

# Municipal Tobacco Control Technical Assistance Program

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## MUNICIPALITIES THAT RESTRICT THE SALE OF ORAL NICOTINE POUCHES

### RESTRICT TO ADULT ONLY RETAIL TOBACCO STORES

Belchertown  
**Greenfield**  
Groton  
Orange  
Townsend

### MAXIMUM NICOTINE CONTENT AMOUNT

Ludlow (9mg)

**TOTAL: 5 (1 city in bold) – 1% of state’s population (81,538) lives in listed municipalities**

**DEFINITION:** Oral Nicotine Pouches: Pre-portioned pouches containing nicotine and other ingredients, intended to be used between the cheek and gum to deliver nicotine

### **REGULATORY LANGUAGE:**

#### **Restrict to Adult Only:**

The sale or distribution of oral nicotine pouches is restricted to adult only retail tobacco stores

#### **Set maximum nicotine content:**

No retailer or person shall sell or distribute or cause to be sold or distributed oral nicotine pouches with a nicotine content greater than 6 mg/per individual pouch.

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