

# MRCA 2024 CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

## GENERAL SPONSORSHIPS

### Conference Mobile App & Registration Kiosk Sponsor (\$10,000)

**(Exclusive Sponsorship - 1 Available)**

Exclusive Mobile App Sponsorship (w/ right of 1st refusal in 2025)

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage near Educational Session rooms

Logo recognition in Sponsor Section of the Conference Brochure

Full Page Ad in MR Magazine created by MRCA to promote

Conference App and Sponsor (Aug., Oct.)

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Back Cover Ad in the 2024 Program Book

### Keynote Speaker Sponsor (\$5,000) (2 Available)

Optional 2-3 minute presentation prior to the Keynote Speaker

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage in Session Room

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Full page full color ad in onsite program book

### Conference Logoed Tote Bag Sponsor (\$3,500)

**(Exclusive Sponsorship - 1 Available)**

Logo printed on all Attendee Bags received at Registration

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

### Contractor Lanyard Sponsor (\$3,500)

**(Exclusive Sponsorship - 1 Available)**

Logo printed on all Contractor Attendee Name Badge Lanyards

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

### Attendee Breakfast Sponsor (\$1,500)

Logo recognition on signage near Breakfast Buffet (2 Days)

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent

promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

## MRCA FOUNDATION AUCTION SPONSORSHIPS

### Foundation Auction Entertainment Sponsor (\$500)

Logo recognition on signage in Session Room

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

### Foundation Auction Food / Bar Sponsor (\$1,000)

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage at Reception

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Full page full color ad in onsite program book

## EXPO FLOOR SPONSORSHIPS

### MRCA Booth Digital Lounge / Charging Station Sponsor

**(\$2,500) (2 Available)**

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on signage in the Digital Lounge

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

Half page full color ad in onsite program book

### Tradeshaw Floor Food or Beverage Sponsor (\$1000 each)

Logo recognition on signage near Food or Beverage Station

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

### CERTA/HAWT Training Break Sponsor (\$750)

Logo recognition on signage in VIP Suite

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

## MRCA WOMEN IN ROOFING SPONSORSHIPS

### MRCA New Member / 1st Time Attendee Reception Sponsor (\$500)

**Hosted by MRCA Women in Roofing (WinR)**

Logo recognition on signage in Reception Area

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

## MRCA YOUNG CONTRACTORS SPONSORSHIPS

### YCC Welcome Party Casino Game Sponsor (\$5500)

**(Exclusive Sponsorship - 1 Available)**

Logo recognition on signage at YCC Event Location

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition in Sponsor Section of the Conference Brochure

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Logo recognition on MRCA Facebook Page

Sponsorship ribbon to alert attendees of your support

### YCC Welcome Party Poker Chip Sponsor (\$3000)

**(Exclusive Sponsorship - 1 Available)**

Logo recognition on signage in Registration area

Logo recognition on signage at Expo Entrance

Logo recognition on Poker Chip used in promo mailing

Logo recognition on e-mail blasts sent promoting the conference

Logo recognition on the MRCA website

Sponsorship ribbon to alert attendees of your support

**YCC SPONSORSHIPS CONTINUED**

**PROGRAM BOOK SPONSORSHIPS**

\_\_\_ **YCC Welcome Party Bar Sponsor (\$2,500)**  
Logo recognition on signage at YCC Event Location  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

\_\_\_ **Full Page Color Ad in On-Site Conference Program Book (\$825)**  
Run of Program, 7.5 x 10", high resolution .pdf

\_\_\_ **1/2 Page Color Ad in On-Site Conference Program Book (\$675)**  
Run of Program, 7.5 x 4.875" or 3.625 x 10", high resolution .pdf

\_\_\_ **1/4 Page Color Ad in On-Site Conference Program Book (\$575)**  
Run of Program, 7.5 x 2.25" or 3.625 x 4.875", high resolution .pdf

\_\_\_ **YCC Welcome Party Food Sponsor (\$2,500)**  
Logo recognition on signage at YCC Event Location  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

\_\_\_ **YCC Welcome Party Prize Sponsor (\$500)**  
Logo recognition on signage at YCC Event Location  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

\_\_\_ **YCC Community Service Project Material Sponsor (\$500)**  
Logo recognition on signage At Service Project  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

Company \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV: \_\_\_\_\_ Bill Zip Code \_\_\_\_\_

**Email completed form to: [rpinkus@mrca.org](mailto:rpinkus@mrca.org)**

**Or mail to: Midwest Roofing Contractors Association**

**7250 Poe Ave. Suite 410**

**Dayton, Ohio 45414**

**QUESTIONS? Contact Rachel Pinkus at 800-497-6722 or [rpinkus@mrca.org](mailto:rpinkus@mrca.org)**