

Press Release

02/10/2016

Norcan Fluid Power Limited is Rexroth's Authorized Distributor for Industrial and Mobile Hydraulics in Western Canada

Only to be
announced after
Feb 10, 2016



Norcan Fluid Power is Rexroth's Authorized Distributor for Industrial and Mobile hydraulics in Western Canada beginning March 1st, 2016.

(Welland, ON) Bosch Rexroth Canada Corp. (www.boschrexroth.ca) is pleased to announce the appointment of Norcan Fluid Power Limited (www.norcanfluidpower.com) as Authorized Distributor for Industrial and Mobile Hydraulics products in Western Canada including; British Columbia, Alberta, Saskatchewan and Manitoba, effective March 1st, 2016.

The agreement is intended to provide Western Canadian customers with greater access and choice for Bosch Rexroth's industry recognized quality hydraulic products and innovative solutions to achieve their specific application requirements and at the same time, expand service, technical support, application expertise and local inventory. Customers and industries will benefit from Norcan Fluid Power's multi branch footprint, and with their extensive industry experience and Western Canada presence. Bosch Rexroth Canada with sales, engineering and service support locations in all major business centres across Canada, together with head office, manufacturing and logistics centre in Welland, Ontario, will maintain a direct market strategy while supporting future growth via the new Norcan Fluid Power Agreement.

Norcan, founded in 1974 in Vancouver, BC and owned by BCB Corporate Services Ltd, is a major Canadian distributor in the areas of Industrial, Mobile and Marine hydraulic components, and provides a wide array of services and technical expertise. Offices are located in 7 strategic branch locations across

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Western Canada including Langley, Prince George, Kamloops, Calgary, Red Deer, Leduc, and Saskatoon with 120 employees with 22 Outside Sales Reps.

Tom Light - President of Bosch Rexroth Canada Corp. and Bill Dix – President and CEO for Norcan Fluid Power, are very excited about the opportunities for the two companies. The strong quality and brand recognition of Rexroth Hydraulics with best in class application features and benefits, together with representation from a strong technical fluid power distributor sales and service organization like Norcan Fluid Power, certainly reinforces our commitment to “Delight Customers” in the region.

Economical, precise, safe, and energy efficient: drive and control technology from Bosch Rexroth moves machines and systems of any size. The company bundles global application experience in the market segments of Mobile Applications, Machinery Applications and Engineering, and Factory Automation to develop innovative components as well as tailored system solutions and services. Bosch Rexroth offers its customers hydraulics, electric drives and controls, gear technology, and linear motion and assembly technology all from one source. With locations in over 80 countries, more than 33,700 associates generated sales revenue of approximately 5.6 billion euros in 2014.

To learn more, please visit www.boschrexroth.com

About Bosch

The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of 49 billion euros in 2014. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.”*

Additional information is available online at www.bosch.com, www.bosch-press.com and <http://twitter.com/BoschPresse>

*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been taken over completely. # # #

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