

(SMALL) GRANTS IN PUBLIC HEALTH

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**Massachusetts Health Officers
Association
November 13, 2024**



**Eastham MA community frig
November 2024**



WHO I AM

Work for Barnstable County Department of Health and Environment
Foodborne illness/disease cases & PH programs for two Cape towns

B.S. – Biology and Human Rights (South Africa)
MPH – Environmental Health

Employment/community work with grants x 16 years
University teaching

Recent in my community – family hunger issues (solved)
Earliest work to fund farmers market in low SES area– still exists
Favorite – EPA brownfield grant to educate residents, inventory properties, plan uses

Cape work on refrigerator programs, mental health solutions, water pumps,
community gardens, assorted issues we think through

Stakeholder work is a favorite discipline



TODAY'S OVERVIEW

Introduction

Why grants ?

Community needs and characteristics

Importance of good data and asking stakeholders

Previous Peer work

Create budget and find possible funders

Web and databases search

Grant application - tell needs in answers

Apply - WAIT and wait...

If funded- implementation

Results/Problems/ Satisfaction

PATIENCE!



WHY LEARN ABOUT SMALL GRANTS

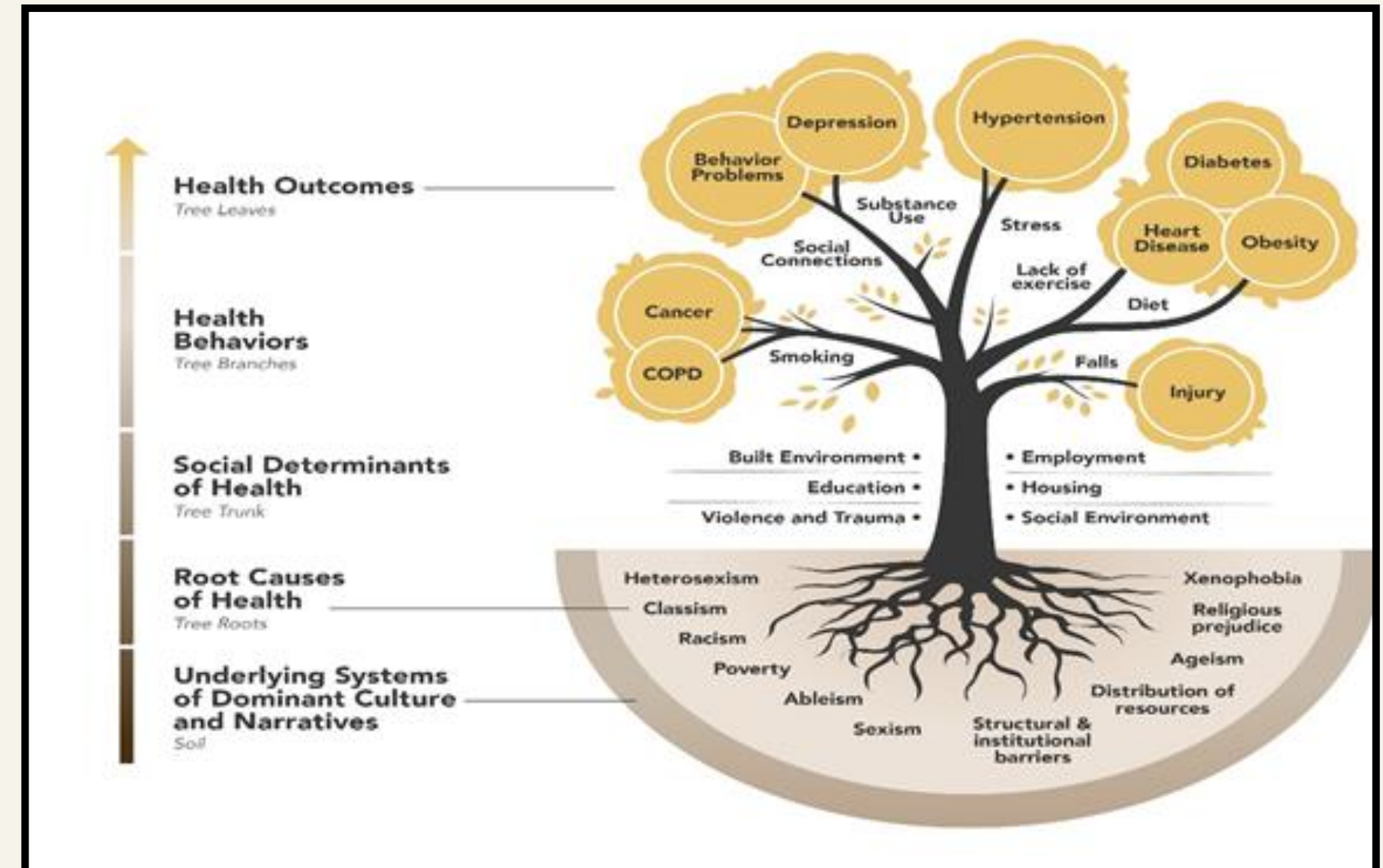
1. Tackle areas beyond statutory needs of the town/city/community
2. Lots more than inspectional/mandated – **PH a broad discipline**
3. Overall community health needs (community needs assessments)
i.e. Education, nutrition, prevention, EQUITY of resources
4. Create **partnerships with community stakeholders**
5. **Learning exercise for you – build skills to always use**
6. **Provide \$\$ when the dept. budget is flat and “no”**



Pending funding

BRAINSTORM ! Always read broadly and think "is this something our department could do ?"

LOTS OF POSSIBLE AREAS IN PUBLIC HEALTH



Health Resources in Action (Boston)
<https://www.preventioninstitute.org/toolss>

SMALL GRANTS

CAPE COD HEALTHCARE
FOUNDATION

I will not talk about large grants with hundreds of thousands dollars - takes classes and experience. Small grants under \$50,000 can fund many projects.

Department flat
budgets - no new
funding
Only required and
necessary costs



Harwich Community frig in their town
community center



MEET REGULARLY AS PROJECT GROUP

WEEKLY TIME

DISCUSS PLANS

RESPECT OPINIONS

The planning steps take place to work on issues with the current project and plan others if you wish.

Invite stakeholders to planning meetings to get their valuable input . Tell them they are welcome to come at any time.

Once success, think of other ways to improve the quality of life and fill needs in the community

A good way to keep the whole large stakeholder group in touch is to plan an annual health fair

KNOW YOUR COMMUNITY



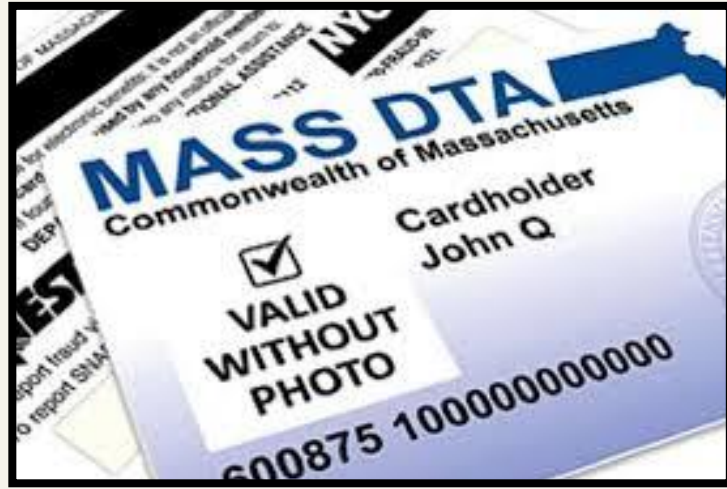
U.S. CENSUS & AMERICAN COMMUNITY SURVEY

MOST POPULAR SOCIAL, ECONOMIC, HOUSING, AND DEMOGRAPHIC DATA FOR A SINGLE GEOGRAPHIC AREA.

- Economic characteristics & outlook
- 130 different surveys used
- Disability, veteran status, language at home, commuting, income, health insurance coverage
- Computer availability and use, ethnicity, housing

THE NUMBERS you need
MAKING AN ARGUMENT
imperfect as they are





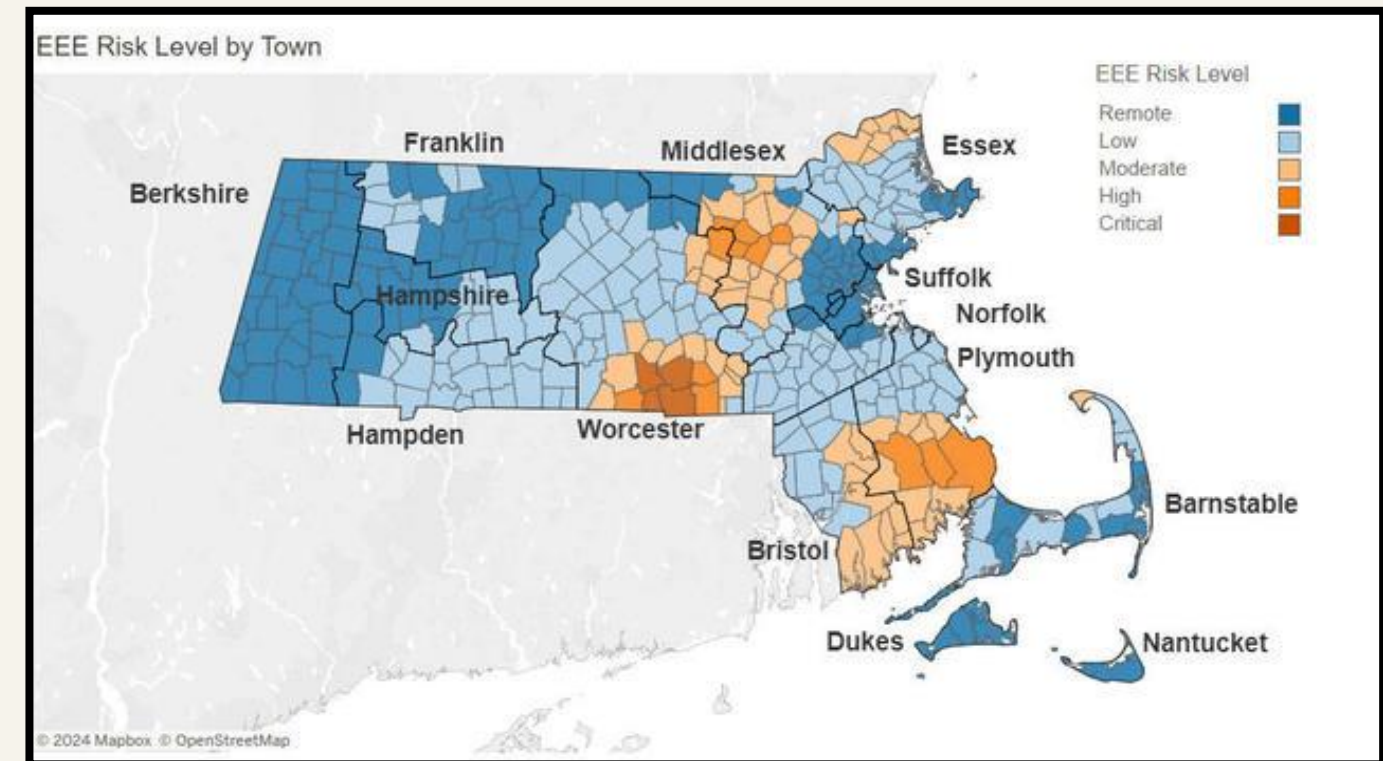
Department of Transitional Assistance caseload by zip code reports= SNAP data and Medicaid, etc.

- COUNTY HEALTH RANKINGS AND ROAD MAPS
- *Massachusetts Environmental PH Tracking- diseases*

DATA SOURCES FOR MASSACHUSETTS

EACH ISSUE TAKES SEARCHING AND FINDING THE UNIQUE INFO YOU NEED

THE PERFECT TIME TO ALSO TALK TO PEERS ABOUT PROGRAMS THEY HAVE DONE FOR THE ISSUE



RESIDENT NEEDS OR WANTS - LITSEN TO THEM

Police and fire
services(mental health)

CAST THE NET WIDE



Library Director

Food pantry

COA staff

School staff(nurses know
everything)

Veterans' groups

Children's advocates

Social worker

Food resource and agricultural

Recent community health needs assessment?
If not - ask. TEAMS meetings
Reality may not be what data shows.

**After consulting, talking, and
numbers what is the need you will
tackle for the community?**



THE BUDGET



- Usual project/purchase budget
- Seek advice of others for special items (frigs)
- Research pricing, location, repair terms, warranty

- No unilateral decision – discuss with others
- Know the time schedule entailed
- Talk to the possible vendors
- Make the costs firm – they are entered on grant app





Finally – the grant !

RESEARCH AGAIN

FOLLOW DIRECTIONS

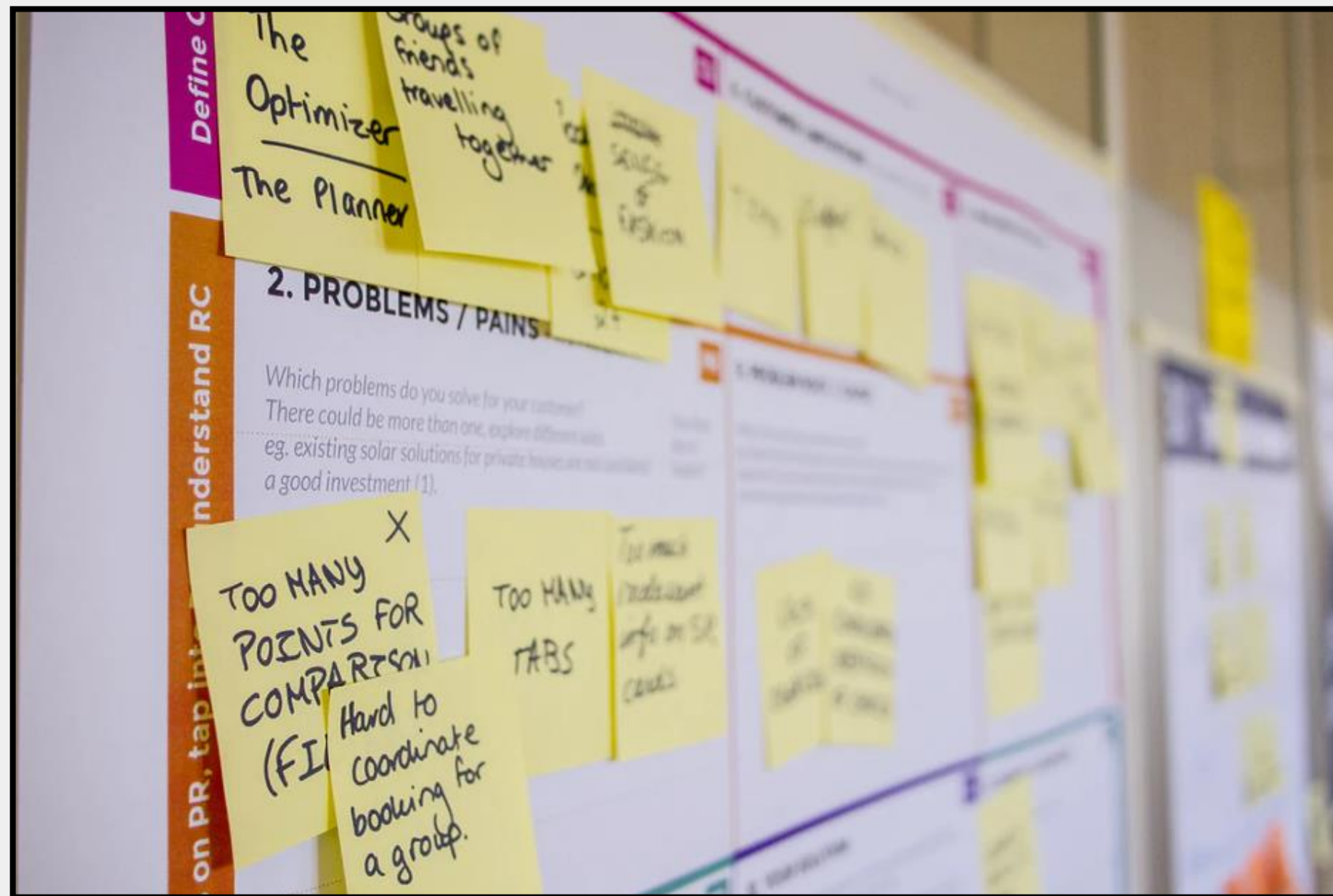
APPLICATION

**IF YOU ARE WORKING IN A GROUP
AGREE ON THE FIDUCIARY**

1. GRANT DATABASES – HANDOUT TO GET YOU STARTED.
2. MAKE A GRID WITH ESSENTIAL INFO On GRANTS YOU RESEARCH
3. WRITE A LETTER OF INQUIRY. DOWNLOAD AN APPLICATION ?
4. WHO THEY FUND – GOVT. DEPTS. OR JUST NONPROFITS ?
5. ALWAYS GOOD RULE TO EMAIL TO BE SURE.
6. Have the required tax documents and any legal statements
7. DRAFT YOUR ESSAY ANSWERS – INSERT
8. Will others in the group edit ?

YOU GOT FUNDING !

How will you proceed ?



Map out the plan

Deal with problems as they arise.

Improve your methods and knowledge

**Measure success
Did you enjoy it ?**

PUTTING IT ALTOGETHER

CHECKLIST

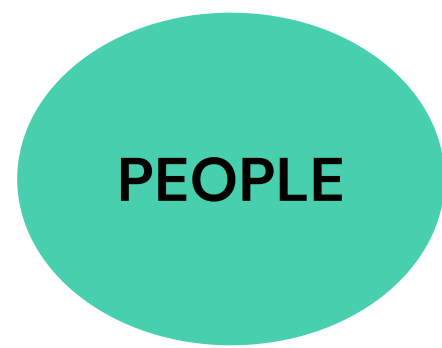
You have an idea or a community leader does.
Do your homework.

PROTOTYPE

Has someone done this before
Find funding sources
Submit apps

FUTURE

Continue ? Expand?
Corrections
Try something else



PEOPLE



ASK
OTHERS



DATA



LOOK FOR
FUNDING



MONEY



EVALUATE

CONCEPT

.What do they need or want ?
What does the population look like.
Evidence to support

GATHER

Gather relevant data to make a strong argument
AND BUDGET

IMPLEMENT INTERVENTION OR PROGRAM





THANK YOU QUESTIONS ?

FEEL FREE TO CONTACT ME IF YOU
BEGIN PROJECTS

Gratitude to Town of Harwich Health
Dept.
Hillary Greenberg-Lemos of Eastham
Health Dept.

