



Duane Richardson

Executive Director

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June 01, 2020

Dear Associate Members:

The Indiana Municipal Electric Association would like to formally invite you to the 2020 Annual Meeting and Vendor Expo. Indiana Municipal Electric Association thanks you for your loyalty and dedication to our Member Utilities. We look forward to seeing you in Noblesville, Indiana October 13-16. We would like to direct you to: www.imea.com for access to event registration, hotel reservations and general information. If you have any questions or need additional assistance please don't hesitate to contact me , or Janel Sparks at janel@imea.com.

General information provided:

- 2020 IMEA Annual Meeting & Vendor Expo Agenda
- 2020 Annual IMEA Golf Scramble Brochure
- 2020 11th Annual IMEA & Midwest Utility Sales Fishing Tournament Brochure
- 2020 IMEA Annual Meeting Vendor Showcase Schedule
- 2020 IMEA Annual Meeting & Vendor Expo Sponsorship Levels

Duane Richardson

Executive Director

2020



Annual Meeting & Vendor Expo

Noblesville Embassy Suites by Hilton Conference Center

Tuesday, October 13

8:00 a.m. - 3:00 p.m.

7:00 a.m. - 10:00 p.m.

11:00 a.m.

6:00 p.m. - 7:00 p.m.

7:00 p.m. - 10:00 p.m.

Bass Fishing Tournament, Morse Reservoir Noblesville, IN.

Expo check-in Sponsor Display Set Up Inside; Trailers / Trucks Outside (*Waters Pre-function*)

Annual Meeting Golf Scramble, Purgatory Golf Course, Noblesville, IN.

Board of Directors Meeting (*William Conner Room*)

Welcome Reception & Networking (*Waters B & C*)

Wednesday, October 14

7:00 a.m. - 12:00 p.m.

7:30 a.m. - 9:00 a.m.

9:00 a.m. - 3:00 p.m.

9:15 a.m. - 10:15 a.m.

10:15 a.m. - 10:45 a.m.

10:45 a.m. - 12:00 p.m.

11:00 a.m. - 11:30 a.m.

12:00 p.m. - 1:30 p.m.

1:30 p.m. - 2:00 p.m.

2:00 p.m. - 3:00 p.m.

3:00 p.m. - 3:30 p.m.

3:30 p.m. - 4:30 p.m.

6:30 p.m. - 8:30 p.m.

Registration (*Waters Pre-function*)

Welcome & Introductions Seated Breakfast, Awards (*Waters A*)

Spouses Outing (Meet in the Embassy Suites Hotel Lobby)

Business Meeting, Preconvene (*Waters A*)

Break / Expo *Waters B & C*

Opening General Session - Keynote Speaker: Dave Davlin (*Waters A*)

The Game Winning 3: Making it Count

Associate Member Meeting, Preconvene (*Waters B & C*)

Lunch (*Waters B & C*)

Lightning Talks (*Waters A*)

General Session - Guest Speaker : Joe Robb (*Waters A*)

Regulators Safety and Basic Problems

Break / Expo (*Waters B & C*)

General Session - Guest Speaker : Mark Mann (*Waters A*)

The Importance of Being Earnest in Maintaining Data to ROW Activities

Reception / Networking (*Waters B & C*)

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Thursday, October 15

7:30 a.m. to 8:30 a.m.

8:30 a.m. to 8:45 a.m.

8:45 a.m. to 9:45 a.m.

9:45 a.m. to 10:15 a.m.

10:15 a.m. to 11:30 a.m.

11:30 a.m. to 12:30 p.m.

12:30 p.m. to 1:30 p.m.

1:30 p.m. to 2:00 p.m.

2:00 p.m. to 3:00 p.m.

3:00 p.m. to 3:30 p.m.

3:30 p.m.

3:30 p.m. to 4:30 p.m.

6:30 p.m. to 8:30 p.m.

8:30 p.m. to 10:30 p.m.

Friday, October 16

7:30 a.m. to 8:30 a.m.

8:30 a.m. to 8:45 a.m.

8:45 a.m. to 9:45 a.m.

9:45 a.m. to 10:00 a.m.

10:00 a.m. to 11:00 a.m.

11:00 a.m.

Complimentary Breakfast Buffet (The Local Kitchen - Embassy Suites Hotel)

Welcome & Introductions (*Waters A*)

General Session - Guest Speaker : Paul Brewster (*Waters A*)

Steel Utility Structures: the Basics of Corrosion, Mitigation and Repair

Break / Expo (*Waters B & C*)

General Session - Guest Speaker : Arno Kivi(*Waters A*)

Why Use Capacitors?

Lunch (*Waters B & C*)

General Session - Guest Speaker : Rick Laster (*Waters A*)

Power Quality in Metering and Why it Matters

Break / Expo (*Waters B & C*)

General Session - Guest Speaker : Larry Rudolf (*Waters A*)

Power Transformer Life Cycle Management - Using Asset Management Techniques

Break / Expo (*Waters B & C*)

Vendor Breakdown (*Waters B & C*)

General Session - Keynote Speaker : Erick Rheam (*Waters A*)

The Power of Leadership During and After a Crisis

Hospitality Networking Night (*Waters D & E*)

Entertainment (*Waters D & E*)

Complimentary Breakfast Buffet (The Local Kitchen—Embassy Suites Hotel)

Welcome & Introductions (*Waters A*)

General Session - Guest Speaker : Chris Heimgartner (*Waters A*)

The Future of the Electric Industry

Break (*Waters A*)

General Session - IMEA Executive Director : Duane Richardson

Safety Round Table (*Waters A*)

Closing Remarks / Cash Drawing

EMBASSY SUITES HOTEL & CONFERENCE CENTER

OCTOBER 13 – 16, 2020

IMEA ANNUAL MEETING & VENDOR EXPO

The future of Municipals in the Public Power Industry

PART OF GREAT WORK IS IMPROVING YOUR SKILL SET, CREATING BETTER
EMPLOYEE COMMUNICATION, OR LEARNING ABOUT THE SUCCESSES OF
OTHERS AND APPLYING THEM TO YOUR WORKPLACE.

Featured Seminars



Steele Utility Structures: the
Basics of Corrosion,
Mitigation and Repair

Paul Brewster
Osmose, Director of
Business Development
Guest Speaker



Power Quality in
Metering and Why
It Matters

Rick Laster
Leidy Engineering Sales, Inc.
Ion Metering Specialist
Guest Speaker



Dave Davlin
Keynote Speaker

"THE GAME-WINNING
3" – MAKING IT
COUNT ... IN BUSINESS
AND IN LIFE



Why Use Capacitors

Arno Kivi
GE Grid Solutions, LLC
Senior Sales and
Proposals Manager
Guest Speaker



Power Transformer Life
Cycle Management

Frank Rudolf
Alpha Engineering, Inc.
Senior Engineer
Guest Speaker



Regulator Safety & Basic
Problems

Joe Robb
Transformer Maintenance &
Service, Inc.
Senior Sales Representative
Guest Speaker



The Importance of Being
Earnest in Maintaining
Data for Your ROW
Activities

Mark Mann
Plant Growth Management
Systems / CEO Founder
Guest Speaker



Future of the Electric
Industry

Chris Heimgartner
General Manager
Henderson Municipal Power
and Light
Guest Speaker



IMEA Annual Meeting
Safety Roundtable

Duane Richardson
IMEA Executive Director



Erick Rheam
Keynote Speaker

THE POWER OF
LEADERSHIP
DURING AND
AFTER A CRISIS



2020 ANNUAL MEETING & **VENDOR EXPO**

Showcase Schedule

Embassy Suites by Hilton and Conference Center
Noblesville, IN.

Tuesday, October 13

7:00 a.m. to 10:00 p.m. - Registration / Expo Check-in
7:00 p.m. to 10:00 p.m. - Attendee Network Reception

Wednesday, October 14

7:00 a.m. to 12:00 p.m - Registration
7:30 a.m. to 9:00 a.m - Seated Breakfast and Awards
10:15 a.m. to 10:45 a.m - Expo Break
12:00 p.m. to 1:30 p.m. - Lunch and Expo
1:30 p.m. to 2:00 p.m - Lightning Talks
3:00 p.m. to 3:30 p.m - Expo Break
6:30 p.m. - 8:30 p.m - Reception / Networking

Thursday, October 15

7:30 a.m. to 8:30 a.m - Complimentary Breakfast
8:30 a.m. to 8:45 a.m - Welcome & Introductions
9:45 a.m. to 10:15 a.m - Expo Break
11:30 a.m. to 12:30 a.m - Lunch and Expo
1:30 p.m. to 2:00 p.m - Expo Break
3:00 p.m. to 3:30 p.m - Expo Break
3:30 p.m - Vendor Breakdown
6:30 p.m. to 8:30 p.m - Hospitality Networking
8:30 p.m. to 10:30 p.m - Entertainment

GAME NIGHT

FAMILY FEUD

With Radio Host Greg Browning



**Game
Winning
Prizes
Included!**

ENTERTAINMENT

**JOIN US! THURSDAY, OCTOBER 15, 2020
8:30 P.M. – 10:30 P.M.**

**ENJOYING
MUSIC
BY THE
FIRE**

**WITH
MUSICIAN
PAUL
ERDMAN**



SPONSORSHIP OPPORTUNITIES

Elite Sponsor

IMEA Associate Member: \$1,000

Benefits

- Logo featured prominently on Event Page of www.imea.com
- Logo featured prominently in the conference E-Bulletin marketing brochure. *Commit by July 31 to ensure inclusion*
- Logo on the cover of 2020 Annual Meeting & Tech Expo Program. *Commit by August 31 to ensure inclusion*
- Four complimentary Annual Meeting registrations, which enable your representatives to attend all Annual Meeting sessions and social events
- One display table in the registration area throughout the duration of the conference
- Identifying sponsor logo on all name badges and identifying sponsor ribbon on your representatives name badges
- One Full Page promotional ad provided during the banquet dinner and recognitions
- One golf hole sponsor at the IMEA Golf Scramble

SHOWCASE SCHEDULE

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6:30 p.m. to 8:30 p.m - Hospitality Networking
8:30 p.m. to 10:30 p.m - Entertainment

2020 ANNUAL MEETING & VENDOR EXPO

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor

IMEA Associate Member: \$750

Benefits

- Logo on all Business & Financial Conference Pages during Member Business Meeting
- Logo featured in the Annual Meeting marketing brochure *Commit by July 31 to ensure inclusion*
- Logo on the 2020 Annual Meeting & Tech Expo Brochure
- Pre- and post-conference attendees lists in Excel (Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers)
- Logo on table tents at welcome reception
- One exhibit table near registration for a sponsor showcase
- Three complimentary conference registrations, which enable your representatives to attend all Annual Meeting sessions and social events
- Identifying sponsor logo on all name badges
- One exhibit table at the 2020 Annual Meeting & Tech Expo

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Tuesday, October 13

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3:30 p.m - Vendor Breakdown
6:30 p.m. to 8:30 p.m - Hospitality Networking
8:30 p.m. to 10:30 p.m - Entertainment

2020 ANNUAL MEETING & VENDOR EXPO

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

IMEA Associate Member: \$500

Benefits

- Logo in the Annual Meeting marketing E-Bulletin *commit by July 31 to ensure inclusion*
- Logo in the 2020 Annual Meeting & Tech Expo Program Brochure Commit by July 31 to ensure inclusion
- Logo on table tents at all 2020 Annual Meeting Networking Receptions
- Pre- and Post- Annual Meeting attendee lists in Excel Name, title, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers
- Two complimentary conference registrations, which enables your representatives to attend all Annual Meeting sessions and social events
- Identifying sponsor ribbon on your representatives' name badges
- One exhibit table at the 2020 Annual Meeting & Tech Expo

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8:30 p.m. to 10:30 p.m - Entertainment



Date: October 13, 2020
To: IMEA Associate Members
From: IMEA Golf Committee
Duane Richardson, Tim Lowe, Jamie Shields
Subject: IMEA Annual Meeting Golf Scramble

The 2020 IMEA Annual Meeting Golf Scramble will take place at the Purgatory Golf Course. Range balls will be available. Lunch will be served at 11:00 a.m. Shotgun starts at 12 p.m. . The cost to play is \$55 / per person.

Prizes for the outing are as follows:

- 1) A prize for 1st, 2nd, and 3rd place teams.
- 2) Two longest drive prizes.
- 3) Two closest to the pin prizes.
- 4) Door prizes.
- 5) Fortitude Award (highest score of the day). Traveling trophy sponsored by Spectrum Engineering.

At this time we are seeking donations for prizes and hole sponsorships. If you are able to donate to this event through a gifted item and/or hole sponsorship, please complete the information below. Sponsors will be recognized through signage at the hole. A portion of the proceeds will be directed to the IMEA Educational Scholarship Fund.

We invite you to come and play. Thank you for your consideration and past support of IMEA.

Contact Person: _____ Phone: _____

Organization: _____

Item to donate for a prize giveaway: _____

Number of holes we wish to sponsor (___@\$100/hole): \$_____

___Use existing artwork ___Use new artwork

Note: In order to allow time to print the sponsor signage, please have your sponsorship returned by September 25, 2020. If you are a regular sponsor of this event, and we have your artwork on file, you do not need to provide it again. Email new artwork to: janel@imea.com.

___Invoice will be provided per sponsor / participation registration by going to: www.imea.com / events

ANY QUESTIONS EMAIL
RESIDENT FISHING EXPERT
JEFF TERRELL @
JEFF@MIDWESTUTILITYSALES.COM

MEET AT 7:45AM TO
GO OVER RULES



Morse Reservoir
20999 HAGUE ROAD
NOBLESVILLE, IN 46062
BOAT RAMP: WOLFIES RESTAURANT

WINNER
\$50
GIFT CARD

11th ANNUAL Fishing TOURNAMENT

OCTOBER 13TH, 2020

7:00 AM TO 2:00PM

Register at IMEA.COM (Events page). MUST receive registration for \$25 Bass Pro Gift Card.

\$20/Team Boat Entry Fee
\$5/Boat Big Bass Entry Fee



SPONSORED BY:
Phone: 812-323-3506
Fax: 888-824-8767

