

2023 GCA Convention and Exhibits

Theme: *"Back to the Future"*

			Tuesday - March 28th		
Late Afternoon			Board of Directors Meeting and dinner		
			Wednesday - March 29th (Sales focused)		
8:00	9:00		Exhibitor Set-up		
9:00	10:00		Breakfast with Exhibitors		
10:00	10:15		Welcome and Announcements		
10:15	10:45		Marketing topic - Ring Ring - Greg Rast (30 min)		
10:45	11:30		Topic - Elder Care Attorney - Cindy Nelson - (45 min)		
11:30			Exhibitor Introductions at Podium		
11:45	12:15		Break with Exhibitors (30 min)		
12:15	12:45		Topic - Cremation Options - Clift Dempsey -(30 min)		
12:45	1:00		GCA Annual Meeting		
1:00	1:45		Lunch with Exhibitors		
1:45	2:30		Consoler 8 Touch Program - Raymond Burr -(45 Min)		
2:30	3:00		Sales topic - Don Winsett (30 Min)		
3:30	4:00		Break with Exhibitors		
4:00	4:30		Panel Discussion		
4:30	4:45		Celebration of Remembrance (15 min)		
4:45			Announcements - Instructions for Evening at the Savoy		
6:00	10:00		Casino Night at the Savoy Car Museum		
			Reception, Dinner, Lifetime Achievement Awards		
			Casino Night and much more		
			Thursday - March 30th (Ops & Admin Focused)		
8:30	9:30		Breakfast with Exhibitors		
9:30			Daily Kickoff and Announcements		
9:45	10:30		Staffing and Retaining - Lauren Blevins (45 min)		
10:30	11:00		Topic - Trusting - Debbie Holmes (30 Min)		
11:00	11:45		Break with Exhibitors		
11:45	12:00		Georgia Secretary of State Update (15 Min)		
12:00	12:45		Admin topic - Nancy Massingille (45 Min)		
12:45	1:15		Lunch with Exhibitors		
1:15	1:45		Topic - OpusXenta - Lori Salburg (30 min)		
1:45	2:15		Break with Exhibitors		
2:15	2:45		Operations topic - Pierce Dempsey (30 Min)		
2:45	3:15		Panel Discussion		
3:15	3:30		Installation of 2023-2024 BOD & Presentations		
3:30			Silent Auction winners announced		
3:45			Exhibitor Break Down		