



# MRCA 2018 Midwest Roofer

## Advertising Information and Contract



The Midwest Roofing Contractors Association (MRCA) is one of the largest regional roofing organizations. For more than 67 years, MRCA has provided roofing contractors with the necessary education and resources to help them grow and prosper in their businesses.

*Midwest Roofer (MR)* is the association's bi-monthly publication with a combined print and digital circulation of more than 3,000 decision makers and key contacts in the Midwest. Focusing on the topics that matter most to Midwest roofing contractors, *MR* is the premier resource tool to reach MRCA members.

**Reach this target audience – Reserve your ad space today**

Editorial Calendar		Ad Deadline
Feb	TBD	1/1
Apr	TBD	3/1
June	Conference Preview	5/1
Aug	Conference Promo & Annual Report	7/1
Oct	Conference Promo	9/1
Dec	Post Convention Highlights	11/1

Issue Month	Size	Horizontal or/Vertical	Rate
Feb	_____	_____	_____
Apr	_____	_____	_____
June	_____	_____	_____
Aug	_____	_____	_____
Oct	_____	_____	_____
Dec	_____	_____	_____
website button link			_____
Total Cost			_____

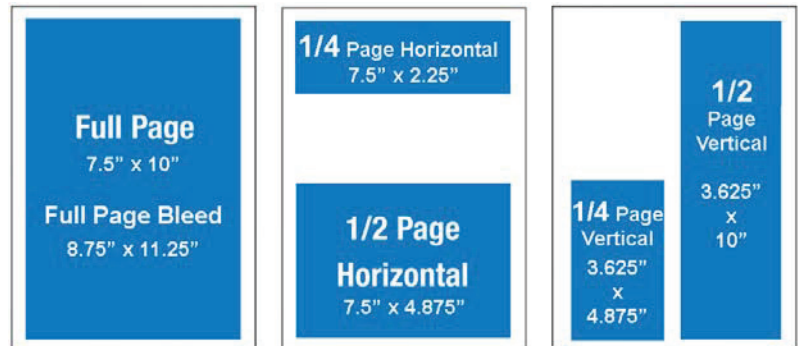
B/W Rates per ad	1 x	3x	6x
Full Page	\$500	\$480	\$460
½ Page	350	335	325
¼ Page	250	245	235

Additional \$325 per ad for Full Color

**Premium Space Full Color Included**

	1 x	3x	6x
Back Cover	\$1225	\$1100	\$975
Inside Front	1200	1065	925
Inside Back	1175	1025	875

Website Button Link Advertising \$1000 per year



**Advertiser**

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/ State / Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Web site \_\_\_\_\_

Contract authorized by:

Signature \_\_\_\_\_  
 Date \_\_\_\_\_

**Bill to (if different from Advertiser)**

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/ State / Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Web site \_\_\_\_\_

Payment Information

cc# \_\_\_\_\_ exp \_\_\_\_\_  
 check # \_\_\_\_\_

Please send contract to  
 rpinkus@mrca.org or fax 937-278-0317  
 Rachel Pinkus MRCA Sales Manager 800-497-6722