

## Future Leaders in Motion Promotional Event

June 2024



# Bill Haley, FPDA President Dir. of Bus. Dev., FORCE America, Inc.

Bill Haley earned his degree in electrical engineering from MSOE in 2000 and joined 100% employee-owned FORCE America, Inc. as a hardware engineer designing electronic controls. He is currently the Director of Business Development, performing market analyses, forecasting and assisting with corporate strategy.



## **FUTURE LEADERS IN MOTION**



The FLM program is designed to develop and enhance the leadership skills of the next generation of professionals who will guide and lead their companies, the industry, and FPDA.

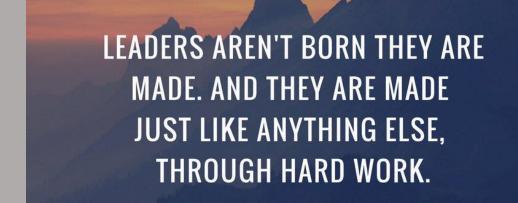






### Mid-level Managers and Team Leaders in:

- Divisional GM/Branch Locations
- Shop and Warehouse/Inventory Control
- Applications/Engineering
- Outside Sales
- Inside Sales/Customer Service
- HR



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## **FUTURE LEADERS IN MOTION**

## A Future Full of Opportunities

Over 13 months and approximately 60 hours, students will:

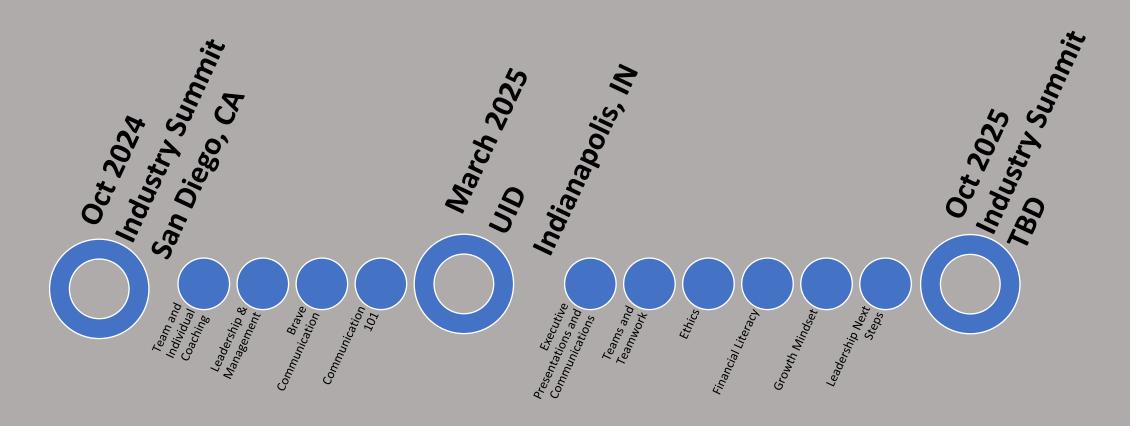
- Work with a Mentor and professional Coach
- Enhance natural leadership abilities
- Gain better understanding of fluid power industry
- Build relationships with their FLM peers















## **Mentorship and Professional Coaching**

### Mentorship

- Each FLM student is assigned a Mentor
- Mentors provide career guidance and support
- Monthly or bi-weekly 30-minute meetings

### Coaching

- Uses DISC assessment to identify leadership styles
- 1-on-1 sessions for focused improvement
- Team instruction







- Presenting to Executives
- Executive Communications
- Leadership vs. Management
- Business Ethics
- Psychological Safety
- Brave Communication
- Teams and Teamwork
- Financial Literacy





## World-class curriculum focused on wholesale distribution

- Sales
- HR
- Accounting
- Operations
- Leadership



#### Courses by Day

Monday, March 13, 2023 Tuesday, March 14, 2023 Wednesday, March 15, 2023 Thursday, March 16, 2023

#### 000. Work to a Different Beat: Own Your Mindset, Meaning, and Performance

Instructor: Justin Jones-Fosu (New to UID)

In this opening keynote, Justin will share an inside-out approach powered by practical research that empowers you and your people to bring their best selves to work every day.

#### 001. Building an Exceptional Workplace Culture: 5 Essential Questions for Leaders

Instructor: Sean Glaze (New to UID)

In this workshop, Sean will equip you to be a more effective leader with the clarity and confidence of a proven, repeatable process you can follow to develop a high-performing culture. In 2021, Gallup reported that "70% of a team's engagement is influenced by managers."

#### 002. Selling Through Tough Times

Instructor: Paul Reilly

In this workshop, you will learn how to sell effectively and build mental resilience during a downturn. Why is it that some sellers thrive during tough times yet others barely survive? What do they have—and what do they know—that keeps them on top?

#### 003. Inflation & Expectation: An Economic Outlook for the Industrial Distribution Strategy Industry

Instructor: Roman Basi & Bart Basi (New to UID)

In this workshop Roman and Bart discuss the challenges in the industrial Distribution Strategy industry and the economic outlook of the industry. A myriad of economic nightmares including a global pandemic, supply issues, and labor shortages sparked the flame that led to a wildfire of growth in inflation.

#### 004. Finding the Balance: People, Product and Profitability

Instructor: Jason Bader

This workshop is all about building a profitable operation. Managers of these locations need to understand how to lead their teams down the path of profitability. It starts with getting everyone on the same page so that the location can provide a superior customer service experience.

005. How to Digitally Transform for Beginners: Growing Revenue via Digital Channels of Paid. Owned & Earned 0-5%

Instructor: Ken Novak (New to LIID)







- Inspirational Keynotes
- Industry Trends
- Best Practices
- Economic Data
- Networking





## **Capstone Project**

• Networking Event – "Amazing Race" sponsored by FLM



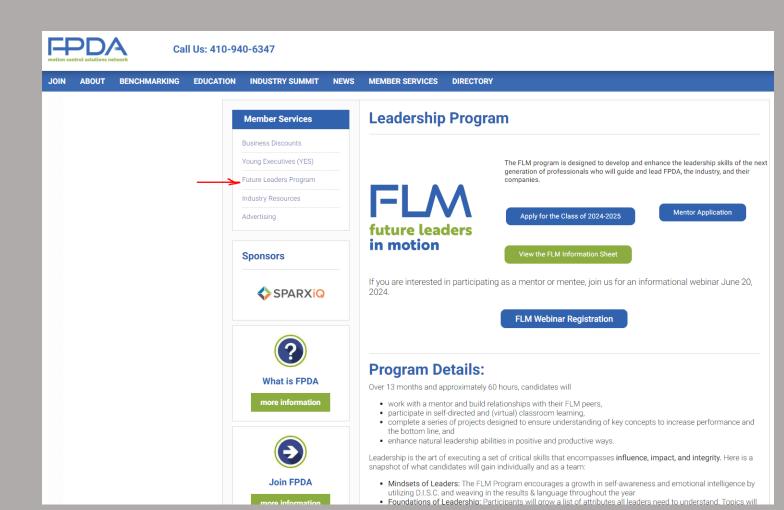








- \$5400 per student (not incl. travel costs)
  - \$4900 if company provides a Mentor
- Registration Open NOW –
   Sept. 1<sup>st</sup> 2024





fpda.org

## **For More Information**



Contact Us:

info@fpda.org

To Sponsor a FLM Class:
Contact Lori Mason
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## Questions



## Connect With FPDA on Social Media!



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