KENTUCKY MGMA 2025 SPRING CONFERENCE Management Skills that Defy Gravity MARCH 5-7, 2025 AGENDA

WEDNESDAY, March 5th—NEW!

1:00—5:00p.m. SVMIC Practice University (extra fee)

THURSDAY, March 6th

7:30 a.m. Registration -

7:30—8:15 a.m. Breakfast Buffet with Exhibitors

8:15—8:30 a.m. Opening Remarks

8:30—9:30 a.m. KEYNOTE: THE FUTURE OF WORK IN HEALTHCARE: ENGAGING TEAMS, DRIVING WELL-BEING, AND LEADING DIFFERENTLY

Dr. Brad Shuck, University of Louisville

9:30 - 9:45 a.m. Refreshment Break with Exhibitors

9:45—10:45 a.m. General Session BRAVE NEW WORLD: EXPLORING POST-ELECTION HEALTHCARE THROUGH THE EYES OF CONSUMERS Ryan Donohue

10:45 - 11:00 a.m. *Refreshment Break with Exhibitors*

11:00 a.m. —12:00 p.m. General Session ELEVATING THE ONBOARDING EXPERIENCE: STRATEGIES FOR SEAMLESS INTEGRATION Lauren Ashcraft, HR Manager—Semper Tek Inc.

12:00 - 1:00 p.m. Lunch Buffet with Exhibitors

1:00 - 2:00 p.m. General Session TRANSFORMING YOUR TEAM INTO A PERFORMANCE POWERHOUSE! Brian Garver, Sr. Vice President—KeyBridge Medical Revenue

2:00 - 2:15 p.m. Refreshment break with Exhibitors 2:15—3:15 p.m. General Session SMALL GROUP WORKSHOP KMGMA Board Members

3:15 - 4:15 p.m. Breakout Sessions

5:00 - 6:00 p.m. SOCIAL: Let's have a WICKED good time!

FRIDAY, March 7th

7:30 - 8:30 a.m. Breakfast Buffet with Exhibitors

8:00 - 9:00 a.m. KMGMA BUSINESS MEETING Vendor Giveaways - MUST BE PRESENT TO WIN!

9:00—10:00 a.m. General Session COMMUNICATION AND RELATIONSHIP MANAGEMENT INSIGHTS FROM OUR KMGMA BOARD LEADERS

10:00 - 10:30 a.m. *Refreshment Break with Exhibitors Last chance to collect exhibitor signatures for the grand prize!*

10:30 - 11:30 a.m. General Session MEANINGFUL DATA ANALYSIS IN THE HEALTHCARE DELIVERY SECTOR Abraham Gage, MBA, MS, FACHE, FHFMA System VP, Strategy & Business Intelligence, U of L Health

11:30 a.m. - 12:30 p.m. Closing General Session STATE LEGISLATIVE UPDATE Cory Meadows, JD—Kentucky Medical Association

12:30 - 12:45 p.m. Closing Remarks/Grand Prize Drawing ADJOURNMENT

