



## **Leadership**

### **Leadership Session 1**

#### **Why Do They Do THAT!!**

**Thursday, October 1, 2020**

1. Describe the responsibility of each person in the workplace to change, grow, and respond to behaviors in a more peaceful manner.
2. Identify how best to effectively communicate and work with individuals in a stress-free manner.

### **Leadership Session 2**

#### **Creating Stronger Organization Through Aggressive Growth Strategies**

**Thursday, October 8, 2020**

1. Discuss ways senior living organizations are creating scale in markets and sharpening their competitive positions.
2. Describe the process of evolving a growth strategy, gaining alignment among constituents, and executing on a variety of different initiatives to broaden market reach.

### **Leadership Session 3**

#### **An Investment in Culture that Drives Retention**

**Thursday, October 15, 2020**

1. Describe the connection between how employees experience workplace culture and its impact on their level of engagement and commitment to their work.
2. Discuss how by providing resources to help leaders build a coaching mindset, a return on investment can be calculated in qualitative and quantitative measures that impact how we serve our customers.

### **Leadership Session 4**

#### **Crisis Management for Healthcare Executives**

**Thursday, October 22, 2020**

1. Describe strategic ways to communicate with media, including methods for establishing and maintaining control of the message.
2. Discuss what to do when supervisors and attorneys insist on a strict "no comment" policy.

### **Leadership Session 5**

#### **Good Governance-Board Duties and Risks and the Attorney General's Role in the Oversight of Nonprofit Organizations**

**Thursday, October 29, 2020**

1. Describe the risks and current challenges for nonprofit board members as they seek to fulfill their fiduciary duties and responsibilities to the organization.
2. Discuss the state Attorney General's role in and approach to oversight of charitable nonprofit organizations.