presidential Election: Review and Preview

Sponsor: Political Communication
 Chair: Theodore Sheckels, Randolph-Macon College
 Presenters:
 Scott Wilson Dunn, Radford University
 Lisa Gring-Pemble, George Mason University/Political Communication Division
 Kimberley J Hannah-Prater, Community College of Baltimore County
 Colin Kearney, Hampton University
 Theodore Sheckels, Randolph-Macon College
 Richard Eugene Vatz, Towson University
 Paula Youra, University of Lynchburg

The 2024 presidential election seems more predictable than many: it looks as if it will be a Biden-Trump rematch. But that might not happen, and, even if it does, what follows March 2024 may be strikingly different than what happened in 2020. What will the conventions look like? What will the debates be like? Will the advertising be extremely negative? How will social media be used? How will voters be prompted to exercise the franchise--or suppressed? A group of ECA-linked political communication scholars will comment on what has transpired and address these questions about what will ensue.

101012 **Porter Square**
8:30 AM to 9:45 AM
Confronting Higher Ed’s Thorniest Problems: A Roundtable Discussion on Values-Based Change and Leadership

Sponsor: Communication Administration
 Chair: Trevor Parry-Giles, University of Maryland
 Presenters:
 Timothy J. Brown, Montgomery County Community College
 Janie Harden Fritz, Duquesne University
 Mary L Kahl, The Pennsylvania State University, the Behrend College
 Janette Kenner Muir, George Mason University
 Kami Silk, University of Delaware

Bringing together current and retired administrators, this roundtable tackles some of the most challenging and difficult problems facing higher education. The panelists will draw from their experiences in higher education administration to determine how we can retain our commitments to values-based change as we seek to confront higher education’s thorniest problems.

8:30 AM

101012 **8:30 AM to 9:45 AM** **Harvard Square A**
Social Media and the Changing Current of Health Messaging and Debates

Sponsor: Health Communication

Chair: Alexa Harris, Norfolk State University

Respondent: Alexa Harris, Norfolk State University

“#SocialSupport: Examining the Informative and Emotional Functions of Bariatric Surgery Support Groups on Facebook” Adria Goldman, University of Mary Washington

“Sugar, Snacks, and Weight: An Examination of Posts and Parent Reactions to the Challenging of Nutritional Health Norms on the “Growing Intuitive Eaters” Instagram” Elizabeth A Johnson-Young, University of Mary Washington

“The Digital Cult of Thinness: Critically Engaging Ozempic “Success Stories” on Social Media” Emily Deering Crosby, University of Mary Washington

““My Obsession is with Eating Actually Healthy Food Based on Nutrient Content - I Don’t See Why it’s Even Viewed as a Problem”: The Triple Bind of “Orthorexia” as a Social Media Diagnosis” Donica O’Malley, Bunker Hill Community College

As ECA considers the theme of currents, it is an appropriate time to reflect on the role of social media in our understanding of health. This panel will consider the ways in which social media has impacted how we perceive and act on health attitudes, beliefs, and recommendations. Utilizing a diversity of approaches that explore current topics worthy of closer analysis, this panel will provide the opportunity for a more holistic view of the changing currents of the communication of important health messages through popular social media. Topics covered in this panel will include family nutrition, diet culture, diagnoses, and social support. Panelists will present research and reflections on their topic areas followed by an overarching discussion from the panelists and audience regarding how the areas discussed can inform current and future areas of theory, methodologies, and practice.

101014 **8:30 AM to 9:45 AM** **Kendall Square**
Current Topics in Communication Law and Ethics

Sponsor: Communication Law and Ethics

Chair: Noura Hajjaj, Duquesne University

“A Special Court for an Official Violation: The Deliberate Corruption of an Environmental Advocates’ Speech and Person, and The Possibility of a Just Outcome in an Attenuated Process” Tom Duncanson, Green Citizen Diplomacy Project

“How Authoritarianism and Extraversion Relate to Censorship” Kayla Wentzel, University of Delaware; Jennifer Lambe, University of Delaware

“Is it FOIA-real? A review of the freedom of information act in enhancing journalism practice in a democracy” Nathaniel Godwin, West Virginia University

These papers describe the current trends and topics in Communication Law & Ethics.

101015 **8:30 AM to 9:45 AM** **Inman Square**
Navigating Currents of Faith and Identity:

An Exploration of Organizational Communication in Christian Organizations

Sponsor: Organizational Communication

Chair: Joshua Parcha, Penn State Hazleton

Respondent: Paula Hopeck, Bloomsburg University

“An Organization Story and an Analysis of the Drama Greenleaf Exposes the Undercurrents Affecting Church and Community” Robin Smith Mathis, Kennesaw State University; Mackenzie Cato, Kennesaw State University; Joshua Scott, Greater Providence Baptist Church

“Identity Tensions within Christian Organizations: Reinvigorating Currents of Christian Communication Theorizing” Casey Michael Stratton, Salisbury University

This panel delves into the undercurrents of organizational communication within Christian organizations, examining how authentic communication can rebuild struggling faith communities, and seeking to reinvigorate currents of Christian communication theorizing, providing insights to address the challenges of contemporary religious identification in a changing cultural landscape.

101016 **8:30 AM to 9:45 AM** **Remington**
Otherwise than Matter: Beyond New Materialism in Communication

Sponsor: Philosophy of Communication

Chair: Garnet C. Butchart, Duquesne University

Authors:

Alex Fagin, Duquesne University

Matthew S. Lindia, Duquesne University

Austin D. Hestdalen, Purdue University Northwest

Garnet C. Butchart, Duquesne University

This panel explores new materialism’s concern for the agency of things in organizational communication, media studies, and urban communication. The papers in this panel suggest that new materialism’s concern for nonhuman actors leaves a gap in scholarship about what nonhuman actors do not do. As such, new materialism needs robust engagement with philosophies of nothing, negation, and negativity. These papers engage with the implications for communication about what is not done by material things.

8:30 AM

101017 **8:30 AM to 9:45 AM** **Central Square**

G.I.F.T.S.: Great Ideas For Teaching Technology and Media

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Jessica Papajcik, Stark State College

“ChatGPT for Writing: Prompt Engineering for Audience Awareness” Cathlin Clark-Gordon, Seton Hill University

“Delving into Media’s Darker Sides — The Ongoing Evolution of a 100-Level Communication Research Paper” Mary Helen Millham, University of Hartford; Alexandra McNamara, University of Connecticut; Noreen Victoria Fasulo, Graduate Student; Ryan Gorneault, University of Hartford; Dominic Rascati, University of Hartford

“Fake Famous: Ethics of Social Media Influencer Relations” Sun-A Park, Robert Morris University

“Taking a “Nosedive” into Unintended Consequences of Technologically-Mediated Communication: Using Black Mirror to Reflect on Social Media as an Over-Influencer in Interpersonal Relationships” Mary Helen Millham, University of Hartford; Ryan Gorneault, University of Hartford; Dominic Rascati, University of Hartford

“The HistoryMakers Digital Archive: A Tool for Teaching Media Effects & Research Skills” Jana Duckett, Morgan State University

“How ChatGPT will [insert hyperbolic cliché verb here] the [insert industry/media topic here]”: Creating Media Literacy Infographics About Conversational AI” Mark Allen Flynn, Emmanuel College

In this competitively selected panel, presenters will share their authentic, unique, and innovative “Great Ideas” for teaching students. G.I.F.T.S. include activities, projects, or simulations toward undergraduate courses that help students understand, apply, and appreciate communication skills, concepts, & theories relevant to the discipline.

101019 **8:30 AM to 9:45 AM** **Suite 432**

ECA Research Fellows Meeting

101090 **8:30 AM to 9:45 AM** **Harvard Square B**

Top Competitive Papers in Rhetoric & Public Address

Sponsor: Rhetoric and Public Address

Chair: Abbe Depretis, Carnegie Mellon University

Respondent: Valerie Schrader, Penn State University - Schuylkill Campus

“Changing the Currents of Public Memory to Change the Tide: Whose History Is Represented in the Gorgas House Museum at the University of Alabama?” Laura R Stewart, University of Alabama

“Image Repair of Fake News: The Washington Elm in Cambridge, Massachusetts” Josh Compton, Dartmouth College

“Learning From the Past: A Rhetorical Analysis Applying Blair, Dickinson, and Ott’s Assumptions of Public Memory to the Film

“Escaping the Madhouse: The Nellie Bly Story” Hayley Salen, Penn State University- Schuylkill Campus

“Your Plastic Diet: Visual Arguments and Visual Enthymemes Transcending Science” Samantha Hannah, Virginia Polytechnic Institute and State University (Virginia Tech); Jim A. Kuypers, Virginia Polytechnic Institute and State University (Virginia Tech); Luke Williams, Virginia Polytechnic Institute and State University (Virginia Tech)

This panel features this year’s top two faculty papers and top two student papers in the Rhetoric and Public Address Interest Group.

10:00 AM

103003 **10:00 AM to 11:15 AM** **Amesbury A**

Top Papers for Media Communication

Sponsor: Media Communication

Chair: Roseann Pluretti, Queens University of Charlotte

Respondent: Lukas Pelliccio, Lincoln University

“Shared Values, Strained Bonds: The Impact of Character-Viewer Value Alignment on Parasocial Relationships with Media Figures” Daniel Spitz, Hebrew University, Jerusalem, Israel; Rebecca Tukachinsky Forster, Chapman University; Sarah Downey, Chapman University

“You Are More Than Just Your Gift:” Facework and Idealization in Disney’s Encanto” Valerie Schrader, Penn State University - Schuylkill Campus; Janelle Gruber, Penn State Schuylkill

“Пропаганда (Propaganda) and патриотизм (Patriotism): Examining Russian News Coverage of the War in Ukraine” Hans C. Schmidt, Penn State University, Brandywine

“The deceptive entrepreneurs in patriarchal capitalism: how women lie in a start-up world in Inventing Anna and The dropout” Micky Lee, Suffolk University

This paper session includes the top four paper submissions for the Media Communication interest group.

10:00 AM

103004 **10:00 AM to 11:15 AM** **Amesbury B**
Free Speech Round Table

Sponsor: Communication Law and Ethics

Presenters:

“303 Creative v. Elenis: Compelled Speech or Illegal Discrimination?” Jason Zenor, SUNY-Oswego

“Dominion Voting Systems v. Fox News: Defamatory Speech or Political Commentary?” Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

“Gonzalez v. Google LLC: Is Section 230 a Terrorist?” Nicholas Gadino, University of Delaware

“Jack Daniel’s Properties, Inc. v. VIP Products LLC: Innocent Parody or Serious Trademark Violation?” Thomas Richard Flynn, Slippery Rock University

“Lemmon v. Snap: Is Section 230 a License to Kill?” Juliet L Dee, University of Delaware

This panel features presentations on six recent cases with free speech implication. Two of the cases deal with the immunity covered by section 230 of the Communications Decency Act. The other cases deal with compelled speech, true treats, defamatory speech, and trademark infringement/dilution. Each presenter will recount the facts, explain the decision, and consider the large significance of the case.

103008 **10:00 AM to 11:00 AM** **Courtyard Foyer**
ECA Morning Coffee Break

103012 **10:00 AM to 11:15 AM** **Porter Square**
Constructive Argumentation amid Political Controversies: Debate and Deliberation in the Public Sphere

Sponsor: Argumentation and Forensics

Chair: Tim Michaels, Penn State University

Respondent: Cem Zeytinoglu, East Stroudsburg University

“Deliberation, Trust, and Listening: How Relational History and Listening Helped a City Resolve a Public Art Controversy” Philip Dalton, Hofstra University

“A current of disinformation is shaping the public debate on abortion policy – how to support women’s health in a post-Roe environment” Heather Walters, Missouri State University

Today’s political climate is largely wrought with partisan conflict and widespread controversy. While many may shy away from political arguments to avoid hostility, this session features papers which reify the power argumentation and rhetorical theory as ways to more constructively approach communication within public controversies. Whether in local or national politics, the authors in this session envision argumentation as a way forward to more effective political communication and deliberation.

103012 **10:00 AM to 11:15 AM** **Harvard Square A**
Using AI in the Basic Communication Course: A Primer

Sponsor: Short Course

Presenters:

Matt Corr, Shenandoah University

Tiffany Petricini, Penn State University

Like it or hate it, AI in higher ed is here to stay. A survey done by Resumebuilder.com found that 90% of business leaders in charge of hiring are scanning resumes for “ChatGPT skills” (2023). Despite these expectations, there is a gap in the implementation of AI in the classroom, in part because of lack of understanding and training (Petricini et. al., 2023). There are numerous valuable applications of AI, particularly generative AI, for communication courses. This course helps participants with all levels of familiarity with AI understand what “it” (AI) is and how “it” works. Participants will be provided with an overview of different types of generators that could be useful to participants in their courses. They will also observe demonstrations and examples of assignments and in-class applications.

10:00 AM

103014

10:00 AM to 11:15 AM
CONNECT SESSION: Advance Personally with
Professional Membership

Kendall Square



Chair: Jessica Papajcik, Stark State College

Presenter:

Joel Scott Ward, Geneva College

This session will offer suggestions for how to tackle attending your first ECA. Designed for newcomers, graduate students, or industry professionals interested in field research, this session will assist with navigating the people and groups that make up the Eastern Communication Association. Along with making connections to ECA as an organization, this session offers practical tips for how to use a professional conference to enhance your personal trajectory as a professional or academic in the wide and rich field of communication.

NOTE: This session will be offered again on Friday, March 22.

103017

10:00 AM to 11:15 AM
Traversing Interpersonal Communication in a Digital Age

Central Square

Sponsor: Interpersonal Communication

Chair: Michael R. Kearney, Duquesne University

Respondent: Janie Harden Fritz, Duquesne University

"Demystifying Technology Towards an Ethics of Interpersonal Communication in the Digital Age" Erik Garrett, Duquesne University

"Forging Connections vs Fostering Extremism: Social Media's Duality in Interpersonal Communication" Carla Rae Richards, Duquesne University

"Real Talk: The Difficulty of Distinguishing Interpersonal Communication in a Digital Age" Victor Grigsby, Duquesne University

"Social Media Creating Space for Unauthentic Business and Relationship Opportunity" Andrew Thomas Connolly, Duquesne University

In today's fast-paced and digitally driven society, the art of meaningful interpersonal communication is facing both exciting possibilities and formidable obstacles. The panel will bring together various discussions to unravel interpersonal communication complexities in cultivating genuine connections amidst screen-dominated interactions.

Exploring the evolving landscape of online interactions, this theme examines how digital communication impacts relationship dynamics-formation, maintenance, and intimacy. Panelists will discuss both hurdles and strategies for fostering robust connections in the virtual realm and insights into the interpersonal aspect of online relationships.

103021

10:00 AM to 11:15 AM
"Well, Nobody's Perfect!": Questioning How Popular Culture Reimagined Examples Contribute to Diversity or Increased Marginalization

Suite 632

Sponsor: Voices of Diversity

Chair: Nancy Bressler, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"Those Were the Days": The Legacy of Norman Lear" Nancy Bressler, West Virginia Wesleyan College

"Life is Plastic, It's Fantastic (When You're White): Analyzing White Feminism in The Barbie Movie" Chloe Alysse Sotomayor, West Virginia Wesleyan College

"When You Wish Upon a Star... Have Live-Action Remakes Gone Too Far: Exploring the Racial Connotations Behind Claiming "POC Representation" Within Recycled Media" Faith Renee Yoho, West Virginia Wesleyan College

"I Would Never Make This About Race": Competing Discourses of Colorblindness, Being 'Not Racist', and Anti-Racism in Reimagined Representations of Interracial Relationships" Erin Brummett, Commonwealth University of Pennsylvania - Bloomsburg

Inspired by ECA's theme of "Currents", this panel analyzes contemporary examples of popular culture that have been reimagined with an emphasis on greater diversity inclusion, highlighting marginalized voices, and dismantling racial and gender oppressions. Panelists examine Barbie, Disney live action films, and streaming television shows, and a Broadway musical to explore how these examples provide avenues for facilitating social justice conversations; however, we also question to what extent these reinvented examples lead to additional diversity issues.

103022

10:00 AM to 11:15 AM
ECA Teaching Fellows Meeting

Suite 732

Chair: Anne F. Mattina, Stonehill College

11:30 AM

105004 **11:30 AM to 12:45 PM** **Amesbury B**

Making Connections between Rhetoric, Health Communication, and Debate

Sponsors: Argumentation and Forensics; Health Communication; Rhetoric and Public Address

Chair and Respondent: Jason Edwards, Bridgewater State University

“Casual Radicalization and Rapid Groupthink: An Analysis of Argument on Reddit” Jeffrey St. Onge, Ohio Northern University

“Navigating Currents of Critical Approaches: Organizing Rhetorical Criticism Through the McGee-Leff Debate” Rick Olsen, UNC Wilmington

“Something Careless This Way Comes: Medical Errors in Popular Culture” Heather J Carmack, The Mayo Clinic

This panel of competitive papers examines connections between rhetoric, health communication, and debate.

105012 **11:30 AM to 12:45 PM** **Porter Square**

Cultivating Communities of Attention: Exploring Pedagogical Spaces, Practices, Technologies

Sponsor: Philosophy of Communication

Chair: Joel Scott Ward, Geneva College

“Building Communities of Attention: Meeting Students where they ‘need’” Annette Holba, Plymouth State University

“In the Flow: Civility, Community, Conversation” Maryl McGinley, University of Pittsburgh-Johnstown

“Presence and Inclusion: Community and Engagement in the Classroom” Tiffany Petricini, Penn State University-Shenango

“The Delightful Experience of Wonder in the Classroom and in Professional Life” Inci Ozum Sayrak, Duquesne University

“The Ground of Attention: The Semantic Environment, Shared Narratives, and the Possibility of Communities of Attention” Ryan P McCullough, West Liberty University

This panel grounds itself on the notion that attention can move us closer to “the experience of a reality from which distraction, defenses, or projection separates us” (Panizza, 2022, p. 2). Attention offers the opportunity to experience the world together. Through attention, we have a chance to participate in the world together, if only we notice that we are there with others. To recapture a sense of attention, this panel explores James Lang’s (2020) metaphor, “communities of attention” (p. 95) as a way to respond to our current environment. We consider the [connections between] communities, attention, and technologies that reinforce the challenges [and opportunities] of our current technological and historical moment, and share communicative and pedagogical approaches to engage students in the classroom.

105014 **11:30 AM to 12:45 PM** **Kendall Square**

**Teaching Public Speaking Online in the Present Currents:
Reflecting on Past Practices Against the Backdrop of the Pandemic**

Sponsor: Community College

Chair: Rebecca Marie Townsend, Holyoke Community College

Presenters:

Susan Ward, Delaware County Community College

Kerry Byrnes-Loinette, Collin College

Amanda Davis Gatchet, Montgomery County Community College

Nick Linardopoulos, Rutgers, The State University of New Jersey

Drawing upon their experience teaching public speaking online before the pandemic, panelists will lead a round table discussion reflecting on how their views about teaching the course have been impacted by the pandemic. Along with them, panelists invite the audience to discuss any theoretical and philosophical approaches to teaching the course before the pandemic that might still ring true and how these approaches might shape the future of the course.

105016 **11:30 AM to 12:45 PM** **Remington**

Past Officers’ Club Luncheon

1:00 PM

107003 **1:00 PM to 2:15 PM** **Amesbury A**

Organizational messaging, social media engagement and crisis communication in health contexts

Sponsor: Health Communication

Chair: Jennifer Allen Catellier, Gannon University

Respondent: Benjamin R Bates, Ohio University

“Does organizational messaging make a difference? Investigating Themes and Language Style in Twitter Discourse and Engagement by Mental Health Organizations” Rebecca Katherine Britt, University of Alabama; Heather J Carmack, The Mayo Clinic; Andrew Morris, University of Alabama; Ananya Raka Chakraborty, University of Alabama; Courtney L Franco, University of Alabama

“Feeling the heat: A content analysis of tweets about the Canadian wildfires using a risk communication framework” Amanda D. Damiano, Marist College; Ming-Yi Wu, Northeastern University

“Health communication in times of crises: Catholic Priests’ perspectives on Anointing of the Sick” Dious Joseph, OHIO UNIVERSITY ATHENS; Sean M Horan, Fairfield University

This panel showcases papers that delineates different trends of social media engagement from organizational and environmental perspectives and crisis communication within the context of religious observations and meaning-making.

107004 **1:00 PM to 2:15 PM** **Amesbury B**

Top Papers in Interpersonal Communication

Sponsor: Interpersonal Communication

Chair: Erin Brummett, Commonwealth University of Pennsylvania - Bloomsburg

Respondent: Mary E. King, Bloomsburg University

“Even if you don’t watch it with me, I will tell you about it:’ Understanding Secondhand Fanship Through Romantic Partners” Ellie Weaver, University of Oklahoma; Caleb Hubbard, Sam Houston State University

“The History of Self-Relevant Research in Communication: 1948 to 2020” Xuewei Zhang, State University of New York, University at Albany; Timothy Stephen, State University of New York, University at Albany

“Interpersonal Abortion Conversations: Communication Characteristics Post-Roe” Valerie Rubinsky, University of Maine at Augusta; Angela Cooke-Jackson, California State University, Los Angeles

This session includes the three top papers in the Interpersonal Communication Interest Group.

107005 **1:00 PM to 2:15 PM** **Amesbury D**

Public Address of 1974, Fifty Years Later

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

“Barbara Jordan’s Defense of the Constitution During the Nixon Impeachment Hearings Fifty Years On: Are the Currents of History Requiring a Fresh Defense?” Carl Hyden, Morgan State University

“Four Years After Earth Day and “Environment” Is Stood on Its Head: Nixon and the 1974 Spokane International Exposition on the Environment” Tom Duncanson, Green Citizen Diplomacy Project

“Mo Udall in 1974 on What’s Wrong with Our Elections and Our Governance: Still Relevant Fifty Years Later?” Theodore Sheckels, Randolph-Macon College

“The National Recurring Nightmare: Ford’s Inaugural Speech Fifty Years Later” Christina M. Knopf, SUNY Cortland

Public address studies often look back. Doing so can reveal speeches largely ignored as well as ones that now should be forgotten. Doing so also reveals speeches that not only raise issues still relevant but do so in a curious way, reminding us that the nation has dealt with matters such as scandal, impeachment, division, and dysfunction before. This session considers four 1974 speeches: Barbara Jordan speaking eloquently, solemnly about impeachment; Richard Nixon deflecting attention from the natural environment by lamenting the sociopolitical one; Mo Udall reflecting (with some wit) on what’s wrong with the government; Gerald Ford talking about a “national nightmare” and urging people to think it was over.

107012 **1:00 PM to 2:15 PM** **Harvard Square A**

Currents in Experiential Learning: Student-Run Firms

Chairs: Leeanne M Bell McManus, Stevenson University; Jeanne Pursuit, UNC Wilmington

Presenters:

Daniel Anisimov, Stevenson University

Nilou Mollaahmad, UNC Wilmington

Maya Townsend, Stevenson University

Kati Elizabeth Sudnick, UNC Wilmington

Jacob Crosby, Stevenson University

Student-run firms offer a unique opportunity for students’ experiential learning. The student-run firm offers experience in leadership and project management as well as conflict management, recruiting, and business development. Students from two student-run firms, The Mill Agency at Stevenson University and Pier601 Creative at UNC Wilmington, along with their advisors, will discuss projects, challenges, and benefits of the student-run firm model.

THE ONLY AUTHENTIC BOOK OF PERSUASION:

The Agenda-Spin Method 7th Edition



THIS COUNTRY IS HEADING TOWARD SOLVING ITS PROBLEMS IN INFLATION, FOREIGN POLICY, CRIME AND THE ASCENSION OF CHINA.

THIS COUNTRY HAS NEVER BEEN ON SUCH A DOWNWARD SLOPE: LOOK AT INFLATION, THE SOUTHERN BORDER, CRIME IS OUT OF CONTROL AND FOREIGN POLICY HAS NO DIRECTION.

The Only Authentic Book of Persuasions is a fascinating read. Richard Vatz's Agenda-spin model has changed the way I understand and respond to attempts at persuasion. Packed with eye-opening examples of how skilled persuaders get us to pay attention and sign importance to certain issues, we also learn how others are kept out of our consideration. Rick's renowned Article Assignment which is the most brilliant communication exercise I've ever come across, clearly and powerfully demonstrates how human beings create meaning in discourse, from our everyday conversations to the news we share to the President's State of the Union address. He presents it all with such clarity and with that I kept reading and re-reading for the sheer pleasure of it."

Source: Harrison Monarth, best-selling New York Times Author, GuruMaker-school of professional Speaking

The only persuasion book that tells you step-by-step how to persuade.

1:00 PM

107012 **1:00 PM to 2:15 PM** **Porter Square**

**Embracing new and revisiting traditional IMC efforts:
Exploring current topics and applications of IMC theories and concepts in the context of
emerging technologies and long-established offline practices**

Sponsor: Applied Communication

Chair: Yiyi Yang, UNC Wilmington

“Application of IMC among Small Businesses Owned by African-American Women: A Rhetorical Analysis of Social Media Accounts”
Tegan Jones, UNC Wilmington

“Evolving Video Advertising Preferences and the Effects on Brand Engagement” Emily Nicole Quezada, UNC Wilmington

“Instagram and the NFL: An Exploration of NFL Teams’ use of Instagram as a Tool to Manage Relationships” Emily Leigh Jones, UNC Wilmington

“Strategies for Integrated Marketing Communication among Latino Small Business Owners: A Mixed Methods Research Study” Kelly Blanchard, UNC Wilmington

The panel discusses the current applications of IMC (Integrated Marketing Communication) theories and concepts in the context of emerging technologies as well as long-established forms. The four studies included in the panel investigate IMC practices by large corporations, such as the NFL, as well as small businesses owned by minorities.

107014 **1:00 PM to 2:15 PM** **Kendall Square**

**ChatGPT in the Communication Classroom:
A Round Table on Speech Preparation, Delivery, and Other Considerations**

Sponsor: Communication Technology

Chair: Tiffany Petricini, Penn State University-Shenango

Presenters:

Tiffany Petricini, Penn State University-Shenango

Jill Burk, Penn State University- Berks

Matt Corr, Shenandoah University

Robert Foschia, Kutztown University

Melissa Robinson, Penn State Fayette

This round table features experts in the communication discipline working with AI in the communication classroom. In addition to discussing two studies examining AI in higher education and AI’s effects on speech preparation and delivery, it also will discuss best practices. The hope is to create a community space to share thoughts, ideas, and concerns about the advent of generative AI and its effects on the communication classroom.

107015 **1:00 PM to 2:15 PM** **Inman Square**

Anti-Bullying Initiative: Currents in the Workplace

Presenters:

Sally Vogl-Bauer, University of Southern Indiana

Garry Bailey, Abilene Christian University

Stacy Smulowitz, University of Scranton

This workshop is sponsored by the 1st Vice President as part of NCA’s Anti-Bullying Initiative.

107017 **1:00 PM to 2:15 PM** **Central Square**

**Currents of Organizational Communication:
Navigating Challenges, Conflict, and Anticipatory Socialization**

Sponsor: Organizational Communication

Chair: Katelynn Lousie Kuijpers, University of Delaware

Respondent: Michael Sollitto, Texas A&M University-Corpus Christi

“A Scale for Vocational Anticipatory Socialization: Creating and Testing a Way to Measure the Six Sources of VAS Information”

Kenneth Levine, University at Albany, SUNY; Melinda Aley, Montana State University Billings

“An Autoethnography of Organizational Conflict Rapids and Eddies That Caution the Churning Undertow of Higher Education and Communication Education” Robin Smith Mathis, Kennesaw State University

“Codes of Conduct and Chains of Command: An Examination of Organizational Conflict Management Policies in Healthcare Systems”
Paula Hopeck, Bloomsburg University

This panel delves into organizational communication’s currents, covering the creation of a vocational anticipatory socialization measurement scale, an autoethnographic journey through higher education challenges, and an examination of conflict management policies in healthcare systems, offering diverse insights into communication strategies, scholarship, and policy within various organizational contexts.

2:30 PM

107021 **1:00 PM to 2:15 PM** **Suite 632**
Voices of Diversity Business Meeting

Chair: Dan Strasser, Rowan University

107090 **1:00 PM to 2:15 PM** **Harvard Square B**
Connect and Collaborate! An Interactive Networking Session for Health Communication Research

Sponsor: Health Communication

Chair: Satarupa Dasgupta, Ramapo College of New Jersey

Network with other researchers interested in health communication with the goal of finding collaboration opportunities. The Health Communication Interest Group offers this time as a moderated and semi-structured roundtable opportunity to brainstorm and discuss research topics, funding opportunities, and other ways to innovate the field.

2:30 PM

110003 **2:30 PM to 3:45 PM** **Amesbury A**
"The Year to Save the Earth" – A Concert and Multimedia Experience

Sponsors: First Vice President's Programming; Interpretation and Performance

Chair: Lois Einhorn, Binghamton University

"The Year to Save the Earth" – A Concert and Multimedia Experience" Jim Scott, Jim Scott Music - for a Just, Peaceful, and Sustainable World

Mixing powerful songs and beautiful projected images, "The Year to Save the Earth" takes us from celebration to grieving, and from protest to positive visions for the planet. Jim Scott's multimedia presentation speaks to our purpose, combining Communication and Engagement. We need to educate, not just assume the other side is "uneducate-able. Jim engages all with lyrical melodies and outspoken poetry to celebrate what's beautiful, amazing, and fragile about our Earth. As well as hard reality, the program's message is one of optimism, with many invitations to join in the singing. Facing the urgency of the environmental crisis, the musical and visual experiences challenge us to feel, to learn, to think, and, most importantly, to act on behalf of ourselves and our children, grandchildren, and all future generations.

110004 **2:30 PM to 3:45 PM** **Amesbury B**
In the Classroom with Kenneth Burke: A Discussion

Sponsor: Kenneth Burke Society

Chair: Annie Laurie Nichols, Saint Vincent College

Presenters:

Elvera Berry, Roberts Wesleyan College

Ryan P McCullough, West Liberty University

Tim Michaels, Penn State University

Annie Laurie Nichols, Saint Vincent College

Valerie Schrader, Penn State University - Schuylkill Campus

Cem Zeytinoglu, East Stroudsburg University

This roundtable engages with the newly published volume "In the Classroom with Kenneth Burke." Participants will discuss the book's chapters and pedagogical materials as well as their own approaches to teaching Burke and his relevance to today's students.

This book features significant Burkeans -- Jack Selzer, Bryan Crable, Elvera Berry, Ann George -- sharing their wisdom from decades of teaching Burke. Each chapter is paired with lesson plans, activities, syllabi, and other practical content. At once theoretical and practical, this volume should make teaching Burke much more accessible to a new generation of instructors.

...or will it? That is the purpose of this panel -- to discuss the merits of the book, their own significant pedagogical practices, and whether Burke *has* a place in the contemporary communication classroom.

2:30 PM**110005****2:30 PM to 3:45 PM****Amesbury D****Legal and Ethical Discourses Surrounding ChatGPT**

Chair: Noura Hajjaj, Duquesne University

Presenters:

Janie Harden Fritz, Duquesne University

Susan Drucker, Hofstra University

Gary Gumpert, Urban Communication Foundation Thomas

Sanae Elmoudden, St. John's University

Amanda D. Damiano, Marist College

Mary L Kahl, The Pennsylvania State University, the Behrend College

Richard Flynn, Slippery Rock University

Thom Gencarelli, Manhattan College

Noura Hajjaj, Duquesne University

Respondent: Erik Garrett, Duquesne University

The Chat Generative Pre-Trained Transformer (ChatGPT) has sparked controversy and interest in the communication classroom, raising both legal and ethical concerns in the field. Academic institutions are grappling with the pervasive nature of ChatGPT, making it challenging to respond adequately. In this roundtable, our goal is to explore the opportunities and challenges associated with ChatGPT in the classroom, aiming to refine our pedagogical approach. ChatGPT has gained significant popularity, boasting one million users in five days and 1.5 billion monthly visitors. Therefore, the discourse has shifted from debating whether to use or ban it to focusing on ethical and responsible utilization.

Challenges in education include legal and ethical concerns regarding regulations, bias, privacy, and broader impacts on students and faculty. The emphasis is on preserving humanity while integrating AI ethically, with less than 10% of schools having formal GenAI policies (Elmoudden, 2023). Addressing these challenges requires crucial guidelines, encompassing privacy considerations, leveraging GenAI for brainstorming and speech outlining, using it for proofreading while maintaining authenticity, and offering guidance on time management. In this roundtable, we strive to ensure students develop critical thinking skills in a world increasingly influenced by language model learning.

110012**2:30 PM to 3:45 PM****Porter Square****Currents of Communication Trait Research: 2019-2024 for 5 Prominent Trait Variables**

Sponsor: Communication Traits

Chair: Xu Song, Stockton University

"Trait Argumentativeness" Charles J. Wigley III, Canisius University

"Trait Communication Apprehension" Corey Jay Liberman, Marymount Manhattan College

"Trait Disclosiveness" Linda L. McCroskey, California State University, Long Beach

"Trait Taking Conflict Personally" Elizabeth Glowacki, Northeastern University

"Trait Verbal Aggressiveness" Theodore A. Avtgis, Western Illinois University-Quad Cities

The ongoing stream of research on these five trait variables has greatly enhanced our understanding of human communication. These panelists will help scholars, established and new, to navigate modern channels of research taken for each of the variables. Come aboard and sail away with some meaningful handouts that will keep your scholarship in shipshape condition!

110012**2:30 PM to 3:15 PM****Harvard Square A****The Pedagogy of Social Media: Essential Strategies for Developing Core Competencies**

Sponsor: Short Course

Presenter:

John Powers, Quinnipiac University

We all know the extreme impact social media is having on our personal and work lives, and certainly society as a whole. Numerous communication students are following a path to a career of working in the field of social media, and yet there are many important factors that need to be examined as it relates to effectively teaching and preparing students for these roles.

Research is showing that students are not as prepared to meet the social media functional needs of organizations and businesses as assumed. There is a clear gap between the student's personal use of social media and their proficiency in the practice of social media communication. University educators need to create pedagogical strategies to gain student competence in this area.

This short course will examine available research and discuss practical strategies for communication faculty and programs to consider in order to help prepare students for their professional future in social media.

2:30 PM

110014 **2:30 PM to 3:45 PM** **Kendall Square**
Recruiting and Engaging Historically Underrepresented Ethnic and Minority Participants in Communication Research: The Currents

Sponsor: Voices of Diversity

Chair: Kellon Bubb, Montgomery College

Respondent: Sharifa Simon-Roberts, Emerson College

“Black Women as Research Participants: How to Create a More Inclusive Perspective in Feminist Communication Research” Dana Williams-Johnson, Howard University

“Navigating the Recruitment Maze: Engaging African American Pastors as Health Communicators in COVID-19 Research” Tanya E. Gardner, Delaware County Community College

“Recruiting and Engaging Arab Women in Research: Challenges and Solutions” Shoa Al Malki, Howard University

“Recruiting and Retention of Black and Asian American Participants in Health Disparities Research” Wei Sun, Howard University

“We Still Keepin’ it Real?: Can Artificial Intelligence Improve the Mental Health of African Americans? Strategies Used in the Search for African-American Survey Respondents” Tiffany Thames Copeland, Montgomery College

In this panel, researchers discuss the challenges and strategies in recruiting and engaging historically underrepresented minority participants in communication research.

110015 **2:30 PM to 3:45 PM** **Inman Square**
Disruptive Waves on Calm Currents:
A Philosophy of Communication of Technological Advancements in the 21st Century

Sponsor: Philosophy of Communication

Chair: Kati Elizabeth Sudnick, UNC Wilmington

“A Picture is Worth a Thousand Words: Instagram as Verbal Communication” Emily Leigh Jones, UNC Wilmington

“Frictionless Flow: Life on The Line in Neom’s ‘Cognitive City’” Austin D. Hestdalen, Purdue University Northwest

“Screens, Steams, and Love Streams: Tinder as a Communication Medium” Matthew P. Mancino, Indiana University South Bend

“‘There’s a Subscription for That’: Streaming Services as Entertainment Industry Disruptors” Kati Elizabeth Sudnick, UNC Wilmington

This panel uses philosophy of communication’s story-centered insights in order to explore how various technological media act as disruptive waves on otherwise calm communication currents. Panelists use theoretical and philosophical touchstones from the likes of urban communication, media ecology, political philosophy, and Ancient Greek rhetorical roots to understand the disruptive waves that emerge from cognitive cities, online dating apps, photo sharing social media, and the move from entertainment content ownership to perpetual borrowing via streaming services.

110016 **2:30 PM to 3:45 PM** **Remington**
Top Paper Panel for Instructional Communication Division

Sponsor: Instructional Communication

Chair: Sara Pitts, Alice Lloyd College

“The Role of Student-to-Student Confirmation on Positive Achievement Emotions and Persistence Throughout the Semester” Zac Johnson, California State University, Fullerton; Matt Shin, California State University, Fullerton; Sara LaBelle, Chapman University

“Toward an Analysis of Email Literacy among Undergraduate College Students” Julian Costa, Pace University

“Using Narrative Communication as a Reflective Tool for Experiential Learning about Community Mental Health” Arla Bernstein, Mercer University; Viken A. A. Ayvazian, Mercer University

This session will have the top paper for the Instructional Communication Division as well as two additional papers presented about current research.

110017 **2:30 PM to 3:45 PM** **Central Square**
Struggling Against the Currents in Intercollegiate Debate and Forensics

Sponsor: Argumentation and Forensics

Chair: Theodore Sheckels, Randolph-Macon College

“College Debate and Forensics Has an Assessment Problem: What Can Be Done to Maintain the Currency of Our Programs to the University” Heather Walters, Missouri State University

“Intercollegiate Speech and Debate: Can It Survive Competing Cross-Currents” Carl Hyden, Morgan State University

“It’s Not Just the Money Stream: Contingent Faculty, Continuing Fragmentation, and Forensics At-Bay” Theodore Sheckels, Randolph-Macon College

There are certainly intercollegiate debate and forensics programs that are thriving, but the number has steadily declined since the activity’s heydays decades ago. This decline is especially striking in the states served by ECA. The presentations point to some of the activity’s problems: declining funding, increasing contingent faculty, continuing fragmentation, no systematic assessment. The presentations also try to suggest what actions might be taken to reverse debate/forensics’ course.

2:30 PM

110019 **2:30 PM to 3:45 PM** **Suite 432**

**Cultivating a Culture of Assessment for Equity in Student Learning:
Shifting the Currents without Getting Caught in a Riptide**

Sponsor: Community College

Chair: Rebecca Marie Townsend, Holyoke Community College

Presenters:

Kerry Byrnes-Loinette, Collin College

Dawn Lovegrove, Holyoke Community College

Trudy Milburn, Southern Connecticut State University

Jessica Papajcik, Stark State College

Michael J. Stutz, Three Rivers Community College

Rebecca Marie Townsend, Holyoke Community College

How can higher education culture flow from teaching and learning so that the promises an institution makes to students are supported? How can we avoid faculty feeling “ripped from the shores” beyond their ability to re-direct? Each speaker will describe a strategy they are using to shift the current practices of assessment toward equitable assessment. We will use nominal group technique for audience participation to generate a take-home resource guide. Participants at all levels, novice to expert, will come away with strategies for developing a culture of assessment that emerges from existing faculty practice and that preserves well-being.

110022 **2:30 PM to 3:00 PM** **Suite 732**

Organizational Communication Business Meeting

Chair: Rachael Purtell, West Virginia University

3:00 PM

111008 **3:00 PM to 4:00 PM** **Courtyard Foyer**

Afternoon Break

3:30 PM

113022 **3:30 PM to 4:45 PM** **Suite 732**

Currents Toward Connection: Dialogue and Sustained Leadership

Sponsor: Communication Administration

Chair: Rick Olsen, UNC Wilmington

Presenter:

Julie Morgan, Eastern University

As leaders navigate in a climate of academic uncertainty and change, finding new “currents” that provide ways for academic leaders to sustain and flourish is critical. Self-care and having others “in it with them” is an important element of sustained excellence in leadership.

Academics have well-established patterns of collaboration in scholarship, but we have failed to carry this into our leadership challenges. This presentation focuses on collaboration in leadership, i.e., new currents by which we can learn and support one another in leadership positions. Our interactive presentation focuses on optimizing the value of such relationships and how the authors have benefited from the collaborations.

4:00 PM

114005 **4:00 PM to 6:00 PM** **Amesbury D**

Beyond the Straight and Narrow Screening

Chair: Angie Corbo, Widener University

Join us for the screening of the newest film from filmmaker and media scholar Katherine Sender (Cornell University), *Beyond the Straight and Narrow*. This is the newest installment in her groundbreaking series exploring LGBTQ representations on American television.

4:00 PM

114012 **4:00 PM to 5:15 PM** **Harvard Square A**
A Short Course Dedicated to Merging the Currents of Content, Delivery, and Visual Aids

Sponsor: Short Course

Presenter:

Marcy Milhomme, Penn State University

Most presentations given in the communication classroom have in common three areas of assessment: content, delivery, and visual aids. Unless otherwise taught, students may view these facets as three isolated currents flowing parallel to one another. In this interactive short course, participants will learn how to merge these currents to help students quickly gain agility as presenters. We will engage with both new and familiar ideas related to content, delivery, and visual aids in the communication classroom.

This short course will happen in three organized phases. In phase one, we will take stock of the most common content, delivery, and visual aid skills that students need to practice and master over the course of a semester. These skills include quality and not quantity of gestures and body movement; concise content knowledge to increase flow and continuity of thought and in oral delivery; animated and passionate delivery; and agility when utilizing visual aids. In phase two of the course, we will put these skills into motion in the form of interactive "stations". Participants will take on the role of students and rotate around the room one station at a time to practice these specific and concrete skills. To end the course in phase three, we will debrief the activity, share other in-class exercises for content, delivery, and visual aids that can be added/expanded on, and talk about how to make communication skills more strategic, effective, and memorable for students.

114012 **4:00 PM to 5:15 PM** **Porter Square**
Applied Currents: Shaping the Terrain of Theory & Practice in the Classroom and Beyond

Sponsor: Applied Communication

Chair: Mary E Donato, Central College

"Final Conversations at End-of-Life: An Analysis of Family Communication in the Television Series This is Us" Kelly Tenzek, University at Buffalo; Bonnie McCracken Nickels, University at Buffalo; Tahleen Lattimer, University at Buffalo; Emily Lapan, University at Buffalo; Madison Neurohr, University of Buffalo (SUNY)

"Currents of State Legislation Reveal the Importance of Narrative Application through an "Out of Class" Experience" Robin Smith Mathis, Kennesaw State University; Noah Criman, Kennesaw State University

"Technical vs Experiential Learning: A Case Study of Audio-Visual Education" Rich Miller, Pace University; George Chacko, Pace University; Paul Ziek, Pace University

"The Influence of Authenticity and Distinctiveness on Tourism Intentions" Michelle M Rego, Johnson & Wales University; Dana Rogers, Southern Connecticut State University

This panel explores ways in which communication concepts and theories can be applied to better understand and enhance learning, relationships, and our communities. These papers demonstrate the applicability and utility of applied communication in navigating difficult conversations, addressing and adapting to challenges in today's workforce, and improving student learning.

114014 **4:00 PM to 5:15 PM** **Kendall Square**
**Pop culture, "passing," and interracial contact:
 Three student papers from the Intercultural Interest Group**

Sponsor: Intercultural Communication

Chair: Gordon Alley-Young, Kingsborough Community College - CUNY

Respondent: Gordon Alley-Young, Kingsborough Community College - CUNY

"A Trio of Intercultural Communication Case Studies: Grey's Anatomy, The Bold Type, And Just Like That..." Brandy Hadden, Southern New Hampshire University

"Bearded Girls; Passing to Watch Soccer Matches" Mehri Yavari, Texas A&M University - Department of Communication

"Exploring Intercultural Willingness to Communication and Interracial Contact Across Generations in Malaysia" Adrian Tam, Student

These three student papers examine intersectional feminist rhetorical devices, gender performativity in the context of Iranian women "passing" as men to attend soccer matches, and racial prejudices among Malaysian citizens' beliefs around interracial and intercultural relationships.

114016 **4:00 PM to 5:15 PM** **Remington**
Communicating in Crisis: Rhetorical Explorations of Major Historical Events

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Athar Memon, Ohio University

Respondent: Eric Fife, James Madison University

"A Spirit of Strength: The Systematic Response to the 2013 Boston Marathon Bombings" Riley Elizabeth Davis, Boston College

"Is McLuhan Right or Wrong: Understanding the Media After 9/11" Garrison Mudrick Case, University of Pittsburgh

"McLuhan's Nuclear Consequence: The Media Ecology behind Oppenheimer's Invention" Erik Otto Rodriguez, University of Pittsburgh

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

4:00 PM

114017 **4:00 PM to 5:15 PM** **Central Square**
Mentoring Works In Progress Roundtable

Sponsor: Rhetoric and Public Address

Chair: Carla Rae Richards, Duquesne University

Respondents: Guillermo G. Caliendo, Temple University; Ryan P McCullough, West Liberty University; David Seitz, Penn State, Mont Alto; Gregory Griffin, University of Arkansas

“Burkean Identification in College Recruitment Videos” Janelle Gruber, Penn State Schuylkill

“Concord Epideictic: Thoreau’s Neighbors in Praise and Blame” Eric Miller, Bloomsburg University

“Fetterman, Disability and Debate: Reimagining Ableist Rhetoric Through Political Debate (Work in Progress)” Grant Cos, RIT

“Work in Progress History, Sex Positivity, and an Erotic Carnival: A Rhetorical Analysis of the Museum of Sex” Carrie Murawski, Roanoke College

This roundtable features four works-in-progress in Rhetoric and Public Address and is designed to provide mentorship and guidance as panelists work to bring their projects to completion. Panelists will first present their projects with respondents providing feedback for each work-in-progress afterwards. Following the respondents’ feedback, audience members will be encouraged to ask questions and provide feedback of their own.

114020 **4:00 PM to 5:15 PM** **Suite 532**
Political Communication Business Meeting

Chair: Christina M. Knopf, SUNY Cortland

114021 **4:00 PM to 5:15 PM** **Suite 632**
2023 ECA Distinguished Research Fellows Panel

Chair: Jason Edwards, Bridgewater State University

Presenters:

Jennifer Waldeck, University of Georgia

Charles J. Wigley III, Canisius University

This panel will feature a conversation with the 2023 ECA Distinguished Research Fellows. All are invited to this special event to hear the Distinguished Research Fellows discuss how their past, present, and future research. Audience questions for these distinguished researchers are especially encouraged.

114090 **4:00 PM to 5:15 PM** **Harvard Square B**
Currents in Media Ecology

Sponsor: Media Ecology (Affiliate Organization)

Chair: Susan Drucker, Hofstra University

Respondent: Thom Gencarelli, Manhattan College

“Comparison through Thick and Thin: The Influence of Social Media and its Relevancy to Social Psychological Theories” Ariella Dodyk, University of Delaware

“The Medium is the What?: McLuhan, Data, and ‘What-Counts-as-a-Message’” Matthew S. Lindia, Duquesne University

“The Opposite of a Sacramental Media Ecology?” Michael R. Kearney, Duquesne University

This panel features current topics and ideas in the area of Media Ecology.

5:30 PM

116006 **5:30 PM to 6:30 PM** **Mt. Auburn Ballroom - 14th fl**
Newcomers and Undergraduate Scholars Welcome Reception

This special gathering is ECA leadership’s opportunity to welcome newcomers to our association and the convention. In addition, our Undergraduate Scholars Conference Planners will give a brief orientation for our students. After this, make plans to stay for the Welcome Reception!

6:30 PM

118006 **6:30 PM to 8:00 PM** **Mt. Auburn Ballroom - 14th fl**
Welcome Reception

Come to our official convention kickoff party on the 14th floor of the hotel with views of Boston, Cambridge, and the Charles River. Enjoy a cash bar and appetizers, compliments of ECA.

8:00 PM

119019 **8:00 PM to 9:00 PM** **Suite 432**
12 Step Meeting

COMMUNICATION STUDIES

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Kaitlyn Lathrop '23

Communication Studies
(concentrations in advertising & public relations)



CLUBS & ORGANIZATIONS

Public Relations
Student Society of America
Lambda Pi Eta Communication
Studies Honors Society
Alpha Phi Omega National
Service Fraternity



INTERNSHIPS

Laura Bishop Communications
Gift of Life Donor Program



CURRENT ROLE

Communications Liason
Gift of Life Donor Program

Zora DeSeignora '23

Communication Studies & Spanish
(concentrations in advertising & public relations)



CLUBS & ORGANIZATIONS

Vice President of Public Relations
Student Society of America
CCGE Leadership Team | PSSL Scholar
University Relations Student Worker
Lambda Pi Eta Communication
Studies Honors Society



INTERNSHIPS

CAI
Language Testing International



CURRENT ROLE

Villanova University Graduate Student
Communication Studies

Friday • March 22, 2024

8:30 AM

201003 **8:30 AM to 9:45 AM** **Amesbury A**
A New 'Current' of Students: Successes and Struggles Teaching the First Year Student
 Sponsor: Interpersonal Communication
 Chair: Mary E. King, Bloomsburg University
 Presenters:
 Erin Brummett, Commonwealth University of Pennsylvania - Bloomsburg
 Paula Hopeck, Bloomsburg University
 Angela G La Valley, Commonwealth University of Pennsylvania - Bloomsburg
 James Petre, Bloomsburg University
 Anna Turnage, Bloomsburg University of Pennsylvania

This interactive roundtable will discuss strategies for teaching first year students, and how we as professors can encourage student recruitment to Communication Studies. The panelists will address how our approaches in class, drawing on interpersonal, ethical, cultural, and organizational communication, can help students transition successfully to college. Conversations will address the special circumstance of these students, as they progressed through high school during the height of the COVID pandemic.

201004 **8:30 AM to 9:45 AM** **Amesbury B**
Applied Learning: IMC Projects and Community Impact
 Sponsor: Applied Communication
 Chair: Emily Leigh Jones, UNC Wilmington
 "Community Organizations and IMC" Bruce Converse McKinney, University of North Carolina Wilmington
 "IMC Campaigns and Preventing Hazardous Behaviors" Jaejin Lee, Florida State University
 "IMC Interns and the Local Migrant Community" Amanda D. Damiano, Marist College

The presenters on this panel all discuss how they use applied integrated marketing communication to give both graduate and undergraduate students real-world experience in applying integrated marketing communication to their local communities. The ultimate goal of each presenter is to demonstrate how the theoretical applications of IMC can have a significant positive impact in their local communities in three different states.

201005 **8:30 AM to 9:45 AM** **Amesbury D**
Communicating Science and the Paranormal
 Sponsor: Media Communication
 Chair: Wyatt Dawson, University of Delaware
 Respondent: Colin Kearney, Hampton University
 "Going against the current: Family communication, television exposure, and beliefs in the paranormal" Eric Fife, James Madison University; Leigh Nelson, James Madison University
 "Haunting messages: Online videos and public belief in paranormal phenomena" Erin Oittinen, University of Delaware; Paul R Brewer, University of Delaware; Holly Wright, University of Delaware
 "JAIQing around: Podcast listening, parasocial identification, and paranormal beliefs" Avi Holtz, University of Delaware; Liam Michael Cuddy, Communication Graduate Student
 "Telescopes, asteroids, and UFOs ... oh my: Media framing of space exploration from 2012 to 2022" James Bingaman, California Polytechnic State University, San Luis Obispo

Media may play important roles in shaping public beliefs about a host of scientific and pseudoscientific topics. The papers on this panel examine the nature and potential effects of media messages about such topics. In doing so, they address a range of theories (including cultivation and framing), media (including television, video sharing platforms such as YouTube, and podcasts), and topics (including space exploration, unidentified flying objects, and paranormal investigations of ghosts).

8:30 AM**201006****8:30 AM to 9:45 AM****Mt. Auburn Ballroom - 14th fl****Mentoring in and through communication currents:****A dialogue with communication scholars at different stages in the academic stream**

Sponsor: Instructional Communication

Chair: Dan Strasser, Rowan University

“Mentoring in and through communication currents: A dialogue with communication scholars at different stages in the academic stream” Timothy J. Brown, Montgomery County Community College; Katherine Katherine Thweatt, University; Claude Taylor, Monmouth University; Rikishi T. Rey, Clemson University; Dan Strasser, Rowan University

At each stage in academia, scholars look to other scholars in similar places in their careers as well as those more experienced for guidance. From undergraduate students, to graduate students, through all levels of instruction and administration, being able to connect and communicate with another scholar helps to dissipate uncertainty and offers a space where confidence can be built in making educated, confident, and calculated leaps forward. From conceptualization and operationalization of research programs to questions about job searching and interview preparation, to collaboration on research ideas, to concerns and questions about tenure and promotion, to not knowing what happens after you become chair: at each level we remain tied to the undying truth that we do not and cannot know it all – that we need others for help. We need mentors.

Mentorship starts with a strong foundation of connection and communication. It starts in places where both people and ideas can grow and be supported; where a small interaction can become a current of innovation and support. For decades, ECA has not only been a space where these currents begin, but it also has offered a place to help others navigate career currents - the often treacherous torrents associated with becoming a communication scholar. To create an inclusive, nurturing conference community, a place to navigate the currents and torrents, ECA needs to continue to be a proactive, collaborative space where connection and relationships can not only be built, but where they can be sustained, molded, and mentored. As an association where scholars across the Communication discipline come and find themselves among like-minded others, this panel offers a shared space to contribute a unique, inviting, and collegial conference experience that fosters generative ideas surrounding mentorship.

In addition to hearing the experiences of mentoring and being mentored by the panelists, the panel will invite those in the audience to share their own experiences as well. Here questions surrounding finding/defining mentorship from non-traditional backgrounds, what is mentoring, what makes a mentor, and what makes “good” mentors will be addressed. In addition, the panelist will explore more nuanced topics in mentoring such as how to create a research pipeline, how to help mentors discover their “me-search” throughout their career, how to exist in academia without a terminal degree, how to best support first generation students, first year ECA attendees, first time presenters, reviewers, and respondents? Furthermore, the panelist will approach more ideological and theoretical perspectives of mentoring and specifically explore mentoring through conflict, mentoring as campus presence, mentoring to cultivate value-based decision making, and mentoring surrounding workplace balance and being centered in your career without your career being the center. Here, we will tie mentoring to enacting personal values in the workplace and how those values mirror our own.

As these questions stem from the panelist’s experiences in mentorship, this panel will respond to the call for ECA to remain relevant, cutting-edge, unique, and future-focused as well as remain a place of support and evolution for members and mentors across the academic spectrum. This panel is an open invitation to all ECA members looking to initiate mentorship and create relationships between and among folks at varying levels of their academic journeys.

8:30 AM**201012****8:30 AM to 9:45 AM****Harvard Square A****Currents in Promoting CSR, DEI and ESG Strategies: The Promise and Peril of Doing Good -- A Case Study Approach**

Sponsor: Short Course

Presenters:

Allison Peiritsch, Slippery Rock University

Thomas Richard Flynn, Slippery Rock University

This workshop focuses on introducing participants to contemporary challenges in developing and in teaching corporate social responsibility; diversity, equity and inclusion; and environmental, social and governance initiatives. Increasingly, companies of all sizes are embracing the philosophy that “business for good is good for business,” indicating that an organization’s social impact strategy plays a critical role in championing stakeholder engagement and in protecting and promoting corporate and/or brand reputation. At the same time, and increasingly, critics denounce and/or dismiss CSR, DEI and ESG strategies as “trust washing,” “purpose washing” or “woke capitalism.” While social impact initiatives always have had critics, these initiatives are increasingly scrutinized-and by increasingly vocal critics.

Rationale: Increasingly an organization’s integrated marketing communication and/or public relations programming is being orchestrated around CSR, DEI and ESG initiatives.

- Corporate social responsibility refers to the concept that businesses should operate in a socially responsible manner, holding themselves accountable to publics beyond their stakeholders.
- Diversity, equity and inclusion outlines an organization’s policies, practices and procedures for creating a more welcoming and inclusive environment for marginalized populations.
- Environmental, social and governance is an investment strategy that suggests that investors should look beyond a company’s bottom line when investing and take into account other criteria, such as its environmental impact and approach to social issues. While the term is often used in the investment community, it may also help stakeholders understand how a company approaches risks and opportunities related to environmental, social and governance issues.

Individually, and taken together, CSR, ESG and DEI intersect with and may become the focal point of integrated marketing communication and/or public relations practice. Each of these practices historically were developed-and continue to evolve-with the promise of “doing good” for the individuals an organization is meant to serve. Yet creating and promoting social impact initiatives can be fraught with unique challenges and complexities, born of today’s moment.

Practitioners may be called upon to develop and promote social impact programming-and they may be called upon to defend (or to evolve) such programming when criticized. This workshop seeks to ground participants in challenges unique to the current moment, along with knowledge and tools, to prepare students to approach social impact programming from an informed and critical perspective.

This workshop will provide communication instructors insight into the forces that have created contemporary challenges in developing and executing social impact initiatives, tools for more fully teaching those initiatives, and best (and worst) practice case studies that incorporate CSR, DEI and ESG programming. With high profile news outlets, like the New York Times and the Wall Street Journal, raising criticisms of social impact programming, this workshop will seek to answer the question “when, why and how does doing good become so bad?”

Students seek courses that provide practical knowledge and skill development, and they are increasingly aware of the reputational issues surrounding their preferred brands. While traditional communication instructors share that awareness, they may not have the background, insight or ability to teach students the contemporary challenges that accompany CSR, DEI and ESG programming. This workshop seeks to ground participants in contemporary challenges (and best practices), while ultimately giving their students the tools and knowledge needed to approach social impact programming from an informed and critical standpoint. Through a case-study approach, this workshop will equip participants with the content needed to understand why, in today’s moment, some companies are criticized and how others withstand the criticism.

Participants will: learn the historical forces that catalyzed the practice of CSR, DEI and ESG programming; learn contemporary issues facing CSR, DEI and ESG practices individually and collectively; be able to teach these concepts as part of a course in applied social influence; obtain case studies, templates and assignments for use in their courses; and become familiar with communication industry terms, best practices and topics.

8:30 AM**201012****8:30 AM to 9:45 AM****Porter Square****Navigating Shifting Administrative Currents: Multiple Standpoints**

Sponsor: Communication Administration

Chair: Inci Ozum Sayrak, Duquesne University

"Lifting the Hood of the Program Review: Adjunct Instructors' Autonomy and Showing an Interest in Departmental Activity" Julian Costa, Pace University

"Questions and Answers, Past and "Current" Moments: One Institution's Approach" Janie Harden Fritz, Duquesne University

"Recruitment and Retention in a New Key: Administrative Insights" Angie Corbo, Widener University

"Reflection and Re-Engagement in Higher Education: An Administrative Call" Leeanne M Bell McManus, Stevenson University

In this moment of great uncertainty for educational institutions, questions of long-term and even short-term viability are more salient than ever. Colleges and universities are dropping programs or closing down completely due to enrollment declines, questions about the value of the traditional liberal arts, and reluctance of students to invest in higher education. Joining these institutional concerns are pedagogical challenges ranging from decreased student attention spans to the emergence of artificial intelligence and ChatGPT. Given the remarkable resilience and adaptiveness of the communication field, communication administrators are well positioned to respond creatively to these challenges. One of the richest resources available to them is the variety of perspectives of participants contributing to the work of the enterprise both within and across institutions. This panel taps the wisdom of department chairs, adjunct faculty, and full-time faculty members across institutional contexts who can offer insights for staying the course-and staying afloat-as the currents of higher education become dangerous rapids.

8:30 AM

201014

8:30 AM to 9:45 AM

Kendall Square

Current Topics in Communication Technology

Sponsor: Communication Technology

Chair: Joel Scott Ward, Geneva College

Respondent: Cathlin Clark-Gordon, Seton Hill University

"Inoculation Theory, Media, and Communication: Current Theorizing of the Inoculated News Consumer" Josh Compton, Dartmouth College

"Technology-mediated communication interventions for Generation Z victims of violence: Modalities, preferences, access and the road ahead" Satarupa Dasgupta, Ramapo College of New Jersey; Emily Christina Melvin, Ramapo College of New Jersey

This selection of papers reflects the current state of communication technology.

201015

8:30 AM to 9:45 AM

Inman Square

**Philosophizing Interpersonal Communication:
Following 20th Century French Currents into the 21st Century**

Sponsor: Philosophy of Communication

"Friendship and Forgiveness in Trauma Recovery: Exploring Derrida's Politics of Friendship within the Philosophy of Communication"

Sovi Herring, Duquesne University

"On Working Together: Foucault's Discipline and Punish in Corporate Co-Worker Relationships" Cameron Moore, Duquesne University

"Ricoeur and the Embedded Self: A Philosophy of Communication in Friendship" Andri Kosasih, Duquesne University

Foucault, Derrida, and Ricoeur are key philosophers of the 20th century who shaped the currents of research across several disciplines. This panel seeks to explore select theories of these French philosophers in unexpected 21st century philosophy of interpersonal communication applications. Cameron Moore uses Foucault's work on discipline to understand the corporate workplace and the construction of co-worker relationships. Sovi Herring uses Derrida's politics of friendship to better understand how friendship and forgiveness influence currents within trauma recovery groups. Andri Kosasih uses Ricoeur's concepts of ipse and idem to develop a philosophy of embedded friendship. By following these philosophical theories into new, downstream applications, we can further understand the 20th century French philosophical moment that set the stage for Foucault, Derrida, and Ricoeur and steer their work into a new generation of research.

201016

8:30 AM to 9:45 AM

Remington

Exploring Current Issues in a Post-Fact World of Fake News and Comedy

Sponsor: Rhetoric and Public Address

Chair: Timothy Barney, Associate Professor, University of Richmond

Respondent: Trevor Parry-Giles, University of Maryland

"Fake News": 2016 Presidential Elections and the Rhetoric of Ignorance" Guillermo G. Caliendo, Temple University

"Hegemonic Discourse Crafters, Argumentation and the utility of Hatred in a Post Fact society" Steven Joseph, Paradise Valley Community College

"That's What She Said: Comedy as Inoculative Incongruity in Gisele Fetterman's Primary Acceptance Speech" Brian Snee, University of Scranton; Rebecca Mikesell, University of Scranton

This panel explores issues in political rhetoric and current events.

201017

8:30 AM to 9:45 AM

Central Square

**CONNECT SESSION: Two Can Play at That Game:
How Faculty Can Benefit From AI, too.****CONNECT**

Chair: Jessica Papajcik, Stark State College

Respondents: Jenny Warren, Collin College; Kerry Byrnes-Loinette, Collin College

"Two Can Play at That Game: How Faculty Can Benefit From AI, too." Jenny Warren, Collin College; Kerry Byrnes-Loinette, Collin College

Specifically, the panelists will present various AI-generated programs that help with assignment creation, classroom activities, project-based learning, assessment, and grading. The panelists will also present contemporary research regarding the efficacy of those programs across teaching modalities and education levels.

201019

8:30 AM to 9:45 AM

Suite 432

Intercultural Communication Business Meeting

8:30 AM

201020 **8:30 AM to 9:45 AM** **Suite 532**

New York State Communication Association (NYSCA) Business Meeting

Chair: Arshia Anwer, Manhattan College

New York State Communication Association Executive Council Business Meeting

201021 **8:30 AM to 9:45 AM** **Suite 632**

Applied Communication Business Meeting

Chair: Erin Sheila Craw, Fairfield University

201023 **8:30 AM to 9:45 AM** **Suite 732**

Media Ecology Business Meeting

Chair: Austin D. Hestdalen, Purdue University Northwest

201090 **8:30 AM to 9:45 AM** **Harvard Square B**

Argumentation and Forensics Business Meeting-

Chair: Tim Michaels, Penn State University

10:00 AM

203003 **10:00 AM to 11:15 AM** **Amesbury A**

**Adapting for the Current Performance Studies Stage:
Lessons in Labor, Literature, and Media Literacy.**

Sponsor: Interpretation and Performance

Chairs: Evan Mitchell Schares, Villanova University; Christina E. Saindon, Queensborough Community College, CUNY

Author:

Evan Mitchell Schares, Villanova University

Respondent: Julie-Ann Scott-Pollock, UNC Wilmington

"Adapting for the Current Performance Studies Stage: Lessons in Labor, Literature, and Media Literacy." Evan Mitchell Schares, Villanova University

What is old is current again. And there is something incredibly current about adaptation in performance studies. In the fall of 2023, in the Communication Department Studio, a black box theatre at Villanova University, I adapted and directed Judith Schlansky's *An Inventory of Losses*. Adaptation, a foundational cornerstone to performance studies and its predecessor interpretation, remains a central enterprise within both creative academic research and the media and entertainment economy. "Adaptation," as Sanders convincingly suggests, "is fundamental to the practice and, indeed, to the enjoyment of literature and the arts more generally" (2016, p. 2). As a scholar and practitioner of both interpretation and performance studies, in this paper and presentation I animate my recent adaptation to wholeheartedly champion the current practice of adaptation as a contributing element of what interpretation and performance can offer the current economy of performance, communication, and media studies. Specifically, I'll engage my methods employed throughout the staging process; historical and contemporary theories of adaptation as a form of rigorous research; and the role of art-based adaptation in the future of performance and interpretation studies.

203004 **10:00 AM to 11:15 AM** **Amesbury B**

Top Papers in Theory and Methodology

Sponsor: Theory and Methodology

Chair: Kimberly Meltzer, George Mason University

"Cocreational Securitization: Botan's Cocreational Metatheory Goes to Copenhagen" Doran Tucker, George Mason University

"Corporate Social Advocacy, Right-Wing Moral Outrage and #BoycottBudLight: A Call for New Theoretical Approaches to Scansis"

Deirdre Jane Prigge, George Mason University

"Deconstructing Christianity: Opportunities for Post-structural Thought in Christian Theorizing" Casey Michael Stratton, Salisbury University

"Public Relations Practice and Theory in a Democratic Society: Connecting streams of public interest to facilitate change" Margaret Sullivan Wise, George Mason University

"The Phenomenology of Polymedia: Exploring the Effects of Technology on Marital Communication Among Millennials in the Polymedia Home" Jana Duckett, Morgan State University

Top papers submitted to the Theory and Methodology Interest Group.

10:00 AM

203005

10:00 AM to 11:15 AM

Amesbury D

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Session I

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Ryan P McCullough, West Liberty University

Respondents: Elizabeth Glowacki, Northeastern University; Corey Jay Liberman, Marymount Manhattan College

“Nobody Cares About You”: Gender Differences in College Students’ Perceptions of Mental Health Disclosures” Luke Phillis, Saint Vincent College

“This is the skin of a toxic male, Bella!”: Observing Toxic Masculinity within Young Adult and Romance Novels” Faith Renee Yoho, West Virginia Wesleyan College

“A Pentadic Criticism on Bluey and the Future of Children’s Media” Katherine Alene Bordonaro, University of Pittsburgh at Greensburg

“A Rhetorical Analysis of Novice Nurses’ Identification Through Cognitive Dissonance in “Call the Midwife”” Mikayla Lynn Kupstas, Penn State University Schuylkill

“Analyzing Tesco’s Failure in Foreign Markets” Lillian Dalrymple, Northeastern University; Kayli Harley, Northeastern University; Catherine Caley, Northeastern University

“Communication Experiences of People of Color in Predominantly White Institutions” BEMNETTE KASSA, Towson University

“Currents of Change: Biden’s 2020 Vision vs. 2024 Reality” Keena Bhandari, Northeastern University; Ryan Coffey, Northeastern University; Nicolle Teixeira, Northeastern University

“Discrimination and Assimilation: An Analysis of the Syrian Refugee Experience Since 2012” Ashley Morgan Caplan, Towson University

“Elf: Buddy and Reflected Appraisals” Isabel Alejandra Rey-Bollentini, Northeastern University College of Social Sciences and Humanities; Caroline Roth, Northeastern University; Natalia Roseff, Northeastern University

“Exploring Male Communication Patterns in College Students’ Interactions: An Observational Study” Gretchen Marie Pucklavage, Penn State University

“Exploring Social Construction in “I, Tonya” through Rhetorical Analysis” Marshaya Tucker, Penn State Schuylkill

“For Students, by Students: Building a Legacy for Future Students with a Course Workbook” Olivia Noel Kuehner, Towson University

“From Ripples to Currents” Jacob Crosby, Stevenson University

“From Solitude to Solidarity: Exploring Mentorship as a Remedy for Workplace Isolation Among Women in Law Enforcement” Emma Claire Smalley, Kennesaw State University

“Gendered Rhetoric and F-3 Family Sponsorship: Unveiling Narratives, Influencing Policies” Princess Igwe-Icho, Southern Methodist University (SMU)

“Holocaust Education: Experiences of Jewish Individuals” Brianna Howard, Towson University

“Hulu’s “Ramy” (2019) and Muslim Representation” Aidan Tinsely Gallo, Temple University

“KUNG-FUfilling Prophecy” Ava Pedorella, Northeastern University; Christopher Tung, Northeastern University; Sky Martin, Northeastern University

“LGBTQ+ Pride Course: Communication Students Involvement at New York City and Washington D.C Pride Marches” Kimberly Gucciardi-Kriegh, Temple University

“Media Influence on the Increase of Anti-Asian Hate: Analyzing the Dynamics of Representation, Coverage, and Public Perceptions” Shanille Brizhe Rollins, Towson University

“Memorable Messages of Parental Favoritism and Perceptions of Closeness in Sibling Relationships: A Qualitative Inquiry” Yasser Perez, James Madison University; Taylor Godshall, James Madison University; Christian Diaz, James Madison University; Kylan Keehan, James Madison University

“Narratives of Power and Persuasion: Exploring Burkean Identification and Narrative Theory in “The Hunger Games”” Kyla Valerie Carlos Guillermo, Penn State University-Schuylkill

“Navigating the Currents: The Start of American Intervention in the Middle East” Shannon McMahon, Student; Lilly D’Italia, Student; Rachel Simone Solomon, Student; Brittany Leigh Bakula, Northeastern University

“Negative Identity Management and Deception in How to Lose a Guy in 10 Days” Lucy Perkins, Northeastern University; Kirsten Mauer, Northeastern University; Olivia Watson, Northeastern University

“No Child, But Some Adults, Left Behind: Navigating Higher Education with Special Needs” Melissa Dolores Glasson, Senior student of Ramapo College

“Programmatic Advertising and the Future of Ad Buying” Jocelyn Visnov, College/University

These posters were competitively selected for presentation at the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

203008

10:00 AM to 11:00 AM
ECA Morning Coffee Break

Courtyard Foyer

Recharge and refuel with our morning coffee break, generously sponsored by Duquesne University.

10:00 AM

203012 **10:00 AM to 11:15 AM** **Harvard Square A**
Exploring Current Media Literacy Trends Focused on Diversity, Equity, and Inclusion

Sponsor: Short Course

Presenters:

- Jack Banks, University of Hartford
- Nancy Bressler, West Virginia Wesleyan College

Inspired by the ECA theme "Currents," this short course explores how instructors can employ analytical thinking and critical thinking skills to recognize trends in media that embrace diversity, equity, and inclusion. Given student dependence on media, students have an increased interest in and need for media literacy and media production skills. This short course employs techniques for students to examine, critique, and create media examples that promote student engagement in social justice and greater inclusion.

203012 **10:00 AM to 11:15 AM** **Porter Square**
Top Papers in Applied Communication

Sponsor: Applied Communication

Chair: Dana Borzea, Grand Rapids Community College

Respondent: Janie Harden Fritz, Duquesne University

"Antecedents and Consequences of Psychological Reactance: An Experimental Investigation of Mediated Missing Persons Messages" Cailin M Kuchenbecker, Chapman University

"Burn Pits Associated with America's Conflict in Afghanistan And Iraq: Measuring Awareness Through Social Media" Alexander Quiles, Passaic County Sheriff's Office; Sharmila Pixy Ferris, William Paterson University; Jennifer Owlett, William Paterson University

"Communicating Challenges and Imagining New Futures Through Rural Community Resiliency Collaboration: A Pilot Study Adapting COPEWELL with Texas Library Directors and Community Stakeholders" Elizabeth K. Eger, Texas State University; Rex Long, Texas State University; Anca Tonciu, Texas State University; Allister McNally, Texas State University; Rowan Lampert, Texas State University; Johnny Vasallo, Texas State University

The papers presented on this panel represent the top competitive submissions to the Applied Communication Interest Group.



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10:00 AM

203014 **10:00 AM to 11:15 AM** **Kendall Square**
Top Papers in Health Communication

Sponsor: Health Communication

Chair: Satarupa Dasgupta, Ramapo College of New Jersey

Respondent: Jennifer Allen Catellier, Gannon University

“Clinician Trust and Patient Antecedents of Their Willingness to Communicate with Primary Care Clinicians” Heather J Carmack, The Mayo Clinic; Rebecca Katherine Britt, University of Alabama; Janaé Montgomery, Charles Drew University; Gulmira Amangalieva, University of Alabama

““I Wish Someone Told Me It Would Be Draining in Every Way”: Messages that Family Caregivers Wished They Received Before Taking on the Role” Hannah Ball, Chapman University; Sawyer A. Kelly, Chapman University

“Disclosure and Supportive Communication Patterns in the Cancer Pre-Diagnosis Phase” Andrew Tollison, Merrimack College; Lisa Glebatis Perks, Merrimack College

This panel showcases the top papers in health communication with topics including clinician-patient trust and communication, strategies for coping for family caregivers, and cancer pre-diagnosis communication patterns and disclosure.

203015 **10:00 AM to 11:15 AM** **Inman Square**
Currents at ECA: Strategic Doing Update

Chairs: Stacy Smulowitz, University of Scranton; Jennifer Waldeck, University of Georgia

In summer 2023, two groups of ECA members attended a Strategic Doing workshop to focus on membership and mentorship initiatives. This panel will offer updates, a Q&A on the process, and opportunities to engage in the future. Interested in serving ECA in a unique capacity? This session is for you!

203016 **10:00 AM to 11:15 AM** **Remington**
Science and Sanity at 90: Alfred Korzybski’s Classic Work Reconsidered

Sponsor: Institute of General Semantics

Chair: Thom Gencarelli, Manhattan College

Respondents: Susan Drucker, Hofstra University; Thom Gencarelli, Manhattan College; Lance Strate, Fordham University

“Science and Sanity at 90: Alfred Korzybski’s Classic Work Reconsidered” Lance Strate, Fordham University; Susan Drucker, Hofstra University; Thom Gencarelli, Manhattan College

Last year the Institute of General Semantics published the 6th edition of Alfred Korzybski’s magnum opus, *Science and Sanity: An Introduction to Non-Aristotelian Systems and General Semantics*. Originally published in 1933, the work has had a significant and wide-ranging influence over the past century in a variety of fields, including communication. While considered the ur-text of the discipline of general semantics, many who become familiar with Korzybski’s thought do so via the more accessible texts and presentations written by S.I. Hayakawa, Wendell Johnson, Irving Lee, and other scholars, arguably, omit or downplay significant aspects of the original work. Returning to the original text, and reappraising it in light of current intellectual thought and concerns, is required for any major work, and all the more so for works that are better known through the interpretations of others. Participants on this panel will discuss *Science and Sanity* as a historical document, and in relation to general semantics, the broader concept of non-aristotelian perspectives, as well as its relevance for the study of perception, language, and symbolic communication, systems theory, and media ecology.

203019 **10:00 AM to 11:15 AM** **Suite 432**
Scroll With Caution: Rhetorical Impacts of Current Internet Culture

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Brent Allen Saindon, Mercy Univeristy

Respondent: Kati Elizabeth Sudnick, UNC Wilmington

“Deceptive Deficit: An Analysis of User Acquisition Strategy and Cognitive Dissonance in the Mobile Game Industry” Jason Ye-Hoon Kagan, SUNY Geneseo

“Monkey See, Monkey Do: The Convincing Performance of Knowledge by Aestheticized Bodies on #Gymtok” Snehaa Ram, Student at Northeastern University

“Perceptions of Loneliness: A Study of the Discord Platform” Johnny José Lorenzo Buck, Boston College

“Social Media’s Impact on Mental Health: An Autoethnographic Study and Thematic Analysis” Haley Carolyn Sekellick, Penn State Schuylkill

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

10:00 AM

203020 **10:00 AM to 11:15 AM** **Suite 532**

Media Communication Business Meeting

Chair: Roseann Pluretti, Queens University of Charlotte

203023 **10:00 AM to 10:30 AM** **Suite 932**

Communication Technology Business Meeting

Chair: Jeanne Pursuit, UNC Wilmington

203090 **10:00 AM to 11:15 AM** **Harvard Square B**

State and Local Political Communication in ECA-Land

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

“Currents and Cross-Currents: Maryland’s State-Level Election in 2024” Carl Hyden, Morgan State University

“Navigating the Off-Years: Communication Strategies in the 2023 Virginia Legislative Election” Scott Wilson Dunn, Radford University

“Scoring Points at the People’s Expense: Congress’ Political Abuse of the District of Columbia” Theodore Sheckels, Randolph-Macon College

“The Use of “Place” in Pennsylvania Politics” Andrea M McClanahan, East Stroudsburg University of PA

“Vote for Babydog or the Conservative Democrat: The 2024 West Virginia Senate Election” Thomas Dean Bobbitt, West Virginia University

This session continues a multi-year tradition of considering non-national political communication in our region. This year, it will focus on a U.S. Senate race in Pennsylvania, several Congressional contests in Maryland, the fight to control the state legislature in Virginia, what might prove to be a fascinating U.S. Senate race in West Virginia, and the rhetoric accompanying Republican efforts to score points by ignoring the will of voters and their elected officials and legislating for Washington, DC. The session, thus, highlights five different arenas in which political communication of different sorts occur.

11:30 AM

205003 **11:30 AM to 12:45 PM** **Amesbury A**

The Medium is the Message: Marshall McLuhan, Social Media, and Popular Culture

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maria Hannah, Augustana College

Respondent: Corey Jay Liberman, Marymount Manhattan College

“Cringe and Social Media Harassment Examined Through Marshall McLuhan” Murray Benjamin Adler, University of Pittsburgh

“Marshall McLuhan Media Theories Relation to Instagram” Skye McKenzie Chambers, University of Pittsburgh

“New Media just dropped?: Kanye West as a Media” Benjamin Apell, University of Pittsburgh

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

11:30 AM

205004 **11:30 AM to 12:45 PM** **Amesbury B**

The Rainbow Connection: Analyses and Explorations of Queer Culture

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Erin Brummett, Commonwealth University of Pennsylvania - Bloomsburg

Respondent: Nancy Bressler, West Virginia Wesleyan College

“Cashing in on the LGBTQIA+ Community: The Hypocrisy of Woke Advertising” Kathryn Diane Bowes, State University of New York at Geneseo

“Investigating the Role of Media Exposure to Bisexual People in Shaping the Public Support for LGBTQ+ Inclusive Education and Disapproval of Anti-LGBTQ+ Legislations” Kaitlyn L Ivory, University of Rhode Island

“Queering Carl Van Vechten’s Archive: Scrapbooking and the Curation of Queer Identity in the Twentieth Century” Ethan Vroom, Undergraduate student

“Sylvia Rivera’s Contribution to Pride in America: A Rhetorical Analysis of the Rhetorical Situation in “Y’all Better Quiet Down”” Sarah Ailene Tran, Penn State University - Schuylkill

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

205005 **11:30 AM to 12:45 PM** **Amesbury D**

Converting and Revising a Conference Paper into a Published Journal Article

Sponsor: Instructional Communication

Chair: Divine Narkotey Aboagye, University of Maryland

Presenters:

Nana Kwame Osei Fordjour, University of Maryland

Benjamin P. Tetteh, Syracuse University

Faith Afua Otchere, University of Maryland

Ama B Appiah-Kubi, Howard University

Inusah Mohammed, Purdue University

Felicity S. Dogbatse, University of Maryland

Delight Jessica Agboada, University of Maryland

Frederick Daoyenikye, University of Alabama

Anani Yao Kuwornu, University of Maryland

Publication in reputable journals is a crucial endeavor in the academy. Publication requirements are critical before Ph.D. students interview for academic jobs. While these requirements are crucial, international students find trouble navigating the academic climate of the United States, identifying their scholarly identities, and figuring out how the publication process works. This panel explores the strategies international students could employ to be published scholars.

205006 **11:30 AM to 1:00 PM** **Mt. Auburn Ballroom - 14th fl**

**Administrators’ and Academic Leaders’ Luncheon:
Navigating Shifting Currents with Expertise and Experience**

Sponsors: Communication Administration; First Vice President’s Programming

Chair: Mary L Kahl, The Pennsylvania State University, the Behrend College

Presenters:

Mary L Kahl, The Pennsylvania State University, the Behrend College

Benjamin R Bates, Ohio University

Janie Harden Fritz, Duquesne University

Andrew Herman, State University of New York, Geneseo

Mary Mino, Penn State DuBois

Janette Kenner Muir, George Mason University

Sally Vogl-Bauer, University of Southern Indiana

The Communication Administration Interest Group and the ECA First Vice President invite department chairs, deans, provosts, journal editors, and association officers to share their expertise and experiences over a light luncheon with other academic leaders. Join your colleagues to discuss opportunities, challenges, and solutions in the various realms of administrative leadership as the currents of higher education continue to shift. This event requires pre-registration.

205012 **11:30 AM to 12:45 PM** **Porter Square**

Organizational Dynamics in the Currents of Change

Sponsor: Organizational Communication

Chair: Erin Sheila Craw, Fairfield University

Respondent: Cari Loeffler, Baylor University

“The Current State of Belongingness: A Construct Explication and Future Directions in the Workplace” Claire Victoria Wanzer, University of Delaware; Katelynn Lousie Kuijpers, University of Delaware; Robert W Stise, University of Delaware; Tim Edwards, University of Delaware; Kami Silk, University of Delaware; Steve Todd Mortenson, University of Delaware

“Unlocking the Potential of Collective Intelligence” Ramtin Ranjpour, California State University - San Bernardino

“Young Workers Granted Creative Autonomy: Agency Shifts Intern Debate Toward Industry Expectations” Joseph Giomboni, Susquehanna University

Dive into the ever-shifting landscape of organizational dynamics in our panel, where we delve into the intricacies of belongingness in the workplace, unlock the potential of collective intelligence, and explore the agency of young workers.

11:30 AM

205014 **11:30 AM to 12:45 PM** **Kendall Square**
Top Papers in Communication Traits

Sponsor: Communication Traits

Chair: Lynda L. McCroskey, California State University, Long Beach

Respondent: Maura J. Snyder, Canisius University

“Antecedents of Expression: Responses to Questions with Overt Bias” Alan D Heisel, University of Missouri-St. Louis

“Development and Preliminary Validation of the Public Speaking Cognitions Scale” Chris R Sawyer, Texas Christian University; Delwin E. Richey, Tarleton State University; Karley A. Goen, Tarleton State University

“Neuroticism in Malaysia: Pandemic Timelines Pre, During, Post: OCEAN Temperaments and Communication Correlates” Linda L. McCroskey, California State University, Long Beach; Gabrielle Sinata Sin, Universitas Surabaya; Lina Natalya, Universitas Surabaya

These are the top papers submitted to the Communication Traits Interest Group.

205015 **11:30 AM to 12:45 PM** **Inman Square**
Interpretation and Performance Business Meeting

Chair: Christina E. Saindon, Queensborough Community College, CUNY

205016 **11:30 AM to 12:45 PM** **Remington**
Kenneth Burke’s The War of Words: A Discussion for Our Current Moment of Conflict and Rhetorical Scholarship

Sponsor: Kenneth Burke Society

Chair: Ryan P McCullough, West Liberty University

Presenters:

Annie Laurie Nichols, Saint Vincent College

Erik Garrett, Duquesne University

Cem Zeytinoglu, East Stroudsburg University

Richard H. Thames, Duquesne University

In this roundtable discussion, the participants discuss Kenneth Burke’s posthumously published *The War of Words* (2018). In particular the group addresses the relationship of this book to our current understanding of Burke’s larger body of work, rhetorical scholarship, and the rise of conflict and authoritarianism. Panelists will also discuss the history of the text and its relationship to Burke’s *A Rhetoric of Motives* (1950).

205017 **11:30 AM to 12:45 PM** **Central Square**
From Pink Heels to Atomic Trials:

Examining the Rhetoric of Barbie and Oppenheimer in Shaping Cultural Narratives

Sponsor: Rhetoric and Public Address

Chair: Christine Choi, University of Pittsburgh

Respondent: Ronald Walter Greene, University of Minnesota

“Releasing Oppy’s Tension”: A Critical Analysis of Oppenheimer’s Female Characters” David Seitz, Penn State, Mont Alto

“Just a Girl, Living in a Girl’s World: Barbie’s Revival of the “Everyday” Woman in the Age of Social Media” Maria Tsangarakis, Syracuse University

“The “Pink Revolution”: Barbie, Systems of Representation, and the Discourse of Pleasure” Guillermo G. Caliendo, Temple University

“The Barbie Movie’s Exploration of Feminism and Hegemony” Abbe Depretis, Carnegie Mellon University

The papers in this panel explore the nuanced, complicated, emancipatory, and contradictory nature of the phenomenon that was known as Barbenheimer. Considered a feminist triumph, Barbie is analyzed for the pride it has encouraged in women through social media, lack of intersectional identities, and unquestioning loyalty to capitalist hegemony. In contrast, Oppenheimer constructs women as one-dimensional, only relevant in terms of their relationship to the men in their lives.

1:00 PM

207003

1:00 PM to 2:15 PM

Amesbury A

Evolving Currents in Modern Work and Image

Sponsor: Organizational Communication

Chair: Claire Victoria Wanzer, University of Delaware

Respondent: Maxine Gesualdi, West Chester University of Pennsylvania

"Gender Differences in Work from Home (WFH) Behaviors and Outcomes: The New Normal and Implications for the Future of Work"

Ming-Yi Wu, Northeastern University

"Personal Sports Image Management (PSIM): The Impact of NIL on Sports Public Relations" Paul Ziek, Pace University; Michelle

Pulaski-Behling, Pace University; Katherine Fink, Pace University

"Communicating Passion for Work: Examining the Relationship Between Passion, Self-Determination, and Communication Behaviors"

Mark Wayne Morris, Texas A&M University-Corpus Christi; Michael Sollitto, Texas A&M University-Corpus Christi; Stephanie

Rodriguez, Texas A&M University-Corpus Christi

Explore the evolving landscape of modern work and image management in our panel, covering the relationship between passion and communication behaviors, gender disparities in work from home dynamics, and the impact of NIL policies on sports public relations, providing fresh insights into contemporary communication, work, and image management.

207004

1:00 PM to 2:15 PM

Amesbury B

Perspectives in Philosophy of Communication

Sponsor: Philosophy of Communication

Chair: Inci Ozum Sayrak, Duquesne University

"Philosophical Hermeneutics as an Approach to Communication Research" David Errera, UNC-Greensboro

"The Multidisciplinary Nature of the Transmission Model: Exploring its Academic Origins in Education Scholarship" Zachary Sapienza, Grand Canyon University

"Why We Don't Eat Pictures of Bananas But are Disgusted by Wounds on Grey's Anatomy: The Ontology of Affective Responses to Media" Rebecca Tukachinsky Forster, Chapman University

These diverse range of papers explore various frameworks and models that expand our understanding of communication phenomena in philosophy of communication research.

207012

1:00 PM to 2:15 PM

Porter Square

CONNECT SESSION: Career Readiness: Connecting NACE Competencies to Introductory Communication and Public Speaking Courses**CONNECT**

Chair: Jessica Papajcik, Stark State College

Presenters:

Timothy J Ball, James Madison University

Christina E. Saindon, Queensborough Community College, CUNY

In this engaging CONNECT panel, presenters will discuss how they address top-ranked career skills identified by NACE, The National Association of Colleges and Employers. These career readiness skills include career and self-development, communication, critical thinking, equity and inclusion, leadership, professionalism, teamwork, and technology. Presenters will share how they build these competencies into their introductory communication and public speaking courses. As part of the interactive discussion, specific assignments and activities will be shared with the audience.

207012

1:00 PM to 2:15 PM

Harvard Square A

Currents of Influence: Riding the Wave of Lifelong Learning

Sponsor: Short Course

Presenter:

Jennifer Brubaker, UNC Wilmington

With the growth in podcasting and the number of adults who use them as a vehicle for lifelong learning, the demand for our theoretical knowledge as content-area experts has never been higher. Traditionally, the great majority of formal learning takes place in the classroom, prior to the age of 23. Relatedly, as academic scholars, our knowledge and corresponding scholarship is typically geared towards two audiences: a) college students, who may find the content interesting, yet often very abstract and inapplicable in their current life situations; and b) other academics, who are also experts in the content area. But what if we took our scholarship and theoretical knowledge directly to the real-world audiences who need it now for the ultimate in praxis and applied communication? This short course focuses on helping professors rebrand themselves to take their expertise directly to those who need it most through the vehicle of podcasting.

2:30 PM

207014 **1:00 PM to 2:15 PM** **Kendall Square**
Keep it Current: Research and Curriculum in Progress in Community Colleges

Sponsor: Community College

Chair: Jenny Warren, Collin College

Respondent: Susan Ward, Delaware County Community College

“Keep it Current: Research and Curriculum in Progress in Community Colleges”

This workshop panel focuses on two major themes – a) research in progress with attention given to discussion and planning of research projects within the community college setting and b) adjustments to the basic course curriculum. Specifically, attendees are invited to give voice to their current research projects, research projects they would like to begin, and themes in community college settings that should be researched, as well as attempted innovations or adjustments to curriculum in our basic courses. Attendees will leave this panel with ideas for consideration and implementation for their own research and teaching.

207015 **1:00 PM to 2:15 PM** **Inman Square**
ECA 2025 Planner Meeting I

Chair: Jordan T Atkinson, University of Kansas

207019 **1:00 PM to 2:15 PM** **Suite 432**
Communication Traits Business Meeting

Chair: Lynda L. McCroskey, California State University, Long Beach

207021 **1:00 PM to 1:30 PM** **Suite 632**
Health Communication Business Meeting

Chair: Satarupa Dasgupta, Ramapo College of New Jersey

207023 **1:00 PM to 1:30 PM** **Suite 732**
Communication Administration Business Meeting

Chair: Janie Harden Fritz, Duquesne University

1:45 PM

208021 **1:45 PM to 2:15 PM** **Suite 632**
Interpersonal Communication Business Meeting

Chair: Jennifer Owlett, William Paterson University

208023 **1:45 PM to 2:15 PM** **Suite 732**
Communication Law & Ethics Business Meeting

Chair: Noura Hajjaj, Duquesne University

2:30 PM

210004 **2:30 PM to 3:45 PM** **Amesbury B**
Feminist Understandings of Current Media

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Katherine Elizabeth Armstrong, Missouri Valley College

Respondent: Jennifer L Shamrock, Monmouth University

“A Tale of Two Realities: A Rhetorical Analysis of Social Constructionism in Social Media of Feminism in Social Media” Maleeha Bano, Penn State Schuylkill

“Fourth-Wave Feminism on Social Media and Generation Z” Danica Paige Propst, West Virginia Wesleyan College

“House of the Dragon: Silencing Women in Patriarchal Societies” Emma Lynn Janke, Northeastern University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

2:30 PM

210005 **2:30 PM to 3:45 PM** **Amesbury D**
Athletes, Social Media, and Health Media

Sponsor: Media Communication

Chair: Ronald K. Raymond, PennWest Edinboro

Respondent: Gordon Alley-Young, Kingsborough Community College - CUNY

“Mapping the Field: A Content Analysis of Marketable NCAA Athletes’ Social Media Self Presentation” Claire Victoria Wanzer, University of Delaware; Emily J Pfender, University of Delaware; Nicole Patricia Travis, University of Delaware; Amy Bleakley, University of Delaware

“To Scroll Or Not To Scroll: A Quantitative Investigation of Information Overload On TikTok” Ian Strate, University of Connecticut; Emily Kindred, University of California San Diego

“American Football Star vs. Film Star: Perceptions of Intimate Partner Violence” Thomas Dean Bobbitt, West Virginia University; Elizabeth Cohen, West Virginia University

“Current Practices of Mediating Access to Care: Institutional Documentation and Intimate Partner Violence” Megan Fletcher, University of Massachusetts Dartmouth

Papers in this session explore various mediated communication contexts. This includes areas such as social media and film. This panel also includes topics around athletes and media as well as mediated health communication.

210012 **2:30 PM to 3:45 PM** **Porter Square**
The Civically Engaged Woman: The Rhetoric and Activism of the Silenced Voice

Sponsor: Voices of Diversity

Chair: Jill Burk, Penn State University- Berks

“Beyond Chocolate: Catherine “Kitty” Hershey and Hospitality of Care in a Community” Christina McDowell, Cornell University

“Lydia Hamilton Smith: Actions Speak Volumes” Jill Burk, Penn State University- Berks

“Mary Ware Dennett: Advocate for Women’s Health” Christine Marie Willingham, UNC Wilmington

“Mother Cabrini: A Trailblazing Civic Servant, Community Activist, and Spiritual Leader” Anne Schwelm, Cabrini University; Angie Corbo, Widener University; Dawn Francis, Cabrini University

“Women’s Fraternal Organizations from 1870-1920: E. Jean Nelson Penfield, Carrie Chapman Catt, and Alice Duer Miller as Rhetorical Exemplars” Jeanne Pursuit, UNC Wilmington

“Ethel Carow Roosevelt Derby: Preserving the Past for the Future” Nichola Gutgold, Penn State Lehigh Valley

Before 1920, women in the United States did not have the right to vote. Although a woman’s formal participation was silenced, her thoughtful and purposeful civic engagement was demonstrated through her communicative actions. The contributing panelists argue for recognition of women’s civic contributions and celebration of their lives and legacy; therefore, enlarging our understanding of civic engagement and the heroines and narratives that guide us.

210012 **2:30 PM to 3:45 PM** **Harvard Square A**
The Rhetoric of Public Places: Teaching an Undergraduate Course

Sponsor: Short Course

Presenters:

Carl Hyden, Morgan State University

Theodore Sheckels, Randolph-Macon College

In the past decades, rhetorical criticism has expanded to include public places, both memory sites and more mundane ones such as parks, stadiums, and bridges. Undergraduate instruction should reflect this progress by offering coursework in public places. This short course leads attendees through a forthcoming textbook by Sheckels, Hyden, and Bennie (November 2024) that discusses different types of places ranging from the nation’s many war memorials to Disney World, the Brooklyn Bridge, and Orioles Park at Camden Yard. Then, the short course focuses on the probes--drawn from traditional rhetoric, more contemporary rhetoric, visual rhetoric, work in cognate areas such as social geography, and fieldwork--that students might use in “reading” places, concluding with discussions of two Boston places and how they might be taught.

210014 **2:30 PM to 3:45 PM** **Kendall Square**
Intercultural Interest Group Top Paper Panel

Sponsor: Intercultural Communication

Chair: Erin Watley, McDaniel College

Respondent: Erin Watley, McDaniel College

“But I am from here! Tales of being and Belonging” Hawa Diakite, James Madison University

““Think of the kids”: An Embodied Autoethnographic Account of Growing Up Bicultural and Interfaith in America” Mariam N Dames, James Madison University

“Nollywood Goes Global: A Cultural Studies and Critical Discourse Analysis of Nollywood’s Films on Netflix.” Ololade Afolabi, Sacred Heart University

This panel features the top papers submitted to the Intercultural Interest Group.

4:00 PM

210016 **2:30 PM to 3:45 PM** **Remington**

Replicating Reality: The Significance of High-Stakes Scenarios in Deception Research

Sponsor: Nonverbal Communication

Chair: Chloe A Milbrand, University at Buffalo, SUNY

Respondents: Zachary Carr, University at Buffalo (SUNY); Zach Glowacki, University at Buffalo; Natalie Barcia-Varno, University at Buffalo, SUNY; Rinoa Wong, University at Buffalo; Madison Neurohr, University of Buffalo (SUNY)

“Participant Perspectives in a Deception Study” Rinoa Wong, University at Buffalo

“The Inclusion of Rewards and Punishment in Mock-Crimes” Chloe A Milbrand, University at Buffalo, SUNY

“The Paradigm of Interviewer/Interviewee in High-Stakes Deception Research” Zach Glowacki, University at Buffalo

“The Roles of Emotion in Deception Research” Madison Neurohr, University of Buffalo (SUNY)

“The ‘Problem’ is Choice: Considerations of Participant Choice in Deception Research” Zachary Carr, University at Buffalo (SUNY)

“What we get to Choose Matters: How the Stimulus Affects the Stakes.” Natalie Barcia-Varno, University at Buffalo, SUNY

This panel has been organized to provide insight into the many complexities of creating a high-stakes mock-crime scenario for deception research. Each of our panelists will use their own experience in the field to explore many critical aspects including incentives and consequences, the illusion of choice, stimuli potentials, and interviewer/interviewee dynamics, and explain how these different approaches psychologically influence the real-world application of the study.

210017 **2:30 PM to 3:45 PM** **Central Square**

CONNECT SESSION: Reclaiming Your Classroom: Connecting Course Policies with Current Research



Chair: Jessica Papajcik, Stark State College

Respondent: Robin Smith Mathis, Kennesaw State University

Does it seem like you're teaching in a consumer-driven institution where non-educators steer decision-making? In this interactive workshop, we will explore related classroom concerns and the art of persuading administration on policies such as late work, classroom civility, and attendance informed by current research. Participants will gain insight into classroom policies and activities that implement workplace writing, teamwork, and individual accountability. Outcomes can also be used for instructor promotion and annual review data.

210019 **2:30 PM to 3:45 PM** **Suite 432**

Philosophy of Communication Business Meeting

Chair: Inci Ozum Sayrak, Duquesne University

210020 **2:30 PM to 3:45 PM** **Suite 532**

Community College Business Meeting

Chair: Kerry Byrnes-Loinette, Collin College

210090 **2:30 PM to 3:45 PM** **Harvard Square B**

Currents in Communication Ethics

Sponsor: Communication Law and Ethics

Chair: Noura Hajjaj, Duquesne University

Respondent: Leeanne M Bell McManus, Stevenson University

“Poststructuralism: A Philosophy of Difference” Garnet C. Butchart, Duquesne University

“The Impacts of Social Media on Corporate Communication Ethics” Ariella Dodyk, University of Delaware

“We'll be keeping an AI on you! Surveillance, Deepfakes, and Cancel Culture” Jason Zenor, SUNY-Oswego

These papers explore communication ethics in theory and practice.

3:00 PM

211008 **3:00 PM to 4:00 PM** **Courtyard Foyer**

Afternoon Break

Enjoy refreshments with your fellow attendees!

3:30 PM

3:30 PM to 4:45 PM

Suite 432
ECA Nominating Committee

Chair: Pamela Lannutti, Widener University

4:00 PM

214003 **4:00 PM to 5:15 PM** **Amesbury A**

G.I.F.T.S.: Great Ideas For Teaching Basic Course Communication Concepts

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Christina E. Saindon, Queensborough Community College, CUNY

"Currents: Looking Back, Moving Forward" Margaret M Sargent, Southern Connecticut State University

"Examining Fallacies of Argument" Rita Rosenthal, Boston College

"How a Five Sentence "Letter to the Editor" Contributed to the Opioid Crisis: Why Meticulous Citation Practices are Imperative" Laura Hamilton Brown, West Chester University

"Using Current Case Studies to Teach DEIB Experiences in the Classroom" Abbe Depretis, Carnegie Mellon University

"Listen To the Song Here in My Heart": Exploring Ways to Improve Listening and Provide Feedback" Nancy Bressler, West Virginia Wesleyan College

In this competitively selected panel, presenters will share their authentic, unique, and innovative "Great Ideas" for teaching students. G.I.F.T.S. include activities, projects, or simulations toward undergraduate courses that help students understand, apply, and appreciate communication skills, concepts, & theories relevant to the discipline.

214004 **4:00 PM to 5:15 PM** **Amesbury B**

Top Papers in Voices of Diversity

Chair: Dan Strasser, Rowan University

"Fattening Fashion: A Feminist Critique of Size-Inclusive Marketing and Clothing Charts" Morgan KayAnn Thoen, University of Georgia

"Left out of the family: A qualitative exploration of HBCU students' lived experiences with ostracism" Lukas Pelliccio, Lincoln University; Trejha Whitfield, Wayne State University

"Moving Latinx Youth Toward a Conocimiento Through Intergenerational Story-Sharing" Carlos G. Aleman, James Madison University;

Melissa Wood Aleman, James Madison University

"Navigating the Waters of Inequality: A Rhetorical Examination of Water (In)Access, (In)Justice, and Infrastructure Failures in the United States" Carla Rae Richards, Duquesne University

These presentations are the top-rated paper submissions to the Voices of Diversity Interest Group.

214005 **4:00 PM to 6:00 PM** **Amesbury D**

Celebrating the Currents of Pete Seeger's Life and Legacy: An Interactive Singalong

Sponsor: First Vice President's Programming

Chair: Lois Einhorn, Binghamton University

"Celebrating the Currents of Pete Seeger's Life and Legacy: An Interactive Singalong" Lois Einhorn, Binghamton University

This interactive singalong of Pete Seeger's music, led by musician Jim Scott, explores the currents of Pete Seeger's legacy.

214007 **4:00 PM to 5:15 PM** **Charles View Ballroom - 16th fl**

Graduate Poster Session I

Sponsor: Graduate Poster Sessions

Chair: William Burgess, Gallaudet University

"360-degree Videos with Perspective Taking Cues to Increase Positive Attitudes Towards Individuals Currently Incarcerated, Prison Reform, and Empathy Towards Individuals Currently Incarcerated: A Thematic and Hyper-qualitative Analysis" Spencer McLain Bennett, Pennsylvania State University

"A Qualitative Analysis of the Campaign Against Living Miserably (CALM's) "The Last Photo" Video Series" Sophia Nicole Bates, James Madison University

"Antecedents and Consequences of Sexual Harassment of Women at Workplace: A Perspective from Health Care Sector of Pakistan" Namra Nadeem, Ohio University

"Assessing health system responsiveness among transgender individuals of Ohio" Zahid Wali, Ohio University; Athar Memon, Ohio University

"Attachment style, perceived intimacy, and risky behavior in online dating" Trayana Kaleycheva, Florida State University

"Bestseller Best Practices: A Digital Ethnography of #BookTok Content on TikTok" Dominic Rascati, University of Hartford

"Bridging and the Great Divide: How Mediated Music Both Brings Us Together and Drives Us Apart" Katherine (Katie) Cormier, Chapman University

"Elemental: Intercultural Conflict and "third act breakup" in movies" Anca Tonciu, Texas State University

"Ethos and Identity: The Ephemerality of the Anne Olsen Papers" Cameron Moore, Duquesne University

"Examining the barriers among transgender individuals of Karachi, Pakistan, and Ohio, US" Shatakshi Semwal, Ohio University

"Finding the Self in the Others: Y. B. Manguwijaya's Church Diaspora and Religious Plurality" Andri Kosasih, Duquesne University

"Jim Sinclair & The 1993 Convention on Autism: Autistic Embodied Language versus Curation of the Body and Mind" Allister McNally, Texas State University

"The Effects of Norm-based Messages on Correcting Climate Change Misinformation: Mediating Role of Anxiety and Perceived Threat" Seyeon Park, University of Maryland, College Park

Make sure to visit our Graduate Poster presenters!

4:00 PM

214007

4:00 PM to 6:00 PM
Graduate Programs Showcase

Charles View Ballroom - 16th fl

Graduate Program Representatives and current students from both Master's and Ph.D. programs will be on hand to meet with interested prospective students. Stop by while you visit the concurrent Undergraduate Scholars' Conference and Graduate Student poster sessions.

214007

4:00 PM to 6:00 PM

Charles View Ballroom - 16th fl

James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Session II

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Jordan T Atkinson, University of Kansas

Respondents: Mary Mino, Penn State DuBois; Eric Fife, James Madison University

"Reel Representation: A Study on How Minority Students Feel About Representation in the Film Industry" Rebecca Dechang Kranich, Manhattan College

"Showing Up as a White Queer Woman: The Material Realities of Intersectional Identities" Abigail Quinn, Student

"Social Constructionism and Conspiracy Theories: An Analysis of Mike Smith's "Out of Shadows"" Lily Teresa McDonald, Penn State University Schuylkill

"Spider-Man: Unmasked" Lillian Dalrymple, Northeastern University; Catherine Caley, Northeastern University; Kayli Harley, Northeastern University

"Taylor Swift's NYU Commencement Speech and Her Use of Conceptual Metaphors to Emphasize American Ideals" Morgan Suzanne Rich, Wilkes University

"The Development and Testing of the Sex-Positivity Measure" Samantha Marie Furtado Frias, Chapman University; Lauren Heer, Chapman University; Megan Wise, Chapman University

"The Hunger Games and Hegemony: The Politics of Panem" Danica Paige Propst, West Virginia Wesleyan College

"The Importance of Fentanyl Test Kits: Why We Need to Make Fentanyl Testing Kits Available and Legal on a Federal Level (Social Context)" William Jackson, Ramapo College of New Jersey

"The Pink Invasion: How Gender Plays a Role in The Films We Watch" Joseph Santana, Ramapo College

"The Power Messages in Music: A Rhetorical Analysis of Suicidal Ideation in the Song "45" by Shinedown" Hayley Salen, Penn State University- Schuylkill Campus

"The Rights of the "Uncivilized": Applying Social Constructionism and Agenda-Setting to Dehumanization Rhetoric in the Current Israeli-Palestinian Conflict" Poetic Serenity Session, Penn State University - Schuylkill Campus

"Tides of Choice: the ethics of assisted suicide in today's currents" Marley Borrow, Northeastern University; Webb Constable, Northeastern University; Frank Nieman, Northeastern University

"Title: "Play in College: Unraveling Discrepancies Between Cinematic Portrayals and Real-Life Experiences in Community Colleges"" Olivia Mary O'Donnell, Phi Theta Kappa Alpha Epsilon Pi; Andrew Demcher, Phi Theta Kappa Alpha Epsilon Pi; Mikaela Lijo, Phi Theta Kappa Alpha Epsilon Pi; Jordan Nussbaum, Phi Theta Kappa Alpha Epsilon Pi; Anna Quezada, Phi Theta Kappa Alpha Epsilon Pi; Lucia Robertiello, Phi Theta Kappa Alpha Epsilon Pi; Sara Banfield, Phi Theta Kappa Alpha Epsilon Pi

"To Be Free But Not to Bleed Free: America's Inequality in Menstrual Product Access" Sara Hosbach, Student at Ramapo College of New Jersey

"Unequal Pay for Women Actresses/Women Actresses of Color" Bemnette Kassa, Towson University

"What is #Nature? Exploring Our Perceptions of Nature in an Increasingly Mediated World" Julie Mairead Donegan, Undergraduate student

These posters were competitively selected for presentation at the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

214012

4:00 PM to 5:15 PM

Porter Square

Top Three Competitive Papers in Organizational Communication

Sponsor: Organizational Communication

Chair: Casey Michael Stratton, Salisbury University

Respondent: Robin Smith Mathis, Kennesaw State University

"Workplace Romance Policies, Behaviors, and Reputational Beliefs: Experiences of Employees from Major US Cities" Sean M Horan, Fairfield University; Rebecca M. Chory, Frostburg State University; Erin Sheila Craw, Fairfield University; Lisa Mainiero, Dolan School of Business, Fairfield University

"A General Framework and Illustration of Communicative and Relational Influences on Organizational Socialization Outcomes"

Victoria Bertram, James Madison University; Joan R Rentsch, University of Tennessee, Knoxville; Emily A Paskewitz, University of Tennessee

"Anticipatory Socialization During Pre-boarding: An Examination of New Hire Communication Frequency, Organizational Commitment, and Job Satisfaction" Maxine Gesualdi, West Chester University of Pennsylvania; Johnna Capitano, San Diego State University

These three papers are the Top Papers submitted to the Organizational Communication Interest Group.

4:00 PM

214014 **4:00 PM to 5:15 PM** **Kendall Square**
Working "Collaboratory" on Open AI and Education

Sponsor: Communication Technology

Chair: Star Muir, George Mason University

Presenters:

Sharmila Pixy Ferris, William Paterson University

Colin Kearney, Hampton University

This "collaboratory" lets practitioners, critics and advocates share experiences, identify policies and practices, and create a potential collaborative community around education and Artificial Intelligence. This session focuses on 1) Professional curriculum and learning activity development, 2) Enhancing research and productivity, 3) Student workforce preparation, and 4) Originality and appropriate skill-building for assignments. The hopeful outcome is an organized chart of possibilities (sample prompts and select results), an array of policy examples, and a network of teachers and researchers interested in working together. A brief summary of the recent wave of conferences and publications will be available as a session handout.

214015 **4:00 PM to 5:15 PM** **Inman Square**
Misinformation, stigmatization and experience denied

Sponsor: Health Communication

Chair: Amanda D. Damiano, Marist College

Respondent: Athar Memon, Ohio University

"Abortion Misinformation and Stigmatization: An Examination Following the Reversal of Roe vs. Wade" Katie Neary Dunleavy, La Salle University

"Communicating in U.S. Patient Medical Records: An Historical Analysis" Hanna Birenbaum, University of Miami; Michael Pagano, Fairfield University

"Experience denied: A qualitative analysis of student nursing experiences during the COVID-19 pandemic" Paula Hopeck, Bloomsburg University; Skye Chernichky-Karcher, Bloomsburg University of PA; Katherine Raker, Geisinger Medical Center

This panel showcases research on reproductive health misinformation and stigmatization, historical analysis of patient medical records and student nursing experiences within the context of the COVID-19 pandemic.

214016 **4:00 PM to 5:15 PM** **Remington**
A Tribute to Dr. Kathleen Kendall

Chair: Trevor Parry-Giles, University of Maryland

Presenters:

Mary L Kahl, The Pennsylvania State University, the Behrend College

Christina M. Knopf, SUNY Cortland

Valerie Schrader, Penn State University - Schuylkill Campus

Theodore Sheckels, Randolph-Macon College

Our dear friend and colleague Kathleen Kendall passed away on February 17, 2024, after a brief illness. Kathy was 86 years old, a resident of Washington, DC, a valued colleague in the Department of Communication at the University of Maryland, and a kind friend to so many in the Communication discipline. We will miss her terribly.

Kathleen Kendall was a graduate of Oberlin College in Ohio where she majored in Government. After receiving an M.A. in Speech & Theatre from the University of Southern Mississippi, Kathy went on to pursue a Ph.D. in Speech & Theatre from Indiana University. She had a 36-year career on the faculty of the Department of Communication at the University of Albany—State University of New York, serving as chair of that department. Upon her retirement, Kathy became a Research Professor in the Department of Communication at the University of Maryland in 2001, where she was an inspiration to many and a classroom instructor for hundreds of UMD students.

To all who knew her, Kathy was always a compelling interlocuter about all things political. She made many significant contributions to the field of political communication, most notably with her ground-breaking book on presidential primaries (*Communication in Presidential Primaries: Candidates and the Media, 1912-2000*, published in 2000 by Praeger) and with the expansive book she edited in 1995 entitled *Presidential Campaign Discourse: Strategic Communication Problems* (SUNY Press).

A true public intellectual, Kathy was frequently interviewed by an assortment of media outlets about presidential primaries, presidential debates, and campaign communication, including the New York Times, the Baltimore Sun, the Wall Street Journal, and the Boston Globe. She eagerly participated in the annual Wine-and-Spots event, which she founded. Kathy was honored by ECA as both a Distinguished Teaching Fellow and a Distinguished Research Fellow. She was active as recently as 2022-23 as a program planner for the Emeritus Division of the National Communication Association and for ECA's Political Communication Interest Group.

4:00 PM**214017****4:00 PM to 5:15 PM****Central Square****CONNECT SESSION: Advance Personally with Professional Membership****CONNECT**

Chair: Jessica Papajcik, Stark State College

Presenter:

Joel Scott Ward, Geneva College

This session will offer suggestions for how to tackle attending your first ECA. Designed for newcomers, graduate students, or industry professionals interested in field research, this session will assist with navigating the people and groups that make up the Eastern Communication Association. Along with making connections to ECA as an organization, this session offers practical tips for how to use a professional conference to enhance your personal trajectory as a professional or academic in the wide and rich field of communication.

NOTE: This is a repeat of the Thursday, March 21 session.

214020**4:00 PM to 5:15 PM****Suite 532****Kenneth Burke Society Business Meeting**

Chair: Cem Zeytinoglu, East Stroudsburg University

6:00 PM**217****6:00 PM to 8:00 PM****James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference Dinner**

Chairs: Basak M. Guven, Duquesne University; Kati Elizabeth Sudnick, UNC Wilmington

217006**6:00 PM to 8:00 PM****Mt. Auburn Ballroom - 14th fl****Wine and Spots**

Wine & Spots, one of ECA's most distinctive traditions, is generously sponsored by Dr. Richard Vatz.

8:00 PM**219019****8:00 PM to 9:00 PM****Suite 432****12 Step Meeting**

Saturday • March 23, 2024

8:30 AM

301

8:30 AM to 9:45 AM

Central Square

Integrating Nonviolent Communication Principles into the Communication Classroom: An Interactive Workshop

Sponsor: Instructional Communication

Chair: Jeannette Kindred, Eastern Michigan University

Presenters:

Phillip Glenn, Emerson College

Lois Einhorn, Binghamton University

This workshop will introduce participants to the basic principles of Nonviolent Communication (NVC), a communication model developed by Dr. Marshall Rosenberg that fosters connection and understanding through compassionate listening, reflecting, and expressing. Panelists will discuss best practices of introducing NVC to new learners, and highlight ways the concepts of NVC can be incorporated into various communication courses. Sample exercises will be shared and resources will be provided for participants.

301003

8:30 AM to 9:45 AM

Amesbury A

The Rhetoric of Belonging, Identifying, and Understanding: Meaning Making through Communication

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Basak M. Guven, Duquesne University

Respondent: Basak M. Guven, Duquesne University

“Finding Meaning through Game Play: Narrative Theory and Burkean Identification in the Video Game “The Last of Us”” Karandhir Singh Flora, Penn State University Schuylkill

“Intercultural Communication and Islam: Pathways to Understanding Within a United States Context” Matt Puente, Towson University

““Will I fit in?”: International Students’ Decision in Communicating Self-Information and Sense of Belonging, Uncertainty Reduction, and Self-Image During Student Organizations’ First Meetings” Thien Pham, Ohio University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

301004

8:30 AM to 9:45 AM

Amesbury B

Scholars’ Roundtable: Whither American Democracy?

Sponsor: Political Communication

Chair: Trevor Parry-Giles, University of Maryland

Presenters:

Timothy Barney, Associate Professor, University of Richmond

Timothy J. Brown, Montgomery County Community College

Jason Edwards, Bridgewater State University

Kimberley J Hannah-Prater, Community College of Baltimore County

Christina M. Knopf, SUNY Cortland

Star Muir, George Mason University

Thomas K Nakayama, Northeastern University

Colin Kearney, Hampton University

U.S. political culture is aswirl with persistent, lingering, troubling questions: Can we survive an insurrection? What does it mean that a former president is indicted and facing 91 felony counts? Why does the news media persist in the pernicious practice of “false equivalencies”? It all boils down to the master question: Whither American Democracy? This panel assembles a diverse cross-section of political communication scholars to consider this fundamental, indeed existential, question.

301005

8:30 AM to 9:45 AM

Amesbury D

African American College Students’ Mental Wellness Post-Pandemic: Trends and Solutions

Sponsor: Voices of Diversity

Chair: Wei Sun, Howard University

Presenters:

Tanya E. Gardner, Delaware County Community College

Kellon Bubb, Montgomery College

Kisha Dasent, St. John’s University

Melissa Renee Harris, Marymount University

Bryan Jenkins, Howard University

Shoaa Almalki, Howard University

There is an overall lack of support for Black college students in terms of mental health resources from various colleges and universities. With exacerbated mental health issues faced by Black students, there is an urgent need to call for action to help our students. In this roundtable discussion, educators from PWIs (Predominately White Institutions) and HBCUs (Historically Black Colleges and Universities) discuss the trends of their campuses and offer insights and solutions to help Black students achieve academic goals and manage stress.

8:30 AM

301012

8:30 AM to 9:45 AM

Porter Square

G.I.F.T.S.: Great Ideas For Teaching Public Speaking

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Nancy J Willets, Cape Cod Community College

"A Student Run Speech Contest | Empowering students to assume the role we [Instructors] play" Marcy Milhomme, Penn State University

"Film Critic for a Day: Formal/Full Sentence Movie Outlining Activity" Caroline Wilson, SUNY Oneonta

"Learning About Past Marginalized People Who Did Amazing Things: A Public Speaking Assignment" Lewis Freeman, Fordham University

"Shoot, Move, Snap! Nonverbal Delivery in Public Speaking" Margaret M Sargent, Southern Connecticut State University

"Speech Variation Activities: Embracing Momentary Discomfort to Gain Confidence, Attenuate Anxiety, and Paradoxically Increase Comfort During Public Speaking" Joshua Parcha, Penn State Hazleton

"That food sounds scrumptious! Describing food to practice utilizing vivid language in speeches" Leigh Nelson, James Madison University; Eric Fife, James Madison University

In this competitively selected panel, presenters will share their authentic, unique, and innovative "Great Ideas" for teaching students. G.I.F.T.S. include activities, projects, or simulations toward undergraduate courses that help students understand, apply, and appreciate communication skills, concepts, & theories relevant to the discipline.

301012

8:30 AM to 9:45 AM

Harvard Square A

Generative AI and Ethical Communication: Shaping the Current in Education

Sponsor: Short Course

Presenter: Heather Walters, Missouri State University

Unveiling new possibilities for our global community requires action on a tremendous scale to ensure safety, connectivity, vitality, and an informed citizenry.

The world of generative AI is here, and a necessary response is training in how to sustain ethical communication while exploring and grasping new potential. Simultaneously, rising levels of hate and selfishness are targeting the most vulnerable. Our current dynamic fosters social division and endangers rational dialogue and evidence-based policymaking.

What factors should guide our response to new technological developments? Why have Americans become so depressed, lonely, and consumed by hate? This workshop is a move to engage answers. Our new community requires a better pedagogy of ethical communication. How do you disagree with someone constructively? We must become a culture invested in shaping individuals in ideals they can cling to when things get hard and offer practical guidance through the toughest challenges of our time.

This workshop addresses how the corresponding growth in technology and collapse in our structures for teaching ethical capacity threatens our future.

301014

8:30 AM to 9:45 AM

Kendall Square

**CONNECT SESSION:
Elevate the Quality of Your Online Course Design****CONNECT**

Chair: Jessica Papajcik, Stark State College

Presenter:

Susan Ward, Delaware County Community College

This session focuses on how recognized standards for online course design can elevate the quality of the learning experience for your students. The standards will be discussed using practical strategies for integrating active learning opportunities, ensuring accessibility, and implementing a user-friendly design.

8:30 AM

301015 **8:30 AM to 9:45 AM** **Inman Square**
Currents of Communication, a Debate: RESOLVED: Rhetorical Sensitivity is best studied and taught as a Communication Predisposition (trait approach) vs. Situationist Approach (state approach) vs. an Ideological Approach (neither State nor Trait, but ideological).

Sponsor: Communication Traits

Chair: Charles J. Wigley III, Canisius University

“Advocates for Ideological Approach (Neither Trait nor State) to Studying and Teaching Rhetsen” Kristen Campbell Eichhorn, State University of New York, Oswego; David E. Schneider, Saginaw Valley State University

“Advocates for Situationist/State Approach to Studying & Teaching Rhetsen” Linda L. McCroskey, California State University, Long Beach; Elizabeth Glowacki, Northeastern University

“Advocates for Trait/Predispositionist Approach to Studying & Teaching Rhetsen” Theodore A. Avtgis, Western Illinois University-Quad Cities; Corey Jay Liberman, Marymount Manhattan College

“Rhetorical Reflector,” “Noble Self” and “Rhetorically Sensitive,” have been part of our discipline’s nomenclature for more than four decades. Do these terms describe personality types or are they better understood as differences in communicator style based on situational variables or, instead, ideological principles held by communicators? Join us in addressing these somewhat sensitive issues!

301016 **8:30 AM to 9:45 AM** **Remington**
Topics in Performance Studies

Sponsor: Interpretation and Performance

Chair: Christina E. Saindon, Queensborough Community College, CUNY

Respondent: Evan Mitchell Schares, Villanova University

“Freedom within Shackles: Re-Adapting Dance Dramas in Response to Prisoners in Kolkata” Reshmi Sen, Waubonsee Community College

“Oral Interpretation Amid Changing Frontiers in Communication Education” Julian Costa, Pace University

“Rhetorical Criticism as a Research Method for Analyzing Musical Theatre Texts” Valerie Schrader, Penn State University - Schuylkill Campus

“Parenting White Masculinity in the Cultural Currents: Caught in the Waves” Julie-Ann Scott-Pollock, UNC Wilmington

The authors in this panel will present on a variety of topics, using diverse performance methodologies.

301017 **8:30 AM to 9:45 AM** **Suite 732**
Competitively Selected Papers: Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: Cem Zeytinoglu, East Stroudsburg University

Respondent: Ryan P McCullough, West Liberty University

“Mystical Ontology of Burke’s Team Human” Andri Kosasih, Duquesne University

“The Incongruities of Environmental Injustice in National Geographic’s [i]Global Water Wars[/i]” Mariam N Dames, James Madison University

“Utilizing the Current to Navigate the Currents. Or, Everything I Needed to Know [about Doing and Teaching] Rhetorical Criticism, I Learned from Ted Lasso” Matt Brigham, James Madison University

These papers promote the ongoing study, understanding, dissemination, research, critical analysis, and extension of Kenneth Burke’s work.

301019 **8:30 AM to 9:45 AM** **Suite 432**
Resistance, Choice and Access to Quality Care

Sponsor: Health Communication

Chair: Julie Volkman, Bryant University

Respondent: Amanda D. Damiano, Marist College

“Associations of satisfaction with healthcare and self-reported quality of life in a rural cantonal capital in Ecuador” Benjamin R Bates, Ohio University; Talia L. Caridi, Heritage College of Osteopathic Medicine, Ohio University; Athar Memon, Ohio University; Cora G. Farra, Ohio University; Fernanda Marino, Pontifical Catholic University of Ecuador; Alison M. Mingus, Ohio University; Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio University

“Communicating Choice on Motor Vehicle Forms in Relation to Organ Donation” Thomas Hugh Feeley, University at Buffalo;

Stephanie Lyons Gillis, University at Buffalo (SUNY); Valerie Xu-Friedman, University of Michigan

“Inoculation Theory and Health: Current Trends and Movements” Josh Compton, Dartmouth College

This panel showcases papers that analyzes access to healthcare and overall wellbeing, communication choices and responses to deceased organ donation, and current trends in inoculation theory in health contexts.

8:30 AM

301020 **8:30 AM to 9:45 AM** **Suite 532**
Conference Currents: The Convention of the Future

Chair: Jeanne Pursuit, UNC Wilmington

Join us for a roundtable that continues the conversation “what does the convention of the future look like?”

301021 **8:30 AM to 9:45 AM** **Suite 632**
Terror, Sex Work, and Racial Identity

Sponsor: Intercultural Communication

Chair: Salvador Guzman, Rutgers University

Respondent: Salvador Guzman, Rutgers University

“Conceptualizing State Sponsored Terrorism: Slippery Definitions/Designations, Deadly Diplomacy, and Digital Futures” Gordon Alley-Young, Kingsborough Community College - CUNY

“Experiencing, negotiating and challenging stigma in sex work: A study among brothel-based and non-brothel-based sex workers in India” Satarupa Dasgupta, Ramapo College of New Jersey

“Racial Identity Development of African International Students” Ashley Watson, SUNY Geneseo

In this panel, authors will discuss a review of the ways in which state-sponsored terror is conceptualized, how sex workers in India feel about the stigma surrounding their work, and the racialization experienced by international Black African collegians.

301090 **8:30 AM to 9:45 AM** **Harvard Square B**
“Marketing To” or “Marketing With”? Analyzing Current Marketing Trends and Issues

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Mehri Yavari, Texas A&M University - Department of Communication

Respondent: Mehri Yavari, Texas A&M University - Department of Communication

“Bad Blood: Taylor Swift vs. Ticketmaster” Charlotte Fleckenstein, Boston College

“Communicating Locally, Communicating Globally: An Analysis of Starbucks’ Global Marketing Strategy” Alexandra Pucci-Schaefer, SUNY Geneseo

“Critical Analysis on Paid Political Advertisements and Their Effects on Voters” Justin Michael Blakesslee, SUNY Geneseo

“Rihanna’s Fenty “Beauty for All” Campaign and the Destabilization of the Meaning of Beauty” Isabella Mare Skrela, St. Johns University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

10:00 AM

303003 **10:00 AM to 11:15 AM** **Amesbury A**
A Tribute to Dr. Dale Herbeck

Chairs: Rita Rosenthal, Boston College; Bonnie S. Jefferson, Boston College, retired

Presenters:

John Katsulas, Boston College

Donald Fishman, Boston College

Pamela Lannutti, Widener University

Gary Gumpert, Urban Communication Foundation

Susan Drucker, Hofstra University

Thomas Richard Flynn, Slippery Rock University

Steve Granelli, Northeastern University

Susan Mello, Northeastern University

Sara A. Mehlretter Drury, Wabash College

Emily Ann Berg Paup, College of St. Benedict, St. John’s University

Dale Herbeck died unexpectedly in late October 2023. Dale was a life-time member of ECA and one of the anchors of its Communication Law and Ethics, Argumentation and Forensics and Political Communication Interest Groups. This panel is designed to remember Dale and to discuss his influence on the discipline, his colleagues and his students.

303004 **10:00 AM to 11:15 AM** **Amesbury B**
G.I.F.T.S.: Great Ideas in Progress

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Jenny Warren, Collin College

Do you have a great idea for teaching that needs tweaking or an outsider’s perspective? Then this session is for you! Attendees are invited to this roundtable workshop to improve & update their teaching activities. Those attending are encouraged to come prepared to discuss any current assignments or activities that they would like to update. As a collective, we will brainstorm ideas and suggest innovative solutions.

10:00 AM

303005

10:00 AM to 11:15 AM
Graduate Poster Session II

Amesbury D

Sponsor: Graduate Poster Sessions

Chair: William Burgess, Gallaudet University

- “Challenges, Attitudes, and Satisfaction of International Students Towards Higher Education at Ohio University” Zahid Wali, Ohio University; Athar Memon, Ohio University
- “Mpox and the Theory of Planned Behavior: An Investigation of Attitudes Towards the Mpox Vaccine” Michael Angelo May, Regis College; Colleen Malachowski, Regis College
- “Online Video Linking History and Reality: How YouTube Helps Shape Perceptions on South Korea-Japan Relationship” Yekai Xu, University of Tokyo, Yale University
- “Repoliticization in Morocco: The February 20 Movement Discourses in Cyberspace” Hamdi Echkaou Echkaou, Indiana University of Pennsylvania
- “Self-Portra.I.t: Humanization of AI, Robots, and Humans in AI art through HMC Framework Contexts” Gavin C Raffloer, University at Buffalo
- “The counterspeech effect in crime news about mentally challenged people and immigrants: Focusing on the influence of message types and source types on cognitive, emotional, and behavioral attitudes toward target groups” Seyeon Park, University of Maryland, College Park; Eun-Young Na, Sogang University
- “The Current of Questioning the Promoting of the Traditional Family as the Norm” Andrew Thomas Connolly, Duquesne University
- “Transformation of the Embodied Word: Is True Persuasion in Social Media Marketing an Impossible Task?” Kelsey Ingold, Duquesne University
- “Trump Supports Biafra: Conspiracy Theories and Misinformation as Catalysts of Social Movement” Ebuka Ifeanyichukwu, University of Delaware
- “Twitter Killer or Media Filler? A “Meta” Analysis of Threads” Ryan Gorneault, University of Hartford
- “When Real or Imagined Love Ends: Understanding Breakups and Grief” Nicole Patricia Travis, University of Delaware
- “Who is to Blame?: Reactions to imagery of the Kabul Airport during the Afghanistan Withdrawal” Rebecca Oliver, University of Alabama
- “Willingness of changing smoking practices in response to increasing prices among students at Ohio University” Athar Memon, Ohio University
- ““Playing the Game”: An Analysis of Performative Professionalism Experiences of Black Women” Daisha Holmes, University of Kansas

Join us for the Second Graduate Student Poster Session.

303008

10:00 AM to 11:00 AM
ECA Morning Coffee Break

Courtyard Foyer

Recharge and refuel with our morning coffee break, generously sponsored by the National Communication Association.

303012

10:00 AM to 11:15 AM
CONNECT SESSION:

Porter Square

Incorporating Linguistic Justice in the Communication Classroom



Chair: Jessica Papajcik, Stark State College

Presenters:

- Poppy Slocum, LaGuardia Community College, CUNY
- Carlos de Cuba, Kingsborough Community College

This CONNECT workshop examines and challenges linguistic discrimination in communication classrooms. Conscious or unconscious biases against speakers of “nonstandard” varieties of English are often reflected in our teaching practices, to the detriment of students. Do your syllabus or rubrics reference use of “standard English” or “appropriate grammar”? Do you correct grammar and pronunciation? If so, what are the consequences for your students? Are there any alternatives? In this workshop, participants will learn about linguistic discrimination and identify ways to move away from approaches that unfairly penalize speakers of “nonstandard” varieties of English without sacrificing academic rigor.

10:00 AM

303012 **10:00 AM to 11:15 AM** **Harvard Square A**
Currents in Interpersonal and Family Communication

Sponsor: Interpersonal Communication

Chair: Meredith Marko Harrigan, State University of New York, Geneseo

"A Thematic Co-Occurrence Analysis of Stressors Experienced by Young Adults Navigating Grief After Parental Death" Hannah E. Jones, Rutgers University; Jennifer A Theiss, Rutgers University

"A Thematic Co-Occurrence Analysis of Relational Turbulence and Dyadic Resilience in Romantic Couples Following the Birth of a Child" Jorlanditha T Austin, Rutgers University; Hannah E. Jones, Rutgers University; Jennifer A Theiss, Rutgers University; Salvador Guzman, Rutgers University

"Communication in the Context of Disability: Understanding Families and their Children with Disabilities" Dious Joseph, Ohio University Athens

The papers in this session reflect current topics in Interpersonal and Family Communication. The included papers examine grief after parental death, resilience following the birth of a child, and communication in the context of disability.

303014 **10:00 AM to 11:15 AM** **Kendall Square**
Navigating the Currents during a Category Five Culture War - Academic Freedom Under Fire: Five Perspectives from the Front Lines

Sponsor: Communication Law and Ethics

Chair: Dr. Neil Alexander Patten, Ferris State University

Presenters:

David Dewberry, Rider University

Rebekah L. Fox, Texas State University

Dr. Neil Alexander Patten, Ferris State University

Ann Burnette, Texas State University

Aimee Miller, Ferris State University

Mari Kermit, Ferris State University

Six panelists will explore recent serious threats to academic freedom from various perspectives: legal, from the view of teaching at both tenured and adjunct levels, and from the purview of academic librarians and forensics and debate instructors.

"What Is and Is Not Academic Freedom: Structural Constraints and Opportunities for Faculty" David Dewberry

"'We need to do something about Richard': Examining the rhetoric in free speech battles in Texas" Rebekah L. Fox and Ann E. Burnette

"Loaded for Bear: Best practices for navigating and anticipating challenges to and reasonably protecting academic freedom" Neil Patten

"Left High and Dry: The Disquieting Relationship Between Contingent Faculty, Academic Freedom, and Forensics (Speech and Debate)" Aimee Miller

"Guardians at the Gate: Intellectual freedom and the struggle for fair access in academic libraries during the culture wars" Mari Kermit

303015 **10:00 AM to 11:15 AM** **Inman Square**
The Complex Life of the Mind: Using Media Ecology to Understand Mental Health

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Ann-Marie S Rowe-Whyte

Respondent: Scott Wilson Dunn, Radford University

"Delaying Gratification and Denying the Digital Third Place to Improve Well-being" Madilyn Cianci, University of Pittsburgh

"Suicide Contagion and the Werther Effect in the Media: A Review" Sabrina Oliveri, Fordham University

"The Face of Grieving: An Autoethnographic Study of Grief" Hayley Salen, Penn State University- Schuylkill Campus

"We are killing ourselves: The Media is Telling Us To Kill Ourselves" Madelyn Engel, SUNY Geneseo

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

303016 **10:00 AM to 11:15 AM** **Remington**
Transcending Currents: Considerations of Transcendentalism as Philosophies of Communication

Sponsor: Philosophy of Communication

Chair: Robert Foschia, Kutztown University

"All Things Through Thee: Currents of Interpersonal Communication in Emerson's Philosophy of Friendship" Tim Michaels, Penn State University

"Generating Insights Aloud: Margaret Fuller's Clearing for Women to Learn in Conversing" Margaret M. Mullan, East Stroudsburg University

"Tools of Their Tools: A Transcendentalist's View" Jennifer Spiegel, Independent Scholar

"Transcendentalism and Existentialism: Major Themes and Connections for Rhetorical Discourse and Action" Matthew P. Mancino, Indiana University South Bend

First conceived in this year's host city of Cambridge, American transcendentalism was a philosophical movement flowing through the cross-currents of nature and society, and of self-reliance and social change. By resituating Massachusetts-based figures like Henry David Thoreau, Ralph Waldo Emerson, and Margaret Fuller as transcendental philosophers of communication, the papers in this session channel American transcendentalism to re-examine some of the current trends and tribulations of communication, rhetoric, media, and ethics.

10:00 AM

303017

10:00 AM to 11:15 AM

Central Square

Current Trends in Instructional Communication

Sponsor: Instructional Communication

Chair: Sara Pitts, Alice Lloyd College

Presenters:

Sara Pitts, Alice Lloyd College

Zac Johnson, California State University, Fullerton

Maria Hannah, Augustana College

Stephen M Kromka, The University of Tampa

A roundtable discussion of the current and future trends in research in Instructional Communication.

303019

10:00 AM to 11:15 AM

Suite 432

Currents in Nonverbal Communication

Sponsor: Nonverbal Communication

Chair: Madison Neurohr, University of Buffalo (SUNY)

"Mahatma Gandhi's Semiotics: A Response to Current Ethnonationalism" Reshmi Sen, Waubensee Community College

"Should I Smile? Comparing different facial displays of joy on authenticity and deceptiveness" Zach Glowacki, University at Buffalo;

Natalie Barcia-Varno, University at Buffalo, SUNY; Chloe A Milbrand, University at Buffalo, SUNY; Mark G. Frank, University at Buffalo, SUNY

These papers address current topics in nonverbal communication.

303020

10:00 AM to 11:15 AM

Suite 532

Keeping Current: Continuing Last Year's Conversations**About Organizational Communication Teaching, Core Competencies, and Curriculum Development**

Sponsor: Organizational Communication

Chair: Candice Elaine Thomas-Maddox, Ohio University Lancaster

"Rolling the Dice: Uncertain Case Studies with Incomplete Endings" Casey Michael Stratton, Salisbury University

"How Artificial Intelligence Agents are Affecting Organizational Communication Practices in a Post-COVID World: Implications for Curricular Changes and Adoptions" Corey Jay Liberman, Marymount Manhattan College

"Monitoring and Presenting Self: *Current* Methods to Assess Accountability and Responsibility that Assist Student, Educator, and Organization" Robin Smith Mathis, Kennesaw State University

"Google Bosses: Image Search, Algorithms, and Gender and Racial Bias" Maxine Gesualdi, West Chester University of Pennsylvania

"A Twist of True Colors: Career Research Through Self- and Other-Oriented Personality Assessments" Dana Borzea, Grand Rapids Community College

Building upon the success of last year's engaging discussions, this panel promises to be a dynamic extension of our previous sessions. In the first part of this panel, we will kick off the conversation by sharing innovative teaching ideas, tools, and assignments created specifically for the undergraduate organizational communication course. Each panelist will present a unique resource tailored to highlight a core course concept, theory, or perspective, offering step-by-step guidance on its seamless integration into existing curricula and ways to assess student learning. This portion aims to equip educators with a diverse toolkit for enhanced teaching experiences.

Following this, we'll dive into an informal discussion, inspired by the groundbreaking work of Engleberg et al. (2017), who identified seven core competencies for introductory communication courses (i.e., monitoring and presenting yourself, practicing communication ethics, adapting to others, practicing effective listening, expressing messages, identifying and explaining fundamental communication processes, creating and analyzing message strategies). Our panelists will draw from their expertise to explore how these competencies can be applied to undergraduate organizational communication curriculum, with a focus on aligning them with key organizational communication constructs, concepts, perspectives, and theories. We'll also consider the potential need for additional core competencies in an interactive and informal setting. This comprehensive panel ensures a dynamic and collaborative exploration of organizational communication education, aiming to enrich the teaching and learning experiences for both educators and students alike.

10:00 AM

303021 **10:00 AM to 11:15 AM** **Suite 632**
Currents of Female Bodies: Navigating cross-disciplinary, multiple modality scholarship toward holistic approaches to menstrual health in young females in Puerto Rico

Sponsor: Voices of Diversity

Chair: Angela Cooke-Jackson, California State University, Los Angeles

Presenters:

Idhaliz Flores, Department of Basic Sciences & Ob-Gyn Ponce Health Sciences University

Valerie Rubinsky, University of Maine at Augusta

Barbara Barros-Cartagena, Brain and Behavioral Sciences Program Ponce Health Sciences University

Maricarmen Colón-Díaz, Department of Physiology and Pathology San Juan Bautista School of Medicine

Kavita Shah, Los Angeles County Department of Public Health Center for Health Equity

This round table discussion brings panelist from cross-disciplinary research approaches into a dialogue on their collaborative research on menstrual health among Puerto Rico adolescents. The goal is to explore a constellation of ongoing research by intersecting medical knowledge surrounding menstrual cycle dysregulation and gynecological, with communication discourse, as well as curriculum development for future applied practices and/or resources.

303022 **10:00 AM to 11:15 AM** **Suite 732**
The Value of Praxis: Integrating Theory with Applied Learning Projects in Integrated Marketing Communication

Sponsor: Instructional Communication

Chair: Christine Marie Willingham, UNC Wilmington

“Applied Learning: Helping Students in the Classroom and Beyond” Amanda D. Damiano, Marist College

“Implementing Praxis: Theorizing the instructor/learner relationship as a point of confluence from which disciplinary knowledge flows into professional practice.” Christine Marie Willingham, UNC Wilmington

“The Power of Collaborative Learning with Praxis: A Story of My Professional Growth in IMC” Philip J. Wirchansky, Appalachian State University

“Theory Into Practice: From Applied Learning to Tackling Real-World Communication Challenges” Morgan Griffin, Duke University’s Fuqua School of Business

Faculty and student panelists consider the learning relationship between instructor and student as a point of confluence wherein disciplinary knowledge meets student experience and flows into the integrated marketing communication (IMC) profession as students become practitioners. The panelists discuss the role of praxis, as a philosophy of practice, for preparing students to assume their roles in the profession and as disciplinary advocates.

303090 **10:00 AM to 11:15 AM** **Harvard Square B**
Analyzing Social Movements in Current Focus

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Catherine Wright, George Mason University

Respondent: Brent Allen Saindon, Mercy Univeristy

“An Analysis of the Vegan Movement as a Social Movement” Mary Collier, Boston College

“Meritocracy and the Re(Current) Justifications of Unjust Systems: A Case Study Analysis of the Supreme Court Decision to Terminate Affirmative Action” Emma Gosselin, Suffolk University

“The Right to an Education: Malala Yousafzai’s 2013 speech to the United Nations” Brooke Emily Richards, Keene State College

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

11:30 AM

305003 **11:30 AM to 12:45 PM** **Amesbury A**
Friendship, Love, and Collegiality: Interpersonal Communication Currents

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Basak M. Guven, Duquesne University

Respondent: Philip Dalton, Hofstra University

“Love on Reality TV: The Portrayal of Love in Netflix Original Series ‘Love Is Blind’” Olivia Butler, University of Connecticut

“Siblings and Cross-Sex Friendships: Examining the perceived impact of siblings in college students’ ability to maintain and create cross-sex friendships.” Isabel Mees Ransanz, Boston College

“Social Exchange Theory and Friendship Conflict Analysis” Jensyn A Ford, Northeastern University

“The Power of Professor-Student Interactions on Perceptions of Career Attainment and Educational Aspiration: Examining College Sophomore, Junior, and Senior Relationships with Professors” Chloe Wu, Boston College

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

11:30 AM

305004 **11:30 AM to 12:45 PM** **Amesbury B**

Bodies in Crisis: Analyzing Rhetoric Surrounding Sexual Assault, Harassment, and Domestic Violence

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Atsushi Tajima, State University of New York Geneseo

Respondent: Sarah Deluliis, Duquesne University

“An Analysis of the Public’s Attack on Colleen Ballinger” Taylor Elizabeth Logan, University of Pittsburgh at Greensburg

“Jerry Sandusky & Pennsylvania State University: Sexual Assault” Mikey Patrick Gaffney, University of Pittsburgh at Greensburg

“The “Face” of Defense: Applying Goffman’s Facework to the Wander Franco Allegation Situation” Brendan James Welsh-Lowe, Penn State Schuylkill

““My Dog Stepped on a Bee!”: An Analysis of the Memeification of Domestic Violence through the Case of Amber Heard Using Social Constructionism, Framing, and Agenda-Setting” Poetic Serenity Session, Penn State University - Schuylkill Campus

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

305006 **11:30 AM to 12:45 PM** **Mt. Auburn Ballroom - 14th fl**

**Communication Merging Professional and Personal Currents:
ECA Keynote Address and Awards Luncheon**

Join us for this celebratory convention-wide luncheon honoring ECA award winner and fellows. Our Keynote Speaker is Allyson Corbin, Vice President, Consumer Insights & Strategy, Navigate. Allyson received her M.A. in Communication from Marquette University and her B.A. in Communication Studies from the University of North Carolina Wilmington. She’s excited to share her story about how her communication education has supported her work as the “primary research guru” at Navigate, one of the top sports and entertainment research and consulting firms in the U.S. and enabled her to be a more thoughtful, empathetic, and motivating leader.

1:00 PM

307003 **1:00 PM to 2:15 PM** **Amesbury A**

Student success in public speaking courses: A modality and perception study

Sponsor: Community College

Chair: Nancy Rosen, Rockland Community College-SUNY

Presenters:

Nancy Bressler, West Virginia Wesleyan College

Talia Lipton, SUNY Rockland Community College

Leigh Nelson, James Madison University

Christina E. Saindon, Queensborough Community College, CUNY

Glossophobia! Many students fear public speaking and report low levels of skills and confidence to effectively communicate in front of an audience. Historically, the preferred modality for public speaking classes was in-person, however, most institutions now offer this course in a variety of modalities. Roundtable participants will discuss experiences with public speaking courses and outcomes in in-person, synchronous, hybrid and asynchronous modalities; successes and challenges; student survey results regarding levels of public speaking skills and confidence based on modality; and how to use these tools to enhance student public speaking success and reduce glossophobia. Session attendees are invited to participate!

307004 **1:00 PM to 2:15 PM** **Amesbury B**

The Shifting Currents of Trump’s Legal Imbroglis: Indictments, Integrity, and Impenitence

Sponsor: Political Communication

Chair: Mary L Kahl, The Pennsylvania State University, the Behrend College

“Distortions and Distractions: The Visual Rhetoric of Celebrity Spectacle Surrounding Trump’s Indictments” Christina M. Knopf, SUNY Cortland

“Donald J. Trump, E. Jean Carroll, Sex Abuse, and the Libel/Sex Abuse Controversy” Donald Fishman, Boston College

“The Entertainment Function of Indictments and Reality TV Court” Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

“Trump, Law, Politics, and Popular Culture: How Fictionalized Depictions of Donald Trump Conditioned Cultural Understandings of the Trump Indictments” Trevor Parry-Giles, University of Maryland

The scholars on this panel offer diverse analyses of the former President’s legal entanglements, embroiled as he is with four different sets of indictments for conduct ranging from paying off a porn star to retaining classified documents to subverting the electoral process to sexual abuse coupled with defamation. These papers explore the political ramifications of the indictments through examinations of first amendment claims, popular media representations, the public figure doctrine, the indictments as spectacle, and troubling arguments against the democratic rule of law.

1:00 PM**307005****1:00 PM to 2:15 PM****Amesbury D****The Currents of Teaching Communication Ethics**

Sponsor: Philosophy of Communication

Chair: Leeanne M Bell McManus, Stevenson University

Presenters:

Janie Harden Fritz, Duquesne University

Leeanne M Bell McManus, Stevenson University

Susan Mancino, Saint Mary's College

Matthew P. Mancino, Indiana University South Bend

Lori Charron, St. Mary's University of Minnesota, Winona

Kati Elizabeth Sudnick, UNC Wilmington

Sovi Herring, Duquesne University

This round table will discuss how the current trends and movements are changing the direction of teaching, learning, practicing, and theorizing about communication ethics. Over the last 50 plus years many scholars have articulated the importance of making ethics central to the discipline of communication. Moreover, many scholars will argue that the philosophical "why" is a central part of our communication process; as seen in the NCA Credo for ethical communication. However, many instructors struggle with how to teach communication ethics. As a result, scholars will discuss the philosophical (why) and practical (how) application of communication ethics.

307012**1:00 PM to 2:15 PM****Harvard Square A****Currents in Relational Communication: Navigating Friendships, Dating Apps, and Infidelity**

Sponsor: Interpersonal Communication

Chair: Katherine Elizabeth Armstrong, Missouri Valley College

"Social Media Conflicts in Friendships: The Role of Fear of Missing Out, Social Comparison, and Jealousy" Alexandra McNamara, University of Connecticut

"Intimacy-seeking Among Individuals to Be Networked: Dating App Use Among Chinese City Newcomers Aged Between 18-29 Years" Junwen Hu, Michigan State University

"Motivations and Responses to Infidelity: A Modern Look Into the Topic of Cheating" Jessica Cochrane, Radford University

The papers in this session explore current themes in relational communication and examine social media conflicts in friendships, dating app use, and infidelity.

307012**1:00 PM to 2:15 PM****Porter Square****Top Papers of the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Basak M. Guven, Duquesne University

Respondent: Linda L. McCroskey, California State University, Long Beach

"A Crisis Comeback Story or Circumstance? How Bill Clinton Regained a Favorable Image Despite Scrutiny Post-Lewinsky Affair." Gabrielle Theresa Bucci, Boston College

"Beyond the Bechdel: Representation of Women in Popular and Critically Acclaimed Films" Molly McGuigan, University of Connecticut; Kirstie M Farrar, University of Connecticut

"Conflict Resolution in College Roommates" Alexandra O'Neil, Boston College

"GlowMotion: A Clean Personal Care Product Health Campaign" Azara Mahtani, Northeastern University; Milan Sakhrani, Northeastern University; Erin Gill, Northeastern University

These papers are the Top Papers submitted to the Undergraduate Scholars Conference.

307015**1:00 PM to 2:15 PM****Inman Square****Sports and Scandal: Analyzing Controversy in Athletics**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Doreen M. S. Jowi, Bloomsburg University of Pennsylvania

Respondent: Doreen M. S. Jowi, Bloomsburg University of Pennsylvania

"Second Place is the First to Lose": An analysis of Abby Lee Miller's coaching on Dance Moms" Mary Stella Knight, Northeastern University

"Deflategate: A Crisis Communication Analysis of the Controversy and its Impact on the NFL, the New England Patriots, and Tom Brady" Ryan Eysie, Student

"Operation Varsity Blues: The Attacks on Rick Singer and Those Involved in the College Admissions Scandal" Caleigh Emily Johnston, University of Pittsburgh at Greensburg

"The Ongoing Drug Case that Puts Olympians in the Dark: An Analysis of an Attack on Kamila Valieva's Skating During the 2022 Olympic Games" Katherine Alene Bordonaro, University of Pittsburgh at Greensburg

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

1:00 PM

307016 **1:00 PM to 2:15 PM** **Remington**
Exploring Democracy and Polarization in Political Communication

Sponsor: Political Communication

Chair: Kimberley J Hannah-Prater, Community College of Baltimore County

Respondent: Scott Wilson Dunn, Radford University

“A Pragma-Dialectical Analysis of Democratic Responsiveness to Political Preferences in Town Hall Meetings” Robert J. Green, Commonwealth University of PA Bloomsburg

“How Technology Impacts Gender Differently: Exploring Behavior and Communication with ‘Fake News’ During Elections” Danielle R Mehlman-Brightwell, University of Pittsburgh at Greensburg; Mark J Piwinsky, Indiana University of Pennsylvania

“Network Agendas of Political Advertising: How Presidential Candidates in 2020 build Associative Issue Agendas through Facebook” Zahedur Rahman Arman, Framingham State University; Yuhosua Ryoo, University of Minnesota Duluth

“Reflections on Occupy: Democracy and the question of dissent” Sidi Becar Meyara, Utah State University

This competitive paper panel features studies concerned with issues of democratic discourse in the modern political sphere, examining issues and influences of technology, argumentation, and dissent.

307017 **1:00 PM to 2:15 PM** **Central Square**
Navigating the Currents of Higher Education Leadership

Sponsor: Communication Administration

Chair: Dan Strasser, Rowan University

“An African American Leadership Approach: The Homeplace as a Site of Resistance, Liberation, and Transformation” Timothy J. Brown, Montgomery County Community College

“Chairing is Caring: Embodying an Ethic of Care as Department Chair” Jennifer Potter, Townson University

“Leadership Styles in Career Technical Education Crisis Communication” Jordan D Smith, Ottawa University

“Opportunities and Challenges of Networking in Higher Education Leadership” Jessica Elton, Eastern Michigan University; Jeannette Kindred, Eastern Michigan University

In support of the conference theme “currents,” this panel focuses on how communication theories and research offer new insights to counter the challenges faced by those in higher education academic leadership positions. Using various methodologies and applying a range of theory, panelists will address challenges related to building social capital, crisis management, relationship building, and fostering an inclusive and welcoming environment.

307019 **1:00 PM to 2:15 PM** **Suite 432**
Instructional Communication Business Meeting

Chair: Sara Pitts, Alice Lloyd College

307020 **1:00 PM to 2:15 PM** **Suite 532**
Burkean Reflections on Technology, Disinformation, and Hierarchy

Sponsor: Kenneth Burke Society

Chair: Ryan P McCullough, West Liberty University

Respondent: Annie Laurie Nichols, Saint Vincent College

“Burkean Bull: Dramatistic Attitudes in the Political Rhetoric of Conspiracies and Disinformation” Tim Michaels, Penn State University

“Meditations on Creation and Spread of Disinformation via Burkean Dramatism” Cem Zeytinoglu, East Stroudsburg University

“The Hierarchy of Anarchy: Disruption, Stasis and Plasticity in Organizational Forms” Robert Foschia, Kutztown University

When Burke lived the world witnessed major tensions between democratic and autocratic powers, major economic collapse and crisis, great technological advancements, and even a global pandemic. Many of his ideas responded to these events. As we go through similar complex problems, his ideas help us materially and symbolically cope with the world. The presentations in this panel will try to exemplify such an effort.

307023 **1:00 PM to 2:15 PM** **Suite 932**
Theory & Methodology Business Meeting

Chair: Kimberly Meltzer, George Mason University

1:00 PM

307090 **1:00 PM to 2:15 PM** **Harvard Square B**

Speak On It: Rhetorical Analyses of Speech Acts

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Steve Granelli, Northeastern University

Respondent: Steve Granelli, Northeastern University

“Analyzing the Authenticity of Critical Argumentation in Intercollegiate Policy Debate” Sebastian M. Rao, Richard Bland College and Virginia Commonwealth Governor’s School

“Blinken, Blues, and the “Betterment of the World”” Cara Elizabeth Cordova, St. John’s University

“Taylor Swift’s NYU Commencement Speech and Her Use of Conceptual Metaphors to Emphasize American Ideals” Morgan Suzanne Rich, Wilkes University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

2:30 PM

310003 **2:30 PM to 3:45 PM** **Amesbury A**

Global Currents in Communication Technology

Sponsor: Communication Technology

Chair: Catherine Wright, George Mason University

“Explaining transportation modality choices in a rural Ecuadorian context: An application of the Theory of Planned Behavior” Cora G. Farra, Ohio University; Athar Memon, Ohio University; Alison M. Mingus, Ohio University; Talia L. Caridi, Heritage College of Osteopathic Medicine, Ohio University; Fernanda Marino, Pontifical Catholic University of Ecuador; Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio Universty; Benjamin R Bates, Ohio University

“From WWII to Anime” Cole Cameron, Merrimack College

“The Media Literacy Divide: An Institutional Analysis of Job Postings at Global Public Relations and Communication Agencies” Joseph Giomboni, Susquehanna University

This panel explores current communication technology topics across the globe.

310004 **2:30 PM to 3:45 PM** **Amesbury B**

The Rhetoric of the Silver Screen: Understanding Communication through Film

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Poppy Slocum, LaGuardia Community College, CUNY

Respondent: Poppy Slocum, LaGuardia Community College, CUNY

“Emotional Odyssey: A Rhetorical Analysis of Pixar’s “Inside Out” and Understanding Mental Health Through Social Constructionism” Kyla Valerie Carlos Guillermo, Penn State University-Schuylkill

“Gratefulness, an Additional Cognitive Dissonance Strategy – A Rhetorical Analysis of Cognitive Dissonance Theory in the Film “It’s a Wonderful Life”” Mikayla Lynn Kupstas, Penn State University Schuylkill

“Neoliberalist Rhetorics and Women’s Autonomy in Family Planning Films of the 1960s and 1970s” Lily Stevenson, University of Richmond

““In Moonlight, Black Boys Turn Blue:” The Visual Rhetoric of Trauma Through Color in Moonlight” Ava Grant, St. John’s University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

310005 **2:30 PM to 3:45 PM** **Amesbury D**

Navigating Currents: Guiding Lights, Mentorship, and Influential Teaching in Organizational Communication

Sponsor: Organizational Communication

Chair: Corey Jay Liberman, Marymount Manhattan College

“Teacher as a Performer: Enacting Leadership and Mentoring Styles to Promote Engaged Learning” Casey Michael Stratton, Salisbury University

“Encouraging the Use of the Case Study as a Pedagogical Tool: Applied Organizational Communication” Corey Jay Liberman, Marymount Manhattan College

“Project-based Learning to Address Department Needs, Increase Student Retention, and Improve Student-Faculty Collaboration” Maxine Gesualdi, West Chester University of Pennsylvania

“Part of the Ship, Part of the Crew: Fostering Social Support Among Graduate Student Cohorts” Jordan T Atkinson, University of Kansas; Dana Borzea, Grand Rapids Community College

Join us in celebrating the unsung heroes of our teaching and mentoring journeys in Organizational Communication at this panel. We’ll explore the profound impact of mentorship and peer support, going beyond the conventional advisor-advisee relationship to embrace the wealth of wisdom passed down by colleagues, peers, professors, and more. Together, we’ll uncover specific pedagogical gems, from assignments to teaching philosophies, that have shaped our approaches, and we’ll delve into often-overlooked topics such as work-life balance and handling student issues. This panel is a tribute to the ‘little’ things that have profoundly influenced our teaching, offering valuable insights for educators in the field.

2:30 PM

310012**2:30 PM to 3:45 PM****Harvard Square A****Agenda(s), Spin, and Rhetorical Currents**

Sponsor: Short Course

Presenters:

Richard Eugene Vatz, Towson University
D.L. Stephenson, Western Connecticut State University

This short course focuses on the process of how speakers, writers, and communicators make meaning, create salience, and frame and spin facts and events in order to shape public discourse. The agenda/spin model of persuasion assumes that knowledge, information, and public discourse, generally, come from sources that have the power to create and shape public understandings. The agenda/spin model of persuasions assumes that all communication comes from a source that has a particular agenda. It is assumed in this model that persuasion is always grounded in a worldview or ideological perspective, regardless of the politics of the communicator, regardless of the communicator's stated agenda or reason for the communication, and regardless of the communicator's stated motives. The agenda/spin model assumes that there is always something at stake in controlling public discourse. What we draw attention to, dispute, challenge, and accept is always a matter of persuasion. The agenda/spin model of rhetorical analysis and persuasion makes explicit that persuasion is always about a particular perspective or "spin" and that spin is always a matter of not only who gets to tell the "story," but also of who gets to determine what the actual "story" is. Ultimately, the agenda/spin model provides a framework for interpreting rhetoric or persuasion in its many contexts. Like a body of water or air moving in a definite direction, the agenda/spin model of persuasion always makes central the currents that carry public discourse. This year's seminar/short course begins with a brief overview (lecture) of *The Only Authentic Book of Persuasion: The Agenda Spin Model* and then opens the floor to participants who will be asked to apply the model and discuss its merits and/or any limitations or weaknesses of the model. The co-presenters will take turns explaining the agenda/spin model and providing clear examples of its use and relevance to the study of rhetoric and persuasion.

310012**2:30 PM to 3:45 PM****Porter Square****Top Papers in Political Communication**

Sponsor: Political Communication

Chair: Christina M. Knopf, SUNY Cortland

Respondent: Colin Kearney, Hampton University

"Assessing the Impact of Radicalization on Domestic Terrorism and Political Violence: Empirical Evidence from the United States" Kai Xu, University of Minnesota-Duluth

"Don't Use 'Don't Care': How Negative Question Wording Suppresses External Political Efficacy" Katherine Haenschen, Northeastern University; Anna Zhang, Northeastern University; Marisa A. Smith, Michigan State University

"Mediated Self-Presentation, Authenticity, and Image-Construction: A Multimodal Analysis of an African Vice President's Communication on Twitter" Nana Kwame Osei Fordjour, University of Maryland College Park; David Weiss, The University of New Mexico

This panel is comprised of the top ranked competitive papers submitted to the Political Communication interest group.

310016**2:30 PM to 3:45 PM****Remington**

**Media Ecology, General Semantics, and Urban Communication:
A Discussion of Intellectual Crosscurrents and Future Directions for the Study of Human Communication**

Sponsor: Media Ecology (Affiliate Organization)

Chair: Ryan P McCullough, West Liberty University

Presenters:

Susan Drucker, Hofstra University
Lance Strate, Fordham University
Erik Garrett, Duquesne University
Thom Gencarelli, Manhattan College
Austin D. Hestdalen, Purdue University Northwest

In this roundtable discussion panelists discuss the common ground, or crosscurrents, that exist between media ecology, general semantics, and urban communication. This discussion will also serve as a primer for audience members who might be unfamiliar with one or all of these traditions to studying human communication. The panelists will also offer suggestion on how the traditions can continue to influence one another by offering scholars guidance and direction for future study within these traditions and how they might be mutually supportive.

310017**2:30 PM to 3:45 PM****Central Square****Currents in Student Organization Advising: Lambda Pi Eta and Affiliated Student Organizations**

Chairs: Jeanne Pursuit, UNC Wilmington; Leeanne M Bell McManus, Stevenson University

Presenter:

Rick Olsen, UNC Wilmington

Calling all Lambda Pi Eta and affiliated communication student groups advisors! This session is for networking, exchanging ideas, and support for faculty and staff who advise student organizations. We'll discuss issues such as in-person engagement post-COVID, advisor roles and responsibilities, and benefits of a communication student organization.

2:30 PM

310019 **2:30 PM to 3:45 PM** **Suite 432**
Institute of General Semantics Business Meeting

310021 **2:30 PM to 3:45 PM** **Suite 632**
**“We Fixed Everything in the Real World So All Women Are Happy and Powerful”:
 Exploring the Currents of Female Media Creators and Female Empowerment**

Sponsor: Media Communication

Chair: Christina E. Saindon, Queensborough Community College, CUNY

Respondent: Jack Banks, University of Hartford

“A New Kind of Shero? Promising Young Woman Plays With Genre to Challenge Sexual Assault Narratives in Film” Alison A Fisher Bodkin, James Madison University; Ina Seethaler, Coastal Carolina University; Christopher Collins, Missouri State University; Wendy Weinhold, Coastal Carolina University

“Magic, Dragons, and Postmodern Feminism: How Female Authors are Taking Over Bestselling Lists in Previously Male-Dominated Genres” Danica Paige Propst, West Virginia Wesleyan College

“The Summer of Barbie” Rod Carveth, Central Connecticut State University

“We Got the Pynk: Reclaiming Femininity and Sexuality Through Black Queer Artists” Chloe Alysse Sotomayor, West Virginia Wesleyan College

““I Don’t Care If You Think I’m Good at This or Not Anymore. I Care About Whether or Not I Can Make a Change”: The Influence of Quinta Brunson and Feminist Humor” Nancy Bressler, West Virginia Wesleyan College

This panel analyzes present-day media examples that are produced by female creators and highlight diverse female voices. Panelists explore how female empowerment is created, depicted, and received by audiences utilizing examples from music, books, movies, and television. This panel takes its cue from the convention theme of “Currents”, as panelists investigate how contemporary female driven media narratives reflect and communicate a female perspective to contribute to social and cultural discourses.

3:00 PM

311008 **3:00 PM to 4:00 PM** **Courtyard Foyer**
Afternoon Break

4:00 PM

314090 **4:00 PM to 5:00 PM** **Harvard Square B**
ECA 2025 Planner Meeting II

Chair: Jordan T Atkinson, University of Kansas

If you are a 2025 Interest Group Planner and didn’t get to attend the first planners’ meeting, please attend this session to prepare for ECA 2025 in Buffalo!

5:00 PM

315006 **5:00 PM to 6:15 PM** **Mt. Auburn Ballroom - 14th fl**
General Business Meeting

Chair: Jennifer Waldeck, University of Georgia

Join ECA Leadership for this year-in-review of the association, to learn about the incoming President’s initiatives for the year to come, and to hear about ECA 2025 in Buffalo.

Light appetizers available as you arrive. The meeting will be called to order at 5:15 p.m.

6:30 PM

318007 **6:30 PM to 10:00 PM** **Charles View Ballroom - 16th fl**
President’s Reception
Sponsored by Kendall Hunt

Join ECA President Jennifer Waldeck and your colleagues for a gala celebration of the 2024 convention and this year’s accomplishments. Enjoy a cash bar, appetizers, and live music from the Schoolboys Trio with sweeping views of the Charles River, Boston, and Cambridge.

8:00 PM

319019 **8:00 PM to 9:00 PM** **Suite 432**
12 Step Meeting

Sunday • March 24, 2024

9:00 AM

402012

9:00 AM to 11:00 AM
Executive Council II

Harvard Square A

EASTERN COMMUNICATION ASSOCIATION PRESIDENTS

1910	Paul M Pearson, <i>Swarthmore College</i> Albert E Hancock, <i>Haverford College</i> Frederic A Child, <i>University of Pennsylvania</i> (Organizers; No President)	1976	Agnes G Doody, <i>University of Rhode Island</i>
1911	Paul M Pearson, <i>Swarthmore College</i>	1977	Andrew D Wolvin, <i>University of Maryland</i>
1912-1913	Erasthus Palmer, <i>City College, New York</i>	1978	John F Wilson, <i>Herbert H Lehman College, SUNY</i>
1914-1915	James A Winans, <i>Cornell University</i>	1979	James C McCroskey, <i>West Virginia University</i>
1916-1919	Wilbur Jones Kay, <i>Washington & Jefferson College & Swarthmore College</i>	1980	Dan F Hahn, <i>Queens College, CUNY</i>
1920	Horace G McKean, <i>Union College</i>	1981	Jeanne Lutz, <i>Pennsylvania State University</i>
1921	Daniel W Redmond, <i>City College, New York</i>	1982	W. Barnett Pearce, <i>University of Massachusetts</i>
1922	John Dolman, Jr., <i>University of Pennsylvania</i>	1983	James W Chesebro, <i>Queens College, CUNY</i>
1923	Everett L Hunt, <i>Cornell University</i>	1984	Linda C Lederman, <i>Rutgers University</i>
1924-1927	G. Rowland Collins, <i>New York University</i>	1985	Floyd D Anderson, <i>State University of New York, Brockport</i>
1928	Elizabeth Avery, <i>Smith College</i>	1986	Raymie E McKerrow, <i>University of Maine</i>
1929-1930	Hoyt H Hudson, <i>Princeton College</i>	1987	Darlyn R Wolvin, <i>Prince George's Community College</i>
1931	Herbert A Wichelns, <i>Cornell University</i>	1988	Virginia P Richmond, <i>West Virginia University</i>
1932-1933	Arleigh B Williamson, <i>New York University</i>	1989	Barbara M Montgomery, <i>University of New Hampshire</i>
1934-1935	Wayland Maxfield Parish, <i>University of Pittsburgh</i>	1990	Sandra L (Fish) Herndon, <i>Ithaca College</i>
1936-1937	Jane Dorsey Zimmerman, <i>Columbia University</i>	1991	Deborah F Atwater, <i>Pennsylvania State University</i>
1938-1939	J. Walter Reeves, <i>The Peddle School</i>	1992	Gerald Lee Ratliff, <i>Montclair State University</i>
1940-1941	W. Hayes Yaeger, <i>George Washington University</i>	1993	Alison Alexander, <i>University of Massachusetts</i>
1942	Arthur L Woehl, <i>Hunter College</i>	1994	Thomas L Veenendall, <i>Montclair State University</i>
1943-1946	John H Frizzell, <i>Pennsylvania State University</i>	1995	Harvey R Kelly, Jr., <i>Pennsylvania State University</i>
1947	Joseph F O'Brien, <i>Pennsylvania State University</i>	1996	Dale A Bertelsen, <i>Bloomsburg University</i>
1948	Russell H Wagner, <i>University of Virginia</i>	1997	Deborah Borisoff, <i>New York University</i>
1949	Wilbur E Gilman, <i>Queens College</i>	1998	Melanie Booth-Butterfield, <i>West Virginia University</i>
1950	Agnes I Allardyce, <i>Syracuse University</i>	1999	Jerry L Allen, <i>University of New Haven</i>
1951	Robert B Huber, <i>University of Vermont</i>	2000	Janette Kenner Muir, <i>George Mason University</i>
1952	Earl H Ryan, <i>City College, New York</i>	2001	Susan J Drucker, <i>Hofstra University</i>
1953	James H Henning, <i>West Virginia University</i>	2002	Don M Boileau, <i>George Mason University</i>
1954	Marvin G Bauer, <i>Brooklyn College</i>	2003	Ann Bainbridge Frymier, <i>Miami University</i>
1955	David C Phillips, <i>University of Connecticut</i>	2004	Mary L Kahl, <i>State University of New York, New Paltz</i>
1956	H. Barrett Davis, <i>Lehigh University</i>	2005	Donald A Fishman, <i>Boston College</i>
1957	Evelyn Kongsberg, <i>Washington Irving High School, NY</i>	2006	John Courtright, <i>University of Delaware</i>
1958	J. Calvin Callahan, <i>Syracuse University</i>	2007	Ronald L Jackson II, <i>Pennsylvania State University</i>
1959	Magdalene Kramer, <i>Teachers College, Columbia University</i>	2008	Richard West, <i>Emerson College</i>
1960	Paul D Holtzman, <i>Pennsylvania State University</i>	2009	Sara Chudnovsky-Weintraub, <i>Regis College</i>
1961	Eleanor M Luse, <i>University of Vermont</i>	2010	Candice E Thomas-Maddox, <i>Ohio University - Lancaster</i>
1962	Sam Boyd, Jr., <i>West Virginia University</i>	2011	Janie M Harden Fritz, <i>Duquesne University</i>
1963	Ray E Keeseey, <i>University of Delaware</i>	2012	Cindy M Lont, <i>George Mason University</i>
1964	Carroll C Arnold, <i>Pennsylvania State University</i>	2013	Nancy J Willets, <i>Cape Cod Community College</i>
1965	Wofford C Gardner, <i>University of Maine</i>	2014	Danette Ifert Johnson, <i>Ithaca College</i>
1966	Harold M Scholl, <i>Montclair State College</i>	2015	Thomas R Flynn, <i>Slippery Rock University</i>
1967	Robert T Oliver, <i>Pennsylvania State University</i>	2016	J. Kanan Sawyer, <i>West Chester University</i>
1968	Joseph D Batcheller, <i>University of New Hampshire</i>	2017	Jason S. Wrench, <i>SUNY, New Paltz</i>
1969	Thomas Hopkins, <i>Carlow College</i>	2018	Benjamin R. Bates, <i>Ohio University</i>
1970	Ronald F Reid, <i>University of Massachusetts</i>	2019	Leeanne Bell McManus, <i>Stevenson University</i>
1971	Paul L Brownstone, <i>Long Island University</i>	2020-2021	Katherine Thweatt, <i>SUNY Oswego</i> (served an additional year by EC vote due to pandemic circumstances)
1972	Donald H Ecroyd, <i>Temple University</i>	2022	Amanda McKendree, <i>University of Notre Dame</i>
1973	Howard Schwartz, <i>Rider College</i>	2023	Pamela Lannutti, <i>Widener University</i>
1974	Jane Blankenship, <i>University of Massachusetts</i>	2024	Jennifer H. Waldeck, <i>University of Georgia</i>
1975	Philip P Amato, <i>Emerson College</i>		

SECOND VICE PRESIDENTS

1950	Lillian M O'Conner, <i>Wadleigh High School, NY</i>	1995	Ruth Ann Zupan, <i>Westmoreland County Community College</i>
1951	Samuel B Gould, <i>Boston University</i>	1996	Judythe Isserlis, <i>Iona College</i>
1952	Lindsey S Perkins, <i>Brooklyn College</i>	1997	Brenda Logue, <i>Towson State University</i>
1953	Evelyn Kongisberg, <i>Board of Education, NYC</i>	1998	Joan O'Mara, <i>University of Hartford</i>
1954	H. Barrett Davis, <i>Lehigh University</i>	1999	Bill Denman, <i>Marshall University</i>
1955	Richard F Clemo, <i>Adelphi University</i>	2000	Jean Ann Streiff, <i>Oakland Catholic High School</i>
1956	Ruth Damon, <i>Russell Sage College</i>	2001	Richard West, <i>University of Southern Maine</i>
1957	Muriel G Leahy, <i>Grover Cleveland High School, NY</i>	2002	Kelly Rocca, <i>St. John's University</i>
1958	Wiley C Bowyer, <i>Mineola Public Schools</i>	2003	Carole Blair, <i>University of California-Davis, Washington Center</i>
1959	Harold M Scholl, <i>Montclair State College</i>	2004	Anne Mattina, <i>Stonehill College</i>
1960	Helen M Donovan Fuelner, <i>Board of Education, NYC</i>	2005	Janie Harden Fritz, <i>Duquesne University</i>
1961	Domis Plugge, <i>Hunter College</i>	2006	Timothy Brown, <i>West Chester University</i>
1962	William A Behl, <i>Brooklyn College, CUNY</i>		Anita Foeman, <i>West Chester University</i>
1963	Paul L Brownstone, <i>Brooklyn College, CUNY</i>		Maurice Hall, <i>Villanova University</i>
1964	Audrey O'Brien, <i>St. John's University</i>		Kevin Pearce, <i>Bryant College</i>
1965	John E Lent, <i>Bureau of Sp. Improvement, New York City</i>	2007	Janie Harden Fritz, <i>Duquesne University</i>
1966	Bernard McCabe, <i>St. John's University</i>	2008	William Cowen, <i>Villanova University</i>
1967	Thomas D Houchin, <i>St. John's University</i>	2009	Bryan Cable, <i>Villanova University</i>
1968	Beatrice G Ferrante, <i>St. John's University</i>		Joy Cypher, <i>Rowan University</i>
1969	James R Johnson, <i>Brooklyn College, CUNY</i>		Leeanne M Bell, <i>Stevenson University</i>
1970	Fergus G Currie, <i>Knoxville, Tennessee</i>	2010	Monica Brasted, <i>The College at Brockport, SUNY</i>
1971	Mary Pettas, <i>New York University</i>	2011	Catherine Karl Wright, <i>George Mason University</i>
1972	Philip P Amato, <i>Emerson College</i>		Kristen Willett, <i>George Mason University</i>
1973	Geraldine Chapey, <i>Bureau of Sp. Improvement, New York City</i>	2012	Tobi Mackler, <i>Montgomery County Community College</i>
1974	Andrew D Wolvin, <i>University of Maryland</i>		Rita Rosenthal, <i>Boston College</i>
1975	Peggy Rypsam, <i>Iona College</i>	2013	Monica Waugh-Benton, <i>Duquesne University</i>
1976	Gladys I Ritchie, <i>Pennsylvania State University</i>	2014	Christopher Morse, <i>Bryant University</i>
1977	Charles E Parkhurst, <i>Brooklyn College, CUNY</i>	2015	Hans C Schmidt, <i>Brandywine University</i>
1978	Marilyn Lewis-Scott, <i>Emerson College</i>	2016	Leeanne Bell McManus, <i>Stevenson University</i>
1979	Warren O Richardson, <i>Villanova University</i>		Katherine S Thweatt, <i>State University of New York, Oswego</i>
1980	Marlene S Cowan, <i>Towson State University</i>	2017	Jason Edwards, <i>Bridgewater State University</i>
1981	Peggy Ann Madden, <i>North Hills High School, PA</i>		Angela Cooke-Jackson, <i>Emerson College</i>
1982	Paul Wenger, <i>Central Connecticut State College</i>	2018	Janie Harden Fritz, <i>Duquesne University</i>
1983	Paul Scovell, <i>Salisbury State University</i>		Chip Rouse, <i>Stevenson University</i>
1984	Murray M Halfond, <i>Temple University</i>	2019	Mary C Toale, <i>State University of New York, Oswego</i>
1985	Beatrice Schultz, <i>University of Rhode Island</i>		Julie Volkman, <i>Bryant University</i>
1986	Edward Streb, <i>Glassboro State College</i>	2020	Sara LaBelle, <i>Chapman University</i>
1987	Jack A Barwind, <i>Syracuse University</i>		Leeanne Bell McManus, <i>Stevenson University</i>
1988	Brenda Logue, <i>Towson State University</i>	2021	Susan Mancino, <i>St. Mary's University</i>
1989	Peggy Klein, <i>Salisbury State University</i>	2022	Melanie Laliker, <i>Bridgewater College</i>
1990	Teresa L Nance, <i>Villanova University</i>		Tracey Holden, <i>University of Delaware</i>
1991	Harvey R Kelly, Jr., <i>Pennsylvania State University, Beaver</i>	2023	Jordan Atkinson, <i>University of Kansas</i>
1992	Rebecca Lockridge, <i>University of Southern Maine</i>		Leeanne Bell McManus, <i>Stevenson University</i>
1993	Joan O'Mara, <i>University of Hartford</i>		
1994	Janette Kenner Muir, <i>George Mason University</i>		

SECRETARIES & TREASURERS

Secretary		1928-1929	Mary Thornton Harvey, <i>Hunter College</i>
1911-1912	Frederic A Child, <i>University of Pennsylvania</i>	1930	Sarah M Stinchfield, <i>Mount Holyoke College</i>
Secretary-Treasurer		1931	Charles Kenneth Thomas, <i>Columbia University</i>
1913	John W Wetzal, <i>Yale University</i>	1932	Jane Dorsey Zimmerman, <i>Columbia University</i>
1914	James M O'Neil, <i>Dartmouth College & University of Wisconsin</i>	1933-1934	Margaret Mary McCarthy, <i>Brooklyn College</i>
1915	Wilbur Jones Kay, <i>Washington & Jefferson College</i>	1935-1936	Charles A Fritz, <i>New York University</i>
1916-1919	Warren C Shaw, <i>Dartmouth College</i>	1937-1938	Joseph F O'Brien, <i>Pennsylvania State College</i>
1920-1921	John Dolman Jr., <i>University of Pennsylvania</i>	1939-1940	Agnes Allardyce, <i>Queens College</i>
1922	Elizabeth Avery, <i>Smith College</i>	1941-1942	Lester Thonssen, <i>City College, New York</i>
1923-1924	Brother Bonaventure Thomas, <i>Manhattan College</i>	1943-1946	George V Gohman, <i>Dartmouth College</i>
1925-1927	Mary B Cochran, <i>Vassar College</i>	1947-1948	Marvin G Bauer, <i>Brooklyn College</i>
		1949-1950	Earl H Ryan, <i>City College, New York</i>

EXECUTIVE SECRETARIES

1951-1952	Ralph N Schmidt, <i>Syracuse University</i>	1980-1983	Caroline Drummond Ecroyd, <i>Temple University</i>
1953-1954	Gordon F Hostettler, <i>Temple University</i>	1983-1986	Warren O Richardson, <i>Villanova University</i>
1955-1958	Paul D Holtzman, <i>Pennsylvania State University</i>	1986-1989	Gerald Lee Ratliff, <i>Montclair State University</i>
1958-1960	Wiley C Bowyer, <i>Mineola N.Y. Public Schools</i>	1989-1991	John J Makay, <i>State University of New York, Geneseo</i>
1961-1963	Thoburn V Barker, <i>Lehigh University</i>	1991-1992	Joseph A Bulsys, <i>State University of New York, Geneseo</i>
1964-1965	Burton H Byers, <i>Queens College, CUNY</i>	1992-1995	Jerry L Allen, <i>University of New Haven</i>
1966-1967	Harold E Nelson, <i>Pennsylvania State University</i>	1995-1998	Kathleen M Long, <i>West Virginia Wesleyan College</i>
1968-1969	Coleman C Bender, <i>Emerson College</i>	1998-1999	Paul E Scovell, <i>Salisbury State University</i>
1970	Thomas D Houchin, <i>St. John's University</i>	2000-2001	Candice Thomas Maddox, <i>Ohio University, Lancaster</i>
1971-1973	William K Price, <i>University of Massachusetts</i>		
1974-1977	Richard Bailey, <i>University of Rhode Island</i>		
1978-1980	Carolyn Del Polito, <i>West Chester University</i>		

EXECUTIVE DIRECTORS

2001-2004	Candice Thomas-Maddox, <i>Ohio University-Lancaster</i>	2010-2016	Ronald C Arnett, <i>Duquesne University</i>
2004-2007	Danette Ifert Johnson, <i>West Virginia Wesleyan College/Ithaca College</i>	2016-2020	Cheryl Casey, <i>Champlain College</i>
2008-2010	Alfred G Mueller, <i>Pennsylvania State University, Mont Alto</i>	2020-present	Stacy Smulowitz, <i>University of Scranton</i>

JOURNAL EDITORS

Today's Speech

1953-1960	Robert T Oliver, <i>Pennsylvania State University</i>
1960-1964	William S Tacey, <i>University of Pittsburgh</i>
1964-1966	David C Phillips, <i>University of Connecticut</i>
1966-1968	Allan Kerstetter, <i>Syracuse University</i>
1968-1970	Michael Prosser, <i>State University of New York, Buffalo</i>
1971-1972	Eugene Vasilew, <i>State University of New York, Binghamton</i>
1972-1975	Herman Stelzner, <i>University of Massachusetts</i>

Communication Quarterly

1976-1978	Thomas W Benson, <i>Pennsylvania State University</i>
1979-1981	Lawrence R Wheeless, <i>West Virginia University</i>
1982-1984	Gerald M Phillips, <i>Pennsylvania State University</i>
1985-1987	James W Chesebro, <i>Queens College, CUNY</i>
1988-1990	Linda C Lederman, <i>Rutgers University</i>
1991-1993	Virginia P Richmond, <i>West Virginia University</i>
1994-1996	Raymie E McKerrow, <i>University of Maine</i>
1997	Melanie Booth-Butterfield, <i>West Virginia University</i>
1998-2000	John A Courtright, <i>University of Delaware</i>
2001-2003	Dale A Bertelsen, <i>Bloomsburg University</i>
2004-2006	Jerry L Allen, <i>University of New Haven</i>
2007-2009	Janette Kenner Muir, <i>George Mason University</i>
2010-2013	Trevor Parry-Giles, <i>University of Maryland</i>
2013-2015	Benjamin Bates, <i>Ohio University</i>
2015-2018	Pam Lanutti, <i>LaSalle University</i>
2018-2021	Chris Morse, <i>Bryant University</i>
2020-present	Zac Johnson, <i>California State University, Fullerton</i>

Communication Research Reports

1995	James C McCroskey, <i>West Virginia University</i>
1996-1998	Jerry L Allen, <i>University of New Haven</i>
1999-2001	Andrew S Rancer, <i>University of Akron</i>
2002-2004	John C Sherblom, <i>University of Maine</i>
2005-2007	Lisa Sparks, <i>George Mason University</i>
2008-2010	Wendy Samter, <i>Bryant University</i>
2011-2013	Theodore Avtgis, <i>Ashland University</i>
2014-2016	Don Stacks, <i>University of Miami</i>
2017-2019	Nicholas D Bowman, <i>West Virginia University</i>
2020-2022	Keith Weber, <i>Chapman University</i>
2022-present	Dave Keating, <i>University of New Mexico</i>

Qualitative Research Reports in Communication

2000-2002	Deborah Borisoff, <i>New York University</i>
	Dan F Hahn, <i>New York University</i>
2002-2005	Michael J Hostetler, <i>St. John's University</i>
2006-2009	Susan J Drucker, <i>Hofstra University</i>
2009-2011	Mark Hickson, III, <i>University of Alabama at Birmingham</i>
2012-2014	Janie Harden Fritz, <i>Duquesne University</i>
2015-2017	Annette Holba, <i>Plymouth State University</i>
2018-2020	Kristen Lynn Majocha, <i>University of Pittsburgh-Johnstown</i>
2020-2023	Inci Ozum Ucok-Sayrak, <i>Duquesne University</i>
2024-present	Angela Putman, <i>Penn State Brandywine</i>

ASSOCIATION AWARDS

Distinguished Service Award

1979	Carroll C Arnold, <i>Pennsylvania State University</i>
1980	Woffard G Gardner, <i>University of Maine</i>
1981	Wilbur E Gilman, <i>Queens College, CUNY</i>
1982	Robert T Oliver, <i>Pennsylvania State University</i>
1983	Everett Lee Hunt, <i>Swarthmore College</i>
1984	John F Wilson, <i>Herbert H Lehman College, CUNY</i>
1985	Paul D Holtzman, <i>Pennsylvania State University</i>
1986	Donald H Ecroyd, <i>Temple University</i>
1987	Jane Blankenship, <i>University of Massachusetts</i>
1988	Gerald M Phillips, <i>Pennsylvania State University</i>
1989	James W Chesebro, <i>SCA National Office</i>
1990	James C McCroskey, <i>West Virginia University</i>
1991	Raymie E McKerrow, <i>University of Maine</i>
1992	Linda C Lederman, <i>Rutgers University</i>
1993	Gerald Lee Ratliff, <i>Montclair State University</i>
1994	Virginia P Richmond, <i>West Virginia University</i>
1995	Jeanne M Lutz, <i>Pennsylvania State University</i>
1996	Dan F Hahn, <i>Florida Atlantic University</i>
1997	Thomas L Veenendall, <i>Montclair State University</i>
1998	Dale A Bertelsen, <i>Bloomsburg University</i>
1999	Sandra L Herndon, <i>Ithaca College</i>
2000	Jerry L Allen, <i>University of New Haven</i>
2001	Deborah Borisoff, <i>New York University</i>
2002	Gary Gumpert, <i>Communication Landscapers</i>
2003	Kathleen M Long, <i>West Virginia Wesleyan College</i>
2004	Jannette Kenner Muir, <i>George Mason University</i>
2005	Susan J Drucker, <i>Hofstra University</i>
2006	S. Diane McFarland, <i>Buffalo State College, SUNY</i>
2008	Nancy J Willets, <i>Cape Cod Community College</i>
2009	Mary L Kahl, <i>State University of New York, New Paltz</i>
2010	Jean Ann Strieff, <i>Oakland Catholic High School, PA</i>
2011	Donald A Fishman, <i>Boston College</i>
2012	Don M Boileau, <i>George Mason University</i>
2013	Candice Thomas-Maddox, <i>Ohio University</i>
2014	Tobi Mackler, <i>Montgomery County Community College</i>
2015	Richard West, <i>Emerson College</i>
2016	No award given
2017	Mary C Toale, <i>State University of New York, Oswego</i>
2018	No award given
2019	Ronald C. Arnett, <i>Duquesne University</i>
2020	Trevor Parry-Giles, <i>University of Maryland</i>
2021	Sara Chudnovsky-Weintraub, <i>Regis College</i>
2022	Janie Harden Fritz, <i>Duquesne University</i>
2023	Stacy Smulowitz, <i>University of Scranton</i>

Past Presidents' / Officers' Award

1984	Kathleen Hall Jamieson, <i>University of Pennsylvania</i>
1984	Virginia P Richmond, <i>West Virginia University</i>
1985	Lois J Einhorn, <i>State University of New York, Binghamton</i>
1986	Joshua Meyrowitz, <i>University of New Hampshire</i>
1987	Lea P Stewart, <i>Rutgers University</i>
1988	Christopher L Johnstone, <i>Pennsylvania State University</i>
1989	Lynne Kelly, <i>University of Hartford</i>
1990	Andrew S Rancer, <i>Emerson College</i>
1990	Robert L Duran, <i>University of Hartford</i>
1991	Kristin Langellier, <i>University of Maine</i>
1991	Eric Peterson, <i>University of Maine</i>
1992	Melanie Booth-Butterfield, <i>West Virginia University</i>
1993	Deborah Borisoff, <i>New York University</i>
1994	Teresa A Nance, <i>Villanova University</i>
1995	Dale Herbeck, <i>Boston College</i>
1996	Molly Wertheimer, <i>Pennsylvania State University, Hazleton</i>
1997	Susan J Drucker, <i>Hofstra University</i>
1998	Star A Muir, <i>George Mason University</i>
1999	Richard L West, <i>University of Southern Maine</i>
2000	Mari Boor Tonn, <i>University of New Hampshire</i>
2001	Danette Ifert Johnson, <i>West Virginia Wesleyan College</i>
2002	Matthew M Martin, <i>West Virginia University</i>
2003	Lisa Marie Cuklanz, <i>Boston College</i>
	Ronald L Jackson, <i>Pennsylvania State University</i>
2004	Thomas Flynn, <i>Slippery Rock University</i>
2005	Timothy P Mottet, <i>Southwest Texas State University</i>
2006	No award given
2007	Trevor Parry-Giles, <i>University of Maryland</i>
2008	Charles Morris, III, <i>Boston College</i>
2009	Timothy J Brown, <i>West Chester University</i>
2010	Mariam L Houser, <i>Texas State University- San Marcos</i>
2011	Theodore Avtgis, <i>West Virginia University</i>
2012	Benjamin R Bates, <i>Ohio University</i>
2013	Annette M Holba, <i>Plymouth State University</i>
2014	Keith Weber, <i>West Virginia University</i>
2015	No award given
2016	No award given
2017	Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i>
2018	Corey Liberman, <i>Marymount Manhattan College</i>
2019	No award given
2020	Christina Knopf, <i>State University of New York, Cortland</i>
	Susan Ward, <i>Delaware County Community College</i>
2021	Megan Dillow, <i>West Virginia University</i>
2022	Alan Goodboy, <i>West Virginia University</i>
2023	Timothy Barney, <i>University of Richmond</i>

ASSOCIATION AWARDS

Article of the Year Award

- 2011** Greene, K., Campo, S., & Banerjee, S. C. (2010). Comparing normative, anecdotal, and statistical risk evidence to discourage tanning bed use. *Communication Quarterly*, 58, 111–132.
- 2012** DeTurk, Sara (2011). Allies in Action: The Communicative Experiences of People Who Challenge Social Injustice on Behalf of Others. *Communication Quarterly*, 59, 569 - 590.
- 2013** Cisneros, Josue David (2012). Reclaiming the Rhetoric of Reies López Tijerina: Border Identity and Agency in “The Land Grant Question”. *Communication Quarterly*, 60, pages 561-587
- 2014** Horan, Sean M. Horan & Melanie Booth-Butterfield (2013). Understanding the Routine Expression of Deceptive Affection in Romantic Relationships. *Communication Quarterly*, 61, pages 195-216.
- 2015** Annette Holba, *Plymouth State University*
- 2016** Sean M Horan & Peter Jesus Cruz Raposo, *Texas State University*
- 2017** Mary E. King (Bloomsburg University) & Jennifer A. Theiss (Rutgers University) "The Communicative and Physiological Manifestations of Relational Turbulence During the Empty-Nest Phase of Marital Relationships," *Communication Quarterly* 64(5)
- 2018** Heather J. Carmack, Zoey Bouchelle, Yasmin Rawlins, Jennifer Bennet, Caterina Hill & Nancy E. Oriol's "Mobilizing a Narrative of Generosity: Patient Experiences on an Urban Mobile Health Clinic" *Communication Quarterly* 65(4)
- 2019** Ryan Neville-Shepard (University of Arkansas) for "Containment Rhetoric and the Redefinition of Third Parties in the Equal Time Debates of 1959" (2018, *Communication Quarterly*, 66).
- 2020** Sara LaBelle & Hannah Ball (Chapman University) "College Student Goals in the Context of Prescription Stimulant Misuse: An Application of Goals-Plans-Action Theory" *Communication Quarterly* 67(1)
- 2021** Heather M. Stassen, *Cazenovia College*, and Benjamin R. Bates, *Ohio University* "Renewing Vows: A Diachronic Analysis of an Ideograph" *Qualitative Research Reports in Communication*, 21:1
- 2022** No Award Given
- 2023** Freddie J. Jennings, Kelsey Wexler, Gabrielle Willingham (University of Arkansas) & Kate Kenski (University of Arizona) "Fostering learning among women: The democratic outcomes of elaborative primes" *Communication Quarterly* 70(5)

Applied Urban Communication Research Grant

- 2008** Lewis I Freeman, *Fordham University*
- 2009** No award given
- 2010** Alfred G Mueller II, *Mount Saint Mary College*
- 2011** Erik Garrett, *Duquesne University*
- 2012** Mary L Kahl, *State University of New York, New Paltz*
- Douglas J Marshall, *Duquesne University*
- 2013** Allison Burr-Miller, *University of Massachusetts*
- 2014** Kristin Scott, *George Mason University*
- 2015** Susan Carr Mancino, *Duquesne University*
- Hannah Cherico Karolak, *Duquesne University*
- Rebecca Townsend, *Manchester Community College*
- 2016** No award given
- 2017** Caitlin Bruce, *University of Pittsburgh*
- 2018** Rebecca Townsend, *University of Hartford*
- 2019** Anna Pryzblyska, *University of Warsaw*
- 2020** Rachel Clancy, *Duquesne University*
- 2021** Max Renner, *Malloy College*
- 2022** Benjamin R. Bates, *Ohio University*
- 2023** Yongjun Shin, *Bridgewater State University*

Centennial Scholarship

- 2009** Amanda Gresens, *University of Memphis*
- Sean Horan, *West Virginia University*
- 2010** Timothy Barney, *University of Maryland*
- Jennifer Tyrawski, *University of Delaware*
- 2011** Kaylea Livingston, *Ohio University*
- Theresa Donofrio, *University of Maryland*
- 2012** Sean Luechtefeld, *University of Maryland*
- 2013** Alison Novak, *Drexel University*
- 2014** Michael Steudeman, *University of Maryland*
- 2015** Stephanie Madden, *University of Maryland*
- 2016** Candace Parrish *Virginia Commonwealth University*
- T. Jake Dionne, *Syracuse University*
- 2017** Donica O'Malley, *University of Pittsburgh*
- 2018** Nicole Hudak, *Ohio University*
- 2019** Trevor Kauer, *Texas State University*
- 2020** None awarded
- 2021** Hannah Jones, *Rutgers University*
- 2022** Victoria Ledford, *University of Maryland*
- 2023** Michael Kearney, *Duquesne University*
- Hanna Birenbaum, *Fairfield University*

James W. Chesebro Award

- 2022** Dr. Ololade Afolabi, *Sacred Heart University*
- 2023** No Award Given

Richard E. Vatz Agenda-Spin Award

- 2023** Paula Youra, *University of Lynchburg*

ECA Legacy Award for Distinguished IDEA Scholarship

- 2023** Ronald L. Jackson, II, *University of Cincinnati*

ASSOCIATION AWARDS

Donald Ecroyd and Caroline Drummond Ecroyd Award

1989	Diane O Casagrande, <i>West Chester University</i>
1990	Marlene Cowan, <i>Towson State University</i>
1991	C. Jack Orr, <i>West Chester University</i>
1992	Linda C Lederman, <i>Rutgers University</i>
1993	Virginia P Richmond, <i>West Virginia University</i>
1994	Anita K Foeman, <i>West Chester University</i> Thomas L Veenendall, <i>Montclair State University</i>
1995	Teresa A Nance, <i>Villanova University</i>
1996	Mary Mino, <i>Pennsylvania State University, DuBois</i>
1997	Melanie Booth-Butterfield, <i>West Virginia University</i>
1998	Deborah Borisoff, <i>New York University</i>
1999	Sandra L Herndon, <i>Ithaca College</i>
2000	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>
2001	Floyd D Anderson, <i>State University of New York, Brockport</i>
2002	Mari Boor Tonn, <i>University of Maryland</i>
2003	Candice Thomas-Maddox, <i>Ohio University, Lancaster</i>
2004	Lawrence J Prelli, <i>University of New Hampshire</i>
2005	Donna Kowal, <i>State University of New York, Brockport</i>
2006	Bonnie Jefferson, <i>Boston College</i>
2007	Ann Bainbridge Frymier, <i>Miami University</i>
2008	James Chesebro, <i>Ball State University</i>
2009	Melissa Bekelja Wanzer, <i>Canisius College</i>
2010	Janette Kenner Muir, <i>George Mason University</i>
2011	Susan Drucker, <i>Hofstra University</i>
2012	No award given
2013	Alfred G Mueller, II, <i>Mount St. Mary's University</i>
2014	Sara Chudnovsky Weintraub, <i>Regis College</i>
2015	No award given
2016	Andrew Wolvin, <i>University of Maryland</i>
2017	Kristen Lynn Majocha, <i>University of Pittsburgh at Johnstown</i>
2018	No Award Given
2019	Tim Barney, <i>University of Richmond</i> Nancy Willets, <i>Cape Cod Community College</i>
2020	None awarded
2021	Mark Hickson, <i>University of Alabama, Birmingham</i>
2022	Leeanne Bell McManus, <i>Stevenson University</i> Susan Wiczorek, <i>University of Pittsburgh at Johnstown</i>
2023	Janie M. Harden Fritz, <i>Duquesne University</i>

Everett Lee Hunt Award

1986	W. Barnett Pearce, <i>University of Massachusetts</i>
1987	Peter Kane, <i>State University of New York, Brockport</i>
1988	Takis Poulakos, <i>University of Iowa</i>
1989	James W Chesebro, <i>SCA National Office</i>
1990	Lawrence Prelli, <i>University of New Hampshire</i>
1991-1992	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>
1993	Lois J Einhorn, <i>State University of New York, Binghamton</i>
1994	John C Adams and Stephen Yarbrough, <i>Syracuse University</i>
1995	Herman Cohen, <i>Pennsylvania State University</i>
1996	John Poulakos, <i>University of Pittsburgh</i> Aaron Gresson, III, <i>Pennsylvania State University</i>
1997	James W Chesebro, <i>Indiana State University</i> Dale A Bertelsen, <i>Bloomsburg University</i>
1998	Dan F Hahn, <i>New York University</i>
1999	Robert T Oliver, <i>Pennsylvania State University</i>
2000	Ronald L Jackson, II, <i>Pennsylvania State University</i> Richard A Katula, <i>Northeastern University</i>
2001	Lisa M Cuklanz, <i>Boston College</i>
2002	Nola J Heidlebaugh, <i>State University of New York, Oswego</i>
2003	Shawn Parry-Giles, <i>University of Maryland</i> Trevor Parry-Giles, <i>University of Maryland</i>
2004	Thomas Benson, <i>Pennsylvania State University</i>
2005	Ekaterina Haskins, <i>Rensselaer Polytechnic Institute</i>
2006	Ronald C Arnett, <i>Duquesne University</i>
2007	Ronald L Jackson, <i>Pennsylvania State University</i>
2008	Charles Morris, III, <i>Boston College</i>
2010	Christopher L Johnstone, <i>Pennsylvania State University</i>
2011	Ronald J Zboray and Mary Saracino Zboray, <i>University of Pittsburgh</i>
2012	Samuel McCormick, <i>Purdue University</i>
2013	Ronald C Arnett, <i>Duquesne University</i> Annette M Holba, <i>Plymouth State University</i>
2014	Janie Harden Fritz, <i>Duquesne University</i>
2015	Jim A Kuypers, <i>Virginia Tech</i>
2016	Thomas Benson, <i>Pennsylvania State University</i>
2017	Donna M Kowal, <i>State University of New York, Brockport</i>
2018	Jessica M Fishman, <i>University of Pennsylvania</i>
2019	Michele Kennerly, <i>Penn State University</i>
2020	Ozum Ucok-Sayrak, <i>Duquesne University</i>
2021	None awarded
2022	Annette Holba, <i>Plymouth State University</i>
2023	James L. Kastely, <i>University of Houston</i>

ECA DISTINGUISHED RESEARCH FELLOWS

1996	Carroll C Arnold, <i>Pennsylvania State University</i> Jane Blankenship, <i>University of Massachusetts</i> James W Chesebro, <i>Indiana State University</i> Dan F Hahn, <i>New York University</i> James C McCroskey, <i>West Virginia University</i> Virginia P Richmond, <i>Kent State University</i>	2008	Lynne Kelly, <i>University of Hartford</i> Richard West, <i>Emerson College</i>
1997	Deborah Borisoff, <i>New York University</i> Raymie E McKerrow, <i>Ohio University</i> Andrew S Rancer, <i>University of Akron</i>	2009	Judith Trent, <i>University of Cincinnati</i> Lester Olson, <i>University of Pittsburgh</i> Matt Marlin, <i>West Virginia University</i>
1998	Thomas W Benson, <i>Pennsylvania State University</i> Herman Cohen, <i>Pennsylvania State University</i> Richard B Gregg, <i>Pennsylvania State University</i> Gary Gumpert, <i>Queens College, CUNY</i> Kathleen H Jamieson, <i>University of Pennsylvania</i> Robert P Newman, <i>University of Pittsburgh</i> Herman Stelzner, <i>University of Massachusetts</i> Theodore O Windt, Jr, <i>University of Pittsburgh</i>	2010 2011 2012 2013	No award given Theodore A Avtgis, <i>Ashland University</i> Benjamin R Bates, <i>Ohio University</i> Judy C Pearson, <i>North Dakota State University</i> Melissa Bekelja Wanzer, <i>Canisius College</i> Keith Weber, <i>West Virginia University</i>
1999	Robert T Oliver, <i>Pennsylvania State University</i> Ronald F Reid, <i>University of Massachusetts</i> Eugene White, <i>Pennsylvania State University</i>	2014 2015 2016	Janie Harden Fritz, <i>Duquesne University</i> Rebecca Chory, <i>West Virginia University</i> John Courtright, <i>University of Delaware</i> Pamela Lannutti, <i>La Salle University</i> Marian L Houser, <i>Texas State University - San Marcos</i> Alan K Goodboy, <i>West Virginia University</i>
2000	James F Klumpp, <i>University of Maryland</i>	2017 2018	No award given Jason Edwards, <i>Bridgewater State University</i> Sean Horan, <i>Fairfield University</i> Scott A Myers, <i>West Virginia University</i>
2001	Lois Einhorn, <i>State University of New York, Binghamton</i> Linda C Lederman, <i>Rutgers University</i>	2019 2020	Timothy J. Brown, <i>Queens University of Charlotte</i> Lance Strate, <i>Fordham University</i> Timothy Barney, <i>University of Richmond</i> Megan Dillow, <i>West Virginia University</i> Christina Knopf, <i>SUNY, Cortland</i> Thomas Nakayama, <i>Northeastern University</i>
2002	Jerry L Allen, <i>University of New Haven</i> Susan J Drucker, <i>Hofstra University</i> Mark L Hickson, III, <i>University of Alabama</i>	2021	Marianne Dainton, <i>La Salle University</i> Annette Holba, <i>Plymouth State University</i>
2003	No award given	2022	Lisa Gring-Premble, <i>George Mason University</i> Kenneth Lachlan, <i>University of Connecticut</i>
2004	William J Starosta, <i>Howard University</i>	2023	Jennifer Waldeck, <i>University of Georgia</i> Charles Wigley III, <i>Canisius College</i>
2005	Melanie Booth-Butterfield, <i>West Virginia University</i> Kathleen Kendall, <i>University of Maryland</i> Lea P Stewart, <i>Rutgers University</i>		
2006	Ronald L Jackson II, <i>Pennsylvania State University</i>		
2007	Mari Borr Tonn, <i>University of Maryland</i> Don Stacks, <i>University of Miami</i> Ronald C Arnett, <i>Duquesne University</i>		

ECA DISTINGUISHED TEACHING FELLOWS

1996	Deborah Borisoff, <i>New York University</i> Linda C Lederman, <i>Rutgers University</i> Teresa A Nance, <i>Villanova University</i> Robert T Oliver, <i>Pennsylvania State University</i> Virginia P Richmond, <i>West Virginia University</i> Theodore O Windt, Jr., <i>University of Pittsburgh</i> Darlyn R Wolvin, <i>Prince George's Community College</i>	2012	Jason S Wrench, <i>State University of New York, New Paltz</i> Janie Harden Fritz, <i>Duquesne University</i>
1997	Jerry L Allen, <i>University of New Haven</i> Dale Bertelsen, <i>Bloomsburg University</i> Dan F Hahn, <i>New York University</i> James C McCroskey, <i>West Virginia University</i> Mary Mino, <i>Pennsylvania State University, DuBois</i>	2013	Theodore A Avtgis, <i>Ashland University</i> Cindy M Lont, <i>George Mason University</i> Judy C Pearson, <i>North Dakota State University</i> Ann Bainbridge Frymier, <i>Miami University</i> Matthew J Smith, <i>Wittenberg University</i>
1998	Jane Blankenship, <i>University of Massachusetts</i> James W Chesebro, <i>Indiana State University</i> Joseph DeVito, <i>Hunter College</i> Jeanne M Lutz, <i>Pennsylvania State University</i> Raymie E McKerrow, <i>Ohio University</i> Gerald Lee Ratliff, <i>SUNY Potsdam</i>	2014	Lynne Kelly, <i>University of Hartford</i>
1998	Andrew D Wolvin, <i>University of Maryland</i>	2015	Joy M Cypher, <i>Rowan University</i>
1999	Sandra L Herndon, <i>Ithaca College</i> Agnes Doody, <i>University of Rhode Island</i> Lois J Einhorn, <i>State University of New York, Binghamton</i> Don M Boileau, <i>George Mason University</i>	2016	Trevor S Parry-Giles, <i>University of Maryland</i> Mary C Toale, <i>State University of New York, Oswego</i> Benjamin R Bates, <i>Ohio University</i> Gary Gumpert, <i>Urban Communication Foundation</i> Dale Herbeck, <i>Northeastern University</i> Andrew Rancer, <i>University of Akron</i> Ted Sheckels, <i>Randolph-Macon College</i> Sara Weintraub, <i>Regis University</i> Nancy Willets, <i>Cape Cod Community College</i>
2000	Kathleen M Long, <i>West Virginia Wesleyan College</i>	2018	Anne F Mattina, <i>Stonehill College</i> Scott A Myers, <i>West Virginia University</i> Keith Weber, <i>Chapman University</i> Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i>
2001	Mary L Kahl, <i>State University of New York, New Paltz</i>	2019	Timothy J. Brown, <i>Queens University of Charlotte</i> Thom Gencarelli, <i>Manhattan College</i> Leeanne Bell McManus, <i>Stevenson University</i> Star Muir, <i>George Mason University</i> Richard West, <i>Emerson College</i>
2002	Mark L Hickson, III, <i>University of Alabama</i> Floyd D Anderson, <i>State University of New York, Brockport</i> Joan O'Mara, <i>University of Hartford</i>	2020	Kerry Byrnes-Loinette, <i>Collin College</i> Sean Horan, <i>Fairfield University</i> Steve Granelli, <i>Northeastern University</i> Corey Liberman, <i>Marymount Manhattan College</i> Annette Madlock Gatison, <i>Liberty University</i> Rebecca Townsend, <i>University of Hartford</i> Susan Ward, <i>Delaware County Community College</i>
2003	Mary Boor Tonn, <i>University of Maryland</i>	2021	Timothy Barney, <i>University of Richmond</i> Alan Goodboy, <i>West Virginia University</i> Tracey Holden, <i>University of Delaware</i> Andrew Spiedlenner, <i>California State University, San Marcos</i>
2004	Susan Drucker, <i>Hofstra University</i> Lea Stewart, <i>Rutgers University</i> Richard Vatz, <i>Towson University</i>	2022	Megan Dillow, <i>West Virginia University</i> Stephanie Verni, <i>Stevenson University</i> Valerie Schrader, <i>Penn State University, Schuylkill</i> Robin Smith Mathis, <i>Kennesaw State University</i> Jessica Papajcik, <i>Stark State College</i>
2005	Melanie Booth-Butterfield, <i>West Virginia University</i> Kathleen Kendall, <i>University of Maryland</i> Valerie Endress, <i>Rhode Island College</i>	2022	Megan Dillow, <i>West Virginia University</i>
2006	No Award Given	2023	Stephanie Verni, <i>Stevenson University</i> Amanda McKendree, <i>University of Notre Dame</i> Lisa Gring-Pemble, <i>George Mason University</i>
2007	Jean Ann Streiff, <i>Oakland Catholic High School, PA</i> James Klumpp, <i>University of Maryland</i>		
2008	Ronald C Arnett, <i>Duquesne University</i> Janette Kenner Muir, <i>George Mason University</i> Don W Stacks, <i>University of Miami</i>		
2009	Michael Hostetler, <i>St. John's University</i> Danette Ifert Johnson, <i>Ithaca College</i> Candice Thomas-Maddox, <i>Ohio University, Lancaster</i> Melissa Wanzer, <i>Canisius College</i>		
2010	Thomas R Flynn, <i>Slippery Rock University</i> Ronald L Jackson, <i>University of Illinois at Urbana-Champaign</i>		
2011	Timothy Mottet, <i>University of Texas – Pan American</i> Bonnie Jefferson, <i>Boston College</i>		

ECA COMMITTEE OF SCHOLARS: 1980-2009

- 1980-1981** Dan F Hahn, *Queens College CUNY*
Jane Blankenship, *University of Massachusetts*
Donald H Ecroyd, *Temple University*
James C McCroskey, *West Virginia University*
- 1981-1982** Jeanne Lutz, *Pennsylvania State University*
Jane Blankenship, *University of Massachusetts*
Donald H Ecroyd, *Temple University*
James C McCroskey, *West Virginia University*
- 1982-1983** W. Barnett Pearce, *University Of Massachusetts*
Thomas W Benson, *Pennsylvania State University*
John F Wilson, *Herbert H Lehman College*
Donald P Cushman, *SUNY Albany*
Mark L Knapp, *University of Texas*
- 1983-1984** James W Chesebro, *Queens College CUNY*
Arthur P Bochner, *Temple University*
Herman Stelzner, *University of Massachusetts*
Andrew D Wolvin, *University of Maryland*
- 1984-1985** Linda C Lederman, *Rutgers University*
Raymond L Falcione, *University of Maryland*
Ron Johnson, *University of Massachusetts*
Gerald M Phillips, *Pennsylvania State University*
- 1985-1986** Floyd D Anderson, *State University of New York, Brockport*
Wilbur Samuel Howell, *Princeton University*
Christopher L Johnstone, *Pennsylvania State University*
Eric W Skopec, *Syracuse University*
- 1986-1987** Raymie E McKerrow, *University of Maine*
Sandra L (Fish) Herndon, *Ithaca College*
Gerard A Hauser, *Pennsylvania State University*
Theodore Otto Windt, Jr., *University of Pittsburgh*
- 1987-1988** Darlyn R Wolvin, *Prince George's Community College*
Jerry L Allen, *University of New Haven*
Lois J Einhorn, *State University of New York, Binghamton*
- 1988-1989** Virginia P Richmond, *West Virginia University*
Lynne Kelly, *University of Hartford*
James F Klumpp, *University of Maryland*
Jack A Barwind, *Syracuse University*
- 1989-1990** Barbara M Montgomery, *University of New Hampshire*
Andrew S Rancer, *University of Akron*
Robert E Sanders, *SUNY Albany*
Lea P Stewart, *Rutgers University*
- 1990-1991** Sandra L Herndon, *Ithaca College*
Gary Gumpert, *Queens College CUNY*
Kathleen E Kendall, *State University of New York, Albany*
Lyndrey A Niles, *Howard University*
- 1991-1992** Deborah F Atwater, *Pennsylvania State University*
John Poulakis, *University of Pittsburgh*
Lawrence Prelli, *University of New Hampshire*
Orlando Taylor, *Howard University*
- 1992-1993** Gerald Lee Ratliff, *Montclair State University*
Joseph DeVito, *Hunter College*
Robert L Duran, *University of Hartford*
Joan Gorham, *West Virginia University*
- 1993-1994** Alison Alexander, *University of Georgia*
Carolyn Anderson, *University of Massachusetts*
Susan Drucker, *Hofstra University*
Stuart Sigman, *University of Albany, SUNY*
- 1994-1995** Thomas L Veenendall, *Montclair State University*
Marjorie C Feinstein, *College of St. Elizabeth*
Richard West, *University of Southern Maine*
Rod Carveth, *Worcester State College*
- 1995-1996** Harvey R Kelly Jr., *Pennsylvania State University, Beaver*
Diane O Casagrande, *West Chester University*
Myrna Foster-Kuehn, *Clarion University*
Janette Kenner Muir, *George Mason University*
- 1996-1997** Dale A Bertelsen, *Bloomsburg University*
Jodi Cohen, *Ithaca College*
Anita K Foeman, *West Chester University*
Joe Gow, *Alfred University*
- 1997-1998** Deborah Borisoff, *New York University*
Steve Booth-Butterfield, *West Virginia University*
Raymie E McKerrow, *Ohio University*
Theodore O Windt Jr., *University of Pittsburgh*
- 1998-1999** Melanie Booth-Butterfield, *West Virginia University*
James Chesebro, *Indiana State University*
Ann Bainbridge Frymier, *Miami University*
John C Sherblom, *University of Maine*
- 1999-2000** Jerry L Allen, *University of New Haven*
Robert A Barraclough, *West Virginia University*
Danette E Ifert, *West Virginia Wesleyan College*
Mary Mino, *Pennsylvania State University DuBois*
- 2000-2001** Janette Kenner Muir, *George Mason University*
Mary L Kahl, *State University of New York, New Paltz*
James F Klumpp, *University of Maryland*
Mari Boor Tonn, *University of New Hampshire*
- 2001-2002** Susan J Drucker, *Hofstra University*
Donald Fishman, *Boston College*
Michael L Hecht, *Pennsylvania State University*
Alan M Rubin, *Kent State University*
- 2002-2003** Don M Boileau, *George Mason University*
Ronald C Arnett, *Duquesne University*
Alan M Rubin, *Kent State University*
Sara Weintraub Chudnovsky, *Regis College*
- 2003-2004** Ann Bainbridge Frymier, *Miami University*
James F Klumpp, *University of Maryland*
Mari Boor Tonn, *University of Maryland*
Keith D Weber, *West Virginia University*
- 2004-2005** Mary L Kahl, *State University of New York, New Paltz*
Michael J Hostetler, *St. John's University*
Rebecca B Rubin, *Kent State University*
Sandra J Sarkela, *SUNY Postdam*
- 2005-2006** Donald A Fishman, *Boston College*
Dale A Herbeck, *Boston College*
Elizabeth M Perse, *University of Delaware*
Lance Strate, *Fordham University*
- 2006-2007** John A Courtright, *University of Delaware*
Cary Wecht Horvath, *Youngstown State University*
Alfred G Mueller II, *Pennsylvania State-Mont Alto*
Wendy Samter, *Bryant University*
- 2007-2008** Ronald L Jackson, II, *University of Illinois*
Kathleen Glenister Roberts, *Duquesne University*
- 2008-2009** Richard West, *Emerson College*
Valerie Swarts, *Slippery Rock University*
Kristin Roeschenthaler Wolfe, *Duquesne University*
Catherine Wright, *George Mason University*

ECA COMMITTEE OF SCHOLARS: 2009-2024

2009-2010	Sara Chudnovsky Weintraub, <i>Regis College</i> Don Boileau, <i>George Mason University</i> Janie Harden Fritz, <i>Duquesne University</i> Jeanne Persuit, <i>University of North Carolina, Wilmington</i> Andrew Rancer, <i>University of Akron</i>	2016-2017	Mary C Toale, <i>State University of New York, Oswego</i> Nicholas David Bowman, <i>West Virginia University</i> Thom Gencarelli, <i>Manhattan College</i>
2010-2011	Candice Thomas-Maddox, <i>Ohio University, Lancaster</i> Theodore A Avtgis, <i>West Virginia University</i> Marian L Houser, <i>Texas State University-San Marcos</i> Matthew J Smith, <i>Wittenberg University</i>	2018-2019	Heather Stassen, <i>Cazenovia College</i> Jason Edwards, <i>Bridgewater State University</i> Hannah Ball, <i>Chapman University</i> Timothy J. Brown, <i>Queens University of Charlotte</i> Kerry Byrnes-Loinette, <i>Collin College</i>
2011-2012	Janie Harden Fritz, <i>Duquesne University</i> Benjamin R Bates, <i>Ohio University</i> Leeanne M Bell McManus, <i>Stevenson University</i> Timothy J Brown, <i>West Chester University</i> Annette M Holba, <i>Plymouth State University</i>	2019-2020	Janie Harden Fritz, <i>Duquesne University</i> Mathew Mancino, <i>Duquesne University</i> Chip Rouse, <i>Duquesne University</i> Stephanie Verni, <i>Stevenson University</i>
2012-2013	Cindy Lont, <i>George Mason University</i> Dale Herbeck, <i>Boston College</i> Lea P Stewart, <i>Rutgers University</i> Jason S Wrench, <i>State University of New York, New Paltz</i>	2020-2021 - 2021-2022 (served an additional year due to pandemic)	Cheryl Casey, <i>Champlain College</i> Angela Putman, <i>Penn State, Brandywine</i> Susan Mancino, <i>St. Mary's University</i> Matthew P. Mancino, <i>Indiana University South Bend</i> Dawn Pfeifer Reitz, <i>Penn State Berks</i>
2013-2014	Nancy J Willets, <i>Cape Cod Community College</i> Tobi Mackler, <i>Montgomery County Community College</i> Anne Mattina, <i>Stonehill College</i> Mary C Toale, <i>West Virginia Wesleyan College</i>	2022-2023	Megan Dillow, <i>West Virginia University</i> Kenneth Lachlan, <i>University of Connecticut</i> Charles Morris III, <i>Syracuse University</i>
2014-2015	Danette Ifert Johnson, <i>Ithaca College</i> Shinsuke Eguchi, <i>University of New Mexico</i> Christopher House, <i>Ithaca College</i> Colleen Malachowski, <i>Regis College</i>	2023-2024	
		2024-2025	

ECA ARCHIVISTS

1951-1978	Magdalene Emma Kramer, <i>Columbia University</i>	1992-2011	James W Chesebro, <i>Ball State University</i>
1978-1986	Clark S Marlor, <i>Adelphi University</i>	2012-Present	Trevor S Parry-Giles, <i>NCA National Office</i>
1987-1991	John F Wilson, <i>Herbert H Lehman College, CUNY</i>		

LIFE MEMBERS

Rukhsana Ahmed	Megan Dillow	Carrie Kennedy-Lightsey	Virginia Richmond McCroskey
Shaun Anderson	Katie Dunleavy	Mary King	Christine Rittenour
Katherine Armstrong	James Durbin	Christina Knopf	Charles Roberts
Ronald Arnett	Gary Eckles	Kevin Knoster	Rita Rosenthal
Alberta Arnold	Kristen Eichhorn	Stephen Kromka	Katherine Rowan
Jordan Atkinson	Lois Einhorn	Alexander Lancaster	Sarah Ryan
Deborah Atwater	Isa Engleberg	Linda Costigan Lederman	Christina Saindon
Anita Atwell Seate	Lauren Fellers	Samantha Leggett-Bradley	Zachary Sapienza
Alysse Baker	Vicki Freimuth	Bill Levering	Valerie Schrader
James Baker	Brandi Frisby	Paul Madlock	Matt Shin
Benjamin Bates	Janie Fritz	Annette Madlock Gatison	Robert Sidelinger
Leeanne Bell McManus	Roger Gatchet	Jimmie Manning	Brent Sleasman
Jim Benjamin	Maxine Gesualdi	Daniel Mansson	Jason Snyder
Thomas Benson	Samaha Ghani	Matthew Martin	Xu Song
Dale Bertelsen	Lynn Gibbard	Calum Matheson	Lisa Sparks
Jane Blankenship	Cerise Glenn	Robin Smith Mathis	John Splaine
Nicole Blau	Zachary Goldman	Lynda McCroskey	Sydney Staggers
Deborah Borisoff	Alan Goodboy	Rory McGloin	Casey Stratton
Dana Borzea	Steven Granelli	David McMahan	Jasmine Tan
Maria Brann	Robert Green	Robin Means Coleman	Candice Thomas-Maddox
Shannon Brogan	Lisa Gring-Pemble	Matthew Meier	Mary Toale
Kathleen Brown	Kathleen Hall Jamieson	Maryann Messano-Ciesla	Rebecca Townsend
Neil Butt	Maria Hannah	Mary Mino	Sally Vogl-Bauer
Kerry Byrnes-Loinette	Beth Bonniwell Haslett	Isabel Mirsky	Jennifer Waldeck
Jacob Cayanus	Fran Hassencahl	Timothy Mottet	Michael Wallinger
Kathleen Cesa	Sandra Herndon	Alfred Mueller	Joe Wasserman
Rebekah Chiasson	Tracey Holden	Janette Muir	Keith Weber
Jeffrey Child	Sean Horan	Scott Myers	Stephen Weinstock
Andy Kai-chun Chuang	Heath Howard	Tom Nakayama	Eric Weisman
Cathlin Clark-Gordon	Danette Ifert Johnson	Marnel Niles Goins	Julia Weiss
Elizabeth Cohen	Ronald Jackson	Roxanne O'Connell	Molly Wertheimer
Herman Cohen	Zac Johnson	Lester Olson	Richard West
John Cole	Doreen Jowi	Jessica Papajcik	Nancy Willets
John Courtright	Mary Kahl	Trevor Parry-Giles	Kylie Wilson
Gregory Cranmer	Peter Kane	Judy Pearson	David Woods
Andrew Critchfield	Katie Kang	Dorman Picklesimer	Jason Wrench
Frank Dance	Richard Katula	Sara Pitts	Catherine Wright
Warren Decker	Ileen Kaufman	Rachael Purtell	
Joseph DeVito	Colin Kearney	Nora Radway Moore	
L. Patrick Devlin	Allan Kennedy	Rana Ramadan	

CONVENTION SITES 1959-2026

1959-71	New York, NY	1991	Pittsburgh, PA	2011	Arlington, VA
1972	Boston, MA	1992	Portland, ME	2012	Cambridge, MA
1973	New York, NY	1993	New Haven, CT	2013	Pittsburgh, PA
1974	Washington, DC	1994	Washington, DC	2014	Providence, RI
1975	New York, NY	1995	Pittsburgh, PA	2015	Philadelphia, PA
1976	Philadelphia, PA	1996	New York, NY	2016	Baltimore, MD
1977	New York, NY	1997	Baltimore, MD	2017	Boston, MA
1978	Boston, MA	1998	Saratoga Springs, NY	2018	Pittsburgh, PA
1979	Philadelphia, PA	1999	Charleston, WV	2019	Providence, RI
1980	Ocean City, MD	2000	Pittsburgh, PA	2020	<i>Canceled due to COVID-19 shutdowns (scheduled for Baltimore)</i>
1981	Pittsburgh, PA	2001	Portland, ME	2021	<i>Virtual convention due to COVID-19 shutdowns (scheduled for Cambridge)</i>
1982	Hartford, CT	2002	New York, NY	2022	Philadelphia, PA
1983	Ocean City, MD	2003	Washington, DC	2023	Baltimore, MD
1984	Philadelphia, PA	2004	Boston, MA	2024	Cambridge, MA
1985	Providence, RI	2005	Pittsburgh, PA	2025	Buffalo, NY
1986	Atlantic City, NJ	2006	Philadelphia, PA	2026	Pittsburgh, PA
1987	Syracuse, NY	2007	Providence, RI		
1988	Baltimore, MD	2008	Pittsburgh, PA		
1989	Ocean City, MD	2009	Philadelphia, PA		
1990	Philadelphia, PA	2010	Baltimore, MD		

INDEX OF PARTICIPANTS

Aboagye, Divine 205005
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Afolabi, Ololade 210014
Agboada, Delight 205005
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Aleman, Melissa 214004
Aley, Melinda 107017
Alley-Young, Gordon 114014, 210005, 301021
Almalki, Shoa 110014, 301005
Amangalieva, Gulmira 203014
Anisimov, Daniel 107012
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Apell, Benjamin 205003
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Bressler, Nancy 103021, 203012, 205004, 214003, 307003, 310021
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Brigham, Matt 301017
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Call for Submissions
116th Eastern Communication Association Annual Convention

“Contemporary Problems, Creative Solutions”

Hyatt Regency, Buffalo, NY

March 26-March 30, 2025

Submission Deadline: October 16, 2024, 11:59pm PST

Known as the “City of Good Neighbors” for its welcoming and supportive community, Buffalo will be the site for the 2025 annual convention of the Eastern Communication Association. For the first time in 23 years, ECA will be held in the great state of New York! Please join us at the Hyatt Regency Buffalo from March 26-30, 2025, for the 116th ECA annual convention.

The Hyatt Regency is conveniently located in the heart of downtown Buffalo within walking distance to the waterfront, KeyBank Center, Buffalo Naval Park, Buffalo RiverWorks, Canalside, and Shea’s Buffalo Theatre. The property offers several amenities for guests, including on-site dining, a fitness center, and a business center.

The 2025 convention theme is ***Contemporary Problems, Creative Solutions***. In our ever-changing world, contemporary problems and issues need to be addressed with creative solutions. Communication Studies scholars and practitioners are well-positioned to offer theoretical and practical insights to address contemporary problems. First Vice President’s Special Programming will focus on the communication surrounding contemporary problems and potential solutions in various areas including social justice, Artificial Intelligence, higher education enrollment, undergraduate and graduate program development, curriculum changes, current political climate, health disparities, and workplace communication issues, among other areas. I encourage submissions that interrogate the following:

- How can Communication Studies scholarship, teaching, and practice provide creative solutions to contemporary societal, environmental, geopolitical, technological, and economic problems?
- How can we best prepare undergraduate and graduate students to address these contemporary problems with creative solutions?
- How can we extend Communication Studies scholarship, teaching, and practice to settings and situations outside our traditional contexts?

The 116th ECA convention will feature paper sessions, panel sessions, short courses, poster sessions, and roundtables. The 2025 convention will also feature the Basic Course Conference. This will be an exciting opportunity for all individuals who teach or direct the introductory communication courses at their respective institutions to engage with each other by sharing innovative basic course research, pedagogical strategies, and program initiatives.

I consider it an incredible honor to serve you and our incredible Association as the 2025 Primary Convention Planner. I am very excited to work with Interest Group Planners and my convention planning team to plan a wonderful ECA 2025. I certainly hope you will join us for a wonderful convention in Buffalo!

Jordan Atkinson, Ph.D.
University of Kansas
atkinson@ku.edu

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