



# MID-AMERICA restaurant expo

**EXPERIENCE INNOVATION**

presented by the Ohio Restaurant Association

## EXHIBITOR PROSPECTUS



The Midwest's leading restaurant industry event,  
where experts, exhibitors and buyers discuss  
innovation, technology and trends.

**JANUARY 13-14, 2019**

GREATER COLUMBUS CONVENTION CENTER  
COLUMBUS, OHIO

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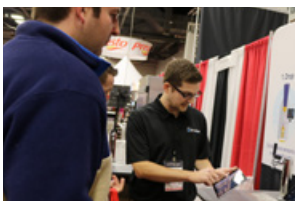
**MIDAMERICARESTAURANTEXPO.COM**

MORE THAN

# 4,000 ATTENDEES

The Mid-America Restaurant Expo attracts more than 4,000 experts, exhibitors and operators from throughout the Midwest to discuss the latest trends and topics impacting the restaurant industry.

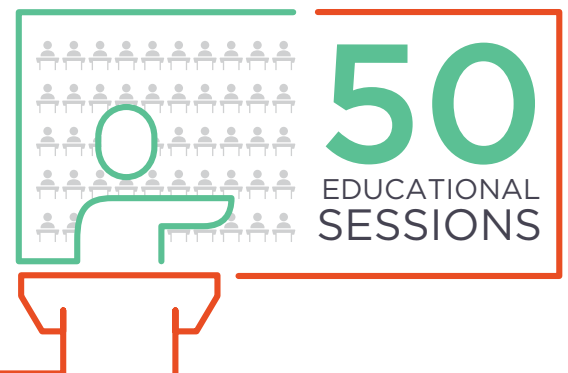
**KEYNOTE SPEAKER**  
**MICHAEL SYMON**



Its exhibit hall showcases the newest equipment and tools designed specifically for restaurants, in addition to the most innovative food and beverage products available.



Centered on collaborative education, the Expo features more than 50 educational seminars available to all attendees— including our exhibitors.



“ **#MAREXPO**

has been fantastic! I can't believe all the great people we've met and the connections we've made.

**SCOTT SOFER,**  
President, Bickford Flavors

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# WHO ARE EXPO EXHIBITORS?

ALL COMPANIES

SERVICING THE

RESTAURANT +  
FOODSERVICE  
INDUSTRY

in the Midwest.



COMPUTER/POS

BAKED GOODS

APPETIZERS & SNACK FOODS

BEVERAGES

COOKING & PREP EQUIPMENT

CLEANING EQUIPMENT & SERVICES

SIGNAGE & BANNERS

DÉCOR & FURNISHINGS

PROFESSIONAL SERVICES

INGREDIENTS & SUPPLIES



Where else can you hear about the latest technology and trends happening within one industry while sampling great food from all over the Midwest? The 2018 Mid-America Restaurant Expo was a huge success and Isaac Wiles was thrilled to be a part of this 2-day event.

**TISHA SMITH**

Marketing Manager, Isaac Wiles



IN 2018

**MORE THAN 230  
COMPANIES EXHIBITED  
AT THE EXPO.**



# WHO ATTENDS

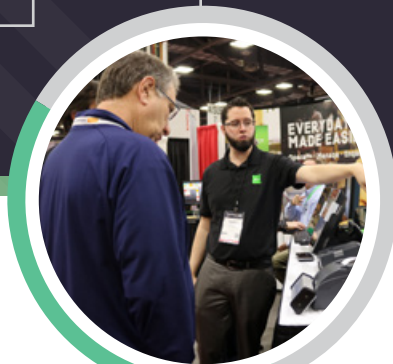
## THE EXPO



**70%** OF ATTENDEES  
ARE DECISION  
MAKERS

OUR ATTENDEES REPRESENT THE  
FOLLOWING INDUSTRY SEGMENTS

-  **22%** Full service
-  **16%** Fast food / Quick service
-  **19%** Carry-out / Delivery
-  **15%** Catering
-  **6%** Walk-up window
-  **7%** Dealer / Distributor
-  **15%** Other



**40%** ARE RESTAURANT  
OWNERS/  
OPERATORS

KEY DECISION MAKERS IN  
MIDWESTERN RESTAURANTS

LAST YEAR, MORE THAN  
4,000 ATTENDED.

Restaurant owners / operators  
General managers  
Executive chefs  
Purchasing managers  
F&B directors  
Caterers  
Food truck operators

## TOP BUYERS FROM THE 2018 EXPO

Akron Children's Hospital  
Arby's  
Biaggis Ristorante Italiano  
Bob Evans Restaurants  
Boombozz Pizza and Taphouse  
Bravo Brio Restaurant Group  
Buffalo Wild Wings  
Buffalo Wings & Rings  
Cameron Mitchell Restaurants  
Chick-fil-A  
Chipotle Mexican Grill  
City Barbeque  
CLB Restaurants  
Cold Stone Creamery  
Dairy Queen  
Donatos Pizza  
Dunkin Donuts

East of Chicago Pizza  
Eat'n Park Hospitality Group  
El Vaquero Mexican  
Restaurant  
Firehouse Subs  
Fusian, Inc.  
Geis Hospitality Group  
Gervasi Vinyard  
Great Lakes Brewery  
Great Wolf Lodge  
Grinders Above and Beyond  
Hampton Inn  
Hilton  
Hofbrauhaus  
Hot Chicken Takeover  
House of Japan  
Hyde Park Restaurant Group

Jeff Ruby Steakhouse  
Jeni's Splendid Ice Creams  
Jet's Pizza  
Jimmy John's  
JW Marriott Hotels  
Kent State University  
Marco's Pizza  
McDonald's  
Michael Symon Restaurants  
Murfield Village Golf Club  
Nagoya Japanese Steakhouse &  
Sushi  
Ohio Living  
Ohio Univeristy  
Otterbein University

Penn Station  
Raising Cane's  
Romeo's Pizza  
Roosters Wings  
Rusty Bucket Restaurant & Tavern  
Sbarro  
Schmidt's  
Taste Hospitality Group  
Texas Roadhouse  
The Ohio State University  
The Rail  
The Wendy's Company  
Thunderdome Restaurant Group  
We're Rolling Pretzel Co.  
White Castle



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# EXPO ATTENDEES SAID THEY'RE MOST INTERESTED IN THE FOLLOWING PRODUCTS:



**88%**

COOKING  
& PREP  
EQUIPMENT



**83%**

INGREDIENTS  
& SUPPLIES



**54%**

APPETIZERS  
& SNACKS



**47%**

BEVERAGES



**43%**

SIGNS  
& BANNERS



**37%**

COMPUTER  
/POS



**38%**

CLEANING  
EQUIPMENT  
& SUPPLIES



**40%**

BAKED  
GOODS



**32%**

DÉCOR &  
FURNISHINGS



**30%**

PROFESSIONAL  
SERVICES



**20%**

OTHER

restaurant  
**expo**

innovation, technology & trends

# STAKE YOUR CLAIM IN THE EXPO EXHIBIT HALL

## EVENT DATE & TIME

**Sunday, January 13, 2019**

10:00am - 5:00pm

**Monday, January 14, 2019**

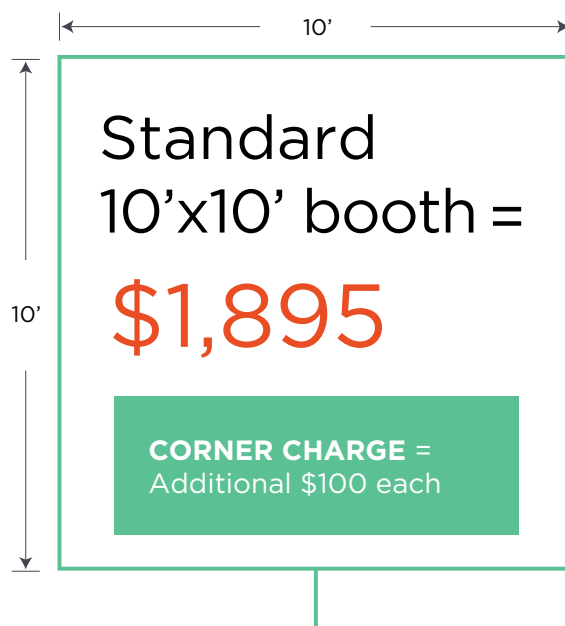
10:00am - 4:00pm

## LOCATION



COLUMBUS, OHIO

## BOOTH INFORMATION



## WHAT IS INCLUDED WITH YOUR BOOTH?

- Pipe & drape  
(8' high backwall; 3' high sides)
- Company identification sign
- Expo website listing
- Company listing and product information in the printed show directory
- Booth personnel badges
- Company listing, logo and product information on the event app
- Free ice, refrigeration and freezer space
- 10 free guest passes for your best customers for every 10'x10' booth reserved
- Post-show attendee mailing list

Contact **DEBRA SEIPLE** at (877) 265-7469 or [dseiple@ohiorestaurant.org](mailto:dseiple@ohiorestaurant.org)