

LeadingAge Need to Know: Thursday, June 17, 2021

We are sharing the very latest with members with weekday morning email updates and [live online updates](#) on Monday, Wednesday, and Thursday.

Following are the latest news and resources.

Today's Online Coronavirus Policy Update

Today at 3:30 p.m. ET, Ann Christiano, lead author of "[Invest in Trust: A Guide for Building COVID-19 Vaccine Trust and Increasing Vaccination Rates Among CNAs](#)," will offer tactics for increasing confidence, and the theories that underlie these ideas. [Register now](#).

Improving Communication with Older LGBTQ+ Adults

Pride Month is a perfect time to think about how your organization communicates with its LGBTQ+ members, which can result in measurable differences in the care they receive. Take 10 minutes from your day and [listen to this QuickCast](#) on the LeadingAge Learning Hub that outlines important information you and your team should know.

Deadline Tomorrow: LeadingAge Annual Awards

Nominations for the LeadingAge Annual Awards, which honor individuals that embody excellence in mission-focused aging services leadership, are models of quality and innovation, and are making outstanding contributions to our field that merit national recognition, are due **tomorrow, June 18, 2021**. [Learn more about the award criteria and nomination process](#).

Stay in the Know: Follow us on Social Media!

LeadingAge's social media presence not only is a great way to stay up-to-date on aging services news, but also can be a resource for content you can use on your organization's social media. If you aren't already, follow us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#) @LeadingAge.

New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance, and tools, and curating the most relevant resources for aging services providers, including:

- [Member Update: Interview with Collins and Underhill June 16, 2021](#)
- [Part II – More Insights on PRF Reporting Guidance: Terms and Use of Funds](#)
- [New Report Scans U.S. Housing Market](#)
- [HUD/HHS COVID-19 Vaccinations & Testing Toolkit](#)

A complete [timeline of insights and tools is available here](#), so you'll never miss an update.

Questions? Ask LeadingAge National, Your State Association, or Each Other

There are many ways to get help during this crisis. Contact LeadingAge's national team directly. If you have questions about local and state issues, [contact your state association](#). Join the [MyLeadingAge Member Community](#) to ask questions, access resources, and share best practices for issues facing members.

