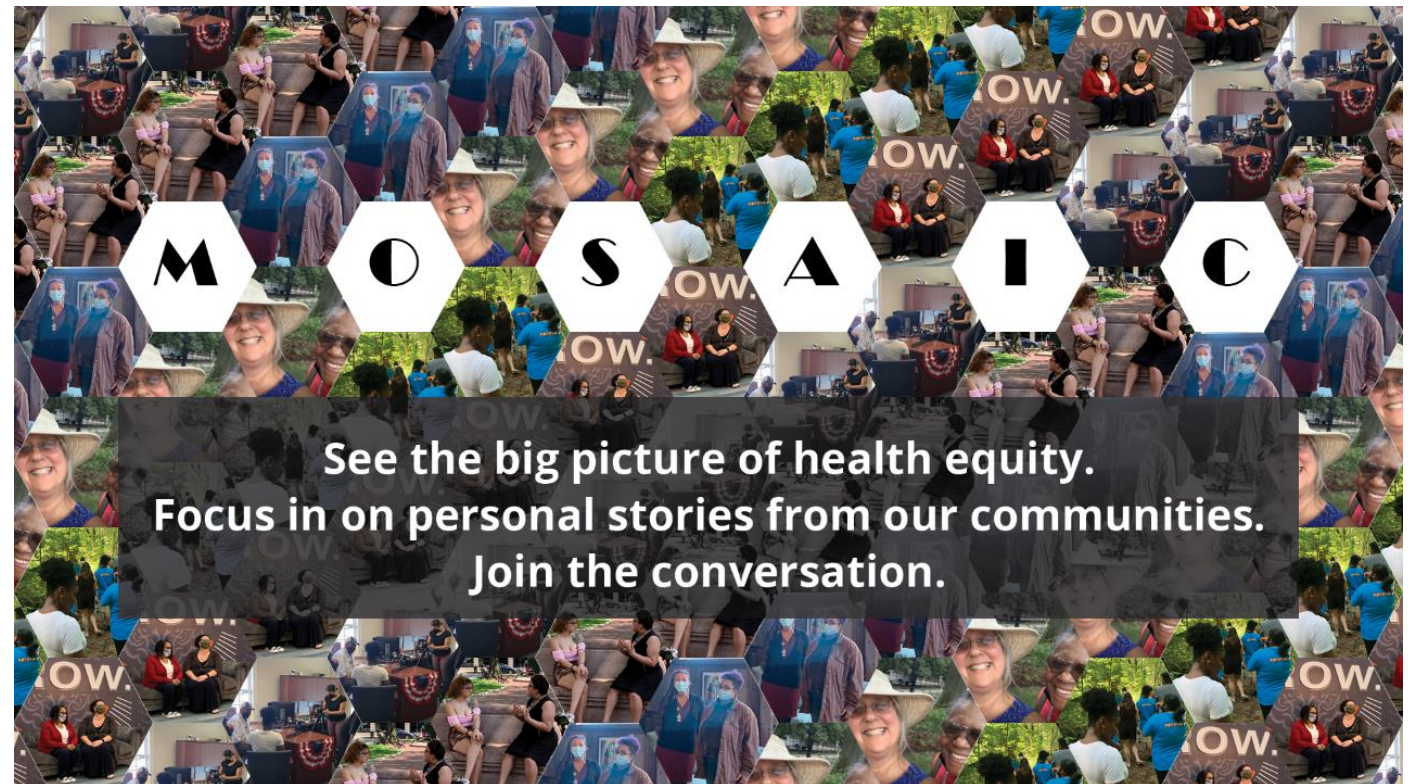


From in-person Western MA Health Equity Network Summits to our first film.....

Plan: Hold 4th bi-annual summit
In Fall 2020
Reality: Pivot to something we could
offer during the pandemic



Goals for making our film MOSAIC: <https://wmhenfilm.org/>

- Replace bi-annual in-person WMA Health Equity Summit that draws hundreds, due to pandemic planning
- Lift up **voices of the leaders of color** in our communities and involve **young people, and older** generations in the conversation
- Connect **historical** structural racism and injustice and link to present day health inequities.
- **Be cross-sector**—foster new partnerships. go outside of public health and health care; include stories, art, music and poetry to convey the importance of these issues

Budget: \$30,000 plus staff and student time

Filmmaker, venue rentals, performers at each event (music, art, spoken word), refreshments, honoraria for panelists and interviewees

Large sponsorships: Baystate Health, Center for Cancer Equity and Engagement, UMASS Amherst plus important smaller donations

Timeline: a year of pre-planning through 2020, filmmaker hired in Spring 2021 and film was completed in April 2022

Challenges: honing down to 4 stories, being Covid-safe, Western MA geography, Weather outside, Timing!

Who made the film?

Summit Film committee & Health Equity Youth Council—check out our website!

COMMUNITY PARTNERS OF A NEW KIND!

The Ethnic Study , Springfield co-
working café

La Diaspora, Chicopee arts
collective

Ohketeau Cultural Center, Ashfield

Springfield Cultural Council

Community Music School of
Springfield/Trust Transfer Project

Mahaiwe Theater, Bombyx Center
for Arts and Equity, The Shea
Theater, Gateway City Arts

David Ruggles Center for Early
Florence History &
Underground Railroad
Studies

Nueva Esperanza-historic
walking tour of Holyoke

Valley Venture Mentors

Lynnette Johnson, Poet

UMASS Archives, Berkshire Eagle

Some DATA Points....

550 attendees at our first six in person screenings

Over 1,300 views on youtube

20 panelists for post-film conversations

210 requests from community to show to their own constituents including:

Young Women's Advisory Council at the Women's Fund

Mass Assn of Public Health Nurses

Variety of college classes—nursing, history, environmental health

Elder Services of Berkshire County

Quaboag Hills Substance Use Alliance

Hampden County Health Improvement Network

DEI Council at Cooley Dickinson Hospital

_____Everyone at this watch party!

Feedback

“Thank you for this platform for Black Brown Indigenous and Immigrant POC voices being seen and heard to this crisis.”

“Many will benefit from the voices that were shared...”

“...such a good portrayal of ‘root causes’ of health inequities”

“I loved the way the film made use of the arts, and especially enjoyed the poetry segments. I thought that showing this in the community, in the context of live artistic events, was brilliant.”

Feedback

“after personally viewing the film at the screening myself, I think you should use the film (in class) as it would be a great addition to the class, and help to deepen students' understanding of health, racism, and the role of the community by providing a different perspective”

“this is INCREDIBLE. I was expecting good things, but this absolutely blew me away. Thank you so much!”

The film: we'll want to hear reactions to the film, how it does or doesn't speak to your own experience in work and life. how do the film topics resonate with you? Is anything missing that you want to share?

Productive conversations: have you found good ways to have productive conversations across generations about addressing the intersections of racism and health in our communities?

History: What have we learned from the past as we move forward? What have we learned from the present?!!! How are generations seeing things differently regarding health, racial justice, taking action, power-sharing?

Action: What ideas do you have for taking action? What role do you see yourself playing in contributing to a healthy future for yourself and your community? What needs to take place to dismantle the systemic racism in our institutions and what needs to be built for an equitable and just community? How can we support young people and those advocating for racial justice? What support is needed?

“I loved the way the film made use of the arts, and especially enjoyed the poetry segments. I thought that showing this in the community, in the context of live artistic events, was brilliant.”

MOSAIC



SEE THE BIG PICTURE OF HEALTH EQUITY

Film Screening and Panel Discussion
February 21st, 2024 | 5:00 - 7:00 PM

Sidewalk Cinema
1821 2nd Ave N
Birmingham, AL 35203

FREE Popcorn & Soft Drinks

PRESENTED BY:  **REGISTER!**



SCHOOL OF PUBLIC HEALTH
The University of Alabama at Birmingham
1917 CLINIC AT DEWBERRY
UAB MEDICINE.



Questions?
UABMedDiversity@uabmc.edu

<https://forms.office.com/r/RCT7t1UJ9r>

To request film link and learn more about those in the film:

MOSAIC Website

<https://wmhenfilm.org>

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