

# MRCA 70th CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

 **Exclusive Conference & Expo Mobile App Sponsor (\$15,000) (1 Available)**   
Exclusive Mobile App Sponsorship (w/ right of 1st refusal in 2020)  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage near Educational Session rooms  
Logo recognition in Sponsor Section of the Conference Brochure  
Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (June, Aug., Oct.)  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
One Product Peep Show  
Back Cover Ad in the 2019 program

**Keynote Speaker Sponsor (\$10,000) (1 Available)**  
Sponsor representative to make a 2-3 minute presentation prior to the Keynote Speaker  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage in Session Room  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
One Product Peep Show  
Full page full color ad in onsite program book

**Opening Reception Bar Sponsor (\$5,000) (1 Available)**  
Sponsor representative to make a 2-3 minute presentation prior to the LIVE Auction  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage at Reception  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
One Product Peep Show  
Full page full color ad in onsite program book

**Opening Reception Food Sponsor (\$5,000) (1 Available)**  
Sponsor representative to make a 2-3 minute presentation prior to the LIVE Auction  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage at Reception  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
One Product Peep Show  
Full page full color ad in onsite program book

**Exclusive Conference Logoed Hotel Room Key Sponsor (\$3,500) (1 Available)**  
Logo/Product printed on all Hotel Room Key Cards  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

 **Exclusive Conference Logoed Tote Bag Sponsor (\$3,000) (1 Available)**   
Logo printed on all Tote Bags received by Contractor Attendees at Registration  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**Exclusive Contractor Lanyard Sponsor (\$3,000)**  
Logo printed on all Contractor Attendee Name Badge Lanyards  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**Tradeshow Floor Digital Lounge / Charging Station Sponsor (\$2,500) (2 Available)**  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage in the Digital Lounge  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
Half page full color ad in onsite program book

**Young Contractors Council Fundraiser Bar Sponsor (\$2,000) (1 Available)**  
Logo recognition on signage at YCC Event Location  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**Young Contractors Council Fundraiser Food Sponsor (\$2,000) (1 Available)**  
Logo recognition on signage at YCC Event Location  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**Attendee Breakfast Sponsor (\$1,500) (2 Available)**  
Logo recognition on signage near Breakfast Buffet (2 Days)  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**Steep Slope Contractor Educational Sessions Afternoon Break Sponsor (\$750) (2 Available)**  
Logo recognition on signage in Session Room  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**Low Slope Contractor Educational Sessions Afternoon Break Sponsor (\$750) (2 Available)**   
Logo recognition on signage in Session Room  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**MORE OPPORTUNITIES ON REVERSE**

**MRCA Women in Roofing Educational Session Afternoon Break Sponsor (\$750) (1 Available)**

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

**Young Contractors Council Educational Session Afternoon Break Sponsor (\$750) (1 Available)**

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

**OSHA 10 Hr. Training Session Afternoon Break Sponsor (\$750) (1 Available)**

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

**New Member / 1st Time Attendee Reception Sponsor (\$750) (1 Available)**

- Sponsor representative to make a 2-3 minute welcome speech
- Logo recognition on signage in Reception Area
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



**CERTA Applicator Training Breakfast Sponsor (\$750)**

- Logo recognition on signage in VIP Suite
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

**Young Contractors Council Fundraiser General Sponsor (\$500)**

- Logo recognition on signage near Game
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



**Tradeshow Floor Food or Beverage Station Sponsor (\$500 each) (6 Available)**

- Logo recognition on signage near Food or Beverage Station
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

**Roofer Olympics Sponsor (\$500 each + Materials) (4 Available)**

- Logo recognition on signage near Olympics
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the Olympics
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

**Product Peep Show (\$500 each)**

Your Company Product Demo or Commercial available during Tradeshow Hours for Contractors to view whenever and however many times they wish.

- Logo recognition on signage near Demo Area
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



**Full Page Color Ad in On-Site Conference Program Book (\$825)**

Run of Program, 7.5 x 10", high resolution .pdf

**1/2 Page Color Ad in On-Site Conference Program Book (\$675)**

Run of Program, 7.5 x 4.875" or 3.625 x 10", high resolution .pdf

**1/4 Page Color Ad in On-Site Conference Program Book (\$575)**

Run of Program, 7.5 x 2.25" or 3.625 x 4.875", high resolution .pdf

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Bill Zip Code \_\_\_\_\_

**Return Form to: Midwest Roofing Contractors Association  
2077 Embury Park Rd.  
Dayton, Ohio 45414**

**QUESTIONS? Contact Rachel Pinkus at 800-497-6722 or rpinkus@mrca.com**