

Overall Blogger Reach

BY-THE-NUMBERS:

Overall Combined UMV (Unique Monthly Visitors)

Blog Ambassador Reach: 117,200 Unique Monthly Visitors

Overall Social Media Reach: 133,417

Combined Reach by Social Channel:

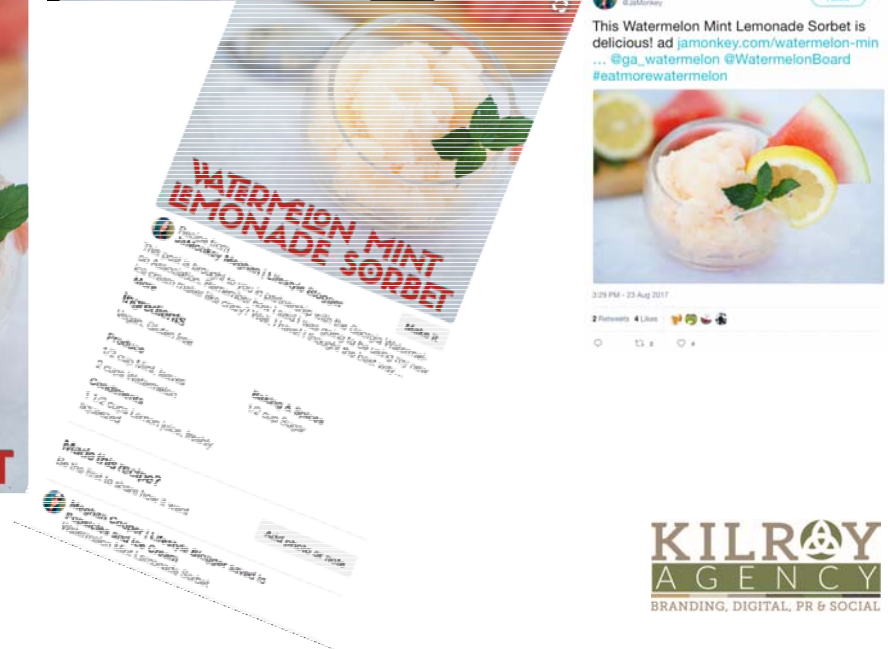
Facebook:	10,426
Instagram:	81,592
Twitter:	25,240
Pinterest:	16,159

JAMONKEY.com

WATERMELON MINT LEMONADE SORBET

August 22, 2017 By Meghan Cooper — Leave a Comment

One of my favorite ways to eat Georgia Watermelons is to chop it up with some feta cheese and some baby kale to make a fresh summer salad. The juice from the watermelon in my dressing. So good!



KILROY
AGENCY
BRANDING, DIGITAL, PR & SOCIAL

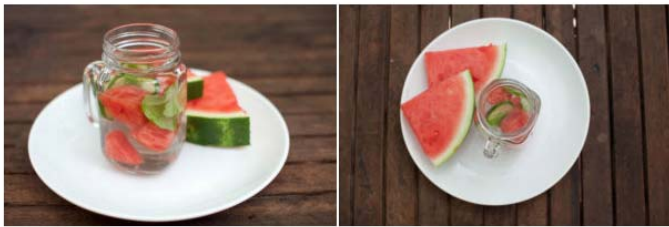
EATINGWITHERICA.com

Eating With Erica





While the kids snack on the cut watermelon, I make Watermelon Water. It's super easy! Add watermelon pieces cucumber slices, and mint leaves to water! Chill and enjoy. Voila!



Then I make my all time favorite Watermelon and Feta Bites.

Kira-Marie Burr @KiraMarieBurr · Aug 29
Looking for a delicious, easy recipe? Check out Kira-Marie.com @gawatermelons @watermelonboard #watermelonsforhealth #hydrate



RECIPES GEORGIA WATERMELON

AUGUST 23, 2017 8 COMMENTS



Southern summers mean it's watermelon time!

From toddlers to seniors, everyone can enjoy this juicy, cooling treat. At just one year of age, Marlow's favorite snack is chunks of watermelon. I love watermelon juice, and we all enjoy watermelon infused water. To celebrate the end of watermelon season, I thought I'd share some of my



kiramarieburr Follow

kiramarieburr Who doesn't like cute babies, watermelon, and yummy new recipes?! Head to the blog to find all 3! 🍉💧 (ad)

@gawatermelons @watermelonboard #UseTheWholeWatermelon #watermelonforlife #watermelonadventures #watermelonforhealth #watermelonrules #eatmorewatermelon #watermelonjuice #hydrate <http://likeitk.it/2sx11> #likeitkit @likeitknow.it Shop your screenshot of this pic with the LIKEtoKNOW.it app

Load more comments

themomsnetwork So cute!! This is amazing

gdm_gdm_thailand 🍉💧

1,464 likes
AUGUST 28

Add a comment...

Kira-Marie Burr @KiraMarieBurr · Aug 30
What's your favorite summer drink? Head to Kira-Marie.com to find mine! @gawatermelons @watermelonboard #watermelonforlife #hydrate



CHANELMOVINGFORWARD.com

THE ULTIMATE SUMMER TREAT

august 14, 2017



I must say this two thousand times every summer, but I cannot wait for Fall and cooler weather. As much as I love sleeping in, not having a schedule, and the family vacations; the brutal Georgia heat can be hard to bear. My kids love being outside so our weekends are usually spent outside exploring and in the pool because being near water is an absolute must. Even though summer vacation has come to a close, that doesn't mean the fun has to stop. This past weekend we went on a short road trip to the mountains to soak up these magical days that the kids love so much.



CHANELMOVINGFORWARD.com



chanelvanreenen
Big Canoe Commu... [Follow](#)

chanelvanreenen oh take me back to the weekend in the mountains with these two cuties. is there anything more refreshing than watermelons in the summer? head to the blog for more watermelon fun! @watermelonboard [ad] 🍉🍉🍉

[Load more comments](#)

chanelvanreenen @mrsbananasfoster I need to try that!!!

stylefitfatty Give me all the watermelon!!!!

leahemley Yummm!!

watermelonboard This is TOO cute!

erika_cullen My fav to have during the summer- WATERMELON 🍉🍉🍉

reeses_hardwear Love this!!! I'll really miss watermelon when they go out of

874 likes
AUGUST 14



Chanel Moving Forward with Georgia Watermelon Association.
August 14 · Paid · 🌐

oh take me back to the weekend in the mountains with these two cuties. is there anything more refreshing than watermelons in the summer? head to the blog for more watermelon fun! @watermelonboard [ad] #UseTheWholeWatermelon #watermelonforlife
<http://chanelmovingforward.com/.../08/ultimate-summer-treat.h...>



The Ultimate Summer Treat - Chanel Moving Forward
I must say this two thousand times every summer, but I cannot wait for Fall and cooler weather. As much as I love sleeping in, not having a schedule, and the family vacations; the brutal Georgia heat can be hard to bear. My kids love...
CHANELMOVINGFORWARD.COM

Like Comment Share
43
5 Shares 14 Comments

Chanel van Reenen
@chanelvanreenen

is there anything more refreshing than watermelons in the summer? bit.ly/2wJ24Su @watermelonboard [ad] #UseTheWholeWatermelon



7:05 AM - 14 Aug 2017
21 Retweets 22 Likes

Chanel van Reenen
@chanelvanreenen [Follow](#)

Another hot one in Atlanta! YAY for #watermelon bit.ly/2wJ24Su @watermelonboard @ga_watermelon [ad] #UseTheWholeWatermelon



9:08 AM - 16 Aug 2017
4 Retweets 19 Likes

Food • Drink

Watermelon Caprese Salad

08/22/2017 | BY CYNTHIA

It is finally upon us: the height of summer and we're all draping ourselves in front of air conditioning units and lingering a bit longer in the stores with the coldest A/C in town. I can't imagine being a colonial-era woman in the South during summer. Those full wool skirts, bonnets, stiff flax shirts, it's a wonder that they didn't melt away when they first arrived here. I'd like to imagine maybe their summers weren't as hot as ours, but regardless I want nothing to do with hot anything during these warm months. It's quick and easy cold salads made from in season ingredients for lunches and light dinners. This time I took a typical **Caprese salad** and added one of my favorite summertime snacks: **watermelon**.



It wasn't until after a visit to the Freedom Farmers Market where there were palettes of beautiful baby heirloom tomatoes did I get struck with the "AHA!" creativity bug to create this watermelon caprese salad. Sweetness from the watermelons, tartness from the fresh baby heirlooms, and savory from the fragrant herbs and balsamic glaze. Everything you crave in a summer salad that'll still keep you feeling light but full afterwards.

DARLINGDOWNSOUTH.com



Darling Down South
Like This Page August 23 · 🌐

Using Georgia Watermelons for a little twist on traditional caprese salad. These melons get a dash of salt and balsamic vinegar to kick up it's sweetness against the tart local heirlooms. See the recipe with the link in our profile. #darling #eatmorewatermelon

Like Comment Share

4

1 Share

Write a comment...

Local Products in Marketplace See

Farm tables, barn doors, wood...
31 · Tampa, FL

Message Sell



darlingdowntown
Freedom Farmers ... Follow

Using Georgia Watermelons for a little twist on a traditional caprese salad. These melons get a dash of salt and balsamic vinegar to kick up their sweetness against the tart local heirlooms. See the recipe with the link in our profile. #darlingEats #eatmorewatermelon

darlingdowntown •

-
-
-

#watermelon #recipe #recipes #foodblog #foodie #foodies #usethewholemelon #152grams #foodphotography #summer #watermelonforlife #healthy #styledshoot #heresmyfood #tomatoes #southernfood #faarfood

295 likes

AUGUST 23

Darling Down South
August 22 · 🌐

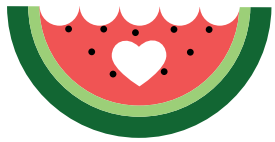
Making lunches and light dinners even more delicious, see how I'm using Georgia Watermelon Association in today's salad recipe!
<http://bit.ly/2v2U8OX> #watermelonrules

Watermelon Caprese Salad - Darling Down South
Using Georgia Watermelons to create this watermelon caprese salad that...

DARLINGDOWNSOUTH.COM

Like Comment Share

5



Eat it. Drink it. Love it.



Coloring Book

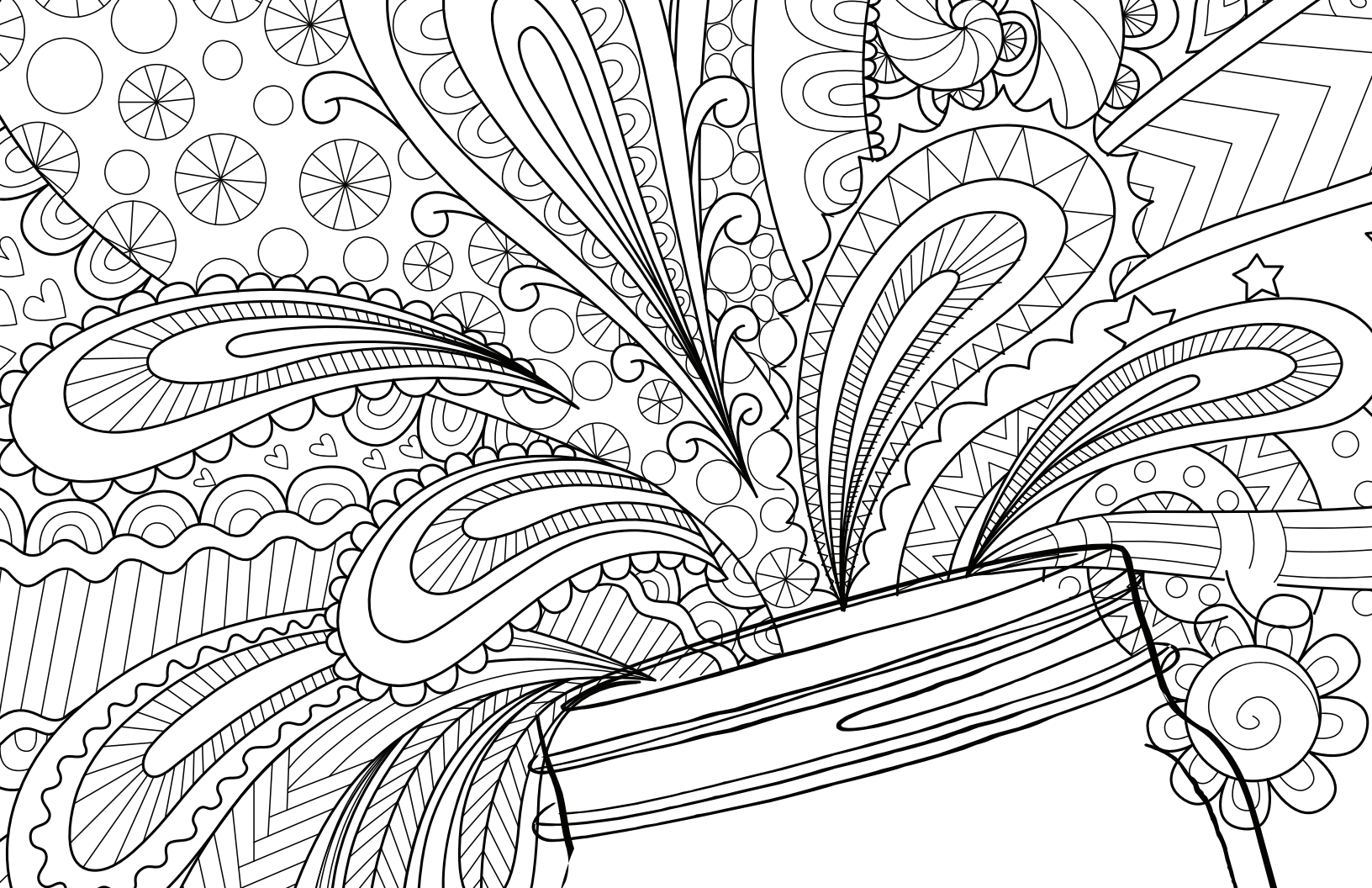
HOW TO PICK THE *perfect watermelon*

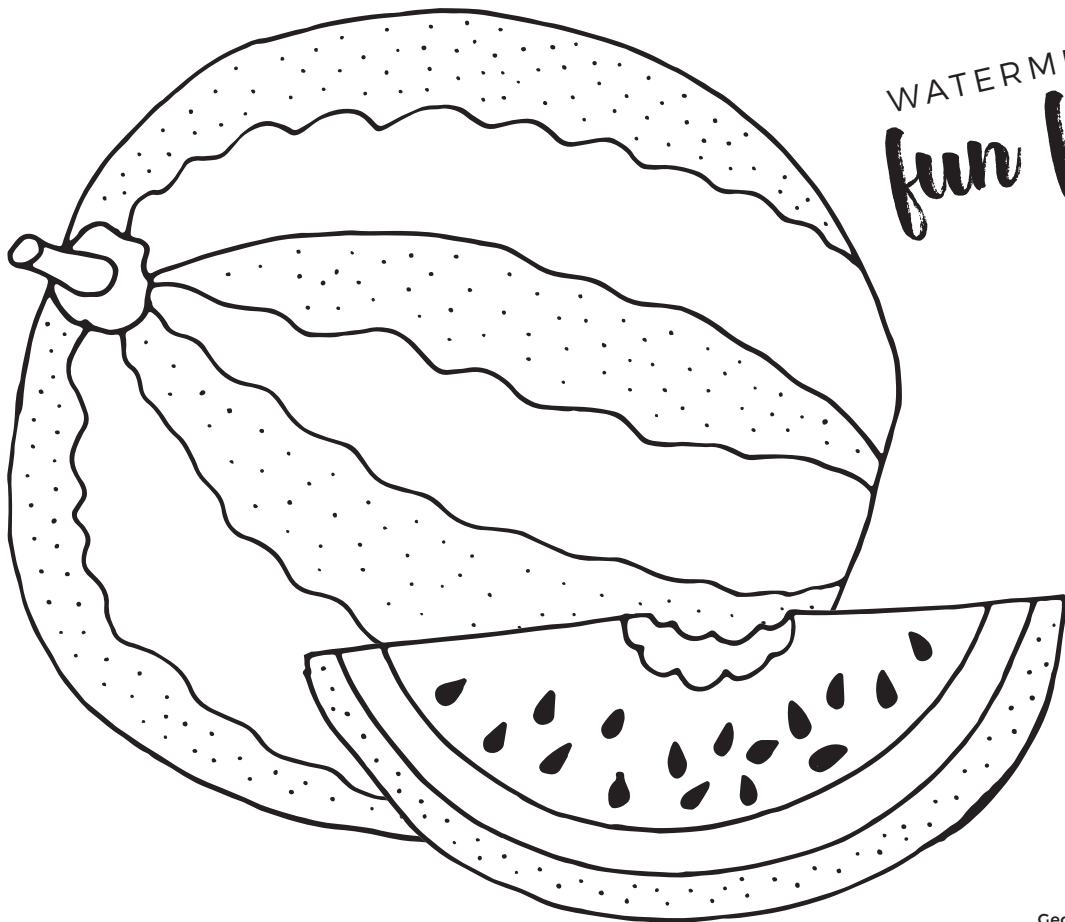
LOOK for no bumps or bruises,

LIFT because it should be heavy for its size,

TURN over as the bottom should have a
buttery yellow area called the ground spot.



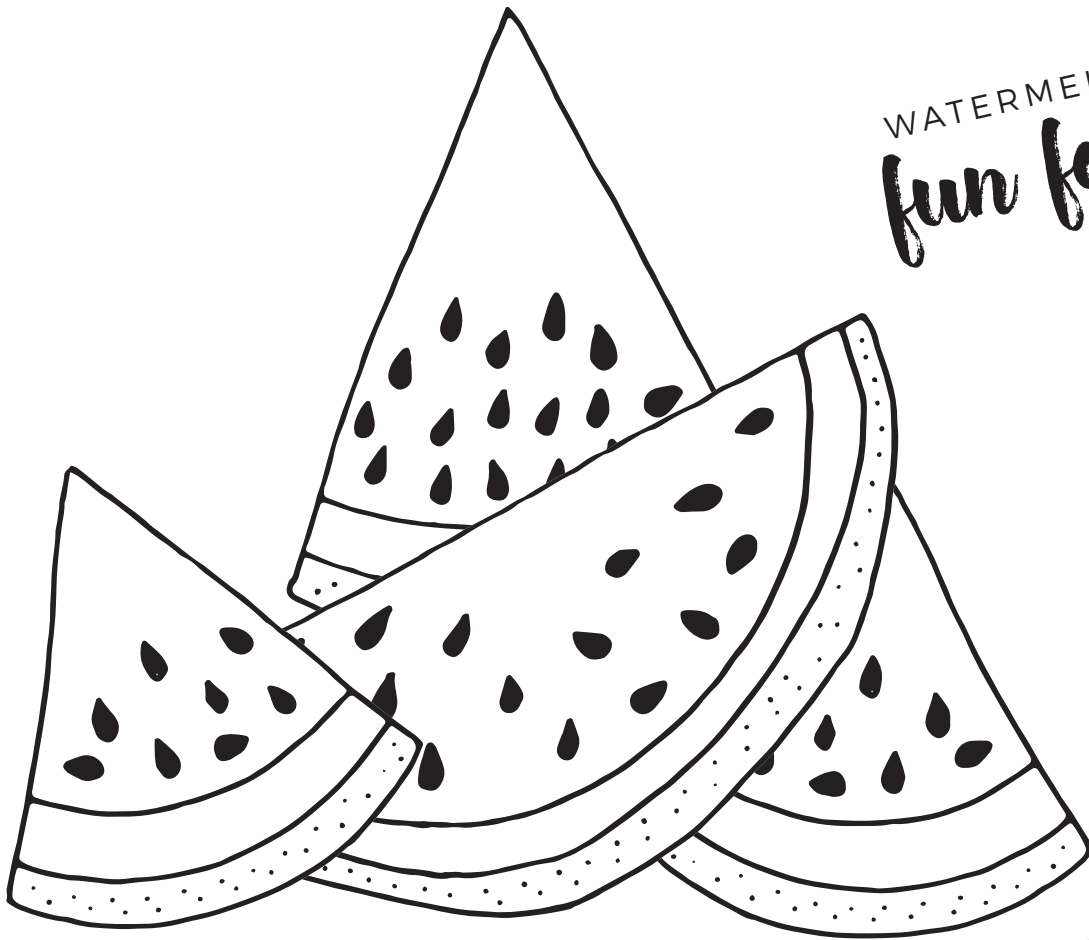




WATERMELON
fun fact

Watermelon is a sweet
and natural multi-vitamin
consisting of vitamins A,
B6 and C.

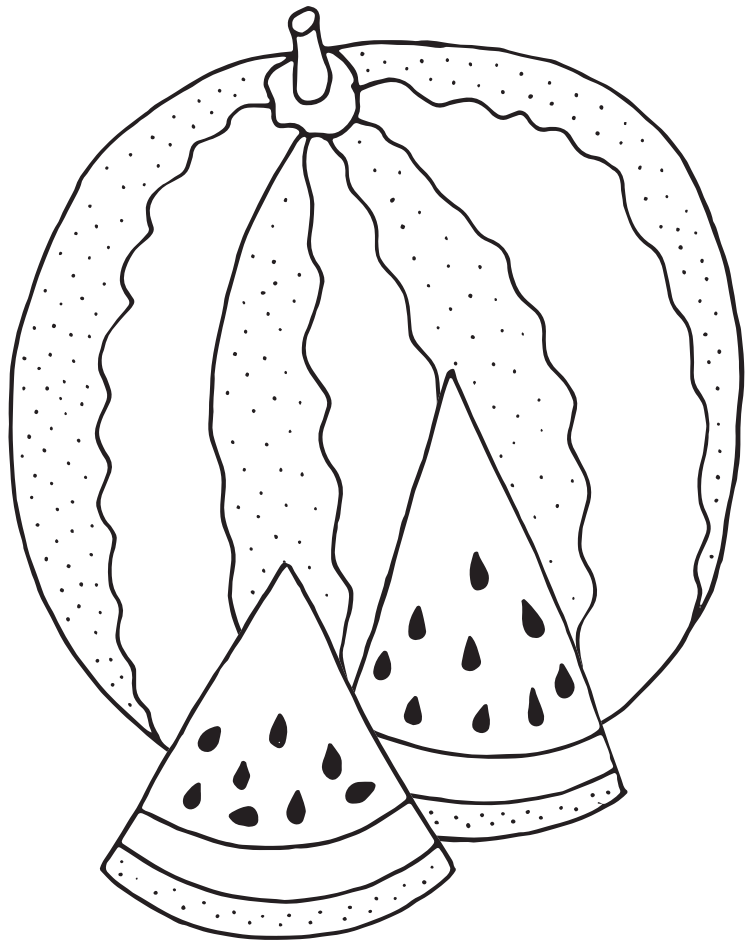




WATERMELON
fun fact

The three essentials for
growing watermelon:
sun, bees and water.





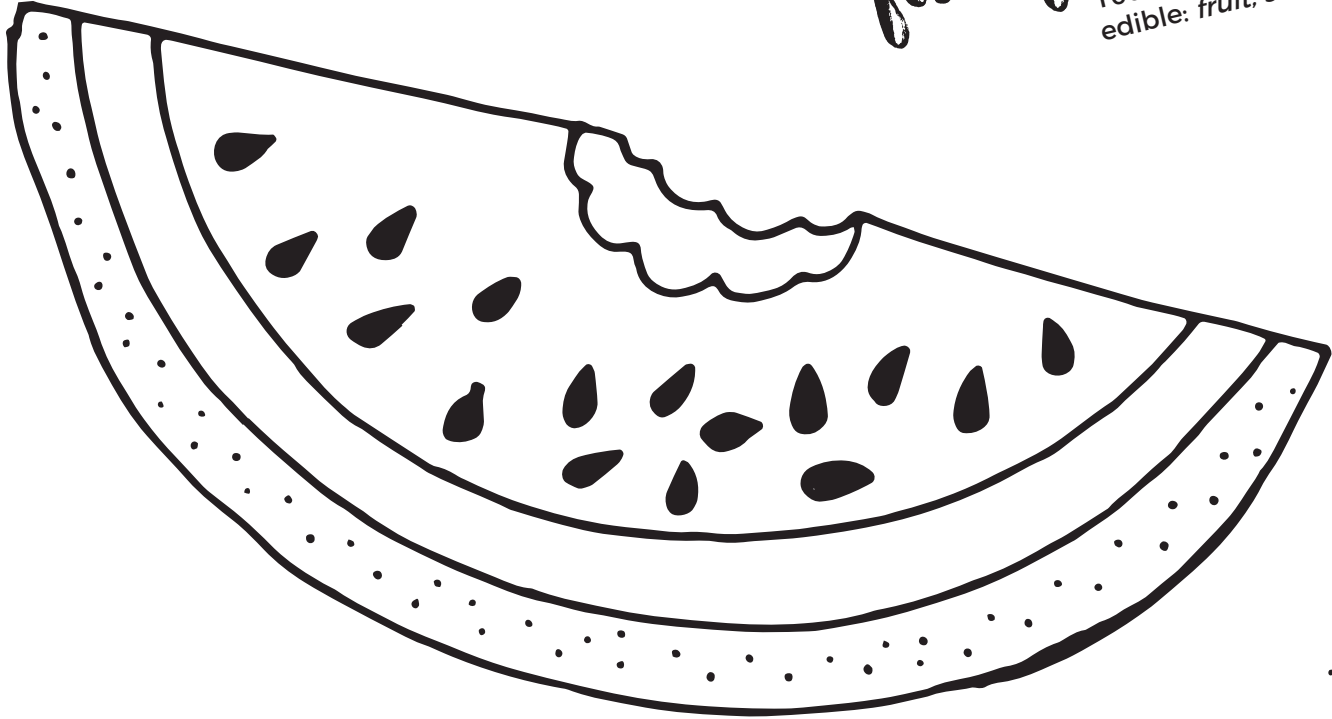
WATERMELON
fun fact

Watermelon is a
natural hydrator!
It contains 92% water.



WATERMELON
fun fact

100% of the watermelon is
edible: fruit, seeds & rind!





GeorgiaWatermelonAssociation.org

Eat it. 🍉

🍷 Drink it.

Love it. ❤️

