

Kim Ellis creates retail entertainment experiences, and brings with her more than 25 years of diverse experience in commercial real estate marketing and management in both the business to business and business to consumer segments. Employing an integrated approach to leasing, property management, marketing and development services, she is committed to maximizing asset value for the communities she serves.

After selling her St. Petersburg based, advertising agency in the late '90s Kim joined Trammell Crow Company in Orlando as the marketing director where she enjoyed proven pursuit success working with all product lines to create new business development opportunities with private equity firms, institutional investors and joint venture partners.

In 2008 - 2015 Kim dove into the real estate crash head first and built a niche, marketing space and working exclusively with distressed entertainment/retail assets in receivership and throughout the bankruptcy cycle. Notable Clients included: L & R Real Estate, General Growth Properties, Cohen Equities, Madison Marquette, Tremont Realty Capital and RP Realty Partners. Notable Florida projects include: Church Street Station, Plaza Cinema Cafe, Baldwin Park, Ocean Walk Shoppes, Channelside, The Meadows at Lake St. Louis, Eagle Ridge Mall and Riverwalk.

Sutton Properties recruited Kim in 2017 to help design/develop/lease the retail experiences next to Jimmy Buffett's new 55+ residential communities in Daytona Beach and in Hilton Head South Carolina called Latitude Margaritaville®. These communities are a unique mix of traditional and festive retail aligned with a million-dollar brand and set to become the hottest spots to live/work/play in the Southeast United States.