

KMGMA
2020 VIRTUAL
FALL CONFERENCE
OCTOBER 8-9, 2020

SEASONS OF CHANGE

THURSDAY OCTOBER 1

3:00-4:00 **Opening Celebration – The Swag Box**

Join our Virtual Opening Ceremonies. Discover the “Goodies” in your personalized Swag Box. Although you will have received informational emails on the “How to’s of Virtual Conferences”; we’ll walk you through the technical details of navigating your Conference (Keynote Address, General Sessions, Vendor Booths, Door Prizes, and how to obtain your items for the Scavenger Hunt to be entered into the Grand Prize Drawing). We’ll give you a sneak peek at our Speakers and our Vendor prizes.

WEDNESDAY OCTOBER 7 **PRE-CONFERENCE WORKSHOPS**

12:00-1:00 ACMPE Workshop – Connie Leffler CMA, CMM, FACMPE
Pre-Registration for this Event is required

1:00-2:00 Fellow Workshop – Connie Leffler
Pre-Registration for this Event is required – prerequisite is ACMPE designation

THURSDAY OCTOBER 8

TODAY'S LIVE SESSIONS ARE SPONSORED BY MAGMUTUAL



12:30-1:00 **Socially Viral** (Scavenger Hunt Begins) - Vendor Hall

1:00-1:30 **Charge!** - Opening Remarks

- 1:30-2:30 **Nimble** - KEYNOTE SESSION – Part I
COMPOSED: THE HEART & SCIENCE OF LEADING UNDER PRESSURE
Drs. Rob McKenna & Daniel Hallak – WiLD Leaders
- 2:30-3:00 **Mobile** - Vendor Hall
- 3:00-4:00 **Flexible** - KEYNOTE SESSION – Part II
COMPOSED: THE HEART & SCIENCE OF LEADING UNDER PRESSURE
Drs. Rob McKenna & Daniel Hallak – WiLD Leaders
- 4:00-4:30 **Cyberspace** - Vendor Hall

FRIDAY OCTOBER 9

TODAY'S LIVE SESSIONS ARE SPONSORED BY PROFESSIONALS INSURANCE/PROASSURANCE



PROFESSIONALS'
INSURANCE
AGENCY, INC.



PROASSURANCE.
AGENCY Treated Fairly

- 8:00-8:05 **Permutations** - KMGMA Business Meeting
- Financial Report
 - Motion to Membership to Approve Waiver of Board Elections for this Year (Covid-19)
- 8:05-9:00 **Energetic** - Vendor Hall
- 9:00-10:00 **Metamorphosis** - GENERAL SESSION:
VIRTUAL VISIT STRATEGY FOR BETTER OUTCOMES & TO INCREASE BUSINESS
James Benson – QM2 Solutions
- 10:00-10:30 **Innovations** - Vendor Hall
Last chance to finish the Scavenger Hunt!
- 10:30-11:30 **Remodeling** - GENERAL SESSION
CONFRONT THE LIZARD
Steve Haffner – Decision Performance Specialists

11:30-12:30 **Hocus Pocus** - GENERAL SESSION:
STATE LEGISLATIVE UPDATE
Cory Meadows, JD – Kentucky Medical Association

12:30-1:00 **Transformation** – Closing Remarks/Adjournment
Grand Prize Drawing & Vendor Giveaways!

PRERECORDED SESSIONS – ON DEMAND OCTOBER 10 to OCTOBER 23

Enjoy the following sessions at your convenience and rack in those continuing education credits:

Reputation Management	James Benson	1.0 Hour
To Be Determined	Steve Haffner	1.0 Hour
Whole + Intentional Leader Development	Dr. Rob McKenna	1.0 Hour
MGMA Legislative Update	Drew Voytal	1.0 Hour

CONFERENCE REMINDERS & NOTES

1. IF you registered and paid for the Kentucky MGMA Spring Session “Triple Crown Leadership” you are registered and paid for this Conference.
2. ALL Virtual Sessions will be recorded. IF you are unable to attend the Virtual Sessions you can listen to any and all of the sessions (Live and Pre-Recorded) up to and including October 23rd. You, therefore, can still attain your Continuing Education Credits. A maximum of 10.00 CEU’s may be claimed.
3. In order to be eligible for Vendor Door Prizes and the Grand Prize Drawing you must be Online and LIVE for the Virtual Conference.
4. All “Pre-Recorded” sessions will be available from October 10 to October 23.
5. On-line “tests” will be needed to claim CEU’s for the Pre-Recorded Sessions.

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SEASONS OF CHANGE

Continuing Education Credit

LIVE

Composed: The Heart & Science of Leading Under Pressure	2.0 Hours
Virtual Visit Strategy for Better Outcomes & to Increase Business	1.0 Hour
Confront the Lizard	1.0 Hour
KMA State Legislative Update	1.0 Hour
ACMPE OR Fellow Workshop (s)	1.0 Hour

PRE-RECORDED

Reputation Management	James Benson	1.0 Hour
To Be Determined	Steve Haffner	1.0 Hour
Whole + Intentional Leader Development	Dr. Rob McKenna	1.0 Hour
MGMA Legislative Update	Drew Voytal	1.0 Hour
	TOTAL	10.0 Hours