

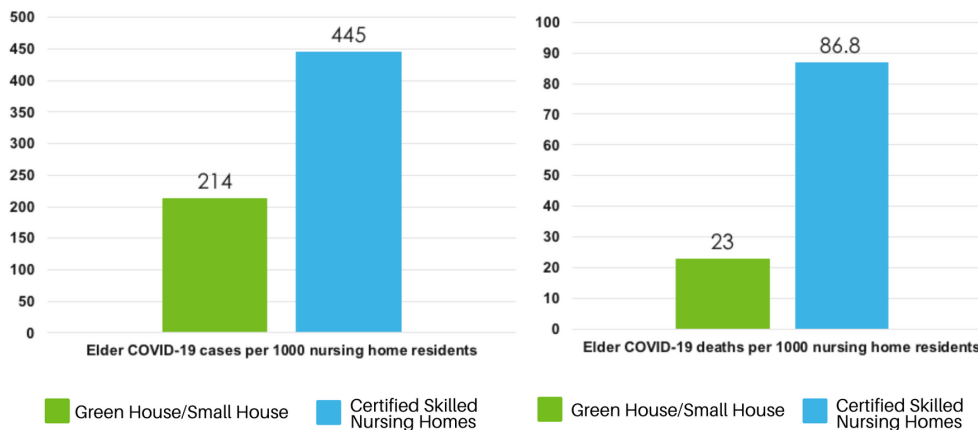
WHY CHOOSE THE GREEN HOUSE PROJECT?



By operating on its core values of a Real Home, Meaningful Life, and Empowered Staff, the Green House model has transformed what it means to live in a nursing home. And these changes aren't just highly favored by elders, families, and staff – they're also backed by data.

COVID IMPACT

Data collected between January 2020 and December 2020 illustrates that **COVID-19 cases in Green House (GH) homes were less than 50% the rate of cases in all nursing homes nationwide, and deaths were less than 30% (9).**



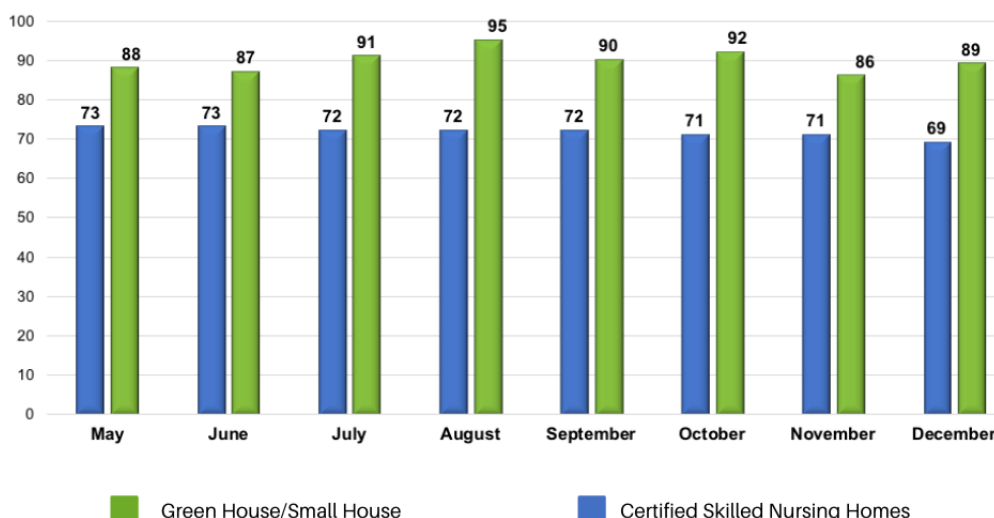
COST

Ancillary costs in GH homes are **\$14.48 lower per resident per day** than the national median (3).

GH homes operate at the **same median cost** as the national nursing home average cost (3).

The Shahbaz, or universal caregiver, results in a more cost-efficient allocation of time: Total staffing hours per resident day (HPRD) in GH homes are **6% less** than in comparison homes, while direct care HPRDs are **20% higher** in GH homes than in comparison homes (7).

Between May and December 2020, occupancy rates were **25% higher** in GH homes than in traditional nursing homes, despite COVID-19:



Source: CMS COVID-19 Study database and Green House COVID-19 database

The difference in total Medicare/Medicaid costs per resident over 12 months was found to be **\$1,300 to \$2,3000 less** in GH homes compared to traditional nursing homes (8).

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STAFF ENGAGEMENT

Shahbazim report **significantly less job stress** than CNAs in traditional settings, in the following areas (2):

	SHAHBAZ	CNA
# OF RESIDENTS UNDER CARE	12%	43%
TIME FOR CARE	16%	28%
TIME FOR DOCUMENTATION	9%	18%
QUALITY OF TEAMWORK	11%	28%
STAFF TURNOVER	15%	43%
STAFF CALLOUT	35%	67%

Data from 2020 shows that GH homes have **far lower staff turnover** than the national average (6):

ROLE	GH	NATIONAL AVERAGE
CNA	36.2%	129.1%
LPN	29.7%	114.1%
RN	67.2%	140.7%

OUTCOMES

GH families are **more satisfied** than families of traditional nursing home elders in the following measures (5):

General amenities
The environment
Privacy
Autonomy
Health Care
Family experience
Global ratings



The rate of hospitalization per elder over 12 months is more than **7 percentage points lower** in GH homes compared to traditional nursing homes (8).



GH elders are **more satisfied** than those in traditional nursing homes on the following measures (4):

Relationships
Food enjoyment
Autonomy
Individuality
Privacy
Dignity
Meaningful Activity



Compared to traditional nursing homes, direct care staff in GH homes report being **more familiar** with elders and **better able to detect changes in elder condition** earlier (1).



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