## Joe Messinger, CFP®, ChFC, CLU

Joe Messinger, CFP®, ChFC®, CLU® is on a mission to end the student loan crisis one family at a time. A proud graduate of Penn State University, Joe is Partner and Director of College Planning at Capstone Wealth Partners. A fee only RIA based in Columbus, OH that specializes in financial planning for college bound families. Joe created the innovative College Pre-Approval™ system to seamlessly guide families through the college funding maze and ensure that every student graduate with manageable student loan debt without robbing retirement.

Now, Joe is raising the bar in college funding advice across the industry with educational workshops and practice management solutions to help advisors excel in college planning. In addition his team recently launched College Aid Pro®, a groundbreaking financial aid planning software that streamlines the college funding process for advisors.

He is known as an industry thought leader in the area of college financial planning. He regularly speaks at industry conferences for the Financial Planning Association (FPA), National Association of Personal Financial Advisors (NAPFA), and the XY Planning Network (XYPN). His work has been featured in The Journal for Financial Planning, Financial Advisor Magazine, US News, and Bloomberg to name a few.