

Assessments - Local Public Health 2022 MHOA Conference Thursday, October 27th

BME Strategies

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Learning Objectives

Objective 1 The WHAT

Identify different types of assessments that are relevant for local public health.

Objective 2 The WHY

Outline the ways in which health departments/boards of health and their respective communities can utilize assessment results for health improvement.

Objective 3 The HOW

Describe various methods for conducting assessments.

WHAT IS AN ASSESSMENT?

ASSESSMENT

the systematic collection of information to monitor the progress of something for the purpose of making decisions

Types of Assessments – Local Public Health

There are a variety of assessments often conducted in Local Public Health, and they vary significantly in their scope.

1

INDIVIDUAL PROGRAM ASSESSMENT

EVALUATING THE IMPACT OF A YOUTH ALCOHOL AND TOBACCO CESSATION PROGRAM

4

WORKFORCE ASSESSMENT

PROVIDES INFORMATION ABOUT THE COMPOSITION OF A WORKFORCE IN TERMS OF DEMOGRAPHICS, EDUCATION, CERTIFICATIONS, ETC.

2

DEPARTMENTAL OPERATIONAL ASSESSMENT

FOR QUALITY IMPROVEMENTS TO CURRENT SYSTEMS AND PROCEDURES

5

MONITORING & EVALUATION ACROSS KPI'S & OKR'S

TRACK AND EVALUATE THE PERFORMANCE OF A PROGRAM, BUSINESS, OR ORGANIZATION AGAINST SPECIFIC GOALS

3

COMMUNITY HEALTH ASSESSMENT

PROVIDES COMPREHENSIVE INFORMATION ABOUT A COMMUNITY'S HEALTH STATUS, NEEDS, AND OPPORTUNITIES FOR IMPROVEMENT

6

ENVIRONMENTAL SCAN

CAN BE UTILIZED TO COLLECT DATA TO INFORM HEALTH PROGRAMS AND POLICIES UNIQUELY TAILORED TO THE NEEDS OF COMMUNITIES



ASSESSMENT TIME HORIZONS

Specified Period of Time

- Static
- Snapshot in time

Example: Assessment of your department's 2022 Food Inspection reports.

Ongoing Monitoring & Evaluation

- Continuous
- Could be over multiple weeks, months, or years

Example: Bi-annual assessment of the impact of a Maternal & Child Health program.

WHY CONDUCT AN ASSESSMENT?

What impact, if any, is occurring?

Advocacy to community
leadership & policy makers

Communication to the public,
community partners, & other
departments

Health Department
Accreditation (PHAB)

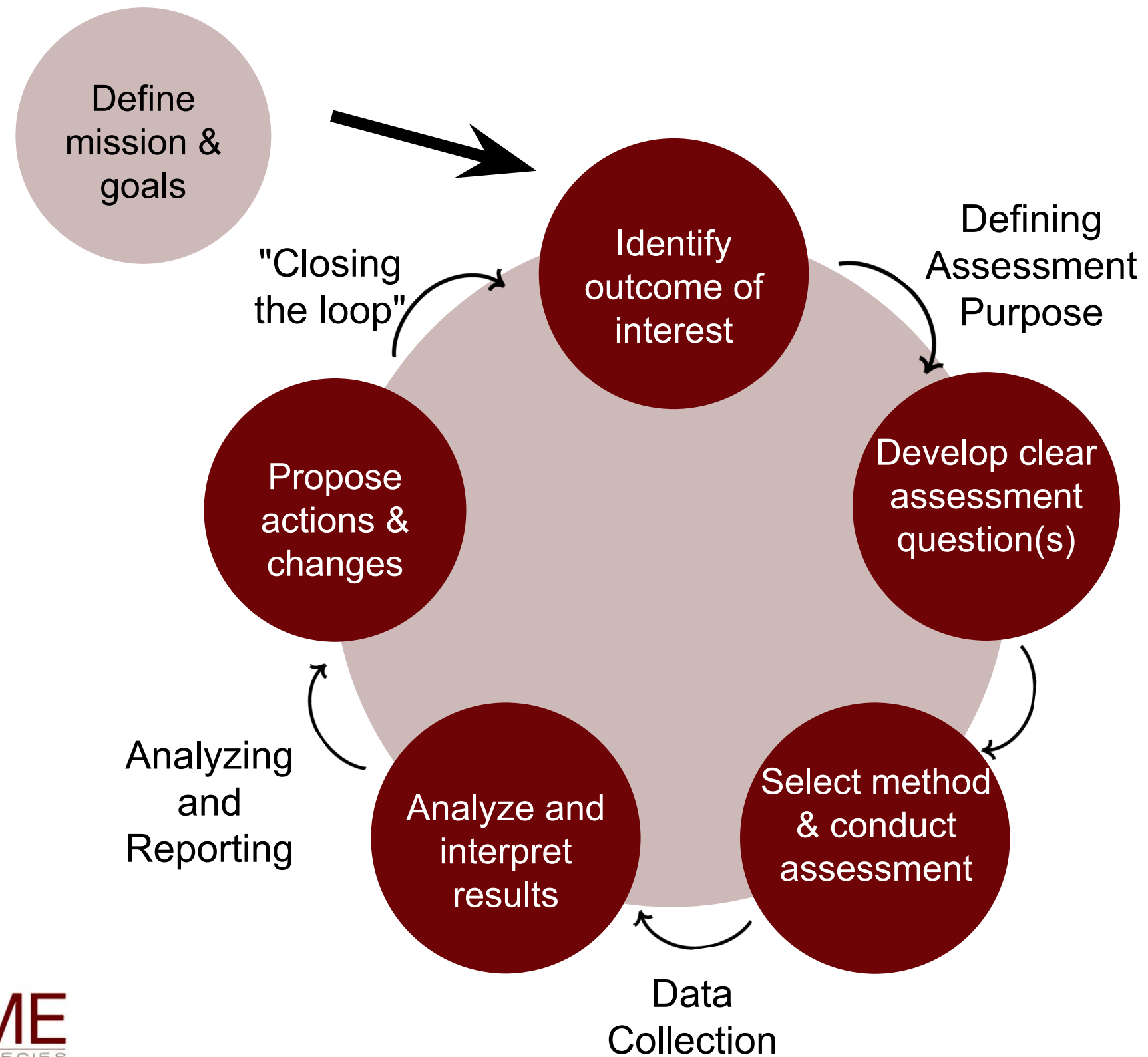
Ongoing management and
workforce decision making

Quality Improvement

THINGS TO CONSIDER

- It is not meant to be daunting
- An assessment can be as complicated as you want it to be
- The North Star is how to ensure that the data you collect is strong
 - "Garbage in, garbage out."
- There are several ways to begin/plan out how to conduct an assessment (ex. Logic Model)

HOW TO CONDUCT ASSESSMENTS



ASSESSMENT LIFE CYCLE

Qualitative vs.
Quantitative Analysis

Scope/Focus

Structure of Data
Visualization and
Reporting

Tool Selection

Types of Analyses

Sample Size

Methods & Decision Points

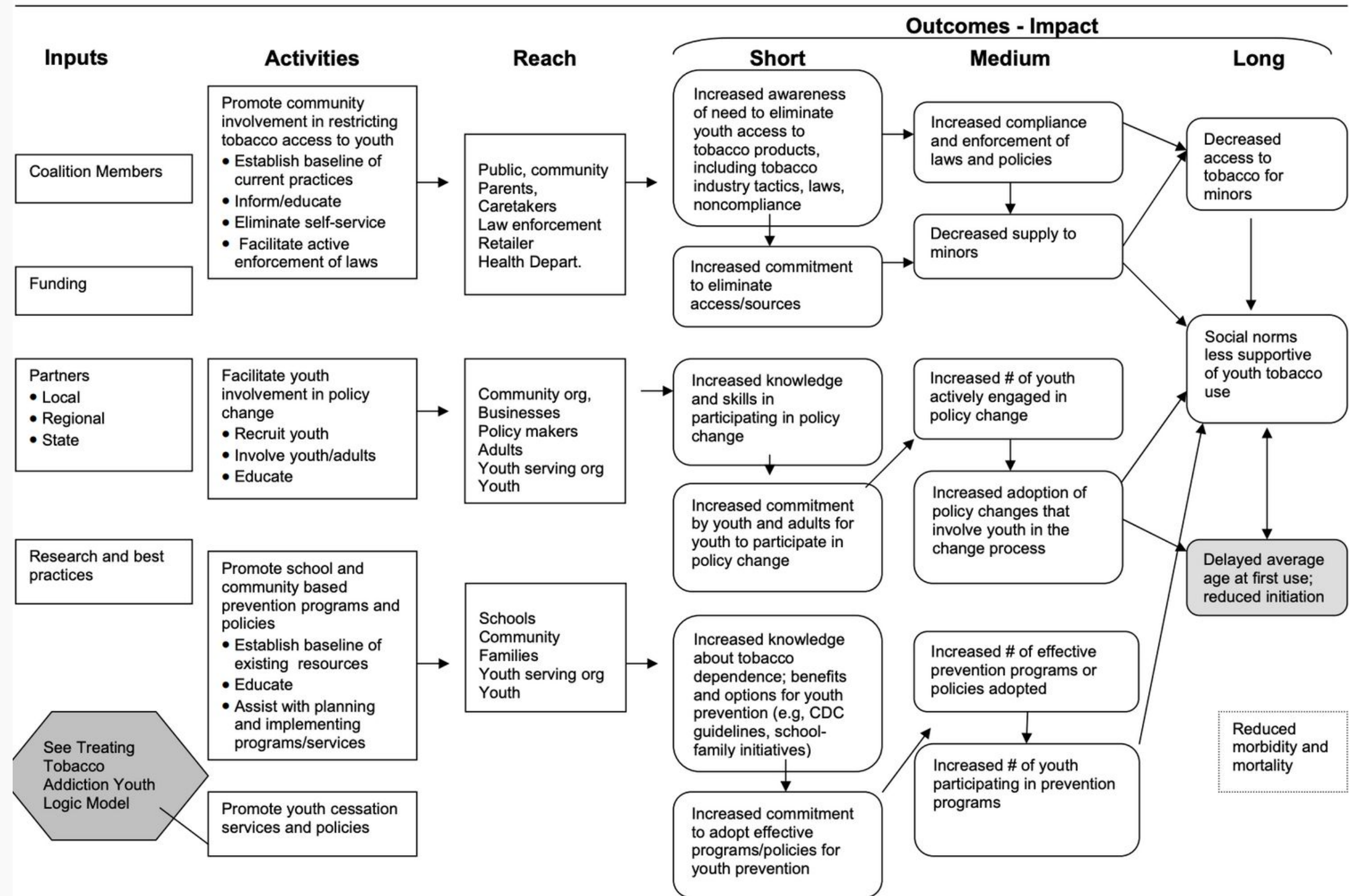
LOGIC MODELS

- Are a visual way to illustrate the resources or inputs required to implement a program, the activities and outputs of a program, and the desired program outcomes (short-term, long-term).
- Effective tools to assist in program planning, implementation, management, evaluation, and reporting.
- Help define a program's intended impact and goals; the sequence of intended effects; which activities are to produce which effect; and where to focus outcome and process evaluations.

LOGIC MODEL

EXAMPLE:

REDUCING YOUTH TOBACCO



Key Takeaways

- 1 NOT as scary as it sounds
- 2 Measure twice, cut once
- 3 Assessments are extremely valuable

ASSESSMENT RESOURCES

CDC

EVALUATION GUIDE:
DEVELOPING & USING A
LOGIC MODEL

[HTTPS://WWW.CDC.GOV/DHDSP/D
OCS/LOGIC_MODEL.PDF](https://www.cdc.gov/dhdsp/docs/logic_model.pdf)

ACHI

COMMUNITY HEALTH
ASSESSMENT TOOLKIT

[HTTPS://WWW.HEALTHYCOMMU
NITIES.ORG/RESOURCES/COMM
UNITY-HEALTH-ASSESSMENT-TO
OLKIT](https://www.healthycommunities.org/resources/community-health-assessment-toolkit)

MINNESOTA DEPT. OF
HEALTH
LOGIC MODEL TOOLS AND
TEMPLATES

[HTTPS://WWW.HEALTH.STATE.MN.US/C
OMMUNITIES/PRACTICE/RESOURCES/P
HQITOOBOX/LOGICMODEL.HTML](https://www.health.state.mn.us/communities/practice/resources/hqitoolbox/logicmodel.html)

NACCHO

COMMUNITY HEALTH
ASSESSMENT & IMPROVEMENT
PLANNING

[HTTPS://WWW.NACCHO.ORG/PROGRA
MS/PUBLIC-HEALTH-INFRASTRUCTUR
E/PERFORMANCE-IMPROVEMENT/CO
MMUNITY-HEALTH-ASSESSMENT](https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment)

COMMUNITY TOOLBOX
EVALUATION TOOLS &
RESOURCES

[HTTPS://CTB.KU.EDU/EN/TABLE-O
F-CONTENTS/EVALUATE/EVALUA
TION](https://ctb.ku.edu/en/table-of-contents/evaluate/evaluation)

CDC

FRAMEWORK FOR
PROGRAM EVALUATION

[HTTPS://WWW.CDC.GOV/EVALUA
TION/FRAMEWORK/INDEX.HTM](https://www.cdc.gov/evaluation/framework/index.htm)



THANK YOU!

QUESTIONS?

