



The Opioid Settlement – Who Was Sued and Why?

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- This information is provided for educational purposes only. It is not intended to constitute legal advice.

MAHIB

Assisting Massachusetts Boards of Health through
training, technical assistance and legal education



**MANUFACTURERS
DISTRIBUTERS
PHARMACIES**



Companies that have been sued and are paying legal settlements to date:

Pharmaceutical Manufacturers:

The logo for Teva, featuring the word "teva" in a blue, lowercase, sans-serif font. A green leaf-like graphic is positioned behind the letter 'v'.The logo for Allergan, consisting of a cluster of blue and green dots of varying sizes to the left of the word "Allergan" in a blue, sans-serif font.The logo for Johnson & Johnson, featuring the company name in a red, cursive script font.The logo for Mallinckrodt, featuring the word "Mallinckrodt" in a blue, sans-serif font.

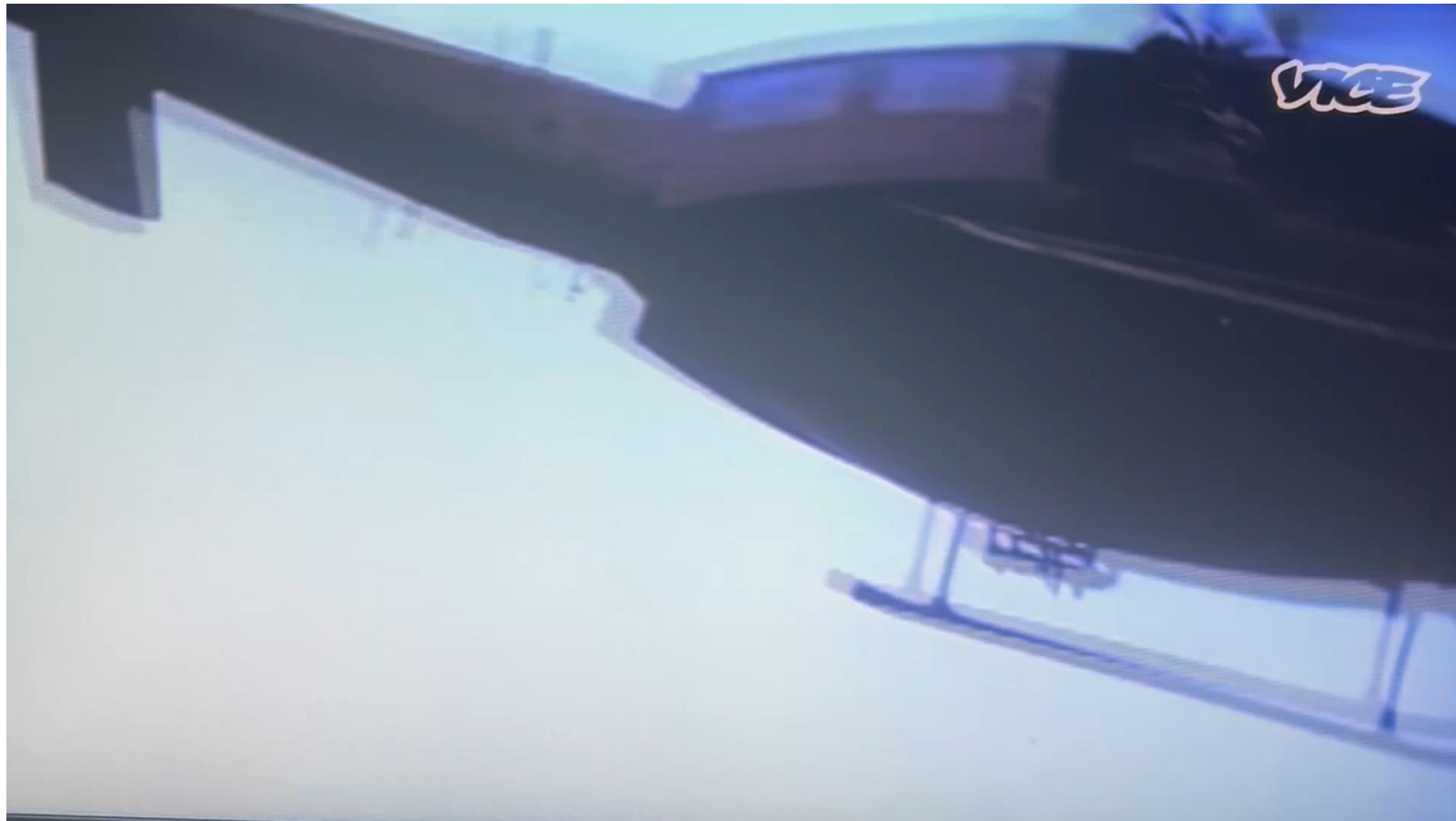
Pharmaceutical Distributors:

The logo for CardinalHealth, featuring a red, stylized graphic of overlapping curved lines above the word "CardinalHealth" in a black, sans-serif font.The logo for McKesson, featuring the word "MCKESSON" in a blue, sans-serif font with a small orange square under the letter 'K'.The logo for AmerisourceBergen, featuring a blue, stylized graphic of overlapping curved lines above the word "AmerisourceBergen" in a black, sans-serif font.

Pharmacies:

The logo for Walmart, featuring the word "Walmart" in a blue, sans-serif font followed by a yellow six-pointed starburst icon.The logo for CVS pharmacy, featuring the word "CVS" in a large, bold, red, sans-serif font above the word "pharmacy" in a smaller, red, sans-serif font.The logo for Walgreens, featuring the word "Walgreens" in a red, cursive script font.

THE NORTH AMERICAN OPIOID CRISIS



REFLECTIONS

- Historically opioid use disorder affected “poor” and “ethnic minorities”
- Now affects “white suburban neighborhoods”
- Quincy policeman:
 - Not just affecting those with “tough backgrounds” but also affecting
 - “good families”
 - Those that “played sports”
 - Those that “hang out with good people”
- **This is an important story to tell.**



GROUNDS FOR LITIGATION

- **Manufacturers:**
 - Aggressive sales tactics
 - Thousands of in-person calls to MA doctors
- **Distributers:**
 - Faulty order monitoring systems
 - Actively ignored red flags of suspicious orders to pharmacies
- **Pharmacies:**
 - Negligent dispensing
 - Did not check for prescriptions' legitimacy
- **Marketing companies:**



PUBLICIS HEALTH MEDIA - MARKET-LEADING MEDIA AGENCY

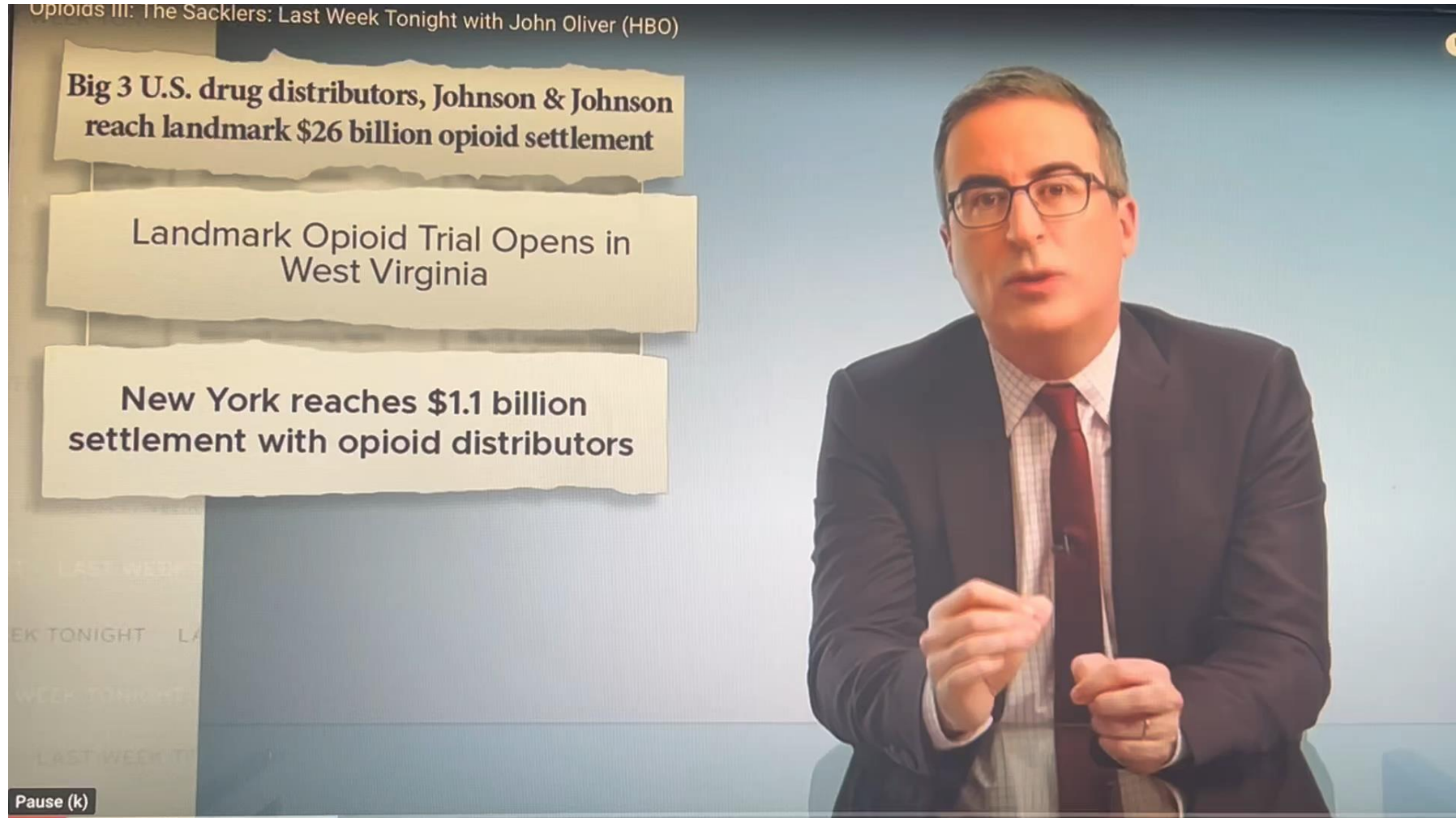
The screenshot shows a web browser window with the URL publicishealthmedia.com. The browser tabs include "Publicis Health logo - Yahoo Se" and "A Healthcare Media Agency | P...". The website's navigation bar is black with the PHM logo on the left and menu items: "Get To Know Us", "Solutions", "#PHMLove", "HealthFront", "Perspectives", "Careers", and "Let's Talk".

We are the industry leaders in healthcare media

PHM is the market-leading media agency in the health and wellness category, providing unmatched DTC and HCP expertise. And while we still maintain the spirit and culture of a startup, our role as the healthcare media specialist within Publicis Groupe provides us access to the global scale and clout of both the #1 media company and #1 healthcare group in the US. This access turbocharges our clients' investments and lends us unprecedented advantage in the market.

In the bottom right corner of the browser window, there is a "Privacy - Terms" icon and a system tray showing the time as 1:24 PM.

PURDUE MOTIVATIONAL SALES MEETINGS



AS A RESULT:

- Untold increases in opioid over-dispensing and diversion
- Multiplied incidents of opioid use disorder, overdose and death in MA
 - 2009 – 2021
 - 18,061 deaths from opioids
 - 68% from prescriptions filled by MA physicians.
- Purdue Pharma still not resolved
- Rite Aid not resolved
- Others?



BY THE NUMBERS

- MA will receive nearly \$1 billion over 18-year period.
 - \$500 million from Johnson & Johnson
 - \$61 million from Walmart
 - \$130 million from Teva and Allergan
 - \$230 million from CVS and Walgreens
- 60% to state*
 - RIZE matching fund grants
- 40% to local cities and towns
 - Some to a few counties.





**Care Massachusetts
The Opioid Abatement
Partnership**