

Rhetoric Newsletter

International Society for the History of Rhetoric

Number 29: Winter 2015

<http://www.ishr-web.org>

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RHETORIC ACROSS CULTURES

ISHR Twentieth Biennial Conference
Tübingen, Germany, JULY 28-31, 2015

The International Society for the History of Rhetoric will be celebrating the 20th Biennial Conference when it meets in Tübingen, Germany, from Tuesday, July 28 to Friday, July 31, 2015. Plenary speakers include: Professor Professor Yameng Liu (CHINA), and Professor Michael J. Edwards (UK). **The Welcome Reception** is planned for Monday, July 27th, at 6:00 (18:00), and the **Closing Banquet** will be Friday, July 31 from 8:00 (20:00) on. The following day, Saturday, Aug. 1st, will be devoted to several excursion options. In addition to news items, this newsletter contains information on travel to Tübingen, registration, hotels, and excursions. (*The Banquet and Excursions must be registered for separately.*)

Photo: Rose Haidu



The Burse (Latin for “community coffer”) was built from 1478 to 1482. The humanist and reformer **Philipp Melancthon** taught there until his appointment to Wittenberg in 1518.

ISHR SLATE OF CANDIDATES

2015-2017 VICE-PRESIDENT

Malcolm Richardson, USA
Louisiana State University

2015-2019 COUNCIL

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Università degli studi di Palermo

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David Mirhady, CANADA
Simon Fraser University

Janika Päll, NORDIC COUNTRIES
University Library of Tartu, Estonia

Christopher Reid, UK
Queen Mary, Univ of London

The International Society for the History of Rhetoric is pleased to announce the winners of ISHR Fellowships for 2013 and 2014

2013 RESEARCH FELLOWSHIP RECIPIENTS

Francesco Berardi

Università di Chieti-Pescara (ITALY)

Project Title: Glossario dei Progymnasmata

Amitava Chakraborty

University of Delhi (INDIA)

Project Title: Rebuilding the History of Rhetoric in Ancient India

Thierry Hirsch

University of Oxford (UK)

Project Title: A Commentary on Cic.*Inu.*1.34-96

Bart Huelsenbeck

Ball State University (USA)

Project Title: Figures in the Shadows: Literary Identities of Roman Declaimers

Biagio Santorelli

Scuola Normale Superiore di Pisa (ITALY)

Project Title: Quintilianus, *Declamationes maiores*, 11 (*pauper et dives inimici*) and 16 (*amici vades*). Introductory Essay, Text, Translation, and Commentary

2014 RESEARCH FELLOWSHIP RECIPIENTS

Ana Isabel Correia Martins

Centro de Estudos Clássicos e Humanísticos da Faculdade de Letras da Universidade de Coimbra (PORTUGAL)

Project Title: Apophthegmatic Literature in Portuguese Humanism: The Rhetoric of Loci Communes and the Pedagogy of *Genus Sententiarum*

Fiammetta Papi

Scuola Normale Superiore di Pisa (ITALY)

Project Title: Vernacular Rhetoric in Late Medieval Italy. A manuscript-based study of the Aristotelian tradition

Hany Rashwan

School of Oriental and African Studies, University of London (UK)

Project Title: The Role of Comparative Rhetoric in Reconstructing the Philosophical and Literary Rhetorical Systems of Ancient Egypt

Abraham Romney

Michigan Technological University (USA)

Project Title: Rhetoric in the Archives of Chile

The ISHR Council met in Hertsching, Germany, in July 2014 to begin plans for the Twentieth Biennial Conference.

(Photo: Pierre Chiron)



Information about ISHR's Twentieth Biennial Conference

These pages are dedicated to the upcoming ISHR Twentieth Biennial Conference in Tübingen, Germany, July 28-31, 2015. All of this information can also be found at: <http://www.ishr-conference.org/>

REGISTRATION

You can register for the Conference at:

http://www.ishr-conference.org/general_registration.php

Following are the rates and deadlines.

Early Bird Rate (valid until May 17):

- Regular ISHR Members: € 160
- Student/Retired/Underrepresented ISHR Members: € 80
- Non-Members: € 210
- Student Non-Members: € 100

For late registrations after May 17, the following rates will apply:

Late registrations will be accepted from May 18 to July 19 only (registration will be closed after July 19).

- Regular ISHR Members: € 190
- Student/Retired/Underrepresented ISHR Members: € 100
- Non-Members: € 250
- Student Non-Members: € 120

IMPORTANT NOTE: *Presenters MUST register no later than May 17 to be included in the program.*

EXCURSIONS

Saturday, Aug. 1, 2015

All excursions start between 9-9:30 a.m.

There are three different excursions you may choose from (but choose only one since they are concurrent).

The Excursions are not included in the registration fee but must be registered for separately.

You can sign up for Excursions at:

http://www.ishr-conference.org/general_excursions.php

1. Half-Day Trip to Hohenzollern Castle: 40 € per person

Hohenzollern Castle near Hechingen is the ancestral seat of the Prussian Kings and German Emperors as well as of the Swabian branch of the Princes of Hohenzollern. It ranks among Europe's most famous and popular castles.

Hohenzollern Castle



(© A. Kniessel, Lauffen)

2. Half-Day Trip to Mercedes-Benz Museum, Stuttgart: 45 € per person

Hoisted to the uppermost level of the museum by a lift, the visitor arrives back in the year 1886 when it all started. Two museum tours gradually spiral down their way through the huge collection into the present and back to the museum exit. During a 75-minutes tour of the exhibition, you will experience a unique journey through automotive history.

(© DaimlerChrysler AG)



MERCEDES-BENZ MUSEUM

**3. A full day Journey into Swabian Art
History:
59 € per person**

ZWIEFALTEN ABBEY CHURCH

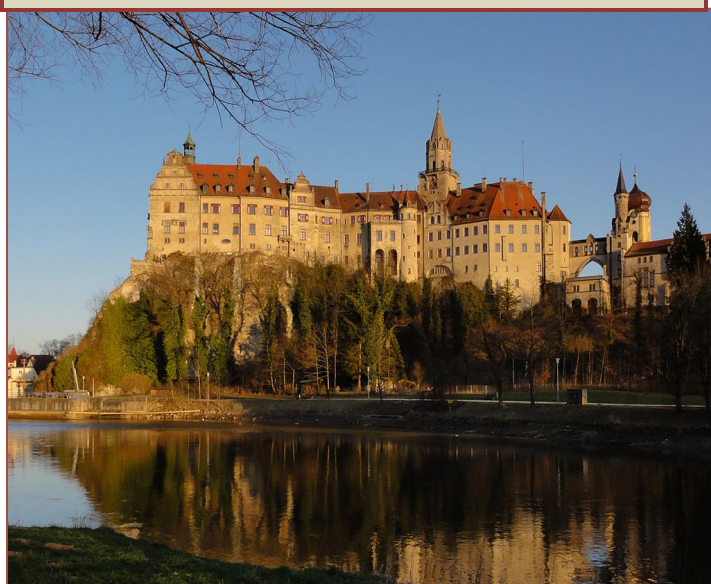


(© Rainer Ullrich)

Highlights of this tour are a guided tour of the fantastic baroque abbey church in Zwiefalten, a visit of the castle of the Prussian Kings in Sigmaringen, a scenic tour

through the marvellous valley of the young Danube river with its high rising rocks, and a short stop at the famous baroque church of Beuron in a Benedictine archabbey that is still active.

SIGMARINGEN CASTLE



(© Salsaloco)

HOTEL INFORMATION

Information about hotels and booking (including a map) can be found at the following link:

http://www.ishr-conference.org/general_hotel.php

You can choose to book your hotel on-line or through the Accommodation Form. (For the latter, you can select a hotel category and – if you wish – enter the name of your preferred hotel under “Special Requests”.) You need merely submit the completed form to: Verkehrsverein Tübingen by fax or e-mail **no later than May 28, 2015**.

Please note: Hotels can still be available via the Accommodation Form even when they are not shown on the online list. The Tourist Office still holds a large reserve contingent set aside exclusively for ISHR, which can be booked via the Accommodation Form.

A) FOR ARRIVAL BY AIR:

Buses depart on the arrival hall level,
right outside terminal T1.

To Stuttgart Airport

Stuttgart Airport (STR) is the nearest airport to Tübingen. Stuttgart, a medium-sized airport, is served on a regular basis by the major European airlines (such as Lufthansa, AirBerlin, KLM, Air France, British Airways, Scandinavian Airlines, Austrian Airlines, Swiss), but it also offers a limited number of overseas connections (*as of late, there has been one non-stop connection daily to and from Atlanta, operated by Delta*). Travel from or to overseas destinations often require changing planes at Frankfurt, Munich, Zürich, Amsterdam, Paris-Charles de Gaulle, London-Heathrow or other major European hubs. For detailed information, please visit: <http://www.stuttgart-airport.com/travellers-and-visitors/>

How to get to Tübingen from Stuttgart Airport

1) BY BUS (EASY AND INEXPENSIVE):

Arrival on Monday to Sunday before 22:00 (10 pm)
Take **Bus No. 828** from the Airport. Frequent connections from Monday to Friday, mostly every 30 minutes (schedule below), on Saturday and Sunday one bus per hour, beginning from 08:15, 09:15, ... to 22:15. The fare currently is € 6.35 (one way) per person, payable on the bus (change will be given). *Tickets must be paid cash; cheques or credit cards are not accepted.*

Bus stops at:

- Tübingen-Lustnau, Stuttgarter Straße (for **Hotel Venezia**)
- Tübingen Pauline-Krone-Heim (for **Hotels Barbarina, Meteora, Sand**)
- Tübingen Hölderlinstraße (for **Gästehaus Albblick, Neue Aula and conference venue**)
- Tübingen Bus Terminal (**Omnibusbahnhof**, for **Hotels Domizil, Krone, Hospiz, Am Schloss, Metropol**)

For other hotels, get off at Bus Terminal (Omnibusbahnhof); take a cab or city bus (new ticket required) to get to your hotel.

Timetable for Bus No. 828

Monday to Friday	Saturday and Sunday
6.15	8:15
7.15	9:15
7.45	10:15
8.15	11:15
8.45	12:15
9.15	13:15
9.45	14:15
10.45	15:15
11.15	16:15
11.45	17:15
12.15	18:15
12.45	19:15
13.15	20:15
14.15	21:15
14.45	22:15
15.15	
15.45	
16.15	
16.45	
17.15	
17.45	
18.15	
18.45	
19.15	
20.19	
21.19	
22.19	

2) BY CAB (COMFORTABLE BUT EXPENSIVE):

A cab (taxi) from Stuttgart Airport to Tübingen will cost about € 60 per car. Please call (++49) 7071/ 920 555 (Taxi) or (++49) 7071/ 935 00 (Minicar).

To Other Airports:

Overseas participants may occasionally find it more convenient to book a flight to the bigger airports of **Frankfurt (FRA)** or **Munich (MUC)**, both of which are situated within reachable distance to Tübingen and served by all major international airlines, and to take a train to Tübingen.

GETTING TO TÜBINGEN FROM OTHER AIRPORTS

1) FROM FRANKFURT AIRPORT:

Purchase a ticket to Tübingen at the “DB-Schalter” (German Railway ticket counter). You will have to change trains a number of times. If you take a high-speed train (**IC or ICE**, which is more expensive), you will need to change either at Mainz or at Mannheim (depending on the individual train). In any case you will need to **change at Stuttgart Hauptbahnhof (Central Station) for trains to Tübingen** (departing at least once per hour at 7: 22, 8:22, ... 23:22; about one hour journey time).

The whole train ride from Frankfurt Airport to Tübingen will take about 2½ to 3 hours.

2) FROM MUNICH AIRPORT:

I) Purchase a ticket to Tübingen at the “DB Schalter” (German Railway ticket counter).

II) Take the “S-Bahn” S 8 or S 1 to Munich Central Station (Hauptbahnhof) and change there for long-distance trains.

III) On “IR” (InterRegio) trains:
change at Plochingen for Tübingen.
On IC or ICE (InterCity Express) trains:
change at Stuttgart Central Station (Hauptbahnhof) for Tübingen.

The whole trip from Munich Airport to Tübingen will take about four hours. You can check all train schedules interactively on-line at <http://www.efa-bw.de>

B) FOR ARRIVAL BY TRAIN:

Train connections to Tübingen will regularly involve changing at Stuttgart (*see above*). There are frequent, but not really speedy trains from Stuttgart to Tübingen (about 1 hour journey time). Stuttgart is connected to all major national and European destinations by frequent train services.

There are four TGV connections daily from Paris (departing Paris Est 7:25 am, 11:25 am, 3:25pm, 5:25 pm; journey time 3:40 hours). You can check train schedules interactively on-line at www.efa-bw.de (*see above*).

C) FOR ARRIVAL BY CAR:

Tübingen is best reached by car from Motorway A 8 = E 52 (Karlsruhe – Stuttgart – Ulm – Munich – Salzburg). Take exit 52b Stuttgart – Degerloch in direction Tübingen, follow B 27 to Tübingen and use exits Tübingen Kliniken-Universität-Kunsthalle-Lustnau (access to city from the North) or Tübingen Zentrum (access from the South).

Warning: Tübingen, like many other German university towns, is not a car-friendly place. While it is easy to get to Tübingen by car, driving a car in Tübingen may be a frustrating and time-consuming experience, due to many one-way streets, pedestrian areas and loop roads, and above all to a permanent shortage of parking lots.

Punting on the River Neckar



Photo: Ulrich Metz