



The 2017 Regionomics Columbus Economic Forecast
Financial Planning Association of Central Ohio
January 12, 2017

Bill LaFayette, Ph.D., owner, Regionomics® LLC

Agenda

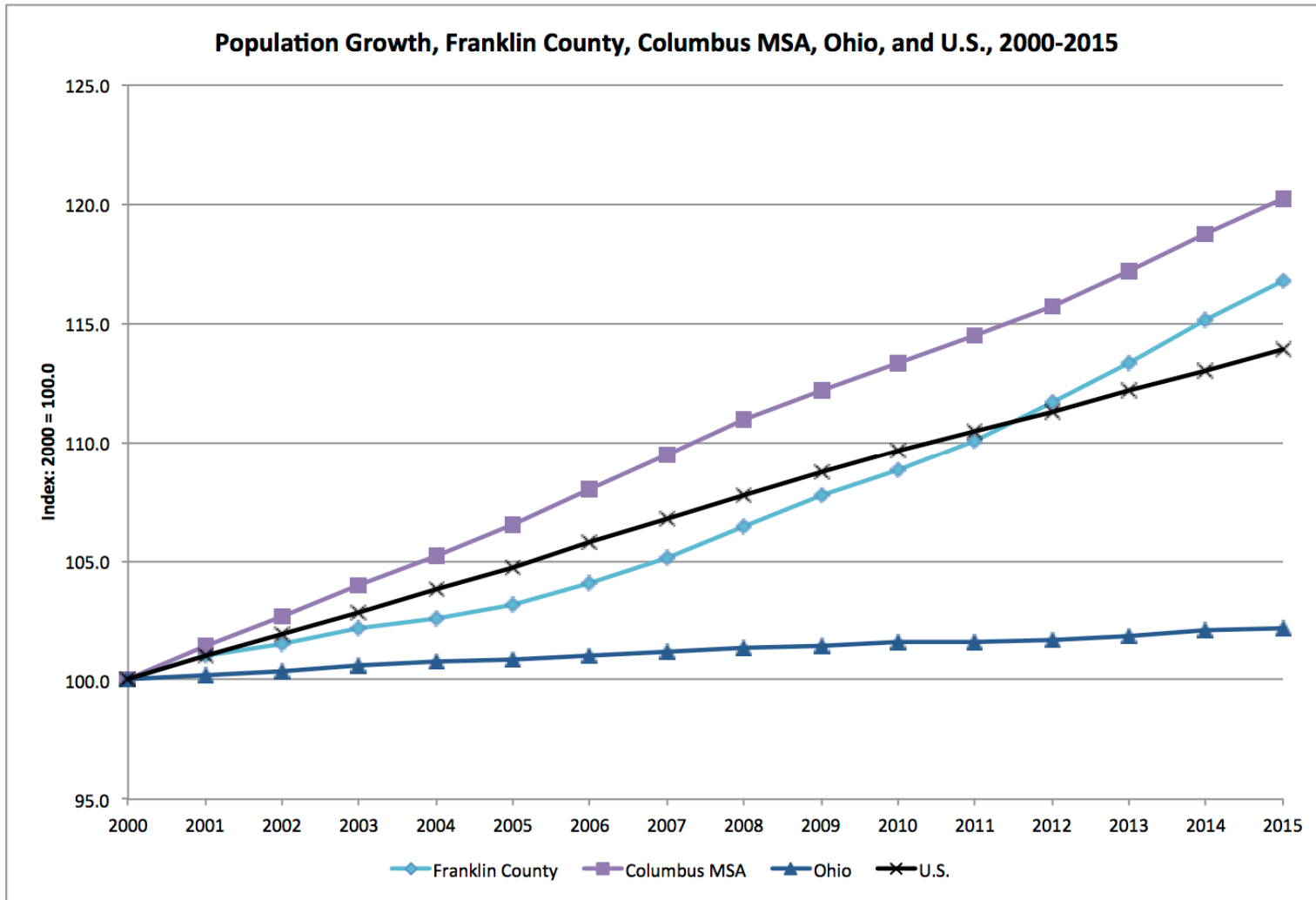
- ▶ Regional population growth
- ▶ National economic overview
- ▶ Regional economic overview and the 2017 Regionomics
Columbus Economic Forecast



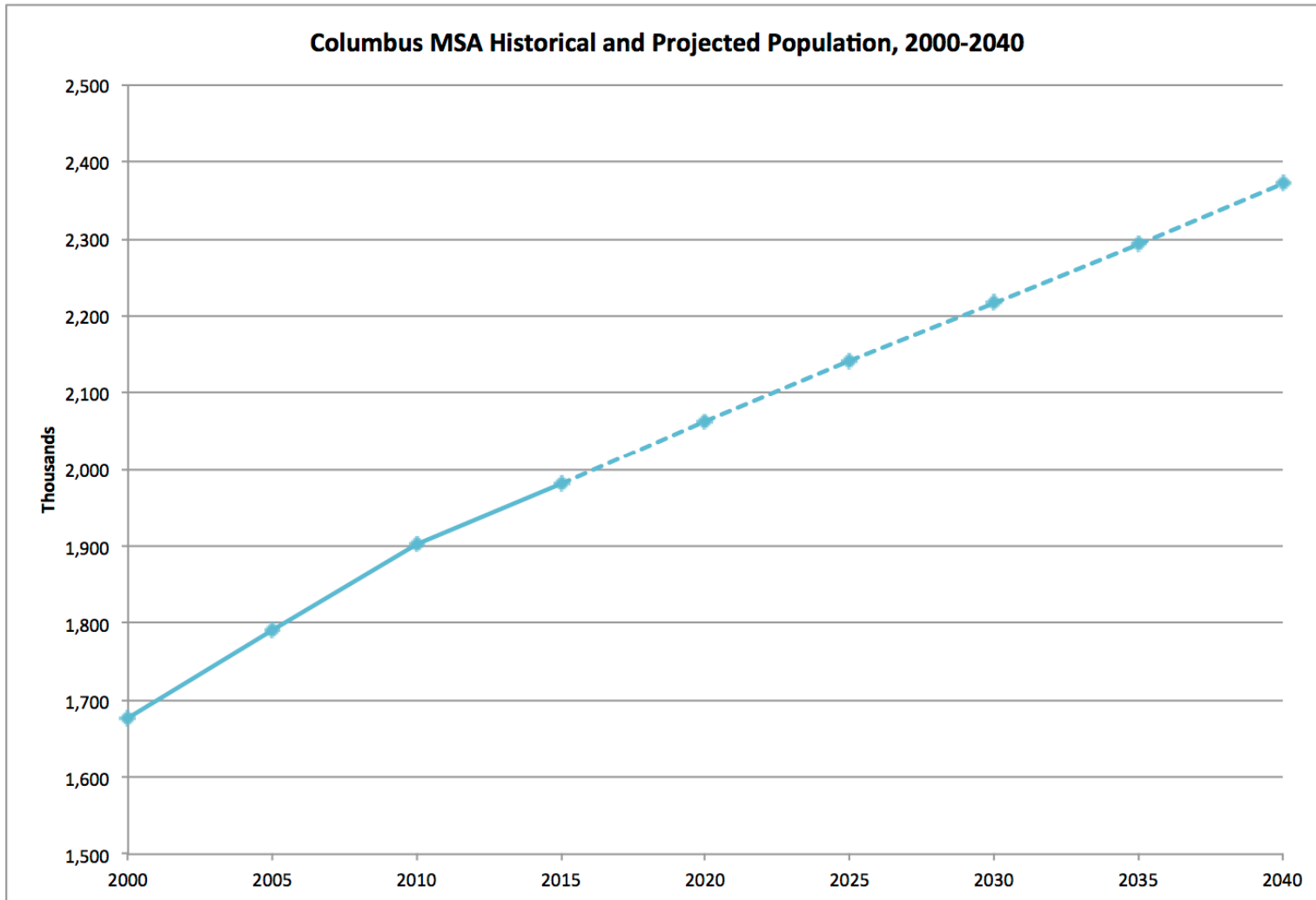
Columbus MSA



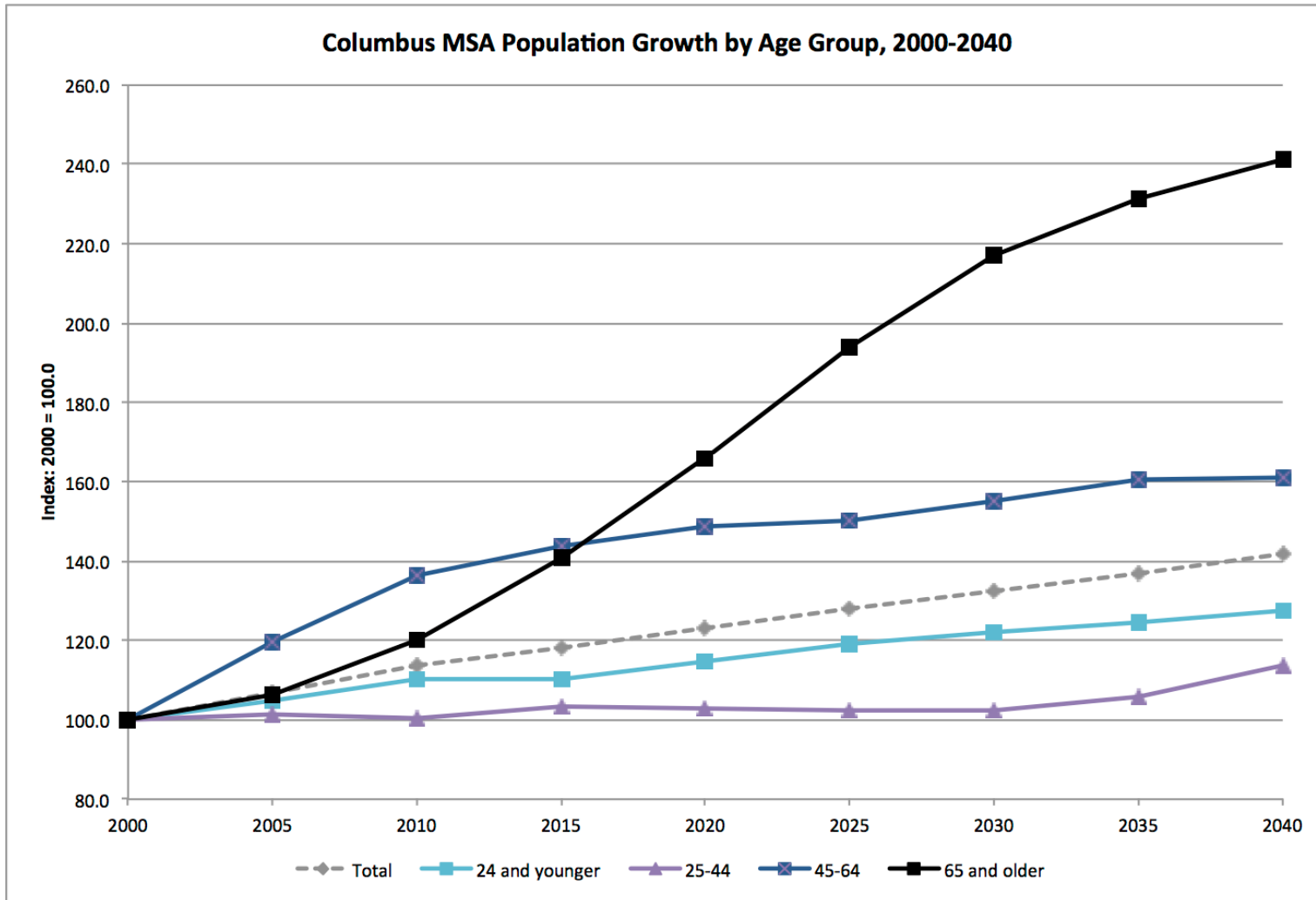
Population



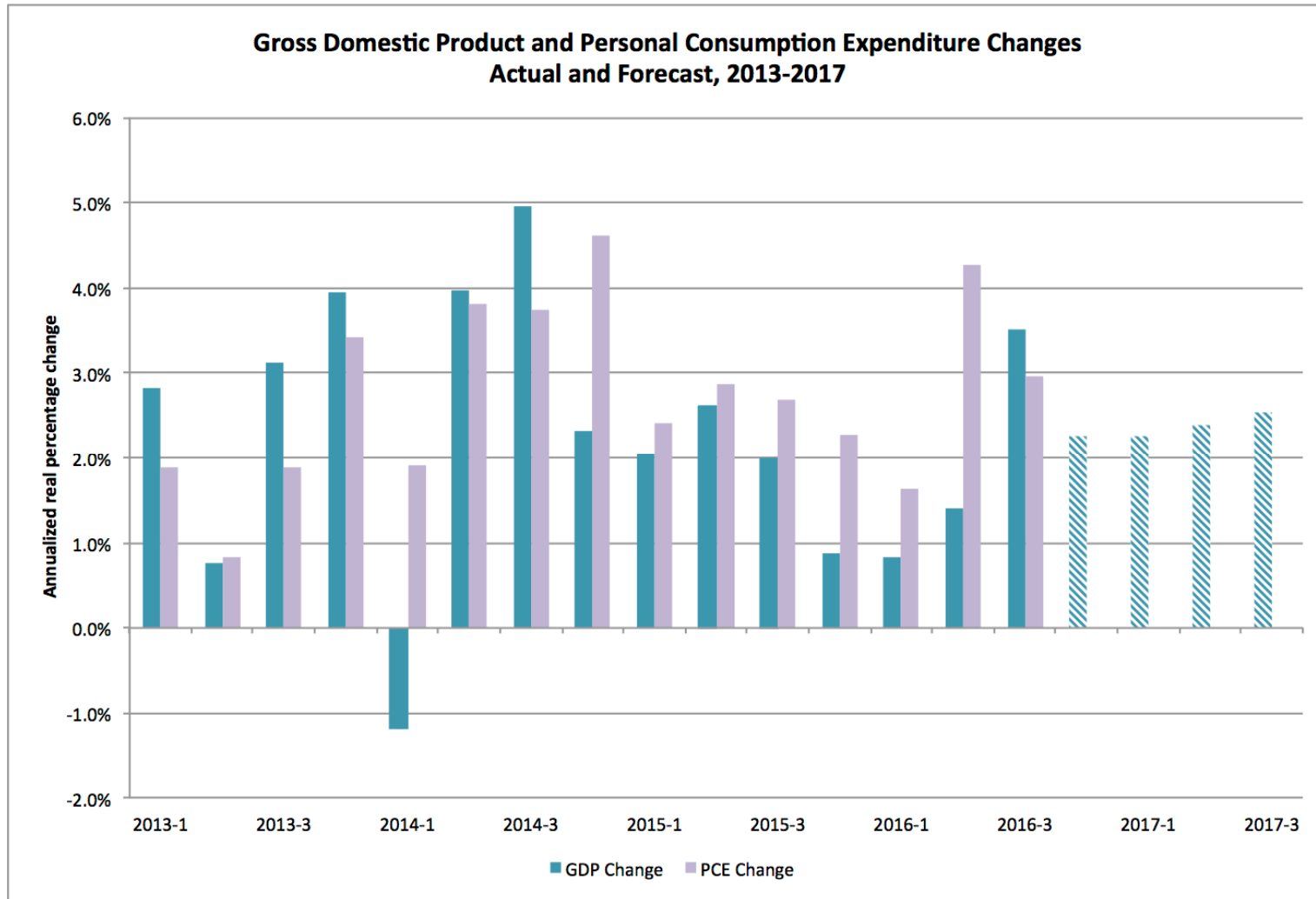
Population



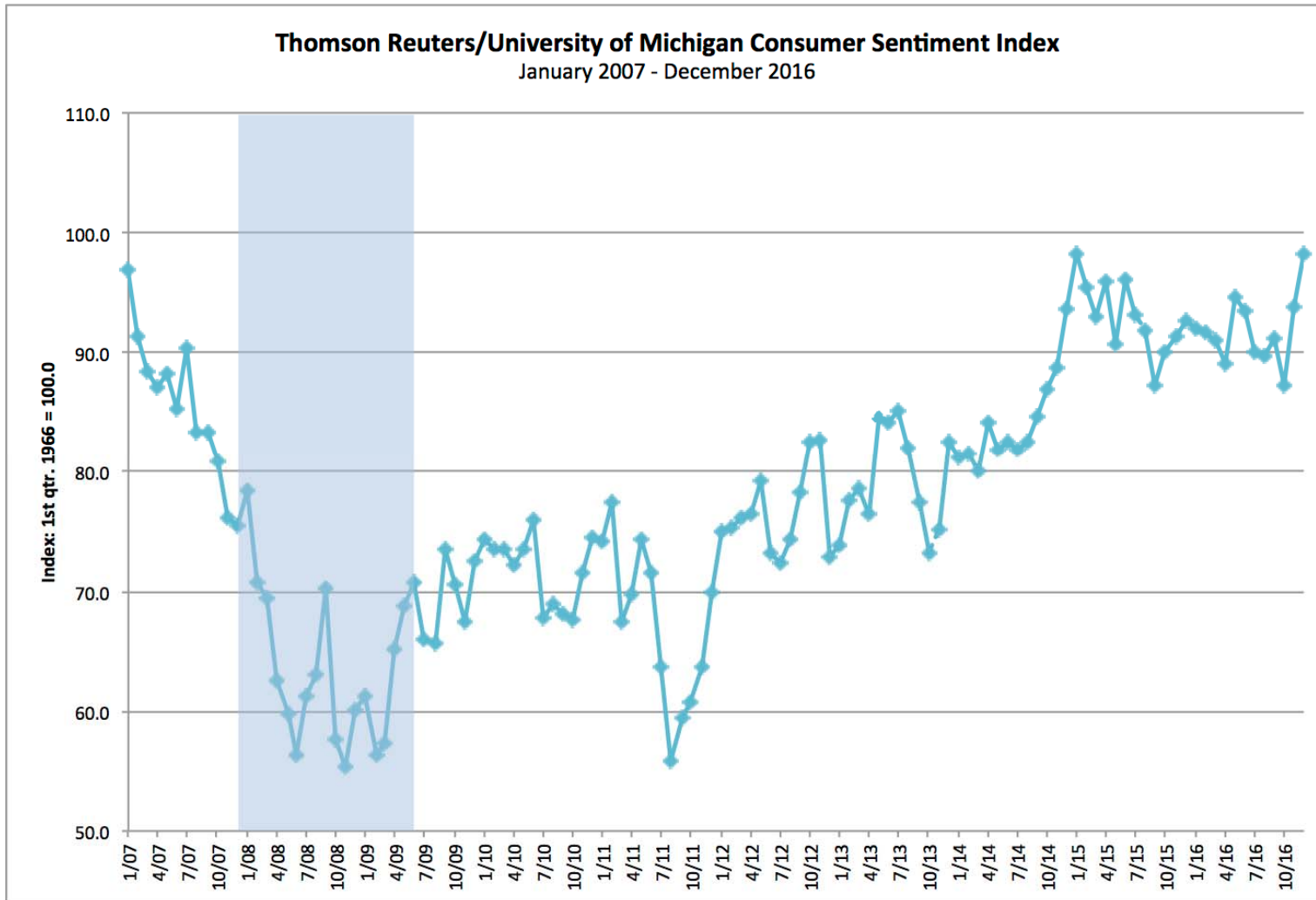
Population



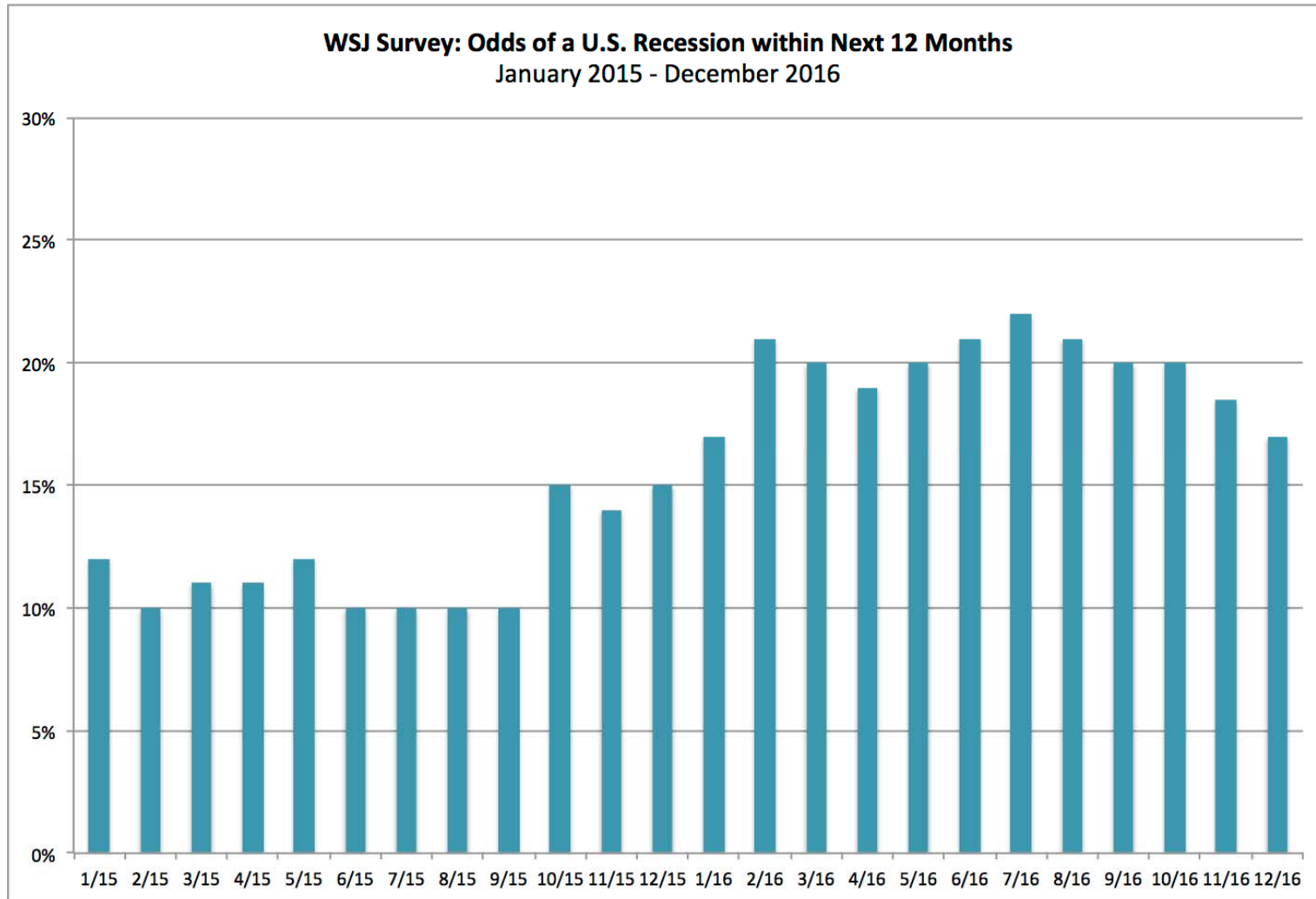
U.S. economy



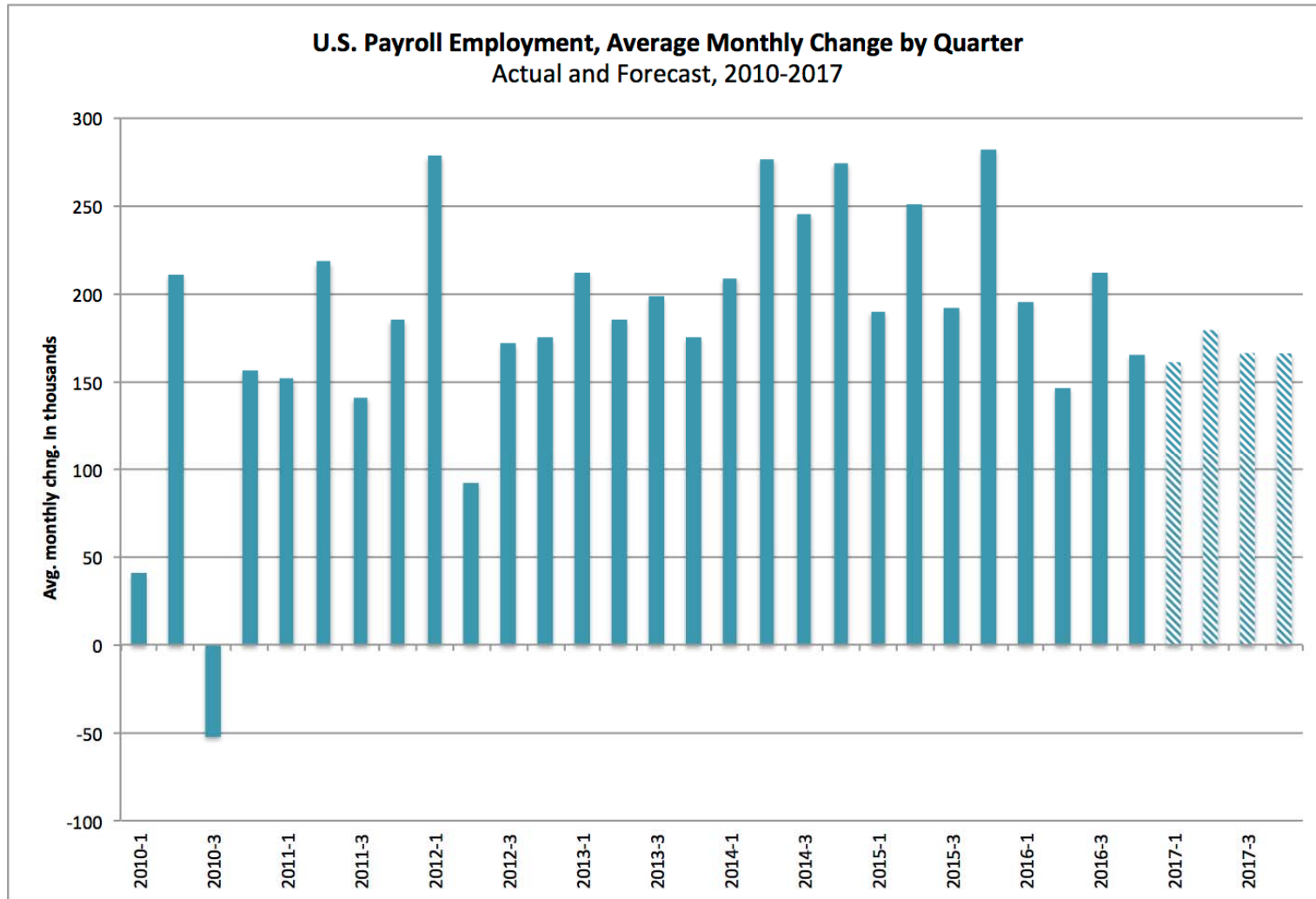
U.S. economy



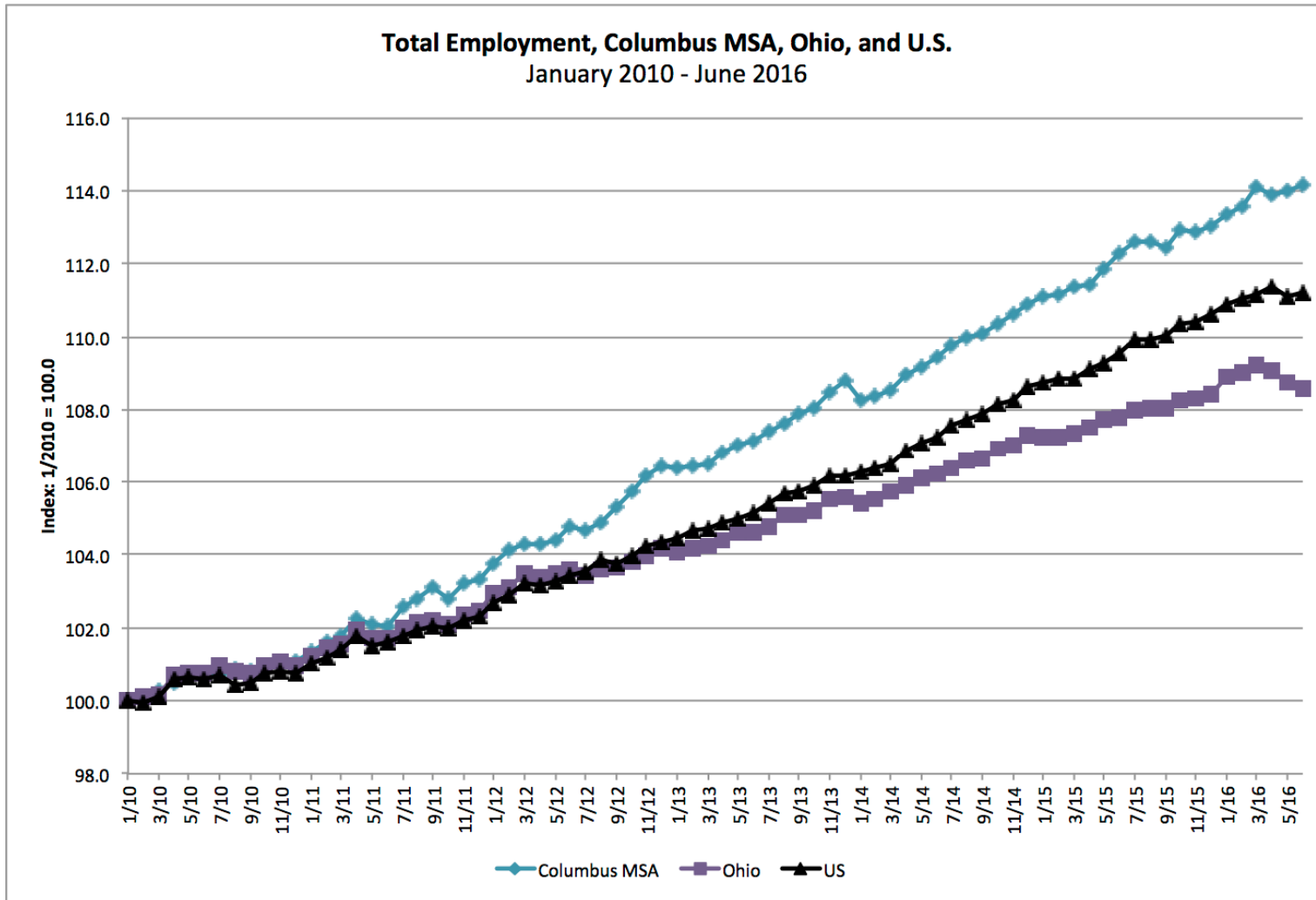
U.S. economy



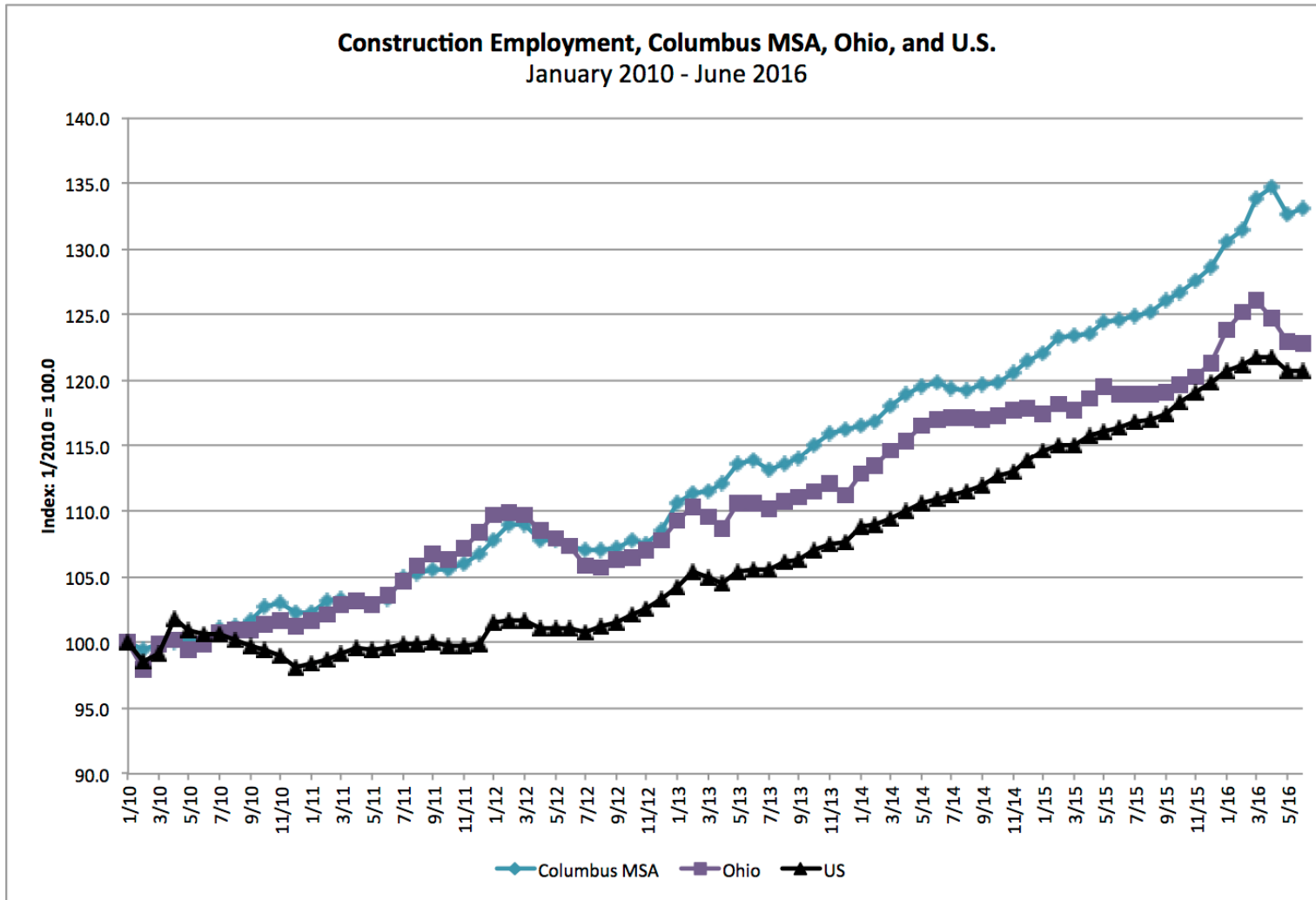
U.S. economy



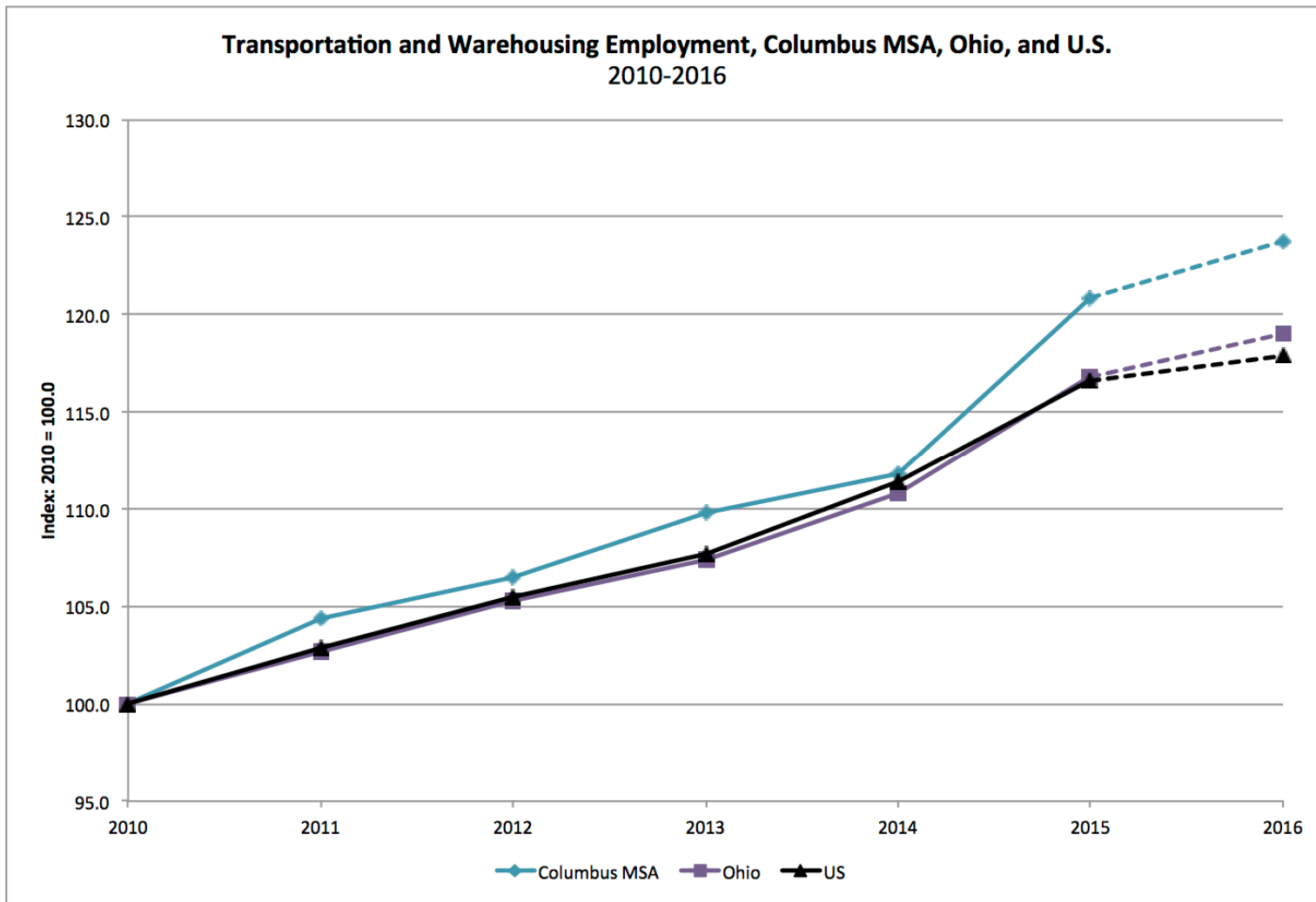
Columbus MSA economy



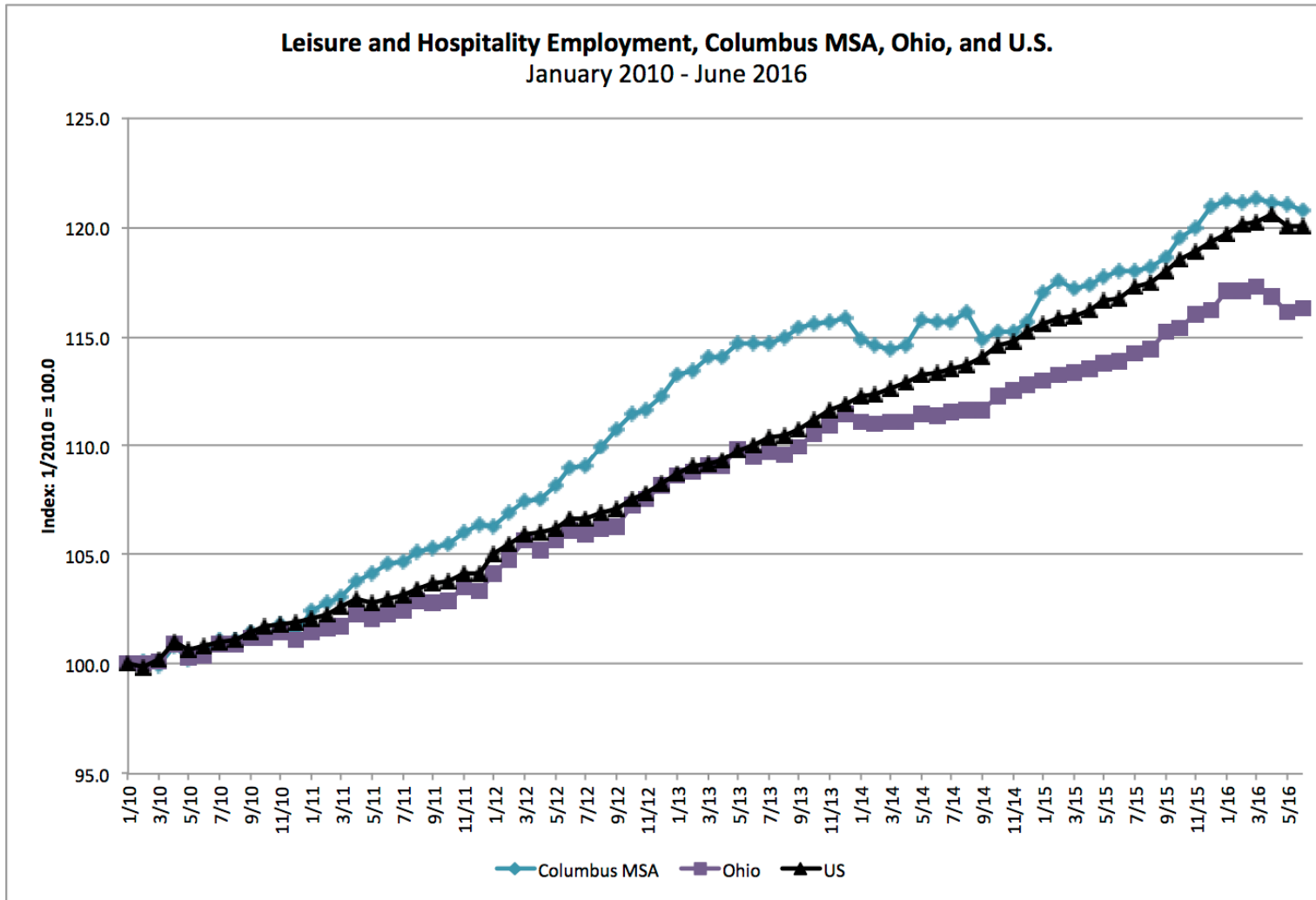
Columbus MSA economy



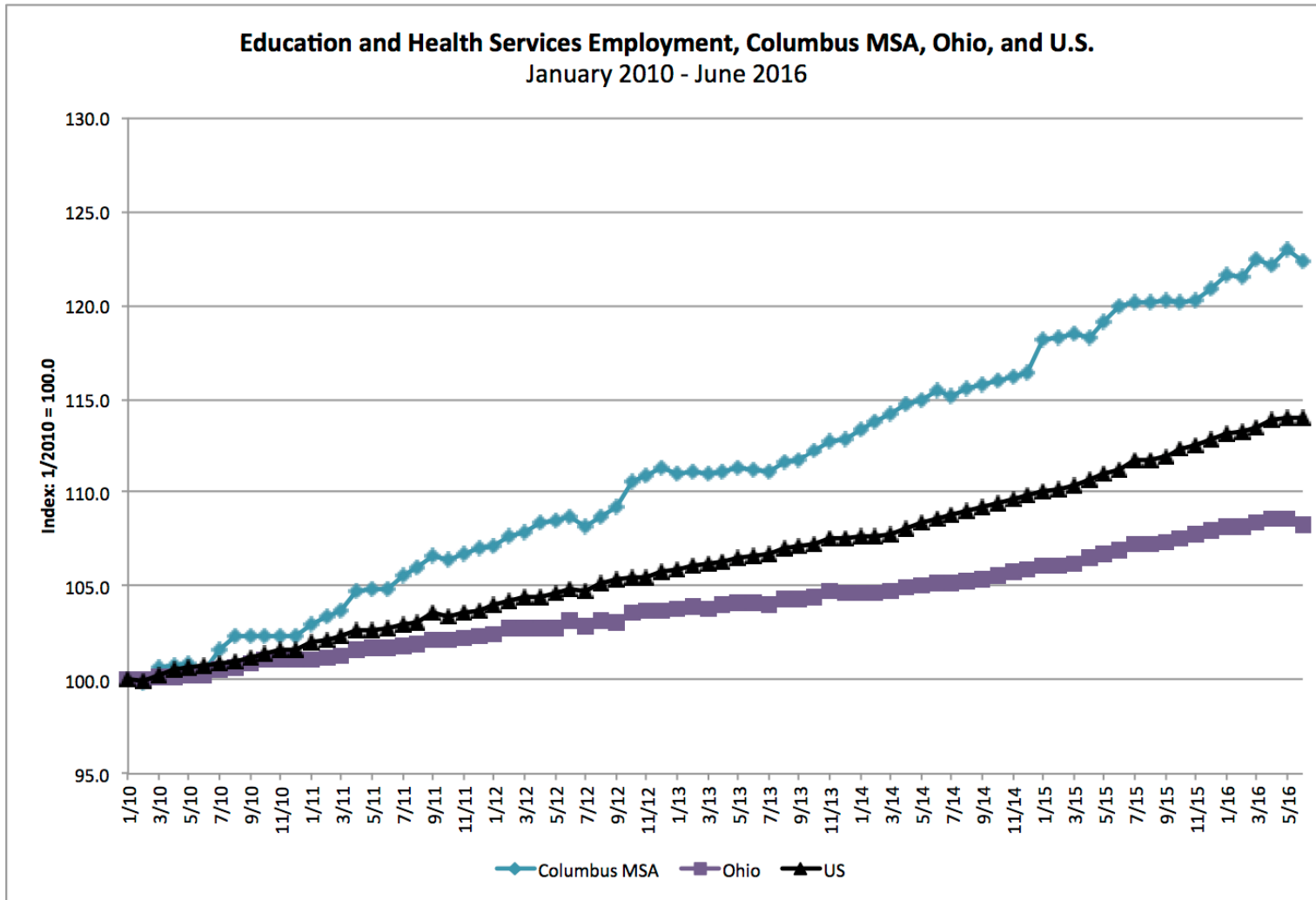
Columbus MSA economy



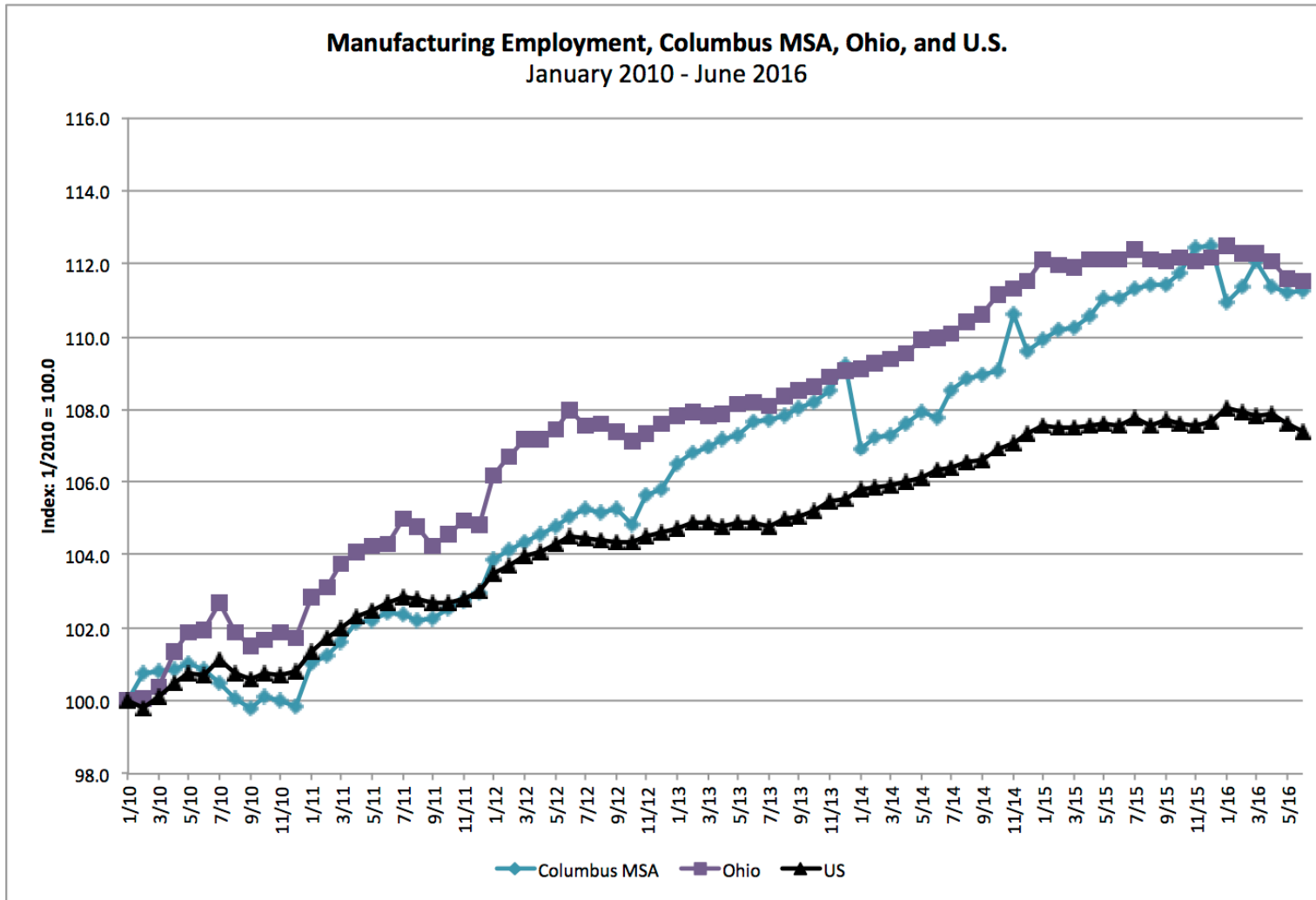
Columbus MSA economy



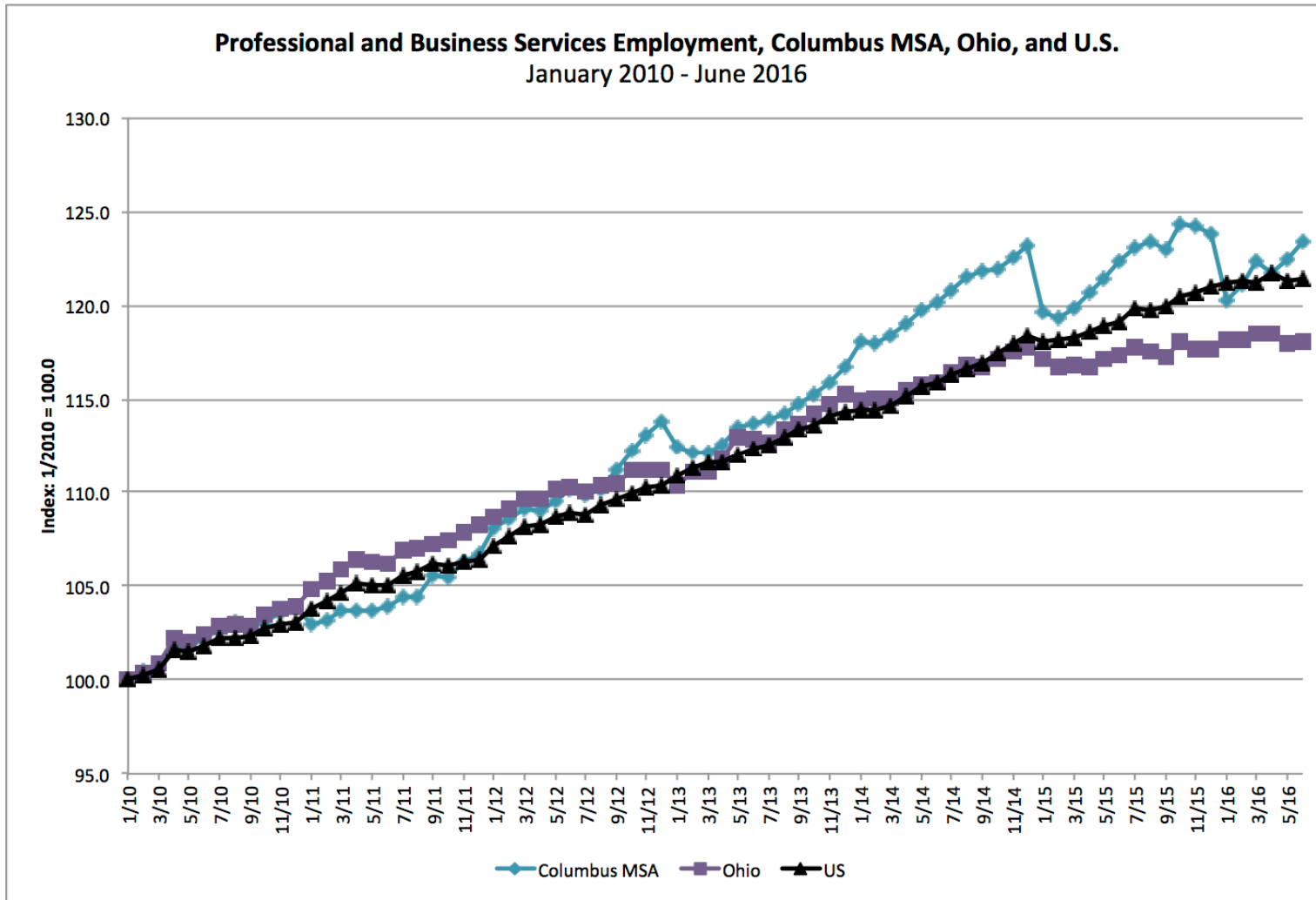
Columbus MSA economy



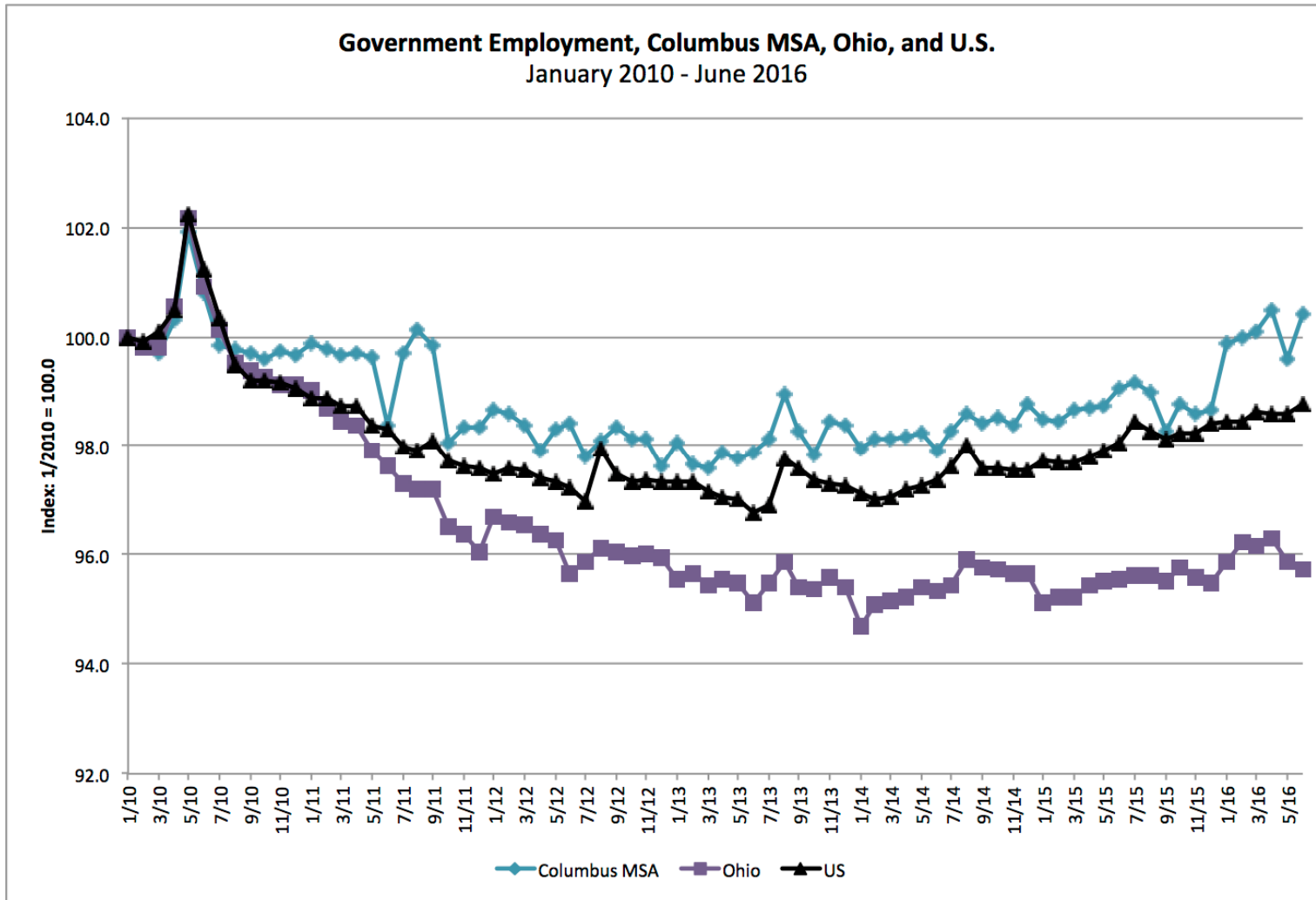
Columbus MSA economy



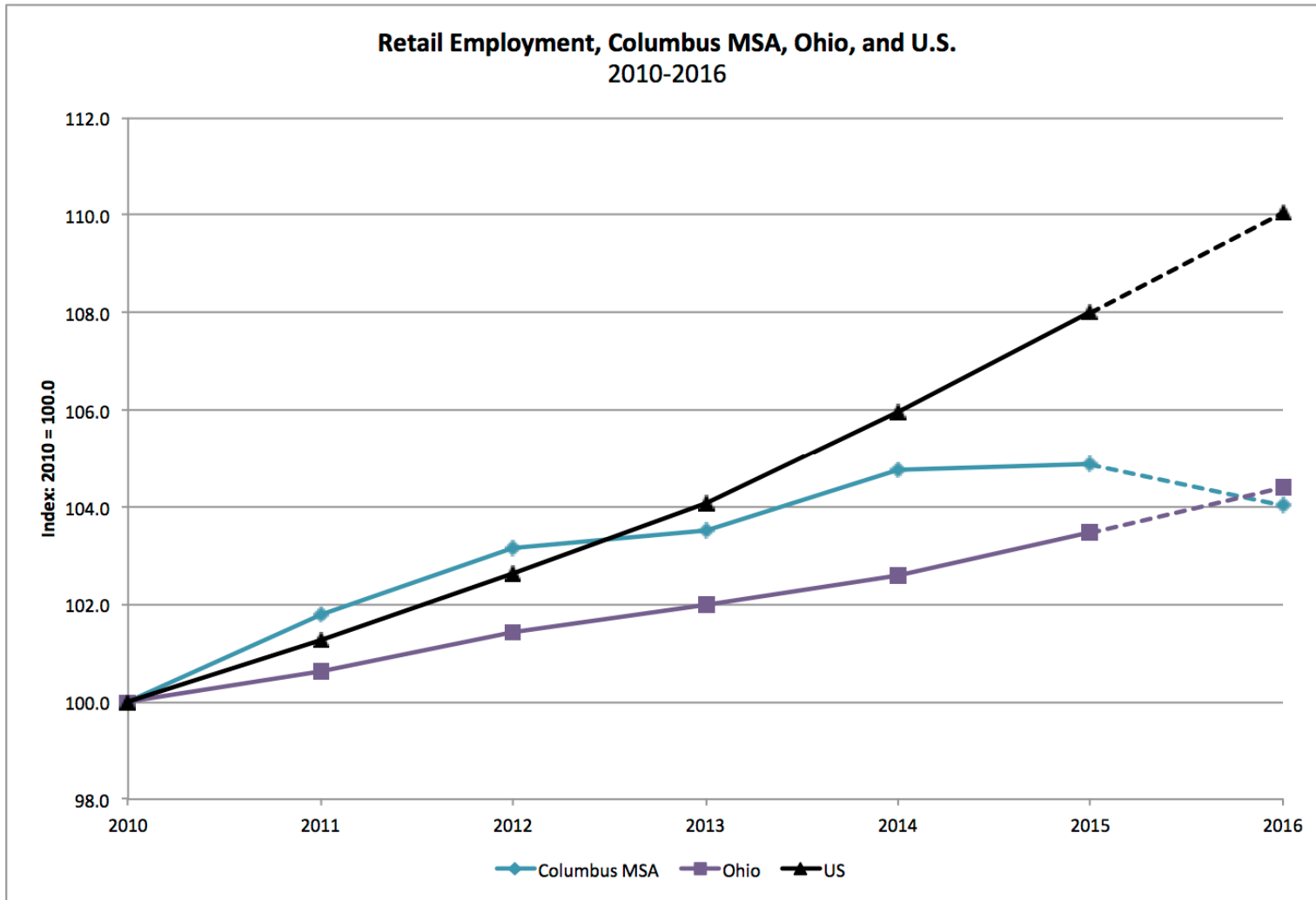
Columbus MSA economy



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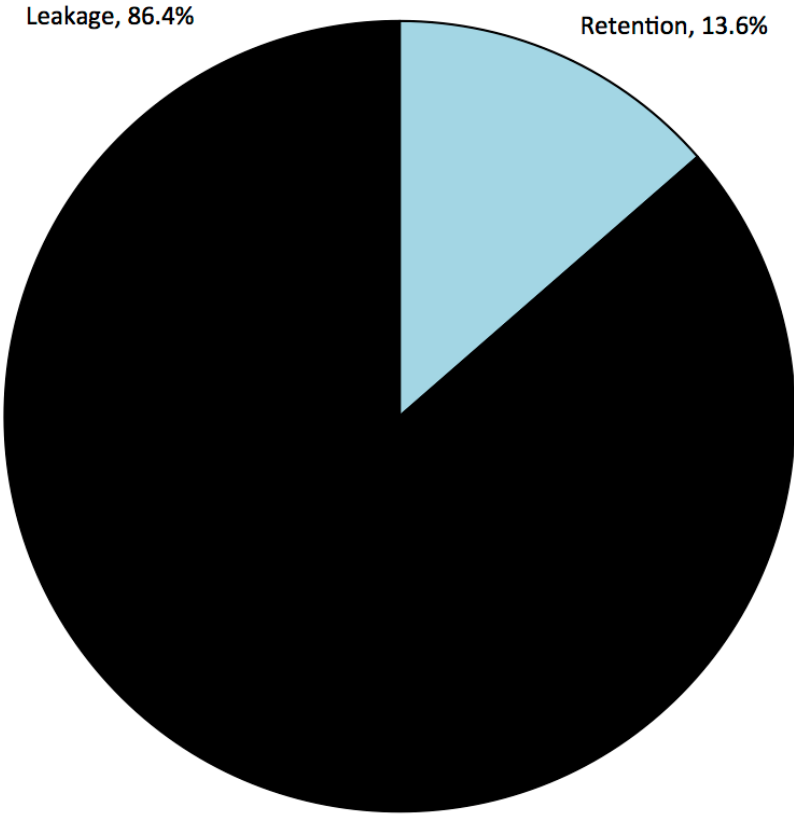


Columbus MSA economy

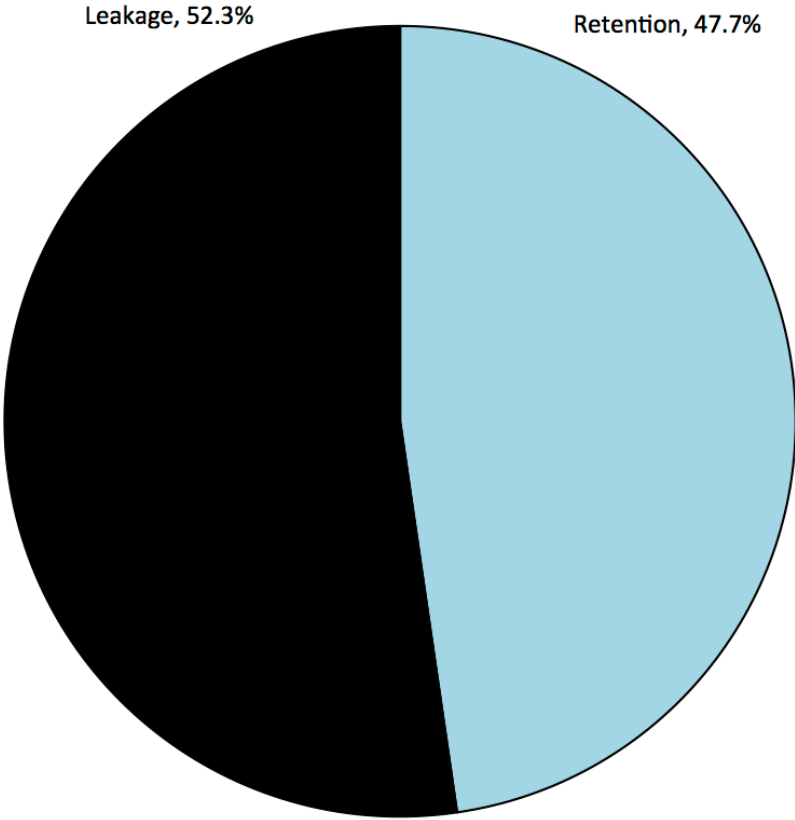


The role of local industries

Chain Retail Average

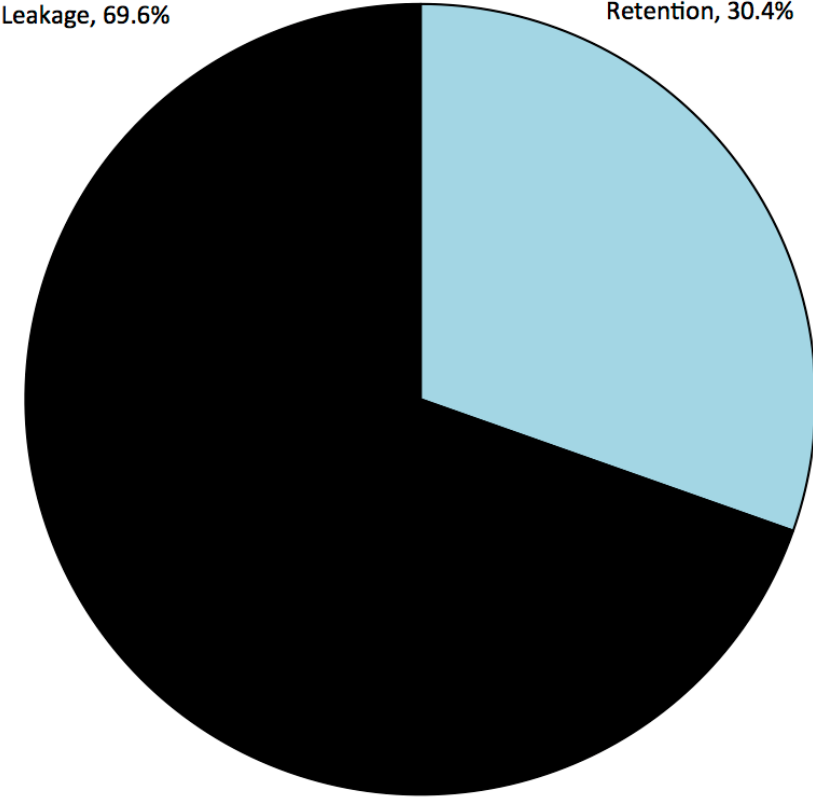


Locally-Owned Retail Average

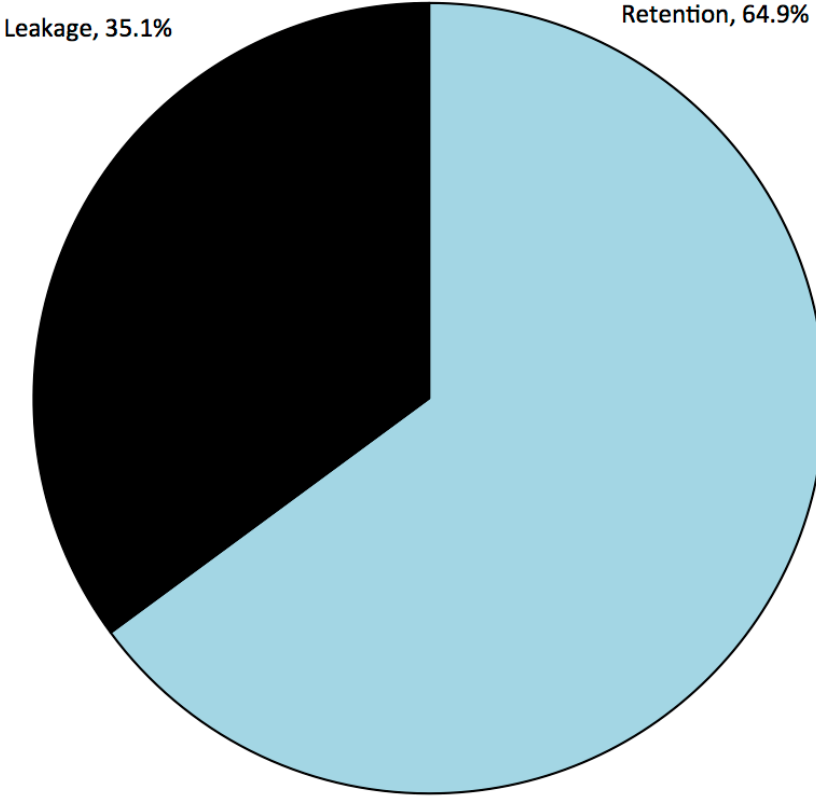


The role of local industries

Chain Restaurant Average



Locally-Owned Restaurant Average



Three troubling numbers

- ▶ Out of the 100 largest MSAs, Columbus ranks:
 - ▶ **88th** in the share of self-employed workers
 - ▶ **85th** in the percentage of businesses that are small
 - ▶ **82nd** in the small business birthrate



Thank you!



Bill LaFayette, Ph.D.

(614) 443.3992

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