

LeadingAge Need to Know: COVID-19 – July 27, 2020

We are sharing the very latest with members twice each weekday. Morning updates go out via email, and we're hosting daily online updates each weekday afternoon at 3:30 p.m. ET. [Register now](#). Visit the [main coronavirus page anytime](#).

**Following are the latest coronavirus news and resources.**

### **Act For Older Adults Campaign Goes On!**

The [Act for Older Adults](#) campaign is more important than ever in the coming weeks. Together we can ensure that Congress's next relief package includes support that's aligned with our [Five Essential Actions for Older Adults](#). Visit the [campaign page](#) for ideas on how to get involved this week, including a Direct Care Worker Appreciation Day.

### **National Media Success**

Visit the [Driving the Conversation](#) page for all our media statements and materials, as well as the growing list of media coverage, including this [New York Times article](#) that ran Friday on faulty PPE sent to nursing homes.

### **New Insights and Tools From LeadingAge**

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers:

- [Nursing Homes Blanket Waivers Chart REVISED](#)
- [Nursing Home Weekly: Recap of LeadingAge Updates](#)
- [Senior Housing Weekly: Recap of LeadingAge Updates](#)

A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

### **Deadline Approaching: Apply for Leadership Academy Today**

The COVID-19 pandemic has highlighted the need for strong and adaptable leaders in aging services. LeadingAge's Larry Minnix [Leadership Academy](#) helps your staff acquire critical leadership skills and tools through shared learning in a diverse group of peers from across our field. [Complete your application](#) for this unique leadership experience before the **July 31 deadline!**

### **Trusted Business Resources and PPE Sources**

LeadingAge continues to curate offers from businesses wanting to help members get through the coronavirus crisis. We all are aware of the ongoing challenges acquiring personal safety masks, gowns, hand sanitizer and other PPE. LeadingAge continues to reach out to suppliers of PPE in an effort to identify safe, reliable supply channels for members to check with as a potential supplement to your existing vendors. These resources and more offers are [posted on our website now](#).

### **Thought Leadership on Housing Policy**

LeadingAge's Linda Couch authored an article, "[Policy Solutions Address an Inadequate Housing Supply](#)," in the most recent of the Housing Assistance Council's Rural Voices magazine. Check out the article to read how increased investment in senior affordable housing would ensure all rural seniors have a place to call home.

### **Questions? Ask LeadingAge National, Your State Association, or Each Other**

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or

email us at [covid@leadingage.org](mailto:covid@leadingage.org). If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19](#) group to ask questions, access resources, and share best practices for dealing with the coronavirus.