

# MRCA 2024 CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

## GENERAL SPONSORSHIPS

 **Conference Mobile App & Registration Kiosk Sponsor (\$10,000)**  
**(Exclusive Sponsorship - 1 Available)**  
Exclusive Mobile App Sponsorship (w/ right of 1st refusal in 2025)  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage near Educational Session rooms  
Logo recognition in Sponsor Section of the Conference Brochure  
Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (Aug., Oct.)  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
Back Cover Ad in the 2024 Program Book

 **Keynote Speaker Sponsor (\$5,000) (2 Available)**  
Optional 2-3 minute presentation prior to the Keynote Speaker  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage in Session Room  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
Full page full color ad in onsite program book

 **Conference Logoed Tote Bag Sponsor (\$3,500)**  
**(Exclusive Sponsorship - 1 Available)**  
Logo printed on all Attendee Bags received at Registration  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

 **Contractor Lanyard Sponsor (\$3,500)**  
**(Exclusive Sponsorship - 1 Available)**  
Logo printed on all Contractor Attendee Name Badge Lanyards  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support


 **Attendee Breakfast Sponsor (\$1,500)**  
Logo recognition on signage near Breakfast Buffet (2 Days)  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

## MRCA FOUNDATION AUCTION SPONSORSHIPS

 **Foundation Auction Entertainment Sponsor (\$500)**  
Logo recognition on signage in Session Room  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

 **Foundation Auction Food / Bar Sponsor (\$1,000)**  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage at Reception  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
Full page full color ad in onsite program book


## EXPO FLOOR SPONSORSHIPS

 **MRCA Booth Digital Lounge / Charging Station Sponsor (\$2,500) (2 Available)**  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on signage in the Digital Lounge  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support  
Half page full color ad in onsite program book

**Tradeshow Floor Food or Beverage Sponsor (\$1000 each)**  
Logo recognition on signage near Food or Beverage Station  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

**CERTA/HAWT Training Break Sponsor (\$750)**  
Logo recognition on signage in VIP Suite  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

## MRCA WOMEN IN ROOFING SPONSORSHIPS

 **MRCA New Member / 1st Time Attendee Reception Sponsor (\$500)**  
**Hosted by MRCA Women in Roofing (WinR)**  
Logo recognition on signage in Reception Area  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

## MRCA YOUNG CONTRACTORS SPONSORSHIPS

 **YCC Welcome Party Casino Game Sponsor (\$5500)**  
**(Exclusive Sponsorship - 1 Available)**  
Logo recognition on signage at YCC Event Location  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition in Sponsor Section of the Conference Brochure  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Logo recognition on MRCA Facebook Page  
Sponsorship ribbon to alert attendees of your support

 **YCC Welcome Party Poker Chip Sponsor (\$3000)**  
**(Exclusive Sponsorship - 1 Available)**  
Logo recognition on signage in Registration area  
Logo recognition on signage at Expo Entrance  
Logo recognition on Poker Chip used in promo mailing  
Logo recognition on e-mail blasts sent promoting the conference  
Logo recognition on the MRCA website  
Sponsorship ribbon to alert attendees of your support

## YCC SPONSORSHIPS CONTINUED

## PROGRAM BOOK SPONSORSHIPS

\_\_\_ **YCC Welcome Party Bar Sponsor (\$2,500)**  
 Logo recognition on signage at YCC Event Location  
 Logo recognition on signage in Registration area  
 Logo recognition on signage at Expo Entrance  
 Logo recognition in Sponsor Section of the Conference Brochure  
 Logo recognition on e-mail blasts sent promoting the conference  
 Logo recognition on the MRCA website  
 Logo recognition on MRCA Facebook Page  
 Sponsorship ribbon to alert attendees of your support


\_\_\_ **Full Page Color Ad in On-Site Conference Program Book (\$825)**  
 Run of Program, 7.5 x 10", high resolution .pdf



\_\_\_ **1/2 Page Color Ad in On-Site Conference Program Book (\$675)**  
 Run of Program, 7.5 x 4.875" or 3.625 x 10", high resolution .pdf

\_\_\_ **1/4 Page Color Ad in On-Site Conference Program Book (\$575)**  
 Run of Program, 7.5 x 2.25" or 3.625 x 4.875", high resolution .pdf

\_\_\_ **YCC Welcome Party Food Sponsor (\$2,500)**  
 Logo recognition on signage at YCC Event Location  
 Logo recognition on signage in Registration area  
 Logo recognition on signage at Expo Entrance  
 Logo recognition in Sponsor Section of the Conference Brochure  
 Logo recognition on e-mail blasts sent promoting the conference  
 Logo recognition on the MRCA website  
 Logo recognition on MRCA Facebook Page  
 Sponsorship ribbon to alert attendees of your support

\_\_\_ **YCC Welcome Party Prize Sponsor (\$500)**  
 Logo recognition on signage at YCC Event Location  
 Logo recognition on signage in Registration area  
 Logo recognition on signage at Expo Entrance **RESISTO**  
 Logo recognition in Sponsor Section of the Conference Brochure  
 Logo recognition on e-mail blasts sent promoting the conference  
 Logo recognition on the MRCA website  
 Logo recognition on MRCA Facebook Page  
 Sponsorship ribbon to alert attendees of your support

\_\_\_ **YCC Community Service Project Material Sponsor (\$500)**  
 Logo recognition on signage At Service Project  
 Logo recognition on signage at Expo Entrance  
 Logo recognition in Sponsor Section of the Conference Brochure  
 Logo recognition on the MRCA website  
 Logo recognition on MRCA Facebook Page  
 Sponsorship ribbon to alert attendees of your support



Company \_\_\_\_\_ Contact \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV: \_\_\_\_\_ Bill Zip Code \_\_\_\_\_

Email completed form to: [rpinkus@mrca.org](mailto:rpinkus@mrca.org)

Or mail to: Midwest Roofing Contractors Association

7250 Poe Ave. Suite 410

Dayton, Ohio 45414

QUESTIONS? Contact Rachel Pinkus at 800-497-6722 or [rpinkus@mrca.org](mailto:rpinkus@mrca.org)