

2023 NAIOP CFL DEVELOPERS SHOWCASE



GET READY FOR A NIGHT OF FUN! PLAY GAMES, ENTER THE RAFFLE AND WIN BIG!

The Developers Showcase provides a tradeshow-like platform for Central FL developers to share new, planned, and existing projects with NAIOP's network of brokers, developers, owners, investors, and associated professionals. Guests will visit Developer's Booths to collect chip vouchers to play in the NAIOP Casino!

Date: October 25, 2023

Time: 5 PM – 8 PM

Location: The Balcony – 189 S. Orange Ave #1120 Orlando, FL 32801

EXHIBITOR INFORMATION:

Booth space is available to developers and owners with commercial real estate projects in the Central Florida market. Categories include office, industrial, retail, multi-family, and mixed-use/other. Exhibitor booths include your logo on all marketing materials and our website, signage at the event, and two (2) tickets. Booth participants will be provided with one (1) 6-foot table, two chairs, and a table cloth. Exhibitor space is provided on a first come, first service basis. Premium booths will have electrical access.

STANDARD: \$500 | PREMIUM: \$750

REGISTRATION:

Broker/ Member: \$40 | Non-Member: \$80 | DL: \$35 | Student: \$10

Registration includes beverages and hors d'oeuvres

First 25 brokers to register will received \$500 in extra chip vouchers

SPONSORSHIP OPPORTUNITIES

CASINO HOST SPONSOR (TITLE SPONSOR): \$5,000

Company logo on event plates for food stations. Logo on chip vouchers. Logo on one banner, which will hang on the balcony outside. Logo on all marketing materials & NAIOP website. 10 tickets to the event.

GREEN CHIP: \$2,500

Custom chips (2500 chips) for the casino. Option to bring home chips to your company or as takeaways. Signage at the main entry. Company logo on all marketing materials & NAIOP website. 6 tickets to the event chips) for the casino. Option to bring home chips to your company or as takeaways. Signage at the main entry. Company logo on all marketing materials & NAIOP website. 6 tickets to the event..

PRIZE SPONSOR: \$2,000

Company logo on all marketing materials & NAIOP website. Company logo on prize table and each item's description. Opportunity to announce winners. 8 tickets to the event.

CIGAR SPONSOR: \$2,000

Custom labels on cigar rings. Signage at the table with live cigar roller. Company logo on all marketing materials & NAIOP website. 8 tickets to the event.

PLAYING CARDS SPONSOR: \$1,500

Custom cards for play in the NAIOP Casino. Bring home decks for all associates. Signage at main entry. Company logo on all marketing materials & NAIOP website. 6 tickets to the ev for all associates. Signage at main entry. Company logo on all marketing materials & NAIOP website. 6 tickets to the event.ent.

PLAYERS BAG SPONSOR: \$1,500

Company logo on all chip bags given to guests upon check-in. Signage at event entry. Company logo on all marketing materials & NAIOP website. 6 tickets to the event.

BLACK CHIP: \$1,500

Custom chips (\$100 chips) for the casino. Option to bring home chips to your company or as takeaways. Signage at the main entry. Company logo on all marketing materials & NAIOP website. 6 tickets to the event.

RED CHIP: \$1,500

Custom chips (\$500 chips) for the casino. Option to bring home chips to your company or as takeaways. Signage at the main entry. Company logo on all marketing materials & NAIOP website. 6 tickets to the event.

TABLE SPONSOR: \$1,500 (LIMITED TO 6 COMPANIES)

Company logo placed on one game table (on the felt of one Blackjack, Poker, Roulette, or Craps table). Company logo on all marketing materials & NAIOP website. 6 tickets to the event.

BAR SPONSOR: \$1,000 (LIMITED TO 6 COMPANIES)

Signage at all three bars. Company logo on all marketing materials & NAIOP website. 6 tickets to the event.

BALCONY SPONSOR: \$750 (LIMITED TO 4 COMPANIES)

Banner with your company logo will be hung on the balcony outside of the venue. The sponsor will get to keep banner after event. Company logo on all marketing materials & NAIOP website. 2 tickets to the event.

BEGINNERS LUCK SPONSOR: \$250 (LIMITED TO 4 COMPANIES)

Company logo to be placed on tote bags for event attendees. Company logo on all marketing materials & NAIOP website. 1 ticket to the event.