



HOW TO FORM A VOLUNTEER GROUP AND SUSTAIN IT

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UNDERSTANDING WHY PEOPLE VOLUNTEER

VOLUNTEER OWNERSHIP

- Develop strategies to keep volunteers engaged
- Capitalize on the talents of your volunteers
- Keep an open mind to suggestions
- Build the organization around your volunteers

VOLUNTEERING

- Create an environment where volunteers feel good about serving
- Support your mission in innovative ways, think outside the box!
- Communicate effectively with your volunteers
- Always show respect!

HOW TO MAKE IT HAPPEN!



PLANNING

Decide what kind of volunteers you need



RECRUITING

Find the best way to recruit volunteers



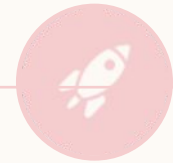
TEAM

Build your team around your needs



INSPIRE

Foster idea sharing and leadership among your volunteers



SUSTAIN

Build a training schedule to support your mission



TIMELINE

0-3 MONTHS

3-6 MONTHS

6-9 MONTHS

9-12 MONTHS

**ONGOING
OPERATIONS**

What do you need
volunteers to do?

What is the best way to
recruit volunteers?

Build leadership and mission
using the talents of the
volunteers that are interested

Strategic planning
involving your volunteers

Team building to support
what needs to be done to
support your mission

Presentation title

BUILD A SUSTAINABLE VOLUNTEER TEAM



INSPIRE VOLUNTEERS

- **Create A Sense Of Community**
- **Provide An Opportunity For Volunteers To Feel They Make A Difference**
- **Create A Clear And Meaningful Experience**
- **Invest In Your Volunteers**
- **Reach Out To Colleagues For Referrals**
- **Participate In Volunteering And Communicate Desired Outcomes**
- **Connect Volunteers With Your Mission And Vision**
- **Invite Volunteers To Special Projects**
- **Allow Volunteers To Showcase Their Individual Talents**
- **Create Consistent Communication**

OPEN DISCUSSION

WHAT VOLUNTEERING HAVE YOU DONE?

- Town committees or boards
- Scouts
- Sports
- Community betterment
- Public health
- Disaster response
- Homeless shelters
- Animal welfare
- Other?

WHAT WOULD YOU WANT TO DO?

- Building trails
- Promoting open space acquisition
- Helping underserved populations
- Helping those who suffer from substance use
- Working with migrants and refugees
- Other?

VOLUNTEERS ARE GOLD!

VOLUNTEERING IS AT THE VERY
CORE OF BEING A HUMAN. NO ONE
HAS MADE IT THROUGH LIFE
WITHOUT SOMEONE ELSE'S HELP.

— HEATHER FRENCH HENRY

THANK YOU

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