



— SPONSOR PROSPECTUS —

INDUSTRY SUMMIT 2024

CREATING COASTAL CONNECTIONS

Loews Coronado Bay Resort • Coronado, CA
October 6 - 9, 2024

FPDA **ISD**



WHY ATTEND?

The partnership between the **Fluid Power Distributors Association (FPDA)** and the **International Sealing Distribution Association (ISD)** represents a significant collaboration within the fluid power and sealing industries. By joining forces, **FPDA** and **ISD** aim to create a dynamic platform for networking, learning, and collaboration among distributors, manufacturers, and suppliers in these sectors.

The Industry Summit provides attendees with valuable opportunities to explore industry trends, share best practices, and discover innovative solutions. Through engaging keynote presentations, interactive workshops, and networking events, participants can deepen their industry knowledge, expand their professional networks, and drive business growth.

For FPDA sponsorships contact Lori Mason at Lmason@fpda.org or 410-940-6347.
For ISD sponsorships contact Cathy Vick at Cvick@isd.org or 410-940-6344.

WHO ATTENDS?



The Industry Summit brings together a broad spectrum of stakeholders with a shared interest in fluid power and sealing technologies, fostering collaboration, innovation, and growth within these industries. Attendees include distributors, manufacturers, suppliers, end users, consultants, experts, educators, and more!

ATTENDANCE

BY ATTENDEE TYPE



DISTRIBUTORS

62%



MANUFACTURERS

33%



GUESTS/OTHER

5%

BY JOB TYPE

2% Human Resources & Finance

2% Purchasing Managers

3% Marketing

4% Technology, Engineering, Manufacturing

5% Business Development

10% Managing Directors & Operations Managers

14% Administration / Customer Service

15% Guests / Other

19% CEO / President

28% Sales, Distribution & Fulfillment

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2024 INDUSTRY SUMMIT SPONSORSHIP OPPORTUNITIES

New Benefits At Every Level!

GLOBAL AMBASSADOR | \$20,000

- (1) Display table at Vendor Showcase
- (1) Complimentary Industry Summit Registrations
- Designated 6 ft. Display Table in General Session Pre-function Space
- Opening Keynote Speaker Introduction
- Conference Dinner Event Sponsor (Tuesday night)
- Logo Recognition on Conference Signage
- Verbal Recognition from Stage
- Brand Recognition on Conference Website
- Brand Recognition on Conference App
- Recognized in Daily Conference Communications
- Recognition on Social Media Channels
- Full-page Ad in Onsite Conference Guide
- Reserved Company Table at Meals (8-10 people per table)
- Company Commercial to be Shown During Conference (no longer than 3 minutes)
- Conference Attendee List (2 weeks pre & post)
- Insert or Item (provided by sponsor) For Attendee Tote Bag
- 15% Discount on Additional Conference Sponsorship Opportunities

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INDUSTRY INNOVATOR | \$10,000

- (1) Display table at Vendor Showcase
- (1) Complimentary Industry Summit Registration
- Welcome Reception Sponsor
- Conference Session Speaker Introductions
- Logo Recognition on Conference Signage
- Verbal Recognition from Stage
- Brand Recognition on Conference Website
- Brand Recognition on Conference App
- Recognized in Daily Conference Communications
- Recognition on Social Media Channels
- 1/2 Page Ad in Onsite Conference Guide
- Conference Attendee List (2 weeks pre & post)
- Insert or Item (provided by sponsor) For Attendee Tote Bag
- 15% Discount on Additional Conference Sponsorship Opportunities

MARKET PIONEER | \$8,000

- (1) Display table at Vendor Showcase
- Logo Recognition on Conference Signage
- Verbal Recognition from Stage
- Brand Recognition on Conference Website
- Brand Recognition on Conference App
- Recognized in Daily Conference Communications
- Recognition on Social Media Channels
- 1/2 Page Ad in Onsite Conference Guide
- Conference Attendee List (2 weeks pre & post)
- Insert or Item (provided by sponsor) For Attendee Tote Bag
- 10% Discount on Additional Conference Sponsorship Opportunities

TRAILBLAZER | \$5,000

- (1) Display table at Vendor Showcase
- Name Recognition on Conference Signage
- Verbal Recognition from Stage
- Name Recognition on Conference Website
- Name Recognition on Conference App
- Recognized in Daily Conference Communications
- Recognition on Social Media Channels
- 1/4 Page Ad in Onsite Conference Guide
- Conference Attendee List (2 weeks pre & post)
- Insert or Item (provided by sponsor) For Attendee Tote Bag
- 10% Discount on Additional Conference Sponsorship Opportunities

A LA CARTE OPPORTUNITIES

- **Future Leaders in Motion Event | \$2,500**
Your company brand on signage at this exclusive event. **SOLD**
- **Breakfast (Mon, Tues, Wed) | \$2,500**
Your logo on signage at the event and acknowledgment in the conference schedule on webpage and in the mobile app
- **Break Sponsor (Mon, Tues, Wed) | \$1,500**
Your logo on signage at the event and acknowledgment in the conference schedule on webpage and in the mobile app
- **Lunch (Monday) | \$4,000**
Your logo on signage at the event and acknowledgement in the conference schedule on webpage and in the mobile app.
- **Lanyards | \$1,200 SOLD**
Your company name or tagline printed on lanyards given to each attendee
- **Key Cards | \$3,500 SOLD**
Your company's logo/artwork on every attendee's hotel room key
- **Mobile App | \$3,000 SOLD**
Your logo with link to webpage in the mobile app.
- **Tote Bag | \$2,000 SOLD**
Your company logo on the reusable tote bags given to each attendee
- **Wi-Fi Sponsor | \$4,000**
Recognition as wi-fi sponsor on all conference wi-fi access messaging. You can also select the network password.
- **Tuesday Night Entertainment Sponsor | \$4,000**
Sponsor the fun! Your logo on event signage, recognition on the conference schedule on website and mobile app, verbal recognition at event.
- **Session Sponsor | \$4,000**
Acknowledgement as session sponsor in conference promotions and onsite. Additional recognition during sponsored session.
- **Golf Sponsor Options:**
Hole Sign with Logo: \$500
Golf Box Lunch Sponsor: \$1,500
- **Cornhole Tournament Sponsor | \$2,000 SOLD**
Your logo on signage at the event and acknowledgement on webpage and mobile app. Opportunity to emcee the event.
- **Additional Drink Tickets**
Hand out additional drink tickets to attendees of your choice. For use at all conference receptions.
10 additional tickets: \$500
25 additional tickets: \$750

INDUSTRY SUMMIT GUIDE ADVERTISING

- **Full Page Ad | \$1,925**
- **Half Page Ad | \$1,575**
- **1/3 Page Ad | \$1,350**
- **1/4 Page Ad | \$900**
- **Special Placement | Add \$800**
(*Inside front cover or inside back cover*)

SUPPLIER SHOWCASE

Our Supplier Showcase is an excellent way to display products, services, and promotional materials, while increasing your visibility and exposure to conference attendees. This year's Supplier Showcase will provide more exposure to attendees by offering two expo opportunities. This year's showcase will be held during breakfast and lunch on Monday, October 7, giving attendees more opportunity to meet with suppliers.

- **Display Table-\$900**
Includes one 6-foot draped and skirted table.

**Conference registration is required.*

Supplier Showcase Schedule

Monday, October 7, 2024

7:00AM – 8:30AM

Supplier Showcase Setup

8:30AM – 9:30AM

Breakfast & Supplier Showcase

12:00PM – 1:30PM

Lunch & Supplier Showcase

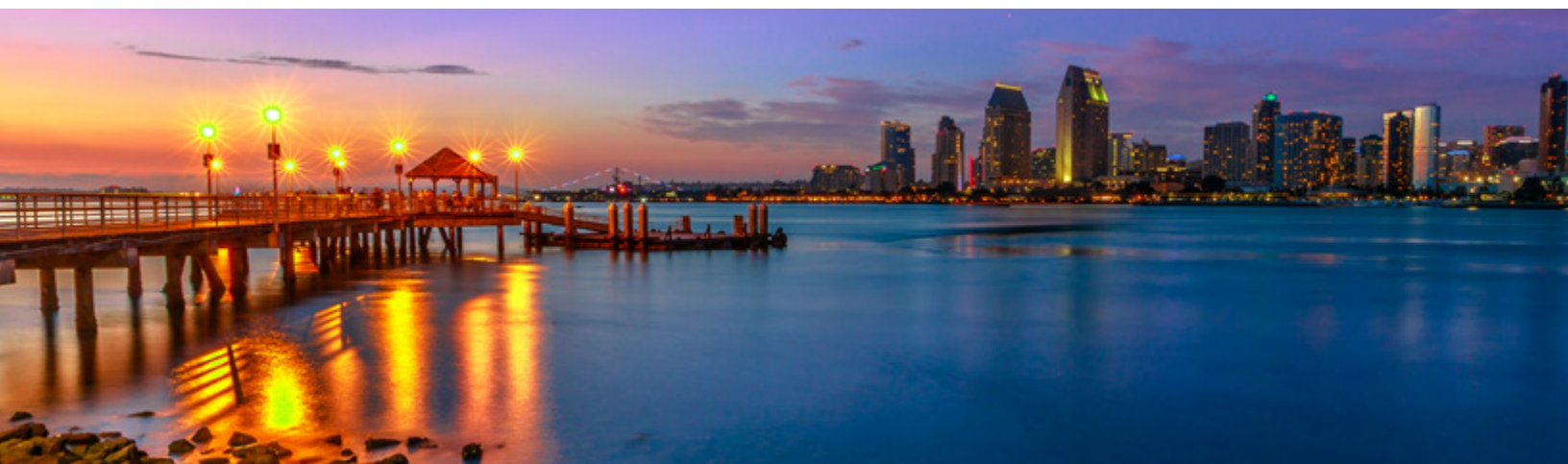
1:30PM – 3:00PM

Supplier Showcase Move Out

Don't see what you're looking for? Let us help customize a sponsorship for you!

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