



*"Dedicated to the Education and Professional
Advancement of Medical Billers"*

PO Box 4031
East Lansing, MI 48826
(855)-360-3401
info@mmbaonline.org

Dear Potential Sponsor:

Michigan Medical Billers Association (MMBA) is a non-profit educational organization serving medical billers, coders, and managers across Michigan, and currently working to expand outside the state. We are seeking new sponsorships to advertise on our website. We would like to extend a new and exciting opportunity for you to be a Webinar Sponsor!

MMBA has over 220 members involved in 6 chapters located in Detroit, Flint, Grand Rapids, Lansing, Saginaw, and Traverse City and we offer at least 11 virtual webinars that are open to members and non-members across the state and beyond. Our social media presence is 1.1k and growing every day because the need for education in this field is also rising.

This is an incredible opportunity to brand yourself to medical billers, coders, revenue cycle advisors, and medical office managers statewide. Everyone registering for the webinars and accessing our Billing Buzz articles must log in to our website, at which point they will see **YOUR LOGO** which will link directly to **YOUR WEBSITE!**

Webinar Sponsorship perks may include the following:

- Pre-event promotion via social media and attendee email addresses.
- Your logo as part of the placeholder slide that is displayed prior to the start of each webinar.
- An introduction of your organization as our sponsor at the beginning of each webinar.
- An advertisement on our website page that can link directly to your website.
- Logo and link to your webpage in follow-up email to each attendee.

The levels of sponsorship and sponsor opportunities and other details are enclosed, and we look forward to hearing from you.

If you are interested in one of these sponsorship opportunities, feel free to contact: Alyssa Ruff at 855-360-3401, or Christy O'Dell at 989-513-9276.

Thank you for considering supporting our MMBA education and non-profit organization.

Warm Regards,

Alyssa Ruff, RHIT

Administrative Assistant
info@mmbaonline.org
Michigan Medical Billers Association

Christy O'Dell

Vice President
codingchristy46@gmail.com
Michigan Medical Billers Association



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MMBA Webinar 2024 Sponsorship Options

Sapphire Sponsorship: \$225, Per Webinar

- Pre-event promotion via social media to our 1.2k followers.
- Your logo as part of the placeholder slide that is displayed prior to the start of the webinar.
- An introduction of your organization as our sponsor at the beginning of the webinar.

Ruby Sponsorship: \$850, Four Webinars (\$50 savings)

- Pre-event promotion via social media to our 1.2k followers.
- Your logo as part of the placeholder slide that is displayed prior to the start of the webinar.
- An introduction of your organization as our sponsor at the beginning of four webinars.

Emerald Sponsorship: \$1,200, Six Webinars (\$150 savings)

- Pre-event promotion via social media to our 1.2k followers.
- Your logo as part of the placeholder slide that is displayed prior to the start of the webinar.
- An introduction of your organization as our sponsor at the beginning of six webinars.

Diamond Sponsorship: \$2000, Entire 2024 Webinar Lineup

This sponsorship provides the same benefits as the other webinar sponsorships; however, **your name and advertisement will be presented for EVERY webinar throughout the year, a total of at least 11 webinars for 2024. An entire year sponsorship is a savings of over \$475!!**

- ***Receive webinar attendee emails. (This includes our Non-Member attendees.)**
- Pre-event promotion via social media to our 1.2k followers.
- Your logo as part of the placeholder slide that is displayed prior to the start of the webinar.
- An introduction of your organization as our sponsor at the beginning of the webinar.
- A "Thank You" mention of your organization's name at the end of the webinar.
- An advertisement on our website page that can link directly to your website for the year.
- Logo and link to your webpage in follow-up email to each attendee.

Platinum Sponsorship: \$3000, Entire 2024 Webinar Lineup

This sponsorship provides the same benefits as the other webinar sponsorships; however, **your name and advertisement will be presented for EVERY webinar throughout the year, a total of at least 11 webinars for 2024. An entire year sponsorship is a savings of over \$475!!**

- ***MMBA 2024 200+ Membership List tailored to your businesses needs/target market.**
- ***Receive webinar attendee emails. (This includes our Non-Member attendees.)**
- Pre-event promotion via social media to our 1.2k followers.
- Your logo as part of the placeholder slide that is displayed prior to the start of the webinar.
- An introduction of your organization as our sponsor at the beginning of the webinar.
- A "Thank You" mention of your organization's name at the end of the webinar.
- An advertisement on our website page that can link directly to your website for the year.
- Logo and link to your webpage in follow-up email to each attendee.



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(PLEASE PRINT CLEARLY, IF FILLING OUT BY HAND)

EXHIBITOR COMPANY:		
DESCRIPTION OF BUSINESS:		
MAILING ADDRESS:		
CITY/STATE/ZIP:		
PHONE:	FAX:	E-MAIL:
CONTACT PERSON:	SIGNATURE:	
INDIVIDUAL TO SPEAK PRE-WEBINAR EMAIL:		

Number of Sponsorship(s) Selection:

- Sapphire ___ \$225
- Ruby ___ \$850
- Emerald ___ \$1,200
- Diamond ___ \$2,000
- Platinum ___ \$3,000

TOTAL SPONSORSHIP AMOUNT: _____

***If you are mailing a check payment to MMBA, please print and send all three pages of this document, and mail to our PO Box: 4031 East Lansing, MI 48826

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