

July 2013

Dear Healthcare Professional:

Tarceva® (erlotinib) tablets are no longer supplied to retail pharmacies as of July 1<sup>st</sup>, 2013. Tarceva will continue to be supplied through select specialty pharmacies published at [www.tarceva.com](http://www.tarceva.com), as well as through authorized distributors to hospitals and physician purchasers for in-office dispensing pharmacies.

**If your patient began therapy prior to July 1<sup>st</sup>, 2013 and is currently receiving Tarceva through a retail pharmacy or a specialty pharmacy NOT listed at [www.tarceva.com](http://www.tarceva.com), action needs to be taken immediately to help ensure consistent access to therapy.**

**You may either:**

- Refer your patient directly to a select specialty pharmacy listed on [www.tarceva.com](http://www.tarceva.com)
  - The specialty pharmacy may perform a benefits investigation to confirm insurance coverage
- OR**
- Refer your patient to Genentech Access Solutions by submitting completed Statement of Medical Necessity (SMN) and Patient Authorization and Notice of Release of Information (PAN) forms available on [Genentech-Access.com/Tarceva.com](http://Genentech-Access.com/Tarceva.com)
  - Your patient will have the option to transition to a select specialty pharmacy OR remain in their current specialty pharmacy for the duration of their therapy

**If your patient has not yet begun therapy but will receive Tarceva:**

- Please refer your patient to one of the select specialty pharmacies listed on [www.tarceva.com](http://www.tarceva.com)

**If your patient is receiving Tarceva through a select specialty pharmacy listed below or through a hospital or physician purchasing, in-office dispensing pharmacy:**

- Nothing will change and no action is necessary. Your patient will continue to receive Tarceva through this pharmacy.

For any questions related to transitioning your Tarceva patient to an appropriate specialty pharmacy, or if your patient may be at risk of a supply shortage while transitioning, please call Genentech Access Solutions at (888) 249-4918. A case manager will be available 6 a.m.–5 p.m. PST, Monday through Friday for assistance.

For questions related to supplying Tarceva to hospitals and physician purchasers for in-office dispensing pharmacies, please contact Genentech customer service at (800) 551-2231.

In addition, field sales representatives from Genentech and Astellas will continue to be available to address any questions and concerns from you and your practice.

Sincerely,

Your Tarceva Patient Support Team

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013F-071-8276