



## Midwest Roofing Contractors Association

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7250 Poe Ave. Suite 410, Dayton, OH 45414

Phone: 800.497.6722 Fax: 937.278.0317 E-mail: [info@mrca.org](mailto:info@mrca.org) Web: [www.mrca.org](http://www.mrca.org)

Dear Potential Contractor Member,

Thank you for your interest in the Midwest Roofing Contractors Association (MRCA). For more than 70 years, MRCA has prided itself on being known as the “Roofing Contractors Advocate”. Our sole purpose is to assist roofing contractor companies, such as yours, to develop and grow their businesses through a variety of benefits.

MRCA offers many benefits for Contractor Members, some of these include:

1. Subscription to MR Magazine: MRCA’s Bi-Monthly delivered digitally to each company contact’s and one printed copy to primary company address.
2. Discounts to Members for the MRCA Annual Conference & Expo.
3. Benefits also include a Legal Services Plan\* (\*including 30 minutes per month with a nationally renowned legal firm’s principal attorney, Gary Auman of Auman, Mahan & Furry).
4. SHARP Safety Program: Access to safety classes, employee training videos, monthly safety bulletins, CERTA Training opportunities, and much more.
5. Supply purchasing for credit card processing.
6. Access to legally reviewed templates of business management and warranty forms.
7. Networking opportunities and a full-time staff here to assist you.

I hope you choose to join us and benefit from all of us working together.

Megan Pope, Executive Director

Rachel Pinkus, Managing Director/Newsletter Editor

Morgan Arwood, Membership Director

Chrystal Burris, Senior Accounts Manager

Gary Auman, MRCA Legal Counsel

## MRCA Member Benefit Value Analysis



Membership Benefit	Estimated Annual Value	Notes (values based on average savings or usage; more utilization = greater value)
Annual Conference discount	\$200.00	member discount on registration
Beeline Purchasing	\$550.00	based on 10%-30% savings - hard hats, safety glasses, harnesses, etc.
Business Management Forms / Applicator Agreement	\$425.00	what you would save by not paying an attorney and staff to review original forms
CERTA	\$500.00	by providing regional, local, and online training the savings is in time and travel of attendees
Free Expo	\$100.00	value of Expo admission
Legal Services Plan	\$2,100.00	12 thirty minute calls with Legal Counsel
MR Magazine	\$500.00	cover price of six issues per year plus benefit from content
National Processing Solutions	\$600.00	based on at least .05% savings on 120,000 credit card processing in a year
Printed Directory and Online Directory	\$500.00	advertisement value of listings based on ad prices in other directories/yellow pages
Safety Program Awards	\$900.00	value of Legal Counsel's approximate hours of evaluation per application
Seminars and Webinars	\$300.00	6 webinar offerings per year; savings of travel and one registration fee for multiple people
Technical & Research Resources and Technical Advice	\$2,000.00	research studies and the ability to phone in or email technical questions for answers
Toolbox Talks	\$500.00	comparable outside subscription value
Full Time Staff	priceless	available to help any member any time
<b>Total Membership Value</b>	<b>\$9,175.00</b>	<b>Every \$1 = \$12 in value (based on Silver Contractor Membership of \$795.00)</b>

## MRCA Membership Benefits



- Annual Conference discount
- Business Management Forms / Applicator Agreement
- Legal Services Plan
- National Processing Solutions
- Safety Program Awards
- Beeline Purchasing
- CERTA
- Free Expo
- MR Magazine
- Printed Directory and Online Directory
- Seminars and Webinars
- Technical & Research Resources and Technical
- Advice Toolbox Talks



MIDWEST  
ROOFING  
CONTRACTORS  
ASSOCIATION

# TECHNICAL RESOURCES SERVICE



## WHAT IS IT?

The Midwest Roofing Contractors Association has entered into an agreement with the consulting firm, SRI, to provide the MRCA membership with this unique service that permits members to obtain complimentary technical advice.

## HOW DO I USE THE PLAN?

SRI is nationally known for its expertise in the roofing industry. You submit your question online through [info@mrca.org](mailto:info@mrca.org). You will then receive either a return email or phone call with a response to your question from a representative of SRI.

## WHAT IF I NEED ADDITIONAL HELP?

Additional consulting services will be offered by SRI at a preferred hourly cost or project basis.

## WHAT DOES IT COVER?

The primary purpose of this service is to provide MRCA members the opportunity to discuss technical problems they maybe experiencing with a roofing system. It is understood that responses to questions are based on existing knowledge of the SRI representative, without further research and analysis.

### Midwest Roofing Contractors Association

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Dayton, OH 45414 ☎ 800-497-6722

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✉ [info@mrca.org](mailto:info@mrca.org)

📘 [facebook.com/mymrca](https://facebook.com/mymrca)





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# MRCA FOUNDATION

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SCHOLARSHIP APPLICATION



2024-2025 ACADEMIC YEAR

APPLICATION PACKET

[WWW.MRCA.ORG](http://WWW.MRCA.ORG)



**YOU CAN ALSO APPLY ONLINE AT [MRCA.ORG](http://MRCA.ORG) UNDER THE FOUNDATION TAB**

## Foundation Scholarship Application

Name of Applicant: \_\_\_\_\_  
(please print or type)

The MRCA Foundation is a non-profit organization established by the Midwest Roofing Contractors Association (MRCA). One purpose of the Foundation is to provide financial assistance to MRCA member company employees and their families pursuing higher education at an accredited university or trade school.

### ELIGIBILITY

Candidates must be an undergraduate or graduate student enrolled in a trade school, college, or university, or a high school senior provisionally accepted at an educational institution and expressing intent to pursue a degree or certified trade program with at least a 3.0 GPA or B Average Equivalent.

### APPLICATION REQUIREMENTS

Candidates must submit the following to be considered for a scholarship award:

1. A fully-completed application.
2. Proof of being associated with an active MRCA member company.
3. A written statement from the educational institution where the trade-related, undergraduate or graduate work will be undertaken, indicating provisional acceptance of the student at the institution.
4. Official transcripts from current high school or educational institution showing at least a 3.0 GPA
5. Two letters of recommendation, submitted by persons at least 18 years of age who are not related to the candidate. Only one letter of recommendation may come from a Director of MRCA, however, none may come from a Director of the MRCA Foundation.
6. A typed essay of no more than one page, explaining why the applicant is interested in pursuing a degree in the construction industry or related field and any steps that have been taken to pursue this goal including relevant honors, activities, or employment.

### SCHOLARSHIP AWARDS

The number and dollar amount of scholarships awarded by the MRCA Foundation will be determined by the MRCA Foundation Board of Directors.

### SELECTION

Scholarship recipients will be selected on the basis of academic performance, employment experience, financial need, letters of recommendation, and a demonstrated desire to pursue higher education. All applicants will be notified in writing by the Directors and the award will be mailed to the specified school.

### DEADLINE

Entries, including all required information, must be postmarked or submitted online no later than April 30, 2024 to be considered for the 2024-2025 academic year. Applications and supporting documentation shall be mailed to: MRCA Foundation, Attn: Emily Mandich, 7250 Poe Ave., Suite 410 Dayton, Ohio 45414 or emailed to [emandich@mrca.org](mailto:emandich@mrca.org). Website to apply online is [mrca.org](http://mrca.org).

**APPLICANT:** Please complete all sections of this application:  
(Please type or print clearly)

I. PERSONAL

A. Name: \_\_\_\_\_  
                    First                                    Middle                                    Last

B. Home Address: \_\_\_\_\_  
                                    Street                                    City                                    State                                    Zip Code

Home Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

C. MRCA Member Company, City, State: \_\_\_\_\_

Relationship to employee at member-company (circle one and provide name):

Mother          Father          Aunt          Uncle          Other (provide details)

\_\_\_\_\_

D. Name and address of the educational institution you are currently attending or from which your provisional acceptance has been made:

\_\_\_\_\_

Name of School

Student ID #

\_\_\_\_\_

Street

City

State

Zip Code

Indicate the highest education level you have completed at time of application:

High School Senior      Freshman      Sophomore      Junior      Senior      Graduate School

C. What is your grade point average (GPA) at the time of application? (3, 4, 5, or 6 point scale – circle one)

D. In what program do you expect to get your degree? \_\_\_\_\_

\_\_\_\_\_

E. List any extracurricular activities in which you have participated in high school and college:

(1) Student activities \_\_\_\_\_

\_\_\_\_\_

(2) Community activities \_\_\_\_\_

\_\_\_\_\_

(3) Athletics \_\_\_\_\_

\_\_\_\_\_

(4) Other \_\_\_\_\_

\_\_\_\_\_

II. FINANCIAL INFORMATION

A. Total household annual income (including parents or spouse):

0K-50K \_\_\_\_\_ 50K-125K \_\_\_\_\_ 125K- More \_\_\_\_\_

B. Number of brothers and sisters living at home: \_\_\_\_\_

C. Including yourself, how many members of your immediate family will be enrolled in college during the upcoming school year? \_\_\_\_\_

D. Estimate of college expenses:

(1) Tuition:	\$ _____	per year
(2) Books:	\$ _____	per year
(3) Room and Board	\$ _____	per year
(4) Other (please specify)	\$ _____	per year
TOTAL	\$ _____	per year

E. What percent of your college education and living expenses do you expect scholarships to provide?  
\_\_\_\_\_ %

III. ADDITIONAL INFORMATION

**\* Have you previously been awarded a scholarship from the MRCA Foundation? Yes No (circle one)**

I agree that this application and all attachments may be used by the Board of Directors of the MRCA Foundation or any representatives designated by the Board of Directors, for the purpose of evaluating and selecting recipients of scholarship awards. I represent that all information submitted in conjunction with this application is true and correct to the best of my knowledge. I understand that false information is cause for disqualification.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

# ABOUT CERTA

In 1986, the Midwest Roofing Contractors Association (MRCA) in conjunction with industry organizations, the Asphalt Roofing Manufacturers Association, and United Union of Roofers, Waterproofers and Allied Workers developed a curriculum to train roofing workers in the safe application of torch-applied roof systems. This program was named the Certified Roofing Torch Applicator (CERTA) program.

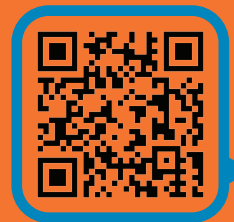
With continuing changes in technology, federal regulations and work practices, it became necessary for MRCA to revise and update the CERTA program. With the cooperation of contractors, manufacturers and other associations, MRCA created the ad-hoc CERTA Committee.

In 2003, insurance industry representatives approached NRCA to address concerns about increasing incidents and losses occurring during roofing workers' torching activities. NRCA recognized torching activities are and will continue to be a major part of the roofing industry, and roofing workers traditionally have been trained on torch use with on-the-job techniques. On-the-job training methods typically focus on application skills without adequately addressing safety concerns. The need for focused safety training addressing torching activities became apparent. NRCA arranged with MRCA to adopt and revise the CERTA program. The current CERTA program provides the best practices and new industry requirements for torching activities.



CERTIFIED

TRAINING



TELL ME MORE

**MRCA**  
800.497.6722  
info@mrca.org  
7250 Poe Ave. Ste. 410  
Dayton, OH 45414  
[Twitter](#) [Facebook](#) [LinkedIn](#)  
www.mrca.org

The **Midwest Roofing Contractors Association**® (MRCA) is the Contractor's Advocate. With membership spanning 17 states throughout the Midwest, MRCA is dedicated to your needs as a professional contractor. By offering education, safety materials, and business tools, MRCA helps you grow your business, create a safer workplace, and save time and money.



## CERTIFIED ROOFING TORCH APPLICATOR PROGRAM

### YOUR SOURCE FOR TORCH DOWN ROOF SYSTEM SAFETY TRAINING





### Q: ARE THERE DATA TO SUPPORT REDUCED FIRE LOSSES IN THE ROOFING INDUSTRY DIRECTLY ATTRIBUTABLE TO THE NEW NRCA/MRCA CERTA PROGRAM?

**A:** Yes. The number of serious roofing torch-related fire incidents has decreased significantly since 2004 when the new MRCA/NRCA CERTA program was implemented in the roofing industry. For example, in 2002, one major insurance company paid 35 roofing torch-related fire losses of more than \$1,000 and 11 of more than \$500,000. In 2005, after only one year of the new MRCA/NRCA CERTA program implementation, the same insurance company paid 13 losses of more than \$1000, including only two of more than \$500,000. The MRCA/NRCA CERTA program had made a significant effect on the safe use of roofing torches throughout the roofing industry.

### Q: WHO RECEIVES CERTIFICATION?

**A:** Individual roofing workers become certified roofing torch applicators, NOT a roofing company. The certification belongs to and stays with an individual roofing worker not his employer.

### Q: HOW SOON MUST I HAVE MY TORCH APPLICATORS TRAINED?

**A:** A roofing contractor will need to contact his insurance company to determine the grace period allowed to get his torch applicators trained.



**Kelly Lea** General Manager  
TEXAS ROOF MANAGEMENT INC. Richardson, Texas  
*We at Texas Roof Management INC believe the CERTA Program is one of the most important safety programs we utilize. We make sure that all of our roofing and service techs, around 70 employees, maintain their CERTA Training. As a result of CERTA Training, our jobsites and crews are safer and our clients are free of potential liability.*

*In addition although our Insurance carrier does not require CERTA Training is it a positive mark on our yearly renewal.*

# TAME THE FLAME.

In 2007, NRCA retained Hughes Associates INC., a nationally recognized fire consulting firm, to help plan and conduct a test program designed to investigate heat transmission through component layers of torch-applied polymer-modified bitumen membrane flashings during installation over combustible roof decks. Based on the findings, the CERTA guidelines were revised. Direct torching over combustible substrates (with specific stipulations) was allowed.

CERTA delivers these requirements through a certification program where authorized trainers delivering effective behavior-based training to roofing workers. MRCA continues to work with NRCA to make sure the program is up-to-date

### Q: WHAT HAPPENS IF A ROOFING WORKER DOES NOT PASS A REGISTERED CERTA APPLICATOR TRAINING CLASS?

**A:** The roofing worker must attend another registered CERTA applicator training session conducted by an authorized trainer and repeat the section of the class he failed until he successfully meets the programs passing requirements.

### Q: HOW LONG IS THE TRAINING VALID?

**A:** The authorized status and certification of a torch applicator are valid for three years after the date they successfully passed their respective program.

### Q: MY COMPANY ONLY USES ROOFING TORCHES TO DRY OR REPAIR ROOFS. WE DO NOT INSTALL MODIFIED BITUMEN ROOF SYSTEMS. DOES CERTA APPLY TO ME?

**A:** Yes. All personnel using roofing torches with open flames in contact with a roof or adjacent building component must successfully complete the MRCA/NRCA CERTA torch applicator training.



and of the highest quality. There is no comparable training program available in the roofing industry.

The CERTA training program is ideal for contractors whose work involves torch applications. The full-day program trains experienced roof system installers on the safe use of roofing torches used to apply polymer-modified bitumen roofing products. CERTA training shows how proper roof system configuration design and application techniques can result in fire-safe installations.





**HOT AIR & INDUCTION WELDING SAFETY**  
CERTIFIED SAFE AUTHORIZED USER SAFETY TRAINING PROGRAM

**CLASSES FORMING NOW!**  
Register online at [mrca.org](http://mrca.org)



CERTIFIED  
**SAFE**



CERTIFIED ROOFING  
TORCH APPLICATOR



SAFETY & HEALTH AGENDA FOR  
ROOFING PROFESSIONALS



HOT AIR & INDUCTION  
WELDING SAFETY



The **CERTIFIED SAFE**® program has been developed by the **MRCA** to address the needs of the Roofing Industry to train its workers in the hazards that they might face during the installation of single ply roofing systems. In addition to the Hot Air and Induction Welding Safety Training Program, the **CERTIFIED SAFE**® program includes the **CERTA Roofing Torch Safety** training program and the **SHARP Plus** Safety programs.

## The MRCA's Hot Air and Induction Welding Authorized User Safety Training

What is an “Authorized User” and what constitutes “Hot Air and Induction Welding Authorized User Level Training (HAWT)”?

The **Safety Committee** members of the **Midwest Roofing Contractors Association** determined that it is necessary to train a worker who uses hot air or induction welding equipment to **Recognize the Specific Hazards** associated with this type of work and to control these hazards as required under **OSHA Standard 29 CFR 1926.21(b)(2)**.

The HAWT program provides a review of the basic awareness safety subjects

- First Aid
- PPE
- Fall Prevention
- Hazardous Materials

The Safety Committee also decided that the HAWT program must provide more in-depth training in the safety topics that present the greatest possibility of serious injury or property damage. The HAWT program focuses on providing each participant a genuine understanding of **Hazard Recognition and the Electrical and Fire Hazards** associated with the use of **Electrical Generators, Hot Air Welders & Induction Welders**. Each participant must also pass both a written exam and hands-on review to demonstrate an understanding of the proper application a of **Hazard Controls while using this equipment**.

**Authorized User Certification is standardized safety instruction available only through the Midwest Roofing Contractors Association.** Experienced instructors with years of installation experience make certain that your crew members are “**Trained to a Higher Standard.**”

For more information go to [www.mrca.org/certa#tabs-2](http://www.mrca.org/certa#tabs-2)  
or call 1 (800) 497-6722





# LEGAL SERVICES PLAN



## WHAT IS IT?

The Midwest Roofing Contractors Association has entered into an agreement with the law firm of Auman, Mahan, and Furry to provide the MRCA membership with this unique service.

## HOW DO I USE THE PLAN?

Auman, Mahan, and Furry specializes in labor and employment law, discrimination, wage-hour, prevailing wage, workers' compensation, unemployment compensation, construction law, construction claims disputes, government contract disputes, occupational safety and health, pensions, fringe benefits, collective bargaining, litigation, and business law; including taxes and securities. The firm represents numerous business clients and various associations throughout the Midwest, including MRCA.

## WHAT IF I NEED ADDITIONAL HELP?

Additional legal services will be offered to members at a preferred hourly basis. Court costs, filing fees, and miscellaneous disbursements would be paid for by the member, and itemized by the firm.

## WHAT DOES IT COVER?

The primary purpose of this service is to provide MRCA members the opportunity to discuss and identify legal problems, and to resolve general questions and concerns quickly through convenient access to specialized and qualified legal counsel. Each MRCA member is entitled to one 30 minute consultation per month either by telephone, email, or office conference, at no charge. It is understood that these consultations and conferences will be based on existing knowledge of the attorney without further research and analysis. When calling Auman, Mahan, and Furry, please ask for Gary Auman and identify yourself as a MRCA Member calling under the Legal Services Plan.

## HOW DO I CONTACT AUMAN, MAHAN, & FURRY?

**Auman  
Mahan + Furry**  
ATTORNEYS

**Gary Auman**

110 North Main Street Suite 1000  
Dayton, OH 45402-1738  
(937) 223-6003 x3111  
gwa@amfdayton.com

**Midwest Roofing Contractors Association**

7250 Poe Ave., Suite 410  
Dayton, OH 45414  
[www.mrca.org](http://www.mrca.org)

800-497-6722

937-278-0317

[info@mrca.org](mailto:info@mrca.org)

[facebook.com/mymrca](https://www.facebook.com/mymrca)

# MRCA is Partnering with Beeline Purchasing LLC to Offer a New Member Benefit!

The Midwest Roofing Contractors Association has launched a Safety Marketplace through the Beeline Purchasing Program. MRCA members can buy safety products directly from manufacturers at considerable discounts - **up to 30% savings!**

To browse the catalog, go to <http://www.beelinepurchasing.com/store/categorylist.cfm>

To make a purchase, please contact Kevin Holden at Beeline Purchasing, 513-607-5955 or email him at [kevin@beelinepurchasing.com](mailto:kevin@beelinepurchasing.com)

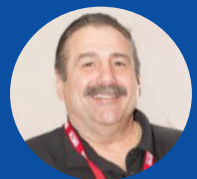
## Benefits include:

- 10-30% savings over traditional methods of purchasing
- Multiply the buying power of the entire group (MRCA) for additional discounts
- First hand technical assistance and support from factory reps
- Independent and unbiased brokers
- Reduce middleman expenses
- Pass on manufacturer promotions



Over the past 5 years, I have saved thousands of dollars by purchasing my safety products from Beeline. They offer everything from hard hats and safety glasses to fall protection and other safety equipment that is shipped quickly and directly to my warehouse. In addition to being cost effective and convenient, Beeline provides you with your own personal broker, something you would not get dealing with a large distributor!"

Fred Horner  
President/CEO  
Advanced Industrial Roofing, Inc.



**beeline**  
Specialized Purchasing Brokers





**JOIN TODAY!**



**2024  
NEW  
CONTRACTOR  
MEMBERS!**

**Get a  
\$500  
Credit!**

All 2024 MRCA New Contractor Members will receive a \$500 credit that can be used towards MRCA training, products or publications, or toward FULL conference registrations!  
(The credit must be used in 2024)

Here are some of the things you can purchase with the credit!

- MRCA Safety Manual Template
- MRCA New Employee Safety Orientation Video
- Hot Air and Induction Welding Safety Training
- SHARP Plus Safety Certification Program
- Full Attendee Registration at the MRCA Annual Conference & Expo
- Webinars

Join today to take full advantage of your membership in 2024, and see why being a MRCA member is one of the best investments you can make for your company!

**800-497-6722**

[www.mrca.org](http://www.mrca.org)

[info@mrca.org](mailto:info@mrca.org)

# Midwest Roofing Contractors Association Contractor Membership Application



Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Company E-mail \_\_\_\_\_

Company Website \_\_\_\_\_

Primary Contact (will also be billing contact) \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Referred by: Name \_\_\_\_\_

Safety Manager Contact \_\_\_\_\_

E-mail \_\_\_\_\_

**Other key personnel (will receive important information from MRCA):**

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

## Primary Market

Commercial (low slope)  Residential (steep slope)  Both

## Membership Level

Silver—\$795

\$ \_\_\_\_\_

Gold—\$1,000 (includes \$100 donation to MRCA Foundation)

\$ \_\_\_\_\_

Platinum—\$1,500 (includes \$300 donation to MRCA Foundation)

\$ \_\_\_\_\_

Branch—\$200

\$ \_\_\_\_\_

Member company affiliation \_\_\_\_\_

**TOTAL** \_\_\_\_\_

## Payment Information (select one)

Check Enclosed  Visa  MasterCard  American Express  Discover

Name on Card (please print) \_\_\_\_\_

Account Number \_\_\_\_\_

Exp Date \_\_\_\_\_

CSV \_\_\_\_\_

Signature \_\_\_\_\_

**Return form with payment to the Midwest Roofing Contractors Association.**



Mail

or



Fax

or



Call

or



Apply Online

7250 Poe Avenue  
Suite 410  
Dayton, OH. 45414

937.278.0317

800.497.6722

www.mrca.org

0% of your membership dues are attributable to nondeductible lobbying expenses as described under Internal Revenue Code Section 162(e). Please consult with your tax advisor regarding deductibility of your membership dues.





MRCA SPONSORED

# WOMEN IN ROOFING

## Women in Roofing (WinR)

[HTTP://WWW.MRCA.ORG/AWS/MRCA/PT/SP/WINR](http://www.mrca.org/aws/mrca/pt/sp/winr)



WOMEN ROOFING CONTRACTORS  
SUPPORTING FELLOW WOMEN ROOFING  
CONTRACTORS

Women in Roofing (WinR) supports the success of women contractors in the roofing industry through peer relationships and education. WinR provides a place for women working in roofing companies to quickly and to efficiently relate to and to interact with others in similar roles with common interests and aspirations. We are contractors, raising the bar for our industry!

# WOMEN IN ROOFING (WINR)



## Opportunity

WinR is designed to support women roofing contractors through networking, education and mentorship. As a group, WinR can uniquely connect with other sub groups across all levels of the roofing industry in order to have a positive impact in the roofing industry as well as the construction industry in general. WinR seeks to share ideas in order to help reduce liability to its members while supporting this and the next generation of female roofing contractors. As our group elevates it can facilitate.

WinR exists to support the success of women as contractors in the roofing industry through peer relationships and education

## Goals of WinR

The goals of WinR are both internal and external. First, we want to develop our talents to be the best and to share these practices within our membership. We believe that women who are roofing contractors strive to achieve the best practices in safety, installation, technical knowledge, problem solving and leadership.

Next, WinR's long-term goal is to change the perception of women in roofing through positive example of companies that contribute to the industry. We wish to set an example of the best practices in roofing through leadership, recognition, mentorship and networking. This effort helps ALL owners recognize the talents of all employees including ones that are female.

Finally, we want to use our collective power to develop and to drive new standards in our industry. This includes standards in client expectations, manufacturer relationships and training. We encourage our members to be active in all facets of the NRCA, the Roofing Alliance for Progress, NRLRC and local and regional roofing and sheet metal contractor associations.

## Membership

Although the goals of the organization are broad, membership in WinR is exclusive to women who are roofing contractors. By a roofing contractor, we mean a company that has the primary mission of roofing and re-roofing and that no more than 20% of all labor is subcontracted. We do not extend membership to sales, manufacturers, legal, insurance, marketing and other

company partners. Membership is by invitation only and each member is encouraged to invite other women contractors to the table.

## Value

WinR understands and respects that everyone is time limited therefore all activities will be planned around 1. Other NRCA, NRLRC, etc. events, 2. Via Webinar, conference call or other means that reduce travel or any other expense 3. In other ways that our members feel valuable. The purpose of the organization is to enhance the strength of women executives by sharing information and ideas. We are NOT a social organization but we do encourage our members to build lasting relationships and friendships both within WinR and throughout the greater roofing industry. Additionally, in order to foster the notion of sharing best practices, we intend to host events at national and regional roofing association meetings. These are educational events and may take the form of a trade talk, panel discussion or other means to share best practices and information throughout the industry.





# ABOUT YOUNG CONTRACTORS COUNCIL

The purpose of the Young Contractors Council is to be a resource for Roofing Industry Members 40 and under.

We provide opportunities for relationships that stimulate both personal and professional growth.

Peer-based interaction and mentorships are the easiest way to link new Roofing Industry Members to the under-utilized benefits that Association participation offers.

Participation in the YCC gives its Members a full scope of how diverse our industry is, and how rewarding a career in the Roofing Industry can be.



TALK TO PEOPLE  
AROUND THE  
COUNTRY ABOUT  
TOPICS THAT  
AFFECT YOUR  
DAY-TO-DAY

- NETWORKING
- TECHNOLOGY
- EDUCATION
- BEST PRACTICES



**Chris Daly** Service Manager  
Kaw Roofing and Sheet Metal Kansas City, MO

*In my 14th year and 4th generation of a 94-year-old, union, roofing and sheet metal business. I started on the roofs and moved into the office in 2011. The YCC has given me the opportunity to develop lasting and invaluable relationships. Before moving to my current position as Service Manager, I was able to visit fellow YCC members company. The knowledge gained from this opportunity has helped my business tremendously. Being heavily involved with local chapters and associations, the MRCA and its YCC stand out as the most valuable investment due to the commitment and diversity of its members.*

CONNECTION

COMMUNITY

We hope you will take advantage of this awesome opportunity to grow with, learn and be supported by this dynamic group of future leaders.

JOIN TODAY



- @MRCAYCC
- MRCA Young Contractors Council (YCC)
- YCC@MRCA.ORG
- WWW.MRCA.ORG



SIGN ME UP

**MRCA**  
800.497.6722  
info@mrca.org  
7250 Poe Ave., Suite 410  
Dayton, OH 45414  
 [www.mrca.org](http://www.mrca.org)

The **Midwest Roofing Contractors Association**® (MRCA) is the Contractor's Advocate. With membership spanning 17 states throughout the Midwest, MRCA is dedicated to your needs as a professional contractor. By offering education, safety materials, and business tools, MRCA helps you grow your business, create a safer workplace, and save time and money.

Young Contractors Council



**YOUNG  
CONTRACTORS  
COUNCIL**

**MRCA**  
MIDWEST ROOFING CONTRACTORS ASSOCIATION





## EDUCATION

YCC provides its Members with a broad range of education. Sessions are held in conjunction with the MRCA Annual Conference and Expo. They guide attendees through topics about how to better run their business, what tools are out there to handle everyday challenges, and where to find additional answers. The YCC also provides education on a small-group scale through webinars and one-on-one discussions.



## FELLOWSHIP

One of the greatest benefits that YCC Membership has to offer is the fellowship. Though it is difficult to articulate, this benefit comes in several forms, and at unexpected times. There are of course opportunities to mingle with other YCC Members at official events and sessions, but there are many times "off the clock" when relationships build. This time together can provide the strongest and longest lasting relationships that yield benefits over an entire career. Having a connection to a group of people with similar Roofing Industry experiences and goals creates a sense of belonging, and the sense that together, you are a part of something bigger.



## MENTORSHIP

Upon entering the YCC, you will be assigned a "Mentor Buddy". The intention is to create a relationship from day one with someone you can turn to with questions about activities that are new to you. These questions can be as simple as "what should I wear", or "where do I go". Mentors are current YCC Committee Members, and have experience in both YCC Membership and MRCA Membership. This is a casual partnership that's value is determined by the level of engagement the new Member would like to have.



## DEVELOPMENT



Being the best means making an endeavor towards personal AND professional growth. The YCC is a resource that provides both. Peer-to-peer learning registers with people on several levels. This experienced-based technique is the best for retaining knowledge even above reading, watching videos, or listening to podcasts. Members of the YCC achieve this by being engaged with YCC-hosted events, networking, social media, mentorship, and subsequently developing relationships with a broader spectrum of the MRCA's Membership.



## SERVICE

An annual service event is held each year by the YCC. Most events have a local focus to the area the MRCA visits with each Conference and Expo. This group understands the impact that is made when several hands do the work. They YCC was founded with one of its primary purposes being outreach to as many communities as possible.



## INDUSTRY RESOURCES

This group provides a non-judgemental place for those who are new to the Roofing Industry to ask questions. Those questions are answered through both group activities, and through responses to emailed or online inquires. The YCC is a gateway for learning about the value of resources that come with MRCA Membership. Reaching out to fellow Members is not always the first thought when facing an issue at work, but it can provide the most direct, and best quality solution.



**Rachel Garcia** Marketing Event Coordinator  
Malarkey Roofing Products Portland, OR

*I can't tell you how important networking groups have been to my success. The past year with the YCC has introduced me to so many new people and I have learned so much. I'm excited to bring the future of roofing together so we can build connections and continue to learn from each other!*



The purpose of the  
Young Contractors Council (YCC)  
is to help young roofing professionals establish  
contacts and develop leadership skills to  
succeed within the roofing industry.  
The YCC is designed for roofing contractors  
40 and under looking to meet with peers and mentors to share  
best practices, learn more about the roofing industry and  
network in a fun, social environment.

## MRCA YCC MEMBERSHIP APPLICATION

### PERSONAL INFORMATION

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_ MRCA Member?  Yes (*Membership Required\**)

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PREFERRED EMAIL ADDRESS: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

Willing to receive text messages from MRCA  Yes  No

### DEMOGRAPHIC INFORMATION

Date of Birth: \_\_\_\_\_ Male/Female: \_\_\_\_\_ Number of Years in the Industry: \_\_\_\_\_

Commercial Roofing  Residential Roofing

### AREAS OF INTEREST

*Please select all the categories that interest you:*

- Business Operations  Health & Safety Issues  Human Resource matters  Industry Education  
 Industry Trends  Insurance Issues  Leadership Development  Legal Issues  
 Networking with Mentors  Networking with peers  Personnel Management  Technical & Research  
 Other \_\_\_\_\_

### INDUSTRY ROLE

*Please select what best describes your professional role:*

- CFO  Estimator  Foreman/Superintendent  Manufacturer  
 Office Manager  Operator  Owner  Project Manager  
 Safety Personnel  Specifier  Supplier/Distributor  Roofing Industry Consultant  
 Other \_\_\_\_\_

Upon processing this application, your company will be invoiced \$100 for your participation. The fee is per company, not per individual. Hence multiple individuals from one company are encouraged to enroll for a nominal fee of \$100.

Please return this form to Megan Miller at MRCA FX: 937-278-0317 or email [mmiller@mrca.org](mailto:mmiller@mrca.org)  
If your company is not currently a member call, 800.497.6722 or visit [www.mrca.org](http://www.mrca.org) to learn about member benefits and join!

# MRCA SHARP SAFETY PROGRAM VIDEO SERIES

# NEW RELEASE

## NEW EMPLOYEE ORIENTATION SPANISH EDITION

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1-800-497-6722



# SHARP Plus Video Series Order Form

## New Employee Orientation Video – 2<sup>nd</sup> Edition - ENGLISH & SPANISH

This program is an essential tool when preparing new employees for the jobsite.

**Topics covered in this video include:**

- |                           |                              |                               |
|---------------------------|------------------------------|-------------------------------|
| Company Vehicles          | Guardrail Systems            | Extension Cords & Power Tools |
| Distracted Driving        | Personal Fall Arrest Systems | Fall and Trip Hazards         |
| Drug and Alcohol Policies | Warning Lines                | Fire Hazards                  |
| Hazard Communication      | Safety Monitors              | Lifting Hazards               |
| PPE                       | Hazardous Chemicals          | Heat Stress                   |
| Ladder Safety             | Working with Hot             | CERTA                         |

*This video is available as a DVD and as an electronic version that comes on a USB drive.*

English: Please indicate quantity and format: Qty \_\_\_\_\_ DVD or Electronic: \_\_\_\_\_

Spanish: Please indicate quantity and format: Qty \_\_\_\_\_ DVD or Electronic: \_\_\_\_\_

Member Price: \$75.00 each or \$125.00 for set\*

Non-member Price: \$300.00 each or \$400 for set\*

\*If ordering a set, please reflect 'set' price amount in the 'Total to be charged to card' below.

Mail this form to the address below or email to [SHARP@mrca.org](mailto:SHARP@mrca.org) or fax to 937-278-0317

Name _____		Company Name _____	
Address _____			
City _____		State _____	Zip _____
Phone _____		Email: _____	
Visa/MC/Discover/Amex # _____		Exp. Date _____	CSV _____
Signature _____		Name on Card _____	
Total to be charged to card: \$ _____		Billing Zip Code _____	

Please allow 2-3 weeks delivery

