

# A NEW PERSPECTIVE ON RETIREMENT INCOME PLANNING

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*Dean and Chief Academic Officer*



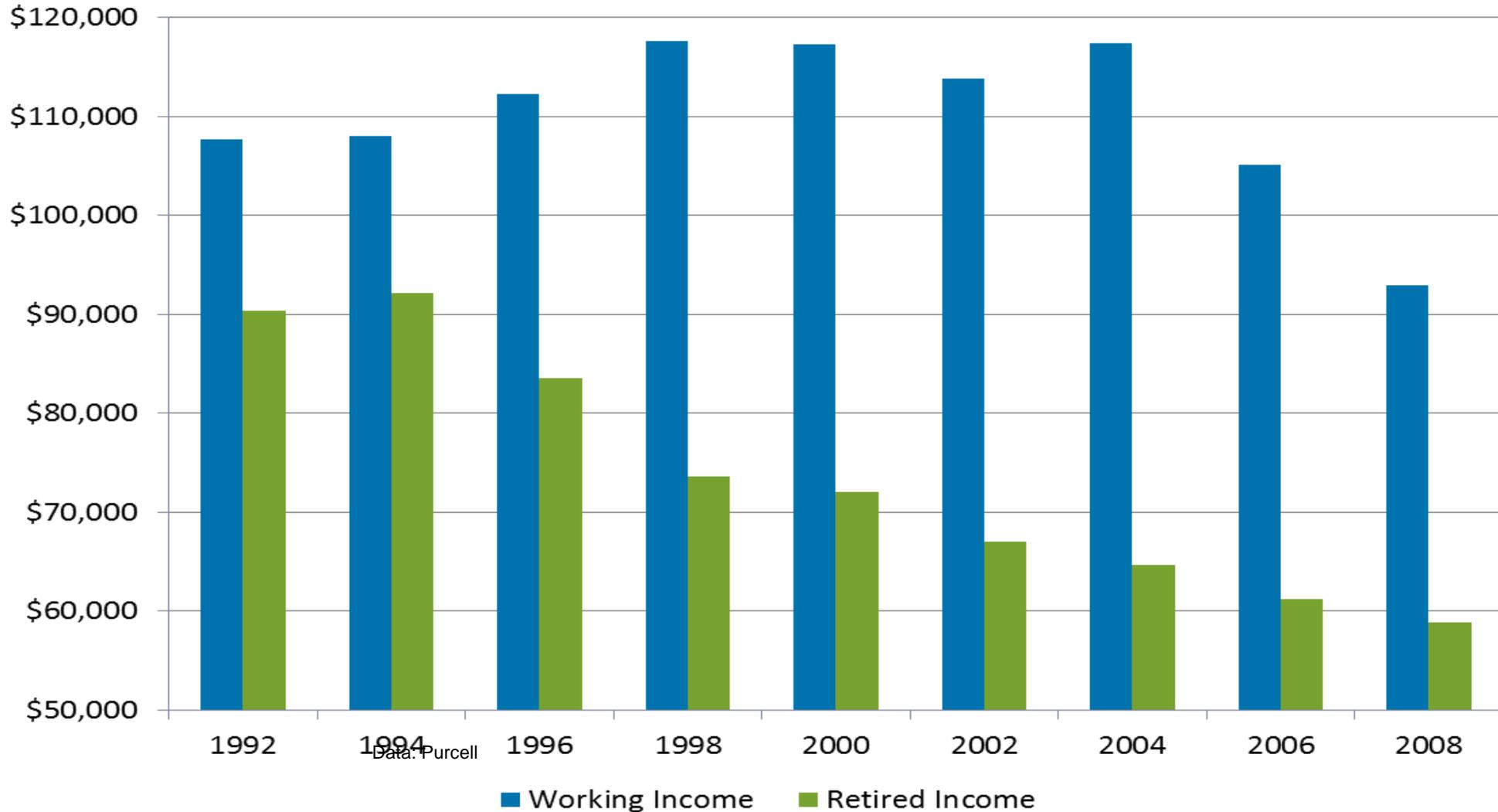
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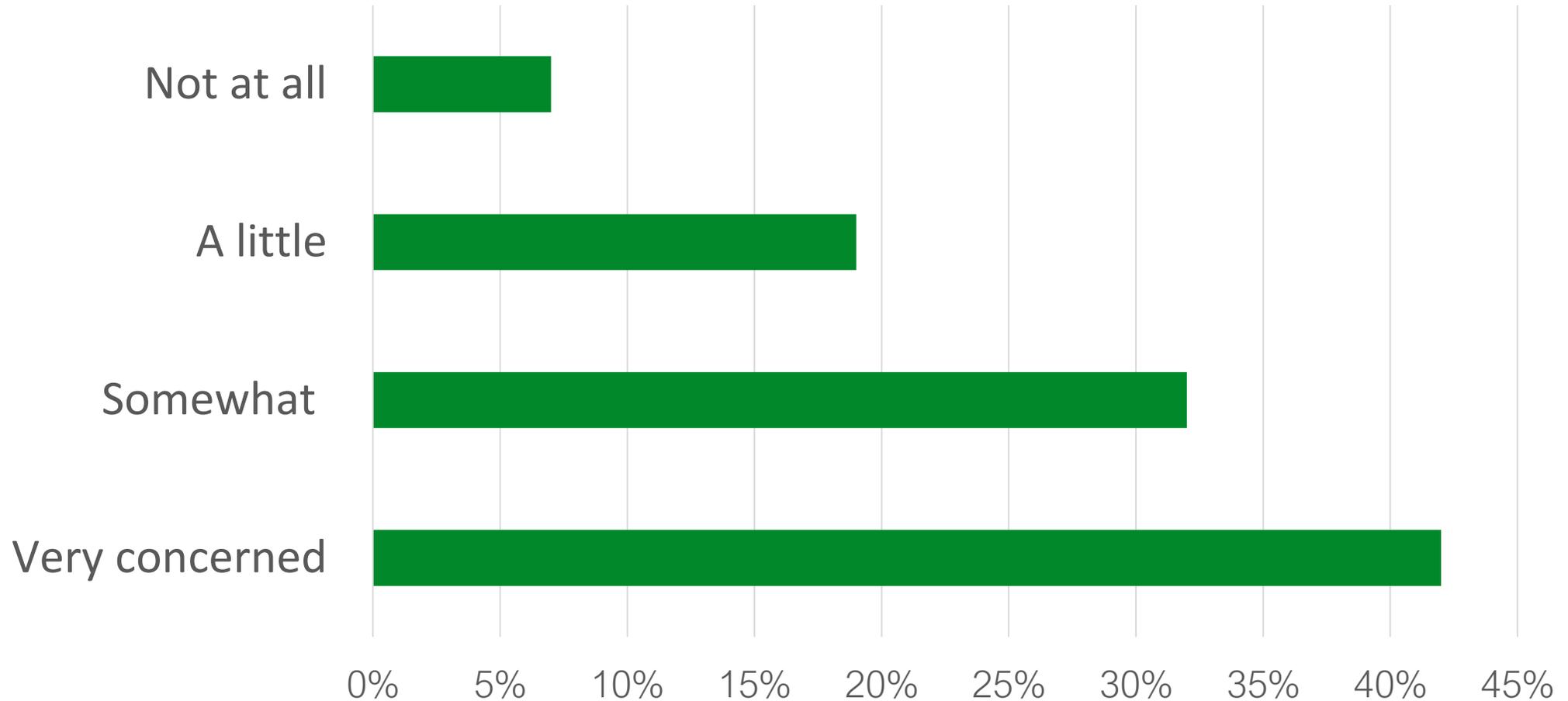
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# Trends in Income Before and After Retirement

Pre- and Post-Retirement Income at 75 Percentile



# How concerned are you that you will run out of retirement savings in old age?

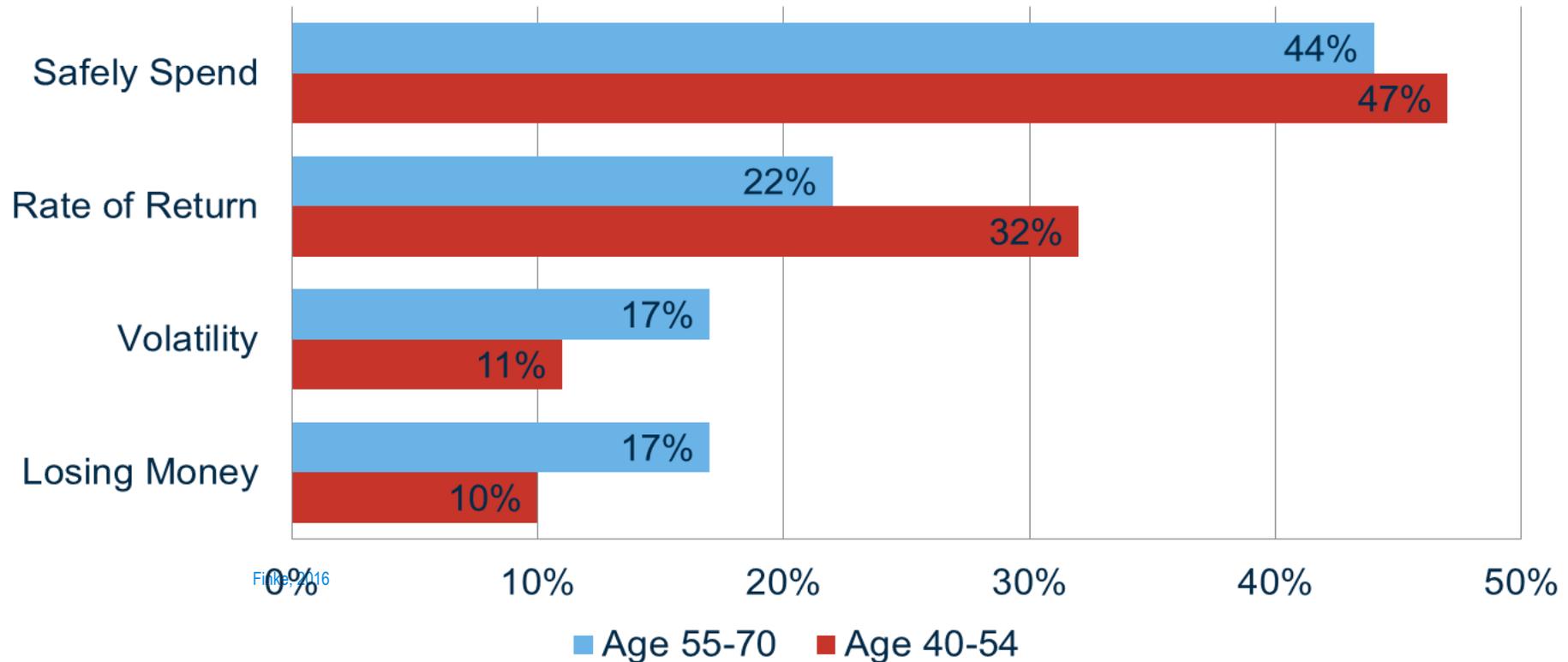


Finke, 2016

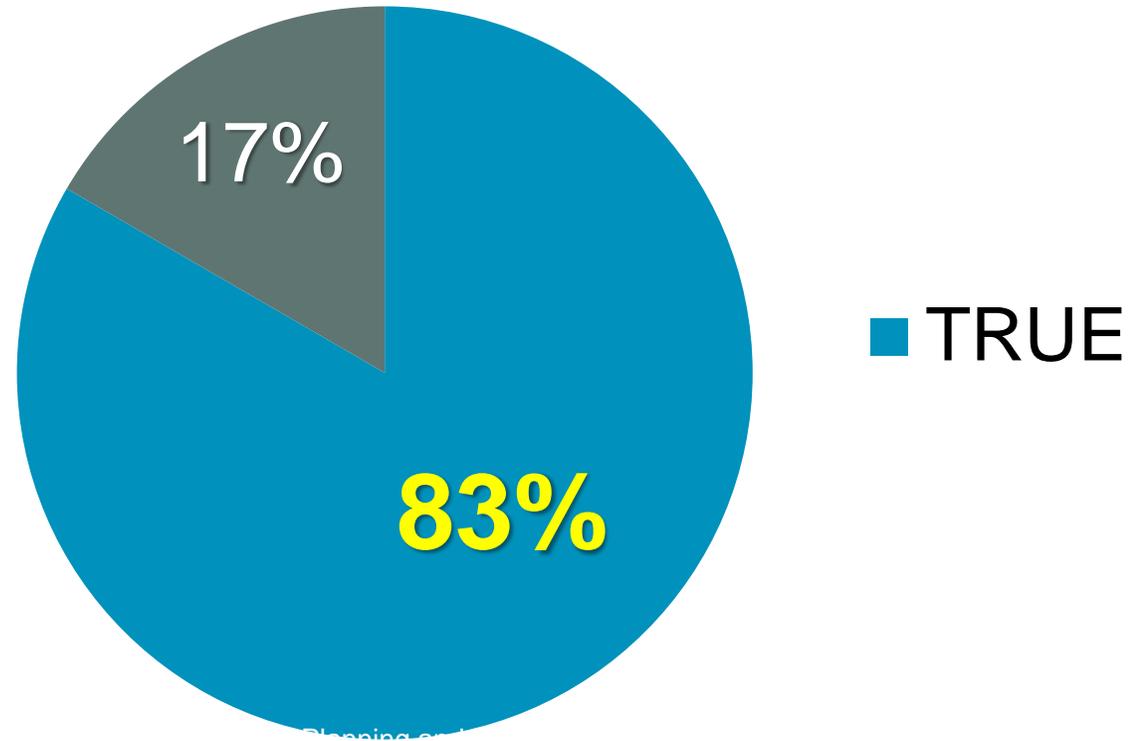
# Balancing Desire for Return with Safety

Rate of return most important to only 22% of older respondents

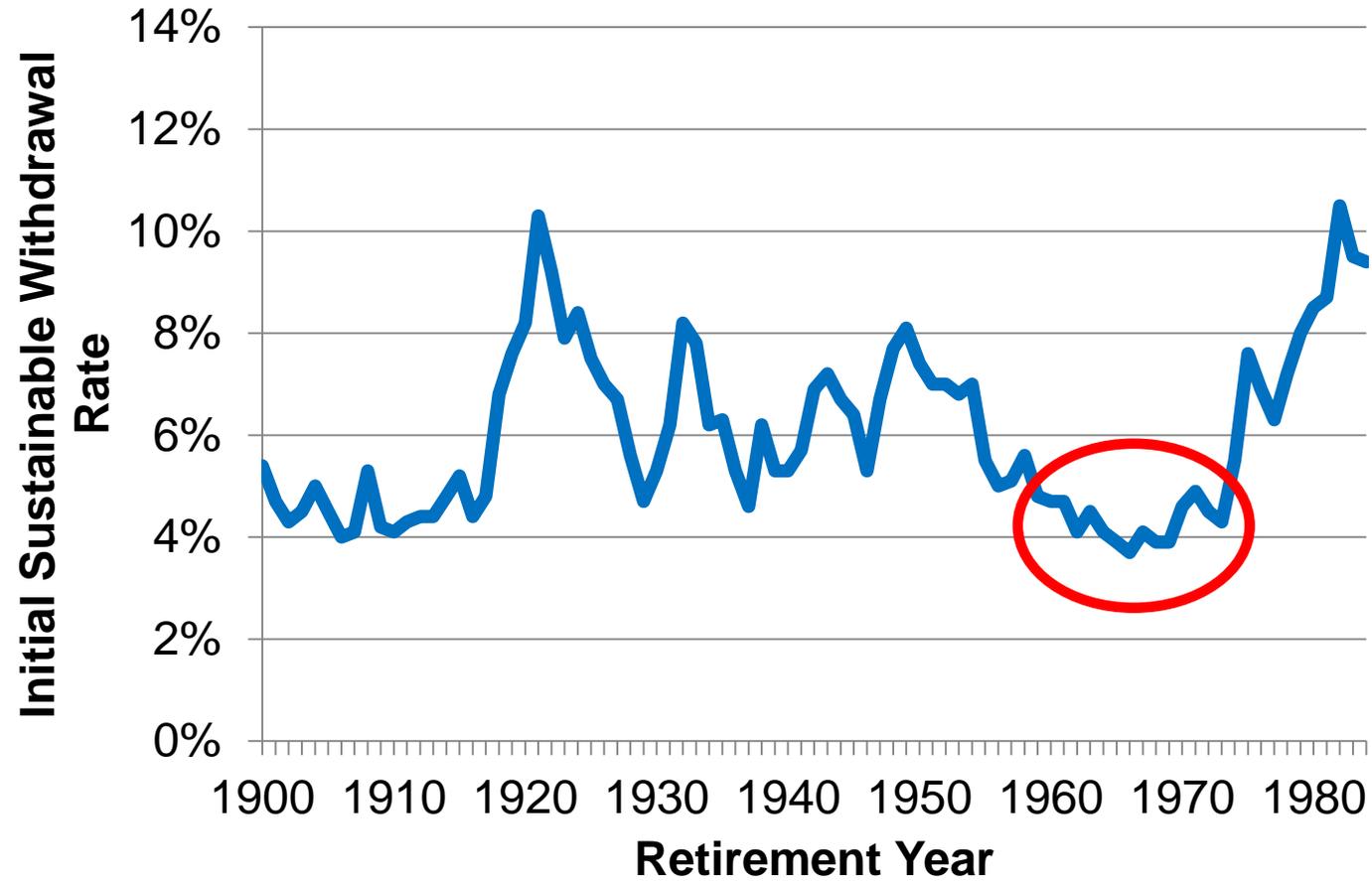
## What is most important to you when thinking about your retirement savings?



I would feel uncomfortable spending more than my income in retirement.



# Where the 4% Rule Comes From

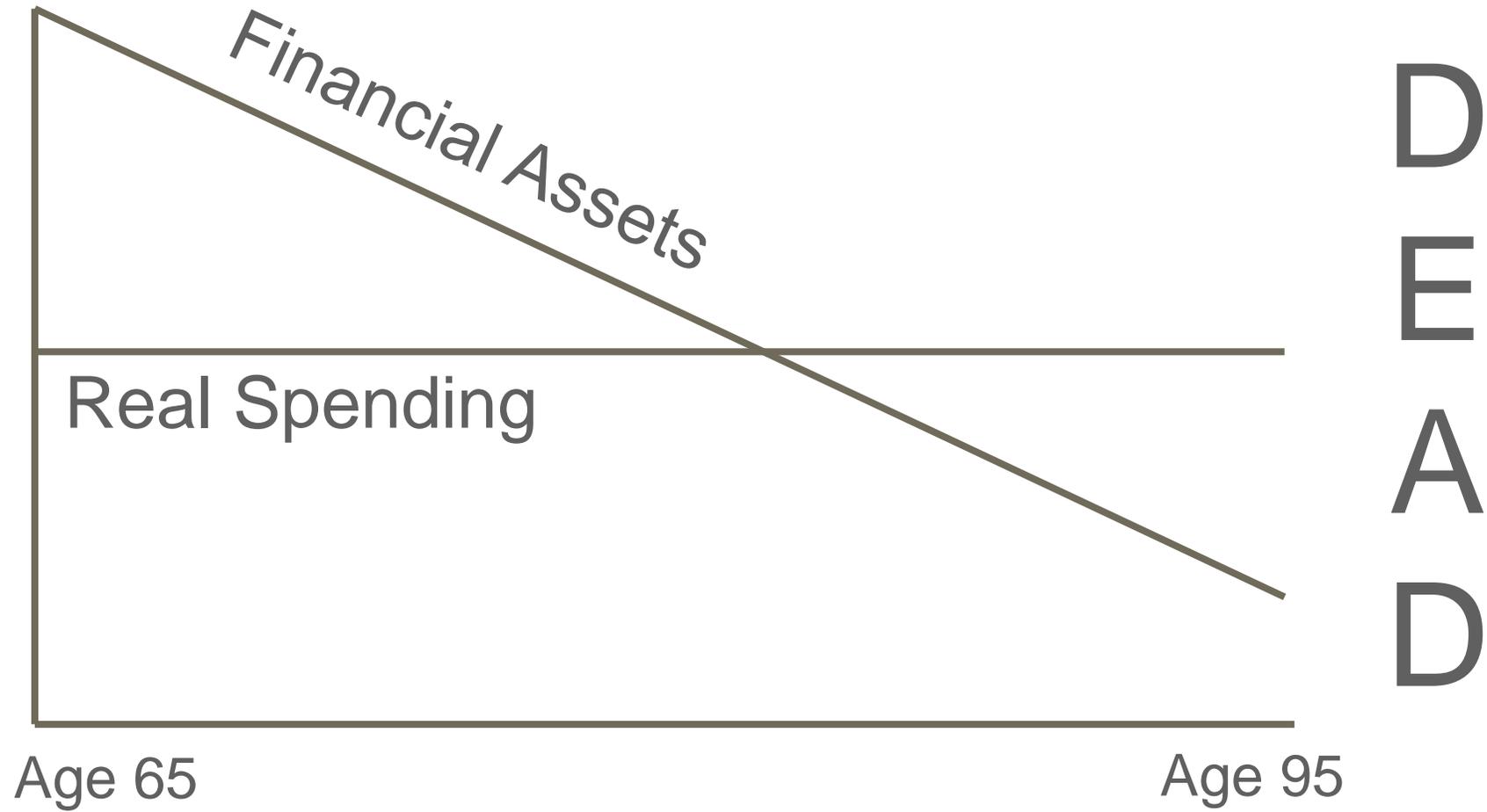


Source: Ibbotson

# How the 4% Rule Deals with Unknowns

- Don't know future asset returns
  - Base on historical U.S. returns
- Don't know how long you'll live
  - Use a 30 year time horizon
- Don't know how much you'll spend
  - Assume constant inflation-adjusted spending

# An Illustration of 4% Rule Assumptions



# Assumption 1

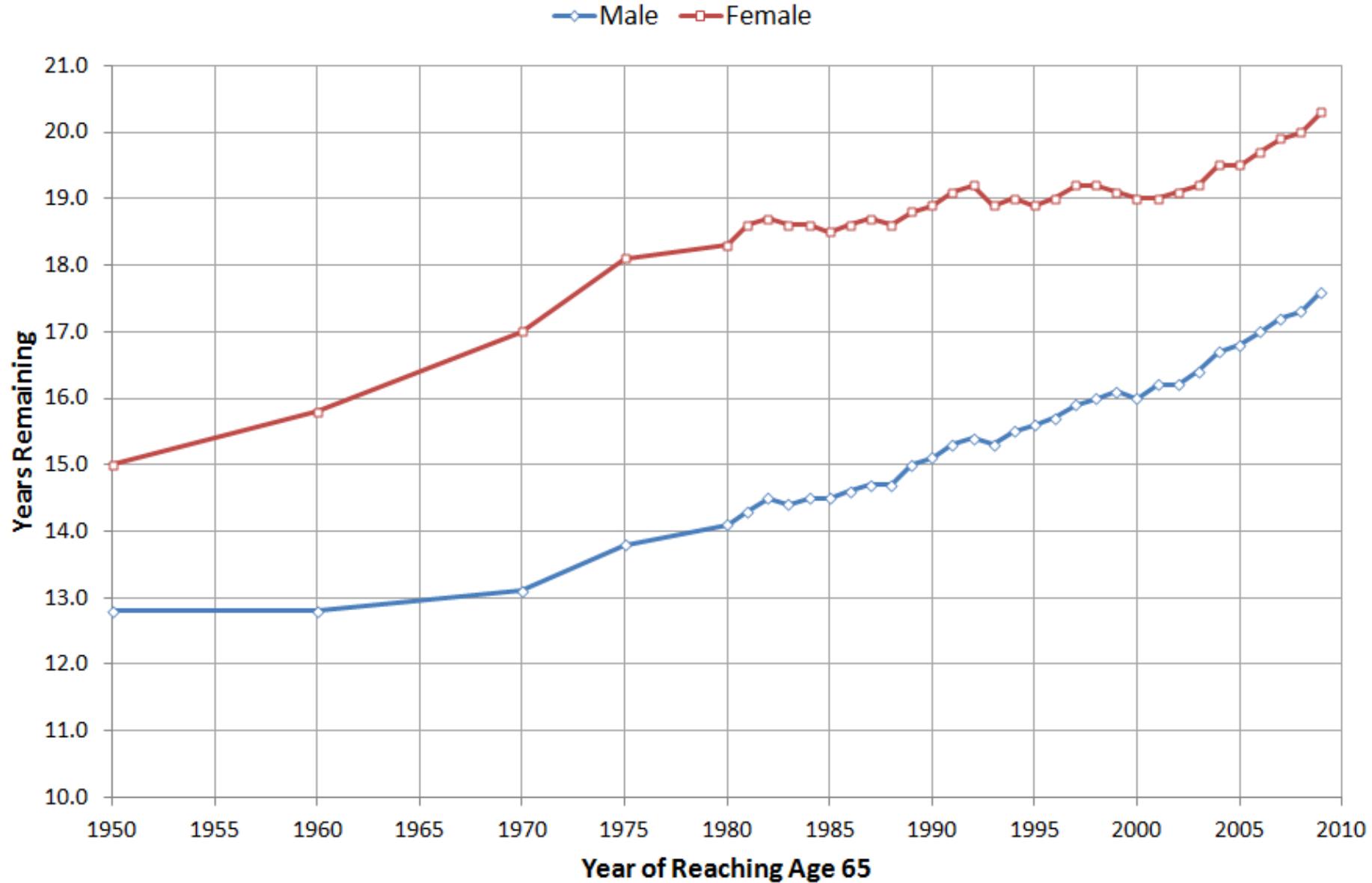
## 30-Year Retirement Life Cycle

***Q: How long am I going to live?***

**A: Who knows? But probably longer than you think.**

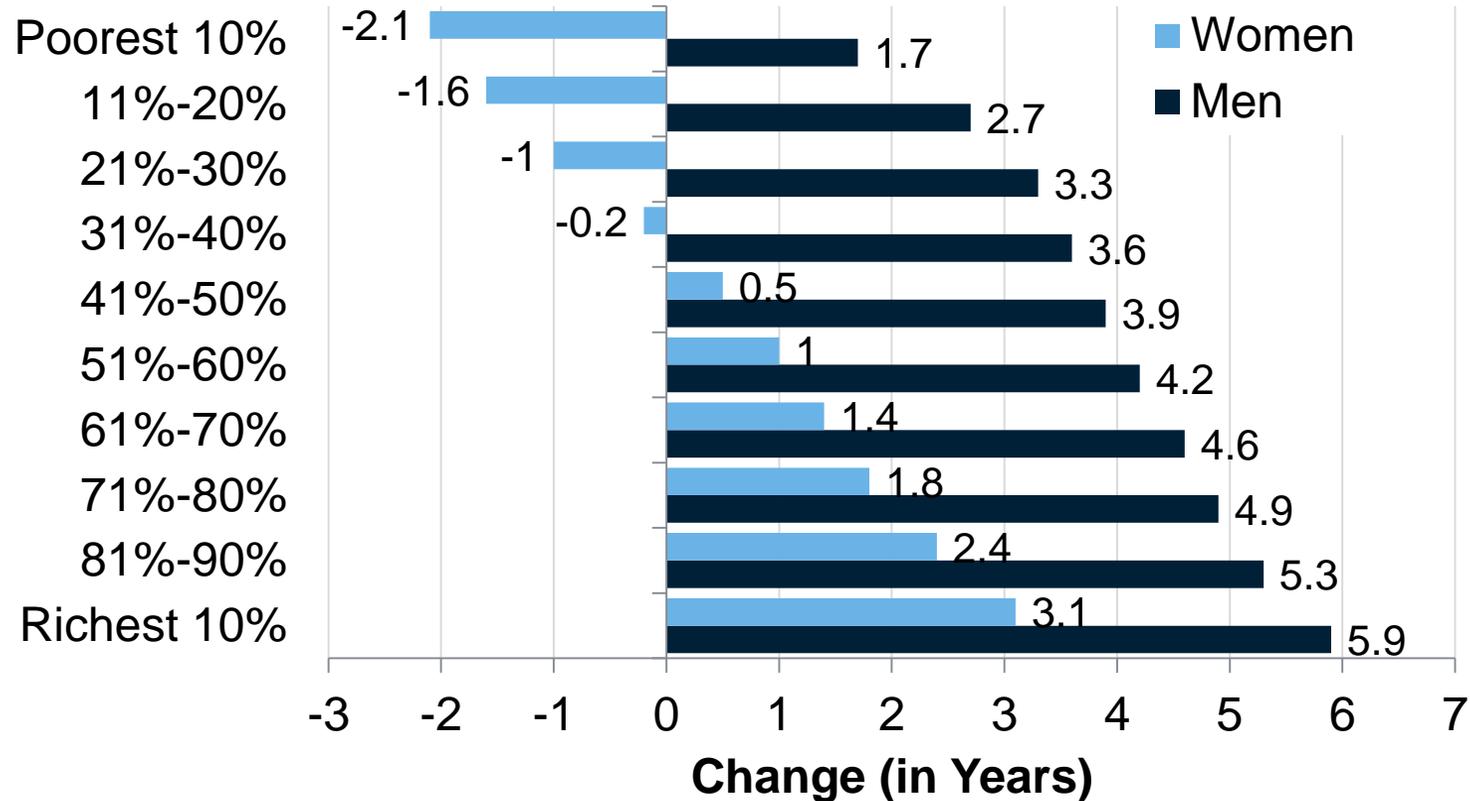


## Remaining Life Expectancy at At 65, 1950 - 2009



# Wealthier People Tend to Live Longer

Change in average additional life expectancy (in years) at age 55, by wealth, between cohorts born in 1920 and 1940



Source: Barry Bosworth, Brookings Institution

# Some Perspective on Probabilities

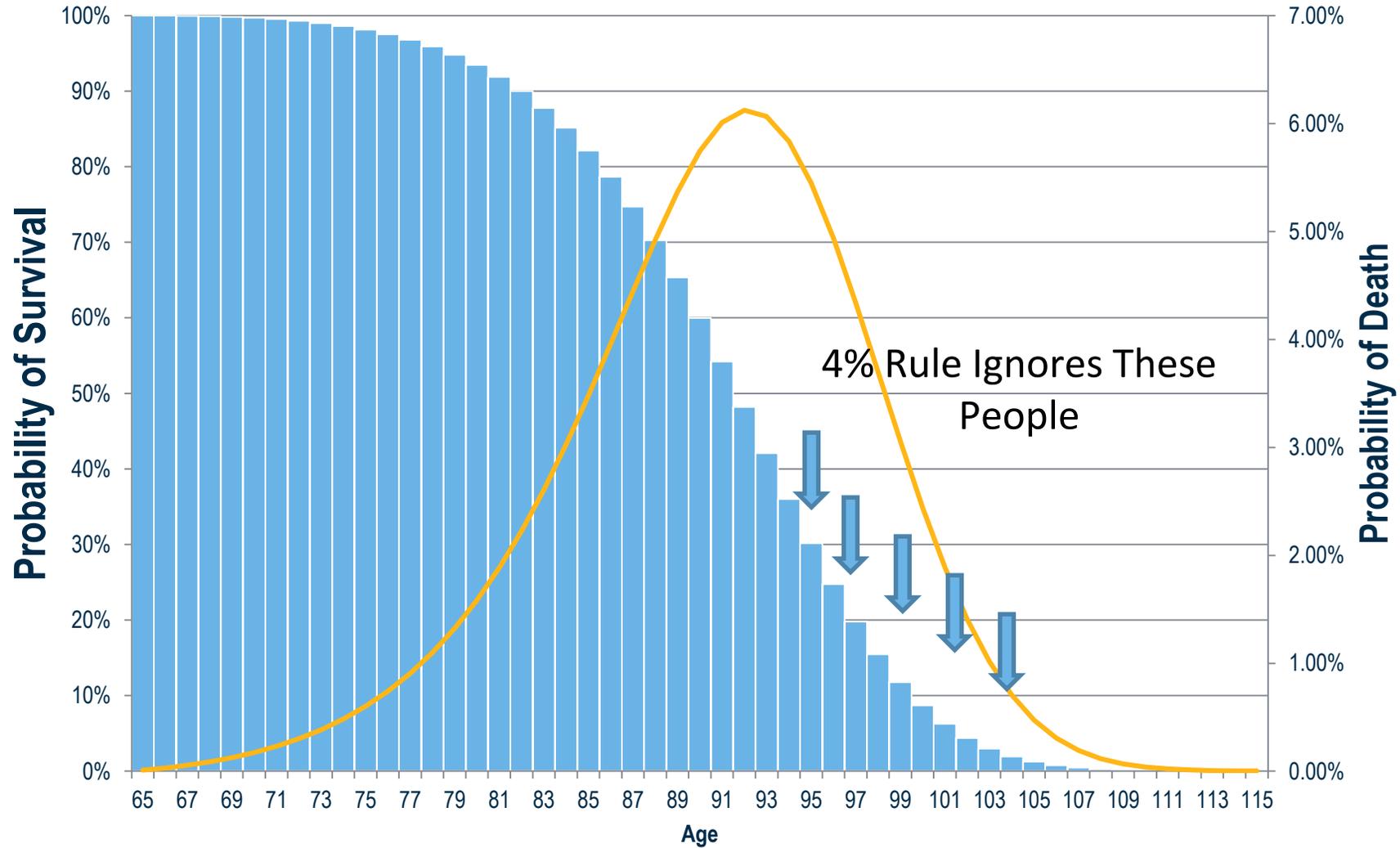
Probability of a 65-year-old living to age 95, based on different mortality tables.



	Male	Female	Both	≥1
Average American	7%	13%	1%	19%
Healthy American	20%	29%	6%	43%
Healthy American in 15 Years	25%	33%	8%	50%

Source: Social Administration 2010 Periodic Life Table, Society of Actuaries 2012 Annuity Mortality Table

# Idiosyncratic Longevity Risk Joint Mortality 2012 SOA Table



# Assumption 2: We Can Use Historical Asset Returns

Ibbotson® SBBI®

Stocks, Bonds, Bills, and Inflation 1926–2013



Past performance is no guarantee of future results. Hypothetical value of \$1 invested at the beginning of 1926. Assumes reinvestment of income and no transaction costs or taxes. This is for illustrative purposes only and not indicative of any investment. An investment cannot be made directly in an index. © 2014 Morningstar. All Rights Reserved.

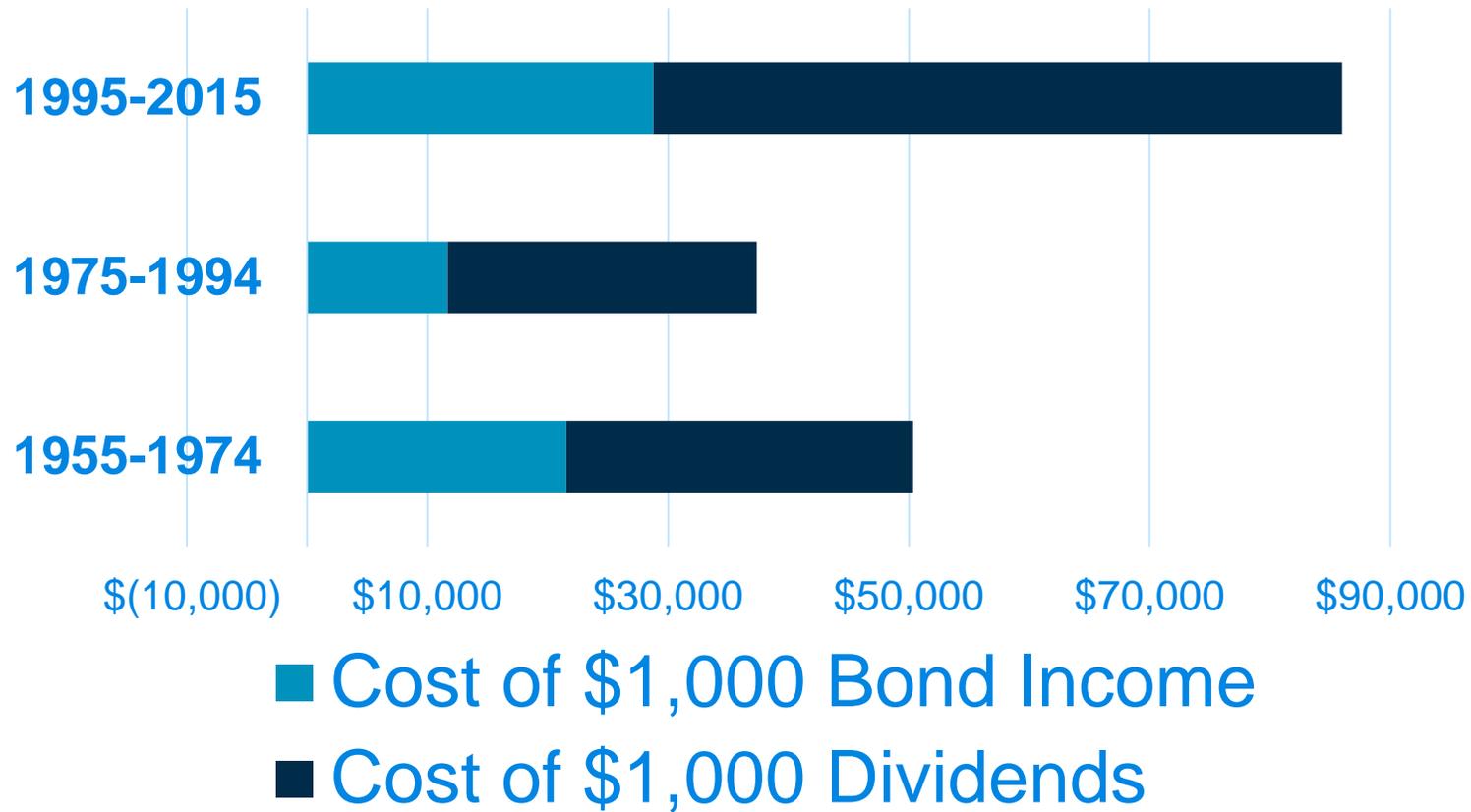


## Return Generating Process Risk

- All we've got are past returns
- Is the past relevant?
- What are returns anyway?

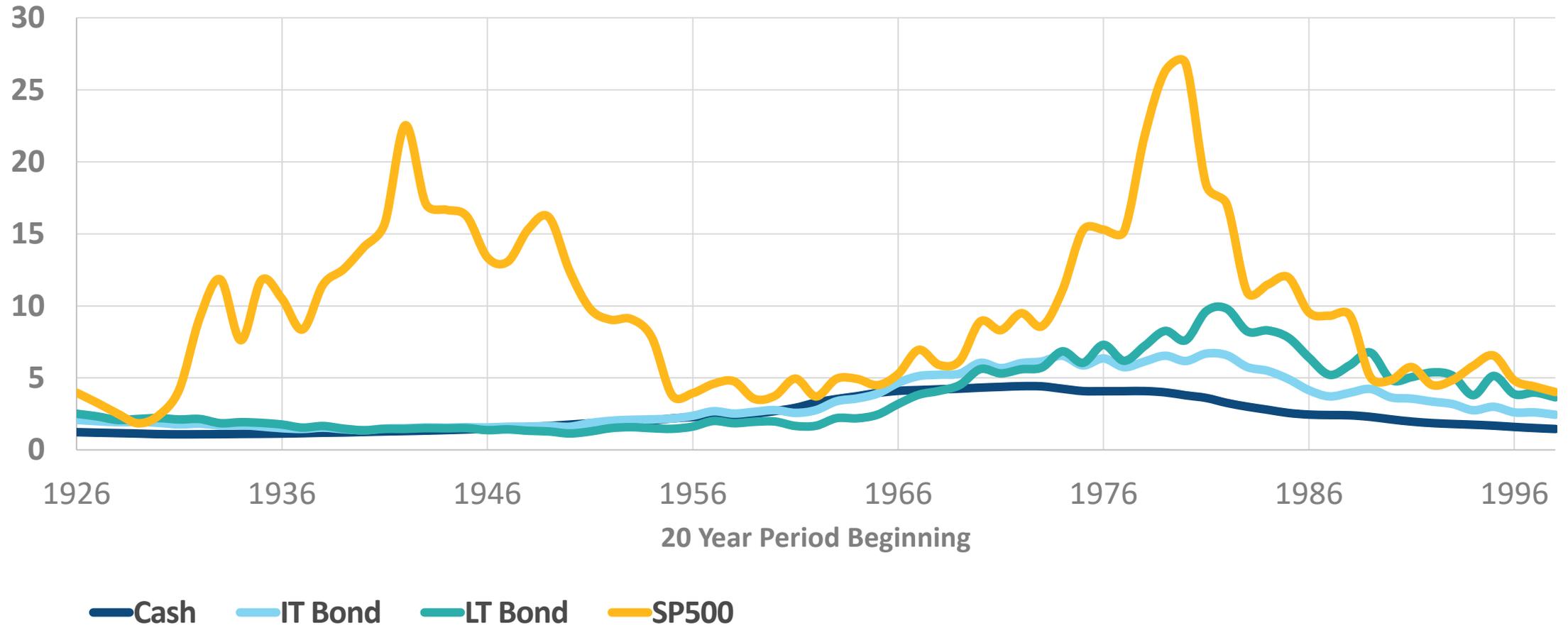
# Assets Needed to Support \$1,000 of Income

Dividend and coupon yield on 50/50 stock bond portfolio

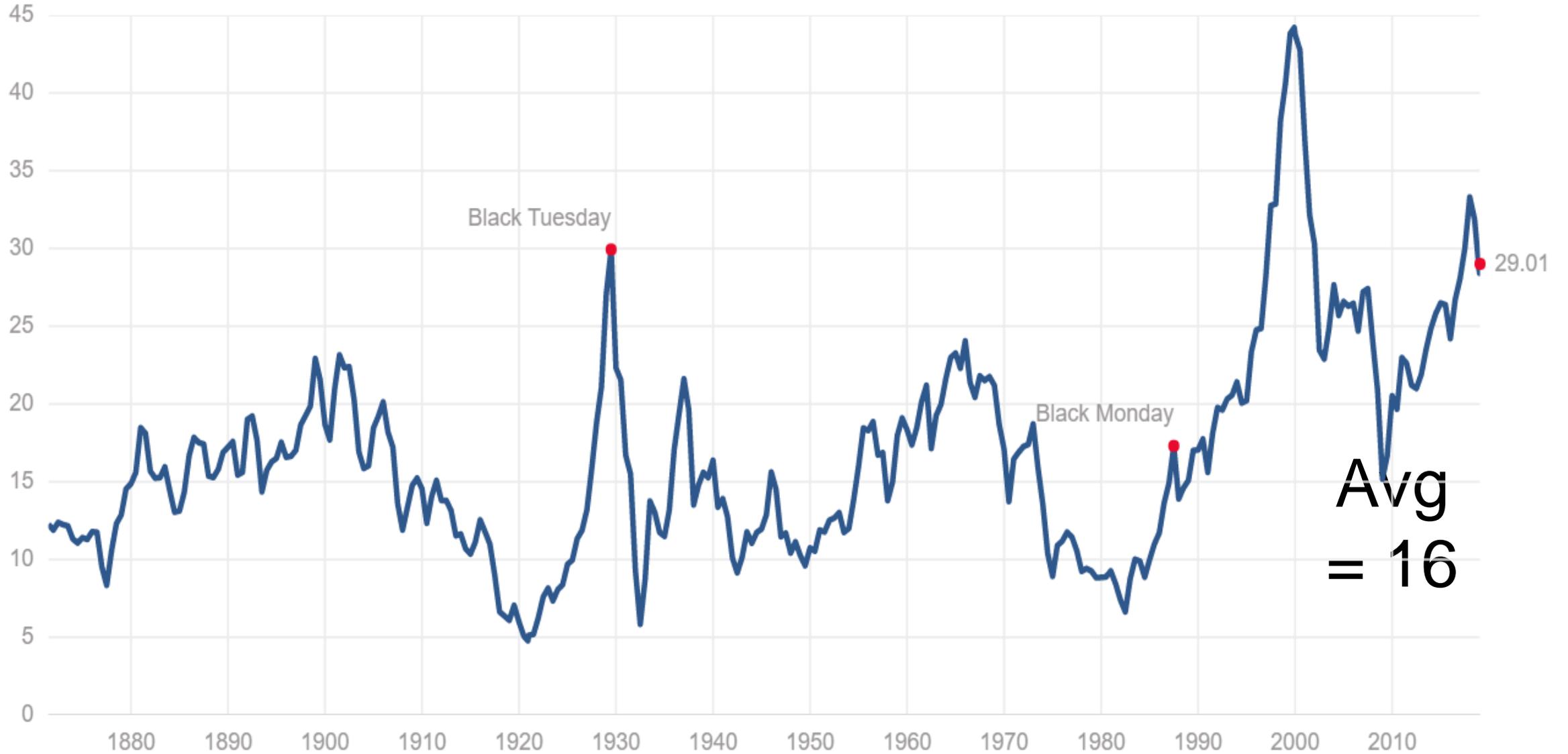


# Future Value of \$1 Invested for 20 Years

## 20 Year Compound Nominal Return



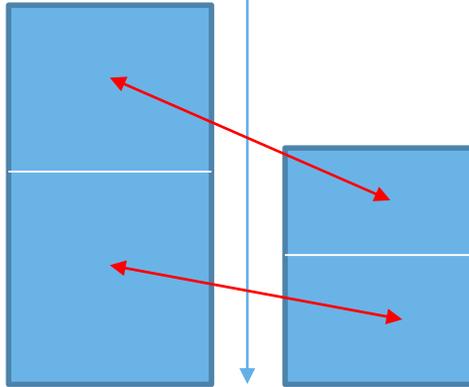
# Equities – Shiller Price/10-year trailing earnings



\$100 Stock Price

\$6.25 in Profits  
Historically  
\$2.87  
Reinvested

\$3.38  
Dividends



\$3.45 in  
Profits Today

\$1.41  
Reinvested

\$2.04  
Dividends

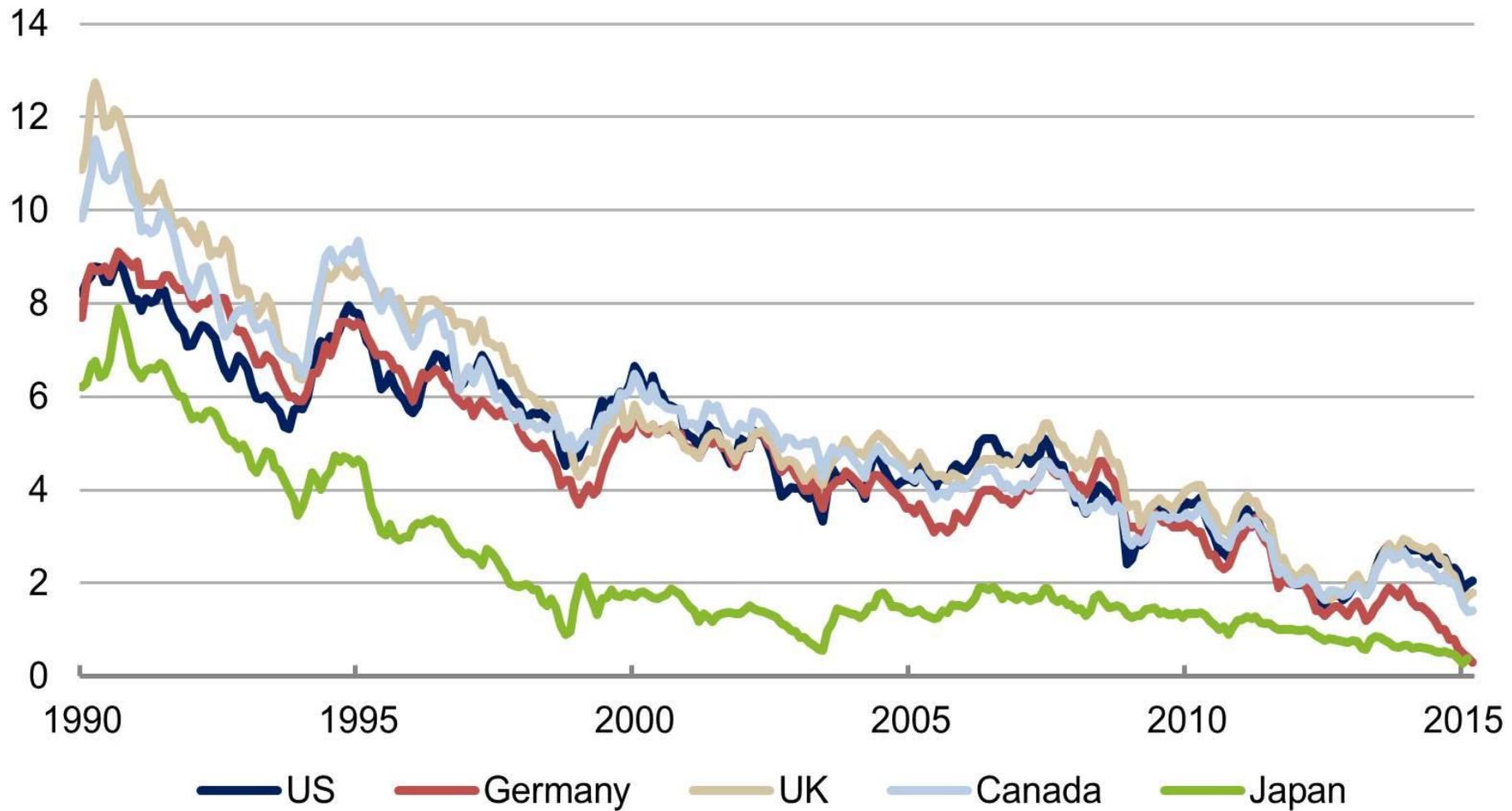
# What Does Current P/E Imply?

## Results For S&P 500 From Different Starting Shiller P/Es 1926-2012

Starting P/E		Avg. Real	Worst Real	Best Real	Standard
<u>Low</u>	<u>High</u>	<u>10 Yr Return</u>	<u>10 Yr Return</u>	<u>10 Yr Return</u>	<u>Deviation</u>
5.2	9.6	10.3%	4.8%	17.5%	2.5%
9.6	10.8	10.4%	3.8%	17.0%	3.5%
10.8	11.9	10.4%	2.8%	15.1%	3.3%
11.9	13.8	9.1%	1.2%	14.3%	3.8%
13.8	15.7	8.0%	-0.9%	15.1%	4.6%
15.7	17.3	5.6%	-2.3%	15.1%	5.0%
17.3	18.9	5.3%	-3.9%	13.8%	5.1%
18.9	21.1	3.9%	-3.2%	9.9%	3.9%
<b>21.1</b>	<b>25.1</b>	<b>0.9%</b>	<b>-4.4%</b>	<b>8.3%</b>	<b>3.8%</b>
25.1	46.1	0.5%	-6.1%	6.3%	3.6%

Source: *Asness, 2012*

Figure 1: 10-Year Government Bond Yields (%)



Sources: National Central Banks, Haver Analytics

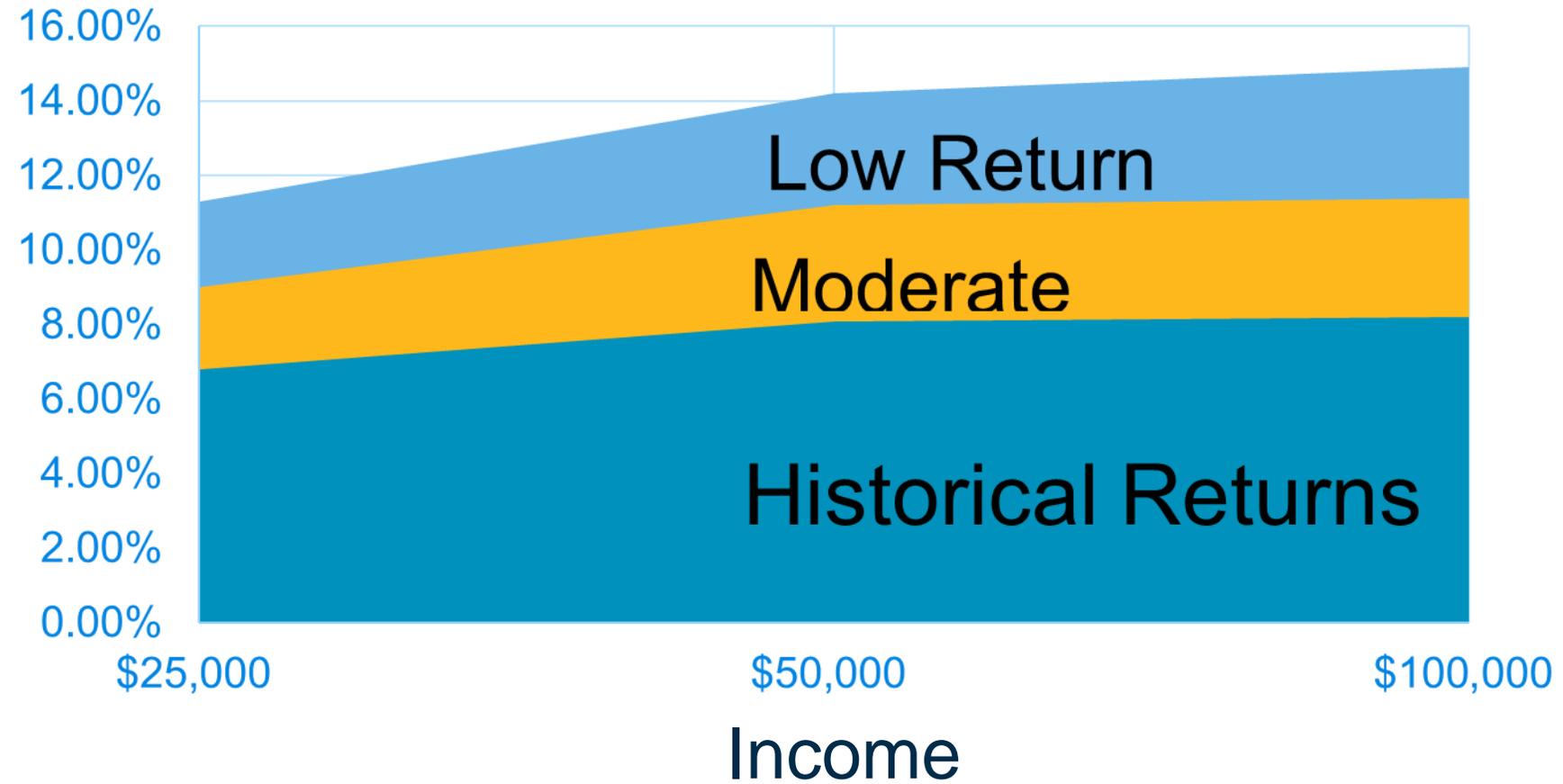
**BROOKINGS**

# Cost of Real \$1 Annuity Income Has Doubled Since 1982



Source: Blanchett, 2016

# Savings Rate Needed to Smooth Spending



Source: Blanchett, Finke and Pfau, 2017

## Using Portfolios to Fund Retirement Income: Deterministic vs. Stochastic

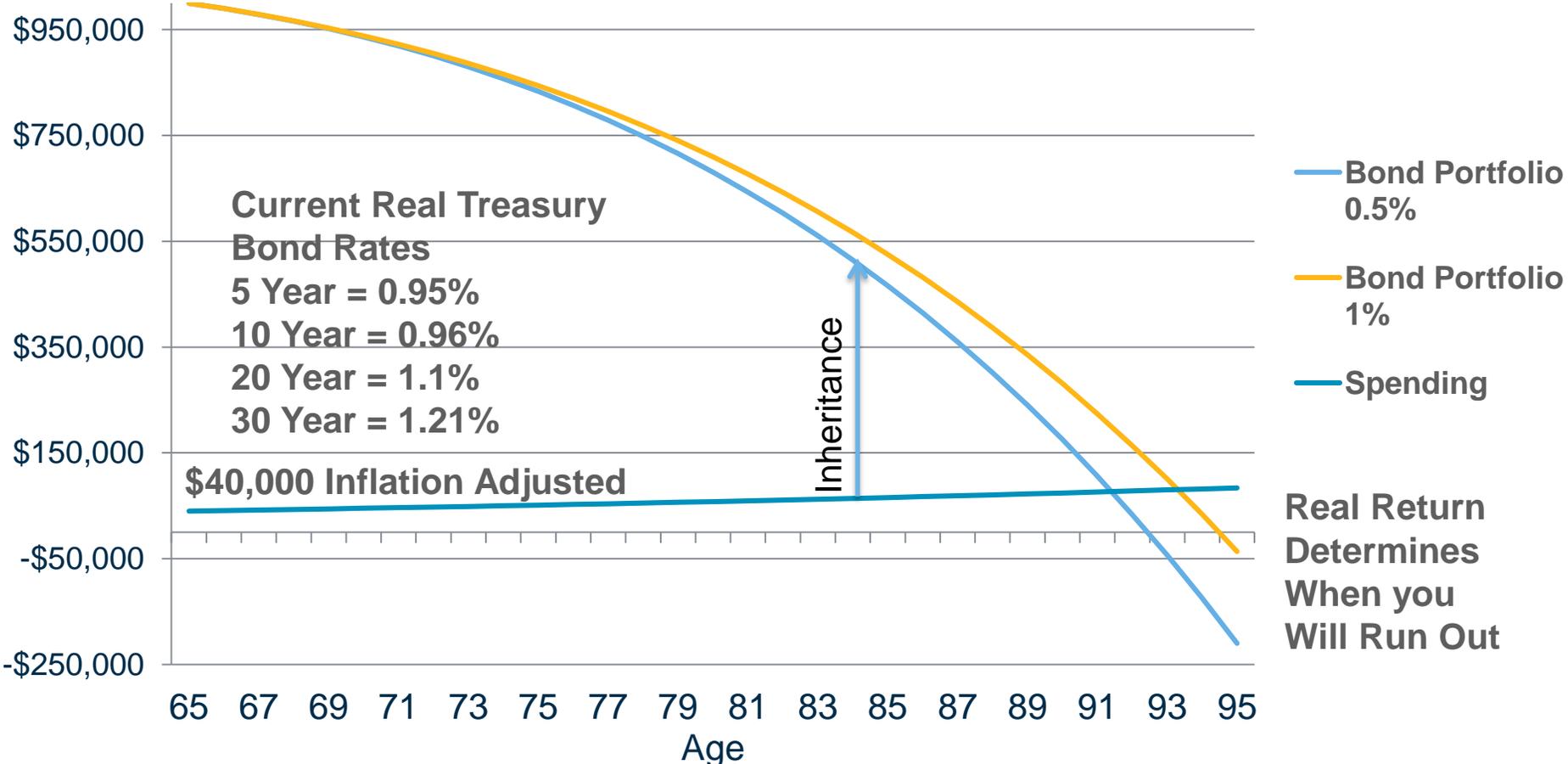
**Deterministic** – You know exactly how many years of inflation-adjusted income you can buy with TIPS.

- Real interest rate, annual spending determine when you run out of money

**Stochastic** – unknown variance in bond returns (inflation, risk premium) and real stock returns

- Real risk premium on equities and bonds = higher or lower potential portfolio size than with TIPS
- Sequence of returns matters

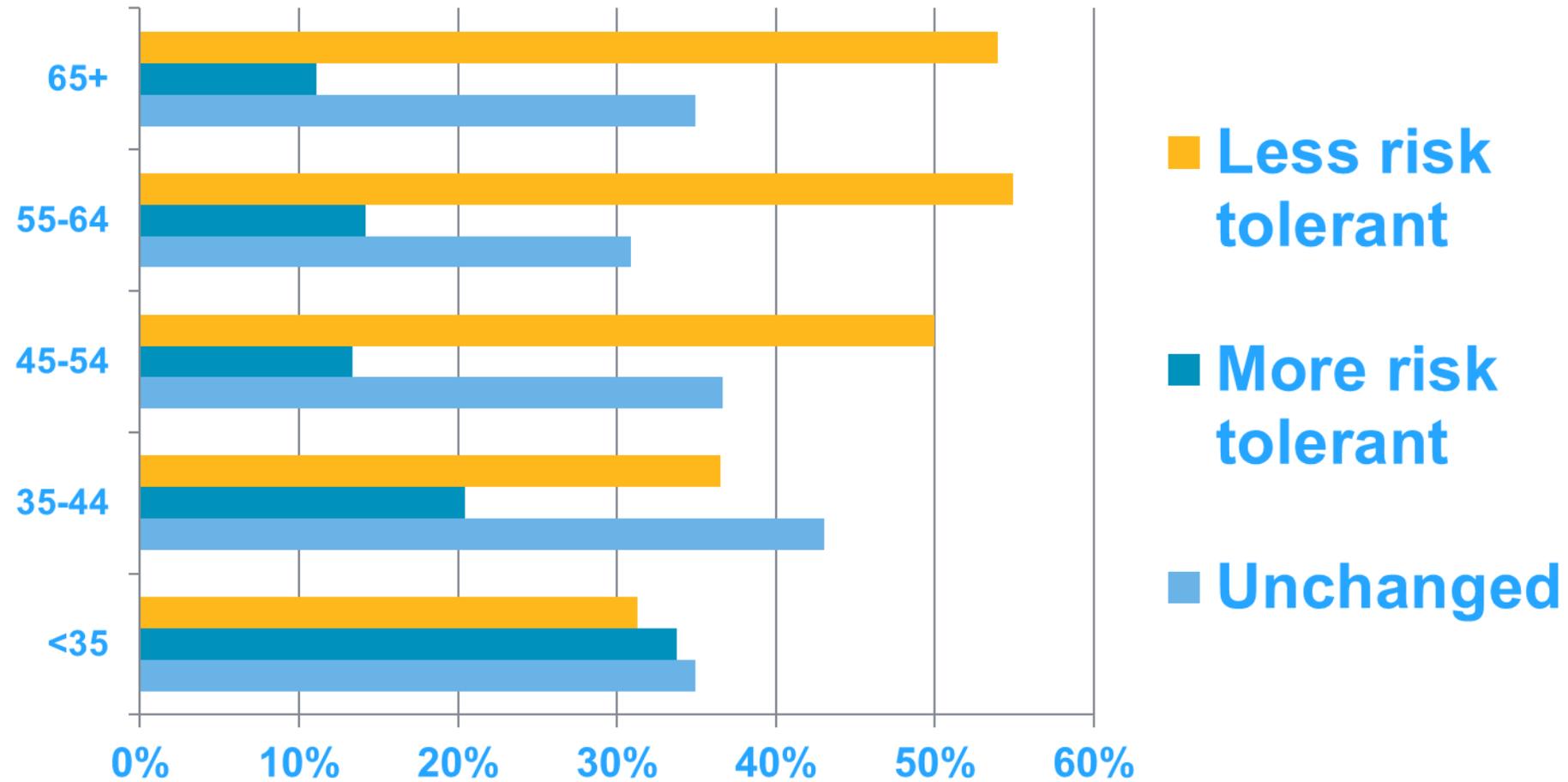
# Using Treasury Inflation-Protected Securities (TIPS) or Bonds to Buy Income (1% Real Return)



Source: Finke, 2015

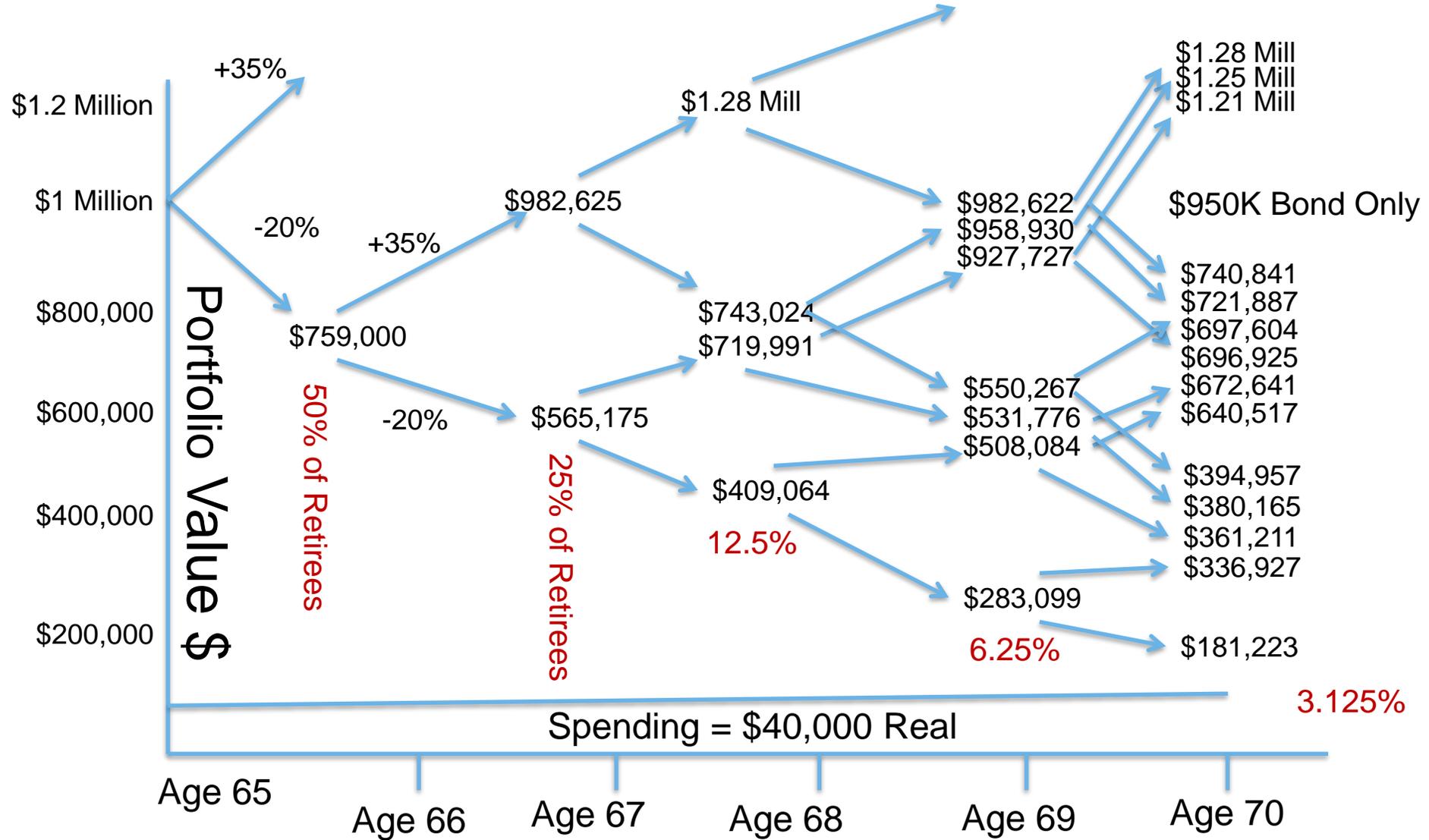
# How would you describe your change in attitude towards risk over the past year?

Age



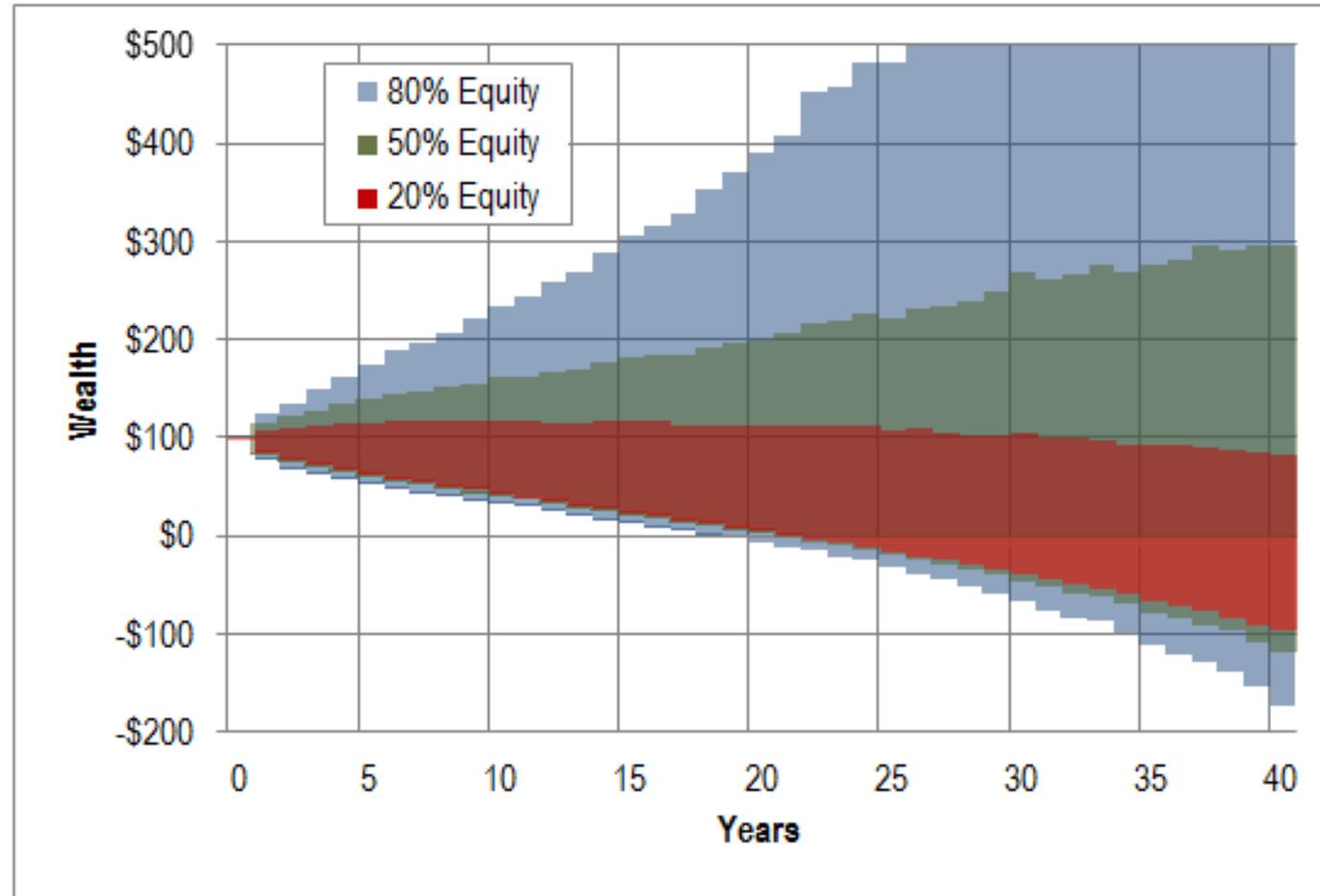
# Using Risky Investments in Retirement

## Hypothetical Example: 50/50 Chance of -20% or 35% (7.5% Average)



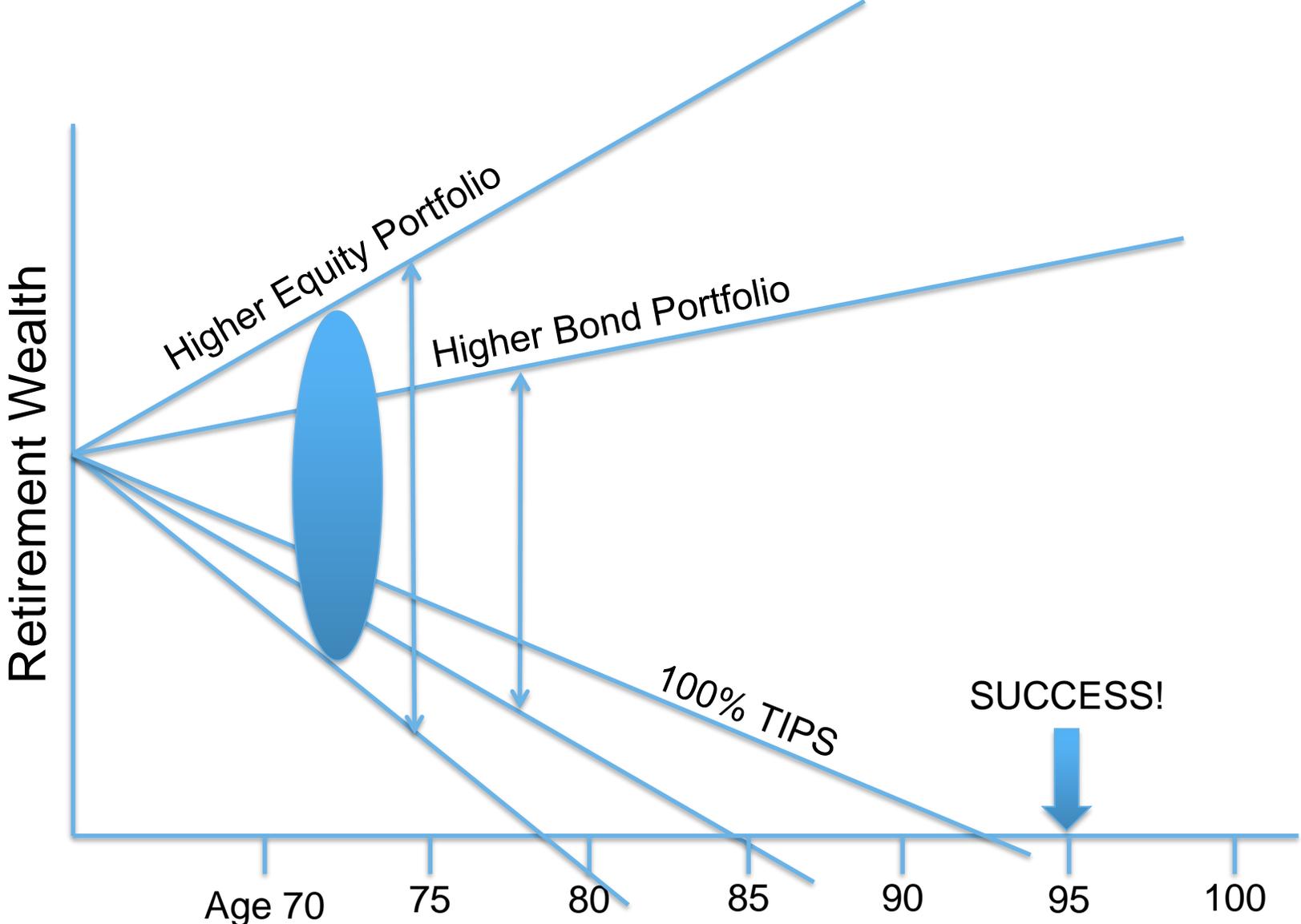
Source: Finke, 2015

# Simulating Retirement Outcomes



Source: Finke, 2015

# The Cone of Retirement Outcomes



Source: Finke, 2015

# Achieving growth and income through dividend stocks

- › Why not seek high dividend income with upside potential?
- › Example:
- › VYM (Vanguard high dividend yield ETF)
- › Yield = 3.5%

# A reminder about dividend stocks



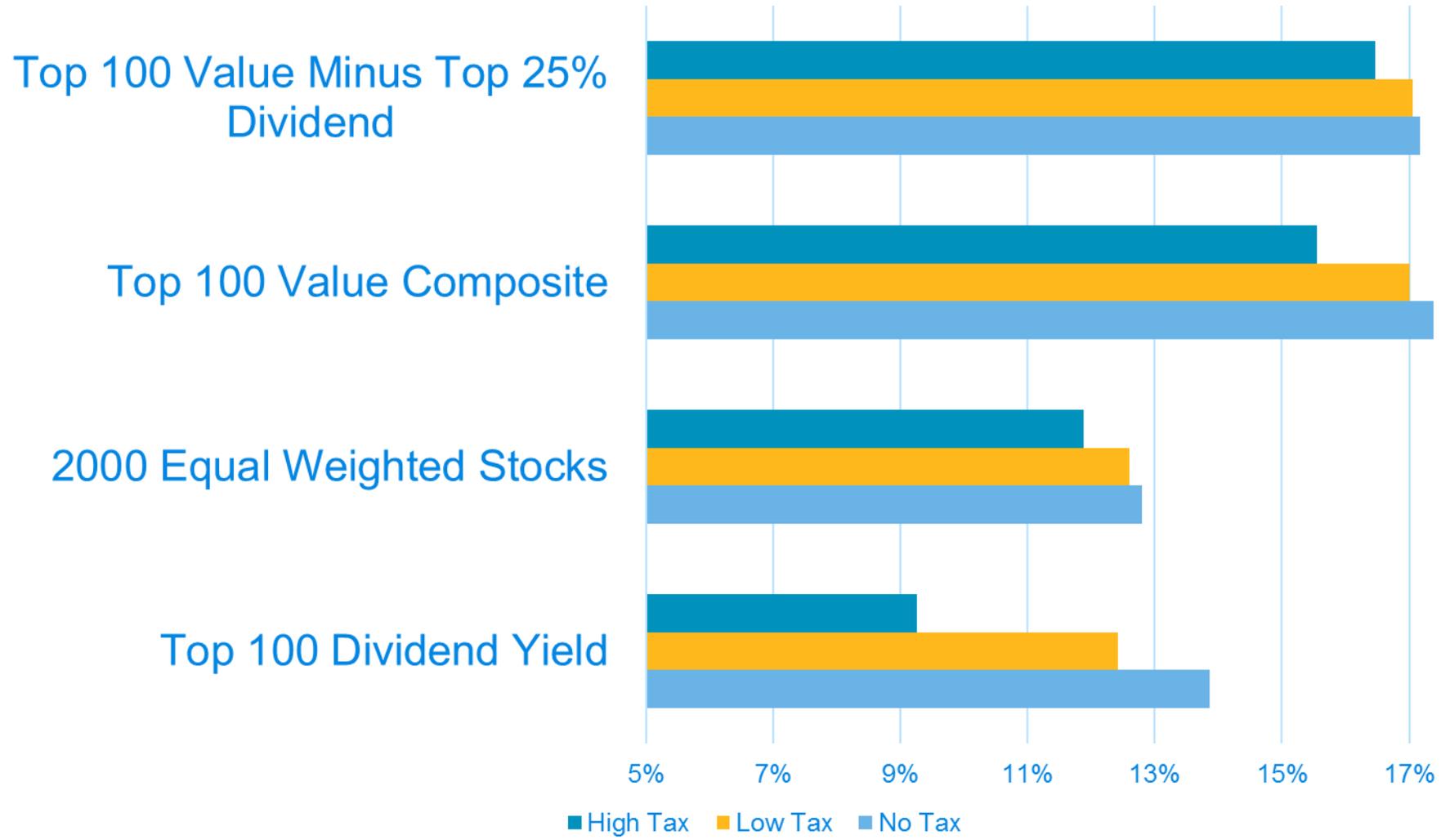
## Dividend tax drag about 20 bps per year

- › Dividend:  $\$96.5 + \$3.5 \text{ dividend taxed at } 15\% = \$2.98 = \$99.48$
- › Non-dividend:  $\$100$
- › Both grow by 5% next year
- › Dividend:  $\$99.48 * 1.05 = \$104.45$
- › Non-dividend:  $\$100 * 1.05 = \$105$
- › Or you can take dividend to fund spending..
- › But you could have just sold \$3.5 worth of non-dividend fund (synthetic dividends)

# Volatility is real



# Income from dividend stocks?

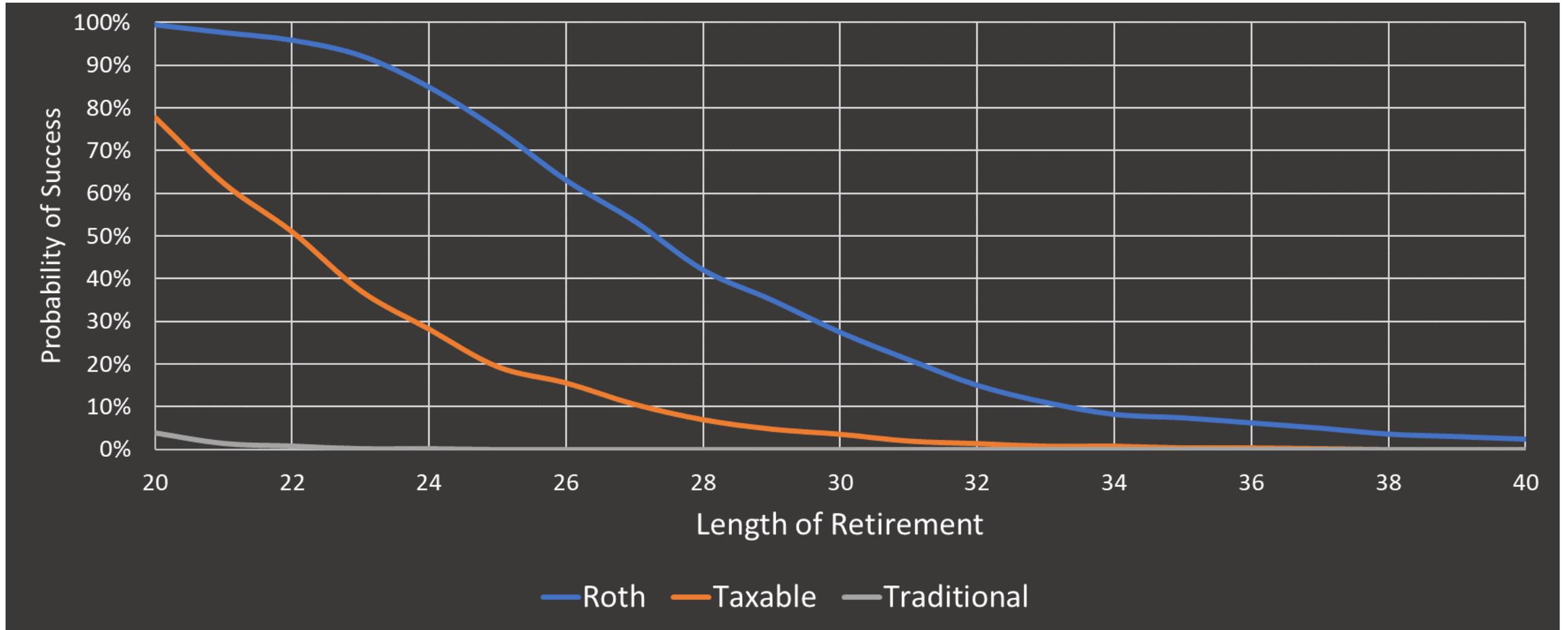


Source: Meb Faber, 2017

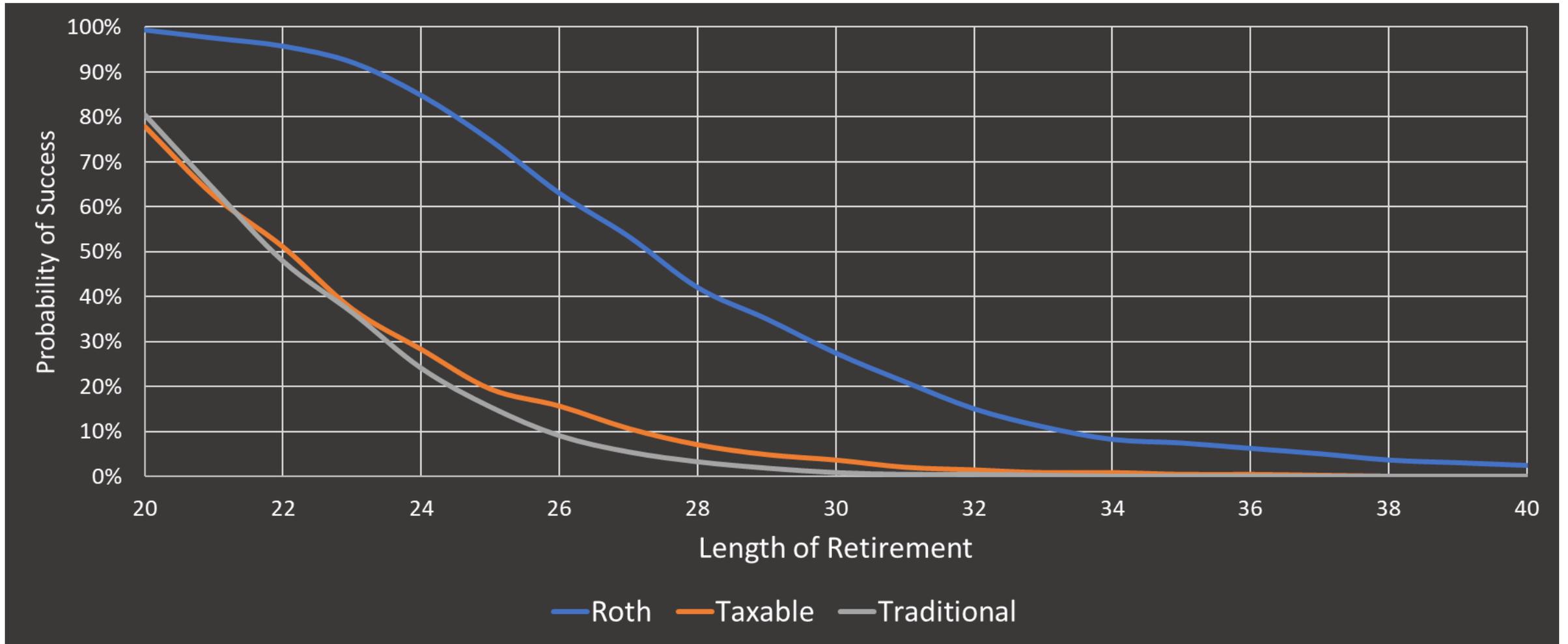
## Getting more income from savings

- 1) Tax efficient withdrawals
- 2) Longevity risk pooling

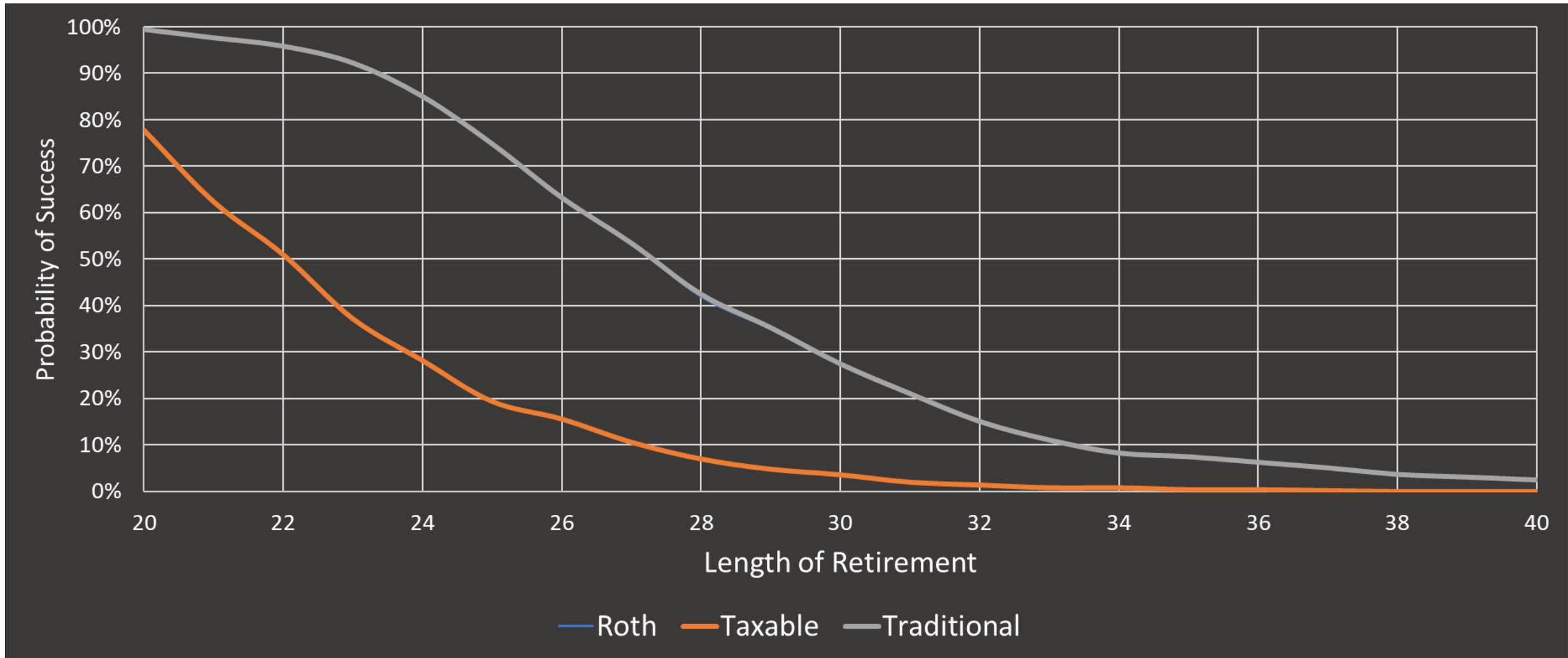
# Failure rates of withdrawing \$40,000 plus inflation from \$1 million intermediate bond investment at 32% tax rate



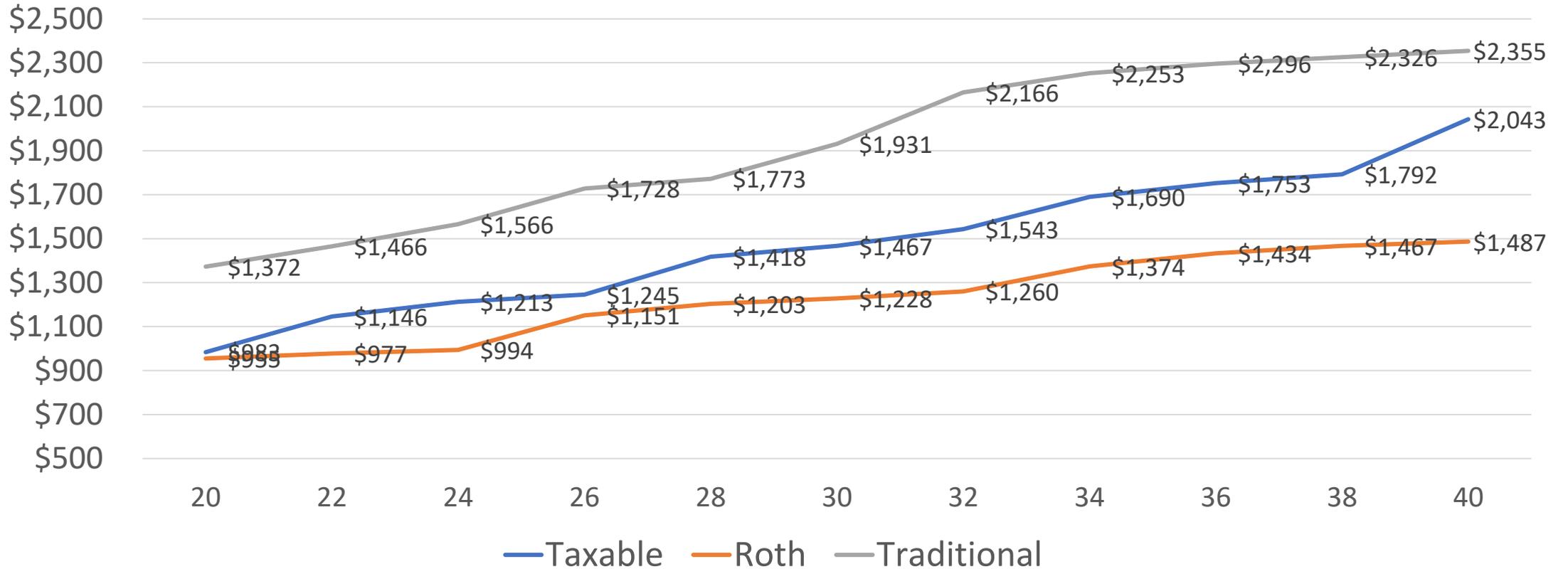
# Holy crap – what if I had \$1.25 million in 401(k)?



# What about \$1,471 in a 401(k)?

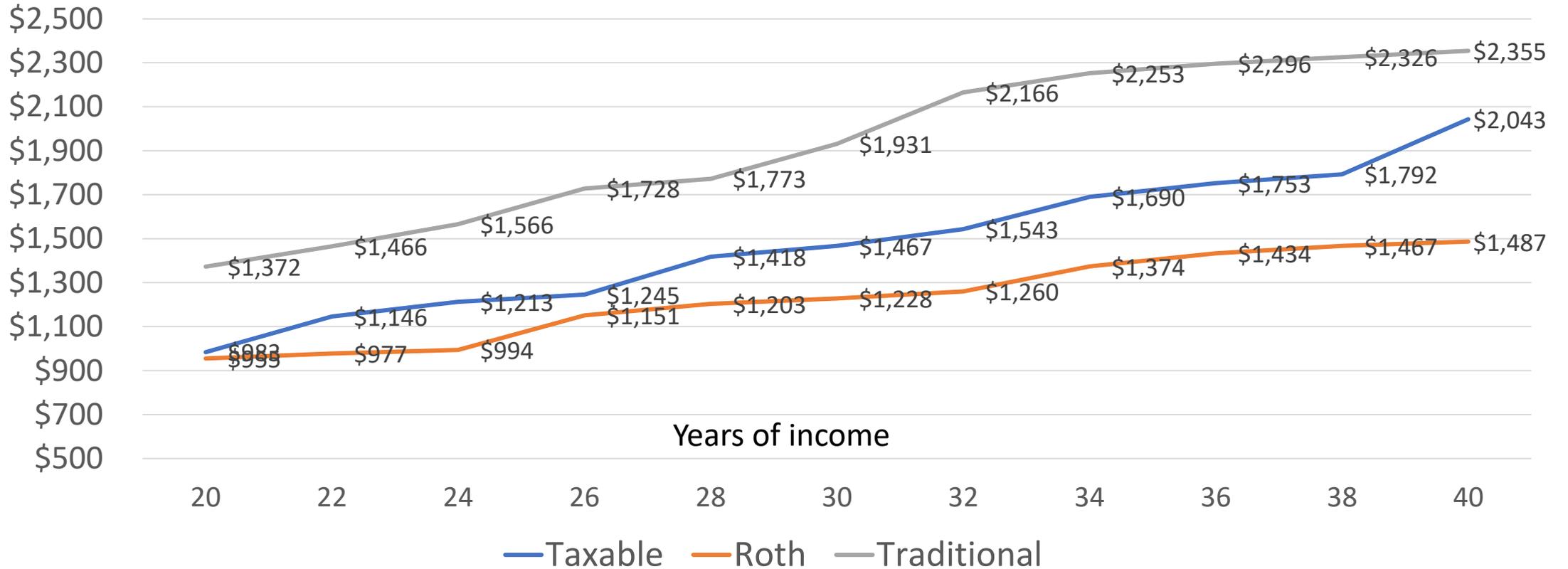


# \$ Needed to fund 4% rule at 90% success rate at 35% MTR



Assumes random intermediate-term future bond returns mean 4%, random inflation with mean 2.25%

# \$ Needed to fund 4% rule at 90% success rate at 35% MTR



Assumes random intermediate-term future bond returns mean 4%, random inflation with mean 2.25%

# Best Practices in Distribution Planning

- Principle #1
- If tax rate is constant, it doesn't matter if you withdraw from Roth or Traditional IRA first
  - Caveat – tax rates are progressive and could go up (suggests Traditional first)
- Goal is to minimize average marginal taxes paid on Traditional IRA
  - Pay close attention to tax brackets and fill them with Traditional

## Principle #2

- Always prioritize spending from taxable money
  - Taxes erode expected return from deferred compounding
  - Never spend Roth before exhausting taxable

## Principle #3

- When spending money from stocks, always start with lots that have the smallest basis (last in, first out)



Study: Tracking 10,000 brokerage accounts from 1987-1993 including 162,948 trades.

In any one year...

What share of losing stocks were sold?

What share of winning stocks were sold?

A bull and a bear figurine are positioned on a reflective surface. The bull is on the left, facing right, and the bear is on the right, facing left. They are both dark in color, possibly bronze or black.

Study: Tracking 10,000 brokerage accounts from 1987-1993 including 162,948 trades.

In any one year...

What share of losing stocks were sold? **9.8%**

What share of winning stocks were sold? **14.8%**

Note the strong opposing tax incentives

## Principle #4

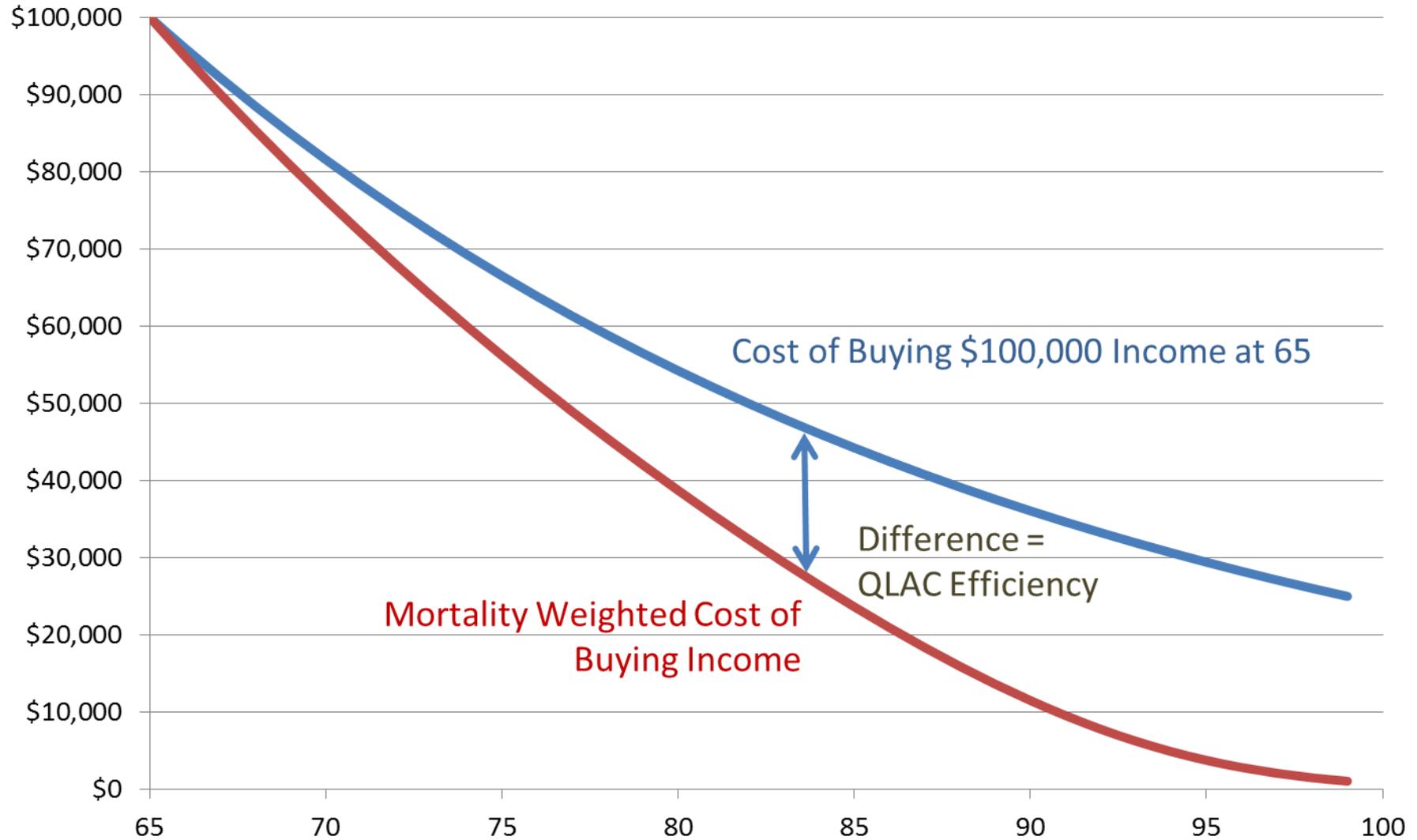
- Don't forget about RMDs
  - Need to estimate whether RMDs will put you into a higher future tax bracket when estimating whether to take money out of Traditional accounts before 70.5
  - When in doubt, fill up those lower tax brackets with Traditional withdrawals before RMDs kick in
  - Consider spending from taxable investments to convert Traditional to Roth

# Benefit from better withdrawals

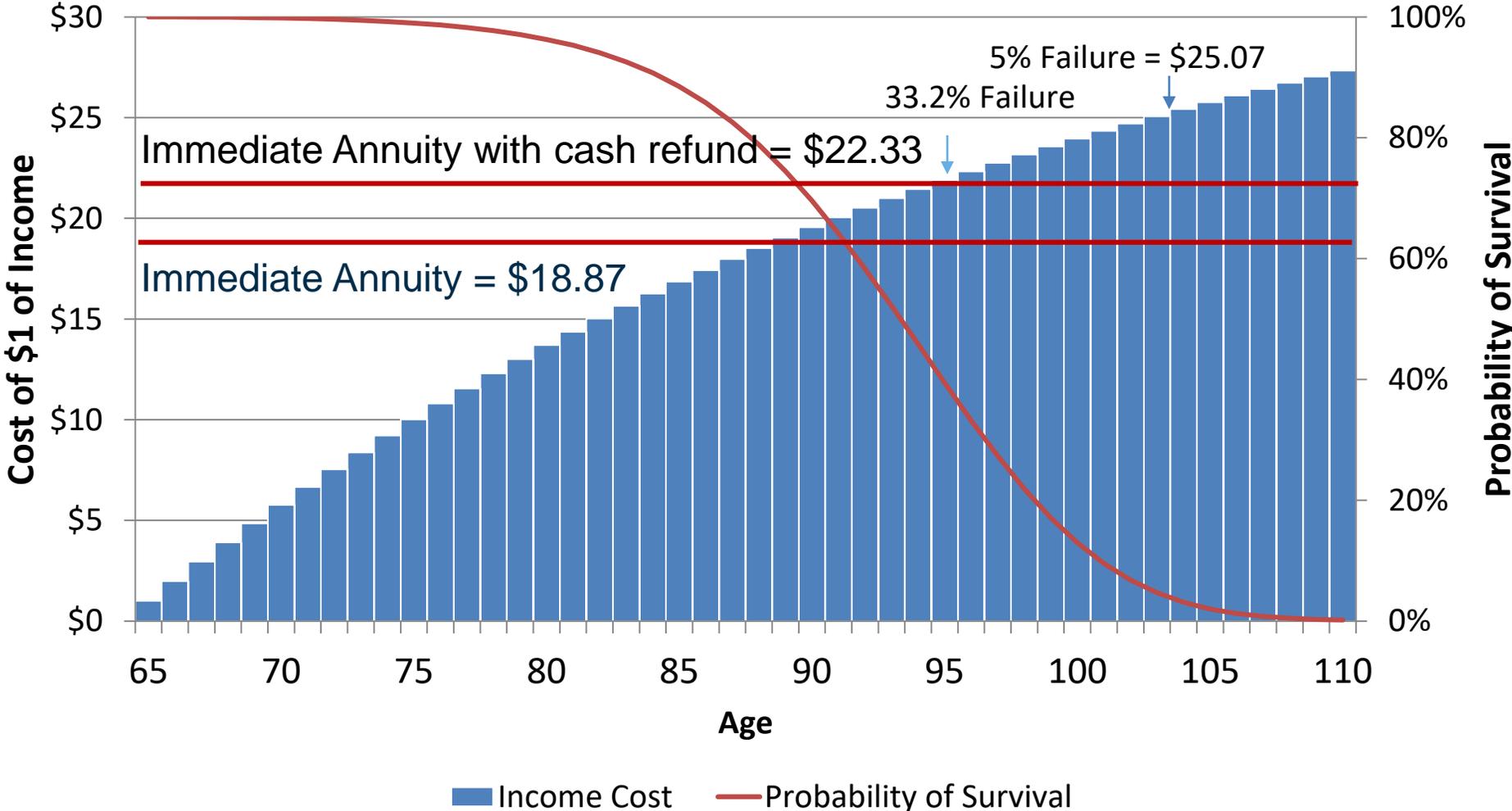
## DRAWDOWN SEQUENCE: TAXABLE ACCOUNTS, TDA, AND TEA

Strategy	Phase 1	Phase 2	Phase 3	Longevity (years)
Naïve	#1 TEA	TDA	Taxable	30
	#2 Taxable	TDA	TEA	33.2
Informed	TDA – Fill “low” tax bracket			34.4
	#1 Taxable – Supplement	TEA – Supplement		
	#2 Taxable	TDA – Fill “low” tax bracket		35.5
	TDA conversion – Fill “low” tax bracket	TEA – Supplement		
#3 Taxable	TEA	TDA – Fill “low” tax bracket	36.2	
1 <sup>st</sup> TDA conversion – Fill “low” bracket 2 <sup>nd</sup> TDA conversion – Fill “low” bracket Re-characterize the lower-valued conversion				TEA

# Benefit of Annuitization by Age



# Cost of Bond Ladder Income vs. Annuity



## Cannex Annual Income Quotes for 65 Year Old Couple (Joint) Cash Refund Option at \$100,000

Financial Institution	Annual Income	Annual Taxable Portion
<a href="#">The Lincoln National Life Insurance Company</a>	\$5,254.59	\$1,529.09
<a href="#">Integrity Life Insurance Company (W&amp;S)</a>	\$5,230.59	\$1,506.41
<a href="#">Forethought Life Insurance Company - A Global Atlantic Company</a>	\$5,178.74	\$1,450.05
<a href="#">New York Life Insurance and Annuity Corporation</a>	\$5,110.97	\$1,425.96
<a href="#">Nationwide Life Insurance Company</a>	\$5,086.97	\$1,361.48
<a href="#">Principal Financial Group</a>	\$5,080.75	\$1,392.13

Using a bond  
ladder to create  
**\$44,623** of income  
from age 85 to 99

Total bond  
ladder  
payments =  
**\$303,795**

99: \$16,334

98: \$16,824

97: \$17,329

96: \$17,849

95: \$18,384

94: \$18,936

93: \$19,504

92: \$20,089

91: \$20,691

90: \$21,312

89: \$21,952

88: \$22,610

87: \$23,288

86: \$23,987

85: \$24,707



# Or Buy a Deferred Income Annuity

- Cost of \$44,623 starting at age 85 for a male?
- \$130,000 at age 65, return of premium option
- Or pay \$303,785 at age 65 to build a bond ladder to age 100
- 4% of men will still outlive their bond ladder!
- DIA protects against tail longevity risk
- And is much more efficient at funding later-life income

# Making DIAs More Efficient: The QLAC

- Qualified Longevity Annuity Contract
- Use up to \$130,000 (or 25%) of IRA assets to purchase a DIA
- Avoid RMDs on \$130k, taxed on income when DIA begins
- Assets within DIA wrapper grow tax free between 70.5 and when the income begins





Thank You.

To learn more about the Retirement Income Certified Professional® (RICP®) designation, please visit [TheAmericanCollege.edu/RICP](http://TheAmericanCollege.edu/RICP)

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