

MRCA 2023 CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIPS

MRCA Conference & Expo Mobile App Sponsor (\$10,000)

(Exclusive Sponsorship - 1 Available)

Exclusive Mobile App Sponsorship (w/ right of 1st refusal in 2024)

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage near Educational Session rooms

Logo recognition in Sponsor Section of the Conference Brochure

Full Page Ad in MR Magazine created by MRCA to promote

Conference App and Sponsor (Aug., Oct.)

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Back Cover Ad in the 2023 Program Book

Keynote Speaker Sponsor (\$5,000) (2 Available)

Optional 2-3 minute presentation prior to the Keynote Speaker

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage in Session Room

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Full page full color ad in onsite program book



Conference Logoed Tote Bag Sponsor (\$3,500) **SOLD**



(Exclusive Sponsorship - 1 Available)

Logo printed on all Attendee Bags received at Registration

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support



Contractor Lanyard Sponsor (\$3,500) **SOLD**



(Exclusive Sponsorship - 1 Available)

Logo printed on all Contractor Attendee Name Badge Lanyards

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Attendee Breakfast Sponsor (\$1,500)

Logo recognition on signage near Breakfast Buffet (2 Days)

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent

promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

MRCA FOUNDATION AUCTION SPONSORSHIPS

Foundation Auction Entertainment Sponsor (\$500)

Logo recognition on signage in Session Room

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Foundation Auction Bar Sponsor (\$1,000)

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage at Reception

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Full page full color ad in onsite program book

EXPO FLOOR SPONSORSHIPS

Tradeshow Floor Digital Lounge / Charging Station Sponsor

(\$2,500) (2 Available)

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage in the Digital Lounge

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Half page full color ad in onsite program book

Tradeshow Floor Food or Beverage Station Sponsor (\$1000 each)

Logo recognition on signage near Food or Beverage Station

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

CERTA/HAWT Training Break Sponsor (\$750)

Logo recognition on signage in VIP Suite

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

MRCA WOMEN IN ROOFING SPONSORSHIPS

MRCA Women in Roofing Educational Session Sponsor (\$500)

Logo recognition on signage in Session Room

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

MRCA New Member / 1st Time Attendee Reception Sponsor (\$500)

Sponsor representative to make a 2-3 minute welcome speech

Logo recognition on signage in Reception Area

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

MRCA YOUNG CONTRACTORS SPONSORSHIPS

YCC Welcome Party Casino Game Sponsor (\$4500)

(Exclusive Sponsorship - 1 Available)

Logo recognition on signage at YCC Event Location

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support



YCC Welcome Party Poker Chip Sponsor (\$2700)

(Exclusive Sponsorship - 1 Available) **SOLD**

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on Poker Chip used in promo mailing

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Sponsorship ribbon to alert attendees of your support



MORE OPPORTUNITIES ON REVERSE

YCC SPONSORSHIPS CONTINUED

___ **YCC Welcome Party Bar Sponsor (\$2,500)**

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

___ **YCC Welcome Party Food Sponsor (\$2,500)**

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



___ **YCC Welcome Party Promo Postcard (\$1,000)**

Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on 6x11 Postcard sent promoting the conference & YCC Fundraiser (includes Booth #)
Logo recognition on the MRCA website
Sponsorship ribbon to alert attendees of your support



___ **YCC Welcome Party Prize Sponsor (\$500)**

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



___ **YCC Community Service Project Material Sponsor (\$500)**

Logo recognition on signage At Service Project
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



PROGRAM BOOK SPONSORSHIPS

___ **Full Page Color Ad in On-Site Conference Program Book (\$825)**
Run of Program, 7.5 x 10", high resolution .pdf

___ **1/2 Page Color Ad in On-Site Conference Program Book (\$675)**
Run of Program, 7.5 x 4.875" or 3.625 x 10", high resolution .pdf

___ **1/4 Page Color Ad in On-Site Conference Program Book (\$575)**
Run of Program, 7.5 x 2.25" or 3.625 x 4.875", high resolution .pdf

Company _____ Contact _____
Address _____ City _____ ST _____ ZIP _____
Phone _____ Email _____
Credit Card # _____ Exp. Date _____ Bill Zip Code _____

Email completed form to: rpinkus@mrca.org

Or mail to: Midwest Roofing Contractors Association

7250 Poe Ave. Suite 410

Dayton, Ohio 45414

QUESTIONS? Contact Rachel Pinkus at 800-497-6722 or rpinkus@mrca.org