



MRCA SPONSORED

WOMEN IN ROOFING

Women in Roofing (WinR)

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WOMEN ROOFING CONTRACTORS
SUPPORTING FELLOW WOMEN ROOFING
CONTRACTORS

Women in Roofing (WinR) supports the success of women contractors in the roofing industry through peer relationships and education. WinR provides a place for women working in roofing companies to quickly and to efficiently relate to and to interact with others in similar roles with common interests and aspirations. We are contractors, raising the bar for our industry!

WOMEN IN ROOFING (WINR)



Opportunity

WinR is designed to support women roofing contractors through networking, education and mentorship. As a group, WinR can uniquely connect with other sub groups across all levels of the roofing industry in order to have a positive impact in the roofing industry as well as the construction industry in general. WinR seeks to share ideas in order to help reduce liability to its members while supporting this and the next generation of female roofing contractors. As our group elevates it can facilitate.

WinR exists to support the success of women as contractors in the roofing industry through peer relationships and education

Goals of WinR

The goals of WinR are both internal and external. First, we want to develop our talents to be the best and to share these practices within our membership. We believe that women who are roofing contractors strive to achieve the best practices in safety, installation, technical knowledge, problem solving and leadership.

Next, WinR's long-term goal is to change the perception of women in roofing through positive example of companies that contribute to the industry. We wish to set an example of the best practices in roofing through leadership, recognition, mentorship and networking. This effort helps ALL owners recognize the talents of all employees including ones that are female.

Finally, we want to use our collective power to develop and to drive new standards in our industry. This includes standards in client expectations, manufacturer relationships and training. We encourage our members to be active in all facets of the NRCA, the Roofing Alliance for Progress, NRLRC and local and regional roofing and sheet metal contractor associations.

Membership

Although the goals of the organization are broad, membership in WinR is exclusive to women who are roofing contractors. By a roofing contractor, we mean a company that has the primary mission of roofing and re-roofing and that no more than 20% of all labor is subcontracted. We do not extend membership to sales, manufacturers, legal, insurance, marketing and other

company partners. Membership is by invitation only and each member is encouraged to invite other women contractors to the table.

Value

WinR understands and respects that everyone is time limited therefore all activities will be planned around 1. Other NRCA, NRLRC, etc. events, 2. Via Webinar, conference call or other means that reduce travel or any other expense 3. In other ways that our members feel valuable. The purpose of the organization is to enhance the strength of women executives by sharing information and ideas. We are NOT a social organization but we do encourage our members to build lasting relationships and friendships both within WinR and throughout the greater roofing industry. Additionally, in order to foster the notion of sharing best practices, we intend to host events at national and regional roofing association meetings. These are educational events and may take the form of a trade talk, panel discussion or other means to share best practices and information throughout the industry.

